



## Sewing for 'America'



The television, radio, film and theatre department's production of "Angels in America, Part 1: Millennium Approaches," written by Tony Kushner and directed by Laura Long, opened in the University Theatre on Oct. 5.

On Sept. 26 students sewed and ironed wardrobe to prepare for the show, which has remaining performances on Oct. 11, 12 and 13 at 7 p.m., with two matinee performances Oct. 10 and 12 at 11 a.m.

ABOVE: Joy Pross, a senior sociology and behavioral science major, works on wardrobe for SJSU's production of "Angels in America."

LEFT: Katie Mathew, a junior theater arts major, irons wardrobe pieces for the cast members.

RIGHT: Pearline Jones, a senior theater arts major, sews



# Fraternity member expelled; one suspended

#### **By SAMUEL LAM** Staff Writer

On Monday night members of Sigma Nu held a trial in the fraternity house to decide the proper punishment for members involved in theft and battery incidents that had occurred in the past month.

Decisions were made that member David Krause would be expelled from the fraternity for theft and battery while Andrew Mendes would serve a one-year suspension for theft.

After midnight on Aug. 26, Krause, a senior advertising major, and Mendes, a senior recreation and leisure studies major, stole a sign from the nearby Grace Community Center.

On Sept. 28 Krause was arrested on suspicion of battery on Sigma Nu president Daniel Ajeigbe. An

original report stated that Ajeigbe was arrested, which was false.

Ajeigbe, a senior double major in psychology and behavioral science, said that both Krause and Mendes were not allowed to drink alcohol after the first incident.

"We caught him drinking in the backyard," Ajeigbe said of Krause on the night of the battery assault. "He got violent and started fighting in the backyard."

Ajeigbe said that guests were over and he did not want to have a scene in the house, but Krause approached him in the bathroom. "He pushed me, knocked my hat off and spat on my face," Ajeigbe said. "He started mouthing off to UPD when they arrived."

University Police Sgt. John Laws said Krause was booked in jail that

See SIGMA, page 4





clothing for the production.

PHOTOS BY CINTHIA RODRIGUEZ // Special to the Daily

## Drug and alcohol violations spike

By BRIANA HERNANDEZ AND MICHAEL RIZZO Staff Writers

An SJSU senior said she had a problem with the drug ecstasy.

She said she would "stay up all night and skip class." Her grades started to drop.

The student who declined to give her real name, recalled one night after taking ecstasy that she felt her heart start beating so rapidly that she considered going to the hospital. Instead, she waited it out and survived the night.

"There was a moment where I thought, 'What am I doing?"" she said. "But then, I just

did it again later.'

She was 19 when she quit ecstasy without any professional help.

Since she wants to someday become a police officer, she said she was concerned for her future.

"At one point, I knew I needed to focus on my career," she said.

A Spartan Daily analysis of public University Police Department records found that between 2004 and 2006, during which Campus Village began housing students, the total UPD arrests for drug violations went up 31.96 percent.

Additionally, this semester, UPD has re-

ferred 66 drug violations to judicial affairs for university action, said Debra Griffith, chief judicial affairs officer.

Sgt. John Laws, UPD public information officer, said marijuana and alcohol are the most commonly found drugs on campus, and occasionally, prescription medications.

Laws also said, "It shouldn't be too difficult for students who want drugs to get them."

Off campus grounds and just within reach, a variety of drugs are available, said Officer

See DRUGS, page 2

## Student Health Center tackles drinking problems

#### By EKENE IKEME

Staff Writer

For each alcohol-related violation that breaks the student conduct code, SJSU's judicial affairs is in charge of disciplining the culpable student.

Sanctions for the offense can include suspension, academic probation and expulsion.

Judicial affairs, however, does not just place an academic penalty on students. In some cases they also make some students go through alcohol education and counseling sessions if they feel there is a bigger problem.

"If I feel there is a serious problem, I make them go through different alcohol-awareness programs to help students with their alcohol problem." said Debra Griffith, director of student conduct and ethical development for Judicial Affairs. "We work with the health center to provide students with alcohol education. We

can talk to a counselor if I feel they have a drinking problem."

Some students have opposing views on other students being forced to attend alcohol-awareness programs by judicial affairs.

"I think it's kind of a waste of time," said Molly Boudoures, a freshman health science major who has not attended any sessions. "I think it should be the student's decision to go to counseling."

#### See **HEALTH**, page 4

QUANG DO // Special to the Daily

The Sigma Nu insignia faces 11th Street from its SJSU chapter fraternity home.

## University Housing to start neighborhood watch program for Campus Village, community

#### **By SARRAH S. NGUYEN**

#### Staff Writer

University Housing Services is hoping to bring a Neighborhood Watch program similar to those found at many universities and neighborhoods to SJSU for student residents and surrounding local communities.

The first meeting to discuss the operations of the program will be on Tuesday, Oct. 16 at 5:30 p.m. in Campus Village Building B Residential Activity Center, room C.

"At our first meeting we will discuss the program, present some poster campaign ideas, and elicit

ideas from the residents about how to keep our communities safe," said Stephanie Hubbard, associate director for Residential Life in an e-mail.

Details on what the program is, planning how to include surrounding communities and what role students could play will be one of the topics to be discussed at the first meeting, Hubbard said.

University housing staff, Campus Civility Coordinator Rosie Valdez, and Detective Manny Aguavo from the University Police Department are all expected to be at the meeting.

See **WATCH**, page 2

#### NATIONAL NEWS **STUDENT LIFE OPINION** ONLINE SPORTS **INDEX** WHERE ARE THEY **STUDYING ABROAD GRAFFITI: ARTISTIC CONSUMER WATCH** FROM THE BLOGS: THE Classified......4 NOW? CRIME? **GROUP TARGET ADS** NATION IS WATCHING US Crossword, Sudoku ......4 Three international students share Editorials.....5 The Spartan Daily caught up with The tagging of the Smith-Carlos Sports Editor Kris Anderson takes a Although they are owned by the same their experiences and observations SpartaGuide.....2 company, Dove "Real Beauty" and Sexy former hockey club goalie Ryan while attending SJSU and the differ-Statue brings larger conversation look at attendance numbers for foot-Sports .....6 about expression home to SJSU. Axe ads don't mix, says the Campaign Lowe to ask him about trying to ences between their own countries ball home games and sets the stage make it in the pros. and the U.S. for Friday's nationally televised game. for a Commercial Free Childhood. **BLOGS.THESPARTANDAILY.COM** PAGE 4 PAGE 6 PAGE 3

also work with counseling services, so students

PAGE 5

### **CAMPUS NEWS**

## SPARTA GUIDE

Write letters to the editor and submit Sparta Guide information online. Visit our Web site at www.thespartandaily.com. You may also submit information in writing to DBH 209.

Sparta Guide is provided free of charge to students, faculty and staff members. The deadline for entries is noon three working days before the desired publication date. Space restrictions may require editing of submission. Entries are printed in order in which they are received.

#### TODAY

#### Reach Program Brown Bag Lunch

From 12 to 1 p.m. in the Administration Building, room 201. Join us for a workshop on basic academic survival tools. Everyone is welcome. For more information, contact Jane Boyd at jane.boyd@sjsu.edu.

#### **Oct. 11**

#### Farmworker's Daughter - Author Visit

From 3 to 4:30 p.m. in King Library, second floor. Books for sale at Spartan Bookstore and at event. For more information, contact Annette Nellen at anellen@sjsu.edu.

#### Book Discussion - Drinking Coffee Elsewhere

From 1:30 to 2:30 p.m. in Clark Hall, room 105H. Coffee served. For more information, contact Annette Nellen at anellen@sjsu.edu.

#### Bible Study

Acts 2 Christian Fellowship has weekly Bible studies every Thursday at 7 p.m. in the Guadalupe room. For more information, contact Justin Foon @ jfoon1@yahoo.com.

#### **Oct.** 12

#### "Deal Me In!" Men's Group

On Fridays, from 11:30 am to 12:20 p.m. A supportive group for men to discuss and explore relationship issues, family and gender expectations, sex, body image, conflict management, communication and other male concerns, while playing a friendly game of cards. For more information, contact Dr. Kell Fujimoto at 924-5910 or mail to: georgette.gale@sjsu.edu.

#### **Oct. 17**

#### Understanding Your Dreams

Students are invited to an event exploring the spiritual significance of dreams. Attendees will learn how to begin to understand their dreams. The event will be held at 4 p.m. in the Montalvo Room in the Student Union.

#### **Oct. 19**

Academic Success Center Open House

Need Help with your studies? Want to learn some new technology? This is your opportunity to learn about the different services in the Academic Success Center that are here to help you be a success. Refreshments will be provided. The Academic Success Center is located on the first floor of Clark Hall. The event will be held from noon to 3 p.m. For more information, e-mail: academic.success.center@sjsu.edu

## **DRUGS** // Some residents say marijuana is easily purchased

#### **Continued** from page 1

Jermaine Thomas of the San Jose Police Department.

"Crack cocaine has always been here," he said. "But the most common is methamphetamines."

Drugs don't discriminate based on age, Thomas said. Both teenagers and the elderly have been arrested for possession — in quantities small enough for personal use and large enough for sale, he said.

Andrew Agan, a senior accounting major, said he doesn't encounter drug use on campus. "People are here for school, not for drugs," he said.

Stacey Reyes, a junior psychology major and San Francisco native, said the drug scene in her hometown is bigger than San Jose's. As a result, she feels that SJSU is a safe campus.

The number of students arrested on charges of drug violations in campus housing in 2006 was more than double the number of arrests in 2004 before the opening of Campus Village, according to university crime reports.

Judicial Officer Griffith said that "99.9 percent" of all on-campus drug violations are marijuana-related.

Nathanial Miller is one example.

On Sept. 24, UPD arrested Miller, an 18year-old resident of Joe West Hall, on investigation of possessing marijuana and prescription medications that officers suspected he was selling to other campus housing residents, according to police records.

Laws said UPD turned over a list of suspected marijuana customers to housing services and the office of student affairs for university investigation and possible action. Miller's preliminary trial was scheduled for Tuesday.

Depending on the severity of the offense, Griffith said a student could face probation, suspension or expulsion for any violation of SJSU's conduct code. She does not anticipate expulsion, however, for any of this semester's 66 offenses.

"Weed's easier to get than alcohol" in the residence halls, said a senior who declined to give his name. He said he used to buy marijuana from someone on campus a few years ago but smoking got old after a while.

Resident advisers are expected to contact the UPD upon catching the scent of marijuana in the resident halls.

Jeremy Mallard, resident adviser for the ninth floor of Campus Village Building B, said reporting incidents is part of his duties.

"If I smell it, I have to take care of it," he said. "Students know they're not allowed. RAs take that into consideration. You know better, and it's a clear violation."

Terri Thames, director of counseling services at SJSU, said students don't usually request drug-counseling service. The top three reasons students do come to the counseling center are stress, depression and low self-esteem, she said.

If a student gets in trouble with judicial affairs for a drug violation, they may be referred to counseling services.

"Together the student and the counselor would find the best course of action," Thames said.

## WATCH // Some say program will increase safety

#### **Continued** from page 1

Aguayo was asked by housing staff to be present at the first meeting to give advice on how to start and conduct the program.

"If they feel a need for the program based on resent trends, then we'll be there to support that," Aguayo said about the starting of the program.

Some student residents are already confident in the security for campus housing.

"I see cops around all the time and there isn't any major threat," said Graham Stanton, a sophomore kinesiology major.

Osagiator Ogiamien, an occupation therapy major, said since there are no apparent threats on campus, the program may not be a necessity.

"I feel it increases people's awareness, but I don't feel it's necessary," Ogiamien said.

"There's no threat. At least I don't feel threatened by anything.

"I think we have five access cards to get into the buildings," Ogiamien said. "I think it's pretty safe. I don't feel threatened any time. I feel comfortable like I'm living at home."

Other students felt the program could increase safety after the break-ins in Campus Village Building C at the beginning of the semester.

"I think it should focus on watching who's coming in the building," said Jazmine Dailey, a sophomore business major.

Nate Miller, a freshman international business major, suggested the program focuses on issues like physical violence among students.

"I think it's a better and easier way instead of having a cop patrol, because if anybody sees anything at hand they'd know how to deal with it," Miller said.

One of the goals for this developing program

is to gain student participation, Hubbard said.

"The main goal is to raise awareness of the community environment and to educate residents on how to engage in that process," Hubbard said.

Jennifer Carter, a freshman health science major, said the reason why she feels safe living on campus is because she never needed to use the blue call boxes.

"Yeah, I could participate and be aware," Carter said.

Hubbard encourages student residents to participate in the program by reporting any suspicious activity or persons to UPD or residence hall staff.

"Neighborhood Watch counts on residents to work with the university and law enforcement to keep a trained eye and ear on their communities," Hubbard said. "We would also like to engage the local community that surrounds the residential community as well."

## Paying the price for free speech

By DAVID LAZARUS Los Angeles Times

If you're displeased with the way a company treats you, you're free to air your feelings in public, right? Not necessarily, if you receive high-speed Internet access the other day after AT&T sent notices to thousands of customers revising their service contracts as part of the company's merger last year with BellSouth.

It follows an incident in September in which Verizon Wireless blocked an abortion-rights group from sending text messages over the company's network, deeming the messages too controversial. The company subsequently backtracked from the decision. Before that, AT&T was caught in August censoring political comments made by Pearl Jam's Eddie Vedder during a concert Web cast. The company

later said it had made a mistake. AT&T and Verizon say they've never enforced the can't-

they've never enforced the can'tcriticize-us contract terms, which have been in place for years. But the provisions highlight

yet again the danger to free expression when a relative handful of private companies serve as gatekeepers to information networks. Whether it's a rock star ranting against President Bush or a disgruntled customer griping about shoddy service, how free is free speech in the digital era? Tuerkheimer, a law professor at the University of Wisconsin who focuses on Internet-related issues.

But it's apparently not illegal. The First Amendment, Tuerkheimer pointed out, doesn't apply to private entities.

You have to wade deep into AT&T's 14,000-word service con-

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from AT&T or Verizon.

Buried deep within both companies' service contracts is language that says your Net access can be terminated for any behavior that AT&T or Verizon believe might harm their "name or reputation," or even the reputation of their business partners. The language came to light

"Not being able to speak your mind about something is contrary to public policy," said Frank



tract to find the one-line disclaimer in which the company reserves the right to slam the door on any Internet customer who might bruise the company's feelings.

Along with specifying behavior that is "defamatory, fraudulent, obscene or deceptive," the contract says service may be suspended or terminated for any behavior that "tends to damage the name or reputation of AT&T, Yahoo or their respective parents, affiliates and subsidiaries."

In Verizon's case, you have to make it all the way through the company's 10,000-word contract to an attached document laying out the "acceptable use policy."

This is where customers are informed that, among other things, they aren't allowed to post material online that's "obscene, indecent, pornographic, sadistic, cruel or racist in content, or of a sexually explicit or graphic nature; or which espouses, promotes or incites bigotry, hatred or racism."

It's also where the company says customers are similarly crossing the line if they "damage the name or reputation of Verizon, its parent, affiliates and subsidiaries, or any third parties."

Jon Davies, a Verizon spokesman, said the language is there "to stop people from setting up Web sites that look like Verizon's" or engaging in other ploys frequently used by scammers to con people into revealing personal info, including Social Security and credit card numbers.

However, Verizon's contract explicitly states elsewhere that such behavior can result in termination of service. So it would appear that the "name or reputation" clause is asserting a broader prerogative on Verizon's part.

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## **STUDENT LIFE**

'Angels in America' theater production matinee University Theatre; Oct. 10 from 11 a.m. - 1 p.m. students \$10, general admission \$15

# A home away from home

**By SARAH KYO** Staff Writer

Three European students who live in the International House talk about their experiences of attending San Jose State University and the differences between the United States and their home countries. They share their reasons for choosing SJSU and some observations they've made during their time in the United States.

## **STEFAN POHL: GERMANY**

management major, is from Recklinghausen, located in the most populous district in Germany. Pohl, however, attends a university in the Netherlands called Saxion Hogescholen, where his classes are taught in English.

"The thing is that in Germany, we don't have the system of bachelor's and master's studies, but we try to introduce it to get a more common system within Europe," Pohl said. "But in the Netherlands, they're more experienced with this study."

Pohl said when he looked into studying in the United States, he noticed that California was heavily promoted.

"I don't know why," Pohl said, "but German people, they really like to come to California, since we always think, 'Oh, California, it's something like sunshine 360 days a year and it's close to the beach,' so of course that attracted me."

Pohl said he wanted to apply to Stanford University, but he missed the deadline. Instead, he said he chose San Jose because he heard it was the safest metropolitan area in

Stefan Pohl, an international business the state and one of the best places to live. He said he also heard that SJSU has one of the best business schools.

Pohl said when he arrived in San Jose, though, he was a little disappointed in the architecture and how the city was situated.

KRISTEN MACFARLANE // SPECIAL TO THE DAILY

"I thought it would be cleaner, safer, more beautiful," Pohl said.

However, Pohl, who will attend one semester at SJSU, said he likes the small class sizes at the university. He said some classes at German universities can have 2,000 students, another reason why he chose to study in the Netherlands instead of his homeland.

#### "I thought (San Jose) would be cleaner, safer, more beautiful."

STEFAN POHL international husiness management

Pohl said something that annoys him about American culture is the "fake interest" some people show when asking others how they are doing. On the other hand, he said he appreciates people's open-mindedness in the United States and the variety of cultures.

"That really shows you have a great integration system," Pohl said, "that people quickly adapt to the culture and really have a feeling that they're American."



hails from Aveiro, which he said is known and taxi-like boats.



Ian Silva, a civil engineering major, as the "Venice of Portugal" for its canals

Silva attends the University of Aveiro, which he said has the largest university campus in Europe.

He said most of the majors, such as civil engineering, are "pretty much the same" throughout Europe.

which students apply what they've learned during the lecture.

Another difference between the educational systems in Europe and the United States is the workload, Silva said. During a semester, people in the United States may take three classes related to their major and an additional class that may be easier, Silva said, while European students may take at least five or six classes all related to their majors. Also, he said, Europeans mainly focus on the final exams, instead of having mul-

## **Cristina Diez: Spain**

When looking into universities to study abroad, Cristina Diez said she had two choices: California and North Dakota. Diez said she made the right decision.

"North Dakota is in the middle; it's very cold," Diez said. "Here I think there's a lot of diversity. I think it's more interesting. It would be harder for me to be in North Dakota, I think."

Diez normally goes to school in her hometown at the Universidad de Burgos, where she is a civil engineering major. Burgos is in northern Spain, two-and-a-half hours away from the capital, Madrid.

Diez said people around the world think they know a lot of things about the United States, thanks to American films and television programs.



KRISTEN MACFARLANE // SPECIAL TO THE DAILY

"But I think this is not the right idea," she said. "And I wanted to come here to know the culture and relate with American people and learn about them; and learn about the good things and also about the bad things."

Diez said as a high school student, she lived with a family in Boston for a month, so she was a little bit familiar with the U.S. educational system before arriving in San Jose. One difference, Diez said, is that American students ask more questions and actively participate in class, while Europeans listen to the lectures.

Diez said she plans to stay in San Jose for one year before returning to Spain to finish up her education. In the meantime, she said she is happy

KRISTEN MACFARLANE // SPECIAL TO THE DAILY

"I wanted to go study abroad in a place where my major would be quite different," Silva said. "Obviously the rules that we use are the same because the steel in Portugal is the same, has the same behavior as the steel in the United States, but are completely different approaches, methods and everything else."

Silva said a difference he has noticed in teaching methods between SJSU and the University of Aveiro is that in Europe, classes are taught in two parts: a lecture format and a more hands-on portion in

tiple assignments, reports and tests. "I'm not used to having so much work during the semester," Silva said.

Silva, who will live in San Jose for one semester, said he wanted to study abroad in an English-speaking country to improve his language skills. Silva said he also plans on studying abroad in another country, probably Spain.

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to be in San Jose and live in the International House to learn about American culture, as well as cultures from various parts of the world.



## **Exclusively Online:**

SJSU Football players reveal their secrets for their threegame winning streak.



#### NEWS

## **HEALTH** // Violation of conduct code may result in hours of alcohol-education sessions at center

#### **Continued** from page 1

"It's probably for their own good," said Melissa Taganas, a freshman electrical engineer major. "Going to counseling or alcohol education could be a big help for them."

The alcohol-education session is part of the Prevention Education program in the SJSU Student Health Center.

"When they come here, I give them an alcohol assessment," said Oscar Battle, director of the prevention education program. "I ask them a lot of questions: 'Why do you drink? Do you know what some of the affects of drinking are?' Things like that."

Battle said he also gives them a lot of reading material and makes students write reports on them.

He said there are not set hours a student has

to complete. It depends on the violation they committed.

"Debra Griffith will tell me the hours she wants a student to do," Battle said. "There's a two-hour session; that's where they take the alcohol assessment. Then there's the five-hour session that's more about their behaviors and the dangers of alcohol. Then there's a ninehour session — this is more comprehensive."

Battle said students who have the five or nine-hour session do not have to do the hours all at once.

The other alcohol awareness program Griffith puts alcohol violators through is counseling services if she feels they have an alcohol problem.

The counseling service, which takes place in the second floor of the Administration Building, handles a lot of alcohol cases.

"Well Debra is so good," said Wiggsy Sivertsen, a faculty counselor. "She sends us people and tells us specifically how we can help them."

Sivertsen said there are a few cases where a student or adult is willing to be helped, but in most cases they, are reluctant to acknowledge they have a problem.

"Most students and adults don't think they have a drinking problem," Sivertsen said. "When they come they just sit there and say that being here is a waste of time."

Sivertsen said Griffith requires alcohol violators to report to counseling three or four times a semester, and those students usually wait until the end of the semester to do their sessions.

"They'll wait to the last week or two," Sivertsen said. "They don't realize that we are here to help, not tell them they have a problem. We can't help someone who doesn't want it."

## **SIGMA** // 'It seems like the whole house is out of hand' says fraternity member about incidents

#### **Continued** from page 1

night.

"Krause was intoxicated, a violation of the probation of the house," Laws said. "We did not feel it was safe to have him stay at the house." Ajeigbe said the actions of the two individuals from these incidents did not reflect that of the Sigma Nu fraternity.

"It's just the same members causing problems," he said. "There's a big concern throughout the house."

Member David Arriaga, a sophomore engineering major, said some portrayals of the fraternity from the incidents have been negative.

"It seems like the whole house is out of

hand," he said. "We're trying to do our best to be in the clear.'

Member Kyle McGuire, a junior political science major, said that confirmation and permission were required from the national organization of Sigma Nu to hold the trial in the

"Every undergraduate member acts as a jury who decides the proper punishment," McGuire said. "A judicial officer acts as neutral judge."

McGuire said he hoped the trial can help relieve the fraternity of the negative image it has received.

"We don't want people causing trouble to represent us," he added.

Sgt. Laws said that as a result of recent ir-

responsible behavior, he encouraged students to be more aware.

"When you're having fun, I encourage a climate without binge drinking," Laws said.

Laws also said that students need to keep aware of any harmful activity, contacting either the university or San Jose police departments immediately.

Mendes said he did not want to comment on the decision.

Krause could not be reached after multiple phone-call attempts.

Debra Griffith, university chief Judicial Affairs officer, said Mendes' and Krause's statuses as students would not be released due to academic privacy.

# Consumer group cries hypocrisy

#### **By ALANA SEMUELS** Los Angeles Times

A consumer group accused Unilever of hypocrisy Tuesday for running conflicting advertising campaigns — one for Dove that praises women and their natural beauty and one for Axe that, the group says, "blatantly objectifies and degrades" women.

The Campaign for a Commercial Free Childhood launched a letter-writing effort on its Web site and demanded the company pull ads for the Axe line for men, which one online pitch says makes "nice girls turn naughty."

Unilever shouldn't be commended for Dove's "Campaign for Real Beauty" while promoting products with a starkly different message, said Susan Linn, the consumer group's director and an instructor in psychiatry at Harvard Medical School.

"The campaign says they're going to help girls to resist a toxic marketing environment, but they're creating that environment as well," Linn said.

Unilever spokesman Anita Larson said the Axe ads were clear spoofs. The Dove campaign is serious, she said, and "dedicated to making women feel more beautiful."

"Each brand effort is tailored to reflect the unique interests and needs of its audience," she said.

The owner of dozens of food, home care and beauty brands, Unilever has had success with both its Dove and Axe promotional campaigns. Ads for both have won awards, but they take different approaches.

Kelly O'Keefe, a professor at the Virginia Commonwealth University Ad Center, said Unilever was "playing with fire" if it thought the divergence "wouldn't be picked up on at some point."

"When you take a stance," as Dove has with its anti-beauty-industry marketing, "it does raise the game," O'Keefe said.

A recent Axe TV commercial showed a young woman who, spotting a man wearing Axe body spray in a grocery store, shoved a wheelchair out of her way to get close to him, gyrating and singing "bom chickah wah wah." That and similar ads spawned a music video in which lingerie-clad pole-dancing women sing about "skimpy thongs."

The Axe line's U.S. Web site says women turn into "lust-crazed vixens" around men wearing Axe. whose fragrance "acts upon the female libido and stimulates the clothing-removal section of the female brain." The company recently hired comedian David Spade to help make "The World's Dirtiest Film," a collection of clips sent in by young men who are encouraged to engage in "dirty sexy fun" so they can wash it away with Axe Shower Gel.

Dove's "Campaign for Real Beauty" has been extolled by women's groups and the advertising industry for its message that the beauty industry sets unrealistic standards for women. The company runs the Dove Self-Esteem Fund, a nonprofit that seeks to educate girls about a "wider definition of beauty."



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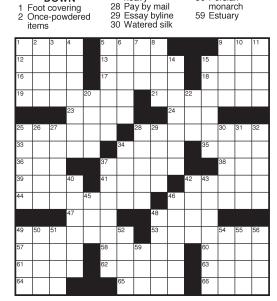
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## **OPINION**



This tagging is by Pache from 1996 on a building in San Jose. The Web site graffiti.org lists 17 separate pages featuring graffiti in San Jose.

# Freedom of expression?

### The graffiti on an SJSU landmark raises questions about not only who did it, but why

**By MICHAEL RIZZO** 

Staff Writer

TRUANS. BEN-G.

When we discovered those tags on the Smith-Carlos Statue last week, meaning wasn't the first thing that came to our minds. Instead we talked about the incident and used words like, "stupidity," and phrases like, "another reason to hate graffiti."

We brushed it off. Probably just some stupid punk who smokes pot, rides a skateboard, cuts class and knows nothing about what the monument stands for: Let's hope UPD catches the kid.

Typical response, but not necessarily the case

The art of graffiti has a rich history dating back to the '70s. When hip-hop culture exploded in the '80s, it was defined as the coming together of three forces: rap, break-dancing and graffiti. Graffiti is a way of "testing out pain," "beating the system," and "dressing the city," according to writers in the 1986 film documentary "Style Wars."

invented the idea of going "all-city," or getting your tag up in as many places throughout the city as possible. For writers, tagging is anything until people know your name.

But here's where society and graffiti clash. "Somehow, when kids from all races and backgrounds get together to express themselves in some rebellious way, right in the face of everyone, it gets associated with evil," said a graf-writer named Schmoo in an interview

with Art Crimes, a nonprofit organization that keeps an online chronicle of graffiti history. What if TRUANS had a chance to paint or write whatever he or

#### she wanted? Would TRUANS take us up on it?

Society calls it a quality-of-life issue. In "Style Wars" police officials said graffiti destroys our lifestyle and makes life difficult to enjoy. But the taggers said it's about earning respect — having other writers recognize your work.

So as for TRUANS: Punk kid in a gang, TAKI 183 was the infamous writer who or tagger trying to make a name in graffiti subculture?

> Whichever it is, the writer is going all-city. And we have indication that TRUANS has

always the first step — you can't accomplish done pieces, larger works, as well — SJSU is just the writer's newest canvas.

> "More serious writers end up taking all of their writing to the legal yards and walls," Schmoo said.

> While some writers would contend that the very definition of graffiti lies in its being illegal, Schmoo said that the legal areas tend to be the most active.

I wonder what would happen if we gave TRUANS a legal wall? What if TRUANS had a chance to paint or write whatever he or she wanted? Would TRUANS take us up on it?

I suppose that if the tagger is just a punk, just a toy, just a vandal - probably not. But if the writer is really after freedom of expression — isn't any place a good place? What about a newspaper?

People don't like to see a monument like the Smith-Carlos Statue, something meaningful to the community, defaced — even the tagger knows that.

But potentially we're talking about someone who could feel otherwise forced into reticence — and someone willing to face penalty just to have people know his name. If that's the case, I don't want to see that story go untold.

Guest columns appear Tuesdays and Wednesdays.

## What's journalism? The answer is news to me



From the Hip

Then came the car ride home back to Gilroy. My analytical mind started to grind — what is journalism? What's right? What's wrong? What the heck is news anyway? You must think I'm nuts. That's because I am.

professors.

Damn, but I have to write this perfect wife or husband. No per- what news story gets placed on thing, too. And people are going fect parents. to read it, people other than my

We do what we do with what we've got. We accept or choose not to accept our imperfections; and — and journalism — go on. life

That's what we love about this, the journalism industry.

Despite the fluff, despite the fingers in the Wendy's chili bowls, the bald-headed pop stars, the steroids (my personal favorite), the underreported/overreported war in Iraq — you pick a side — it's all territory of the effort. Webster's New World College Dictionary Fourth Edition, the dictionary used by the Associated Press and those who follow the AP's style guidelines, defines news as, "new information about anything; information previously unknown." That's pretty much everything. But we are supposed to "seek the truth and report it ... providing a fair and comprehensive account of events and issues," states the code of ethics for the Society of Professional Journalists. And that's why I say there is no authoritative news source, because who is to say what events and issues are worth reporting. Furthermore, will we ever all agree about

what page in a newspaper or at what time during a broadcast? No, but we should be OK with that.

We'll continue reading. We'll keep our ears up and our eyes open. The system — the writers, the broadcasters, the editors, the readers and the viewers — will work to correct itself, to better itself.

# Oh, the things a girl will do for love



I joked with my boyfriend that Sept. 25 would be the day our relationship would end.

Not because we were fighting or because one of us was moving. It was simply because that was the day Halo 3, a game for Xbox 360, would be released.

The anticipation for the game was exhausting.

It was like Christmas for him and doomsday for me. All I could imagine was him spending hours, days and even weeks with the wireless controller glued to his blistered and bruised hands.

I was already seeing signs of an intense and unyielding addiction, and he hadn't even played the game yet.

I decided that instead of whining and nagging, I would be fully, completely and utterly supportive of his gaming habits.

I constantly thought about how I would go about being this awesome girlfriend who my boyfriend would brag about to all of his friends.

My first task was to accompany him to the game's release at midnight on Sept. 25.

I waited in a line full of men who reeked of testosterone and adrenaline.

I was one of three girls in a line of more than 80 dedicated "Haloheads," as I like to call them.

The game was finally his and I stuck by his side the whole night as he played until he passed out from exhaustion, and I passed out from something that can only be described as boredom.

Fear crept into my mind.

How could I possibly get ex-

For those of you not familiar with Halo 3, it's a first-person shooter game where people from all around the world can get together online and battle each other while talking on headsets if they choose.

Or they can play the campaign mode where they battle it out against aliens using different weapons and strategies.

The character each person plays is called Master Chief. My boyfriend thinks it's hilarious when I refer to him as Master Chief in conversations with other people.

More brownie points for me.

In the beginning the most exciting part was talking on the headset while my boyfriend played. It was entertaining and I didn't have to play the game to do it.

I could joke with people and talk in funny accents. There were even a few times when other

#### The anticipation of the game was exhausting.

players would make comments about the fact that I was a girl.

One guy even felt the need to announce that "Halo chicks are hot."

The strangest part is talking to the friends my boyfriend has made on the game. One of the guys is actually a close friend of his and they use Halo to "hang out" since they live so far apart.

But some of the other guys he's never even met, and he talks to them almost daily.

I could not understand the phenomenon of Halo 3. Recently my wonder turned into a fullfledged obsession.

I began playing the game daily to try to build myself up to the level of addiction that my boyfriend was at I was awful. Other players would cuss at me and tell me to kill myself (I swear it's true). It was not the most encouraging experience. But I had to get better. I set a goal and I was going to achieve greatness. After just a 15 days, I would consider myself a fairly good player. I still pale in comparison to most of the players on there, but I can actually kill people now, and just the other day, I got an "Overkill," which, according to my boyfriend, is a pretty big accomplishment. I like the game now, but it's still hard to wrap my mind around. I try to think of it as any other hobby that a person might enjoy.

I walked into Dwight Bentel Hall room 209.

It was my first evening at the Spartan Daily.

Earlier that day the managing editor told the new writing staff to come back that night to see if any news stories were available for reporting. So I came back, and she handed me my first assignment.

It was something about the aviation department. A student recently spoke at a CSU board of trustees meeting in Long Beach to air students' complaints about the department's then-chair, Patricia Backer.

It was a "bomb," my editor said, so I was to handle it with care.

Here's getting your feet wet, I thought; but what was I supposed to do next?

Interview. Yeah, that's right; and get both sides of the story. OK, I can do this, I thought.

Give me a molehill and I'll make Everest.

Deep breath ... but I was excit-

ed, and I had not yet left the room.

The car ride, believe it or not, is now over. But I still have the same questions. I have more, in fact.

Some get answered along the way. Others disappear then reappear. It's a perpetual game of Whack-a-Mole, trying to find out what is wrong and what is right, all in the "relentless pursuit of perfection," as one of the Daily's advisers, Professor Richard Craig, says.

But I've come to some conclusions.

There is no authoritative news source. There never will be. By authoritative I mean perfect. But there is no perfect anything. No perfect car. No perfect school. No

We may think we are living in an age of apathy. It's a 24-hour world that is boiling over with information, so how can we even care anymore?

We do. Newspapers are still in print, as they move to the Web. TV isn't going anywhere. Our thirst for knowledge, if anything, is uncontrollable in this age of apathy, or so it is called.

I argue that it's not indifference. The world and the media are different.

Sex, money and gossip ain't going anywhere. Nor is the truth.

Some of us will seek it and report it. You might just have to seek harder to find it.

Kevin Rand is a Spartan Daily copy editor. "From the Hip" appears every Wednesday.

cited about this game and actu-

#### Some people scrapbook or knit for fun. My boyfriend plays Halo.

ally enjoy it as much as he did?

I was completely baffled by the cult-classic status the game had achieved. After just a few days of being on the market, it earned \$300 million, according to an MSNBC article.

At any given moment there can be hundreds of thousands of people logged on. On the day it came out, more than one million people played, according to an article in Information Week.

My mission soon turned into a personal study in human social interactions.

Some people scrapbook or knit for fun.

My boyfriend plays Halo. Really, what's the difference?

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Readers are encouraged to express themselves on the Opinion page with a letter to the editor.

A letter to the editor is a response to an issue or point of view that has appeared in the Spartan Daily.

Only letters 200 words or less will be considered for publication.

Submissions become property of the Spartan Daily and may be edited for clarity, grammar, libel and length. Submissions must contain the author's name, address, phone number, signature and major

Submissions may be placed in the Letters to the Editor box at the Spartan Daily office in Dwight Bentel Hall, Room 209, sent by fax to (408) 924-3282, e-mailed to spartandaily@casa.sjsu.edu or mailed to the Spartan Daily Opinion Editor, School of Journalism and Mass Communications, San José State University, One Washington Square, San José, CA 95112-0149.

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> THE SPARTAN DAILY IS A PUBLIC FORUM.

## Quote of the day

"These days when I go to my grocer and see him type on a computer, I say, 'Wow, he's using something I put together in my mind."

#### **DR. ALBERT FERT**

Along with Dr. Peter Grünber from Germany, Fert won a Nobel Prize in Physics for discovering how to manipulate atoms to store information on tiny disks. Their discovery is used to store information on devices such as iPods.

## SPORTS

### 6 WEDNESDAY, OCTOBER 10, 2007 WHERE IS **HE NOW?** Former SJSU hockey club goalie Ryan Lowe fills us in

Recently, the Spartan Daily caught up with former SJSU hockey goalie Ryan Lowe who graduated in the spring of 2007 with a degree in business management and entrepreneurship.

He earned back-to-back 1st team All-West Region honors during the 2004-05 and 2005-06 seasons, along with 1st team All-American honors during 2006. For the 2006-07 season he earned 2nd team All-West Region honors. He finished his senior season with 800 saves with a 91 percent save rate.

#### SPARTAN DAILY: Where have you been after SJSU?

RYAN LOWE: This summer I've gone to tryout camps in Detroit (Central Hockey League) and Pennsylvania (Mid-Atlantic Hockey League). I'm at the Fresno Falcons training camp now.

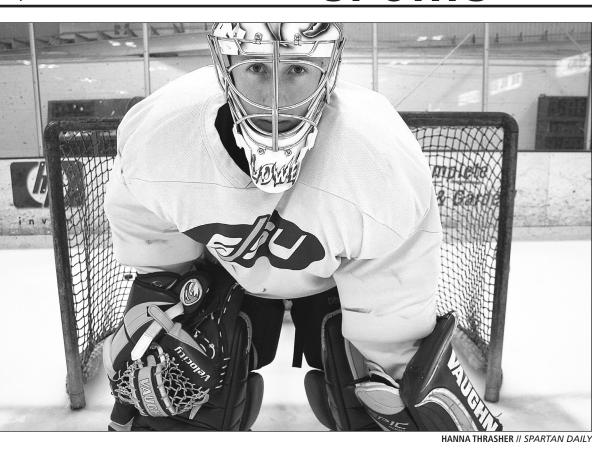
#### SD: Have you already signed with a team?

RL: I've already signed a oneseason contract in the Mid-Atlantic Hockey League with the Valley Forge Freedom, but I'm trying to get into the central or southern professional league.

#### SD: So you're not bound to the Freedom?

RL: If I can get something better I'm not bound, but if not, then I'll be playing for the Valley Forge

## **Upcoming Events** at The Event Center



HANNA THRASHER // SPARTAN DAILY

Ryan Lowe, former goalie for the SJSU hockey team shown in a photo from the 2006-2007 season, graduated last spring and is currently trying out for a spot on the Fresno Flacons a ECHL team.

Freedom. If I were to make the Falcons I'd take that. They're in a better league.

#### else that made it professionally from SJSU?

**RL:** I'm the first one to sign a professional contract from SJSU hockey.

#### SD: Are you willing to travel anywhere?

*RL:* I'd go anywhere that's good for my hockey career.

#### SD: Do you feel confident about being around new players and a new league?

*RL:* This past week I've spent in Fresno has given me confidence, and I can play at this level. I can succeed and have the motivation to go with the Valley Forge if nothing else works out and progress my hockey career as far as I can go.

SD: When did you decide to play hockey? What got you interested?

**RL:** When I was six, I attended **SD:** Do you know anyone a clinic in L.A. done by the L.A. Kings and fell in love.

#### SD: Do you feel like SJSU is your home?

**RL:** That team will always be a part of my life forever. I was at the opener and it

Was great to see young guys. I will try to make as many SJSU hockey games as I can throughout my life. I'm a Spartan.

#### SD: Your favorite game?

**RL:** In 2005-2006, us beating Michigan State 3-1. They had like 50-something shots. They beat us 12-1 last year, so it was our biggest win.

#### SD: So you stopped most of the goals?

RL: Yeah, they got one. They

#### were defending champions. SD: Worst goal scored against you?

RL: In 2005-06 against the Liberty (University) in the first game at nationals, they scored from their blue line off a bad bounce, and I just missed it. It was pretty embarrassing.

In the last game at nationals in Fort Collins, Colorado, we were down 5-0 but then tied it 5-5 in the third. Then we lost from a horrible call in overtime. It was the most heart-breaking loss.

The rule is, if the net comes off or dislodged before the puck goes in, then it's no goal. But the ref said the puck was in the goal before the net came off, so it was a goal. It was pretty hard for all the guys. I ended my career on that. We have all the video evidence we needed but it did no good.

Story compiled by Spartan Daily staff writer Michael Pasaoa. Visit www.thespartandaily.com to view the entire transcript.

#### FROM THE SPARTAN DAILY BLOGS:

## To all SJSU football fans: What will the nation think?

SJSU's contest against the University of Hawaii this Friday will be, bar none, the biggest game for the school since the last year's New Mexico Bowl.



Sports Editor

The real question is: Do 20,000 people care enough to show up? Or better yet, 25,000? A sell-

out crowd maybe? With decent — but not stellar

— numbers to start the season, 17,431 against UC Davis and 16,289 for Homecoming against the University of Idaho, SJSU students, faculty and anyone else with a heartbeat needs to show up Friday.

Even if these people hate football, they need to show up to prove to the nation that SISU isn't some small school on the West Coast that blipped onto the map last year.

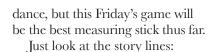
For almost a decade, Spartan Stadium's upper deck remained empty — excluding 2006's home contest against Stanford University and 2003's Literacy Classic against Grambling State University.

The bleachers behind both end zones are never filled. The stadium is never quite loud. In fact, the Spartan Stadium presence this season is lacking.

The media (us, cough-cough) can be critical of the team's play because we can quantitatively analyze the team's performance.

But rarely do we turn the scope toward the fans and examine the culture in the stands.

Albeit, this season looks to be quite promising in terms of atten-



Hawaii is ranked 16th in the nation. It has a hobbled Heisman Trophy candidate playing quarterback. ESPN deemed it worthy to be broadcast to what might turn out to be more than one million homes. SJSU is on a three-game winning streak and has won 10 of its last 11 home games dating back to last season.

That home loss was in front of 21,742 against a Boise State University team that was undefeated and ranked 13th at the time.

By ESPN broadcasting this game nationally, they have, in effect, given SJSU a tryout.

But we're trying out for the nation, for recruits, for exposure, etc. And don't think the players are ignoring it.

Travis Jones, a sophomore linebacker expecting to see more of the field following Ryno Gonzalez' injury, said the players are all aware of the stage they are being given.

But that speaks also to the stage the university and its supporters are being provided.

LSU's Tiger Stadium holds 92,400 people. With the attendance from last week's Homecoming game, our fans wouldn't fill an end zone for one game.

At Texas A&M University, fans refer to themselves as the "12th Man" because their noise creates such a harsh environment for opposing teams.

What can SJSU fans do this weekend? Can they prove to the nation they can hang with other college football fanatics?

With a national stage and a chance for an upset, all the pieces are in place. So, the real question is: Do 20,000 people care enough to show up?







#### Nov. 2 Brand New & Thrice & mewithoutYou Friday, 7:30pm Tickets: G. A. \$23.50

#### Nov. 10 Kelly Clarkson

& Jon McLaughlin Saturday, 7:30pm Tickets: Reserved Seating \$39.50

#### Nov. 14

#### Evanescence

& Sick Puppies & Julien-K Wednesday, 7:30pm Tickets: G. A. \$35.50

#### Nov. 24

**George Lopez** Saturday, 8:00pm Tickets: \$49.50 - \$54.50

#### Nov. 29 Fall Out Boy

& Plain White T's & GymClassHeroes & CUTE is What We Aim For Thursday, 7:00pm Tickets: G. A. \$30



Student Union, Inc. | San José State University Ticket information: 408.924.6333

**First Annual Bench Press Competition** Male and Female Categories

#### **October 24, 2007** 6 pm, Sport Club, SJSU

First and second place trophies awarded. Sign up in advance at the Sport Club entry desk. Free for Students, Faculty & Staff; \$5 for general public. For more information, call the Sport Club at (408) 924-6368.

THURSDAY   Live Jazz	FRIDAY & SATU	RDAY   DJ & Dancing
FREE DESSERT w/ Student ID	LOFT	UPSTAIRS PATIO
and purchase of 2 entrees	BARA	Catering
	STRO	Parties Birthdays
	a 2nd Street, San Jose, Ca 9 w.loftbarandbistro.com	Graduations 95113

#### Meet with employers to discuss career/internship opportunities

## **BUSINESS & TECHNICAL CAREER / INTERNSHIP**

### **THURSDAY, OCTOBER 18**

3–5pm, Event Center (enter via stairs next to box office) Early admittance @ noon with Early Bird Pass

#### **Early Bird Pass Admittance**

Attend a Job Fair Success Workshop by 10/12/06. Visit www.careercenter.sjsu.edu, click on Calendar. Bring current resume and current Tower Card or Career Center Membership Card.

#### At the Fair

Dress for success and bring resumes targeted specifically to each employer of interest. SJSU students bring current Tower Card. SJSU alumni bring current Career Center Membership Card.

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#### **All SJSU Students Welcome**



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