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Appearing online ...

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Journalists ponder media

Magazine Day features panel discussions

By Vaishali Kirpekar Daily Staff Writer

The 19th annual Magazine Day was packed with panel discussions in the Student Union, where media professionals brought their expertise of corporate, print and independent media to share different perspectives on journalism and the media.

Four panel discussions celebrated Magazine Day, which was co-sponsored by Hewlett-Packard, the Magazine Advisory Board, members of the school of journalism emeritus faculty, the magazine journalism program and its alumni. Mu Alpha Gamma, the school of journalism and mass communications, and the College of Applied Sciences and Arts.

The speakers for the panel discussion, which took place in the Almaden room of the Student Union, debated on independent versus corporate media and a range of issues that included blogging, advertising and dress codes.

Lila Kakuk, managing editor of hpNOW from Hewlett-Packard; Dan Pulcrano, executive editor and CEO of Metro Newspapers: Alan Zeichick, executive vice president of BZ Media; and Bob Mack, publisher of Cycle California, a niche magazine that specializes in writing features on bicycling in Northern California, presented their points of view

Kakuk said that HP in the booming economy used to outsource work earlier to graphic designers and freelancers

Balancing between budgets and paying freelancers is a challenge." Kakuk said.

Kakuk, an SJSU alumna, who earlier wanted to be a volleyball coach, said that she was wary of working with corporate giants.

But freedom and flexibility at HP helped me develop a very positive perception. For example one of the former CEOs Lew Platt, gave us the Work, Life and Balance mantra," she said.

Platt is a widower with four children who had the added responsibility of parent. Kakuk said that students should know that big corporations are wonderful places where people can find a way to work around problems.

Talking about the conflict between advertising and news media, Pulcrano who has been in the field for about 20 years, said that a newspaper serves several masters.

'A newspaper gets contaminated by serving its advertisers," he said while referring to an example of an advertiser who pulled out its advertisement when Metro ran a story that upset the advertiser's interest.

"It was a restaurant review that found unhygienic standards in practice," Pulcrano said. "This information served our readers.'

Zeichick turned the discussion around and said that advertisement-pullouts were a loss for advertisers too.

'Our trade publication, Software Development, did not succumb to self-censorship when met with an

ad pullout threat," he said. Pulcrano presented the conflict in journalism and said that a newspaper promotes several industries.

A restaurant review promotes restaurants. Stocks and investments promote business. News promotes political consultants, office-holders and party representatives," he said.

see MAGAZINE, page 3

Moving to the beat ...



Kevin White / Special to the Daily

Ricardo, a member of the Mexica tribe of Central Mexico, performs at San Jose State University's Paseo de Cesar Chavez on Thursday. Mexica dancers from the Tonachqueh group were invited by the department of environmental studies to be part of the campus Earth Day celebration.

Thrilla from Manila Handling ex-girlfriends is messy

Delegation asks Legislature to pass doctoral bill

By Vaishali Kirpekar Daily Staff Writer

San Jose State University officials joined a delegation from the California State University system in a meeting with state legislators in Sacramento on April 11 to

quality education that included doctoral programs at SJSU.

April 11 marked the CSU Alumni Legislative Day. Interim President Don Kassing led the SJSU delegation of Chuck Davidson, an alumnus: Kelly, president of the Alumni Association Board of Directors;

Robert Ashton, vice president and clinical doctorates and the of university advancement; Fred Najjar, associate vice president of development and alumni relations; and Nancy Stake, interim director of governmental and media rela-

Ashton said the discussion centered on two bills ing the granting of professional

other concerning affinity programs for alumni development

Doctorates at SJSU would be valuable in a number of areas, for example, in the department of education because SJSU was formed as an educational school," Ashton

According to a CSU report, if

this proposed legislation, called Senate Bill 724, is passed, it would authorize the CSU to offer doctorates in all fields, except for medicine, veterinary science, dentistry and law, to meet the state's work force needs. When enacted, the bill will also give the CSU the ability to

see LEGISLATION, page 5

Campus police report increase in violence against women

By Mayra Flores Daily Staff Writer

Self-awareness can make all the difference, according to the University Police Department.

Violence against female students happens all the time, it's just not verbalized as often as it happens, said Wiggsy Sivertsen, director of counseling services

The problem is that people are often ashamed about what happened to them and don't come forth," Sivertsen said. "There are a lot of women out there that are in abusive relationships with their partners.

"Incidents reported include date rape and acquaintance rape, which we consider terrorist threats — the 'if you do this, I'll do this' situa-

tion between couples," Sivertsen said. Some people, such as Sivertsen, wish more

people would speak up. 'A push today is a slap tomorrow, is a slug in the future," Sivertsen said. "If we could find a way to interrupt the behavior, we can help the student population.

Abuse in relationships is only one of the examples of violence happening between students at San Jose State University, particularly females, she said.

More women seek counseling than men. though," Sivertsen said. "Men feel incompetent and would rather not come in or ask for

According to statistics provided by Sgt. John Laws of campus police, there have been 36 female victims of violence this year, compared to 35 in 2004.

We have a large volume (of female students) coming in," said Cindy Bick, program coordinator at the Women's Resource Center.

Bick said the center doesn't provide counseling because it is not certified. "However, (students) can come in and see what you can

see VIOLENCE, page 6



Photo Illustration by Jennifer Seigal / Daily Staff

Business professor earns faculty award

By Peter Clark Daily Staff Writer

San Jose State University Professor Anne Lawrence received the Outstanding Professor Award for 2004-05, announced interim President Don Kassing earlier this

Outstanding Professor Award is one of the top awards given by the university each year.

This is not the first time Lawrence, who has taught organization and management the College of Business at SJSU since 1988, has been honored with awards for her teaching.

She has twice been named Undergraduate Outstanding Instructor in the College of

Business, in 1991 and 2002

During my 16 years as chair of the department of organization and management, from 1985 to 2001. I was most fortunate in hiring Professor Anne Lawrence in 1988," said

Professor Burton Dean. "She has been an outstanding contributor to our department's arly research and exceptional teaching.



Lawrence's areas of interest focus on corporate, social and environmental responsibility. 'My core message to my stu-

dents is that the modern corpora-

see AWARD, page 5

OPINION

VIEW FROM THE EAST

Lashing out at Japan uncalled for by China

LING-MEI WONG

The poor People's Republic of China No one likes China very much these days.

And China asked for it.

It has had a series of bad days, culminating to a near-apology on Wednesday, broadcast on national television.

For the last three weeks, protests against the Japanese government took place in major cities, including Beijing and Shanghai. The Chinese government's response could be called passive, to put it

Chinese police and the military have stood by while the Japanese embassy, other diplomatic institutions and Japanese businesses have been vandalized. Japanese students and other Japanese nationals have been assaulted.

Estimates of the Chinese protesters are as high as

Protests in China are hardly the norm. The last major protest recorded by the foreign press was the student-led Tiananmen Square protest in 1989, which was forcibly put down.

More recently, Falun Gong's peaceful protests have been violently put down as well. The imprisonment of Falun Gong practitioners have been a sore point for China's already spotty human rights record.

So for an officially atheist and anti-protest nation, the latest wave of public dissent against Japan is an aberration.

The ostensible reasons for protesting are four-fold, as stated by The Australian: "resentment at Japanese

textbooks that gloss over past Japanese atrocities, disputes over oil fields, Japan's bid for a UN Security Council seat, and the recent statement Japan's foreign and defence ministers made with their U.S. counterparts that the peaceful resolution of issues involving Taiwan was a common concern of Japan and China.

The reasons to get angry are understandable.

But there's no reason to condone vandalism and assault

First, blaming another country for purportedly whitewashing its textbooks while not acknowledging the massacre at Tiananmen Square constitutes as the pot calling the kettle black.

If China wanted to call Japan out about textbooks, it might want to start recording some of its own his-

To refresh China's memory, the Cultural Revolution

started from 1966 and lasted a decade. The purges and violence killed unspoken thousands, who have been conveniently forgotten by the Chinese government. Second, disputed oil fields are not limited between

Japan and China. If China's going to get bent out of shape about Japan, it's going to get even

more bent out of shape with Russia and Third, the Japanese bid for the UN

Security Council seat is sheer pettiness on China's part. China already has a permanent seat on the Security Council. Share the wealth already.

Fourth, China needs to get real about Taiwan. If anti-Japanese protests are permitted, anti-American protests should be permitted as well, since Japan and the United States both agreed to have a peaceful resolution of cross-strait issues

The irrational protest against Japan has officially been reined in.

Foreign minister Li Zhaoxing said Wednesday, "Cadres and the masses must believe in the party and the government's ability to properly handle all issues linked to Sino-Japanese relations. Calmly, rationally and legally express your own views. Do not attend marches that have not been approved. Do not do anything that might upset social stability."

With a statement coming three weeks after the protests began, it's too little, too late.

But China deserves the public humiliation of an almost-apology for its actions.

It picked several bones of contention with Japan that could portend instability in the volatile Asia-

If China allowed protests again Japan for issues that could be brought against nearly any other nation, it's a dangerous trend.

Protests are not negative when they truly reflect the

will of the government. If the protests are government-sanctioned, with protesters bussed in and instructed on how to give their Westernized names, they become meaningless

China's going to continue to be unpopular until it recognizes that finger-pointing only reflects even more poorly on China.

Ling-Mei Wong is the Spartan Daily opinion editor. "View from the East" appears every Friday.

SPARTA GUIDE

Sparta Guide is provided free of charge to students, faculty and staff members. The deadline for entries is noon three days before the desired publication date. Entry forms are available in the Spartan Daily office in Dwight Bentel Hall, room 209. Entries can also be e-mailed to spartandarly@casa.sisu.edu titled "Sparta Guide." sertrictions may require editing of submissions. Entries are printed in the order in which they are received.

TODAY

School of Art and Design

An art exhibition featuring student galleries will take place from 10 a.m. to 4 p.m. in the Art building. For more information, call the gallery office at

Urban Planning Coalition

"Form Based Zoning" will take place from noon to 1 p.m. at the A.S. House. It will feature speaker Laura Hall.

Counseling Services

A GBTQQI group meeting will take place from noon to 1:20 p.m. in Counseling Services of the Student Services Center. For more information, call 924-5910.

Catholic Campus Ministry

Daily Mass will take place at 12:10 p.m. in the Catholic Campus Ministry chapel. For more information, call Father Mike Carson at 938-1610

SATURDAY

A.S. Child Development Center

A flea market will take place from 9 a.m. to 1 p.m. at the A.S. Child Development Center at 460 South Eighth Street. For more information, call Karen at 993-9681

Catholic Campus Ministry

Eucharist ministry training will take place at 9:30 a.m. The Alpha Omega barbecue will take place at 4 p.m. Both events will be held at the Catholic Campus Ministry chapel. For more information, call Father Mike at 938-1610 or Kay Polintan at 938-1610.

Friends of the King Library

A book sale will take place from 1 p.m. to 5 p.m. in front of the Dr. Martin Luther King Jr. Joint Library. Books will be \$1 for each hardcover book and \$0.50 for each paperback book. All proceeds support library programs

"Strike Out Arthritis" will take place 1 p.m. at Sugaland of the Student Union. For more information, call Jayme Beach at (619) 244-1475.

Pakistani Students Association

The 4th Annual Cultural Show: Sham-e-Hangama will take place at 6 p.m. in Morris Dailey Auditorium. For more information, call Asim at

SUNDAY

Catholic Campus Ministry

Mass will take place at noon and 5 p.m. in the Catholic Campus Ministry chapel. For more information, call Father Mike Carson at 938-1610.

Friends of the King Library

A book sale will take place from 1 p.m. to 5 p.m. in front of the Dr. Martin Luther King Jr. Joint Library. Books will cost \$5 for as many as you can fit into a bag provided. All proceeds support library programs.

MONDAY

Counseling Services

An emotion management group meeting will take place from 1 p.m. to 2:20 p.m. in Counseling Services of the Student Services Center. For more information, call 924-5910.

TUESDAY

Phi Alpha Theta

A meeting will take place at 3 p.m. in room 135 of Dudley Moorhead Hall.

Feminist Majority Leadership Alliance

A meeting will take place from 4 p.m. to 5:30 p.m. in the Pacheco room of the Student Union. For more information, call Courtney Chalupa at (831) 869-0715.

Letter: Response to 'Students protest fees'

I read the article "Students protest fees" on April 21 and was a little frustrated with the goals and ideas of the protesters.

First, the CSU system here in California is a bargain, period! Our fees are substantially lower than other parts of the country with comparable housing costs, say New York. So for students to complain about roughly \$1,700 per semester at a school such as San Jose State University is a little bit absurd, because it is a bargain here even if fees get raised.

Second, how selfish are the protesters going to be? California has an \$8 billion deficit! Would

education free and send California deeper into debt? I don't enjoy fee increases but I have the logical capacity to realize that it is an unfortunate consequence of our state's poor spending in the past, and if raising school fees helps bring California out of debt, so be it.

And don't blame Arnold for this mess - he's trying to restore financial security to California, but you don't just jump out of an \$8 billion deficit! Sacrifices have to be made by everyone. This is life! Lastly, no one is entitled to high-

er education. Elementary school, middle school and high school are rights of all residents. Higher education, however, is a privilege. If Computer science

the protesters like to make CSU you can't afford it as is then take out a loan, or go to community college and get a job and save up for a CSU! But don't sit there and act like you are entitled by default to get a great education at a CSU for nickels and dimes. If you think it costs too much to come here, then don't come here.

> In fact, I sincerely urge you to go and try to find a school system as good as the CSU system in a state as wonderful as California. And when you cannot, then maybe you'll appreciate what you're getting here just a little bit more!

Letter: Actions of A.S. director his own mistake

Dear editor.

I believe in the value of every human being and I was critical of comments made about Mr. Nguyen's unfortunate mistake. I have written extensively about the need to focus not on personal mistakes, but on actions done in the public arena.

Twenty years ago, an Associated Students president-elect was engaged in a drunken brawl, and though he was a candidate for another party, and someone who did not like me very much, I urged that he not be sanctioned.

I would rather discuss how we can improve the political climate at San Jose State University, and not focus on the silly escapades that involve us all in things we much rather not talk about. I find it interesting that the president's office has not at all addressed the fact that over six months, students still cannot see the minutes of several important meetings of A.S. It seems they cannot address those concerns at all, but want to spend time writing letters to the editor.

Oh, well, it is good thing to focus on the organization, and not the person. So perhaps interim President Don Kassing's staff can help us address those issues dealing with a lack of organizational responsiveness, and we will forget about silly personal mistakes.

James Rowen Graduate student Urban planning

ADAM THE BEAVER NICK SCOTT



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A letter to the editor is a response to an issue or a point of view that has appeared in the Spartan Daily. Only letters between 200 to 400 words will be

considered for publication. Submissions become property of the Spartan Daily and may be edited for clarity, grammar, libel and length. Submissions must contain the author's name,

address, phone number, signature and major. Submissions may be placed in the Letters to the Editor box at the Spartan Daily office in Dwight Bentel Hall, Room 209, sent by fax to (408) 924-3237, e-mail at spartandaily@casa.sjsu.edu or mailed to the Spartan Daily Opinion Editor, School of Journalism and Mass Communications, San Jose State University, One Washington Square, San Jose, CA 95192-0149.

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NFWS

CEO discusses Silicon Valley's future

Lectures on birth of technology

the next "big wave" of technology

will be in the study of biotechnol-

ogy.
"We are going to see huge revelations in medicine, personalized down to the cell level," he said.

challenges that Silicon Valley

faces. It faces a challenge in keep-

ing up with the "new wave" of

technology, it is challenged by

outsourcing and globalization, and

finally it is challenged because the

state of California is losing out on opportunities for federal funding.

is highly distracted," he said. "We

are losing out on a lot of opportu-

Hancock said that it was impor

"Students need to be aware of

tant to recognize Silicon Valley's

the situation Silicon Valley is going

through," said Ahmed Hambaba,

an associate dean and professor in

During the question-and-answer

"Housing prices are an enigma,"

He said that people have been

There were more than 100

"I have a better idea of what's

going on in Silicon Valley," said

Harold Lee, a junior majoring in

electrical engineering. "I am more

motivated to go into engineering

Engineering puts on the Silicon

Valley Leaders Symposium every

Thursday. He said students write

connect students to the industry,'

We bring these people in to

reports on the different lectures.

Hambaba said.

Hambaba said the College of

upset about housing for 30 years

students in the auditorium at the

and nothing has changed.

portion. Students were interested

in housing issues in Silicon Valley.

the College of Engineering.

challenges

'Gov. (Arnold) Schwarzenegger

Hancock said there are three

By Traci Newell Daily Staff Writer

The president and CEO of Joint Venture: Silicon Valley Network addressed students about the state of Silicon Valley at a symposium in the auditorium of the Engineering building Thursday.

Russell Hancock spoke with engineering students for an hour about "Building the Next Silicon Valley.

Joint Venture: Silicon Valley Network is an organization dedicated to analysis and action on issues affecting the economy and quality of life in Silicon Valley.

Hancock shared many statistics and characteristics from the Silicon Valley Index his company has put together. His company's index is a collection of statistics it has found from its research.

After setting up the lecture with statistics, Hancock began to talk about the birth of technology in the Silicon Valley and how that has shaped the community.

"We have had to perpetually reinvent ourselves and find new ays to boost economic growth, Hancock said.

Hancock pointed out that Silicon Valley has gone through five generations of new technology. He said that about every ten years Silicon Valley succeeds because of new innovations such as the dot-com boom. He also said that after each generation there has been economic downturn.

The second part of his speech focused on the direction Silicon Valley is going. He said Silicon Valley currently has been doing a lot of research and development, a lot of innovations and there are a lot of new businesses

"None of this is transferring into jobs," he said. "Technology has made our firms more produc tive. All you need is a laptop, office and phone.

He said with the advancements of technology there is less need for human interface. He said companies are using technology to disperse their company.

Globalization is changing the life of Silicon Valley as know it," Hancock said. "Silicon Valley companies are no longer

Hancock said he believes that

MAGAZINE - Panelists included editors from Metro Newspapers, Wired

continued from page 1

As a contrast to Pulcrano, Mack said that his independent magazine never reviews bicycle brands or

"Honest reviews are those where you can write without any qualms that something stinks when it really does," he said.

The magazine team does not write about all the products it tests, but only those that are good, he

Cycle California relies on the fact that it is the dominant publication on bicycles.

"Nobody has come to challenge it," Mack said.

As the discussion turned to blogging, Pulcrano said that bloggers are making consumers of media more sophisticated in understanding media bias and at the same time more skeptical of what they see and read in the media.

In another panel discussion that took place in Constanoan room, Gloria Wang, director of editorial projects of Silicon Valley Community Newspapers, Monica Ewing, of Sunset Magazine, Cynthia Bournellis, communica tion director of Barnes and Noble discussed "Marketing Yourself."

The other two panel discussions included freelance writing and starting your own magazine. Todd Inoue, music director of Metro Newspapers; Rebecca Smith Hurd, managing editor of Wired; Mandy Major, associate editor of San Jose Magazine; Lora Finnegan, senior writer of Sunset Magazine; and Loureen Giordano, a freelancer, discussed freelance writing

Mack, Mike Rino, co-founder AM/PM Magazine; Carolina editor-in-chief DanielaWebpress and Zeichick participated in the latter.



Kevin White / Special to the Daily

CEO of Metro Newspapers, Dan Pulcrano, addresses a group of students and faculty members about the opportunities in alternative press at the 19th annual Magazine Day held in the Student Union. The event is an opportunity for emerging journalists to interact and make contacts with professionals in the field.

Group seeks to eliminate financial aid ageism

By Erin Caballero Daily Staff Writer

For many older students and those who take time off school, financial aid and scholarships can be next to impossible to come by. According to a news release from the California State Student Assembly, 114,000 students were denied Cal Grant financial assistance because of their age.

The current law states that students must attend college 18 months after graduation, and cannot be older than 24 years old.

All of this may change with the passing of AB 700, a bill that would eliminate Cal Grant A and B Entitlement Award applicants to submit applications during their senior year of high school or the following academic year after graduating high school. Also, the bill eliminates the age requirement and reiterates the legislature's intent to provide financial assistance to qualified recipients,

"In the last four years, we have denied aid to almost half a million qualified students. AB 700 will make sure we keep our promise to these students and maintain financial aid accessible," said Alma Hernandez, a legislative assistant.

Hernandez said the typical qual-ified nonrecipient is a 27-year-old mother of two with an average income of \$16,682, and students are the driving force behind this bill. The bill was heard in the Assembly of Higher Education Committee on Tuesday

The current law regarding applicant qualification has been in place since the inception of the Cal State program. Its purpose was to

were immediately accepted into college, so they wouldn't have to delay their education for lack of funding. The Cal State program started

in 1955 as a small state agency that financially assisted Californian students. Today, it loans and gives more than \$2.4 million in aid to students unable to afford postsecondary education. Applicants must fill out a "Free Application for Federal Student Aid" and file a verified grade point average, which is due March 2 each year.

AB 700 comes at a critical time for not only the CSU, but for all of California. A combination of increased enrollment, higher tuition fees and budget cuts has forced prioritize younger students who more students to rely on financial

According to Assemblyman Jerome E. Horton of the 51st Assembly District, the California State University's financial system is in dire straights, and the money troubles are one of the main reasons it is trying to replace the current legislation with the AB 700 Cal Grant Bill. Many students have medical problems, become parents or just simply cannot afford higher education, delaying education by months or years.

Also, the percentage of students older than 25 has grown considerably, especially senior citizens who finally have a chance to go to college or just want to enrich themselves with a class or two. Horton said he is confident the bill will pass.

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SPORTS

Water polo team deals with slew of near victories

By Rachel Hill Daily Staff Writer

Close games and injured players attempted to stifle the success of the women's water polo team this season. However, team members used the adversity to bolster the team's ambition and strength.

With a 10th place ranking in the nation, the team is standing strong against its competitors. Driver Monica Machado said the team's consistency has improved since last season making them more successful when playing against the top teams in their league.

In its game against Cal Berkeley Sunday, the team lost by one point in overtime.

"Our team really stepped it up and we really wanted it," Machado said. "Overall I think we had a very good game."

Machado recalls the Cal game as one of the most memorable of the season for her and said the team did a really good job despite their loss.

Starter Rachel Rhodes said the absence of three starters made a world of difference and took away from the game.

After losing by one point, Machado said the taste of victory makes team members eager to play against Cal again. The team could play against Cal in the Mountain Pacific Sports Federation Championship, held later this month.

This season has been plagued by close calls and near victories for the team. Besides Cal, they lost to both the University of Hawai'i and UC Santa Barbara by one point and Long Beach State by two points.

The team does not let the game results hinder its morale.



Ryan Balbuena / Daily File Photo

Spartan goalle Krissy Hansell had a total of 22 saves against UCLA and California last weekend. No. 10 ranked San Jose State University will play at No. 3 Stanford at 6 p.m. today at the Avery Aquatic Center.

"The girls just love to play and they want to play and they want to win" head coach Lou Tully said. "They know they're playing well and working really hard. ... We win as a team and lose as a team."

Tully said the girls never give up no matter how tough the competing team is. The coach cites the team's willingness to work together and play hard together as one of the team's strengths.

The water polo team's record is

not the only factor to measure their success by, Rhodes said. She said the team has made many improvements since the start of the season.

"We were looking at tapes from the beginning of the year and our first tournament and it's like watching a different team," Rhodes said, "Our offense and defense is different."

Tully said the team had lost a couple really close games, but he couldn't be happier with their ef-

forts.

"I am really proud of the way the girls have played this year because we have had so much adversity," Tully said. "We have four players that are out for the season that are all starting rotation."

that are all starting rotation."

The players who are out for the season are all dealing with injuries.

After this season, six team players will be graduating and leaving the team. Longtime member Machado is among the seniors

who will not be returning for next season.

The team has a few more games to polish their skills before going to the MPSF Championship. The team will enter the conference as the 10th seed out of 13 teams.

The Spartans will play against Stanford at 6 p.m. today at the Avery Aquatic Center in Palo Alto and the University of the Pacific at 1 p.m. Saturday at the Chris Kjeldsen Pool in Stockton.

Warriors leave reason for optimism

OAKLAND (AP) — The Golden State Warriors missed the playoffs for the 11th straight season and finished with three fewer with stan a year ago when coach Eric Musselman got fired.

Eric Musselman got fired.

And yet the Wartiors are headed into an offseason full of optimism for a change.

That's what adding Baron Davis did for this franchise.

The pesky point guard quickly became a voice of this playoff-starved organization, and he quickly provided quite a glimpse of what the future could be with him running the show for a full season: high-energy hoops comparable to the style preferred by most teams in the talented Western Conference.

"The goal when I got here, people can attest to this, was we wanted to get better," said Davis, "so people would be talking about us going into next season."

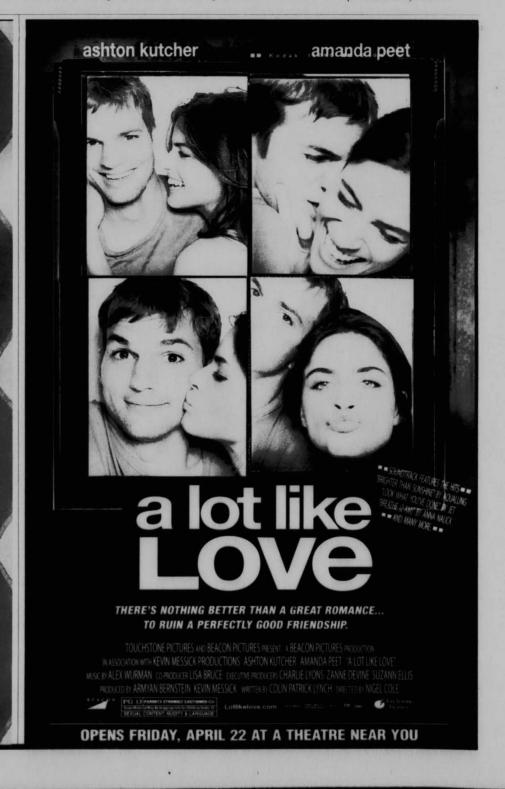
That's certainly the case. After dealing for Davis at the trading deadline, Golden State went 18-10, beat eight playoff teams and won 14 of its final 18 games.

The Oakland Arena is rocking once again as hopeful fans cautiously envision a spring in which the Warriors play past April in the near future.

Still, Chris Mullin cautions there remains a lot to do to turn the Warriors into a contender.

"Finishing on a positive note is good, but it's just a small start," said Mullin, the Warriors' executive vice president of basketball operations for a year now.





NEWS

LEGISLATION - CSU proposes alumni support bill

continued from page 1

continue meeting the needs of key professions, increase the preparation of future graduates in critical fields, meet program accreditation requirements and prepare students who meet licensure standards.

that according to the Master Plan for Higher Education, the authority to grant doctorate degrees was reserved to University of California, including the basic research doctorate and the pro-

fessional and clinical doctorate

"But today, fields such as social work, nursing, business administration and public administration are rapidly changing and need a higher level of preparation, accreditation and licensure for students, programs and graduates," Ashton said.

According to a CSU report that quoted a 2004 research paper from the Center for Studies in

Higher Education at University of California, the CSU should be authorized to offer such doctorates.

The fields of studies should be those where the doctorate is replacing the master's degree as a requirement for professional practice and where accrediting agencies can

"The legislation has not passed this

bill yet and we don't know if it will."

Robert Ashton,

a common practice in public univide benefits and services, such as group rates and discounts for home and auto insurance, mortgage programs and credit cards.

"In California, there is a law that prevents public insurance and

mortgage companies from offering services to discount alumni. So, for example, the health insurance has to be picked through alumni ciation," Ashton said

The same report further stated that approved programs in audiology must be in place by 2007

"If the CSU and other higher education institutions are going to maintain their accreditation to continue delivering the practitioners necessary in many professions today and likely in the future, they will have to move their audiology and physical therapy master's-level preparation programs to doctoral programs given the pending changes," the CSU report read.

university advancement continue to assure adequate quality

> The other bill discussed in the meeting was the Public University Alumni Development and Support, referred to as Senate Bill 569. Ashton said state Sen. Elaine

of preparation."

Alquist, D-San Jose, voted for the alumni bill. "The legislation has not passed

this bill yet and we don't know if it will," Ashton said. Having affinity partnerships is

AWARD - Teaches effects of irresponsible business practices

continued from page 1

tion has a broad public purpose." Lawrence said. "The job of the businessman or woman is not just to get ahead, but to make a positive difference in the world."

"I have found that my students respond eagerly to a vision of their future professional life that embraces a concern for others and an appreciation of the power of business organizations to effect constructive social change," she

Lawrence, who teaches the courses Business and Society, Managing Environmental Issues and Global Business and Human Rights, has developed most of her own classroom materials, including one of the leading textbooks in its field, "Business and Society: Stakeholders, Ethics, Public Policy.

She has also studied many real situations in the corporate world and uses these cases to teach students the effects of irresponsible business practices and human rights issues. Examples of these cases are the collapse of Enron. AIDS drugs for Africa, Nike's labor practices and the antitrust case against Microsoft.

"I am a proponent of the case method of instruction, in which students are presented with a complex, unresolved factual situation and are asked to put themselves in the shoes of the decision-maker,

Lawrence said.

Her case, Premier, Inc., received the Emerson Prize for the Outstanding Case in Business Ethics for 2004.

Lawrence's peers have not overlooked her accomplishments.

"Only one's colleagues have the unique insight to appreciate the depth of true talent and the breath of extraordinary excellence," said SJSU business lecturer Joseph Dworak. "For these reasons, Dr. Lawrence should be rightfully ac-

knowledged for a job well done."

Lawrence holds a B.A. from Swarthmore College and a Ph.D. from UC Berkeley.



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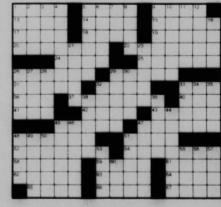
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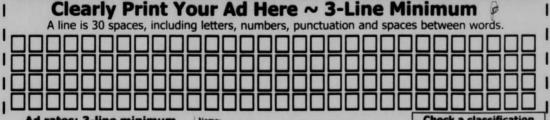
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NEWS

Touching it up ...



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Shaminder Dulai / Daily Staff

VIOLENCE - Center hosts Clothesline Project to air out abuse issues

continued from page 1

do, where you can go, where to get counseling and resources such as women's shelters and hotlines."

The resource center recently put on an event, the Clothesline Project, to bring these types of abuses out in the open.

There were two color T-shirts

— a black one symbolizing the
people who died from violence
and a white one symbolizing the
people who survived the violence.

"It gives people that are keeping silent a chance to come out and write a message on a T-shirt and put it up," Bick said. "It's very powerful."

Other members of the university have programs designed for the same purpose — making people aware of the problem and preventing it.

"We deal with many things, but the larger portion is in sexual assault," said Dana Hughes, coordinator of the Prevention Education Program.

"We get a lot of requests for date rape prevention events," she

The Prevention Education Program is working with the Peer Health Education program and YWCA of Silicon Valley to bring an event to campus on sexual assault and how alcohol influences

The event, "Love Hurts: Women, Men and Sexual Assault," will be held from 4 p.m. to 5:30 p.m. on Thursday at the Mosaic Cross Cultural Center.

Other approaches to the problem include prevention.

Sgt. Jenny Pak of the campus police teaches self-defense training through a program called the Rape Aggression Defense, or RAD.

"We offer one class each semester, during the weekend." Each class consists of four hours of lecture about prevention and self-awareness and six hours of physical training and a simula-

tion of being attacked.

"Blocking, punching, kicking and how to get out of a position where you are being choked are a few things we do," Pak said.

Although the classes are offered to the public as well as students at SJSU, 80 percent are SJSU students, Pak said.

"The rest is made up of their parents, friends and other members of the community," she said.

Campus police offers other services to students as well.

"Blue light phones, officers patrolling the campus, holding events making students aware of their surroundings — the safety fair every year gives students more information," said Sgt. Robert Noriega.

But still, some people said they

don't think it's enough.

"I never think it's adequate," Sivertsen said. "In order for a violence prevention program to work, you need to provide it to a vast amount of students. 2,000 out of 28,000 just aren't that many."

Other factors affecting the attendance or lack thereof include students not living on campus and not knowing where to go to ask for help, she said.

"Fraternities help out a lot because they hold events on prevention and selfawareness," Sivertsen said, "We say, speak up, save lives. If you could just get people to speak up, tell somebody."

Senate approves \$81 billion for wars in Iraq, Afghanistan

WASHINGTON (AP) — The Senate unanimously approved an \$81 billion bill Thursday to finance the wars in Iraq and Afghanistan, provide relief to Asian tsunami victims and construct a massive embassy in Baghdad.

The legislation now faces negotiations with the House that promise to be prickly.

The core of the measure — about \$75 billion for military forces in Iraq and Afghanistan — has generated no controversy.

That sum will push war and reconstruction costs since the Sept. 11, 2001, attacks to more than \$300 billion, according to the Congressional Research Service. The cost of the Iraq war alone is approaching \$200 billion.

But House and Senate negotiators will have to battle over several contentious side issues, such as extraneous provisions on immigration that reveal very different priorities.

The Senate voted Tuesday night to expand the availability of employment visas for skilled workers, such as nurses and engineers, and to relax rules governing temporary visas for lower-skilled guest workers to allow about 35,000 more into the country this year.

In contrast, the House last month

In contrast, the House last month took a get-tough approach to immigration on its version of the war spending bill, voting to deny driver's licenses to illegal immigrants, tighten rules for asylum seekers and bolster a fence along the California-Mexico border.

Other points of contention will be the Bush administration's planned Baghdad embassy, which the House refused to fund, planned cuts to weapons programs that the Senate moved to block, and various home-state projects that have raised the ire of fiscal conservatives.

In February, President Bush unveiled his \$82 billion war request for the current fiscal year, a request that came on top of \$25 billion in war funding already appropriated for 2005.

The White House expects that request to push this year's budget deficit to \$427 billion, a record in dollar terms. So far, Bush has gotten largely what he wanted.

But the House sliced the White House's \$658 million embassy construction request to \$592 million and then voted to prohibit any money from being used for embassy construction and security. Secretary of State Condoleezza Rice appealed to Senate Appropriations Committee Chairman Thad Cochran,

R-Miss., who included \$592 million for the embassy and beat back efforts by some conservatives to strip it out.



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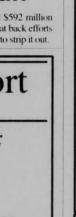
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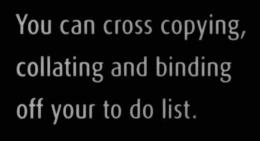
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