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SPARTAN DAILY

Publishers accused of gouging

By Gloria Magaña
Spartan Daily Staff Writer

Bookstore organization investigates unfair textbook pricing

Thirty-seven publishers and distributors who supply textbooks to the SJSU bookstore are being investigated for giving different discounts on textbooks to universities and general retail bookstores.

A total of 44 companies nationwide are being investigated by the National Association of College Stores, a trade association founded in 1923.

NACS was created by a small group of college book store managers who felt that they needed a group to concentrate on the special needs of college bookstores. NACS has grown to include more than 3,000 subscribers in the

United States, Canada and 15 other countries.

According to a March NACS news release, the discriminatory practice, known as dual pricing, gives "college books sellers a lesser discount if a book will be adopted for classroom use," a charge currently under investigation by NACS.

Of the four publishers that SJSU has investigated, Spartan Bookstore officials found one discrepancy in its invoices. According to Steve Johnston, SJSU's director of textbooks, Cambridge University Press charged two different prices for the same book. Johnston said he called the company after finding the differ-

ing prices. According to Johnston, the publisher asked if they were a trade or a text store. When Johnston asked why they needed to know, the company refused to respond.

Cambridge Press officials refused to answer questions from the Spartan Daily.

Dual pricing found in other CSUs

Dale Chung, textbook manager at the San Francisco State University bookstore, discovered that dual pricing was illegal when he looked it up through the NACS Internet site. The SFSU bookstore started collecting data

on the publishers Chung believed were involved. Out of 44 stores, he said he found discrepancies in 22 of them.

Cindy Giambalvo, textbook manager of California Polytechnic State University, San Luis Obispo, said she has experienced discriminatory pricing for probably all the 21 years she has been working at the El Corral bookstore. She adds that she did not know it was illegal until reading The Campus Market Place newsletter.

"I was not aware of how extensive it was," she said. "I have complained to publishers in the past, but they said they could do nothing

about it. A publisher she has used to deal with said that if the books we were buying were for a class, we would get a 20 percent discount and 40 percent on trade books. At this point, I don't know if we are going to compile a list."

Bob Paolone, textbook manager for the Associated Student bookstore at Chico State, said he believes that it happens at all the colleges. He is getting around the problem by having the general book department order its own texts, so it can receive the bigger discount. He still has to decide if it would be worth the time to have his staff to go through all the invoices.

See **Textbooks**, page 6

Pushing porn off the curb

By Catherine Spencer
Spartan Daily Staff Writer

San Jose is kicking curbside smutstands out of the downtown area in a matter of weeks, according to city officials. However, county attorneys say the process of removing the offending publications will take time.

"We want the publications off the streets," said Erik Schoengaur, Chief of Staff for Councilmember Pat Dando. "The newsracks are offensive to adults and harmful to children."

Councilmembers David Pandori and Pat Dando have stepped up efforts, requesting a quick removal of all adult coin-operated newsstands containing erotic material

because they are too accessible to children.

"We are not trying to censor these magazines," Pandori said. "They can publish anything they choose. We just don't want them sold in vending machines where anyone, including children, can see or buy them."

San Jose can now legally remove pornographic newsstands because the United States Supreme Court in March let stand a lower court ruling that the California state law banning the coin-operated vending machines is constitutional.

"The refusal by the Supreme Court to review this flawed decision and not throw out this censorious See **Racks**, page 6



PHOTOS BY DAVID LUCHANSKY • Spartan Daily

In March a United States Supreme Court ruling upheld a lower court ruling that the removal of the adult magazine machines was constitutional, despite the removal of more explicit photos in recent issues by porn publishers.

CSUs move to shared governance

By Laura Vanni
Spartan Daily Staff Writer

As the California State University system emerges into the 21st century, it sees the need to include everyone in the re-evaluation of its resources.

The Cornerstones plan is an experiment in shared governance involving representatives of the CSU community, which includes trustees, faculty, administrators and students from all over the state. It is a broad-based public debate about issues faced by the institution in meeting its responsibilities.

Cornerstones revolves around four fundamental commitments: to provide educational excellence in a teaching-centered, collegiate institution; to provide access for the growing population needing higher education in California without sacrificing excellence; to show everyone evidence about the CSU's effectiveness; and to link more efficiently and effectively the post baccalaureate programs to the rapidly changing needs of the state.

The CSU system will begin to implement these priorities by including public dialogue from the universities and input from a group composed of 24 members representing the CSU.

He said the groups watched the CSU process closely, to learn from its successes and mistakes how to model collaborative planning and decision making.

A summary report prepared by the CSU said the partnership found a lack of dialogue among students, professors and administrators, about common challenges and solutions.

This silence is occurring at a time of intense change, which is causing differences between the groups, increasing the possibility for both tension and stalemate.

"The plan is to strengthen both graduate and undergraduate education," said Peter Hoff, senior adviser to the Chancellor. "We (the CSUs) don't want to waste people's time. We don't want students sitting in class hearing what they've already heard."

Hoff said the CSU needs to focus on changing how students are being educated. He wants to take away the barriers between professors and the best they can possibly do.

"Everyone has a loud and clear shared responsibility to improving the situation. Everyone who has a fiscal interest, needs to provide the resources," Hoff said.

According to Hoff, the Cornerstones process is far from being complete. It is going to be six months before the CSU board of trustees issue a plan.

The CSU is waiting for recommendations from the universities, including SJSU. The issue will be reported to the trustees in the fall.

According to Thomas Ehrlich, the Cornerstones coordinator and CSU Distinguished Scholar, the goal for the project is to develop concrete, See **Education**, page 6

"The plan is to strengthen both graduate and undergraduate education."

— Peter Hoff, senior adviser to the Chancellor



San Jose council members David Pandori and Pat Dando are enforcing the removal of coin-operated newsstands selling pornographic magazines, such as this one near Fourth and West San Carlos streets. Council officials say the magazines are too accessible to children.

Women take on larger roles

By Puna Nair
Spartan Daily Staff Writer

Donna Reed showed it to us, Lucy acted it for us and June Cleaver set an example for us. No, folks, we are not talking about fashions and hairstyles but about a woman's image.

Gone are the days when women would have hot, home-cooked food ready on the table.

Today women are more than just wives or mothers. They are working women balancing two, sometimes three, careers at once. Yet with the many roles women play, they are still

paid less than men — about 71 cents on the dollar, according to 1995 census data.

Some women such as Chris Di Salvo, assistant professor in the School of Journalism and Mass Communication, said she is optimistic about the future of women's salaries.

"Women have made some great strides," Di Salvo said. "The salary market for men and women will eventually even out."

Besides being a part-time professor, Di Salvo also owns a public rela-

tions business in San Jose. She started Professional Effects after she graduated from San Jose State University in 1984. She said today there are more women in public relations positions than men.

"We haven't had a woman president, but it's going to happen," Di Salvo said.

In 1995, the Census Bureau's Public Information Office reported 82 percent of women aged 25 and over had at least a high school diploma, 46 percent had completed some college and 20 percent earned at least

a Bachelor's degree. Ninety-one percent of women are more likely to complete high school compared to 88 percent of men.

So what happened to the Donna Reed image of a woman? Things have changed. With inflation, many families thought it best to have two incomes instead of one.

"I think it is necessary for women to work today," said Urmila Khagram, owner and operator of the Colonnade Convenience store at the Colonnade Plaza on South Fourth

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Tomorrow

SJSU's Precision Flight team flies to new highs

Men should realize the importance of regular doctor visits

"Ever have that, you know, 'not-so-fresh' feeling?" Guys dismiss this commercial catch phrase as only fodder for jokes and snide remarks. The gynecological message doesn't quite hit the mark with men, but nonetheless, ignorance of men's health is nothing at which to shake a tongue depressor. "Men are dumb," said Dr. Terrance L. Wade, a chiropractic kinesiologist, "especially when it comes to our bodies. We feel that

we are indestructible." The Student Union was visited by Wade and several health organizations Thursday promoting the message of men's health for SJSU's first Men's Health Day. "Generally, men avoid doctors until it's too late," Wade said. This doctor's words couldn't be clearer if they were handwritten on a prescription note and given to a nurse to decipher. Dr. Oscar Battle of the SJSU Health Center organized the event to address this

Editorial

issue. "For years, since the '60s, women have demanded better health care for themselves, while men have sat back and not made the same progress," he said. "We want men to follow the example of women, who have been very active in seeking health care." Men are notorious for dedicating time and energy toward avoiding doctors, con-

cocting excuses and generally taking poor care of themselves.

Guys will pay more attention to tuning their cars than toward keeping themselves in proper condition to even drive them safely.

"Preventive medicine is the way to go," said Francis Capili of the American Lung Association.

This same energy could go toward simple preventative measures that would lessen the anxiety and chances of having to see a doctor.

Avoiding doctors is cowardly and in no way represents masculinity. Even Robert Bly has to see the ear-nose-throat doctor every so often. Remember, dead men don't beat drums.

Health is not a nuisance or a chore; it's a necessity.

If you don't see your doctor regularly, you'll barely have enough breath to answer when you're asked, "Ever have that not-so-living feeling?"

The humorous side of regional stereotyping

Have you been surfing lately? How do you breathe with all of that smog? Do you like sitting in all of that traffic?

These phrases were among the many I encountered when serving as one of three California delegates at a national conference for an organization I hold membership in, with people from most of the 50 states that make up our great country.

Reducing my existence as a native Californian to the stereotypical realities of surfing, smog and traffic, these people seemed to epitomize those Americans we all dread: the stereotype groupies.

At first, I was disappointed in them. I knew most were intelligent individuals who could make their own choices, so why had they bought into this stereotyping, termed regional bigotry? Pondering my disappointment for a moment, I suddenly realized that I buy into this practice as well and felt a tinge of shame.

The stereotypes vary, but a few of my favorites include: All Texans attend rodeos, Iowans make a practice of romping through their corn fields on a regular basis and New Yorkers can't live without at least one taxi ride a day.

I'm not saying all of these stereotypes are evil and destructive. Some of the common misconceptions are humorous and provide laughs because they're so absurd.

Steve Martin's Los Angeles-loving character from the movie, "L.A. Story" made most of the laughs as he sat in a posh, outdoor cafe during a major earthquake as though nothing was happening.

Or how about the endearing, North Dakotan sheriff played by Frances McDormand in the movie, "Fargo"? Her characters' "you betchas" and down home nature served as a catalyst for her nomination and subsequent win of Best Actress honors at then Academy Awards. These two are mere examples of the hundreds of characters that are stereotyped for our entertainment.

Because entertainment often inspires life actions, all people are susceptible to these assumptions, no one is immune. The people I met at the conference became victims of my stereotypes as much as I did theirs.

Some attendees had even more assumptions to overcome than I did. My friend, Barb, from Montana was one of those people. Barb's not a militia member, "Freeman" or an acquaintance of the Unabomber. She doesn't live on a ranch, raise cattle or ride horses on a regular basis, much to the surprise of many of the delegates she met. I guess if people were discussing her lifestyle in a regionally bigoted way, they'd say she isn't a typical Montanan.

Speaking of which, what is a typical Montanan or Californian? Is there such a person?

Of course there isn't. There are many people who fit into some of the regional stereotypes, but that doesn't make them typical. U.S. residents are unique and, for the most part, are treated as such.

Therefore, feel free to continue to poke fun at others with the humorous side of these stereotypes. Just be careful not to use these stereotypes as replacements for facts about who people are and where they live.

If anyone needs to find me, I'll be sitting in traffic on the freeway, breathing in lots of smog while driving to the beach to catch some waves ... just kidding.

Kimberly Lamke is a Spartan Daily Staff Writer.



WRITER'S FORUM
By Kimberly
Lamke



Thoughts about Fuzzy Tigers

Can we end the Tiger Woods-Jackie Robinson connections, please? Sure, Woods is an exceptional talent, and his 12-stroke win at the Masters last week was one of the most impressive performances by a golfer ever.

True, his mere presence in an arena where there are very few people of color — whether he is great or not — is a wonderful sight to see.

But Woods is no Jackie Robinson; society is not the same as it was a half century ago. Tiger Woods is not integrating golf. In fact, if Woods' father wasn't always hanging around golf courses hugging his son and crying, we probably wouldn't even know he was black because Tiger doesn't acknowledge himself as being such.

In all honesty, Woods is to golf what Ken Griffey Jr. is to baseball — a major marketing tool. Because of the efforts of others before them, they, too, are able to profit financially because of their talents and attitudes. Woods brings little more than that to the table right now.

The real heroes behind — actually, in front of — Tiger Woods are the many black golfers who paved the way for blacks to participate on the links in capacities other than caddies. Golfers like Charlie Sifford, Lee Elder, Calvin Peete and Jim Dent all battled racism similarly to Robinson when they were trying to just play simple rounds of golf.

Not to say Woods hasn't had to fight his own racism. Just last week, PGA golfer Fuzzy Zoeller felt it was OK to call the 21-year-old Woods "that little boy" and asked him not to "serve fried chicken ... or collard greens" at next year's Champions Dinner.

I won't call Zoeller a racist. I don't know the man. I don't watch golf, and it would be wrong of me to judge the man after one, albeit stupid, comment. But I will say that just because Woods is on tour, it doesn't mean anything will change for people of color when it comes to participating on the mostly white field of professional or amateur golf.

FROM MY BLOCK

Larry Lee



Woods deserves all the media attention and endorsements he gets, and I am proud of him.

But as of right now, Woods is a young, talented golfer who is not ready to shoulder the weight of golf's, let alone society's, problems. And golf isn't ready for anyone to really challenge the status quo.

This is evident in the responses other pro golfers made after hearing of Zoeller's comments. Fred Couples said there was "nothing racist" about what Zoeller said, nor did he think the comments were "a big deal," and he was sure Woods didn't either.

"I know Fuzzy and it was obvious to me that he was attempting to be funny," said Tom Lehman, who recently took over the No. 1 spot in the Sony world rankings. "He probably would have said the same thing to Tiger's face, and they both would have yucked it up."

All yukking aside, all this proves is the golf society, regardless of how talented one individual might be, will not change. It will continue to be like a fraternity of wealthy individuals who talk and do business with one another. Just because Woods is half black, and half Thai, it doesn't mean he isn't wealthy.

Golfers may accept Woods as an individual, allowing them to say things such as, "Some of my best friends are black." But the truth of the matter is, golfers will accept him because he is one of their own.

Tiger Woods is not going to bring golf to the 'hood. If he does, he won't take the 'hood to the golf course. Sure, there may be a few more affluent blacks who might go out and pick up a set of clubs after watching Woods rip through the competition.

But in reality, if a young, inner-city boy wants to say, "I am Tiger Woods," he can't.

Larry Lee is the Spartan Daily Executive Editor. His column appears every Wednesday.

Protecting yourself against skin cancer

"Your grandmother has skin cancer." When I heard those words from my mother, I was shocked. The woman who took me to Disneyland every November, the woman who gave me refuge whenever my mother was on the warpath, my wine-drinking, poker-playing, party-going Nana has skin cancer.

I started thinking. Not once in all the trips to Hawaii, in all the picnics at the beach, in all the tennis games in the scorching California sun did my grandmother ever apply sunblock, sit in the shade or wear a hat.

Any one of these things could have protected her skin against the ultraviolet rays that give the sun its deadly kick.

The incidence rate of malignant melanoma (skin cancer) is increasing faster than any other form of cancer.

Americans are 18 times more likely to develop skin cancer now than in 1930. The risk of getting melanoma in 1930 was 1 in 1,500. In 1980, the rate jumped to 1 in 250.

Today, one in every three cancers diagnosed will be some form of melanoma. The risk of an American developing skin cancer in 1997 is 1 in 84. The Skin Cancer Foundation has found that melanoma will kill one out of every five Americans; that works out to one death every hour.

Considering that skin cancer is highly preventable, the high rate of occurrence is astounding. Ignorance combined with a mistaken belief that skin cancer is not serious are the main culprits.

College students vacationing in Florida over spring break were smearing anything from baby oil, the perennial tanner's favorite, to Crisco, beer, lime juice and motor oil over their bodies in an attempt to accelerate the effects of the sun.

In response to consumer demand, Coppertone, Banana Boat and Hawaiian Tropic have introduced new oils and lotions that provide no sun protection factor at all.

According to the Skin Cancer Foundation, most forms of melanoma can be prevented. In fact, out of all cancers, it's the most preventable.

Everyone, regardless of skin tone, should wear a sunblock with an SPF of 15 or higher. Sunblock should be re-applied every two hours.

Because 80 percent of all melanomas occur on the face, head and neck, wear a brimmed hat when out in the sun.

The sun is at its strongest between 10 a.m. and 2 p.m., so stay either inside or in the shade during those hours.

Those most susceptible to skin cancer are people with fair complexions which burn easily, light-colored eyes and a family history of melanoma. But anyone can develop skin cancer.

There is some good news. I called my grandmother recently, and she is wonderful. Her dermatologist had to take two pieces of skin off the bridge of her nose, but the cancer doesn't seem to be malignant.

I guess it's my turn to protect my grandmother. I've decided to start by sending her a jumbo-economy size bottle of sunblock, SPF 50. She's promised to wear it every day.

Kim Skolnick is a Spartan Daily Staff Writer.



WRITER'S FORUM
By Kim
Skolnick

SPARTAN DAILY

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Opinion page policies

Readers are encouraged to express themselves on the Opinion page with a Letter to the Editor or Campus Viewpoint.

A Letter to the Editor is a 200-word response to an issue or point of view that has appeared in the Spartan Daily.

A Campus Viewpoint is a 450-word essay on current campus, political or social issues.

Submissions become the property of the Spartan Daily and may be edited for clarity, grammar, libel and length. Submissions must contain the author's name, address, phone number, signature and major.

Submissions may be put in the Letters to the Editor box at the Spartan Daily office in Dwight Bentel Hall Room 209, sent by fax to (408) 924-3237 or mailed to the Spartan Daily Opinion Editor, School of Journalism and Mass Communications, San Jose State University, One Washington Square, San Jose, CA 95192-0149.

Editorials are written by, and are the consensus of, the Spartan Daily editors, not the staff.

Published opinions and advertisements do not necessarily reflect the views of the Spartan Daily, the School of Journalism and Mass Communications or SJSU.

Ending the degradation of welfare recipients

There are no absolutes in life. This is one of the things you learn when you liberate yourself from an abusive situation.

It is this ideology that helped you to leave. The relationship is not the only option in your life, and you are not the "nothing" your abuser says you are.

If you are going to succeed at bringing yourself and your children out of the abuse cycle, every option must be open.

In the article, "Women fight abuse with education," Puna Nair states it is welfare or education. Well, I beg to differ.

It is not a decision between the two. This attitude is one reason welfare recipients have a difficult time getting out of the system. They are categorized as people who can only take from society. It is understood once you "lower" yourself to go on welfare there is going to be no hope.

One of the women in the article stated, "It was either a college degree or welfare for the rest of my life." This is not true.

Letter to the Editor

I was married for four years to a physically and mentally abusive man. I have three children, whose ages are nine, eight and seven.

I am a full-time student at SJSU, majoring in electrical engineering, with a GPA of 3.88. I am also a welfare recipient.

Leaving my abusive husband, being a single parent and maintaining the grades of a Dean's Scholar are difficult tasks. The hardest task I have is maintaining my self-esteem and trying to accomplish my goals when I am continually categorized as a "hopeless loser."

My children are still young and, although the court ordered it, I receive no child support.

My parents are not able to support me and pay for my college education. I might be able to get loans for attending school, but how would I pay for my children and me to live?

AFDC is a necessity for me. It is not a system I intend to

become dependent on. Rather, it is an assistance. After all, it is aid to families with dependent children, not support for them.

Articles like this one do the most damage and are the most offensive to a welfare recipient. They seem to promote a woman's rise from a terrible situation by being independent. It is not possible for everyone to become immediately independent.

The welfare system was designed to help people as they work toward bettering themselves and their situation.

In a society that tries to refrain from insulting and degrading any group of people and does not allow stereotyping, I am always amazed it is so accepted to do exactly this to welfare recipients.

One of the keys to welfare reform is to stop the degradation of its recipients and to let them raise their heads and accomplish their goals and become productive members of society.

Catherine Long
Electrical Engineering

Sparta Guide

See things more clearly

The Pre-Optometry Club will be holding a meeting today at 5:30 p.m. in Duncan Hall Room 249. For more information, call 814-3322.

Brighten up your spring with art

The San Jose State Artists Guild will be holding a springtime art sale from 8 a.m. to 4 p.m. today in the Art Quad. For more information, contact Yuri Jwanaga at 264-8979.

Buy some books

The Library Donations and Sales Unit will be holding their ongoing book sale from 10 a.m. to 3 p.m. today in the donations and sales unit in Wahlquist North Room 408 and Clark Lobby. For more information, contact the acquisition department at 924-2705.

Understanding the criminal mind

The Sociology Club will be giving a seminar on criminology from 1 p.m. to 3 p.m. in Dudley Moorehead Hall Room 150. Contact Scott Palasek at 924-5323 for more information.

Child Development Club to hold meeting today

The Child Development Club will be holding a meeting at 3:30 p.m. in the Central Club Building in the preschool lab. For more information, contact Dawn Hult at 924-1009.

Expert on morals to speak today

The Philosophy department colloquium series will be presenting Dr. Hans Sluga at 3:15 p.m. in the Almaden Room of the Student Union. Sluga will be speaking about "Language, Power, Sexuality; the Genealogy of Morals." Contact Professor Dan Williamson at 924-1317 for more information.

Co-op orientation in Career Center

The Career Center will be sponsoring a Co-op orientation today at 1:30 p.m. in the Almaden Room of the Student Union. For more information, call the Career Resource Center at 924-6033.

Join daily Mass

The Catholic Campus Ministry will be holding daily Mass from 12:05 p.m. to 12:30 p.m. in the John XXIII center, across from the SJSU Theatre. For more information, contact Ginny at 924-1610.

Mission possible discussed today

The Asian American Christian Fellowship will hold a discussion titled "Mission Possible" at 7:30 p.m. today in the Guadalupe Room in the Student Union. For more information, Cindy at 278-1948.

Student Occupational Therapy Association to screen Ben Vareen video

The Student Occupational Therapy Association will be showing a video about Ben Vareen and his path to recovery with the help of Occupational Therapy from 1:30 p.m. to 2:30 p.m. today in the Art Building Room 133. Contact SOTA for more information at 924-2118.

Test your body fat today for \$5

The Department of Nutrition and Food Science will be testing body fat for \$5 from 1:30 p.m. to 3:30 p.m. today in the Central Classroom Building Room103. Contact Kim Roth at 924-3110 for more information.

Advising session tonight in Student Resource Center

The Re-entry Advisory Program will host evening advising today from 5 p.m. to 6:30 p.m. in the Student Resource Center. For more information, contact Jane Boyd 924-5950.

Let's do lunch

The Re-entry Advisory Program is hosting a brown bag lunch to discuss career decisions from noon to 1:30 p.m. today in the Student Union Pacheco Room.

For more information, contact Jane Boyd at 924-5950.

5950.

Did God create everything?

The Episcopal Canterbury Community is hosting a dinner and discussion called, "If God created everything, why are there different religions?" from 5:30 p.m. to 7 p.m. in the Costanoan Room. For more information, Anna Lange-Soto at 293-2401.

Eating disorders discussed today

The Health Education Department will be holding a eating disorder group from 1 p.m. to 2 p.m. in the Health Building in Room 208. Contact Nancy Black at 924-6118.

Criminology at work

The Sociology Club will feature four graduates of SJSU who will present their professional experiences from 1 p.m. to 3 p.m. in Dudley Moorehead Hall Room 150. Call Will Wells for more information at 338-6260.

Study the Bible

The Lutheran Student Fellowship will have evening Bible Study from 7:30 p.m. to 8:30 p.m. in Allen Hall. Call Kim for more information at 924-8081.

Compiled by Larry Hernandez
Spartan Daily Staff Writer

Author carves her own niche in Pidgin

By Deanna Zemke
Spartan Daily Staff Writer

Every writer has something to set themselves apart and the language of Pidgin is part of what makes novelist and poet Lois-Ann Yamanaka unique.

Yamanaka is scheduled to speak at 7 p.m. as part of SJSU's Literary Festival that began with Michael Ondaatje last week. She will read and discuss selections from her work as part of the Center for Literary Arts' continuing series, Origins: Dialogues in Writing and Culture. She will also have an on-stage conversation about her work at 12:30 p.m. in Washington Square Hall Room 109.

"Like any new author, she's got a tour," Alan Soldofsky, Director of the Center for Literary Arts, said. "Authors sell books by meeting readers, that's why she's coming to SJSU. She's popular on campuses where there's lots of ethnic diversity."

Yamanaka, a native of Pahala on the Big Island of Hawaii who grew up in a sugar plantation town, is the first writer to have a book published with a major New York publisher, Bamboo Ridge Press, about Pidgin-speaking characters. She writes stories of what it's like to grow up in Hawaii.

Yamanaka's first language is Creole and her second language is English, and then she speaks Pidgin.

Pidgin is a contact language using the vocabulary of more powerful speakers and less powerful grammar. According to Linguistics professor, and Pidgin expert, Patricia Nichols, Pidgin has a negative connotation of being like broken English. It was a creation of a new language for the Japanese immigrants, who came to work for Colonial Americans in plan-

tations in Hawaii, to speak to one another.

"We were not encouraged to tell our own story because we were so concerned of being in the mainstream and having white skin," Yamanaka said.

Yamanaka is the author of a book of poetry that she wrote in 1993 called "Saturday Night at the Pahala Theater" and of two novels, one entitled "Wild Meat and the Bully Burgers," a coming of age novel, and the recently released "Blu's Hanging."

"She's written a novel that does for Hawaii what 'Catcher in the Rye' did for preparatory schools of Massachusetts," Soldofsky said.

According to Yamanaka, the story "Blu's Hanging" was influenced by her relationship with the youngest of her three sisters, Carla, who is an SJSU finance graduate.

"My love for her was a ferocious love," Yamanaka said. "Love can be terrible and fierce. With that feeling,

I wrote the book thinking about how much I could kill her with my love. When you're not able to let go of someone and let them to be their own person, it can hurt."

Yamanaka's family has been intricately into her writings. She is the descendant of Japanese agricultural workers. Yamanaka has one six-year-old son and her husband is an 8th grade physical fitness teacher. Her characters are based on herself or others as her next book will be about taxidermy, which is what her father did as a side business.

"They're composites of people I know," Yamanaka said. "I have to put

"She's written a novel that does for Hawaii what 'Catcher in the Rye' did for preparatory schools in Massachusetts."

— Alan Soldofsky,
Center for Literary Arts director

together several people. Basing characters on individual people is not very interesting."

Yamanaka's first goal was to someday work with the deaf. Then she majored in journalism, switched to English, then Education and then became a secondary English teacher at a public school for ten years.

Yamanaka began to write when her professor from the University of Hawaii at Honolulu told her that Pidgin was

her "voice" and she should use it in writing. She mentored under a teacher, Morgan Blair, who she worked closely with for two years who gave her advice through every step of her career. Her other mentor was Cathy Song, an Asian poet, who she also worked with.

Yamanaka did not grow up seeing any stories about her culture until later in college.

"There are a lot of stories written about Hawaii, but they are not our own stories written by us. There is a big difference when we're presented in stories in a beastial way with one-syllable grunts."

According to Soldofsky, Yamanaka presents her writing dramatically and with humor. He first saw her presentation on a tape that was sent to a creative writing and cultural diversity panel.

"I sat through too many readings where I wanted to kill the person who was boring me to death," Yamanaka said. "I needed to convey my writing through my body and my words."

"I was stunned at how raw and powerful the language was. I was very impressed," Soldofsky said. "There's a lot of cultural politics which is bound in the choice of writing in dialect."

"I thought the the narrative was in standard English," Yamanaka said. "The music of my first language is embedded in my writing—I couldn't escape it. I was kind of surprised when critics said the book was entirely in Pidgin."

"I'm eager to hear her," Nichols said. "I'm delighted to hear that she's using Pidgin in her work. More people are taking language that people actually speak in writings."

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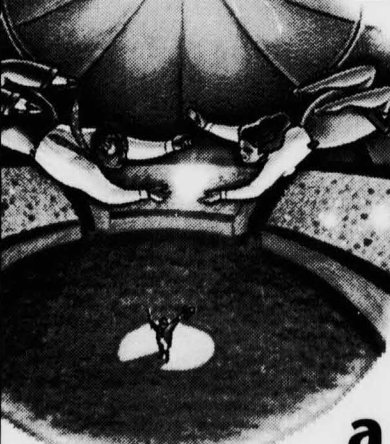
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SJSU golfers shoot to first

Spartan Daily Staff Report

Overcoming cold and windy conditions, the San Jose State University women's golf team blew past Tulsa to take a 16-shot lead Tuesday at the Western Athletic Conference golf championships in Dallas.

"We played really solid golf under tough conditions," said SJSU coach Eric Arnold. "It was windy and cool in the morning, and the wind stayed up through the day."

Senior Janice Moodie and junior Monica Stratton combined to improve by 15 strokes over their first-round scores as the Spartans erased a seven-shot deficit. Moodie followed her opening-round 78 with a 2-under-par 70, while Stratton shot 72 after opening with a 79.

"Today didn't surprise me," said Arnold of his team's play on the par 72 Bent Tree Country Club course. "They're really in control of themselves."

Moodie, the only player in the 55-woman field to break par Tuesday, had four birdies and two bogeys to help the Spartans post a two-round total of 592.

Freshman Marie Hedberg fired a second round of 73 to take a two-shot lead individually heading into Wednesday's final round. Moodie is tied for second at 148 with Nicco Chilek from Texas, El Paso.

"Marie has played the same way the first two days — steady and consistent," Arnold said. Hedberg is playing in just her fifth collegiate tournament.

Stratton and K.M. Juul, who posted a round of 77 Tuesday, are among five players tied for fifth individually. SJSU's Cecilia Afzelius-Alm stands in 12th after shooting a 6-over-par 78 in the second round.

Tulsa's Christina Kuld, who led after the first round, fell into the pace in fifth place with a round of 81.

In the men's championship at the Columbia Lakes County Club, SJSU's Tyler Shook remained in contention, but the Spartans fell 18 shots behind Texas Christian University in the team standings.

Shook's even-par 72 Tuesday gave him a two-day total of 142, four shots behind individual leader Andy Miller of Brigham Young. Justin Russo fired a second round of 72 to help the Spartans move from seventh place to sixth with a team total of 589. Russo ranks 10th individually.

Ten individual are within four strokes of the lead, and just four strokes separate the fourth through seventh place teams. Defending champion New Mexico is in third place, eight shots behind TCU's pace.

The final round of the tournaments will be played today.

Spartans give Bears bad news

By Dennis Knight
Spartan Daily Staff Writer

In need of a confidence boost after dropping four of its last five games, SJSU's baseball team got just that by blowing out the Cal Bears 18-8 Tuesday night at Municipal Stadium.

The Spartans (32-17) knocked out 20 hits against seven Cal pitchers. Every Spartan in the starting lineup hit safely for coach Sam Piraro, who was understandably happy with the offensive fireworks.

"That was a good win," Piraro said. "The guys swung the bat real well and scored a lot. Over the last seven games we've been struggling for runs."

The return to the lineup of center fielder and leadoff hitter Scott Lewis ignited a dormant Spartan offense that has averaged three runs a game during the last seven contests.

"Lewis is kind of a jump-start for our offense," Piraro said. "He triggers everything for us."

Lewis has been the catalyst for the Spartans on both offense and defense all season. He leads the team in stolen bases with 11 and is second in hitting with a .368 average. He has yet to commit an error in 84 chances this year.

He was 3-for-4 with 2 RBIs and a run scored against the Bears (17-31).

Freshman right fielder Rob Douglass led the Spartan attack by going 4-for-6 with four runs, three RBIs and a triple. Douglass raised his batting average from

.255 to .280 with his performance Tuesday night.

"I'm just coming out of a slump," Douglass said. He broke a six-game, 0-for-20 stretch with a hit in the final game of the Hawai'i series on Sunday.

"I've got to battle every day. If I don't do it, I'm out (of the lineup)," Douglass said. "It's that kind of competition on this team. You've got to be modest."

Jeff Baker was credited with the win after relieving starter Justin Farias with two out in the third inning. Baker struck out the first batter he

aced and pitched effectively over four and a third innings. Baker (4-1) allowed only one run and four hits.

In the top of the second inning with the Spartans ahead 4-1, Farias allowed back-to-back singles to catcher Jason Hill and designated hitter Preston Sharp. Cal center fielder Curtis Johnson tried to advance the runners with a sacrifice bunt, but he missed the ball and SJSU catcher Steve Ashley fired the ball to shortstop Brian Forman, who applied the tag on a surprised Hill before he could get back to second.

One pitch later, Sharp attempted to steal second, and Ashley accepted the challenge, firing a bullet to second baseman Tony James for the second out.

Third baseman Antonio Vasquez also had a good night, going 3-for-5 with three runs and an RBI. First baseman Robert Berns added his eighth home run of the season.

SPARTANS	18
BEARS	8

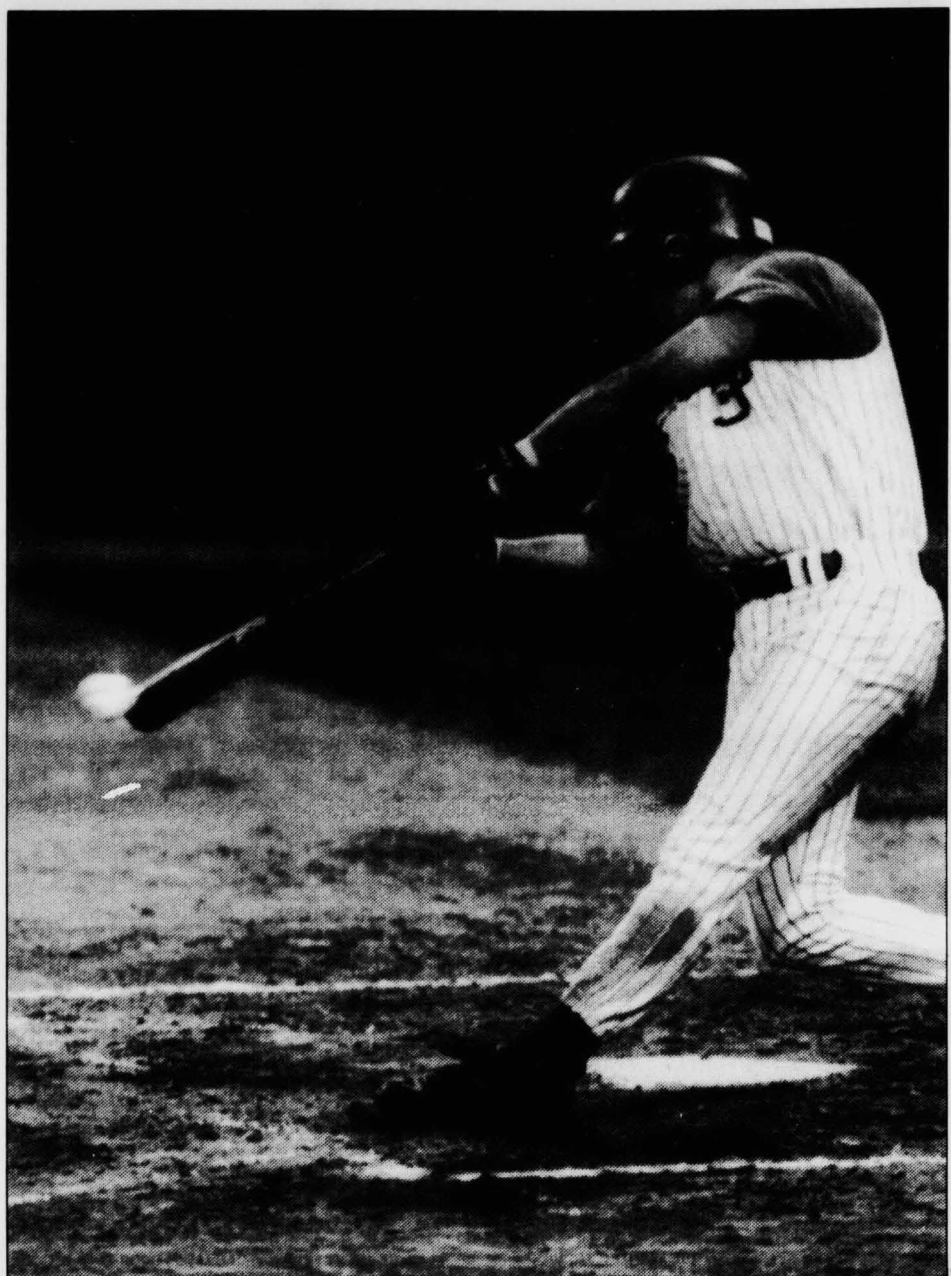


PHOTO BY BRENNIA JENNISON •Spartan Daily

SJSU third baseman Antonio Vasquez connects for a double in the second inning of Tuesday's 18-8 win over Cal.

Maddux shuts out Giants

SAN FRANCISCO (AP) — Greg Maddux didn't want to risk his entire season for another inning.

Maddux pitched six shutout innings before re-aggravating a hamstring injury as Atlanta snapped San Francisco's nine-game winning streak with a 4-0 win over the Giants Tuesday night.

"I just kind of doinked my leg, that's all," Maddux said.

He had missed his last start at Cincinnati with a mild strain of his right hamstring, an injury he re-aggravated when covering first base on Stan Javier's infield hit in the fifth inning Tuesday.

After getting through the sixth inning, Maddux was lifted for what manager Bobby Cox said were "precautionary reasons."

"I just told him he's had enough," Cox said. "He hadn't pitched in 10

days. He's going to be all right." Maddux said he left the game without an argument.

"It's just one of those better safe than sorry things," Maddux said. "Why jeopardize the next 200 innings for one or two more tonight?"

Even with Maddux gone, the Giants couldn't get back in it against Atlanta's relievers. Mike Bielecki pitched two scoreless innings and Mark Wohlers pitched a 1-2-3 ninth.

The Giants used pitching and defense to reel off their nine straight wins. Their continued lack of hitting isn't bothering Baker.

"I'm not concerned about the hitting," he said. "It doesn't matter how you win them. There are a lot of teams not hitting."

Said Giants third baseman Mark Lewis, who had one of their five hits: "We're just glad it was a winning streak and not a losing streak."

Atlanta's victory on a drizzly evening ended the Giants' longest winning streak since 1994 and gave the Braves — 14-4 — their best start since moving to Atlanta in 1956.

Maddux, who has not allowed an earned run in 24 straight innings, gave up four hits and struck out eight in six innings.

The Braves got to Giants starter William VanLandingham (1-1) for

two runs in the first inning on a sacrifice fly by Chipper Jones and Ryan Klesko's RBI single.

In the third, Jones reached safely when first baseman Snow dropped a throw to first for an error, his first this season. After Fred McGriff walked, Jones went to third on Klesko's fielder's choice groundout, and scored on Mark Lemke's sacrifice fly.

Atlanta made it 4-0 in the seventh with another unearned run. Kenny Lofton walked and scored when right fielder Glenallen Hill threw wildly to third on Michael Tucker's single.

The Giants' best scoring chance came in the fourth. With two outs, Snow walked and Hill doubled up the alley in right. Lofton slipped on the wet turf in center trying to hurry the ball back into the infield, but Snow was held at third even though the relay throw went to second. Maddux got himself out of the inning without giving up a run, getting Mark Lewis on a fly to right.

Notes: Three of the Giants' four losses have been on Tuesday home games. ... Dusty Baker managed his 600th game with the Giants. He is 306-294 since 1993. ... Barry Bonds' next RBI will be the 1,000th of his career. He has gone nine games without one. ... Maddux has allowed four earned runs this year, all in one inning at Houston.

Seattle Reign, ABL sign Kate Starbird

Olympian Brown traded to expansion Long Beach

SEATTLE (AP) — Stanford basketball star Kate Starbird has signed a three-year contract with the Seattle Reign of the American Basketball League, where she will join two of her collegiate teammates.

Starbird, 21, a two-time All America and winner of the 1997 Naismith Award as the nation's top college women's player, will be the Reign's regional draft pick in the first round of the ABL draft May 5, the team announced Tuesday.

If Kate Payne and Christy Hedgpeth stay with the Reign as expected, Starbird's signing will give Seattle three Stanford players in the backcourt.

Regional appeal also was a factor for Starbird. "The Bay Area fans have been great and I loved my four years at Stanford, but I feel at home in the Seattle-Tacoma area," said Starbird, a Tacoma native and former Lakes High School star.


She said she was "really impressed with the competition ... and level of play" in the ABL and looked forward to playing with her former Stanford teammates.

Starbird "is definitely one of the most talented and one of the most exciting basketball players in the world," ABL co-founder and chief executive officer Gary Cavalli said. Cavalli said the guard's multiyear contract underscores her confidence that the ABL, which just finished its first season, "is going to be around a long time."

"I think all of us in this room feel like we just won the Super Bowl," Cavalli said.

In another development, the Reign traded Cindy Brown to the league's new expansion team in Long Beach, Calif., in exchange for a second- or third-round draft pick.

Brown, 32, a 1988 Olympic gold medalist who had played overseas since 1987, led the Reign with an average of 17.5 points. During her four years at Long Beach State, Brown led the 49ers to a 115-17 record and, in 1987, their first Final Four appearance.



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Racks

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law is a dark chapter in the history of free speech in America," said Kat Sunlove, publisher of Spectator magazine, in a statement released on the Internet. "In doing so, they have trampled on hallowed First Amendment principles and precedent."

Sunlove said that to ban the distribution of protected speech from the public square, in her opinion is going much to far.

The California law, which was enacted in 1995, states that a person may be punished who knowingly sells any harmful material in a coin-operated vending machine located in a public place where minors are not excluded.

Under the penal code, "harmful material" is defined as publications that "appeal to the prurient interest," depicts sex "in a patently offensive way" and "lacks any serious literary

or other value for minors.

Although the ban on the pornographic vending machines was upheld more than a month ago, the news-racks remain on numerous sidewalks in downtown San Jose. The highest concentration can be found at the intersections of St. John and South First Street, as well as at Santa Clara Street and Market Street.

"Free speech issues are hard to regulate," San Jose, District Attorney George Kennedy said. "The city council can't order police to halt this unlawful practice or enact an ordinance making the law easier to enforce because a city can't override a state law."

Deputy District Attorney Marilyn Masciarelli said each publication must be evaluated individually and taken through a lengthy case-by-case process. Before vendors can be punished and the material removed, the district attorney must first decide if

"The city should trash all the magazines. They are nothing but an eyesore. The rags should really be sold in a store where someone can monitor them because kids break into the machines all the time."

— Ernie Childs,
Ernie Delights Restaurant owner

the office can prove the magazine is harmful to minors beyond a reasonable doubt she added.

"This law is hard to enforce because the material can't be removed automatically like you would in a drug raid," Masciarelli said. "Also, no one can be certain that a pornographic publication will always be in one particular rack."

However, District Attorney Kennedy said city officials may try to stop distribution through a civil process because under the business and profession code a firm can be ordered to halt an unlawful practice.

Publishers have already begun editing out sexually explicit photographs or copy to comply with the state law, but Pandori has said this is

not enough. He believes the magazines should not be sold in the newsstands.

"If the city bans our newsstands, I guess we'd have a legal battle on our hands," said Spectator Editor Layne Winklebleck. "We have gone to great expense to publish two versions of our magazine. We are now well-below what one would consider 'harmful matter.' What more does the city want?"

While the ban puts limits on free speech, some downtown businesses feel restraints are necessary. They have expressed concern about having the racks in front of their establishments and said they would like to see the unsightly publications pulled immediately.

"The city should trash all the magazines," said Ernie Childs, owner of Ernie Delights restaurant. "They are nothing but an eyesore. The rags should really be sold in a store where

someone can monitor them because kids break into the machines all the time."

Others are not bothered at all by the vending machines and feel city council members should be tackling more important issues.

"The pornographic newsstands are not that big of a deal," said Scott Knies, executive director of the San Jose Downtown Association. "Our office hasn't received any complaints about them."

Private security officer Joe Adragna, who patrols walkways in downtown for Specialized Securities Enterprises, believes restricting the publications is a violation of their liberties.

"It's wrong to take away the rights of these publishers," Adragna said. "If kids want these materials, they are going to get them one way or another."

Books

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Students feel the discrimination

Mike Dufala, electrical engineer major, said he does not purchase any of his reference books at the book store for several reasons: the prices are cheaper at Crown Bookstore, and the selection is larger.

He does, however, purchase his textbooks on campus because it is easier to find them all.

"I buy my textbooks here at school without doing any comparison shopping because it's more convenient," Dufala said. "This semester I spent more than \$100."

Because of the small number of books bought in this instance, Johnston does not believe dual pricing occurred. Students paying publishers list price for books do not directly benefit from the discount price the college bookstores receive. However, students are indirectly affected at the end of the year when there is less surplus money, which the Student Union Board of Directors allocate to projects or scholarship on campus.

Dual pricing not new

"Dual pricing has been going on for at least 50 years, according to our records," said Jerry Buchs, NACS director of public relations. "In the past, our legal council would send out letters to the publishers when it heard of such complaints. Recently, we have heard more complaints and concerns. We are looking into the smaller publishers because they are the ones being brought to our attention."

SJSU's Johnston was first alerted to an increase in the practice in the

"If you order more than a few books the publishers automatically assumes that it is going to be used for a textbook."

— Steve Johnston,
SJSU director of textbooks

December issue of the NACS newsletter, The Campus Market Place. The newsletter asked college bookstore buyers to report any evidence of dual pricing to NACS legal counsel.

"The number of copies ordered can make a difference," Johnston said. "If you order more than a few books the publishers automatically assumes that it is going to be used for a textbook. Returns to publishers are higher with textbooks. Returns are expensive to the publishers so they charge more."

One of the publishers identified on the list, Ten Speed Press on Harrison Street in Berkeley, said it was changing its policies.

Anna Erickson, the company's trade and sale coordinator, said that they will making changes in their policies because of the changes in the industry. Erickson said the change was not due to the investigation, which she first learned of through the trade magazine Publishers Weekly, but was motivated by the desire to keep up with industry standards.

Ten Speed's former policy permitted a 25 percent discount for trade books destined college bookstores, regardless of the number of books ordered. The new policy will create a flat 47 percent discount for 10 or more books ordered by both general

and college bookstores.

Erickson said the loss of money from returned books to Ten Speed Press could add up. The store loses all the expenses in shipping/receiving, packaging, unpacking, the time spent invoicing and taking the loss if the book is not returned in good condition.

Johnston, who has worked at the Spartan Bookstore for more than two years, said he experienced dual pricing 10 years ago while working for University of Dartmouth in New Hampshire. He had ordered the same book at two different times in different quantities. The invoice from the first set of books ordered did not match the second. The smaller amount of books ordered was cheaper. His discovery was by just chance.

Margo Shaltz Block, of Arent Fox Kintner Plotkin & Kahn legal counsel for NACS explains, "small publishers know that they have a captive audience in college bookstores and this is way to make money."

Block said the purpose of the investigating is to get publishers and book distributors involved in the illegal practice to change their "discriminatory policies." With the help of information provided by bookstores previously subjected to dual pricing, NACS has recently put out a list identifying 44 publishers and bookstores found to

engage in the practice of pricing books based on intended use. Of the list of 44 offenders, the Spartan Bookstore purchases from 37 of them.

"As a result of this investigation two publishers, Career Press Publishing and Open Court Publishing, have come forward stating that they were going to change their pricing policies," Buchs said.

Neither of the publishers could be reached for comment.

In this academic year, SJSU has purchased one book from Open Court Publishing. The book, titled "Logic and Mr. Limbough," was used in a Philosophy 57 class in the fall of 1996.

The NACS legal counsel concluded its investigation at the beginning of this month. As of press time no information is being given out on schools that have been subject to discriminatory practices.

Of the list of 44 publishers and distributors compiled by NACS, eight of the largest alleged offenders will be notified by mail to change their policy before further action is taken, Block said.

Cornerstones

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specific proposals to address the system's planning challenges that are far-reaching, imaginative and realistic.

The CSU system will face an influx of students by the year 2000. According to the Cornerstones Principles packet, CSU campus' annual enrollment will grow by 69,000 full-time students, by the year 2005 and by 100,000, by 2010.

California has also suffered in a lack of funding for higher education. In 1975, \$12.01 was spent for each \$1,000 of personal income. In 1996, the amount dropped to \$7.22 for every \$1,000.

"The state system will receive a tidal wave of students, with decreased funding by the state," said Frank Wada, student trustee of the CSU system. "With an increase of students and a decrease in money, how are we going to meet the demand and service

them?"

The CSU plans to implement Cornerstones by the middle of 1998.

Sylvia Hutchinson, SJSU public affairs officer, said President Robert Caret, who is one of the Cornerstones members, is not sure of how the initiative will affect SJSU.

Hoff said Cornerstones will have the perimeters, and each university can utilize the plan the way it sees fit.

"We need to get a consensus point of view from all of the campus," Wada said. "We just want to provide better instruction and meet the needs of students by focusing curriculum and service around students."

There will be a Cornerstones meeting at SJSU on May 1.

Students may also give their input on Cornerstones on their homepage at www.co.calstate.edu/aa/Cornerstones/

Women

continued from page 1

and San Carlos streets. "One salary doesn't work anymore; even two salaries are not enough."

Khagram, who has been running her store for five years, said a woman's traditional role has changed because of rising costs and expenses in a household. She said as a woman she felt compelled to support her family and send her children to college.

Khagram's image is holding true in most professions. Women are becoming better represented in many professions such as lawyers and physicians. According to the U.S. Census Bureau, women lawyers increased from 15 percent in 1983 to 26 percent in 1995 while female doctors rose from 16 percent to 25 percent.

Although the above data shows a significant climb in women's professions, fewer women hold professional jobs. More women hold sales and administrative positions. Most managerial positions are held by men about 52 percent compared to 48

percent by women, the bureau reports.

Bill Wayker is an accountant for Air Systems at San Jose. Wayker used to own a business but gave it up to work as a consultant. He said women have come a long way since the early '60s when he first started out as an accountant.

"I think women are getting paid equal, if not more money, for their positions," Wayker said.

Whatever the image women may have had 40 years ago, they have come a long way from the Donna Reed, Lucy and June Cleaver stereotype. More women feel the need to work to meet expenses and become independent.

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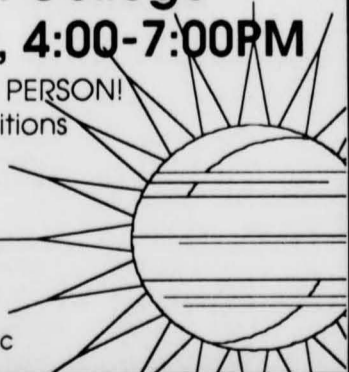
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