JANUARY 29, 1997



SPORTS

Pat Walsh and Jason Davis are gone so who does coach Sam Piraro have to replace them?



Josta cola was given away to students as part of a free trial by Pepsi Cola



SPARTAN DAILY



PHOTO BY MAX BECHERER . Spartan Daily

Fire Station No. 1, among the oldest and busiest in San Jose, will be rebuilt to meet current earthquake safey and building codes

Station to be revamped

to add new building to San Jose's first fire house

Fire By Sean Coffey Spartan Daily Staff Writer

department

San Jose's busiest and oldest fire station, Fire Station
No. 1, which responds to about 5,000 calls a year, is
scheduled to be rebuilt.

The primary motivation for the current rebuilding plan is to update the station to the current earthquake safety codes

Since the crew sleeps in the building four nights a

Since the crew sleeps in the building four nights a week, city safety codes pertaining to earthquakes are much more rigorous than those pertaining to businesses.

"It's to prevent us from being the ones needing rescue instead of doing the rescuing of others in the event of an earthquake," firefighter Buck Martone said.

Martone added that privacy issues will be resolved by the design and construction of the new station.

When the station was first built, it boused an all male.

When the station was first built, it housed an all male staff. Now there is a diverse crew including many women. The current layout does little to address the problems of having men and women in close quarters Malone added. Dormitories, where everyone but the crew chiefs sleep,

have beds separated by makeshift barricades of tables standing upright to provide some sort of privacy between men and women. The only room available to the women

for changing is a barren room which originally was used for storage.

Improvements could be retrofitted onto the current

location for \$1.55 million. The total cost of a completely new building is estimated to cost \$2.85 million. The decision was made to go with the new building because it provides more redesign options than a retrofit.

Among the new options now available are a functionally enhanced interior inside, but also more aesthetically appealing outside.

We want to invite a more user-friendly view of the station," Martone said.

Martone will be achieved by a community room facing Market Street, which will be available to the public for CPR training, news conferences, and other public needs.

"It will make us more visible and a part of the community," Martone said. The crew is excited that they have been allowed to

participate in the design of the new station, several crew members said.

"Fire stations are unique in that they are businesses, but they are our homes too," Martone said.

Shifts of 11 people live at the station all day, all year.

See Fire, page 6

Bookstore inventory insufficient

Students unprepared for classes

By Devin Fehely Spartan Daily Staff Writer

the Spartan Bookstore has left many SJSU students appear The unavailability of textbooks at handed.

"It's impossible to do assignments without textbooks," said Ivor Lao, an

electrical engineering major. Lao explained that he has already missed homework assignment because he has not been able to buy the textbook for his Material Engineering class.

Although his professor has been understanding, his only advice to his students is to be per-sistent. Thus far, Lao's persistence has yet to be repaid. He returned to the bookstore for

fourth time Tuesday despite being unlucky in his past three attempts.

Sometimes, one wonders whether students who have problems finding textbooks are victims of their own tendency to procrastinate. Child Development major Christina Biondo made every effort to avoid the chaos and confusion that mark the beginning of a new semester at the bookstore.

Unfortunately, she is proof that the best-laid plans often do go awry. Biondo bought the required books for her Social Psychology class well in advance of its first day only to discovhalf of the books she had purchased. Perhaps more frustrating, she was not able to find the books she would need for an upcoming assignment.
"San Jose State is a great school,

but it's still frustrating not being able to find textbooks," Biondo said.

Steve Johnston, associate director textbooks for the Spartan Bookstore, said there are many reasons a book might not be available at the beginning of the semester. Johnston said an increase in interest or enrollment in a particular course can often cause a shortage in text-Johnston

explained professors who miss the dead-

line for orders can

make things diffi-cult for the book-store. Johnston was

even-handed in his

appraisal of the problem

emphasized, "negli-gence is rarely the problem."

that there are many part-time professors

who don't know that they will be teaching until the

"The problem is

and

"San Jose State is a great school, but it's still frustrating not being able to find textbooks."

> - Christina Biondo, Child Development major

last minute," he said. The phenomena and the problems it poses for bookstores, is not only occurring on the SJSU campus, but nationally

Johnston urged students who weren't able to find a textbook to fill out a Textbook Reservation Form at the Textbook Information Center in the basement of the bookstore. Filling out a form, Johnston explained, is the only way to insure that the student will actually get the book.
"If I don't know there is a prob-

lem, I can't fix it," Johnston said.

Deb Sack, assistant textbook manager, said, "These few exceptions aside, things have been improving.

Musician breathes a lighthearted mood

MILPITAS — Several people had one goal for their Saturday afternoon and that was to hear former Moody Blues keyboardist Mike Pinder read selections from his second CD of three children's stories, "A People with One Heart."

Though several chairs were crammed in the confined reading area at the Milpitas Borders bookstore, it was still standing-room-only for a few dozen admirers and their children.

Jerry and Debbie Earl drove from Manteca for the opportunity to have Pinder autograph their copy of the Moody Blues' first album, "Go Now"

"He has an excellent, very smooth Debbie said.

Pinder used his excellent, very smooth voice to adjust the sound system for his reading. He recited a few short poems too while flipping switches and turning knobs. well-recognized song was "Breathe Deep the Darkening Gloom." by Graham Edge, the Moody Blues'

When the sound system was satis factory. Pinder tuned the audience for a light-hearted hour by doing impressions of Sean Connery and Ringo Starr.

Pinder opened the reading with a favorite line of his: "We are all a child pretending to be an adult. We're only half-way there.

'A People with One Heart" follows the 1995 release of "A People with One Mind" and precedes the scheduled summer release of People with One Spirit." Each is a collection of seven stories carefully selected by Pinder and his wife Tara. selects stories he believes appeals to various age groups.

(We look for stories) that are like (historian) Joseph Campbell for kids," Tara said.

"I choose stories written for those aged four to 104," Pinder said. Despite cranky children and a

nearby cash register's high-pitched screeching. Pinder read two selections from "A People with One Heart."

The first was "John Jeremy Colton" by Bryan Jeffrey Leech. Colton is a social oddball whose garish house and unorthodox appearance makes him a hero to children but an evesore to the dreary townsfolk. The story chronicles Colton's struggle for individuality and social acceptance.

Pinder closed with "I Wish I were a Butterfly" by James Howe, about a cricket who believes he's ugly and wishes he could be a butterfly Pinder then spent two and a half

See Pinder, page 6



PHOTO BY BRENNA JENNISON . Spartan Daily

Former Moody Blues member Mike Pinder entertains children and adults.

Ebonics talk Controversial teaching method examined

Page 2 ■ Half-court trap SJSU's television

commercial needs to

be updated

Cosby affair Funny man admits having fling

with another woman Page 5

Tomorrow

Industrial design student wins national award for his portable ironing station



New grading standards in store for SJSU

By Dennis Knight Spartan Daily Staff Writer

Students hoping to graduate with honors from San Jose State University will have to carry a higher grade point average beginning in the fall of 1997.

SJSU students have previously been honored with cum laude status, an accolade that beefs up a job

applicant's resume, when they earned a grade point average of 3.3

or higher, on a 4-point scale. "If we're the lowest of all CSU campuses I think its fair," said Alethea Bywaters, SJSU's co-president of the Golden Key National honor society. "To be lowest would make us look bad. it seems like the university is trying do a lot to raise

the standards of SJSU."

In a meeting last November, the SJSU Academic Senate passed an amendment to raise the GPA required for honors at graduation from 3.30 to 3.50, a move that will raise SJSU's honors level up to those of other California State University

"The reason we changed it was

California State Universities," said Shirley Reekie, an academic senator and human performance professor

The academic senate researched the GPA requirement to graduate cum laude and found that SJSU's was the lowest they could find in the CSU system, according to the academic senate minutes.

See Grades, page 6

OPINION

San Jose State University SPARTAN DAILY

Media shouldn't deceive to uncover the truth

¬ he recent ruling by a North Carolina jury for ABC News to pay Food Lion, Inc. \$5.5 million in punitive damages for fraud and trespassing has many journalists concerned about just how far reporters can go to expose corporate deceit.

The large grocery chain was the subject of a 1992 "PrimeTime Live" undercover story in which a pair of ABC news producers lied when they got jobs as clerks to expose Food Lion for selling tainted meat

eras to shoot incriminating footage.

Though the \$5.5 million fine won't put too much of a dent in ABC News' pocketbook, the sting felt by all journalists who want to highlight deception inflicted on the public will burn for quite a while.

This particular case polarizes journalists, broadcast and print, as it brings up the issue of whether the ends can justify the means. Was it really a last-resort tactic to have reporters deceive their way into a business

Editorial

to expose the business' deceit? We hold that it wasn't.

Although ABC News' agenda to expose Food Lion's unethical practices sparked consumer action (the grocer lost \$1.7 billion in lost stock and profits), the network's actions could be seen as a credibility-hurting issue of using fire to fight fire for sensa-

However, this piece of journalism - no matter how questionable it seems — must be defended, and clearly shouldn't be punished to the tune of \$5.5 million.

No, ABC News didn't need to deceive its way into Food Lion's den, work on its payroll and expose unethical food preparation when it could have asked a Food Lion employee to come forward. Another method, a safer method, would be to approach Food Lion executives with the

complaints ABC had probably received that tipped the news organization to the preparing of unsafe food.

As readers, be careful in how the news you watch or read is brought to you. Sure, the news that a corporate grocer was selling dangerous goods to consumers would probhave ignited the same buyer outrage had it been presented differently, but big corporations shouldn't be upset when they get caught with their hands in the cookie

Should Ebonics be regarded as a legitimate language?

Ebonics takes political correctness too far

Tee cool. What is it? In the South, where I come from, it's where you go when you're finished with "junior Lice cool." It's an institution of higher learning where you can learn to speak French with a Southern drawl.

When I first heard the news of Ebonics, I thought it was a joke. When I realized it was a serious issue, I then wondered if I, too, was bilingual.

Did the Southern dialect I acquired while being raised

in Georgia also qualify as a language?
I'll never forget the day my son, Cody, uttered his first sound.

I was so excited that I called my mother to inform her that her 4-month-old grandson was a genius.

She was almost impressed until I told her that Cody's first word was "frah.

"Frah is not a word, it's a sound," Mom said.

That's my point with Ebonics. These are not real words, these are sounds and perhaps slang at best.

Some very clever and manipulative grant writers saw this as an opportunity to direct

funds into their programs. It's unfortunate for society because it promotes separatism. It is a case of political correctness gone too far. Might next expect that baby babble will be called Pediatronics and the way Grandma speaks without false teeth in place will be another language known as Gerionics?

It is a case of political correctness gone too far. Might we next expect that baby babble will be called **Pediatronics** and the way Grandma speaks without false teeth in place will be ... known as

Gerionics?

Dr. Lora, who hosts a syndicated radio talk show, says that if Ebonics is considered a language, then her native tongue of Hebronics should also be allowed. The dialogue might go something like QUESTION: Excuse

WRITER'S FORUM

Nichols

me, do you have the time? HEBRONICS RESPONSE: What, do I look like a clock? TRANSLATION: No,

I'm sorry I don't. REMARK: Well, have a

nice day.

HEBRONICS RESPONSE: Sure, like I should be so lucky. TRANSLATION

Thank you. You, too.

Most of us have more relaxed rules about grammar when we're with our friends than when we are in school or in a more formal setting. Corporate cul ture usually dictates how we dress, speak and con-

duct ourselves in various environments. Most people know when to wear a tuxedo and when to wear a t-shirt without debating it.

Can you imagine Malcolm X or Rev. Martin Luther King delivering speeches in Ebonics? End of point

Dona Nichols is a Spartan Daily Staff Writer.

Ebonics is legit — deal wit' it

have always been bilingual. I wasn't born outside of the country. In fact, I've only been out of the States once, but I have spoken two different languages my whole life: English and Ebonics

I didn't know I was speaking Ebonics most of the time, but I did know that I was speaking differently with different

people.
This is not something new to African Americans. Africans have been communicating among themselves in this country since the first ship carrying slaves separated captives from their tribesmen so they wouldn't communicate with one

Slaves would then find ways to communicate with one another through music, dance and "broken" English.

Historians have said that this form of expression was most likely the first form of slang in American history.

However, the term Ebonics — a combination of the words ebony and phonics — was created by Washington University Professor Robert Williams to describe the grammatical terms used

by some African Americans today.
This wasn't a problem until the
Oakland Unified School District Board of Trustees recently voted to utilize Ebonics as a method to help its students learn standard English more pro-

The decision has caused an uproar among educators and parents all over the country. People feel that recogniz-ing Ebonics as a legitimate language will encourage inner-city youth to speak poor English and ghetto slang in the classroom.

ZEEM2 FIKE

EVERYTHING CAUSES

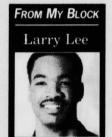
SUPPOSED TO DO, JUST

SIT HERE AND EAT

NOTHING?

CANCER WHAT AM I

This argument is about as strong as



Just as teaching safe sex serves as a solution to the problem of sexually transmitted diseases. Ebonics — if used properly - can serve as a solution to poor scholastic achievement.

saying teaching about safe sex in the classroom will make students go out and have

Just as teaching safe sex serves as a solution to the problem of sexually transmitted diseases, Ebonics — if used properly — can serve as a solution to poor scholastic achievement.

What opponents fail to realize is Ebonics isn't to be taught in the classroom but used as an educational tool for teachers to educate black children.

While there is plenty of disagreement over Ebonics and its use in scholastic curriculum, there is no doubting the imporriculum, there is no doubting the impor-tance of addressing how the public school system educates African Americans. Figures show that 75 percent of Oakland's black children are held back a

grade, while 71 percent are in special education classes.

With figures like that, the issue should-n't even be debated. However, the denial of these facts and the reluctance to acknowledge another cultural contribution from blacks frightens the declining majori-

Just like anything, it's OK if others talk or dress a certain way, but when it becomes validated or people's children begin talking or dressing that way, it has to stop. A classic example of N.I.M.B.Y. — Not In My Back Yard.

Larry Lee is the Spartan Daily Executive Editor. His column appears every Wednesday.

Ebonics facilitates the teaching of proper **English in classrooms**

can understand your reaction. Even the Rev. Jesse Jackson himself called the Oakland Unified School District's decision to go ahead with its "Ebonics" program "an unacceptable surrender, bordering on dis-

He, like most, did not have all the facts. But he, unlike most, was man enough to change his position when he got them.

Fact number one: Ebonics is not a language in and of itself. Were the district legitimizing street slang by

making it its own language, and then teaching it to stu-dents as proper English, then I could understand the public's outery.

But it isn't. In fact, it isn't

teaching anything.
Fact number two: True, OUSD's program started as a way to get federal ESL money.

There are many ethnicities with languages that qualify, but for the more than 50 percent of OUSD's students who are African American there's no program.



WRITER'S FORUM

Perhaps the district's method was questionable, but its motive is not. If the government designs a school-fund pigeonhole, who can blame the district for devis-Fact number three: Good Lord, it is the teaching of

'Standard American English to African American students." What is everyone so afraid of?
Yes, ESL courses are designed to teach English to

students from other countries for whom it is not a primary language.

Is the public's main problem with Ebonics then that

it is meant for the native-born? Probably not. Perhaps the legalese of the proposal just leads people to assume it will lead to a future in which there is only one form of the verb "to be.

Whatever the reason, a good idea is being forced to go on the defensive, which is the quickest path to its demise. Ebonics is meant to facilitate the teaching of "proper" English by taking into account the unique way many African American students speak.

It also recognizes that many teachers are not of that culture, and cannot truly help these students improve without the language "go between" that Ebonics pro-

After hearing the facts about Ebonics, Rev. Jackson went on to say: "The intent is to teach these children standard, competitive English, because if they cannot read, they cannot reason.

No kidding. I don't care what they have to do in order to teach better English. If they find that alcohol helps adults with the language, then we'll have Ginandtonics. Perhaps dressing kids in long underwear does the trick, leading to Longjohnics.

Whatever the "onic," the steady decline in proper language ability has to stop somewhere. And if cashstrapped districts need to come up with snappy catch phrases and clause-laden proposals to teach students of any ethnicity "competitive" English, then I say, mo' powa to 'em!

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Readers are encouraged to express themselves on the Opinion page with a Letter to the Editor or Campus Viewpoint. A Letter to the Editor is a 200-

word response to an issue or point of view that has appeared in the Spartan Daily.

A Campus Viewpoint is a 450-

A Campus Viewpoint is a 450-word essay on current campus, political or social issues. Submissions become the proper-ty of the Spartan Daily and may be edited for clarity, grammar, libel and length. Submissions must contain the author's name.

contain the author's name, address, phone number, signature and major.

Submissions may be put in the Letters to the Editor box at the Spurtan Daily office in Dwight Bentel Hall Room 209, sent by fax to (408) 924-3237 or mailed to the Spurtan Daily Opinion Editor, School of Journalism and Mass Communications, San Jose State University, One Washington Square, San Jose, CA 95192-0149.

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the views of the Spartan Daily, the
School of Journalism and Mass
Communications or SJSU.

Columnist's satire is inconsiderate, unrealistic f Shane Lewis thinks of him-

NIKEZNUH

self as a satirist, he perhaps is alone in this thinking.

BUO STORY

iece of writing that could easily bring bad taste to anyone's mouth who has attended SISU and enjoyed ample opportunities for having great times and exciting experiences.

Letters to the Editor

His garbage, "SJSU: the being funny should not make Pinto of universities," was a one look inconsiderate and unrealistic. SJSU is a big school, and it must and does have its problems.

The way this school encompasses all of us and provides quality education should be It was mainly an effort to appreciated rather than being write something funny, but made the target of critique that

does not give a reason why the technology is equivalent to "aba-cus" or what's wrong with bringing palm trees to make this campus look beautiful.

My advice to Shane is write when it comes naturally. Don't write just because you're an editor and have to turn in something.

> Aazar Bhatti MA Linguistics (TESOL)

Disarming citizens not solution to gun violence

read an article in support of gun control ("Gun control essential to a better society," by Jana Seshadri). I'm sure Seshadri, as a well-

meaning liberal, wants to see the violence in our society ended.

I couldn't agree more; that's why the solution is not to disarm law-abiding citizens who only want to protect their families and possessions.

Americans use guns in defense against criminals 2.45

Americans use guns in defense against criminals 2.45 million times each year.

million times each year.

Had the gun control lobby reached its ultimate goal of the total prohibition of firearms, a large portion of that 2.45 million would probably be dead.

Guns are power. If criminals have them, we should have that right as well. We do - it's called the second amendment.

Gavin Curtis Political Science

Reception offered from **Liberal Studies Society**

A coordinator's reception complete with food highlights the first meeting of the Liberal Studies Society today from 3:30-5 p.m. in the Guadalupe Room of the Student Union. According to Amy DeRoboam, the group will hold meetings throughout the semester to support liberal studies students preparing for careers in teaching or other fields.

"We provide a platform for majors to talk about their concerns," said DeRoboam. Contact her at 225-6699 for more information.

Episcopal Canterbury Community hosts dinner

The Episcopal Canterbury Community is hosting a free dinner and discussion tonight from 5:30p.m. in the Almaden Room of the Student Union. The focus of the discussion will be putting prayers for Christian unity into context. For more information call 293-2401

Beta Theta Pi holds rush reception

The Beta Theta Pi fraternity is holding a sorority reception as part of its rush events tonight at 7 p.m. at 282 S. 10th St. Call 993-9655 for more informa-

Catholic Campus Ministry offers daily Mass

A daily Mass will be held by the Catholic Campus Ministry this afternoon between 12:05-12:30 p.m. in the John XXIII Center across from the San Jose State University Theater. For more information call 938-1610.

Go take a hike with Phi Gamma

Go climb a rock with Phi Gamma Delta tonight at 6 p.m. The Fiji house is located at 565 S. 5th St Call 292-5333 for more information.

Campus Democrats discuss politics

Interested in politics? The Campus Democrats are holding its first general meeting of the semester this afternoon at 3 p.m. in the Pacheco Room of the Student Union. Call 448-1148 for more informa-

Gameboard Night with Delta

Delta Gamma sorority is hosting a rush party tonight from 7-9 p.m. at their house at 360 E. Reed

St. The theme will be "Gameboard Night" with board games provided as an icebreaker. For more information call 287-4249.

Get multicultural with Sigma Theta Psi

Sigma Theta Psi will hold a multicultural sorori ty informational and dinner in the Montalvo Room of the Student Union this afternoon at 4 p.m. Call 847-2396 for additional information. Also, see the informational table today, tomorrow and Feb. 5 from 9 a.m.-2 p.m. at the Student Union. For more information call 847-2396.

Lutheran Student Fellowship gives home Bible study

The Lutheran Student Fellowship will have a home Bible study between 7-8 p.m. tonight at the church located at 374 S. 3rd St. Call 292-5404 for more information.

Meet the SJSU business clubs

The Executive Council of Business Students wants you to meet the business clubs at the garden level of the business quad today and tomorrow from 9 a.m.-1 p.m. For more information call 923-1754 or e-mail him at e.piglet@ix.netcom.com.

Professional business fraternity offers informational

Professional business fraternity Delta Sigma Pi will have its informational table on the first floor of the Business Classrooms from Jan. 27 through Jan. 31 and in front of the Student Union Feb. 3-Feb. 7.

KSJS 90.5 FM wants recruits

San Jose State University's radio station KSIS 90.5 FM is looking to recruit students of any major and promises to create positions for them. Find them at the informational table outside the Student Union from today through Jan. 31 or call at 924-4547 for more information.

> Compiled by Andy W. Ho Spartan Daily Staff Writer

ay Bradbury spins high-tech tales

By Doug Berkhardt Spartan Daily Staff Writeer

Ray Bradbury, author of "The Martian Chronicles," "The Illustrated Man," and "Fahrenheit 451", will explore science and technology in society at Tech Talk '97 — Tales from the Final Frontier.

Bradbury, who has written over 500 published works, will be speaking on technology's future societal values, as well as his new novel "Quicker than the Eye." He will be the first of four speakers on the tour.

Bradbury will speak at the Flint Center for the Performing Arts at De Anza College in Cupertino on Friday "Ray is delighted to speak in the Bay Area," said Ruth Alben, Bradbury's agent. "He has many fans here and is in the company of other science and technology legends."
"I've read some of his books," said

Jeanann Collins, linguistic language and development instructor . "My oldest son has a real thing for Ray Bradbury. He (Bradbury) has a good handle on what technology and science in the 21st Century would be

Tech Talk '97 will be hosted by the Tech Museum of Innovation.

Barbara Schrag, from Group Sales Representative, said Bradbury has not revealed exactly what he will cover. She says he likes to meet people and

find out what they're doing, then take

"(Bradbury) is the grand master of science fiction. He will likely mention his new book but he will also cover technology and society," Schrag said. "Tech Talk '97 is designed to put

our audiences in touch with some of the most innovative thinkers and pioneers in the world," said Judith Fritz, Tech Museum Director of Education and Programs. "Bradbury is a prolific writer, creative thinker and fascinating speaker. His visionary stories have inspired generations of innovators, which closely matches our mission here at the Tech.

"He is certainly well-known and well-regarded. He represents the cre-

ative spirit," Fritz added. "In the 1950s he was peaking our interest in Mars through "The Martian Mars through "The Martian Chronicles." Now we see (his) science fiction becoming science fact with the recent discoveries of the Mars rocks containing indications of ancient

In addition to Bradbury, Jim Lovell, Lawrence Krauss and Mae Jemison will also share their science and space experiences on the tour. Lovell, who led the Apollo 13 mission, will speak on March 5. Krauss, an internationally known physicist, who authored the book "The Physics of Star Trek," will speak April 9. Jemison, the first African-American woman to travel into space, will discussions will take place at 7 p.m. at the Flint Center. Series tickets will cost \$100 (\$88 for museum members). Individual tickets are available

for \$29. The series is sponsored by Lockheed Martin, AT&T and Scitor

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Mixed reactions to Super Bowl transsexual ad

Holiday Inn Worldwide tries to rennovate its public image with controversial campaign

NEW YORK (AP) - Holiday Inn Worldwide tried to dramatize its renovation program by showing a transsexual at a class reunion in its Super Bowl commercial.

The response was mixed.

Craig Smith, a spokesman for the Atlanta-based hotel chain, said Monday about two dozen people called corporate headquarters about the commercial, and half of them liked it. He said there had been no marked movement either way in reservation activity.

Gary Schahet, head of the hotel's franchise owner group, said about 30 calls came into the association's offices from franchisees and were 5to-1 in support of the ad.
The commercial ran in the second

half of the telecast of Green Bay's 35-21 victory over New England in the National Football League championship game. It showed a woman striding into a

hall for a class reunion, drawing admiring glances as the commercial narrator noted what it cost for her new nose, lips and chest.

name. The man shudders as he recognizes her as Bob Johnson from the old

Wahlquist Central

make for a few thousand dollars," the narrator says. The hotel chain is promoting its own \$1 billion renovation

plan to meet this week to decide how the ad will be used in the future. It was not intended to be part of a more program. conventional campaign debuting by Smith said company executives the end of March, he said.

Smith said.





For Group Information call 415/573 4516 or 408/292 9361





SPORTS

Jose State University SPARTAN DAILY

New-look Spartans begin season

Unknown faces start campaign against SCU

By Jeff Niese Special to the Daily

Today, the opening day of the 1997 Spartan baseball season against Santa Clara, baseball coach Sam Piraro may seem a little drowsy.

With 17 of the 28 players new to SJSU, including three of the five pitchers expected to play at Santa Clara at 2 p.m., the 11th year coach can't be sleeping very well.

"We have not worried about tal-ent, that's OK. It's the experience factor which is our biggest worry,' Piraro said.

Of the 17 new players 12 are junior college transfers and five are incoming freshmen.

The top returning pitcher is Justin Farias whose 4.75 ERA last year was second best on the team. Farias is locked in as the closer, but as for the starting rotation nothing is final.

Four pitchers who finished in the top five on the team in ERA in 1996 are no longer at SJSU. Jason Davis, who led the team with a 4.59 ERA last year, decided to forgo his final season after being drafted by

Philadelphia.
One of the top newcomers is Christian Cooper, today's starter, who a year ago was slingin' baseballs at American River College in Sacramento, where he had a 9-3 record last year and was a second-team all-conference selection.

Jason Jimenez, who is scheduled to pitch the fourth and fifth innings pitch the fourth and little innings today, was playing ball across town from his new teammate at Consumnes River College. At Consumnes, Jimenez posted a 13-9 career record with a 3.21 ERA his

sophomore year. And Todd Duncan, scheduled to pitch the eighth, was a Spartan last year - except he was playing in the outfield. Duncan will see innings at pitcher this season after the coaching staff spotted his strong arm.



PHOTO BY DONA NICHOLS . Spartan Daily

SJSU baseball players warm up for Tuesday's practice game at San Jose City College. The season opener will be played at 2 p.m. today at Santa Clara.

West Coast.

ting average

TODAY'S GAME

SJSU at Santa Clara 2 p.m. at Buck Shaw Stadium

With an inexperienced pitching staff, the team could have made use of Patrick Walsh's team-leading .379 batting average last year, but the sec-ond baseman went to the University of Texas to spend his final season. Walsh also led the Spartans in hits, 85, and doubles, 15.

Defensively the Spartans won't lose much with Citrus College transfer Tony James taking over for Walsh at second. In 1996 James batted .365 with four home runs and 41 RBIs. James was also an All-Southern California selection while at Citrus. But James' strength is with a glove.

The strongest part of the defense is the infield where returning at first base is Robert Berns, who last year led team in home runs, nine, and RBIs with 44. Berns also finished third on the team with a .326 ERA.

Brian Forman, will start his thirdstraight season at shortstop. Forman finished last year with a .309 batting average with 24 runs and 43 hits. At third base is Ryan Johnson who started last year and was second on the team in batting with a .332 average. Johnson will miss the first 13 games because of a elbow injury, most likely Antonio Vazquez will start in his place. Vazquez is a transfer from Cerritos College, where he was a two-

time all conference player.
Catching is anchored by senior cocaptain Steve Ashley. Ashley, the only

player who has played all four years at SJSU is the team's most experienced player. Ashley started 48 games in 1996 and, according to Piraro, is one of the best defensive catchers on the

The outfield is completely new and still not settled yet. Jon Lauderdale will start somewhere. The transfer from Saddleback College was a 1996 junior college All-American, a first-team all-state and Co-MVP in the California Community College system. Last year Lauderdale had 11 home runs, 56 RBIs and a .374 bat-

Vying for the other starting outfield spots will be co-captain John Misplay and Scott Lewis. Misplay hit .248 last year with 13 RBIs and two home runs. Lewis is a walk-on who had a .347 career batting average at

the junior college level.

Kyle Richardson, from the College of Marin, will be the designated hit-ter. Richardson is a switch hitter who was the MVP of his junior college With all the new faces on the

pitching staff, Piraro said he's hoping the offense will keep the team in many games this year until the pitching can come around. "If we can get confidence and suc-

cess early, this team has potential to do some real good things," Piraro The next 13 non-league games will

be a testing ground before the first Western Athletic Conference game against Fresno State on Feb. 21.

"It's going to be an adventure," Piraro said.

Opening lineup Position players: Robert Berns (Sr) · Tony James (Jr) .2B • Brian Forman (Jr) • Antonio Vazquez (Jr). .3B

• Jon Lauderdale (Jr) . OF Todd Duncan (So)

OF

• Jon Misplay (Sr) . . • Steve Ashley (Sr) . .

Pitching staff:
• Christian Cooper (Jr) . SP • Jason Jimenez (Jr) . . . SP Javier Pamus (Sr) . • Todd Duncan (So). MR • Justin Farias (Sr).

Coaching staff:

• Sam Piraro. . . head coach • Scott Hertler. . . 3B coach • Juan Batula. . . . 1B coach · Doug Thurman. . . Pitching

BASEBALL SCHEDULE Opponen at Pacific 1 p.m. 2 p.m CSU Havward 3 p.m. Portland St. 2 p.m. Feb. 7 Portland St. 1 p.m Feb. 9. Portland St. 1 p.m at USF at Cal Poly SLO Feb. 14 2 p.m at Cal Poly SLO at Cal Poly SLO 1 p.m. at CSU Hayward Feb. 21 Fresno St 7 p.m. Feb. 23 Fresno St. 1 p.m. Feb. 28 Hawai'i 7 p.m. Hawai'i 1 p.m. Hawai'i 1 p.m. San Fransisco St. Spartan Classic 3:30p.m .USF Santa Clara Mar. 8 Lewis and Clark 7 p.m. Third place game Mar. 9 Championship game .3 p.m.

SJSU needs to update its ridiculous commercial

Americans love new commercials. San Jose State University has an advertisement so old that its participants are alums who are probably near retirement.

The "message furnished by San Jose State University" that airs during regionally or nationally televised Spartan sporting events looks as if this is the only school with time-travel capabilities, but actually the ad was produced in the early '80s.

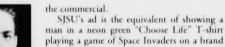
This ad is outdated and, well, painful to

The year's newest television advertisements are introduced to America on the last Sunday of each January. It is a time when commercial lovers enjoy the fresh batch of clever network

time-killers becoming frustrated with the annoying interruption of some football game called The Super Bowl.

The producers of these commercials know they have to give the audience something creative and new to keep the name of the product

on the minds of the viewers. Advertisers want their prospective buyers to purchase the product, recommend it to others and talk about



HALF-COURT TRAP By Mike Traphager

new Apple II. features students walking through Dudley Moorhead Hall, exiting the Business

Classrooms building and wearing SJSU sweat-shirts that have not been available in the Spartan Bookstore since its most expensive book cost only \$25. One of the most celebrated qualities of this

university today is the cultural diversity of its students, but Caucasians are the focal point in almost every frame of this 15-second ad.

The ad ends with the phrase, "SJSU, a tra-

ment is as credible to an outsider as the bill-board on Highway 101 that reads, "It's happening in Soledad."

SJSU's furnished message is President Robert Caret's big chance to put his "Metropolitan university in the capital of Silicon Valley" slogan in the regional or national spotlight.

A new 15-second ad needs to be constructed to show what this university has to offer now, not what it had to offer when answering machines were a new technological break-

The ad should promote the campus' ethnic diversity by showing the students who stroll Paseo de San Carlos. It could show the Event Center packed for a basketball game or students waiting in line for a computer in the relatively new Engineering Building. This ads will run when the men's basket-

ball team plays Tulsa University Feb. 10 on ESPN2 and at least once next season during a Spartan football game. SJSU needs to replace its present ad with

something that will catch the eyes of prospec-tive students across the nation and keep current Spartans from changing the channel in

Mike Traphagen is a senior sports writer.

ODAY

Baseball at Santa Clara 1997 season opener 2 p.m. at Buck Shaw Stadium Lasers v. Portland

7:30 p.m. at the Event Center Sharks at Edmonton

THURSDAY

· Men's basketball v. Hawai'i 7:30 p.m. at the Event Center

· Women's basketball at Hawal'i · Sharks at Calgary

FRIDAY

· Women's gymnastics v. CSU Sacramento, 7:30 p.m. at Spartan Gym (SPX 6)

· Hockey club v. Orange Coast College, 7:45 p.m.

at the Ice Centre Lasers at Seattle

SATURDAY

Baseball v. Pacific
 1 p.m. at Municipal Stadium

Men's basketball v.

San Diego State, 7:30 p.m.

at the Event Center
Women's basketball at SDSU

Women's swimming at UCSB

7:45 p.m. at Ice Centre

SUNDAY

· Baseball at Pacific · Men's Tennis v. Fresno State 1 p.m. at Spartan Courts (next to Spartan Stadium)

· Softball season opener 1 p.m. at Cal

MONDAY

 Baseball v. CSU Los Angelea
 5 p.m. at Municipal Stadium Sharks v. Chicago

7:30 p.m. at the SJ Arena

San José State

Daily Funnknees



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San Jose State University SPARTAN DAILY -

Cosby admits having affair

NEW YORK (AP) - Bill Cosby had an affair with the mother of a woman who claims to be his illegitimate daughter, TV's most beloved family man acknowledged in a television interview

"If you said, 'Did you make love to the woman?' the answer is yes. 'Are you the father?' No," Cosby told Dan Rather in an interview scheduled to air Sunday on CBS' '60 Minutes.

Rather asked if there was a possibility he could be the woman's father.

'There is a possibility," Cosby said, according to a transcript.

The interview, portions of which were broadcast Monday on "The CBS Evening News," was Cosby's first since the Jan. 16 slaying of his 27-year-old son, Ennis. No

arrests have been made.

Autumn Jackson, 22, the woman claiming to be Cosby's daughter, is charged along with 51-year-old Jose Medina with trying to extort millions from the entertainer.

Federal prosecutors charge that on the day Ennis Cosby was shot to death changing a flat tire in Los Angeles, Ms. Jackson and Medina sent a fax to Cosby's representative demanding money. She and Medina were arrested in Cosby's lawyer's office after allegedly trying to negotiate a \$24 million

Ms. Jackson was freed from jail Monday night after two Californians guaranteed a \$250,000 bond.

Her lawyer, Robert Baum, described the

Jesperson and Lois Mayfield, as "two people who care about her, believe in her and trust

Baum called Cosby's acknowledgement of an affair with Ms. Jackson's mother a substantial change from critical comments that came from Cosby representatives earlier." But prosecutors have said that even if Cosby were proven to be Ms. Jackson's father, she would still be charged with extor-

In Los Angeles, Ms. Jackson's mother, Shawn Thompson, told KNBC television her daughter was "not doing anything that I think is wrong" but couldn't comment on the charges in detail.

She called Cosby "a wonderful man. Asked whether she loves Cosby, she said, "Doesn't the whole world?" On the brief video clip, she was not asked if Cosby was her daughter's father.

In the past, Cosby representatives have denied that he was Ms. Jackson's father and described her as one of several young people to whom he had given money for tuition. Cosby has been married to his wife, Camille,

"On the birth certificate, it's not my name," Cosby said in part of the interview broadcast Monday.

"I had not spoken to the mother during her pregnancy nor her delivery nor some 14 months until we finally spoke. Never - she never called me and then one day when I

people who guaranteed her bond, Richard called her for a second rendezvous, she came and she made the announcement," he said. On his son's death, Cosby told Rather his

life must return to normal. "I think it's time for me to tell the people that we have to laugh — we've got to laugh,"

Cosby, who got his start as a comedian by describing his childhood, later gathered material from his wife, son and four daughters. Through his former TV alter ego Cliff Huxtable and in the real-life depictions that filled his best-selling book "Fatherhood," Cosby had the image of the ultimate family man.

On Monday, Cosby returned to work on his CBS show "Cosby," which is taped at a studio in Queens. "You start to think about the person that you love who is gone. And then a part of them comes to you and says 'Hey Dad, you have to go back to work,' and you start to laugh," he told Rather.

A network spokeswoman said he got in through a back door, but The New York Times said he avoided the camera crews waiting for his arrival by spending Sunday night in living quarters at the studio. Outside the studio, a teacher, Lonnie

Outside the studio, a teacher, Lonnie Tait, said that despite Cosby's admission he had an affair, he is still "a great role model for black children.'

She delivered a large, hand-decorated sympathy card from 12 children enrolled in an after-school program. One child wrote: 'You're our hero.

Music industry celebrates year's favorite entertainers

LOS ANGELES (AP) - It was "The Year of Woman" at the American Music Awards and Toni Braxton reaped the rewards.

Braxton won favorite female soul R&B artist and her "Secrets" was the top soul-R&B album. She also shared in a portion of an award that went to the "Waiting to Exhale" soundtrack, to which she was a contributor.

'I thank God for all my blessings,' Braxton told the music industry crowd.

Alanis Morissette also was a multiple winner, though she didn't show up. Morissette was named favorite pop-rock female artist and her "Jagged Little Pill" won the pop-rock album trophy.

Two out the three favorite new artist awards went to women as well: Jewel for poprock and LeAnn Rimes for country.

In receiving her award, Jewel thanked her

fans for helping her achieve her dream.
"I know how little we can live with. I went from living in my car to this because you guys bought my album. It's because you guys bought my album that I'm not stealing food,

she told the cheering audience.

She explained her comments later back-

Jewel, who started her music career yodeling as a 6-year-old in Homer, Alaska, said she and her mother were living in San Diego when she got laid off from a job at age 18.

The two of them moved into their cars, and Jewel began singing at coffeehouses. The woman-of-the-year magic didn't

work for everyone. Mariah Carey — last year's favorite female artist in both pop-rock and soul-R&B - lost on all of her leading five nominations this time.

In all, 20 trophies were awarded in the 24th annual ceremony, broadcast by ABC from the Shrine Auditorium. Comedian Sinbad was the host.

Tupac Shakur, gunned down in Las Vegas four months ago, was posthumously named favorite rap-hip hop artist. Presenter Brandy accepted Shakur's trophy.

Brooks & Dunn roped the trophy for band, duo or group, and George Strait's "Blue Clear Sky" received the category's album award.

Pop-rock winners included Eric Clapton

as favorite male artist, and Hootie & The Blowfish as favorite band, duo or group.

Soul-R&B honors also went to Keith Sweat for male artist, and New Edition for band, duo or group. D'Angelo was the top new artist in soul-R&B.

Favorite artist winners in other categories included Metallica in hard rock-heavy metal, Smashing Pumpkins in alternative music, and Whitney Houston in adult contemporary.

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PREVIOUS PUZZLE SOLVED

2 Ireland 34 Leap — 36 Quantity of

36 Ouantity of paper 37 Fairy-tale giant 38 Singer Diamond 39 Whirlpool 41 Highly seasoned 43 Praise 46 Fortuneteller 49 Appoint 51 Whole 52 Boor 53 Wide-awake 54 Football-shoe part poetically
3 Target
4 Tiny amount
5 Caught
6 Kitchen tool
7 Raiph Waldo
8 Slippery fish
9 Soul

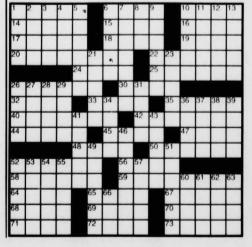
9 Soul 10 Land of the Rising Sun 11 In the company of 12 Sibling's child 13 Organic 55 Friendly

Franz Joseph — 26 On the Caspian 27 Bell 28 Pollster Roper 29 Close by 31 Empty

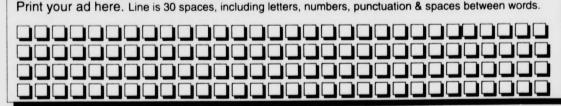
weights 23 Composer

Franz

greeting 57 Ejects 60 Not working 61 Blueprint 62 Endure 63 Puppy 66 Regret



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Not 'Josta' *'nother* drink

Marnie Baxter of Pepsi Cola arrived on campus Tuesday with a pick-up truck filled with more than 1.000 cans and bottles of free Josta cola for students to try by the music

> PHOTO BY MAX BECHERER · Spartan Daily

Pinder

continued from page 1

hours signing copies of his earlier works and greeting admirers and chil-

When Pinder began his narration project he planned for one album with seven stories for each day of the week. In the process of reading hundreds of books and finding several he thought to be excellent, he knew more albums would be necessary. So he decided on a trilogy. Once the stories were selected, Tara secured the rights for Pinder to record them.

Pinder said he chose the "A People

The stories are more than just read, they're accompanied by music that Pinder composes. He said he tries to match stories with instruments from the lands in which the stories

A Native American story would be put to flutes and drums. A story from India would be put to a sitar," Pinder said.

Pinder records his albums from his studio One Step Records, which he named after the final song he sung with the Moody Blues.

the albums' packaging as he was in selecting the stories. The CD holders are made from recycled cardboard and illustrated using corn and soy-

The covers are illustrated by the artist who illustrated the cover art of the first story that appears in each album. "John Jeremy Colton" appears first on "A People with One Heart" and is illustrated by Byron Glaser and

Pinder wanted to use environmentally-conscientious packaging because he saw no need to use the non-

Sandra Higashi.

CD's are normally sold.

The seven stories for "A People with One Spirit" have been selected and Tara said the rights are secured. Pinder now needs only to record the stories and compose the music.

When the trilogy is complete, Pinder said he'll dedicate his time toward other projects not aimed specifically at children. He has plans for another solo album. He has two solo albums, "The Promise" (1976) and "Of the Shelf" (1994). He also is contemplating releasing an instru-mental-only album of the "A People with One..." trilogy.

Grades: GPA for academic honors raised

continued from page 1

Cum laude is Latin for "with praise," magna cum laude means "with great praise," and summa cum laude is literally "with greatest

Under the new requirements, SJSU students will earn cum laude status with a GPA between 3.50 and 3.69, a GPA between 3.70 and 3.84 would qualify for magna cum laude and a GPA of 3.85 or higher would merit a summa cum laude ranking, according to the SJSU Public Affairs

What this means for students in concrete terms is this: a student taking six courses with four B's and two A's would earn a GPA of 3.33 and earn cum laude recognition under the current requirements.

In order to qualify as an honors student with the new amendment in place, that student would have to raise one of the B's to an A. Three A's

and three B's would be enough to qualify with a 3.50 grade point aver-

The academic senate said by raising the standards to achieve cum laude status SJSU's academic reputa-

tion will elevate.
"If you give an award to everyone it's valueless. It's (the change) making the award more prestigious to those students who earn it because it is more difficult to obtain," Reekie said.

Kenneth Peter, an associate profes-sor of political science and chair of the SJSU Academic Senate agrees. "It is wise to stay in synch with other California State Universities so people won't get the impression that San Jose State has lower standards than other CSUs," he said.

The amendment will go into effect when the Fall 1997 Academic Catalog is printed.

Fire-

continued from page 1

According to Martone, their role in the design is important, due to the nature of their jobs, which requires the station to serve as both an office and living quar-

[If we didn't have to meet the newer standards, we could make this building work for another 20 to 30 years," said Martone. "But to 30 years," said Martone. "But we are real happy to be involved

with the new station's design. Martone also added that the new building could be in service through the next century and that faster emergency response time would be possible with the new

For instance, the poles that fire fighters use to slide down are unusable at the present time. The poles were blocked off to prevent firetruck exhaust fumes from

seeping into sleeping areas. New poles will have vapor locks to avoid this. Currently the crew runs down a flight of poorly lit stairs.

The new building will be built on a plot of city owned land located behind the current station. It will be over 12,000 square feet, which is almost 2,500 square feet smaller than the current building, but the space will be used more

efficiently. "We would certainly like to have a larger facility, but at this point the money is not there for it," Malone said.

The fate of the current station is questionable, according to Captain Stephen Felder of the fire department.

Felder said that the plan for the old station is "still in discussion, and there are a lot of possi-bilities and lots of dreams, but nothing is finalized."

There has been talk of turning the current structure into a fire fighting museum, as it has some old equipment dating back to the "The old building has a good

historical aspect," says Martone.
"But it all goes back to money and

Director of San Jose's Public Works Department Ralph Qualls says they will knock the old building down. As for the lot it is located on, he says "We really don't know yet, but we will use the property for some commercial

Construction of the new Fire Station No. 1 will begin in July, and is scheduled to be completed

Fifth army instructor charged in Aberdeen sex scandal

Army instructor has been charged in a sex scandal at Aberdeen Proving Ground, and another soldier who was already charged was dismissed Tuesday

Sgt. 1st Class William Jones, the latest soldier to be charged, is accused of indecent assault, being drunk while on duty and failing to obey orders governing the interaction between instructors and students, the Army said

If he is found guilty, he faces up to six months in military prison

Jones is the fifth soldier to be implicated as a result of an investigation the Army launched after two drill sergeants and a captain at the Ordnance School were charged in November with rape and other crimes.

Since then, instructors at the post north of Baltimore have been charged with sexual crimes ranging from rape to sexual harassment and adultery involving more than a dozen female

recruits. The scandal prompted the Army to set up a special hotline for sexual harassment complaints, and as many as 20 more soldiers could face charges a result of the investigation, said base spokesman George Mercer.

I would be surprised if there are

not more charges," he said. The charges filed Friday against Jones, 34, involve six female trainees and one civilian employee. The indecent assault charge involves a former female trainee who was a civilian at the time, the Army said Tuesday

The Army would not comment further on the charges against Jones, who has been reassigned to a maintenance division at the base.

Also on Tuesday, the Army announced that Sgt. 1st Class Theron

A fifth Brown, charged earlier this month with sodomy and adultery, had requested and was granted a "discharge in lieu of court martial."

With the discharge, Brown faces no further prosecution. Such a dis-charge can be characterized as neither honorable or dishonorable, Mercer

instructor facing the most serious charges has been pushed back, Mercer Beach face courts martial in March.

Staff Sgt. Delmar Simpson, who is

being held in a military prison in Quantico, Va., is charged with raping 10 women in 1995 and 1996.

His trial, originally scheduled for 17, has been postponed until April 8, Mercer said. He gave no rea-

Two others charged in the sex scandal remain at Aberdeen but have Meanwhile, the trial of the been reassigned. Capt. Derrick Robertson and Staff Sgt. Nathaniel



