



SPARTAN DAILY

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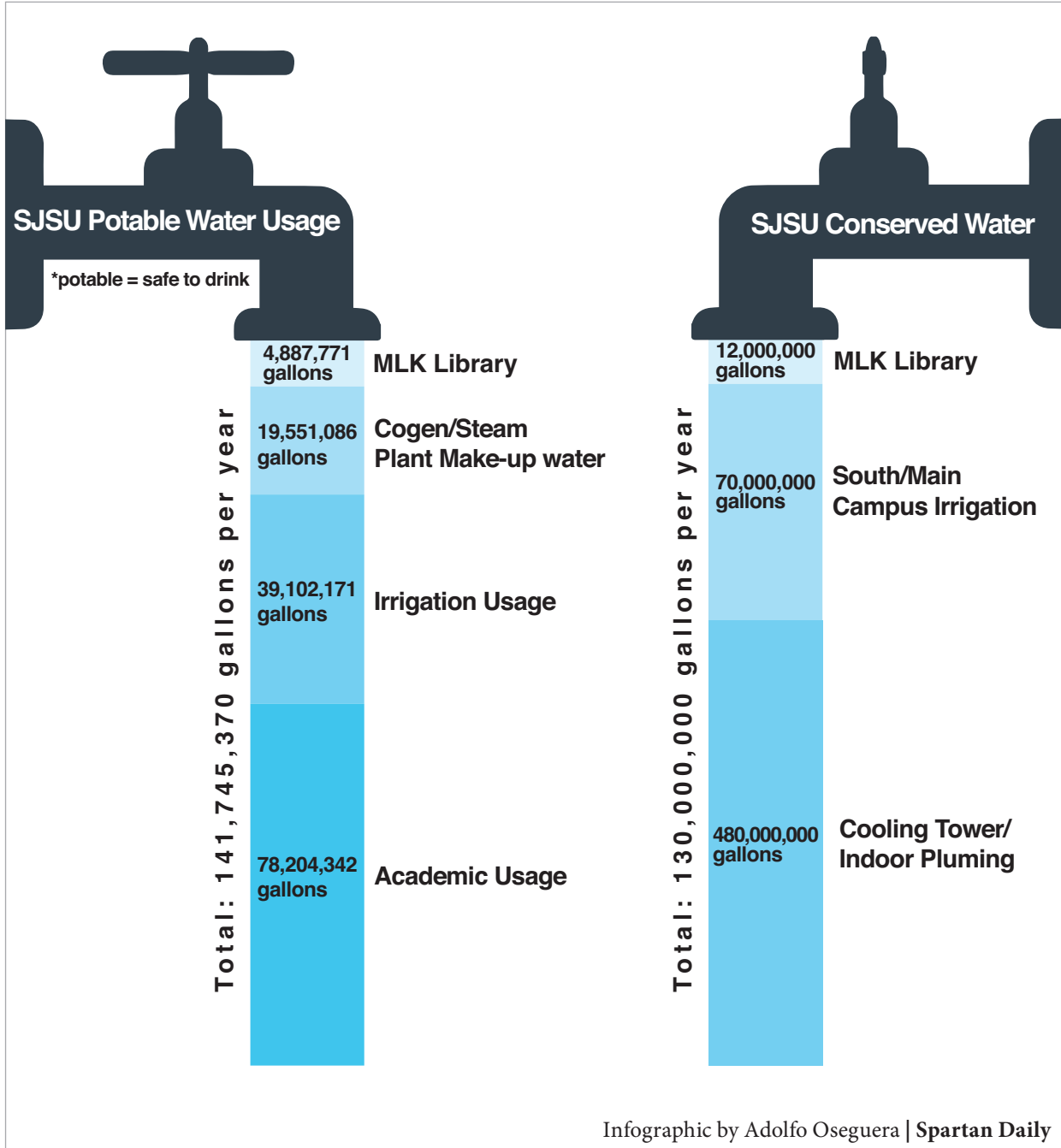
VIDEO
Antique car show drives crowds back to the past
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OPINION
Sonya Herrera on why mobile home parks are bandage solutions p.5



A&E
Chocoholics come together to indulge in sweet treats p.4



DOWN THE DRAIN

Monitor finds SJSU at high risk by drought

By Kavin Mistry & Adolfo Oseguera
@kavinm95 @aosogordo

San Jose State University ranked 12 in the country in extreme drought conditions in a recent poll according to the National Drought Monitor.

The National Drought Monitor produces weekly maps of the world to show how bad the drought is in certain areas.

The poll looked at campuses that were located in drought regions and the total acres it consists of to help decide which campuses were in extreme drought conditions.

SJSU ranked 12 because of its 153 acres of landscape and the extreme drought status as of August 2015.

"SJSU is on the list for obvious reasons; it's a major public California school in an urban environment lo-

cated in the heart of Silicon Valley, where many neighboring institutions also have a high demand for water," said senior industrial technology major Andrew Pinto.

According to the university's official website, the campus uses 142 million gallons of water a year.

SJSU professor of environmental studies Patrick Ferraro said the best way water is saved on campus is through the use of recycling.

Ferraro is a sustainability advocate and specializes in water usage around earth as a whole.

"I'd say our best water saving practice is the early and continuing use of recycled water on campus, first for cooling water at the power plant on 10th Street, followed by re-plumbing the campus irrigation system to use recycled water," Ferraro said.

SJSU became one of the

see **H₂O** on page 2 >>>

PAPER TRAIL

Campus recycling program an 'orchestra' of public and private endeavors

By Sonya Herrera
@Sonya_M_Herrera

Lifting a dumpster full of shredded paper, San Jose State University recycling worker Juan Leon summed up the university's intricate waste processing system.

"It's an orchestra of recycling," Leon said.

Operated with the combined efforts of university staff, management and local industry, SJSU's recycling and waste reduction program is diverting more waste than ever from landfills.

Campus waste operations underwent several changes this year, introducing new members to the program's public-private team.

John Skyberg, SJSU's director of maintenance and operations, said the university's recycling program arose from statewide legislation.

"In 1999, AB 75 was adopted and required state agencies to meet a 25 percent reduction (in waste) by 2002 and a 50 percent reduction by 2004," Skyberg said in an email. "To collect cans and bottles we placed out the recycle stations."

These blue recycling bins were a campus fixture and were usually placed beside regular trash containers outside Dr. Martin Luther King Jr. Library and campus dorms.

Student assistants were enlisted to pick up paper and cardboard from the bins for recycling. Trainees in the San Jose Conservation

Corps removed cans and bottles and wheeled them off campus.

Then, in 2008, SJSU developed bid documents to select a single-stream waste hauler. The university phased out its blue recycling bins and switched to a single-stream recycling process last summer.

"By sending waste to a recycle sorting facility we're currently diverting 83 percent of our waste from landfills," Skyberg said in an email.

This 83 percent diversion rate represents the amount of collected waste spared from being dumped in a landfill.

GreenWaste Recovery became the university's waste hauler. GreenWaste processes waste and recycling in San Jose, Palo Alto and other areas in Santa Clara County.

According to the company's website, GreenWaste's materials recovery facility, or MRF, is "capable of sorting and recovering 98 percent of recyclable materials and 75 percent of trash for a total facility diversion rate of 88 percent."

In an email to the Spartan Daily, Kevin Martinez, GreenWaste's community relations official, said the company sorts and processes SJSU's wood, metal, concrete, green waste and food waste, as well as many other materials.

"We process them, tonnages are totaled, residue rates are applied based on the material

see **RECYCLE** on page 2 >>>



Sonya Herrera | Spartan Daily

Recycling worker Juan Leon loads a dumpster full of cardboard and paper into a forklift.

LEARN MORE, EARN MORE

Put down your phone and pick up some deals

By Matthew Dziak
@bigmattitude

In an attempt to incentivize students to stop using their phones in class, two students at the University of California at Chico have developed an app called Pocket Points.

These students, Rob Richardson and Mitch Gardner, designed the app to reward students with discounts and coupons based on how long they keep their hands off of their phones. It launched during the Fall semester of 2014.

"The inspiration for Pocket Points was really a solution to the increasing rate of cell phone use in class," said Tyler Horvath, a representative for Pocket Points. "The overall

vision for the app is to increase classroom engagement."

Similar to the system used in grade school where gold stars are awarded to students who turn in assignments and exhibit good behavior, Pocket Points builds upon the reward system at a collegiate level.

The app uses GPS to pinpoint the location of its users and getting started is a simple process.

Students login using their Facebook accounts then register with their corresponding campus. Once registered, users accrue points based on how much time they spend off of their phones while the app runs in the background.

"Students simply walk into class with the app open, lock their phones, and start earning points," Horvath said.

"The longer the student's phone is locked, the more points they will accrue."

Horvath said Pocket Points originally started at Pennsylvania State University and Chico State and has expanded to over 200 other schools nationwide.

Arizona State University is among some schools that have incorporated redeemable rewards at local, sporting events such as merchandise and ticket discounts to Arizona Diamondback games.

"Professors dedicate their time to class and it should be respected," Horvath said. "Why not find a way to reward

see **POINTS** on page 2 >>>

H₂O

» from page 1

first campuses to partner up with South Bay Water Recycling and continued to implement recycled—water usage in facilities such as the Dr. Martin Luther King Jr. Library and the main campus irrigation system in 2010 and now the new Student Union.

According to the SJSU Sustainability Report, converting irrigation, cooling tower water and indoor plumbing into recycled water has saved 480 million gallons of water since its implementation.

The Facilities Development and Operations of SJSU is responsible for all the water conservation renovations that are occurring on campus.

“FD&O blends industry best practice, energy efficiency, and University Sustainability efforts to proudly serve

our diverse campus community,” according to the SJSU FD&O official website.

The cool roof and water efficient fixtures that have been and that are being built into facilities are what is helping campus conserve water the most.

“The conversion of irrigation on both the south and main campuses to recycled water saves almost 70 million gallons of potable water a year,” stated the SJSU Sustainability Report.

The MLK Library has saved a total of 12 million gallons of water with the usage of the dual plumbing.

Besides recycled water, SJSU is also planting landscape that is “less thirsty.”

These plants require less water to survive.

When students were asked about the drought situation, they were unaware that SJSU was being affected by the drought.

“Although I didn’t know that SJSU was affected by the drought, I do care and worry about things that could neg-

atively impact my campus,” said chemistry junior Elizabeth Vuong.

She said the best way students could help campus is by becoming informed about how the drought could affect the campus.

Although SJSU ranked 12 in drought severity, students said they were unaware of the situation because of the appearance of the landscaping.

“Whenever I walk through campus it seems like the campus is not being affected,” Pinto said. “SJSU is like that one privileged house in a suburban neighborhood with no drought-stricken, or brown, grass.”

Kavin Mistry and Adolfo Oseguera are Spartan Daily staff writers.

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BE IN THE KNOW: MEXICAN INDEPENDENCE DAY

Did you know?

- It’s not Cinco de Mayo
- It’s a celebration of the “Grito de Dolores,” the battle cry uttered by Miguel Hidalgo y Costilla at the start of the Mexican War of Independence
- The original “Grito” happened on Sept. 15, 1810 and is reenacted every year in Mexico
- The next day, Sept. 16, is the Independence Day holiday and is celebrated in Mexico with parades, marching bands, feasting and concerts



Infographic by Deanna Villarreal | **Spartan Daily**
Information compiled by Jeremy Cummings

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RECYCLE

» from page 1

type and you have your diversion rate,” Martinez said.

GreenWaste’s single-stream recycling process follows several stages in which workers manually and mechanically sort, screen, clean and prepare material for the market.

At SJSU the recycling process is limited to moving trash from areas across campus to concentrated storage facilities in Facilities Development and Operations’ corporate yards.

“Keep all the papers and trash out of the storm drains—that’s basically what’s up,” Leon said. “For this size of campus, it runs smooth.”

Leon credited Skyberg with running a well-functioning waste reduction operation.

“He’s the overseer of everything,” Leon said. “John really got it down to where he knows where everything’s set up... it’s set up nice.”

According to Skyberg, SJSU is partnered

with three other companies. Zak Enterprises processes SJSU’s electronic waste, while O’Neil HVAC Recycling handles discarded appliances. Cardboard and mixed paper are picked up multiple times each week by International Paper.

Skyberg said SJSU is currently looking into acquiring two new trash compactors, one of which would be the first to be featured on south campus.

“The installation of one compactor at south campus would eliminate three yards open top containers,” Skyberg said. “This could have the potential to improve our diversion rate.”

SJSU’s recycling operation is one of many efforts to reduce waste in Santa Clara County. Readers can learn more about local waste reduction programs by visiting the Center for the Development of Recycling website at recyclestuff.org weekdays from 10-11 a.m.

Sonya Herrera is a Spartan Daily staff writer.

See the video on the Spartan Daily YouTube channel.

POINTS

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students, and in the process, support local business.”

While the app aims to help students remain diligent in their studies, not everyone sees the value in it.

“Some students use their phones instead of computers and you are not getting rewarded for actually doing your work,” said Lawrence Sarte, sophomore aerospace engineer.

Points can be redeemed at local spots around campus including Boba Bar, Chacho’s, Yogurtland and Ike’s Love & Sandwiches. Redeemable rewards include free chips, discounted sandwiches and discounts on entire orders.

“Not only do we reward students, but we (are) also supporting the local spots stu-

dents enjoy,” Horvath said. “I believe it is a win-win idea.”

Horvath said San Jose State ranks in the top 10th percentile among users when compared to other schools using the app.

Despite the high rate of usage on campus, some students are unaware of the app’s existence.

“I never even knew there was an app like this,” said engineering junior Esha Mehta. “I think it’s fantastic to get rewarded like this and especially earn points for discounts at places.”

Rewarding students for not using their cell phones in class is a new twist on the idea of positive reinforcement by Pocket Points, benefiting both students and local commerce.

Matthew Dziak is a Spartan Daily staff writer.



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SPARTAN DAILY



REVIEW SoFa Street Fair brings color and music downtown



By Sonya Herrera
@Sonya_M_Herrera

Free-event enthusiasts, their children and their dogs attended San Jose's SoFa Street Fair on Sunday.

Visitors were greeted with four to five booths of local art and two main stages of music. Food trucks, informational booths and a station for blowing huge bubbles lined First Street between William Street and San Salvador Street.

A ridiculous wrestling competition also took place every hour, which seemed to entertain a lot of adults and children.

The highlight of the fair was Molkahete, a band based in San Jose that blended rock, cumbia and all related genres into its repertoire on Sunday. The group performed a lively version of Vicente Fernandez's ranchera classic, "Volver, Volver."

Keyboardist Marc Tabor, whose stage name is Marcellus Delicious, urged audience members to dance, but few did.

Many groups played variations of rock, folk, punk and ska, but no other band matched Molkahete's level of danceability. One band

even pumped out some head-banging death metal from inside Heroes Martial Arts on First Street.

The metal band was one of several groups whose artists performed inside businesses along First Street.

One of those musicians was Chris Surma, a guitarist obviously schooled in classical techniques who favors rock and acoustic metal. During SoFa's earlier hours, Surma played inside Vero's Coffee Bar.

The food was tasty, but overpriced. 3-3-3, a food truck parked at the fair, offered a diverse trio of Mexican, Korean and Indian-fusion dishes.

But when one pays \$9 for an Indian burrito, one expects more than just a ton of turmeric-flavored rice.

Shana Romo, an attendee at the event, said she enjoyed Sunday's fair.

"It's a little warm, but it's nice to see these live bands that I've never seen before and hang out with friends," Romo said.

Romo also said she was unimpressed with the beverage selection and if they had "beverages other than beer" it would be an improvement. None of the art at the festival caught her eye.

Local art included Mexican-themed jewelry and skull decorations, ornate (aka expensive) head-dresses and glazed ceramics.

Becca and Keith's Creations, a booth specializing in glazed, ceramic pipes and pendants, was decorated with the artisan pair's flame-lit fire blazers. Their pipes, designed in the shape of an anatomically correct heart, were beautiful albeit expensive costing \$40 a piece.

Much of the art for sale at the fair was above the typical student's budget. But while paintings and jewelry—especially those worth buying—are expensive, artists do deserve compensation for their labor and investment.

SJSU alumna Erin Salazar supervised a booth advertising the Exhibition District, a nonprofit she founded that aims to put up murals

in downtown San Jose. She said the organization pays its artists "professional" wages for their work.

"So far, we've put up two walls, paid two artists really well and now we're here to try and spread the word," Salazar said. "I'm a muralist, myself so I get the struggle."

Salazar said she is looking to hire more artists from SJSU's talent pool.

"The two artists that we've hired are both San Jose State graduates, which I think is really cool," Salazar said. "I was actually just in there talking to the arts club about potential volunteer and employment opportunities."

The event suffered from some hiccups. There could have been more dance-oriented music and additional booths available for local artists to display their fare.

It is clear that not everything went according to plan.

According to a San Jose Mercury News preview of the fair, organizers planned to erect a "Chill Room" for people to relax on sofas and escape from the heat. There was indeed a large, green-hued canopy left folded outside of Poly Cleaners, but the entire team of workers attempted and failed to set it up.

Attendees still seemed to enjoy themselves, especially the kids. Overall, SoFa Street Fair was a good event for people if they had friends and family to enjoy it with.

Sonya Herrera is a Spartan Daily staff writer.

Photos by Adolfo Oseguera | Spartan Daily
Top: The crowd danced to the Pretty Shanks at the SoFa Street Fair. Middle: The life-sized Jenga that has become a crowd pleaser, keeps children entertained. Bottom: Vincent Tinsay from the Pretty Shanks rocked the stage during the SoFa Street Fair.

Classifieds

Sudoku Puzzle

	1					9	8	
9	8	4		7	5		2	
		3	8	9				1
5			6	4		7		
				8				
		1		5	2			4
4				3	8	1		
	3		5	6		2	4	8
	9	2					3	

DIFFICULTY RATING: ★★☆☆☆

Complete the grid so that every row, column and 3x3 box contains every digit from 1 to 9 inclusively.

Previous solutions

4	5	2	3	7	8	6	1	9
9	1	7	2	4	6	8	5	3
8	3	6	5	1	9	7	4	2
5	9	1	7	8	4	2	3	6
3	7	8	6	2	1	5	9	4
6	2	4	9	5	3	1	8	7
2	8	5	4	3	7	9	6	1
7	4	9	1	6	5	3	2	8
1	6	3	8	9	2	4	7	5

Sep 15th

1	B	A	S	L	A	P	P	S	9	M	A	R	K	S		
14	A	S	P	E	A	T	O	N	15	A	R	E	N	A		
17	S	H	I	P	S	H	A	P	E	19	I	M	P	E	L	
20	R	E	T	R	O	21	E	O	N	23	A	W	E			
24	A	S	E	T	S	25	E	R	O	27	I	C				
28	S	H	E	L	L	S	H	O	C	31	E	S				
32	S	E	S	O	N	A	L	33	P	E	A	K	S			
36	P	A	R	37	D	Y	I	N	38	G	E	O				
39	A	C	M	E	S	42	S	E	E	45	D	B	E	D	S	
47	S	H	A	R	P	48	S	H	O	49	T	E	R			
52	F	B	I	53	I	I			54	S	A	A	C			
59	O	R	L	O	N	61	S	H	O	63	E	S	H	I	N	E
65	G	U	L	A	G	66	T	I	N	67	R	A	N			
68	S	T	O	R	Y	69	S	T	O	70	S	I	T			

Crossword Puzzle

1	2	3	4	5	6	7	8	9	10	11	12	13		
14				15				16						
17				18				19						
20				21				22		23				
24								25		26				
27	28	29					30	31						
32				33	34	35				36	37	38	39	
40				41						42				
43							44					45		
46	47									48	49			
50	51	52							53	54				
55							56	57	58			59	60	61
62							63					64		
66												67		
69												70		
													71	

- ACROSS**
1 Insect in its cocoon
5 In a frenzied state
9 Old West outposts
14 Have ___ (be socially connected)
15 Sandwich condiment
16 Cognizant
17 Italian wine
18 Cart pullers
19 Open, as a gate
20 Like some olive oil
23 1996 Olympic torch lighter
24 "Beg pardon ..."
25 Long, loose dress
27 It may be second-hand
30 Flying honkers
32 Lass's mate
33 Act like a sponge
36 Arsenal inventory, briefly
40 It's not on the standard bill
43 High plateau
44 "Get a move on!"
45 Pine ___ (cleaner brand)
46 Historic Alabama city
48 Like a professor played by Jerry Lewis
50 Light, custard-filled cake
53 Medical practitioners, for short
55 Blood classification syst.
56 Bowler's winners?
62 Atomic physicist Enrico
64 Butterfly relative
65 Bill
66 Bringing death
67 Away from the wind, at sea
68 Act the sloth
69 Nail file abrasive
70 Munster, in
71 Pilots' announcements, briefly
DOWN
1 Lay asphalt
2 Operating system choice
3 Quart part
4 Arctic pullover
5 "Don't make ___!" ("Freeze!")
6 "An apple a day ..."
7 is one
7 Open hearing, in law
8 "King ___"
9 Regional groups of animal life
10 Have possession of
11 Capital northeast of Casablanca
12 Start of a musical refrain
13 Yellow finch
21 Winning the race
22 First-aid item
26 Epic achievement
27 Noisy impact
28 Fashioned
29 Gambler's chances
30 Must, informally
31 Commits a faux pas
34 Assume a fetal position
35 Flower stalk
37 Drops in the air
38 Debatable, as a point
39 Left Turn
41 Freedom from pain or worry
42 Beach find
47 Without much trouble
49 In functioning condition
50 Foot-in-mouth incident
51 Right angles to the keel
52 Rich desert
53 Stand in the way of
54 Yellowish earth tone
57 Asian nurse
58 Drama part
59 Tidy
60 Mideast's ___ Strip
61 ___ out a living (gets by)
63 Scratch the surface of

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OPINION

Chocolate lovers celebrate 20 years with festival

By Jovanni Arroyo-Camberos
@JovanniArroyo10

The Ghirardelli Chocolate Festival celebrated its 20th Anniversary last weekend in San Francisco, where chocolate, wine and ice cream eating contests took center stage.

"It's quite a process, it's a year long process for us, we have over 60 vendors that we coordinate with and 100 percent of the proceeds are going to project Open Hand," said Ghirardelli Chocolate Assistant Marketing Manager Jenny Hurley.

Sixty vendors throughout the bay area and from as far as Arizona gathered to celebrate the amazing world of chocolate.

Hurley said some of the vendors for the festival this year were OtterBox, Wente Vineyards, Save Me San Francisco Wine Co. and Barefoot Wine as well as many others.

The Chocolate Festival sold two different kinds of passes, one of which allowed guests access to 15 different chocolate samples from all of the vendors. The second pass granted access to a wine tasting pavilion.

Along with the chocolate and wine tasting, there were also culinary shows, band performances and an ice cream eating contest that took place in Ghirardelli Square.

"Some of the highlights are the ice cream eating contest both Saturday and Sunday, which is hilarious, we have the wine tastings down in the wine pavilion and we also have live music which is awesome," Hurley said.

One of the vendors present included the new company We The Minis who sell a variety of different types of coffee fused chocolate cupcakes and whoopie pies.

"Today we are sampling our Hella Nutella cupcake, which is our best selling cupcake in the company, and for sale we

have the Chocolate Bacon Hipster cupcake which is probably the craziest," said Wenter Shyu, owner of We The Minis.

About 40,000 chocolate lovers gathered during the weekend to sample chocolate infused treats from vendors who came and showcased their favorite treats.

"There seems to be the same number of chocolatiers out here this year and I was able to revisit some of my favorite ones," said chocolate enthusiast Matt Gannon.

The ice cream contest was a crowd favorite as contestants took the challenge to eat a banana split ice cream sundae with their hands behind their backs, using just your mouth to complete the challenge.

"It was an unbelievable experience, there was no sign up, we had to be called out by the wonderful announcer," said Nico Robinson, the ice cream contest winner. "This is my first time at the chocolate festival and I came with my buddy Steve and we are having a great time so far."

The ice cream eating contest was one of many events and activities that took place at the festival. Local San Francisco bands performed on the Ghirardelli Square stage and culinary sessions taught attendees how to make the treats being featured at the festival.

The curtain came down on the event on Sunday evening after an enormous amount of chocolate lovers finished walking down the rows of vendors who gave away free samples of their chocolate delights.

Jovanni Arroyo-Camberos is a Spartan Daily staff writer.



Top: Local San Francisco artist Delphi Freeman, who is famous for her deep and philosophical lyrics, performs on Ghirardelli Square stage.


Left: Ghirardelli Employee creates mini sundaes for festival goers in Ghirardelli Square

Photos by Jovanni Arroyo-Camberos | Spartan Daily



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REVIEW

Trebel Music app caters to college students

By Jordan Alexis
@jaa951

For many college students, music is almost an essential tool for survival. At any point in time whether it is studying, working out or partying you can always find music playing to help ease the minds of busy college students.

However, where exactly does a person get the music he or she wants without strings attached?

Where is a premium virus-free and money-free app that has all the music a student wants and can be accessed from anywhere?

That solution may have been found with the new mobile app that is coming to San Jose State later this month called Trebel Music.

Trebel Music is a mobile music downloading app that delivers free and legal music to college students. It not only brings the ability to download whatever kind of music a person wants, but it has also combined music and social media aspects to help connect students across the whole campus. There are other features that give the app a distinct style.

Trebel has its own virtual currency which users earn for consuming ads when they are downloading music. When people hear the word ad they want to sprint the other way, but Trebel Music app owner and CEO Gary Mekikian explained the purpose for having the ads.

"The banner advertising is how we generate revenue to pay for the music download," Mekikian said. "This is all licensed music, we are working with the artist community, the labels and the publishers to bring free downloads to young people."

With the currency you have earned you can "pay" for uninterrupted music play or the opportunity to own your favorite songs outright.

Trebel also allows its users to download music without a Wi-Fi connection, giving it much more reliability than a normal app. There is also unlimited download storage so you never have to worry about picking and choosing which songs you want to keep on your device. Even if you do have an overwhelming amount of songs downloaded, Trebel has preset playlist categories (study, cardio, party, etc.) you can use to organize your songs and have them

ready for any situation.

"You have access to all the iTunes songs you've accumulated over the years, and you can play the downloads the you've gotten from Trebel," Mekikian said.

Trebel has added social media aspects to their app by allowing students to see what is going on musically throughout their particular campus. Students are able to follow each other and see what music is most popular on campus. They can also share playlists that can be listened to and downloaded by fellow students. Virtual currency can also be shared among followers.

This social media feature allows Trebel to be relatable and engaging with young adults.

Mekikian along with his daughters Juliette Mekikian and Grace Mekikian have worked hard to ensure this app is built to the needs of young adults.

"It was important for us to put young people in charge of the app's design and function. Trebel is built by millennials for millennials," Juliette Mekikian said.

They have been working with other schools like Ohio State, Alabama, Cal State Long Beach, Cal State Fullerton and UCLA to ensure the app is fully developed.

I truly think this is going to be an app worth downloading and could be a great way for students to interact with their fellow classmates in a fun and unique way.

The app will be released to SJSU Sept. 18 as Trebel begins its efforts to expand.

"We're going to ramp up marketing ... and will be targeting much of those efforts on the San Jose State community over the next few months" said Corey Jones, Chief of Product at M&M Media Inc., the company behind Trebel.

As a bonus Trebel has partnered with Lyft to give students a promo code with \$20 off their first Lyft ride.

"Our audience is college students on a budget," Jones said. "The only thing better than free music downloads is free music downloads and free rides."

Jordan Alexis is a Spartan Daily staff writer.

“It was important for us to put young people in charge of the app’s design and function. Trebel is built by millennials for millennials”
Juliette Mekikian

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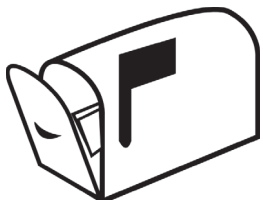
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Why are there 59 mobile home parks in San Jose?

By Sonya Herrera
@Sonya_M_Herrera

Mobile home parks—while not the sole source of inefficient, single-story development in San Jose—serve as a good illustration of the problems our city faces in meeting the rising demand for housing, especially given recent events.

San Jose City Council voted to institute a six-month hold on mobile-home park conversions Aug. 11. Such conversions enable buyers to take land currently being used for mobile homes and use it for other purposes.

According to the San Jose Mercury News, this moratorium has halted the processing of one conversion initiated by Pulte Group, a national home-building company. The company sought to redevelop the land currently used by Winchester Ranch mobile-home park, which houses about 100 residents.

This is particularly irksome because of what Pulte Group reportedly promised to do for these residents.

According to the Silicon Valley Business Journal, the company would give residents the “full, market value for their mobile home, moving expenses, a 24-month rent subsidy and professional

relocation assistance,” to compensate their displacement.

I know that companies do not always follow through on their promises. I also know that “relocation assistance” sounds a bit too much like the “job-placement assistance” phrase you read in ads for fake schools. Yet this deal, if legitimate, is about as good as it gets for folks who may not have a social support system to house them during the transition.

Pulte Group also plans to include over 100 units of affordable, senior housing in its new development so it sounds like Winchester Ranch’s elderly residents would not be making much of a sacrifice.

I’m no conservative and I’m no free-market ideologist. I do not pounce on every instance of governmental interference and scream “socialist” while cowering under Milton Friedman’s “Capitalism and Freedom.” But as a budding economist, I do acknowledge this basic fact: every decision has trade-offs.

Even good decisions have costs. The best decision makers weigh the good against the bad, favoring the alternative with the highest payout. You cannot ask for more in a world with limited resources and unlimited wants.

From afar (say, outer space), the decision to reject potentially

higher-density development in favor of the low-density status quo in a city that’s starving for rental units seems like a poor one. Up close, even more so when considering the compensation offered by Pulte Group, it looks ridiculous.

I’m all for affordable housing, especially for seniors and disabled people who live off of a fixed income. But we should recognize that leasing existing rental units below market price is a short-term solution to a long-term problem. We will need both long-term and short-term solutions to tackle our city’s Goliathan rents.

We need more rental housing units in San Jose, which necessitates denser development. Local transit agencies are continuously planning for large increases in demand for public

transportation as more and more people flock to our community for its educational and economic opportunities.

There are ways to address the problems associated with denser development that do not involve pushing people to the edge or outside of the city.

Without an increase in units, rental prices will continue to skyrocket, and housing will only become more unattainable for students, workers and even San Jose State University faculty.

Do SJSU students deserve a place in this city? If we continue to stifle development while people keep moving in, only the privileged will be able to remain here.

By rejecting or postponing developments that promise both long-term and short-term benefits, we dismiss the interests of people who will feel the impact of our decision for decades in favor of those who may or may not.

Sonya Herrera is a Spartan Daily staff writer.



Need help?

Looking for Advice?

We're here for you!

Spartan Daily staff writer Dakotah Zabroski will begin an advice column “Write to me, bro.” An upper-classman transfer student in his second year at San Jose State University, he has experience with campus, downtown, study habits and much more. From fantasy football to relationship problems, if you have a question Google can’t answer, please submit your question (300 words max) with details to writetomebroSJSU@gmail.com. The more details that are submitted with a question, the more thorough and thought out the response will be. Questions can be submitted with your name or anonymously.

Write to me, bro!



By Raechel Price
@rae_theCyborg

The 2015 Toronto International Film Festival is showing 19 films, documentaries and shorts featuring LGBT characters and subjects. The films cover a wide range of topics within the LGBT community, ranging from coming out to surrogate pregnancy.

It is great that we are seeing more queer characters in media, but each of these films is deeply flawed and problematic.

Of the 19 films, two focus directly on fictionalized retellings of important events in LGBT history.

“Freeheld” is the true story of New Jersey Police Lieutenant Laurel Hester and her fight to have her pension benefits transferred to her partner, Stacie Leigh Andree, after being diagnosed with terminal lung cancer. This film gets the best grade of them all for casting Ellen Page, an openly gay woman, in a role as an openly gay character.

According to Justin Chang’s review for Variety, the film is “an oppressively worthy and self-satisfied inspirational vehicle that views its story primarily as a series of teachable moments, all but congratulating viewers for their moral and ideological superiority to roughly half the people onscreen.”

That is a bit scathing, but it is not without merit. From the trailer alone, Julianne Moore’s performance seems stiff, and the chemistry between Moore and Page is laughable at best.

“Stonewall” is the first of these films to receive wide release. Opening Sept. 24, “Stonewall” is based on the true story of the 1969 Stonewall riots in Greenwich Village, New York. The trailer depicts Danny, a young, white male, playing a

Queer visibility in media still doing more harm than good

central role in the Stonewall riots, which are widely regarded as the catalyst of the gay-liberation movement.

In the trailer, there are two people of color on screen, no drag queens and hardly any women. There is also no mention of Sylvia Rivera nor Marsha P. Johnson, two in the core leadership of the movement.

The film’s creators, Roland Emmerich and Jon Robin Baitz, have participated in historical revisionism by whitewashing this story and erasing identities that are integral to the movement.

Janet Mock, host of MSNBC’s “So POPular!” discussed the problem with whitewashing queer history last month on her talk show.

“Hollywood cannot be our only source of queer history.”

“What I’ve learned in history and through archives and conversations with elders is that trans people were at the forefront of this movement—fighting police, protesting officials and checking cisgender white gay folk for sidelining their agendas because they were so radical, so different, so poor, so trans, so black, so brown,” Mock said.

It falls squarely on Hollywood’s shoulders that this erasure was allowed to happen.

Two more films receiving wide release later this year are “About Ray” and “The Danish Girl.” Both films, which have transgender characters in leading roles, have created controversy by casting cisgender actors as leads in both movies.

“About Ray” depicts Elle Fanning in the titular role of Ramona, who is transitioning to Ray. Eddie Redmayne took on the role of Lili Elbe in “The Danish Girl,” which is based on the true lives of Danish, art-nouveau artist Gerda Wegener and her husband Einar, who was the first person to receive a sex-reassignment surgery in 1930.

Last year, Calpernia Addams gave a lecture on campus about queer representation in film, specifically transgender representation. Addams is an actress and media consultant.

She identified the stages of representation in film through a series of tropes she calls “the four p’s;” prostitute, punchline, psycho and poor thing. Addams says each of these cliches progresses a negative focus on transgender identity.

“Decades of these portrayals influence many documentaries, writers and filmmakers to seek out these archetypes or play up these traits in their subjects, whether they realize they’re doing it or not,” Addams wrote in a 2009 blog post on her website.

The film made about Addams’ own life, “Soldier’s Girl,” depicts a young Lee Pace as Calpernia. In her lecture, Addams explained how difficult it was to consult for that film because of the gap between Pace’s identity as a cisgender man and the identity of the character and Addams herself.

“It was extremely difficult to explain to a straight, cisgendered man how to portray a transgender woman authentically,” Addams said.

Hollywood cannot be our only source of queer history.

This is why erasure and historical revisionism are so devastating to young people.

Queer people are often footnotes in textbooks, if they are included at all. Without representation, queer youth think they are not

normal, that there is something inherently wrong about being gay or identifying as transgender. Homosexuality and supposed “alternative”

identities are not the new-fangled problem that the conservative right thinks they are. Queer people have been around since the beginning of human existence. It stands to reason they be included in our history.

In my junior year of high school, we did not even learn about Harvey Milk, the first openly gay politician, or the beginning of the gay liberation movement in my U.S. history class. We ran out of time during the school year and only covered material up to the Civil Rights Movement.

I know I am not alone in this. There are many queer people in my generation who do not know about the Stonewall riots, or about the AIDS crisis in the 1980s.

I fear that in 30 years, the story of Obergefell v. Hodges will fade from memory the same way these events have.

It will be hard to make up for the damage these films have done. The best we can hope for now is an abundance of new films that actually get it right.

Raechel Price is the Spartan Daily opinion editor. Off the Straight and Narrow runs every Wednesday.



Running back Hyde leads new look 49ers offense in win over Vikings

By Kavin Mistry
@kavinm95

The San Francisco 49ers have implemented an up-tempo offense under new offense coordinator Geep Chryst, which proved effective in their first game of the season against the Minnesota Vikings.

In the past couple seasons the team's main problem has been the lack of consistent offense and the inability to sustain long drives that keep their defense off the field.

It appears the team has found a solution in running back Carlos Hyde.

During offseason the 49ers lost a player many called the "heart and soul" of the team: Frank Gore.

Many fans were distraught by this news and were questioning what the front office was doing to improve the roster.

Hyde put the doubters to rest on Monday night, rushing for a career high of 168 yards on 26 carries and two touchdowns.

"We have seen a lot of growth from Carlos, both physically and within the playbook," Chryst said in his postgame interview. "It is a different role for him, and it is something that he is excited about."

Chryst has implemented a new up-tempo offense into the 49ers playbook, which has shown immediate results and has changed the team's dynamic.

The new offense has drifted away from the old "ground and pound" offense that was a staple of the team for the past several years. The Niners would tell their

running backs to run vertically into a wall of players and find a hole, which proved ineffective last season and was one of the reasons the team struggled on offense for the entire year.

Now the 49ers offense is finding more creative ways to move the ball down the field, and it all began with Hyde.

He is the man that keeps the offense

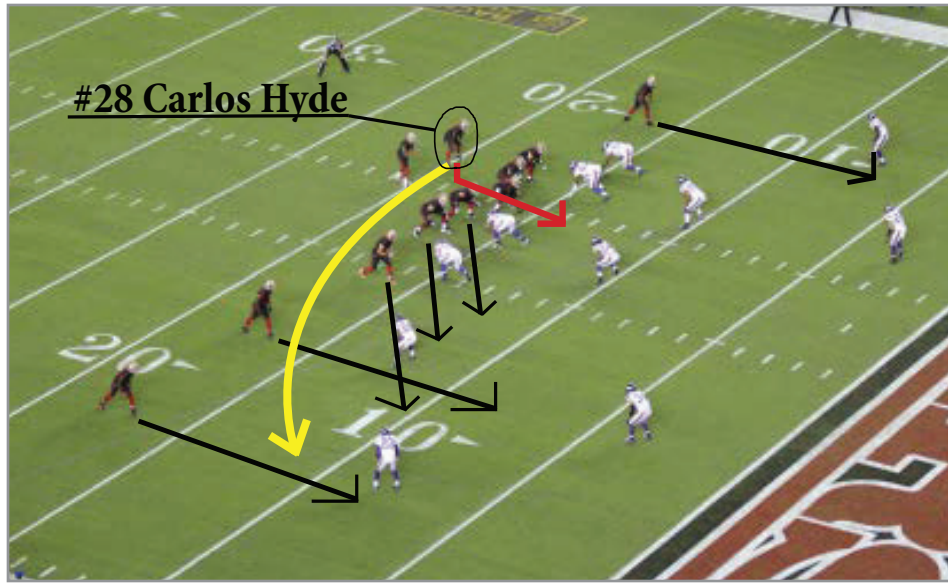
"We have seen a lot of growth from Carlos, both physically and within the playbook"

Geep Chryst
49er offensive coordinator

moving with his quick-cut moves and his ability to run outside of the tackles and turn the ball up the field.

In his postgame interview Monday, Chryst talked about the importance of chemistry, and how the offense has worked well together in practice, which carried over on the field against the Vikings.

One of the big questions coming into the season about the new offense has been the inclusion of Vernon Davis, a



Infographic by Kavin Mistry | Spartan Daily

The 49ers offense shifted from the original "ground and pound offense" run by former 49er running back Frank Gore and utilized the skill and speed of new starting running back Carlos Hyde. Black lines represent the movement of the offense. Red lines represent the plays the 49ers ran last year with Gore. Yellow lines are the new plays that first-year offensive coordinator Geep Chryst brought to the 49ers.

dynamic tight end who used to be the 49ers go-to-guy a few years ago.

He seemed to fall out of the rotation in the 49ers receiving core last year and Chryst said it was of vital importance that he be a key component in the new scheme.

"There is no such thing as an overnight success, and there is never the perfect season where everything just falls into place," Chryst said. "The challenge is playing through some of the sticky points of the season and for the most part people who are good athletes get through it."

Davis finished the game with three catches and a team high of 47 receiving yards.

Chryst stuck to his word and did his best to make Davis an important cog in the new offense.

Another takeaway from Monday night's unveiling of the new 49er offense was the biggest question mark of all, what will happen with quarterback Colin Kaepernick?

Kaepernick struggled last season and took it upon himself to work hard during the Summer to improve his ability as a quarterback and that showed on Monday. "At the end of the day, you play football. It's not about what plays your run, it's about the players running the play and their ability to execute them," said Kaepernick in his pregame interview.

Kaepernick and the rest of the 49ers know that their success in this new fast-paced offense and different plays are predicated on his ability to execute the game plan.

The 49ers thrived Monday night with their new offense, collecting 365 total yards, including 230 on the ground. This new scheme will be tested when they face the Pittsburgh Steelers at Heinz Field on Sunday.

Kavin Mistry is a Spartan Daily staff writer.

Spartan men's water polo falls to UC Davis Aggies



Dakotah Zabroski | Spartan Daily

Spartan goalkeeper Matej Matijevic makes one of his 15 saves against the UC Davis Aggies during Saturday's 10-3 loss at the Aquatic Center.

By Dakotah Zabroski
@DakotahZabroski

The NCAA Division I 14th ranked San Jose State Spartans men's water polo team lost 10-3 to the 12th ranked UC Davis Aggies on an overcast afternoon in front of a full crowd.

The Spartans started out ahead as 2-meter defender Igor Miljan scored a quick goal which ended up being the only lead for San Jose throughout the game.

Spartans head coach Bruce Watson said he thinks his team started well and played tough but admitted that his team did not convert on power plays and it made it a "tough uphill battle."

The Aggies struck back to tie the score and then scored again before the end of the first quarter and took a 2-1 lead.

The Spartans wasted no time with their response as driver Justin Contreras put in the tying goal less than 20 seconds later.

UC Davis scored again at the 5:38 mark of the second quarter which gave them the lead before halftime, despite the stellar play of Spartan's goalkeeper Matej Matijevic who had six saves in the second quarter alone.

Matijevic said he was satisfied with his performance but admitted he made some dumb mistakes and said that he needs to work on calming down during the game.

When the second half began, the Spartans looked sloppy and UC Davis capitalized on their miscues.

The Aggies came out in full attack mode and lit up the scoreboard, scoring

five goals in the third quarter. SJSU was ineffective with the ball, as they were held scoreless in the third quarter and mustered only three shots on goal.

The fourth quarter was not much better for the Spartans and the Aggies continued to score, making it 10-2 at one point with eight unanswered goals.

The Spartans scored a meaningless goal with three minutes left to make the final score 10-3.

"It was a bad day for us," Matijevic said.

This is the Spartan's second NCAA Division I game in 34 years so the team still has some improving to do.

Watson acknowledges that his team is very young and they will grow because of games like that.

Despite giving up 10 goals, Matijevic played extremely well and made many great saves, including some incredibly difficult 5-meter shots.

Matijevic's said his personal goal moving forward is to work hard and beat Davis next time the two teams meet.

Contreras stood out as the main scorer and finished the game with two goals.

The Spartans will look to improve their chemistry and bonding, something that should come with time, Watson said.

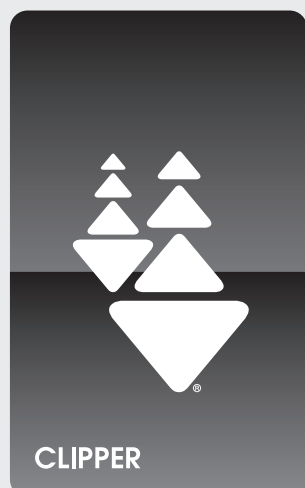
Matijevic said thinks his team can improve and wants his teammates to push each other.

This is the Spartans' first loss of the season, making their record 1-1.

Dakotah Zabroski is a Spartan Daily staff writer.

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