

## Volleyball champs

Spartans crush the Cardinal, win Stanford tourney

□ SPORTS—PAGE 4

## Dynamic duo

SJSU prof, husband honored for health ed work

□ CAMPUS—PAGE 5

## For the record

Will A.S. start a campus record shop?

□ CAMPUS—PAGE 6

# SPARTAN DAILY

Volume 87, No. 32

Serving the San Jose State University Community Since 1934

Monday, October 13, 1986

## Faculty, CSU still at odds despite pay raise

By Paula Ray Christiansen  
Daily staff writer

The struggle between the California Faculty Association and the CSU board of trustees continues, even with the acceptance of a 6.8 percent salary increase by the CFA.

"We have won a minor victory," said Scott Rice, CFA Northern Chapter President and SJSU English professor.

The two groups have been bargaining since CFA submitted its new job contract in September 1985.

The first three-year contract expired June 30.

CSU has requested the Public Employee Relations Board to appoint an arbitrator to decide unresolved issues, if the two sides continue to disagree, said Caesar Naples, California State University vice chancellor.

"The salary settlement will not affect the rest of the issues being disputed in the bargain-

ing process," said Jacob Samit, assistant vice chancellor of employee relations.

CSU trustees were resisting the pay increase, hoping that negotiations regarding salary would be settled during collective bargaining, Naples said. The increase was granted once it was obvious that no immediate settlement would be reached, he said.

Rice said he views the settlement as a sign that faculty pay is not the central issue.

The CFA board of directors contends that CSU trustees want to eliminate personnel decision-making where an arbitrator's decision is final, due process and job-security provisions for temporary employees and faculty's right to recommend salaries for newly-hired and promoted faculty, Rice said.

CFA is also against CSU allowing campus presidents to hand out merit awards without faculty determination, and it is opposed to CSU taking away the faculty right to enter the early retirement program, Rice added.

The CFA represents more than 12,000 full-time faculty and several thousand part-time faculty on the 19 CSU campuses, Rice said.

CSU provided the salary increase to the faculty in as timely a manner as possible under the circumstances and hoped that the increase would speed deliberations, Naples said.

"Most unions would be anxious to receive an increase. I can see no legitimate purpose for non-acceptance except delay," he said.

Rice said the CFA did not want to accept the salary increase because under the CSU provision it would have had to accept other issues that were still being decided.

The CSU and the Legislature originally timed the distribution of salary increases so that they would be part of the bargaining process, Naples said.

"We cannot provide a quality education to students when we have no power in decision-making with the chancellor's office," Rice said.

"We are fighting an autocratic takeover," Rice said, adding that CFA has been handed a list of "roll backs," taking away any power the CFA has in its faculty decision making.

The chancellor's office is too far out of touch with campus issues to make decisions about personnel matters without the appropriate input from faculty and students, he said.

"It is a typical case of government seeking control," Rice said.

After nine months of collective bargaining with few results, CSU said neither side was close to settlement and chose to declare an impasse as a way of speeding up the process, Naples said.

"We simply feel that there are still too many issues on the table. The (CFA) union seems inept in collective bargaining," he said.

CFA is against an arbitrator and is seeking  
See NEGOTIATIONS, back page



... Scott Rice,  
union representative

## Error-prone Spartans stop Utah State

By Len Gutman  
Daily staff writer

Let's forget about the first half of Saturday's 38-28 victory over the Utah State Aggies, and pretend for a minute that the Spartans played a flawless game of football en route to their fourth victory of the season.

In the second half, SJSU had 290 total yards in offense and outscored the Aggies, 29-0. The Spartan defense allowed Utah State only 98 total yards, none on the ground. Utah State had a total of 0 yards rushing for the game.

SJSU quarterback Mike Perez threw a 62-yard touchdown pass to wide receiver Lafo Malaulu, and running backs Kenny Jackson and Randy Walker each ran for a touchdown.

Rover Greg Cox had a 51-yard interception return for a touchdown, and Jackson had 119 yards rushing.

The point is, so what if the Spartans had a lousy first half?

They proved that they have the character they need to win a football game, even after being down by 22 points.

Only 11,028 fans witnessed the comeback effort. The Spartans are now 4-2, 2-0 in the PCAA.

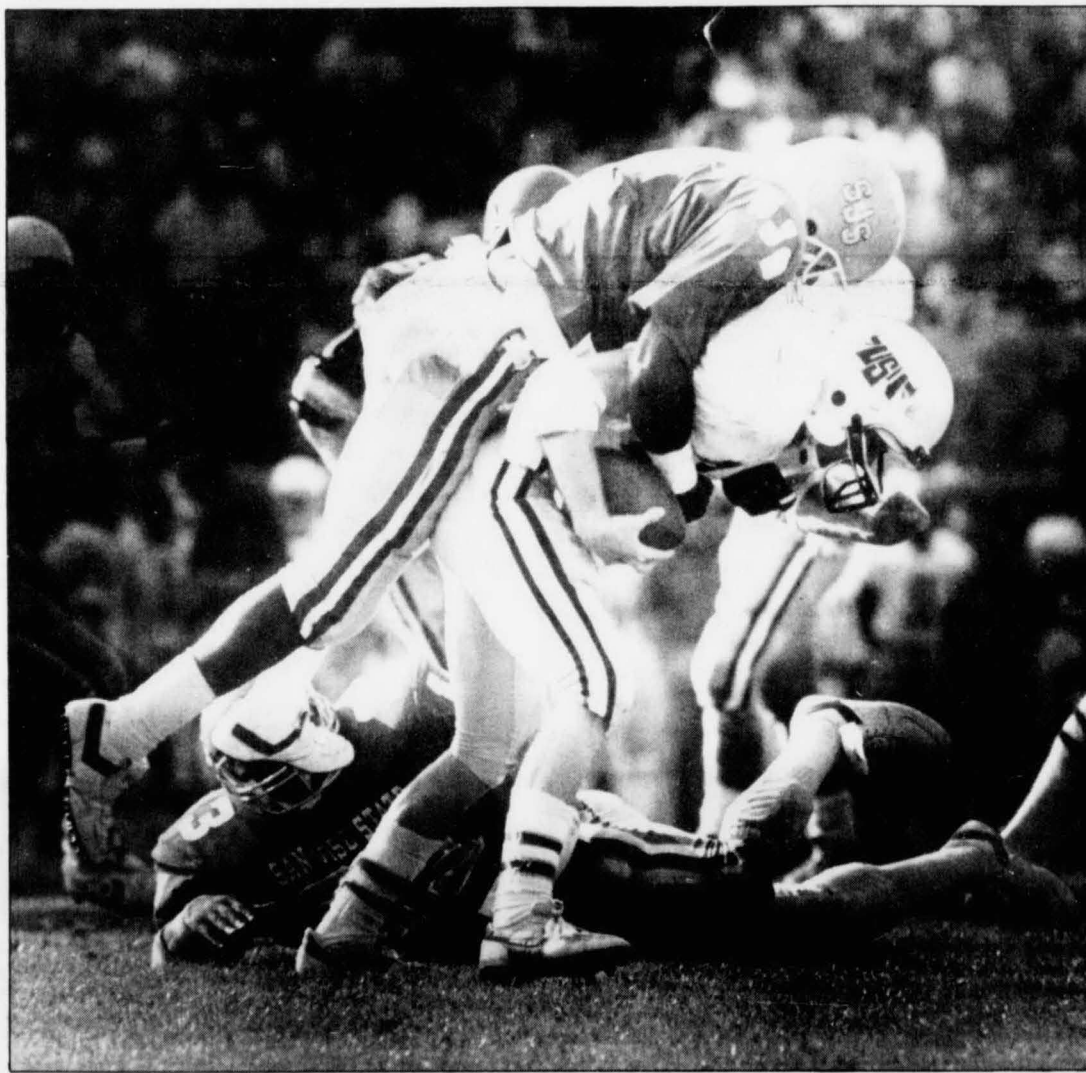
"We're very thankful to be able to come back and play a great second half," SJSU coach Claude Gilbert said. "We were very flat and very unemotional in the first half, and did a poor job of executing."

After the Spartans jumped out to a 6-0 lead on two Sergio Olivarez field goals, the Aggies (1-4, 1-1) capitalized on some major Spartan errors and went up, 28-6.

The turning point of the game came on the Aggies' first drive of the second half, when Cox intercepted a pass from Utah State quarterback Tom Ponich and took it in for a touchdown.

"The quarterback was getting blitzed and was flushed out of the box. He tried to just dump it off and I stepped in front of it," Cox said.

Spartan defensive linemen  
See AGGIES, page 4



Kenneth K. Lam — Daily staff photographer

Spartan wide receiver Kenny Roberts Long after Long intercepted a pass in the second quarter. Only 11,028 turned out to watch the 38-28 victory, the Spartans' third consecutive win.

## Making up Theta Chi eases tension by serving neighbor

By Janell Hall  
Daily staff writer

A campus fraternity has "taken responsibility" for harassing mentally ill persons from a local center and the fraternity's members will do volunteer work to help relations.

Theta Chi President Dave Anderson said fraternity brothers plan to paint the Grace Baptist Community Center's basketball gym and do volunteer work to ease the friction between the two.

Two weeks ago, the center accused the fraternity of harassing mentally ill clients who use the facility on a daily basis.

According to James Githens, the center's director, harassment and abuse from the fraternity has been occurring for the past 11 years. Recent incidents — such as dropping garbage and pouring water on mentally disabled clients as they passed the fraternity's windows — provoked Githens to send a letter of complaint to Theta Chi.

"I think (the fraternity) can do something good if they want to," Githens said. "They're young and know how they're perceived on campus. By being willing to help out, they might improve their reputation."

Anderson said his fraternity wants to make an effort to help the center.

"We've told them we're willing to give them a hand," he said.

The fraternity has "taken responsibility" for the actions of which they were accused, Anderson said. "I'm not going to deny that these things might have happened. I have to investigate this to determine if (those people responsible) are still living in the house."

Githens said Theta Chi will have the opportunity to use the gym for basketball and intramural sports after it has been painted.

Anderson said discipline of those responsible for the abuse had yet to be determined. He said the matter will first go to the fraternity's alumni association.

Dale Slivinske, executive director of the national headquarters of Theta Chi, said it's too early to tell what disciplinary action will be taken, if any. He said the fraternity's national probation committee will investigate the matter.

"We may have to physically remove the people responsible or place the chapter on probation," Slivinske said.

He said the fraternity had been on probation "on and off" in the past for financial reasons, such as failing to pay membership fees.

Githens said he was surprised at the community's concern over the plight of the mentally ill.

"We didn't know if the students would respond to this," Githens said. "(Because of the media exposure), people have been really supportive."

## Student aid enlisted in San Carlos fight

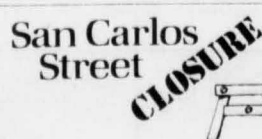
By Frank Michael Russell  
Daily staff writer

SJSU President Gail Fullerton said she will seek student support to help gain city approval of the university's proposal to close East San Carlos Street.

She and Associated Students President Tom Boothe are preparing a letter explaining the university's plans on the proposal, Fullerton said at a news conference last week.

The letter is being drafted and will be sent to students in the 95112 ZIP code, the area adjacent to campus, Boothe said.

The commission will decide



whether to recommend the proposal to the San Jose City Council, which is scheduled to make a final decision at a meeting Nov. 20.

"We hope there will be a significant number of students, student organizations, alumni and friends there," Fullerton said.

The council considered the proposal last fall, deferring it to this year's general-plan review for further study.

Amendments to the city's general plan, a detailed description of land-use  
See STREET CLOSURE, back page

## Project 88 locks engineering's main entry

By Marj Martin  
Daily staff writer

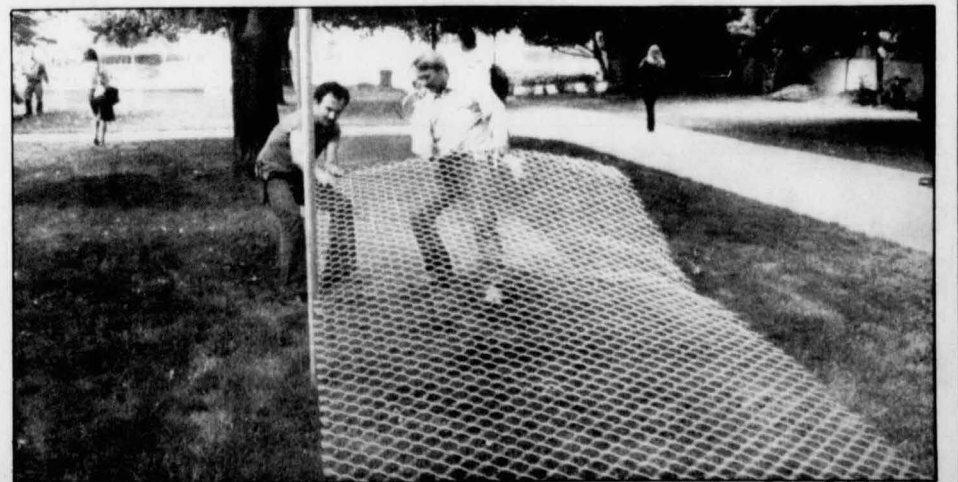
If you've been anywhere near the Engineering Building lately, you may have run into a fence, found a locked door or even gotten lost.

On Wednesday morning the main entrance to the Engineering Building was closed for two years.

The sign on the door read: "Closed, use San Fernando entrance." The looks on engineering students' faces seemed to say: "Now what?"

On Thursday — at exactly 10:15 a.m. — Barry Widen, superintendent for Project 88, began turning back pedestrians attempting to walk between the Engineering and Old Cafeteria buildings. "Access to the Engineering Building is going to be very limited," Widen explained. "This is going to be a real problem."

In the background, the mayoral  
See CONSTRUCTION, back page



Alan Dep — Daily staff photographer

Luis Flores, left, and Dan Price, both of Anchor Fencing, roll out fencing for Project 88 construction

## SPARTAN DAILY

Published for the University and the University Community by the Department of Journalism and Mass Communications

Since 1934

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## Holiday madness begins in October

Greeting card companies have taken legitimate holidays to the extreme and now are reaching out with invented days of celebration.

The hallmark award for American greetings goes to the month of October.

The industry's bread and butter days for October are Columbus Day and Halloween.

Today, the United States celebrates the founding of the continent by Christopher Columbus with "cute" yet trite colorful sayings. Such as "Happy Columbus Day" with the verse, "I'm glad I discovered you."

### Opinion

The crews of the Nina, Pinta and Santa Maria would have been proud.

At the end of the month "All Hallows Eve" will occur with great fanfare even if the "Great Pumpkin" of Linus Van Pelt's dreams never comes.

But consider some of the days greeting card companies haven't fully exploited yet:

- **Leif Ericson Day (Oct. 9).** He arrived at the New World nearly 500 years and 3 days sooner than Columbus. (Leif Ericson Day was established by the United States in 1964 as a tribute to the Norsemen who landed in North America about 1000 A.D.) Merchandisers simply have not jumped on Ericson's ship.

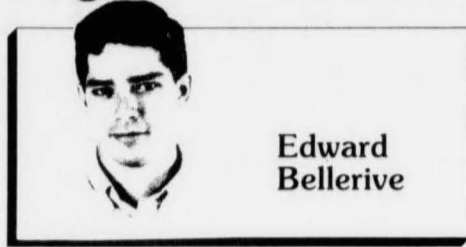
- **White Cane Safety Day (Oct. 15).** It is still to be seen why the powers that be have not invested in the lucrative market of braille greeting cards. Clearly this oversight is discrimination at its worst.

- **World Poetry Day (Oct. 15).** There's no rhyme nor reason why the greeting industry has not monopolized this day to "unite the nations of the world by the invisible ties of poetry."

- **World Food Day (Oct. 16).** The United Nations makes its effort to let fortunate individuals know that others die a death of malnutrition and starvation. Profitable card companies should contribute something to this effort.

- **Boss's Day (Oct. 16).** Stationers have contributed to the Boss's Day bandwagon. The question "why" comes to mind. An employee who has a good relationship with the boss already wishes him well for their birthday. This is simply another day to kiss up to the superior.

This holiday really is for disgruntled employees who



**Edward Bellerive**

want to send snide, sarcastic cards to their employers with the excuse that the greeting card companies wrote the words.

- **Sweetest Day (Oct. 18).** Goodwill is extended beyond the boss to the general population on Sweetest Day. Sweetest Day obviously won't change anyone's mood that is resistant. But imagine the nation's populace smiling and being polite to each other for 24 hours. The thought is either idealistic or socialistic.

- **United Nations Day (Oct. 24).** Maybe UNICEF greeting cards have a corner on this world market. That would explain why others have not "wished the world well" on this special day.

- **International Red Cross Day (Oct. 26).** An excellent opportunity to wish good health to each other.

- **Mother-in-Law Day (Oct. 26).** For some reason mothers-in-law don't measure up to real mother status. Instead of being honored on the second Sunday in May with other mothers, mothers-in-law are told by card industry officials to wait until the fourth Sunday in October.

- **Statue of Liberty Dedication Day (Oct. 28).** Promoters of "Lady Liberty" have a second chance to market its commodity. Expect to see Fourth of July leftovers in stationary stores everywhere.

- **Saint Jude Day (Oct. 28).** Commuters with parking problems should pray to Saint Jude, the patron saint of desperate cases. His feast day is Oct. 28.

Remember now this is only October and there are two more months of holiday cheer for 1986. There's only 72 shopping days until Christmas.



*Angela Lopez*  
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## Parking woes won't go away

This campus is a mini-city. Its small scale catastrophes resemble in many ways the mega-catastrophes of a metropolis such as San Jose or San Francisco.

Right at the moment, SJSU is perched on the brink of a construction-parking problem that will extend the downtown mess from Second Street to 10th Street.

The university will face closed parking lots and overflowing parking garages. An influx of demolition and construction employees will have no place to park, people with parking permits will move into the parking garages, students will be forced to outlying lots.

Similar to the business disruption in downtown San Jose, the on-going business of the university will be disrupted or even halted in some cases due to traffic congestion, dirt, noise and confusion of heavy construction.

Just like downtown groups, the campus is divided into opposing factions. On one hand, the administrators brush

### Opinion

aside legitimate questions concerning the effects of the forthcoming construction on the inhabitants of this campus. Where will we park? How much noise can we tolerate? SJSU administrators, like San Jose's administrators, believe, somehow, that the less said the better.

On the other hand, those who will be most effected — students, faculty and employees, seem content to take potshots at the administration while making no plans of their own.

With the start of construction only days away, it seems safe to say that the administration has run out of time to conduct an investigation of the projected sound level. During the winter, when the jets take off over our campus, there are moments when classroom communication is impossible. The interference of jet noise is only momentary. Will heavy construction have the same only continuous effect on student's grades and professor's concentration?

They have also run out of time to analyze the early morning traffic pattern. If the parking spaces to be forfeited are primarily employee's spaces and, if the employees generally arrive before 8 a.m., then after construction begins, both the students with 8 a.m. classes and the employees will be arriving at the parking garages and outlying parking lots at the same time. Right? Will it be possible for one little bus to carry 500 people from the Seventh and 10th Street parking lots to campus before 8 o'clock?

"Any damn fool can see . . ." that parking needs crisis management, but what about the noise factor? Plainly, the people in the back of the class can't hear when cacophony of the wrecking ball and the demolition equipment reaches its crescendo. In a Utopian society, a professor does not keep talking through the din as though the audience was attached to him by soundproofed tubes. Will that also be true at SJSU?

While accusing people of being shortsighted, it also seems safe to say that public transit, car and van pools and other alternative transportation are not the first choice of the faculty, students and employees. The parking problem did not originate with the beginning of new construction, but expanded as the campus expanded. Each and every one of us knew when we accepted the job or enrolled in classes that lack of parking space was one of the major drawbacks of this inner city.

The university's loosely knit association of diehard auto enthusiasts is sitting around waiting for the powers-that-be to force them to use alternative transportation. By no stretch of the imagination will the campus expand to accommodate more automobiles.

Historically, human beings wait for the bomb to drop, the earthquake to strike, the rain to fall, and so on, before finding alternative solutions. By taking this view, the administration is probably saving themselves a lot of headaches by ignoring the whole issue. The rest of us can accept our human shortcomings or we can take 10 deep breaths and ride the bus. It's that simple.



**Marj Martin**

### In Quintessence

**Craig Quintana**

### Non-information

**REYKJAVIK, Iceland** — Weary after two days of successful talks, President Reagan and Soviet leader Mikhail S. Gorbachev stumble upon the most pressing of their non-summit, summit issues.

"Well Mikhail, this hasn't been quite what I thought it would be. Who knew at the outset, that we'd come to perfect agreement on Star Wars, your missiles in Asia and my missiles in Europe?"

"Da, and who would have thought that we could agree on the disposition of your covert war in Nicaragua and my overt one in Afghanistan?"

"And the conditions of refuseniks Mikhail?" the president probed, jokingly.

"No harm, no foul," the Soviet leader answered with a grin.

But the air of friendliness turns solemn as the president broaches the question on both leader's minds.

"What are we going to tell the people?" the president asked gingerly.

"You know the hard-liners wanted me to agree to nothing and the left-wing whimps wanted me to agree to everything," the president said in earnest. "That doesn't leave me a lot of room."

"Is true for me also," the Soviet leader admitted.

"The comrades in Politburo wanted me to get the world, while KGB wanted to get rid of Star Wars."

Before the men is a table strewn with the work of their two-day, non-summit, summit — not to mention the empty pizza and Chinese food cartons. Various agreements, pacts and accords were forged as a prelude for "real progress" at upcoming talks.

Contrary to popular opinion, it had been a productive session in which agreement was made on almost every issue.

"I've got it," Reagan said. "We've never agreed to anything in the past so let's not start now — at least in public. You will stay the leader of the Evil Empire and I will still be the champion of capitalism that I've always been, which we know is completely true anyway."

"We'll just keep the status quo. You know, Mikhail, business as usual."

"You say we say nothing happened at our non-summit, summit?" asked the Soviet.

"Yes, exactly. It will be just like our Daniloff-Zakharov non-deal, deal that got us here in the first place," the president said. "We tell the world one thing, while doing another. They can come to their own conclusions about the rest."

"Da, is good technique," Gorbachev agreed.

"Is much like America's new disinformation campaign which is much like old Soviet disinformation campaign. Gadhafi never knew what hit him."

"Or if we were going to hit him," the president beamed.

"The truth they don't know can't hurt them," the president added. "People just wouldn't know what to think if we actually saw eye-to-eye — their values would be turned topsy-turvy."

"After all, that's what we're here for, to do all the thinking. Letting the public know the whole story, the true story, just crimps our style at the negotiating table."

"Is true. There is problem, however, if somehow we get caught, and people find that agreements were actually made . . ." the Soviet leader pointed out.

"True, but I don't see that as any real concern," Reagan said. "I'll just say you are putting out lies and propaganda, and you can do the same about me."

"Business as usual," Gorbachev said.

**News Item:** White House spokesman Larry Speakes announced that President Reagan and Soviet leader Mikhail Gorbachev — while reaching no agreements on arms control, Third World intervention or human rights — held informative discussions over the two-day meeting in Iceland.

**Craig Quintana is an assistant city editor. His trip to Iceland to cover the summit meeting has used up the entire Spartan Daily budget for the next four years. In Quintessence appears every Monday.**

## Letters to the Editor

### Theta Chi basking in limelight

Editor,  
This past Wednesday I was walking along campus when I overheard a Theta Chi fraternity member tell a friend how much news coverage their run-in with the Grace Baptist Community Center is getting.

"Everybody is covering us," he told his friend. "Channel 2 and Channel 7 are bringing their cameras down to interview us. We'll be on TV."

The "frat rat" was excited in a positive manner. Maybe he'll get interviewed and mommy will see him on the tube.

How anyone can find joy by getting notoriety through an organization that has sadistically tormented mentally retarded, elderly people is beyond me.

You fraternity buddies give each other "cuties" nicknames — why not try these: Sicko, Weirdo, Psycho or Adolf.

**Gene Mahoney**  
Junior  
Graphic and Art Design

### The word is out on Theta Chi

Editor,  
Is Theta Chi publicizing its inhumanity toward the mentally ill and their disrespect toward students as a rush tactic? If so, this makes understanding the fraternity's recent wrongdoing easier.

I recognize Theta Chi has not been officially proven to be the culprit in the Spartan Daily dumping, but who would put it past them? Trashing school newspapers is nothing compared to throwing oil and cherry bombs at helpless people.

Theta Chi's feeble attempt of hiding their gross misbehavior from the university did not work. I enjoy saying the word is out on Theta Chi, and the word is ugly.

Full punishment should be handed to Theta Chi. If it is just five or six members of Theta Chi who are responsible for

these transgressions, then they should receive most of the blame and punishment, but not all of it.

Ideally, fraternities are reputed to foster leadership, responsibility and honesty. Theta Chi has proven a failure in all of these categories.

Theta Chi has suffered as a fraternity and will continue to suffer until the individuals who perpetrated these acts come forward.

By admitting guilt, Theta Chi has nothing to lose, except their malicious rush tactics.

**Peter J. Lindberg**  
Senior  
Advertising

### Republicans claim they were robbed

Editor,  
I would like to set the record straight. The article you ran Tuesday reported the Campus Democrats winners of the voter registration contest sponsored by the Associated Students office. The article said the Democrats registered 40 while the Republicans registered only 26 and didn't turn in the rest of the registrations. The truth is the College Republicans registered more than 100 and turned in everything before the deadline — we followed all rules to the letter.

The A.S. only credited the Republicans for the first day's 26 and none after that even though we turned them in daily for the rest of the week. The secretary can't remember anything about it.

Teri Cooper, director of A.S. sponsored programs, failed miserably at administering the contest. I even have to wonder if the contest was a front to funnel cash into the Campus Democrats because they have a few members on the council.

The College Republicans won by a long shot and in accordance with the rules. The A.S. muffed the whole affair as usual.

**David Bullard**  
Senior  
Accounting



'ASYLUM? WHAT ASYLUM? SPEAK ENGLISH, BOY—ALL I CAN HEAR IS GOBBLE GOBBLE GOBBLE!'

### Letter Policy

The Spartan Daily encourages readers to write letters to the editor for publication on this page. Bring them to Dwight Bentel Hall, Room 208, or to the Student Union Information Desk.

All letters must bear the writer's name, signature, major, phone number and class standing.

# New game will ruin lives, lottery critics say

The Associated Press

Critics say the new lotto game may lure hundreds of thousands more Californians into compulsive gambling, ruining their lives and their families.

Others say even more poor people will chase their dreams with money they would otherwise use for necessities.

They cite examples of how lotto has damaged people's lives across the continent:

- Glenwood Herbert Stout, 55, recently served three years in prison for embezzling \$500,000 from a New Jersey credit union he managed. He spent most of the money gambling on the New Jersey and Pennsylvania lotteries.

- Patricia Yvonne Smith, 35, a Toronto, Canada, bank teller, was sentenced to 18 months in prison in October 1983 for embezzling \$183,000, which she gambled on the Ontario lottery.

- Carol de Gulis, 46, a mother of four, was put on three years' federal probation in May 1984 after pleading guilty to embezzling \$38,600 from the New Jersey bank where she was as an assistant manager. She spent the money on the state lottery.

A host of other criticisms is fired at the California lottery almost daily.

Some call the lottery a lure for youths to gamble. Others say some schools improperly use their one-third share of revenue. Some claim the games should be delayed while officials remedy sloppy accounting, or that contract awards have been flawed. Some businesses say their 5-percent sales commission is inadequate.

Sources range from Bob Freeman of Santa Ana, who suggested lottery tickets be made edible to ease littering, to the horse-racing industry, which attacked the games out of fear that tracks would lose gambling business.



Lottery director Mark Michalko and the policy-setting Lottery Commission plow through the criticism, often citing their prime duty under the initiative: To make money for schools by promoting sales.

Critics say lotto will be worse than scratch-off ticket games because it gives people a stronger sense of gambling when they are able to pick numbers, has a swifter pace with weekly jackpots, and potentially has much bigger prizes.

"Every time you introduce a major form of gambling, you will generate some compulsive gamblers," said Robert Singer, a researcher at the University of California at Riverside.

Singer, a psychology professor, said he does not oppose the lottery, but believes the problem will grow until the commission is forced to earmark money for research and treatment of compulsive gamblers. Of 22 states with lotteries, at least six have created such funds, he said.

National statistics indicate that 2 to 3 percent of adults are potentially problem gamblers. In California, that could mean up to 570,000 people.

Singer said he is not talking about "the professional gambler, but the impulsive spender who may win in a few early tries but inevitably is . . . a big loser. The compulsive gambler panics, gambles more money to make up losses, loses still more, borrows to recoup, and loses those funds, repeatedly."

The American Insurance Institute says gambling is at the root of at least 40 percent of all white-collar crimes.

Many of those with compulsive natures have not been afflicted with gambling yet simply because of the lack of exposure. "The lottery changes all that," Singer said.

Another sharp criticism comes from those who say lotto will further boost a lottery that is already a regressive tax on the poor.

Harvey Chinn, a United Methodist minister and lobbyist who, in 1984, headed the Coalition Against Legalizing Lotteries, says the games "redistribute wealth by taking dollars from the masses and concentrating them in the hands of a few."

"Lotteries sell fantasies. Citizens who can still afford it spend their pension and welfare checks on tickets that offer a one-in-a-million hope of escaping their poverty," Chinn says.

## Changing Channels

Study says commercial message missed when station switched

NEW YORK (AP) — When was the last time you sat down and watched a network television show from start to finish without changing channels?

Ad makers say it's happening less often and they blame declining program quality, the proliferation of cable and independent stations and technological innovations such as video cassette recorders and remote control.

Their real concern is you won't be there for their commercial.

Technology alone has spawned a lexicon that sends shivers through creative departments up and down Madison Avenue.

Words like zapping. Zipping. And, thanks to a new study by the advertising agency J. Walter Thompson USA, flipping.

They describe the latest defenses viewers have against commercials and programs that bother or bore them.

Zapping is what happens when you change the channel to avoid a commercial. Zipping requires the assistance of a VCR, and describes what occurs when you use the "fast-forward" control to slip past a recorded commercial.

Only 9 percent of TV viewers admitted to zapping (what happens when you change the channel to avoid a commercial), according to a study.

ward" control to slip past a recorded commercial.

But the Thompson study, based on 1,881 telephone interviews with adults 18 and older, said only 9 percent of television viewers admitted to zapping commercials. It said zipping occurs in about 18 percent of all households with VCRs.

More prevalent than either of these, the study said, is flipping: switching channels at any time.

It said 34 percent of those surveyed change channels during a show for various reasons — ranging from those who switch simply because they get bored to others who switch almost constantly "sampling bits and pieces of different programs."

The study said it found flipping occurred in roughly the same proportion in all types of programming —

feature films, dramas, sitcoms, adventures, mysteries and sports — and in both daytime and prime evening viewing periods.

And it predicted flipping likely would increase as more viewers got cable television and more sets were equipped with remote control.

It recommended several ways advertisers can try to catch the attention of fidgety viewers.

Sponsors can use more 15-second commercials, or half the standard 30-second length, to increase the frequency of their commercial messages and the likelihood that they will catch the attention of the video nomads.

They also can boost frequency by advertising on syndicated programs, on independent stations and on cable programs. And they can buy time on several networks and other channels at once to trap the channel flippers.

But the study said program quality also was a growing concern.

"The main challenge to more effective TV advertising today isn't consumer dislike of advertising as much as growing viewer impatience with boring TV content — programming and advertising," the Thompson study said.

Jack McQueen, senior vice president and managing director at Foote, Cone & Belding-Telecom in Los Angeles, echoed the remarks in a speech last month to agency executives in Lake Tahoe.

## Voyage continues: Next generation of 'Star Trek' shows to run in fall

LOS ANGELES (AP) — "Star Trek," which became a show business legend after its cancellation nearly 20 years ago, returns to television next September with a new cast in a first-run syndicated series.

"Star Trek: The Next Generation" will begin with a two-hour first episode. After that, there will be 24 one-hour episodes, Paramount Television Group announced at a news conference this weekend.

The new show will adhere to creator Gene Roddenberry's "vision, credibility and approach," said Deborah Rosen, a spokeswoman for Paramount. Roddenberry will be executive producer of the series.

Full details have not been worked out, but it is anticipated the show will be set a century after the time of Capt. Kirk, Mr. Spock and the Enterprise. The original "Star Trek" was set 200 years into the future.

"Star Trek" made its debut on NBC on Sept. 8, 1966. Nearly canceled at the end of its second year because of low ratings, it remained for a third year, then ended in September 1969.

But those original episodes are still aired in this country on 145 stations, and those stations have bombarded Paramount with requests for new episodes, Rosen said.

## Radiation gear reportedly selling well in Soviet Union

STOCKHOLM, Sweden (AP) — Sales to the Soviet Union of equipment used to treat radiation victims and measure levels of radioactivity have increased sharply since the Chernobyl nuclear disaster, a spokesman for a Swedish medical equipment company was quoted as saying last week.

The daily business newspaper Dagens Industri quoted LKB-Produktier official Jorg Roberts as saying the company's Soviet and East European sales picked up considerably in 1986 after two mediocre years.

But he would not reveal any figures. "An important reason for the increased sales to the Soviet Union is the Chernobyl accident," Roberts was quoted as saying.

"The Soviets have not been able to rely entirely on domestic technology but have also imported large amounts of foreign instruments to measure radioactivity and for treatment of patients exposed to radiation," Roberts was quoted as saying.



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Second class postage paid at San Jose, California. Member of California Newspaper Publishers Association and the Associated Press. Published daily by San Jose State University, during the college year. The opinions expressed in the paper are not necessarily those of the Department of Journalism and Mass Communications, the University Administration or any student or faculty organization. Mail subscriptions accepted on a remainder of semester basis. Full academic year, \$15. Each semester, \$7.50. Off-campus price per copy, 15 cents. On-campus delivery paid for through Associated Students at \$5.00 per participating enrolled student. Phone: Editorial 277-3181. Advertising 277-3171. Printed by Fricke-Parks Press.

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The Math and Computer Science Club will meet at 3:30 p.m. today in the Student Union Guadalupe Room. G.K. Miller, a recruiter for GTE, will speak. Call Mostofa Ghandehari at 277-2486 or 277-2411 for information.

Associated Students Leisure Services will hold sign-ups for in-tube water polo and "three-a-side" basketball from 8 a.m. to 5 p.m. today in the Leisure Services office next to the Spartan Pub. Call Liz or Jeff at 277-2858 for information.

The Indian Students Association will meet at 1 p.m. today in the Student Union Almaden Room. Call Rari Ragahavan at (415) 443-1733 for information.

formation.

The College Republicans will hold an executive meeting at 12:30 p.m. today in the Student Union Guadalupe Room. Call Susan at 281-3717 for information.

The Theatre Arts Department will hold a presentation by Victor Ledin, music director of KQED, and Peter Baker of Channel 54, speaking on "The Future of Alternative Radio and TV" from 4 to 6 p.m. today in Hugh Gillis Hall, Room 118. Call Roger Pallis or Alaire Paterson at 277-2763 for information.

The Spartan Juggling Club will

## Spartaguide

hold a meeting and lessons from 6 to 8 p.m. today on the upper level of the Student Union. Call Brad at 277-2402 for more information.

Circle K, a service and leadership club, will hold its weekly meeting at 3:30 p.m. tomorrow in the Student Union Costanoan Room. Call Tom at 269-2350 for information.

The Hillel Jewish Student Association will hold a "Lunch and Learn" brown-bag meeting at noon tomorrow in the Campus Christian Center. Call Sandra Silver at 294-8311 for information.

The Sierra Club will meet at 3:30 p.m. tomorrow in the Student Union

Pacheco Room.

The Geology Club will hold a speech by Jim Wright of Stanford University on "An Expanded View of Jurassic Orogenesis in the Western U.S. Cordillera" at 12:30 p.m. tomorrow in Duncan Hall Room 306. Call the Geology Department office at 277-2385 for information.

# ARMY ROTC CADET PROFILE



Jennifer Rule

Age: 21

Home: Rancho Palos Verdes, California

Classification: SJSU Senior in Nursing; Minor in Military Science.

Accomplishments: Army ROTC Scholarship recipient; qualified expert in M-16 rifle; Army ROTC Advanced Camp graduate (top 10%); CPR certified; Red Cross volunteer.

Career Objective: "After I graduate I plan on being a second lieutenant in the Army Nurse Corps and specialize in pediatrics. The Army offers an intensive Pediatric Nurse Practitioner Course which I plan to apply for after a year as a floor nurse."

Quote: "Over the summer, I had a chance to work side-by-side with several Army Nurse Corps RNs and I was greatly impressed with their professionalism, expertise and sensitivity. Someday in the future, I hope to develop these same values and qualities in order to join this elite group of nurses."

Profile: Motivated, adventurous, persevering

For more information see Captain George Jicha, Room 308, MacQuarrie Hall or call 277.2985.

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## Spartans overcome 22-point deficit for victory

AGGIES, from page 1

Mark Dean and Larry Sandson applied the pressure which forced Ponich to make the bad throw.

"We just came out and we were ready to play," Dean said. "Greg Cox made a great play and we had some pressure on the quarterback, and it turned the game around."

Gilbert must have said some words of wisdom in the locker room at halftime.

"I just tried to wake us up a little bit," Gilbert said. "We knew we had to go back out there and make something happen, and we did."

With the score 28-16, Utah State stalled after three plays and the Spartans got the ball back.

They got the ball to the Aggie 26-yard line, but penalties played a major role in stalling the drive.

Once again the referees tossed the yellow flags around freely, penalizing the Spartans 16 times for 134 yards. SJSU has collected 40 penalties in the last two games for 333 yards.

At one point in the game, a referee was knocked down, and SJSU fans cheered.

Following the stalled Spartan drive, the Aggies could do nothing with the ball and were forced to punt.

On the third play, Perez unloaded a bomb that Aggie safety Chad Troxclair could have picked off. But instead, Malaulu came down with the tip and trotted into the end zone for a 62-yard touchdown.

"I was supposed to run a corner pattern to the end zone. The safety went for the pick. He missed it, and I got it," Malaulu said. "We just got lucky on that score."

When Utah State's next drive was halted and it had to punt, Clark had a 19-yard return, which put the Spartans at the Aggie 45-yard line.

SJSU then went to the ground game, with Jackson picking up all but 18 of the yards, to put the Spartans on Utah State's 1-yard line.

Jackson then bulled in for his fifth touchdown of the season.

"The offensive line was opening up the holes, and as soon as I saw daylight I hit the holes," Jackson said.

It was the third consecutive game in which he's rushed for more than 100 yards. He's well on his way to a 1,000-yard rushing season, with 586 yards in the first six games.

The Spartans elected to go for the two-point conversion attempt after Jackson's touchdown run.



Denise Wendler — Daily staff photographer

SJSU's K.C. Clark, #16, returns a kick as teammate Yepi Pauu, #48, blocks out Utah State's Chad Troxclair during the Spartans' 38-28 victory

Perez rolled right and handed the ball to Guy Liggins on the reverse, and he rambled in untouched to put SJSU up, 31-28.

The Spartan offensive line allowed only one sack of Perez on the day, giving him time to complete 26 of 41 passes for 329 yards and a touchdown. He threw four interceptions.

Perez was the nation's leader in total offense coming into the contest.

Liggins, the second-leading receiver in the country, tacked on five more to his total, and Malaulu, the 10th-leading receiver in the nation, had seven catches.

The Spartans added another touchdown in the fourth quarter on a 10-yard run by Walker, after a drive covering 68 yards on 10 plays.

Now for the first half.

The Aggies' first touchdown came when Gary Hulsey, a 6-foot-5, 295-pound defensive tackle, intercepted a Perez pass and chugged 52 yards into the end zone for the score.

Later in the second quarter, the Aggies got the ball at their own 9-yard line and marched 91 yards in five plays. The drive included completions of 36, 30 and 23 yards to wide receiver Kendal Smith, the last one good for the touchdown.

Smith was being covered by Clark, who had trouble with him on this drive but held him to just 34 yards the rest of the afternoon.

After the second touchdown by

Utah State, Spartan kick returner Freddie Payton fumbled the kickoff. The Aggies recovered, and three plays later Ponich connected with Smith for another touchdown.

On the first play of the Spartans' next possession, Perez threw an interception to Aggie linebacker Wade Harmon, who ran it back for a touchdown. The score put the Aggies up, 28-6, with just under three minutes left to play in the half.

"I think maybe that I just put the pressure on myself, trying to do too much too soon," Perez said. "They sat back in the zone (defense) and let us make the mistakes, and I made some mistakes and they capitalized on them."

With 59 seconds left in the first half, SJSU got the ball on their 41-yard line after Spartan linebacker Rich Harbison partially blocked a punt.

It was his second blocked punt of the game.

Perez then went to work, hitting Jackson three times, and Willie McCloud and Liggins each once for completions. The Spartans had the ball on the Aggie 20-yard line with four seconds left to play in the half.

Olivarez was then successful on a 37-yard field goal, and the Spartans went into the locker room trailing, 28-9.

"Toward the end of the second quarter I got some momentum, and it helped my confidence in the second half," Perez said.

Utah State coach Chuck Shelton

said the Spartans beat the Aggies with a combination of things.

"They whipped us one-on-one, then they'd whip us with a linebacker rush or blitz," Shelton said. "Really it was just basic stuff and nothing we hadn't worked on."

The Spartan defense sacked Aggie quarterbacks Ponich and Mark Smith three times each, and dropped Aggie offensive players 10 times for losses totaling 56 yards.

"The line stunts that we were calling worked, and we used our quickness in our favor," said Dean, who had two sacks and dropped two Aggies in the backfield for losses.

Spartan linebacker Sam Kennedy had three tackles for losses, and one sack. He said the Spartan defense will continue to play well.

"We're a consistent defense, and we're gonna play that way for the rest of the year," Kennedy said.

### Football Game Stats

SJSU	Oct 4	UTAH ST
23	First downs	8
179	Rushing yards	0
329	Passing yards	177
508	Total offense	177
3:1	Fumbles/Lost	1:0
16:134	Penalties/Yards	7:56
5:41.8	Punts/Avg.	12:32.0
2	Interceptions	5
SJSU	6 3 22 7 —	38
UTAH ST	0 28 0 0 —	28

### INDIVIDUAL SCORING

SJSU: Olivarez 12, Jackson 6, Walker 6, Malaulu 6, Cox 6, Liggins 2.

### INDIVIDUAL FIELD GOALS

SJSU: Olivarez 3-4.

### INDIVIDUAL INTERCEPTIONS

SJSU: Cox 1, King 1.

### INDIVIDUAL RUSHING

SJSU: K. Jackson 30-149-5.0, Walker 9-31-3.4, 2-(-1)-(-0.5)

### INDIVIDUAL PASSING

SJSU: Perez 26-41-4-329-63.4%-17D, Malaulu 0-1-0-0%

### INDIVIDUAL RECEIVING

SJSU: Malaulu 7-133-19.0 avg, K. Jackson 6-47-7.8 avg, Liggins 5-48-9.6 avg, Walker 5-65-13.0 avg, Thomas 1-18-18.0 avg, Nash 1-13-13.0 avg, 1-5-5.0 avg

### INDIVIDUAL PUNTING

SJSU: Diehl 5-41.8 avg

### INDIVIDUAL PUNT RETURNS

SJSU: Clark 5-52-10.4 avg, Diehl 3-5-1.7 avg

### INDIVIDUAL KICK RETURNS

SJSU: Clark 1-16-16.0 avg, Payton 1-22-22.0 avg

### UTAH ST:

6-121-20.1 avg

## Volleyball team wins tourney at the Farm

By Karin L. Smail

Daily staff writer

Stanford's Maples Pavilion has never been the SJSU volleyball team's favorite place to play, but one would not have known it Friday night.

In an intensely fast-paced match, the Spartans whipped Stanford, 10-15, 15-4, 15-12 and 15-12, in the championship round of the Stanford/Jostens Invitational.

Lisa Ice, who had 18 kills in the match, was named the tournament's most valuable player.

Stanford, unbeaten in 27 straight matches at home, fell to 9-6 after the loss. The Spartans raised their record to 14-1 after their second victory over the Cardinal this year and are now 5-1 in the PCAA.

SJSU, after overcoming what some of the players said was a nervously played first game, got its offense in gear and baffled Stanford the rest of the match.

Many Spartans said their victory was indicative of their ability to play as a team. Coach Dick Montgomery took advantage of his bench for the third straight match and got stellar performances from Gina Watson and Julie Braymen.

In three games, Watson had 13 kills and 11 digs. She said she was very pleased with the team's overall play.

"I'm on a natural high right now. Everything worked for us tonight, and everyone played defense and worked hard," Watson said. "It felt really good, because everyone stayed relaxed throughout the whole match. It's an excellent feeling to beat a great team like Stanford. I'm on top of the world."

Montgomery said he relies on Ice and Barbara Higgins to come through in every game.

"Lisa and Barbara Higgins are two players

"It's an excellent feeling to beat a great team like Stanford. I'm on top of the world."

— Gina Watson, SJSU outside hitter

who we really need to have play a great match every time out, and Lisa never fails to do it for us," Montgomery said. "She and everyone I put in there tonight played excellent volleyball."

There were those who wondered if SJSU would suffer a letdown after their inspirational win over Fresno State on Oct. 6, but Montgomery said it wasn't a factor in the Stanford match.

"The only trouble we might have had with the match concerned the serving of Stanford's Teresa Smith. If she had been able to be consistent with her hard spin serve, they would have been harder to beat," he said.

Montgomery and the players said the key to the match was that they never stopped playing as a team, even when they fell behind by a game.

"I'm pleased with the knowledge that when we play as a unit, we are a better team than any I've seen out there," Montgomery said. "We played awesome defense, and overall, we are playing better at this point than I thought we would be."

Defense was the key down the stretch for the Spartans, as they rallied through several long points with the Cardinal. On one of the last points of the match, setter Danielle Spier had five digs to keep the ball alive until Watson put it away on a kill.

"On that play, I just did not want to have to go five games. I wanted to get it done then," Spier said. "It had to be a complete team effort if we were to win tonight, and we all knew it. We were down a bit in the first game, but our second efforts on digs and our defense helped us come back."

"The great thing about (the match) is that no one person stood out. We just all did what we had to. It was a really nice match to win."

Maria Healy, who has been out with an injury, returned to the SJSU lineup to post five kills.

"We were really ready for this match," Healy said. "We talked about not letting up, but we did let up in the second game."

"But we came out (after intermission) and really communicated with each other. There was a lot of emotion in our play, and the best part was that we proved we can beat Stanford at home, which no one has done for a while."

The Spartans needed only one hour, 45 minutes to put away the Cardinal, and while the victory was a great boost, Montgomery is looking ahead.

"We have to work on our lapses (in concentration), because we still tend to ease up a bit," he said. "We are looking towards Hawaii as our biggest match, and I will consider a split of our two games with them a good result."

"We will be facing an extremely hostile crowd in Hawaii, and they have a very good team. We will have to play at least as well as we did tonight to beat Hawaii, but right now, there isn't a better team out there than us."

## Colts want Ellard

INDIANAPOLIS (AP) — The Indianapolis Colts have reached a \$1.3-million contract agreement with wide receiver Henry Ellard, but must still reach agreement with the Los Angeles Rams who have the rights to the him, according to a report in yesterday's edition of The Indianapolis Star.

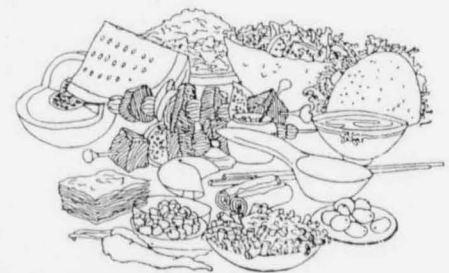
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# SJSU prof, husband lauded for public health education

By Paula Ray Christiansen  
Daily staff writer

Most married couples share many of the same interests, but few couples are awarded for the similarities in their efforts.

SJSU health science Prof. Helen S. Ross and her husband Paul R. Mico are the first couple to receive Distinguished Fellow awards at the same time from the National Society for Public Health Education.

Ross is chairwoman of the Department of Health Science, and her husband is president of Third Party Associates, a private publishing and consultant company for the health care field.

They received plaques for their contributions to the field of public health and health education when SOPHE met for its annual meeting Sept. 27 in Las Vegas.

"We are very proud to see Dr. Ross put San Jose on the map in terms of excellence in many programs across the nation and in San Jose," said William Washington, director of SJSU's Department of Health Science.

"She has proven that SJSU has an excellent program in public health," Washington said.

Ross and Mico have done extensive work in developing countries, including Afghanistan, Egypt, Malaysia, Indonesia, the Philippines, Bangladesh and the Micronesian Islands, Ross said.

Her studies of the health care systems in Puerto Rico, Nepal and China and Mico's work with the Indian Health Service and developing countries of Indonesia, Pakistan, Bangladesh, the Micronesian Islands and Burma earned them the awards, she said.

As co-director of a health promotion project with Rose Tseng, associate dean of the department of health, Ross's most recent efforts have been working with faculty and graduate students to raise their awareness of health practices in multi-ethnic societies, Ross said.

"This project guided professors working with students who will be dealing with patients from multi-ethnic areas in the community," she said. "It helped students learn how to determine the needs and concerns of these patients."

Ross came to SJSU 18 years ago from the University of Berkeley's School of Health. Mico taught intermittently at SJSU on a part-time basis until last year when he went to work full-time for Third Party Associates, Ross said.

Ross received three master's degrees from Berkeley — one in public health, one in health care administration and one from the School of Health. She also received her doctorate in social psychology and behavioral science from Berkeley, she said.

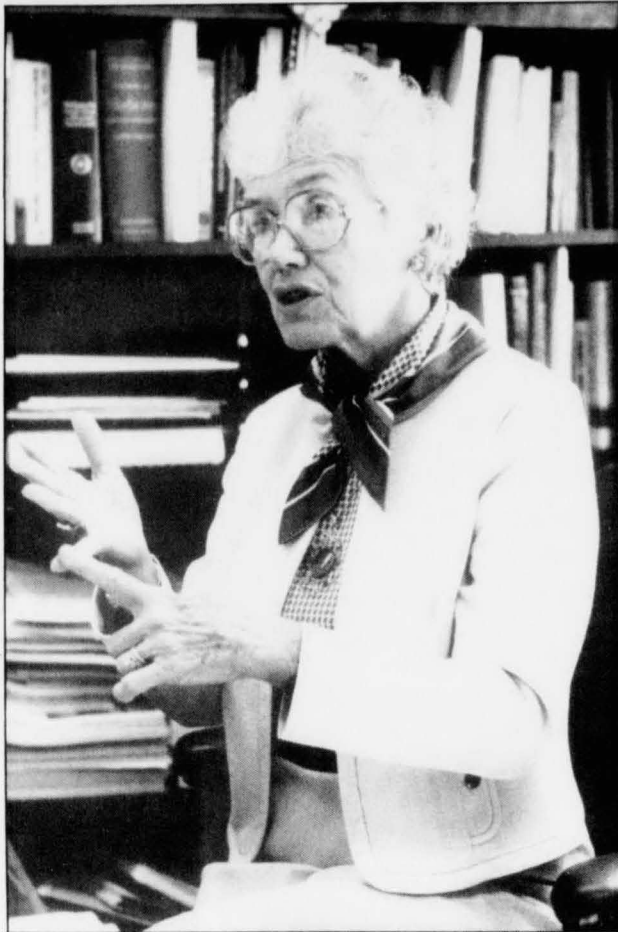
Ross said she has done considerable work in setting up mental health and alcoholism education programs in California.

Ross and Mico have both done extensive publishing and have co-authored two books together, "Health Education and Behavior Science" and "Health Education Theory and Practice."

Mico has also authored and co-authored at least four other books, including "Developing your Community Based Organization."

Ross served for six years on the Council on Education for Public Health, the accrediting agency for schools of public health and public health programs outside of public health.

She served as chairwoman of the committee that developed the "Guidelines for Preparation and Practice of Health Education at the Undergraduate, Graduate and Doctoral levels in the U.S.," and was a member of the National Task Force for Preparation and Practice of Health Education for eight years.



Julie A. Bennett — Daily staff photographer

Helen Ross is at home when she is at work at SJSU

## Speaker to analyze ideal relationships

By Marj Martin  
Daily staff writer

A speaker from Campus Crusade for Christ will present the results of a national survey it conducted about women's preference in men today and tomorrow.

Ron Ralston, who speaks on college campuses nationwide, will present "In Search of the Perfect 10" at 9 p.m. today in the Science Building, Room 142.

Tomorrow at 9 p.m., the topic will be "Man's Search for God," also in Science Building, Room 142.

Ralston will also present survey information about "the perfect man" to about 300 psychology students in Morris Dailey Auditorium at 9:30 a.m., said Prof. Tom Tutko, who teaches the Psychology 5 class.

Tutko said his class is just beginning a segment on human sexuality, so the survey is relevant to the current course of study.

The lecture is preparing for the lecture by completing its own survey, he said.

Titled "What Do 15,000 Women Want in the Ideal Man?," the nationwide survey includes responses from about 15,000 people, Ralston said.

Ralston said he tries to present a factual perspective, "no Bible reading . . . or snake charming."

He said he's been analyzing surveys for so long he just picks out unusual information.

The results of the survey are about the same nationwide, he said.

According to the survey, long-term relationships are what all women want, Ralston said.

Ralston will use the survey as the starting point for the Psychology 5 lecture, according to Don Wilcox, director of SJSU's Campus Crusade for Christ.

A "sneak preview" of the lectures will be held in the Upper Pad of the Student Union, today and tomorrow at 12:30 p.m., Wilcox said.

Ralston spoke at the University of California at Berkeley last week, said Wanda Brower, a CCC representative.

Ralston is a CCC staff member at Campus Crusade for Christ International. CCC is a campus-based Christian organization, whose goal is to help people understand "biblical" Christianity, Wilcox said.

Most people agree with the basic tenets of Christianity, according to Wilcox, but don't know what the Bible says about them.

As a result, CCC has seven paid staff members at SJSU who assist students who wish to know more about the Bible, he said.

"This talk will really shatter the myths," Wilcox said. Men really don't know what women want in a man, he said. "The guys are thinking one thing and the women another."

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## Mystery Mali teen tours Manhattan with CBS star

NEW YORK (AP) — A young, malnourished, malaria-stricken boy from the deserts of Africa, who once wondered whether he'd live to see tomorrow, is spending the weekend in Manhattan on a tour guided by CBS's Diane Sawyer.

Mohammed Ag Albakaye, who doctors estimate is between 13 and 17 years old, was rescued from a famine-refugee camp in Mali after he was interviewed by Sawyer for a January 1985 "60 Minutes" piece on the drought there.

Charles and Cheryl Shotts of Indianapolis saw the segment re-

peated in August 1985 and decided "Mohammed was their responsibility," Sawyer said.

With four months of hard work, a \$2,000 phone bill and the help of a missionary, the Shotts located the boy and brought him to America last Christmas.

After living for 10 months in suburbia, Mohammed "now speaks television English," Sawyer said. "He rides his bike around his neighborhood and says he wants a limousine when he grows up. From a boy who had nothing to eat in the desert, it's amazing how quickly America affects your values."

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## Funding denial dries up fountain

By David Rickard  
Daily staff writer

The denial of a request for special repair funding from the CSU chancellor's office may have doomed the SJSU fountain, according to officials from Facilities Development and Operations.

High maintenance costs, which ranged from \$750 to \$900 per month, forced the university to turn off the fountain in the central quad in early June, said Barbara Pluta, SJSU design and construction manager.

"It's a plumbers' nightmare," Pluta said. "We don't have the manpower, time or operating money to maintain it."

The school requested \$10,000 from the California State University's 1987-88 budget to replace the filter system on the fountain, which was described in the special repair project proposal as a chronic problem.

The report said plumbers had to make three or four trips a day to the fountain, spending about 2½ hours cleaning out the filter basket. Every other day the filter head had to be removed and cleaned, the report said.

A team of plant-operation specialists from the chancellor's office denied the request during a tour of the campus in May, said Peggy Asuncion, facilities planning manager.

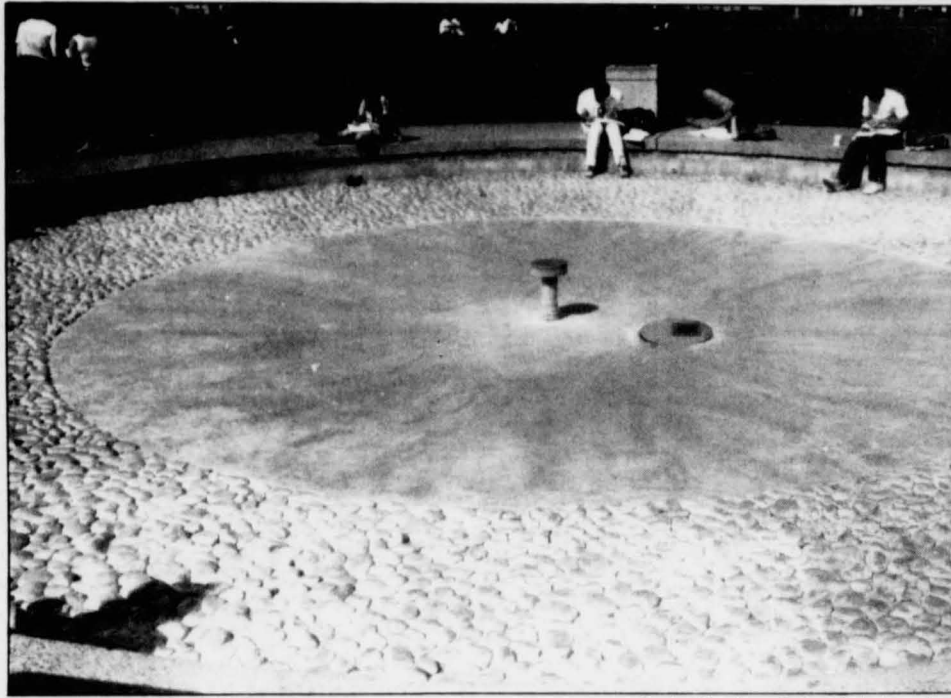
According to Asuncion, they refused to grant the money because the fountain was a gift.

"They said it was a donated fountain, and they wouldn't spend state money to repair it," Asuncion said.

The filter system was 40th on the list of 63 requests on the university's priority list for 1987-88, which put it "down in never-never land," said Stan Vaughn, SJSU building trades coordinator.

Asuncion agreed the request paled in comparison with other projects.

"Even if we did (get the money), there's a question of whether it would



Denise Wendler — Daily staff photographer

The SJSU fountain is doomed to dryness until the university can obtain CSU funding to maintain it

be an effective utilization of our plumbers' time," she said.

The university's total funding request was \$4.5 million. The campus' first 40 projects, including the fountain, totaled \$2.8 million, which Asuncion said was more than the school has received for special repairs in the past.

"Given our funding history, it was unlikely that we would have gotten it," Asuncion said.

The man-power demands presented by the current filter system

were made more acute by a shortage of plumbers on campus, Pluta said.

Recent illnesses temporarily cut the four-man staff in half, she said. A loss of water pressure in Spartan Stadium bathrooms during the Fresno State game intensified the shortage, pressing the two into nearly 40 hours of weekend overtime.

"They have been pressed out of their gourds," she said.

The department recently com-

pleted the paperwork to hire two more plumbers, but it must be approved by the Affirmative Action Office before they can be offered the job, she said.

Vaughn attributed the problems with the current filter system to the extremely hard water, as well as garbage thrown into the fountain.

Among the special repair requests granted by the chancellor's office were funds for asbestos removal, a new roof for MacQuarrie Hall and duct work in Duncan Hall, Asuncion said.

## New lease accord accepted by A.S.

By Amy L. Pabalan  
and Scott G. Hamilton  
Daily staff writers

After repeated delays in negotiations, the Associated Students board of directors last week approved a sublease agreement between the A.S. and the Student Union board of directors.

The agreement redefines and reconfirms lease agreements for space the A.S. occupies in the Student Union for its government offices, the A.S. Program Board, the A.S. Business Office and the print shop.

SUBOD is not legally bound to lease Student Union space to the A.S., but it has always done so, according to Ron Barrett, the Union director.

Although both the A.S. board and SUBOD have approved the new lease, it will not be official until SJSU President Gail Fullerton signs it, Barrett said.

The lease received SUBOD approval last Tuesday.

An earlier SUBOD decision referred the lease to the house and finance committees for their recommendations prior to board voting, but instead passed a motion to Tuesday's meeting to address the issue before the entire board.

Tom Boothe, A.S. president, said it was a "more advantageous lease from the point of the A.S."

"The lease represents significant changes," Boothe said. "The form and wording are different. It's a good lease."

The main terms of the new lease include a change from a provision allowing either party to cancel the lease by 30-day written notice.

Another provision, intended to keep tighter control over A.S. subleases, requires the date be recorded when each sublease is approved by the A.S. board of directors, SUBOD and the university president, Barrett said.

The new lease also defines the A.S. operations in the Student Union by function, either commercial or non-commercial.

Commercial space will encompass the A.S. revenue-producing operations in the Student Union.

Non-commercial space will include areas that primarily provide non-profit services, such as the A.S. government or program board offices.

The A.S. is required to pay rent for the commercial space. However, any function change of Student Union space has to receive approval from SUBOD, the lease states.

The A.S. print shop, on the first floor of the Union, is the only area defined as commercial in the new lease. Rent is set for \$250 per month for nine months and \$150 per month during summer months.

Barrett said he wanted the words "print shop" to specify the use of that commercial area, stating

"The lease represents significant changes. The form and wording are different. It's a good lease."

— Tom Boothe,  
A.S. president

he felt that clause was too vague in the past.

"Any function change would require the auxiliary (SUBOD) approval," Barrett said.

If the A.S. wants to put a barbershop into the space, this would be defined as change of function that would require SUBOD approval.

"If anything other than the print shop is to occupy Room 151, it must receive SUBOD approval," he said. "Any business that is in there affects the image of the union, so we ought to be involved in it."

Another agreement is the condition that SUBOD, the California State University trustees and its officers, agents and employees are secure against claims of damages or injury that occur within the areas occupied by the A.S.

## A.S. board ponders campus record shop

By Amy L. Pabalan  
Daily staff writer

The Associated Students should not be involved in a campus record store, according to A.S. President Tom Boothe.

In the past two semesters Paul Morris, an SJSU graduate student, has collected more than 1,200 signatures calling for a student-run, A.S.-supported record store, and Boothe said it's time the board takes a stand on the matter.

"The board needs to work with Morris, needs to analyze his position... and decide whether or not this association should engage in a student record store," Boothe said.

"This has been going on and on for two semesters, and it is at the point where it needs to be resolved," Boothe said.

If the matter cannot be resolved by the board, it will need to be settled by a student election in the future, Boothe said.

Before Wednesday's board meeting, Boothe said he has treated Morris' idea for a record store as a non-issue, but that it has become an issue that needs to be addressed.

Morris already has more than the estimated 500 signatures required to call an election, Boothe said.

Because Morris meets the criteria to call an election, the A.S. is constitutionally bound to hold one, Boothe said.

However, Boothe said he does not personally favor an election.

"Most students don't know what a colossal effort it is to put on an election," Boothe said.

"It involves hundreds of volunteer man-hours, and it would probably cost the A.S. a couple thousand dollars," Boothe said.

He said that the A.S. would be responsible for printing the ballots, staffing the election booths and providing efficient publicity before the election.

Boothe said he's opposed to the A.S. running a campus record shop. It "would be an ill-advised, inappropriate area for the A.S. to be involved in," Boothe said, adding that it would be irresponsible for the A.S. "to take student money and gamble with it in that manner."

Morris needs to supply the board with more information, Boothe said.

"The information Morris has given the board has been scanty so far. We would like to see his proposal," Boothe said.

Morris said he will present to the board in the next few weeks information concerning "perceived income from the business, overall expenses and all of the overhead."

He said he is still in the process of forming a committee that will work on a proposal to present to the board later this month.

Boothe said Gregg Rose, A.S. vice president of finance, is also collecting information on the viability of an SJSU record store.

Boothe listed the Earth Toys ski shop and the on-campus Bass ticket outlet as two previous A.S. ventures that failed.

He said if the A.S. were to have an election, it would divert the members' attention from other A.S. projects.

"The matter would be a diversion of time and resource from the San Car-

los Street closure, the Rec Center, the new admission requirements, child care, and athletics," Boothe said.

Morris said his petition will serve as a proposal to an election only "if deemed necessary."

"If it seems from the petition drive itself that it is evident that students want (a record store), an election may be averted," Morris said. "A special election is not inexpensive, but should be considered."

However, Boothe said Morris' petition may be considered inappro-

priate by the A.S. Election Board or its Judiciary Committee.

"The language is extremely vague," Boothe said. "It is not written in a proper form."

"If we were to place it on the ballot, are we asking if the concept is sound, or do the students feel they would benefit from a record store?"

Morris said the way the petition is written will be accepted.

"I believe the way it is written will qualify," Morris said. "If not, I will redo the petition and get the signatures."

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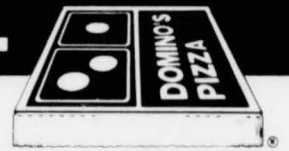
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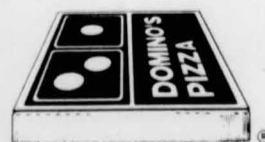
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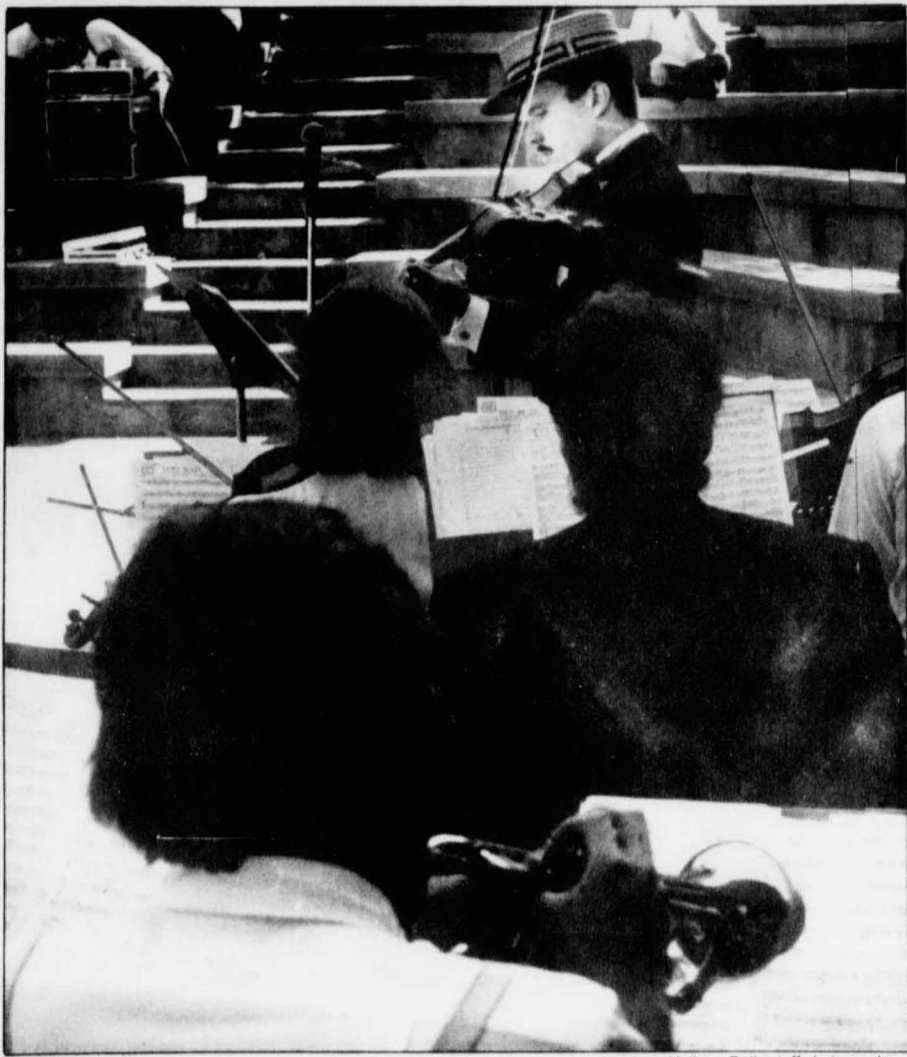
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## Fiddlin' around



Abraham Haile—Daily staff photographer

Paul Price's Society Orchestra performs period music in the Student Union Amphitheatre. Price, sporting a violin and a straw hat, fronts a band that plays dances, weddings and parties.

## Project construction closes engineering's main entry

CONSTRUCTION, from page 1

candidate from Vacaville, Dan Price, was helping to erect a chain-link fence that will enclose three sides of the Engineering Building.

For the next two years, entrance to the engineering school will be possible only through the northwest and southeast corner doors and the double doors in the center of the building.

No one will be permitted to use the entrances on the southeast and southwest corners, which open only from the inside, according to Widen.

The central courtyard is also closed to pedestrian traffic and is being used for temporary storage of engineering equipment, said a spokesman for the engineering school.

The closings came as a big surprise, said Marduke Yousefpor, a student majoring in civil engineering. Yousefpor said that when he came back to the Engineering Building from the Student Union on Thursday he found the fence up, forcing him to go all the way around the library to get into the building.

"I'm glad I'm getting out of here at the end of the semester," he said.

"They ought to find little ways to cut through (the fence), arches or something," said art student Denise Butler.

Safety measures should be looked at again, now that the entrances are closed and the fence is up, said Ray Brindos, an equipment technician. Brindos knows the building backwards and forwards because he takes care of the equipment, he said.

But Brindos said he's somewhat concerned about whether the students and faculty will know which doors open from the inside, in case of an emergency.

Two of the doors are under stairwells and are used infrequently, Brindos said. Some people may not even know where they are, he said.

Ron Montgomery, environmental health and safety officer, said that he was not aware that changes had been made in the entrances and exits of the Engineering Building. "I'm on my way over there right now to check it out."

Behind the fence, the construction site is undergoing preparation for the new wing of the Engineering Building, dubbed Project 88 because its completion is set for fall 1988.

Barry Widen, the project's superintendent, said he doubts very much if a wrecking ball or crane will be used to demolish the southeast wing. "The building is not that 'beefy' . . . They can probably pick it at with a dozer and get it down with no trouble."

Widen said he doesn't think that any construction will take place before Feb. 1 because the relocation of the electric and steam service is a major project in itself.

The steam line design is being changed right now to make it conform with the university's uniform utility plan, he said.

Widen said the project was not behind schedule, as previously reported. Little delays in the schedule happen frequently when a building as large as the new engineering wing is being constructed, he said.

## Fullerton seeks student support in San Carlos Street crusade

STREET CLOSURE, from page 1

policy throughout San Jose, are considered by the council every year in the fall.

The university has been seeking to close the thoroughfare between Fourth and 10th streets.

Administrators have cited a need to unify the campus and safety concerns regarding pedestrian crossings between dormitories, garages and buildings on the campus's south side and buildings on the north.

SJSU officials have proposed a landscaped pedestrian and bicycle mall for the area.

The university will focus on three city concerns — access for emergency vehicles, impact on area traffic and the rerouting of County Transit buses — at the planning commission meeting, Fullerton said.

A plan has been worked out that should assure access for fire trucks and other emergency vehicles, she said.

Fire department vehicles were brought on campus Memorial Day weekend and in mid-September to test campus access, Fullerton said. "We think we have that worked out."

Results from a city transporta-

tion-planning model that showed the closure having little effect on area traffic were presented at a city-sponsored community meeting last month.

Fullerton said the study showed the impact would be spread throughout the downtown area.

The flow of traffic will not, for the most part, be measurably different, she said.

If bus routes that now run on San Carlos Street are rerouted along San Salvador Street, the university would provide state property for "duck outs" that would allow buses to pull out of the main traffic lane, Fullerton said.

Residents of the Naglee Park area east and southeast of the campus also expressed concern at the community meeting that SJSU would have trouble funding construction of the mall.

Area resident Mike Sunceria noted that the university has not yet landscaped Seventh and Ninth streets, which already have been closed in some areas on campus.

"Obviously, we can't get any funding for it as long as it is not our property," Fullerton said.

The university may have to rely on non-state money for mall con-

struction, she said.

Renovation projects on this campus and throughout the California State University system have placed demands on money available for construction, Fullerton said. "That has to take precedence."

The university has been seeking funding for the renovation of the old Science Building and Dwight Bente Hall.

Landscaping of Ninth Street may take place "perhaps still in this year," Fullerton said, with the university working on a plan that would involve donated funds and labor.

Work on Seventh Street may occur along with construction of the Student Union Recreation and Events Center and Project 88, the School of Engineering building project, Fullerton said.

A percentage of building funds are always set aside for landscaping, she said.

Funding Seventh Street landscaping in this way would leave a stretch between the Rec Center and Clark Library in its current state, she said.

The university would have to seek non-state money to complete that work, Fullerton said.

## CSU teachers still fighting for contract

NEGOTIATIONS, from page 1

to overturn CSU's declaration of impasse submitted to the Public Employee Relations Board, a move Naples said would set negotiations back three months.

"The trustees are not receptive to faculty development and reductions in payroll," said Roberta Alorist, CFA representative to the state Board of Education.

The issues still in dispute are of higher priority than salary, she said.

"Upgrading skills and maintaining current education practices are more important, and we need time and money to do this," she said.

With the present workload and the lack of funds, faculty has no time to participate in available programs or even write letters for grants to these programs, Alorist said.

Naples said many of the issues presented by CFA appear "phony" and are actually setbacks for both parties.

A quality education cannot be provided to students if faculty does not feel secure in the governing process, Rice said.

"Ultimately, the student will lose," he said.

## Barbie faces tough fight with punk doll

HAWTHORNE (AP)—This has been a tough year for Barbie, the 27-year-old queen of the doll set.

Her pre-eminence as the country's favorite female doll is facing a serious challenge by an upstart, punked-out band leader named Jem, who soared to 10th spot this month on the Toy Hit Parade — a ranking of popular U.S. toys by monthly retail sales.

Barbie clung to No. 3, behind G.I. Joe and Pound Puppies.

But Jem, who debuted in March, is forcing the normally prim Barbie — who not long ago made her first image switch from prom queen to yuppie career woman — to undergo a radical change.

For \$70, parents now can buy their children an ensemble of a shocking-pink Barbie and her rock 'n' roll band, the Rockers.

Jem and her band, the Holograms, by New York-based Hasbro Industries, cost \$80.

"We are forcing Mattel to create an identity for Barbie," said Stephen Schwartz, senior vice president for marketing of Hasbro.

"Jem really has a social conscience. Her world is not about shopping and dating."

"She is a working girl, a woman of the '80s . . . She has a lot of pressures. Barbie never did that," Schwartz said.

## Beepers newest tools of drug-dealing trade

LOS ANGELES (AP)—Drug dealers are using electronic beepers to stay a step ahead of the law, and some schools have banned the paging devices after students working as drug runners were beeped in class to make deliveries.

"They get a call in the classroom and they get up and leave," said Dwight McKinney, a U.S. Drug Enforcement Administration spokesman.

Beepers allow drug dealers to move around less conspicuously.

"It's harder for us to detect

sales," Zierenberg said.

What's more, police said investigators often arrive at drug houses minutes after the operators are tipped off.

"A guy can stand at a corner, he sees the police, he punches a number on a telephone," Ginelli said. "If the dealer sees the number (light up on his beeper) he gets out of the house."

Schools have realized the problem. At many schools, student beepers are confiscated.

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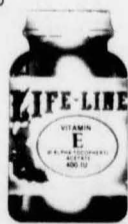
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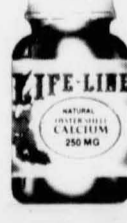


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