

Jack Elway would consider coaching job offer at Cal

By Michael Lietdke
Staff Writer

Amidst smoldering conjecture that he would be leaving the Spartans after this season, SJSU head football coach Jack Elway added fuel to the fire yesterday afternoon.

In a press conference called in the wake of the firing of University of California football coach Roger Theder, Elway announced that he "would investigate the possibility" of becoming the Golden Bear's new head coach.

"Cal has asked for permission to talk to me and President (Gail) Fullerton has granted it," Elway

said. "The thing that I have done to this point is take into consideration the possibilities California has to offer. And Cal has a lot of possibilities."

Rumors that Elway was destined for the California job have circulated for several weeks, but they burgeoned after the Golden Bears' humiliating 42-21 loss to Stanford Saturday. Then it became apparent that Theder would be fired.

When the rumors first began to swirl around the Bay Area, Elway said publicly and privately that he would return as the Spartans' head coach next year.

"If I'm alive, I'll be back," Elway said in the Nov. 12 San Jose Mercury. "I take things day-to-day, month-to-month, year-to-year. Right now, those rumors are just conjecture, just a lot of people digging and investigating. I'm happy here and intend on staying."

According to several Spartans, Elway told his team before SJSU's game against the University of the Pacific that he would be their coach again in '82.

"He told us that they (the reports that he was leaving) were just rumors," defensive tackle Steve McEnroe said.

Elway said he has been offered several other jobs during his tenure at SJSU, but hasn't seriously considered any.

He said the California opportunity was especially alluring because of "factors which are obvious."

Two he cited specifically were Cal's proximity to his Bay Area home and the school's membership in the prestigious Pac-10.

"I could have gone to Laramie, Wyoming (University of Wyoming), but my wife said that was a little far to commute," Elway joked.

If California should offer Elway the job and the 50-year-old

Washington native should accept, California would have to pay SJSU for the rights to Elway's services.

As a stipulation of a five-year contract he signed after his first season with the Spartans in 1979, any school which hires Elway away from SJSU will have to pay the school compensation. The figure is rumored to be a six-figure amount.

SJSU Academic Vice President Hobert Burns, who is responsible for handling the release of all financial figures pertaining to the athletic department, was sick yesterday and was not available to specify the amount of Elway's buy-out clause.

Fullerton would not comment on the possibility of Elway's leaving, saying it was a University of California matter.

"We are very interested in having Jack stay here," Men's Athletic Director Dave Adams said. "If he leaves, it would be a tremendous blow to our program."

Elway, nearing the completion of his third season at the helm of the Spartans, has compiled a 21-10-1 record at SJSU. His overall collegiate head coaching record is 28-19-1. Before coming to SJSU in 1979, Elway coached at California State University at Northridge for three seasons.



SJSU football coach Jack Elway

Photo by Trici Mayeaux

Spartan gridders ranked in top 20

The SJSU football team was ranked No. 20 in the nation yesterday by the United Press International coaches' poll. This marks the first time the Spartans, 8-2 on the season, have

been nationally ranked since 1975, when they were ranked No. 15 by UPI and No. 20 by The Associated Press.

SJSU was not ranked this week by AP.

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Tuesday, November 24, 1981

Arrest of five team members 'routine'

By Randy Paige
Staff Writer

University police handled the Nov. 15 arrest of five football team members in a "purely routine" manner, according to University Police Sgt. William Lane.

Lane was responding to Spartan football coach Jack Elway's criticism of the arrest.

"I keep hearing that football players get special treatment on this campus," Elway said. "Maybe they are getting special treatment in reverse."

"What really gets me is the fact that they

(university police) took them down to jail. What kind of judgement is that? All five of them were in bed, and all of them were cooperative."

According to Lane, there was nothing unusual about the arrest. The arrest was made after a resident adviser placed the five football players under citizen's arrest.

Lane said the officers arrived at Allen Hall just as the football players had gone back to their rooms. From the time the officers appeared on the scene until the last arrest was made, approximately 45 minutes elapsed, Lane said.

The five players were booked on charges of vandalism and disturbing the peace after

reportedly breaking an exit sign and tossing beer bottles out of a room on the third floor of Allen Hall, breaking a street light.

Taken into custody were James Albright, 21, a linebacker; Ken Delgado, 20, an offensive guard; Thomas Wilbur Larson, 20, an offensive guard and Henry Jerome Ramelli, 21, an offensive tackle.

Elway also was upset about the use of handcuffs on his team members.

"If you get arrested, that's part of getting arrested," Lane said. "I can't get you inside the doors of the jail without handcuffs. It's simply a matter of routine."

First impressions important to landlords

This is the second story in a three-part series on housing.

By Kathy Chin
Staff Writer

Housing is so difficult to find these days; often it's not the renter's option whether or not he wants the apartment. It's more a question of whether the landlord wants the potential tenant to live there.

Students face competition with other students when apartment hunting.

So it's beneficial to know what landlords look for in prospective tenants.

Margaret Davis, owner of a Six Street apartment complex, said, "I judge a great deal on appearance. It shows me that they run their life that way."

"It puts me off then they

complain," she added. "I want them to be understanding because the apartment is old. If they are the fussy type, they need to find another place."

According to Cathy Curtin, SJSU assistant housing director, she knows of one landlord who looks for clean fingernails and a clean car when a prospective renter shows up.

"From the fingernails the man said he could see whether or not the person was clean, and from the car he got an indication of how that person would treat the apartment," she said.

Mary Montgomery, owner of a five-unit complex, said she only rents to students.

"They are not demanding as others might be," Montgomery said. "General appearance and cleanliness is very important,

Montgomery said. We like to have good housekeepers. And I found that this rule of thumb of neat appearance has proven to be true."

Not all landlords prefer the quiet student.

"Ours is not exactly the quiet apartment complex," said Stuart Davis, manager of a 14th Street housing site.

"I like to rent to students, because I'm a student myself. I just look for people who would fit in with the rest. We are like a community and people know each other," he said. "The only problem is they (tenants) don't stay long enough so I can get to know everyone."

Nelba Pemberson, owner of an apartment complex located on Ninth Street, does not regard appearance as an important factor when judging prospective tenants.



"They may have gotten off work and not have the time to change," she said. "You just can't judge a person by his appearance."

"I don't ask too many questions, I just tell them the rules," she said. "It pays off to be polite," Curtin

said. "Your first impressions do affect people."

After renting the apartment, Curtin recommended that student and landlord go over its condition item by item and have both parties sign a contract.

The Housing Office provides free apartment checklists to students.

Just as landlords have the obligation to provide a safe and habitable place to live, students have their end to keep up as well.

"You should understand what you are signing and ask questions if you don't. Get a copy of the contract."

"Renters should not go in with the idea that the landlord is out to get them. Don't go in with a chip on your shoulder," she stated.

The basic complaint students

lodge about landlords concerns the cleaning deposit. According to Curtin, students have taken their landlords to small claims court because the deposit was not returned.

To avoid potential conflict, Curtin said, "Take photos of everything in the apartment before moving any furniture into place. Write down the date and place on the back."

"When you pay a deposit, you should understand what the deposit is for," she said. "And when a tenant moves out, the landlord is obligated to return the deposit within two weeks."

Curtin said the landlords listed with the Housing Office have been very cooperative with students. "Don't assume the landlord is the bad guy," she said.

Bands disappoint Rolland

Talent agent charges bias

By Maureen Keenan
Staff Writer

A.S. Program Board Director Bill Rolland angered at least one talent promoter when he called a recent entertainment conference held in Sacramento worthwhile in workshops but lacking in usable entertainment.

Dennis Mahdik, West Coast general manager of Mah'jek Talent Agency, said comments made by program board members about the trip was biased.

"They were in Sacramento to have a good time," Mahdik said. "They didn't understand what they were there for. More emphasis was put on socializing and partying."

Rolland, former Contemporary Arts Chairman Jeff Bader and Forums Chairwoman Martha Brandt spent \$891 in Program Board funds to attend the four-day conference held early this month.

According to a Nov. 12 Spartan Daily article, Rolland found the conference workshops to be worthwhile, but the various acts on display for possible booking "weren't that good."

Conferences are set up by the National Entertainment and Campus Activities Association to give college students an opportunity to participate in workshops and screen acts.

Workshops range from scheduling concerts to managing money.

According to Mahdik, no attempt was made by program board members to pick up literature on acts.

"I had to force feed promo kits," Mahdik said.

Mahdik called the showcase audiences "low key" and "uninterested."

He said workshops, ready to accommodate 25 people, would have an average of six persons per class.

"What I personally saw was this lack of interest," he said, adding "one interest level that was extremely high was the after-hour parties. Those were filled to capacity."

Rolland disagreed. "Socializing is a very important part of it," he said explaining there are banquets and other parties. He also said workshops were packed and it was difficult to find a seat.

Mahdik, disappointed with the conference because of the overall disinterest of the students, was especially miffed about comments made by SJSU's program board members.

Mahdik called Rolland's negative assessment of acts "a very, very shallow statement to be made."

"There were plenty of good acts," he said, adding the students just turned "a deaf ear."

Another Rolland comment quoted in the article was that acts were overpriced. He said it's often better to return home and negotiate at a lower price.

"That only illustrates to me that this particular gentleman doesn't understand what cooperative buying is and why the conference exists," Mahdik said.

Through cooperative buying, students, through a combined effort, can sometimes purchase acts at a less expensive price.

Rolland's comment was that Mahdik was "just upset" because the program board didn't

book his acts.

"That's business," Rolland said. Mahdik then questioned whether the program board should be taking a vacation using students' fees and selecting artists based on their personal likes and dislikes.

"It seemed like they were on vacation and they were just strolling around," Mahdik said. "If I went on vacation I'd go somewhere else," Rolland responded.

Concerning the \$891 cost of attending, Rolland said he expects to make it back by saving money on bookings and contracts.

Daryl Moore, agent/business manager for Mah'jek Talent Agency, said it seemed unfair that an individual program board member could select entertainment based on his own bias when representing 25,000 diverse interests at SJSU.

Rolland said, "I don't want to bring anything here unless I think it's good. That's what I'm here for."

Other exhibitors attending the conference had mixed views.

Sandy Blodget, an artist representative, said the conference was "poorly attended."

"They need to work the kinks out," Blodget said.

Dean Byers, co-owner of Show & Tell Productions, said "students don't take the conference seriously enough." He said the audience was a "good size," and quality entertainment was definitely present.

Mahdik summed up his view in saying students attending the conferences are "passing the buck" and not doing their job."

see SAC TRIP back page



Photo by Marc Ashton

Dennis Mahdik of Mah'jek Talent Agency asserts that A.S. Program Board members were interested more in socializing than booking acts at a recent Sacramento conference.

forum

So, we're stuck with a democracy run by dunces

Ronald Reagan, the man who would equip all trees with smog devices, says a lot of stupid things. He also hires a lot of stupid people.

Because Reagan is not endowed with the intellectual capabilities of some of our country's recent presidents



By Michael Leidtke
Staff Writer

like Kennedy, Carter or even Nixon, it would seem imperative that he compensate by surrounding himself with highly competent people in the White House.

Since he is no mental ace, Reagan should make certain he is playing with a full deck in the White House. But it is becoming increasingly apparent that Reagan is dealing with a bunch of jokers.

Many people, perhaps rightfully so, will argue that our president is not stupid. Reagan may not be dumb, but he can sure look the part sometime.

That is probably why he has only held five press conferences during his first year in office, the fewest of any President in the last 50 years.

And the few press conferences which Reagan has called have often been embarrassing for the president.

His rhetoric has worked well in prepared speeches, but it hasn't always clicked in spontaneous situations. On several occasions, he has made misleading statements and/or given blatantly rehearsed and irrelevant answers to questions he obviously did not know the answer to.

Sometimes, America's presidential figurehead has looked like a real pinhead.

But relative to some of his top advisers, Reagan has looked like a regular Einstein.

Some of the White House's supposed intellectual giants have been made to look like mental dwarves by their antics while in office.

First, there is Secretary of State Alexander Haig, who is on such a power trip that he actually thinks everyone is out to get him. Haig must have contracted a chronic case of power-hunger and paranoia during the days he worked for Nixon, who actually used to keep an "enemy" list. Just call Haig Little Richard from now on.

Haig has been wrong about so many things that Reagan should can him. Then, at least, Haig would be right about one thing: someone was out to get him.

Then there is National Security adviser Richard Allen, who is one of the Japanese's favorite people if not Haig's.

Although he received two watches from the Japanese government, Allen still has no conception of time.

He says he can't remember whether he received the watch before or after Reagan's term in office had commenced.

The timing for his dismissal should be ripe if the FBI proves Allen accepted the gifts after Reagan took office, which would be a violation of federal law.

Then there is James Watt, who, as Secretary of the Interior, wants to redecorate nature with a collage of pavement and concrete. If the so-called "environmental extremists" continue to sign petitions protesting Watt, Reagan may not have to worry about removing Watt from office; Congress will do it for him.

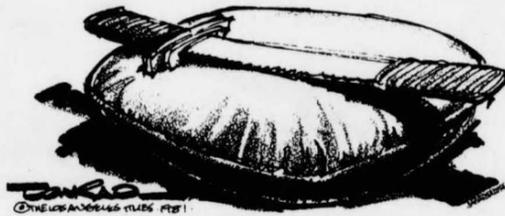
And who could forget David Stockman, the Director of the Budget and Management Office, who made a monkey out of himself by speaking all sorts of evil about Reaganomics.

Stockman's candid comments about Reagan's economic plan would have been admirable if he had known what he was doing.

As it was, Stockman thought all of his comments were off the record. And that's just plain stupidity.

If Reagan was smart, he would get rid of Stockman, along with Haig, Allen and Watt. But he is not especially smart, so he won't.

So, we're stuck with a democracy run by dunces. And that makes us the biggest dupes of all.



"AND THIS, MR. ALLEN, IS ALSO AN OLD JAPANESE CUSTOM..."

the mailbag

Negative marks turn people off

Editor:

I would like to express my disappointment about the way the lower division English courses (English 1A and 1B) are taught. After experiencing the English 1A and 1B courses, I and several other people found that these courses are taught in an extremely depressing manner.

Every paper turned in comes back covered with negative remarks meant to make one write better. It does not help one write better, it simply makes most people, including myself, stop writing. An expert teacher and consultant of the Bay Area and National Writing Projects says, "It's like teaching you to play golf. You're standing on the grass, holding your golf club, ready to swing. Every time you lift your club, your teacher says, 'Stop, move your hands. Stop, shift your feet. Stop, tilt your back. Stop. Stop. Stop!' What will you do? You won't play golf."

This describes how the English 1A and 1B courses have affected me. Unless it is required, I will never

enroll in another English course at SJSU again. Although my English skills have improved, I don't believe the courses need to be taught in such a negative, depressing and frustrating manner.

I'll bet some 1A or 1B English teacher is correcting this letter right now.

Lisa Caldwell
Chemistry
sophomore

Stockman loyalty is precarious

Editor:

I would like to comment on Cindy Bundock's Nov. 18 opinion piece. She said that David Stockman should be applauded for his honesty in his judgment of Reagan's economic plan.

Right after that critical judgement was published, there was a following article retracting that statement. Stockman said he would have never publicly criticized Reagan's economic plan if he had known the trouble it was going to cause. He apparently did not feel the humiliation and embarrassment to Reagan and his administration was

worth the honesty.

Bundock states the administration is going to put strict limits on Stockman. David Stockman should have realized he was hired by Reagan to do justice to his economic program, which does not mean he is obligated to do justice to us by reporting the unpleasant facts of the economic program.

Stockman is going to stay on the Reagan administration (by choice, no one is forcing him to do anything and his position will be very advantageous to his career) to hear no evil, see no evil and say no evil. His priorities clearly point to gaining back the favor he once held in the eyes of the administration by being loyal to the President and foregoing the future of the people in correlation with economics.

I would like to emphasize that such loyalty is precarious. If David Stockman is going to forego his honesty to please the President, is the rest of Reagan's administration in keeping with this policy? Such standards remind me of the Nixon administration, which ended with an

elaborate cover-up of illegal manipulations of the incident known as Watergate.

I do hope that Reagan's administration is now more closely watched. If one aide is willing to retract damaging information so quickly, to prevent public speculation of the President's policies and to appease the President himself, then we must be aware of a mendacious attitude among the members of the administration that could only be harmful to the people of the United States.

Kathleen P. McCahill
Political Science
sophomore

campus Health Center.

Thank you to about a dozen of the staff there who gave professional aid, advice, tender loving care and friendly comfort for several hours.

But she sends a big phooey to the Yellow and Alpha taxis who refused to come and take her home and a special praise to Nancy who did just that.

God Bless you all!

Marjorie Fitch
unclassified
"Over Sixty"

All we ask is stick with rules

Editor:

The "tug of war" between fraternities and the intramural program has continued this football season, fueled by the inconsistency of intramural decisions. All we ask as Greek brothers and intramural contestants is to establish a set of rules at the beginning of the season and stick to those rules.

This year, just as last year, there has been a tie for first place between Alpha Tau Omega, Sigma Alpha Epsilon and Hoover Hall. One would think a set of rules justifying the winner between the three would have been established this year, after what happened last year. This was not the case.

The decision this year was made by a coin toss between the three teams. The winner of this coin flip would only have to play one game, the winner between the other two teams, who lost the flip. Should a coin flip decide the fate of the three teams? What happened to the point differentiation we have been accustomed to?

The inconsistencies continue to the training of the people officiating the games. Because of their lack of knowledge about the rules concerning intramural flag-football, we have seen different answers to similar situations throughout the season. An example would be the loss of yardage and or downs associated with penalties. The penalty which seemed to be most criminal of confusion was personal fouls. For any personal foul in the defense, the offence is always awarded a first down. Secondly, any member on a team guilty of two or more personal fouls should be removed from the game. This year one member of a team had three personal fouls in one game and wasn't removed.

'Damn right that \$163 is tuition'

Editor:

You're damn right that \$163 is tuition. It ought to be a lot more. Do you know how the state gets the money to run its colleges and universities? From the government. Do you know where the government gets it? From extortion. Excuse me, I mean taxes. But they are one and the same. Webster's defines extortion as "The act of extorting, or getting money etc., by threats, misuse of authority etc."

Isn't that what the government is engaged in after all? They threaten to throw you in jail and take away everything you own unless you pay their taxes.

Taxes support our schools, that much is true. But do the ends (school) justify the means (extortion)? I don't think so. Do you?

Jim Cooley
Liberal Arts
freshman

Grateful thanks to helpful students

Editor:

The lady in the Red Coat, who slipped on a wet leaf on San Carlos Street near Seventh Street last Monday, Nov. 16, sends a grateful thank you to the helpful students who immediately surrounded her and slowly assisted her to her feet. (I was most appreciative of the correct use of the "get them up slowly" technique.)

Thank you to the kind campus policeman who fortunately came by at just that moment and soon had me in his car and delivered me to the

We believe that we are not asking too much of the intramural system to get their act together, and set up rules which won't raise any questions.

Larry Cassou
Business Management
senior

Rude hammering disturbs speech

Editor:

Friday, Nov. 20, San Jose State University was privileged to hear former mayor Eddie James Cartran of Tuchula, Miss., speak on the case of Tuchula 7 and the importance of the Voting Rights Act.

I found the afternoon program very interesting and informative. However, due to the unnecessary hammering and tapping in the Art Gallery, by Ms. Debra, the noise became very annoying to the listening audience as well as the guest speaker.

I thought her actions were very rude and uncalled for, especially when it was brought to her attention that she could have used the back room of the gallery to do all her annoying work. Then she could have proceeded with her work without interfering with the speaker and the public's ears.

Nevertheless, she proceeded with her tapping anyway. . . LOUD AND CLEAR. Not only was she very inconsiderate of Mr. Cartran and the students, her attitude was highly indignant.

I hope this young lady's poor taste in judgment didn't reflect a bad image to our guests who had traveled so far to speak to her as well as the student body.

Roxanne Pate
Business Education
senior

The Forum page is your page. The Daily encourages readers' comments on any topic. The viewpoints expressed in opinion articles are those of the author. Editorials appearing on this page are the opinion of the Spartan Daily.

Daily Policy

The Spartan Daily would like to hear from you — our reader. Your ideas, comments, criticisms and suggestions are encouraged. By listening to our readers we feel we can better serve the campus community.

Letters to the Mailbag, opinion articles and press releases are gladly accepted. Our policy for accepting such material is as follows:

Letters

- Letters should be submitted to the Spartan Daily office (JK 208) weekdays, or by mail to the Mailbag, c/o the Spartan Daily, San Jose State University, 125 S. Seventh St., San Jose, CA 95192.
- All letters must include the writer's signature, major, class standing, address and telephone number. Only the name, major and class standing will be printed.
- The Spartan Daily reserves the right to limit the number of letters on a given topic after a sufficient amount of comment has appeared.
- Letters should not exceed 350 words.



TRICKLE-DOWN THEORY

Caring for people through communication

Disabled student majors in helping others

By Les Mahler
Staff Writer

It's a typical Tuesday morning for SJSU speech therapy major Lee Ann Laraway as she gets in her van and heads for Blackford High School.

By 11:30 a.m. she arrives at the school and goes to room two where Rose Vasquez awaits her arrival.

Within a few minutes both women are engaged in "idle" conversation discussing topics ranging from going to the beach, disco dancing and a football game.

But for the two women the conversation is not just another way to pass the hour.

Vasquez, 19, is a victim of cerebral palsy.

Born with the disabling disease, Vasquez uses eye and head movement to answer or ask a series of questions written on a board. And Laraway, following a childhood bout with polio, is also confined to a wheelchair like her pupil.

The idea of Vasquez using the board was thought up Laraway.

"We took 16 phrases we thought she might like to use in conversation with friends," Laraway said.

Before the board was put to work, Vasquez used an electronic box with over 40 single and multiple written phrases.

Laraway questions Vasquez and waits as Vasquez, through an electronic control unit, lights up the right phrase on the board.

But as Laraway explains, the device was



Photo by Jocelyn Williams

Lee Ann Laraway (left), a polio victim and speech therapy student, uses a board on her lap to teach Rose Vasquez, 19, communication techniques. Vasquez, who has cerebral palsy, communicates with eye movement — left for "yes" and right for "no" — depending on the question Laraway is pointing at.

useless outside the classroom since it needed to be plugged into an electrical outlet.

And without the electronic box, Vasquez was limited in her conversation to answering questions "yes" or "no."

Strapped in a wheelchair, Vasquez would look left for a "yes" and right for a "no," answer.

With the 16 phrases on the board, which rests on her lap, the 19-year-old expanded her vocabulary.

"She's an excellent

communicator. You know when Rose wants something," Laraway said.

Unfortunately, when Vasquez turns 21 she will be removed from school and "left on her own," said Laraway.

Although Vasquez is enrolled in the public education system, she is not integrated into classes with other students.

For Laraway, meeting with Vasquez on a weekly basis is just one of many responsibilities involved in obtaining her degree as a speech pathologist.

And she remembers working with a four-year-old who had language delay problems. The child would leave out verbs.

It's 12:30 p.m. and for Laraway and Vasquez the hour together is over. Vasquez has a friend push her wheelchair outside where other students are

beginning to prepare for lunch.

The graduate student, now in her second semester at SJSU once worked with a 5-year-old girl who had articulation trouble and would substitute one set of sounds for another.

For Laraway it's time to go to San Jose City College and work with adults who are stroke victims and have difficulty with speech.

Ensclosed in her motorized wheelchair, she heads out the door and back to her specially designed van.

A few minutes later she's on her way to SJCC.

When she was eight months old, Laraway developed severe polio which weakened her body. Because the disease disabled her, she was confined to a wheelchair.

Later, that con-

finement necessitated a metal shaft be placed down her vertebra.

When she enrolled at SJSU, Laraway's brother became chauffeur and wheelchair attendant, a position he held during his days in junior high and high school. But because of his graduation and conflicting schedules, the arrangement had to end after four years.

Laraway now guides herself around the campus, sometimes asking other students to open a door for her.

Besides being a student at SJSU, Laraway also works with Headstart students, screening children with language difficulties before they get into public schools, as well as devoting part of her time to an SJSU clinic.

Her desire to major in speech pathology came

after seeing a friend who is a speech pathologist.

"I saw her one day and that was it. I never wanted to do anything else," she said.

According to Laraway, there are a thousand disabilities to work with, ranging from voice disorders to helping stroke victims and the hearing impaired.

But being a working person has its drawbacks for Laraway.

"As soon as you start

working you start losing your money and benefits," Laraway said.

According to Laraway, what non-disabled people don't realize is that "disabled people have more expenses than normal people have."

Laraway's wheelchair

cost \$1,600. Maintenance, which is performed every two to three months costs \$40 and batteries to power the wheelchair cost \$250 annually.

The only consolation she gets is "getting more mileage out of my shoes," Laraway said.

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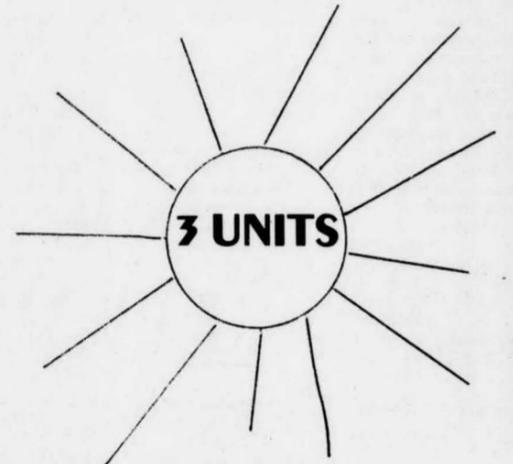
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SJSU graduate creates illusions

New York sculptor and filmmaker William Lundberg will be on campus today and tomorrow as the round three headlines for the Knockout Visiting Artists program sponsored by the SJSU Art Department.

Lundberg, a 1964 alumnus of SJSU, began his campus visit yesterday by setting up his work in Gallery One of the Art Building. Lundberg will exhibit two of his works from 9 a.m. to noon today and tomorrow. Monday the exhibit viewing hours will be extended to 11 a.m. to 4 p.m.

Lundberg will screen a film and slide show at 3:30 p.m. today in the Art Building, room 135.

Lundberg uses his art to create an illusion. He combines real items with filmed images to produce a realistic effect.

"Silent Dinner," one of the pieces to be exhibited, uses a conventional table as a screen on which Lundberg projects pictures of table settings, food and hands.

Lundberg's exhibit will be in Gallery One until Dec. 18. With "Silent Dinner" Lundberg's piece entitled "Discord," will also be shown.

'Just Friends' playing around

Tomorrow night will be the only time this week "To whoop it up in the Pub" since there will be no Thursday or Friday entertainment, said Cam Roberson, entertainment director.

The band, "Just Friends," will play at 8 p.m.

The five-member group will feature guest vocalist Stella Starlight.

"Just Friends" plays a mixture of jazz and funk. Instruments include a

saxophone, flute, trombone and bass.

The group has been together for almost a year, playing mostly in the Santa Cruz-Monterey Bay area.

"Just Friends" appeared last Friday afternoon in the Pub.

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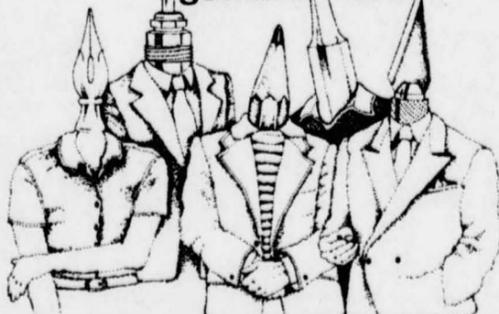
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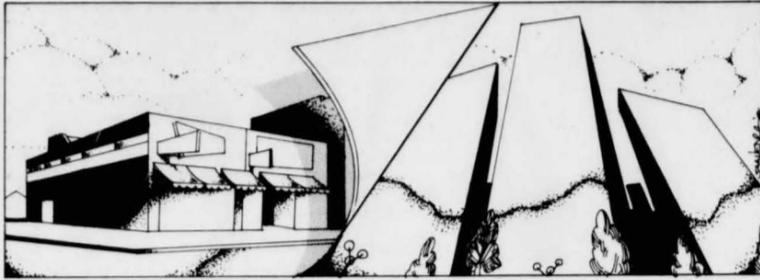
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CASH AND CHECKS

A new face downtown?



Redeveloping the city core

Redevelopers attempt to save downtown

By Ted Catanesi
Associate News Editor

After several false starts, the redevelopment ball is finally rolling. And the City of San Jose hopes the leveling of buildings, repaving of streets and general havoc presently downtown will lead to the resolution of a 20-year problem -- the deterioration of San Jose's inner core.

The San Antonio Project, a major effort to revitalize San Jose's inner-city plight by re-establishing a viable business and retail market, encompasses eight blocks bordered by Market, Fourth, San Carlos and San Fernando streets.

According to San Jose City Councilman James Beall, when the project is completed, the eight blocks will host a variety of retail shops, office buildings (one of which at 350 feet will be the highest building ever in San Jose), a hotel and several units of moderate-income housing.

The idea behind redeveloping the downtown area is to bring people into the inner-city and make it a better place to live, Beall said.

The core of San Jose began to deteriorate in the 1950s and '60s, according to Beall.

Beall said several of the retail businesses, Roos Atkins, J.C. Penney, Montgomery Wards and Harts, began to move away from the inner-city, choosing instead to locate in suburban shopping centers.

According to Leon Kimura, senior planner for the Office of Center City Development, "there was a decentralization of the population."

"Competition from suburban shopping centers hurt the center

city retail stores," he said.

Through the San Antonio Project, the city is trying to re-establish a thriving central city.

Beall said most of the retail development will be housed within a planned San Antonio Plaza.

The plaza will be an enclosed mall designed in a linear fashion, Beall said. It will stretch from Market Street to Fourth Street.

Ernest Hahn, a retail developer who owns the Valley Fair Shopping Center, has drawn up some preliminary plans for the mall, according to Beall. But the plans are no where near the blueprint stage.

Beall said the city of San Jose is still buying property and readying the sites for construction, which will begin in early 1983.

In buying properties and leveling businesses, the city is paying the assessed value of the building and is assisting in the relocation of businesses that wish to move to another location.

But neither Beall nor Kimura could say how much the city has spent on assistance to local businesses.

According to Beall, the city will spend about \$20 million on the San Antonio Project. He said most of the money will be spent on building garages to accommodate the increased traffic.

But the parking space lost due to the development of city blocks on Fourth Street between San Fernando and San Carlos streets will be the university's, not the city's, business. The lot is presently used for student parking.

Beall said part of the project is aimed at establishing a closer bond between downtown

businesses and SJSU.

A 600-1,000 unit condominium complex will be built at Fourth and San Carlos streets. Beall said he hopes that students and staff at

SJSU will purchase or joint purchase some of the units.

As the development of the Fourth Street lot moves north, the housing units will give

way to retail outlets and office buildings.

Beall said a variety of retail businesses will be located in the San Antonio Plaza near the university, stores he

hopes will meet the students' needs.

According to Beall, the plaza will contain about 150,000 square feet of floor space.

On the western end

of the planned mall, a 500-room hotel will rise at First and San Fernando streets.

Beall said the project will take about six years to complete.

But there are other smaller-scale beautification and rehabilitative projects being carried out by the citizens, according to Kimura.

"People are revitalizing old buildings," he said.

The state is issuing a 25 percent tax credit for money spent on refurbishing a structure recognized by State Historic Preservation Office to be of historic value to San Jose, according to Kimura.

According to Beall, many of the older structures along Santa Clara Street near First Street are being bought by developers.

Beall said the move to upgrade the downtown environment involves more than renewing old structures. San Jose Police foot patrol on the downtown streets will be increased, he said, to better control crime and strengthen its bond with the public.

Beall said the redevelopment project will have no effect on the status of halfway houses in the downtown area. Their numbers would not increase, he said.

Inner city plan entices business

By Julie Levy
Staff Writer

Big business seems to be responding to the enticements the city of San Jose is offering to locate in the inner city.

A combination of traditional redevelopment programs and a new, more dramatic effort embodied in the Central Incentive Zone, have been successful in attracting developers, according to Bob Leininger, development officer for the city's redevelopment agency.

"It's far from being totally revitalized, but it's looking a lot better than it did a few years ago," Leininger said.

Throughout downtown, new glass towers are going up. While they may not be the giants of San Francisco, the buildings are setting records for San Jose.

Most of the buildings, for instance the Mitsubishi, Pacific Valley Bank, Lloyds Bank and Union Bank buildings, are built to include professional offices.

The expansion and centralization of state and federal agencies downtown are two factors encouraging large firms to locate in the new skyscrapers nearby, Leininger said.

Financial incentives are another. There are four redevelopment areas in the downtown region. Developers who build in these areas are not required to pay construction taxes. Normally these taxes are calculated according to the size of the building, making large projects substantial

targets.

To lure more development to the inner city, the city council, led by Tom McEnery who represents downtown, created the Central Incentive Zone.

The zone includes the entire downtown, turning the whole area into a tax-free zone.

These tax breaks mean a lot of money to big-time developers.

For example, the 12-story Pacific Valley Bank Building going up at Santa Clara Street and Santa Teresa Boulevard would have cost \$1.2 million in taxes when the building permit was issued if it were in a taxed zone.

It could be a year and a half after construction begins before space in a new building can be rented out and costs begun to be recovered, Leininger said. Large expenditures like that might cause some developers to think twice before building in a taxed area, he added.

The state building, under construction near SJSU between Second and Third streets will be a solar structure housing state agencies and staff offices.

The federal building to be raised a block west of the state building, should be under construction by March, Leininger said.

Federal courts, the Internal Revenue Service, the Bureau of Labor, staff offices and other federal agencies will be gathered under one roof there. The agencies are now housed in separate buildings all over the city.

Several business leaders voiced en-

thusiastic support for the creation of the zone at the Oct. 21 council meeting where the idea was approved. The plan goes into effect Dec. 3.

Already developers have been calling to find out about the tax-free zone, Leininger said.

Steps to renovate the J.C. Penny Building at Santa Clara and First streets were hastened after the plan was passed, Leininger said. The building recently housed San Jose Office Supply.

The building will be converted to professional offices. Because such extensive renovation is required, the owners would have had to pay substantial taxes on the work if the building were not included in the incentive zone.

The Montgomery Ward Building across the street will also be undergoing renovation.

The two buildings total 120,000 square feet together, about the same area as the new Union Bank skyscraper at San Fernando Street and Almaden Boulevard.

The city is "trying to tie the whole business/student relationship together," Leininger said.

The San Antonio Plaza redevelopment area adjacent to campus, between Market and Fourth streets, will include office space, middle-income housing units, a hotel, underground parking and retail businesses, many directed at students.

Small downtown businesses face extinction

By Michael Liedtke
Staff Writer

Bob Lindsay and Bill Moyer hardly look like a Tyrannosaurus Rex, but they may soon become downtown's dinosaur.

Lindsay and Moyer are owners of small businesses in downtown San Jose, a species which may face extinction in the impending industrialization of the area.

Lindsay is the owner/operator of the Bread and Roses Book Shop located at 136 S. First

St. Moyer is the proprietor and fix-it-man at the Shaver Shop, at 118 S. First St., four doors down from Lindsay's business.

Both men will be forced to evacuate their downtown businesses by March 1 next year because the city is planning to raze their building to make room for the proposed San Antonio Mall.

Other businesses housed in the same complex and affected by the plan are: Wholesale Action Liquidators, Antiques et Cetera, National Dollar Stores, Royal Film Lab, Daniel's, Gifts 'n Things and Frederick's of Hollywood.

According to Larry Moore, an associate civil engineer at San Jose's Redevelopment Agency, if city officials realize their ultimate plans, the following facilities will be constructed upon an area spanning between Second and Market streets and San Antonio and San Fernando streets:

A 500-room hotel, 600 offices, retail stores, and 600

to 800 residential units.

San Jose began its development of the proposed mall eight years ago by destroying a large block of buildings located on a plot of land across the street from the businesses which are scheduled to be demolished next year.

But, due to "developers who didn't perform," according to Jim Tucker, director of economic development at San Jose's Chamber of Commerce, construction on the land still hasn't begun.

The plot of land is currently a parking lot accommodating the area's familiar faces instead of a mall attracting new blood downtown.

"All it has attracted so far is bums," Moyer observed.

The city is tentatively planning to begin construction on the hotel in late 1982, according to Moore.

Because of what has happened across the street, Moyer has "negative" feelings about the city's

current redevelopment plans.

"Everything they (city officials) have done in the past seems to have taken three or four years to get going," he said. "They don't seem to think very far in advance."

Lindsay, whose book shop has been a fixture downtown for nine years, doesn't have any praise for the city's plans either.

"The whole redevelopment thing in San Jose is an obvious subsidy for big builders," he said.

But Tucker insists the city is not trying to drive small businesses away from the downtown district. "There is no doubt that big business has been the primary beneficiary of the city's recent actions," he said. "But San Jose is trying to carefully structure both big and small businesses."

"Everybody recognizes that in terms of retail, we're not likely to attract any major department store downtown in the near future. So, we're looking to develop a high-quality mix

of businesses which will attract people downtown."

Tucker added that the city will assign consultants to help relocate small businesses which will be displaced by the city's redevelopment plans.

"I have been contacted by the city," Moyer said, "and they have said they will help relocate me. But after that, they have made it clear that I'm on my own. And it will almost be impossible to find a place where the rent is as low as what I pay now."

Moyer currently pays \$150 per month to the city for the rental of his shop. Lindsay pays \$180 monthly.

"This amount of space would probably cost \$750 on the commercial market," Lindsay estimated.

Lindsay will leave the downtown area grudgingly.

"I would have liked to stay in the downtown area," he said, "because after I leave, the area will have only one bookstore left, the Recycle Bookstore (located at 138 E. Santa Clara St.)."

Representatives of the city insist that in the long run, small businesses will benefit from the planned influx of big business downtown.

"It is going to enhance everyone's business because you're creating jobs," Moore predicted. "Instead of creating a bedroom community, we're bringing jobs downtown. And wherever there are jobs, you have built-in business."

But small business owners whose buildings are not slated for demolition by the city are not overly optimistic about their prospects for survival.

"I don't think it's going to help," said Fortune

Sadie, co-owner of Universal Import at 43 S. First St. "I went through the same thing in Oakland and it didn't help small business. You know who it's going to benefit? Big money."

Al Barber, the owner of Carole's Hallmark Gift Shop on the corner of San Fernando and First streets, has doubts whether San Jose's grand plan will ever be actualized.

"It seems like all they ever do is tear down and never build back up," he said. Even if the city does carry out its plans, Barber isn't convinced the structural facelift will have its desired effect and attract more people downtown.

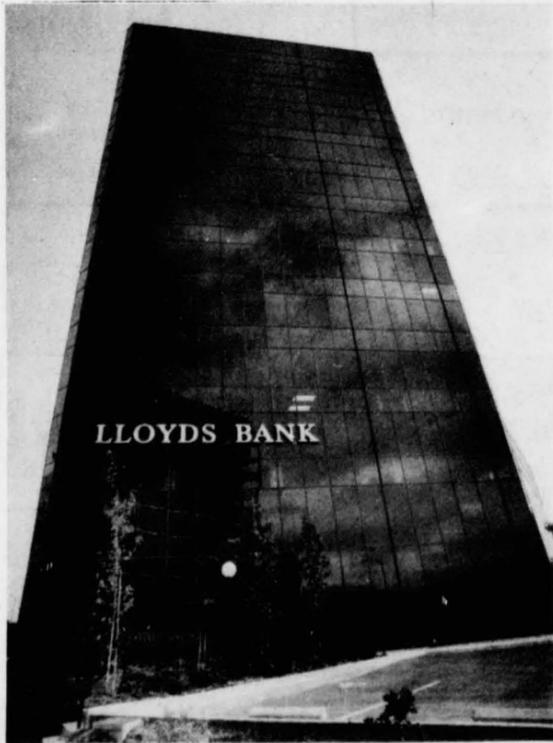
"Why is Mrs. Jones in Los Gatos going to get on the bus and come downtown," he theorized, "when she can hop in her car and drive to a shopping mall and park for free?"

Tucker believes the city will be able to convince the archetypal Mrs. Jones to come downtown by making small businesses more esthetically pleasing.

"We're encouraging existing building owners to rehabilitate their businesses," he said. "A lot of buildings are marginal at best. We are hoping that the owners will recognize that it (renovation) will attract business."

Even if more shoppers bring their money downtown, Lindsay doesn't think they will be bartering at the businesses currently dotting the downtown area.

"I don't think that small independent businesses have much of a future downtown," he said. "I think small luxury shops will take all their business away from them."



LLOYDS BANK

Photo by Bob Bernardo



Photo by Bob Bernardo

Many small downtown businesses like the ones above are doomed to be replaced by sleek, modern buildings like the Lloyds Bank building at left.

New downtown transit mall may raise SJSU enrollment

By Tamera Casias and Maureen Keenan Staff Writers

San Jose's plan for a transit mall, part of the city's redevelopment project, might indirectly boost SJSU's declining enrollment, though the plans were not made with SJSU in mind.

The transit mall, part of a larger 21-mile-long transit system, was given final approval by the Santa Clara County Board of Supervisors last Monday. The board hopes to make it a reality by 1985.

Reasons students have listed in surveys for not attending SJSU are parking problems, crime in the area and unavailability of housing. The transit mall's design could reduce these problems.

The design consists of expressways and 50 light rail vehicles running at a speed of 50 mph. The system carries a price tag of \$298 million in 1980 dollars, two-thirds coming from federal money and the remainder from Santa Clara County residents. With inflation it's expected to cost more than \$400 million.

The system would follow the Guadalupe corridor from south San Jose near the IBM industrial area to Great America Parkway on the north end.

The route would have 32 stations along the way and would run parallel to and west of Monterey Highway. At Interstate 280 the system would cut over to form the expanded transit mall on First and Second streets.

One goal of transit mall planners is to

improve the quality of transit service which in turn could alleviate parking problems. This would enable students to live farther from school, possibly easing the housing crunch.

In order to create this new transit mall, on-street parking would be eliminated from First and Second streets with one lane being used for busses and the other for vehicles. Bicycle paths may line either side of the mall.

Another goal of the transit mall is to improve the downtown environment, possibly reducing the crime rate. Sidewalks will be widened, making cafes and restaurants a possibility. Pedestrian areas will be remodeled with shade trees, benches and improved lighting.

University representatives seem to favor the transit mall as a possible way to increase enrollment.

According to Jerry Houseman, interim director of admissions and records, "Anything that would increase the accessibility to campus would help enrollment."

"Just making the bus stops safer and cleaning up the area would enhance enrollment," he said.

Lt. Maurice Jones of the university police said a magazine titled "Crime Prevention

Through Environmental Design" proposed a theory that the more people there are in an area, the less crime there is due to visibility.

"I have a tendency to agree," Jones said adding it has a psychological effect on the criminal who worries he might be seen.

The downtown area will become the major focal point for season celebrations, festivals and parades.

The transit mall is designed to make it easier for persons living outside the downtown area to commute. Planners of the mall feel it will make a significant improvement in the downtown environment.

Student views of the mall varied. Debbie Grossman, an SJSU student and commuter believes, "It would make commuting a lot easier" as long as busses were kept on schedule.

"It would be a great idea," agreed SJSU student Carlos Orzcod. "I think it would probably clean up the downtown area."

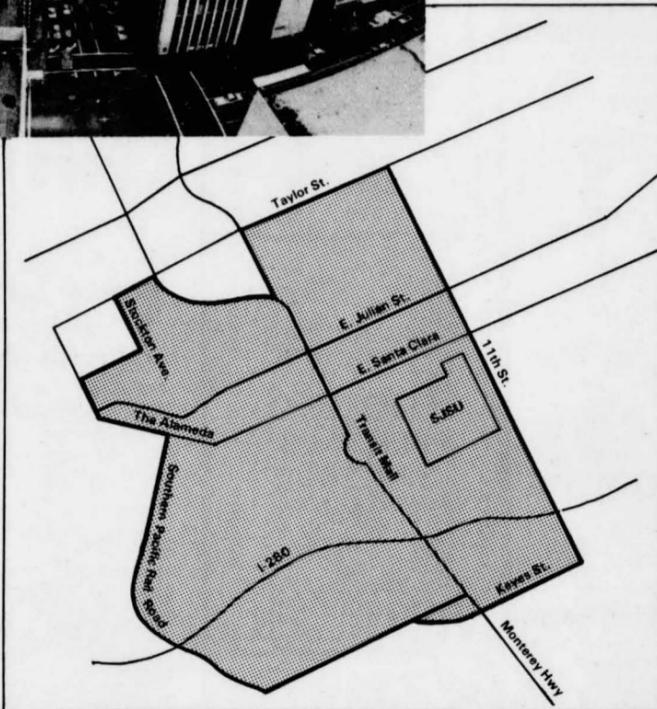
Tim Forbord, another student, sees the mall as "too limited to help. It wouldn't clean up San Jose at all," he said.



Photo by Bob Bernardo

A birdseye view

A shot of First and Santa Clara streets taken from one of the area skyscrapers shows the mix of new and old buildings presently downtown. A Central Incentive Zone (right) developed by the city of San Jose will offer tax-free construction rights to big businesses in an attempt to lure them to the inner city.



Investors restore downtown hotels to 'jewels'

By Carol Peterson Staff Writer

Restoring the past

For many years the pop song "Do You Know the Way to San Jose?" didn't refer to a destination, but a stop-point on a journey to someplace else.

San Jose was the type of place where people wanted to live, but not necessarily to stay, for business or pleasure.

Hotels and motels sprang up beside the freeway ring downtown San Jose. Many people never ventured further than a few blocks off the freeway on their visit to San Jose.

Two hotels that didn't fare well over the years were the Hotel Sainte Claire and the De Anza Hotel. Both were products of another era, when the pace of life was a few miles per hour slower. Neither retained much of their earlier grace and charm as they advanced into their later years.

As San Jose spread out into the pastures and orchards to the east, south and west, it became less city and more a sort of suburban conglomerate. The familiar pattern was followed in San Jose just as it had been around the country. The urban core began to falter and fall apart.

The hotels were victims of the process. Nobody came to stay in them and soon, given over to disrepair, only the low income and transients were interested in becoming guests. The once posh rooms filled with the

poor, the sick and the elderly.

But San Jose's downtown has picked itself up and is shaking off years of accumulated dust and rubble. A scarcity of land and the renewed interest of investors is creating a new image for the long vacant lots and grand old structures of downtown San Jose.

The hotels Sainte Claire and De Anza are both being renovated. And under the dirt, dust, paint and peeling wallpaper, owners are discovering two former jewels and trying to return them to their days of glory.

San Jose businessman Stephan C.H. Lin purchased the Hotel Sainte Claire for approximately \$5 million. Within two weeks construction crews were at work remodeling the structure.

Joe Moore was hired as the construction manager. There are now five subcontractors working on every floor of the six-story landmark on the corner of South Market and San Carlos streets.

The Spanish-style building is filled with the buzzing and whirring sound as nearly three dozen people return the structure to its place as the "finest hotel between San Francisco and Los Angeles" as it was touted at its opening in 1926.

Lin plans to complete the renovation in time for the opening date set for April 1, 1982. He plans a "Grand Opening Week" of celebrations, balls and banquets. Before that date Lin will have spent between two and three million dollars to return the Sainte Claire to a semblance of her original self.

Moore and Lin are

following the original blueprints for the renovation of the building. Tearing out walls and ceilings that have been added through the years has uncovered some of the craftsmanship of the old hotel.

Behind two walls in the ground floor lounge, workers discovered a fireplace that the original drawings show was nine feet wide. The lounge fireplace will be restored, as will the ceiling. Under the painted red and grey-beamed ceiling Moore discovered an intricate stencil design on solid wood beams. Some of the ornaments incorporated into the stencil design had been covered with gold leaf.

The plans are to remove the red and grey paint and copy the stencil design over the entire ceiling.

Gold leaf was also found covering an entry hall dome that had been covered with a false lowered ceiling. Lin has removed the ceiling and followed original plans to return the hall exactly as it was in the hotel's infancy.

Before Lin is finished with his project the new Hotel Sainte Claire will have a large ballroom, a comfortable lounge and bar, a continental restaurant, a sushi bar and several small shops lining an interior promenade.

The 200 guest rooms will be redecorated from floor to ceiling with new rugs, paint and wallpaper. There will also be a landscaped garden on the second floor and a bar and lounge area on the roof.

Lin is following original blueprints even to the point of the color scheme, which is being coordinated in tones of mauve, dusty pink and maroon.

Across town on Santa Clara Street work

is also being done on the De Anza Hotel. Owner Robert Schilling already has one historic inn restoration under his belt, the Beekman Place in Los Gatos.

Schilling doesn't call himself a developer, but rather a historical restorer.

Earlier this year he and the city's Redevelopment Agency moved the tenants of the De Anza to new homes. Schilling and his general manager Michael Phillips have since gutted the building, though Schilling is evasive about future plans for the De Anza.

"Precisely what it's going to be at this point I don't know," he said. Whatever Schilling and Phillips renovate and construct, Schilling says the building will be open in September, 1982.

Building a future

The City of San Jose doesn't plan to limit the downtown renaissance to the "turning out" of old structures. Designs on the drawing board also include bringing in the new.

The Redevelopment Agency's plan to create a downtown that is "vital after the 9 to 5 workday" includes construction of at least one, and probably several, major hotels over the next two decades.

A transit mall planned for First Street and the extended light rail system along the Guadalupe Corridor will provide easy access from the San Jose Municipal and Reid-Hillview airports, as well as to major industrial parks to the north and south of

downtown.

Silicon Valley has meant a booming industrial base and a growing economy for the downtown area. Many support and peripheral businesses are making their move into the area.

All of this increased access and activity also means an increased number of visitors and travelers will be spending time in the South Bay. And they have to sleep and eat somewhere.

Many of these travelers will be served by the hotels in downtown, rather than those near the freeways.

The Redevelopment Agency has already begun one major project in the Central Incentive Zone this year: San Antonio Plaza.

There are eight "block" parcels, each averaging nearly three acres. All ring the Paseo de San Antonio which stretches west from Fourth Street near the campus to Market Street.

One of the eight-block parcels has been zoned for a high-rise 500-room "quality convention" hotel, with banquet and meeting rooms. The site is bounded by Market and San Fernando streets and the Paseo.

In May of this year the city, which owns land along the Paseo de San Antonio, awarded development of the sites to Kimball Small Properties of Santa Clara.

Kimball Small is currently involved in negotiations with the city and potential operators, including interested hoteliers.

Small said he expects the groups involved in the talks will reach terms in mid-January. Construction on the hotel could begin in July 1984.

The first phase of the hotel will be com-

pleted with 200 rooms and will include all the meeting and banquet facilities, said Susan Carbon, a senior staff analyst with the city's Redevelopment Agency.

The proposal for an initial construction of just 200 rooms was made after a study by Laventhal and Horowitz, a noted research and planning firm in the hotel industry, recommended room numbers initially be limited because there would not be enough guests to make the hotel profitable.

The city and the developers have agreed to the two-phase construction with the stipulation that the

second phase of the final 300 rooms be completed within 10 years of the first phase's completion date.

Other potential sites for hotel development have also been identified as part of the city's master plan for the downtown area.

One is located at the corner of Market and San Carlos streets, across from the Hotel Sainte Claire on Market Street. The other is the triangular parcel at the one-way street exchange at Vine Street and Almaden Boulevard, south of San Carlos Street.

If San Jose is to return the downtown

core to an active central city, the renovation and construction of hotels will play a major role in keeping the area alive 24 hours a day, as redevelopment agency members and city planners have stated as their goals.

In the next decade, perhaps the song "Do You Know the Way to San Jose?" won't mean that freeways lead visitors off to some other destination, but will instead bring them into a bustling area of restored sites, office buildings, entertainment facilities and hotels reflecting both the historic roots and the new direction of downtown San Jose.

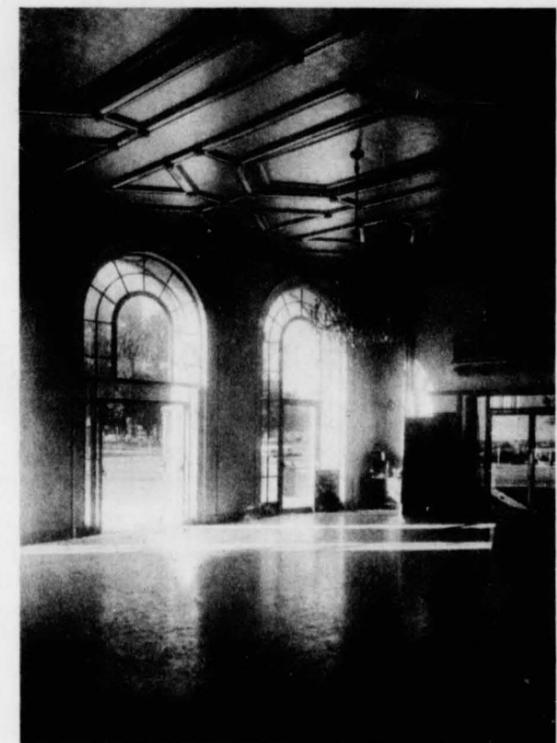


Photo by Bob Bernardo

Still in the remodeling process, Hotel Sainte Claire located at Market and San Carlos streets will be renovated by April 1982.

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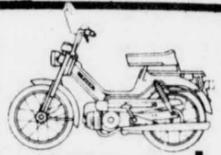
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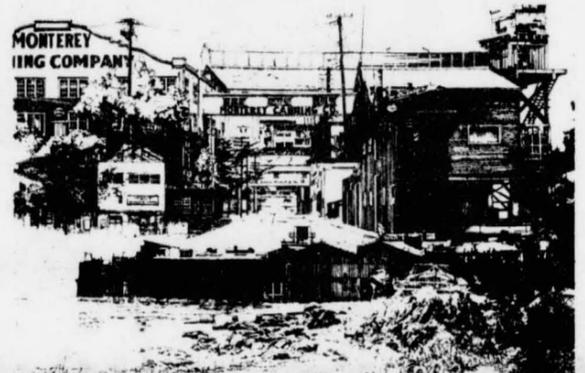
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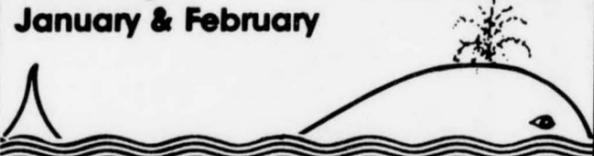


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sports

Lady Spartans place in basketball tournament

By Richard de Gripe
Sports Editor

The Lady Spartans played the bridesmaid's role again in the Anheuser Busch Classic basketball tournament, losing to Texas 69-56 in the championship game Saturday night in the Men's Gym.

SJSU lost in the final game last year to UCLA 78-63. The unranked Lady Spartans played a very good first half against the 17th-ranked Longhorns, taking a 32-28 lead into the locker room at halftime.

But Texas came out in the second half and outscored SJSU 10-6 in the first seven minutes.

"We were a bit stronger inside," Longhorns coach Jody Conradt said, "so we took advantage of it."

Texas' inside game forced SJSU to foul a lot, putting them over the team foul limit with 12:06 left and the Longhorns never looked back.

"We hit a cold spell, and they took advantage of it," SJSU head coach Sharon Chatman said.

Joy Williams, the tournament's Most Valuable Player, led the Longhorns with 24 points, 19 of which came in the second half.

SJSU was led by Shelia Brown with 21 points. "We had a heck of a time defending against her," Conradt said.

Brown was elected to the all-tournament team. Natalie St. Mary, who played very well throughout the tournament, was the only other Lady Spartan in double figures, contributing 11 points.

Annette Smith, another all-tournament selection, hit 21 for the Longhorns.

SJSU made it to the championship game by beating Weber State 86-53. The 33 point margin of victory set a new tournament record.

Sparked by the hot shooting of Robin Thompson and Cindy Galarza, SJSU pulled out to a 38-21 halftime lead.

SJSU was also able to hold down Weber State's Cindy Stumph, the tallest player in the tournament at 6-foot-4.

Stumph, who averaged 25.9 points per game last year, was held to six points in the first half, all from the charity stripe.

She added two baskets in the second half before exiting to nurse a bad ankle.

"We defended their perimeter people and we didn't allow them to get the ball into her," Chatman said about her team's performance against Stumph.

Brown led SJSU in the game with 16 points before fouling out.

Winna Gazaway scored 14 while pulling down 10 rebounds.

The win over the Wildcats was Chatman's 200th in her six year career at SJSU.

Overall, Chatman was pleased with the play of her team.

"The other teams better come ready to play, because we're gonna play hard," she said.

The Lady Spartans will be on the road over Thanksgiving break, playing against Cal Poly-San Luis Obispo Saturday and UC Santa Barbara on Sunday.

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Business school honors alumnus

The SJSU School of Business honored J. Sidney Webb as its Distinguished Executive for 1981-82. Webb, an SJSU alumnus, currently serves as vice chairman of the board at TRW.

Webb spent last Thursday meeting students and faculty at several events scheduled throughout the day.

At a 9:30 a.m. coffee reception, an 11 a.m. informal meeting with business students and a 2:15 p.m. question and answer session, Webb fielded questions on topics ranging from how to get ahead in business to Webb's own philosophy on achieving business success.

Webb summed up his own success as a combination of luck and timing.

"Given a choice between luck and ability, I think I had a lot of luck," Webb said.

Webb was presented with a plaque citing his award at a luncheon hosted by School of Business Dean Marshall J. Burak. It was attended by members of the Executive Council of Business Students, an organization comprised of presidents or elected representatives from clubs and student organizations in the school.

Besides filling the vice chairmanship at TRW, Webb is president of the TRW-Fujitsu Company and a director of the May Co., a Southern California department store chain.

At SJSU, Webb is a member of the President's Council, an advisory group to President Gail Fullerton.

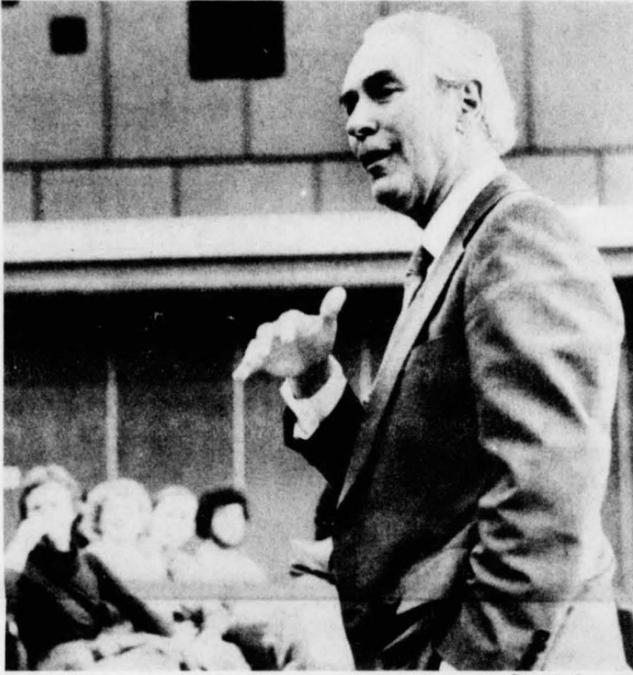


Photo by Dave Hitt

J. Sidney Webb, a SJSU alumnus and current vice chairman of the board of TRW, spoke to students and faculty in the School of Business last week. Webb was honored by the School of Business as its Distinguished Executive for 1981-1982.

Folk, country show to aid needy Indians

By Wade Barber Staff Writer Country Western and American Indian music will highlight an upcoming benefit concert for Airlift '81 at 7 p.m. Dec. 2 in the S.U. Ballroom.

Sponsored by the Native American Club of SJSU, the concert will feature folk and country artist Floyd Westerman, SJSU student/professor Jay Wise and San Jose's Four Winds Drum Group. The proceeds of the concert will buy needed supplies for Airlift '81, a nationwide grassroots effort to aid Native Americans occupying the Black Hills of South Dakota and Big Mountain in Arizona.

A massive airlift of food and supplies is scheduled to begin on Dec. 7. The supplies will enable the Indians to survive the cold winter temperatures.

The drive to raise funds has been "extremely successful" in the San Jose area, according to Alan Leventhal, director of SJSU's anthropology

laboratory. Numerous groups, including the SJSU Native American Club, the Peace Center and the San Jose Indian Center, along with concerned students, have made the drive a success, Leventhal said.

The concert performers are all American Indians who have donated their time to help the people of the Black Hills and Big Mountain, Leventhal said.

The issues behind the struggle involve the U.S. government's taking back Indian lands after signing treaties and then compensating them with tracts of land long ago determined to be "worthless."

But with an increased energy demand and discoveries of now valuable raw materials, the oil and utility companies are fighting for development of the "worthless land," according to Leventhal.

The goal of the airlift is to strengthen the establishment of permanent, self-supporting spiritual communities that

are sacred to the Indians' ways and beliefs, said Dennis Banks, member of the American Indian Movement. The occupied camps are in remote areas under U.S. Forest Service jurisdiction, far removed from the nearest roads.

Donations for Airlift '81, destined for parachute delivery to Native Americans are once again piling up, according to Leventhal, who has already delivered one truckload of food and supplies to DQ University in Davis.

Airlift still will be collecting warm clothes, food, medicines, tools and money Leventhal said. A fund established through a local bank has already received in excess of \$300, he said.

Admission to the benefit concert featuring Floyd Westerman, veteran country western and folk performer, will be \$5 at the door and \$4 with a donation of canned food, blanket or piece of warm clothing.

Weather Rain and showers will persist throughout the day. Overnight lows will be in the mid-50s. Highs today will be in the low 60s. There will be southerly winds 5 to 15 mph. This forecast is provided by the SJSU Meteorology Department.

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Associated Students Program Board DENNIS EFFECTUS NOV 24 at noon IN the Upper Pad. KOME 98.5

spartaguide A concert featuring original works by SJSU students is being sponsored by the Music Department at 8:15 p.m. tonight in the SJSU Concert Hall. Admission is free. For more information call 277-2906. Donald Lorent from SRI International will discuss "Molecular Research at SRI" at 1:30 p.m. today in the Old Science Building, room 253. Call Patrick Hamill at 277-2949 for more information. EOP students should contact EOP counselors regarding spring 1982 classes. Registration deadline is Friday, Dec. 4. Call 277-3634 or come to Sweeney Hall, room 210, for an appointment. MEChA will meet at 5 p.m. today in Dudley Moorhead Hall, room 208. For more information call Soledad or Linda at 272-8315 or 277-2244. The University Committee in Solidarity with El Salvador will show a film titled "Revolution or Death" at 7 tonight in Dudley Moorhead Hall, room 227. For more information call Regina Faulkner at (415) 656-3101. Inter-Varsity Christian Fellowship will hold its First Thanksgiving Extravaganza at 7 tonight in the S.U. costanoan Room. Call Meg Morris at 277-8634 for more information. The annual Christmas pottery sale continues through tomorrow in the Art Quad. The Potter's Guild sponsors the sale, to be held from 8 a.m. to 7 p.m. The Nutrition, Foods and Dietetics Department is hosting Dr. B.S. Schweiger, chairman of the Department of Food Sciences and Technology at U.C. Davis, who is lecturing on "Current Issues in Food Science and Nutrition" at 4:30 p.m. today in the Home Economics Building, room 115. "Journey through Indonesia, Micronesia and the South Pacific," a slide show, will be screened at 1:30 p.m. today in Duncan Hall, room 135, by explorer Jim Snyder. Admission is free.

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