# Spartan 丹aily Police Raid Beer Bust, Nab 19 of 200 'Guests' 

${ }^{3}$ sis Professor 'Little Mary' Pokes Fun Opens Annual Knoles Talks

## At Musical Melodrama



Coed Dies in Auto Accident
Only Ome Block from SJS

New Policy-Making Body
Academic Council To Replace Old 18-Member Group

## Frosh Reps Speak <br> To Voters Tomorrow

Free Driving
Lessons, Anyone?


New State College Sites Approved By Board of Trustees

Oriental Approach Is Lecture Topic


Scholarships Here For Negroes Only

2-spartan daily

John Olejnik* says...

CeEven II you can't pasas the Phyyical Exam at that time, you can not more insurance tamour polley, THE BENEFAC. TOR, ososigned $x$ oxpeosasy for col1 Ioge men and olold axclutuvely to colloge men. Call mo today and I'II explain how and why. No obll-
gation, ot course. 99
*JOHN OLEJNIK ${ }^{49922}$ Borina Drive
 eli: 233-1337 THE Coulitg Life THE COLLEGE LIFE
INSRRNC EOMPANY OF America
a. the only company seling
ixclusiver to to Coliege Men
Mohny Matay. Oat 7 This Johnny Mathis, renowned re-
cording artist, will star in a con-
cert Oct. 17 in San cert Oct. 17 in San Jose Civic Auditorium at $8: 30 \mathrm{pm.m}$. Si
Z.entner and his orchestra will Zentner and his orchestra will


LAST FOUR DAYS SHOWING
"Little Mary Sunshine"
$\qquad$
Wednesday thru Saturday, Oct. 9-12 Curtain 8:15 p.m. - College Theatre General Admission \$1.25 - SJS Students 50 Cents Box Office 5th and E. San Fernando Open I-5 p.m. Daily


Thrust and Parry
cleans its own house of eastern
political bosses, bigots, and left- $\begin{aligned} & \text { books at each bookstore lend } \\ & \text { some degree of comfort to our }\end{aligned}$ political bosses, bigots, and left-
ist buffoons, it remains incap-.
able degree of comfort to our
absecure publishers and their $\begin{array}{ll}\begin{array}{ll}\text { able of such intricate and deli- } \\ \text { cate maneuvers as the political }\end{array} & \begin{array}{l}\text { henchnenen, the bookdealers? Or } \\ \text { is this perhaps an area of busi- }\end{array}\end{array}$ cate maneuvers as the political is this perhaps an area of busi-
plot. It is to the credit of the ness similar to that of another Republican Party that it does not fear controversy, and de-
mands consistency in its action mands consistency in its action
and words. We are a conservaand words. We are a conserva-
tive party, and proud of it-we have no place in our party for racists, socialists, or political bosses. Dr. Jack patt Department of History
Young Republican Adviser

Textbook Expenses Attacked by Writer Editor:
It seen
It seems a shame to start the
semester with a nasty letter to
semester with a nasty letter to
the newspaper, so I deliberately the newspaper, so I deliberately
hesitated before poisoning my hesitated before poisoning my
pen for this little diatribe. But after discussing the matter with
several other people, and recivseveral other people, and receiv-
ing enthusiastic support for my ing enthusiastic support for my
views, I now feel I should exviews, I now feel I
press them publicly. So far, I have spent more than
$\$ 60$ for books and $\$ 60$ for books and supplies this semester, and I'm taking only
12 units. I have talked with people taking 15 or more units and found they have spent $\$ 70$ and
$\$ 80$ for their books. Why should $\$ 80$ for their books. Why should
it cost the student more each semester to buy books than it costs him to go to school? What
is so precious about these books that $c o m m a n d s$ such high
prices? And what about these paperbacked books? If they can print and sell "Rise and Fall of
the Third Reich" for $\$ 1.65$, why the Third Reich" for $\$ 1.65$, why
then does it cost $\$ 3.50$ for a colthen does it cost $\$ 3.50$ for a col-
lection of "selected readings" called "Words That Made Amer-
ican History." ican History."
This is just This is just one small example
of the sort of thing which keeps of the sort of thing which keeps
our bookstores happily raking in our money. Doessn't the asssur-
the mo of an automatic sale of
ance The money. Doesn't the assur-
ance of an automatic sale of
three or four hundred of thes the day is "planned to acquaint
parents with S.S." I like this hought. I also read that the
day "featured campus tours, a
Pres day "eatured campus tours, a
President's Reception, a lunch-
eon and open house in approved eon and open house in approved
living centers." Well, I don't
like this living cente
like this.
The emphasis is wrong: the
approach is off center; the aim approach is off center; the aim
is missing the target. SJS is the classroom. Our col-
lege is not Tower Hall; it is lege is not Tower Hall; it is
not the football team; it is not President Wahlquist. The vis-
ible essence of San ible essence of San Jose State
College is in our classrooms.
What happens in the classroom What happens in the classroom
is the main thing. So, if we are
going to "acquaint parents with Soing," we have to let them
Send some of I once went to a collose that
had an annual Visitors' Day

Echandising-wise, we at Eagle have devoted particular attention of late to the commercial practices of our colleagues in the tunafish, soup and soap lines. It seems that these three diverse industries have all discovered that by offering you a free discount coupon good for three cents off the purchase price of their product, they can lure you down to the neighborhood store. Well, we have been considering various ways to market (we believe that's the word they use) our Inishowen Cheviot Brooketowne. The first two adjectives describe a heavy herringbone oxford designed by our shirting gourmet who describes this fabric as meaty. Brooketowne is our tapered body button-down with the sloppy bulge we used to call flare before everyone else did too. So, tunafish on the mind, we decided to dip into that great fund of American advertising knowhow. Friends! as soon as you've written us to learn the name of your nearest Eagle dealer (not all Eagle shirts have the Eagle label in them, recall), and we answer you, and you need a shirt, run! don't walk and claim your Eagle I. C. shirt at three cents off! At once!

 had an annual Visitors' Day,
when all the classroom doors
were left open. High were left open. High school sen-
iors, parents, and iors, parents, and hobos sen-
dered in and out at leisure dered in and out at leisure. The professors and the students got
to ham it up a bit, and the

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CY 8.1212

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| CY2-6778 <br> 1st 2 San Salvador <br> THE V.I.P.'s "FOUR HITS AND A MISTER" | CATCY4-5544: <br> 400 S. Ist ST. <br> "WOMEN OF THE WORLD" "PASSIONATE THIEF" <br> - Students \$1.00 - |
| TOWNE ${ }_{3060}^{C Y}$ <br> 1433 THE ALAMEDA "YOJIMBO" <br> "MARIE OCTOBRE" <br> — Students $\$ 1.00$ - | SARATOGA <br> 14502 BIG BASIN WAY "THE 'L' SHAPED ROOM" - Students \$1.00 - |
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Aggies Blank San Jose, 20-0; Keep Alive Home Win Streak


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now being taken
in the Student
Affairs Office
senior pictures

FOR
LA TORRE


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| the college library |
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| while you're in class! |}

Frosh Mangle Palo Alto, Monterey in Twin Win

with hatitareck Darrell Steele on
25--yard inson conneted an's sweep, again coming on a


SJS Poloists Bomb Fresno, Kingsley, Fraser Goals Aid Sel Record Booters' Upset of Falcons




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## SKIRTS

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$\$ .89$


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Survey Launched


Monday, Oct. 7, 1963
Rides To Oregon Are Being Arranged For Football Game

Student Bikes Stolen at SJS; Geologist '150 Every Month,' Says Syt. Will Lecture Non

## Insurance Club Meets Wednesday

 p.m. in E149.
Fill

Girls
HUNTINGTON BEAUTY SUPPLY CO. INC.
Wholesale \& Distributors of Beauty Products
2nd at San Carlos
256 S. 2nd

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The greatest trust between man and man is the trust of giving counsel -
And ther's a lot of personal
satisfaction in it, too. Helping
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a unique e feature of life in.
surance seling.
A career in life insurance
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business that can be buif
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Perhaps $y$ you should inves.
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stop by our campus oftic
Ed Grant - Roger Sutter
PROVIDENT


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To buy, rent, or sell a cymbidium, a Didus, ineptus, a
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handy order form, clip,
 be in by 2:30 P.M. two days prior to publication. NEW CLASSIFIED RATES

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