



# Daily Comment

## Newspaper Week

"Newspapers make a big difference in people's lives." The late John B. Long, founder of National Newspaper Week and for 34 years the general manager of the California Newspaper Publishers Association, would have liked that statement, this year's National Newspaper Week slogan.

"Newspapers make a big difference in people's lives." That was the credo of Johnny Long, a credo he preached up and down the length and breadth of California. A belief that he re-echoed ceaselessly in the halls of the Legislature. Why? Because it is the simple truth.

Like good health, or a job, the newspaper seems a commonplace until one day it isn't there. Then you suddenly wake up to its importance.

The detailed accounts of what's happening locally and throughout the world are basic to our ability to function as citizens of this great country of ours.

Equally important is the vast amount of general information and advertisements which appear in every issue. Financial reports, weather, births, marriages, and deaths; recipes, fashion news, building permits — the list is almost endless and much of it used in daily business.

And what of ads? Without them it would be difficult to find jobs or hire workers, compare food prices or benefit through clothing sales, check on used car prices or learn about countless new developments in a hundred different things we need and use.

Yes, this is National Newspaper Week, Oct. 14-20, but "Newspapers make a big difference in people's lives" every week throughout the year.

## 1980 Education May Antiquate '60s

WASHINGTON (UPI)—Education—circa 1980—will make today's schools seem about as old fashioned as a pot belly stove.

If you look far enough ahead, you might see something like this, said the National Education Association:

—Students studying a foreign

land making field trips there by jet during class; teachers for local schools being recruited from all over the world; the school day and year being adjusted to serve the needs of the individual student; the school building itself disappearing or becoming only a coordinating center as education moves from the classroom to the universe.

# HEAR!!

Dr. J. Edwin Orr, Ph.D. . . . of Oxford University at S.J.S. Memorial Chapel

Tues., Wed., Thurs. October 16, 17, 18 . . . . 11:30 a.m.

Sponsored by Tri-C Free lunch following lectures at Tri-C Student Center 3rd and San Antonio

Dr. Orr Available for consultation

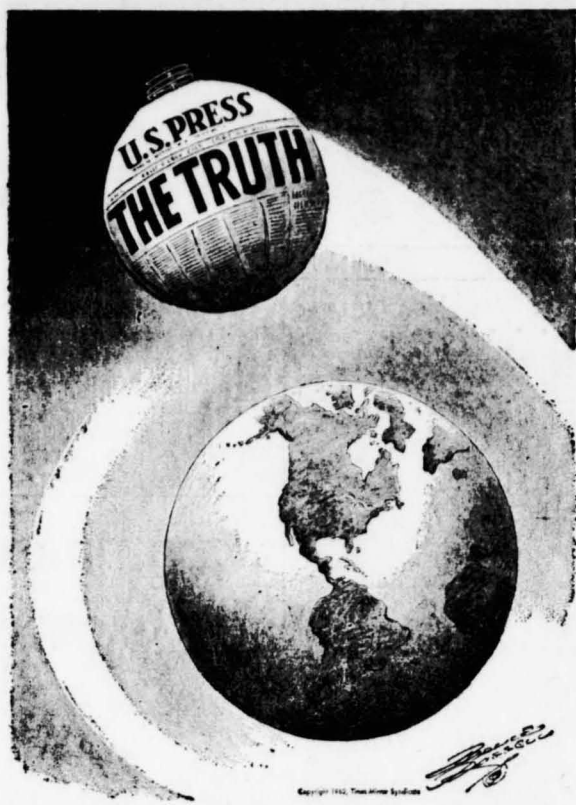
## BETWEEN FRIENDS... There's nothing like a Coke!



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## Tells All Star



## Britain Studies Entry Into Common Market

**By PHIL NEWSOM**  
**UPI Foreign News Analyst**  
Among some not wholly over-awed by his high office, Britain's poised and articulate Prime Minister Harold Macmillan has earned the nickname, "Unflappable Mac."

He also has been called "Supermac," and, by those not so friendly, "Macmothball" and "Gimmick Merchant."

Macmillan, who took over his present job in January, 1957, at a time of low ebb in British fortunes just after the abortive Suez invasion, has been prime minister longer than any other Conservative in this country.

Now, by perhaps a combination of the qualities of "Supermac" and the "Gimmick Merchant," he is attempting to overcome the challenge of one of the greatest problems to face Britain in this century and the greatest of all to his own career.

**FRENCH TOUGHEST**  
That problem is the question of British entry into the six-nation European Common Market, at present composed of France, West Germany, Italy, Belgium, The Netherlands and Luxembourg.

In the Common Market countries, France has proved to be the toughest negotiator, determined that Britain shall fulfill all the political and economic agreements reached by the six themselves, that not one period nor comma shall be altered in the Rome Treaty binding the six, and that French agriculture shall be protected against the "cheap food" policy of Britain and the Commonwealth.

At home, the British Party, out of power since 1951, has served notice after a period of indecision that it will not follow Macmillan blindly into the Common Market.

Labour leader Hugh Gaitskell has dropped his demand for immediate elections so that the

British people can express themselves directly on the market issue, but at its annual conference in Brighton, the party served notice that hereafter it would be the watchdog on negotiations for British entry.

**IMPOSSIBILITY?**  
The two, the Labour Party at home and the unyielding French stand, could present Macmillan with an impossibility.

At Brighton, Gaitskell laid down five conditions for Labour Party approval of British entry into the Common Market.

—Strong and binding safeguards for economic interests of the Commonwealth.

—Guarantees for British agriculture.

—Britain's right to pursue its own foreign policy.

—Fulfillment of Britain's pledges to its partners in the European Free Trade Association — Sweden, Norway, Denmark, Portugal, Austria and Switzerland.

—Britain's right to plan its own economy.

## Music Lit Class To Play 'Baroque

Music of Baroque and classical composers will be performed this morning at 11:30 by Carolyn Butterfield, soprano, for the Survey of Music Literature class in Concert Hall.

The program includes selections by Bach, Handel, Mozart and Haydn.

Thursday the class will view a film of the University of Michigan Baroque Trio playing works by three sons of Johann Sebastian Bach.

The Survey of Music class usually offers two musical programs a week in Concert Hall.

All students are invited to attend the program whether they are members of the class or not.

# Short, Chubby Pledge 'Bow Wows' Femmes

**By PRUDI STAVIG**

Attention all SJS coeds!

Be on the lookout for one short, chubby Theta Xi fraternity pledge. Not only is he cuddly, lovable, handsome and debonair, but get his subtle name, Bacchus Baby — Roman for god of wine and song.

No kidding, this guy is really something, and, fellas, you too better watch out for him. One look in those large, luminous, brown eyes would be enough to lure away any of your favorite fannies.

Just who is this guy? You say he can't do this to you? You'll punch him in the nose? Go ahead, but watch out when he starts foaming at the mouth or any of those Theta Xis see you.

**READING DOG PSYCHOLOGY**

For the four-month-old St. Bernard in their pride and joy, and since his invasion of the house last summer, the men have gone daffy. They're reading dog psychology books, forsaking homework to take Bacchus for a walk, and feeding him as if he were literally the god of wine and song.

Since the tragic death of Bacchus I last year when he was hit by a car, the Theta Xis have searched for the perfect successor to the vacant doggy throne. Bacchus Baby, bought from a ranch in Oregon by brother Don Trefz, was the answer.

**RULES HOUSEHOLD**

Since his arrival at the fraternity house, located at 135 S. 10th St., Bacchus has virtually taken over. Everyone has to get up when he wants them to, he must have his daily vitamins at the correct time and he must, without reservation, be sole owner of all shoes around the house.

One member, Gary Coleman, was one day missing a slipper. He had to wear his shoes around for loafing. Soon, one shoe was missing. Now Gary wears one shoe and one slipper.

"The funny thing is, we haven't been able to find his treasures," says fraternity member Phil Herron.

But whether Bacchus pads through the house with big muddy paws, grows up to be a 222-pound moose, or eats the men out of house and home, he'll never have to give up his honored position, for, as Herron puts it, "He's kinda' like a human. We just fell in love with him."



"SET 'EM UP, JOE!"—Bacchus Baby, Theta Xi mascot, demonstrates that life in the fraternity doghouse has its brighter aspects. Taking a breather with the 40-pound pup is fraternity member Ron Nevins, who feeds the "little guy" three times a day.

## Bakmas Flower Shop

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Box Office 5th and San Fernando Sts. Open 1-5 Daily

## Spartan SHOW SLATE

**TOWNE** CY 7-3060  
1433 The Alameda

THROUGH A GLASS DARKLY  
—and—  
THE VIRGIN SPRING

**GAY** CY 4-5544  
400 South First St.

A TASTE OF HONEY  
starring Rita Tushingham & M. Melvin  
—and—  
Billy Wilder's  
ONE, TWO, THREE  
starring James Cagney & Honor Blackman

**El Rancho**  
DRIVE-IN  
Walt Disney's  
LADY IS A TRAMP  
—and—  
ALMOST ANGELS

**STUDIO**  
396 South First  
NO MAN IS AN ISLAND  
Starring Jeffrey Hunter and Barbara Perez  
also — BATTLE HYMN  
With Rock Hudson and Marita Hagan

**WINCHESTER**  
DRIVE-IN - FR. 8-6707  
HATARI  
With John Wayne  
—also—  
THAT TOUCH OF MINK  
Starring Doris Day and Cary Grant

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East Santa Clara at 37th CL 8-8144  
BOTH SCREENS

Chapman Report and Merrill's Marauders

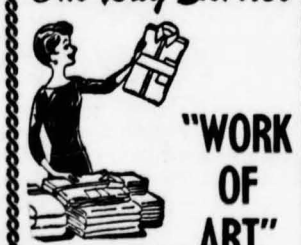
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