

ews
oted, inter-
m. to 4-15
Office, Adm-
ed. to sign
ews.
graduating
electrical,
and phy-
bation De-
seniors for
er trainee
ucts, San
s, account-
Prices
CTANE
TANE
0c
-38c
ONS
& Keys
ED
5
ED
ED
k-up
nd
very
vice
T DOOR

Weather

Yesterday's high was 75 degrees; the low was 52 degrees. The predicted high for tomorrow is between 80-86 degrees. The low predicted will be between 45-52 degrees.

Spartan Daily

SAN JOSE STATE COLLEGE

Cards Available

Theater preference cards are available in the Student Affairs Business Office at no cost to student body members. The cards entitle students to a discount rate at several downtown motion picture houses.

VOL. 47

SAN JOSE, CALIFORNIA, THURSDAY, OCTOBER 29, 1959

NO. 27

Officials To Study Hazing Ban

Five representatives from SJS are in San Francisco today at a meeting called by Attorney General Stanley Mosk to discuss compliance with the state's new anti-hazing law.

Attending are Dr. John T. Wahlquist, college president; Dr. Stanley C. Benz, dean of students; Robert S. Martin, associate dean of students; Rich Hill, Associated Students president; and Glenn Sparrow, Interfraternity Council president.

Representatives of northern California colleges and universities are meeting with Mosk and state Sen. Edwin J. Regan, chairman of the Senate Judiciary Committee and author of the anti-hazing law. The two called the meeting to "let us know they aren't kidding" about compliance with the law, Dean Benz said yesterday.

The anti-hazing law went into effect just hours before a USC fraternity pledge choked to death on a piece of raw liver during "informal" initiation activities.

The law provides for fines from \$50 to \$500 and a maximum six-month jail sentence for violations.

The Attorney General's office recently asked for a full report of the injury of a University of California pledge who was hospitalized with a severe kidney ailment after he allegedly was jabbed in the stomach during initiation earlier this month.

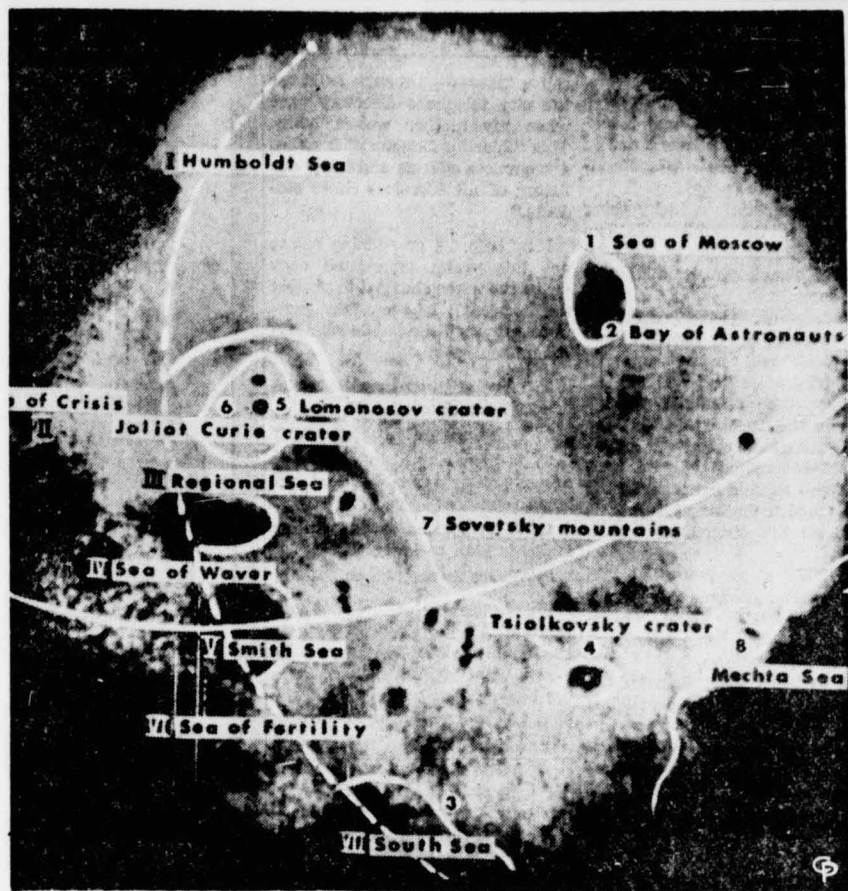
Both Cal and USC fraternities were suspended for the hazing incidents. Stanford's interfraternity council announced last Monday that it has outlawed all forms of hazing on its campus.

CSTA To Discuss 'Gifted Child'

"The Gifted Child" will be the topic of the California Student Teachers Assn. meeting tonight at 7:30 in S142.

A business meeting open to all CSTA members will begin at 7 p.m., followed by the program. Dr. Charles C. Coffey, assistant professor of education, will be the speaker.

Two guest administrators, Richard Conniff, superintendent of the Alum Rock elementary school district, and H. E. Allison, assistant superintendent of Campbell Union High School, will describe programs for gifted children used in their schools.



GIVING MANKIND first glimpse of hidden side of moon, this photograph, released by Soviet Union, was made by Lunik III satellite as it orbited moon. Areas marked by numerals were named by Russian scientists. Left side of dotted line marked by Roman numerals is portion of moon previously seen by astronomers.

Atom Drama At Spartan Y Tomorrow

"Which Way the Wind?," a dramatic production of human survival in the nuclear age, will be attended by a group from the Spartan Y Friday night.

The play will be presented at Garfield Jr. High School at Berkeley at 8:30 p.m. Transportation will be provided from the Spartan Y, 205 S. Ninth St., at 6:30 p.m.

Free tickets are available at the Spartan Y. Persons interested in attending the performance are asked to contact the Y.

The play, sponsored by the American Friends Service Committee, is based on the AFSC book, "Speak Truth to Power."

The production is a docudrama with the illusion of time and space provided by the narrator speaking from a bare stage.

Narrating is Albert Bigelow, the captain of the "Golden Rule," the ship which attempted to enter the Pacific nuclear test area.

First Oral Interpretation Today in Studio Theater

An attempt at adding musical background to interpretive readings will be presented today at 3:30 p.m. in the Studio Theater, SD103, when members of three speech classes put on the first oral interpretation "studio hour" of the semester.

Mrs. Noreen La Barge Mitchell, coordinator for the program, termed this afternoon's staging "experimental." An avant-garde sampling will be the reading of James Whitcomb Riley's "Little Orphant Annie" to a jazz accompaniment on drums, played by George Yanok. Riley is famous for his character of "The Hired Man" and other middle-western types.

Those interpreting Riley's free verse poem will include Tami Groff, Pat Shea Jr., Molly Wool, Bill Purkiss, Michael Smith, Alberta Young, Marcia Molek, Robert Godshall, Wanda Brookshire and Paul Bucalstein.

Purkiss will also perform a platform reading of Mark Twain's "The Golden Arm" done in the style of the frontier humorist.

Highlighting the hour-long staged reading will be the reading and singing of Dante Gabriel Rossetti's "The Blessed Damsel," with music composed by Claude Debussy and lyrics adapted by Frank Damosch.

Those to read Rossetti's work are Rilma Morris as "The Blessed Damsel," Merle Osborn narrating and William Strange as "the man." Musical background will be provided by Judith Slater on flute during Miss Morris's singing.

Coffee Hour Reps Sought by AWS

Applications for chairman of the AWS Mademoiselle Representative Coffee Hour are now being accepted in Adm242, according to President Pat Moriarty.

Students who would like to work with the associated women students cabinet in planning the coffee hour Nov. 20 are requested to sign up before Tuesday, Nov. 3.

Women students will be interviewed for the position Tuesday at the executive cabinet meeting at 4 p.m. in the conference room of the Administration Building.

A representative from Mademoiselle will be on campus on Nov. 20 to speak informally at the coffee hour and have interviews with women interested in trying out for the magazine's college board.

'Poor' First Day Directory Sales Worry Council; 150 Copies Sold

By PETER R. WALLS
Student Council members, worried over what they termed "poor" first day sales of the Spartan Directory, demanded yesterday to know why only 150 copies of the telephone and address list book had been sold.

And Gary Nelson, acting chairman of the directory sales, told them, but said he couldn't guarantee to do any better today.

"We just don't have the people to sell them," he said. "When the Publicity and Public Relations Committee met Tuesday to set up selling teams, only seven people showed up."

Thirty-five hundred copies of the directory are being printed, and sold for 50 cents each.

Originally, Nelson explained, there were supposed to be three booths on campus.

"But we just didn't have the people to man them," although he said Gary Coniglio, chairman of the Public Relations Committee, had called all fraternities and sororities Tuesday night trying to get as many persons as possible to offer their help.

The only booth operating yesterday morning was located in the Outer Quad.

Remedies offered by council members to cure the anemic sales ranged all the way from buying large ads in the Spartan Daily to selling the directory all day instead of just in the morning.

"Well, it's too late to advertise in the Daily now," one council member noted. "Besides, last year, sales didn't go well at all in the afternoon."

Nelson explained that the directory, formerly called the "Hustler's Handbook," is on sale today until 12:30 p.m. and for the next four school days from 8:30 a.m. to 12:30 p.m. in the Outer Quad. "How many booths we have," he

said, "will depend on how many people we can get to sell the book." Booths originally were supposed to operate in the Outer Quad, the Library Quad, and in front of the cafeteria.

Apparently stymied by lack of fool-proof assurance of increased sales, the council could only take Nelson's word that he would do everything possible to boost sales.

Council Tables Weekly Prayer

Other council business transacted yesterday included:

PRE-MEETING PRAYERS — Skip Fisk, junior class representative, suggested that each week one Council member arrange for someone to offer a brief opening prayer. He said he thought campus ministers and priests would be able to do this, but the matter was tabled until clergymen could be contacted as to their availability each Wednesday afternoon.

STUDENT GOVERNMENT EVALUATION — Dick Johnston, male representative-at-large, reported that plans to interview campus leaders as to their reaction to student government at SJS would be held within the next week. A questionnaire has been prepared, geared to prompting these campus leaders to express their views on student government, he said.

Homecoming Queen Show Tonight at 8

The 10 candidates for Homecoming queen will take the stage tonight at 8 p.m. at the fashion show judging in Morris Dailey Auditorium.

The fashion show is open to the public.

The 10 semi-finalists are Connie Crothers, Marcia Day, Kathy Egginan, Tricia Enfield, Sue Evers, Linda Janney, Barbara Kassity, Marilyn Lloyd, Patti Maki and Nadine Marshall.

Sallie Hernandez will be mistress of ceremonies. The candidates will model informal sports clothes and formal wear donated by local merchants.

Three judges will interview the candidates before the show and will judge the models on poise, carriage, beauty and general appearance.

Entertainment for the fashion show will be provided by a folk singing group, the Buccaneers, and a SJS student, Brooke Shelby, who will sing and play the piano.

The five finalists will be announced following the fashion show. The queen will not be named until tomorrow night at the Coronation Ball at Exposition Hall.

The fashion show will carry out the western theme of homecoming. Decorations chairman is Joan Kreuger and judges' chairman for the show is Connie Evans.

S.J. Police Lay Down Traffic Law

Strict enforcement of all traffic laws, including those concerned with the parking of motor vehicles, was announced by the San Jose Police Department this week.

Citations will be issued to all persons parking motor vehicles, including motorcycles and scooters, on sidewalks, red zones and in parkways between sidewalks and curbing, effective Nov. 1. Double parking of cars and other motor vehicles will also result in citations.

The department also said the enforcement of traffic laws will apply to streets within or near the campus.

John H. Amos, superintendent of building and grounds, advises owners of motorcycles and scooters to park their vehicles in the area between the police school and the volleyball courts on the San Carlos street side of the campus.

Homecoming Ball Bids Are Still Available

Three hundred bids remain for Friday evening's Coronation Ball at the Santa Clara County Fairgrounds, 9 p.m. to 1 a.m., Bill Nelson, Social Affairs Committee chairman reported yesterday afternoon.

The ball, in Exposition Hall, which will be decorated to resemble a high fashion ballroom, Doni Holden is in charge of the decorations.

Music will be presented by Herb Miller, brother of the late Glenn Miller. Miller has perpetuated the swing styling that his brother introduced in the 1930's.

Announcement of the 1959 Homecoming queen will highlight the ball, Nelson said, along with introduction of the queen's court. The queen will be selected from 10 finalists in a fashion show at 8 tonight in Morris Dailey Auditorium at 8.

Theme of the ball will be western, Nelson said, but the attire will be formal. The theme was decided by the Homecoming Committee, Nelson pointed out, in keeping with Wyoming's mascot, the cowboy.

State College Instructors Meet Today

Members of the Association of California State College Instructors will hold their first meeting of the current semester today at 3:30 in TH13.

An organization for improving the professional status of faculty members in the state college systems, the association endeavors to promote and maintain continued improvement in professional teaching practice, according to San Jose chapter president, Dr. Virgil H. Hughes.

Today's meeting will be concerned with resolutions from the local chapters at the state council meeting, payroll deduction of dues, a master plan survey of higher education in California, and a report on the work of the Campus Welfare Committee.

Priest To Speak On Reformation

"Catholic Views on the Reformation" will be the title of a talk given by Father John Duryea to the Lutheran Students Organization tonight, 7:15, Christian Center, Fifth and San Fernando Sts.

Father Duryea is the chaplain for Catholic students.

Dinner will be served at 6 p.m.

World Wire

UNANIMOUS U.N. VOTE ON DISARMAMENT
UNITED NATIONS, N.Y. (UPI)—All 82 members of the United Nations joined tonight in an unprecedented sponsorship of a resolution sending all disarmament plans to the Geneva 10-power committee without endorsing any of them. The unanimous sponsorship was achieved after the Arab group in a special meeting decided to join the list. Arabs originally had objected to co-sponsoring any measure with Israel. The resolution was presented to the committee by U.S. Ambassador Henry Cabot Lodge "in the spirit of the communique at Camp David" in which President Eisenhower and Soviet Premier Nikita S. Khrushchev "agreed that the question of disarmament is the most important one facing the world today."

SUPREME COURT REFUSES TO FORCE STEEL SHOWDOWN
WASHINGTON (UPI)—The Supreme Court today rejected a government plan to force a final legal showdown by early next week on the back-to-work Taft-Hartley injunction against the strikers in the 107-day steel walkout.

The high court turned down in a terse, one-sentence order, the government's plea that the United Steelworkers Union be compelled to file its appeal from the order by noon today or lose the six-day stay granted to the union by the U.S. Circuit Court of Appeals.

PRESIDENT EISENHOWER TO ENTER HOSPITAL
WASHINGTON (UPI)—The White House announced today that President Eisenhower will enter the hospital, probably this week, for his regular yearly "head-to-toe" medical check-up. The announcement said nothing was involved except "the usual examination." The President observed his 69th birthday anniversary on Oct. 14.

The medical examination will be carried out at Walter Reed Army Medical Center where Eisenhower customarily goes once a year.

AIR FORCE WILL SHUT DOWN BASE
WASHINGTON (UPI)—The Air Force, in a new move emphasizing the trend toward missiles, announced yesterday that it will shut down Vermont Air Base and inactivate three jet fighter squadrons in Vermont, Ohio and New York. The Air Force said the action reflected the "changing composition of the Air Force, involving increasing numbers of missile units and decreasing numbers of aircraft units."



—Bob Christman
MAKING A BID FOR 300 HEARTS—Bill Nelson, Social Affairs Committee chairman shuffles some of the 300 Coronation Ball bids still available in the Outer Quad at no cost. Kibitzing are Doni Holden, decorations chairman, in back, and Jan Corda, co-chairman.

SPARTANS

Take heed! Do not miss the opportunity to buy Ivy style sport shirts and others at R/A for 3.95 and 4.95. Remember poor Toulouse Laubrow, who missed out on this golden chance. In a fit of discouragement, he joined the Iowa National Guard and was never heard from again.

ROOS/ATKINS

It's True—We're Ugly

Mrs. Lois T. Henderson's remarks Tuesday that the "American" is "sometimes beautiful, too many times ugly, sometimes silent, oftentimes loud," hits home.

Too many times Americans abroad are arrogant, spend-thrift braggards that Mrs. Henderson saw in Burma last year. And this attitude cancels all the "CARE" packages and government loans we can send abroad.

Mrs. Henderson said Americans tried to give the impression that they were the richest, the best-dressed; the "most." And to the peoples of war-starved countries who are just getting their first taste of freedom, this kind of attitude is resented.

Asked by someone in the audience

whether she had seen any exploitation of Americans by Burmese, Mrs. Henderson said she found it "quite the reverse."

"I learned," she said, "not to high pressure American ideas, not to remake their country or to offer comparisons between their country and ours. This is where the 'silent' American comes in."

While admitting that there are "ugly Englishmen, Frenchmen and other foreigners as well," Mrs. Henderson said the attitude taken by most Americans overseas is ruining our chances of ever establishing any lasting good will.

"They think we Americans give everything with strings attached," she concluded.

—J.O.

Book Talk Review

'The Sociological Imagination' By Mills Indicts Contemporary U.S. Sociology

By EMALIE WEBB

"The Sociological Imagination," an indictment of contemporary sociology, was reviewed favorably by Dr. Mervyn Cadwallader, assistant professor of sociology, at yesterday's book talk.

The author, C. Wright Mills, attacks two intellectual trends which he feels dominate and hamper present American sociological studies.

One of these trends, the "Grand Theory" practice, has become in-

cluded in high abstractions and "gobbledygook" language, and has failed to contribute anything to American sociology except perhaps a volume of polysyllabic terms.

The other trend, "Methodical Research" (with a capital M, says Dr. Cadwallader), gives great and disproportionate emphasis to precise techniques for gathering statistics on non-static human beings.

Examples of this type of research are the popular studies on

"consumer behavior," "the social classes," and "voting motivation."

These two schools Mills feels have bogged themselves down in method and failed to meet the challenge that faces sociologists today—to realize the social changes taking place and to explain the significance of these changes to society.

It is at this point that "sociological imagination" should enter. As Mills defines it, the sociological imagination is that quality of mind "that enables men to grasp what is going on in the world, and to understand what is happening in themselves as minute points of the intersections of biography and history within society."

The book, Dr. Cadwallader pointed out, is still too new to have reaped many reviews. Although he agreed with Mills, he said he feels certain that many reviews will be unfavorable, as is often the case when an author attacks the status quo.

Spartan Daily

Entered as second class matter April 24, 1934, at San Jose, California under the act of March 3, 1879. Member California Newspaper Publishers' Association. Published daily by Associated Students of San Jose State College, except Saturday and Sunday, during college year. Subscriptions accepted only on a remainder-of-school-year basis. In Fall semester, \$4; in Spring semester, \$2. Cyl-6414—Editorial Ext. 210, 510. Adv. 211. Press of Globe Printing Co. Office hours 1:45-4:20 p.m. Monday through Friday. Any phone calls should be made during this period.

JIM ADAMS, Editor
BILL CRAWFORD, Adv. Mgr.
Day Editor, this issue.....Darla Grainger
News Editor.....Joanne Osman
Copy Editor.....Paul F. Elders
Photo Editor.....Dan Bauer
Sports Editor.....Gregory H. Brown
Wire Editor.....Pete Walls
Society Editor.....Geraldine Garden
Art & Music Ed.....Phyllis Mackall
Drama Editor.....Jerry Nachman
Exchange Editor.....Darla-Jean Rode
Public Relations
Director.....R. L. Remington
Reporters: Ronald Bates, Deanne Boomer, Elmer Cox, Darla Grainger, John Hopkins, Danny Matlow, Ron Miller, Jerry Redford, Jim Streeter, Robert Taylor, Melva Vollersten, Carole Warren, Amelia Webb, Judy White, Doug Williams.
Officer Manager.....Karen Mack
Advertising Staff: Robert Berryessa, William Crawford, Wilson Creek, James Gilligan, Stephen Hall, Bruce Kemper, Lynn Lucchetti, Marcia McClelland, Karen Mack, Steve Maritakis, Bill Mazzocco, Russell Pecoraro, Robert Polasek, Dale Pratt, Dave Prickett, Tom Stewart.
Photo Staff: Bernard Aronstam, Bob Christman, James K. Lewis, Ed Rapoport, Scott Turner.



Return of the muckrakers

I CERTAINLY was gratified to see that at long last positive action was taken to bring about some reform in this country when the ugly word "hustler" (I won't mention it again) was jerked from the language by a Campus Committee on Telephone Numbers.

I thought Postmaster Arthur Summerfield would have gotten to the matter first, but he let the Hustl-oops—"Spartan Directory" slip through the mails without batting an eye. (Shame, shame, Summy, you old devil!) I suspect he was too busy with "Lady Chatterley's Lover" to look to San Jose State for a real nasty paperback.

I happen to know a lot of people who took it as a personal blackmark to find their names listed in last semester's "H——'s Handbook."

So it is certainly a lucky thing for us that the public relations committee came along in the nick of time. Thank you, public relations committee.

I understand the next edition of the (excuse my gutter talk) "Handbook" will contain a forward by Chief Justice Earl Warren explaining the Supreme Court's views on the directory's title.

And there is a rumor that a Senate sub-committee will be here next week to hold hearings in the Outer Quad to discover just who is behind all this obscenity.

A NEWS story yesterday said the committee chairman, Mr. Gary Coniglio, stated the name, "Hustler" had offended some people on campus. Mr. Coniglio may be surprised to learn that "Spartan Directory" has caused quite a ruckus itself.

Some pressure groups have claimed the word "Spartan" implies war-like or soldiering, and we certainly do not want to be known as war-mongers do we?

"Directory" is pretty vague, too, and might imply just about anything; I think the committee can see my point.)

If I were you, Spartan Directory committee, I'd get the dictionary wiped off the bookshelves as soon as possible! "Hustler" appears in blackface type and there are some other mighty smutty words, too.

"Not everybody on campus is a hustler," Mr. Coniglio contends. Well, you're on safe territory there, Mr. C. I for one am not at all tainted by the definition of "hustler": "One who works with indefatigable energy and rapidity."

While "hustler" offends a few, the committee has not been able to come up with a name that does not offend anyone. I think "Spartan Directory" comes closest, fellows.

I would like to suggest these possibilities for next year's title:

- 1. "Some Phone Numbers."
- 2. "A Super, Peachy Telephone Book."
- 3. "14,578 Names."
- 4. "Through College with Dick and Jane."

I WOULD not exactly call my-

His Profit Is Nice On Higher Price

MARSHFIELD, Mass. (UPI)—Win Brooks spotted a sign posted by a neighborhood boy that read: "PUP FOR SALE—\$1."

Brooks told the boy he thought the dog would sell better with a higher price tag, so the boy changed the sign to read, "PUP FOR SALE—\$10,000."

Next day Brooks was amazed to discover that the boy had put up a sign that read, "SOLD."

"Hey, there," Brooks told the boy. "You're flim-flamming the public."

"Oh, no, I'm not," protested the boy. "I swapped him for two \$5,000 cats."

—GOOD FOOD—
BUY -th- BUCKET
4565 Stevens Creek Road • Santa Clara
CHOW HOUNDS
All the SPAGHETTI
YOU CAN EAT FOR ONLY
Just show your student body card and then sit down and stuff yourself!
We also serve your favorite refreshments.
Try our Delicious Pizza! | Orders to Take Out Phone CH 8-6244 | HOURS: Tues.-Fri. 4 p.m.-2 a.m. Sat. and Sun. noon til 2 a.m. Closed Mondays

Hale's Shop Thursday 9:30 'Til 9 p.m.
SAMPLES...
FOR THE AVERAGE MAN FROM THE WORLD'S LARGEST CAMPUS SPORTSWEAR MANUFACTURER
ALL SIZE 40 OR MEDIUM
JACKETS . . . 268 beautifully tailored jackets all in different styles. Only one of each. Including leathers, suedes and raincoats. \$6.77-\$29.77
VESTS . . . these fancy vests are the new trend. 56 terrific styles to choose from. \$5.77-\$6.77
SPORTSHIRTS AND KNIT GOUCHOS . . . almost every material, style or color. This is something you can't pass up. 879 styles to choose from. \$1.77-\$6.77
SWEATERS . . . cardigan or slipon bulky, ski, or just about any style you can think of. Handsome styles for the well-dressed man. 69 styles to choose from. \$3.77-\$8.77
HALE'S MEN'S STORE, STREET FLOOR

Art-Music-Drama
Robert Coleman, associate professor of art, will present a jewelry workshop at the convention of the Oregon Art Education Assn. tomorrow and Saturday in Newport.
He will present an exhibit of personal and student work, a lecture demonstration of jewelry-making and several work sessions for the 400 persons expected to be present.
He will be one of seven workshop leaders at the convention.
The Humanities Club will present the color film, "Ancient Athens," tonight at 7:30 in Concert Hall as part of a membership drive.
The exhibition of prints and lithographs by June Wayne, American artist, now being shown in the art gallery, will end Friday, Nov. 6.

3-PIECE CORDUROY COMBO
This sensational sport outfit is sure to be the backbone of your new fall wardrobe! The slimline jacket is Ancient Madder lined and accented with flashing metal buttons. Styled for easy comfort with natural shoulders and narrow lapels. Matching Post-Grad slacks are slim, trim and tapered. And the matching vest is really 2 vests in 1—it reverses to a colorful Ancient Madder print. All in all—man, this smooth Corduroy Combo is the "most!"
his SPORTSWEAR
Don't envy H.P.S. wear them.
\$29.95
Squire Shop
"Traditionally Yours"
82 SOUTH FIRST STREET

a Swingline Stapler no bigger than a pack of gum!
98¢ (including 1000 staples)
SWINGLINE "TOT"
Millions now in use. Unconditionally guaranteed. Makes book covers, fastens papers, arts and crafts, mends, tacks, etc. Available at your college bookstore.
SWINGLINE "Cub" Stapler \$1.29
Swingline INC.
LONG ISLAND CITY, NEW YORK, N. Y.

Coast Radio 32nd Year of Service
NOW BRINGS YOU through the miracle of Long-Playing High-Fidelity records
Complete French or Spanish Language Course Slashed FROM \$29.95 TO \$9.95
Also RUSSIAN, ITALIAN, GERMAN, & HEBREW or ENGLISH for those who now speak French, Spanish, Italian or German
Thanks to the miracle of long-playing records, you can now learn to speak French or Spanish from NATIVE INSTRUCTORS, quickly—at home and in your spare time—and not for the \$29.95 this Course has always cost, but for only \$9.95—a saving to you of exactly \$20.00! Or, if you prefer, you may learn Russian, Italian, German, Hebrew or English for the same low price.
Why is this remarkable savings possible? Because now the famous "LIVING LANGUAGE" Course, originally in French and Spanish, consisting of 40 lessons which formerly occupied 20 standard-size 78 RPM records, has been reproduced on only 4 long-playing 33 1/3 RPM records! This is the identical Course for which thousands have long paid \$29.95: Not a word changed—not a syllable left out! But because of the miracle of long-playing records we can now offer it at a 4/5 reduction—only \$9.95!
Come in to store . . . Phone or Mail Coupon Today
Coast Radio 32nd Year of Service
NOW 2 LOCATIONS TO SERVE YOU . . .
266 S. First — Downtown
at "C" Parking Lot — Valley Fair
CYpress 5-5141

Also The Amazing New Better Speech Course
LISTEN—REPEAT—IMPROVE your \$9.95 English and MASTER the secrets of successful conversation
Now you can acquire the secrets, methods and control that every effective speaker must exercise. You can be the kind of polished, dynamic speaker who is always the center of attraction at parties and business gatherings . . . gain the power to entertain and hold the interest of any audience . . . present your ideas in a forceful, convincing manner! And you can do this simply by relaxing and listening—just 12 minutes a day in your own home—to the long-playing records of the new Better Speech Course!

Gotta Out-Score 'Em!

'Best Takes It All' Against Stanford

By GREGORY H. BROWN
Sports Editor

"If we beat Stanford Saturday it will be because we played our best," said head coach Bob Titchenal yesterday. The Indians rule a two-point choice over the Spartans in the football game Saturday, but the blond-haired grid coach looks toward the Tribe encounter with nothing but confidence.

"I think we have the best chance we have ever had to beat them," he went on. San Jose State hasn't beaten Stanford since the 19-14 upset of 1954, and this was the only time that SJS has managed to win a game from the Indians.

PASSING STARS
The names Dick Norman and Chris Burford caused Titch to more than raise his eyebrows. He believes both of these boys are no flash in the pan as borne out by their consistency this year. "I'd call Burford one of the best in the United States and one of the most versatile I've ever seen. He can run as well as catch and can

run any pass pattern well whether it be a fake, cut, up-and-out, etc. He knows what to do with that ball once he gets hold of it, too."

Stanford comes into Saturday's game having beaten only one team, COP. "Don't go by their record," Titchenal cautioned. "Most of these losses have been real close with the exception of Washington State."

LOSSES INSIGNIFICANT
The Indians fought to a 16-14 battle with Wisconsin, a 28-27 set-

of those days," Titchenal said. "All of Norman's passes, three of them in fact, glanced off his receivers and were picked off by Cougar defenders.

"It's hard to conceive that we have any chances of stopping Norman's throwing," Titchenal admitted. "When they hit against USC the way they did you can figure the only way to beat them is to out-score them. This I think we can do.

"Our boys are going to have to read the passer and act accordingly. We know they are going to score against us and they know we are going to score on them." The coach admitted that Saturday's gridfest would be an offensive battle all the way.

SURROUND BURFORD
"We'll definitely have to double-team Burford," he went on. Most of Stanford's passing patterns have only two men out for passes and so Norman usually gets the time he needs to hit his receivers. "When you've got a guy like Burford you figure he can shake himself loose from his pursuers and snatch the pass." For this reason Stanford does not as a rule flood the opposing team's secondary with receivers, giving their passer more protection.

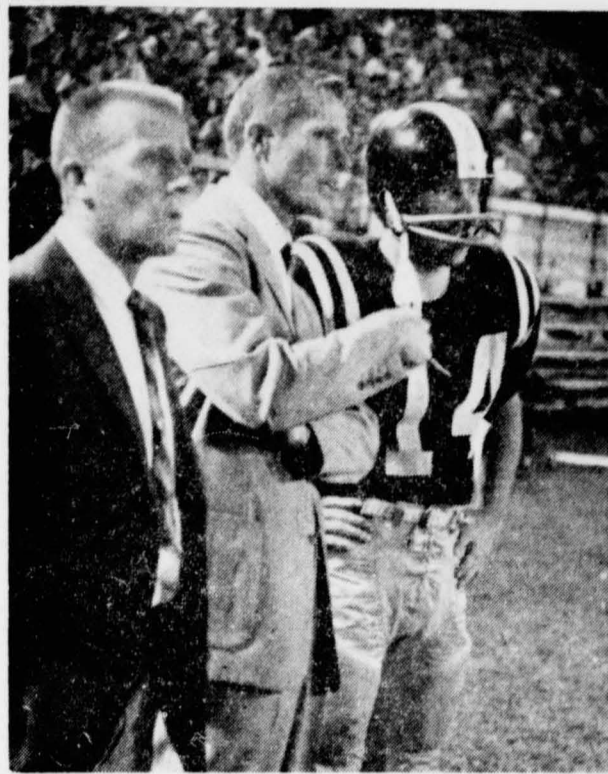
San Jose, however, is not without its stars either. Oneal Cutery, making a bold bid for all-coast honors, is rated very high by the coach. "I definitely think Cutery is the best on the coast," Titchenal said without reservation.

The Spartans' little 180-lb. fireball has been the most consistent of any in the State backfield. He ranks sixth nationally in pass receiving which is quite a feat for a halfback who ordinarily does not have the chances that ends do.

Mac Burton, Paul Millarke and Ray Podesto are outstanding sophomores that the coach had words of praise for.

SPARTANS FULL STRENGTH
The Spartans are expected to be at full strength for the Indians. Dan Colchico, Claire Appledoorn, Dick Erler and Jerry Stivers all suffered minor injuries during the Arizona State game but the coach expects them to be ready for the Tribe. Dave Kilbourne, another sophomore halfback, who worked his way up to a starting role three weeks ago, will be ready for limited action along with center Henry Channness.

Stanford's hopes were dealt a blow when Bill Burkland, their left tackle, pulled a muscle earlier in the week and is listed as a doubtful starter for the game.



FROM THE SIDELINES—Head football coach Bob Titchenal explains to his quarterback, Emmett Lee, just what he wants before he sends in his ace passer, Gene Menges, the Spartans' backfield coach, aids Titch during the game.

1954 Game With Tribe Lone Win

The last time the mighty lads from Spartan Stadium defeated "big time" school at Stanford was in 1954. The score of that memorable game was 19-14.

Stanford had been listed as 13 point favorites over the small school across the road. Coach Bronzan had publicly stated that the Indians "should be 55 point favorites; they are way out of our class."

The reverse psychology of the Spartan mentor payed off. Stanford quarterback John Brodie fired passes all over the field but could only salvage two scoring tosses, both to Bill Tarr, the great Stanford fullback.

The Spartans were led by quarterback Tony Teresa and guard Tom Louderback. Louderback received a bid to play in the East-West Shrine game later that year. He presently plays pro football with the Philadelphia Eagles.

Going into the game, San Jose had a four win and three loss record while the Stanford team was four and four.

Stanford had lost the two previous games to Navy and UCLA. The powerful Bruins, who were rated number one in the nation that year, trounced the Indians 72-0.

The Indians were crying for some scalps and San Jose State was supposedly the easiest game for them. It had been 54 years since the Spartans had defeated the Stanford team.

Fisk Holds Golf Edge

The All College Golf Tournament moves into its fourth day today with a total of 53 entrants and eight teams competing for awards.

Skip Fisk's three over par 74 stands as the best score to date in the tourney.

Players teeing off today include:
7:00 a.m.—Bob Barge, Terry Murphy.
9:45 a.m.—Kirk Robison, Clark Smith.
12:00 noon—Jay Verhaag, Jerry Reneau.
3:30 p.m.—Jon Gullixson, John Hopkins.

State 2nd in Passing; Lead in Aerial TD's

San Jose State's Spartans will attempt to take over as the leading passing team in the nation this Saturday in their big clash with Stanford.

Statistics released recently reveal that the Spartans are second only to Army in forward passing offense. The Black Knights of the Hudson have compiled an average of 201.8 yards passing per game to the Spartans' 199.7. Stanford currently ranks fourth nationally in passing with 190.2 yards per game.

The Spartans lead the nation in touchdowns scored by passing with nine of their scores coming via the air lanes.

In total offense the Spartans are again high up in the standings with an average of 356.8 yards per game to rank seventh nationally.

CUTERY IS SIXTH
In individual statistics, Oneal Cutery has moved up to sixth among the nation's leaders in pass receiving, catching 19 for 309 yards and three touchdowns.

Ray Podesto leads the Spartan quarterbacks, in pass completion percentages with 29 in 38 attempts for 401 yards and a .763 percentage.

Punting statistics reveal that Kent Rockholt, Spartan fullback, has booted the ball at an average of 40.1 yards per kick.

In individual rushing statistics, Cutery leads all SJS backs with 397 yards in 63 carries for a 5.9 average. Mac Burton follows Cutery with 154 yards in 24 carries for a 5.8 average.

Sahara Oil Co.
BEST GAS PRICES
IN SAN JOSE
AT
SECOND & WILLIAM

At the Wardrobe
today... as new
as tomorrow!



TOWNE AND KING'S
NEW
SHAWL
COLLAR
PULLOVER

Of Continental inspiration, in both colorings and collar design, this pullover has bulkiness for warmth and smart appearance for men who appreciate authentic styling... featured in ESQUIRE. All virgin wool; six color combinations; sizes 38-46 - \$16.95

"58th" GREEN STAMPS
At **Wardrobe**
STORE FOR MEN
SANTA CLARA AT SECOND

BURBANK MODELING SCHOOL
CY 7-7360 572 Halsey Ave.
Student Special \$99.00

STATE MEAT MARKET
150 E. SANTA CLARA
CYpress 2-7726

FIRST QUALITY MEATS
RETAIL & WHOLESALE

Armour Star—2 lb. pkg.—Thick Slice
BACON 85¢ lb.
Fresh, Light, Meaty
SPARE RIBS 45¢ lb.
Tender
RIB STEAK 75¢ lb.
Sugar Cured
BACON SQUARES 25¢ lb.

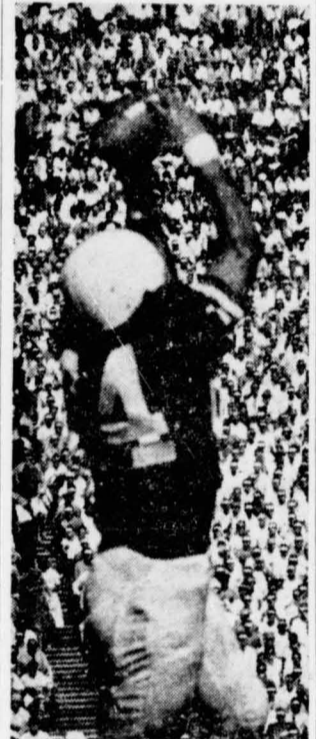
Show SLATE

SPARTAN DRIVE-IN
Shake Hands with the Devil
James Cagney — Don Murray
— plus —
Carl B. DeMille's Technicolor drama
Northwest Mounted Police
Gary Cooper

EL RANCHO "YELLOWSTONE KELLY"
Clint Walker — Edd Byrnes
— PLUS —
"CRY TOUGH"
John Saxon
— ALSO —
"CELL BLOCK 2455, DEATH ROW"
A drama of Caryl Chessman

TOWNE THEATER
1433 The Alameda
Young and Passionate
Italian film by Fellini, the director
— plus —
Three Strange Loves
Swedish film by Bergman

MAYFAIR
— All In Color —
"IMITATION OF LIFE"
Lana Turner — Sandra Dee
The electric, moving drama of the struggle of a young girl's search for human acceptance...
ALSO... on the same program
"A PRIVATE AFFAIR"
Sal Mineo — Terry Moore — Gary Crosby — Jim Backus
A comedy done in CinemaScope



FINGER TIP BALLET—Irv Nikolai, Stanford end, was seventh in the nation last year as a pass receiver. He caught 32 passes for 343 yards which was second on the coast behind teammate Chris Burford. Although seeing only limited action this year, he is dangerous at all times.

back against Oregon and last week's 30-28 loss to USC. "Against Washington State it was just one

Mural Gridders Chase Crowns

A tight race for first place in the National League of the independent sports division was broken up yesterday when AIDS downed the Riverside Rebels 7-0 at William St. Park.

The first half of the game was marked by the strong defensive play of both teams. Pete O'Dell was outstanding on defense for the winners as he consistently harassed the Rebel passers.

In the second half of play the constant pressure put on by the AIDS rushers began to pay off. The AIDS scoring play came on a 30-yard Jim Erbs aerial which Dick Sanita pulled in over his left shoulder for the touchdown. On the conversion Erbs passed to the steady Pete O'Dell for the one pointer.

The Rebels finally got rolling offensively on a short pass pattern featuring the throwing of Gene Tagliaferri. They marched

down to the AID 10 yard line where a timely interception by Dan Matlow ended the drive. The AIDS ran out the clock on the ensuing series of downs to win the game.

In the American League the top team is the KA AC. The KA AC club currently is undefeated and must be favored to win the crown in the A.L. and meet the winners of the National League. The KA's are paced by the passing of Austin Parlett, the running of speedy halfback Alden Long.



UNITED AIRLINES
offers its
STEWARDESSES

an opportunity to travel, visit beautiful cities and meet interesting people. If you are attractive and personable, between 20 and 26 years of age, single and between 5'2" and 5'8", you many qualify.

Openings available in Winter, Spring and Summer Classes.

Please contact the San Jose State College Placement Office for additional information and application.

IN THE SWIM
BURLINGTON, Vt. (UPI) — Paul Brummer, 71, swam 11 miles across Lake Champlain in nine hours and 34 minutes for the fourth time in the last four decades. He plans to do it again in 1960.

Where Servings Are Large
And Prices Are Right

ARCHIE'S STEAK HOUSE
545 S. 2nd. St. — Hours 7 A.M. to 9 P.M.

OUTSTANDING VALUES TO FIT YOUR BOOK BUYING BUDGET

ART APPRECIATION MADE SIMPLE—Only 1.50
LIVE LONGER AND ENJOY IT!—5¢ D.
BOWLING TO WIN by Buzz Fazio—\$1.49
SHOOTING & HUNTING ANNUAL—\$5.98
A CURRIER & IVES TREASURY with 100 color plates—\$1.00
THREE CENTURIES OF BALLET by Coppé—\$4.50
DEATH VALLEY—a guide with map—\$1.49

COLOR PRINT FOLIOS—Gauguin, Manet, Cézanne—Now only \$1.49
FAMILY HEALTH GUIDE by Dr. P. P. P. and Co. (35¢)
PICTORIAL HISTORY OF AMERICAN SPORTS (\$1.00) Now Only \$4.98
ST. CATHERINE OF SIENA—The Saints in Pictures—\$1.11 Only 59¢
AUTOCONDITIONING: New way to save—\$4.95
THE AMERICAN WEST by Bees and Clegg (12.50) Now \$5.98
AMERICAN SCIENCE & INVENTION: Pictorial Hist. (10¢) Now \$4.95

HUNDREDS MORE TO SELECT FROM
Fiction, Travel, Biography, Children's Books, Religion, Music, Art, etc. See these new books at Bargain Prices Now at San Jose Book Shop

COME EARLY FOR A GOOD CHOICE

Open 'til 9:00 p.m. Thursday

San Jose BOOK SHOP
119 EAST SAN FERNANDO

Best Seller Reprints For Less CY 5-5513



HAMBONES PRESENTS

OUR OWN... MACE FRANKLIN
(YEH, MAN) at the old rickety piano
TONITE
If you dig **ORIGINAL NEW ORLEANS DIXIE**
Don't miss **MACE**
So... take a little stroll down "BAISIN STREET"
*to 417 South First Street and **HAMBONES**



Three ROTC Cadets Receive Distinctions

Three Air Force ROTC students have been designated Distinguished Military Cadets by the Department of Air Science, Cadet Public Information Officer Tom James said yesterday.

Cadet Lt. Col. Robert Tice, senior aeronautical operations major and group commander; Cadet Major Robert Gifford, senior business and industrial management major and ex-group commander and Cadet Major James Demsey, senior physical education major, are the three named for the honor.

According to James, the men were chosen by the staff of the Air Science Department, headed by Lt. Col. Emery A. Cook, USAF, for the outstanding qualities of leadership and scholastic achievement shown

over the past three years in the ROTC program. The distinction will allow the future fliers to apply for regular commissions in the Air Force. If granted, upon graduation the men will attend Air Force schools as regular commissioned officers.

Hui-O-Kamaaina Plans 'Surprise'

A "surprise element" will be featured at a Halloween party to be held Friday evening at 8 in the Spartan Y by the members of Hui-O-Kamaaina, SJS Hawaiian Club.

The party will last until the "witches' hour," according to Gail Tani, publicity chairman.

Winston Wong is president of the club. Mrs. Mabelaire Norman, assistant professor of nursing, is club adviser.

H.E. Club Initiates

Twelve new members were initiated into the Home Economics Club at a meeting held Oct. 20, according to Pres. Cathryn Freeman.

New club members are Barbara Schuler, Beverly Davis, Sally Sparks, Pat Pruitt, Carol Fairbanks, Ruth Dodge, Kathleen Allen, Lorna Cavin, Joyce Crichton, Joyce Harbough, Edna Bedal, and Janece Webb.

Following the initiation ceremonies Miss Freeman and two other home economics majors, Mary Ellis and Leora Scattini, spoke on their summer experiences working in the home economics field.

Miss Freeman spoke on her experiences working under Army dieticians at Letterman Army Hospital at the Presidio, San Francisco.

Her summer experience while working for the Edison Company, was the subject of Miss Ellis' talk. Miss Scattini spoke on her work with Patricia Collier, home economist for the Dole Pineapple Company.



ENDING STEEL STRIKE at Kaiser plant, Fontana, Calif., Edgar F. Kaiser (left), chairman, Kaiser Steel Corp. and David J. McDonald, president, United Steelworkers' Union, sign contract agreement in Washington.

Scholarships Won by Two For Sales Performance

Eugene Clement, junior public relations major, and Ron Casado, a junior when he attended SJS last semester, both have been awarded \$100 Vita Craft Scholarships by the Vita Craft Pacific Sales, Inc., for their outstanding sales records this summer.

Clement won his scholarship as a result of selling more than \$5000 worth of culinary merchandise. Casado, business administration major, won his scholarship with a total of more than \$4000 in sales. Approximately \$5000 has been awarded in the Pacific region in addition to commissions and allowances earned on those same sales.

Glen S. Slough, president of the company, developed the sales program after successfully financing his own education with the money he earned in this field. At his

quest, the program was initiated. It provides college men and women with the opportunity to earn an excellent income, to gain valuable experience in sales, and to still be able to devote full time to college without financial difficulties.

Casado, now serving six months with the armed forces, plans to return to SJS as a senior next fall.

Job Interviews

NOTE: Unless otherwise noted, interviews are held from 9:15 a.m. to 4:15 p.m. in the Placement Office, Adm. 234. Students are requested to sign up in advance of interviews.

TODAY
United States Products, San Jose, graduating seniors, accountants.

TOMORROW
Hoffman Electronics, Los Angeles, graduating seniors, electrical, electromechanical, mechanical engineering and physics.

PAULS CYCLES
For the discriminate cyclist... England's 3-speed Raleigh and Jaurus 8 & 10 speed touring and racing bicycle.
1435 The Alameda CY3-9766

Spartaguide

TODAY
CSTA, executive board, meeting, 7 p.m., talk and panel discussion on "The Gifted Child," 7:30 p.m., S142.

IWHC, meeting, CH235, 3:30 p.m.
Roger Williams Fellowship, discipline prayer cell, Grace Baptist Church, 10th and San Fernando Sts., 6:30 a.m.

Social Affairs Committee, meeting, TH53, 3:30 p.m.

United Campus Christian Fellowship, Christian theology seminar, Student Christian Center, Fifth and San Fernando Sts., 2:30 p.m.

TOMORROW
German Club, initiation party and German movie, Student Union, 7-9 p.m.

Pistol Team, organization meeting, B94, 1-3 p.m.
Sports Car Assn., meeting, 1185 Redoaks Dr., 7:30 p.m.

The Lincoln National Life Insurance Company



AL CORRAL
College Agent—San Jose State

An unusual insurance plan designed exclusively for COLLEGE MEN

- Low rate to students
- Flexibility—tailored to present and future needs
- You make no regular deposits until you are out of school

The LNL College Plan will be of special interest to Seniors and Graduate Students... while you are still in school, you secure a low rate because of present age and status.

More important—the Lincoln College Plan can be started now without regular premium deposits being made until after you're out of school.

Get complete information on the Lincoln College Plan from AL CORRAL, Class of '58
SJS Campus Agent
CY 7-7368

Shrimp Big Project of Professor; Receives \$12,600 Grant for Research

By DEANNE BOOMER

In the deep, dark recesses of the old Science Building basement, a SJS professor is delving into the anatomy of Penaeidae (that's shrimp in Latin).

Dr. Joseph Young, assistant professor of biological science, has received a grant from the National Science Foundation to study the morphology of shrimp.

Dr. Young will try to discover the evolutionary process of shrimp through a study of their size, shape and other physical characteristics.

"I am looking for the trunk of a family tree which is buried in the sand. Only the tips of the branches are visible," commented Dr. Young.

The National Science Foundation is a government agency which allocates money for basic research (research which, on the surface, may appear to have no direct practical application). The amount of the grant to Dr. Young is \$12,600.

The value of Dr. Young's work is that it may contribute to knowledge of shrimp about which little is known but upon which a huge industry depends.

Dr. Young's present work consists of examination of preserved specimens through a microscope, dissection and creation of drawings of nervous, digestive, muscular, circulatory and reproductive systems.

Organization of a "family tree" will come later.

Dr. Young collected many of his shrimp specimens in several summers in Louisiana on a boat oper-

ated by the Fish and Wildlife Service. The shallow water of the Gulf Coast and its many bayous is an excellent shrimp fishery.

Despite the fact that annual catches of shrimp run into millions of dollars, no one knows how often they reproduce, how long they live, how far they can swim or what they eat.

"The eggs are microscopic and can be confused with eggs of crabs and lobsters," Dr. Young said.

Reductions in the Gulf Coast shrimp catch in recent years are as yet unexplained due to this lack of information.

Dr. Young feels that charting the anatomy and evolution of the shrimp is a first step toward understanding this complex animal.

Dr. Young came to SJS this fall from Tulane University where he taught from 1954 to 1959. He received his doctoral degree from Stanford in 1953.

A-1 Auto Insurance
Pay as you Drive

Special Rates for Married Students

Phone CY 3-6116

Day or Night

FORMAL WEAR
First in formal wear since 1906
SELIX
SALES - RENTALS
75 South 2nd Street
CY4-2322
Also Palo Alto, San Francisco, Oakland and Berkeley

THE BURGER HOUSE

— BURGERS TO GO —

24c

"Custom-Built to Your Order"

Near School

388 E. Santa Clara

KEROSENE CLUB
365 E. JULIAN
presents
WAYFARERS
Balladeers Supreme
MONDAY
MIKE CALLAHAN
Folk Singer
TUESDAY
CASUALS DANCE BAND
WED. - FRI. - SAT.
Luncheons Daily

Patronize Our Advertisers

COMPLETELY FEMININE

We are brimming with fashions for every occasion from \$19.95 and up

Glorias

36 S. SECOND STREET
CYpress 4-4450

Lay-aways Free Parking
First Nat'l Chg. Bank Amer. Chg.

Open Mon. and Thurs. 'till 9



CLASSIFIEDS

Classified Rates:
25c a line first insertion
20c a line succeeding insertions
2 line minimum.

To Place an Ad:
Call at Student Affairs Office,
Room 16, Tower Hall,
No Phone Orders

Help Wanted—Male

Wanted immediately—2 outside reps for photo studio located at Valley-Fair shopping center. Consists of light delivery to customers. Hours 9-2 or 2-7. Must have car and be dependable. Salary according to ability. For appointment, call Mr. Denton, RE 9-6933 between 9 a.m. and 8 p.m.

Help Wanted—Female

12 reliable young women wanted for work in telephone circulation, 4 hrs. day or eve. We train—good earnings—steady Miss Monahan or Mr. Carter, CY7-1020.

SELL ON CAMPUS, UNUSUAL PERSONALIZED BRACELET AND CUFF LINK. EXCELLENT FOR XMAS, PROM, BIRTHDAY GIFTS. HIGH COMMISSION. NO INVESTMENT. SEND FOR FREE BROCHURE. TERRIMAR, 707 Cornell Rd., Franklin Square, New York.

Share Rentals

Girl to share apt. with same. \$37.50, 625 S. 11th, CY 7-8794.

Men, Kit priv., washer, neat and clean. New furniture. \$30 mo. 57 So. 8th.

Girl to share nice Apt. Close to campus. CY 5-0949 after 8 p.m.

Business girl wants same to share apt. Call Camille after 6 p.m. RE 6-7280.

Rooms for Rent

Girl to share 1 bdrm. apt. with same. Pool. CY 7-7518 after 8 p.m.

Boys House—room, kit, priv. or board. 32 S. 13th St.

Furn. rms. male students, come to Room 16/TH for information.

Double room for men. Linens furnished. \$3.50 a week. 705 S. 5th St.

Men—Clean, cheerful rm. Furn. heat, reasonable. Breakfast optional. 406 S. 11th St.

Apartments for Rent

Apt. furn. 575 So. 11th, San Jose. Call CY 5-4390 5 to 7 p.m.

Furn. 2-bedroom apt., water and garbage pd. 453 S. 9th or CY 4-1410.

Attractive 1-bedroom furn. apt. near campus. Married couple preferred. \$97.50. 725 S. 8th. CY 4-0875 before 4 p.m.

Furn. Apt. 452 S. 4th St., San Jose, CY 4-5085 or AL 2-3420. 3 students.

Autos for Sale

1956 Chev. Corvette, 283 eng., dual quads, automatic trans. exc. cond. Eves and wknds. EL 4-9637.

'52 MG-TD, very clean. Call Tom Lionvale, CY 5-9584.

Miscellaneous for Sale

CONN Barie sax in good condition \$75 is it. CY 3-1450, Fri. 5 to 7, Ron.

Queen size bed. New, real buy, \$100. 17" RCA TV table model with stand. \$75. FR 8-6104 after 4.

Transportation Wanted

Wanted—Ride to Santa Rosa or vicinity after 4 p.m., Oct. 30. Call Joan, CY 3-9850.

Special Notices

Licensed day care, 2.5 yrs. Eastside. Kay's Nursery, CY 4-8076.

Chicken salad sandwich, with potato salad and one milkshake 85c. Mention AD when ordering. Mel's Drive Inn, 945 E. Santa Clara St.

Typing done—25c per page. 479 S. 7th St. CY 2-5297.

Lost and Found

Lost: Long white leather coat. Roward. Phone CY 3-9892.

Class Ring lost—Blue stone, class of '59 Initials—D.B. & 1959 & K.C. Roward, FR 8-3030.

Lost camel coat sweater. Roos label. Call Judy R. CY 5-9534.

Have a real cigarette—have a CAMEL

John Russell and Peter Brown
STARS OF TV'S "LAWMAN"

The best tobacco makes the best smoke!

R. J. Reynolds Tobacco Co., Winston-Salem, N. C.