

Editorial

American Courtesy?

The appearance of Soviet Deputy Premier Anastas Mikoyan in some Eastern and Midwestern cities certainly has created some excitement. The commotion created by some Americans in protest to the Soviet Premier has been so severe that President Eisenhower has called for courteous treatment of the Soviet visitor.

LITTLE MAN ON CAMPUS



"I SURE AM GLAD I FOUND OUT ABOUT HER! I CAN'T STAND A GIRL THAT'S STRONGER THAN I AM."

THRUST & PARRY

Dear Thrust and Parry: Why is our school so miserly about giving out general catalogs? There are only three ways that I know of that a student may get one.

logs I end up getting to make up my schedule. Robert Clapp ASB 11,477

S. J. Radiator Service. CLEANING REPAIRING RECORDING. Let Manuel Do It. 648 So. First St. CY 3-5708

WATCH YOUR TOES . . .

By HUGH MCGRAW



Mr. Timely N. Magazine is probably the largest peddler of digested news in our country. Some time ago I had the occasion to make a visit to Mr. Magazine's office and ask him a few questions about his operation.

Me: Mr. Magazine, as the publisher of the largest news magazine in the country, what do you feel is your particular responsibility to the public? Timely: Well, ah, it's to present the real news . . . the news behind the news, the underlying truth . . . that sort of rot . . . I mean thing.

Early Scribe Rivals Thrust & Parry Fans

The Territorial Enterprise of Virginia City, Nev., "Mark Twain's Newspaper," apparently has difficulty in keeping its lead sentences short.

In a letter to the editor an irate reader leveled the following blast at the editors. "I didn't think you could do it but by golly you have! You have beaten your previous record of a 95-word lead sentence with one of 126 words!"

Ed, Note: Here is our explanation of long lead sentences: Many journalism schools subscribe to the Enterprise. They must demonstrate to their students how not to write news stories, and this paper seems to fill that bill.

In our March 7 issue we editorialized in a lead sentence, in our March 14 issue we split an infinitive, and this week, if lucky,

Sahara Oil Co. BEST GAS PRICES IN SAN JOSE AT SECOND & WILLIAM

A & M Auto Repair general auto repair SPECIALTY. Hydramatic Powerglide student rates. 456 E. San Salvador CY 2-4247

FAIRGROUNDS FAIRWAYS Golf Driving Range SPECIAL STUDENT RATE 35¢ bucket with ASB Card S 10th & Tully Road

FILL UP YOUR TANK WITH SUPER SHELL. Join the "Bug a Month" Club. Get free tickets at . . . ROSENQUIST and KING Shell Service, 11th & Santa Clara COMPLETE AUTO SERVICE

GATEWAY SINGERS in a folk music concert direct from Carnegie Hall. Sunday, January 18, 1959 8:30 p.m. ROOSEVELT JUNIOR HIGH SCHOOL AUDITORIUM, SAN JOSE

SKI HEADQUARTERS . . . in the SAN JOSE AREA. If you're serious about skiing . . . and want serious attention paid to your own personal equipment requirement—skis, bindings, poles, boots, clothes—please stop in. WE PROUDLY DISPLAY THIS SIGN OF QUALITY. COPE-McPHETRES 66 W. San Antonio CYpress 5-2939

Spartan Daily. Entered as second class matter April 24, 1934, at San Jose, Calif., under the act of March 3, 1879. Member California Newspaper Publishers' Association.

Students & Faculty 20% Off on Shoe Repair. Shoes in by noon, out the following afternoon. Discount good for members of family, too.

LIONS Shoe Repair 480 E. Santa Clara Open 7:30 till 6—Mon. thru Sat.

Patronize Our Advertisers

KBM RENT A TYPEWRITER Special Student Rate 3 MONTHS \$15 KENNEDY BUSINESS MACHINES 96 E. San Fernando CY 2-37501

CASH PAID FOR USED BOOKS

AT ROBERTS BOOK CO. On 4th St. Opposite Library

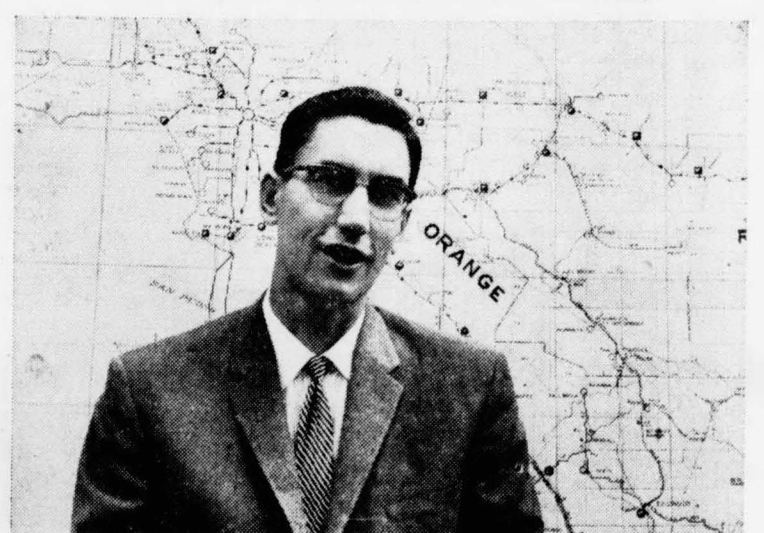
JANUARY GRADUATES

Men for training in Career Positions as budget analysts with the California State Department of Finance in Sacramento.

Starting salary \$376 per month with excellent opportunities for advancement.

State representatives will be on campus Saturday, January 17, 1959. Make appointment for test and interview at the Placement Service, Second Floor, Administration Building.

A Campus-to-Career Case History



Telephone engineer Stu Black—and the booming Southern California region he serves.

"The telephone company helps you blueprint your future"

Stuart C. Black had job offers from seven companies before he got his B.S. degree in Engineering from U.C.L.A. in 1954. His choice: the Pacific Telephone and Telegraph Company in Los Angeles.

"They told me exactly what to expect," he says. "Every phase of my training, covering two years of rotational job assignments, was outlined. They made it easy for me to see where I could go."

Since Stu was hired, he's climbed poles, installed telephones and worked with architects and contractors. He's designed ventilating systems and studied labor-management relations. He's handled million-dollar-a-month settlements

with connecting telephone companies for mutual use of Long Distance lines. And he's learned how complex bookkeeping is reduced to punches on IBM cards.

Today, Stu is a Staff Engineer in San Diego. He programs equipment and money for engineering projects as far ahead as 2½ years in one of the fastest growing areas in the United States.

"The telephone company is a 'look-ahead' kind of business," says Stu. "It can predict future telephone needs and the need for more and more management people. So there's a whole of an opportunity for the young fellow who really wants to get ahead."

Many young men like Stu Black are finding interesting and rewarding careers in the Bell Telephone Companies. Find out about career opportunities for you. Talk with the Bell interviewer when he visits your campus. And read the Bell Telephone booklet on file in your Placement Office.



Spartan Society

Functions and Fun Continue Until Finals

ALPHA CHI OMEGA

Newly elected officers of AChiO to be installed tonight include Pat Maki, president; Linda Buxton, first vice president; Sarah Decker, second vice president; Karla Neal and Zishia Baron, co-rush chairmen; Sheryl Marshall, treasurer; Karen Fisher, corresponding secretary; Carole Foster, recording secretary; Ginny Nicolaus and Judy Birnbaum, co-social chairmen; Dorothy Brogden, scholarship chairman; and Marlene Cotella, house manager.

ALPHA PHI

Magic tricks were shown to sisters of Alpha Phi by Robert S. Martin, associate dean of students, and Dr. Stanley C. Benz, dean of students, following dinner Monday evening, Dec. 8. The faculty members had been bought by the sisters as hashers for a day.

Alpha Phis joined with the brothers of Theta Chi Wednesday evening, Dec. 10, for a dinner exchange. Thursday evening, Dec. 11, the women entertained Mr. and Mrs. James L. McGaugh (he is assistant professor of psychology) and Mr. and Mrs. Elmer G. Gorman (he is assistant professor of philosophy) at the sorority house.

The Mark Hopkins Hotel in San Francisco was the scene for the Alpha Phi pledge dance Friday night, Dec. 12. A group of under-privileged children were entertained at the Alpha Phi house Tuesday evening, Dec. 16.

ALPHA OMEGA PI

Pledges of AOPi captured unsuspecting actives shortly before Christmas vacation and took their pledge sneak. AOPi Carolyn Laird has been named "Miss Twin Falls, Idaho" and will compete in the "Miss Idaho" contest in June.



BAKMAS Flower Shop
CY 2-0642 • 10th & Santa Clara



CONSULT **Dr. Harold Haskell** Optometrist
Complete eye examinations and optical service. Latest styled glasses and optical prescriptions filled. No Appointment Necessary. Easiest Credit Terms. CY 7-1880 100 So. 1st St.



Emerys SUPPLY AND POWER TOOL MART
1401 W. SAN CARLOS
Across From Sears

CLASSIFIEDS

Classified Rates:
25c a line first insertion;
20c a line succeeding insertions;
2 line minimum.
To Place an Ad:
Call at Student Affairs Office,
Room 16, Tower Hall
No Phone Orders

FOR RENT

For Spring Semester. Large 3-bdrm. house across from campus. Garage. Parking. Yard cared for. Avail. after finals. \$130. Dave Rannells. CY 5-2745. 309 S 7th
Students Rm. & Bd. Few vacancies open for Spring Semester. 2 bks. from campus. 117 N. 5th. Leslie Manor. CY 5-9848
New furn apts. to share. Men or women. 571 S. 7th. Apt. 4. CY 3-1636.
Men. 2 rms. near college. Quiet, pleasant priv. home. 62 N. 7th CY 5-7355.
Furn. Apt. Bath accom. 3 or 4 girls or couple. 1/2 blk SJS. Util. pd. Gar. laund. fac. \$85. CY 2-1327.

Share lge. hse. near campus. \$25 mo. 558 S. 5th. CY 5-4931.
2 Men. Furn. apt. \$25 ea. Avail. now. Rent from Feb. 1. 301 S. 5th. CY 7-1758.
2 girls. Take over contracts. Delphian Hall. S. 11th. Judy P. CY 7-9700.
Need girl to take over boarding house contract. Next semester. Wendylyn (new dorm). Barbara White. CY 3-9633.
Men—clean, warm room with kitch., linens and dishes furn. 617 So. 6th St. CY 5-8858. \$28 mo.
Furn. modern, with fireplace. Suit. 2 to 4. 99 So. 12th St. CY 5-6304.
WANTED
TYPING! Save 20%! Former exec. Sec. Elec. typewriter. CH 3-3619.
FOR SALE
G.E. Refrig. Perfect running cond. Clean 7-cu. ft. Must sell. Best offer takes. Call CY 3-5651 evns.
'56 Ford Convertible, CY 7-1996, ask for Jim.

Social Set Plans Pre-Final Fun

DELTA UPSILON

The "French Combo" will provide a musical atmosphere for a DU dance Saturday night at L'Omelette.

PI KAPPA ALPHA

The brother with the most unusual hat will be awarded a prize Saturday night at the PiKA "Madhatter's Ball." A work day was held Saturday when all members were required to help work on the house.

SIGMA CHI

Dave Elliott was elected president of Sigma Chi for Spring semester Monday night. Other officers include Jack Norton, vice president and Jud Clark, recording secretary.

DELTA SIGMA PHI

Brooke Shebley, of Kappa Kappa Gamma sorority, was crowned Delta Phi's Carnation Girl at the fraternity's traditional Carnation Ball Saturday night.

Crowned as attendants at the Villa Hotel in San Mateo were Marilyn Munter of Delphian Hall, and Sally Schroeder, of Gamma Phi Beta. More than 150 attended the winter formal.

Other candidates for Carnation girl included Nancy Baratini, Deanne Bennett, Pat Brakesman, Lorna Gonzalez, Jean Farnesi, Sue Mather, Billie Reid and Marty Walker.
West Davis, a junior active, was elected Delta Sig president for the forthcoming spring and fall semesters last Monday night. Chosen vice president was Mickey Carhart, with Lorne Brown, secretary; Dean Eslick, treasurer; and Jim Wittenberg, sergeant-at-arms.

Spartaguide

Chi Sigma Epsilon, meeting, today, TH127, 3:30 p.m.

Christian Science Organization, meeting, tomorrow, College Chapel, 7:30 p.m.

Collegiate Christian Fellowship, meeting, tonight, Student Union, 9 p.m.

Freshman Class, meeting, today, TH55, 3:30 p.m.

Freshman Class Executive Council, meeting, today, Student Union, 2:30 p.m.

Junior Class, meeting, today, S112, 3:30 p.m.

S.A.M., meeting, Wednesday, Garden City Hof Brau, 6:30 p.m.

Sangha, meeting, Thursday, CH167, 5 p.m.

Senior Class, meeting, today, TH155, 3:30 p.m.

Sophomore Class, meeting, today, S210, 3:30 p.m.

Student Nurse Assn., meeting, tomorrow, B93, 7 p.m.

CTA President

Mrs. Mary Stewart Rhodes, state president of the California Teachers Assn., will speak tonight at 8 at Hester School, 1960 The Alameda.

PATRONIZE Our ADVERTISERS



JIMMIES BARBER SHOP

OPEN EVERY MONDAY
52 So. 4th

Seniors... Congratulations on your coming Graduation



From all of us at the... **Spartan Bookstore**

Caps and Gowns will be available From January 23 to January 30... No Wait

ANNOUNCEMENTS ALSO ARE AVAILABLE...

13c each by the dozen
14c each, less than a dozen.
personalized cards, at little extra cost. Wait only three days for your personal cards.

Send out your announcements to:

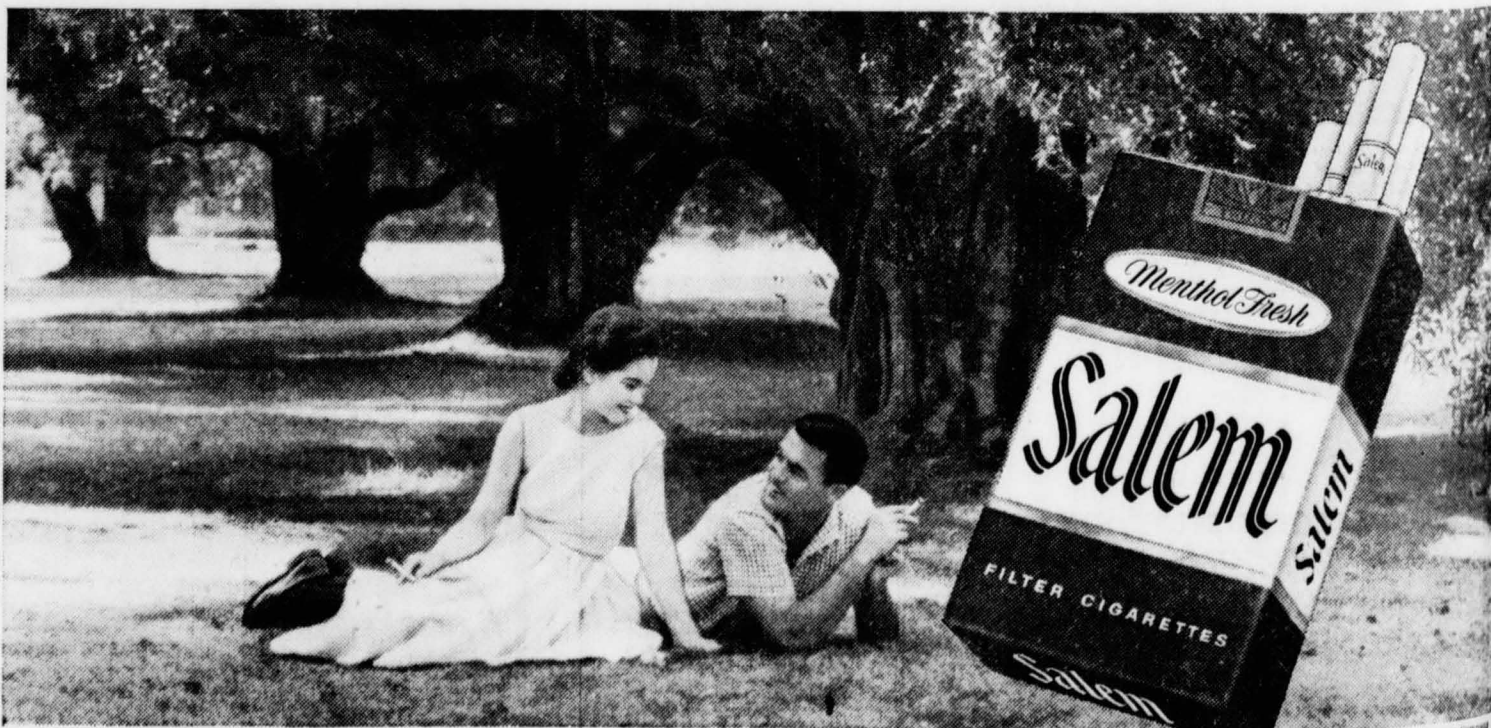
- Prospective employers
- Relatives and friends
- and those who thought you would never make it, etc.

Spartan Bookstore

Right on campus

A new idea in smoking...

Salem refreshes your taste



- menthol fresh
- rich tobacco taste
- modern filter, too

Smoking was never like this before! Salem refreshes your taste just as a glorious Spring morning refreshes you. To rich tobacco taste, Salem adds a surprise softness that gives smoking new ease and comfort. Yes, through Salem's pure-white, modern filter flows the freshest taste in cigarettes. Smoke refreshed... smoke Salem!

Take a Puff... It's Springtime