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THE NOBLEST MOTIVE

THE PUBLIC GOOD

Spartan Daily San Jose State College

VOL. XXXI SAN JOSE, CALIFORNIA, MONDAY, NOVEMBER 23, 1942 Number 37

Fresno Tilt Rally Today At Noon

Swing Band To Be Featured

Opening with the Spartan Fight Song, the Beat-the-Bulldogs rally will get under way today at 12:10 in the Morris Dailey auditorium.

Last rally of the 1942 grid season, today's rally has been scheduled to fire up the Spartan student body for the Thanksgiving encounter between San Jose's Golden Raiders and the Bulldogs of Fresno State in the Raisin City Thursday.

Feature attraction of the rally will be Gene Dutra's swing band, announced Rally Committee Head Hugh Manley, who will act as master of ceremonies. "Dutra will provide plenty of the music with pep that will really send the rally off with a bang," Manley added. Beside Dutra's outfit, Manley has a list of topflight Spartan talent lined up for the entertainment of those in attendance.

Darrel Bond, the banjo-playing boy who proved a big hit at the recent Frosh-Soph Mixer, will be in hand to give a few of his special renditions. Barbara Davis, Washington Square's top Boogie Woogie girl, will also be there to give the boys and girls some of her best boogie on the piano. The ever-popular Ero Trio will round out the entertainment with several vocalizations of Sparta's favorite popular pieces.

Guest speaker of the day will be Walt Williams, genial mentor of the San Jose High school gridders. Along with Williams, the Spartan coaching staff, Head Coach Tiny Wartrant, Dee Portal and Bud Winter will address the group.

Honored at the rally will be the graduating seniors who will be wearing their jerseys for the last time for their alma mater in the Thanksgiving clash. Admission to the rally is free, and Manley urges all to attend and give the team a spirited sendoff.

Students Invited To SCA Party

All students are invited to an open House given tomorrow night by members of the Student Christian association at the Student Center, 120 E. San Antonio street. The party will begin at 7:30 and will end around 10 o'clock, according to Bernadine Shaw, chairman of the affair. Student officers of the college will be special guests, bearing honors with members of the SCA advisory board.

Refreshments will be served and there will be dancing and entertainment as yet unannounced. Helping Miss Shaw as fellow members of the committee are Nina Seibel, Joyce Todd, Betty Jean Hammond, Margaret Stephen, Mary Jane Benham and Frances Parsons.

COLEMAN FETED BY FRATERNITY

"Gee! I thought that only the brides-elect got showers. I really wasn't expecting this." So moaned Ken Coleman as he tried to dry his drenched clothing over the radiator in the Pub office Friday.

It was a nice sunny day outside, yet there stood the Spartan Daily's business manager soaking wet — clothes and all. "No, I haven't been swimming with my clothing on," said the indignant Ken as the reporters chided him about his extremely wet condition. "The fact is," he explained, "the lovin' brothers just gave me an engagement shower—the Tau Delt way in the tower this noon."

A Tau Delt, Coleman went to a meeting of the men's honor fraternity in the tower Friday noon, little suspecting that his brothers were plotting any mischief. First thing to greet him as he entered the door was not a hearty "Hello, Ken", but a bucketful of water — the Tau Delt concept of what the well-dressed groom-to-be should wear.

Final Plans For Swap-A-Ride Plan Now Completed

Final plans for the Swap-a-Ride campaign have been completed by the campus War Transportation Committee, announces Stan Clark, chairman. Things will swing into action today when a stand will be opened by the committee and their volunteer helpers in front of the Morris Dailey auditorium from 12:30 to 2:00 p.m., and for the following afternoons until December 11.

Results of the survey have been compiled and the results and Swap-a-Ride cards have been arranged according to towns, precincts, and main streets in towns outside of San Jose. Now all that will be demanded of the students will be a little effort and initiative on their part by going to the stand and letting the committeemen look up the person living nearest to him. All the necessary information for getting in contact with someone owning a car will be available to the student body through this committee. Stan Clark urges everyone to make arrangements with someone living near him as soon as possible before all available space is taken.

The complicated work of alphabetizing and arranging the results in precincts have been done as part of the work scheduled for the campus Civilian Defense committee under the direction of Rex Gardiner and Mr. Claude Settles, representative of the city transportation committee. The committee was assisted by student volunteers, Sappho and Spartan Knights.

Senior Theater Party Tonight

Two fast-moving films, a short skit, and a chance on winning a live 10-pound turkey are open to any senior, and all seniors, attending the theater party tonight from 7 to 9 p.m. at the Jose theater.

Something new in the way of entertainment is being "cooked up" for the skit to be presented during the evening, Elyse Bartenstein, a co-chairman of the affair, said Friday. "Scrappy" Squarrito and two unknowns will participate in a piece of hilarity that is being kept a secret due to the obvious value the information would have to the enemy, declared Miss Bartenstein.

The films shown are "Yukon Patrol" and "Go West, Young Lady", starring Penny Singleton of the Dagwood and Blondie series. Tom Taylor will lead the group in a short pep session, and Dan Meehan, "magician" remembered for his part in the senior mixer two weeks ago, will have charge of the drawing for the turkey.

Tickets are selling for the special price of 22 cents and may be purchased at the Controller's office, from any member of the Senior council, or at the door tonight. All seniors are urged to come as a big night is in store, Miss Bartenstein asserted.

Sorority Co-eds Asked To Make Picture Dates

Sorority page layouts for the 1943 La Torre are complete except for the individual pictures of 24 society members, announces Marge Behrman, associate editor of the yearbook.

The following girls must report to the La Torre office today in room 17 to make appointments for their pictures, or their names will be dropped from their organization list: Francis Cox, Nancy McMillan, Lucille Meek of Sappho; Marie Carr, Maude Coleman, Romona Cowon, and Cynthia Hancock of Zeta Chi; Maureen De Smet, Pauline Gibson, Betty Lou Hunt, Elise Hunt, and Betty Lennon of Phi Kappa Pi.

Jacquelin Harper, Betty Sheridan, and Dorothy Taylor of Allentian; Eleanor Entriken, Ethelyn Tuller, and Shirley MacDonald of Beta Gamma Chi; Yvonne Bigley, Pauline Ellison, Ruth McCue, Betty McReynolds, Eleanor Wagner, and Virginia Worden of Delta Beta Sigma.

Miss Behrman asks better co-operation from students in the returning of proofs. All society members must turn theirs in by Wednesday.

BIG ANNUAL THREE-DAY DEBATE TOURNAMENT GETS UNDER WAY TODAY ON WASHINGTON SQUARE

Over 100 Students Expected To Attend 10th Annual Meeting; Dance And Dinner Planned

By FLOYD REZEWALLE

More than 100 students are expected to be in San Jose today, tomorrow, and Wednesday to participate in the 10th Annual Western Debate tournament, announces Richard Flower, debate manager.

They will be representatives of 21 colleges from 10 western states. In addition there will be around 200 participants from

San Jose State college on hand to greet the visitors and vie with them in the various contests.

Schedule For Monday

Registration will be held on Monday from 8 to 9 a.m. Contests will begin at 9 and continue through the day and until 11 that night. Schedule of events is as follows: 9 to 10 a.m., progression; 10 to 11 a.m., drawing and speaking for extemporaneous reading; 1 to 2 p.m., progression; 2 to 3 p.m., oratory and impromptu reading; 3 to 4 p.m., progression; 4 to 5 p.m., drawing for extemporaneous reading; 5 to 6 p.m., speaking for extemporaneous reading. Following this there will be a dinner.

From 7 to 8 p.m., oratory and impromptu reading; 8 to 9 p.m., debate, round one; 9 to 10 p.m., debate, round two; 10 to 11 p.m., progression.

Dance Tuesday

Tuesday evening a dance will be held in the Student Union at 9 o'clock. Entertainment will be provided by acts taken from Loren Nicholson's "Spartan Romper-Round". Chairmen for the affair are Eleanor Wagner and Bette Toland.

Wednesday will be the last day of the tournament and a dinner will highlight the three-day convention. Awards will be presented by Tournament Director R. D. Mahaffey to winning contestants. These will be in the form of certificates, since cups and pins are restricted by the government due to priority regulations.

Registration Monday

Registration on Monday will be held in the speech wing in front of room 159. Information can be obtained here for room assignments. Student chairmen, guides, and time-keepers will report at 8 a.m.

All students are invited to attend the rounds of contests which will be held here on the campus.

Spartan Calendar For The Week

MONDAY

Fresno Game Rally, Morris Dailey auditorium, 12 noon.
Kindergarten - Primary Professional meeting, 7:45 p.m.
Senior Class Theater party.

TUESDAY

Lecture, "Economic Bases of Peace", by Dr. William Poytress in the series on "War Aims". Rm. 24, at 11 a.m.
Student Council meeting in Student Union at 7 p.m.
Faculty Forum. Speaker, Mr. Hugh Gillis. Room 24, 4 p.m.
Student Christian Association open house. Student Center, 8 to 10 p.m.

WEDNESDAY

Chapel Hour. Special program in observation of Thanksgiving. Little Theater, 12:35 to 1:00.

THURSDAY

Football game, San Jose State versus Fresno at Fresno, 2 p.m.
Thanksgiving vacation begins.

JUNIOR, SENIOR MIXER SET FOR DECEMBER FIRST

"It's coming!" said junior and senior chairmen of the upper classmen mixer today.

On December 3 upper classmen will gather en masse in the Men's gym arrayed in gold and white. Juniors will parade in gold while the seniors make their grand entrance in white. Arm-bands will be furnished all students attending in order that the two classes may be distinguished at the affair.

Spirit High

Rivalry will be in attendance. Both classes have had class parties this quarter and huge crowds turned out for both. Spirit is high and competition between the two will be close and exciting, the chairmen have said, expectantly.

Juniors have taken over poster publicity and will campaign for attendance of both classes. The seniors are handling entertainment. Bill Kidwell is in charge and has announced that several good acts are prepared for the evening of "whoopie raising".

Theme Undecided

A definite theme for the mixer is still undecided, but Chairman Dick Fry announced that whatever is chosen will be fitting for the occasion and designed for "fun galore".

Music promises to be outstanding via "off the record" style. Bill Bristol's public address system will be used for the entertainment and for the dance music. Committee members have announced that juniors and seniors may be assured that something really novel in the way of "mixer" dances may be expected.

Senior Charles McCumby stated that seniors are all out to take the juniors to a cleaning in the attendance contest. Juniors came back in quick retaliation to say that junior superiority has already proved itself and will repeat itself at the mixer.

Greetings Sent Golden Grad

The Alumni Executive board met last Thursday night with two new members—Charles Hillis and Theon Fox—present. Greetings were sent to Mr. Sam Cohen of Sacramento upon his retiring from active work in the field.

Sam Cohen is one of the oldest members of the Alumni Association, being a member of the Golden Grads, representing the class of 1892. At Homecoming last June, Cohen was the leader of the movement for raising \$100 for the Alumni Loan Fund which goes to seniors on-campus now.

Spartan Daily

San Jose State College

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Frank Campi

Have you any suitable entertainment for these long winter evenings? Have you kept your recording library up to date with all those new popular hits recorded



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by famous bands? If you are one of those who haven't, we suggest that you go down to Frank Campi's and look over his large stock.

Spartan Donut Shop

Have you ever gone from dinner to lunch the following day without anything to eat because you failed to get up early enough to have breakfast?

If you did, there was no need for it. The Spartan Donut Shop, located just across Fourth street from Washington Square, specializes in satisfying these early morning appetites. If you don't have a class, come over and enjoy a good meal at your leisure. If you should have a full program every morning, just run across the street and have a quick snack between classes.

American Dairy

Serving San Jose's citizens since 1916, the American Dairy company is equipped to answer your every dairy need. Its clean, quick and courteous service extends all over San Jose.

Their fountain at 17th and Santa Clara streets offers thick creamy milkshakes of any flavor and they specialize in fountain orders of all kinds.

Italian Restaurant

For something different, the tastiest and spiciest of foreign dishes, the Italian Restaurant is the place to go. Specializing in Italian family style dinners, this local eatery is favored by many San Joseans. It is located at 175 San Augustine street, close to the downtown district and conveniently situated for everyone. For good service, excellent food, fair prices,

Thrust And Parry

CONTRIBUTORS' COLUMN

Editor's Note: In view of the interest shown in the program or "ruse", depending on the individual's point of view, KSJS and Mr. Broyles have agreed to re-enact the drama in the near future, probably the week after next, if enough students request it.

Students who would like to see the controversial production should contact members of KSJS, Mr. Broyles or drop a note in the contributions box in the Publications office.

Dear Thrust and Parry:

The "End of the War" program in the War Aims course was a carefully worked-out class project. It was given to a select group under controlled conditions and was designed to build atmosphere and attitudes for consideration of Demobilization. Also, it was a test of the reasoning ability and reliability of behavior of students subjected to sudden emotional tension.

The world lived through a false Armistice in 1918, and it was presumed that specially trained college students could live through

and a charming atmosphere, the Italian Restaurant is unexcelled.

Garden City Creamery

Come and meet your friends at the Garden City Creamery! This popular soda fountain is so well liked by San Jose State college students that it is the "hangout" of the greater part of them. And no wonder! Featuring large, creamy milkshakes and special sandwiches of all kinds, the Garden City Creamery is known for the deliciousness of its food, but combined with this all-important factor one should note that this creamery has quick, courteous service and is so clean that it could be called immaculate. One never tires of good food, so one never tires of the Garden City Creamery.

JOB SHOP

Dishwashing on the campus pays 45 cents an hour with a 20 per cent discount on the price of meals.

There are openings in two service stations, one for work on week-days, the other for week-ends.

Answering the telephone every other night gives some one a room rent-free.

Working in a creamery at noon, some evenings, and on week-ends is another job that's open.

whatever self-delusion they created for themselves as a result of a class exercise. In the United States we have tried to break free from the fetters of ignorance, superstitions, and false fetishes. Reason rather than emotion and blind mass action has been the objective of education. As long as people behave like children, the world will have war, poverty, unhappiness and human-made suffering. Each must use reason as a shield against a world which is horribly cruel to those who live in emotional glass houses.

The reactions to the program were varied, and no one can give a view of the reaction of the entire class. The more childish spoke of being "duped" or being made the victims of a practical joke. Nothing of the sort was intended. On the contrary, the project was given on the assumption that the group would apply experience and quickly recognize its nature. The mechanics of the "broadcast" and the ideas expressed in it should have been ample warning to all concerned. While some students threw their brains away and enjoyed an emotional spree, the majority soon cried fake and settled down to the consideration of the lecture.

Democracy is often described as a race between education and disaster. The "End of the War" program accomplished its purpose in showing that people are not prepared for peace. In the face of the realities of war, too many are wish-thinking in terms of vague goals and "freedoms". This war shows that hurt feelings, temporary disappointments, and personal wishes do not count for much in the scales of war. There is nothing sacred in war time. It is necessary to deal with the emotional side of war and peace. The world has experienced one lie after another. Propaganda is as common as sunshine and as deadening as disease. Dictators have come to power over the radio. People will listen to armistice terms and peace table agreements over their radios. Yet, in spite of all this, people are

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not acclimated to a world radio. The Orson Welles program "War of the Worlds" showed the places in the mental life of the general population; the "End of the War" program showed that some students are still in disarray mentally.

The complaint about lacrimose emotions shows a lack of training in facing the actualities of life. There is a tendency to substitute heroic mental images for real sacrifices and actual service. Dreaming and wish-thinking allowed to crowd out realization of what goes on and what could be done about it.

It does no good to fret at loved ones in the war. It does them no good—it may even harm if "I suffer so" letters get men in war camps. Also, more the men will return; also, more they are not unhappy. So, let men in service be the martyrs, let the rest of us stop deluding ourselves that we contribute to the common cause by being emotionally at home.

The Speech department, nothing to do with the program. The Radio Speaking Society, KSJS, had no responsibility. They were artists and gave a good performance. After serving as did at personal loss of time and energy, they deserve thanks and commendation. I thank them again.

Well, be careful what you say to.

O. M. Broyles

Dear Thrust and Parry: And may God bless the Speech department. They proved to placent Americans that could be more appreciated victory . . . an American victory. Kenneth Jackson

Spartan Knights: Formal dinner tonight at Lucca's, 7:30. Meet in front of Student Union 7 p.m.—Duke Taylor.

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BILL HUBBARD RETURNS TO SPARTA

Spartan Daily **Spotts**

SAN JOSE, CALIFORNIA, MONDAY, NOVEMBER 23, 1942

Green Light Given Turkey Run Here Tomorrow By Special Session Of State Legislature Held On Friday

By DICK FRY

Special action by state legislators in "lame duck" session today gave the green light to the annual Turkey Run over the Seventh street track tomorrow.

According to a decision handed down by the Supreme Court under the gavel of F. "Senator" Stoffels, and authorized by the legislators, it will be lawful to present the birds although tomorrow is a meatless day.

Under article 10, section 7, line 3 of book 24, it states, "The selling or giving away of meat on any so-called meatless day shall constitute a misdemeanor and will be punishable by the suspension of the guilty person's sugar ration book for a period not to exceed 90 days.

However, and this is our out, says the senator, if the meat is to be awarded as a prize of some sort—in which case the receiver of said prize will not indulge in said prize till at least the following day—the foregoing is hereby declared to be legal and in general on a high level by the authority of this court.

From here on in, all interference is out—the way is definitely clear—indications are for excellent solar conditions and the starting field is fit as a fiddle and ready to run.

The time is 12:15, the starting post at the Men's gym—the gals and the birds will be ready to do honor to the winners. Anthes, Baumgartner, and Bristow will present Tessie the Turk, Meander the Gander, and Brewster the Hen (wasn't quite sure about that last one so figured it would be better to be half right).

In order to prevent too great a fluctuation in betting and thereby wipe out the earnings of several residents of the V house, we have postponed publishing the "sooper dooper" wagering annual until the final edition before the race.

Mermen Party

As a finishing touch to the Spartan's water polo season, the boys on the team will hold an informal party in the Student Union, a week from Friday, on December 4.

Mermen Mentor Claude Horan is working on the affair now, and according to him it will feature a Hawaiian theme and is to be designed to give all the players and their female friends a swell time.

Freshman Basketball Quintet Preparing For Opening Contest Against Alhambra High Here Friday Night

By JERRY VROOM

Coach Angelo Colombo's frosh cage team is now working hard in preparation for its first contest of the current season when it entertains Alhambra high school of Martinez in the local gym Friday at 8 p.m.

Colombo has not chosen his starting quintet as yet, but he has an excellent squad to choose from. Pete Allen, center from Palo Alto, has shown much promise in his work around the pivot post. Pete is a tall lad and a very good shot.

STOOD OUT

Two other boys have stood out in practice so far this year—Lou Frangoes and Joe Markasella. Lou operates from the guard position

SPORTS SCRAPS

By "SCRAPPY" SQUATRITO

Don't be surprised if next year's football coach turns out to be Bill Hubbard—that is, if there'll be a football team next year.

The former DeGroot assistant knows plenty about the sport, being a help to DeGroot while at Menlo J. C., San Jose State, and Rochester university. Tiny Hartranft with a squad full of green material has done better than anyone gave him credit for this year, but his other duties as head of the department cut the amount of time he can spend with the team.

Hubbard was one of the Spartan men's favorite coaches before he left for the east in 1939. We're sure he'll maintain that status after he resumes his duties next quarter.

Just rambling . . . Arilee Hansen chasing us with blood in her eye for our error in reporting her as a member of Mary Post Co-op instead of MARY GEORGE . . . So sorry, girls . . . JACK LONG, Spartan Daily feature page editor, breaking a stomach blood vessel in commando practice . . . Them boys are rugged. Standing in for Mary Virginia Bristow to pose with two co-ed campus cuties and the fowls to be awarded to tomorrow's winners in Bud Winter's Gobble Hobble . . . Three girls wanting to put the following ad in the Daily: QUOTE: Three girls want ride to Fresno. Contact "Scrappy" in Pub office. UNQUOTE . . . What next?

SAN MATEO TILT RE-SCHEDULED BY SOCCER COACH

As has been his habit of late, Soccer Coach Roy Diederichsen dropped into the Daily office again today and re-scheduled the San Mateo J. C. game.

In place of the announced time, the locals will meet the peninsula shin-kickers December 3 on the home field.

This postponement adds at least another two weeks onto the gold and white men's schedule and draws out their title quest just that much further. If things had gone as per schedule, the season would have ended with the San Francisco State game on December 5. However, at present, it looks as though they will be playing until some time mid way in the final week.

Diederichsen has as yet no word from the California Bears rescheduling their game, which was to have been played on Armistice day. If the Bears don't reach a date suitable to the Spartans, they will be forced to forfeit, and the largest hurdle in the path of the locals will have been cleared.

Former San Jose State Physical Education Coach Takes Over New Five-Day-A-Week Gym Classes Only Says Department Head Glenn Hartranft

By SEBASTIAN SQUATRITO

Spartan Daily Co-Sports Editor

Wilbur "Bill" Hubbard, former Spartan baseball and basketball head coach, will return to Washington Square next quarter to take over the new five-day-a-week classes scheduled to start then. Glenn "Tiny" Hartranft, in announcing the appointment last Friday, explained that Hubbard would not do any outside coaching other than the regularly scheduled P. E. classes.

"For the duration, our main emphasis will be placed on our new five-day-a-week program. That is why I asked Dr. T. W. MacQuarrie for an additional man to relieve our shortages of gym instructors and that is why we got Hubbard," pointed out Hartranft.

LEFT IN 1939

Hubbard left in 1939 to assist Dud DeGroot at Rochester university when he took over the head football job at the eastern school. The combine came to San Jose State in 1932 from Menlo Junior college. DeGroot became head of the P. E. department and football coach, while Hubbard became baseball and later head basketball mentor.

While here, Hubbard developed many outstanding basketball stars, among them being Lloyd Thomas, Johnny Allen, Guss Kotta, Stu Carter, Hal Carruth and others. In 1938 his team won the Northern California Intercollegiate Basketball championship. The conference was made up of Santa Clara university, St. Mary's college, U. S. F., College of Pacific and San Jose State.

BECOME COACHES

Two of the members of that team later became members of the Spartan coaching staff. They were Captain Frank Carroll, who took over the frosh cage and graduate manager jobs, and Walt McPherson was the other. He became head baseball, golf, and basketball coach when Hubbard left. Both are now in the service.

With only a four-man coaching staff in the department this year, many of the sports are being taken over by students. Water polo, soccer, judo and freshmen basketball are handled by Claude Horan, Roy Diederichsen, Dave Hines and Angelo Colombo respectively.

NOTICES

Epsilon Delta chapter of Beta Beta Beta meets at noon today in S201. This is to be a business meeting, and there is plenty of business that needs settling, so, members, please be present. This special session was called by Harold Madson, president, because the regularly scheduled meeting for Wednesday, November 18, was given over to a student speaker.—Ted Fisher, Historian.

All men who plan to enlist in the Marine reserve meet in room 2, Home Economics building, at 12:30 today.—H. A. Sotzin, Faculty Adviser.

LOST: A gold and black fountain pen. Is a gift and very important to owner. Please return to Information office. Reward.—V. Worden.

Rally Committee: Wear your rally outfits to the rally today.—Hugh Manley.

Will all men working on NYA please have their cards turned in by 12:00 today in Dean Pitman's office?

COACH RETURNS



BILL HUBBARD

DSG Still Leading Inter-Fraternity Loop; Game Tues.

Still leading the loop at the end of the fourth week of play in the inter-fraternity league is the undefeated and untied DSG squad.

The DSG boys strengthened their lead by turning in a 6 to 0 win over the Beta Chi squad on a rain-soaked gridiron last Thursday. The score came on a long pass from Bob Gager to John Nicholson, towering DSG end, with but 15 seconds remaining in the game.

Following close behind DSG is the undefeated but once-tied SGO team. In third spot is the Gamma Phi team with one win and two ties. Fourth and fifth places are held by APO and BCS respectively. In last place is the DTO squad which has yet to break into the win column.

Tomorrow APO meets BCS on the San Carlos turf. Game time has been set for 4:15.

December 11 he will take his squad to Marin to play the J. C. there. The Wardrobe will furnish competition the next evening in a preliminary to the varsity contest with Ford Ord here.

OTHERS SIGNIFY

Menlo J. C., Modesto J. C., and the College of Pacific frosh have signified that they can play, but dates have not been set for the games. Colombo has contacted nearly all of the high schools and junior colleges in an attempt to acquire some games.

The frosh will blossom out in the white satin suits of last year's varsity squad this year. This was made possible when Blesh ordered new uniforms for his varsity outfit.

OUT OF THE HUDDLE

By CHARLES COOK

Filtering out of Fresno and various sundry valley points come vague rumors of dissension on the Bulldog eleven—rumors to the effect that all is not well with Senior Fellows and Company. We hear that brother Jackie has had explosive bursts of temperament this season that were condoned by all concerned as long as the team was winning.

But shortly after the USF debacle the townspeople, students, and those Ten Other Guys Named Joe (it is said) rose up on their respective hind "laigs" and gave vent to a verbal and physical tongue-lashing that put Jackie in the Bulldog house, but soundly.

Very well and good, but if we remember correctly the Golden Raiders were confronted with a similar story just before the Nevada game last year aent their star back, Marion Motley. So the Spartans entered the game with a morale of -10 and came out with the first loss of the season under their belts.

So we are, wisely we think, saving ye olde crying towel for the Fresno predicament until after November 26. Then we hope to join the Spartan footballers in weeping copious tears on the Bulldog's behalf.

MUST REGISTER

There are still a few army, navy, and marine reservists who have not registered with the school. They should do this at their earliest possible convenience, as it is very important. This also means the new reservists who have just recently joined. The place to sign up has been moved from the Registrar's office to the office of the Dean of Men.

Hal Moore Presents
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CIVIC AUDITORIUM
8:30 P. M.
Wed. Nov. 25
Three
All-Star Bouts
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47c 79c \$1.15

DAILY IN STUDENT SURVEY

By KEN COLEMAN

To gather facts which will be invaluable in preparing and producing a better Spartan Daily, the Daily staff is conducting a campus-wide survey today and tomorrow.

It is imperative that all students co-operate in this survey. The questionnaire below must be filled out completely and dropped in one of the boxes posted in front of the Publications office, Auditorium, Library or Science building.

From the information received through this questionnaire, we will have a better understanding of your interest in the Daily. The editorial staff will be guided in

improving your paper on certain days and on certain pages.

The merchants in San Jose are forever asking the members of the business staff for more facts on student response to their adver-

tisements. Your answers in the questionnaire will give us the facts to present to the advertiser.

With the proof to back up our opinion that the Daily is a valuable advertising medium, more merchants will feel the need of its use. This will mean a continuance of your Spartan Daily, without the advertiser's financial backing, there would be no Daily. It cannot be emphasized strongly that your college depends almost solely on the merchant's support. First, you give your business to those who advertise; and second, you give us the facts to prove the college is a select market.

Answer the questionnaire honestly and sincerely. Fill in only one questionnaire and drop it in one of the boxes stated above. The paper is perforated at the fold, just tear the entire page. For the survey to be a success, we must have a complete student return.

LOST: A small red heart broken chain somewhere near Publications office, or in the end of the quad. Please return to the Pub office or to Lost and Found.—Leona P.

QUESTIONNAIRE

CAMPUS-WIDE SURVEY OF ALL STUDENTS PLEASE CHECK HONESTLY AND SINCERELY

1. I am a GIRL..... BOY.....; from SAN JOSE..... OUT-OF-TOWN.....
2. I read the Spartan Daily Mon..... Tues..... Wed..... Thurs..... Fri..... Every Day.....
3. I read Page 1..... Page 2..... Page 3..... Page 4..... Every Page.....
4. I read all the Advertisements in the Daily..... Some of them..... Few of them..... None.....
5. I buy from those who advertise all the time..... Usually..... Never.....
6. When I buy from an advertiser I tell him I read his ads in the Daily..... I Forget to tell him.....
7. I would like the Daily to Continue as a Daily..... Be discontinued..... Be a weekly.....
8. I buy my clothes, shoes, etc., in San Jose..... In my home town.....
9. I will do my Christmas buying in San Jose..... In my home town.....
10. I read the local newspapers every day..... Once in a while..... Never.....
11. Local newspaper advertising influences me..... does not influence me.....
12. I spend my money in San Jose in—

- | | |
|----------------------|----------------------|
| Clothing Stores..... | Barber Shops..... |
| Shoe Stores..... | Beauty Shops..... |
| Food Stores..... | Shoe Repair..... |
| Restaurants..... | Florists..... |
| Creameries..... | Theaters..... |
| Drug Stores..... | Jewelers..... |
| Novelty Stores..... | Stationery, etc..... |

FILL IN ONE QUESTIONNAIRE COMPLETELY

TEAR OFF PAGE AT FOLD AND DROP IN ONE OF THE BOXES

POSTED IN FRONT OF PUBLICATIONS OFFICE, AUDITORIUM, LIBRARY, OR SCIENCE BUILDING

**Look Lively
in Lace**



Romancer Model

2.95
to
4.50

Pure, unadulterated love dreamed up by that gifted designer, Patricia. Precious Valenciennes lace splurged on the magnificent fitted bodice and prettily flared skirt. Sculptured to follow the curve from your bust to your hips. Practical, too, because it's made of long-wearing Futurity crepe, a Bur-Mil fabric.

Brussia
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