



REVIEW

Concert showcases the two sides of John Mayer
SEE PAGE 7



SOCCER

Broncos beat Spartans 2-1
SEE PAGE 9



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SOCIAL MEDIA

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OUTSIDE



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SJSU Student Union expansion continues



WORKERS OVERSEE THE DEMOLITION OF THE OLD CAFETERIA BUILDING ON AUGUST 9.

JORDAN LIFFENGREN
Staff Writer

The university's plan to build a new Student Union has been put on hold, according to a representative from SJSU's facilities development and operations.

Bill Shum, director of planning, design and construction, said the construction process is waiting for financial approval, with a decision to be made on September 21.

"The budget is estimated at \$65 million, including the seismic upgrade and renovations of the existing building, as well as additions to the union," he said.

This information has put many students on edge, Shum said, because the expenses for the new Student Union are coming out of their pockets in the form of fee increases.

Senior business major Amy

Dang said it doesn't seem logical for her to pay for something that she will never use.

"By the time the new building is even ready, I will have graduated already," she said. "If there was an option to waive those fees for the Student Union and use it toward something else, like having more professors or more classes, I would rather do that."

Dang said she hardly goes to the Student Union and feels uncomfortable paying for a service she doesn't use, let alone one that is even more expensive.

"I just assumed the fee increase was a raise in tuition, but not for a specific project," Dang said.

Shum said the main reason for the construction was to fix safety hazards.

"Over time, the building code has been upgraded to a higher stan-

dard of safety," he said. "What the CSU has done is appoint a committee consisting of distinguished construction engineers."

He said the committee members "identify buildings that have potential hazards," and that "the Student Union was identified as one that may have issues."

With an expected completion date of Spring 2013, Shum said the project could be upsetting for currently enrolled students.

Kaley Hill, a senior liberal studies major, said she thinks students are being expected to finance a project they won't get to enjoy.

"That building better be awesome," she said. "We're paying for future students' happiness, not even our own."

See **UNION** Page 4

Kassing returns as interim president

ERIC VAN SUSTEREN
Executive Editor

During his short retirement from the presidency of San Jose State University, Don Kassing said he saw 10 academy-award nominated movies, was able to read the entire Wall Street Journal every day and spend time with his family.

"I did a lot of things over retirement that I had postponed," said Kassing, who retired in 2008. "Retirement provides you with a lot of freedom."

Kassing said his retirement was cut short when California State University Chancellor Charles Reed called on Kassing to come back for a second stint as interim president at SJSU.

"Charlie Reed called the morning Jon Whitmore made the announcement he was leaving," he said. "I responded the next morning and said I would accept."

Whitmore, who was president from 2008 to 2010, announced in a May e-mail to faculty and staff that he would resign to take a job as the chief executive officer of ACT Inc., a standardized-testing corporation based in Iowa City, Iowa.

"I was offered a once-in-a-lifetime opportunity to head an organization that has as its mission helping people to be successful in their education and workforce development," he said in a May 13 student media conference. "And it has a national and international presence and so it touches millions of people's lives. When you're given that kind of opportunity, you don't pass it up."

Kassing will assume his interim presidency during the first full semester of former President Whitmore's plan to cover a \$19 million budget shortfall with tuition hikes, faculty and staff layoffs and reduced student enrollment.

"With budget cuts, the university has a new financial definition, so we're going to have to figure out how that works," he said. "The university is in a stable position because of the talent that's here and because of the talent of the students that come through here — bright young people."

See **KASSING** Page 2

Fall brings lower enrollment and higher fees

AIMEE MCLENDON
Staff Writer

SJSU has employed methods such as fee increases and reduced admissions to adjust to funding cuts, said Pat Lopes Harris, media relations director for SJSU.

The California State University Board of Trustees voted in June on a five percent fee increase for both undergraduate and graduate students, according to a June CSU press release.

Harris said although SJSU officials always keep a close eye on the budget, especially with increase in energy and health care costs, they are hoping the five percent increase will be enough for now.

"We can always expect a slight increase of fees because of inflation, but because funding from the state dropped so dramatically, we have to increase the fees to maintain our current programs," she said.

The increase amounts to \$204 per undergraduate student annually, and brings the total state university fee for undergraduates to \$4, 230, according to the press release.

Graduate students will pay a \$252 fee increase and credential program participants will pay a \$234 fee, according to the June press release.

Students receiving financial aid were able to add the fee increase into their normal payment installments, said SJSU Bursar Marlene Anderson.

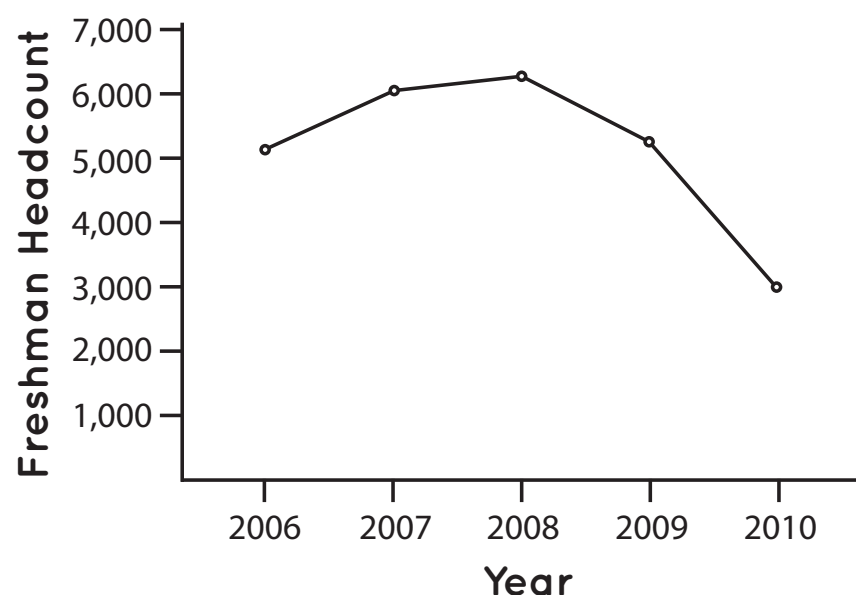
"I saw something on my SJSU messages about the increase, but I didn't realize right away what it meant," said freshman communications major Ryan Munguia. "I didn't have the money right then at the deadline, so I was thankful for the fee deferral, it's helpful."

In an August news conference with student media, SJSU Interim President Don Kassing said he was glad the furloughs were no longer being used.

"I don't particularly like them as a budget strategy because they're so temporary, and make it hard to do the work in the university," he said.

Senior communications major Art Martinez said he has mixed emotions about furlough days.

See **FEES** Page 2



Freshman enrollment was at its highest in 2008 at 6,228 and is currently at its lowest in 2010 at 3,000.

ILLUSTRATION: RACHEL PETERSON | SPARTAN DAILY

FEES

From Page 1

"I sort of have a love-hate feeling about the furlough days," he said. "I like having a day off because I am a busy father and I also have a full-time job, but on the other hand, you don't get the thorough lectures and instruction you need for the class on those days."

Like the rest of California's state institutions, Harris said the CSU was hit hard by the budget crisis, and that the university had a \$40 million gap that it needed to negotiate by using layoffs, fee increases and furloughs.

She said the furloughs have been successful, and for now, will go away.

"Meeting that \$40 million shortfall has been accomplished and there will be no more furlough days this semester," Harris said.

The CSU board will revisit fee levels again in November and decide on an increase, which is contingent upon whether the proposed budget will be fully funded by the state, according to the CSU press release.

"I feel like tuition has been increasing every year since I've been here," said Bush Lai, a senior child development major. "It was irritating to get the message of the fee increase after we had already paid for fall tuition."

"We should have known about it before we paid. There's also been a lot of chaos on the first day of classes with students trying to add, it's not fair that they are paying but not able to get the classes they need to graduate."

Lai said he knows SJSU administrators are doing their best to work with the budget cuts, but also said he doesn't think they are doing a great job.

Harris said administrators are working based on the assumption that the governor's proposed budget for the CSU will be approved, although no one can say for sure at this point.

Despite the funding problems that have plagued the campus during the 2009-10 academic year, SJSU admitted 3,350 transfer students and 3,000

freshmen for the Fall 2010 semester.

Yet the Spring 2011 semester may prove to be a different story, said Harris.

“Meeting that \$40 million shortfall has been accomplished and there will be no more furlough days this semester.
”
PAT LOPES HARRIS
SJSU media relations director

"We are taking applications for Spring 2011 and we are holding them," she said. "We're holding them until we know how much we will receive. If we receive additional funding, there could be admissions for

upper division transfer students for Spring 2011."

But, she added there would be no admission for freshman or graduate students.

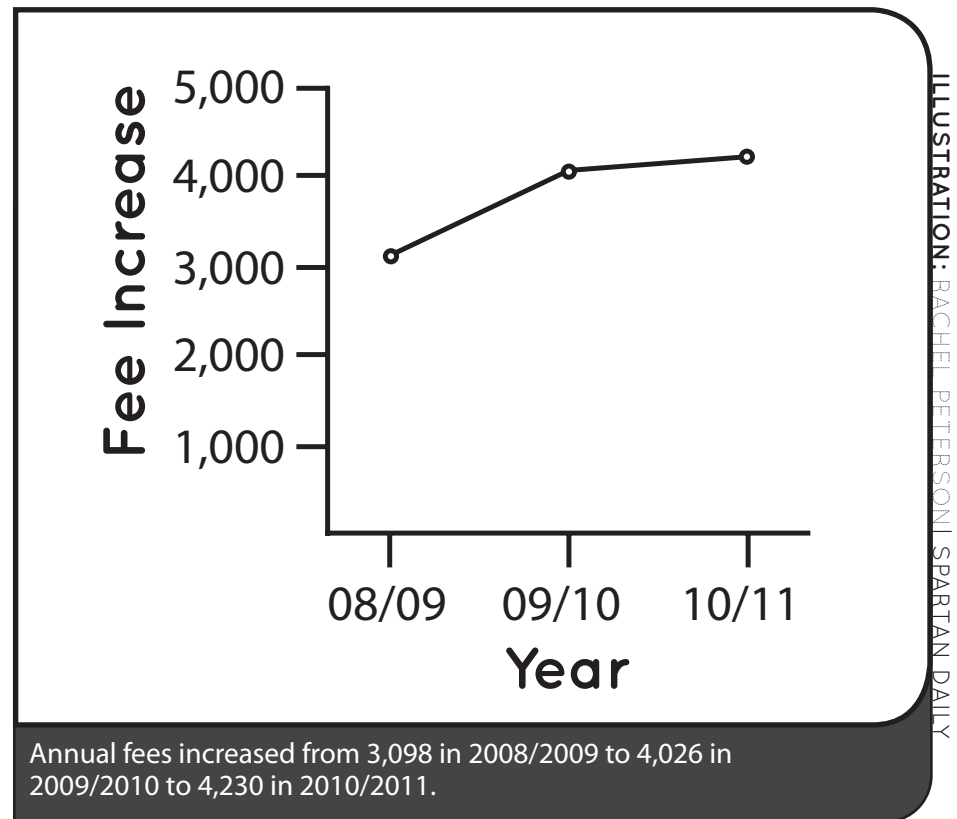
All CSU campuses will be accepting applications for the 2011 spring term, but the admission of new students will depend on the passage of the state budget and restoration of funding, according to the June press release.

Harris said the SJSU student body has been reduced by about 3,000 during the last two years.

Currently, the headcount is about 30,000 and Harris said officials hope to keep that number steady for now, without any reductions or increases.

Ashley Jardine said the budget cuts have affected her graduation progress.

"I've been here three years and am still only a sophomore because I can't get the classes I need," said Jardine, a sophomore child development major. "I'm having to take classes that I don't even need to meet my financial aid requirements. It's discouraging to me because I have five years to get through here or I'm going to have to pick up a second and third job."



KASSING

From Page 1

Kassing, who was interim president from 2004 to 2005 and president until his retirement in 2008, said he's happy to be back in San Jose.

"Both Amy, my wife, and I have a deep affection for this place," he said. "Everything's familiar from the buildings to the cracks in the sidewalk."

SJSU counselor and social worker Wiggsey Sivertsen said she thought Kassing was a good choice for the interim presidency.

"I actually think, head and shoulders, Kassing is the best president since I've been here, hands down," she said. "Don clearly loves this place. He really gets this places and he's really committed to it."

Pat Lopes Harris, SJSU director of media relations, said Kassing was selected as interim president because of his experience as vice president of administration and finance, and as the university's former interim president and president.

Kassing said his familiarity with SJSU, its administration and students qualify him for the presidency.

"I have a deep appreciation for the way things worked and I love the students here," he said. "The result is that I know a lot of people around here."

Eric Fallis, CSU media relations specialist, said it is unclear how long SJSU will have Kassing as interim president.

"We don't have an exact timeline yet," he said. "Once we've formulated a search

schedule there will be a more formal schedule."

Kassing said although he may be interim president for a short time, he won't be complacent.

"You have to remember that I came into this job the first time as an interim," he said. "I recognize the responsibility that this place needs to have an aggressive agenda — you can't be passive about things like that."

Sivertsen said she remembers Kassing as efficient and expects him to be a productive interim president.

"Coming in as an interim president doesn't mean he has to tiptoe around," she said. "In Don's case, the fact that he's been here before means whatever he needs to get done he'll get done — Don doesn't sit on his hands."

Kassing said he has spent much of his time playing catch-up and reacquainting himself with the position.

"I've had a chance to see a lot of people and I've been spending time trying to get a sense of the challenges the institution is going to face," he said. "People around here have been really good at helping me catch up."

Kassing said he's looking forward to working with people he's worked with before and to working with new talent, such as Jason Laker, the new vice president of student affairs, and Mike MacIntyre, Spartan football's new head coach.

Laker said Kassing has been welcoming and supportive from the start.

"I received a call from him right after he took over the presidency," he said. "I've only been here a week and we've already had several meetings."



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World Cup games spill into economy

HUSAIN SUMRA
Senior Staff Writer

Every four years, the FIFA World Cup grips people all over the world with soccer fever, but for at least one woman in South Africa, it meant finally having a job.

Gugu, who sat in a small stall every day on the Durban beachfront selling World Cup memorabilia to tourists, said the World Cup has had a large impact on her life, as well as those of other South Africans.

"It changed our lives," she said. "Before this job, I was doing nothing at home, but (now) it brings me something in my pocket."

Gugu said she was excited for the World Cup and that it went by too quickly.

"I wish it has taken the whole year," she said. Another shopkeeper, Nokwazi Mngeti, said the World Cup has been a happy time for her and her business.

"Some time is quiet (when a game is on), but it has been successful," she said.

Mngeti said a lot of people bought souvenirs from her and told her they like South Africa.

"We expect more tourists," she said with a smile.

Gregory Schidler, an American fan from Seattle, said he loved South Africa.

"I've been wanting to come here a long time," he said.

Schidler said he's been to South Africa before and that he saw the build up to the World Cup.

Gerry Vargas, a Spanish fan who currently lives in Canada, said he came to South Africa with a negative view.

"Coming to South Africa, I had a different impression," he said.

Vargas said he expected to see a lot of poverty and that it would be dangerous to walk around.

"This has changed my view completely," he said. "I'm very surprised and very impressed with the infrastructure South Africa has done for the World Cup."

Economic Effects

Fifty percent of South Africa's population lives below the poverty line and 24 percent of the population is unemployed, according to the CIA World Factbook.

Ridwan Saleem, an accounting major at the University of KwaZulu-Natal, said he believes the World Cup will hurt South Africa's economy.

"Once all foreigners leave, it'll be a different scenario in this country," he said. "It's going to come out of our pockets."

He said taxpayers will have to pay for the 10 stadiums that were used in the World Cup.

The South African government spent \$4.08 billion on transportation, telecommunications infrastructure and stadiums, according to a July 14 news release by the South African government.

According to the news release, South African economists said it was too early to tell how much money the country would make from the World Cup, but estimated that it would be in the billions.

Saleem said he noticed that police officers were everywhere during the World Cup, but that their numbers have dwindled after the event.

He said the South African police wanted to make foreigners feel at home and said he believed with the lack of police officers, crime rates will return to pre-World Cup numbers.

"When it's not the World Cup, people are still going to get hijacked," he said.

South Africa had incorporated 40,000 new police officers for the World Cup, who would stay on the force even after the World Cup was finished, according to the news release.



The northern side of the Moses Mabhida Stadium in Durban, South Africa, which was one of the stadiums built for the 2010 FIFA World Cup.

PHOTO: JAMEEL SUMRA | SPECIAL TO THE SPARTAN DAILY

U.S.A. 2018/2022

The United States is currently bidding for both the 2018 and 2022 World Cups in hopes of landing one of them, according to the U.S. Soccer Federation official bid website.

According to a October 26, 2009 news release on the USA bid website, the U.S. could see \$5 billion added to the economy because of the World Cup.

Each host city could make as much as \$400 to 500 million a day, according to the news release.

Tom Means, an SJSU economics professor, said some research shows otherwise.

"I would say that a lot of economic research shows that these things do not generate a lot of additional income," he said.

San Jose city Councilman Sam Liccardo said he agreed, and said the greater benefits cities would derive would involve improving their brands.

"I think some of the direct economic benefits tend to be overstated," he said.

Freshman business major Joanna Louie said the United States should go for hosting either the 2018 or 2022 World Cups, despite the potential of spending billions of dollars on infrastructure.

"If you have the opportunity to do it, then it's kind of neat to have," she said.

Spending billions on the World Cup could also hurt the economy, Means said.

"A lot of research, especially if you have to build facilities, show that these things don't work out too well in most cases and that the impact on the economy is not very large and even negative sometimes because you crowd out and lose spending in other areas," he said.

Joshua Brennan, a junior international business major, said he doesn't see infrastructure spending as a problem for the U.S. bids.

"The World Cup has already come here before so it shouldn't hurt taxpayers that much because we already have a lot of stadiums to go,

unlike South Africa who had to build six more stadiums because of it (the World Cup) and probably won't get any use out of it now (after the World Cup)," he said.

According to the U.S. bid website, no Bay Area city would host any World Cup games.

"I wouldn't think the World Cup would come to the Bay Area," Brennan said. "I would picture it going to Southern California."

According to the U.S. bid website, both San Diego and Los Angeles are bidding cities.

Liccardo said the Bay Area is challenging because of cost.

"It's not cheap to get here, it's not cheap to live here or stay here," he said. "What's more likely is that we could get major international sporting events here along the lines of Barcelona playing Manchester."

Sulakshan Taank, a master's student in electrical engineering, said he wouldn't like it if the Bay Area didn't get any World Cup games.

"I would be pretty sad," he said.



Fans gather at a FIFA Fan Fest on the Durban beachfront during the 2010 FIFA World Cup.

PHOTO: HUSAIN SUMRA | SPARTAN DAILY

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Kassing outlines his vision for SJSU

JAIMIE COLLINS
Staff Writer

SJSU Interim President Don Kassing said during his welcome address Tuesday morning that he hopes to send the message that the university is moving forward.

The convocation served as an opportunity for the newly reappointed president to discuss the importance of imagination and the sharing of ideas to reinvent our university, Kassing said.

"I'm trusting of President Kassing," said Jessica Hernandez, a graduate student in counselor education. "I have seen him throughout my undergraduate career and I think he is a very successful president."

In the address, Kassing said the situation concerning the SJSU budget has created a series of obstacles for faculty and students alike.

"Students have seen costs rise and learned difficult lessons in patience, resourcefulness and fortitude just to navigate the education that we are here to provide," Kassing said.

This semester, Kassing said SJSU is moving away from the furlough days that were used to help the budget last spring.

"I did work for the university at one point during my undergrad and it was nice to have a furlough day as a personal health day but I also think it was a disservice to students," said Alberto Gutierrez, a graduate student in communication studies.

After addressing the budget crisis, Kassing said he believed the construction work on the Student Union would be beneficial to the university because of the current low cost of renovation.

In support of the renovations,

Kassing said the changes would enable the Student Union to complete newer buildings on campus, such as the Campus Village and the Dr. Martin Luther King Jr. Library.

"I have been to a lot of other campuses where they do have the facilities to gather people and have events and it's a very different environment," Gutierrez said. "It will make a huge difference."

Following last year's Ecological Footprint Challenge, Kassing said the university is launching "The Green Wave," a new sustainability effort taking place on campus this fall.

Kassing said the program will train more than one hundred SJSU students in decreasing energy consumption in homes and offices.

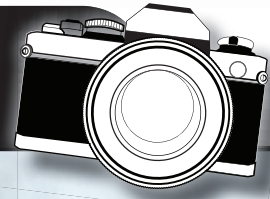
He also said SJSU is creating a revamped university website, with contributions from the university's students and faculty members. He said he hopes to create one of the best online sites in the California State University system.

"Just seeing him and that personal touch he gave on campus makes me want to work harder and continue to inspire students," said Barnaby Dallas, coordinator of production for the department of television, radio, film and theater. "It was literally like seeing your favorite uncle."

Throughout his speech, Kassing said he hopes to boost the overall morale of SJSU affiliates, focusing on faculty members, students and staff, to encourage a tighter university community.

"The change in morale is dramatic and that makes a huge difference," said Sheila Bienenfeld, dean of social sciences. "I think that the best thing that could have happened to this university right now is to have him return to the office of president."

CAMPUS IMAGE



Roberto Alvarado, of Willow Street Restaurant, cooks burgers at the Athletic Department's student athlete orientation barbecue on Tower Lawn Tuesday afternoon.

PHOTO: KEVIN HUNEL | SPARTAN DAILY

UNION

From Page 1

Junior business major Leonard Kwong said, "It sucks to have someone else reap the benefits of my own money, but I guess they have something to look forward to now."

Tearing down the cafeteria next to the current Student Union was just the beginning of the construction process — the new Student Union will be earthquake-safe, environmentally friendly and most likely

very busy with all of the resources the new building will offer, said senior project manager Daniel Benvavides.

The building will include a food court, cyber cafe, bookstore, ballroom, Associated Students offices, theater, amphitheater and resources for student clubs, he said.

Benvavides also said the mechanical, electrical and plumbing systems in the building will be upgraded, with special attention paid to fire escapes, elevators and flooring.

"We're putting in solar panels on the roof, so it will be a

very green building," he said. "That will keep things cooler and warmer and not work as hard and cost as much to operate. All the systems are being upgraded to meet the current code and for more efficient equipment."

Benvavides said construction plans are pretty solidified at this point in time, but other challenges, other than getting approval, will include demolition and eventually managing the traffic patterns of student flow — the walkways will be reduced and access will be a bit of a challenge.

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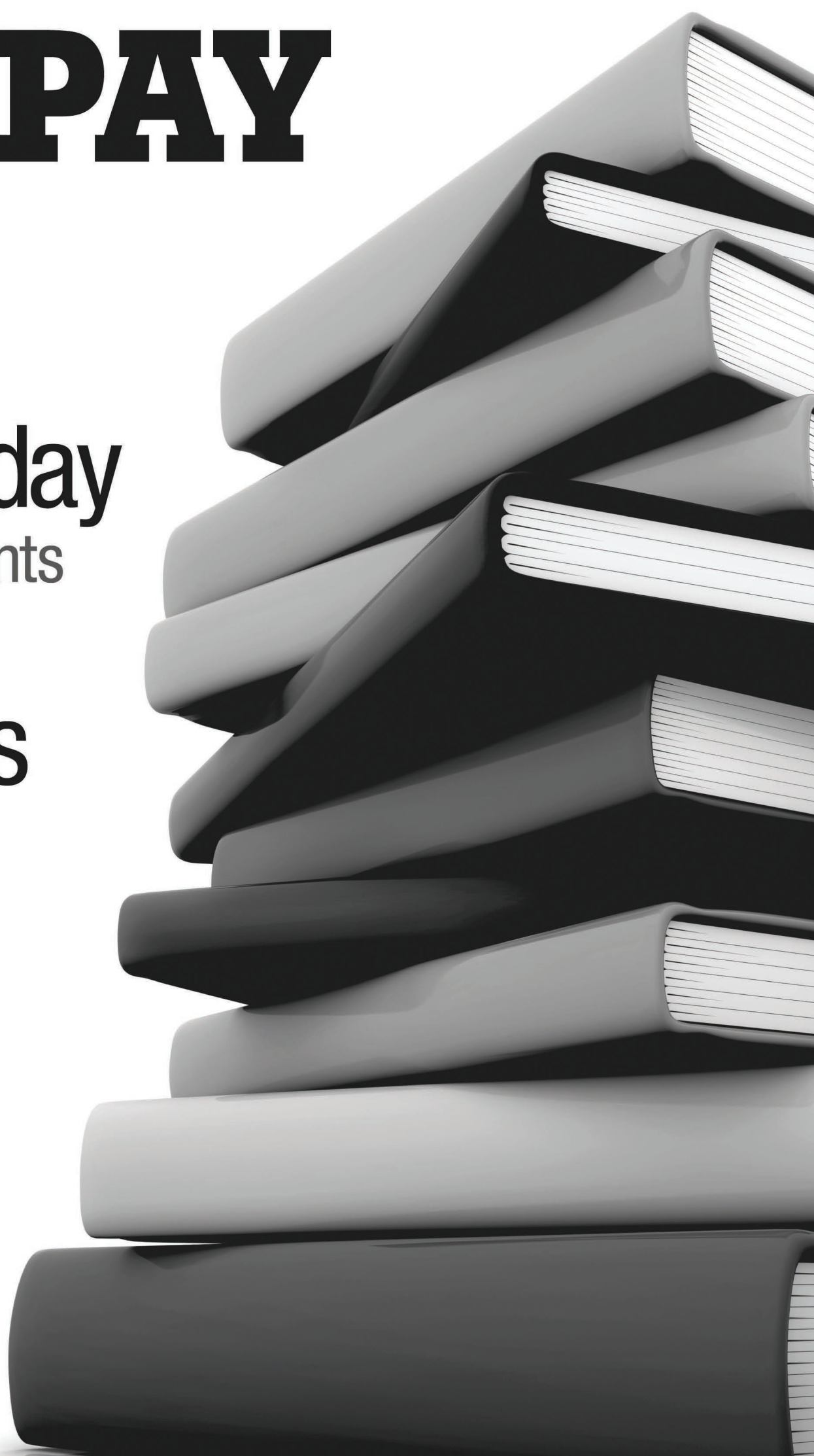
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Men's and women's fall fashion trends

CALLI PEREZ
Staff Writer

School's in session, and so is fashion's most sought-after time of the year — fall: the time of year that forces people to shed their lazy, summer vibes and re-enter a life of school and work.

Of course, a more structured schedule calls for a more structured wardrobe consisting of layered garments.

To the women on campus, this season is "all about ladylike decadence," according to ELLE magazine. Luxe dressing is here, making an ever-so-elegant statement, and signaling that it's time to become that vixen in velvet, lace, brocade and fur.

Rather go naked than wear fur? Fake it with a chic alternative to the real thing.

This season has taken inspirations from the past, focusing on the 1950s, so pull out those calf-length skirts, bustiers, feminine blouses and kitten heels.

This fall's woman is polished, elegant and lethal, with designers looking to history's most influential and stylish

women to deliver for both the Jackies and Marylins of the modern day.

Of course, there's always the option to add an edge to an elegant look with military-styled lace up boots or cargo and olive pieces.

Also, look to animal prints to add fierceness to any outfit. Animal prints come into fashion every few seasons, so consider these savage items as an investment.

For the men of the campus, this time-warped trend is also in play.

It's time for the mad men out there to look to their inner Don Drapers, as "classically tailored suits dominate the fall collections," according to Esquire magazine, though a suit may be a bit fancy for going to class.

For school, look to wear fabrics such as tweed, corduroy and flannel this fall, and feel free to wear a tie even when it is not required. Complement a classic look with boots, oxfords and loafers for the feet, or with a canvas messenger bag to carry this school year's workload.

With all the costs the new school year brings, fashion can be far down on the expense priority list, and face it, college students usually can't exactly afford designer attire. Luckily, stores such as JCPenney, Macy's, Kohl's, Forever 21 and H&M have specialized fashion lines at low costs.

Also, don't dismiss local Goodwill stores, Buffalo Exchange or Crossroads Trading Co. for inexpensive, secondhand items that can help with the transformation into a stylish student on campus this fall.



A few examples of possible outfits for the modern woman in fall 2010.

PHOTO: CALLI PEREZ | SPARTAN DAILY



A few examples of accessories for men in fall 2010.

PHOTO: CALLI PEREZ | SPARTAN DAILY



A few examples of possible outfits for men in fall 2010.

PHOTO: CALLI PEREZ | SPARTAN DAILY

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John Mayer delivers electric performance

REVIEW 3/5


SALMAN HAQQI
 A&E Editor

John Mayer may be the smartest musician in the music business today.

The story is of two John Mayers.

Early in his career, Mayer was able to play the pretty-boy singer/songwriter, churning out immensely lucrative and well-executed pop rock with mass appeal.

At the same time, he's been able to convince the musical zealots and self-proclaimed music aficionados that he is one of the best guitar players of the past decade.

In the interest of full disclosure, I was not convinced.

It wasn't his extracurricular antics, or his off-

color remarks. My reservations were purely about the music, which to me, catered to the lowest common denominator.

Coming from a one-time Berklee College of Music student, his career embodied that of a capable musician playing it safe or, to use the oft-dreaded term, "selling out."

I admit, my cynicism was partly rooted in a somewhat narrow-minded bias against much of contemporary music.

“It wasn't his extracurricular antics, or his off-color remarks. My reservations were purely about the music.”

That changed on a chilly Friday night at the Shoreline Amphitheatre in Mountain View.

The show was kicked off by Owl City playing their brand of synthpop that had the crowd singing along.

An hour later it was time for the main event

Mayer took to the stage playing a set that drew



John Mayer performs, "Vultures," on August 20, 2010 at the Shoreline Amphitheater, in Mountain View.

largely from his latest album, "Battle Studies."

Mayer opened the show by playing The Band's classic "Chest Fever," allowing him to wait away on his guitar, which then morphed into his catchy hit, "Vultures," with a smooth sax solo, a hint of jazz and soulful organ work.

As with most great live performances, the truly memorable moments in

the show occurred when Mayer drifted from his own music entirely.

With the band finally warmed up, Mayer pulled out a gorgeous red Gibson hollow body for a funky rendition of Bill Withers' 1971 classic, "Ain't No Sunshine," where Mayer opened the floodgates and let his guitar do the talking.

The rhythm section settled into a nice pulsating groove as Mayer played sweet blues licks, punctuating them with exquisite jazz phrases that bordered on being atonal, yet somehow seemed to string together seamlessly.

And, as if the audience wasn't already riled up enough, Mayer sent the largely estrogen-soaked crowd swooning as he slipped into the sensual ballad, "Slow Dancing In a Burning Room."

On cue, he brought the house down with a lust-filled guitar solo.

Mayer followed with a couple of mellow acoustic numbers, punctuating the setlist with a bit of self-deprecating banter.

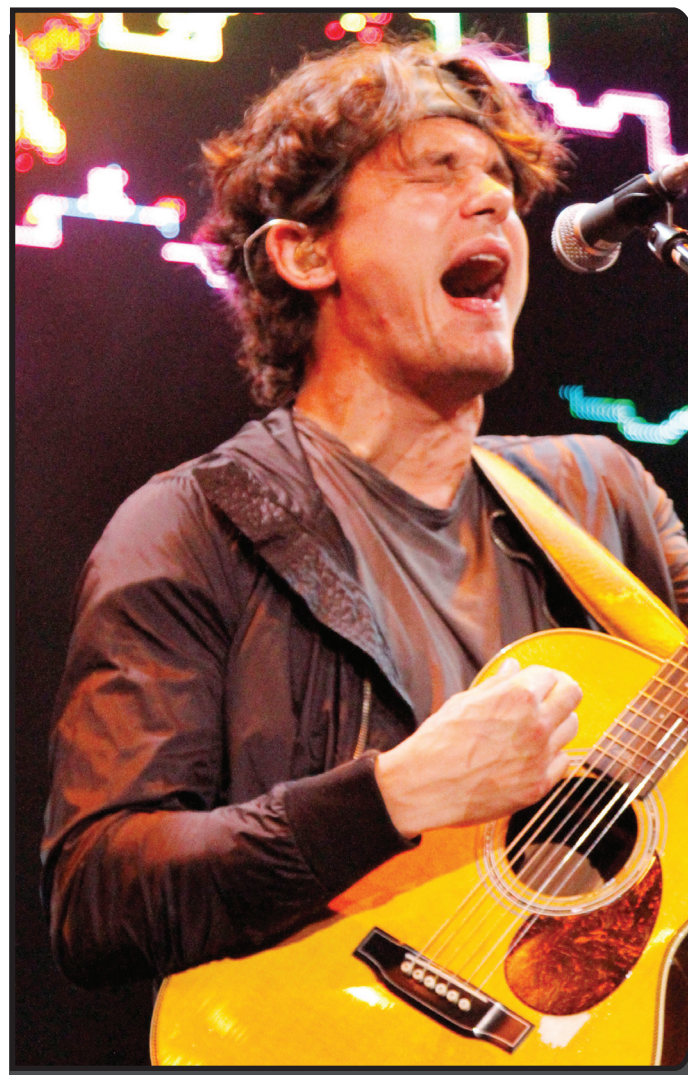
An amusing moment in the show came when Mayer excused himself to take a bathroom break.

Mayer ran off stage, while the band played an impressive version of the Otis Redding classic, "(Sitting on) The Dock Of The Bay."

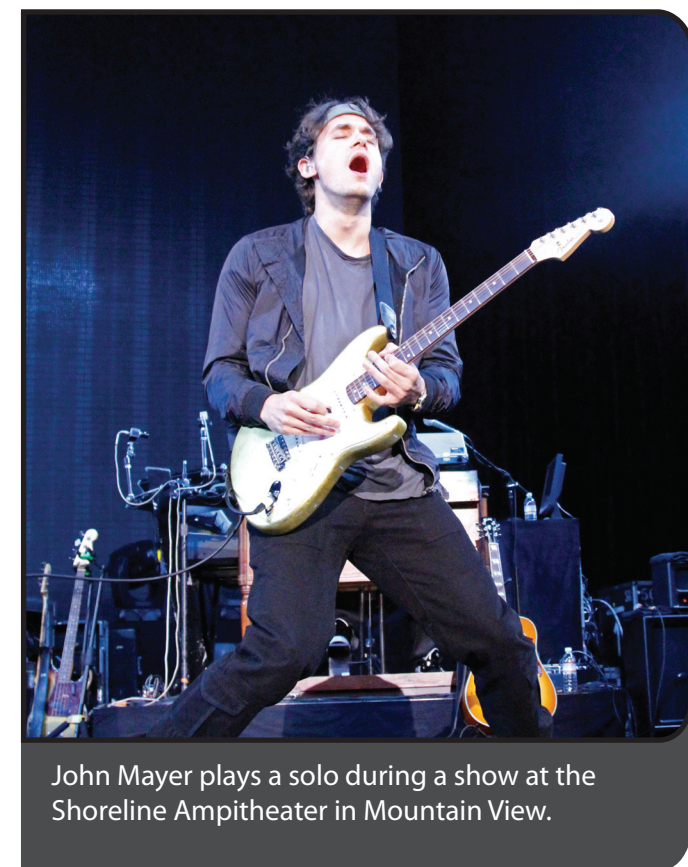
Halfway through the show, Mayer and his band veered off the setlist to indulge in a wah-wah laden jazz improvisation of The Beatles' classic, "Yesterday."

As a musician, Mayer has clearly matured over the last decade into the kind of guitarist who can count legends like Eric Clapton and Buddy Guy as his peers.

And he showed why in the night's highlight performance, "Gravity."



John Mayer performs, "No Such Thing," from his debut album, "Room For Squares," on August 20, 2010 at the Shoreline Amphitheater in Mountain View.



John Mayer plays a solo during a show at the Shoreline Amphitheater in Mountain View.

With a pair of horns blaring in the background, the song built up to a glorious crescendo as Mayer coaxed out creamy Clapton-esque guitar licks, and channeling Jimi Hendrix, fell to his knees, taking off his

Fender Stratocaster and laying it on stage, playing it like a shaman in a mystical trance.

This was a side of John Mayer I had never known — John Mayer the musician.

Him, I can respect.

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Two more schools depart from WAC

MATT SANTOLLA
Assistant Photo Editor

One week ago, Fresno State and the University of Nevada, Reno, announced they will be leaving the Western Athletic Conference to join the Mountain West Conference, just five weeks after Boise State accepted an invitation to the same conference.

WAC Commissioner Karl Benson said in a conference call on August 18 that Fresno State and Nevada's decision to leave was a "selfish act" which disintegrated an opportunity for Brigham Young University to join the conference.

"In a 12-hour period, the WAC went from having a secure and prosperous future to once again not knowing what the future will hold," Benson said. "However, in the past, the WAC and its members have shown tremendous resilience and I am very confident that the six schools moving forward will continue to bring success to their individual athletics programs and the WAC."

Benson said the WAC will immediately target prospective members to join the conference.

SJSU Athletic Director Tom Bowen said the future of the conference is not in jeopardy and feels strongly about the WAC moving forward.

"The conference's survival is not in question, nor is the conference's stability," Bowen said. "The Western Athletic Conference will continue to exist. The question will be, there will be new membership that joins the current membership."

Bowen said the eight remaining WAC schools, outside of Boise State, signed a binding agreement which would have allowed BYU to become a football independent and have the rest of their athletic programs compete in the WAC.

Benson said the binding agreement with all the schools in the conference includes a \$5 million penalty for teams leaving the WAC.

Bowen said WAC attorneys are currently in litigation with the schools over the binding agreement and the \$5 million penalty.

"I do know the timeline on it is within the next 60 days," Bowen said. "So mitigating result has to happen with the penalty. The current penalty, according to the binding (agreement), is that both institutions do have to address the penalty."

He said it gives the conference more time to recruit prospective members.

"I was surprised that the Mountain West wanted to expand," Bowen said. "I was surprised that after signing a binding agreement basically giving the commitment of the institution they saw that as not being something that was perilous."

SJSU Interim President Don Kassing said he expected Boise State to eventually leave the conference, but was disappointed with Fresno State and Nevada's decision to depart from the WAC.

"Fresno State and Nevada — I think we were very disappointed to hear that they left," Kassing said. "They had agreed to stay in the conference for a period of time. There was an interesting conversation going on with BYU maybe joining the WAC. With Fresno State and Nevada's exit, that looks like it's not likely to happen."

Kassing said he feels positive about the state of the WAC because of the "infrastructure" which exists already in the conference.

Kassing referred to the automatic qualification to the NCAA tournament for sports teams such as basketball or swimming who win the WAC championship, and the football bowl contracts associated with the WAC.

Bowen said the WAC has a four-year license with four bowl commitments: New Mexico Bowl,

Sheraton Hawaii Bowl, Kraft Fight Hunger Bowl in 2010 and 2012, the Poinsettia Bowl in 2011 and 2013, the Humanitarian Bowl in Boise, Idaho.

Kassing said he will be on a conference call today with other WAC members to set up a process of evaluating potential additions to the conference.

Bowen said the recent news involving the conference is a great opportunity for SJSU athletics.

"Simply stated, there is an opportunity now to become the dominant program in the conference," he said.

According to WACsports.com, the Nevada and Boise State football teams have either won outright or shared seven of the last eight WAC championships.

"I've said this before, I'll say it again, the collegiality in intercollegiate athletics is gone," said Jim Donovan, University of Hawaii athletic director, at an August 18 press conference. "People are doing what is in their own best interest."

Donovan said the departure of Fresno State and Nevada diminishes the overall strength of the WAC. Bowen said once BYU announces their decision to join the WAC or stay in the Mountain West, then all the speculation in the media will settle.

"As it stands today, there's been no more discussion of BYU's interest in being part of the Western Athletic Conference," Bowen said.



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PRICEWATERHOUSECOOPERS

Late goals squander lead against Santa Clara

DANIEL HERBERHOLZ
Sports Editor

After taking the lead in the 74th minute on a cross-net goal by Spartan Katie Knopp, SJSU women's soccer allowed two goals in little more than three minutes to fall to cross-town rival Santa Clara.

"We buried ours, but unfortunately against a great team we weren't able to come up with a result," Spartan head coach Jeff Leightman said about the ninth-ranked Broncos. "They were able to pop two in right at the end. One little issue starts high and it's like dominoes. Rarely in a goal is it ever one mistake."

Junior midfielder Amanda Martin defends the SJSU goalie box against Santa Clara forward Ellie Rice.

The winning goal came from Bronco forward Anessa Patton with five minutes left in the game. Patton took a

cross-net volley from Julie Johnston to put Santa Clara up 2-1.

The first goal by the Broncos came three minutes earlier when, according to Leightman, the Spartan defense was stretched out.

"We were sitting in a 4-5 line just trying to absorb their pressure and defend," Leightman said. "We kind of stepped out high on their back line, which we shouldn't have done. They got into our midfield behind some of our midfielders."

Freshman Sarah Jackson filled the space provided by the Spartan line, leaving only junior defender Jessica Ingram and goalie Meghan Maiwald between her and the goal.

"I called for it, started to come out for it, and she put a toe on it and just poked it out," Maiwald said. "Instead of bouncing, it poked off her toe and went in."

Ingram, the 2009 Western Athletic Conference Defender of the Year, said the Spartans upped their intensity after the first goal by Santa Clara.

"Our heart (changed) — we wanted it more," she said. "Honestly, (the first goal) was luck. Megan had an awesome save and then the other two girls were offside so there was really nothing we could do about it."

Earlier in the half, Patton took a shot off a rebounded save, only to watch it bang off the top right crossbar. Midfielder Julie Johnston racketed that rebound off the left crossbar before Maiwald pushed the ball out on the right side.

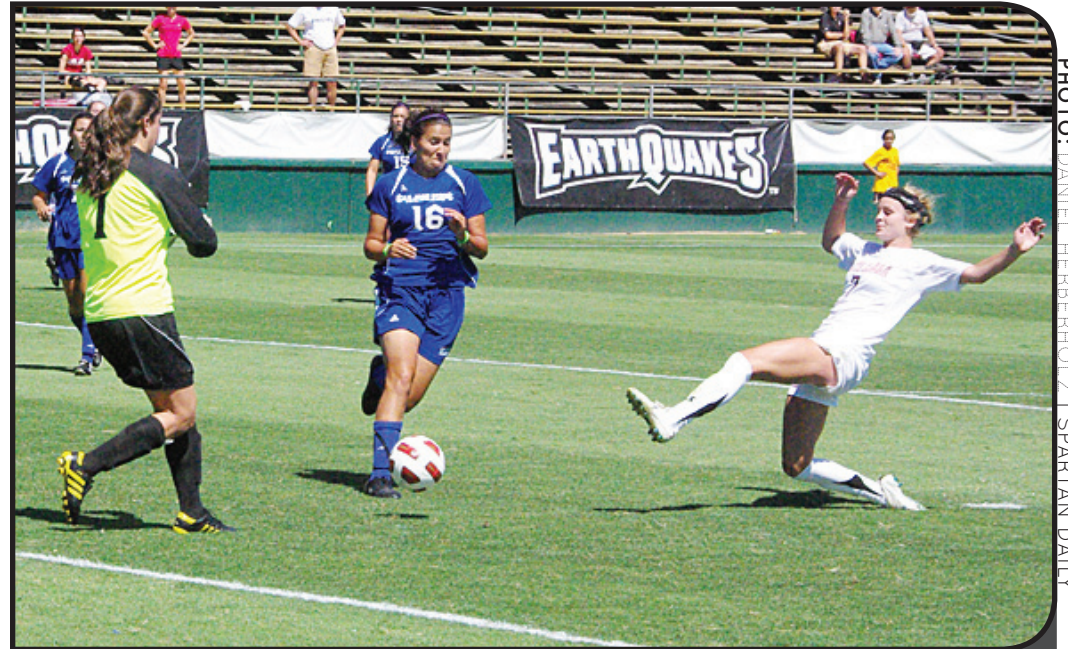
"She came up with great, big saves for us," Knopp said of Maiwald. "Anything in the air, that's hers. She saved a couple on the breakaways. She was huge in the role."

Maiwald had three saves in the game.

The Spartans were outshot 15-4.

A stutter step by Knopp allowed her to catch up with a pass from Kayla Santacruz near the top right of the goalie's box. The senior forward then took the Spartans only shot-on-goal in the game, striking the ball in across the box.

"Kayla hit a great flick off Jessica (Ingram)'s ball," Knopp said. "I just happened to get behind it. I didn't even think it was going in, I saw the goalie diving. I don't even know what happened."



SJSU junior defender Jessica Ingram tries to get back as Santa Clara freshman forward toed the ball into the net behind Spartan goalie Meghan Maiwald.

PHOTO: DANIEL HERBERHOLZ | SPARTAN DAILY



PHOTO: MATT SANTOLUCCI | SPARTAN DAILY

Junior midfielder Amanda Martin defends the SJSU goalie box against Santa Clara forward Ellie Rice.

The knees of Bronco goalie Bianca Henninger buckled as the ball laid into the lower left corner.

Santacruz and Shanelle Furner were credited with assists.

Henninger finished the game without a save, but earned the win — putting her and the Broncos at 2-0 for the season.

Santa Clara incurred four offside penalties in the game, while SJSU had one. The foul difference was more lopsided with 17 for the Spartans and eight for the Broncos.

"A lot of us have been playing with these girls since we were little, so the rivalry has built up," Ingram said. "We've always had a close game with Santa Clara, so we wanted to prove to them this year that we're obviously not the same

team this year as we were (two years ago)."

Leightman called the game a "measuring stick, especially early on in the season" for the Spartans.

"I think every time we play them, Santa Clara's a great rivalry," he said. "They've got a historic program, and their coach has done a tremendous job with them. We're still a young program that's coming up from not having success to being a successful program."

The coach said he was proud of the team's attitude following the loss.

"In years past, it was like 'Oh, we held Santa Clara close,' but now they're mad," he said. "They wanted the result. I think we've built a culture where we expect to step on the field and win, regard-

less of who we play. The culture of our program is evolving, and now it's just a matter of fine-tuning and getting ready for the beginning of the season, to keep getting better, so come conference play we're starting to peak."

Maiwald said she's seen a big improvement from the Spartan's first game of the season, a 2-1 loss at University of San Francisco on Friday.

"I'm very excited for the season if we can play at this kind of level," she said. "We're a very young defense. We have two freshmen starters and this is their second time playing."

"Today was a huge improvement compared to last game. We'll watch the film and keep getting better as it goes along."



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CampusBooks app offers students bookstore alternatives

APP OF THE WEEK



DONOVAN FARNHAM
Online/Tech Editor

A free app may save you some money when shopping for this semester's textbooks.

Searching on websites such as Amazon and eBay can reveal the prices of used books.

Other websites, like Chegg.com and College Book Renter, will let customers rent books on a per-semester basis for a fraction of what they would cost new. Not to mention, physical book stores such as Borders and Barnes & Nobles, which may carry it on sale, but may have it in limited quantity.

But scanning the various websites, bidding in numerous online auctions and checking the stock of various retailers can be a daunting task, especially in the first few weeks of the semester when it would be easier to stick with a store you already know.

Of course, that doesn't mean you'll be guaran-

teed the best price.

If you happen to have a smart phone that supports the Android or iPhone application stores, you'll be able to cut the proverbial legwork out

The app will track down the copies of the book based on their proximity to your zip code or school location.

of price matching by using the free CampusBooks mobile application.

CampusBooks allows a user to search for a book of his or her choosing — and by choosing I mean necessary

for a passing grade — by keywords, title, author and ISBN.

Users can also scan the books bar code using the phone's camera, which I found to be the easiest way to use the app.

The app will track down the copies of the book based on their proximity to your zip code or school location, in this case SJSU, and provide prices from online retailers and rental websites with links directly to the ordering page.

One book I searched for using the app was "Fundamentals of Aerodynamics," a book that retailed new for \$208 at the Spartan Bookstore.

CampusBooks was able to track down a copy for \$131 at Half.com, shipping included.

Another book I tested was "Matrix Analysis of Framed Structures," a book that the Spartan Bookstore listed for \$222.

CampusBooks found

a copy for \$145 from Alibris.com

Another feature the app offers is the ability to locate libraries in the area that have the book in stock — which would be the ultimate money-saving feature as long as the book comes back on time.

The app isn't flawless, however.

The biggest issue is with the search function.

The title and keyword search is practically useless because they have to be very specific, and even the search function will give you everything under the sun.

A search for the "Associated Press Stylebook" yielded a whole slew of results for an outdated edition.

The bar code scanner, which was the easiest way to search, was also flawed and somewhat temperamental, working for some, but not all, books.

The CampusBooks app is a decent app that does exactly what it says it will do: find you the cheapest price for the textbook you need.

Despite its flaws you can't beat the price for what it does.



SCREENSHOT: DONOVAN FARNHAM | SPARTAN DAILY

The price comparison screen of the CampusBooks application will track and organize the prices of a selected book.

SPARTA GUIDE

AUGUST CALENDAR

Sparta Guide is provided to students and faculty, free of charge. The deadline to submit is at noon, three working days prior to desired publication date. Entry forms are available in Spartan Daily, DBH 209. Entries can be emailed to spartandaily@casa.sjsu.edu entitled "sparta guide." Space restrictions may require editing or exclusion of submissions. Entry is not guaranteed. Entries are printed in order of which they are received.

STUDY ABROAD

Information Meeting
Place: Clark Hall 100H
August Meeting Schedule:
8/25 3pm 8/26 2pm 8/27 3pm
8/30 11am 8/31 10am

STUDENT INVOLVEMENT ACTIVITIES

For more information on the following call (408)924-5950

August 25th

Health Science Welcomes You
Place: Outside MacQuarrie Hall
Time: 8am-4pm

On Campus Job Fair

Place: 9th Street Plaza
Time: 10am-2pm

MOSAIC Open House

Place: Mosaic Lounge - Student Union
Time: 12pm-3pm

Nutrition, Food Science & Packaging Welcome Hour

Place: Industrial Studies Bldg. 229
Time: 2pm-3pm

Starlight Cinema feature film: Zombieland

Place: South 1st & Williams
Time: Begins at Dusk

8/25 - 9/3

Spartan Recreation Free Group Fitness Classes

Place: Sport Club
Times vary

August 26th

Student Success Fair

Place: 7th Street Plaza
Time: 10am-2pm

Alumni Association Ice Cream

Place: 7th Street Plaza/SPX Lawn
Time: 12pm-1pm

Career Center Open House

Place: Administration Bldg. 225
Time: 1pm-3pm

MOSAIC African American Welcome Reception

Place: Loma Prieta Ballroom - Student Union
Time: 4pm-6pm

Transfer Student Reception

Place: Almaden Room - Student Union
Time: 5pm-7pm

August 27th

College of Engineering New Student Welcome

Place: Engineering Bldg. Lawn
Time: 11am-1pm

August 30th

Transfer Student Breakfast Reception

Place: Pacifica Room - Student Union
Time: 9am-11am

Transportation Solutions

Place: 7th Street Plaza by The Sport Club
Time: 11am-2pm

Smoke Signals Movie Event

Place: Duncan Hall
Time: 90 min. showings from 9:30am-6pm

August 31st

Campus Reading Program/Book Discussion

Place: Clark Hall 100
Time: 12pm-1pm

Are you Hitting the Mark? Counseling

Place: Clark Hall 118
Time: 3pm-4pm

MOSAIC Asian & Pacific Islander Welcome Reception

Place: Loma Prieta Ballroom - Student Union
Time: 4pm-6pm

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SUDOKU

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TODAY'S CROSSWORD PUZZLE

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22 Ultimatum word
23 Mark's successor
25 Float downriver
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39 — unto itself
41 Say hi
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46 Condor nest
48 Haze
49 Far afield
51 Coercion
53 Ski lift (hyph.)
55 Online auction
56 Erode
59 Pastoral spot
61 Arctic sight

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1 — Dench of films
2 Poet's black
3 Archery need
4 Fearful
5 Doctors' org.
6 H.H. Munro
7 Build
8 Parapsychology topic
9 Acting as host
10 Not bogus
11 Troubles
12 She, in
13 Cherbourg
13 Web suffix
18 Nope (hyph.)
20 Lie in the weeds
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26 Winged insect
27 Stage production
28 Library tome
29 Baker's buy
30 Get some rest
32 Muddle

Welcome back to school Spartans!
Have a great Fall semester.

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40 More admirable
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45 Stap the cuffs on
47 Rebekah's son
50 Harvard rival
52 Waffle toppings
54 Copy
56 Tepid
57 Dwarf buffalo
58 House timber
60 This must weigh —
62 Pittsburgh river
63 Having a healthy redness
64 Gotcha!
66 Compass dir.
67 Goalie's milieu

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Damn Google

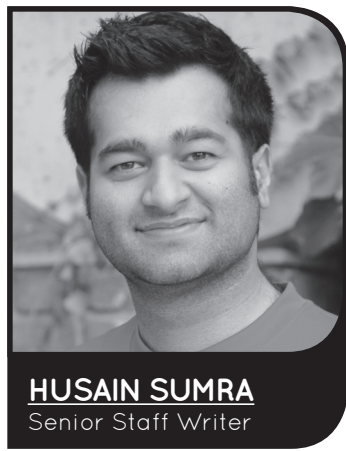
Google, you've broken my heart.

I love Gmail, I love Google Search and I even own an Android-based smart phone.

Earlier this month, Google and Verizon announced a joint policy proposal about net neutrality. Net neutrality is allowing everything that travels on the Internet to be treated equally.

For example, if videos from YouTube, which is owned by Google, are given priority and load faster than videos from Vimeo, which is not owned by Google, that's not net neutrality.

In their proposal, Google and Verizon drew up a bunch of plans about how to make the wired Internet — the stuff you get at home — be completely neutral and how the FCC should manage it and make sure it happens.



HUSAIN SUMRA
Senior Staff Writer

to choose who gets access to high-speed lanes and whose content gets seen first and fastest. They want to build a two-tiered system and block the on-ramps for those who can't pay." Wait a minute.

Schmidt stated that equal access was important for all types of Internet, and now Google says mobile Internet isn't ready for net neutrality.

Google, who in 2006 was the champion of net neutrality, just became a hypocritical monster.

I wonder if this has anything to do with the fact that Google's Android phones are some of the best-selling phones available on Verizon Wireless.

Perhaps it has something to do with the fact that the more Android phones Google sells, the more money they make based on advertisements on applications?

Google, you've stabbed me in the back. I understand obliging Verizon and allowing them to have its say over mobile Internet makes Google look like a good partner, but it also tarnishes the "champion-of-the-Internet" crown that Google seems to have.

If Verizon and other mobile phone carriers such as AT&T, Sprint and T-Mobile had control over the airwaves, they could charge to have extra features, or block them as well.

These features could be as small as high-quality YouTube videos or as big as video chat.

Maybe I'm being too harsh on Google. After all, Google is a business that will do whatever is in its best interest.

However, Google did this to itself. A couple of years ago, they championed net neutrality and wanted to take down the evil empire that was Microsoft. They also touted their famous motto, "Don't Be Evil."

With that in mind, how can I and millions of other people, not hold Google to a higher standard than other technology companies?

They set themselves up by bashing the enemy and saying it was morally wrong, and now they're backpedaling, saying it's what's necessary to move forward.

Remember Google, you either die the hero or live long enough to become the villain.

“Google, who in 2006 was the champion of net neutrality, just became a hypocritical monster.”

The proposal also says that wireless Internet, which is how you get Internet on your mobile phone, shouldn't be subject to net neutrality agreements ... yet.

Um, what? Hey Google, in the summer of 2006, your CEO Eric Schmidt issued this statement to Google users:

"Today the Internet is an information highway where anybody — no matter how large or small, how traditional or unconventional — has equal access. But the phone and cable monopolies, who control almost all Internet access, want the power

Ground Zero

America upsets me sometimes.

On paper, this country sounds like such a wonderful place to be: you are free to do what you want to do, as long as it doesn't infringe on other people's rights.

Unless, of course, you're a Muslim in New York.

The big never-ending story of the summer is that a planned 13-story Islamic community center, complete with a pool, an auditorium and, yes, a mosque, is to be opened in Manhattan two blocks from the ground zero site where the World Trade Center towers once stood.

The site would be known as Park 51, but people have already dubbed it the "Ground Zero Mosque."



KEVIN HUME
Humor Me

Our Constitution gives these folks the right to practice their religion.

Other laws allow people to purchase property, and do with it what they choose.

I'm sure if any other religious organization purchased this property and decided to develop it into whatever they chose, it wouldn't be an issue.

Americans have this irrational fear of anything Muslim ever since 9/11.

This fear of all things Islam has been given a name: Islamophobia.

It's disgusting. These are people just like us. Many have come here to build a life and enjoy the freedoms that go along with living here.

Because of the actions of extremists, they are discriminated against and blamed for events for which they were never responsible.

How is that fair?

A lot of Christian extremists protested against the community center over the weekend in downtown Manhattan, where signs with anti-Muslim sentiments were prevalent, such as, "All I Need to Know About Islam, I Learned on 9/11," according to Time Magazine.

It is absolutely hypocritical that the same people who are protesting this center being built are the same people who protested in favor of keeping a monument of the Ten Commandments in the rotunda of an Alabama courthouse in 2003.

Only 20 percent of Americans felt removing those commandments was the right action, according to a CNN article from 2003.

About 26 percent of Americans feel building the mosque is the right thing to do, according to Time Magazine.

In both cases, the minority is correct in its actions.

The Constitution grants freedom of religion, but also bars a union of church and state.

Since nearly 78 percent of Americans identify as Christian, while only 0.6 percent identify as Muslim, according to a Pew Forum poll, it isn't surprising that Christianity is believed to be the religion of America, though it isn't.

Just because they are the majority doesn't mean they get what they want.

Preventing the tyranny of the majority is one of the tenets of democracy.

I do understand nearly 3,000 people lost their lives on 9/11.

I do understand New Yorkers, and many folks outside of New York feel the area of lower Manhattan near ground zero is hallowed ground.

What I don't understand is why we can't take this as an opportunity to learn how to tolerate a culture that has been damaged and discriminated against because of 9/11.

We should be able to stand up as a country and say, "Islamic extremists may have brought down those buildings, but it was not your fault. We support you. Please, build this center and teach us to be more tolerant."

I think it would be the ultimate sign of strength and healing if we allow this mosque to be built.

We cannot allow our fears to overtake us.

For if we do, the terrorists win.

This is a special appearance of "Humor Me."

Kevin Hume is the Multimedia Editor for the Spartan Daily.

“I think it would be the ultimate sign of strength and healing if we allow this mosque to be built.”

The idea of this proposal is stirring deep emotional responses from New Yorkers.

People feel that allowing this house of worship and community center to be built is an insult to all the people who died on Sept. 11.

Because, you know, all Muslims are terrorists, right?

They totally shouldn't be granted the religious freedom that comes with living in this country.

How utterly insensitive, selfish and preposterous of us.

From king to court jester

My disgust with the media-named "Summer of LeBron" reached new heights after reading a quote from his recent interview with GQ Magazine, when he talked about himself in the third person.

"I don't think he ever cared about LeBron," referring to Cleveland Cavaliers owner Dan Gilbert.

This isn't the first time he's done it either. During his interview on the infamous press conference, "The Decision", he referred to himself in the third person multiple times.

Here's one for you, "I wanted to do what was best, you know, for LeBron James, what LeBron James was going to do to make him happy."

Maybe egotistical isn't even the right word for this, maybe this is one of the first stages of insanity. That's the only way I can reasonably fathom speaking about oneself in the third person during a serious interview, let alone day-to-day life.

I better be careful throwing rocks at the throne like this, "King James" might come and get me.

In a Twitter post a couple weeks back my liege stated, "Don't think for one min. that I haven't been taking mental notes of everyone taking shots at me this summer. And I mean everyone!"

What does that even mean? Is he secretly devising some evil plot in a Batman-esque LeBron lair to get back at the media for the shellacking they've put on him this summer?

I'm sorry your highness, this is one I have to call you out on.

This all started toward the end of the 2008-2009 season of the NBA,

with New York Knicks fans openly wooing LeBron, during a game against the Cavaliers, in anticipation of his contract ending after the 2010 season.

Ego boost.

Then, this past season, when the Cavs were eliminated from the playoffs, amid speculation that LBJ quit on his team, all the media hype and speculation of what team James would play for began. After all, since he is arguably the best player in the NBA today, the media fracas that followed is to be expected in any sport.

Free agency came and fellow superstars Dwyane Wade and Chris Bosh, who were also the talk of the media frenzy, went through the charade of visiting other teams before they both signed with the Miami Heat. Leaving only LeBron, the self-proclaimed "King" — stage-2 narcissism — to make his selection.

LeBron decided the best way to announce his choice of team was during a one-hour special on ESPN aptly titled "The Decision."

... (shaking head) Revenue created from advertisement during the special was donated to a Boy's & Girl's Club of America in Connecticut.

I still have no idea why in Connecticut, but I'm fairly certain that he truly believed that the whole charity ploy would save him from media scrutiny. You were a hundred millionaire before you even started playing in the NBA, I think you can afford to pay the charity money yourself and save us from an hour of

journalistic immorality.

The interviewer during the special, Jim Gray, was not associated with ESPN at the time of the interview and was instead paid by LeBron and his team. Talk about a conflict of interest.

Gray went on to throw out some of the softest questions I've witnessed for a major network interview.

James then went on to announce he would be joining Wade and Bosh in Miami.

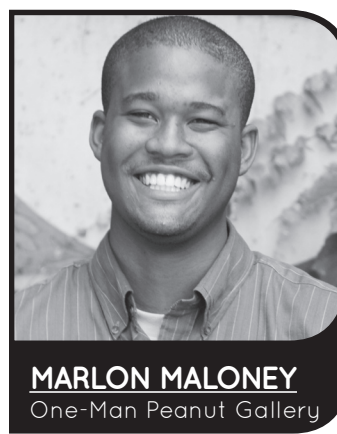
Who are this guy's PR people? They gave him the green light on this show?

Seems to me like LeBron has a bunch of highly paid "yes men" surrounding him, all of whom are too afraid to question their meal ticket.

There's no huge problem with him choosing to play in Miami to form the "Super Friends," although it doesn't help. It's the way he did it that upsets me.

Honestly, how could they not see any problem with him asking for a one hour special where he mercilessly rips out the heart of the people of one of the most downtrodden sports towns in history on a nationally televised program.

Cleveland: the city whose fans have experienced the heartbreak of



MARLON MALONEY
One-Man Peanut Gallery

"The Shot," "The Drive," "The Fumble" and now "The Decision."

They didn't see this kind of backlash coming?

A homegrown superstar athlete is miraculously drafted by the local team and then he up and leaves before delivering even one championship.

It's as if he is totally oblivious to the ramifications of his actions. That he didn't realize that televising his decision not to return to Cleveland in an unprecedented commandeering of a TV station was a bad idea is utterly shocking.

Maybe it's not fair to put all the blame on LeBron, after all, he has been pampered and pandered to by everyone around him since he was still in high school.

He's been on the cover of magazines since his junior year, had his high school games attended by NBA stars and even had his games nationally televised on ESPN2 and sold on Pay-Per-View regionally.

I get that this is just more media attention to fuel his ego, albeit at very small scale, but maybe at some point he'll get a clue.

Perhaps all those years being treated like a king gave him the idea for his self-proclaimed nickname. But it was the "king" who chose to wear the same number as the man who is widely believed to be the

greatest basketball player of all time, Michael Jordan. You can't call yourself the "King" and wear "His Airness" number without having comparisons start right off the bat.

His special WWE-like entrance to each game, throwing the hand chalk in the air in dramatic fashion, didn't help either. To me it comes off a little mightier-than-thou.

I think the worst part of the whole thing was watching the fans in the bar in Cleveland during "The Decision." The place was absolutely packed with now dejected fans while the scene in the Miami bar told the story of how front runner the "fans" there are.

There were maybe a handful of Heat jerseys visible in the mostly empty saloon, with two guys jumping around, acting like idiots for the camera.

Going from a city of diehard sports fanatics to one of the biggest front running sports towns in America just intensifies the disgust with LeBron for Cavs fans.

How about you stop calling yourself king and stop talking about yourself in the third person for a while, and enjoy your time as part of the "Super Friends." You are now Dwyane Wade's court jester, Robin to Batman, second fiddle. Forget about being considered part of the argument for the greatest of all time. You gave all that up.

This is a special appearance of "One-Man Peanut Gallery."

Marlon Maloney is the Opinion Editor of the Spartan Daily.

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