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Spartans slip, burned by Sunbirds see Sports p.2



77 years... and counting

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Guests move around a VW bus during Julia Weber's Master of Fine Art's thesis exhibition yesterday in the Art Quad. The bus, which she calls Mr. Orange, is the subject of Weber's exhibit, titled "Mr. Orange's Bus Stories." Photo by Raphael Kluzniok / Spartan Daily

## Fascination with Volkswagen inspires mobile art

by Greg Nelson  
Staff Writer

Students visiting the art quad this week will discover a treat. An old orange Volkswagen bus sits near the back of the quad where students are free to not only check out photography, but also to go and put on headphones to listen to "Mr. Orange's Bus Stories."

The bus' source is a master thesis exhibition put on by graduate student Julia Weber who was born in Hamburg, Germany, where she lived most of her life until she came to the United States to study fine arts and photography in 2006.

She parked a VW bus in the quad where people can look at her photography in the bus and listen to people telling stories from all over.

Her fascination with the VW bus inspired her to go around collecting stories around the state to learn and record people's experiences with their own VW buses.

"Mr. Orange is my mobile gallery and recording studio and together Mr. Orange and I set out to collect all the cool stories people have about VW buses and the adventures they've had on the road," Weber said. "People can come to Mr. Orange and not only listen to stories that other people have told but they can also come and check out my photography (and) I'm happy to share it with people and share a part of the culture."

When she started the project she was just starting at SJSU and took photos of various VW buses, especially road trip photos from her travels throughout California and parts of Mexico.

Weber has an undergraduate degree from a university in Germany in multimedia production but she said she saw such a diverse mix of people she decided to take up photography after she moved to America.

"I started to pick up photography then I applied to San Jose State," she said. "And here I am, three years later."

Weber moved to the United States when her boyfriend at the time got a

job offer in the Bay Area, so they got married and moved.

Weber said she has two younger brothers as well as her parents back in Germany.

She is married to an electrical engineer named Jens Weber, though she explains that in Germany "J" is pronounced as a "Y."

"He took my last name," Julia Weber said. "We thought his would be hard to pronounce when we moved to the U.S."

The rest of her family in Germany are aware of the project and are very proud of her.

"I think they thought I was a little crazy when I got my first VW bus," Weber said. "It was really beat up and they didn't want it in their driveway, but I think that the bus has grown on them."

Many of Weber's photos include close up details of several buses.

"(It also includes) details of rust and details I found fascinating," Weber said, regarding several close up pictures in her gallery. "(It) told the story of the bus and the association people have with it."

Weber describes the VW van as not being just a car, but as a family member for many people.

"They make it whatever they want it to be," Weber said.

Weber said she didn't work on the bus for a long time but when the MFA thesis came up, she decided it should come full circle by restoring a bus.

"My husband helped me a lot," she said. "Also, I thought it was a vehicle for the project to get out there."

Weber said she has taken the bus to a car show for VW enthusiasts but said she can also take it to art shows.

Weber had to get permission from parking services, fill out a facility permit and talk to the campus risk and compliance manager.

"What I really want to do (after graduation) is just travel for a few months in the VW bus and go cross country," Weber said. "And in the long term I would like to teach photography but my interest right now is to be on the road for a few months."

SEE ORANGE PAGE 4

## A.S. election turnout disappoints president

by David Wong  
Staff Writer

In the recent student elections, 983 students voted.

About 28,101 could have.

Incoming Associated Students president Calvin Worsnup wants those numbers to change.

"There needs to be a development in the community of the importance of elections," he said. "Just in general ... one of my focuses for next year is to make students realize the importance of voting and that's your voice, your say in the directions of things, and if you're not using that you're not being an effective citizen, you're letting things go however they want to be."

From April 10 through 12, students could have voted online or in two physical booths on campus.

"I know (Associated Students) has something to do with school, but other than that I don't know much," said freshman kinesiology major Raj Tamma.

The total cost of the elections came out to be \$25,000, from Associated Students' operating budget of \$7,018,098, which comes out to \$25.43 per vote, according to the results document released by the A.S. Student Election Commission.

According to Desne James, elections commission chief elections officer, \$8,000 was spent on Votenet's eBallot software.

A.S. used eBallot, a private company based in Washington D.C. that provides software licensed to businesses, organizations and schools to provide a system of voting, according to the company's website.

Worsnup said that the reluctance of students to vote online after receiving the organization's emails was a missed opportunity.

SEE ELECTION PAGE 4

## Shakespeare Project storms campus with performances

by Rebecca Duran  
Staff Writer

Students walked by with quizzical expressions on their faces as scenes from three of William Shakespeare's plays were performed yesterday throughout campus.

With about 60 students in attendance and many passers-by, performances included scenes from "As You Like It," "A Midsummer Night's Dream" and "Macbeth."

The scenes moved from the Tommie Smith and John Carlos Statue to the Cesar Chavez Memorial Arch, and the audience followed the actors.

The Shakespeare Project is a collaboration between television, radio, film and theatre lecturer Kathleen Normington, English assistant professor Adrienne Eastwood and Normington's students.

"It's like a rough cut of a movie," Normington said.

She said her and Eastwood met five years ago when Normington was doing "A Midsummer Night's Dream" with her acting class.

She said they decided to collaborate since Eastwood taught a Shakespeare class and sought volunteers for the performances.

Normington said the group also put on the performance to raise donations for university theater students from Iraq.

She said the group raised \$30,000 on Kickstarter to help them travel to the Oregon Shakespeare Festival, taking place in July.

She said once she saw the project during Spring Break, she spread the word at SJSU.

"I took her advanced acting class last semester and was recruited by her to do this," said Stephanie Marsh-Ballard, a senior theatre arts major. "I really like Shakespeare."

Lauren Dolye, a senior art history major, said it is a revival of Shakespeare and brings back all of the components of his work — love, revenge and fear.

Rory Gaughan, a theatre arts graduate student, said he worked with Normington when he performed in "Emma," and liked the idea of being outside.

"The charitable part is interesting too," he said.

Normington said they started rehearsals three weeks ago, practicing two to three hours a week.



Graduate student Rory Gaughan acts out a scene as discontented Lord Jacques in "As You Like It" on the Tommie Smith and John Carlos Statue lawn yesterday. Photo by Rebecca Duran / Spartan Daily

"Shakespeare can usually be a challenge, but when you understand it, it's a blast in performance," said Aja McCoy, a senior theatre acting major.

Other members who performed had also previously worked with Normington, including junior film major Ricky Dellinger and Liana Madison, a senior creative arts major.

The scenes included lively acts by the participants, with costumes and props to aid their performances.

The audience gave positive feedback with laughs and smiles.

They gave the biggest response of laughter when Gaughan, Dellinger and senior theatre arts major Joseph Baratta entered a scene with women's nightgowns over their clothes as Cobweb, Mustardseed and Lysander in "A Midsummer Night's Dream."

"If you could specifically use the word 'amazeballs' this would be it," said Jomar Martinez, a junior musical theatre major.

SEE SHAKESPEARE PAGE 4

# SJSU women's golf team 18 holes away from WAC title

Staff Report

The SJSU women's golf team will have a 14-stroke lead when it tees it up in the third and final round of the Western Athletic Conference Championship on Wednesday morning.

The Spartans matched their season-best team score of three-under par 291 on Monday with a 291 once again, extending their lead from eight strokes to 14 strokes.

They will attempt to hold off Idaho on Wednesday and win their fourth-straight WAC Championship.

Tuesday's lead for the Spartans was extended with a little help from freshman Kathleen Rojas, who carded a bogey-free round of 69 and now sits

in a tie for second place on the individual leaderboard. It was the first bogey-free round of her college career.

Other notable Spartans from Tuesday's round include senior Madeleine Zeigert and junior Jennifer Brumbaugh, who fired 74 and 73, respectively.

Zeigert, who shot a 70 during the opening round of play on Monday, was able to salvage her 74 by getting a birdie on three of her last four holes to end the round on Tuesday. She also sits in a tie for second place with Rojas, and both golfers will be chasing Idaho senior Kayla Mortellaro, who has a three-shot lead heading into the final round of play on Wednesday.

SJSU will hope to defend its title as WAC champions for the fourth year in a row at the

## Team Leaderboard

1 San Jose State +6

2 Idaho +20

3 Fresno State +26

4 Hawaii +30

5 New Mexico State +36

6 Nevada +55

6,163-yard Longbow Golf Club in Mesa, Ariz. on Wednesday morning.

Information compiled from SJSU Athletics

# Men's golf finishes in third place at Anteater Invitational

Staff Report

The SJSU men's golf team finished in third place at the Anteater Invitational at Shady Canyon Golf Club in Irvine, Calif.

The team entered Tuesday's third and final round trailing Long Beach State by six strokes, but was ultimately unable to gain ground in the final round, finishing 12 strokes behind the 49ers in the three-round tournament.

Senior Jay Myers shot the low-score for the Spartans during the Anteater Invitational. He was in second place entering the final round on Tuesday after firing rounds of 70 and 69 in the first two rounds of the tournament, but was unable to make up a

one-stroke deficit on Tuesday. He finished the third round with a three-over par 74, just one stroke behind Long Beach State senior Kevin Lim.

After Myers had birdied the 16th and 18th holes to tie Lim for the individual lead, Lim managed to birdie the 588-yard par-5 18th hole as well and became the individual champion of the Anteater Invitational, defeating Myers by just one stroke.

Sophomore Justin Estrada was also able to have a solid tournament for SJSU in Irvine. He finished the final round on Tuesday with his second even-par 71 of the tournament and finished in a tie for fourth place, the best finish of his college career and his best finish since he tied for fifth place at the Palouse Intercollegiate in 2011.

Junior Connor Covington, who was playing in his first tournament of the season and first as a member of the Spartans' starting lineup, shot a three-round total of 10-over par 223 and finished tied for 20th place with a final round 77 yesterday.

Seniors Matt Hovan and Christopher Lang rounded out the team with totals of 229 and a tie for 32nd place.

The team will now prepare for the Western Athletic Conference Championship, which starts next week in Las Vegas, Nev.

The championship will be played at the 7,313-yard Rio Secco Golf Club, where the eight-team field will play 36 holes from April 30 to May 2.

Information compiled from SJSU Athletics

# Spartans dropped by Fresno Pacific in midweek matchup

by Christian Gin  
Staff Writer

The SJSU baseball team was pummeled by the Fresno Pacific Sunbirds by a final score of 14-5 on Tuesday afternoon at Blethen Field.

Spartan sophomore pitcher D.J. Slaton was credited with the loss, while Wilson Ashford got the win for Fresno Pacific of the National Association of Intercollegiate Athletics.

"(Fresno Pacific) had big hits on us," Spartans head coach Sam Piraro said. "We dug ourselves a huge hole to begin this game and couldn't recover from it."

Slaton ended up starting the game by loading the bases with three consecutive batters reaching base through a single, a hit-by-pitch and a bunt single.

Two consecutive sacrifice flies gave the Sunbirds a lead they would never relinquish in the first inning, which forced Slaton to be relieved of his duties after pitching only one inning.

"Slaton struggled big time," Piraro said. "We were trying to do shift coverage for the pitchers to pitch two innings each, but because of Slaton's struggles we had to put someone else in."

David Wayne Russo, Spartans junior relief pitcher, ended up allowing two more runs on a controversial error.

In the third inning, sophomore first baseman Matt Lopez appeared to tag Fresno Pacific senior runner Karlan Andrews out at first base, but he was ruled safe.

On the next play, Andrews stole second and many believed that he was tagged out in time by senior second baseman Mark Reiling.

With the score at 4-0, the Spartans rebounded with a three-run fifth inning.

Sophomore third baseman Caleb Natov and junior short-stop Ricky Acosta had singles to put runners on first and second.

Junior pinch-hitter Tyler Christian hit a three-run home run on the first pitch to make the score 4-3.

"I was trying to find a good pitch to hit and saw one early," Christian said. "It ended up being perfectly hit over the left field wall."

The top of the sixth inning completely broke the game open for the Sunbirds.

A major turn of events from consecutive singles allowed by junior pitcher Drew Bradshaw and a crucial error by Acosta started a six-run rally that put the game away.

"We dug ourselves a huge hole to begin this game and couldn't recover from it."

— Sam Piraro,  
head coach

"It was a combination of bad things that didn't go our way," Piraro said. "We allowed several hits, committed errors and mistakes, there was also miscommunications that didn't go so well."

The Spartans would score two more runs through consecutive sacrifice ground outs, but that would be as close as they would get making the score 10-5 after six innings.

"I tried to pound the strike zone and did well at first, but couldn't get an out when needed," senior relief pitcher Craig Broussard said. "We ended up facing a team who was very good at hitting."

SJSU was forced to use seven



SJSU senior infielder Michael Reiling grounds into a double play during the third inning of the Spartans' 14-5 loss to Fresno Pacific yesterday at Blethen Field. The Spartans had nine hits in the loss to the Sunbirds. Photo by Raphael Kluzniok / Spartan Daily

pitchers in the game.

Junior relief pitcher Jason Kafka was the lone bright spot for the Spartan pitchers, pitching 1.2 innings with no runs allowed.

Fresno Pacific finished with 17 hits resulting in the 14 runs scored.

"Fresno Pacific did a great job to be successful in baseball today," Piraro said. "They were op-

portunistic when chances came for them."

The team hopes to move on with passion for its next game, a weekend series against Sacramento State starting on Friday

night at Municipal Stadium.

"Our execution was not good," junior catcher Kyle Gallegos said. "We need to just move on to Friday's game and come out with energy."

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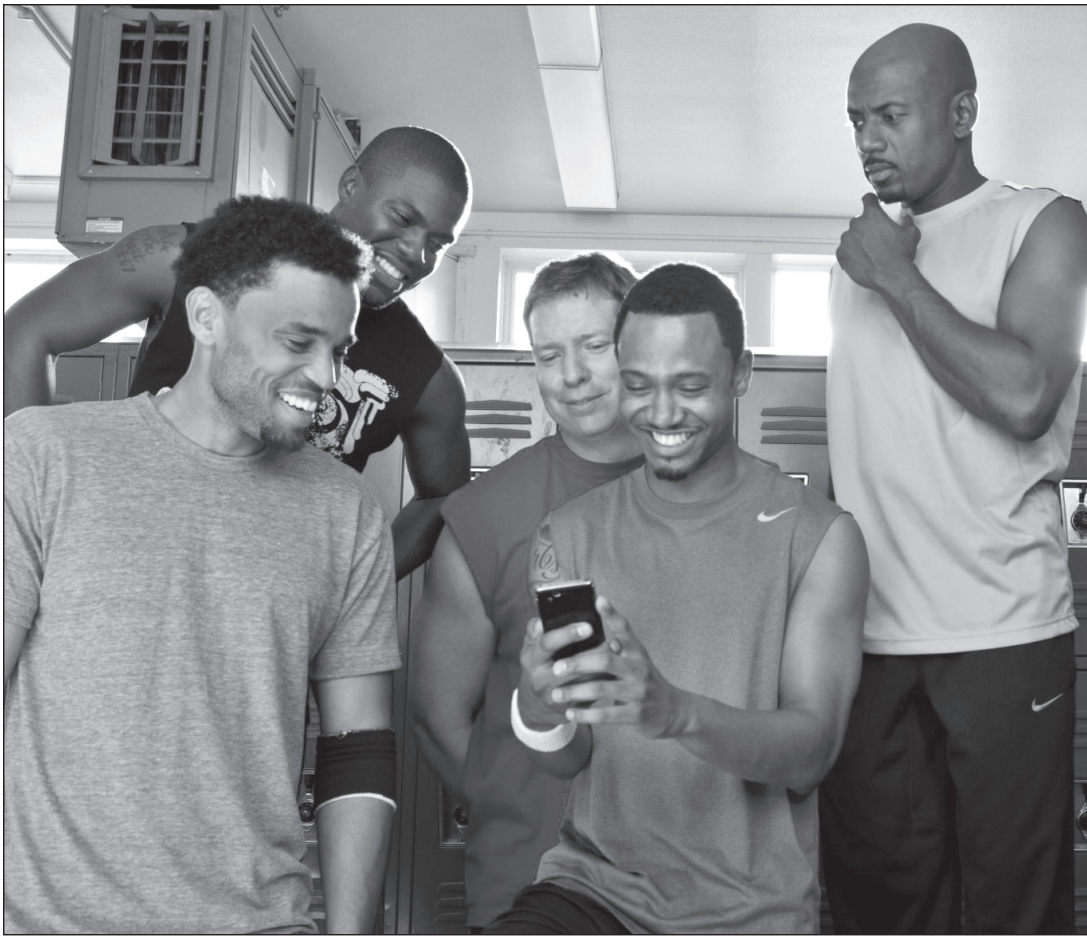
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From left to right: Michael Ealy, Kevin Hart, Gary Owen, Terrence J, Romany Malco and Jerry Ferrara star in "Think Like a Man," which was released April 20. Photo courtesy of allmoviephoto.com

## New romantic comedy enlightens audiences to 'Think Like a Man'

by Angelisa Ross  
Staff Writer

★★★★☆

"Think Like a Man:" a finger-pointing, nail-biting, fun movie.

From the get-go, I found myself identifying with each of the characters and their situations.

"It was the biggest film by far," said Ron Regalia, office manager at Camera 12 Cinemas.

"Think Like a Man" is a romantic comedy about women improving their relationships and dating strategies by incorporating tips from a book.

The movie was based and featured the book written by comedian Steve Harvey, titled "Act Like a Lady, Think Like a Man."

I have not read the entire book, but from what I have read it is a self-reflection book for women who are seeking relationships or are in one.

The film was a nice balance of funny, yet romantically cute.

It did not go overboard with the idea of love or criticizing men, making it a perfect movie for couples.

The movie featured a mixture of famous actresses and comedians such as Kevin Hart, Gabrielle Union and Taraji P. Henson.

The movie is filled with

metaphors or tropes for men, such as the non-committer, the dreamer and the momma's boy.

The tropes for women were the baby momma, the established businesswoman and the sucker for love.

When the men find out about the book and began using those same tips on the women, the movie takes an interesting turn.

If you are a person against relationships, I wouldn't suggest this movie because it is saturated with a ton of scenes where you may have to bracket your beliefs.

According to IMDB, "Think Like a Man" ranked No. 1 in ticket sales with a \$33.6 million gross in its first week.

If you are a fan of romantic comedies, the best way to describe this movie is a mix of "How to Be a Player," "He's Just Not That Into You" and a splash of "The Brothers."

Similar to the 1997 film "How to Be a Player," comedian Steve Harvey coached women on how to make their relationships better by interrupting scenes through the movie with ideas from his book.

In some ways the movie was like "He's Just Not That Into You," because Harvey gives women insight into the mind of a man.

The film was in a women-versus-men format,

which is similar to "The Brothers."

The movie did a great job of integrating concepts from the book, such as Harvey's definition of different types of women and men.

Since I am a hopeless romantic, my favorite scene was when Jeremy, played by Jerry Ferrara, got the job of his dreams and proposed to Kristen, played by Gabrielle Union.

The scene was a bit cliché, but adorable nonetheless.

I did not like the scene when Lauren, played by Taraji P. Henson, chooses to succumb to her high-maintenance ways by dumping Dominic, played by Michael Ealy, and dating her established colleague.

Comedian Kevin Hart's character, Cedric, is hilarious in this movie by the way he is portrayed as the happily divorced trope.

When it was finally revealed who his wife was, I nearly burst into tears with laughter.

If you're a fan of his stand-up comedy "Seriously Funny" and "Laugh at My Pain," you will love his character in this film.

Even though Cedric was a funny character, Hart doesn't dominate the film with his jokes — everyone is equally entertaining.

Overall, I really enjoyed this film. I would definitely see it again and buy it on DVD.

# Drink of the Week: Delirium Tremens Beer

by Jeffrey Cianci  
A&E Editor

Want to try the best beer in the world? I got it here for you, the Delirium Tremens by Huyghe Brewery in Melle, Belgium.

I first found this beer in San Diego over Spring Break, where the trend in bars leans heavily toward the craft beer and micro industries, and I have loved it since.

This blonde fruity Belgium ale was crowned "Best Beer in the World" in 2008 at the World Beer Championships in Chicago and is now available at your local supermarket.

Recently, the Market by Safeway has dedicated a section of its grocery store to premium microbrewery and import beers where one can find a little more than 25 ounce bottle of Delirium Tremens for \$12.79.

The highly priced liquid gold is presented in a gray marble-colored bottle adorned with a bright blue label and the brewery's pink elephant logo.

Oddly enough, the beer and accompanying label is named after an awful side effect of alcohol addiction.

According to the National Library of Medicine, Delirium tremens is a severe experience of seizures, insomnia and mental state changes associated with withdrawal from alcoholism.

However, the experience of a Delirium Tremens beer is much more enjoyable than the medical condition.

Beginning with the popping of the cork and a hiss of effervescence, the pale golden beer pours cleanly into a glass releasing floral sweet smells as it builds a hearty head of foam.

At first taste, the beer is sweet with an orange flavor that has a bitter and sour hoppy aftertaste.

As the beer warms in the glass, you sense more and more of the fruity sour



Delirium Tremens was awarded "best beer in the world" at the World Beer Championship. Photo by Jasper Rubenstein / Spartan Daily

taste that is often common in Belgian-style beers.

At 8.5 percent, you can taste the tangy burn of alcohol in the beer, but it is definitely there for flavor and compliments the sweet citrus flavor.

This beer is perfect on the warmer days to come in spring and would be the perfect match for a plate of smoky barbecued ribs.

Turn on a good game, serve yourself a plate of barbecue and follow it with a pint of Delirium Tremens for an experience that is as sweet as summer.

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# Care about something, please?



This column appears every other Wednesday

My high school football coach used to say, "Apathy — avoid it like the plague."

At the time, I thought he was just trying to teach some corny saying, but when I look back on it today I think he has a valid point.

It is important to care about things that are going on around us and people need to know, as well as care about these events.

On March 5, Students for

Quality Education and Associated Students combined efforts to get a charter bus to travel to Sacramento.

The bus was supposed to be full of pissed off students getting ready to protest at the State Capitol about budget cuts and fee hikes on education throughout the public university system in California.

Guess how many students showed up?

Zero. Goose egg.

It is very possible that some students were busy that day and could have had midterms or some classes that they could not get out of attending, but it is also very possible there were

students who had absolutely nothing to do and didn't give a shit about the issue altogether.

This is an issue that every student on this campus should have an opinion about.

It doesn't matter whether they are from a well-to-do family that can pay for college just fine or if they are a broke student paying their own way through college, barely able to afford tuition at a public university.

I would much rather deal with someone who has a completely different point of view than I have on an issue than deal with someone who is completely indifferent.

The presidential race is starting to pick up the pace and that means my peers as well as many other Americans will start to not care more than usual.

Whenever I hear someone say they are not going to vote in the presidential election because they do not like either candidate, it bothers me, but I can understand why they won't.

What bothers me is when I hear someone say that they didn't vote because they didn't know enough about the candidates and their stance on issues, or even worse — they don't care.

Really, you don't care? You have no opinion whatsoever on what happens over the next four years?

I don't even know how people cannot understand what is going on in the election process because media coverage runs around the clock and the election process seems to get covered earlier and earlier with every presidential election.

People need to know where the most powerful person in the country stands on certain issues.

"I don't know," or "I don't care" does not suffice here.

I may be making a big deal about having strong feelings about certain issues, but

**"The reason people need to care about issues today is because we are in a position to shape the future."**

whenever I hear about an issue I almost immediately have an opinion.

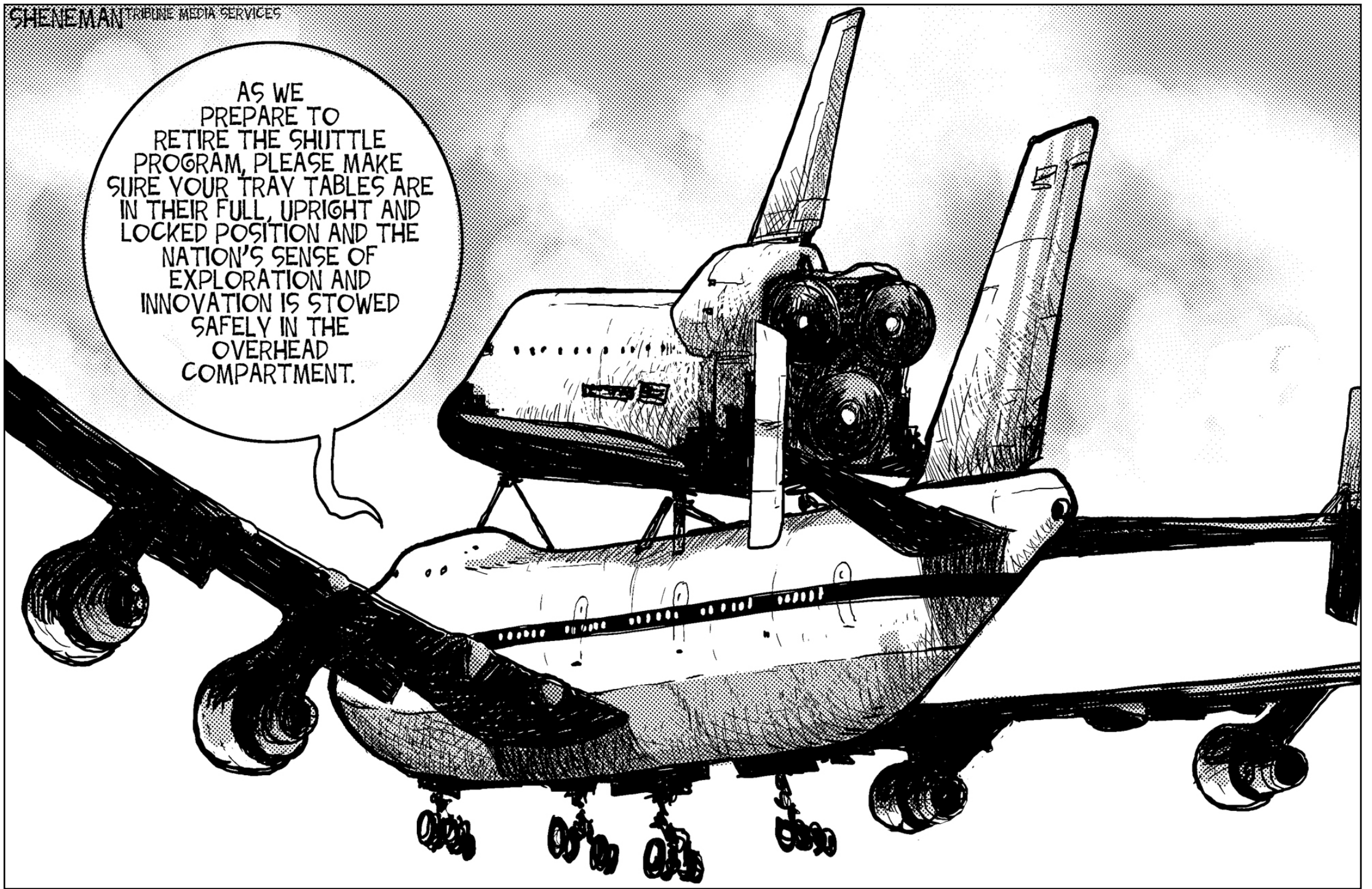
It is likely that my opinion will change once I get a better picture of this, but it won't take me long to take a stance.

The reason people need to care about issues today is because we are in a position to shape the future.

We may not always be successful but we have a chance that needs to be taken advantage of, otherwise it is just a missed opportunity.

I can't accept people who just don't care.

Take a stand on an issue.



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Letters to the editor must contain the author's name, address, phone number, signature and major. Letters become proper-

ty of the Spartan Daily and may be edited for clarity, grammar, libel and length. Only letters of 300 words or less will be considered for publication.

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## ■ CAMPUS IMAGES



Clockwise from above:

San Jose Police officers get information from an unidentified motorist whose vehicle, along with a parked car, was struck by a fallen tree on S. 10th at E. San Antonio streets yesterday. The cause of the tree falling was unknown. No one was hurt and the motorist was able to drive away from the incident.

Jose Yabes, a junior civil engineering major, observes the fallen tree from his porch at the Sigma Pi fraternity house.

Traffic backed up on S. 10th and E. San Antonio streets.

The car suffered only light damage.

Photos by Raphael Kluzniok / Spartan Daily



# Students use smarts to sweep contest

by Megan Mills  
Staff Writer

SJSU found success once again in IBM's Great Mind Challenge, sweeping both phase one and two of the competition.

"The Great Mind Challenge is an opportunity for students to explore and reinforce the use of social media tools in a social business setting," business lecturer Larry Gee said.

The program offers students a group-based challenge where students work to solve real-world problems, said Daryl Pereira, a developerWorks web and social media manager at IBM Software Group.

"Students achieve social media skills and are able to lead in a new form of communication," Gee said. "It reinforces the need to use social media tools in a social business environment because this is the way young people communicate today."

The Great Mind Challenge is a requirement within the Strategic Management and Project Management class in the Department of Management Information Systems in the College of Business.

Originally, the Great Mind Challenge came from India in 2004 and was computer-science based.

SJSU was the first university to partner with IBM to have a social business curriculum instead of a technical-oriented program, Gee said.

"In the U.S. we are concentrating on social business as we feel this is having a major impact on the way business is being conducted," Pereira said. "Students, with their native understanding of social networking, have a lot to bring to the table when they enter into the workforce."

Twenty-two universities qualified for the competition, including prestigious universities such as Duke, Purdue, North Carolina state and USC, according to Gee.

"Throughout the competition, students in teams of four must utilize this company to demonstrate their understanding of social business by reading cases on GBS (Global Business Services) and answering questions, as well as making a recommendation for GBS on which type of social business strategy they should adopt and implement," said Tanya D'Silva, a sophomore business administration major.

The competition is designed for students to learn about the social business platform of IBM and give recommendations to its business partner, GBS, on how to use IBM's social platform and what they should do to improve

business overall, said Quan Cao, a senior management information systems major.

"Social business is a new idea that will be the next big thing among corporations," said Richard Bartmess, a senior business administration major. "It was interesting to see how much information is out there to enhance the presence of corporations with the use of social media."

The challenge is aimed at helping students take what they know about social networking and understand how it can be applied in the business environment, Pereira said.

"A great part of this challenge was the team aspect of it and was neat because San Jose State came together and basically dominated phase one," said Diane Pham, a senior business management and global studies double major. "Although we each had our own teams, we also banded together as a university and kept the spirit that if one of us did well, we all did well."

The competition is divided up into two main phases.

Phase one involved learning the basics of social business and understanding to what degree IBM business partner GBS has adopted a social business strategy, D'Silva said.

"Whichever group can answer the multiple choice questions correctly based on a case study about GBS' current business practices and submit the answers before other groups from both SJSU and other schools across the nation will be ranked number one," said Liem Le, a sophomore management information systems major.

The teams would then watch or listen to "webinars" every week about a particular

topic on social business, Cao said.

The phase one winners placed one through nine in the competition and winners one through eight were each awarded wireless headsets.

In phase two of the challenge, teams built a community space that demonstrated the business value in social networking to GBS.

Out of 88 registered teams, SJSU took positions one through 20.

"I was ecstatic at the results," Gee said. "The students did an awesome job."

In phase two, winners one through 10 received a prize, the Amazon Kindle Fire.

"We had to apply our knowledge of social business to enhance GBS' social business strategy," D'Silva said. "For example, this could have been done through internal collaboration or perhaps by finding new audiences through social media marketing."

Corinna DalColletto, a senior management information systems major, said her favorite part of the competition was building the prototype in the second phase.

The prototype was to use blogs and videos content that make a social business environment using social media tools, Gee said.

"It required us to think outside the box and look at social media in a new way," DalColletto said.

Points are determined from blogging, making videos, bookmarks, links, embedded videos, embedded "like" buttons from Facebook, Twitter, reddit and Google, said Liem Le, a sophomore management information systems major.

"I think the biggest thing that helped our team excel in this competition was to keep up on current events pertaining to the areas of social media and social business," Pham said. "We want try to give GBS the best advice we can in order to utilize social media effectively and it is through knowing what is actually going on in the social media world that allows us to do so."

She said students are at a natural advantage when it comes to social media and technology, being born into it and growing up with it, which not many older business people can say.

"My favorite aspect of the Great Mind Challenge was that throughout the challenge I gained valuable social business skills and learned where the business value lies in social networking," D'Silva said. "This is priceless because as a potential business owner, myself, it is imperative that I understand the importance of social media from a business standpoint."

**"Although we each had our own teams, we also banded together as a university and kept the spirit that if one of us did well, we all did well."**

-Diane Pham, senior business management and global studies double major

## SpartaGuide

### Thursday, April 26

College Conference at San Jose High School

8 a.m. to 1 p.m.

San Jose High School — 275 N. 24th Street  
Presented by SJSU's EOP and CommUniverCity  
For volunteer opportunities, contact Elizabeth Figueroa via email  
(elizabeth@communivercitysanjose.org)

Open Interviews: Get a Job by Summer

12:30 p.m. to 2:30 p.m.

Art Quad

Presented by the SJSU Career Center

### Friday, April 27

24th Annual Pilipino Cultural Night: S.P.A.M.

Friday, April 27 and 6 p.m. to 9 p.m.

Mexican Heritage Plaza

1700 Alum Rock Ave.

San Jose, CA 95116

Presented by Akbayan Pilipino-American Organization

Dance Lessons: EC Swing (Beginning and Intermediate)

7:30 p.m. to 9:30 p.m.

SPX 89

Presented by SJSU's Ballroom Dance Club

\$3 for one lesson / \$5 for both

### Saturday, April 28

24th Annual Pilipino Cultural Night: S.P.A.M.

6 p.m. to 9 p.m.

Mexican Heritage Plaza

1700 Alum Rock Ave.

San Jose, CA 95116

Presented by Akbayan Pilipino-American Organization

### Wednesday, May 2

Peer Mentor Life Lessons Workshop

12 p.m. to 1 p.m.

CL 100H

### Thursday, May 3

Peer Mentor Life Lessons Workshop

2 p.m. to 3 p.m.

CL 100H

Presented by the Peer Mentor Center

Tres De Mayo Poolside Fiesta

5 p.m. to 9 p.m.

San Jose Athletic Club — 196 North Third Street

Presented by the students of HRTM 140

Free admission for SJSU employees and SJ Athletic Club Members (Valid ID required)

### Monday, May 7

Money Management & Cheap Thrills Workshop

12 p.m. to 1 p.m.

CL 100H

### Tuesday, May 8

Money Management & Cheap Thrills Workshop

2 p.m. to 3 p.m.

CL 100H

Presented by the Peer Mentor Center

SpartaGuide is provided to students, staff and faculty, free of charge. The deadline to submit is at noon, three working days prior to desired publication date. Entry forms are available in Spartan Daily, DBH 209. Send emails to spartadailyeditorial@sjsu.edu titled "SpartaGuide." Space restrictions may require editing or exclusion of submissions. Entry is not guaranteed. Entries are printed in order of which they are received.