

# Gridders Open Season Tonight

## Spartan Daily

VOL. XXVI SPARTAN DAILY, MONDAY, SEPTEMBER 20, 1937 Number 1

### Student Union Building Will Open Tomorrow Night At 8:00 O'clock

FREE PUNCH TO BE SERVED STUDENTS AT LUNCH COUNTER; LOUNGE OPEN EVERY NIGHT UNTIL TEN SAYS PREXY MARSH

San Jose State college's new student union, recently completed, will be opened to students tomorrow night at eight o'clock, according to an announcement released today by Jack Marsh, student body president.

The union includes the lunch room and co-operative store in the basement, with a lounge, controller's, and student body offices occupying the upper floor. Cost of remodeling the old city library into the modern building that it is today has been estimated at approximately \$21,000, according to Controller Neil O. Thomas.

### Annual Dance To Be Held In Gym Tuesday Night

Students Admitted On Cards; Guests Charged 30 Cents

Featuring the music of Al Davina's orchestra and the admittance of stags, the quarterly registration dance will be held Tuesday night from 9 to 12 in the men's gym. The dance will be open to students and guests.

There will be no admission charge for students, but student body cards must be shown. A charge of thirty cents will be made for each guest.

All faculty members, especially those who have joined the staff this quarter, are invited to attend the dance, announced Marian Cilker, social affairs chairman.

According to Miss Cilker this will be the only dance of the quarter open to stags.

#### Announcement

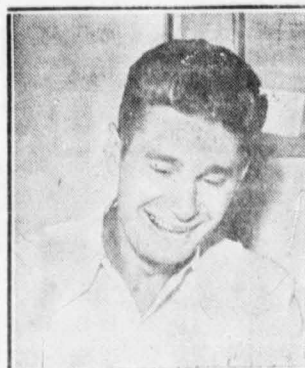
THIS WEEK THE SPARTAN DAILY IS PUBLISHED ONLY TODAY AND THURSDAY. THE NEXT ISSUE APPEARS THURSDAY MORNING. ALL DEPARTMENTS AND CAMPUS ORGANIZATIONS WITH ANNOUNCEMENTS PLEASE HAVE THEM IN THE DAILY OFFICE BY ONE P.M. WEDNESDAY.

### "Wide-Open Sessions" . . .

Jack Marsh, president of the Associated Students commented thusly on the current college year and especially student government, when reached late last night by the Spartan Daily.

"This should be a bang-up year for student government . . . especially with the new facilities of the long-awaited Student Union. Council meetings this year will be truly representative student government, with an "open house" policy of inviting all students to sit in and observe the executive council confabs."

He also extended a greeting to all students, and particularly to the record group of incoming freshmen.



Prexy Marsh

#### YOU KNOW?

"She'll tell you everything you want to know." With this announcement, the Associated Women Students cordially invited all freshman women to make use of the walking information booths that have been established by the all-feminine organization.

These girls, known as the college "Big Sisters", have appropriate cards pinned on them so that they may be recognized.

#### WATCH THESE MEN . . .



Here are two tough Coyotes of Pat Page's College of Idaho squad which meets Coach Dud DeGroot's Spartans in tonight's game. Del Burkhalter, sophomore quarter-back, is shown sidestepping Art Heimstra, junior tackle. This evening's contest will open the season for San Jose, while Idaho comes out of the locker room for their second game, having beaten Gooding College last Friday, 7-0.

### Journalism School Opens

Back in 1867 students at San Jose State Normal school, after much struggle, timidly offered their first literary attempt to the public—"The Acorn", a handwritten manuscript presented annually.

From this first effort in journalism, the school has developed two publications, the Spartan Daily, one of the three college papers published daily in northern California, and the La Torre, San Jose State college yearbook.

This quarter marks a new era in publications at San Jose State college—the school of journalism will make its initial appearance.

Three professional newspapermen have been added to the journalism staff to introduce three aspects into the practical teaching of journalism in college.

George McMurry, city editor of the San Jose Mercury Herald, will teach city newspaper coverage; Robert Couchman, editor and pub-

## Spartans Face Idaho In Inter-State Clash Under Stadium Lights

### Invaders Primed For Battle After 7-0 Win Over Northern Team; Game Set For 8 P.M.

By WILBUR KORSMEIER

Night football stages a gigantic premiere tonight at Spartan stadium when the San Jose State college Spartans tangle with the Coyotes from the College of Idaho in a history-making registration day grid clash. The opening whistle of the inter-sectional battle tonight at 8 P.M. will inaugurate football under the arclights for San Jose, and it will usher in one of the first of the Pacific Coast after-dark games of the year.

An unknown quantity comes from the north with the veteran Orville "Pat" Page at the helm. Head Coach Dud DeGroot, now in his sixth season at San Jose, will parade one of his strongest Spartan squads out on the stadium turf as these two coaches meet for the first time in their thirty-five years of acquaintance.

#### ONE VICTORY

College of Idaho stole the jump on the local outfit and will invade San Jose with one game already under their belt. While the Gold and White men were going through their paces Friday night, the northerners were defeating Gooding college, 7-0.

The Idaho eleven comes into town with a better record of the past season than the Spartans are able to show. Competing in (Continued on Page Five)

### Dr. Boris Lubowski And Former Student Wed Here Saturday

A teacher-pupil romance which started to the tune of schoolbells was climaxed with the strains of a wedding march Saturday morning, when Dr. Boris Lubowski of the language department married Miss Vivian Leek of Ripon, California, in the Santa Clara County courthouse.

Mrs. Lubowski attended San Jose State college several years ago and met Dr. Lubowski as a student in one of his classes.

Miss Dorothy McGeown acted as maid of honor, and C. Lubowski, brother of the groom, was best man.

Guests at the wedding were Mrs. R. B. McGeown, Professor and Mrs. L. C. Newby, and Billy Newby.

### SPEARS TO SELL LATE LUNCH

Establishing a new policy, the San Jose State college Spartan Spears will serve coffee and doughnuts, vending for ten cents, from 6 to 10, both in the quad and in front of the men's gymnasium for those late comers who do not have time to eat breakfast in the morning. After ten o'clock ice cream cups will be sold.

The proceeds from the sale will be added to the fund started during the last school year to purchase a six-foot bed for the health cottage.

SAN JOSE STATE COLLEGE  
**SPARTAN DAILY**

Dedicated to the best interests of San Jose State

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**CHARLES LEONG**.....*EDITOR*  
Office Phone Ballard 7800  
**FRANK OLSON**.....*BUSINESS MANAGER*

**Just Among Ourselves**

By Dr. T. W. MAC QUARRIE

A WELCOME: I am glad you have come to San Jose State. I hope we may be able to meet your need. We have no other objective, nor any reason for existence, if we can't do that. WE MAY NEED A LITTLE BIT OF HELP, FROM YOU.

A WARNING: Take care of your belongings—money, clothes, instruments, books, and fountain pens. Thieves do come to our campus. Some of them are professionals; some are mental cases, and some are just ordinary sneaks. The fewer chances we give these creatures, the earlier they leave and the happier we are. If you run across a thief, let me know. We usually get them, but you may be sadder before we do.



HOUSEKEEPING: The state has spent many thousands of dollars this summer cleaning up the place. We are looking pretty neat, although there are still some bad spots. May I ask your help to keep it in good shape? We run on such a modest budget that we cannot possibly supply personal valet and maid service.

SMOKING: College tradition and custom suggest that there be no smoking in any building except the basement

**Let 'Em Eat Cake**

By Raymond Wallace

Good morning to you, good morning to you,  
We're all in our places  
With sunshiny faces,  
For that is the way  
To start a new day.  
Good morning to you, good morning to you,  
Good morning, dear teacher,  
Good morning to you.

Well, it soittainly is a pleasure to welcome back all youse mugs what's been here before—and all youse new faces, too. I just wanta take dis opportunity to say dat dis year "Let 'Em Eat Cake" is gonna follow a new policy. Youse guys want class—and you're gonna get it if I have to clip it outa the

Police Gazette.  
I trust that the rest of you customers at education's mart were able to successfully domicile yourselves without the trouble I encountered. A week or so ago I asked the dean of women for an approved housing list for girls, meaning to give it to a girl friend.  
"Well, Mr. Wallace, you're not intending to move into one of these, I hope," she said as she gave it to me.  
"Oh, not at all," I murmured

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**AND SUDDEN DEATH . . .**  
AN EDITORIAL

"And Sudden Death" is not intended to be a scare headline. Sudden Death could be something immediate, terrible—happening right now on the campus. Today is Opening Day, and following old-line opening day rituals, we could comment upon football, registration, or Advice To Freshmen.

But there is a much more vital problem to face, to urge action upon. That problem is the DEATH-TRAP, located at the front entrance of the campus, on Fourth and San Antonio Sts.

Since the inception of a major automobile traffic route on Fourth St. this summer, the entrance to the campus has been an insane, speedway, with heavy trucks and cars hurtling by. There are over three thousand students and faculty members of this college who pass this entrance every day.

Certainly we need not point out to you the dangers to life and limb. Nor is it necessary to have the tragic and gruesomely mangled body of some student or faculty member as a reminder before safety measures and devices are put into force.

Immediate action by the college authorities and the student council is imperative to assure the safety of three thousand.

of the Union, nor in the main or rear quads. You will help our housekeeping if you will keep away from the entrances. Those stubs and their smell savor too much of a night club, the morning after. We need your cooperation and help.

PRIDE: Throw pride to the winds and wear comfortable clothes at the game tonight. If it's cold or windy, bring your furs. I don't suppose any of you are very cold, you dainty little creatures in the rayon, but you look cold, and that makes the rest of us uncomfortable. You see the health office is very busy these days with examinations and cannot spare the time for pneumonia cases. Be sure to have a good time.

carelessly.

Editor Leong and I had decided to hole up together for the winter, and as I strolled along the street I saw what seemed a likely looking apartment, inspected it, and finally rented it.

Imagine my embarrassment a day or two later to discover that our little hidey-hole was on the approved list for girls!

It looked for a time like a tough spot, and a difficult matter to explain to Miss Dimmick, but last Friday some of these obliging "Big Sisters" who dash about taking in the unwary newcomer and leading him astray solved the problem very neatly.

They gave me a tag, and made me one of them.

Welcome Back Students!

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## Faculty Acquires Fifteen; Loses Twelve Members

Fifteen new faculty members have been appointed this fall, according to a statement today released from the office of Dr. T. W. MacQuarrie, college president. They will take the place of twelve instructors who will not return this fall, it was made known.

Clinton Lewis, who is head of the music department at Marin Junior College, has been appointed as a part-time member of the harmony division on Washington Square. Margaret Thomas and Maurice Faulkner are also new appointees to the department.

### SPEECH CLINIC

Dr. Margaret Letzer will conduct a speech correction clinic in the Speech department. Other additions to the division are Miss Margaret S. Douglas and J. Wendell Johnson.

Appointees to the Natural Science department are Miss Margaret Lindsay, Tom Rodgers, and Dr. Robert Rhodes, who will teach zoology.

"Tiny" Hartranft, who had been appointed last year during the absence of H. C. MacDonald from the college Physical Education department, will retain his post as track coach and Freshman football coach.

### NEW HISTORY COURSES

Retaining his position in the history department which he held temporarily last year while Dr. Olive Gilliam took post-graduate work at Yale University, and who has now returned, Dr. Victor Hunt has been given a permanent position on the history department faculty, and will teach several new courses, among them being a review of the Far East situation, and its relationship to the nations bordering on the Pacific Ocean.

Dr. Irene Palmer has been appointed by the college to head the Women's physical education department, while Miss Vivian Fraedrichs and Miss Adelaide Parkill also received appointment to the department.

Other new appointments follow: Miss Pauline Douglas, Home Economics; Miss Evelyn Garlich, police; and Miss Helen Heye, child training. Miss Betty Beck will replace Mrs. Virginia Horton Sword as library assistant.

### PREXY'S SECRETARY

In the clerical force, Mrs. Lucille McKeown has been appointed secretary to Dr. T. W. MacQuarrie, replacing Mrs. Luella Stevenson. Replacing Miss Lydia Innes in the appointment office is Edward Haworth, "Bud" Stewart taking over Haworth's duties in the co-operative store.

## DeGROOT OPTIMISTIC



Head Coach DUD DeGROOT, who is beginning his sixth season at San Jose, expresses optimism when he says, "This year's team is farther along at this stage of the game than any team I have ever coached." DeGroot parades his 1937 Spartan grid machine before the public tonight in the stadium at 8 p.m., when the College of Idaho invades local territory to battle the San Jose gridders.

## NEW CO-ED CROP IMPRESSED BY STATE COLLEGE COURSES

### SUAVE FRESHMAN WOMEN COMPLIMENT SAN JOSE UPON EXTENSIVE CURRICULUM

Diplomatic—that's the word for this year's crop of suave freshman women.

"I like State and the courses it has to offer," was the consensus of complimentary answers from several first-year co-eds when asked the reason for their selecting San Jose State college as the potential alma mater.

### WELL!

"I know so many nice girls here—that's why I decided to come to State," Pauline O'Brien, graduate of Notre Dame high school, Belmont, remarked.

"W-e-l-l," the attractive brunette smiled, when queried as to the extent of her acquaintance with the male enrollment.

Also of Notre Dame, Roberta Long said, "State has the best teacher's course to offer of any college or university of which I know."

### SUE SAYS . . .

All the way from Kittanning

high school's portals in Pennsylvania, Sally Hoffman has come to enroll in Sparta's halls. "It has an adequate course to meet my demands," Sally explained. "I like it."

Mary Elizabeth Brady, better known as blonde "Sue" to graduates of Los Gatos high school, offered "I heard State has an excellent preparatory course in secretarial training. That's what brought me here."

### GREETINGS from

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## Change In Ed. Measurements Course Announced By Dr. James C. DeVoss

Students in either secondary for students working for the General Elementary credential. The section Psychology 101 at 10:00 o'clock, Theory of Measurements, a 3 unit course, is the first of a two quarter course, and is open to students working for all types of credentials. The second half of this course is to be given in the winter quarter and divided into two sections, one for Elementary School students, and one for Secondary students. This course is a try-out this autumn.

### SPECIALIZATION

The section Psychology 101 at 9:00 o'clock, Educational Measurements, a five unit course, will specialize in measurement in junior and senior high schools and is intended for students working for Junior high school and Special Secondary credentials. General Elementary students are not admitted to this course.

The Psychology 101 at 2:00 o'clock will cover tests for the elementary schools, and is intended

for students working for the General Elementary credential.

### THREE UNIT COURSE

The section Psychology 101 at 10:00 o'clock, Theory of Measurements, a 3 unit course, is the first of a two quarter course, and is open to students working for all types of credentials. The second half of this course is to be given in the winter quarter and divided into two sections, one for Elementary School students, and one for Secondary students. This course is a try-out this autumn.

In any case, DeVoss warns, whether Educational Measurements is taken as a one quarter 5 unit course or a two quarter 6 unit course, it must be followed by a 3 unit course in Educational Psychology or an approved substitute.

announced that students may sign up for a week at a time through the Meal Club.

## CAFETERIA OPENS TUES., LUNCHEON TO BE FEATURED

The college cafeteria will open for the Fall quarter Tuesday morning in the Home Economics building.

Featuring a regular 22 cent luncheon as well as a la carte orders, the student cafeteria will be open three times daily, from 7:30 to 8:15, mornings, 11:30 to 12:45, noons, and 5:30 to 6:15, evenings.

On Saturdays and Sundays the cafeteria will be closed. It is an-

## WELCOME BACK

We have lots of new ideas for you this fall. Won't you let us tell you about them. For those all important functions let us tell you about our budget beauty services. We are looking forward to seeing you again, and to those who are new here, may we have the pleasure of meeting you?

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## 'CALL IT A DAY' WILL BE FIRST PLAY OF YEAR

For their opening play of this season, San Jose Players has selected a comedy, "Call It A Day", by Dodie Smith. Centering on the situations which arise from the romance of the first day of spring, this comedy provides many laughs and some of the most interesting character situations.

### A COMEDY HIT

"Call It A Day" played in New York last year after a successful run in London and was one of the outstanding comedy hits of Broadway.

Other plays for the remainder of the season as announced by Mr. Hugh Gillis, head of the Dramatics department, will be "Quality Street", by Barrie at Christmas time, "Squaring the Circle" by Kateyev in January, "Wild Duck" by Ibsen in March, "Beaux Stratagem" by Farquhar in April and an unchosen comedy in June.

### ADMISSION FREE

Season tickets will be sold to faculty members and the general public for two dollars for the entire series of six plays. Students will be admitted free.

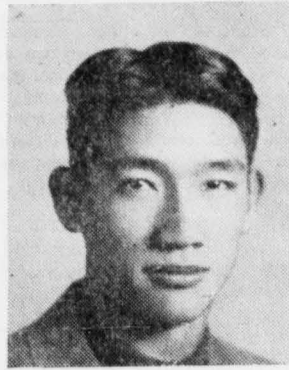
The plays will be under the direction of Hugh Gillis, James Clancy, and Margaret Douglas, with the addition of a new technical director to the staff, Wendell Johnson.

## Dr. Elder Returns From Tour

After a three month tour of the United States and Canada, Dr. J. C. Elder returned to resume his duties as dean of the lower division and head of the Biology department here.

Dr. Elder attended the annual meet of the American Association of Advancement of Science in Denver, the biology laboratory at Woodshole, Mass., and visited eastern colleges and universities.

## Invites Fourth Estate



Editor Charles Leong announces all editorial spots on the Spartan Daily as being wide open, looks forward to large crowd at Press banquet Thursday night.

## PRESS BANQUET PLANNED BY JOURNALISM STUDENTS

ALL EDITORIAL POSITIONS OPEN TO ELIGIBLE CANDIDATES, ANNOUNCES EDITOR

A double call to duty is being issued all journalism majors.

First, all editorial positions on the Spartan Daily are wide open for competition to eligible candidates, announces Editor Leong. Because of the influx of journalism enrollment due to the opening of the department of journalism, competition is keen, he says.

Those who are deemed eligible are journalists with at least a year's experience on the Daily. Transfer students with parallel records are also eligible.

### FIRST FEED

Secondly, a Press Banquet will be held Thursday, Sept. 30 at O'Brien's. This is the first time in publications history that a get-together banquet is held the

beginning of the college year. Publications heads state that the occasion serves a double purpose, both of celebrating the opening of the department, and that of fostering a "esprit d'corps" among Daily staff members.

### HONOR GUESTS

New journalism instructors, including Mr. Alvin Long, Miss Dolores Freitas, Mr. George McMurry, and Mr. Robert Couchman, are honored guests. Other guests are Dr. T. W. MacQuarrie, president of the college, and Mr. Pierce Davies and Mr. Jack Wright, both editorial executives of San Jose newspapers.

All journalism majors are urged to sign up in the Publications Office. Price is fifty cents, and the dinner starts at 6:30.

## All State Women May Participate in WAA Program

### Group Plans Activities For Fall Term

Women's Athletic Association, campus organization in which all women students are members, urges all women to participate actively in this club during the coming school year.

WAA sponsors seasonal sports and numerous clubs including swimming, tennis, archery, badminton, social dancing, Orchesis, Junior Orchesis, these clubs meeting at various times during the week.

In addition, the WAA is responsible for several sports spreads, the Christmas banquet, tri-sports day, and athletic tournaments.

"Many interesting affairs are being planned for its members this year," said Mary Willson, president of the association, "and it is hoped all new and old students will take part."

Students are urged to inquire further about the WAA, which is governed by a council of club representatives and an elected executive board. Miss Marjorie Lucas of the women's P.E. faculty or any council member will welcome any questions and give further information about the association.

## REGISTRATION TO SOAR BEYOND 3000 MARK BY TUESDAY STATES J. H. WEST

Breaking all records in enrollment history, over 3000 full time students are expected to register at San Jose State by noon tomorrow, according to Mr. Joe H. West, Registrar.

"Counting part time students, the registration figure was over 3000 during the fall quarter last year," he said.

West believes that the increase in the number of students expected is due primarily to the greater number of freshmen entering this quarter.

"From 50 to 75 more prospective students took the personnel tests this quarter than did a year ago," he stated.

Mr. West cited 2947 as the top enrollment figure for full time students last year.

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**GREETINGS**

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- School Togs

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Welcome To  
**Faculty Members and Students**

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SEE OUR BARGAIN TABLE  
INSTRUMENTS TO RENT  
PIANOS TO RENT

**FERGUSON MUSIC HOUSE**  
250 So. FIRST ST.

# Idaho Invades For Grid Opener Under Lights

## First After Dark Home Contest For San Jose Squad

Rival Coaches Match Teams For First Time During Long Friendship

(Continued from Page One)

the Northwest Intercollegiate conference, the Coyotes, under Coach Page for the first year, came through with six victories against three losses and one tie. The Spartans completed the season with five wins against four defeats. According to pictures and press releases, these boys from the north will be no push-over for any outfit. Triple-threat backs and heavy husky linemen dot the roster, and Coach Page has three sets of backs ready to insert against the local team.

Coach DeGroot does not state that his team will beat the College of Idaho because little is known about the northern eleven. But he does say, "This year's team is farther along at this stage of the game than any team I have ever coached. This is due mainly to the long spring practice."

### QUESTION MARK

The only bugaboo facing a coach in an opening game is the question of how the new fellows will hold up under the strain and how many fumbles and miscues the veterans will make. This is the problem facing Coach DeGroot.

Assistants Bill Hubbard and DeWitt Portal have been working with the head coach long hours in an effort to have the entire squad well trained in fundamentals for this opening clash. The Spartan mentor has introduced a "weather vane" shift this season, and spectators will be in for a show when the local squad takes the offensive.

### TENTATIVE LINE-UP

The tentative starting lineup will find veterans Lloyd Wattenbarger and Lloyd Thomas at the wing positions. Art Carpenter and Captain Glenn DuBose fill out the right side of the line at tackle and guard respectively. Veteran Clyde Voorhees will hold down the pivot position, with Hal Buffa and Mitchell Uovich at left guard and tackle. Norman Sanders will probably start at the quarterback position. Morris Manoogian, fleet halfback from Modesto Junior College, should get the call at the right halfback. Big "Bull" Lewis, fullback sensation in his sophomore year, will begin his last year under the Gold and White, and will open against the College of Idaho in his favorite position tonight.

The strength of the Idaho eleven will be the depending factor as to how many Spartans will see service.

## SPARTAN SPORTS

SPARTAN DAILY, MONDAY, SEPTEMBER 20, 1937

### Follow These Directions...

**PARKING**—All townspeople park on west side of stadium. Students park on east side of stadium. Students must go through the East Gates.

**SEATING ARRANGEMENT**—All Reserved Seat ticket holders sit in west side of stadium.

All Students sit in east side of stadium. Complimentary ticket holders, band members, faculty members, and parents of football players sit on east side of stadium.

**TIME OF GAME**—8 p.m.

## CAMPUS DANCE FRIDAY

"for campus gals and their gentlemen pals"

Admission 40c

SAN JOSE WOMEN'S CLUB

### ROOS



### CAMPUS SWEATERS AND SKIRTS

Some like 'em matched -  
Some like 'em mixed -  
The sweater is \$5.95 -  
The skirt is \$6.95 -

*Roos Bros*

SOUTH FIRST NEAR SANTA CLARA

## WELCOME

Old Friends and Greetings to New Students Especially YOU of Photo Class.

Argus  
Cameras  
In Stock

**WOLFF'S**  
For Finer Pictures  
MADE IN SAN JOSE  
**94** So. FIRST ST.  
near San Fernando

Argus  
Enlargers  
In Stock

### ROOS



## CAMPUS FLATS



\$4.95

The ever satisfactory classic saddle model.



\$5.95

A new thought using three shades together



\$5.95

A variation on the popular campus theme.

*Roos Bros*

SOUTH FIRST NEAR SANTA CLARA

A Good Lunch for . . . 25c

CUP OF SOUP  
CHOICE OF SANDWICH  
AND SALAD

You Will Like Our Home Made Candies

**CRAWFORD'S**

Ballard 1525  
33 E. SAN ANTONIO

**Is There A Booklet For You? Read This And Save Your Corn**

Stop, look, and figure it out for yourself before you stand in line from five until eight or nine o'clock, and then to find out that there is no registration booklet for you. There will not be any registration booklets for the following students:

If you have been out of school for one or more quarters and have not filled out an application for readmission, there will not be any booklet for you. Come up to the Registrar's office and get your booklet.

If you were a limited student the last quarter, there will not be any booklet for you. (this means five units or less)

If you received an A.B. in June or August, there will not be a registration booklet for you. There will be registration booklets for those who received Associate of Art diploma, though.

**Are you wardrobe weary?**

Exchange and resale service of slightly used gowns of the better sort. Strictly confidential.

Phone S. C. 517-W.

**CAPTAIN "POP" DUBOSE**



CAPTAIN GLENN "POP" DUBOSE leads the 1937 Spartan gridders into action tonight against the College of Idaho Coyotes. Playing his third and final year at guard, "Pop" is expected to live up to his reputation as one of the outstanding guards on the coast. He now tips the scales near the 210 pound mark.

Tuberculin tests for entering students will be given in the Health Office, Room 31, from 8 a.m. to 3 p.m. on Monday, Sept. 20, and from 8 a.m. to 12M on Tuesday, Sept. 21.

**FRANK VARGAUS**

Formerly Known as "The Hatter"

ANNOUNCES A NEW LINE OF COMPLETE ACCESSORIES WHICH INCLUDES:

**MANHATTAN SHIRTS**

With the new low collar which "stays put" under the back of your coat . . . \$2.00 and up.

**INTERWOVEN SOCKS**

Short and long ones—With or without an elastic top which keeps them snug . . . 3 for \$1.00 and up.

**SWEATERS**

New collegiate cut slip-ons or two-tone coat styles . . . \$3.95 and up.

ALSO HIS USUAL LINE OF FAMOUS

**MAKES OF HATS**

Campus Representative, Jack Marsh

82 SO. FIRST STREET

SAN JOSE

— THE —  
**HOUSE OF HALLA**

COR. 3RD & SANTA CLARA

Home Cooking

Meal Tickets

**CHARLES S. GREGORY**  
DIAMONDS

Designer of  
Distinctive Jewelry

Specially designed pins for organizations. Best quality at prices that please.

607 First Nat. Bank Bldg.  
6th Floor

**LEON JACOBS CONTEST**

Most Valuable Player

\$100 in Merchandise

LEON JACOBS CONTEST  
State-Idaho

SUIT  
OVERCOAT  
HAT  
ACCESSORIES

Name of Candidate

Signature



**J. S. Williams**

Known on the Campus for Authentically Styled University Clothes

Presents:—

**Luke Argilla**  
**Jerry Girdner**

CAMPUS REPRESENTATIVES  
AT SAN JOSE STATE

TALK OVER YOUR CLOTHING  
PROBLEMS WITH THEM!

**J. S. Williams**

227-233 SO. FIRST

FINE FOODS - LOWEST POSSIBLE PRICES - EVERY DAY

**FRANCO'S**

3 COMPLETE MARKETS  
WE GIVE S&H GREEN STAMPS

CAMPBELL'S OR HIENZ ASSORTED SOUPS	3 Cans	<b>25</b>	LIBBY'S CORNED BEEF	Reg. Can	<b>17</b>
GARDEN CITY LARGE EXTRA EGGS	Dozen	<b>32</b>	FAIRPLAY PORK AND BEANS	TALL CAN NO. 2 1/2 CAN	<b>5 10</b>
GLORIETTA TOMATO JUICE	can	<b>5</b>	DEL MONTE Pineapple JUICE	can	<b>6</b>
GROGAN'S LARGE RIPE OLIVES	Pint Can	<b>10</b>	DUNBAR OYSTERS	2 Reg. Cans	<b>25</b>
PURE ASSORTED JELLIES	7 Oz. Glass	<b>10</b>	LIBBY'S ASSORTED PEAS	11 Oz. Can	<b>9</b>
DEL MONTE TUNA	2 No. 1/2 Cans	<b>29</b>	ROYAL GELATINE OR JELLO	Pkg.	<b>5</b>
SUNBLEST GOLDEN BANTAM CORN	Lge. Can	<b>12</b>	CUNHA'S OR I.X.L. Tamales	Tall Can	<b>5</b>

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