Let's Go Shylock



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VOLUME 23

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SAN JOSE, CALIFORNIA, FRIDAY, OCTOBER 26, 1934

NUMBER 26

SPARTANS UNDERDOGS IN CONFERENCE GAME WITH NEVADA SATURDAY

San Jose In Good Shape For Crucial Game With Wolfpack

By GIL BISHOP

Of course, we could pull that old saying which so characterized the wise-cracks after Walt Disney's "Three Litle Pigs" ran rampant throughout theaters galore, but instead it is merely time to say "Spartans To Meet Nevada."

Back in the memory of the school's ancients are emblazoned impressions of the determined stand the first eleven of the De Groot regime made against an invading Wolfpack on the old Spartan Field turf. The final score was 0-0 when only the faithful entertained thoughts or anything but a victory for the boys from Reno that

NEVADA FAVORED

Tomorrow finds a renewal of that battle taking place, this time on the turf of "Brick" Mitchell's Wolves. Again the Spartans enter the fray underdogs, but with more man-power and speed than had that team which fought Nevada to a stand-still in 1932.

Throughout a hard week scrimmage and fundamentals, the attention of the squad has been focussed on the game at Reno and a crack at the dragon-killing Nethe line presents a massive front to DeGroot's golden-jerseyed in-

SPARTANS READY

Thus far, the Staters have mere ly produced a few mediocre games to the wondering public. Heights were reached in the Olympic Club (Continued on Page Three)

Forestry Majors Hold First Meeting of Year

Seventeen members attended the initial meeting of the Forestry club, held yesterday afternoon. Officers were elected and speeches given by Dr. Jay C. Elder, organizer of the club, and Mr. Allen W. Jacobs, faculty adviser.

Melvin Curtis was elected president, Cary McMurphy, vice president; William Smoker, secretary; and Fritz Barkan, sergeant-at-

All members must be forestry

Dr. Elder spoke on the fields open to forestry majors. Mr. Jacobs stated that the club shows promise of becoming an interesting and active organization.

EARL ATKINSON'S ATTEND RECENT FACULTY DINNER

and Mrs. Elmer Staffelbach at their to the utmost." home early this week.

RDAY

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observation in business subjects. and Mr. Guy George.

THE COSSACKS ARE COMING!



DR. T.W. MACQUARRIE Confab At Pacific FRESHMEN MEET NEW vadans. With a reputation built to a high spot by the win over the Madigan Gaels, the team across LEADS CAMPUS DRIVE Today For F.W.C. MEMBERS OF COUNCIL FOR COMMUNITY CHEST

Local Campaign Will Follow Plan Of Town Committee

The plan of Dr. T. W. Mac-Quarrie, president of the college, for the organization of the community chest drive along the lines used by the down-town committee was favorably received by the student chest drive committee which met yesterday morning.

Charles Pinkham, chairman of the student committee, conferred yesterday with Dr. MacQuarrie, who was head of the down-twon committee last year. The committee is planning a campaign to start November 14, following the suggested plans with minor changes to suit campus conditions.

Y. W. C. A. TO AID

This year the college Y.W.C.A. will be headquarters for receiving contributions from students.

Katherine Hoffmeister, director of publicity for the group, will secure posters, pledge-cards, and movies from the down-town com-

FACULTY TO HELP

Those present at the meeting While Dr. Jessie Graham is on were: Barbara Bruch, Charles ave of absence, Dr. Atkinson is Pinkham, Adrian Wilbur, William taking her place as instructor in Jennings, Bonita Hooker, Kathershorthand, business machines and ine Hoffmeister, Kay McCarthy,

Delegates Entrain

Staffelbach Will Open Stockton Discussion

The opening address of the Far Western Conference student body presidents' meet starting today at Stockton will be made by Hugh Staffelbach, vice-president pro-tem of the student council, and one of the three San Jose State delegates.

Bill Jennings, representing the student body, and Coral Kluge, representing the Spartan Daily, are the two other delegates who entrained this morning for the twoday meet at the College of Pacific. Staffelbach will talk on "Public

Relations and Raising Local Interest in the College".

Miss Kluge, representing the journalistic interests, will join in a discussion upon "Publications" led by Fern Bryant, editor of the Pacific Weekly, the C.O.P. paper. Other highlights of the two-day rexy meet will be the following

program:

"Cooperation in the Far Western and Mrs. Earl W. Atkinson merce department, representing the State; a football game Friday John Merritt, president of Fresno were honored guests at the commerce faculty declared that "the faculty night between Pacific Freshmen
merce faculty discovered and St. Manufacture and St. Manufactu erce faculty dinner given by Dr. will cooperate with the students and St. Mary's frosh; a play Saturday night in the Pacific Little Theater, "Green Bay Tree"; and

San Jose Normal School in 1862.

IN ORIENTATION GROUP

Seniors Hear Poetry Reading Accompanied By Piano

Dorothy Vierra and Evelyn Cavala entertained the seniors with poetic readings, and Dean Charles B. Goddard introduced the newly elected governing council to the freshmen at separate orientation meetings yesterday morning.

HEAR READING

Rachmaninoff's "Prelude in C Sharp Minor" as played by Evelyn Cavala provided a suitable background for the reading of Poe's, "The Raven" by Dorothy Vierra, following a short business meeting at senior orientation ves-

Jack Charnow announced that enough tickets had been sold for the concert series to assure its

FROSH INTRODUCED

Freshmen became acquainted with about 35 of their fellow classmen yesterday during or entation period when chairmen of the voting groups for council members "Cooperation in the Far Western Conference", discussion led by Neitherd Western Conference of the council were introduced to the as-Maitland Wolfe, president of the Cal Aggies; "Athletics" a talk by dard, dean of men and class ad-

council, which was elected at or- orium today at 12.30 by Mr. Wilientation last week, will act as liam Erlendson of the music dein the future will plan the orienta- Half Hour. a series of luncheons and dinners. tion programs, endeavoring to use freshman talent. He also added Ahira Holmes of San Francisco that the private school group of was the first principal of the class had decided to form a ingale," Granadas; "Minstrels", regular organization.

SINGING HORSEMEN TO OFFER NOVEL PROGRAM IN COLLEGE AUDITORIUM

Russian Chorus Concert To Be Enjoyed By Large San Jose Audience

Dramatic, colorful, thrilling are the world-famous Don Cossacks, Russian male chorus, who will sing in the Morris Dailey Auditorium of San Jose State college Sunday night, bringing to San Jose the most unusual musical program ever presented in this city

FINE CONCERT

A concert by these "Singing Horsemen of the Steppes" is an impressive, unforgetable experience. Organized in 1923 in a prison camp near Constantinople, these 36 former members of the Czar's Imperial army, now home-less outcasts exiled forever from their mother Russia have written musical history across the face of most of the civilized world.

Their record of 2700 concerts before wildly enthusiastic audiences in Europe, England, Australia and America has never been equaled.

A Don Cossack concert is an intense emotional experience. The voices of these giant Cossacks is the voice of Mother Russia their songs are the soul of the

Russian people. JAROFF LEADER

The exultant fervor of their voices in Russian sacred music, the longing expressed in their folk songs, the riotous accompaniment of shouts, whistling, and frenzied dancing in their Cossack war songs make a program that, once heard, is never forgotten.

These Russian Giants are led by diminutive Serge Jaroff, miniature Cossack, who saw in the wild, untrained voices of his prison-comrades singing around the campfire the musical possibilities which have resulted in the incomparable Don Cossack chorus

TICKETS ON SALE

Is is an interesting sight to see this small personage at the head of his men. Without baton and without giving a note he leads them in an outburst of song such is unrivalled today by any other organization of voices.

Tickets for the Cossack concert may be obtained until the program begins on Sunday evening, and are on sale at any San Jose music store. Season tickets for a series of three concerts which, in addition to the Cossacks, includes Mischa Elman, violinist, and Joseph Hoffman, pianist, are also obtainable at the special price for students for two dollars

William Erlendson To Play on Noon Program

A program of piano music featuring a Bach suite and the works of three modernists will be pre-Mr. Goddard announced that the sented in the Morris Dailey Auditgoverning body of the class, and partment at the weekly Musical

> The program is as follows: "French Suite in E Major," Debussy; and "Barcarolle", Griffis.

SAN JOSE STATE COLLEGE

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Dedicated to the best interests of San Jose State College

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MICHAEL ANGELO STAFF ARTIST

The Cossacks Are Coming

By all means, hear the Don Cossacks-but you will, and so will your friends, for enthusiasm is contagious.

The most wonderful chorus ever to visit America, the Don Cossack Russian Male Chorus will present a program of Russian music in a manner to thrill the most blase on Sunday evening in the Morris Dailey auditorium.

The Don Cossack chorus is without a doubt the most amazing organization of male singers in existence. The variety of tone they display is astonishing, the range of their voices phenomenal, from the fathomless depths of the bass section to the soaring treble of the tenors.

Their leader, Serge Jaroff, is a dynamic little man whose control of his men is extraordinary. He needs no baton to beat time in the conventional manner, but plays upon his chorus as upon a mighty orchestra.

"The Singing Horsemen of the Steppes" is indeed an appropriate description for this band of thirty-six descendants of those fearless outlaws of Muscovite Russia who fled to the wild regions of the Russian steppes rather than do military service for the Czar.

The amazing technical perfection of their performances has made them the sensational drawing-card of Europe. One of the costliest attractions ever imported, they return this season for their fifth American tour, which will extend from Coast to Coast. San Jose is indeed fortunate to be included in their tour.

A New Name?

In a recent issue of the Spartan Daily, Dr. MacQuarrie, in his column "Just Among Ourselves", suggested that we adopt a name more suitable than "Spartan".

The name "Spartan" is not a fitting one for this col-

The name "Spartan" might be applied to any number

The name "Spartan" does not in any way distinguish us from any other college.

The name "Spartan" suggests a number of things not applicable to this college.

And then, to top it off, the U.S.C. road show team is do the "Spartans". Any product of U.S.C. is always from entrances, but a good many lay helly boord, and the mention of the name "Spartan". called the widely ballyhooed, and the mention of the name "Spartan" in a short time will only bring up an image of U.S.C.

As Dr. MacQuarrie said, with all the brains we have around here, we should be able to think of a name that is suitable to the college and that can be applied to this col-

We are now open for suggestions.

FOOTBALL . . . By Michael Angelo



Just Among Ourselves

tween the president and the col- offfcers should attend "conferlege. Outsiders are requested not to make use of the material.

By Dr. T.W. MacQuarrie

write about in your letter for the What do you think? Are you will-Monday Daily. Express you attitude ing to have a part of your stuon the amount of cigarette and to- dent fees used in that way? I doubt bacco advertising we're carrying, very much if these conferences I figured up a couple of papers have anything to do with the suca few days ago and found that cess of the college, but they are one of them carried 120" and the interesting to the participants. I pretty good list of local adverti- attendance at public expense, but sers, but the second had just one I'm willing to listen to a discussion little 6" ad. I'd like to know what and change my ideas if I can be you think of it. Does it bother you shown that such expenditures are to be subsidized by the cigarette justified people?

Those ads are quite expensive. There must be an awful profit in tobacco or they couldn't afford it. I can hardly imagine that the profit on us would warrant single day's expenditure of \$30. But that's about what it costs to take up our space. Perhaps you can figure it out. Personally, I don't care for them, and as a ing a losing game in running important that all pledges and acany ads. I doubt if they actually tive members be prompt. pay for the space they take. I've often wished we could get along without any ads. I believe we can, noon Monday, October 29 if you like some one else!)

We had one particularly interesting page in a recent number of the Daily. This column took up a part of the upper half of the last page and a popular cigarette paid for the rest.

It makes no difference to me whether you smoke or not. That's a personal matter, and it probably the music bulletin board. Also, see doesn't do any harm. My principle objection is the poor housekeeping it engenders. It costs a good deal to keep the campus as neat do not. If you have to stand in Helen Morser, Belmont. front of a doorway, please smoke them as short as possible and then hide the remains. (Why don't you ready for distribution use a pipe?. It doesn't clutter up They may be secured at the Conthe landscape, and it certainly troller's ofice. looks better in a face.)

Another thing I'd like to have you write about. Do you think Jose State was held in 1904.

Note-This column is personal be- student body and student group ences" at various places and have their expenses paid by student body funds? We'll be invited to send delegates to about six such con-Here's something for you to ferences this year, and always the question of expenses comes up. The first one had a have in general been against such

NOTICES!!

Today is the last day to drop Joe West, Registrar.

KAPPA DELTA PI

Kappa Delta Pi pledge service will be held Tuesday evening, October 30, at 7:30 o'clock in room matter of fact I think we're play- 155 of the Education wing. It is

but the paper might not appeal to wish to be given the Schick Test you if there was nothing in it but which is being offered on Wednesnews. (How we do love to look day October 31, between 12:30 and 1:00 p.m.

LOST

"Marketing Principles" by Pyle. Please return to lost and found Reward-M. Fondevilla.

Will all those who are to usher for the Concert Series please read Evelyn Cavala as soon as posible.

A communte ticket was lost here on the campus either Monday or

Indentification cards will be Monday.

The first summer session of San

WORLD NEWS **HIGHLIGHTS**

Partial returns on the Literar Digest gubernatorial straw vot showed a big majority for Governor Merriam. The incomplete returns were as follows: Merrian 18,341, Sinclair-7,547, Haight-

A New Orleans hotel yesterda was the scene of a fist fight be tween a United States senator John H. Overton, colleague of the fiery Huey P. Long, and Burt W. Henry, president of the Hones Election League of New Orlean and political enemy of Long.

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Three Americans were joint awarded the Nobel Peace Prize fo medicine: Drs. George Minot and William Murphy of Harvard, and George R. Whipple of Rochester,

The Union Pacific's streamlin train set up two new records of a cross country run yesterday. established a speed record of 12 miles an hour for two miles and knocked off almost 15 hours from the former best time between Ner York and Los Angeles. It took et gineer H. D. Robinson exactly & hours and 55 minutes to bring th all-aluminum train into the Grand Central station.

The first State college building was erected in 1871.

The first State college building vas destroyed by fire in 1880.

In 1922 a six weeks summ course became an established fer ture of San Jose State.

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SPARTANS WILL LEAVE TONIGHT FOR TILT WITH STRONG NEVADA TEAM

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(Continued from Page One)

game that have not been nearly attained since the Club's Horse-

The squad of some 35 men which leaves San Jose this evening for the mountain divorce center have their work clearly outlined. The game means a lot to the team, to DeGroot, and to the college. A win over Nevada and a lot of miserable erring play during the early season can be forgiven. A win, and the team will be started off to what should be a victorious year from now on.

A criterion of Nevada's play can be shown by the fact that the same Cal Aggies which stopped the Spartans cold also held the Mitchellites to a 0-0 score, and shoved the over-powering Wolves around the turf in no uncertain fashion.

The Spartans should be up to full strength for this game. The line is intact and the fastest backfield in the aggregation is due to roll. It's time for the State varsity to show something to salvage the prestige that has been so laboriously fought for and attained during the past two years

STARTING LINE-UP

The Wolves, of course, re-added Carroll and Tharp, two fine players, to the roll of starting players. Nevada fought but little in losing to the Cal Ramblers, and it will take everything every man on the San Jose team has to romp over the Reno team-but it can be done!

DeGroot will probably start his veterans as far as possible, but some of the unheralded of the Spartan troupe have been coming up with a rush.

The line should read Baracchi, Simoni, Pors, Whitaker, Cannell, Daily, and Laughlin from end to end, with Shehtanian, Stockdale, Watson, Wren, Carpenter or Corbella the men to pick a backfield combination from.

AERIAL ATTACK

There's everything to gain and nothing to lose at Reno tomorrow The Spartans have been bogging down with unceasing regularity throughout the season, but the men have the ability of a high class team if they will only use it.

The DeGroot eleven will be facing a team that uses a "Z" and single wing formation in contrast to the local double wing attack. Strong on passing, the Nevadans will probably harass the State dedense with more of an aerial bar-

San Jose, on the other hand, is due to open up with a flashing speed attack, combined with a few usses of their own. DeGroot intends to force the Mitchell eleven to over-speed themselves, allowing the Spartan speed merchants, Stockdale, Watson and Wren, to

The attention of more than San Jose State will be focussed on the game tomorrow.A win over Ne-

Rosetta BEAUTY

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ying

HAIR CUTTING PERMANENT WAVING FINGER WAVING MARCELLING - FACIALS

Girl's Sports

The Juniors kept up their undefeated record when they were awarded the game on a forfeit from the seniors. Thus far the seniors have established an enviable

record. They have failed to appear for any of their games. The Frosh put themselves back in the running by defeating the Sophs 12-0. This was their third victory against one loss.

Sophs have been playing good ball

but lack offensive drive.

The Frosh made their first score when they recovered a Soph fumble in the end zone. Their second score came as a result of a short forward pass Thurman to Swezy. Satger and Thurman were outstanding for the frosh, while Dick Main and Jim Dunlap starred for the Sophs. A good sized crowd turned out to witness the frosh victory.

Coach Charlie Walker wishes to thank Joe Blacow and Ray Abernathy for officiating the games played during the week.

Louis Macke, who has been assisting Coach Walker in the intramural touch football games, should commended for his services. The games have been started and played as scheduled without any delay or confusion. More assistants like Macke would add greatly to the success of the intramural sport program.

Library Honor Society Will Be Hosts At Afternoon Tea

Ping pong and other games will furnish entertainment for the tea which is being given this afternoon from 3 to 3:30 in room 120 by Les Bibliophiles, library honor society

All library majors and minors are invited to attend the affair and become acquainted with the other students who are taking the same objective, stated Barbara

ROOS BERET BAR.

FROSH GRIDDERS MEET MARE ISLAND GOBS IN "NAVY DAY" CONTEST

By DICK EDMONDS

The San Jose freshman football eleven plays the Mare Island Apprentice School team at Mare Island tomorrow night.

Under the watchful eyes of De-Witt Portal freshman mentor, the squad has been practicing hard to iron out the bad spots of play exhibited in the previous games.

The Mare Islanders are reputed an experienced team packing great weight. They will be out to beat the Spartans in an impressive manner as the game is the feature of the big Navy Day celebration to be held at the Base tomorrow.

KRESS AT GUARD

A new star has been in evidence during the past week's practice sessions and will start at a guard position. Kress, to date a plugging third string man, is the man who has done so well in scrimmage and is due to crash into the lineup. At the other guard position will be found the reliable Herb Hudson.

Colburn appears ready for a starting assignment at the center position and will probably be found there against the Sailors. Vorhees, regular pivot man is pretty well battered up, but may see action.

Trowbridge and Westall will start at the tackie positions. Wilson has shown well in the workouts this week and will break into the game.

BACKFIELD SAME

At the Wing positions will be found Collins and Rianda, but Swartzell, the converted guard, and Gibb, a new find, stand a great chance to prove the leaders at these positions.

The backfield will start the same lineup as has taken the opening kickoff in the majority of the games. Lewis, at fullback, Slingluff, the shifty quarterback, Fink, at halfback, are sure starters. At the other halfback position a great battle is on between John Costa Wood, president of the organiza- and Frank Sanchez, with the latter favored to get the call.

Soccer Team Will Meet Stanford Saturday

Coach Charlie Walker's varsity left wing where his speed and agsoccer team will travel to Palo Al- gressiveness can be used to good to tomorrow morning to meet the advantage. This puts the diminu-Stanford Cards in a conference tive Charlie York at inside right. game. This game marks the be- York is a clever ball handler and ginning of a busy week for the has been working well at this posi-J.C. next Wednesday and San Ma- fast men who play center forward tea J.C. in another conference game next Saturday.

STARTING LINE-UP

soccer team, as they meet Menlo tion with Main and Plavari, two and inside right respectively.

The backfield has also been re-vamped for the tussle tomor-There will be a few changes row. La Clerque may start at in the starting line-up for tomor- either right half or full. He is an' row's game. Bob Doerr, former experienced player but because of



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HILARITY REIGNS SUPREME TONIGHT HIKING CLUB PREPARING AT ANNUAL JUNIOR CLASS BARBECUE JAUNT TO TWIN CREEKS

Anticipating a large crowd of en- guests at the barbecue will dance thusiastic students at their barbecue tonight, members of the junior class are today completing plans for the annual affair, which will take place in Alum Rock Park from 7 to 12 o'clock.

Transportation will be provided for those who would not otherwise be able to attend. Anyone desiring transportation is requested to meet at seventh and San Antonio streets at 6:30 tonight.

Situated in the attractive eastern foothill district of San Jose, Alum Rock Park is an ideal location for informal events. New barbecue pits and picnic tables have been installed as part of the improvement program launched this summer by the city of San Jose, and all poison oak has been removed. The natural beauty of the park was accentuated by attractive playing fountains and picturesque European style bridges.

With two excellent floors available-one open and one closed-

from 8:30 until 12 to the music of Mel McDonald's college orchestra. Barbecue steak, potato salad, Spanish beans, French bread, butter, pickles, potate chips, and coffee compose the meal to be served from 7 o'clock until 8:30.

Tickets may still be secured at the controller's office or from members of the committee. Stags will be especially welcome at the bar-

The San Jose Hiking club, sponsored by Miss Elsie Swanson of the English department, will hold its third outing of the quarter this Sunday at 8:10 a.m., when a hike will be made to Twin Creeks, near Almaden.

All students have been invited to join the club members on this hike, and are asked to bring their own lunch, and 10 cents if they do not provide their own transportation.

DE MOLAY **ANNUAL FALL DANCE**

STANFORD AMBASSADORS

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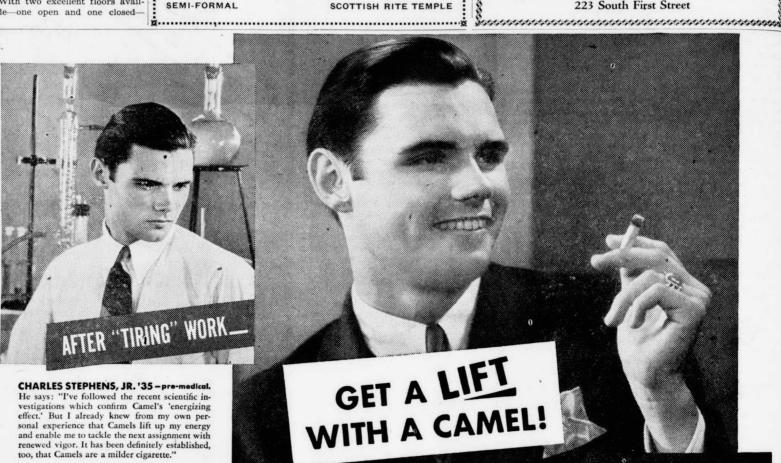
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Throw off that tired feeling this quick and enjoyable way! Pull out a Camel — light up — enjoy its rich, pleasing taste. Before many minutes have passed you feel a harmless and delightful renewal of your energy. Join those who are finding a new pleasure in smoking as they "get a lift with a Camel!"

Smoke steadily? Of course! Camels are made from finer, MORE

EXPENSIVE TOBACCOS, and do not get on the nerves!

TUNE INI CAMEL CARAVAN with Glen Gray's Casa Loma Orchestra, Walter O'Keefe, Annette Hanshaw, and other Headliners — over WABC-Columbia Network.

TUESDAY . . 10 p.m. E.S.T. | THURSDAY . . 9 p.m. E.S.T. | 9 p.m. C.S.T. — 8 p.m. M.S.T. | 8 p.m. C.S.T. — 9:30 p.m. M.S.T. | 8:30 p.m. P.S.T. | 8:30 p.m. P.S.T.



GIRL EXPLORER. Mrs. William LaVarre says: "Any time I'm tired I just stop and smoke a Camel. It wakes up my energy in no time. And here's an important point. Smoking Camels steadily, I find, does not affect one's nerves."

HOCKEY PLAYER. Bill Cook, Captain of the famous New York Rangers, says: "The way I guard my nerves and yet smoke all I want is to smoke only Camels. They have a taste that sure hits the spot. I smoke a lot and I find that Camels never get on my nerves or tire my taste.



CAMEL

TOBACCO MEN

ALL KNOW:

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Domestic - than any other popular brand."

"Camels are made from

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