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# Public Versus Private Mobility for the Poor: Transit Improvements Versus Increased Car Ownership in the Sacramento Region, MTI Research Report 08-02

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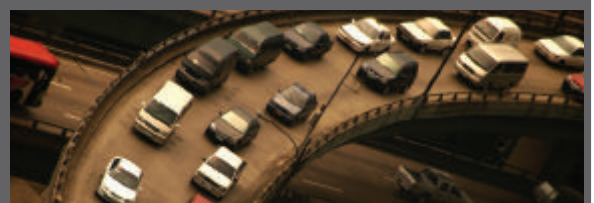
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# Public Versus Private Mobility for the Poor: Transit Improvements Versus Increased Car Ownership in the Sacramento Region



MTI Report 08-02



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**MTI REPORT 08-02**

**PUBLIC VERSUS PRIVATE MOBILITY FOR THE  
POOR: TRANSIT IMPROVEMENTS VERSUS  
INCREASED CAR OWNERSHIP IN THE  
SACRAMENTO REGION**

**June 2009**

**Robert A. Johnston**

**Shengyi Gao**

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## EXECUTIVE SUMMARY

On September 22, 1996, President Bill Clinton signed the Personal Responsibility and Work Opportunity Reconciliation Act of 1996 into law. The goal of this law is to help welfare recipients transfer to work and become self-sufficient. It strictly limits the maximum time of public cash assistance at two consecutive years or five cumulative years. This legislation fundamentally changed the way that the federal government provides assistance to needy households.

To conform to the federal law, the California Department of Social Services adopted the California Work Opportunity and Responsibility to Kids (CALWORKs) program on January 1, 1998. Institutions and funds were set up based on CALWORKs to help welfare recipients move from welfare to work. At the policy level, a main concern is how to fairly distribute and efficiently use resources to maximize the role of limited funds and to minimize possible negative impacts. At the technical level, a main concern is to identify the factors that hinder welfare recipients from working.

Surveys and empirical studies have demonstrated that besides job skills and child care, lack of reliable transportation is a key factor that prevents many welfare recipients from finding and retaining jobs. Solutions seem to be obvious: Either aid welfare recipients in obtaining a car or improve transit service, or ideally, both. However, in the implementation of these approaches, many concerns—particularly equity (i.e., whether non-welfare recipients will be disproportionately and negatively affected by either of the solutions)—arise.

Traditional four-step travel demand models can be used to simulate the impacts of transportation policies. However, almost none of these models has a measure on traveler economic welfare (utility) to deal with the equity issues involved in this policy context. In this study, we added a component to the travel demand model adopted by the Sacramento Area Council of Governments (SACOG) to measure the traveler benefits of two policy scenarios, car ownership promotion, and improvements in transit as suggested by Small and Rosen<sup>1</sup> and Rodier and Johnston<sup>2</sup>.

In this study, the authors tested the possible impacts of promoting car ownership versus transit improvements on job accessibility, work trips, and traveler benefits at the system level by running a travel demand model adopted by the SACOG. In the car scenario, the zero-car households assigned a car had higher job accessibility and larger positive changes in traveler benefits than those in the Base Case scenario. The other households had reduced traveler benefits, compared to the Base Case, due to slight increases in congestion. In the transit scenario, all households had gains in traveler benefits, and the households without a car gained more than those with a car. The households without a car gained more in traveler benefits in the transit scenario than in the car scenario. The total gain in traveler benefits (for all households) was higher in the transit scenario. In both scenarios, the changes in total travel

time, congestion, and vehicle miles traveled (VMT) were small, but mode shares changed substantially.

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## INTRODUCTION

On September 22, 1996, President Bill Clinton signed the Personal Responsibility and Work Opportunity Reconciliation Act of 1996 into law. The goal of this law is to help welfare recipients transfer to work and become self-sufficient. It strictly limits the maximum time of public cash assistance at two consecutive years or five cumulative years. This legislation fundamentally changed the way that needy households access welfare.

To conform to the federal law, the California Department of Social Services enacted the California Work Opportunity and Responsibility to Kids (CALWORKs) program on January 1, 1998. From 1998 to 2001, the number of welfare recipients was reduced by 1.4 million. A survey done in 1998 and 1999 in the Bay Area showed that 90% of one-parent households and 94% of two-parent household that left welfare reported earnings from subsequent employment.<sup>3</sup> At the state level, the results were not so optimistic. In 1998 and 1999, 41.4% of adults on welfare were employed. In contrast, only 12.2% and 15.3% of case closures were attributed to increased earnings, and only 3.1% and 3.5% of case closures were attributed to new employment.<sup>4</sup>

These data suggest that there is great variation in the rate at which welfare recipients transfer to self-sufficiency across counties within California. Many factors, such as education, job skills, race, and social networks, may contribute to the variation. But an important determinant, which is often stated by welfare recipients and statistically supported by empirical studies is transportation.<sup>5</sup> In large American cities, welfare recipients often reside in the inner city and have low car ownership while most entry-level jobs that welfare recipients are qualified for are located in the suburbs. The welfare recipients and entry-level jobs are spatially mismatched. Insufficient transit service and low access to private automobiles make it difficult for welfare recipients to commute between the inner city and suburbs. Empirical studies have demonstrated that the larger the city, the worse the transportation barrier.<sup>6</sup>

Thus, the common policy recommendations seem to be improve transit to overcome the spatial separation between the residences of welfare recipients and entry-level jobs, or enhance car ownership among welfare recipients, or both. Although there is debate about the role of transit in moving welfare recipients to self-sufficiency,<sup>7</sup> both approaches have been adopted in practice.

Important planning questions arise concerning the two approaches. First, to what extent will the two approaches affect regional job accessibility and, specifically, the job accessibility of those households who heavily rely on transit? Second, to what extent is the level of service of the highway network affected by the application of the two approaches? Third, how are traveler benefits redistributed among households in the different income classes? Because the foci of the two policies are welfare recipients, we expect that with a successful policy, welfare recipients—or more generally, low-income households—will have larger percentage gains in



traveler benefits than will households with higher incomes, and the performance of the transportation system will not be negatively affected.

In this study, we make use of the travel demand forecast model adopted by SACOG to simulate the impacts of enhancing car ownership and of improving transit to address these policy evaluation questions.

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## LITERATURE REVIEW

The physical separation of entry-level jobs and the people who need the jobs captured sociologists' attention in the 1960s. Kain studied the correlation between the high unemployment rates of blacks in the inner city and jobs in Chicago and Detroit, and concluded that the decentralization of jobs and racial residential segregation led to the high unemployment rates among inner city blacks.<sup>8</sup> Insufficient public transit between the inner city and suburban jobs also was identified as a determinant. Kain's research initiated a large volume of studies on the impacts of job accessibility on employment for central-city households, or the spatial mismatch hypothesis, as it was called. Some studies have provided supportive evidence for this hypothesis.<sup>9</sup> Since the Personal Responsibility and Work Opportunity Reconciliation Act was implemented in 1996, many researchers have tested whether spatial mismatch exists for welfare recipients.

Using data containing the records of welfare recipients from the Georgia Department of Family and Children's Services (DFCS) and data containing job locations from the Georgia Department of Labor, Sawichi and Moody documented via Geographic Information System (GIS) the residence locations of welfare recipients and the locations of entry-level jobs in the Atlanta region.<sup>10</sup> The majority of the entry-level jobs were in the northern suburbs while the welfare clients mainly resided in the inner city. The welfare recipients had low access to the entry-level jobs by transit. Only 44 percent of the welfare recipients of working age were within a quarter mile of a transit line. (This percentage would be lower if the distance were measured to transit stops.) In other words, entry-level jobs and the residences of welfare recipients were poorly connected by transit, and the transportation services provided by the current transit system could not meet the welfare recipients' needs for work and other commitments.

Ong et al. studied the transportation needs and travel behaviors of the welfare recipients in Los Angeles County by surveying welfare recipients. Among welfare recipients, 93 percent were female, and 91 percent of the total recipient households were headed by a single-parent. This translated into a need for reliable and efficient transportation to fulfill multiple commitments besides work. This study showed that only 18 percent of the total trips and 26 percent of the work trips were made via public transit, and that the average commute distance of the employed welfare recipients was 7.3 miles. For the job seekers and the employed using transit, the percentages who thought transportation was a barrier to finding or retaining a job were two times that for those who owned a car or could access a car. Transit was not thought of as the reliable mode to meet the needs for work and other commitments. Therefore, owning a car (55 percent of the total recipients) was preferred to using transit.<sup>11</sup>

The transportation needs of welfare recipients also were confirmed by an empirical study in Sacramento, California. Niemeier and Sumpter surveyed welfare recipients and found that among those who were actively looking for a job, nearly 60 percent stated that transportation

was the biggest obstacle hindering them from obtaining a job, followed by lack of experience, lack of adequate childcare, and lack of English language skills. Of those who relied on public transportation, 71 percent indicated that they were unable to participate in some important daily activities such as work-related activities and shopping activities, while among those who relied on personal autos, only 32 percent agreed. Not surprising, those who were employed relied more on personal autos than those who were unemployed (58 percent versus 42 percent).<sup>12</sup>

In a cost–benefit analysis of the Job Access and Reverse Commute (JARC) program, Thakuria et al. found that improved transit services substantially decreased the commute time for those who worked at the same locations and made farther jobs more accessible. The transit service costs were high, but the returns were high as well. Both the users and non-users of the JARC program benefited from the program, but the users gained more. In particular, discretionary transit riders gained more than did non-discretionary riders. The authors also found that many users were unlikely to use a transit system over the long term.<sup>13</sup>

Besides the stated preference for a personal vehicle, empirical studies have shown that owning a car significantly increases the probability of being employed, controlling for other conditions. Cervero et al., using panel data of welfare recipients and a multinomial logit model, found that in Alameda County, California, owning a personal auto significantly increased the odds of being employed while the effects of enhancing transit accessibility and regional job accessibility were statistically insignificant.<sup>14</sup> Using panel data tracking the caseload of welfare recipients, Richards and Bruce studied the effects of car access on employment of welfare recipients in Mississippi. They found that owning a car significantly decreased the probability of being on welfare over time and significantly increased the probability of being employed and leaving welfare.<sup>15</sup> Blumenberg surveyed welfare recipients in Fresno County, California, and found that owning a car was particularly helpful to welfare recipients who were actively looking for a job and had longer commutes.<sup>16</sup>

The welfare recipients' stated preference for owning a car and the advantages in searching and retaining a job due to owning a car were often used as evidence for policy advocacy—helping welfare recipients own a car. Many demonstration projects that provide welfare recipients with auto loans at low/no interest have been implemented.<sup>17</sup> Additionally, many metropolitan planning organizations (MPOs) have been improving transit and treat transit as a primary mode for those who do not own a car and as an alternative transportation mode for all travelers.

However, an important issue was largely neglected in empirical studies and in practice: how the two approaches affect welfare recipients' and other travelers' travel benefits. From the perspective of policy-making, meeting welfare recipients' transportation needs should account for changes in other travelers' travel benefits. The negative effects of any action focused on improving welfare recipients' accessibility should be minimized.

In traditional four-step travel demand models, typical outputs of the model include measures of activity on road networks (e.g., traffic volumes on the links, zone-to-zone travel times, and

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volume/capacity (V/C) ratios), vehicle miles traveled (VMT), and trips from production zones to attractions by mode. A good four-step travel model also will provide zonal accessibility, which is measured by the number of jobs (total or entry-level jobs) with a given travel time (on the highway network) by driving or transit. Traveler benefits as a measure of economic benefits of travelers are usually not a component in travel models used by MPOs.<sup>18</sup> Therefore, running a traditional four-step travel demand forecast model cannot provide a satisfactory answer to concerns on the equity issues.



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## ANALYSIS

In this study, we chose to test the two policy scenarios in the Sacramento region. The area encompasses six northern California counties (El Dorado, Placer, Sacramento, Sutter, Yolo, and Yuba), and has four major highway corridors (see [Figure 1](#)): Interstate 80 (I-80), Interstate 5 (I-5), Highway 99 and Highway 50. The city of Sacramento is the largest city and is the economic center of the Sacramento metropolitan area.

As in most urban regions in the United States, jobs—especially entry-level jobs—in the Sacramento region have been decentralizing in the past 40 years, and the decentralization continues.<sup>19</sup> [Figure 1](#) shows the distribution of forecasted retail jobs and households (forecasted households in 2013) with low (\$3,500–7,000 per year in 1990 dollars; net income formula defined in the “modeling method” subsection) and very low income (<\$3,500 per year in 1990 dollars) at the traffic analysis zone (TAZ) level in 2013. It is clear that the TAZs that have more retail jobs are located in the suburbs while the majority of households with low and very low incomes are concentrated in the inner city. The residences of the poor are spatially separated from the jobs for which they are qualified.

As a subset of the households with very low and low incomes, households receiving public assistance live in those areas shown in [Figure 1](#). They suffer from the spatial separation of residences and jobs along with the other households with low and very low incomes. As a whole, they can be represented in the travel demand forecast model by the very low and low-income households.

## MODELING METHOD

This study used SACOG’s SacMet04 travel demand model. This model was calibrated with the 2000 SACOG household travel survey data.<sup>20</sup> The highway network and data we used for our Base Case scenario were provided by SACOG. The study area has 1,309 TAZs. The forecast year is 2013. The zonal attributes, including households by size, income category, and number of workers, were forecasted by SACOG. The highway network has 19,655 links, including proposed new links for the forecast year. The transit network includes the light rail transit (LRT) lines and bus routes operated by the transit agencies and companies in the region. The dollar cost of travel is in 1990 constant dollars. The household income used in this model is “net” household income [net household income = 0.6 x (gross household income – 20,000) + 20,000] instead of reported gross income. Based on the “net” income, the households are classified into five income categories (see [Table 1](#)). To simplify mode choice for home-based work trips, SACMET04 (as well as its previous versions) aggregates the households into three income/worker classes (IWclass) and four car/worker classes (CWclass) (see [Table 1](#) and [Table 2](#)).

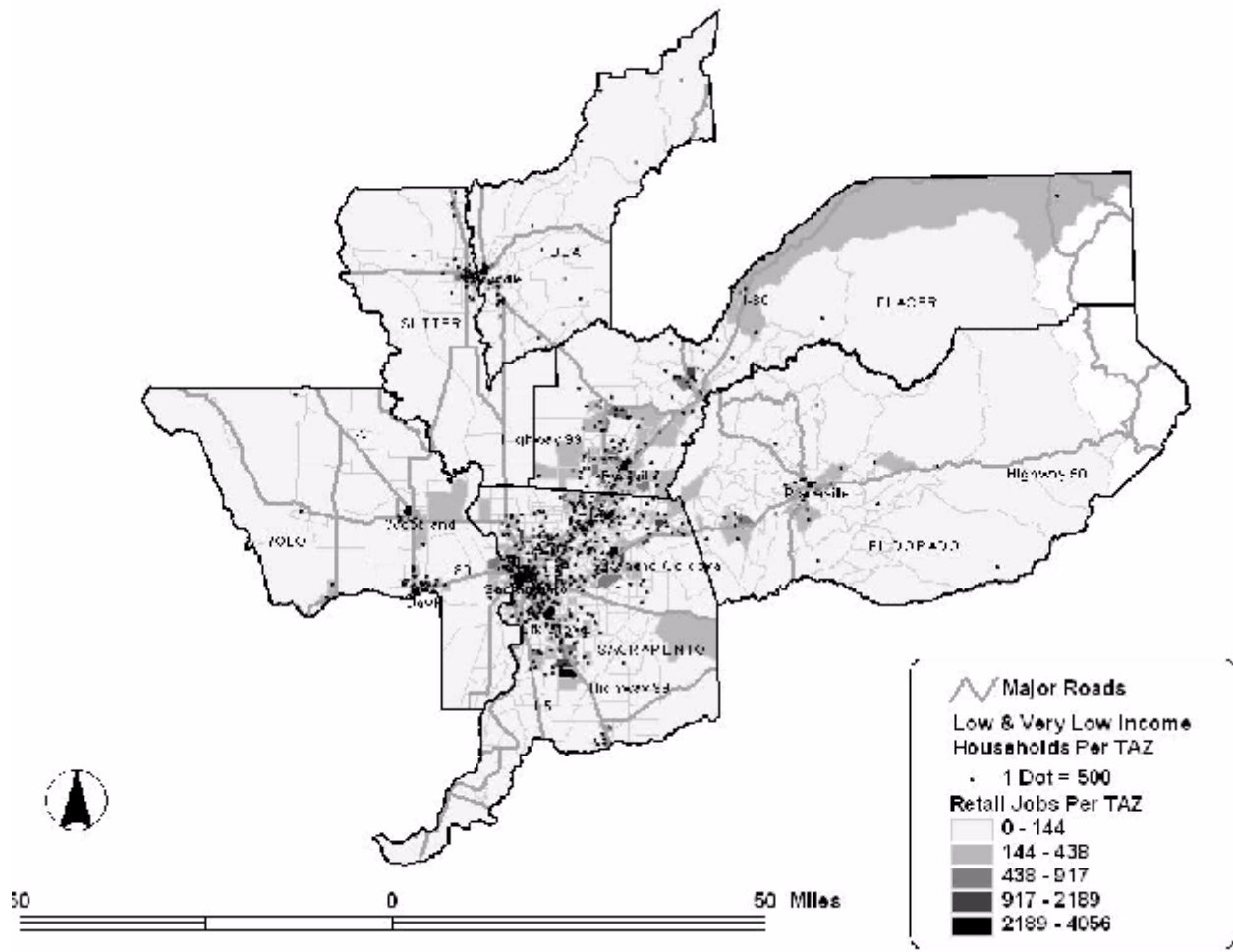


Figure 1 Spatial distributions of retail jobs and low- and very-low income households

Table 1 Household classification by income and workers (in 1990 dollars)

Income	Workers			
	0	1	2	3+
0-10,000	1	2	1	1
10,000-20,000	2	3	2	1
20,000-35,000	3	3	2	2
35,000-50,000	3	3	3	2
50,000-up	3	3	3	3

Source: DKS Associates, 2001

**Table 2 Household classification by workers and cars for home-based work trips**

Workers	Cars			
	0	1	2	3+
1	1	4	4	4
2	1	2	3	3
3+	1	2	2	3

Source: DKS Associates, 2001

The calculations of home-based work (HBW) trips are based on total skimmed times for the a.m. and p.m. peak periods for the HBW trips. Travel time is represented by in-vehicle and out-of-vehicle travel times in the utility function. The marginal disutility (i.e., the coefficient) of travel time is assumed to be equal for drive alone, shared ride, and transit (drive access and walk access). In other words, a minute is valued equally for driving and transit. Larger in-vehicle and out-of-vehicle travel times will lead to higher disutility. The out-of-vehicle time has a higher marginal disutility than does in-vehicle time because travelers dislike out-of-vehicle time more.

In the Base Case, the transit network has 189 bus lines and four light rail lines. The major cities in the region have their own local transit systems, and these local transit systems are connected through inter-city buses. In the inner areas of the city of Sacramento, almost all streets are within the transit service areas. Furthermore, the inner areas are connected with the suburban areas through light rail or bus lines.

The number of cars owned by households is estimated by a car ownership model. In this model, a household may choose to own 0, 1, 2, or 3+ cars according to the utility function, which includes persons in the household, workers in the household, income class, square root of retail employment within one mile, and total employment within 30-minute transit travel. Therefore, in each IWclass, there are some zero-car households.

Small and Rosen's <sup>21</sup> and Rodier and Johnston's <sup>22</sup> methods are used to calculate traveler benefits. Because traveler benefits are not a default output of SACMET04, we had to modify the script so that the person trips and mode choice logsums could be exported by IWclass (income-worker class in Table 1) and CWclass (car-worker class in Table 2). The equation to calculate traveler benefits, which is known technically as compensating variation (CV), in this formulation, is as follows:

$$CV_h = 1/\lambda_h \left\{ \sum_{i \in I} \sum_{j \in J} \left[ \left( \ln \sum_{m \in M} e^{V_{ijmh}(p^f)} * Q_{ijh} \right) - \left( \ln \sum_{m \in M} e^{V_{ijmh}(p^o)} * Q_{ijh} \right) \right] \right\}$$



where  $b = 1, \dots, H$ , which is income/worker class (IWclass);  $Q$  represents the trips (for a trip purpose or for all trip purposes, contingent upon research interest) from origin zone  $i$  ( $1, \dots, I$ ) to destination  $j$  ( $1, \dots, J$ );  $m$  ( $1, \dots, M$ ) is the mode;  $\lambda_b$  is the marginal utility of income. The unit of  $CV_b$  is dollars per trip and can be calculated only as the difference between a policy scenario and the Base Case scenario. Small and Rosen<sup>23</sup> showed how the marginal utility of income can be obtained from the coefficient of the cost variable in the mode choice equations.

### Base Case Scenario

In the Base Case scenario, we used the zonal inputs, road and transit networks, and model parameters as described earlier.

### Policy Scenarios

We designed two scenarios to represent the policy solutions suggested in the literature: increasing job accessibility for low- and very low income households by subsidizing car purchases or by improving transit.

**Table 3 Headways of transit in the Base Case and Transit scenarios**

Headways in the Base Case Scenario	Headways in the Transit Scenarios
15	10
20	10
30	15
40	20
45	25
48	25
60	30
90	45
120	60

The transit scenario had the same transit lines as the Base Case scenario. The bus time factor was adjusted from 1.87 to 1.67 (link travel times for buses, compared to cars), to represent bus drivers having traffic signal override transmitters and bus-only lanes at most intersections. The headways of the transit lines are adjusted as in [Table 2](#) to represent more bus service on existing lines. Thus, in the transit scenario, the transit service was much better than that in the Base Case scenario. Within the same travel time, job accessibility by transit in the transit scenario was higher than that in the Base Case scenario.

In the car scenario, we manually assigned a car to the zero-car households in all IWclasses. Thus, the households in IWclass 1 and CWclass 1, IWclass 2 and CWclass 1, and IWclass 3 and CWclass 1 were reclassified into IWclass 1 and CWclass 2, IWclass 2 and CWclass 2, and IWclass 3 and CWclass 2, respectively. The home-based work trips for IWclass 1 and CWclass 1, IWclass 2 and CWclass 1, and IWclass 3 and CWclass 1 were therefore 0 (see [Table 6](#)).

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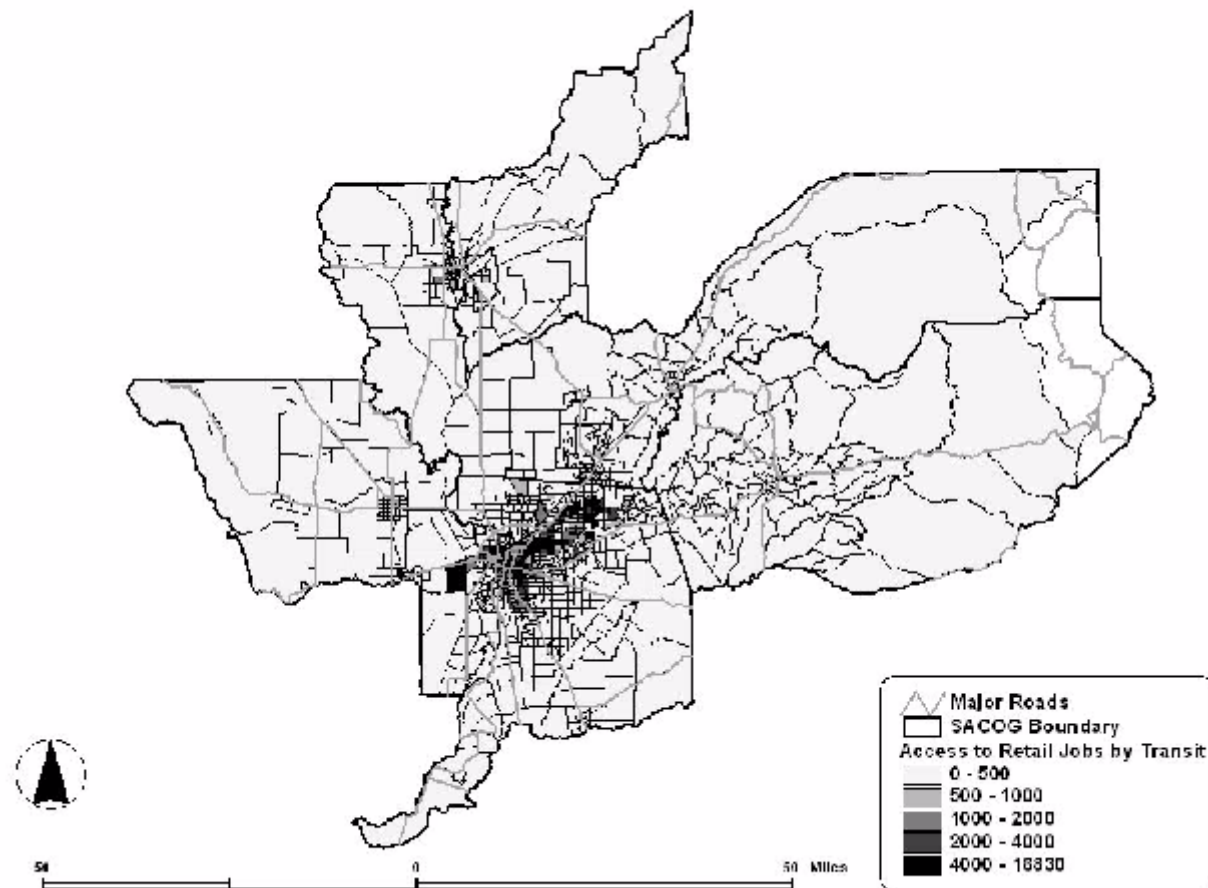
## RESULTS

### CHANGES IN JOB ACCESS BY TRANSIT

In SACMET04, two approaches are used to measure zonal job accessibility: jobs (total and retail jobs) within a fixed distance (one mile and 25 miles) and jobs within a fixed travel time (by auto and by transit) for the a.m. skims. The first method leads to fixed job accessibility due to fixed jobs and distance, and thus is not of interest for policy analysis. In the second method, if the travel time by personal car or transit changes, a corresponding change will happen to reflect the influence of travel time on job accessibility. In the car scenario, the auto and transit travel times were almost not affected by the increase in the number of autos; therefore, the job accessibility either by auto or by transit at the TAZ level and at the system level was the same as in the Base Case scenario. As a whole, the increase in cars did not bring any extra benefits or lead to substantial negative impacts in terms of job accessibility. However, zero-car households who relied on non-auto modes and thus had low job accessibility in the Base Case scenario had much higher job accessibility due to owning a car.

In the transit scenario, the improvement of transit service led to higher job access in the same travel time. In the Base Case scenario, TAZs along I-80 in Northeast Sacramento and TAZs along Highway 99 in South Sacramento had good access to retail jobs by transit (see [Figure 2](#)). Only a small portion of these TAZs overlapped with TAZs with high numbers of households of low and very low income (see [Figure 1](#) and [Figure 2](#)). In the transit scenario, the access to retail jobs by transit increased on average by 11 times (10 times for total jobs), as many TAZs had very poor job accessibility in the Base Case scenario. Spatially, the areas with higher job accessibility covered more TAZs in the suburbs (which can be seen by comparing [Figure 2](#) and [Figure 3](#)). The TAZs with a higher density of low- and very low income household largely overlapped with those TAZs with high job accessibility. The TAZs with a large number of retail jobs (see [Figure 1](#)) were much closer to the high job-accessibility areas than in the Base Case scenario. To those households who relied on transit for work trips, the improvement in transit service enlarged the area for job searching and thus could make it easier for them to get and retain jobs.

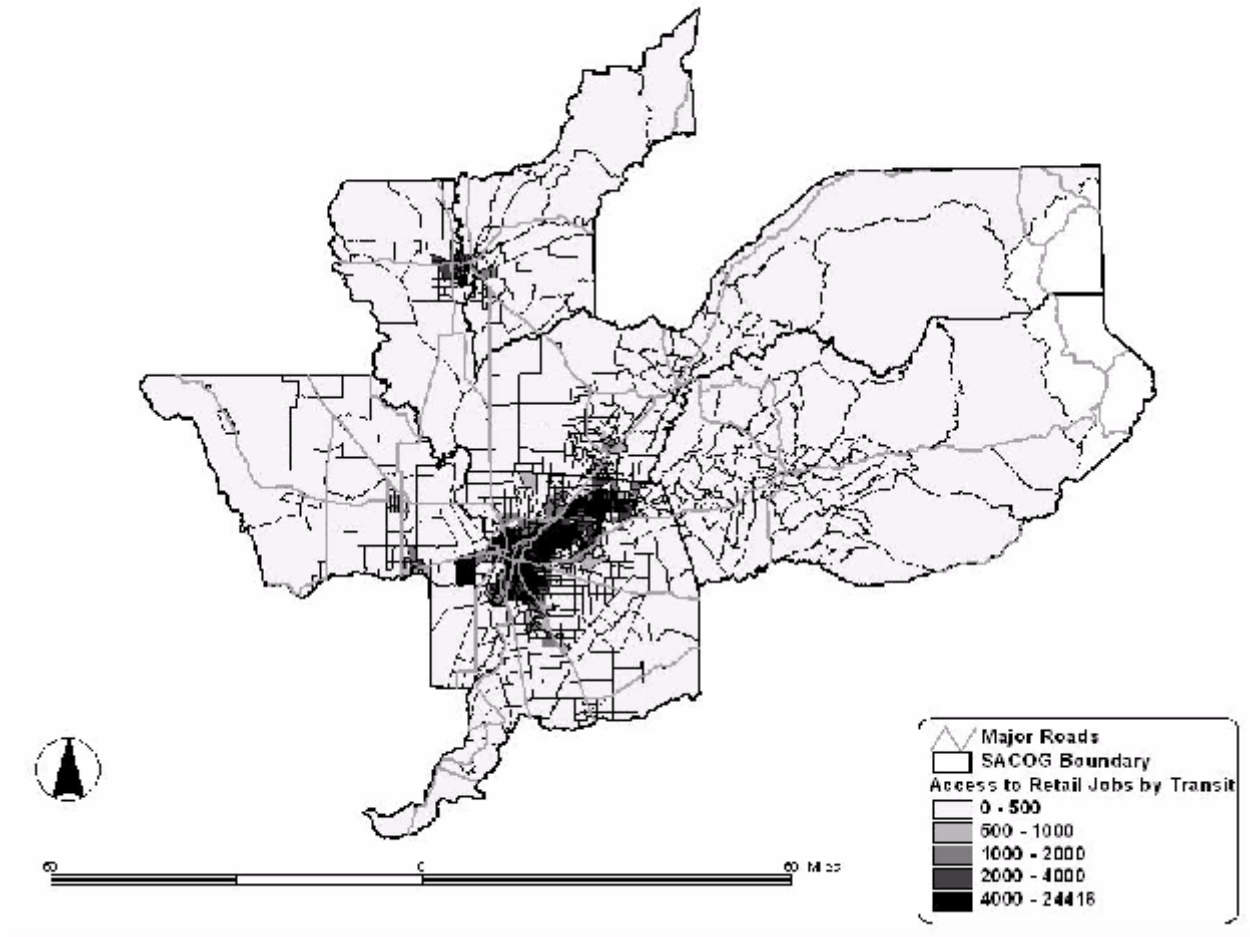
Furthermore, the increase in job accessibility by transit led to a slight decrease in car ownership at all income levels. Access to total jobs by transit was a determinant in the car ownership model. A higher access to total jobs led to lower utility for owning an auto. Not surprisingly, the low income households were more sensitive to the change of job accessibility by transit. In IWclass 1, the ownership decreased by 5.50% while it decreased only 1.95% and 0.86% in IWclass 2 and IWclass 3, respectively.



**Figure 2 Spatial distribution of access to retail jobs in the Base Case scenario**

## CHANGES IN TRAVEL

In the car scenario, the number of cars increased by 46.28% in IWclass 1, 7.33% in IWclass 2, and 1.62% in IWclass 3, respectively. As a whole, the number of cars increased by 4.51% (67,054 cars). Compared with the Base Case scenario, the increase in number of cars increased the total daily vehicle travel time by 1.08% and traffic volumes by 1.32%. Judged by V/C ratios, the increase in cars caused extra congestion on about 4% of the links. Its impacts on the total trips, total VMT, and average miles per trip were minor (<1.00%). However, it did lead to a substantial change in the mode shares of HBW trips. As shown in Table 4, the drive-alone trips increased by 2.96% while the two-person and three-person shared-ride trips decreased by 4.83% in total. These changes were caused primarily by the increased auto availability. Transit trips decreased substantially due to a large decrease of walk-access trips and a small increase of drive-access trips. The mode shares of walk and bike trips also decreased substantially.



**Figure 3 Spatial distribution of access to retail jobs in the Transit scenario**

In the transit scenario, the decrease in the headways and the higher speeds made transit faster and transfers easier. Because the total jobs within 30 minutes by transit was a determinant of car ownership, the increase of accessible jobs by transit led to a decrease of the number of cars by 5.51% in IWclass 1, 8.65% in IWclass 2, and 2.54% in IWclass 3, respectively. The decrease in cars led to a decrease of traffic volume by 0.29% and VMT by 0.12%.

As shown in [Table 4](#), the mode shares have substantial changes. Compared with the Base Case scenario, the total auto trips dropped by 3.41% while the walk-to-transit and drive-to-transit trips jumped by 50.01% and 14.76%, respectively. These results suggest that when transit services are improved, households of all incomes would be more likely to use transit for their work trips.

**Table 4 Home-based work person trips (a.m. 3-hour peak), year 2013**

	DA	S2	S3	TW	TD	WK	BK
Base Case Scenario	1,258,865	122,124	33,670	28,350	11,157	25,200	56,852
Car Scenario	1,296,178	119,216	32,847	19,512	11,937	17,515	39,732
Transit Scenario	1,242,396	120,846	33,316	42,528	12,804	26,052	58,509
Auto Percent Change	2.96%	-2.38%	-2.45%	-31.17%	6.99%	-30.50%	-30.11%
Transit Percent Change	-1.31%	-1.05%	-1.05%	50.01%	14.76%	3.38%	2.91%

\*DA: drive-alone; S2: shared mode, two persons; S3: shared mode, three or more persons; TW: walk-to-transit; TD: drive-to-transit; WK: walk; BK: bike.

## CHANGES IN TRAVELER BENEFIT

In this study, we used the same marginal utility of income for work trips as in a previous study.<sup>24</sup> As implied in the equation on page 11, the difference of CV measures between the policy scenarios was determined by the sum of person-trips weighted by logsum. In SACMET04, the trips were counted by IWclass, by CWclass, and then by mode. IWclass and CWclass were two variables in the utility function for mode choice. Their marginal contributions to the utility were different for each mode. Therefore, if a policy factor led to a change in the variables (IWclass, CWclass, travel time, etc.) in the utility function, individually or simultaneously, it would lead to a change in the CV measure.

In the car scenario, the households without a car in the Base Case scenario were given a car, and thus their CWclasses were changed. These changes led to a change in mode share (see Table 4) and in the CV measure (see Table 5). At the system level, the travelers lost \$0.18 on average per trip. At the income-group level, IWclass 3 lost more traveler benefits than did IWclass 1 (\$0.37 vs. \$0.09), due partly to a higher value of time.

In the transit scenario, transit became more attractive due to a decrease in in-vehicle and out-of-vehicle times. More households tended to increase their transit use (see Table 4). The travelers gained \$0.32 on average per trip. The travelers in the lower income group gained slightly more benefits than those in the high-income group. A more detailed examination of the trips and CV measure by IWclass and CWclass (see Table 6) showed that the increase in transit trips as well as walk and bike trips were mainly made by those households without a car or who had one car and at least two workers. They gained more than the households in other IWclasses and CWclasses. These results are consistent with other findings in the literature.<sup>25</sup>

**Table 5 CV measures by IWclass of policy scenarios (unit: dollars per trip in 1990 dollars, year 2013)**

IWclass	Car Scenario	Transit Scenario
1	-0.09	0.37
2	-0.07	0.23
3	-0.37	0.35
Average CV	-0.18	0.32

It was useful to compare the CV measures of the households without a car between the two scenarios. Due to the reclassification of the households in the car scenario, the CV measure for households without a car could not be calculated separately for households in the same IWclass and CWclass but owning a car. Combining the CV measures for IWclass 1 and CWclass 1 and IWclass 1 and CWclass 2, IWclass 2 and CWclass 1 and IWclass 2 and CWclass 2, and IWclass 3 and CWclass 1 and IWclass 3 and CWclass 2, we found that households without a car gained more welfare in the transit scenario than in the car scenario (see [Table 6](#)).

**Table 6 CV measures by IWclass and CWclass of policy scenarios (unit: dollars per trip in 1990 dollars), year 2013**

IWclass	CWclass	Car Scenario	Transit Scenario
1	1 & 2	0.03	0.26
1	3	-0.06	0.05
1	4	-0.06	0.06
2	1 & 2	0.06	0.11
2	3	0.00	0.01
2	4	-0.13	0.11
3	1 & 2	0.18	0.21
3	3	-0.28	0.04
3	4	-0.27	0.10

We present the CV outputs for only the a.m. and p.m. peak HBW trips. The other trips mostly occur under uncongested conditions, with smaller costs per trip. So, a full accounting would give results about 1.5 times as large as those shown here. Since most travel models, including this one, do not represent peak-spreading or include departure-time models, they give only approximate results. Study results, however, show differences of about \$0.5 million per day for all trips.

This is a private traveler benefits analysis. In a social (full-cost) analysis, one would add full auto-ownership costs to the CV data presented here. This would greatly increase the cost differences, but not change the rankings. One also would need to add in capital and operation costs for the additions to the transport systems in the Base Case and in the two policy scenarios.



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## CONCLUSION

The focus of this case study are households with low and very low incomes. However, the results can be extended to policy analysis relevant to welfare-to-work. Aiding welfare families in obtaining a car will help them overcome the transportation barrier to work and meet their multiple transportation needs. Our results demonstrate that assigning a car to those households without one would lead to only minor negative impacts in VMT, traffic volumes, and congestion, but would substantially lower the mode share of transit trips. An improved transit system makes the jobs—in particular, the entry-level jobs in suburban areas—more accessible to families who reside in inner-city areas and provides an alternative mode for all travelers.

Our results demonstrate that the CV traveler benefit measure is a useful indicator in policy analysis. In particular, it sheds light on the debate about the transportation policy choice related to welfare recipients. Our results show that households without a car benefitted in both scenarios. However, in the car scenario, the gain was accompanied by a loss in traveler benefits for the households already owning cars. An improved transit system made all households gain traveler benefit. Households without a car used more transit and gained more than did those households who used less transit. More importantly, for the objective of helping welfare recipients, the households without a car gained more in the transit scenario than in the car scenario. Note that the results alone are not enough for a policy recommendation because the feasibility of funding, detailed social costs, and other factors that will affect the decision-making are not included in this analysis.

It should be emphasized that the SACMET04 model used the past perceived out-of-pocket auto operating cost (\$0.05 per mile) instead of the full-ownership cost in the mode choice step. Judged by current gasoline prices, even this 5-cent cost is too low to reflect the impact of current fuel costs on mode-choice behavior. The mode shares of drive-alone were probably overestimated in the Base Case scenario and the car scenario, and accordingly, the gains in traveler benefits for the households being assigned a car in the car scenario were overestimated. If so, the differences in the CV measures between the auto and transit scenarios will be larger than that shown in [Table 5](#) and [Table 6](#).





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## ABBREVIATIONS AND ACRONYMS

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<b>CALWORKs</b>	California Work Opportunity and Responsibility to Kids
<b>CWclass</b>	Car Worker Class
<b>DFCS</b>	Department of Family and Children's Services
<b>GIS</b>	Geographic Information System
<b>HBW</b>	Home-based work
<b>IWclass</b>	Income Worker Class
<b>JARC</b>	Job Access and Reverse Committee
<b>LRT</b>	Light rail transit
<b>MPO</b>	Metropolitan Planning Organization
<b>SACOG</b>	Sacramento Area Council of Governments
<b>TAZ</b>	Traffic Analysis Zone
<b>VMT</b>	Vehicle Miles Traveled

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