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## Associated Students Annual Report 2008-2009

San Jose State University, Associated Students

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OUR MISSION IS TO REPRESENT THE STUDENTS OF SAN JOSÉ STATE UNIVERSITY AND CONTINUALLY IMPROVE THE QUALITY OF THEIR EDUCATIONAL **OPPORTUNITIES AND EXPERIENCES.** 





As we reflect on the 2008-2009 year, our sustained progress towards Student Engagement and Enrichment, 'Green' Environmental Awareness, and the affluence of Cultural Wealth we proudly exude as a campus has been illustrated. Our over 130 student employees, 40 full-time staff members, 16 elected Student Officers, and 19 students-at-large dedicated their time and energy to ensuring that student experiences at San José State University create lifelong memories.

to come.

A.S. Government streamlined our financial request process to make sure it was student-friendly and eco friendly. We revamped the A.S. Strategic Plan, a document that continues to evolve because of the important role it plays in setting long term goals. Helping the students has always been our priority, so, utilizing our time to ensure comprehension by our students is one of the tasks proudly administered by our Board of Directors.

Ensuring that San José State University continues to be environmentally conscious and aware of our carbon footprint was another goal of our board. Working towards the green initiatives, that we hope will help educate students about environmental concerns, spawned the first ever Trashion Fashion Show. This event showcased student-created fashion apparel made of, essentially, trash.

And finally, with the continued increase of enrollment in our Recreational Fitness classes this past year, we are proud to continue offering only the best for our students. We provided unique opportunities to stay in-shape with such classes like Cardio Kickboxing, Fitness Bootcamp, and Deep Water Aerobics. Many new classes like Tahitian Cardio, and Dance Fusion classes have also recently been added. These opportunities are and have been available to all SJSU faculty, staff, students, and community members, so feel free to stop by the A.S. Campus Recreation office to gather more information about this and many other fitness opportunities like our kayaking trips and journeys to Yosemite. We have made it a point to build community across the campus and this past year it proved as an excellent avenue for that.

Thank you for taking the time to learn more about the programs, services, and opportunities we proudly provide. We look forward to continuing to collaborate with you to strengthen the collective experiences we provide for our institution.

With best regards



VOSA CAVU-LITMAN A.S. President

Our team of dedicated miracle workers aided an unforgettable year with the unveiling of the César E. Chávez Memorial Arch of Dignity, Equality and Justice. Associated Students was proud to assist in the creation of this beautiful masterpiece. Located on campus near another human rights tribute, the Tommie Smith and John Carlos Statue, the arch will stand strong for years



Delivering quality service; meeting the needs of students; partnering in campus collaborations; improving internal business operations; being fiscally responsible; maintaining high staff retention; creating sustainable business practices; maximizing our resources and increasing visibility and accessibility. These are a sample of our priorities and accomplishments for 2008-2009.

As we continue to "make a difference" in the lives of students we reflect on such work being done with purpose. Formally we identified Student Advocacy, Student Enrichment and Accessibility and Outreach for all students as our strategic elements. In the pages following you will find testimonials, photos, memories, facts and figures that are a snapshot of life on our campus.

We embraced new student government leaders, over 170 student employees, and provided development opportunities to over 125 student organizations. Leadership, responsibility, pride and success rang true for all whose lives were touched by Associated Students.

Associated Students brought you Fire on the Fountain; the 40th Anniversary of the Tommie Smith and John Carlos Legacy; the Cheer Team; Spartan Squad; a March on Sacramento to the Capital fighting for "no budget cuts"; increased ridership on VTA; regional recognition for Clean Air; a bike lock exchange program; continued success of our Book Loan Program; grass-roots Sustainability Action Coalition; 2 new Alternative Spring Break opportunities; expanded computer software in the Computer Service Center; Disability Resources in the Print Shop; representation at the "drawing board" for the new Student Union; a class of 22 graduated pre-kindergartners from our Child Development Center; 29th Annual Blues Festival; weekly event series; collaborative programming with Housing and Spartan Rec Connect; the inaugural Whitmore Wellness Challenge; increased Adventures Programming and Intramurals; fitness instructor training program; and the development of future on-line communication strategies.

We appreciate your interest and desire to learn more about Associated Students and look forward to our continued opportunities to strengthen San José State University together.

With high regard and appreciation,

CHERVY VARGAS



#### ASSOCIATED STUDENTS

Associated Students, SJSU is a 501(c)3 non-profit organization created to provide student leadership and develop services that meet the changing needs of the students at San José State University. While maintaining a voice for the students through student government, Associated Students is responsible for the creation and daily operation of nine distinct departments each contributing its own unique service to our campus community.

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ALBERT HSIEH A.S. Vice President



IRENE BABA A.S. Controller



LESLIE SZETO Director of Business Affairs



LINZEY HYPES Director of Campus Advising Affairs



MARIANNE MENDEZONA Director of Campus Climate Affairs



CINDY TSUI Director of Communications



SARAH BRONSTEIN Director of Community/ Environmental Affairs



Director of Internal Affairs



Director of Programming Affairs

MELISA CERDA Director of Student Fee Affairs



JOSHUA LEVY Director of Student Rights and Responsibilities



KATHRYN LINDER MEGAN BAKER Director of Extracurricular Director of External Affairs Affairs



KATHLEEN LICHTY Director of Faculty Affairs

Our governing body made strides to become more visible. We worked to get our faces out to the students on paper, in person, and on committees. During the 2008 Freshmen Orientation, the Executives and Directors made a conscious effort to interact with many incoming SJSU students and encouraged them to become involved as a Student-at-Large. Across the campus students became more aware of what their Government was doing for them, which resulted in an increased interest in holding a position on the Board of Directors.

This year we informed the students about what A.S. was doing for them in a new way. During our spring semester we purchased advertising space in the campus newspaper, The Spartan Daily. We called this piece the "A.S. Review"

# IMENT





CHRISTOPHER PALUMBO Director of Student Resource Affairs

and it gave students an overview of our strategic plan, an update on every program, and committee accomplishments. It also contained status letters from the Board President and the Executive Director. This two-part, four page spread ran for two consecutive days and was well received by the student body.

Our board members also gained recognition outside of San José State University. Working closely with many local and state committees, the board was able to represent SISU more fully. Our Director of External Affairs, Kathryn Linder, worked with the California State Student Association (CSSA) to come up with a theme and direction for the California Higher Education Student Summit, an annual event for all CSSA participants.

student advocacy • student enrichment • accessibility & outreach

YEAR IN REVIEW

A.S. Events & Services

**Trashion Fashion Show 2009** Taking action towards sustainability

"Associated Students has shown its dedication to sustainability through the ongoing Sustainability Action Coalition. Engaged student leaders modeling and advocating for sustainable behavior is the best way to establish a culture of sustainability in the campus community."

> - Carole Beebe Program Manager Energy, Utilities and Engineering San José State University

Unveiling of the César E. Chávez Arch Legacy Week 2009

"Being a member of the A.S. Board made me feel connected to the university; I really got to see how San José State worked. Even better, I was empowered to get involved, to make a difference. Associated Students taught me that I could impact any situation, that I was powerful and smart enough, I just had to be willing to work."

**Spartan Pride Patrol** Founded by Albert Hsieh, in collaboration with the Alumni Association

SJSU

Fire on the Fountain Fall 2008

04 SAN JOSÉ STATE UNIVERSITY

-Kathryn Linder Director of External Affairs

> Tommie Smith & John Carlos 40th Anniversary

## STUDENT ORGANIZATIO FUNDING RECIPIENTS

with over \$200,000 of funding assistance in 2008-09.

Alpha Eta Rho, Eta Chapter A.S. Moss Landing Marine Lab Adriana Bravo Advanced Aircraft RD&C Group Aeronautics and Astronautics African American Commencement AIESEC Air Core Leadership Akbayan Alison Charland Alpha Kappa Delta Phi Alpha Phi Alpha Alpha Phi Omega Amateur Radio Club American Association of Airport Execs. American Institute of Chemical Engineers American Library Association, Student Chapter American Society of Civil Engineers Anthropology Student Association Art History Association Art of Living Black Alliance of Scientists and Engineers **Benjamin** Perlman Beta Alpha Psi

Beta Theta Pi Campus Crusade for Christ Campus Pregnancy Support Team Carolyn Manning Campus Emergency Response Team Chi Epsilon Honor Society Chicano Commencement Chinese Culture & Language Club **Chinese Student Association** Christians on Campus CubeSat Team Delta Sigma Pi Delta Sigma Theta **Disabled Student Association** Domingo Castellanos Earthquake Engineering Research institute Econ Club El Circulo Hispanico Elizabeth Dickey **Entrepreneurial Society** Ethiopian Student Union Fiscal Management Association Gamma Zeta Alpha **Global Studies Club** 

Gulf Coast Civic Works Health Science Student Association Health Science Undergrad Student Association Hector Santiago IIE Chapter at SJSU Interfraternity Council InterVarsity Christian Fellowship International & Extended Studies International Society of Pharmaceutical Engineers James Thomas Jennifer De La Cruz Jewish Student Union Joveena Prince Juliet La Mariana Justin Cooper Kappa Delta Sorority **Katherine Pitts** Kelty Spencer **Kristin Reese** Lara Hubel Latino Business Student Association Lynell Frazier Marc Tellez Maria Judnick

Masters of Public Administration MECHA Mexican American Studies Michael Amundsen Michelle Harris Minority Association of Pre-Med Students MIS Association Mu Phi Epsilon Muslim Student Association National Education Association NEA – SP Nutrition Education Action Team Nigerian Student Association Panhellenic Council Paul De Leon Phi Alpha Theta Pi Tau Sigma Pi Theta Epsilon Poets and Writers Coalition Pre-Physical Therapy Club Pride of the Pacific Public Relations Student Society of America Psi Chi SAE Human Powered Vehicle

Salzburg Global Scholars Samantha Johnson San José State Pre Law Sara Tavakoli School of Journalism Science 2 to 90T Sexual Diversity Committee School of Social Work Shristi Reddy Sigma Alpha Epsilon Sigma Alpha Lambda Sigma Chi Sigma Omicron Pi SISU Chess Club SJSU Environmental Club SJSU Marketing Association SJSU Philosophy Club SJSU Precision Flight Team SJSU Zen Buddhism Club Social Change Through Music Society of Automotive Engineering Soka Lions Buddhists for Peace



Saltworks Campus Ministries

SJSU Human Factors and Ergonomics Society

Spartan Ad Club Spartan Atromos Spartan Investors **Spartan Riders** Spartan Rocket Pod Stacy Schwartz Steel Bridge Steven Marshall Student Association for Middle East Studies Student Nutrition and Food Science Students Against Violence Everywhere Students in the Health Field SUERTE Suzi Perez **Trevor Diep** TRFT Independent United Sorority & Fraternity Urban Planning Veterans Student Organization Vietnamese Student Association Vote for the Future Women in Aviation







## CAMPUS RECREATION

The '08-'09 year brought a huge impact in the lives of our students at SJSU. Never before had so many students engaged in A.S. Campus Recreation (ASCR) programs and services. 3,422 students are currently registered and ASCR directly impacted the lives of more than 2,500 incoming Frosh. The fitness program had more than 725 participants last year representing an increase of 13% over the previous year's growth. The open recreation program continued to grow last year and has increased more than 600% over time.

In the Adventures Program, ASCR saw unprecedented numbers with some trips taking over 40 people, with many of the trips having wait lists. ASCR went from 3 successful trips per year to more than 10 successful trips and activities. Students use ASCR programs to stay fit and healthy and ASCR is happy to be there for them.

"I was honestly expecting very little when I decided to join A.S. Campus Recreation, but instead I was very impressed. I was a part of the scuba dive adventure and did a few hikes with the group. Not only are all the instructors helpful and approachable, I felt like I expanded my interests in recreation."

## GENERAL SERVICES CENTER

General Services Center (GSC) continues to provide students with vital services. The Book Loan Program saw a significant increase in students applying with allocations being increased to \$165. The Student Health Benefits Program has also been a vital lifeline for care this year with more than 1,993 students using this program this year. From notary services to PG&E bill payments, 300 students daily took advantage of the services the GSC offered this year.

"They always go out of their way to help me and are very helpful with student organization budgets."

> - **Byron Pulu** SJSU Student

Many student organizations used Student Organization Bank Accounts to help keep their organization on track. Students are able to get help with bookkeeping and ticket sales with the services we offer. The GSC staff also went above and beyond this year and volunteered at many events, including Spartan Squad Kick-off, the Metro Fountain Blues Festival, and SJSU Day of Service.

## TRANSPORTATION SOLUTIONS

A.S. Transportation Solutions (ASTS) reached a major milestone in its goals last year. For the first time, due to continuous increase in alternative transportation usage, solo-driving to campus dropped to less than half of the total student population. That represents a drop of 4,224 cars per day and an 8% increase in use of alternative transportation. As a commuter campus this is a significant accomplishment which has brought major traffic and parking relief to the University. Consequently, more parking spaces have become available for those commuters who must drive to campus.

"I ride VTA to school 5 days a week, and the Eco Pass program is a key reason that I leave the car at home."

> - **Doug Pearl** SJSU Student

ASTS also participates in a number of San José State University programs including: SJSU Sustainability Week Panel Discussion, Orientation and Transition, SJSU HR Fair, Parent Resource Panel and the Annual Earth Day Fair.

Our strong commitment in serving the SJSU community afforded ASTS the honor of receiving the 2009 Clean Air Award for its innovative program. The prestigious Clean Air Award is presented by Breathe California as part of their ongoing campaign to address the growing challenges posed by air pollution and global warming.

- ASCR Participant



## CHILD DEVELOPMENT CENTER

The San José State University campus brightens up when the preschool children of the Child Development Center (CDC) go for their walks. 92% of the 150 families that use the CDC's services are SJSU students. This year the CDC created a larger playground space for their children to be able to explore physically, emotionally and intellectually. The children have enjoyed the learning opportunities that have come from working in the vegetable garden.

"We couldn't have asked for better teachers and role models for our kids, they are such loving and calm gals who truly cared for the kids and whom we will always remember. Thank you for establishing such a well-run center, and we will always be thankful for the quality of care that our children received."

> - **Candee Banman** Mother of 2 CDC Students

This past year 22 children successfully completed the pre-kindergarten program the CDC offers. The CDC also employs approximately 50 students; a majority of these students are working in the classroom and are majoring in Child Development. The opportunity offered for these students to gain real experience in the field they desire to be a part of is one of the benefits that Associated Students offers SJSU students. Without this program, many students who are parents would not be able to attend SJSU.







## PRINT SHOP

The A.S. Print Shop moved locations this year to the Old Cafeteria Building allowing it to provide students with many improvements including: work spaces for students to lay out projects and put their printed items together, more convenience, and shorter wait times. The Print Shop is an essential service for students that assists them with their academic needs. Two weeks before spring semester finals, 1,600 students used the Print Shop in one day for final papers and projects. The Print Shop has also made strides in sustainability by increasing the amount of recycled paper it utilized from 20% to 95%.

"A.S. Print Shop services have always been professional, courteous, and of high quality. Our work orders are consistently on time or sooner! They are the only printing source on campus for students and the rest of campus. With the close of the Reprographics Center, there are no other options for campus."

> - **Maria Arostigui** Executive Secretary Spartan Shops Finance & Administration

## COMPUTER SERVICES CENTER

The A.S. Computer Services Center (CSC) had an incredible year registering an additional 1,800 students for lab use during summer orientations. The Laptop Repair and Rental Programs usage increased and the program was opened up to the general campus community in addition to students. This past year saw the introduction of an E-Waste Drop-off Center which many students took advantage of by dropping off old electronics or salvaging parts.

"This place is great because I can get things printed or if I need to use a computer. Other services include faxing and laptop rentals, which I've done twice. You can rent it for a day for 5-8 bucks, or about 20 bucks a week. People there are nice and helpful and there's always a good number of them."

#### • **Milicent A.** SJSU Student

The CSC Motto is "We are here for you!" With the fee increases and budget cuts, student budgets are tight; the repair services really help them. For example, there was a student that came to CSC and said, "Other services charged me \$60 just to do diagnostics and figuring out what's wrong, then \$300 to fix it. You guys only charged \$45. Thank you." The Laptop Rental Program served 235 students last year and the repair program served 277 students. Seeing up to a few thousand users per week for services and printing, the CSC's impact on student lives is clear.

## CÉSAR E. CHÁVEZ COMMUNITY ACTION CENTER

The César E. Chávez Community Action Center (CCCAC) made great strides in programming this past year. The department launched several new programs including Strive for College, a mentoring program that supports high school seniors through the college application process, and Fuerza Escolar (FÉ), a mentoring program with elementary school students. The CCCAC also produced several programs, which focused on student advocacy, as modeled by Tommie Smith and John Carlos, through Legacy Week. Social justice was emphasized with the unveiling of the César Chávez arch. This year also featured Alternative Spring Break, a week long immersion trips to New Orleans, Mexicali, San Francisco, and the Central Valley serving 45 student volunteers. During their stay, they took on projects to help serve and/or rebuild communities.

"Having stronger youth services programs offered more opportunities for students wanting to volunteer. It was also great to see the number of students enganged in all ASB programs and the impact on their personal lives."

#### - **Latu Tapaatoutai** Former CCCAC Volunteer

Seminars, photo galleries, discussions, concerts, historical tours, lectures, recognition banquets, and site visits were focal points during the year for the CCCAC. The department saw more than 2,700 participants in its programs last year. The biggest impact the CCCAC makes is through service.



## SPECIAL EVENTS

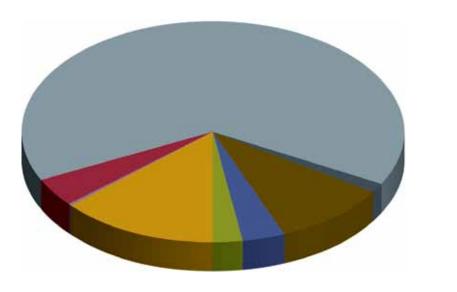
This past year the Special Events department has brought many events to the students of SJSU. Partnering with the Director of Communications, Jessica Phan, we launched the Associated Students Facebook page. This allowed us to connect with students and let them see pictures from the events they attended. Revamping our Wednesday events into the Mid-Week Mix Up brought many activities to the students. Our free BBQ's drew 8,000 students annually and served up some delicious food. 2,800 students attended the free movie nights in the Campus Village Quad, featuring pre-releases and some old favorites. We were also able to offer two monthly opportunities to students to experience live music, which engaged 1,600 students.

"I went to a movie night, it had a floating screen, it was awesome. It made me feel more connected as a student."

> - Andre Pham SJSU Student

The A.S. spirit campaign continues to move forward and Spartan Squad continues to grow in numbers. The Spartan Squad Kickoff in the fall of 2008 brought 900 students out to cheer on our teams, making this one of the largest clubs on campus with more than 10,000 signups since it began. This new push in spirit also launched the second annual Fire on the Fountain homecoming celebration, which brought more than 1,500 students, alumni, and SJSU community members together.

### STATEMENTS OF REVENUES, EXPENSES AND CHANGES IN FUND BALANCES 2009



#### **REVENUES**:



#### **EXPENSES**:

\$ 189,167	Student Organization Funding
\$ 516,992	Marketing & Events
\$ 1,712,724	Student Services
\$ 1,272,505	Transportation Solutions Program
\$ 602,475	Campus Recreation
\$ 1,596,549	Child Development Center
\$ 589,762	Student Government
\$ 973,238	Administrative

\$ 7,523,658

**Total Expenses** 

Current Assets:	
Cash and cash equivalents	\$1,149,025
Investments	6,471,050
Accounts receivable	65,964
Other receivables	177,872
Due from campus programs	6,174
Inventories	23,733
Current portion of bonds payable	
issuance costs	8,748
Current portion of prepaid rent deposit	148,430
Prepaid expenses	58,383
Total current assets	8,109,379
Other Assets:	
Bonds payable issuance costs, less	
current portion	4,374
Prepaid rent deposit, less current portion	3,443,275
Land	-
Building, net of accumulated depreciation	-
Equipment, furniture and fixtures, net of	
accumulated depreciation	-
Total other assets	3,447,649
Total assets	\$11,557,028

#### LIABILITIES

ASSETS

Current liabilities:	
Accounts payable	\$136,5
Accrued expenses and other liabilities	126,0
Due to campus organizations	
Due to general fund	
Current portion of post-retirement benefit	
obligation	31,4
Current portion of bonds payable	225,0
Less: discount on bonds payable	(3,51
Total current liabilities	515,5
Long-term liabilities:	
Post-retirement benefit obligation, less	
current portion	469,7
Bonds payable, less current portion	333,0
Less: discount on bonds payable	(1,75
Total long-term liabilities	801,1

#### **FUND BALAI**

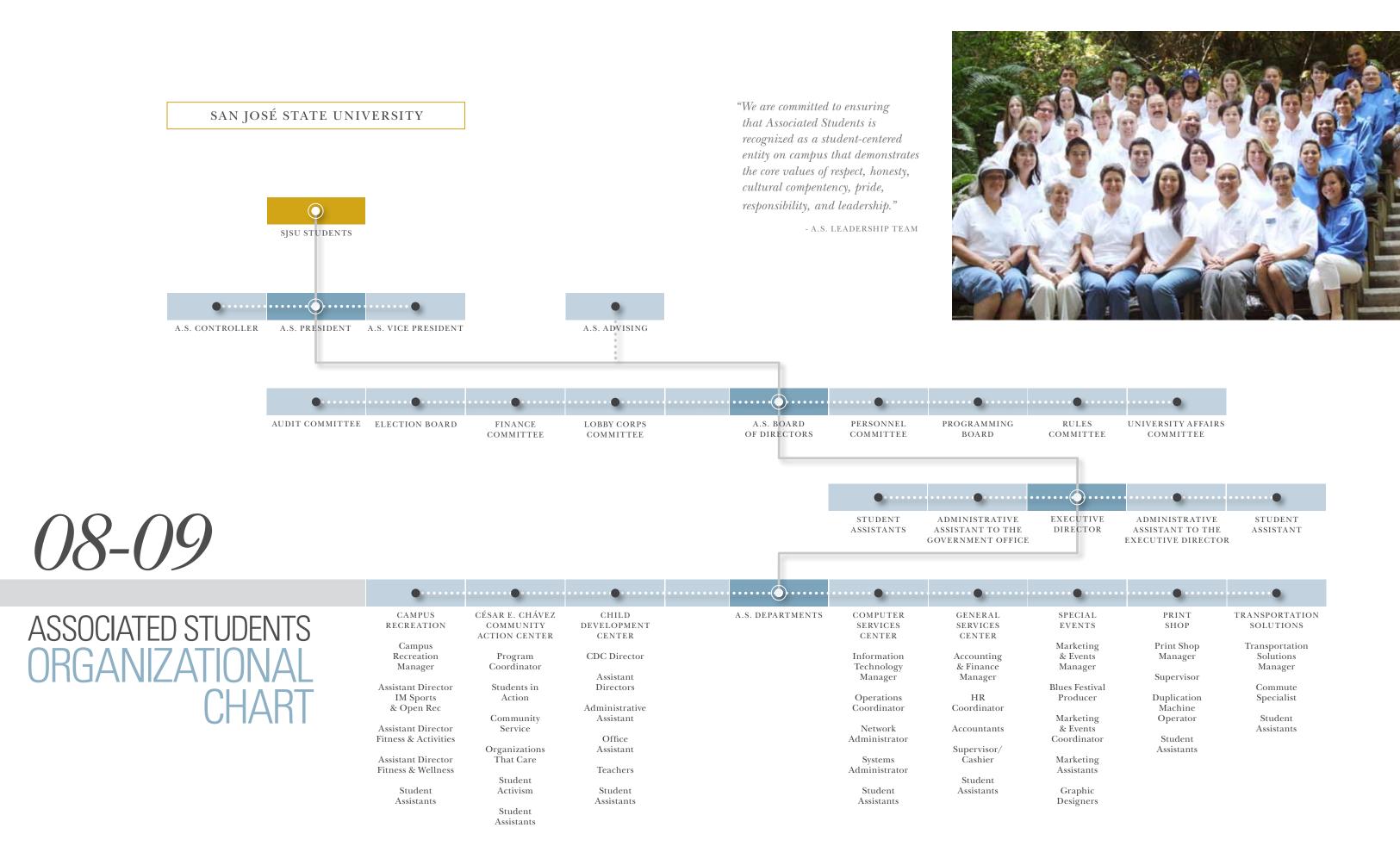
FUND BALANCE						
Fund balances:						
Net investment in plant	(539,687)	-	3,084,557	-	2,544,870	2,195,089
Appropriated	6,773,035	490,120	-	-	7,263,155	7,573,947
Unappropriated	4,007,064	-	-	-	4,007,064	4,254,893
Total fund balances	10,240,412	490,120	3,084,557	-	13,815,089	14,023,929
Total liabilities and fund balances	\$11,557,028	\$525,500	\$3,084,557	\$520,821	\$15,687,906	\$15,746,480

100 500					
469,783	-	-	-	469,783	217,268
333,086	-	-	-	333,086	557,924
(1,759)	-	-	-	(1,759)	(5,277)
801,110	-	-	-	801,110	769,915
1.316.616	35.380	-	520.821	1.872.817	1.722.551

136,572 126,002	\$5,402 29,978	-	-	\$141,974 155,980	\$115,596 153,679
-	-	-	514,647	514,647	417,841
-	-	-	6,174	6,174	21,229
31,450	_	_	_	31,450	32,809
225,000	-	-	-	225,000	215,000
(3,518)	-	-	-	(3,518)	(3,518)
515,506	35,380	-	520,821	1,071,707	952,636

511,557,028	\$525,500	\$3,084,557	\$520,821	\$15,687,906	\$15,746,480
3,447,649	-	3,084,557	-	6,532,206	6,273,555
-	-	726,388	-	726,388	463,043
		. ,		. /	. ,
-	-	1,858,169	-	1,858,169	1,974,305
-	-	500,000	-	500,000	500,000
3,443,275	-	-	-	3,443,275	3,323,085
4,374	-	-	-	4,374	13,122

	UNRESTRICTED		RESTRICTED		(SUMMARIZED)
General	Designated	Plant	Campus Programs	2009	2008
\$1,149,025	\$64,147	-	\$297,520	\$1,510,692	\$1,648,420
6,471,050	460,424	-	223,301	7,154,775	7,398,867
65,964	-	-	-	65,964	82,728
177,872	-	-	-	177,872	96,362
6,174	-	-	-	6,174	21,229
23,733	-	-	-	23,733	19,300
8,748	-	-	-	8,748	8,748
148,430	-	-	-	148,430	148,430
58,383	929	-	-	59,312	48,841
8,109,379	525,500	-	520,821	9,155,700	9,472,925



ASSOCIATED STUDENTS 15