


Weather

 Bits of clouds, but not too much
Hi
 77°
Lo
 55°


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SPARTAN SERVICE CELEBRATION
daily video

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SPARTAN DAILY

Dedication on display for honored employees

Spartan Service Celebration's 47th year features the longtime staff's accomplishments

By Vincent Vicini
 @thebigvinnie

San Jose State University's dedicated staff members were honored for milestone years of service last Thursday during the 47th Annual Spartan Service Celebration in the new Student Union Ballroom.

Honorees, guests and other members of the Spartan community who attended were dressed to the nines and clusters of blue and gold balloons were suspended from the ceiling of the pristine ballroom.

San Jose State President Mohammad Qayoumi said because staff are often working behind the scenes, their efforts aren't always acknowledged, so events like this are important and an opportunity for the entire university to show appreciation.

"They're such a critical role in the mission of the university and the success of our students and keeping so many things running on the campus," Qayoumi said, adding that the loyalty the staff has for the university represents the very core of Spartan pride.

A total of 98 Spartan staff members were recognized for 15 to 45 years of service.

This was the second year the event used the new format first introduced last year, consisting of a ceremony highlighting the honorees services followed by a celebratory reception, abandoning previous years' luncheon format.

President Qayoumi opened the ceremony by addressing the honorees and thanking them on behalf of the entire Spartan community for their endless efforts in support of the students' pursuit of education.

"Your longevity to San Jose State University is reflective of your loyalty, a sense of belonging to

the Spartan community and, of course, your Spartan pride," Qayoumi said. "Thank you for all of your outstanding service to this great university."

Shawn Bibb, vice president for Administration and Finance, was the emcee for the evening and also led the presentation of the 15-year honorees.

Bibb acknowledged that students are here to be educated and therefore meet and interact with faculty regularly, but it's the lesser seen staff who keep the university afloat.

"All the things that go on around campus, the backbone is the people who are here being honored today," Bibb said. "I personally want to thank each and every one of you for your commitment to San Jose State and for what you bring for us on a daily basis."

A retrospective video clip was projected onto a large screen in the ballroom showing what was happening in the world 15 years ago. The year was 1999 and the Monica Lewinsky/Bill Clinton scandal was dominating headlines, fear of Y2K was widespread, Ricky Martin's "Livin' la Vida Loca" hit number one on the Billboard Hot 100 and Spartan Stadium was one of the venues for the 1999 Women's World Cup.

The video ended and Bibb announced the names of the 15-year honorees, each honoree was applauded for their services.

This formula was repeated with athletic director Gene Bleymaier honoring staff with 20 years of service, Interim Vice President for Student Affairs Renee Barnett Terry honoring those with 25 years of service and Provost Andy Feinstein honoring those with 30, 35 and 45 years of service to the university.

Stacked celebration



Brandon Chew | Spartan Daily

Three tiers of Giants fans eagerly await the procession last Friday in San Francisco. This is the third World Series parade in five years, with the three wins being the first since the San Francisco Giants moved from New York on May 28, 1957.

Photo story on page 8

The retrospective clips for each milestone year were met with laughter and applause, offering each honoree a glimpse into a time capsule that housed a few of the major events of the year in which they started.

In 1994, Green Day's album *Dookie* was released and the O.J. Simpson murder case headlined the news. In 1989, George H.W. Bush was elected as President of the United States and the Berlin Wall was demolished. In 1984, *Terminator* and *Ghostbusters* were hits on the big screen, *The Cosby Show* was a hit on the small screen and the original Macintosh computer was introduced. In 1979, the Sony Walkman debuted at the price of \$200

and Pink Floyd's *The Wall* was released. The year 1969 brought Woodstock, put men on the moon and ignited Vietnam War protests.

While announcing the names of the 35-year honorees, Feinstein took a moment to acknowledge Ismael Bolanos, who died at the age of 55 in September.

"We'd also like to recognize a 35-year honoree, Ismael Bolanos, who recently passed away," Feinstein said. "Ismael started working at SJSU as a custodian when he was 20 years old and he was a valued and dedicated member of the SJSU community."

There was a brief moment of silence before a round of applause in memory of Bolanos.

The ceremony concluded with a presentation devoted entirely to sole 45-year-honoree Linda Garcia-Young, an administrative operations analyst for the College of Social Sciences, for nearly a half-century of service to the university.

A pre-recorded video of Shelia Bienenfeld, retired dean of the College of Social Sciences, was shown where she congratulated Garcia-Young for her achievements and regarded her as both a reliable professional, and more importantly, a wonderful person.

"Linda has been the assistant to every dean the College (of Social Sciences) has ever had, and was the

assistant to the deans before there ever was a College of Social Sciences," Bienenfeld said in the video. "I am very honored to call her my friend and sincerely, from the bottom of my heart, congratulate Linda today."

Garcia-Young was given two rounds of applause from her colleagues and family.

She said her time with the university has been a wonderful experience and attributes that to the great people she works with.

"My longevity here is because of everyone," Garcia-Young said. "It's a beautiful place. I feel blessed and I thank God for everyday that I've been here."

Vincent Vicini is a Spartan Daily staff writer.

A.S. Haunted House gets spooky with cast of 'Marat/Sade'

Victorian house filled with undead

By Samuel Brannan
@SamBrannan

The living dead invaded the halls of the Associated Students House last Thursday night for the first A.S. Haunted House event at San Jose State.

Associated Students partnered with the radio, television, film and theater department to put together an interactive spooky tour of the house with actors from the upcoming play "Marat/Sade."

"Marat/Sade" is a play set in an insane asylum and performed by the theater department starting Nov. 13. Several cast members volunteered to help out with the event and put their acting skills to the test in the A.S. Haunted House.

Small groups were let in the historic building as hundreds of students lined up for their turn.

"All of the costumes and props used came from the play," said Sarah Smith, sophomore theater arts major and "Marat/Sade" cast member. "The theme of the play kind of goes well with Halloween and haunted houses."

The A.S. House, a Victorian-style house built in 1904, is the oldest building on campus. It was once known as the Scheller House, after the original owners Louis and Marie

Scheller. Renovation of the house began in 1999 and in Fall 2001 it was reopened and Associated Students moved in according to the Associated Students website.

Director of programming affairs Kelsey Kilpatrick, who was dressed as Mrs. Scheller during the event, coordinated the event with the theater department.

"I'm very pleased with the turnout," Kilpatrick said. "The idea of doing a haunted house was thrown around last year, but we stuck to it this year."

Students were led upstairs through the main hallway and into the dining room. Along the way, the living dead startled a few students.

Jeremy Macy, a freshman biomedical major, said going through the haunted house with his friends made it fun, but it was scary.

"It got a little spooky in there," Macy said. "I have to credit the actors who made it all seem real."

A Student Union operations team helped set up strobe lights and fog machines to enhance the experience. William Marion, a freshman business major, was one of the operations crew members.

"This event was a lot of fun to set up for," Marion said. "It's going to scare some people, no question about it."

Before entering the haunted house, students accepted a terms of understanding printed outside the door warning them about being frightened.

"If at anytime a student feels like it's too much, there is a monitor in each room dressed in black," said Bradyn Miller, Associated Students event coordinator. "They can be escorted out of the house quickly."

After the dining room, the tour continued down the hallway into an office where a circus act haunted one end of the house.

"The clown-looking guy really got me," Macy said. "He kind of just popped out when we weren't expecting it."

Down the staircase, students were greeted by a few more zombies and down the hall a flashing strobe light revealed a few more spooky characters.

As the self-guided tour ended, students were given handouts of candy and flyers for the "Marat/Sade" play.

"The goal of the haunted house isn't really just about scaring people, it's about throwing an event that students can have fun at," Miller said. "We definitely plan on continuing the event next year."

Samuel Brannan is a Spartan Daily staff writer.

'Fed Up' documentary is fed up with food industry

By Lauren Hernandez
@LaurenPorFavor

Slow Food South Bay, the Environmental Resources Center and the department of environmental studies screened "Fed Up," a film about the intricacies of the U.S. food industry last Wednesday in the Martin Luther King, Jr. Library.

Both organizations promote sustainability and locally grown food. It aimed to invite attendees to watch the film and think about the food they consume, according to Ada Truong, director of the Environmental Resource Center.

"(We wanted) to educate the community about eating sustainably grown food and natural food," Truong said. "A lot of people need to address it because it impacts our environment, our personal health and our overall well-being."

"Fed Up," from the producers of "An Inconvenient Truth" and narrated by Katie Couric, begins the film by asking the audience why there are so many overweight children in the U.S. if food labels claim they are "low calorie" and "low fat."

The film introduces several children who are overweight and follows them in their journey to target what is causing the issue and ways they may change their eating habits.

The documentary showed how the USDA told

consumers to limit sugar intake, but were offered \$8.1 billion in subsidies of corn that ultimately got turned into corn syrup for countless products found in grocery stores.

Maggie Yan Li, nutritional science graduate student, said the documentary was informative and enjoyed the screening.

"I have heard from a few people who recommended watching this because I'm very interested in community nutrition," Li said.

Brady Kluge, a young boy featured in the film, said being obese is "just like being an alcoholic. When you're close to it you want it, and it's the same with food."

"Fed Up" stated that sugar is eight times more addictive than cocaine, which is why children have difficulty kicking their attraction to sugary snacks and soft drinks.

Couric said there is junk food at grocery store checkouts, drug stores and even in electronics stores at a child's eye level.

President Bill Clinton said the U.S. is still "insufficiently alert to the damage they're doing with their sugar intake."

Gabriella Vitug, senior nutritional science major, said she thought the film was eye opening.

"I didn't know about how everyone is exposed to sugar and all these junk foods, and there is no way of stopping it," Vitug said. "It's just crazy and really sad."

In April 2003, the World Health Organization (WHO) launched Technical Report Series, No. 916, stating sugar is the major cause of chronic metabolic obesity. WHO wanted to restrict sugar intake to 10 percent of a person's daily calorie intake, but there was a pushback by the sugar industry.

In response, sugar lobbyists recommended 25 percent of a person's daily calorie intake should come from sugar, which was two and half times recommended by WHO. WHO ultimately bowed to the sugar industry and in addition no longer listed the percentage for the daily recommended sugar intake on nutritional food labels.

Katherine Cushing, environmental studies associate professor, said she thought attendees seemed surprised, angered and inspired by some of the information discussed in the film.

"I think a lot of times we're so busy that we don't really think about where our food comes from or the insidious relationship between government agencies and private corporations that are really serving to make money for themselves as opposed to providing food for people that's healthy," Cushing said.

In 2010, President Obama signed Healthy Hunger-Free Kids Act, authorizing the USDA to establish new standards for the school lunch program in an effort to make lunches healthier.

Despite the new regulations, French fries and pizza remained on the school lunch menu. Some schools kept pizza on the menu because they counted the tomato paste as a vegetable serving.

President Clinton said 80 percent of the child obesity issue can be resolved if the government was active in making real changes to the food options offered to children.

Two-thirds of the population is currently overweight, and if obesity rates continue at the same pace, 95 percent of all Americans will be overweight in two decades, according to the documentary.

James Saechou, senior environmental studies major, said although he thought the film would be good to watch for his major, he ultimately believed it was boring.

"The movie could have been better if it had a call to action," Saechou said. "They discussed problems with our lunch system, problems with sugar, the dietary bill, the obesity effects, but nothing really too effective for what they're doing to fall through with it."

Lauren Hernandez is a Spartan Daily staff writer.



Lauren Hernandez | Spartan Daily

Patricia Nichols, emerita professor of Dept. of Linguistics and Language Development, discusses the film "Fed Up" last Wednesday in the Martin Luther King, Jr. Library.

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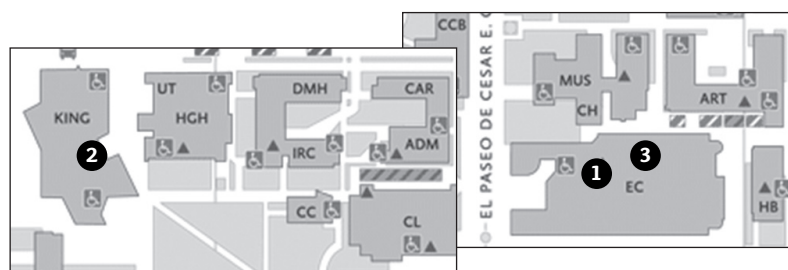
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CRIME LOG

The following events were taken from the University Police Department's daily crime log.

- OCT 28** ① 12:40 a.m.
Police responded to a report of an intoxicated subject at the Event Center. Officers contacted and arrested the subject on suspicion of public intoxication. The subject was transported and booked into county jail.
- OCT 29** ② 2:52 p.m.
An officer was dispatched to Martin Luther King, Jr. Library to meet with a subject who reported a suspicious male had obtained her personal information and contacted her. A report was taken and the investigation is ongoing.
- OCT 31** ③ 11:18 p.m.
University Police Department, emergency medical personnel and the San Jose Fire Department were dispatched to the Event Center to provide medical assistance to an intoxicated 18-year-old subject who injured himself at the Jack-Yo-Lantern event. The subject was transported to a local hospital. UPD, EMS and SJFD personnel were dispatched to the Event Center multiple times during the two-day event to provide medical assistance to intoxicated individuals.



Information compiled by Vincent Vicini

Review

Vacationer's San Francisco concert brings relaxing island sound to city by bay

By Vincent Vicini
@thebigvinnie

The world's first and only Nu-Hula band Vacationer, self-proclaimed as the "eastern seaboard's foremost relaxation specialists," shared its expertise of tranquility and serenity with San Francisco last week, stopping by Slim's as part of its fall tour in support of its most recent album, *Relief*.

Relief is the Philadelphia-based band's second full-length album and was the perfect summer soundtrack.

Despite the autumn crisp in the air, through chill vibes, warm bass lines, mellow beats and sprinkles of vibraphonic bliss, Vacationer transported patrons to the tropical havens of a sun-soaked paradise.

Touring with Vacationer is drum and bass band Brick + Mortar.

It's literally only a drummer and a bassist.

With drums commonly referred to as the heartbeat of a band and bass the structural backbone, Brick + Mortar bring the bass to the forefront of its songs, creating a powerful sound that relentlessly pulses through your body.

I'd suppose there are inherent occupational hazards of being a two-man band.

I presume one of the challenges is stage presence.

Taking up less real estate on stage makes it look like there is something lacking — namely those extra bodies and instruments that make up bands of three or more.

With Brick + Mortar that difference is negligible.

The band brought the fire, as if shot out of a mortar, a word that can be applied in more than its name.

The duo made an almost jarring entrance, full of energy and thunderous enthusiasm.

The band sang songs of positivity, with themes such as changing the world and keeping it beautiful, suffering through bouts of depression and emerging stronger, and embracing some addictions such as the never-ending search for oneself.

All in all, Brick + Mortar is not just another brick in the wall.

I like performing live because there's just no excuse for having a bad time

Kenny Vasoli
Vacationer bassist and lead vocalist

Headlining band Vacationer took the stage next.

The size of the crowd doubled and so did the mass of bodies gathered around the stage.

Self-described as Nu-Hula, a term surfaced during the recording of the group's first album, Vacationer bassist and vocalist Kenny Vasoli said in a phone interview before the show.

"We were just listening back to the groove and one of our producers, Grant, he just started doing this sort of Hula dance and was like 'Yo, this is new Hula,' and we loved it," Vasoli said. "It was right on the cusp of all these sub-genres popping up ... and we saw so many ridiculous ones out there like glo-fi and mid-fi, so it was sort of a riff on that."

Although the term was coined as a playful take on the sprouting of other sub-genres, it is a brilliant description of the band's sound.

Vacationer is all about a chill vibe, a vibe present throughout the group's lyrics as well.

The lyrics "Let's unwind, don't worry your mind, there's paradise waiting for us in summertime / the warm thoughts set your tensions aside, there's paradise waiting for us in summertime" were sung in the aptly titled "Paradise Waiting."

Vacationer's set list was a blend of new and older material, both of which were well-received by the crowd.

The band is dynamic with each member,



Vincent Vicini | Spartan Daily

Vacationer bassist and lead vocalist Kenny Vasoli performs at Slim's Monday, Oct. 27.

barring the drummer who has his hands full with his set, alternating between at least two instruments within the same songs, while Vasoli hopped and bounced around the stage seeming to have nary a concern in the world, a feeling which extended throughout the audience for the duration of Vacationer's set.

"I like performing live because there's just no excuse for having a bad time," Vasoli said before the show. "There's no downside to music and there is with almost anything else that could make you happy."

The audience reflected the happiness he spoke of, cheering and singing along to their favorite Vacationer songs.

Vasoli said the connection between the music and the audience enjoying it is what fuels the band.

"That's the magic, that's where the butterflies come from," Vasoli said.

Concert tradition holds that a band will play

a full set list, thank the audience and then disappear from the stage, only to return moments later after the crowd's request for an encore.

Vacationer humorously strayed from this practice by announcing it had reached the end of its setlist and admitting the members are not fans of the "encore formula."

"What's the point of leaving the stage if you all want more music?" Vasoli asked, a question met with strong applause — affirmation from the audience toward this unorthodox, but welcomed, approach to an encore.

Vacationer is a unique band, in genre classification, in sound, in feeling, in vibe and that's what makes this group so special.

If you're not a fan or don't know of them, you're doing yourself a disservice.

Indulge your auditory taste buds with the delightful, tropical flavors of Vacationer.

Vincent Vicini is a *Spartan Daily* staff writer.

Review

New Pizza Studio encourages customers to express themselves

By Jonathan Giddens
@JayofthePeople

For fans of music, the phrase 'in the studio' carries a certain connotation.

Palo Alto is the newest location for the Pizza Studio empire, where the mantra is to create your own masterpiece.

The grand opening for the Pizza Studio was Oct. 21.

The Pizza Studio company started in January of 2013.

The studio is down the street from Stanford University off of California Boulevard.

As soon as customers enter, they are instantly greeted by every employee present.

Even the occasional worker popping out of the back gives salutations as well.

How can someone not feel welcomed after that?

Just as quickly as being greeted, one of the studio's employees will usher customers down the assembly line until their masterpiece is ready to cook.

"I honestly would eat here even if I didn't work here," Pizza Studio employee Miguel Ruiz said. "The Beast is my favorite."

Pizza Studio's mission — for each customer to be able to come in and create their own pizza masterpiece — certainly holds true.

Though it specializes in artisan-style crust, it also offers five different flavors including rosemary herb, traditional, whole grain/whole seed, firecracker and gluten free.

Afterward is the art of choosing the sauce. The studio offers a range of sauces from an old-fashioned tomato blend to tangy barbecue sauce, spicy buffalo sauce, a basil pesto sauce and extra virgin olive oil.

The transition from the sauce to the choice of cheese — freshly grated everyday — precedes choosing between the unlimited number of toppings.

"All of the ingredients are individual to Pizza Studio," Marie Escobar, Los Angeles district manager said. "They all come from our main chef's recipe and it's distributed through

all the stores. You won't find these flavors anywhere else."

Each pizza, with 11 inch diameter, is guaranteed to cook in two minutes time, according to Escobar.

Coinciding with the number of pizza possibilities, the studio also offers what it calls "starving artists originals" and original masterpieces.

The masterpieces include a BBQ chicken-style pizza, sausage and peppers, a garden style and a one consisting entirely of meat, which they aptly named "The Beast."

For those not willing to venture down the path less traveled, original flavors are margherita, pepperoni and buffalo chicken.

To create one's own pizza or to order an original masterpiece costs \$7.99, while the starving artist originals cost \$5.99.

Along with the pizza variety, the studio caters to those with a healthier lifestyle by selling fresh garden salads.

The studio also serves cookies, just in case customers succumb to the sweet tooth temptation.

The Palo Alto location is the closest store to San Jose State University outside of the one in Mountain View.

Along with a variety of custom, in-house music to vibe to while eating, the studio's walls display art from local artists for customers to admire and purchase.

Local artists from all over the Bay Area are welcomed to submit their work to any Pizza Studio location.

Pizza Studio does not accept any of the proceeds made from the artists' work.

Amara Reighly and Gigi Gulihament, two Los Altos High School students, both said eating pizza from The Pizza Studio is just better than most places.

"We eat here a lot and we get something different every time," Gulihament said as Reighly nodded in agreement.

Jonathan Giddens is a *Spartan Daily* staff writer.

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Review

'Pole Dancing at Home' tears down stereotypes

By Lauren Hernandez
@LaurenPorFavor

Photography enthusiasts filed into the art department's Belcher Gallery to view Tom Sanders' MFA show "Pole Dancing at Home" last Tuesday.

Sanders' show is part of the art department and art history's weekly Tuesday gallery showings that partially fulfill the thesis requirements for the Masters of Fine Arts degree.

"This project kind of started in L.A. when I found a wannabe model that had a stripper pole in her home," Sanders said. "I kind of thought 'how does she tell her grandma or her mom about this pole in her home?'"

When Sanders started graduate school at San Jose State, his professors and classmates encouraged him to continue the project in Silicon Valley.

Sanders tracked down his subjects by using "wannabe modeling websites" and attended pole dancing studio sessions, where the owners would establish trust for him by spreading his information through word of mouth with dancers.

"I'm a stranger going into their homes so there really has to be a great sense of trust," Sanders said.

Sanders titled each photograph after the subject's profession, which included an accountant, internet security consultant, fitness instructor, medical book salesperson, teacher, psychology major, digital media professional, retail salesperson, yoga instructor and engineer.

Tiffany Phan, senior graphic design major, said she thought it was interesting to see different types of people who all shared the pole-dancing hobby.

"It put me into perspective that you can't really assume based on their profession what peoples' hobbies are," Phan said. "Sometimes you may think this guy is a total stick, but he might have a really cool hobby like this."

"Yoga Instructor" depicts a woman in red shorts suspended upside down on a pole between two brown recliners, with



Tom Sanders' "Digital Media Professional and Retail Sales" hangs at "Pole Dancing at Home" in the Belcher Gallery last Tuesday.

a tabby cat glaring at the direction of the photographer.

"I find it hilarious how she has the pole in her living room right where she entertains her guests," Phan said. "It's really cool because it shows she's really open — or I'm assuming she's open — proud of it and doesn't want to hide it."

"Digital Media Professional and Retail

Sales" shows two men mirroring one another in an acrobatic display on a single pole, with a black cat watching in front of a small, red room divider.

The photograph was taken in the Tenderloin in San Francisco.

"It's very performance-like and in the back there is an image of a married couple," Sanders said. "With two guys on the pole I think there is a tension there — so what I'm always trying to do is evoke as much emotion as I can."

Sanders said including female and male pole dancers in his series invited people to break stereotypes of who partakes in this activity and desexualized the common concept of pole dancing.

The project received international attention through various online publications including the U.K. Daily Mail, Slate Magazine and various Chinese and Greek websites, according to Sanders.

"Some people were critically judgmental saying these horrible things and other people commend these women for being strong pole dancers," Sanders said. "So you get this wide variety of judgments just from peoples' projections."

Sanders said he hoped attendees consider their role in projecting judgments upon people in life and tear down societal norms of how they perceive pole dancing.

Brian Taylor, former SJSU art and art history department chair, said he appreciated Sanders' incorporation of male dancers into the exhibit.

"Your first, immediate impression is that this is a women's world, but we're completely wrong about that," Taylor said.

Taylor said even more fascinating than the male dancers are the subject's belongings and private home environment.

"It requires trust on their part to let him in, and a lot of trust on his part to go inside the home of a stranger where anything can happen," Taylor said.

Sanders said the photography process felt voyeuristic because subjects were engaged in a private activity in their homes, but thought it allowed curious attendees to delve into their lives without displaying their faces.

In fact, many photographs merely displayed body parts of the subjects, including "Teacher," which depicts a muscled calf wrapped around a chrome pole.

"Sometimes you may think this guy is a total stick, but he might have a really cool hobby like this

Tiffany Phan
graphic design senior

The pole stands in what appears to be a living room with a bookshelf with scattered yellowed family photos, books and organizer boxes.

"Fitness Instructor" depicted a pair of lean legs hanging upside down wearing denim shorts and a forearm clutching the pole in a primarily bare room with the exception of a gray fan affixed to the ceiling.

"It can be a little stale I think in terms of an art series where every photo looks the same," Sanders said. "So essentially switching up the angles or just a sort of reflection in the mirror tells a little bit more of a story."

Dan Fenstermacher, graduate photography student and classmate of Sanders, said the framing brings the element of mystery and shows the maturation of his work throughout the photographic process.

"I've seen it in progression over the last two years, and I think it's very unique subject matter and it brings to light a kind of non-mainstream activity," Fenstermacher said.

Lauren Hernandez is a Spartan Daily staff writer.

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Public Opinion

By Brandon Chew

Why are you voting or why not?



Erica Barrantes
athletic training
sophomore

"I am not voting because I don't live here."



Aaron Cobb
animation/illustration
senior

"I'm voting because it's one of the few ways that I think, that as a college student, you can make a difference."



Ryan Walsh
industrial design
junior

"I'm not voting because I don't know what's going on."



Kathy Ly
corporate finance
senior

"I want to vote but I haven't signed up yet."

Voting is a right that took many fights to win

The ability to vote doesn't seem to carry the same clout it once did.

My peers look forward to their 21st birthday more than their 18th.

The society we live in puts more emphasis on the maturity level to drink legally over the maturity level needed to vote and make informed decisions concerning our society.

That alone baffles me.

I can vote for the person to lead our country, but I'm not yet "mature" enough to buy alcohol.

Ironically, people can buy tobacco before alcohol.

When I turned 18, the most thought I gave to voting was the fact I wasn't going to be able to vote for the next president.

I did have the chance to vote for the congressmen representing California in the Senate.

So naturally, I didn't vote at all.

Thanksgiving that same year, I remember a conversation with my grandmother trying to ease her flabbergast after I gave her my considerably lame reason for not voting.

My attempts were in vain.

She was determined to spend the next 30 minutes explaining why it was essential I exercised my right to vote.

She rattled off a few clichés I've heard numerous times about why it's important to vote.

Her point that stuck with me the most was her emphasis on it literally being my constitutional right to vote.

Hearing that from my 81-year-old African-American grandmother resonated differently with me because I saw in those 30 minutes someone who was taught about voting from people who at one point weren't allowed to vote.



Follow Jonathan on
Twitter
@JayofthePeople

If I was able speak with my great grandparents about voting, I'm sure the conversation would be similar.

I missed my chance to make my first real mark in the world.

My next chance came during my first semester at San Jose State University during the 2012 election.

I was 20 and I voted on every issue on the ballot.

The only topics I recall being really passionate about were voting for the next president and whether

minimum wage was going to be raised in San Jose.

Again, this was my first time voting. I went to a poll office close to SJSU with

a friend of mine, and as soon as we walked

through the doors, I asked the workers where the booths were.

I quickly learned the actual process of voting

fails to represent its actual significance.

We mustn't get discouraged.

Later back in the dorms, a group of friends and I watched the coverage of the election and I felt I was part of the movement that was ushering in a new era.

My vote made it more meaningful and more intriguing.

It didn't matter if President Obama was or was not voted in for a consecutive term.

It didn't even matter whether I thought he would be voted in for a second term or whether I felt like my vote would count.

I know my vote counts.

Since we all can't own multi-billion dollar businesses, voting is every American's opportunity to place their mark.

My vote made it more meaningful and more intriguing.

All I want is to be heard.

Jonathan Giddens is a *Spartan Daily* staff writer.

It didn't matter if President Obama was or was not voted in for a consecutive term



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Classifieds

11/04/14

Sudoku Puzzle

Complete the grid so that every row, column and 3x3 box contains every digit from 1 to 9 inclusively

	2							
			1	4	3	6		
		6	9		1			
9	1	4				8	3	
3								4
	6	2				9	7	1
		8		5	7			
	5	7	1	2				
								9

DIFFICULTY RATING: ★★☆☆☆

Crossword Puzzle

1	2	3	4	5	6	7	8	9	10	11	12	13
14				15				16				
17			18					19				
20						21						
22			23		24		25			26	27	28
29		30		31		32		33		34		
		35	36				37		38			
		39						40				
41	42				43							
44				45		46			47	48	49	50
51				52		53		54		55		56
				57				58		59		60
61	62	63						64				
65								66				67
68								69				70

ACROSS

- 1 Cousin of "ahem"
- 5 Fodder holder
- 9 "Crocodile Dundee" star
- 14 "Beetle Bailey" pooch
- 15 Minute bit
- 16 Speak from a soapbox
- 17 Big hit for Janis Joplin
- 20 Fine wool
- 21 Nabisco cookies
- 22 Genesis name
- 23 Takeoff and landing overseers (Abbr.)
- 25 Baby carrier?
- 26 polloi
- 29 Amount to make do with
- 31 "That feels good!"
- 33 Reacts to pain or a pun
- 35 Dressed like a Roman senator
- 38 Adage
- 39 Certain

DOWN

- 1 Sword-hilt knob
- 2 Stuff into a ship's hold
- 3 Gawks

- 4 Author Morrison
- 5 Deliberate subversion
- 6 "Am ___ believe ...?"
- 7 Gray wolf
- 8 Game played with a 40-card deck
- 9 Word spelled the same as another but with a different meaning
- 10 Tolkien creatures
- 11 Joke
- 12 Consumed
- 13 "Born," in wedding notices
- 18 Chromosome component
- 19 Safe-cracker, in slang
- 24 Gaping hole
- 26 "Aquarius" musical
- 27 Lennon's widow
- 28 Suffix with "patriot"
- 30 Artificial leg?
- 32 "___ a friend of mine"
- 34 Daisy

- 36 Under pressure
- 37 Rid of vermin, Pied Piper-style
- 39 Palindromic title
- 40 Wedding ceremony
- 41 "Dear old" guy
- 42 Psycho-analysis topic
- 45 War god
- 48 Designer Pucci
- 49 Department store section
- 50 Arctic transport
- 53 Bat droppings
- 55 Historic opening?
- 57 Cushion stickers
- 58 Discontinue
- 60 Obi, e.g.
- 61 Wharton grad, for one
- 62 Vistful wishing
- 63 Time delay
- 64 It's full of periods

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5	4	6	3	8	9	7	1	2
9	8	7	6	2	1	5	4	3
1	3	2	4	5	7	9	6	8
8	6	9	5	4	3	2	7	1
7	5	4	8	1	2	3	9	6
2	1	3	7	9	6	8	5	4
4	2	8	9	6	5	1	3	7
6	7	5	1	3	8	4	2	9
3	9	1	2	7	4	6	8	5

Oct 30

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PASSION for
FASHION

Victoria's Secret perfect body campaign portrays women's body image negatively

The Perfect "Body" – slogan for Victoria's Secret new campaign – has created quite a stir with many women in the U.S and the U.K.

According to the New York Times, a petition was created in the U.K. to remove the slogan and has already obtained more than 16,000 signatures.

Cosmopolitan's article, "People Are Really Angry About These Victoria's Secret Ads," said the campaign was launched for its newest lingerie line, The Body, a line that has been around since the mid-1990s.

The ad has 10 thin Victoria's Secret models in their bra and underwear modeling 'the perfect body'.

Although we see ads everyday telling or showing us what we should do and look like, this one takes it to a whole new level.

Using women who have body types most of the population doesn't have while stamping the "perfect body" over the photo only encourages the idea of shaming your body if it doesn't look a certain way.

I can't say Victoria's Secret encourages women to embrace what they have, especially with their overly padded



Follow Kristen on
Twitter
@KristenWirtz2

bra's and petite framed models.

This advertisement only makes it worse because bras are one of the concerns women can be most self-conscious about or tend to avoid shopping for because of self-image issues.

By showing women with unrealistic body types and saying this is the perfect body, whether it was a pun or not, doesn't make for good advertisement.

It no longer empowers women to buy their products that are supposed to encourage a sexy look with some new lingerie, but it puts down all other body types.

The fashion industry has a way of affecting how women see their body.

According to Huffington Post's "The Skinny of Fashion's Body-Image Issue," the average woman is 160 pounds and the typical model weighs 23 percent less than the average woman.

Many women feel scrutinized by the fashion industry's standards for how women are 'supposed' to look.

It glorifies women who have unnaturally thin bodies and avoids using the average body size for ads and the faces of its campaign.

I believe if this situation was reversed, if Lane Bryant or Torrid were to display an advertisement with plus-size women and a slogan saying the "perfect body" over it, women who are thinner would be offended.

But there have not been a lot of thin women who have expressed anger toward Victoria's Secret's ad.

An underwear company called Dear Kate has created its own reverse campaign with women of all body types in tank tops and underwear and the words "the perfect body" over the image.

A viral campaign on Twitter titled #iamperfect has been encouraging women to embrace their body types.

Women should no longer feel ashamed about how their body looks according to fashion advertisements, but should feel empowered and embrace all body types.

Victoria's Secret needs to be aware that instead of posting advertisements with women who are all thin, is essentially degrading other body types.

The company needs to encourage women to embrace their bodies the way they are, period.

Kristen Wirtz is a Spartan Daily staff writer. "Passion for Fashion" usually appears every first and third Tuesday.



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Did you know? Victoria's Secret Edition

1. Victoria's Secret founder, Roy Raymond, committed suicide by jumping off the Golden Gate Bridge.
2. Victoria's Secret was named after England's 19th-century monarch Queen Victoria.
3. Ed Razek, chief marketing officer, regularly denies celebrities requests to model.
4. Victoria's Secret Angels are chosen based off their appeal to women, not men.
5. The Victoria's Secret Fashion Show receives numerous complaints from the FCC every year for indecency and obscenity.

FACTS COMPILED FROM UK-ASKMEN.COM

Letters to the Editor

In the recent article "Silicon Valley needs more black and Latino tech workers," the question was posed:

"Why would high-profile companies like Google and Twitter – which face so much scrutiny in the media – not try and improve their image by increasing their hiring of black and Latino graduates?"

The author claimed the answer to this lies in "racism and people's unwillingness to take part in changing a community's values" using statistics showing that top companies Google, Twitter and Facebook "employ black tech workers at rates of 2 percent or less, and Hispanic tech workers at 3 percent or less."

I have a different answer to this question.

Every business is in the business of making money and maximizing value for shareholders and consumers and they will do whatever is rational to achieve these goals. This translates into hiring whoever can create the most value for the company. Businesses, especially in highly creative jobs like engineering, take the benefits of diversity into great consideration when hiring. This does not mean diversity for diversity's sake but because they understand different points of view can potentially lead to a better product and higher profits.

According to the director of software at Jawbone, a tech and product company headquartered in San Francisco, anyone can be hired if they meet certain requirements: "outstanding student, really strong technical background and knowledge, cultural and personal fit matches."

The reason for this current underrepresentation is not that these two minority groups are denied access or opportunities to work in this field, but more so that they are not exposed to programming and engineering early on and that they are less likely to take advantage of the necessary technical schooling and programs that will lead to such careers. This is an issue founded in education and not institutional racism.

Britt Coyne
senior, corporate financial management

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Letters to the Editor must contain the author's name, address, phone number, signature and major. Letters become property of the Spartan Daily and may be edited for clarity, grammar, libel and length. Only letters of 300 words or less will be considered for publication.

Published opinions and advertisements do not necessarily reflect the views of the Spartan Daily, the School of Journalism and Mass Communication or SJSU. The Spartan Daily is a public forum.

Spartans 3, Bulldogs 1

Spartans earn first conference victory of the season

By Colton Seike
@Colton_Seike

The San Jose State volleyball team beat the Fresno State Bulldogs 3-1 (25-19, 17-25, 25-20, 25-19) on Thursday with its first conference win of the season.

The Spartans were led by junior outside hitter Tyanna Roy and freshman middle blocker Nandyala Gama.

Gama recorded 19 kills on 45 attempts, adding two blocks and an assist.

Roy had another superb match with 18 kills, three digs and two blocks.

The Spartans led early in the first set with a 10-4 lead, but the Bulldogs tied the set 17-17.

With a 4-0 run though, the Spartans took the lead and went on to win the first set 25-19.

The second set was the complete opposite for the Spartans since their only lead came early with a 5-4 advantage.

"Fresno pushed us in that second set," said head coach Jolene Shepardson to SJSU Athletics. "They were coming, changing up their offense a little bit, running real aggressive two's."

In the third set, the Spartans could not take a hold early.

After a quick 7-0 run, they took the lead and held onto it for a 25-19 victory.

Roy led the Spartan offense in the fourth set with three kills, but Gama's 19th and final kill of the match sealed San Jose State's first conference match win of the season.

"Our girls feel what it is like to compete," Shepardson said to SJSU Athletics. "It feels great; it feels awesome."

Junior setter Allison Meehan had another huge game on defense and added 38 assists and 12 digs for the Spartans.

This was Meehan's fifth double-double of the season.

"We have been challenging her as a junior," Shepardson said to SJSU Athletics. "She needs to play like an upper classman and tonight she is starting to realize what that's about. She is starting to understand her role and what that means."

The Spartans are back in Spartan Gym at 6 p.m. on Thursday against Boise State and Saturday against Utah State.

Men's Basketball: Spartans comes up big in 84-65 victory

The San Jose State men's basketball team opened its season with an exhibition game against Cal State East Bay on Sunday and came away with the 84-65 victory.

Sophomore guards Jalen James and Rashad Muhammad led the Spartans with 35 points combined and 7 assists and 5 rebounds.

James and Muhammad were effective from beyond the arc where they made four of the Spartans' 10 three pointers.

"I'm just trying to get my teammates involved and be aggressive on the offensive and defensive end," James said to SJSU Athletics.

As a team, the Spartans shot 46.2 percent (24-52) from the field and 50 percent (10-20) from three-point range.

Freshman center Leon Bahner made a huge presence on defense with 9 rebounds and 2 blocks.

"Leon affects the game so much," Muhammad said to SJSU Athletics. "He may have only blocked two shots, but he changed so many other shots. That really helps us and it helps us get into transition."

The Spartans play on Saturday in an exhibition game against Notre Dame De Namur at 1 p.m. in the Event Center.

Football: Battle to the end, but fall 38-31 to Rams

The San Jose State football team went wire to wire with the Colorado State Rams on Saturday, but could not come away with a victory and lost 38-31.

The Spartans (3-5, 2-2) were led by junior quarterback Joe Gray going 26 of 51 with 308 yards and two touchdowns.

Junior wide receiver and utility man Tyler Ervin added 309 all-purpose yards, including 149-rushing yards, 38-receiving yards and one touchdown.

The Rams and Spartans went back and forth with touchdowns early in the first quarter and San Jose State took a 14-7 lead after an Ervin 89-yard touchdown run.

The Rams closed the second quarter on a 10-0 run to take a 17-14 lead heading into half-time though.

To begin the second quarter, the Spartan offense moved into Ram territory, but could not



Brian Stanley | Spartan Daily

San Jose State volleyball players come together to celebrate a point during the second set against the Fresno State Bulldogs on Thursday night. The Spartans went on to defeat the Bulldogs 3-1 for their first Mountain West Conference win of the season.

come away with a touchdown and tied the game 17-17 with a 21-yard field goal from junior Austin Lopez.

Colorado State found holes in the Spartan defense on three consecutive possessions in the second half and took a commanding 38-24 lead.

Gray's 4-yard rushing touchdown made it 38-31, but it was too late for a Spartan comeback.

San Jose State hits the road this Saturday to face the Fresno State Bulldogs.

Men's Soccer: Spartans qualify for WAC Championship Tournament

The San Jose State men's soccer team continued its success this weekend in the Western Athletic Conference (WAC) with a 2-1 victory over Grand Canyon University and 0-0 draw against the University of Nevada, Las Vegas.

The first half against Grand Canyon was slow for the Spartans, but early in the second half, senior midfielder Enrique Montano put San Jose State up 1-0.

Grand Canyon committed a foul in the penalty box on freshman forward Greg Harte and gave the Spartans a free kick, one where Montano hit the top corner of the goal.

"Enrique has been working on (free kicks) in practice and his shot was superbly placed," said Spartan head coach Simon Tobin to SJSU Athletics.

The Spartans could not hold the 1-0 lead for long as Grand Canyon drew a Spartan foul and kicked in the penalty kick at the 55th minute.

Five minutes later, Harte put the Spartans up 2-1 after a long pass from Montano.

Harte ran down a long pass from Montano and lobbed it over the Grand Canyon goalkeeper.

"Greg really worked hard to get to that ball and paid the price by running into the post after he scored," Tobin said to SJSU Athletics.

With the victory on Friday over Grand Canyon, the Spartans tied Seattle University for the second seed in the WAC tournament.

On Sunday, San Jose State went to overtime with UNLV but could not come away with the victory over the Rebels.

Junior goalkeeper recorded three saves on goal and his third shutout of the season against the Rebels.

"Felix played well in goal and made a couple of good saves for us," Tobin said to SJSU Athletics. "Anytime you go on the road and keep your opponent off the board, it's a testament to solid defense and good play from your keeper."

The Spartans best chance to get on the board came in the 72nd minute when sophomore forward Rory Knibbs passed to sophomore forward Eric Mendez near the corner.

Mendez then crossed it to sophomore forward Ruben Want, who had an open shot on goal but could not connect to score.

With the draw, the Spartans dropped two points behind Seattle University for second place in the WAC.

Women's Soccer: Spartans close season on a high note

The San Jose State women's soccer team closed its season on Friday with a 4-0 shutout over Fresno State.

Even though the Spartans were eliminated from the Mountain West Championships due to Boise State defeating Utah State, head coach Lauren Hanson told her team to be proud of its play this season.

"We told the team before the game about Boise State," Hanson said to SJSU Athletics. "We wouldn't think about the Boise State game, and our girls, they should be proud of themselves."

Junior forward Darlene Rodriguez recorded

her second goal of the season with a strike in the 34th minute past the Rebel goalkeeper.

Senior defenders Alex Donaldson and Alex Jimenez both recorded their first goals of the season and last goals as Spartan soccer players.

Junior goalkeeper Zoe Makrigrannis broke a school record with her seventh shutout of the season for the Spartans.

"We came together on and off the field, and it showed the last six games," Hanson said to SJSU Athletics. "We started to hit our stride on the field and begin playing the brand of soccer we wanted to play."

Colton Seike is the Spartan Daily Sports Editor. Information compiled from SJSU Athletics.



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2014 World Series Parade



Rain or shine, fans celebrate hometown heroes

By Jasmine Leyva
@leyvaleyv3

After winning their third World Series in five years, the San Francisco Giants came back to the City by the Bay from a riveting seven-game series against the Kansas City Royals. Last Friday, fans wearing black and orange filled BART trains and other public transportation leading to San Francisco. They endured rain and massive crowds to get a glimpse of the players and coaches riding through Market Street headed towards City Hall and the Civic Center. Many were huddled under umbrellas and made their way to the end of the parade to hear speeches from general manager Brian Sabean and Mayor Ed Lee praising their hometown heroes.

Photos by
Brandon Chew and Jerica Lowman



Top: Fans cheer from windows above at the Giants parade. **Middle:** A woman wears an umbrella hat and poncho to keep herself dry at the parade. **Right:** An enthusiastic fan cheers on the Giants as they ride to San Francisco City Hall. **Bottom Left:** A young fan wears Giants socks to show her support. **Bottom Middle:** Fans capture photos using their cellphones as the parade passes by.

Reminder: Nov. 5 SC&I Graduate Programs Open House (Online)

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