Volume 141 | Issue 28

Serving San José State University since 1934

Thursday, October 31, 2013

UPD doesn't expect ghoulish behavior

By Leeta-Rose Ballester @leetarose

Poisoned candy apples, ax murderers and surges in violent crime in downtown San Jose are all urban myths associated with Halloween night.

Sgt. John Laws of the University Police Department said there are not typically arrests or reports of violence than usual near campus on Oct. 31.

"We don't see a lot of robberies or shootings," Laws said. "We may have more parties and that may require more officers."

Laws said police typically expect more alcohol-related offenses, noise complaints and perhaps

"It depends on what night it

is," Laws said. "There may be more activity and parties, and we're prepared to handle it."

In 2009, when Halloween fell on a Saturday, Laws said the department had "more of an issue."

The UPD will have two extra police patrols on Halloween to handle any increases in crime, according to Laws.

Zillow, a real estate website, rated San Jose as the fourth best city for trick-or-treating in the United States this year.

Cities were ranked by a combination of home value, population density, crime statistics and "walkability," according to the site.

Within San Jose, Zillow lists Willow Glen, Rose Garden, Cambrian, Almaden Valley and Santa Teresa as the neighborhoods where trick-or-treaters can receive the most candy with the fewest safety risks.

Richard Zappeli, president of the Willow Glen Homeowners' Association, said Willow Glen is home to many young families and community involvement is a key factor in making the neighborhood so

"We're very proactive about the holiday," Zappeli said. "Everyone cares about children a lot."

Zappeli said there is an all-day "kidfest," starting in the morning with the toddlers and preschoolers, where children can trick-ortreat at local stores.

Kasuen Mauldin, an assistant professor in the nutrition department, said she doesn't think

choosing a particular neighborhood to trick-or-treat in is impor-

"This year we are joining another family in their neighborhood because they invited us," Mauldin said. "It doesn't matter as long as we are going out with other families with kids so that the children can have fun together."

Mauldin said she doesn't stay out too late with her 3-year-old daughter, but not out of safety concerns.

"With young children, we go trick-or-treating earlier before it gets dark because they get tired early," she said. "After going around the block for trick-ortreating, we return home to pass

SEE TRICK-OR-TREAT ON PAGE 3

CAMPUS

SJSU ghosts dying to tell their stories

By Kristi Myllenbeck @ricekristi

Several buildings on campus have been the sites of deaths and now house pesky ghosts or urban legends, according to Eric Narveson, a history lecturer and San Jose State University history enthusiast.

The spooky stories begin in Hoover Hall, Narveson said.

"I've heard this story several times over many years from students living there," he said. "As the story goes, a female student was murdered in one of the phone booths

SEE MYTHS ON PAGE 3

Dancing in honor of the dead



Juan Reyes | Spartan Daily

Grupo Folklórico Luna y Sol de San Jose State members Miriam Sanchez (middle right) dances with Martin Salas during a performance on campus Wednesday afternoon.

SEE HOLIDAY ON PAGE 3

HISTORY

America embraces frightening holiday

By Tiffany Gerami @TiffanyGerami

Halloween is a time of superstition and a celebration of life and death.

Also known as All Hallow's Eve, this holiday is thought to have originated from the ancient Celtic festival known as Samhain, according to anthropologist Phillips Stevens.

This festival started as the celebration of the end of the harvest season in Gaelic culture and gave the ancient pagans time to gather supplies and prepare for the winter, Stevens said.

The ancient Gaels believed that on Oct. 31, the boundaries between the living and the dead overlapped because this was the end of their harvest season, symbolizing the death of their

The dead were thought to come back to Earth and wreak havoc on the living, according to the article Anthropology in Practice. This included spreading diseases among the pagan people and ruining what crops they had

Masks and costumes were worn to mimic the dead and ward off any evil spirits.

As immigration increased in the 1800s, Irish Catholics carried over their Halloween traditions and incorporated them into the American cul-

According to Stevens, by the 1950s, Halloween became a secular and commercialized holiday in America.

SEE **FESTIVAL** ON PAGE 3

Student draws masterpieces througout campus pavement

By Jerry Salas @popcrnchicken

The San Jose State Event Center is advetising the forthcoming concerts in a way that seems odd in the digital age - chalk art.

Gloria Robertson, information and marketing manager of the Student Union, said using chalk art to promote future concerts for the Event Center was an idea brought up by Event Center staff.

"We started looking for someone to do the chalk art for us," Robertson said. "I knew I wanted to get someone from the illustration program because they would have the capabilities of performing this type of art."

Robertson said it was easy to find someone because there are a plethora of students on campus who have the required talent for the task.

"We were able to hire someone who is qualified and is doing some very nice chalk art." Robertson said.

She said John Arquero, a senior animation/illustration major, was hired as an employee of the Student Union and works part-time as its chalk artist.

SEE **CHALK** ON PAGE 5



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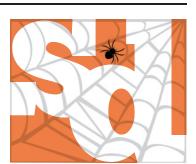
P. 8 Sports: Football game preview











BASKETBALL

A revamped men's team welcomes the new season

By Allison Williams @all3ybobally

A new head coach, nine new players and a brand new court floor marks the new season for the men's basketball team.

"We can't worry about what's happened in the past and we can't worry about the future," said Dave Wojcik, head coach of the men's basketball team. "All we can control is the present time and the present day."

According to SJSU Athletics, Wojcik comes to SJSU from Boise State, where he was an associate head coach.

"I've been very fortunate," Wojcik said. "I've worked for a lot of good coaches."

Boise State was the latest school in more than 20 years of coaching experience, but SJSU is Wojcik's first gig as a head

"There's a little more stress (but) I don't mind that (administrative) stuff," Wojcik said. "My stress is going to come in when we play basketball."

Wojcik said he really changed the whole team. There are only four returning players on the roster this season.

Last season ended with 14 straight losses and a 9 - 20 record for the season, but Wojcik said he doesn't think that last season will have any impact on this season.

"If we get better, then the games and the wins will come,"

He said he isn't interested in simply rebuilding the team he also wants to build the culture around the team.

"For us to build a program and for us to be successful the students have to be involved," Wojcik said. "I don't want it to be just a game, I want it to be an event."

Wojcik said he envisions the SJSU student section being something similar to "The Pit" at University of New Mexico.

"I want (the students) standing. I want them yelling and screaming. I think that's important to any kind of program."

Jen Heisel, a second year graduate student in the kinesiology sports management program, said she is working on a group

		Home Schedul	e
	11/04/13	Cal State Monterey Bay	07:00 p.m.
	11/06/13	Pacific Union	07:00 p.m.
	11/15/13	Milwaukee	05:30 p.m.
	11/17/13	James Madison	01:00 p.m.
	/11/23/13	Cal State Fullerton	12:30 p.m.
0	12/18/13	UC Davis	08:00 p.m.
5.	12/21/13	Westminster	12:00 p.m.
	12/28/13	Pacifica	02:00 p.m.
	01/01/14/	Nevada	07:00 p.m.
	01/08/14	Colorado State	07:00 p.m.
	01/11/14	New Mexico	07:05 p.m.
	01/22/14	San Diego State	07:00 p.m.
	01/29/14	UNLV	07:00 p.m.

Information compiled from SJSU Athletics

Infographic by Allison Williams | Spartan Daily

project for her sports management class to get 1,500 students to the Nov. 4 bout against Cal State Monterey Bay.

The class allows the students to apply what they're learning in class to real life situations, according to Heisel.

"It does seem like there's a rally behind (the idea), it's just we'll see how effective it is," said Garrett Cuffel, a first year graduate student in the kinesiology sports management program, who is in charge of the Spartan Squad and student rewards.

Heisel said their strategy included posting 300 fliers around campus, especially near student housing.

Dan Hackett, SJSU Athletics' promotions and fan experience coordinator, said the Spartan Squad rewards program is another way to get students to come to games.

The app, developed last semester by Jason Nammany, a recent graduate from the kinesiology sports manage-

ment program, allows students to check in to the games and

Hackett said the number of people who are downloading the app has dwindled because the app wasn't ready at the time of the kickoff but is 290 people stronger than it was at

As students rack up points, they earn rewards and coupons. Prizes start at a slap koozie and increase with point levels.

Hackett said the department is able to leverage certain games by offering users a higher point value.

Wojcik said he hopes students show up at their games.

"I want the students to come to a basketball game and make it such an opposing place to play, where it's difficult for the other team to come in here and win," Wojcik said.

Allison Williams is a Spartan Daily staff writer.



Juan Reyes | Spartan Daily

SJSU forward Jasmine Smith runs for the loose ball during the second half of a 104-76 win against William Jessup University on Tuesday night at the Event Center.

Women's basketball team wins first pre-season game of the season

By Juan Reyes @jmreyes831

EXHIBITION

It's only the first game of the season but the San Jose State women's basketball team looked sharp after a 104-76 exhibition win against William Jessup University at the Event Center Tuesday night.

Junior guard Rebecca Woodberry led the Spartans, finishing with a team-high 23 points along with five rebounds, three steals and three assists and was one of five Spartan players to score in double figures.

"It was good to see everybody work hard and still come out with the win like we're supposed to do," Woodberry said.

SJSU players were out of sync to begin the game, turning over the ball on three of their first six possessions, but it only resulted in two points for the Warriors.

Freshman forward Jasmine Smith got the team back in the game after dunking two straight baskets to put them up 8-7. Smith had an incredible night on the court and finished the game with a double-double by snatching 19 rebounds and contributing 18 points along

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◆*ENDER'S GAME (PG-13) | ◆*THE COUNSELOR (R)

•*FREE BIRDS (20/20) (PG) | ◆CARRIE (R)

•*LAST VEGAS (PG-13) | ◆*HOUSE IN ALLEY (NR

•*BAD GRANIDPA (R) | ◆THE FIFTH ESTATE (R)

•*SCAPE PLAN (R) | ◆GRAVITY (20/30) (PG-13)

•CAPTAIN PHILLIPS (PG-13) | ◆DON JON (R)

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NS 11/8! THOR: THE DARK WORLD



Juan Reyes | Spartan Daily

SJSU guard Ta'Rea Cunnigan puts on the defensive pressue in the full-court press during the second half of a 104-76 win against William Jessup on Tuesday night at the Event Center.

with five steals, three blocks and one assist.

"We ran one play for her at one time and yet she had 18 points and 19 rebounds," said Head Coach Jamie Craighead. "Her athleticism and her natural gifts really fit what we do. She's going to score a ton of points off of offensive rebounds and put backs."

Shortly after, the Spartans' defense came alive and forced William Jessup to commit a couple of turnovers to go on an 11-0 run.

Junior guard Ta'Rea Cunnigan contributed five of those points, including a three-pointer, and then stole the ball on the ensuing inbounds pass for a quick two points. She scored 15 of her 19 total points in the first half and also finished with seven rebounds, six assists and two steals.

"They were great tonight and they hit baskets when we needed them to," Craighead said about her starting guards, Cunnigan and Woodberry. "The lead was cut to 13, 14 and they'd push it back to 20. We kind of kept them at bay with Ta'Rea and Becca."

SJSU kept up the high intensity on defense by keeping a full-court press throughout most of the first half.

Woodberry's three-point bucket put the Spartans up 28-14, but the Warriors would claw back after they went on a 14-4 run to pull within four points of the Spartans.

That would be the closest the Warriors would get to winning as SJSU was able to regroup. A stifling defense allowed just 1 point in the final six minutes of the first half to take a commanding 47-29 halftime lead.

"This is a completely new system for us so we're kind of learning on the fly," Cunnigan said. "But when it starts clicking and we do things correctly and we do things that we learned, then that's when things come together."

After the break, the Spartans continued to apply the full-court press, but it backfired on them at times and allowed William Jessup players to break free for easy buckets under the hoop. The Spartans also allowed the Warriors to get the threepoint shot off and allowed them to make 11 of their 30 shots, close to 37 percent.

"The game was not over," Craighead said. "When you're a pressing team a 20-point lead can go just like that. We wanted to keep at it, we wanted to get better, we wanted to block out and I don't think we did that all that well."

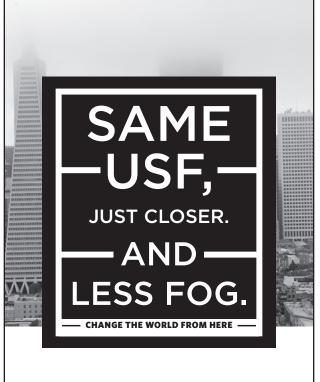
Craighead emphasized the offensive rebounds they allowed William Jessup. She also said turnovers were a big problem for the Spartans offense that gave up the ball 25 times in the game.

"We just got to be in more control of what we're doing and be more confident in what we're doing," she said. "They're trying to learn a lot on the fly and it's been a long process in terms of just a lot of stuff everyday we're throwing at them. They'll get it, but it's going to take some time."

Still, the team was able to pull away with a huge 104-76 victory to kick off the 2013-14 season and they'll play San Francisco State on Nov. 8 for their second exhibition match at home.

"We definitely have to protect the three-point line as well as we have to block out," Craighead said going into next week's game against the Gators. "We gave (the Warriors) too many offensive rebounds in the second half and I thought that kept them

Juan Reyes is a Spartan Daily staff writer.



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HOLIDAY

Dia de los Muertos rises again in San Jose



Juan Reyes | Spartan Daily

Grupo Folklórico Luna y Sol of San Jose State at the Day of The Dead Festival on Sunday

By Michael Chen
@Michael GChen

It is that time of year again when Americans celebrate Halloween, a day when people dress up to trick-or-treat for sweets. But for Mexican-Americans, it is the eve of Dia de los Muertos (Day of the Dead), a day when the deceased are honored and celebrated through music, dance and ceremonies.

"It's a time when we invite those who have passed on to rejoin the land of the living," said Itza Sanchez, staff member of Grupo Folklorico Luna y Sol. "People will dress up and basically, in movement, pantomime people who have been lost."

Sanchez said Dia de Los Muertos is a time of remembrance and celebration, not a scary event such as Halloween. She said the spirits of the dead are invited back for a day when people dress up to imitate the appearance of a person, usually a family member or friend, who has died and also present personal offerings such as food, trinkets and clothes on altars dedicated to that person.

The Art of Remembrance Altar exhibit was prepared on the first and fifth floors of the Martin Luther King Jr. Library as displays for visitors to see for free from Oct. 14 to Nov. 8.

Local San Jose artist Rick Moreno acted as the curator for the exhibits.

"The altar is about honoring, celebrating, and remembering someone," said Kathryn Blackmer Reyes, director of King Library's Cultural Heritage Center. "You're supposed to offer things that the deceased like and would need for the trip back to the 'after world.' That can be anything they liked when they were alive."

Sanchez said the gifts presented to an altar are items that were once owned by that individual and that by putting down that item, you're inviting them to join you in the celebration

She said sweets such as cookies and chocolate are popular items used to entice the dead to visit the living.

"I usually bring pictures of family members," said Arlene Sagun, executive director of the San Jose Multicultural Artist Guild. "This year my nephew died and I'm going to put out gifts."

Sanchez said another popular tradition is pairs of people dressing up with masks as polar opposites, such as one person representing an angel with another representing the devil.

She said another representation may be of a pregnant woman with a partner dressed up as death, which would represent the cycle of understanding life and death.

"A lot of what you'll see is skeletons," Sanchez said. "It's not uncommon for people to dress up and use masks to transform them even further into the character to emulate what they represent."

Sagun said popular festival dancers in San Jose range from Aztec to Filipino dancers with a dance troupe of children and a children's mariachi planned yearly for Dia de los Muertos festivities by the San Jose Multicultural Guild.

She said the San Jose Multicultural Guild's annual budget was around \$250,000, funded by the Costiano

Family Foundation, AAA and San Jose City Council.

Sanchez said the roots of Dia de los Muertos trace back to pre-Columbian times before Catholicism took over Mexico.

She said the celebration is a blending of religious traditions, but not purely Catholicism nor Mesoamerican

Blackmer Reyes said although Dia de los Muertos has roots tracing back to Mexico, the way it is celebrated in the U.S. is very different than it is in Mexico.

"You do get a more artistic bent here in the U.S. in the public view," she said. "And given how we also celebrate Halloween we also get that twist into Day of the Dead and you get a lot going on. You are seeing a U.S. experience and not necessarily a ... Mexican experience."

Dia de los Muertos is celebrated on Nov. 1 and Nov. 2 but lasts for a month as a time to enjoy the memories of those who have passed on, according to Blackmer Reyes.

"But this celebration is personal," Blackmer Reyes said. "Everyone has their own reason to find this time important given that it is so individual."

Michael Chen is a Spartan Daily

Trick-or-treat: Halloween crime is scarce downtown

These San Jose neighborhoods offer the most candy with the fewest safety risks. 1. Willow Glen 2. Rose Garden 3. Cambrian 4. Almaden Valley 5. Santa Teresa

FROM PAGE 1

out candy to other trick-ortreaters who come to our house."

She said her daughter enjoys giving candy to other kids just as much as she enjoys eating it.

Lauren Langan, a junior child development major at National Hispanic University and whose daughter attends SJSU's Child Development Center, said she carefully plans out what to do after trick-or-treating.

"This year I am planning on a movie marathon with my boyfriend so I will have snacks and plenty of candy set aside ahead of time so I don't have to run out and risk drunk drivers or children running in the street," Langan said.

Langan said she doesn't think there is much to be worried about while out on the hunt for candy with her daughter, Chloe.

"Growing up, my mom always checked my candy, but with Chloe I only look over it enough to throw away pieces that are unwrapped due to germs more than a serious contamination risks," she said. "I have read articles

about the risk of candy being poisoned and it is so rare to happen that it is not worth checking that one night a year."

Mauldin said she throws away any candy that has been "unwrapped or looks suspicious," but she has some tips for those taking chil-

... I will have snacks and plenty of candy set aside ahead of time so I don't have to run out and risk drunk drivers or children running in the street.

Lauren Langan junior child development major

dren out that may be just as important.

"If trick-or-treating with young children, try to avoid the scary houses because crying is never fun," she said. "Choose costumes that are warm enough and practical for trick-or-treating."

Leeta-Rose Ballester is a Spartan Daily staff writer.

Myths: Ghost stories haunt from beyond the grave

FROM PAGE 1

in the lobby of Hoover Hall."

The "killer" was never found, according to Narveson.

"She had been really slashed up, think horror film, and there was blood all over the inside of the phone booth that couldn't be removed," he said. "So the phone was removed from the booth."

Eventually, with the invention of land lines and cellphones, the phone booths were removed, Narveson said.

"In the middle of the night, students say they hear a phone ringing, even though there is no phone there," he said. "They say it is the ghost of the girl who died ringing the phone."

Gabi Herrera, a freshman English major and Hoover Hall resident, said she's heard the building may be haunted.

"I've heard that the first floor, where I live, is haunted," she said. "They say the girls' bathroom is haunted, but I don't know for sure."

The first floor can be spooky at night, Herrera said.

"At night, it is intimidating," she said. "I try to leave the main bathroom door open if I'm in there by myself because I don't want to experience that."

Herrera said she doesn't know the story behind the bathroom hauntings.

"They say that the showers go on by themselves," she said. "People have seen things but I've never seen things."

Herrera said she heard the story from friends and "through the grapevine."

Another Hoover Hall

Another Hoover Hall resident, Nathanael Yang, a freshman nutritional sciences major, said he's unaware of the building being haunted.

"I don't believe in that stuff," he said. "It's all superstition."

sity Police Department pub-

Sgt. John Laws, Univer-



Kristi Myllenbeck | Spartan Daily

An isolated door in Spartan Complex gives off a creepy vibe on Wednesday, Oct. 23.

lic information officer, said there is no factual record of a murder occurring in Hoover Hall

"The first recorded murder on the SJSU campus took place in the Event Center in 1994," he said.

A person who was not a student was stabbed at a concert at the SJSU Event Center and later died, according to an article in the San Jose Mer-

cury News.

Narveson said the story was probably made up to excite and scare incoming freshmen who were away from home for the first time.

"I bet that story was invented the first year that dorm was lived in," he said.

However, Narveson said, more factual stories have occurred on campus.

"There's the story of the guy who tried to detonate a

bomb on campus in the late '60s," he said. "Some guy wanted to take on the institution, so to speak, and put together a bomb, probably to try to take out Joe West Hall."

Narveson said that instead, the man prematurely detonated the bomb and killed himself.

Hugh Gillis Hall may have a spirited squatter, according to Mari Aranoff, a television, radio, film and theater administrator.

"I have never witnessed any hauntings," she said. "We have a poltergeist that moves furniture and other objects in the building, though."

According to an article in the New York Times, the old gym in Yoshihiro Uchida Hall was used as a processing site for Japanese internees during WWII.

A separate article on sanjose.com stated, "students and staff have long claimed to hear faint human crying and voices coming from the building."

Narveson said he knows of five other deaths that have occurred on campus, including a young man who had a heart attack during a night class in the Boccardo Business Complex in the mid-'80s.

"The students thought he fell asleep, but he had a heart attack and died in class," he said. "The students didn't notice until the end of class when he didn't get up to leave"

Narveson also said the parking garages have had a fair amount of tragedy, including the murder-suicide in Spring 2011 and the death of a student who apparently fell to his death in 2010. Both occurred at 10th Street

garage.

"There was a guy who died of an aneurism while doing homework in his car," he said. "This happened in the 10th Street garage 20 or

so years ago."

Many of the deaths on campus have been non-vio-

lent, according to Narveson.

"There was a woman student who died in her sleep in one of the dorms in the '60s," Narveson said. "It wasn't a violent death or anything, she just died and her roommate found her."

Considering San Jose State's extensive history, occurrences like these are not uncommon, according to Narveson.

"It's bound to happen with that many people on the campus," Narveson said. "Think about how many students have gone through San Jose State. One way or the other, you're bound to have somebody die."

Kristi Myllenbeck is a Spartan Daily staff writer.

Festival: Historical traditions evoke horror in U.S. culture

FROM PAGE

Although most of the Halloween traditions have been commercialized in Western culture, they are still rooted in the ancient European practices.

Phuc Bui, a sophomore animation/illustration major, said that overall he feels that Halloween is a holiday in which everyone should

have a good time no matter how they celebrate it.

"I think regardless of its origins, Halloween is celebrated today to carry on fun traditions, (such as) dressing up or trick-or-treating for

generations to come," he said.

Stevens said the tradition of trick-or-treating originated in Ireland and Britain in the Middle Ages,

and didn't carry over to the United States until after World War II.

Originally, the practice of "souling" was used by poor people who would go door-to-door on All Hallow's Eve and receive food in exchange for prays for the dead. Once this tradition was carried over to the United States, it became a children's activity on the night of Halloween.

After the sugar rationing during World War II, children received candy by going door-to-door in their neighborhoods, Stevens said.

Along with other ancient prac-

tices, the U.S. took these Halloween traditions and commercialized them, according to Stevens.

The act of carving pumpkins derives from the pagan Celts hollowing out turnips for the Samhain festival, according to Anthropology in Practice.

It also explains the superstitions associated with black cats, which come from the Middle Ages when they were thought to be evil and were killed in excess.

The loss of these cats led to an influx in rats, and is thought to

have caused the 14th century Black Plague, according to Stevens.

This was around the same time the Roman Catholic Church hunted and killed witches, which added to the Halloween myths of hauntings and mischief, according to Anthropology in Practice.

According to the Washington Post, Halloween is now the country's second biggest commercial holiday, after Christmas, with spending at approximately \$6.9 billion per year.

Tiffany Gerami is a Spartan Daily staff writer.



HAPPY HALLOWEEN
FROM: @MIGSRAW

TO: LOVEBUGOOO HAPPY HALLOWEEN

TO: COURTNEY ROSE
HAPPY HALLOWEEN
FROM: CASEY FRANCIS

TO: @GFLSSJSU
HAPPY HALLOWEEN
FROM: EL GALLO

HAPPY HALLOWEEN
FROM: YAMES

HAPPY HALLOWEEN

HAPPY HALLOWEEN

HAPPY HALLOWEEN
LOVE: JUSTIN

Chalk: For this artist, social media is not the only marketing strategy

Arquero said this is his first time creating chalk art.

"I'm doing chalk art, but I'm just an artist," Arquero said. "All the skills I've learned in the animation/ illustration program are being used in this art form."

Arquero said it can take one to three hours to complete a chalk art piece, but it depends on the complexity of his ideas.

He said a lot of work goes into creating each piece of chalk art.

"My process for each piece is researching the band to learn about their history and where they come from," Arquero said. "I look to see if they have any kind of distinct logos or (something that) sets them apart from everyone else."

He said he uses this research to draw a number of drafts until he creates one he likes.

"I draw and sketch many times before I ever touch the pavement," Arquero said.

He said he used this process for the Slayer chalk art that can be seen around campus promoting the con-

"Slayer's logo is well known and they're known for skulls and really crazy stuff," Arquero said. "I was inspired by the crazy skulls and the grungy style of writing."

Arquero said he usually works on the chalk art in the morning and doesn't mind the foot traffic.

"When there's a lot of people it can get nerve wracking, but most people won't walk over it, they respect it," Arquero said.

He said there have been many instances in which people will stop to take a picture of his work and compliment his attention to detail.

"It's very humbling to me because I appreciate the people who show love and support my artwork, and I am very thankful for that," Arquero said. "It's a very good feeling."

Robertson said her department will do an assessment of whether or not to continue with the chalk art at the end of the semester, but she thinks it's already a sure thing.

"The winter is probably not going to be good for chalking because of the weather, but it's been good for this fall and I'm sure it will be great



Jeff Gonzalez | Spartan Daily

Chalk artist John Arquero creates a piece in front of the Event Center to promote the Slayer concert on Wednesday.

for late in the spring," Robertson

Anne Simonson, chair of the department of art and art history, said she is very careful not to step on the chalk art around campus.

"I want to keep it there, I think it's a nice idea," Simonson said.

Simonson said the chalk art is great because it doesn't damage the pavement and can be wiped away when it's no longer needed.

"It's good for the art community, art should be everywhere," Simonson said. "Unfortunately, we don't offer a chalk art program."

Jerry Salas is a Spartan Daily staff writer.

ADVERTISING

Marijuana ads stir the pot over drug safety, free speech

By Rob Hotakainen McClatchy Tribune

WASHINGTON - When televangelist Pat Robertson announced his support for legalizing marijuana last year, pot backers wasted no time in putting his picture on an electronic billboard in Colorado.

Marijuana billboards have popped up along busy freeways from Seattle to Florida. In September, one greeted fans going to Sports Authority Field at Mile High in Denver for the first NFL game of the season. In July, pot supporters tried to get a video ad on a jumbo screen outside a NASCAR event in Indianapolis, but objections forced them to pull it at the last minute.

In the latest twist, pro-pot billboards are emblazoned on city buses in Portland, Maine, aimed at winning votes for a Nov. 5 ballot measure that would make the city the first on the East Coast to legalize marijuana for recreational

Critics fear that the increased advertising is a sign of things to come as support for legalization continues to grow, reflected by a Gallup poll released last week that found backing from a record high 58 percent of Americans. They see the steppedup promotion as a dangerous trend that will lead to more drug abuse among children.

While the Greater Portland Transit District has banned tobacco ads, it accepted \$2,500 to display the marijuana billboards on the exterior of four of its 32 city buses and in two bus shelters. The ads, which debuted early this month, are set to run until Election Day.

In one ad, a bespectacled woman says: "I prefer marijuana over alcohol because it's less toxic, so there's no hangover." Another features a smiling young man who says he prefers pot over booze



Marijuana Policy Project | MCT

While the transit district in Portland, Maine, has banned tobacco ads, it accepted \$2,500 to display marijuana billboards on the outside of four of its 32 city buses and in two bus shelters. The ads debuted early this month and are scheduled to run until Election Day, when city voters will decide whether to legalize marijuana.

"because it doesn't make me rowdy or reckless."

Transit officials say the ads are constitutionally protected political speech since they also encourage a "yes" vote on a city ballot initiative.

"We're allowing this message because it's political speech. It's designed to help change a law," said Gregory Jordan, the general manager of the transit district. "It's not the promotion of a commercial product ... We don't have a position on the content of the advertising, just that it's a political message and by its very nature it's protected by the First Amendment."

Opponents say the ads go well beyond endorsing a ballot measure, instead promoting an illegal product. They say the ads shouldn't be allowed in places where they're so easily viewed by youths, including high school students who ride city buses to school.

"What we say and what we do is being watched by the kids in our communities, and they look to us for clues on what's acceptable and what's normal and how they should act," said Jo Morrissey, the project manager for a substance abuse group called 21 Reasons, which asked the transit district to drop the

She said the transit line was violating its own policies by allowing the ads because it was promoting an illegal product.

"I don't know how you can slice it any other way, when you say that marijuana is safer than alcohol," Morrissey said. "I don't know what they're trying to say other than their product is better."

Jordan said the transit line, which serves nearly 1.5 million riders a year, was on solid legal ground but that he understood the criticism: "I can certainly see how maybe it's a fine distinction."

David Boyer, the Maine political director for the Marijuana Policy Project, which bought the ads, said the backlash had surprised him. He defended the ads, saying it's important that everyone, including kids, knows that marijuana is safer than alcohol.

"When you don't talk to kids like they have a brain, and should remain classified as a controlled substance.

"We're witnessing the birth of Big Marijuana," said Kevin Sabet, the director of the University of Florida Drug Policy Institute and a former adviser on drug issues to President Barack Obama and Presidents George W.

What we say and what we do is being watched by the kids in our communities, and they look to us for clues on what's acceptable and what's normal and how they should act ...

> Jo Morrissey 21 Reasons project manager

then they kind of resent you for it and they end up turning everything else out that you do say," Boyer said. "I think you do the best with them by

Legalization opponents say marijuana is addictive

telling them the truth."

Bush and Bill Clinton. "And I really worry about the messages this advertising is going to be sending to kids, giving them the impression that marijuana is safe."

He said the marijuana industry was relying on similar tactics that had helped advance the tobacco industry: "It's the advertising. It's the billboards. It's the vending machines. It's the lobbying groups, all the things that Big Tobacco has mastered for 80

The Portland vote is the first ballot test for legalization backers since last November, when Washington state and Colorado approved plans to sell and tax the drug for recreational use beginning next year. If the measure passes, residents of Maine's largest city who are 21 and older each will be allowed to possess up to 2.5 ounces of marijuana.

"It would be big for the East Coast, especially New England," Boyer said. "It's just another domino. And this movement has gained tremendous momentum in the last year."

So far, 20 states and Washington, D.C., have approved the use of marijuana for medical purposes. The Marijuana Policy Project has targeted 10 states for full legalization by 2017. If the plans succeed, Alaska will vote next year, followed by Maine, California, Nevada, Hawaii, Mary-New Hampshire, land, Rhode Island, Arizona and Vermont.

That means one thing: Expect more ads.

If they get more people talking, the sponsors will be happy.

"People are not used to hearing about marijuana via billboards or bus ads, so they tend to spark quite a bit of public interest and dialogue," said Mason Tvert, the director of communications for the Marijuana Policy Project. "Our goal is to get people thinking and talking to one another about marijuana. We are confident it will lead to greater understanding of the substance and broader support for ending its prohibition."



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HALLOWEEN

Easy, last-minute Halloween costume ideas for procrastinators

By Amanda Hochmuth @arhochmuth

If you're anything like me, you wait until the last minute to do, well, just about everything. This year, Halloween is no different. With classes, work schedules and homework, it's easy to neglect a very important part of this season your Halloween costume.

Here is my list of tried and true last-minute costumes that take little to no effort to put together.

Your favorite sports player

If you have a jersey sitting in your closet, you're good to go. Add some black athletic pants or leggings, tennis shoes, eye black or under-eye face paint, a hat or helmet and call it a day.

A mime

If you're feeling anti-social, this is perfect for you. All you really need is white face paint. Add a little black to your lips or around your eyes and throw on a black and white striped shirt and white gloves. You can add

black pants and suspenders for an added touch.

A referee

If you have a black and white striped shirt for the mime costume, you can also dress up as a referee. Pair it with black athletic pants, carry a clipboard and wear a whistle around your neck. Add sunglasses and a cane to be a blind referee.

A leopard. Or cheetah. Or cat of

Come on, ladies, you know you have some animal print in your closet. Throw it on with black tights or leggings and add some black face paint or mascara to your face to make whiskers and a black nose. A headband with ears on it will complete the look.

Miley Cyrus

You'll be right on trend with this one. If you don't mind showing a little skin, a nude-colored bra or swimsuit top paired with nude-colored bottoms make an easy Miley getup. Twist your hair into two high minibuns on top of your head, coat your lips in red and stick your tongue out all night. A foam finger will complete the outfit - or whatever you want to call it.

A lifeguard

Guys or girls who are OK with showing skin can easily pull this off with a red swimsuit, whistle and inner tube. Put a dab of sunscreen on your nose or face and add a cross somewhere to the outfit for added detail.

A gold digger

Layer yourself with an overabundance of gold jewelry and carry around a shovel. Simple as that.

Cloudy with a chance of showers

Pranksters will love this one. Grab an old blue sweatshirt and attach cotton balls or white and gray cloud-shaped felt to it. Tuck a spray bottle or water bottle into your outfit and have fun spraying everyone who inquires about your costume.

A Duck Dynasty star

If you own camouflage cloth-



Carolyn Seng | Spartan Daily

Everyday items can be used to create a fun, memorable costume.

ing items, this one's easy. Don your favorite camo shirt, vest or pants - or all three - and wear a hat or bandana on your head. Add a fake bushy gray or brown beard. If you have a real one, that's even

A ghost

This is as low-effort as it gets, people. Throw an old bed sheet over yourself and cut out holes for the eyes. Feel like adding some flirty Halloween flair? Wear a bikini over it and be a sexy ghost.

If these costume ideas don't help you, I don't know what will. Now, go dress up, get out and enjoy your Halloween!

Amanda Hochmuth is the Spartan Daily A&E editor.

COMICS

Costumes for comics: Local stores host contests for fans

By Chris Shyvers @cshyvers

The official Halloween ComicFest may have taken place last weekend, but that doesn't mean it's over for comic book fans and their

Today, two comic books stores will hold special events for customers wearing costumes, as well as give out free comic books.

According to Peter Svensson, manager of the Space Cat comic and video game store, "We are having our own independent costume contest, offering a \$25 gift card to whoever has the best costume."

Space Cat was a participant in the Halloween ComicFest Costume Contest last weekend, Svensson said, but they will hold their

Located on South Bascom Avenue, Space Cat will be open from noon to 7 p.m. during which contestants can enter the contest, and the winner will be announced tomorrow.

While contestants are likely to stick to superheroes and other icons of geek culture for their costumes, "any really good costume is eligible," Svenson said.

Steve Simonetti, manager of Illusive

Comics and Games, located on El Camino Real in Santa Clara, said free comics will be handed out for Halloween, including titles such as "Batman: The Long Halloween," "Thor: God of Thunder" and "Ultimate Spider-Man Adventures."

"It's a big promotion. If you come in full costume for Halloween, you get 25 percent off of your entire purchase," said Tyler Lofting, supervisor at Legends Comics and Games located in Cupertino's Vallco Mall. "And that works at all three of our locations (separated into comic, board game and tabletop game stores) in Vallco Mall."

Legends will have candy and comics to give out on Halloween as well, and Lofting said they would have titles such as the "Adventure Time" Halloween special issue, as well as "Disenchanted," a very "anti-fairytale."

Lofting said Legends will post photos of customers wearing costumes on its website and Facebook pages. Despite not having an instore contest, Lofting said they can help visitors enter the Halloween ComicFest Contest, which stops taking entries Nov. 15. " What you do is put the (official contest) pin on, and you post your picture to the website," he said.

Bradley Feniquito, a frequent customer at Legends, said he would come in on Halloween dressed up as Data.

"I'm not talking about Star Trek, by the way," Feniquito said. "I'm going as Data from

Additional details on Halloween ComicFest, as well as a list of participating stores can be found at http://www.halloweencom-

Chris Shyvers is a Spartan Daily staff writer.

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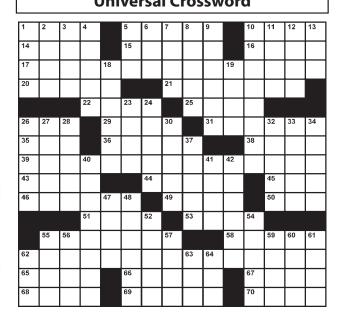
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DISCLAIMER

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The new spirits of Halloween

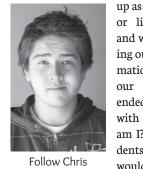
I am probably staying in for this year's Halloween. Not only do I have several papers to do and midterms to study for, but I just don't see the draw in dressing up for Halloween anymore.

As a child, going out at night with friends to trick-or-treat and coming back home with a pillowcase full of candy was

fun but in elementary school we had something better: The Great Mas-

The Great Masquerade was a yearly event held by my school just before Halloween, so of course it had to be educational.

My classmates and I would dress



Shvvers on Twitter @cshyvers

up as a figure of historical or literary significance, and would take turns giving out background information and hints about our character. Students ended their introductions with the question "Who am I?" and the other students and their parents would then guess their identity.

One year I was Black Bart, the famous stagecoach robber known for his wit and sophistication. Another year, I was General Douglas MacArthur, the famous commander who not only accepted Japan's surrender in WWII, but also helped oversee the social, economic and political reforms that have made the country into what it is today.

These costumes obviously can't be found at the local Party City, so the majority of the props were made by hand or scavenged at various army surplus stores and places with knick-knacks.

I had help from my dad but in the end, I had a costume you couldn't find anywhere. The year I was MacArthur, there was actually a classmate of mine who dressed up as the same person, but even he didn't have MacArthur's signature corncob pipe.

Looking at how the majority of my peers now celebrate Halloween leaves me with some yearning. People now, all too, often just find whatever movie character costume they happen to like that year, or they happen to simply fulfill stereotypical roles, such as ninja, pirate, sexy nurse, or what-have-you and they go to the nearest party or bar.

Oh, sure, there are people out there who put some real thought and effort into their costumes, but I find that they are few and far

If you go out and look, I am sure there are plenty of awesome costumes people want to show off and be seen in, such as cosplay enthusiasts at anime conventions. But I am finding that Halloween, much like every other holiday, has just become another excuse to go out and

I don't have the money or time to go out and buy a costume to wear for one night and drink myself into oblivion anymore. Call me old-fashioned, but I'm getting tired of the scene. I'd almost rather just go out and get free candy if I wasn't too old

Am I becoming a stick in the mud? Probably. If I do happen to go out Halloween night, it is probably because I got dragged out by friends who insisted I get a drink or two with them, and I'd be fine with that. But the costume thing? I'll hold off until I get a really great idea, one that will have people asking, "Who are you supposed to be?" over and over again.

It's not as much fun for me when I know right off the bat who you're trying to be, and if I'm going to commit myself to the revelries, I'm going to go all the way.

If I go out this year and the costumes look more inspired than the normal cavalcade of store-bought disguises, I will have a whole year to think out a costume for next

Chris Shyvers is a Spartan Daily staff writer.



Pretty equates sexy in today's society

Costume shopping was once a fun experience where children could easily find their favorite spooky creature or character on the shelves. Now it's a battle of objectification and sexualization by society.

Strolling into our local Halloween specialty store, my 7-year-old daughter had a mission: the perfect fairy costume. I led her to the section for her age group while I perused the aisles

Fifteen minutes later I came to check on her and she complained that there was noth-

racks, I saw she had a point. Row by row, the hooks brimmed with costumes that were over-the-top adult in nature.

I looked at the sizes on some of the packages to confirm that we were indeed in the area for young girls, and alas, we were. Yet, all that was available were witch costumes with tiny skirts, devils with thigh highs and kitties with low-cut tops.

"These are all for mommies and big girls," Annalynn said. The closest we could find to her fairy was a purple and black lace-up bodice number complete with tattered wings and fishnet fingerless gloves.

The beautiful pink and sparkly fairy costume she had in mind was nowhere to be found.

Each year the selection becomes more horrific and each year I tell myself that these costumes are only sexual in nature if you let

However, I can't ignore it anymore. All the classic costumes — that used to be as exual $\,$ by nature – such as a cat or a fairy, are riddled with innuendos right down to the pose of the model on the package.

To be honest, if given the choice, I would rather she choose one of the most horrific zombie costumes over the scantily clad kitty costume where the sentiment transcends beyond an annual holiday.



Follow Leeta-Rose on Twitter

The American Psychological Association Task Force on the Sexualization of Young Girls completed a 2010 report about the veracity of hyper-adult clothing and toys marketed to pre-adolescent girls.

The report makes the distinction between healthy sexuality and sexualization by outlining characteristics such as sexuality being inappropriately imposed upon a person and a person being

held to a standard in which attractiveness equates to being sexy.

One of the characteristics that is perhaps At first I scoffed, thinking that she was most notable is that sexualization objectibeing too picky, but when I looked at the fies a person, meaning they are made into a "thing for others' sexual use."

> means, but the sexualization of young girls is right here in front of us all - hanging on the racks at Target – and it is largely ignored.

I am not a staunch feminist by any

These outfits have become the only options for our young girls, in effect desensitizing parents and girls (and boys) to how provocative the clothing really is.

Luckily, I didn't have to tell my daughter that she couldn't get any of these costumes because she flat out didn't want them.

She ended up digging through the clearance section and piecing together her own fairy costume that she deemed "just right." That consisted of a long-sleeved bodysuit topped with a big fluffy tutu and thick

Annalynn is practical and decided that this combination would keep her "warm and comfy" while trick-or-treating.

However, I am dreading the conversation that will happen in years to come if she succumbs to the pressures of conforming to the sexy images that are plastered everywhere.

Maybe it's time to go back to the traditional ghost costume.

Leeta-Rose Ballester is a Spartan Daily staff writer. "Textbooks & Tantrums" usually runs every first and third Monday of the month.



You had me at trick

Follow Jeff on

Twitter

@JeffVGonzalez

Is Halloween an excuse for girls to dress like skanks? Of course it is. Is that wrong? Who cares?

"Mean Girls" made this dress code observation in 2004 when Lindsay Lohan's character, a foreigner to American culture, realized that every girl at her Halloween party dressed like a "total slut" because no one cares about it this one day of the year.

And for the past nine years we've been having this sentiment

It gets old after a while.

Every Halloween, you can count on at least one person trying to kill everybody's buzz by preaching about the deterioration of the Halloween spirit and the degradation of womankind through slutty costumes.

Young adults are fond of saying that Halloween isn't what it used to be.

Well, of course it isn't what it used to be. We were 5 years old when Halloween was somewhat meaningful, but we grow up and things change. I'm 23 now, and I still don't care what the history of Halloween is.

Chuck E. Cheese's used to be fun too, but we don't go there now to relive childhood experiences and feel nostalgic. We go there to steal tokens from kids who are smaller than us.

The whole "good old days" argument is made as if anyone really ever cared about Halloween's meaning to begin with.

It was an excuse to dress like Batman at school and get free candy.

It was a day that getting candy from strangers was OK, and getting healthy food like apples was not. That's about it.

Another argument against modern Halloween practices is that sexy costumes undermine the merit of females in these professions.

A user of Allnurses.com posted a question asking her peers if it was disrespectful to the nursing community to wear a sexy nurse costume at parties.

"And then nurses wonder why we don't get respect as nurses," said someone going by the name SDALPN in response to the question.

Well, costumes are supposed to be exaggerations and mockeries of things. Whether they're sexy or not, a costume is usually a hyperbolized expression of a normal thing.

Do we really believe that people look at skanky nurse costumes and say, "Well, that's what all nurses must No sane person would look at a male

> and assume that's how all policemen If this is the case, there is something wrong with the observers, not

> in a stripper-esque policeman outfit

the observed. However, the most common opinion expressed though is that modern

Halloween costumes are degrading to women. Women making choices out of free will is degrading? No, no. Every year, young women flock to Halloween stores and dress like strippers by choice. And we should let them.

There's a sexualized version of every costume imaginable: sexy cop, sexy doctor, sexy pirate, sexy Big Bird, sexy Spongebob.

Hey, if you can turn Spongebob into a sexual figure, who am I to censor you? On the contrary, what can I do to help you? That's what I want to know.

Women's sexuality is a hot topic in American society.

Everyone, man or woman, thinks they know what is best for women.

But isn't the person best suited to judge a woman's actions and choices the woman herself?

Think about it. Women dress themselves up with makeup, nail polish and hairdos on a daily basis to look good. No one stops the press-

But when they do an extra good job of

dressing up on Halloween, there's a shitstorm of entitled opinions from all over the social Let's leave costume decisions to the women

who are old enough to make them and the parents who condone it for their children.

If I really wanted to concern myself with other people's freedoms and try to control their

sexuality, I'd try to become the pope. I lost the joy of getting free candy at the age of 10 when society said I was getting too old,

and I'm OK with that, I really am. But please society, don't take my eye-candy. I may be too old for treats, but not for tricks.

Jeff Gonzalez is a Spartan Daily staff writer. "Movie Knight" usually runs every first and third Wednesday of the month.



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SPORTS

Spartans vs Rebels Preview

You could say **David Fales and Chandler** Jones are the glue of those skilled guys on offense.

> - Head Coach Ron Caragher on Fales and Jones providing veteran leadership

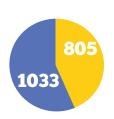






								
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Colorado State	4-4	2-1	3-1	4-3	San Jose State			
Wyoming	4-4	2-2	2-1	3-4	San Diego State			
New Mexico	2-5	0-3	2-3	3-5	Nevada			
Air Force	1-7	0-5	0-5	0-7	Hawaii			

Total Receiving yards

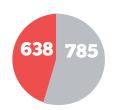




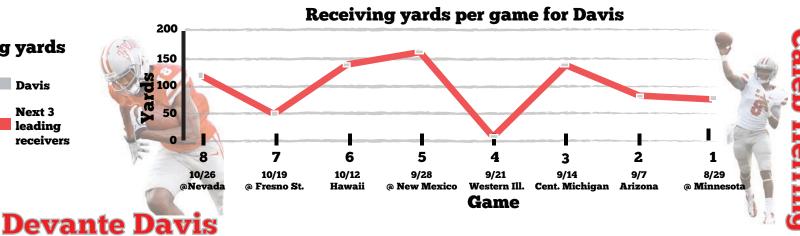
receivers

Receiving yards per game for Jones 200 N 150 **50** 5 6 3 2 1 10/12 10/6 9/21 9/7 8/29 **Chandler Jon** a Hawaii @Colorado St. Utah St. a Minnesota Game

Total Receiving yards





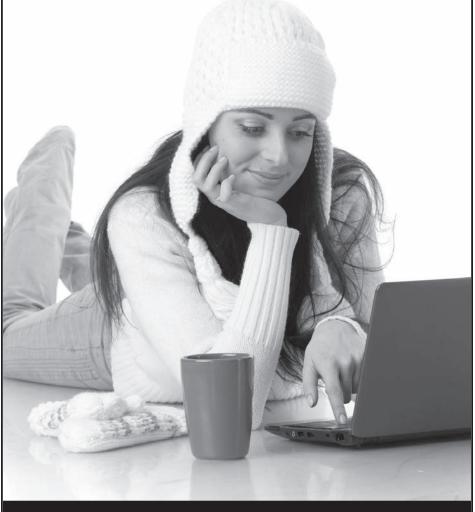


Information compiled from Yahoo!, UNLV Athletics and SJSU Athletics. Infographic by

Vince Ei | Spartan Daily

Winter Session 2

Lighten Your Spring Course Load



www.sjsu.edu/winter

Advance Registration begins Wednesday, October 30

By Allison Williams @all3ybobally

Currently neck-and-neck in the standings, the winner of Saturday's game between SJSU and University of Nevada, Las Vegas claims sole possession of the second spot in the west division of the Mountain West Conference.

er who dominates the stat

The Spartans' senior wide receiver Chandler Jones leads the team with nine receiving touchdowns. The second Spartan in this category is freshman wide receiver Tyler Winston with three.

Junior wide receiver Devante Davis leads the Rebels with 10 receiving touch-Each team has one receiv- downs this season. Next in tan Daily staff writer.

line is junior tight end Taylor Barnhill with two.

The Rebels have the edge in the ground game with senior running back Tim Cornett. Cornett has 831 rushing yards and 10 rushing touchdowns, which is more than the Spartans' top three leaders combined in both

Allison Williams is a Spar-

categories.

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