

Medical Center Fund Drive Seeks \$47,456,000 More Than One Third of Goal-\$17,250,000-Has Already Been Received

\$48.456.000 fund drive, aimed at expanding and upgrading the Barnes Hospital-Washington University School of Medicine Medical Center into the finest medical complex in the nation, was publicly announced May 21st. More than a third of the goal

has already been reached, fund leaders said.

The announcement was made at a meeting of business lead-ers and fund drive officials at the Missouri Athletic Club.

Mr. J. W. McAfee read a message from Mr. Edgar M. Queeny, chairman of the Barnes Board of Trustees, who was unable to attend because of illness. Dr. Edward W. Dempsey, Dean of the Medical School, outlined the aims of the fund-raising camign, which will extend over five-year period.

"Barnes Hospital and Washington University School of Medicine are destined to become one of the greatest scientific communities known to man, thus enhancing even more the eminence of St. Louis as a world center of enlightened medical thought and practice," Mr. Queeny said in his statement.

"The hospital and medical school," Dean Dempsey said, "are linked by strong historical ties as well as by physical proximity. They already comprise a medical center distinguished for teaching, research and patient care. These ties will become even stronger and opportunities for service even greater when the objectives of the fund drive are realized.

Sees Bright Future

Mr. Queeny, in his statement, said the medical complex will form the focus for long-range planning. It will come into even closer relationships, he said, with St. Louis Children's Hospital and with the Jewish Hospital of St. Louis.

"In this medical complex every known medical discipline will have its place," he said. Here will be provided expanded

cilities for the training of oung men and women as doctors, nurses, researchers and technicians. From here, in the tradition of inquiry for which St. Louis medicine is known, will emanate new concepts,



This is the Medical Center as it will look in the future. The tall building at the left will be called "Queeny Tower" in honor of Mr. and Mrs. Edgar M. Queeny who contributed \$4 million toward its construction.

techniques and knowledge of research and patient care. "Thus, medicine will join with

many other facets of St. Louis community life on the threshold of an exhilarating era of civic growth and development as man broadens the horizons of his scientific knowledge and deepens his understanding, in his constant, unrelenting battle against disease," Mr. Queeny said.

To direct the fund drive, a group of the nation's top business leaders and physicians pledged their active support. **Fund Council Formed**

Mr. Queeny, chairman of the Finance Committee of Monsanto Chemical Co., St. Louis, will serve as fund chairman, Mr. Robert W. Otto, member of the board of directors at Laclede Gas Co., St. Louis, will serve as general chairman. Mr. David R. Calhoun, president of St. Louis Union Trust Company, is Treas-urer for the council. Mr. J. W. McAfee, president of Union Electric Company, St. Louis, will serve as chairman for the drive.

Thirty-three leading local and national business leaders serve on the Medical Center Fund Council which will spearhead the drive.

The council has been active behind the scenes prior to the public announcement of the fund drive and Medical Fund Council today. As the result of their work, Mr. Otto said, "\$17,-250,000 or almost a third of the goal, has already been raised. I think this is truly remarkable."

The funds collected thus far include contributions brought in by the Pace Setters, the Advance Gift division, as well as monies from self-liquidating financing. **Goals Are Set**

The Pace Setter phase of the campaign has been quite successful, he said. The goal for that phase is \$19,456,000.

The Advance Gifts division will seek contributions from selected individuals, corporations and foundations. The goal of that division is \$8,000,000.

The third phase of the drive will be concerned with special gifts from individuals, and other corporations and foundations. The goal of this phase is \$6,-000.000.

The fourth phase of the fund drive will be in the general gifts category, in which funds will be solicited from alumni, individuals, commerce and industry, clubs and organizations. This phase is aimed at raising a total of \$2,000,000. A goal of \$13,000,000 is set

for solicitations from other sources, such as foundations, government funds, self-liquidating financing, etc. This phase will continue through the entire fund-raising campaign.

Ex-Presidents Laud Drive

The need, aims and scope of the Medical Center Fund has won approval from the nation's top leaders, including the three living ex-Presidents of the United States.

Herbert Hoover said: "A University-Hospital Medical Center is far more than just a medical school. It is total mobilization of forces, a cooperative operation involving teaching, research and patient care. It is the best environment y et devised for waging total war against the enemies of good health. There is no one in St. Louis or in the nation who can be indifferent to this challenge for hope and cure which will be made possible through the instrumentality of the Medical Center for Barnes Hospital and Washington University School of Medicine.

Harry S. Truman endorsed the plan, saying: "The progressive realization of the far-reaching plans . . . will give to St. Louis and the nation one of the best medical and research facilities in the world. I am glad to commend the leaders who have accepted a challenge that offers so much hope to mankind."

Dwight D. Eisenhower commented: "The end product of all (Continued on Page 4)

Mrs. Moseley **To Visit Oslo**

Mrs. Goldia E. Moseley, who teaches the history of nursing at the Barnes School of Nursing, will travel to Oslo, Norway this summer to attend the summer session of the International School of the University of Oslo.

Mrs. Moseley will board the S.S. Stavengerfjord, which leaves New York June 19.

The University of Oslo asked Mrs. Moseley to serve on a seminar with nine other educators, each from a different nation. The seminar will study vocational schools. Mrs. Moseley's main course of study will be a comparison between the Norwegian system of education and the American system.

Following the summer ses-sion, Mrs. Moseley will take a week's trip down the beautiful Rhine valley aboard a small, 10-passenger Rhine steamer. The captain of the steamer is an old

friend of Mrs. Moseley. After the Rhine trip, Mrs. Moseley will travel on to Athens, Greece where she will visit for about a week.

"I particularly look forward to that part of the trip," she said. "Since I teach the history of nursing, it should be especially interesting and informative because much of the early medical and nursing practices originated in Greece."

On her homeward journey, she plans to stop off at Dublin, Ireland, to visit the little stone church where her grandparents were married.

Mrs. Moseley will return to St. Louis after her visit in Ireland.

U.S. Freedom Bond Drive In Progress

This year the national gov-ernment is launching a campaign to sign up a record number of subscribers in its United States Freedom Bond Drive.

The money put into these bonds helps the government protect the buying power of the citizen's dollars. A large share of the money invested in bonds is used to support our national defense program.

Barnes Hospital employes are urged to enroll in the Payroll Savings Plan for the regular purchase of Series E Bonds. The bond drive will be con-

ducted from May 31 to July 4. Details will be posted throughout the hospital. Applications for the bonds will be available at the Personnel Office.

Chaplain's Corner By George A. Bowles

The variety that is presented to us in the make-up of a year is a wonderful thing.

We have the great celebrations that are centered around national events that brought our great land into being. There are the meaningful days that occupy places of importance in the various religious faith groups that are privileged to have an en-vironment of freedom of thought. Many of the professions have outstanding dates of significance, generally related to the birth of an individual who has made some discovery that has added to the welfare of the human race. We could add to such a list.

At this time of the year we think of a season which offers us a little more opportunity to experience relaxation, vacation, and renewal of our energies. The summer offers longer days, pleasant evenings, along with the beautiful unfolding of nature about us. Most places of work allow a period of free time for our enjoyment, for it is recognized that this is a need that we all have.

It is not true that all vacations are well used. In a family situation, it is a time when the group should plan together. Selfishness can often enter in to the point that it would have been better if the regular schedule of work had been continued. One would not attempt to say that every person will vote to go to the same place away from the home base, but a family "pow-wow" about a trip could be real fun. Maybe another year the family might go to some place mentioned by another, and this would be variety that would help make up a good year.

Chorus Holds Spring Concert

The Barnes Hospital Nursing Students' Chorus, composed of 154 students of the Barnes Hospital School of Nursing, presented a program at Graham Chapel at Washington Universi-

ty on Sunday, May 19, at 8 p.m. The spring concert was conducted by Dr. Kenneth G. Schuller, dean of the St. Louis Institute of Music. The group was accompanied by Mrs. Evelyn Mitchell.

The choral group, which has made many radio and TV appearances and has participated in the Du Quoin, Ill., music festival, is made up of volunteers from the School of Nursing.

The proceeds from the concert will be used to help finance the group's activities.

McGeehan Named Promotion Won Department Head By 30 Employe **Of Print Shop**



Mr. Donald E. McGeehan

The promotion of Donald E. McGeehan to department head in charge of the Print Shop was announced May 13 by Assistant Director Robert E. Frank.

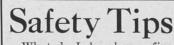
McGeehan started to work at Barnes on Feb. 16, 1961 as a mimeograph operator and was promoted to assistant printer Oct. 29, 1961. He worked as an assistant printer until his promotion to department head.

"Don McGeehan is alert, hardworking and continually strives for quality of production. He has an imagination and uses it well. We are very pleased to announce his promotion," Mr. Frank said.

Don is a resident of Centreville, Ill., where he lives with his wife, Lorraine, and their 5month-old daughter, Susan Marie.

On May 23, Don attended a course in the operation of the Zerox duplicating machine, which will be installed in the Print Shop June 1 on a trial basis.

The machine can produce up to 15 copies in a matter of seconds. It will be available to anyone in the hospital for business or personal use for a slight fee.



What do I do when a fire occurs?

Dial "0" for the operator. Give exact location of the fire, the type of fire (electrical, chemical, wood. etc.) and your name.

Fight the fire with the proper type of extinguisher and attempt to confine it within as small an area as possible.

Fight it from a location which will leave you a safe exit if the flames get out of control.

Promotions for 30 Barnes Hospital employes were announced this month by the Personnel Department.

Myra Arnold was promoted from junior nurse assistant to senior nurse assistant. Louella Newbern moved up from junior nurse assistant to nurse assistant.

Rising from senior nurse assistant to floor technician were Julia Taylor, Harriett Todd and

Cecilia L. Sanders. Student Nurse Assistant Walter McNallen was made nurse assistant. Edna Boyd moved from nurse assistant to senior nurse assistant.

The largest group of promo-tions came in the promotion of student nurse assistant to junior nurse assistant. They include Loretta Johnson, Edwina Ballard, Johnnie Koonce, Mary Kerney, Dorothy Henry, Alberta Woodson, Barbara Nunley, Blanche Cromwell and Dorothy Jean Heard.

P. A. Ellis was promoted from clerk-typist to secretary. Louise Beiser rose from file clerk to general office clerk.

Carol Olson advanced from microbiology technician train to microbiology technician.

Promoted from construction helpers to construction journeymen were James Baker and Wilmer Brooks. Moving up from escort messenger to night supervisor were D. L. Lowery to R. R. Gamblin—a part-time employe. EKG Technician Sandra

Steinhauser was promoted to assistant chief technician in charge of the cardiovascular laboratory.

Elevator operator E. J. Harvey was made part-time evening supervisor.

Rising from staff nurse to assistant head nurse were Nancy Case, Mary Kay Terrill and Geraldine Reggio.

Insurance Clerk Sue Roni-mous a d v a n c e d to assistant credit supervisor.

Admitting Secretary Madeline Wilder was promoted to admit-ting officer.

Going My Way? Mildred Burdge of the Barnes

Pharmacy needs a ride to and from work. She travels from Goodfellow-Florissant to Barnes and back. Her working hours are 8 a.m. to 4:30 p.m. If you can help, please call the Phar-macy or EVergreen 3-2019.

Need a ride or want to buy of sell something? We will run your ad free of charge, if you are an employe. Write it on a card and send it to Public Relations, 4th floor, Rand-Johnson.

Know Your Hospital

NEW CONCEPT IN PATIENT CARE **DISPLAYED IN RAND-JOHNSON**

An entirely new concept in 25th at Barnes Hospital with the opening of two floors of the new four-story addition to the Rand Johnson surgical wing.

In announcing the opening of the two floors, Mr. Edgar M. Queeny, Chairman of the Barnes Board of Trustees, said the new addition represents the first major step in a comprehensive expansion program to renovate the medical center through the construction of new buildings and facilities.

"The medical center offers the finest medical care to be found anywhere in the world." he said, "and the Board feels that the facilities should keep pace with the rapid progress being made daily by the excellent practioners and researchers who employ their skills at Barnes.'

Volunteers Guide Tours

On May 21 and 22 special groups of "friends" of the hospital, the medical staff and all Barnes employes were invited to inspect the new floors.

The Women's Auxiliary Volnteers were on hand to explain the various items of interest.

Special thanks for a job well done go to Mrs. William Perry, the tour chairman, and to Volunteer Tour Guides Mrs. Spencer Allen, Mrs. Jack Barrow, Mrs. Willard Bartlett, Mrs. Robert L. Bence, Mrs. Herman Brandenburger, Mrs. Thomas H. Burford, Mrs. Gerald Canatsey, Mrs. Edwin M. Clark, Mrs. Robert Cochran, Mrs. Dorothy Dennis, Mrs. Fred Driemeyer, Mrs. Kenneth L. Gable, Mrs. Franklin R. Jackes, Mrs. William Neukomm and Mrs. John Titus.

The new facilities add 136 beds to the present 222 beds in the surgical wing. The units include two private suites, five other private rooms and 11 semi-private rooms on each floor. Each floor also contains a five-bed intensive care unit.

No "Institutional" Look

John Barlow Interiors, Inc., of St. Louis designed and decorated the floors.

The new addition also permited transfer of patients from the Private Pavilion adjoining it to the west, so that the Pavilion can be razed beginning July 1st for the construction of the pro-posed 17-story Tower Building. Perhaps the most startling nd unique feature of the new floors is the fact that the entire 12th floor area - with the exception of the intensive care areas-is richly and colorfully carpeted.

For the purposes of research,

the 11th floor is not carpeted but is finished in vinyl tile. The other two floors of the four-story addition will be fully carpeted, except for intensive care areas, in the same manner as the 12th floor. In this manner a comparison can be taken of the efficiency, durability, servicea-bility and general acceptance of the two types of floor covering.

Correlated with the wall-towall Acrilan carpeting are the type of furnishings which until now have been found in only the best hotels and motels.

The carpeting was chosen by Barlow Interiors for its nonharboring of bacteria, its wearability and color register. The introduction of color was done with an eye to retaining a dignified atmosphere while still de-

brass with color shades, diffused with milk glass bottoms. A rheostat control at the entrance to the rooms operates the lighting, permitting the patient to select any type of light he

each room.

Barnes Director Harry E. Panhorst and Mr. Robert W. Otto, vice chairman of the

board of trustees, inspect one of the suites on the 12th floor of Rand-Johnson.



The intensive care units on each floor are not carpeted. They are located next to the nursing station so that close, continuous care can be provided.

parting from the austere look of the average institution.

Three Styles Offered

Three basic furniture styles are used on the new floors-French Provincial, Near East and Contemporary. The Provincial is done in walnut, the Near-East in teak and the Contemporary in light walnut. The beds have head and foot boards which match the style of the other furnishings in the rooms and suites. The beds are electrically operated by the patient.

Each bed is linked directly to the nursing stations by means of a two-way electronic communications system. The small but highly sensitive unit is located in the ceiling above the patient's bed and he has only to speak and the nurse can hear and answer him from the nursing station.

Light fixtures in the new section are custom-designed and are all finished in burnished wishes, from bright to soft candlelight. All electrical outlets, push plates, floor plates and hardware throughout the new floors are also of brushed brass. Instead of one night table at

the side of each suite bed, there are two with accompanying lamps. A large chest and mirror, with lounge chair and pull-up chair in bright colors blend with the draperies and spreads in

Have Own Refrigerators

On each floor are two suites which include a sitting room, in addition to the regular hospital room. These sitting rooms have accommodations for visitors-a desk and chair, mirrors and fine art prints on the walls.

A specially-built refrigerator is hidden in a cabinet designed in the same style as the other furniture. In it, patients can keep special foods and favorite delicacies.

Vertical fabric blinds at the windows can be arranged to control the daylight. If complete darkness is desired, there are milium-lined traverse drapes which will shut out the light.

Ample storage space is provided in each room through the use of wall lockers. The bathrooms are tiled in pale grey with contrasting white fixtures and floor.



The nursing station presents a neat and efficient arrangement aimed at helping to provide the finest of nursing care in the most up-to-date surroundings.



Warm Memories **Of Barnes Visit**

Dear Mr Panhorst:

My husband was a patient for six weeks from January 31st on and, due to his splendid care in Barnes and to my doctor, he is recovering nicely.

So many people contributed to my husband's comfort and well-being that I couldn't list all of them. We feel so indebted to Mrs. Halloran, the night supervisor, for her steady strength on a bad night.

We speak of Miss Erben's cheerfulness and ability - her eagle eye in checking the room, her voice down the corridor encouraging each one and her firm tone establishing her position.

Hastily recalled from a Florida vacation, I was so cheered by the watchman escorting me to my car late that first cold night. I have warm feelings toward your two watchmen at the emergency entrance. They were most considerate.

I should like to mention the Crest restaurant. I felt it was beautifully run. I found I could have the most reasonable special supper with deliciously fresh vegetables and cooked noted the variety of special salads to suit every purse. The person running it deserves my special mention.

I kept comparing Barnes with the running of a large hospital near my home. Your nurses are efficient and well trained-the oxygen arrived promptly and was quietly installed.

Sincerely,

Mrs. William P. Sandford St. Louis

FUND DRIVE

(Continued from Page 1) medical research and teaching is the health and happiness of mankind. The best facility yet found for mobilizing all the forces for progress in the science of medicines is the multi-purpose Medical Center. where interlocking activities stimulate each other to higher levels of performance. The citizens of St. Louis are to be commended for their determination to provide one of the finest Medical Centers in the nation in which to perform the healing arts."

Fr. Reinert Adds Praise

U. S. Surgeon General Luther L. Terry, M.D., said an expanding population and a spiraling demand for health and medical services add up to an unprecedented need for more physicians and greater resourcefulness in the use of available medical

manpower. He said the modern medical center is uniquely suited to their task.

The Very Rev. Paul C. Reinert, S.J., president of St. Louis University, said: "The citizens of St. Louis and the American people have presented the medical centers of our two universities with a single challenge: to expand our resources or fail in our responsibilities. I commend the enlightened leadership for its determined efforts to meet this challenge through the development of the Barnes Medical Center, the hospital group of our sister institution, Washington University. This dynamic program deserves the support of everyone concerned with the welfare of the community and the country."

Mrs. Mary Lasker, who, with her husband, Mr. Albert Lasker, established the Albert and Mary Lasker educational and medical research foundation, said: "The joint effort of Washington University Medical School and the Barnes Hospital Group to provide superior physical facilities to match the excellence of the professional staff is exciting. The volunteer leaders whose vision and courage have made possible this constructive program have made a priceless contribution to their community and nation."

Nineteen Major Projects

Dr Howard A. Rusk, M.D., associate editor of the New York Times and professor and chairman of the Department of Rehabilitation and Physical Medicine at New York University College of Medicine, said: "For over fifty years the cooperative efforts of Barnes Hos-pital and the Washington University School of Medicine have made an impact on St. Louis, the nation and indeed the world. Now, there remains only the need for a great surge of public generosity to set loose the Medical Center's full potential for making an even greater contribution of healing and cure to the community and nation. As a former St. Louisan and member of the Medical School staff, I am pleased to endorse this ambitious program as a worthy contribution to national well-being."

Nineteen major projects are included in the aims of the Medical Fund Drive.

The needs of Barnes Hospital total \$24,156,000. The needs of the Medical School amount to \$20,800,000. The cost of obtaining additional land and facilities is set at \$3,500,000.

A girl who's fit as a fiddle always needs a beau.

EXTINGUISHERS VARY IN TYPE AND PURPOSE By Wayne Dodgion

There are three types of fires -Class A, B and C.

The fire extinguishers sta-tioned throughout the hospital are for use on the above three fire types.

Class A fires include paper, wood, cloth and material fires. Class B fires include flamma-

ble anesthetics, oil, gasoline and related flammable liquids. Class C fires are of the elec-

trical type.

Carbon dioxide and dry powder extinguishers are for use on flammable liquid and electrical fires.

Foam extinguishers are for use on flammable liquid and paper, wood, cloth and material fires.

Soda and acid and pressureoperated extinguishers are for use on paper, wood, cloth and material fires.

CAUTION: DO NOT USE FOAM, SODA AND ACID, OR WATER EXTINGUISHERS ON ELECTRICAL FIRES.

Three types of fire extin-guishers are used here.

1. Inversion type-Turn it upside down, holding hose nozzle away from you and aimed at base of the fire.

2. Plunger Type-Turn it upside down, pressing plunger against the floor and holding

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THIRTEEN OBSERVE JOB ANNIVERSARIES

Thirteen Barnes Hospital employes observed anniversaries of employment during the month of May.

Reaching the 20-year mark in length of service were Mrs. Rubie Bailey, assistant night di-rector in Nursing and John Kreutz, a wall washer in the Housekeeping Department.

Fifteen years of service were observed by Mrs. Ethel Wenz Everhardt, registration supervisor in Administration and Mrs. Ellie Jackson, a folder and swing girl in the Laundry.

Three employes reached the 10-year mark in service. They are Mrs. Evelyn Lohman, a ward clerk in Nursing; Mrs. Hattie Powell, senior nurse assistant in Nursing and Mrs. Lessie Mae Jones, a floor technician in Nursing.

Five years of service were recorded by six employes. Mrs. Anita Lyle Gilbert, senior head nurse in Nursing; Mrs. Rose La-Verne Poole, secretary in Credit Marie Boien, a ward clerk in Nursing; Mrs. Alice Jessie, a maid in Housekeeping; Miss Elizabeth Marie Erben, Senior staff nurse in Nursing and Mrs. Florence M. Lieder, a payrol clerk in the Payroll Departmen all observed anniversaries this

hose nozzle aimed at the base of the fire.

3. Trigger Pin Type-Remove pin and press trigger. Aim the horn at the base of the fire.

month.