

Barnes Bulletin

Barnes Hospital, St. Louis, Missouri, October, 1979, Volume XXXIII, Number 10



Barnes UW steering committee members got a jump on the campaign and set a good example by signing

their pledge cards early: Marie Graves, Rose Dunn, Paul Hartwell, Marlene Hartmann and Maureen Byrnes.

United Way campaign gets underway

Barnes Hospital's 1979 United Way campaign goal has been set at \$78,000, representing a \$4,000 increase over the 1978 target, according to Paul Hartwell, chief cashier and chairman for this year's drive at Barnes. The United Way campaign continues through October 31.

The 1979 United Way campaign goal for the metropolitan St. Louis area has been set at \$21,750,000 by the group's executive committee, an increase of \$1,750,000 over last year's goal.

"This year, more than any other in recent times, we appeal for the wholehearted support of every member of our community, as volunteers and contributors," said Robert C. West, campaign chairman. "Successful campaigns always require dedication, and this year the pressures on the agencies stemming from increased demands for service and rising costs make it absolutely vital that we not only meet, but exceed, the formal goal."

Meetings for Barnes employees, which will include refreshments and the showing of a United Way film, have been planned for October 4, 5, 8 and 9 in the East Pavilion auditorium, according to Mr. Hartwell. "Each employee is being asked to give his fair share," he said. The employee can give in one of two ways, by giving the full amount at one time or by participating in the payroll deduction plan which spreads the deductions out over as long a period as the employee would like. Assisting Mr. Hartwell on the campaign are a committee consisting of Maureen Byrnes, Rose Dunn, Marlene Hartmann and Marie Ayler Graves.

Funds raised in the campaign will support 117 private, non-profit health and social welfare agencies operating more than 250 service centers in Missouri and Illinois. Included in the United Way's agency family for 1980 are the Judevine

Center of St. Louis, St. Louis Opportunity Clearinghouse, Illinois Center for Autistic Children and Leu Civic Center. Existing agencies whose programs will be materially expanded in 1980 include the Arthritis Foundation and Radio Information Service for Blind and Handicapped.

Funds collected this year will also be used to expand "Dial for Help," the United Way's 24-hour information and referral service designed to help people seeking assistance with personal problems or emergencies. Calls will be answered by United Way staff and volunteers, trained to handle problems or make appropriate referrals regarding basic long or short-term needs such as food, clothing, transportation, health care or shelter. Since other agencies exist to provide emotional support services, crisis calls will be referred to them.

"United Way has provided an information and referral service during normal office hours for more than 23 years," said Mrs. William A. Sims, the group's community service division chairman. "We have expanded this traditional service to fulltime in response to concerns expressed by people connected with the delivery of social services, and will fund it on a trial basis for one year to determine what the need truly is."

In its efforts to develop more efficient quality services for an expanding metropolitan population, the United Way has responded to requests to expand social services and fund-raising efforts to include Jefferson, Franklin and St. Charles counties in Missouri and St. Clair, Madison and Monroe counties in Illinois.

Working on this year's campaign leadership for the United Way are Barnes board chairman Harold E. Thayer and board members Armand C. Stalnaker, Zane E. Barnes, R. Hal Dean, Donald E. Lasater and Richard C. Grayson.

Last year, Barnes employees contributed \$76,911.13, exceeding the 1978 goal by \$2,911.13.

Thanks to a massive effort each year by more than 40,000 volunteers, campaign costs are held down and 92 cents of every dollar raised is returned to the community.

Workshop highlights Fire Prevention Week

A workshop titled "Safety — Everyone's Business" will highlight Fire Prevention Week activities at Barnes Hospital, October 7-13. The workshop, to be held October 10 from 8 a.m. to noon and again from 1 to 5 p.m. in Wohl auditorium, is sponsored by the hospital's safety committee.

Highlights include safety booths sponsored by area companies, talks and demonstrations on personal, hospital and electrical safety. Door prizes, including fire extinguishers and smoke detectors, will be awarded.

Four companies will host informational booths including Weber Fire and Safety Equipment Co. (fire extinguishers), Sid Boedeker Safety Shoe Service, Inc., Becton-Dickinson and Co. (syringe disposal safety), and M & M Protection Service (hospital safety). Workshop speakers and presentations include Barnes safety director Edward Thurman, patient and visitor safety; Ray Adams, biomedical engineer, electrical safety; associate director of nursing service Gloria Metzger, safety responsibility; Abbie McCarthy, clinical nurse, personal safety; and Joseph Pallardy, view of hospital safety, from Marsh & McLennan Insurance, Inc.

"The workshop is designed to increase safety awareness and thereby lessen the possibility of injury by fire or accident on the job," said Thurman. Washington University Medical Center and area hospital employees are invited to participate.

Volunteer workshop scheduled October 25

The annual Barnes Hospital volunteer workshop, designed to give active volunteers information about the hospital and to stimulate interest in volunteering, will be held Thursday, October 25, in Wohl auditorium.

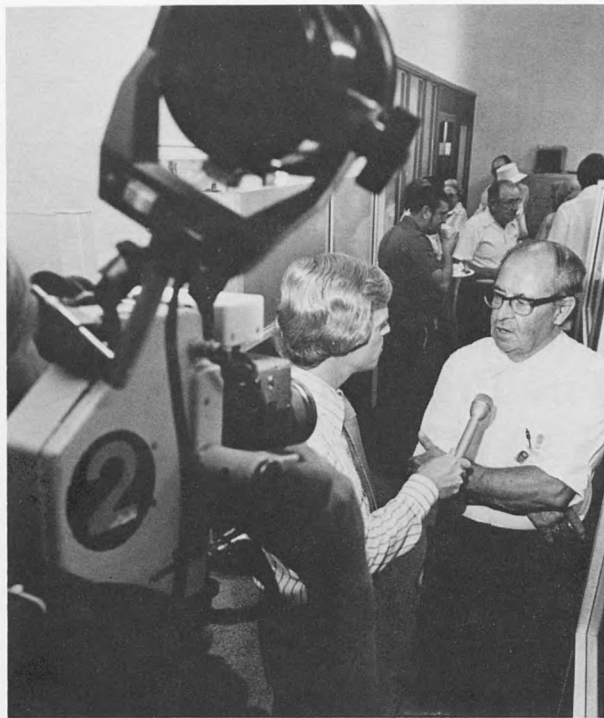
The workshop will get underway with coffee and doughnuts and registration from 9:30 until 10 a.m. Barnes Hospital president Robert E. Frank will give an update on the medical center, including a progress report on the West Pavilion, from 10 until 10:30 a.m.

"Arthritis," the theme for this year's workshop, will be discussed from 10:30 a.m. until noon. Dr. John Atkinson and Dr. Lewis Fischbein, Barnes rheumatologists, will speak on "The Many Faces of Arthritis," followed by Dr. Atkinson speaking on "The Modern Treatment of Arthritis." A discussion period will follow the two speakers.

From noon until 12:45 p.m. information on volunteering at Barnes Hospital will be presented. Following the program, volunteers will be guests of the hospital for lunch in the cafeteria. The workshop is being coordinated by Mary Barenkamp, volunteer service chairman, and Debbie Lord Bobinette, director of volunteers.

Previous topics at the volunteer workshops have included heart disease, transplants, Mallinckrodt Institute of Radiology and intensive care units.

Front cover: Barnes employees once again have an opportunity to reach out to help others—and perhaps themselves—by contributing to this year's United Way campaign during October. (See centerspread.)



Mr. Hehner was interviewed by both KTVI (channel 2) and KSDK (channel 5) as well as both the Post-Dispatch and the Globe-Democrat.

Howard Hehner honored for 50 years of service

Each day the ice man arrived at the hospital at 5 a.m., his horse pulling a wagon loaded with 300-pound blocks of ice. It was a time when hamburgers and streetcar fare each cost five cents, and a quarter was the admission price for a movie. It was September, 1929.

Sixteen-year-old Howard Hehner landed a job as a supply clerk, receiving and issuing produce, meat, milk and all food supplies at Barnes Hospital, where he has worked continuously for the past fifty years. "I was just going to stay at Barnes a couple weeks," said Mr. Hehner, who, today, is a supervisor in supply, "until I could find something paying a little more money." The job, which was typical in the late 1920's, paid \$37.50 per month for a six-day, twelve-hour-per-day work week (with a half day on Saturday and Sunday every other week). "We didn't know any better in those days," he said.

The Barnes complex in the late 1920's included the Barnes buildings and St. Louis Maternity Hospital. Dr. Evarts A. Graham, who has been described as the father of chest surgery, was surgeon-in-chief.

"Even in the old days, Barnes was not considered a small hospital," Mr. Hehner said. "The hospital was developing its national reputation and respected, well-known doctors practiced here."

Although the 1930's brought relatively hard times, the Rand-Johnson addition was opened in 1931, as was Mallinckrodt Institute of Radiology. Mr. Hehner saw the opening of McMillan in 1943, and Wohl, Barnard, Renard and the clinics in the 1950's.

During the 1930's, Mr. Hehner rode three different streetcars for the twenty-minute ride to Barnes from his home at Pestalozzi and 18th Streets in south St. Louis. When he first started at the hospital, food stores consisted of a storekeeper and a half dozen workers. At that time the kitchen supplied food to the employe cafeteria, the nurses' cafeteria, the staff cafeteria and the interns' cafeteria. Meals were delivered to patients by attendants who ladled out the food on each plate from a food cart which was pushed to each room. "This department has grown considerably larger since then," Mr. Hehner said. "And things sure have changed." One of the biggest changes from the 1930's to the 1970's, he said, was the introduction

of disposable items which weren't available in the old days.

In 1938, Mr. Hehner recalled, "three wise men from the East," as they were termed by Dr. Frank Bradley, administrator at that time, came to Barnes from Methodist Hospital in Indianapolis. They toured the various departments at Barnes, including the food stores area, trying to determine ways to make them more efficient.

In 1965, Mr. Hehner saw the completion of Queeny Tower, a new concept in hospital service made possible by a gift from Edgar Queeny, chairman of Barnes' board of trustees and former president of Monsanto Chemical Company. "When Mr. Queeny came to Barnes, it was great," Mr. Hehner said. "He put the hospital on a business basis." Later, in the 1970's, he saw the construction and completion of the East Pavilion and now the West Pavilion.

During his fifty years of service at Barnes, the food stores employe saw many people come and go. "A lot of the doctors who were interns when I first started here are gone now, one way or another," he said.

He has always liked working at Barnes. Although several opportunities for employment elsewhere presented themselves over the years, Mr. Hehner remained at Barnes. "I get my therapy, both mental and physical, at work," he said. "If my job was a hassle all of the time, it wouldn't be worth it to work."

It wasn't until two or three years ago that Mr. Hehner entered Barnes as a patient for the first time. "They really took good care of me," he said.

Today, Mr. Hehner, his wife Gladys and their three dogs live in Webster Groves. Their two children, Donna and Dee, are grown. In his spare time away from work he reads, spends time outdoors and goes fishing. "But, you know," he said, "the older you get, the less tantalizing the fish look."

Don McGeehan, manager of stores and receiving, said, "I've worked with Howard since 1961 and I couldn't have worked with anyone better. He's one of the most efficient men that I've ever known."

And, now that he has passed the half-century mark at Barnes, how long does Howard Hehner intend to work? "I'm going to try to stay at Barnes as long as I'm able," he said. "If I'd retire I wouldn't get nearly as much exercise."

To honor Howard Hehner's fifty years of continuous service, Barnes Hospital hosted a reception September 5 in the purchasing office. Robert E. Frank, hospital president, presented him with a diamond ring, a check and a certificate of appreciation in recognition of his many years of devoted service to the hospital.



Mr. Hehner's daughter, son-in-law, and grandchild helped him celebrate his 50 years as a Barnes employe.

Besides his hospital friends, guests included Mr. Hehner's wife, daughter, son-in-law and grandchild as well as retired Barnes employes who were invited to share the occasion.

The event was covered by both the *St. Louis Post-Dispatch* and the *St. Louis Globe-Democrat*, which ran stories about Mr. Hehner's career at Barnes. KSDK-TV and KTVI-TV both attended the reception and ran stories on their news broadcasts that evening including interviews with Mr. Hehner. "It was a memorable day," he concluded.

Barnes participating in Euclid Jubilee Oct. 14

Bringing health education to the community will be the Barnes Hospital focus Sunday, October 14, when the hospital participates in the Euclid Jubilee in the Central West End.

Participating departments will include the Barnes Auxiliary/volunteers, education and training, dietetics and public relations. The Jubilee will be held from noon to 8 p.m., centered at the intersection of Euclid and Laclede streets just north of the hospital.

Auxiliary members and volunteers will provide blood pressure screenings as part of an on-going effort to call attention to the danger of hypertension. Education and training instructors will have several educational activities including CPR demonstrations. Dietitians will provide nutrition information. All will be part of the Barnes display labeled "Barnes Hospital—A World of Caring" and featuring a weather balloon painted to resemble a globe.

The Euclid Jubilee has been held several years and originally was sponsored by the Park Forest Improvement Association. Sponsorship now includes the association, the Central West End Merchants Association's Euclid-Laclede members, and the Washington University Medical Center Redevelopment Corporation. A special emphasis during the Jubilee will be on the anti-crime project operating in the area through the United Midtown Community Association and the Park Forest Improvement Association.

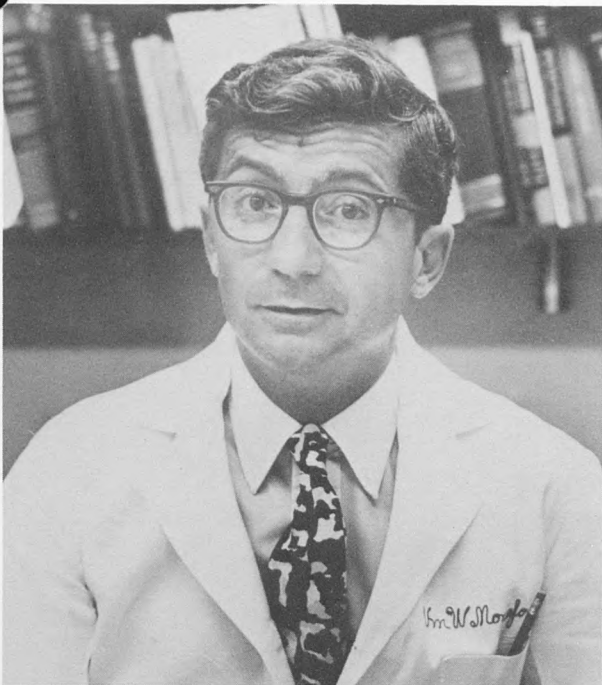
The Jubilee itself will feature food, entertainment and crafts. Last year's festival attracted an estimated 8,000 persons and was termed "highly successful" by Jubilee chairman Roger Steffen. "We were very pleased with the turnout last year and expect this year to be even better," he said. "It's a good opportunity for Barnes employes to get to know the neighborhood around the hospital even better."

Dr. Herzig receives research grant

Dr. Geoffrey P. Herzig, head of the bone marrow transplant service at Barnes, is the recipient of a \$10,000 contribution by McDonnell Douglas employes in St. Louis. The gift will be applied to a research grant awarded him by the Leukemia Society of America, Inc.

Dr. Herzig's work centers on the clinical application of bone marrow transplantation for patients with leukemia and other blood disorders. He is vice-president of the Leukemia Society's local chapter and chairman of the chapter's medical advisory committee.

Barnes bone marrow transplant service is one of only about a dozen such centers in the country and is one of the leaders in frozen bone marrow transplants.



Dr. William Monafo

Dr. Monafo named burn unit director

Dr. William W. Monafo has been named director of the Barnes Hospital burn unit, effective October 1. Dr. Monafo will be directing the design of the new six-bed burn unit in the West Pavilion which will open early next year. The new unit will also contain two metabolic rooms for burn treatment research and a classroom. It replaces the old four-bed burn unit now located in Barnard Hospital building.

Dr. Monafo completed his internship and residency at Barnes after graduating from Harvard and Tufts University School of Medicine. He was a member of the hospital's attending staff from 1964-68 at which time he worked with then Barnes surgeon-in-chief Dr. Carl A. Moyer and Dr. H. W. Margraf on a new treatment of burns using a silver nitrate solution. The results of this "near magical" treatment was reported in an article in the March 5, 1965, issue of *Time* magazine.

Dr. Monafo has authored 76 papers, most of them dealing with burns and their treatment. He was chairman of the department of surgery and head of the burn unit at St. John's Mercy Medical Center in St. Louis from 1966-79. He is on the medical advisory board of Shriner's Burns Institutes, chairman of the American College of Surgeons' St. Louis committee on trauma and member of the pre- and post-operative care committee. He is a member of the American Association for the Surgery of Trauma, president of the Missouri State Surgical Society, vice-president of the St. Louis Surgical Society and U.S. representative to the executive committee of the International Society for Burn Injuries.

The Barnes burn unit in 1968 was the first intensive care burn unit in a nonmilitary hospital in the United States and today is one of only two units in the St. Louis area.

Two retire with total of 47 years of service

Two employees with a combined 47 years of service to Barnes Hospital recently retired. They are Marion Warack, director of activity therapy, and Inez Wilson, housekeeping. Both received certificates of appreciation from hospital president Robert E. Frank.

Mrs. Warack joined the Barnes staff in 1953 and has directed activity therapy which works with psychiatric patients. "I have loved my work here

at Barnes," she said. "I have worked all my life but I feel that it is time to rest and enjoy retirement while I still have good health."

Mrs. Warack and her husband will tour Europe this fall with other family members. They plan to visit Germany, Austria and Yugoslavia. Receptions in Mrs. Warack's honor were held by the hospital and by the activity therapy department.

Rich Grisham, vice-president of the hospital, said, "Mrs. Warack has made important contributions during her employment at Barnes Hospital. She can be justifiably proud of her accomplishments in the activity therapy department."



Marion Warack

Inez Wilson

Mrs. Wilson joined the Barnes housekeeping department in 1958 and began work in the delivery room area on the fourth floor of what was then Maternity Hospital. When Maternity was closed to patients and the East Pavilion was opened, she moved along with the service. She has always worked the night shift.

"We have always had a lot of babies born at night," Mrs. Wilson said. "The babies don't care what time it is when they decide to be born and that's why the nights have been just as busy as any other time of day," she said.

Dillon Trulove, associate director of Barnes, said that Mrs. Wilson has always been dependable. "No matter what the weather was like, Mrs. Wilson was always here, ready to work. We'll miss her."

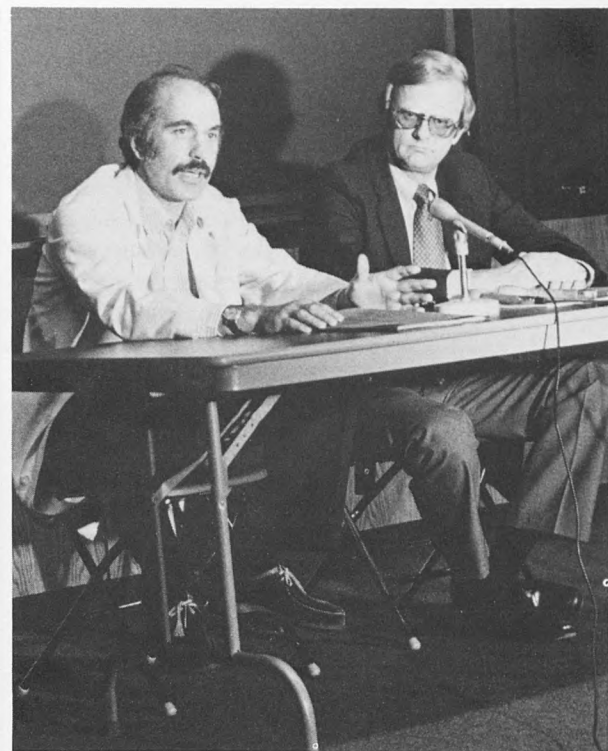
Nurse anesthesia school celebrates 50th anniversary

The Barnes Hospital School of Nurse Anesthesia celebrated its 50th anniversary in August during the 46th annual meeting of the American Association of Nurse Anesthetists, held at Stouffer's Riverfront Towers in St. Louis August 25-30.

More than 900 graduates from throughout the United States were invited to attend the anniversary celebration which included an alumni dinner party at the Marriott Pavilion August 26 and tours of Barnes Hospital. (More than 3,000 persons attended the annual meeting for which James Cuddeford, Barnes CRNA, served as planning committee chairman.)

The school, one of the largest in the U.S., was founded in 1929 by Helen Lamb. (Miss Lamb died September 3, 1979. See related story page 7.) Since its inception, the school has had only three directors including Miss Lamb, 1929-51; Dean Hayden, who served from 1951-76; and Helen Ogle who has held the position since Mrs. Hayden's retirement three years ago.

As knowledge in the field of anesthesia advanced, the school's curriculum grew from the original 4-month program in 1929 to a 12-month course in 1948 to the current 24-month curriculum in 1963. The Barnes School of Nurse Anesthesia presently has 20 instructors and 37 students. Graduates from the program are qualified to take the Certified Registered Nurse Anesthetists board examination.



Dr. Majerus and Dr. Harter at a news conference announcing results of their research on aspirin.

Low-dose aspirin prevents clotting, heart attacks

Half an aspirin a day may keep heart attacks away, says a team of Barnes/Washington University physicians and researchers.

The September 13 issue of the *New England Journal of Medicine* published a paper by the research team, headed by Dr. Philip Majerus, hematologist, and Dr. Herschel Harter, director of the Chroalloy American Kidney Center, which indicates that one-half of an aspirin (160 milligrams) a day dramatically reduces blood clotting, and thus reduces the risk of heart attack.

Before a heart attack occurs, one or more of the coronary arteries that nourish the heart are clogged by large blood clots. When the clot becomes large enough to cut off the supply of blood to the heart, the muscle downstream from the blockage dies and a coronary thrombosis or heart attack occurs.

Other investigators have reported aspirin's effect on clotting, but only when used in much larger doses—up to six tablets a day. The five-year study of kidney dialysis patients here shows that a smaller dose of aspirin also reduces clotting, but without possible side effects, such as bleeding in the stomach or kidney damage, prompted by larger doses.

In the first two months of kidney dialysis, patients are connected to the dialysis machines by plastic shunts that are placed in an artery in their arms. Because the plastic shunts are foreign to the inner walls of the artery, about 75 percent of these patients normally develop blood clots, Dr. Harter said during the press conference held at the medical center.

Forty-four kidney dialysis patients participated in the double-blind study where neither doctor nor patient knew whether aspirin or a placebo was being used, Dr. Majerus said. The results: Clots occurred in 72 percent of the patients on placebo, but formed in only 32 percent of those treated with aspirin.

Does Dr. Majerus follow his prescription and take a half an aspirin a day? "Yes," he said, "and so does my father."

Other members of the research team include Dr. Charles Anderson, Dr. James Delmez, Dr. John Burch, Nancy Stanford and Carol Werts.

ToRhonda's smile shows how much she appreciates having Billy (and the rest of us) reach out to help her.

Help is often only a phone call away, thanks to United Way and contributions from Barnes employes and others who are willing to reach out to help.

Peace of mind for working parents is what a good day care center means. UW helps support several in its service area.

Efficient, skilled emergency care for everyone is the goal of a grant given by the UW to help complete a regional emergency plan.



REACHING OUT

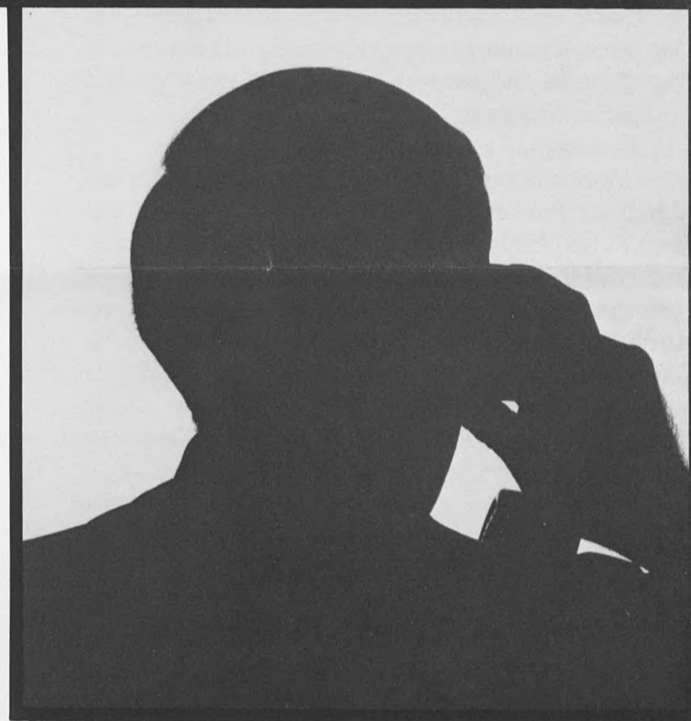
This year's United Way poster children depict, both symbolically and literally, the campaign's theme, reaching out to help someone. Billy Minks, four, and ToRhonda Walker, five, have spent much of their young lives in hospitals, and during part of their treatments their lives have touched the lives and hearts of many people at Barnes.

Billy was born with a congenital hip problem and spinal cord aneurysm, and before operations at Shriners Hospital (by a Barnes orthopedic team) he could not sit, crawl or talk.

ToRhonda's life was touched by even more Barnes people as her operations to correct spina bifida and hydrocephalus took place in Barnes operating rooms. As the UW campaign poster shows, today the two children are happy youngsters and already Billy can reach out to help ToRhonda.

Barnes employes have an opportunity to continue reaching out to both these children as well as to thousands of others in the bistate area (and in our own medical center) who need their help. Both Billy and ToRhonda attend the nursery program sponsored by the United Cerebral Palsy Association, a UW agency. In addition to things other pre-schoolers learn in nursery schools, children in Billy and ToRhonda's class work on learning to creep, crawl and walk with a walker.

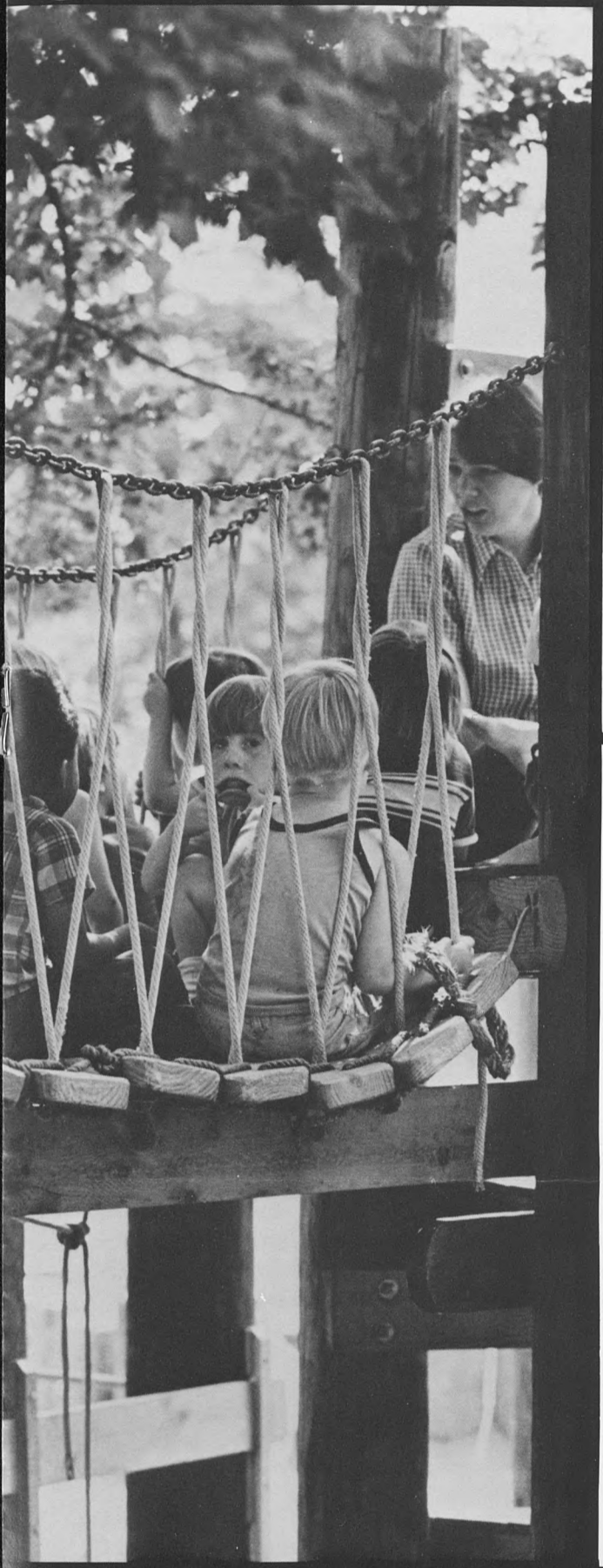
It is a nice feeling to know our contributions will help Billy and ToRhonda and hundreds like them have a more normal childhood and become self-sufficient adults. But it is important that Barnes employes and others who are solicited to contribute to the United Way know that the money they give is used for more than only catastrophic cases. It is also used for projects that any one of us may need at any time. "We all hope that we are giving to help someone else, but the truth is, we never know when it will be us or



someone in our family who needs help," points out Paul Hartwell, who is heading up the campaign at Barnes. He likened it to giving blood (another drive he leads). "We give because someone needs it, but it's nice to know that it's there for us too."

As an example, he pointed out that anyone might need an ambulance at any time and said that the United Way recently approved a grant to provide seed money to allow the East-West Gateway Coordinating Council to begin a plan for providing improved medical emergency protection in the St. Louis area, integrating ambulance, paramedic and hospital services. Accident victims in any part of the community will thus be assured quick access to help in an emergency. Once in operation the system is designed to fill present service gaps, promote cooperation and higher standards and eliminate delays in getting accident victims to properly equipped medical facilities.

Another new UW program that could come in handy to any of us is a 24-hour referral service designed to put persons in touch with the health or social welfare agency best equipped to handle their particular problem. Emergencies seem to have a way of occurring at night or on weekends,



leaving the victim with no source of help, but with the new night-time and weekend referral number, help will be readily available to the parent who needs emergency child care because of sudden hospitalization or the teenager with no place to spend the night, for example. That number is 664-3300 and is in addition to the weekday UW referral number, 421-0700.

According to United Way, one out of every four persons in the area are directly touched by UW—that was a total of more than 700,000 people last year. Many of these people—or their relatives—are people who have given to the UW through the opportunity provided annually by the UW campaign at Barnes. Some are parents of children like Billy and ToRhonda, who need the special help that agencies such as the Cerebral Palsy Foundation can provide. Some have children or grandchildren who are autistic and desperately need the help of agencies like the Judevine Center of St. Louis or the Illinois Center for Autistic Children.

Many of us have parents or other relatives whose failing eyesight robs them of the pleasure of

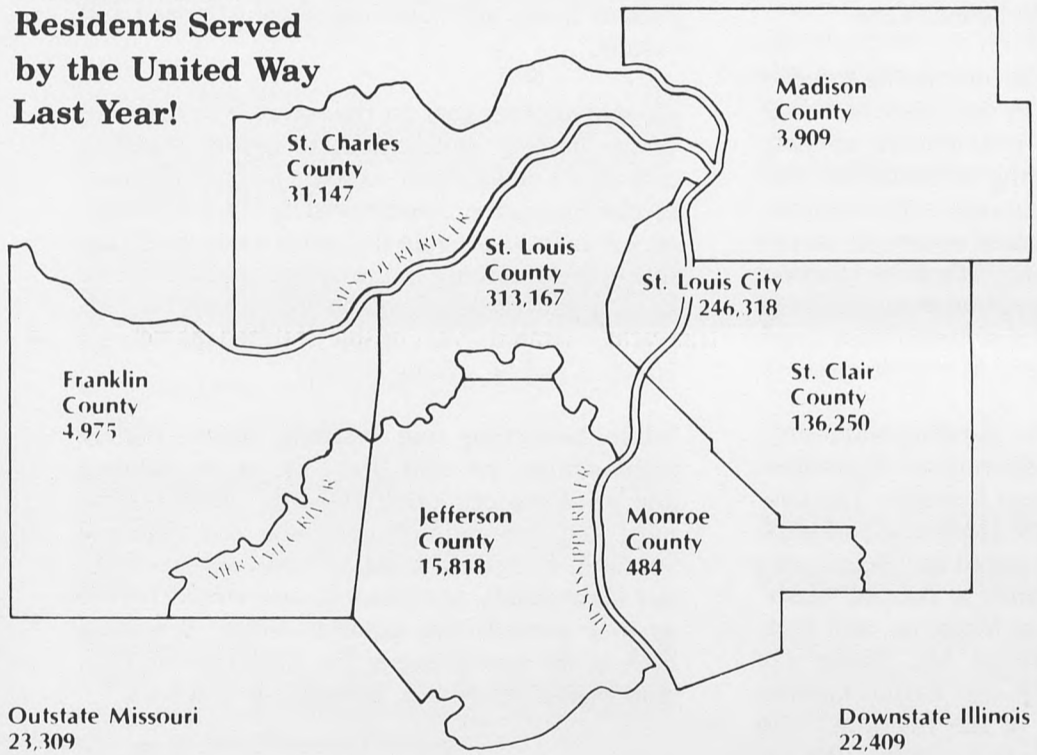
enjoying books, magazines or newspapers. For these people the Radio Information Service for the Blind and Handicapped is a window to a bigger world. Operating on a closed radio frequency, this station provides essential information by reading books, magazines and local newspapers on the air. The UW funds will allow this agency to expand service and furnish receiving equipment to more blind and handicapped people.

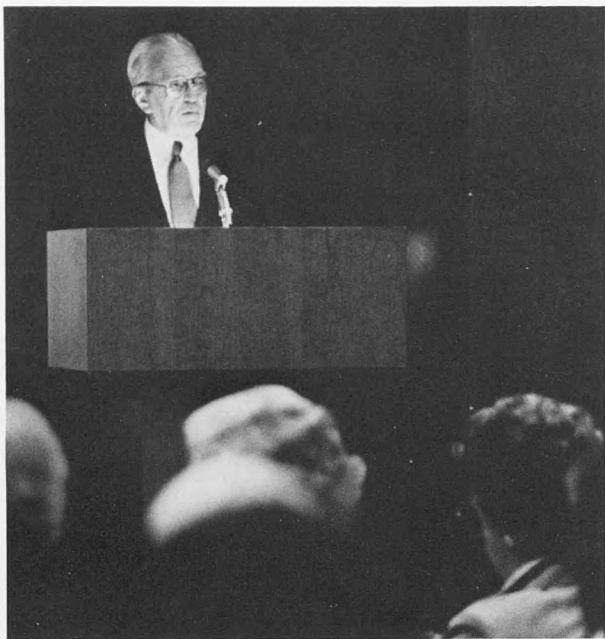
With an ever-increasing number of working mothers, the need for day-care centers continues to increase. The United Way helps support many day-care centers as well as camping services. Also high on the list of agencies that UW helps support are Scouting, the Jewish Community Center and the YMCA. All of these provide activities to occupy young peoples' time constructively, and many Barnes families take advantage of one or more of them.

"The truth is," Mr. Hartwell said, "We are reaching out to help ourselves as well as our neighbor when we fill out our pledge cards, and UW is the most cost-effective way to do this."

Who Uses United Way Services?

**Bi-State Area
Residents Served
by the United Way
Last Year!**





Barnes chairman Harold Thayer delivered the Wendell Scott lecture to an attentive audience in Scarpellino auditorium September 10.

Thayer urges more personalized care

As the Wendell Scott lecturer, Barnes board chairman Harold Thayer called for intensified attention to person-to-person relationships as a means of "Achieving Excellence in Patient Care."

"The patient's perception of the care he receives can be influenced as much by the aide who brings his dinner as by the doctor who removes his gallstone," he said in reminding his audience that ensuring outstanding patient care is the responsibility of everyone at the medical center, no matter what his or her job title is. "It's easy to make excuses like being too busy, but thoughtfulness doesn't cost anything and seldom takes extra time."

Mr. Thayer addressed a standing-room-only audience in Scarpellino auditorium on September 10 as the eighth annual Scott Lecturer. The Lecture was established in 1972 as a living memorial to Wendell G. Scott, a renowned radiologist who spent his entire medical career at Barnes, Washington University School of Medicine, and Mallinckrodt Institute of Radiology. Mr. Thayer was introduced by Dr. Ronald Evens, Barnes radiologist-in-chief and director of the Institute, who likened the medical center to a family: "We are a family of individual institutions and like all families we each have our special talents, rights and responsibilities."

Mr. Thayer said there are three building blocks necessary for a hospital to achieve true excellence in patient care: (1) professional and technical greatness, (2) financial strength, and (3) excellent person-to-person relationships in the delivery of care to the patient.

He cited examples showing that Barnes has succeeded in perfecting the first two of these building blocks, but said that the third, equally important building block has not yet been honed to perfection. "Patient care is often viewed differently by the provider than by the recipient. Simply put, there is the medical care—the treatment of the patient's health condition—that is actually given. There is also the patient's perception of the care received. He may not understand the technical aspects of his hospitalization, but he remembers that his breakfast coffee was cold or that it took ten minutes to get a bedpan."

He urged that every person who comes into contact with a patient approach each situation with the thought, "If I were the one lying there, how would I want this to be done?" He suggested, "Certainly we would all want to be treated with

courtesy, concern, attentiveness, efficiency and thoughtfulness—spiced with a smile of encouragement now and then."

He said that a sick person needs more than technically skilled care to get well and noted the enthusiastic reception that patients have given the return to primary nursing care. "Primary care is part of the solution to a paradox in medicine today; nearly everyone seems to want the old-fashioned family doctor, but expects and deserves modern specialized medical care not possible only a generation ago.

Mr. Thayer described the patient as a customer purchasing services, and said, "To be very blunt about it, the customer's satisfaction is important to every employe because this is what influences the patient to return to Barnes rather than go to another hospital if the need arises—or to recommend Barnes to his friends—and that is what makes jobs and pays salaries."

In conclusion, Mr. Thayer touched on plans Barnes has for personalizing health care even more. These include the unit dose system; expanding the nurse-volunteer program to include assistance to patients who are being discharged; opening of a large, comfortable discharge area and a convenient surgical waiting room in the West Pavilion; and expanding computer capabilities to permit direct communication between patient floors and labs and x-ray to speed test results.

He said another goal for the future is to try to increase Barnes' endowment to assure excellent care as we move closer to some form of National Health Insurance. "Additional endowment money will help us provide that extra measure of care that is the difference in the caliber of attention we think a patient deserves and that which the federal government may think is sufficient and for which it will be willing to pay."

While perfecting one building block—patient relationships, he said that "we must maintain and reinforce our other building blocks—technical and professional greatness and financial strength. Providing good personal service without high-quality professional care would reduce us to a second-class medical center. Providing both at the same time is the challenge we face. And please remember, everyone is involved."

Hospital notes

Anna Ikeda, RN, Barnes nursing quality assurance coordinator, will speak on that subject as part of the Critical Care Nursing Administration Program sponsored by the American Academy of Medical Administrators Research & Educational Foundation, Inc., in Little Rock, Arkansas, November 12-14.

The following are reported on staff by the president's office: Dr. **Allan S. Brett**, assistant physician, effective August 1, 1979; Drs. **William F. Stenson** and **Carlos C. Daughaday**, assistant physicians, effective July 1; Dr. **Donald H. Brancato**, assistant orthopedic surgeon, effective July 1; and Dr. **Susan L. Baumer**, assistant pediatrician, effective October 1.

Five Barnes doctors were among those attending the Tenth Congress of the International Diabetes Federation September 9-14 in Vienna, Austria. Those attending the meeting were Dr. **David Kipnis**, physician-in-chief; Dr. **Paul Lacy**, pathologist-in-chief; Dr. **Leonard Jarett**, director of laboratories; Dr. **Jay McDonald**, co-director clinical chemistry; and Dr. **M. Alan Permutt**, assistant physician.

Dr. **Bernard Becker**, Barnes ophthalmologist-in-chief, was the speaker for the October 2 meeting of the WUMS History of Medicine Club. His subject was "Charles Saint-Yves, 1667-1736, Insights Overlooked." The Club meets monthly in the Rare Book Annex and anyone interested in medical history is welcome.

Three Mallinckrodt radiologists are contributing editors of *Alimentary Tract Radiology* (Volume 3, Abdominal Imaging) to be published this month by The C. V. Mosby Company. They are Drs. **Stewart S. Sagel**, co-director of the computed body tomography section; **Robert J. Stanley**, director of the section of abdominal radiology; and **Michel Ter-Pogossian**, director of radiation sciences.

Peggy Nelson, RN, a Barnes oncology nurse, and Dr. **Gordon Philpott**, Barnes/WU surgeon, were recognized by the American Cancer Society for their efforts in cancer education at the local chapter's annual meeting September 19. Dr. **Joseph Eades**, Barnes plastic surgeon, and Dr. **Andrew Galakatos**, Barnes gynecologist, were named speakers of the year.

Colette Chase, Barnes nurse specialist in obstetrics, and Dr. **Michael Gast**, Barnes obstetrician/gynecologist, have been elected by the Missouri Perinatal Association as representatives to the National Perinatal Association.

Barnes president **Robert E. Frank** has been elected to the board of the Hospital Association of Metropolitan St. Louis to fill the unexpired term of Sister Roch, former administrator of St. John's Mercy Medical Center, who has moved from the area. The term expires December 31.

Barnes renal transplant surgeon, Dr. **Charles Anderson**, was recently visiting professor at Humboldt University, East Berlin, where he lectured on renal transplantation. On the same trip, he presented a paper at the Tripartite Meeting of the Surgical Research Societies of England, Europe and the U.S., at Oxford University in England.

Drs. **Ronald Burde**, **Edward Okun** and **Isaac Boniuk**, Barnes ophthalmologists, will present papers at the Conference on Subretinal Space to be held in Jerusalem, Israel, October 14-19. Dr. Burde will also be Visiting Professor at Hadassah University Hospital.

Dr. **Michael Kass**, Barnes ophthalmologist, attended the Venezuelan Symposium on Glaucoma in Caracas September 19-21, where he spoke on "Timoptic in the Treatment of Glaucoma."

Drs. **Allan Kolker** and **Ivan Goldberg** will present papers on glaucoma at the Royal Australian College of Ophthalmologists 11th Annual Scientific Conference in Sydney October 7-12.

Dr. **William M. Hart**, Barnes ophthalmologist, will spend a month in New Delhi, India, starting in late October. He will be a consultant to the World Health Organization to assist in the evaluation of the Indian National Prevention of Blindness program.

Former employe dies

Former Barnes employe Louise Woods, who worked in the blood drawing department for over twelve years, died August 19.

Mrs. Woods was employed at Barnes in the blood drawing department from May 22, 1967, to August 10, 1979. She is survived by her five children and by her mother.

Tribute Fund

The following is a list of honorees (names in **boldface**) and contributors to the Barnes Hospital Tribute Fund from August 16 to September 14, 1979.

IN MEMORY OF:

Dr. Donald Finger
Judy Kelley

John L. Wilson
Harold E. Thayer
Dr. & Mrs. Richard A. Sutter
St. Louis National Baseball Club, Inc.
Mrs. David R. Calhoun
M/M Ira Wight
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Friederike Gottfried
Helen Higginbotham
Ann, Anne, Peggy & Pam Kessler

Dr. Irwin Levy
Richard & Janet Linneberger

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Barnes Hospital Board of Directors & Administration
Barnes Hospital Society
Dr. & Mrs. Thomas B. Ferguson
M/M William Waldman
Dr. & Mrs. Harold Joseph

Mrs. Gayle Tarrez
Mrs. William Ceretta

Truman S. Flint
M/M Joseph Henry Schweich

IN HONOR OF:

Judge Ivan Lee Holt, Jr.
Judd M. Jensen, M.D.

Jack Cutter's Recovery
The Harwoods

Bernard Gofberg's Special Birthday
M/M Stanley P. Kolker

Mrs. Beck Rudman's Special Birthday
M/M Morris J. Mathis

Patient Care Fund

Kenneth F. Itschner
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Stella Doepke
Cora Gray
Margaret Weber
Ruby P. Wright
Mary Ann Calvin
Mary Lawson Aksomitus

Katie Aubuchon Frazer
Bubba & Bessie Ivy
Paul Risser

In Memory of Lebon Trulove
Rose Dunn

Memorial Endowment Fund

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Dubois T. C. Chen
Ray A. Hartmann
Elinor C. Mazzoni
Thelma Nevin
Gervase Schwenk

In Memory of Gertrude Goulding
Clifford Goulding

In Memory of Mamie Duncan
Grace Melton

In Memory of John L. Wilson
W. Alfred Hayes

In Honor of Wedding Anniversary
Dr. & Mrs. David Weaver

Annual Charitable Fund

M. Ingram
Katherine B. Wassmund
Harmon L. Fraser
Earl A. Geissberger

Guy Jaffe (Pan American Realty Co.)
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Daisy Kramer, Editor

Gail Johnston, Writer

Charlene Bancroft, Writer

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Planned Gift Endowment

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Gift Guide

The Gift Guide is a list of a variety of items needed by various departments of Barnes Hospital for use in the West Pavilion. Donors may choose a specific item by sending a check for the amount needed to the Development Office, Barnes Hospital, St. Louis, Mo. 63110. Donors will be invited to be guests at an official open house celebrating the completion of the West Pavilion and will be afforded an opportunity to see the items they have bought for Barnes. The Gift Guide will appear again in December.

Surgical step stool \$35
Step stools are used by members of the surgical team to equalize height and allow surgeons or assistants greater reach.

Wheelchair \$136
Barnes has a continuing need for wheelchairs, purchasing three to four dozen new ones each year to keep a complement of 350. Both regular and orthopedic chairs are needed to transport patients.

Wall sphygmomanometer \$65
A sphygmomanometer measures blood pressure and one is needed for each patient room in the West Pavilion.

Traction frame \$186
Traction frames are used on all orthopedic patients and on any patient needing aid to lift himself up or move around in bed.

Laryngoscope \$71
Laryngoscopes, part of the equipment on all emergency carts within the hospital, are used to put endotracheal tubes in place.

Portable IV stand (photo below) \$55
Necessary to hold IV fluids, the portable IV stand is used when patients are being transported and when more than one IV stand is needed at bedside.



Dr. Irwin Levy dies; neurologist, psychiatrist

Dr. Irwin Levy, a Barnes neurologist and psychiatrist for more than 37 years, died of cancer August 28 at Barnes Hospital. He was 72 years of age.

Dr. Levy received his medical degree from St. Louis University School of Medicine in 1931 and his neurologic and psychiatric training at Columbia Presbyterian Medical Center in New York.

He was on the medical staffs of Barnes, Jewish and St. Louis Children's Hospitals and on the medical advisory boards of Multiple Sclerosis Society, United Cerebral Palsy Association, and the Psychoanalytic Institute. He was also instrumental in the establishment of the May-Beaumont Foundation, funding neurology research, in the early 1960s.

"Irwin Levy was intensely interested in the welfare of his patients, many of whom were dependent upon him for support in their illnesses," said Dr. Leonard Berg, Dr. Levy's partner for 24 years.

Known as a very enthusiastic teacher by his students at Washington University School of Medicine, Dr. Levy was medically disqualified from active service in World War II. During the absence of his colleagues, he assumed all teaching duties in neurology at the medical school for the duration of the war and remained an active teacher throughout his life.

Dr. Levy is survived by his wife Barbara; sons Michael of Washington D.C., and John of New York City; stepson Dr. Mark Berger of Australia; daughter Margaret of Denver; and stepdaughter Candyce Berger of Los Angeles.

Helen Lamb Frost dies; founded anesthesia school

Memorial services were held for Helen Lamb Frost, founder and former director of the Barnes Hospital School of Nurse Anesthesia, September 8 in San Diego, California. Mrs. Frost died September 3 in University Hospital in San Diego after a brief illness. She was 79 years of age.

Mrs. Frost, director of the school from 1929-51, developed the equipment and administered the anesthetic used in the first successful pneumonectomy performed at Barnes in 1933 by the late Dr. Evarts Graham. She also invented the intratracheal stylus for anesthesia.

Co-founder and past-president of the American Association of Nurse Anesthetists, Mrs. Frost was an active charter member and held an honorary life membership in the group. She also organized and became the first president of the Missouri Association of Nurse Anesthetists.

In addition to her work in anesthesia, she was a long-time patron and benefactor of the St. Louis Symphony Society. She was instrumental in the society's purchase and renovation of the old St. Louis Theatre Building, renamed Powell Symphony Hall after her late husband Walter S. Powell who died in 1961. Mrs. Frost was director and honorary vice-president of the Symphony Society.

A native of Butler, Mo., Mrs. Frost is survived by her husband Jack R. Frost, a California investor, and three nieces.

TV breast cancer series wins ACS award

A television series on breast cancer videotaped at Barnes Hospital and one on ostomies done partly at Jewish Hospital has won for Al Wiman the local American Cancer Society's Public Information Award for excellence in cancer news reporting.

The award was presented at the annual dinner of the St. Louis City-St. Louis County chapter of the American Cancer Society September 19. Both programs were presented as several-part series on KMOX-TV, channel 4. Mr. Wiman is the station's medical reporter. In addition, John McKay, general manager of KMOX-TV, accepted the annual broadcast media award for cancer presentations. Selection was based largely on the two Wiman series.

Barnes co-sponsoring estate planning seminars

Barnes development office is co-sponsoring estate planning seminars in various locations in Missouri. The first, on September 20, was in conjunction with Culver-Stockton College in Canton, Mo. Another was held October 4 in Washington, Mo., in cooperation with St. Francis Hospital and the Franklin County Mercantile Bank.

The Canton seminar was conducted by Jay Calhoun, executive assistant to the president at Culver-Stockton, and Joseph Greco, associate director at Barnes. The seminars focus on estate planning as it relates to private institutions which do not receive tax support. "By careful planning, families can make educated decisions on how

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best to assure their own financial futures and also those of the institutions they are interested in," Mr. Greco said.

He pointed out that institutions such as hospitals and colleges need private philanthropy to assure continued financial stability. "Tax support carries with it the strings of government regulation, which can be detrimental to the purposes and goals of our institutions and the people we serve. We have been very fortunate to have benefitted from private gifts in the past and depend on this endowment for the future," he said.

Dr. Lacy receives Bernstein award

Dr. Paul E. Lacy, Barnes pathologist-in-chief, has been selected by the Medical Society of the State of New York as the recipient of the 1979 Albion O. Bernstein Award.

The award is given for outstanding research in areas contributing to the advancement of medicine. The presentation was Sunday, September 16, in New York City at the 173rd Annual Convention of the Medical Society of the State of New York.

Selection was based on Dr. Lacy's successful transplantation of islets of Langerhans in diabetic rats. Islet cells are key factors in the manufacturing of insulin, a hormone that regulates blood sugar levels in the body. Production of this hormone is deficient in a person with diabetes. Daily injections of insulin or oral dosages have been the only method of control of this disease. Dr. Lacy's success may have important implications in the progress of basic medical science as well as offering hope for diabetics.

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