# 216

JEWISH
HOSPITAL
OF
ST. LOUIS,
216 S. Kingshighway

DIVISIONS: THE JEWISH HOSPITAL, JEWISH MEDICAL SOCIAL SERVICE BUREAU,

JEWISH SANATORIUM, MIRIAM ROSA BRY CONVALESCENT-REHABILITATION HOSPITAL

# MONTHLY HOSPITAL PUBLICATION MAKES ITS BOW

The newest thing in modern journalism is "216", which, even in its infancy, faces the staggering task of binding together all the component parts of a modern, rapidly growing medical center which will soon be one of the greatest in the entire Middle West.

Each of the divisions comprising the Jewish Hospital is represented on the Editorial Staff of "216". They have joined together in producing a paper that will not only interpret the hospital's operation, services, policies and its role in the community, but also will strive to knit together the employees and staff by giving them the opportunity to learn about each other.

In an institution that will soon include 500 beds, it is easy for each department to forget its role as a part of a vital organism and to be aware only of its own operation. Through news items, personality sketches, and feature stories, "216" will embody the spirit of the Jewish Hospital and will be visual comment on the in-

stitution's activity and progress.

Besides the news picture of the hospital itself, there will be columns for the Jewish Sanatorium, the Miriam Rehabilitation Hospital, the Jewish Medical Social Service Bureau and the Jewish Hospital Auxiliary which is presently being organized.

"216" will reach the employees of the various groups by direct distribution. Members of the Medical Staff, the Board of Directors, the Auxiliary, and friends in the community will receive their copies by mail.

The first Editorial Staff is composed of: Editor, David A. Gee; Assistant Editors, Edna Korf, R.N., Marjorie Boulton, and I. J. Shyne; Divisional Editors, Beulah Sanders, Mary Davis and Dr. Otakar Machek; Auxiliary Editor, Anne Cohn; and Photographer, Harvey Mizes.

Published once a month, "216" will record the complex pulse beat of a Medical Center Serving the Middle West.

# Executive Director's Column 216

The name of our new house organ need not be explained to the physicians, nurses, and other employees who were associated with the Jewish Hospital during the war years. The green "216 S.K." newsletter written at intervals by the late and beloved Dr. Samuel Gray, assisted by Miss Marjorie Boulton, was a familiar and welcome sight in every combat theatre and in camps and bases in this country during World War II.

"216" has a broader meaning too. The several divisions of our recently formed medical center will ultimately be located at 216 South Kingshighway. The name of our house organ, therefore, connotes merger of programs now, and physical merger in the not too distant future.

This column will present each month matters of general interest to all readers. At this time I can report that the Building Committee and the architects have held a number of conferences on preliminary plans. They are being assisted by department heads and committees of the Medical Staff who are concerned with specific phases of the overall program.

Within the next few months the assignment of space for patient's areas, for the clinical service departments, and for various administrative activities will be complete, and work will begin on the detailed layouts of each area. When these working drawings have been approved, the architects will require several months to draw up structural and mechanical plans and specifications. Then will come advertising of bids, letting of contracts, and actual construction aspects of our medical center.

Thus, in step-wise fashion, the physical center will progress from an idea to reality.

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# Personality of the Month



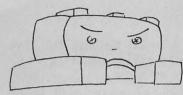
When the switchboard is lit up brighter than a pinball machine on Saturday night, it's interesting to watch Peggy Murray, who can dial a number, carry on two phone conversations, write notes for the doctors and give an interview to a "216" reporter all at the same time.

When Miss Murray (whom everyone calls just plain "Murray", arrived at the Jewish Hospital 24 years ago, she was the 13th trainee of Bernice Fitzpatrick, one of our other veteran operators. After half a day of work, "Murray" decided being a switchboard operator was not for her. However, the complex equipment and number "thirteen" became a challenge, and she has made a science of seeing that all calls handled by her go through.

In addition to wrestling the switchboard, "Murray" has for many years been a foster mother to the House Staff. She has awakened them in the morning (not to mention the night), made and broken their dates, and discovered all the spots where interns congregate.

When she isn't looking through her famous little black book, she is out at Sportsman's Park rooting for Stan Musial.

Miss Murray is still known by many former interns and residents as "Sexless, Wreckless, Careless Peggy".



#### Operation Face Lift



A few weeks ago, the maintenance forces, of the hospital were assigned to rehabilitate the administrative sections of the first floor. The results are already apparent.

The Medical Record Room and Medical Library have moved to new and larger quarters in the clinic area. The transcription typists who formerly occupied a very unsuitable spot have been given a room adjoining the rest of the Medical Record Department. The Televoicewriter, which permits dictation of records from the nursing stations and operating room, is located here and has already been instrumental in producing better records.

The Admitting Office, which moved into the area freed by the Medical Record Department, is divided into cubicles for the reservation and admitting clerks. Formerly, incoming patients often had to wait as long as an hour because of inadequate admitting facilities. Now, two patients can be admitted at the same time which considerably speeds up the process. Furthermore, having the re-

servation and admitting operations in the same office affords better service than when the two functions were separated.

The room formerly occupied by the Admitting Office was transformed into the accounts payable and payroll office. This made room for a secretarial and waiting office adjoining that of the Executive Director. This, like several other offices, is equipped with modern, functional furnishings.

In order to give much needed space to the Nursing Offices, Miss Humes moved to the office vacated by the reservation clerks and her office was taken by Miss Peterson. This move provided a room for Miss McClellan and more adequate space for the nursing supervisors.

Modern, scientifically planned lighting fixtures have been donated and installed for many of the offices by Sam C. Sachs and David Biller. Oscar Brand presented attractive venetian blinds for the Board of Directors Room and the Executive Offices.

# Personnel Program Under Way

A Personnel Department was recently established with I. J. Shyne, who is completing a residency in Hospital Administration, as its director. Ray Klearman is the personnel secretary.

The department is busily setting up adequate and up-to-date personnel records for all present employees, and is recruiting and screening new personnel for positions in the hospital.

Future plans of the department include making wage studies for all employees, establishing training programs, and producing an employee handbook of personnel policies and regulations.

# Telephone Service Improved

A recent survey and traffic study conducted by the BellTelephone Company showed that the hospital's switchboard was not adequate to

that the hospital's switchboard was not adequate to handle the great volume of calls made each day. A check showed also that, in the course of one week, the telephone operators handled 1743 calls inquiring about the condition of patients.

As a result of these surveys, three more outgoing trunk lines were opened for use and the giving of patient information has been reassigned to the receptionist at the Information Desk. Thus, in addition to more complete equipment, the operators have more time to give you faster service.

#### DIVISIONAL PATTER

# Social Service Signals

Continuing its fine educational program for student social workers, the Jewish Medical Social Service Bureau announces that four young men and women assigned to a year's field work experience at the Bureau completed their work this month. They are Vera Weller and Paul Schobacker from Washington University and Kay Wheeler and Evelyn Mann from St. Louis University.

Mary Davis and Vivian Simon, both workers at the Bureau, attended the meeting of the National Conference of Social Work in Chicago, May 25.

Fee Fee Frolics

The fishing season is here. Joe Byrne, engineer, and Dr. Kurt Herz, resident physician, are running trueto-form by telling about the ones that got away. A few weeks ago, after a day at the river, they were observed dining on sardines.

Congratulations to Bonnie Stephens, second cook, who celebrated her birthday last month and to John Exley, the Sanatorium's oldest patient, who celebrated his 91st birthday on May 21.

Sylvester Alexander is still rivaling the maitre d'hotel of the Waldorf Astoria as a waiter par excellence. Sylvester has been at the San for five years, cheerfully giving untiring service to all his patients.

#### Miriam Murmurs

Despite uncooperative weather, Miriam Hospital held a very successful Open House on Sunday afternoon, May 18.

An estimated 400 guests learned how a well-established rehabilitation center can help even the most difficult cases.

Ivor Williams and Gertrude McCollum, patients of the hospital, demonstrated techniques of occupational therapy. John Byrne exhibited the procedures in rehabilitating an amputee, and Stanle y Symanski showed gait training with leg braces.

Walter Levy, a vocational psychologist, discussed some of the aspects of rehabilitation as practiced at Miriam. There was also a series of slides showing patients with rheumatoid arthritis and paraplegia. The subject of one set of slides was present and was able to give first hand evidence of the effects of rehabilitation therapy.

The ladies of the Advisory Committee, under the direction of Mrs. Maurice Mendle, acted as guides and served tea and cookies to the guests.

# Twenty-Nine Seniors Receive Diplomas

Twenty-mine young women received their pins and diplomas as graduate nurses in the 48th commencement exercises of the Jewish Hospital School of Nursing, May 14:

Those who graduated were: Sharon Bass, Jeanne Bieg, Ruth Bird, Betty Boyd, Mary Cockrum, Emily Eichmeyer, Marion Frillman, Marian Greenwald, Mary Melvin, Doris Mertens, Nancy Newton, Martha Pearson, Georgia Poe, Toby Rosenblatt, Helen Rosenblum, Joan Shedelbauer, Joan Steiner, Margie Stover, Shirley van Dam, Ramona Vemmer, Marian Weber, Dorothy Wernsman, Irma Wilkison, Dorothy Crawford, Marilyn Fleischman, Esther Lehen-

bauer, Vedelia Luedemann, Bette Rosenstrom and Barbara Steckler.

The commencement address was given by Mrs. Arthur Stockstrom Major B. Einstein, Pre-

sident of the hospital, presented scholarship a-wards to Marion Frillman, Dorothy Crawford and Marian Greenwald. Honorable mentions went to Marian Weber, and Shirley van Dam. The Junior Class a-ward was given to Jane Sprott with honorable mention to Doris Clooney. The Freshman Award was presented to Betty Breen.

#### Honkin' Horne's Horn

George Horne, our congenial pharmacist, has been elected as President of the Hospital Pharmacist's Association of Greater St. Louis.



#### The Viewbox

Frank Claseman, who works in the X-Ray Department may be close to losing his coveted title of "bachelor".

The current lady of his fancy is a four-year-old Pediatric patient who became quite attached to "Dr. Frank" after several visits to the department.

Frank has made all the necessary arrangements with Babbette's father and has even presented the little girl with an engagement ring, but he is still keeping mum as to the date of the wedding.

#### Service Milestones

The month of May marked the anniversaries of several well-known employees. Hepple Robinson was with the hospital for 25 years on May 13, during which time he has worked in both the Dietary Department and as Storeroom Keeper. Peggy Murray, telephone operator, celebrated her 24th year on May 8, while Josie Brandla of the Nurse's Residence had been here for 20 years on May 19. At present, there are 15 employees who have been at the hospital for 25 years or longer.

Reporting Staff Chosen

The following reporters have been chosen for the "216" staff: Frank Claseman, X-Ray; Florence Hoffman, Administration; Charlotte Kanter, Laboratory; Peggy Mason, Clinic; Elizabeth Deffenbaugh, Nurse's Residence; Chris Yungerman, Engineering; Ida Robinson, Laundry; Beverly Susic, R. N., Nursing; Mary Schumacher, Dietary; Harvey Mizes, Pharmacy; Gladys Mitchell, Housekeeping; Marjorie Boulton, Medical Records, and Rita Novak, Anesthesia.

# **Nursing Notes**

We know we have celebrities in the hospital, but we didn't know Sonja Henie is among them. Miss Pfeffer on Div. 18 can tell you how it feels to skate across a freshly waxed floor - sans skates.

The Chase Hotel Starlight Roof was the scene of much glamour and gaity on the evening of May 13. The School of Nursing Alumni Association was host at the annual dinner dance in honor of the graduating seniors. We weren't aware of the rugcutting talents of even our most staid doctors and nurses. The dinner was highlighted by the presentation of a beautiful watch to Miss Peterson, in recognition of her 25 years as Director of the School of Nursing.

It was a grand re-union -- the tea given by the School of Nursing Alumni Association on May 13th in the Nurses' Residence. Everyone came to meet old friends and to show off their youngsters. How the Alumni Association family has grown!

Our nurses were hostesses at the monthly meeting of the Third District Missouri State Nurses Association on May 22. The main event of the meeting was a talk by Dr. J. Earle Smith, Health Commissioner of St. Louis

What's Cooking

Vacation season has gotten under way in the Dietary Department. Gilford Ashmore was the first to enjoy those long-awaited two weeks of vacation. He spent his time sight-seeing in New Orleans and Atlanta, and also went to his home in Tennessee. Of course, he went fishing on his vacation and proudly relates how he caught a 14 pound buffalo. The usual line of fish stories will be forthcoming this summer as the men in the department return from vacations.

Everyone misses Helen Tillewein from the Kosher Kitchen, and all hope she will be well enough to come back to work soon.

The recently established coffee hour has become very popular. There's a steady stream of traffic to the dining room around the hours of 9:30 to 10:30 a.m. and 2:30 to 3:30 p.m. The coffee hour furnishes an opportunity for hospital personnel to get together and socialize. There's no cover charge and prices are reasonable, so we predict that it's here to stay.

# High-Type Talent at Alumni Annual Dinner

The Medical Staff Alumni Association's party for the house staff held on May 19 was one of the best on record. The annual dinner was held at the Congress Hotel, with 300 guests attending.

Dr. Gerhard Gruenfeld opened the program with a discussion of the intern shortage. Dr. Sam Schneider, president of the Alumni Association, presented fountain pens or journal subscriptions to the house staff for their efficient and loyal work.

Under a pretense of seriousness, Dr. Llewellyn Sale introduced the Alumni's contribution to the evening's entertainment, a satire on the Jewish Hospital as viewed in 1982.

The skit showed a board of directors meeting attended by Israel Langsbard as the "Eviscerated Chairman of the Disintegrating Committee". Dr. Leo Sachar, the chairman of the Board, attempted to solve a serious problem confronting the hospital—there was a huge building for the Old Folks Home, a magnificent Rehabilitation Center, an edifice for Research, and lavish house staff quarters, but no room for beds for sick patients. Although no solutions were reached, the presentation afforded amusement for all present.

This was followed by a well-fumigated show presented by the house staff and written by Drs. Sidney Goldenberg and Marcy Goldstein. The musical production was entitled "When I was an Intern, or Twenty Years Ago, I Worked Harder than Youse Guys".

Missing from the assembled notables were the Jewish Hospital's emissaries to Spain, Don Carlos Diastasious Heifetz and Don Quixote Probstein. According to Associated Press reports, their prowess in throwing the bull has taken Madrid by storm.

# INTRODUCING... The Jewish Hospital Medical Center Auxiliary

The Board of the Jewish Hospital, recognizing the capabilities of the women of our community, appointed a nominating committee to lay the groundwork for a Women's Auxiliary to the new Jewish Hospital Medical Center. This committee appointed the following ladies to serve as the nucleus of the new Auxiliary: Mrs. Edward Schweich, chairman; Mrs. Ben Loeb, co-chairman; Mrs. Robert Arenson, Mrs. Theodore Lending, and Mrs. Lester Munchweiler, vice-chairmen; Mrs. Alan Budd Lewin, recording secretary; Mrs. Louis Putzel, corresponding secretary; Mrs. Paul Felberbaum, Treasurer; and Mrs. David Komm, financial secretary.

The following Board Members were also appointed: Mrs. Howard Baer, Mrs. H. Block, Mrs. Sam Cohen, Mrs. Leonard Cohn, Mrs. I. Doischman, Mrs. Melvin Dubinsky, Mrs. Maxwell Fineberg, Mrs. Alfred Goldman, Mrs. David Grosberg. Mrs. David Israel, Mrs. Sidney Katz, Mrs. Meyer Marx, Mrs. Martin Meltzer, Mrs. Roswell Messing, Mrs. Harry Milton, Mrs. Earl Rosen, Mrs. Carl Schiller, Mrs. Edward K. Schwartz, Mrs. Sol Segal, Mrs. Saul P. Seligman, Mrs. Frank Siegal, Mrs. Henry Stern, Mrs. Milton Tucker, Mrs. William Walbrun, Mrs. Harry Weitzer, Mrs. Frank Wolff, and Mrs. Morris Wolff.

At present, the Auxiliary is in the organizing stage. A constitution and by-laws are being drawn up. Plans are being formulated to launch a mammoth membership campaign in September. Invitations will be sent to approximately 5000 prospective members to attend the first official meeting in October. At that time, the Auxiliary will set forth its program.

Under the leadership of this well qualified group, it is felt that St. Louis women will enthusiastically embrace an organization that hopes to become an important part of the urgently needed Jewish Hospital Medical Center.

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# NEW EQUIPMENT NEEDED

Each month "216" will feature various pieces of equipment which are needed by the hospital to maintain high standards of patient care.

Pictured at the left is the Hausted Model 400 stretcher which is equipped to insure safe, easy transportation of patients. Made of stainless steel with a foam rubber pad, the stretcher can be purchased for \$219.00. Several of these are presently needed to replace worn-out

equipment.

The picture at the right shows the Maico H-1 Audiometer used for sensitive hearing tests. The audiometer now owned by the hospital is obsolete and does not permit great accuracy or flexibility in making tests. An instrument of this type may be set up as a memorial donation at a cost of \$560. Further information can be obtained by calling David A. Gee, FOrest 8080.

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