



Medicare

Health Insurance for the Aged

The 1965 social security amendments, signed into law by President Johnson on July 30, establish a broad program of health insurance for persons 65 years or older popularly known as "medicare." This program is important for persons now working for they will have this protection in later years. *If you are 65 or over you will want to have this information.* Persons who are 65 and over on or before January 1, 1966, and who have never received social security benefits, should get in touch with their local social security office before March 31, 1966.

Study at Jewish Hospital

The initial implications of Medicare have recently been explored by a study committee at the hospital; their findings were released last month in a comprehensive report to a committee of the board of directors and the professional staff.

The basic hospital insurance and the voluntary supplementary health insurance plan of medicare will go into effect on July 1st of next year. January 1, 1967, is the effective date for coverage of extended care facilities, such as nursing homes.

The purpose of the Jewish Hospital report was to describe the impact Medicare will have on the professional program, use of facilities, and finances. The Medicare program will subsidize medical care of patients 65 and over. This is the age group that most frequently requires medical care and is least capable of affording it.

The report points to evidence that considerable pressure for hospitalization will be brought to bear by those patients 65 and

over. This will be generated to some degree from patients who need elective medical care now, but who will postpone seeking this care until July, 1966, when they receive benefits from the new health program.

The exact increase of patients cannot be determined at the present time, but with Jewish Hospital's experience in long-term care, pressures for admission may be more acute here than for other institutions that do not have established professional programs in this area.

Presently, 21 percent of the patients at Jewish Hospital are age 66 and over, and use 36 percent of the days of care. From this data, the hospital already shows a significant number of patients who will be eligible for the plan.

Reorganization of Committee

The administration of Medicare depends on the effectiveness of the hospital utilization committee. The present utilization committee, will be reorganized under the new program. It will have authority and responsibility in controlling the influx of patients. The *physician-directed* committee will be required, not only to meet the law, but to insure proper use of beds. This is essential in a hospital which

(Continued on page 7, Col. 1)

Blood Donors: New Program

A new voluntary blood donor program for employees has recently been launched at Jewish Hospital to help maintain The Hospital's increasing demand for whole blood. "We encourage all employees to participate in this vital program if possible," David A. Gee, executive director, commented.

The purpose of establishing this program for employees is to have a continuing list of donors available on The Hospital premises for keeping a sustaining supply of fresh blood available, as well as for emergency conditions.

No successful method of freezing whole blood for routine purposes has been found; plasma cannot be kept beyond a 21-day limit. Donor accessibility is vital until the time when medical science develops techniques for storing large quantities of blood for long periods of time.

According to standards set by the American Assn. of Blood Banks, men can give a pint of blood every two months; women every three months. Interested friends and relatives of employees are encouraged to participate in this new voluntary program.

Jewish Hospital Research Prospers Because of Selma K. Roos Fund

In 1954, Sol Roos, a retired executive of the American Metal Company, Ltd., established a much-needed research fund at

Jewish Hospital in memory of his wife, Selma K. Roos. The original grant of \$100,000 from Mr. Roos, which was further en-

hanced by a contribution from Richard K. Weil, served as a "seed" fund from which the Jewish Hospital research program could continue to grow.

Yalem Research Building Groundbreaking, December 15

Groundbreaking ceremonies for the new Yalem Research Building will be held at The Hospital, December 15, as recently announced by Joseph F. Ruwitch,

president, board of directors.

Local and state officials have been invited by invitation to attend the special ceremony and dinner honoring Mr. Yalem, St. Louis financier and philanthropist, who contributed \$1 million to the construction of the building.

The ceremony will take place at 6 p.m. at the east end of The Hospital on Parkview Place. It will be followed by a social hour and dinner to be served in the Mark C. Steinberg Auditorium.

Following introduction of the dignitaries and a welcome by Mr. Ruwitch, David A. Gee, executive director, will introduce Mr. Yalem. Mr. Yalem will highlight the contribution of The Jewish Hospital in the field of scientific research in his speech.

More Research Space

The \$2 million, nine story building scheduled for completion in 1967 will increase research space at The Hospital to 40,318 sq. ft. A recent grant of \$450,000 from the Public Health Service has been received by The Hospital to aid in construction.

Medical and surgical research programs will be conducted in the new facility under the direction of Stanford Wessler, M.D., physician-in-chief and Morton D. Pariera, M.D., surgeon-in-chief.

Dr. Balin Lectures OB-GYN Sessions

Dr. Howard Balin, assistant professor of gynecology and obstetrics from the University of Pennsylvania School of Medicine was invited to speak at Jewish Hospital on Nov. 12 and 13.

As a Visiting Professor in Obstetrics and Gynecology, Dr. Balin was the first to participate in one of the programs made possible by the "Leon Foster Fund for Ongoing Education in Obstetrics and Gynecology."

The fund is dedicated to the memory of Dr. Leon Foster, well-known St. Louis obstetrician who died on September 28.

Dr. Balin is a member of the Gynecic Research Department at the University of Pennsylvania in Philadelphia.

He delivered three formal lectures during his visit here, and concluded with a clinical presentation in one of The Hospital delivery rooms.

Jewish Hospital Active in United Fund Drive



MISS DEBRA MILSTER, the 1965 United Fund poster child, is elated at the Team Captains' meeting held at the Hospital. Carl Gottlieb (second from left) assistant to the vice-president of Universal Match Corporation and United Fund ambassador, spoke to the group at the kickoff. Also pictured are (left) William H. Chiles, personnel director and co-captain of the drive at the hospital, and David A. Gee, executive director. During the meeting Debra presented a cake in the shape of a United Fund Torch to Mr. Gee.



Sol Roos

Many of the research programs in the United States are financed by Federal grants and those from large foundations. Generally, these agencies make grants only after a research idea has been sufficiently explored and tested to assure some possibility of successful work. With a fund, such as the one made possible by the Roos family, a scientist is able to finance the initial testing of his research idea for a pilot project, so that he will have a basis for applying for larger funds from the government and private foundations.

From this standpoint, the Selma K. Roos Research Fund has been invaluable to Jewish Hospital as an institution engaged in research.

When Sol Roos died in 1959, he left an additional bequest of \$100,000 for research. By 1963, the contributions from the Roos family and Mr. Weil totaled \$223,304.

In the past few years, funds from this endowment have been allocated to aid in virtually every area of hospital research. Earlier projects included investigation in laboratory research projects, medical and surgical research, experimental pathology, and radiology. In 1961 a grant was awarded to the Department of Obstetrics and Gynecology to study the effect of hormones in older persons, and to determine the causes of perinatal death.

In 1963 funds were used in the Department of Otolaryngology for hearing studies on older age persons; and in the Division of Chronic Disease and Rehabilitation for research in better techniques of diagnosing degenerative diseases associated with aging.

Roos Family

Sol and Selma Roos were both originally from Germany. The former Selma Kalter, Mrs. Roos arrived in St. Louis at the age of six months with her parents. Mr. Roos landed in New York in 1894, a young man of seventeen. For the first few years he stayed with his brother, and joined the American Metal Company.

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THE JEWISH HOSPITAL OF ST. LOUIS

JOSEPH F. RUWITCH, *President*DAVID A. GEE, *executive director*BARBARA JANES, *director of public relations*TWINK STERN, *Editor**Special correspondent:*

MRS. HENRY H. STERN

The Jewish Hospital OF SAINT LOUIS

HOSPITAL

POTPOURRI

David A. Gee, executive director, was invited to Washington, D. C., to attend the White House Conference on Health, November 3 and 4. The purpose of the meeting was to bring men together who are vitally involved in health institutions.

Chairman of the Conference was George Beadle, Nobel Laureate.

Miss Margaret Loh, Director of Nursing Services, recently participated in a round table discussion in Columbia, Mo., with members of the Boone County Medical Society Committee on Nursing. The group commented on the subject of "Shortage of Nurses," and shared ideas concerning their solution to the problem.

Mrs. Evelyn Whitlock, director of medical records, was invited to speak on Nov. 11 at the American Association of Medical Record Librarians in Chicago. The two-day institute was held to keep medical record librarians aware of current trends. Mrs. Whitlock presented a paper explaining the initial report form systems developed at Jewish Hospital. More than 100 persons attended the Institute.

Patrick T. Bryan, credit and business manager at The Hospital, was a member of the program committee for the Midwest Hospital Credit Managers' Association held here last month. This was the 7th annual conference for the group.

Mrs. Marcella Deuser, outpatient cashier, recently became a grandmother three times in five months. Her daughter Nancy had identical twin girls last May; her son Edward's wife gave birth to a baby boy in October who outweighed the added weight of the girls.

Employees' Party Planned Dec. 22

The annual holiday party for Jewish Hospital employees is scheduled from 3 p.m. to 5:30 p.m. on Wednesday, Dec. 22.

The party planning committee announced that the special meal will be served in an atmosphere of decorations, costumes, and musical accompaniment. Members of the planning committee are Boris Axelrod, food service; Armand Jaquier, building services; Mrs. Beulah Sanders, housekeeping; Mrs. Bella Fendleman, payroll; Miss Maureen Shannon,

Modern Hospital Magazine Keynotes Our Cost Cutting

Jewish Hospital was featured nine times in an article, "Here Are 66 Ways Hospitals Cut Expenses," in a recent issue of *The Modern Hospital* magazine. No other hospital was mentioned as frequently.

Invention, cooperation and improved managerial techniques were listed as basic for cost cutting in hospitals. All reduce expenses while improving services. This is the second year the editors of the magazine have taken a sampling of the advances made in this field.

An annual saving of \$3,500 in personnel costs was made in the medical records departments beginning in January, 1963, when Mrs. Evelyn Whitlock, director of the medical records department, initiated a new method for photostating pertinent facts of medical records in lieu of detailed abstractions previously done by registered librarians.

The simple replacement of linen laundry bags with nylon bags late last year is saving \$1,500 in laundry costs. Armand F. Ja-

quier, director of building services, initiated this idea, utilizing the synthetic bags' lighter weight and nonabsorbent characteristics.

Mrs. Nadean Wright, supervisor of central supply, introduced the idea of The Hospital's manufacture of the disposable irrigation and catheterization trays at an annual savings of \$5,389 for the former; \$980 for the latter.

Sam Frankel, Ph.D., worked out a program with Barnes Hospital in 1963 using joint efforts to eliminate capital investment in

equipment and construction for both laboratories. The Hospital performs all steroid analyses; Barnes performs all PBI tests.

Dr. Frankel also saved the Hospital \$2,000 it would have spent on a flame photometer adapter by asking Bob Brown, past foreman of the Swing-A-Way Manufacturing Co., to adapt hospital equipment then in use. In the spring of 1964, Mr. Brown found a way to adapt auto-analyzer equipment by using switches to utilize existing recorders.

Disposable Syringes

In 1962, Phillip Bassin, assistant director, found a technique for reusing disposable plastic irrigating syringes (40 cents each) in place of glass syringes (\$5.33 each). This saves The Hospital \$9,500 a year. An essential aspect of the system is the use of silicone as lubricant for the plunger.

Irwin Albrecht, assistant director and controller, and Mr. Bassin found a way to save The Hospital \$5,000 annually in commercial printing costs: The Hospital purchased its own offset printing press in 1962. N.C.R. paper is used for multiple copy forms. Only continuous, perforated and prenumbered forms are now purchased from commercial sources.

Rubber Gloves

Mr. Bassin also helped to save \$2,000 a year by reuse of disposable rubber gloves: they are used first in the operating room; then processed in central supply and marked in black for use in the delivery rooms; then reprocessed and issued to nursing floors for use as examination gloves.

David A. Gee, executive director, initiated The Hospital's participation in the group buying program of the Hospital Assn. of Metropolitan St. Louis in 1960-61. The Hospital's estimated savings of \$13,688 in 1934, the largest in the cost cutting program here.

Extended Care Institute Held Here

Coordination among community agencies and professional persons caring for the chronically ill and aged was the theme of an "Extended Care Institute," held October 25-29 at The Hospital.

The Regional Training Center

associated with the Hospital's Long Term Care Department drew on the experience of community agency leaders from the St. Louis Health and Welfare Council, Cardinal Ritter Institute, and The Visiting Nurse

Assn. These leaders provided a background for 30 representatives from general hospitals and state and local health departments for the 5-day institute.

Observers included L. M. Detmer, assistant director, Division of Long Term Care, American Hospital Assn., and Charles Donnelly, DDS, consultant for the Department of Health, Education and Welfare.

Doctors Morris Alex, Aaron Birenbaum, Benjamin Borowski, Arnold Goldman, Richard Sisson and Calvin Weiss of the Hospital attending staff were among the faculty for the Institute.

"Hospital Extended Care and Medicare" was under attention during meetings with David A. Gee, executive director of The Hospital, and James O. Hepner, Ph.D., associate director; and Samuel Zibit, executive director of the Jewish Care Center for the aged. The former two spoke on Monday; Mr. Zibit on Friday.

All participants of the Institute considered, selection and training of extended care personnel and development of proper out-of-hospital records required by the new legislation.

Dr. Franz U. Steinberg is director of The Training Center, one of five of its kind in the country. All five are supported by the U.S. Public Health Service.

600 SENIOR GIRLS INVITED TO "NURSE FOR A DAY" HERE

"Nurse for a Day" was held on November 6 at Jewish Hospital. Invitations were sent to more than 600 senior girls from the metropolitan St. Louis area. The day's program was jointly sponsored by the School of Nurs-

ROOS (Cont. from page 1)

Shortly before the turn of the century, he was transferred to St. Louis where he remained as head of the local office until his retirement.

As a modest, retiring man, Sol Roos quietly accepted not only the responsibilities of business and home life, but extended his knowledge and interest to community life.

He was vitally concerned with the health needs of his fellow man, and displayed this interest by serving on the board of Jewish Hospital as well as being elected president of the Jewish Sanitarium. In later years he was elevated to Life Membership on The Hospital board of directors.

He also devoted considerable time to religious life, and was a life member of the board of directors for Temple Israel.

His wife was gifted with a beautiful voice, and shared this talent with her family and her adopted city. She maintained her interest in music by active participation in the Community Music School.

Sol and Selma K. Roos had three children: Margaret R., now Mrs. Michael Freund of Colorado, California; John J.; and Lawrence K.

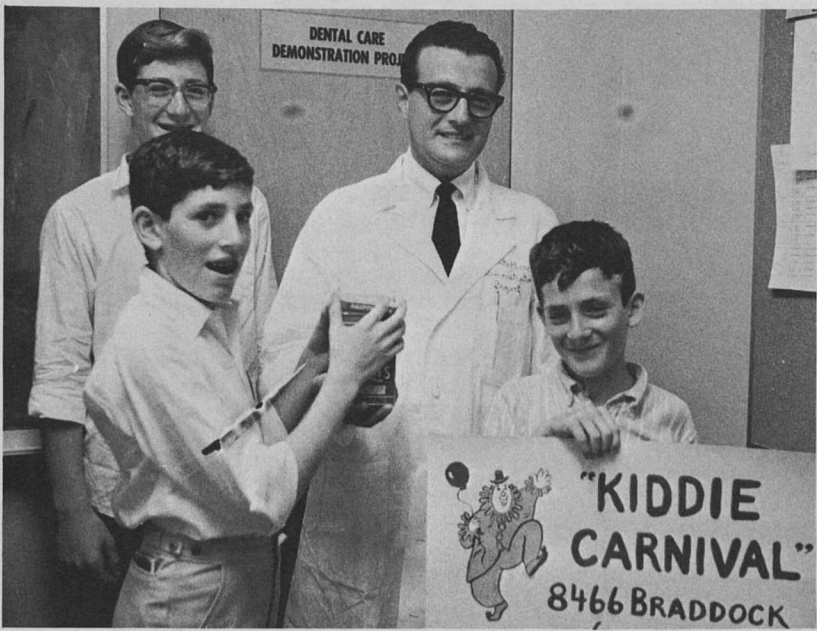
John J. Roos, associated with Roos-Esslinger Real Estate Company, and past president of Freund Chevrolet, has helped perpetuate the family tradition established by his parents. He has contributed his energies to many

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R.N., Mrs. Virginia Reisinger, R.N., George V. Horne, pharmacy; Mrs. Frances Stovall, patient relations; Mrs. Barbara Janes and Mrs. Raya Kovensky, public relations.



MRS. CELESTE MARGLOUS admires the Sukkah Booth with David A. Gee, executive director, as the harvest holiday is celebrated in the hospital. The booth was symbolic of one which is traditionally built outdoors.



CALVIN H. WEISS, D.D.S., receives a donation from Mr. and Mrs. Mel Abrams' three sons for the dental care program of Jewish Hospital, a service provided for handicapped persons. The three boys are Lynn, 14, (left) Mark, 12 (next to Dr. Weiss) and Howard, 11.

Three-year Study Nears End For Hospital-Based Dental Care

Three years ago last month the United States Public Health Service announced a three-year project's start at The Hospital. The plan was to demonstrate a hospital-based program of comprehensive dental care for chronically ill, aged and handicapped persons.

Dr. Calvin H. Weiss, director of the division of dentistry and

Hospital Recognized For Research

"Doctors all over the world have heard about the research done on pancreatitis at Jewish Hospital," Dr. Jacob G. Probststein said on his return from a meeting of the International Society of Surgeons in Philadelphia, September 12-18.

Dr. Probststein, senior surgeon, delivered a paper at the meeting written in conjunction with Dr. Herman Blumenthal on "A Ten Year Appraisal and Results of Acute Pancreatitis."

Pancreatitis Research

In discussing the history of the research done on pancreatitis at The Hospital, Dr. Probststein indicated that interest in this field was started by Dr. Robert Elman, then professor of surgery at Washington University School of Medicine, and member of the Jewish Hospital staff.

Because of the difficulty in diagnosing this condition and the inadequacy of treatment, physicians were looking for some kind of help from the Laboratory in diagnosis.

Dr. Michael Somogyi

This need stimulated Dr. Michael Somogyi, biochemist at Jewish Hospital, to produce a blood test in 1933 which has been accepted internationally as the "Somogyi Method" of determining amylase values (enzymatic activity), a test which is invaluable in diagnosing the disease.

Dr. Samuel Gray, then pathologist at Jewish Hospital, collaborated with Dr. Somogyi to create a pancreatitis research unit. In addition to these two scientists, the group included: Dr. Carl J. Heifetz, Dr. Leo Sachar, Dr. Morton D. Pareira, and Dr. Probststein.

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project director, announced a grant of \$47,370 for the first year of the project.

During the three year period, persons affiliated with the program lectured, demonstrated and preached the philosophy of dental care. They tried to make the community acutely aware of the great need of better dental care. They also worked with 720 patients, running the entire gamut of routine dental care. A great deal of dental work was provided including teeth filled; extractions were made; dentures made and partials and bridges put in . . .

Facts demonstrate most hospital patients are not aware of dental problems during their hospital stay. This is particularly a severe problem with chronic cases and handicapped children.

"While dental morbidity is not a fatal disease, it needs to be attacked with as much vigor. The portal of entry of the body is not to be ignored or given last consideration in the scope of medical care," Dr. Weiss said.

"Patients deserve better dental care, and we have been able to do a great deal for them here at The Hospital. We want to do more, and hope that the community will make an effort to extend their interest."

Jewish Hospital was selected for this demonstration project for a number of reasons: the excellent dental facilities, well-developed research program, dental internship program, variety of sources of patients, and strategic geographic location.

Team Members

Members of the Dental Care Demonstration Project team are dentists Simon L. Baumgarten, Israel Giladi, Julius Godwin, Slayden Harris, Earl L. Woerner, Leonard J. Rosen, Robert S. Simon, Milton Toffe, Herman Turner, Jung Oh Kang, and Rafael Laliga.

Other members include Mrs. Rebecca Lyles, L.P.N., Mrs. Renee Rosen, A.B., and Mrs. Jeanne Tennant, secretary.

Of all resources, the most crucial is Man's spirit.

Not dulled, nor lulled, supine, secure, replete does Man create, But out of stern challenge . . .

—Nancy Newhall

Dr. Senturia Reports on Ear Symposium

Dr. Ben H. Senturia, Director, Department of Otolaryngology, Jewish Hospital, was program director of a symposium dealing with diseases of the hearing and balance apparatus. The meeting, held at the Armed Forces Institute of Pathology in Washington, D. C., early this fall, was under the auspices of the American Academy of Ophthalmology and Otolaryngology in collaboration with the A. F. I. P. It was supported, in part, by a grant from the National Institute of Neurological Diseases and Blindness.

This was the first time in which the Armed Forces and the American Academy of Ophthalmology and Otolaryngology, the largest and most important civilian ear, nose and throat organization, have entered into active collaboration to study the pathologic changes of the temporal bone. This vital bone contains the end organ of hearing.

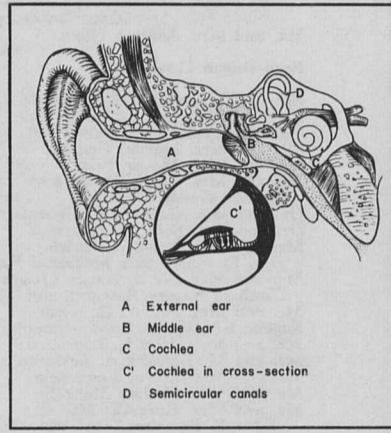
100 Representatives

Over one hundred invited participants attended, representing most of the medical schools in the country, the Armed Forces, and the various temporal bone laboratories established for the study of hearing problems. The faculty consisted of 19 authorities in the field.

At the opening session, Dr. Senturia introduced General Joe M. Blumberg, director of the Armed Forces Institute of Pathology; Mrs. Hobart C. Ramsey, founder

and president of the Deafness Research Foundation, and Professor Stacy R. Guild of Johns Hopkins School of Medicine. Dr. Guild served as permanent chairman of the symposium.

During morning sessions, instructors presented the newest techniques for study and interpretation of changes in the temporal bone. Afternoon meetings were devoted to discussion and interpretation of slides and specimens in the microscopic laboratory. The two-day symposium was a



teaching as well as working conference.

Bone Bank Laboratory

The Deafness Research Foundation and the Academy have established Temporal Bone Bank Laboratories throughout the country. In these units, scientists are studying the inner ear structures which are encased in the temporal bones deep within the cranium, and which cannot be examined ade-

quately during life. The research information which they are able to gather, plus the donor's lifetime medical and hearing records, provide valuable information for otologists to understand, prevent and treat diseases of the ear.

In 1961 the first Temporal Bone Banks Center was established at the University of Chicago under the direction of Dr. John Lindsay, professor of otolaryngology, through a Deafness Research Foundation grant. The primary purpose of this Center was to obtain the cooperation of interested individuals in bequeathing their inner ears to the Foundation for scientific study.

The excellent response to the request for inner ear structure bequests caused additional centers to be established in the East, West and South areas of the country. These centers which are assisted by grants from The Deafness Research Foundation, coordinate the acquisition and distribution of the bequeathed inner ear structures. The centers are located at Johns Hopkins Hospital; University of Chicago; Baylor University, Houston; and University of California, San Francisco Medical Center.

It is hoped that the active collaboration of Temporal Bone Banks, medical schools, private hospitals and the armed forces will assist in the prevention, early treatment and cure of this problem.

Jewish Hospital Medical Staff

Samuel Frankel, Ph.D., director of the division of bio-chemistry, is co-author of a recently published textbook, "Seiverd's Chemistry for Medical Technologists." This primer for training medical technologists was published in September, and will be available nationally for use in hospitals, universities, doctors' offices and laboratories.

Dr. Frankel and co-author Miss Wilma White, supervisor of the clinical chemistry laboratory at Barnes' Hospital, spent a year and a half writing the book, a second edition.

Dr. Frankel was also recently featured in the Tulsa Daily World newspaper when he went to the national convention of the International Society of Clinical Laboratory Technologists. In an exclusive interview there, Dr. Frankel discussed some of The Hospital's functioning laboratory internal control system. Dr. Frankel spoke to more than 300 persons at the convention.

Six members of the surgical staff at The Hospital attended a week-long conference last month of the American College of Surgeons in Atlantic City, N. J. New advances in surgery and allied sciences were presented to the 15,000 in the group. Doctors Morton D. Pareira, Surgeon-in-Chief, Kenneth D. Serkes, William Shieber, Dan B. Moore, Marvin Kuehner and Alan Londe attended. A report of the conference was made to the surgical staff.

Robert S. Karsh, M.D., recently spoke on "The Air We Breathe," at the Scottish Rite Club of St. Louis. Dr. Karsh is chairman of the Greater St. Louis Committee for Nuclear Information.

Five members of the Jewish Hospital staff were part of the Area Four Division Meeting of the American Psychiatric Assn. which met last month in St. Louis.

Dr. Paul Dewald was the program chairman for the meeting; Dr. William E. Holt presented a paper, "The Concept of Motivation for Treatment." Dr. E. James Anthony discussed several papers in child psychiatry; Dr. Arthur Greditzer discussed two papers in adolescent psychiatry, during a discussion chaired by Dr. Thomas Brugger. Several hundred physicians and other professors from a five state area were there.

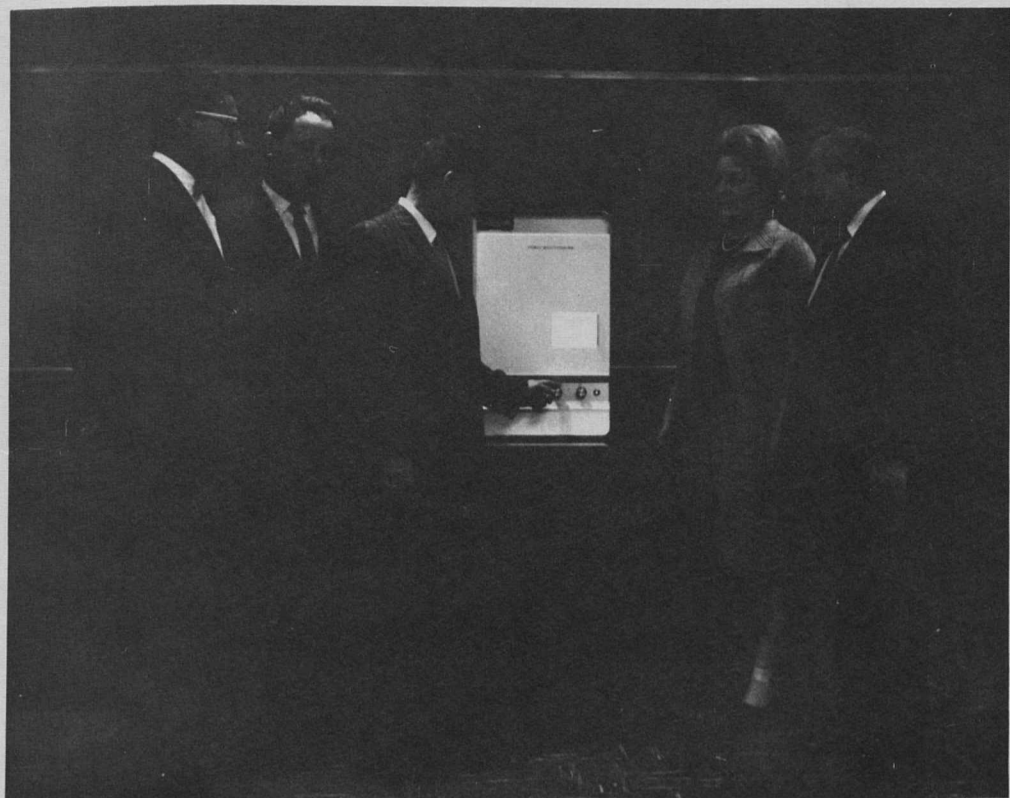
Nathan Simon, M.D., clinical director of adult psychiatry, was a member of a panel discussion held at the Women's Division of the Jewish Federation of St. Louis late last month. The panel discussed a speech by Dr. Steven S. Schwarzschild, associate professor of the department of philosophy at Washington University. Dr. Schwarzschild spoke on "Our Changing Morality."

The division of adult psychiatry held its first monthly staff meeting last month. Dr. Robert Weinhaus, assistant in the department of medicine at The Hospital, presented a paper, "Acute Psychogenic Megacolon: A Physiological Reflection of Repressed Grief." Dr. Jule P. Miller discussed the paper with Dr. Weinhaus.

Three hospital staff doctors presented, "Experiences with Amniotic Fluid in the Prediction of Erythroblastosis Fetalis," to the St. Louis Gynecological Society and the St. Louis Pediatric Society. Phillip Goldstein, M.D., spoke to the St. Louis Gynecological Society; Gordon Bloomberg, M.D., spoke to the St. Louis Pediatric Society. Daniel Rosenstein, M.D., the third author of the paper, also attended both meetings.

Robert Burstein, M.D., recently discussed pros and cons of contraceptive pills on the Charlotte Peters Show, on KTVI Channel 2.

Morris Alex, M.D., was recently elected president-elect of the St. Louis Heart Association at its annual meeting. Dr. Alex will officially assume his duties next year.



STANDING NEAR the instrument they helped donate to the Hospital are members of the Amigos: (from left to right) Albert Arnowitz; Mrs. Paul Zigler; Samuel Frankel, Ph.D., who will be working with the immodiffusion camera; Isadore Fendelman, president, and Mr. Martin Fox.

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Mrs. Mark C. Steinberg
Mr. and Mrs. Millard A. Waldheim

HERBERT N. ARNSTEIN (80th Birthday)
(Heart Research)

Mr. and Mrs. Albert Aloc
Mrs. Alvin L. Bauman
Mrs. Julian B. Cohn
Lee Cronbach
Mrs. Ralph Lowenstein
Mrs. Edwin B. Meissner
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Mr. and Mrs. Sigmund Reinemund
Mr. and Mrs. Harry W. Loeb
(Benjamin M. Loeb Memorial Fund)

MRS. ALBERT LANDAU (75th Birthday)

Mr. and Mrs. Sidney Landau
(Milton Frank Memorial Fund)

FRANK SALE (75th Birthday)
(Dr. Llewellyn Sale Memorial Fund)

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Mrs. M. Erwin Bry
Mr. and Mrs. Carl Glaser, Jr.
Mr. and Mrs. Richard E. Hellman
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Dr. and Mrs. Llewellyn Sale, Jr.
Mr. and Mrs. Samuel Sale
Mr. and Mrs. Arthur A. Scharff, Jr.
Mrs. Norman C. Wolff

JACOB N. SAPIN (75th Birthday)

Mrs. Lewis Bettman
(Lewis Bettman Memorial Fund)
Mr. and Mrs. I. E. Goldstein
Mr. and Mrs. Eli P. Schwartz
(Sadye Mathes Special Fund)

MRS. RALPH WEIL (70th Birthday)

Mrs. Sam S. Simon
I. M. KAY (65th Birthday)

Mr. and Mrs. Morton Zalk
PAUL KRANZBERG (65th Birthday)

Mr. and Mrs. Emil Probe
MRS. ALBERT FREUND (Birthday)

Miss Pearl Aronson
Mr. and Mrs. Moke Epstein
MRS. ROSE KLING (Birthday)

Mrs. William B. Levy
Mrs. Lawrence Michelson
WILLIAM LEWIN (Birthday)

Mr. and Mrs. Sam Falk
MRS. JULIAN G. SAMUELS (Birthday)

Mrs. Louis G. Rothschild
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(In appreciation of the people
remembering him on his 75th Birthday)
(Dr. Llewellyn Sale Memorial Fund)

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Auxiliary Sells Holiday Cards

The Jewish Hospital Auxiliary is selling holiday greeting cards, white and green with a snowflake motif.

Mrs. Samuel Stern, chairman of the greeting card project, announced that the minimum donation will be:

\$20 per 100 — \$10 per 50 — \$5 per 25

The cards can be personalized at the cost of 1c each, plus a 50c set-up charge.

Each card will be imprinted with, "The purchase of this card represents a donation to the Research Institute of the Jewish Hospital of St. Louis."

Orders will be taken by Mrs. Samuel Stern, 701 Glenridge, VO 3-1574, and vice-chairman, Mrs. Burton Librach, 804 South Central, PA 1-1181. Orders can also be made through the auxiliary office at the hospital, FO 7-8080, ext. 264.

Use This Form to Make Tax Deductible Contributions: TO THE JEWISH HOSPITAL TRIBUTE FUND (FOR RESEARCH, APPLIANCES FOR CLINIC PATIENTS, AND OTHER WORTHY PROJECTS.)

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Auxiliary Holds Its Semi-Annual Meeting

Five hundred and sixty-nine volunteer awards were announced in late October at the Jewish Hospital Auxiliary Annual Fall Meeting at Westwood Country Club.

All but one of the many coveted honors were presented to women who serve in volunteer capacities in forty different areas of the hospital.

One award was given to a man, Roland E. Clark, a hospital volunteer for the past nine months, who received a pin designating more than 500 hours of service. Mr. Clark, 65, has spent most of the volunteer hours working on out-patient records in the hospital's Aaron Waldheim Clinic. He is a retired trainmaster of the Wabash Railroad.

Mrs. Alfred Goldman received recognition as the volunteer with the most accumulated hours. Mrs. Goldman's record number of hours totaled 19,625.

Mrs. Harvey Nathanson, with a total of 9,672 hours, was cited as the volunteer with the second highest record.

Some of the other leading volunteers recognized for their many hours of service included: Mrs. Ben Samuels, more than 7,400 hours; Mrs. Gordon Scherck, more than 6,900 hours; Mrs. Harry Galkin, more than 4,800 hours; Mrs. Samuel Agatstein, over 4,600 hours; Mrs. Carrye Sang, over 4,500 hours; Mrs. Harry Spitzer and Mrs. Charles Jacobi, over 4,000 hours each.

Mrs. Norman Drey is Auxiliary vice-president of volunteer services.

Co-chairmen for the volunteer committee are Mrs. John Abramson and Mrs. Arthur Bierman.

The semi-annual meeting was called to order by Auxiliary president, Mrs. Edwin G. Shifrin. Stanley Richman, vice-president, board of directors, extended greetings from the hospital and David A. Gee, executive director, served as master of ceremonies for the awards presentation.

Mrs. Donald Quicksilver, program chairman, introduced the panel of medical experts who discussed "The Facts on Figures", a summary of weight problems in women.

Dr. David Kipnis, professor of medicine, Washington University Medical School; Dr. Conrad Sommer, psychoanalyst and Dr. Samuel D. Soule, obstetrician-gynecologist, discussed the physiological and psychologic problems of obesity. Dr. Stanford Wessler, physician-in-chief, Jewish Hospital, moderated the panel.



MRS. DONALD QUICKSILVER (left), program chairman of the annual meeting and Mrs. Edwin G. Shifrin, president of the Auxiliary, congratulate Mr. Roland Clark. Mr. Clark was given an award for more than 500 hours of volunteer work at the Hospital.

Roland Clark Earns 500-Hour Award

Roland E. Clark retired almost two years ago as train master for the Wabash Railroad (now Norfolk and Western). He worked there 50 years, beginning when he was 14 years old, working in the evening as a call boy (messenger).

Last month Mr. Clark was honored by the Jewish Hospital Auxiliary for giving more than 500 hours of service, since he contacted Mrs. Mordecai Brown, director of Volunteer Services in December, 1964. Last December Mr. Clark was telling two of his friends, Fred and Sam Cherrick

about his retirement since the January before. Due to a disability from a fall, Mr. Clark had been spending a great deal of time at home. The Cherricks suggested he contact the Auxiliary.

At first he helped out in the medical records department while the new system of micro-filming was being put into effect. Then he was sent to the Hospital Aaron Waldheim Clinic where he now spends approximately 4 hours per day on Monday, Tuesday, Wednesday and Friday. Mr. Clark keeps records for the 20,000 out-patient visits which are re-

corded annually; he also helps prepare charts.

Train master, a top position where Mr. Clark was in charge of both freight and passenger crews as well as the yard switching gave him a good background to work here. Mr. Clark's territory extended from St. Charles, Mo., to Mitchell, Illinois.

In January, 1966, Mr. Clark and his wife Anastasia, will have been married 46 years. Mr. Clark was active in the past in the Masonic Lodge and the Scottish Rite.



MRS. MILFORD ROUTMAN and Mrs. Norman W. Drey, vice-president of volunteer services, display the hand-tooled gilded awards made by Mrs. Routman. More than 100 of the special awards were given out to the volunteers.

AT THE ANNUAL fall meeting of the women's Auxiliary, tea and coffee were served by Mrs. Gunter Schmidt, (left), co-chairman of the library committee, and Mrs. Morris W. Glaser, chairman of the retention committee.



MEDICARE (Cont. from page 1) already has a high occupancy rate. The needs of the medical staff must be met at the same time that the financial integrity of the hospital is maintained. The physicians will review admissions, length of stay, and medical necessity so every effort is made to move patients, when appropriate, from in-hospital facilities to post-hospital service.

While most persons are concerned with the added influence of government intervention in health care areas, the final authority and control of Medicare actually rests in the hands of the individual physician through the activities of the physician-directed hospital utilization committee.

It was determined by the study group that certain facilities will be in greater demand through the influx of age 65 and over patients. Those services which will feel the greatest impact are: medicine, general surgery, urology, orthopedic surgery, ophthalmology, and chronic medicine.

This increased demand for services will not necessarily bring about an increased number of patients, (the hospital is already operating at capacity) but it will bring added pressure to change the "mix" of patients. For example, 21 percent of patients presently discharged are age 66 or over. It is estimated that 30 to 35 percent of discharges will be age 65 and over after the law goes into effect.

Post-Hospital Homes

Another important aspect of the law (effective January 1, 1967) is concerned with post-hospital nursing home facilities. In order for nursing homes to receive benefit payments, they must have an established relationship with an accredited hospital. A Nursing Home Affiliation Subcommittee has been established to explore and negotiate transfer agreements with qualified nursing homes and has made a report to the Medical Executive Committee.

In detailed review of Home Care activity of the hospital during 1964 a total of 103 patients were recipients of care through this program, 53 of them (51

percent) being age 65 and over. These patients received a total of 6,244 home visits by doctors, social workers, nurses, physical therapists and occupational therapists during 1964. Dr. Franz U. Steinberg, director of Long Term Care, has indicated that the volume of patients could be expanded to approximately twice the present number. This would provide an average daily census of 100 patients. The additional income from the expansion will be offset by increased expense. This home health service has been primarily directed to indigent patients; plans are underway to extend home care services to private patients.

Medicare will have a significant impact on financing hospital care. This will come about primarily in the ward service areas where the government will be paying for a large percentage of the cost of caring for indigent aged patients . . . a cost which is now absorbed by the hospital with some aid received from the United Fund and the Jewish Federation.

To offset this new source of income, Medicare will only pay the minimum covered costs for private patients who previously paid billed charges.

Federal Insurance Plan

It is anticipated that a large number of aged persons will elect to discontinue their Blue Cross and other hospital insurance coverage and depend entirely on the Federal insurance plan. The study committee concluded from this that 90 percent of the cost for Medicare patients will be reimbursed on an adjusted cost basis. This will exclude many elements of cost relating to charity work and medical education and will substantially reduce the hospital's income.

It was stressed that Medicare is not a comprehensive program but a deductible patient participation plan. The first 60 days of in-hospital care are covered, with the exception of \$40 deductible to be paid by the patient, and \$10 per day deductible for additional care up to 90 days for each "spell of illness".

Consequently, the patient, the hospital, private insurance companies, or State welfare agencies will have to absorb the difference in costs. Availability of State funds for indigent patients in Missouri is limited. Therefore, the hospital will still continue to absorb a portion of the cost of care for service patients.

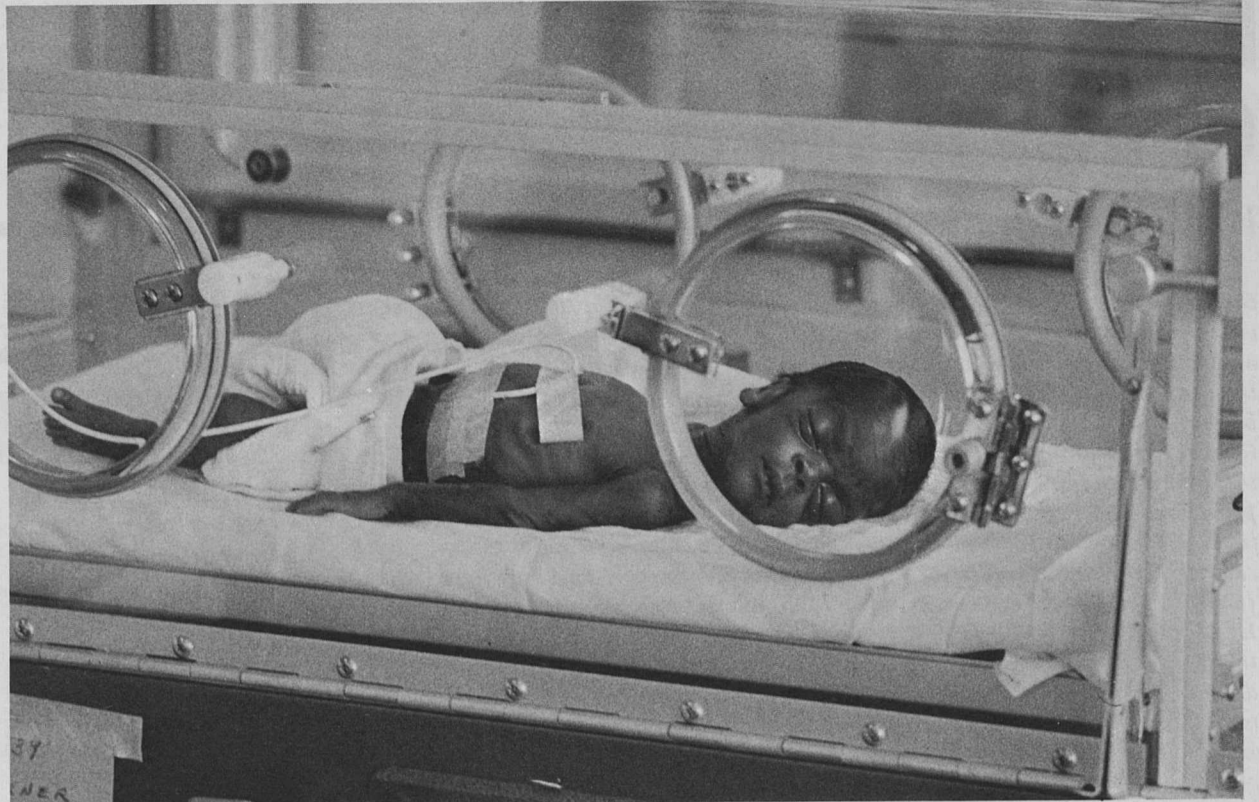
The report submitted by the Jewish Hospital Medicare Committee will be followed up as more details become available from the Department of Health, Education and Welfare.

Members of the study group are: James O. Hepner, Ph.D., associate director, chairman; Irwin Albrecht, associate director and controller; Phillip Bassin, assistant director; Mrs. Mabel Howell, administrative resident; and Franz U. Steinberg, M.D., director of Long Term Care.

Nursing Mixer Held Here

A mixer for student nurses at Jewish Hospital was held from 8-12 p.m. on October 22 in the gymnasium of the Moses Shoenberg School of Nursing.

The Halloween theme included punch and pretzels and a band. The party was sponsored by The Hospital Auxiliary.



Premature Nursery: Special Intensive Care Unit

Not many persons are aware of an intensive care unit on the 4th floor of The Hospital, but in 1964 there were 583 tiny patients released from the Premature Unit of the Nursery.

In his first twenty-four hours of life, a child lives through his most dangerous period: the death rate is highest.

If he is prematurely born, he has two strikes against him before he even begins.

The low mortality rate in the Jewish Hospital Premature Unit attests to the competency and care given by the medical and nursing staffs, and to the improved techniques and equipment used in attending these babies.

A state of emergency is normal operating procedure in this unit where the patient may weigh as little as 900 grams on admission. That weight is just a little less than eight sticks of butter. Even a large infant, one weighing as much as 1400 grams (12 sticks of butter) will be admitted in distress. His skin is blue, his respiration is gasping, or non-existent, his rib cage stands out with the effort he is making to get enough oxygen into his lungs.

Immediate Needs

His immediate needs are for oxygen, heat and controlled humidity. These needs are met in the Isolette incubator. The Isolette is his home for many days, even many weeks, and a delicate sensor is taped to his abdomen. When the other end is plugged into the incubator, he becomes a thermostat, and the doctor sets him at optimum temperature in much the same way he sets his furnace. When the baby's temperature drops, the incubator is triggered to produce more heat. When his temperature rises, and is stable, the Isolette keeps it there. Oxygen is steadily run into the unit for as long as he needs it. Care must be taken to keep the concentration high enough for his needs, and low enough not to hurt him.

Oxygen

Oxygen is one good thing there can be too much of, and a small premature infant who receives large amounts of oxygen over a long period of time may live to be a blind child. The Isolette is

fussy about the amount of oxygen it admits; it must be set with a special red "danger arrow" before it will admit larger amounts. The humidity can be regulated to 100% if necessary. Once the initial control of the environment is established, monitoring by staff and by equipment becomes almost automatic. The baby's airway is kept clear, additional oxygen is administered as necessary, and frequent counts of his vital signs are recorded. It is then time for a different kind of monitoring. A few drops of blood are taken from the baby's heel by a laboratory technician. By the use of micro-techniques in the laboratory these minute quantities of blood yield information to help the physician in his treatment of the baby. Intravenous fluids are started, usually into the umbilical vein, and as the tests indicate they are needed, various chemicals are added by venoclysis to the blood, an injection into the vein.

After many hours, when it is time to feed the baby, he does not suck from a nipple. He is fed by a tube passed into his stomach through his mouth. Many days later, when he responds to the feeding by sucking on the tube, he is given an occasional nipple feeding.

Little Resistance

He still has little resistance to disease. Any organism is dangerous, and a "mild" epidemic can be disastrous. For this reason, frequent bacteriological checks are made of his environment, including nursery personnel who are an important part of the environment.

At Jewish Hospital, there are many techniques for the protection of infants. Amniocentesis is one of these. Amniotic fluid is aspirated from the uterus of a mother who has a known blood incompatibility with her baby.

The obstetrician can determine by specific test the probability of damage to the baby. Labor can be induced or a caesarian section can be performed in time to avoid intra-uterine death.

P.K.U.

It is now possible to detect and treat one of the many chemical causes of mental retardation. Jewish Hospital was the first in the

greater St. Louis area to institute a PKU detection program. Every new born has a blood analysis (a few drops of blood from the heel) before he leaves the nursery. Abnormal amounts of the protein-like substance are reported to the pediatrician, and the baby is started on a feeding program which will exclude the substances he is unable to handle.

Dr. Marshall B. Greenman, director of pediatrics; Gordon Bloomberg, M.D., fellow in pediatrics; Mrs. Mary Castles, R.N., supervisor of the nursery; Mrs. Elizabeth Cornell, R.N., head nurse of the newborn nurseries; and Mrs. Louise Davis, R.N., head nurse, premature nurseries, supervise the area.

Many causes of prematurity are unknown, but a history of poor pre-natal care is frequently associated with a premature birth. If all mothers-to-be would follow an early and adequate program of pre-natal care, there might be fewer babies admitted to the premature units, and more babies to the newborn nurseries.

And the most poignant aspect in premature care . . . ? It happens the day the personnel must turn over a baby they have literally breathed for. They not only give him up, but show his mother how to take care of him . . . and that is what the hospital is supposed to be doing.



Mrs. Bessie Booker

Dr. Gruenfeld Writes Biographies Of Men in Jewish Hospital Past

Portraits of Past Members of the Medical Staff

The Memorabilia Committee of the Medical Staff will contribute a column dedicated to the memory of physicians formerly active on the staff. While this is meant to be a family album, the Bi-Centennial Celebration of the city has inspired a biographical sketch of a physician whose productive years from 1845 to 1900 somewhat preceded the establishment of the Jewish Hospital. The career of Dr. Simon Pollak not only reflects the growing role of St. Louis during the 19th century; it is remarkable because he was probably the first physician of Jewish extraction in St. Louis, and, at least, the first to leave an impressive professional and literary legacy.

—Dr. G. E. Gruenfeld

Arrival in St. Louis

On the 14th of March of the year 1845, another of the many paddle wheelers plying the river from New Orleans was approaching the crowded wharf on Front Street in St. Louis. Among the passengers was an anxious young man intent to seek his fortune in this not very prepossessing, but rapidly growing, town. During the ten days of the pleasant journey, he had ample time to contemplate his rather adventurous career and to inventory the remarkable ups and downs of his thirty-one years. He had started with a pronounced "up" in life, then was several times plunged into circumstances not befitting a gentleman. But having a good mind, breeding and a winsome personality, it had not been to difficult for him to get out of the doldrums. His landing in St. Louis coincided with one of the low points in his career. Glancing at the scene of his future endeavors, he was wondering whether his good fortune would return once more.

Simon Pollak, our passenger, had been born in a small town in Bohemia one year before the

battle of Waterloo. The small community of Tauss nestled against a heavily wooded mountain range which separates Bohemia from Bavaria. Its population was Czechoslovakian with a small sprinkling of German-speaking Jews and Austrian officials. (In 1965 it is still on the map under the Czechoslovakian name of Domazlice, and supports 7,000 inhabitants, exactly as many as 65 years ago.)

His father was Jacob Pollak, a merchant who had prospered during the reconstruction years following the Napoleonic Wars. His leading merchandise was wool bought from Hungarian estates, and trucked in huge carts drawn by large teams of horses through Bohemia to the Leipzig Fair. Simon had gotten the early education of the privileged boy in a rural environment: private tutors.

When 17 years of age, he had decided to study philosophy and medicine in Prague and Vienna. This would have easily been accomplished if it had not been for the untimely death of his father.

Jacob Pollak had left a sizable fortune, but it had to be divided into portions for his wife, five sons, five daughters and three nephews. Before Simon could enter the University, the business was floundering, and his portion had shrunk to one-half its original worth.

Simon, however, pursued his education goals undaunted. One adventure of the student years in Vienna deserves recording: it happened in 1832. One of the professors selected him to accompany a group of six medical authorities on a journey to Moscow and Petersburg to study an outbreak of cholera in Russia. This expedition entailed endless sleigh-rides by day and night through the miserable villages of Poland and Russia, and threatening forests. At night, the caravan

of sleighs was a memorable sight: iron baskets containing burning tree branches were hanging from the vehicles' sides to illuminate the path and to keep the raging wolf-packs at bay.

The journey back to Vienna was even more difficult, being in part negotiated by boat through the Black sea and up the endless Danube.

After graduation, Simon interned in the Maternity Hospital of Vienna. While there he came to the conclusion that Austria under the sway of political reaction might not be the right place for him to settle; the new world probably would. He felt that before setting out for America, a grand tour of the noted European clinics was coming to him.

He visited Munich, Berlin, London and Paris, ending up in Hamburg with \$350 of the \$5,000 of his patrimony. Prudently he bought his ticket for \$15 in the steerage of the sailing vessel, "George Washington," and converted \$330 into a draft on a New York bank.

The "George Washington," ran into incessant storms, after leaving Elbe estuary. Crew and passengers were battered and injured. The captain was only too happy to discover a gentleman and scholar qualified to minister the injured and sick. Dr. Pollak was transferred from the unspeakable steerage in recognition of his usefulness and his social assets. His new cabin class was almost a life-saving change for him because the hazardous crossing was protracted beyond all expectations. The doctor saw his infinitesimal pocket money increased by \$25 when his obstetrical training was called upon to increase the passenger list by one soul formerly not counted.

The stormy voyage lasting 51 days came to an end when the battered boat sailed into the Bay of Manhattan on the 4th of July, 1838.

(This story will be continued next month.)

The First Security Bank in Kirkwood; and was a member of the Jewish Hospital Board of Directors.

During World War II, as a Major in the Army, Lawrence K. Roos received the Bronze Star in connection with the Normandy Invasion.

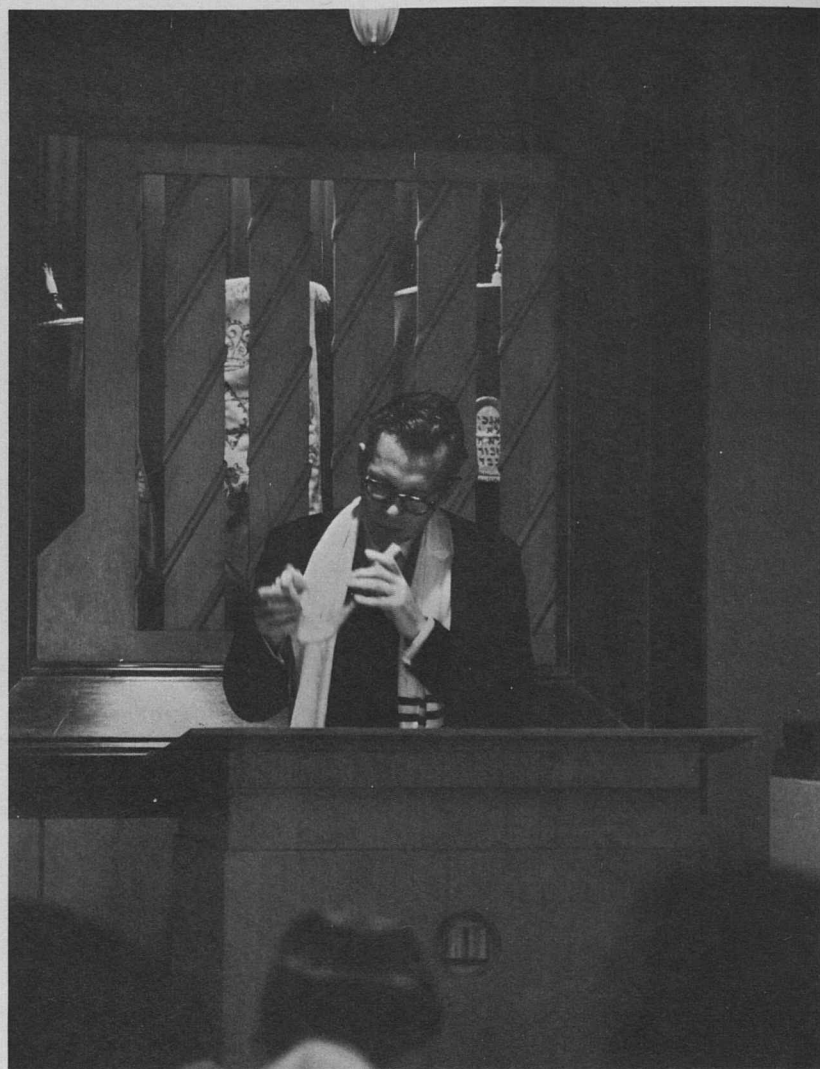
The outstanding contributions made by the Roos family to Jewish Hospital and the entire community will be a continuing source of pride for those who are vitally concerned with the business of making St. Louis a better place to live.



John J. Roos



Lawrence K. Roos



RABBI LAWRENCE SIEGEL, the Jewish Federation Community chaplain, officiated during the Jewish High Holy Day Services held in the chapel. Patients and visitors also attended the Sukkoth and Yiskor Services.

(Dr. G. E. Gruenfeld, born in Berlin, has been affiliated with The Jewish Hospital since 1927 when he was appointed surgical resident here. He obtained his medical degree in 1922 from the University of Berlin. He served his internship and two years of assistantship in the 4th surgical unit, of the university. He was an assistant at the National Jewish Hospital in Denver, Colo., 1926 - 1927. His residency in surgery at the Jewish Hospital of St. Louis was complete in 1929. He was appointed Surgeon to Barnard's Free Skin and Cancer Hospital in 1932; he was appointed assistant in surgery at Washington University the same year, and for 25 years was Surgical Consultant for the Jewish Sanatorium on Fee-Fee Road. He is a member of the St. Louis Medical Society as well as the St. Louis Surgical Society and holds a diploma from The American Board of Surgery. Dr. Gruenfeld retired in 1963 and resides in Clayton with his wife Julia.)

Chapel Receives New Donations

A new majestic wine-colored carpet in the hospital chapel was made possible by a \$1,000 contribution from Mr. Leon J. Leonson in honor of his wife, Frieda.

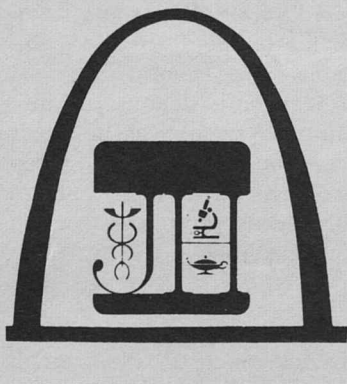
An additional \$1,000 was given to the fund for the adornment of torahs in memory of Nat Koplak by Dr. J. G. Probst, who serves as a trustee of the Koplak estate. Mr. Koplak's will designated a portion of the funds to be used for charitable purposes.

A plaque will be placed at the chapel entrance to be inscribed:

"This chapel has been graced by friends of the Jewish Hospital."

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THE JEWISH HOSPITAL OF ST. LOUIS
216 SOUTH KINGSHIGHWAY
ST. LOUIS, MISSOURI 63110



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