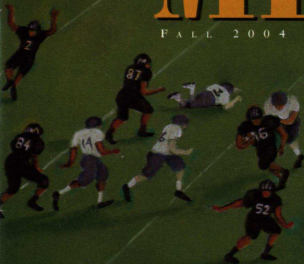


THE MAGAZINE OF THE MU ALUMNI ASSOCIATION

MISSOURI

FALL 2004



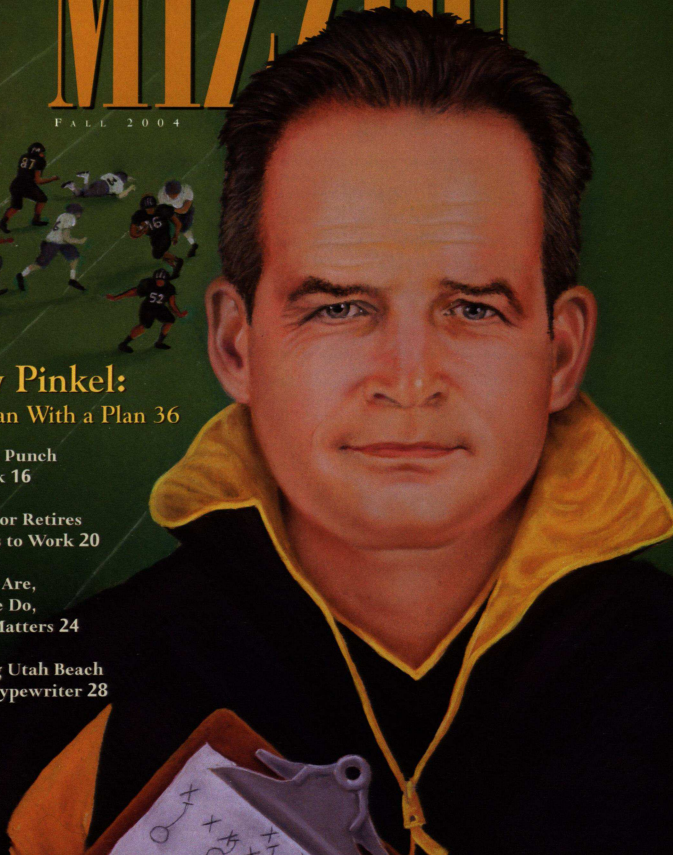
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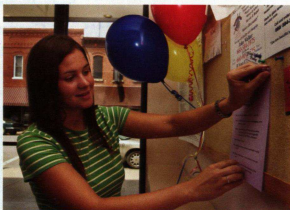
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Whether they need spending cash or fees for class, these students earn it by applying a little elbow grease. By Scott Spilky

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After nearly four decades of service at MU, Chancellor Richard L. Wallace graduates to yet another role where he's needed most. By staff writer John Beahler

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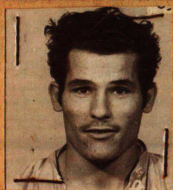
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Doug Werner stormed Utah Beach on D-Day, the day the tide turned for the Allies in World War II. Clutching a typewriter instead of a gun, he served with words, not weapons. By staff writer Chris Blöse

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Countersigned: CC No 169
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*Derrick Peterson, BS '02,
Olympic runner*



COVER ILLUSTRATION BY PETERCK MELGOUN
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COURTESY OF GIUSEPPE ZANTI AND PETER PILELO SR.,
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FROM THE EDITOR

EDITORIAL AND ADVERTISING OFFICES

407 Donald W. Reynolds Alumni and Visitor Center
Columbia, MO 65211, (573) 882-7357, fax (573) 882-7290
e-mail MIZZOU@missouri.edu

EDITOR Karen Worley, ASSOCIATE EDITOR Dale Smith

CLASS NOTES EDITOR Jana Woods

ART DIRECTOR Dory Colbert, DESIGNER Blake Diredale

PHOTOGRAPHERS Rob Hill and Steve Morse

WRITERS John Bashler, Chris Bloss and Sonja Pui

EDITOR EMERITUS Steve Shinn

MU ALUMNI ASSOCIATION

123 Donald W. Reynolds Alumni and Visitor Center
Columbia, MO 65211, (573) 882-6611, fax (573) 882-5145
Office of Development, 306 Donald W. Reynolds Alumni and
Visitor Center, Columbia, MO 65211, (573) 882-6511,
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GETTING THE JOB DONE

JOHN MARSH, BJ '47, OF ST. LOUIS WRITES, "In 1939, when Archie Hill, chef at Gaebler's Black and Gold Inn, needed fast results from the dishwasher, needed more spuds peeled or turkey feathers plucked, he screamed for 'city slicker number two.'" On cue, student Marsh began a three-hour stint in exchange for three square meals.

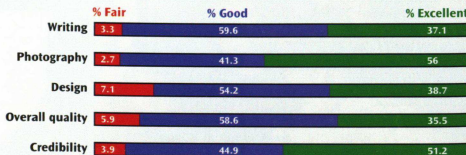
When I was a student at Mizzou, one of my work-study jobs was reshelving books and journals in the medical school library. Imagine my dismay when I discovered some of the titles were in foreign languages! My next job was organizing entries in a newspaper contest at the J-School. I felt more at home there and could imagine writing for a periodical someday.

Marsh and I were but two of thousands of Mizzou students who have worked to earn money and gained valuable experience along the way. Did you work during college? If so, how did that add to your Mizzou experience? We pose that question as part of coverage of student workers today on Page 16.

Ten years after graduating from Mizzou, war correspondent Doug Werner, BJ '34, had a job to do in World War II, and he did it well, delivering a firsthand account of D-Day, as reported on Page 28. On Page 20, another story about a job well-done features our outgoing Chancellor Richard L. Wallace, who retired in August but is continuing fund raising for the institution to which he has devoted his life. Wallace has served eight years in the top spot of this public research, land-grant, AAU-member, Carnegie Doctoral/Research Extensive university (wow, what a mouthful). If you want to know what that means in plain language, read our story on Page 24. As fall rolls around, Tiger football players have their own job to do and a coach to make sure they do it. Gary Pinkel is a coach with a plan, and the team will see it through. See Page 36.

At the magazine office, our job is to keep the lines of communication open between you — our readers — and this place we call Mizzou. Last spring, we hired a research firm to ask a random sample of you how we're doing. The chart below shows the major findings. — Karen Flandermeier Worley, BJ '73

Readers Rate MIZZOU



MIZZOU MAIL

UDDER MISCHIEF

We can hardly let the reference to Eugene Field in the article "From the Vault" [Summer 2004] pass without mentioning two related matters.

Field was best known in his day as the author of "The Duel" (The Gingham Dog and the Calico Cat)," a staple in anthologies of children's verses for many years. It tells the tale of two stuffed toys that "side by side on the table sat." A battle broke out between them "employing every tooth and claw," and "next morning where the two had sat/ they found no trace of the dog or cat." The poet solemnly assured youngsters that "the truth about the cat and pup/ is this: They ate each other up."

Field particularly endeared himself to MU students by his participation in a world-class campus prank. In the dark of night, he and fellow conspirators hoisted a full-grown cow to the roof of Academic Hall — the building that gave us the iconic Columns when it burned down.

That Field was author of the popular poem "The Duel" is amply authenticated. If the cow-on-the-roof tradition is not quite so solidly founded — well, it ought to be.

ART WIDDER, BA '51, MA '57
BEAVERTON, ORE.

Editor's note: Like so many legends, it's hard to nail this one down. We've found references to a cow in the Switzler Hall belfry and other places, but all references are vague at best. If anyone has any solid information on this classic prank and who pulled it off, e-mail mizzou@missouri.edu or write to us at the address on Page 5.

DOOR-TO-DOOR DAD

Your article "Cruel Radiance" [Summer 2004] about award-winning author Ron Powers caught my attention, but it was his photograph that held my eye. He looked familiar to me, yet we graduated five years apart. Finally, it was the Powers name that rang the bell. In the mid '70s, a man looking much like Ron Powers knocked door to door in my neighborhood



of stay-at-home moms in Jefferson City, Mo. Powers' father was my Fuller Brush salesman!

He may have been cold to his son, as some men from that generation were, but he was warm and outgoing to his young mothers, and we looked forward to his visits. I hope Powers will read this and discover that with each Fuller Brush sale also came a grand story, told by a proud father about his famous son, who had won a Pulitzer Prize. As our toddlers hung on our legs, we hung on these stories about a fellow MU graduate.

When Powers mentions in the article that he did a lot of walking around town looking for excuses not to knock on doors to talk to the folks in Hannibal, Mo., perhaps he might discover that his eventual courage may have "come natural" by way of his father, our door-to-door salesman.

A father and son who did not always see eye to eye on everything did indeed have one talent in common — they both learned how to approach strangers and not intimidate them while asking questions. They even made nice livings out of that talent. And they look a lot alike! Like father, like son.

JEANNE TUCKER GORDON, BS Ed '68
JEFFERSON CITY, MO.

*Response from Ron Powers, B7 '63:
Jeanne Tucker Gordon's warm-spirited*

Ron Powers' father, Paul Powers, was a Fuller Brush Man, like the one in this vintage ad.

letter has touched me deeply. She is right to have evoked the charming and gentle side of my father. I honored that part of him in a previous book, White Town Drowsing: Journeys to Hannibal. There, I described how the Fuller Brush Man Paul Powers so charmed a certain young woman after knocking on her parents' door in 1937 that she married him and became my mother!

TWAIN'S TOWN DROWSING

In Scott Spilky's excellent piece "Cruel Radiance," he succeeded in getting to the "core" of author Ron Powers himself, just as Powers has done in searching for truth in his own writings.

I was surprised that the books Spilky referenced did not include Powers' *White Town Drowsing*. As one who visited relatives in Hannibal many times as a youth, I found the book to be a fascinating tale about Hannibal's citizenry and the political machinations and other activities attendant to the planning, funding and production of Hannibal's sesquicentennial, the latter apparently being a less-than-resounding success.

The book's title came from Mark Twain's *Life on the Mississippi*: "After

all these years I can picture that old time to myself now, just as it was then: the white town drowsing in the sunshine of a summer's morning; the streets empty or pretty nearly so ..."

In writing my family history, much of it centered around Hannibal, I quoted liberally from the Powers book. I'd recommend it highly.

GLENN H. PARSONS JR., BJ '55
FALMOUTH, MASS.

THE VOICE OF VANITY

I read Bob Shacochis' piece about "finding a voice" and found it hilariously pompous. What he considers "voice" more modest writers and readers would define as preening vanity. All of the vanity writers in the world aren't worth a hill of beans next to a proficient news reporter who mines information and allows facts to speak for themselves. Indeed, if those news reporters weren't developing sources and digging through records and producing primary information, the vanity writers like Shacochis who swoop in on gusts of hot air wouldn't have any basis on which to form what he calls their "interior moral universe." I happen to have graduated with Shacochis in 1973. He was a funny guy and a soft reporter. He seems to have spent the past 30 years writing about his favorite subject: himself.

STEVE MARANTZ, BJ '73
SWAMPSCOTT, MASS.

IN GOOD COMPANY

It is probably no surprise that as a professional author, I intellectually devoured the features in the Summer 2004 issue of MIZZOU. Yes, I wrote one of those features ["So You Wanna Be an Author?"]. I am especially pleased I did so after finding myself in the company of Ron Powers, Walt Harrington and Bob Shacochis, three alumni authors whose talents I aspire to match. I met Harrington through an MU connection 30 years ago, and he is now one of my closest friends. I met the brainy, personable Powers when he visited Columbia last year at the invi-



Eleanor Waterhouse posed for this Columbia Missourian photo to go with an article on rooming houses, about which she knew from experience.

tation of MU English professors Catherine Parke and Tom Quirk; that meeting occurred during a home-cooked dinner at the Parke-Quirk home. I met Shacochis once, many years ago, when he returned to Columbia to speak. I enjoyed our brief one-on-one conversation that day outside *The Missouri Review* office. I felt as if we were continuing that conversation when I read his essay, "Finding a Voice." Finding the right writing voice is a mammoth challenge for any author; Shacochis' insightful essay will assist me in conquering that challenge.

STEVE WEINBERG, BJ '70, MA '75
COLUMBIA

A FAKE FIGHT GONE WRONG

The Summer 2004 issue of MIZZOU is your best yet. I was also one of those returning GIs ["Boot Campus," *Semper Mizzou*, Summer 2004] living in an elderly woman's basement and walking a mile to the University gym to take showers. I didn't even notice the inconvenience after sleeping on the ground for the best part of three years.

I'll always remember my first day in J-School in the fall of 1946. Hundreds of us new students filed into cavernous Jesse Hall to hear Dean Frank Luther Mott introduce us to the History and Principles of Journalism.

Dean Mott began by stressing the importance of getting our facts correct, honing our powers of observation necessary to become real journalists. In the middle of Mott's lecture, an angry young man in the audience leapt up onto the stage shouting obscenities and pummeling the dean.

Turns out that this display was a setup so that Mott could later ask his students to write a news story describing exactly what happened. But the plot thickened when a returning GI (as so many of us were in 1946) figured that Mott's life was in danger, jumped on the stage and began beating the hell out of the attacker.

At first, the students didn't know what to think. Then it all sunk in and the audience roared. Mott got up off the floor, brushed himself off and had a good laugh, too.

FRANK MANGAN, BJ '48
EL PASO, TEXAS

ROOM AND BOARD ECONOMICS

The Spring 2004 stories on student housing remind me of the summer of '68, when I lived in a family rooming house.

Six of us women from the Alpha Phi sorority stayed in Columbia that summer. Four rented an apartment, but Connie Bowling and I opted for a more economical living arrangement. The proprietor showed us two rooms, and we asked her if she would consider renting one room to both of us for \$5 more a month than the cost of a single room. She agreed and even came up with bunk beds for our room. Our total cost was \$40 per month, split between the two of us.

We shared a bathroom with five other women. I remember there was no shower — just an old-fashioned claw-footed bathtub. I had to crawl on my hands and knees to wash my hair under its faucet.

We didn't share the family's kitchen.

MIZZOU MAIL

Instead, we used a tenant kitchen in the basement. My frugal roommate and I shopped together for groceries and paid about \$5 each week. I wrote an article for the Columbia Missourian that summer detailing the rooming house options in Columbia. Evenings I worked at the University Hospital, checking the labels on blood and urine samples. And I accumulated a nice little bankroll by the time the fall semester rolled around, due in part to economical living arrangements that summer.

ELEANOR "ELLIE" WATERHOUSE, BJ '69
KAILUA, HAWAII

AFFORDABLE FAMILY FEEL

I always enjoy reading MIZZOU, but the Spring 2004 issue was just super good. I enjoyed the article about the co-op houses ["Group Discount"]. I lived at Templecrone. The pictures of the house and of our cook at the piano made it extra special. If it had not been for the co-op, I would not have been able to afford to attend MU, so I am thankful for it.

Living at Templecrone not only made attending MU possible but also provided a family-like home.

MARTHA RAE HOOK PENDLETON
BS ED '49, TOPEKA, KAN.

TWELVE MORE'S A CROWD

In view of recent mention of co-ops, those who lived at Three Squares Co-op might be interested in its early history.

In the winter of 1941-42, several members of the Methodist Student Organization were considering how to reduce living expenses and began planning a co-op. Thirteen of us rented a big house for \$100 a month and moved in January 1942, along with sponsors.

We recruited some women students and a few more men to eat with us, and for the first month we did all our own cooking. Very few of us were qualified to cook, and that month was nearly a complete disaster. The only thing that kept us going was the fact that we had rented the house for the whole semester. Then we hired a professional cook and

began eating very well. And we managed to reduce our living costs substantially. Our first semester was so successful that at the beginning of summer session we rented a larger house and took in a dozen or more new members.

This rapid expansion was a mistake. Our initial group was interested not only in reducing our living expenses but also in promoting the co-op approach to living. The new additions were just interested in less expensive food and lodging. Also, it was wartime, and we had taken in two conscientious objectors who were aggressive about promoting their points of view. This created much controversy. I was president of Three Squares that summer and spent a lot of time trying to keep animosity from wrecking the co-op. We did make it through the summer and established a good foundation for the fall.

HOWARD L. HARRIS, MA '42
BELLINGHAM, WASH.

CORRECTION

Kathryn McFarland, MA '71, PhD '76, is not MU's second female doctoral graduate in chemistry, as we reported in the Summer 2004 issue. Upon further research, we learn that she is the 10th woman to earn a doctorate in chemistry from MU and the third woman to earn a doctorate in organic chemistry.

MIZZOU magazine welcomes your letters, which may be edited for length, clarity and style. Please include your daytime telephone number, address and degree/year. Address: 407 Donald W. Reynolds Alumni and Visitor Center, Columbia, MO 65211, phone (573) 882-7357, fax (573) 882-7290, e-mail: mizzou@missouri.edu



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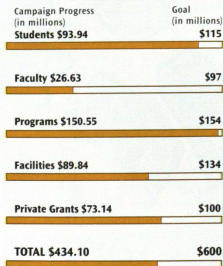
AROUND THE COLUMNS

A CHARITABLE CHALLENGE

AS A MEMBER OF THE FOR ALL WE CALL MIZZOU campaign's national steering committee, Al McQuinn is one of about 50 volunteers who have committed their time and efforts to encouraging others to support the University. Earlier this year, McQuinn took his commitment one step further with an unprecedented gift that challenges other alumni and friends to step up.

On April 30, McQuinn, BS Ag '54, and his wife, Mary Agnes, announced a \$5 million challenge gift to establish the McQuinn Fund for Academic Excellence in the College of Agriculture, Food and Natural Resources. The gift is unrestricted, which means it is for use at the discretion of the college's dean, who will release matching funds as other gifts come in. The gift is the largest unrestricted gift from a living donor in MU's history.

FOR ALL WE CALL MIZZOU



The chart above shows the progress of Mizou's historic \$600 million comprehensive campaign called For All We Call Mizou. As of July 31, the campaign has raised \$434.1 million, or 72.35 percent of its \$600 million goal.

McQuinn founded Ag-Chem Equipment Co. Inc. in 1963 and served as chairman and CEO of the company until he sold it in 2001. He holds six patents in precision agriculture.

"My MU education contributed greatly to my professional accomplishments," he says. "Now that it is possible, my wife and I want to support the college so that today's students can have educational opportunities that will better prepare them for the future."

Since the campaign entered its public phase last September, it has raised \$91.4 million despite a decline in charitable giving to education across the country. A study by the Giving USA Foundation showed that in 2003, total charitable giving in the United States increased by 2.8 percent, but giving to education fell by about 0.8 percent.

"A gift like the McQuinns' helps us keep our momentum going in the face of a downward national trend," says Linda L'Hote, senior director for advancement.

L'Hote says a good measure of For All We Call Mizou's success is the number of endowments established during the campaign. Since it went public last year, the campaign has generated 137 new endowments. A majority of those, 79, are for scholarships and fellowships in the student support category, one of five key categories (see chart at left). Others include 21 endowments for chairs, professorships and faculty, and nine unrestricted endow-



ments. The remainder are for programs, research and libraries. As of July 31, the campaign had raised \$434.1 million, or 72.35 percent of its \$600 million goal.

BREAKING DOWN WALLS IN THE LIFE SCIENCES

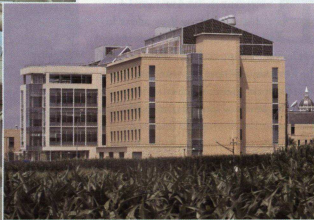
IRON DEFICIENCY IS A SIGNIFICANT health concern for more than a third of the Earth's population, according to World Health Organization estimates. Most people get a major portion of the iron in their diets from plant materials, but much of the world's soils are iron-deficient. Neither the plants that grow in those soils nor the people who eat them get enough iron for healthy growth.

Nutrition scientist and biochemist Elizabeth Rogers is studying how plants

AROUND THE COLUMNS



TOP PHOTO BY STEVE MORSE, INSET BY BOB HILL



MU's new Life Sciences Center will open at a dedication held from 1:30 p.m. to 5 p.m. Sept. 17 at the corner of College Avenue and Rollins Road. The building features a sky-lit atrium, left, and sits just west of Sanborn Field, above.

sense iron in the soil, absorb it and transport it throughout their tissues. If scientists could understand that process better, they might be able to design plants with all the iron people need to stay healthy. Rogers will be in a better position to do that when she moves into MU's Life Sciences Center this September.

For her research, Rogers grows thousands of plants in precisely controlled growth chambers. She has to monitor temperature, light and humidity to study the impact those variables might have on iron regulation and so that other scientists can duplicate her experiments.

One of the bonuses of the new center will be the expanded space for controlled growth chambers. Rogers will share some of those chambers with other plant

researchers from across campus. Other scientists will use the center's growth facilities for animals, insects, microorganisms and, eventually, for fish.

The new Life Sciences Center is something of a controlled growth chamber itself. The center was designed to nurture faculty scientists and their students in an environment that breaks down walls between academic disciplines — literally.

The nearly 70,000 square feet of research space includes laboratories divided not by walls but by modular partitions that can be adapted as research teams grow or change. Researchers from six MU academic divisions will call the new \$60-million center home.

"Research of this importance demands an unprecedented level of collaboration among scientists as they seek to understand the genetic interrelationships of humans, animals, plants and microorganisms. Ultimately, these basic discoveries will promote the development of new ideas — ideas that we can't even begin to anticipate," says Michael Roberts, center director.

BRIEFLY



•With the retirement of Chancellor Richard L. Wallace Aug. 31, UM System President Elson Floyd appointed Provost Brady Deaton interim chancellor. Floyd will conduct a national search to find a successor.

•Linda Randall, Wurdack Chair in Biochemical Sciences at MU, has been elected a fellow of the American Academy of Arts and Sciences. Randall, a renowned molecular biochemist, is the second MU faculty member ever elected to the academy and the first from the College of Agriculture, Food and Natural Resources. For more: amacad.org

•Margaret Sayers Peden, BA '48, MA '63, PhD '66, a retired MU professor of Romance languages, won the PEN/Book-of-the-Month Club Translation Prize for her Spanish-to-English translation of *Sepharad* by Antonio Muñoz Molina. First given in 1963, the \$3,000 prize is the oldest award for literary translation in the United States. For more: pen.org

•Yu-Wei Wang, PhD '04, has won the Outstanding Graduate Student Award, a national honor given by the Council of Counseling Psychology Training Programs. Wang is the first international student to win this award, which MU students have won three of the past four years.

•We know exercise is good for health, but plenty of important questions remain. That's why MU created the new Health Activity Center. Founder Frank Booth, professor of biomedical sciences, says the center will bring the University's multidisciplinary strengths to bear on the serious problems sedentary living causes. For more: www.cvm.missouri.edu/hac

AROUND THE COLUMNS

ONE SIZE FITS FEW

WHEN MOST OF US IMAGINE A woman, she has the shape of an hourglass. In our mind's eye, a man is shaped like a capital Y. Karla Simmons knows better. Between August 2002 and October 2003, the assistant professor of textile and apparel management oversaw MU's portion of SizeUSA, a multisite study that measured 10,001 people using a scanner that did the job in less than a minute. The device digitized their body measurements, and now the results are in: So much for the hourglass and Y.

In the scanner's electronic eye, women are on average pear-shaped, meaning their hips are larger than their busts. Men are portly, tending to carry fat at the belly. Problem is, clothing designers and manufacturers typically market garments based on the ideal rather than the real. However, with these new data in hand, Simmons says, they are already adapting designs to accommodate the pears and portlies of the American public. Shoppers may find better-fitting clothes this fall.

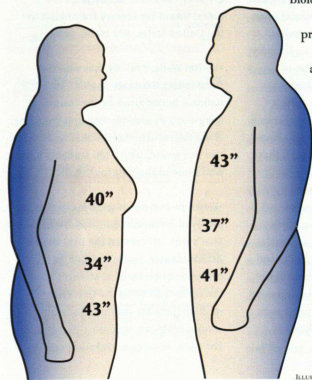


ILLUSTRATION BY BLAKE DENDALE

A REASON TO SMILE

EVERY SPRING FOR THE PAST 14 years, around the time when dogwoods bloom, MU's chancellor has had the happy task of breaking in on the lectures of 10 professors across campus to inform them that they've just won MU's highest teaching honor, the William T. Kemper Fellowship for Teaching Excellence.

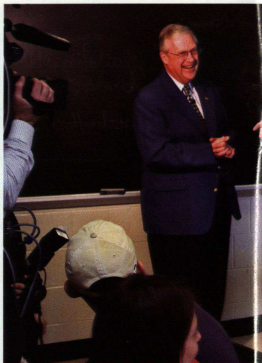
As these joyous interruptions take place over two weeks or so, campus buzzes with news of who got the \$10,000 awards, funded by the William T. Kemper Foundation.

The 2004 winners are as follows:

- Mary Kay Blakely, associate professor of journalism
- Suzanne Burgoyne, professor of theatre
- Bryan Garton, associate professor of agricultural education
- Mary Ann Gowdy, resident instruction assistant professor of horticulture
- Robin Hurst-March, resident instruction assistant professor of biological sciences

- Neil Minturn, associate professor of music
- Margaret "Molly" Olsen, assistant professor of Romance languages and literatures (Spanish)
- Charlotte Phillips, associate professor of biochemistry and child health
- Lawrence D. Ries, resident instruction

According to a recent study, average Americans are larger than clothing manufacturers think. The findings should lead to better-fitting clothes for consumers.



Chancellor Wallace interrupts Suzanne Burgoyne's class with good news. The theatre professor was one of 10 William T. Kemper Fellows this year.

assistant professor of statistics
•Nancy West, associate professor of English

SEX AND THERAPY

MAYBE MEN AREN'T REALLY FROM Mars and women from Venus, but when it comes to the ways their bodies respond to disease, they might as well be from different planets.

To help sort out the differences, Meredith Hay, associate professor of veterinary biomedical sciences, has helped organize a group of researchers from across campus to form MU's new Center for Gender Physiology and Environmental Adaptation. It's one of the first research centers in the country to focus on biological differences between men and women.

For instance, men seem to have a

AROUND THE COLUMNS



PHOTO BY ROB HILL

natural protection against osteoporosis, the bone-weakening disease that strikes women four times more often than men. Women, on the other hand, seem to have a built-in defense against artery-clogging vascular diseases. And, when exposed to similar levels of cigarette smoke, women are 20 percent to 70 percent more likely to develop lung cancer. They also are nearly twice as likely as men to die when they have heart attacks.

"One of the questions is, what are those differences due to?" says Hay, a neurobiology researcher. Could they be triggered by male and female sex hormones? Or perhaps men and women regulate genes differently.

Why are scientists only now beginning to explore such questions? For one thing, Hay says, studies that take gender differences into account are more expensive and take longer because they require larger sample sizes that include both sexes. Also, she says, until recently, doctors weren't trained to look for different

biological responses in men and women unless they involved reproduction.

Understanding the basic science behind those differences can help doctors fine-tune their treatments, Hay says. "It will change how we look at a patient. Instead of a doctor treating everyone like a 70-kilogram white male, therapies and prescriptions will carefully consider the total individual, including the sex of that person."

A NURTURING NATURE

MOST PEOPLE WHO USE WORDS like *hope*, *success* and *opportunity* run a high risk of sounding highfalutin and abstract. But when Ellis Ingram uses them to describe his award-winning work mentoring young people, the ideas sound as tangible as the table that holds his microscope at University Hospital, where he is a faculty pathologist.

On May 6, Ingram received the 2003 Presidential Award for Excellence in Science, Mathematics and Engineering Mentoring for his decades-long work in several endeavors that boost participation by women, minorities and people with disabilities in science, technology, engineering and mathematics.

Examples: Ingram founded CALEB-The Science Club, which fosters academic achievement in middle school and early high school students. He works with high school teachers and serves as faculty adviser for MU's premedical student organization. He partners with Washington University to bring inner city youths to campus for a weekend.

This last program is akin to an after-school biology club that influenced Ingram when he was growing up in a household of modest means in inner city Detroit. With the help of Mr. Bond, a biology teacher at Central High School, students made dissections and took field

trips, including one in which they observed surgical procedures on a cow and a dog.

"When I was 15, Mr. Bond arranged for me to spend a day with a medical student at the University of Michigan, and later he arranged for me to be present at that student's graduation. That was an incredible opportunity," Ingram says. Since Ingram was 11, he had wanted to become a pathologist, and by the time he watched that student graduate, he knew he could do it.

Ingram says: "If you meet with a young person and create a picture in their mind of opportunity, success and hope, and then bring them into environments where they can see the possibilities, then in their mind success and significance become achievable."

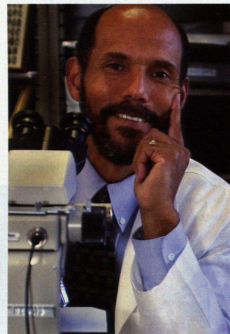


PHOTO BY ROB HILL

Ellis Ingram won a 2003 Presidential Award for Excellence in Science, Mathematics and Engineering Mentoring. Any professional can make a difference, he says. "Figure out what you want to contribute to and knead it into your daily life. It would be easy to pick something and pop in on it during lunch or after work."

AROUND THE COLUMNS

JOURNALISM GETS COMPETITIVE

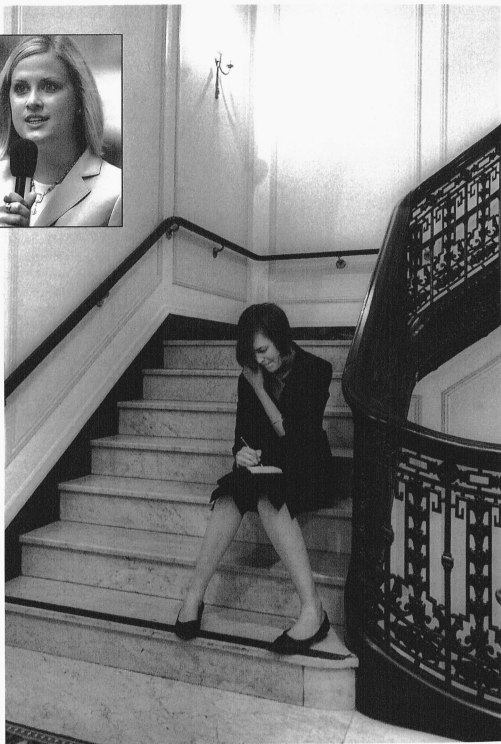
EXPERIENCED JOURNALISTS go into a story with the advantage of familiarity with their cities. For four fresh Mizzou journalism graduates competing in the Hearst Journalism Championships in early June, that advantage went out the window.

Writers Ann Friedman and Carolyn Szezepanski and broadcasters Katie Piper and Knez Walker participated in the national competition in San Francisco, far from familiar Columbia turf. Friedman and Piper placed third in their respective categories, and Szezepanski won a special award for a previous story. All four had qualified by placing especially high in various Hearst competitions throughout the school year. MU had 16 students place in those competitions, and the University took first place overall for points accumulated in writing, broadcast and photojournalism.

The finalists competed by working as reporters for two days in San Francisco. Writers had to do a spot news story, a personality profile and a story of their choosing based in the city's low-income Mission District. Broadcasters did one story on a citywide art project and another of their choosing related to gay marriage. Deadlines were strict, the competitors were the best journalism students in the country, and the pressure was intense.

The pressure was balanced by luxury, though, including classy dinners, an open bar and a cushy hotel room. "For me, the trip itself was the real prize," Friedman says. "The third place win was a bonus."

The \$3,000 Friedman and Piper each earned didn't hurt, either. But even more than that, Piper says the experience will help her in the inevitable job search.



PHOTOS BY MCKEY PFLIGER

"I have a lot of confidence now," she says. "I was thrown into a new environment, and I did it. Now I feel I could go into any city in the United States and do it."

Ann Friedman, above, and Katie Piper, inset, placed third in the Hearst Journalism Championships in writing and broadcasting respectively.

FACULTY SEEK REFORM

WHEN THE MU FACULTY Council voted June 10 to join the Coalition on Intercollegiate Athletics, a national group devoted to athletics reform, it added another voice to a growing chorus of faculty legislatures dissatisfied with the current state of athletics.

The council had already been moving in that direction. Chancellor Richard L. Wallace and the council held a meeting with other Big 12 faculty groups in January to discuss reform. The council also had passed a resolution in August 2003 that leader Gordon Christensen says was a variation on themes the coalition supports, involving everything from the amount of money poured into sports to academic concerns.

"This doesn't change our efforts," Christensen says. "It just gives the coalition a stronger voice in confronting the NCAA."

The coalition, formed in 2002, seeks reform in five general areas: academics, student welfare, finances and scale, commercialization, and governance. Specific measures or goals for each member institution can vary from school to school, Christensen says.

Of the council's specific concerns at MU, first is that student athletes get a proper education. "That's easy to say, but the realities are difficult," he says. "It gets into tough things like athletes who, because of scholarships and demands on their time, may opt for a less challenging academic major than somebody who doesn't have those pressures." That's why the council wants to examine the length of sports seasons and the amount of time athletes spend on the road, for example.

There are many other concerns, such as the flow of money in what many call an athletics "arms race." It's a question of priorities, Christensen says, which is why the council would like more faculty over-

sight in athletics. Likewise, increased involvement could help faculty understand the realities student athletes face, and not just in high-profile programs such as basketball and football.

PLUG IN AND DRIVE OUT

AS GAS PRICES AT THE PUMP CLIMB higher and higher, researchers and politicians pitch cars that run on hydrogen fuel cells as the next step in automotive evolution and a way to decrease dependence on foreign oil. But those cars won't be available for two decades or so.

Galen Suppes thinks it can happen sooner. Working toward a similar goal but with a twist, the associate professor of chemical engineering is developing a plug-in hybrid car technology that he says could be commercially viable in only two or three years.

"It would be a transition technology to the well-publicized hydrogen economy," Suppes says. His plug-in hybrid would use a combination of fuel cells, battery packs and a traditional combustion engine. Using the fuel cell as an on-board battery charger reduces the cost of the fuel cell stack and eliminates the need for new hydrogen, two obstacles in current research.

Owners would charge the plug-in hybrid at night at home using grid

electricity. Battery packs would power the first 10 to 20 miles on the road, the bulk of most daily travel according to data Suppes used. The fuel cell would recharge the batteries while the car is parked, and the combustion engine would kick in when battery power runs out. So for trips to work and back, commuters would use a zero-emission system, but the car would switch to gasoline for longer distances.

As for the extra electricity required, Suppes hopes supply would increase as demand for the plug-in hybrids grows. His analysis shows the cost of combining fuel cells with battery packs and an engine as significantly less than cars running on fuel cells or batteries alone.

Suppes' biggest challenge is spreading the word about this new idea and convincing people of its benefits over current approaches. "Economic analyses indicate the approach is cost-effective without major technological breakthroughs or the building of costly hydrogen infrastructure," he says.

Galen Suppes' plug-in hybrid cars would use fuel cells like battery chargers.

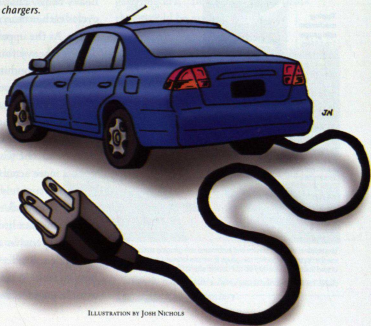


ILLUSTRATION BY JOHN NICHOLS

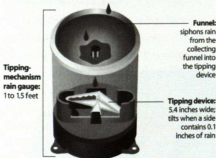
TEETER-TOTTER WEATHER

IT'S ONLY LOGICAL THAT SOMEONE from the perpetually rainy isle of Great Britain invented the modern rain gauge. But nobody expected three MU agriculture students in a capstone course to make the latest improvement in accuracy to the 300-year-old device. In March, the rain gauge project by Donnie Golden, Seth Studer and Christian Volz won an award from the Mid-Central Conference of the American Society for Agricultural Engineers.

British architect Christopher Wren, best known for his St. Paul's Cathedral in London, developed the tried-and-true tipping-bucket gauge in 1682. The design is akin to mounting two shallow containers on either side of a teeter-totter fulcrum so that only one at a time fills with rain, says Allen Thompson, associate professor of biological engineering, who

TIPPING-MECHANISM RAIN GAUGE

A rain gauge collects and measures rain. Either side of the tipping-mechanism in the tipping-device rain gauge collects rain, then tips it out and the other side fills up. Tips are counted electronically to measure the rainfall. The system can be inaccurate during heavy rain because rain continues to drip into the tipping device while it's dumping, causing some precipitation to go unmeasured.



Now more accurate

The new device is more accurate when the axis is moved up, because the tipper rotates more quickly and more accurately measures rainfall.

Old axis: 0.34 inches from base of tipper; tipper rotates slower and some rain goes unmeasured

New axis: 1 inch from base of tipper; tipper rotates more quickly and less rain goes unmeasured



The National Weather Service and automated-rain-gauging stations use the tipping-mechanism rain gauge in remote locations around the United States because they do not have to attend to it manually.

Sources: Christian Volz, Donnie Golden, Seth Studer, Allen Thompson

BETH ANDROUOUS/MISSOURIAN

guided the students. The device is calibrated so that when the uppermost container fills to, say, 0.01 inch of rain, it tips down and dumps the water. Meanwhile, the second bucket has tipped up and is filling with rain. The gauge automatically records each tipping cycle and adds up the rainfall. It clicks along independently and, once in a while, someone comes out to check the readings.

So what's the problem?

Although the gauge works well in slow and moderate rains, it underestimates heavy rains. That's because it counts cycles rather than actually measuring water. As the upper container tips down during a heavy rain, it continues to take on water beyond its prescribed 0.01 inch — water that should be filling the other container. This flaw means it's not accurate enough for the National Weather Service to use for official record-keeping.

Instead, the weather service has stuck with a more accurate cylinder gauge that unfortunately requires that someone visit it after each rain to take a reading before the data literally evaporates. That's expensive.

Golden, Studer and Volz figured out how to make Wren's gauge more accurate. In engineering terms, they raised the



fulcrum to decrease the moment arm of the fulcrum, which means they made the containers tip faster so they wouldn't collect extra water. In so doing, they improved what was already an excellent invention. Next, maybe they'll improve the hammer.

AFGHANS LEARN AMERICAN AGRICULTURE

WITH THE TALIBAN REMOVED from power in Afghanistan, women there now have more chances to work in business. Twelve Afghan women came to Missouri in June to gather ideas on how to do just that — learning skills ranging from raising chickens to writing business plans.

The women, all of whom work for donor organizations in their country,

AROUND THE COLUMNS



PHOTO BY J.B. FORBES/ST. LOUIS POST-DISPATCH

came as part of a U.S. Department of Agriculture fellowship program. While in Missouri, their guide and host was Jeanne Schwaller, MS '89, whose company, International Consulting and Business Training, worked in partnership with University of Missouri Extension and the College of Agriculture, Food and Natural Resources on the program.

"We tried to focus on what the women could do, which was entrepreneurship and small agriculture-based businesses," Schwaller says. While here, the women visited various small farms around the state. But these weren't just any farms; all were owned or operated by women, each demonstrating just how active and entrepreneurial a role a woman can play in agriculture.

For example, the women visited two

Afghan women visiting Missouri to learn about agriculture and business went to several farms owned or operated by women, including Wild Thang, owned by Mimo Davis, middle left.

farms that grow specialty flowers, as well as a Mennonite tomato farm, where they learned about wholesale operations. At a chicken farm, one woman, Toorpikey M. Akram, learned a movable-cage technique applicable to her own work with chickens back home. They also learned about canning, unfamiliar in Afghanistan, where drying is more common for food preservation.

Perhaps more important than those farm visits was a program presented by Melvin Brees, an extension associate. Brees taught the women how to write business plans. "Five of the women indicated that that was the most interesting thing to them and the thing they could use in their work back there," Schwaller says. "It's basically getting something on paper as to what you want to do, what will work and how you get started."

PIGSKIN PERSPECTIVE

WHEN IT COMES TO BROADCASTING football games on the radio, perspective proves crucial to a color commentator's ability to analyze the game. John Kadlec is going into his 10th year as color commentator for the Tiger Radio Network, but his perspective goes back much further.

Kadlec, BS Ed '51, M Ed '52 has the advantage of a relationship with MU football that stretches from 1948, when he started his career as an All-Conference guard, to his present duties on the radio and as a special assistant to the athletic director. In between, he served as an assistant coach under Don

Faurot, Frank Broyles, Dan Devine and Al Onofrio. There were gaps when he held positions elsewhere, but he's been at MU for the better part of more than half a century.

His coaching experience perhaps aids his perspective more than anything else. "I sat up in the press box as a coach many times," Kadlec says. "I can look down and see more than most people because my eyes are just trained to." He's also at ease hanging around practice, chatting with players and coaches, and traveling with the team. Kadlec says the latter is one of the great joys of the job, along with all the familiar faces he sees on the road from seasons past.

Kadlec will gladly tell tales of MU's greatest games, from the 1948 victory over Doak Walker and the undefeated Southern Methodist University Mustangs to the eleventh-hour punt return to defeat Kansas State in 1969. But, despite admitting that many old-timers insist on delving into the past for the ultimate Mizzou football game, Kadlec's favorite is more recent: the 2003 team's victory over Nebraska. "Our kids kept fighting and fighting and fighting and came on back like gangbusters," he says. "I really think that would be my No. 1 pick."



PHOTO BY BOB HILL

As a player, a coach and now a color commentator for Tiger Radio Network, John Kadlec has ties to Mizzou football that go back more than half a century.

AROUND THE COLUMNS

UNIVERSITY RESPONDS TO NCAA CHARGES

ON JULY 1, THE UNIVERSITY OFFICIALLY responded to the May 7 NCAA notice of allegations, which listed more than 40 allegations of rule violations by the men's basketball program. The University accepted some allegations and disputed others in its 197-page response.

Regarding the most serious allegation, that former Associate Head Coach Tony Harvey made a \$250 cash payment to former point guard Ricky Clemons, both the University's response and another from Harvey vehemently dispute it on the basis of insufficient evidence, as well as inconsistencies and credibility issues in Clemons' testimony. The University's response also disagrees with claims that Harvey unethically attempted to conceal NCAA violations.

As for the allegation that the institution failed to monitor compliance with NCAA rules, the University's response is mixed. It agrees to failures in compliance but says they were neither intentional nor for lack of trying. It cites, for example, that basketball staff had asked for 168 interpretations of NCAA rules in an effort to remain compliant since Coach Quin Snyder's arrival. Likewise, the response accepts responsibility for many recruiting violations, including impermissible contacts and phone calls to potential athletes, but disputes others.

Much of MU's response regarding recruiting violations and extra benefits for players includes extensive written explanations of circumstances. For example, in one alleged violation in which Snyder provided two meals for a prospective player at his home during a recruiting visit when only one was allowed, the response pointed out that one of the two meals was reheated burgers from Booche's after the player

arrived late on his first visit day. And the response disputes another violation that came from Snyder's failure to seek reimbursement for ingredients he bought for home-cooked breakfasts.

There was also one football violation, which occurred under a previous coaching staff, involving compensation to high schools for summer football camp. The response admits to this violation and says it stemmed from poor procedure.

The University's response also includes self-imposed penalties and corrective measures based on past NCAA cases. "You try to go with what we call case precedent, which is similar to what you would do in a legal proceeding," says Sarah Reesman, associate director of athletic student services, "and you try to determine what seemed to be appropriate sanctions in the past and apply something similar."

Among the 14 self-imposed penalties are a reduction from 13 basketball scholarships to 12 for the 2005-06 year, a restriction on Snyder's recruiting activity and a two-year probation and freeze on his salary. The 11 corrective measures include increased compliance education, increased spending oversight by Snyder and increased communication with the compliance office regarding prospective athletes' visits.

At press time, the NCAA was reviewing the University's response at a committee on infractions meeting Aug. 13 to 15 in Seattle. The committee's final report, which University representatives hope will come within eight weeks, will include rulings on alleged violations. The committee will also determine if the University's self-imposed sanctions are sufficient or if it will impose further penalties, Reesman says.

In the meantime, two new coaches



replace Harvey and Assistant Coach Lane Odom, who both have resigned since the notice of allegations came out. Melvin Watkins, former head coach at Texas A&M, is associate head coach, and Jeff Meyer, most recently an assistant coach at Butler University, is

AROUND THE COLUMNS



AP/WIDE WORLD PHOTOS

After just missing the cut in 2000, Derrick Peterson, second from left in front, returned to the Olympic Trials in 2004 and qualified to go to Athens, Greece, in August in the 800-meter run.

assistant coach.

For the full University response to the NCAA, visit www.missouri.edu/~news.

THE RACE TO ATHENS

ONE-HUNDRETH OF A SECOND. In 2000, that's all that stood between former Tiger Derrick Peterson and the 800-meter run finals of the Olympic Trials after a photo finish showed him just barely behind another runner. That one-hundredth of a second stayed with him for four years.

Finally, Peterson, BS '02, can put it behind him in 2004. He's competing in August's Olympics in Athens, Greece, after taking third place — by a cushier half a second — at the July Olympic Trials in Sacramento, Calif. Peterson, who won eight Big 12 Championships at MU as well as NCAA indoor and outdoor titles, earned his Olympic berth with a personal-best time of 1 minute, 45.08 seconds.

After the 2000 trials, Peterson at first questioned all the work he had put in to get there, but he never stopped running. He continued to train with MU coaches and runners and competed professionally until it was time to try again. Emotions reached their peak at the trials. "You want something so bad," Peterson says, "so you're just up all the time. The emotions never come down, and you just run on pure adrenaline the whole race."

Peterson adds his name to the long list of Mizzou track and field Olympians, including Jackson Scholz, BJ '20, Brutus Hamilton, BA '22, Dick Ault, BS Ed '50, Dick Cochran, BS Ed '61, M Ed '67, and Natasha Kaiser-Brown, BA '90, among others. Shot-putter Christian Cantwell finds himself one

place away from the Olympics after placing fourth at the trials, with the top three going to the games. That disappointing result came after a year that was anything but; the former Mizzou athlete from Eldon, Mo., and current student and volunteer assistant with the track and field team won 14 straight shot put events and earned a No. 1 ranking in the world. He had the world's longest throw of the year at 73 feet and 11 3/4 inches, and he won both the U.S. and world indoor championships.

Despite having an off day at the trials, Cantwell's drive has not diminished. He's still No. 1 in the world, he's working toward the IAAF World Athletics Final in September, and he assures fans that he'll be back in 2008. "It's pretty much my livelihood, my focus," he says. "It's what I'm really passionate about."

For news on Derrick Peterson's performance at the Olympics, visit nutigers.collegesports.com and look in the track and field section.

A shot put weighs 16 pounds — like a heavy bowling ball or a light dog — but it doesn't feel so heavy to champion shot-putter Christian Cantwell. He's mastered the biomechanical principles necessary to spin his 325 pounds with enough speed and power to make 16 pounds seem like nothing.

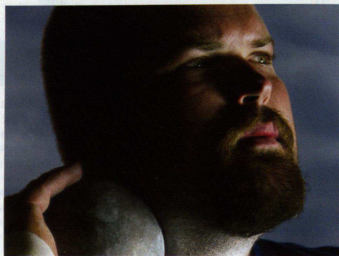


PHOTO BY DAVID ELLIOTT/THE KANSAS CITY STAR

On the Job

STORY BY SCOTT SPILKY

PHOTOS BY ROB HILL



College Costs at MU

In-state Out-of-state

Fees*

\$6,662 \$15,480

Room and board ** +

\$6,220 \$6,220

\$12,882 \$21, 700 TOTAL

* based on 14 hours per semester; includes fees for activities, information technology, recreation center and health services

** based on 21 meals per week and a double-occupancy room

+ rates vary by residence hall

Share Your Story

Tell us about the most interesting job you had in college. Send e-mail to mizzou@missouri.edu.

A Cup Of Work ▲

Farika Rusli enjoys working in the food court of Brady Commons because she can interact with others and earn spending money so she doesn't have to rely solely on her parents. "If I don't make money in a week, it's stressful for my parents," Rusli says. A senior dietetics major hailing from Bogor, a small town near the capital Jakarta, Indonesia, Rusli makes \$6.94 an hour working eight hours a week. Her duties include whipping up specialized coffee drinks such as lattes and also serving regular cups of joe. Rusli also received a \$500 student scholarship from Campus Dining Services in recognition of her work performance and good grades.

**WHETHER THEY NEED SPENDING CASH OR
FEES FOR CLASS, THESE STUDENTS EARN IT
BY APPLYING A LITTLE ELBOW GREASE.**

THE MONEY STUDENTS MAKE FROM WORKING A PART-time job may not pay the tuition bill, but it can cover a cell phone, a pizza or a tank of gas.

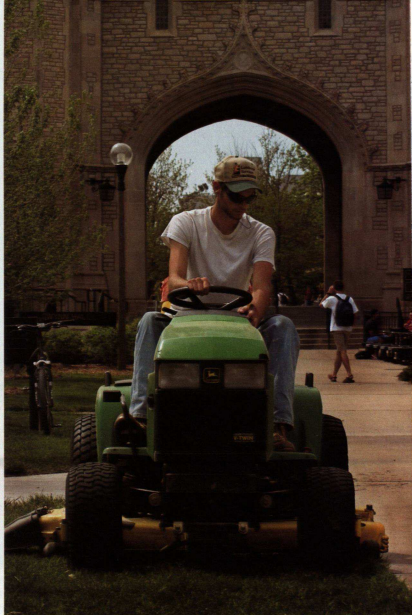
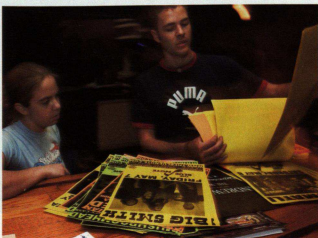
MIZZOU magazine found students holding down jobs that run the gamut from food service to athletic training, from working inside to working outside, from preparing for a career to simply making extra cash.

At least half of all Mizzou students work part time, says Joe Camille, director of financial aid. On campus alone, in 2002–03 (the most recent figures available) 7,000 student workers earned \$24.8 million. Based on an average \$6 an hour pay rate, the typical student probably worked about 18 hours a week. Another 2,800 students reported working part time off-campus, according to employer reports, but the number could have been three times as many, says Kristi Miller, director of student employment services at the MU Career Center.

Working 18 hours a week might be OK for upperclassmen, Camille says, but 12 to 15 hours is the maximum he recommends for freshmen. It's a question of priorities, says Rob Weagley, chair and associate professor of consumer and family economics. Which is more important, work or school? "I can't get off work to take the test" is a typical excuse he hears. He has also seen students miss class when they work late at night and then can't get out of bed in the morning.

Some students make work a priority so that they can buy things. "The more you consume, the more you want to consume," Weagley says. "Continuing Mom and Dad's lifestyle on a student budget is difficult to do."

So, whether students need to work or want to work, the ones included here exhibit enthusiasm for their jobs and are getting plenty of hands-on experience. ❁



▲ **Lawnmower Man**

Dennis Priest says one of the hardest things about mowing is avoiding the people who walk past. The junior fisheries and wildlife major from Poplar Bluff, Mo., rides a John Deere tractor mower near Memorial Union. As a work-study student, he makes \$7 an hour working for MU Landscape Services nine hours a week tending to the White Campus, where he mows lawns and trims and prunes shrubs and bushes. In the winter, he'll spread magnesium chloride on the walkways to melt the snow and ice. Priest, who wants to be a wildlife biologist, says the job has helped him learn more about taking care of the environment.

▲ **Band Plan**

Steve Ellis, a promoter and marketer for Columbia nightclub The Blue Note, reviews posters of upcoming musical acts with fellow MU student Jenny Beusang. An international business major from Kirksville, Mo., Ellis says the best part of his job is getting real-world business experience. Other advantages include working in a musical environment and meeting all the performers. Ellis, who hopes to continue working in the music industry after graduating, makes \$7 an hour working 15 to 20 hours a week. The junior supervises a 14-person team that creates and posts fliers all around town for upcoming shows. He also gets promotional material from band managers, provides advance information to local media, runs promotions such as ticket giveaways, and helps write radio and TV commercials.



Crafts and More

Katy Bialczak kept the heads, hearts, hands and health of nearly 100 youngsters busy with crafts, nutrition lessons and swimming at July's Clover Kids and Friends Summer Day Camp in Higginsville, Mo. As community service assistant for the Lafayette County Extension Center, Bialczak was responsible for planning, promoting and running three one-day camps for 5- to 7-year-olds. The idea is to introduce the children to 4-H Clubs in hopes they'll join groups in their Missouri home communities of Concordia, Corder, Alma, Lexington, Odessa, Wellington and Higginsville. The junior physical therapy major earns \$8.50 an hour and works a 40-hour week. Spending time outside with the kids at camp is her favorite part of the job. Her least favorite: working 40 hours a week.

Animal Aid

Sophomore Megan Horstmeier of Columbia walks a dog at Noah's Ark Animal Hospital and Bird Clinic in Columbia. As a veterinary technician assistant, Horstmeier's duties also include cleaning cages, feeding, watering and assisting in medical procedures such as X-rays and surgery. Making \$8 an hour and working 40 hours a week (fewer during the school year), Horstmeier has been at Noah's Ark for more than two years. She says the most satisfying part of the job is helping animals get better. Although she hasn't decided if she'll be a veterinarian, the animal sciences major hopes to work at a zoo one day.





▲ **A Commitment to Kids**

During a basketball game, Kellen Morris, left, takes a timeout with Jimmy Whitt, a student at Fairview Elementary School in Columbia. Morris, a junior education major from St. Louis, works as a site assistant for the MU College of Education's before- and after-school program, the Adventure Club. Working eight to 10 hours a week for \$6.25 an hour, Morris leads children in activities two mornings and two afternoons a week. Morris, who wants to be a principal one day, says he's learning a lot about children. "Some days children have tantrums like some adults," he says. "I like some days better than others."

▼ **A Trainer in Training**

Junior Cole Webster helps Tiger punter Brock Harvey recover from an ankle injury at the Dr. Glenn L. McElroy Sports Medicine Center on the MU campus. In addition to helping players by using massage therapy, Webster often administers ultrasound therapy and electrical stimulation to rehabilitate injuries. A nutrition and fitness major from Huntsville, Mo., the student athletic trainer works about 40 hours a week during the football season. He tapes players before games and helps them recover from injuries on off days. In 2003 and 2004, Webster worked summers as an athletic trainer for the Kansas City Chiefs. He hopes to work as a trainer for a professional sports team after graduation.



A Te

EVERY SPRING DURING HIS EIGHT years as MU chancellor, Richard L. Wallace could look out the window of his Jesse Hall office, past beds of bright pink azaleas that frame Francis Quadrangle, and observe the passing parade that is Mizzou:

Sidewalks jammed with students lugging book-filled backpacks to their next lecture. Frisbee-flipping students enjoying the feel of grass on bare feet. Proud parents snapping graduation photos of sons and daughters standing in front of the Columns with sheepskins in hand.

All those comings and goings were the background of Wallace's professional and personal life for nearly four decades. He retired Aug. 31 after a 38-year career at MU as an economics professor, researcher and academic administrator.

One of the sights that made Wallace proudest when he looked out his Jesse Hall window was a bronze plaque near the Columns that names four values MU has embraced as an academic community: respect, responsibility, discovery and excellence.

Soon after he was named interim chancellor in July 1996, Wallace launched a campuswide discussion about Mizzou's core values. He tapped Mel George, University of Missouri System president emeritus and a longtime colleague, to lead a task force of faculty, staff, students and alumni who debated what MU's values should be.

That focus on values wasn't new, but early on it sent a clear message about Wallace's priorities as chancellor.

Richard Wallace's eight years as chancellor capped a 38-year career at the University that began when he was hired as an assistant professor of economics and community health in 1966.

A committed family man, Wallace, shown here with daughter Lisa in the late 1960s, always stressed the values that would help build a stronger academic community among University family members.



PHOTO BY ELIN GAEDNER
INSERT PHOTO COURTESY OF PATRICKA WALLACE

am Player

STORY BY
JOHN BEAHLER

AFTER NEARLY FOUR DECADES OF SERVICE AT MU,
CHANCELLOR RICHARD L. WALLACE GRADUATES
TO YET ANOTHER ROLE WHERE HE'S NEEDED MOST.

"I think what sends an even stronger message is the extent to which he actually refers to the values statement, uses it and lifts it up for people to think about," George says.

"The task force feared that this would disappear into the void, and instead it's posted all over campus. When he makes a speech or writes an article, there is almost always a reference to the values statement. I think that reflects the very principled basis for his own life and for his actions."

THE COLUMBIA CONNECTION

After nearly four decades at Mizzou, Wallace still remembers driving into Columbia for the first time at the wheel of a rented moving van, with his wife, Patricia, and his daughters, Sandra and Lisa, following in the family car. "We thought we might be here for three or four years," he says, "but we just fell in love with the University and with Columbia."

Wallace had earned his undergraduate degree in journalism with an emphasis in advertising from Northwestern University. That means he had to take a good dose of economics and business courses. "I just got fascinated with economics," Wallace says. "In the end, I got enamored with the notion of being a college professor, though I didn't really know what that meant. I put the two together, made a career choice, and I've never regretted either decision."

He went on to earn a doctorate in economics from Vanderbilt University. Wallace landed his first teaching job at Florida State University and then made the move to Mizzou in 1966 as an

assistant professor of economics and of community health. His academic interests were in public utility regulation and health economics.

His first MU boss, business Dean Pinkney Walker, quickly spotted Wallace's administrative talent and asked him to become chair of the economics department. Wallace still remembers his shock, as a junior professor, at being selected for a job usually reserved for veteran faculty members. "I could have fallen off the chair," he says. "I gulped hard, and I said 'OK, I'll try it.' I did, and I enjoyed it. I learned a lot."

In part, Wallace credits his background in economics for his focus on strategic planning. "I think economics provides a unique perspective that prepares you for budgetary priority setting," he says. "It led me naturally into a focus on strategic planning before I even knew what that meant. Strategic planning is really just a natural set of questions that one asks in order to make rational decisions about resources."

He was vice president for academic affairs in July 1996 when a divided Board of Curators, after several months of sometimes contentious debate, dismissed Chancellor Charles Kiesler by a one-vote margin. UM System President George Russell named Wallace interim chancellor before he himself stepped down the next month.

Wallace was a popular choice among the campus community. He was a familiar face, known for his commitment to the University's academic success. Perhaps even more important, he also had a

reputation for integrity and fairness, a reputation as a straight shooter who listened to all sides of an issue before making a decision. His appointment had a calming influence on the potentially explosive campus atmosphere that followed Kiesler's firing.

So did his consensus-building approach to setting priorities. If you could describe Wallace's management style in one word, it would be "teamwork."

"I'm not a loner; I don't work well if I have to just go into the library, close the

Chancellor Richard L. Wallace

Vital Statistics: Born Feb. 27, 1936, in Sturgis, Ky.

Leadership Roles: Appointed interim MU chancellor in July 1996; served as chancellor from Nov. 14, 1997, to Aug. 31, 2004

Family Ties: Married for 48 years to Patricia Wallace; has two daughters, Lisa Evans, BS Ed '84, and Sandra Wallace, BA '81, JD '84; and grandchildren Bradley Evans, 17, and Brittany Evans, 13

Education: Bachelor of journalism degree from Northwestern University; doctorate in economics from Vanderbilt University

Research and Teaching Interests: Public utility regulation and health economics

Mizzou Service: Professor of economics and community health and medical practices, economics department chair, director of the Business and Public Administration Research Center, associate dean and interim dean of the Graduate School, interim dean of arts and science, associate vice president and vice president for academic affairs at the UM System

door and be on my own," Wallace says. "I'd rather be part of a team that can discuss things and work together. I'm convinced that's the only way you get anything done in higher education administration."

To expand that team, one of his first initiatives as chancellor was to appoint advisory committees that make campus budget and planning issues more open and transparent. Those advisory groups helped develop a strategic plan that targets MU's strengths and challenges, identifies goals the institution is committed to, and serves as a road map to make tough budget allocations among sometimes-competing interests. Every year since 1996, the plan has been updated as circumstances and budgets have changed.

FACING CHALLENGES HEAD-ON

During the mid-'90s, some of the toughest choices MU planners had to make involved deciding how to invest a relatively healthy campus budget in programs that would make the institution even stronger. At the time, student enrollment was growing, and so was revenue from tuition and fees. Missouri's economy was flush, and the state was providing the University with millions in new money through its statewide mission-enhancement program for higher education.

Then the bottom dropped out of the higher education budget. When the dot.com boom turned bust, the investment windfalls it generated, and taxes on those windfalls, dried up. The Sept. 11 terrorist attacks slowed the economy even more. Like many states, Missouri's economy headed south, and tax revenue plunged along with it.

At the same time, the price tag for a number of state programs — elementary and secondary education, Medicaid, and prisons, among others — climbed steadily. Higher education was one of the few areas in the state budget where legislators had the flexibility to make cuts.

Cut they did. From fiscal years 2002 to 2004, the state cut or withheld its

appropriations to MU by \$63 million.

"I'm an economist; I believe in business cycles," Wallace says. "So I knew the wonderful economic conditions of the '90s had to be interrupted at some point, but the interruption was sharper, deeper and longer than I had anticipated. It's been a challenge that none of us has enjoyed."

Faced with those deep cuts in state support, Wallace's earlier emphasis on strategic planning helped MU continue providing a first-class educational experience for its students and building its research base, especially in the life sciences, while improving its graduate and professional programs.

To be successful, MU has had to take a new approach to replace those state dollars, Wallace says. The campus worked hard to raise additional money from research grants, contracts and private fund raising.

AS CHANCELLOR, WALLACE

FACED CHALLENGES OTHER THAN

THE SAGGING BUDGET.

Wallace is guardedly optimistic about the future of state funding for Mizzou.

"Do we need the state support?

Absolutely," he says. "There is no real substitute for it, and we could be further along if we'd had more state support. I think with time, when the state recovers, it will make the investments that will truly pay off — not just for us, but for the state, too."

His prediction of more state support for higher education is showing some promise. Thanks to an economic turnaround in Missouri, for the fiscal year that began July 1, 2004, lawmakers approved a \$12 million state funding increase for the UM System.

As chancellor, Wallace faced challenges other than the sagging budget. One of his responsibilities was to oversee Mizzou's

Wallace and MU staff member Tim Wilson pitched in at a local food pantry during the Martin Luther King Jr. Day of Caring in January 1998.

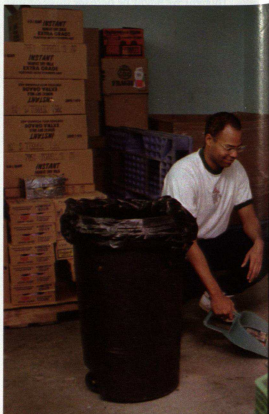
PHOTO BY BOB HILL

high-profile intercollegiate athletics program. "It's been simultaneously fun at times and more of a challenge than I've liked at times," he says. At a May 11 news conference, Wallace joined other University officials to announce an NCAA investigation report that alleged recruiting and other rule violations in the men's basketball program.

"From the fans' perspective, college sports are wonderful, but I've grown increasingly concerned about the business of intercollegiate athletics and the way they are being driven by markets nationwide," he says.

Have college sports become one more example of the tail wagging the dog? For alumni and boosters, winning athletic teams are cause for celebration, a way to showcase a university's successes. At the same time, critics ask if the cost of success on the playing field might be too high — taking the emphasis away from academics while rewarding winning coaches with sky's-the-limit salaries and perks.

Wallace says there's been a total revolution in the business of intercollegiate athletics during his higher education career. "In my view, a lot of that



took place through the '90s. With the growing discretionary income of the U.S. public, there was a demonstrated willingness to spend more of that on athletics," he says.

"It's not just happening at the collegiate level. Look at school-age soccer leagues, the equipment kids show up with, and the time and energy they spend on sports. It goes all the way to pro sports, where in our lifetime we've seen an absolute explosion in the number of professional sports teams across the nation."

Wallace understands the nature of college sports in relation to the market. Consumers and alumni alike demand the spectacle of bowl games and the thrill of Final Four appearances.

"It has brought extraordinary pressures to bear on higher education from a business perspective," he says. "It's raised important questions of what's right and what we are here for."

Many Universities around the country are asking those same questions. Last year Mizzou faculty formed a committee to look at ways to ease what they describe as the "arms race" that fuels big-time college sports. MU's Faculty Council, at Wallace's

urging, is taking the lead in the Big 12 Conference by sponsoring meetings to discuss ways to steer the focus away from an open-pocketbook approach to athletics.

Wallace has seen a lot of other changes during his four decades in higher education. For one thing, more and more people are getting university degrees. The financing of public higher education has changed tremendously, too. A lot of that goes back to the level of state support.

"When I came to MU, about 50 cents out of every MU budget dollar was a state tax dollar; now that's 15 cents," Wallace says. "Everybody points a finger at somebody else, but unfortunately the political reality is that compared with other states, we're not getting a whole lot from the state to educate our students.

"That's forcing us to turn to the students for higher and higher fees. That's new. It's striking, and it's national in scope," Wallace says. "As a society, we have to be increasingly concerned about the accessibility of higher education for students who are qualified — who can make it, and with a college degree can make even greater contributions to society — but simply come from families or backgrounds where they can't pay the bill."

MU has dedicated a larger share of its operating budget to student financial aid. This year, Mizzou will spend \$27.3 million on undergraduate student scholarships, and MU's \$600-million For All We Call Mizzou comprehensive campaign targets \$115 million for student support, including scholarships.

Wallace expects to stay at Mizzou on a part-time basis and help with the campaign after he retires. As chancellor, Wallace often met with potential donors. To his delight, he discovered that he enjoyed his private fund-raising role.

"It's just totally fun. We have so many alumni and friends out there. Many alumni look at their time here as having shaped an important part of their lives and their careers. They tell me that MU is



PHOTO BY BOB HILL

As chancellor, Wallace led a strategic planning process that helped steer the University through an era of declining state support. He enjoyed telling Mizzou's story by talking with the media and reaching out in the community.

where they learned what they needed to know to get a start in life, and they've done extraordinarily well. Or they'll say it's where they met their wife or husband.

"Many of them have kind of been waiting for us to get serious about development. When we come knocking, they ask, 'Where have you been?' I guess the surprising thing is that it was just waiting for us to step into it on a larger scale. It was time to do that."

Surprisingly, this administrator who was known for his careful and inclusive planning strategies doesn't have any strategic plan for his own retirement. He hopes to travel more, to find more time for his woodworking and to indulge his passion for music.

"The chancellor who is next appointed will be able to achieve even greater things for this institution," Wallace says. "In five or 10 years it should be a significantly stronger public higher education institution, more firmly placed within the Association of American Universities and with a secure place at the table for federal research funding. You build on the foundation built by those that preceded you.

"I feel very good about the progress we've made. We didn't let a shortage of state funds get us depressed and down in the mouth. We could have tucked our tails in and run away from it. We could have concluded that we just couldn't get anything done in that economic climate, but we found ways to get things done." ❁

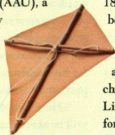


Since 1839 Who We Are, What We Do

**GROUNDING IN TEACHING, RESEARCH AND SERVICE, MU STANDS AT
THE PEAK OF THE NATIONAL HIGHER EDUCATION LANDSCAPE.**

THE LANDSCAPE OF HIGHER LEARNING in America is vast and varied.

A topography of small, large, public, private, professional, technical, theological, military, liberal arts and research institutions awaits every student seeking a college degree, every professor in search of a faculty position and every grant agency awaiting a deserving beneficiary. Distinct missions add color and texture to the terrain. Levels of access give it depth. Each institution — from community colleges to the highly selective Ivy League — plays a role in educating the public. Where does MU fit into this picture? It's a land-grant institution, a member of the Association of American Universities (AAU), a public research university and a school classified as Doctoral/Research University-Extensive by the Carnegie Foundation for the Advancement of Teaching. These



indicators identify Mizzou as one of the summits in the landscape of higher learning, but what do they actually mean? To answer that question, here's a view from the top.

BUILT TO SERVE: THE LAND-GRANT TRADITION

Today's students would barely recognize the university of the early 19th century. Following the English model of education, isolated institutions staffed with clergy members taught philosophy, religion, law, medicine and literature to well-heeled young men who learned through memorization and recitation. At that time, the University of Missouri, established in 1839, consisted only of what would later become the College of Arts and Science.

By the Civil War, an expanding population and rapidly developing agriculture and industry inspired a change. In 1862, President Abraham Lincoln signed the Morrill Act, providing for the donation of public land to the

individual states. Funds from the sale of these "land grants" were to be used to create institutions to teach agriculture and the mechanic arts to the American masses.

"A major goal of the Morrill Act was to enhance the curriculum to help farmers with their crops," says Vicki Rosser, assistant professor of educational leadership and policy analysis. "It established a social commitment to our surrounding communities."

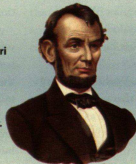
Some states that already had universities built new schools to carry out the land-grant mission, such as Kansas State and Michigan State universities. Missourians chose instead to apply the funds to the existing state university by establishing the College of Agriculture on the Columbia campus and a new School of Mines and Metallurgy in Rolla. At MU, this decision effectively created two universities in one: a land-grant institution for all citizens of the state and an intellectual center to advance liberal arts scholarship. The

1636
The first institution of higher education in the British North American colonies, Harvard College, is established at Cambridge, Mass. Throughout the 1600s and 1700s, universities follow the English model's emphasis on general education in the classics, the humanities, religious instruction and morality.

1752
Experimenting with a key tied to a kite, Benjamin Franklin discovers that lightning is a form of electricity.

1839
The Geyer Act establishes the University of Missouri in Columbia. It is the first publicly supported higher education institution west of the Mississippi River.

1862
President Abraham Lincoln signs the Morrill Act, which creates the nation's land-grant universities.



©PunchStock
KITE, PHOTOCASE

1870
The University of Missouri is given land-grant status under the Morrill Act and founds the College of Agriculture in Columbia and a School of Mines and Metallurgy in Rolla.

1879
Thomas Edison invents the carbon filament light bulb.



PHOTO BY RICH HILL

Late 1800s
American universities begin to follow the German model's focus on scientific research and advanced study.

1873
MU lecturer and Missouri State Entomologist Charles V. Riley helps save the French wine industry from a vine-ravaging aphid by grafting resistant Missouri rootstock onto French vines.



PHOTO BY STEVE MORSE

University of California, Berkeley, 1900
University of Michigan, 1900
The University of Wisconsin-Madison, 1900
University of Virginia, 1904
University of Illinois at Urbana-Champaign, 1908
University of Minnesota, Twin Cities, 1908
University of Missouri-Columbia, 1908
Indiana University, 1909
The University of Iowa, 1909
The University of Kansas, 1909
University of Nebraska-Lincoln, 1909
The Ohio State University, 1916
The University of North Carolina at Chapel Hill, 1922
The University of Texas at Austin, 1929
University of Washington, 1950
Iowa State University, 1958
The Pennsylvania State University, 1958
Purdue University, 1958
Michigan State University, 1964
University of Colorado at Boulder, 1966
University of Maryland, College Park, 1969
University of Oregon, 1969
University of California, Los Angeles, 1974
University of Pittsburgh, 1974
University of California, San Diego, 1982
The University of Arizona, 1985
University of Florida, 1985
Rutgers, The State University of New Jersey, 1989
The State University of New York at Buffalo, 1989
University of California, Santa Barbara, 1995
University of California, Davis, 1996
University of California, Irvine, 1996
The State University of New York at Stony Brook, 2001
Texas A&M University, 2001

Why It Matters

STORY BY SONA PAI

land-grant ideal is still central to MU's mission, which emphasizes teaching, research and service to the entire state.

"We are an elite institution, but we are not a school only for the elite," says Ann Korschgen, vice provost for enrollment management. "Providing access is a key part of our mission, and we do that in many different ways, including targeted scholarships and recruitment."

After the Morrill Act, subsequent legislation in the early 20th century provided more support for land-grant universities and mandated that they share their knowledge with the public — the underpinnings of University of Missouri Extension, headquartered at MU.

Today, through a statewide network of offices, an array of publications and Web-based services, extension faculty still help farmers, but they also teach families about nutrition, educate youth through 4-H programs, guide entrepreneurs as they start new businesses and help the state's growing Hispanic population

through community programs.

"We respond as the needs of the state change, and we respond with education," says Tom Henderson, interim vice provost and director of extension.

IN GOOD COMPANY: AAU MEMBERSHIP

In the late 19th century, the modern university as we know it today was born. Higher education in America had begun to follow the German model, which emphasized basic research and advanced study. At Mizzou, the scope of academic programs continued to broaden with new, specialized schools and colleges, including the Graduate Interdisciplinary School. Because there was no regulating body or system of accreditation in place at the time, standards of graduate education varied drastically. To solve this problem, leaders of some of the nation's best universities established the AAU in 1900.

Member institutions combined a commitment to first-rate undergraduate

education with the goals of pioneering research and outstanding graduate programs to create a uniquely American

1890
Congress passes a second Morrill Act, which creates what are now known as historically black universities and provides more support to land-grant institutions.

1900
Fourteen universities, including Cornell, Stanford and Yale, create the Association of American Universities (AAU) to provide standards for doctoral programs. They establish modern

American higher education's emphasis on undergraduate education and research.

1903
The Wright brothers make the world's first successful airplane flight.

1910
University of Missouri Extension begins spreading the benefits of University research to the citizens of Missouri.

1911
Psychology faculty member Max Meyer publishes the first psychology text to make an empirical link between psychology and physiology.

1914
Walter Williams, dean of MU's School of Journalism, writes *The Journalist's Creed*, a standard for practicing journalism that stands the test of time.

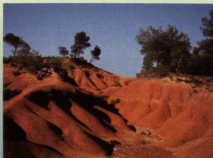


PHOTO BY MARTIAL COLONIA/GETTY IMAGES

1917
MU scientists are the first to conduct soil-erosion research. Their work prompts Congress to create

experiment stations nationwide to develop techniques of restoring eroded land and dealing with droughts.



PHOTO COURTESY OF LIBRARY OF CONGRESS

model of higher education. MU joined the organization in 1908 and is the only public AAU member in the state. The only other member school in Missouri is Washington University, a private school in St. Louis.

Today, the AAU includes 62 members, 34 of which are public universities. Membership is by invitation only and can be revoked if the organization's monitoring committee finds that a member institution has fallen behind in generating federal research funding or attracting nationally recognized faculty members. In recent years, MU has led all AAU public universities in federal grant growth.

Lori Franz, interim provost, says AAU status attracts accomplished faculty and adds value to an MU degree. "There is a bond among those universities," she says. "When one of our undergraduates applies to graduate school at another university, that school knows the student had rigorous courses with the best professors. They know what our transcript means."

A NATIONAL RESOURCE: THE PUBLIC RESEARCH UNIVERSITY

As scientific and technological discoveries began to transform life in the 20th

century, the federal government began to recognize the potential of the nation's universities for innovation. Far from the isolated ivory towers of pre-Civil War days, American research universities such as Mizzou became the primary research and development centers for the federal government, which created agencies including the National Science Foundation (NSF) and the National Institutes of Health (NIH) to fund research.

In 2003, research funding at MU increased by 17 percent to \$166 million, making it one of the fastest-growing research programs in the country. James Coleman, vice provost for research, attributes MU's leap forward in funding to strategic investments in specific programs. By focusing on existing strengths, MU has been able to attract nationally and internationally known faculty who have then catapulted their programs to the next level.

Coleman points to the Food for the 21st Century program as an example. By directing funds to

enhance Mizzou's reputation for leading research in plant biology and animal sciences, the University was able to recruit professors such as Douglas Randall, a biochemistry researcher who was appointed by President George W. Bush to serve on the National Science Board, NSF's governing body; Randall Prather, whose groundbreaking genetic research helped attract \$10 million in NIH grants for a National Swine Research Center on the MU campus; and Michael Roberts, a member of the prestigious National Academy of Sciences and the new director of MU's Life Sciences Center, which will be dedicated Sept. 17.

"By creating pockets of excellence, we set the bar higher for everyone across campus," Coleman says.

Federal funding gives graduate and undergraduate students the opportunity to think outside of the textbook by engaging in professional experiences and conducting hands-on research. It also makes the University a strong economic engine for the state. From 2000 to 2003, MU researchers



1927
MU geneticist Lewis J. Stadler discovers that radiation multiplies mutations in plants, a breakthrough that leads to faster development of new varieties of plants.



PHOTO BY STEVE MORAN

1945
With the end of World War II, the U.S. federal government realizes the need for scientific and technological research at its best universities. At MU, William Albrecht collects a soil sample from Sanborn Field that provides the golden mold used to make the penicillin-like drug Aureomycin.

1950
Congress creates the National Science Foundation, which awards federal funds to researchers at the nation's top institutions.

1952
Jonas Salk successfully inoculates volunteers with the polio vaccine.

1953
Francis Crick and James Watson create the first visual model of DNA.

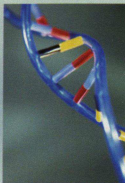


PHOTO: CDC

1950s
Research by MU geneticist Ernie Sears, a member of the National Academy of Sciences, and his wife, geneticist Lotti Sears, helps create a strain of wheat that is resistant to rust disease and is later used as a food source worldwide.

1957
The Soviet Union initiates the Space Age with the successful launch of Sputnik I, the world's first artificial satellite.



PHOTO BY THOMAS SCHNEIDER/GETTY IMAGES
WHEAT PHOTO BY BILLY PRINZ/GETTY IMAGES

1963
The University of Missouri, which already included campuses in Columbia and Rolla, becomes a four-campus system by acquiring the University of Kansas City and creating another campus in St. Louis. The Columbia campus remains the largest and most comprehensive in the system.

OUR DEFINING QUALITIES

Land-grant university

Extension officers in every county of Missouri continue Mizzou's historic, federally mandated mission to carry the benefits of University research beyond campus walls. Targeted scholarships and recruitment efforts ensure access to higher education to Missouri's minority and lower-income families.

AAU member

For nearly 100 years, MU has been the only public university in the state to belong to the prestigious Association of American Universities. Membership recognizes excellence in teaching and research endeavors and includes only the nation's top-tier institutions.

Public research university

Mizzou serves as part of the research and development enterprise for the entire nation. Federal funds pay for groundbreaking research, and the benefits of that research extend across the nation and around the world.

Carnegie Doctoral/Research University-Extensive

Mizzou is classified among the American universities that offer the most educational opportunities and the highest level of instruction. These schools prepare the nation's future professionals and attract faculty who not only teach in the classroom but also advance scholarship through research and innovation.

brought in \$59.7 million in NSF research funds — more than any other institution in Missouri. As those funds make their way into Missouri's economy, Coleman says the research translates to \$100 million for the state and nearly 4,000 jobs.

A SPOT AT THE TOP: THE CARNEGIE CLASSIFICATION

In 1973, the Carnegie Foundation for the Advancement of Teaching, a leading center for research and policy studies, published its first *Carnegie Classification of Institutions of Higher Education*, a resource that groups like institutions into useful categories for research purposes. With this framework, researchers can compare individual schools with others that have similar characteristics.

The Carnegie classification is not a ranking system, but like membership in the AAU, it does characterize individual institutions by the company they keep. MU is classified as a Doctoral/Research University-Extensive, which means it offers a wide range of undergraduate programs and demonstrates a commitment to graduate education at the highest level, granting at least 50 doctoral degrees per

year in at least 15 disciplines. Schools in this category include Harvard, Princeton, the University of Iowa, the University of Michigan and Northwestern University.

U.S. News & World Report uses the Carnegie classification to organize its annual college rankings, and some grant agencies, both governmental and philanthropic, use the classification to guide funding decisions. But for a university, the most important role of the classification is in recruiting and retaining new faculty.

"It means that we have an environment in which faculty can spend a great deal of their time creating new knowledge and still fulfill a desire to teach in the classroom," Coleman says.

Rosser says the classification is also important to prospective graduate students who choose master's and doctoral programs for the promise of research experience and the scholarly reputation that comes along with the Doctoral/Research University-Extensive label.

"Designations like this indicate that we have a critical mass of excellence here," Coleman says. "They paint a picture of the kind of university we are." ❁



1970
MU scientist John C. Schuder develops the first automatic and completely implanted defibrillator for the human heart.

1973
The Carnegie Foundation for the Advancement of Teaching publishes its first classification of American colleges and universities, grouping schools together by the number and scope of their degree programs. MU is grouped among the nation's best universities that confer the most doctoral degrees and participate in the most federally funded research.

1966
MU completes construction on its world-class Research Reactor Center, which focuses on nuclear medicine research, including medical diagnostic tools and radiopharmaceuticals.



1982
MU pediatric cardiologist Zuhdi Lababidi performs the world's first pediatric angioplasty, which corrects aortic valve stenosis in newborns.

1999
MU chemists Jerry Atwood, Leonard Barbour and William Orr publish research that paves the way for better electronic devices and "smart" drugs, which deliver treatment to cells that need it.



COMSTOCK IMAGES

2002
MU's Randall Prather, along with Immerge BioTherapeutics, clones the first miniature swine with a specific gene that causes human rejection "knocked out" of their DNA. The feat takes scientists a step closer to the possibility of pig-to-human organ transplantation.

2003
A team of MU researchers led by Professor Wynn Volkert wins a \$10 million grant from the National Cancer Institute to create a cancer imaging center to foster new methods of cancer detection and treatment.

2004
MU's Life Sciences Center opens. With funding from federal, state and private sources, the new center facilitates collaboration among faculty across disciplines to improve food, health and the environment.



PHOTO BY BILLY PERIN/GETTY IMAGES

(for SHAME, public relations, ministry of information, 11, Lelet Street
London).

For United Press

JUNE 7, 1944

Werner dateline with an advance ninth airforce unit in France stop
eye hit the shores of France ~~about~~ about four and one half
hours after the initial assault troops had landed and eye had an
immediate and sound initiation in airstrike warfare stop eye left the
LGT boat some distance from shore, along with men bers of a ninth
airforce engineering unit who were transported on it, and waded in water
almost ~~up~~ hip deep stop before ~~that~~ we had left our ship they said
it "looks rough up ahead," but eye had expected that stop but what eye
hadnt expected was the terrific concentration of mortar fire so
~~many~~ encountered stop eye quickly learned the ~~new~~ art of diving into
the nearest foxhole stop when their wasn't a foxhole handy eye found myself
down on my stomach ~~of~~ ~~the~~ ~~with~~ ~~my~~ ~~head~~ ~~and~~ ~~feet~~ ~~over~~ ~~the~~ ~~shell~~
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we heard them com
his bayonet and e
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The

STORY BY
CHRIS BLOSE



D-Day Dispatch

**DOUG WERNER STORMED UTAH BEACH ON D-DAY, THE DAY THE TIDE
TURNED FOR THE ALLIES IN WORLD WAR II. CLUTCHING A TYPEWRITER
INSTEAD OF A GUN, HE SERVED WITH WORDS, NOT WEAPONS.**



ON THE MORNING OF JUNE 6, 1944, 10 years to the day after he graduated from MU, Merle McDougald "Doug" Werner was on a boat headed for Normandy, France. He was not alone, of course. It was the start of D-Day, probably the most storied day in U.S. military history. Werner was there to tell the stories.

Werner, BJ '34, was a war correspondent for United Press stationed in London. His editor, the now-famous Walter Cronkite, DL '70, had offered him one of only 20 slots reserved for reporters and photographers near the front line of the invasion. A colleague had warned him of the great danger, but Werner had seen an ulterior motive behind the concern — trying to get him to drop out and leave the slot open. This was a choice assignment, and his colleague wanted it as much as he did.

Now he was on a boat in the English Channel headed for Utah Beach. He had

been at sea since the night of June 4 because weather had delayed the invasion. Soldiers were seasick, shelling was beginning, and Navy guns were rumbling nearby.

As men began getting off the boats to wade to shore, he knew that he could turn back any time he wanted to. As a reporter, he had more of a choice in being there than the soldiers around him who were following orders. In fact, another correspondent had injured his shoulder upon arrival and hopped back into the boat to head back to England.

Werner, a journalist since high school, wasn't going to miss this story, though. Not one this big. He would witness firsthand and write about other big stories later in his career: the liberation of Paris, the Nuremberg trials, the communist occupation of Czechoslovakia, and so on. And in his second career for the Foreign Service, he would be a press attaché in such hot spots as the spy-ridden Stockholm when Stalin died, Vienna during the Hungarian revolution and Korea when North Korea attacked the USS *Pueblo*.

But D-Day would be the biggest of the big stories and the hottest of the hot spots. This kind of work was why he had become a war correspondent after being

In the D-Day dispatch Werner wrote from a foxhole at Utah Beach, top left, he used "cable-ese," a code that provided clarity in such communication. For example, cable-ese substituted "eye" for "I" to avoid confusion with the number "1." Famed photographer Robert Capa took this photo, left, of a soldier wading to shore at Omaha Beach, where Allied casualties were heaviest.



PHOTO COURTESY OF THE DOUG WERNER FAMILY/THE NEWSFILM

Doug Werner, above, also reported from the trials at Nuremberg.

A Newsman's Tribute

Famed newsman Walter Cronkite, who worked as Doug Werner's editor at United Press and recommended him for the D-Day assignment, wrote the following tribute for Werner's memorial service:

We have lost another of that small band of brothers who were the United Press staff that covered World War II in Europe. Doug and I worked out of the London bureau covering the air war through the many months before the action moved to the continent after D-Day, an event he covered with courage that won the admiration of the soldiers he accompanied ashore.

I had the opportunity to work most closely with Doug when together we covered the trial of the Nazi leaders at Nuremberg. I always had great respect for his reporting and writing but when I watched him under deadline pressure competing with the best AP could throw against us, I knew he was among the greats — and he did it all with such good humor that he was everybody's favorite — competitors and Unipressers alike.

Our Maker turned out few like Doug. We shall miss him.

rejected by the Army because of poor eyesight. Now he was wading ashore in hip-deep water with an extra pair of eyeglasses in his vest pocket, lest he lose his first pair and become practically blind.

He was escorted for protection by Capt. Haynes Thompson, who would become a lifelong friend after this experience. The men around Werner held guns. He held a portable Hermes typewriter, clutched to his chest so it wouldn't get wet.

Unarmed, he arrived on shore. He dove into foxholes to avoid bullets and artillery fire. When there were no foxholes, he dug them with his hands and feet. Sometimes having to step over bodies, he worked his way slowly along the beach along with the soldiers.

Eventually, he found a safe foxhole and started typing. In his dispatch, he described the assault from mortar shells: "We would always have a brief warning because of their peculiar whine — some-

thing that sounded like a little dog in distress. We flopped down in nothing flat every time we heard them coming."

He also described the slow progress along the beach: "We were nearly an hour moving down a stretch of sand less than a mile long but it was an hour which other men agreed was an hour of horror. That was particularly true of men who were new at this sort of thing like myself."

He went on to write about the mixture of chocolate bar and sand he had for lunch and the excellent cup of coffee he drank with his supper. Despite any lighter moments, that artillery fire stayed with him.

He ended his dispatch with this: "Jerry was still pestering us with mortar fire so dusk came Thompson and myself dug a deep comfortable foxhole and lined it with grass and put boughs over the top of it. It wasn't quite as luxurious as the Savoy but it seemed a

real haven for us. We couldn't get over the thought of that mortar fire on the beach. Shells seemed to whine in our ears all the time, even after we fell asleep."

A courier came to take the finished dispatch from the beach to London the next morning so that United Press could distribute it to newspapers. Because the army had not let him fight, he had come to this beach to tell a story. He had done that. It wasn't his first story, and it wouldn't be his last, but it was going to be his most memorable. ☼

Author's note: Doug Werner died at age 91 in his home in Falls Church, Va., on May 19, 2004, just 18 days before the 60th anniversary of D-Day on June 6, 2004. His widow, Dorothy Werner, maintains a collection of his papers and contributed information for this article.

Other MU alumni served as war correspondents during World War II, including Hal Boyley, BA, BJ '32; Wright Bryan, Journ '27; William Higginbotham, BJ '35; and Pierre Huss, Arts '29.

Enemies

Come to Campus

STORY BY
DAVID FIEDLER, ARTS '94

IN 1944, ITALIAN POWs CAPTURED IN NORTHERN AFRICA SPENT THE SUMMER BUNKING

AT THE SIGMA PHI EPSILON HOUSE, DETASSLING CORN WITH FARMERS AND WINNING OVER LOCALS.

THERE WAS SOMETHING ABOUT that summer. It was 60 years ago, June 1944, and people in Columbia were living in momentous times. American involvement in World War II was in its third year, and the story of D-Day was unfolding in real time. Accounts of this desperate, daring attempt to retake the European continent dominated the newspapers, while other pieces speculated on the possible nomination of U.S. Sen. Harry S. Truman

as the country's next vice president. The city and campus sweltered as the temperature marked record highs, peaking at 100 degrees or better for a week straight.

Even though the fighting was far overseas, the war deeply affected life on campus. Students who sat in biology one semester found themselves in boot camp the next, and the draft had drained almost every male from campus. Dorms and fraternity houses stood vacant, awaiting the return of their residents

now scattered around the world.

And then a short piece on the front page of the June 23, 1944, edition of the *Columbia Daily Tribune* alerted readers that the war was coming even closer to home. Italian prisoners of war (POWs) were moving to Columbia. The Missouri Hybrid Corn Co., based in nearby Fulton, Mo., had several thousand acres in Callaway and Boone counties under contract to produce seed corn but no one to work in the fields. The Italian POWs

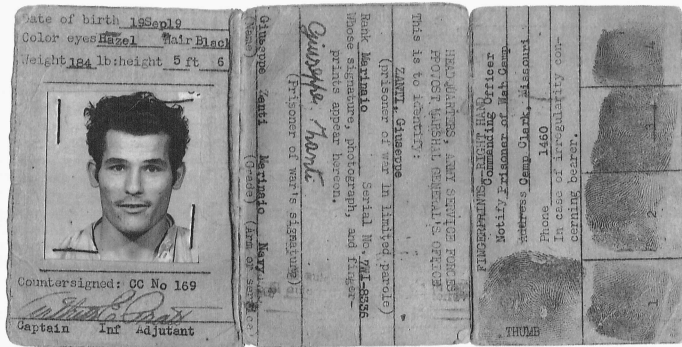
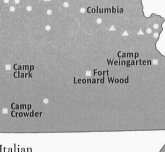


PHOTO COURTESY OF GIUSEPPE ZANTI AND PETER PULIO Sr.

POW Camps, World War II

- Main Camps
- Branch Camps
- ▲ Boat Camps



were the answer.

Less than two weeks later, 90 POWs arrived on campus. These men were part of 15,000 POWs held in some 30 Missouri camps and just a tiny sliver of the nearly 450,000 German and Italian soldiers who came to the United States during World War II. Moving into the Sigma Phi Epsilon fraternity house at 509 (now 405) Kentucky Ave., the men first frightened, then delighted those they encountered.

"We were warned to stay away from the area and not to linger near that block," recalls Marion McGee Guffey, BS BA '47, a member of Chi Omega sorority. "They worried that we girls might be in danger."

The irony of that warning is not lost on those who remember the sweet temperament of the Italians on campus. People in Columbia that summer must have wondered if they had stumbled into

their own version of *Brigadoon*, for the 90 Italian POWs soon sang and smiled and otherwise charmed their way into the hearts of people in town and then disappeared again just as quickly.

Ernest Wagner, BS Ag '34, the general manager of Missouri Hybrid, was the man who brought the prisoners to Columbia. He typically employed some 300 to 400 men and boys in the cornfields during July and August, but the war had drained his labor pool. Wagner's solution came when the government made prisoners available for agricultural work, but he still needed housing for them. At the last minute, Wagner learned that the Sigma Phi Epsilon fraternity house would soon be available. The Army Air Corps training detachment at the University had leased the site as quarters for cadets,

but that agreement was set to expire June 30. Wagner agreed to rent the place for \$100 a week beginning July 10, 1944, for four to six weeks.

The bulk of the Italian prisoners, officers all, arrived on July 10 and began working in the cornfields at once. Originally captured in northern Africa, the men came from a massive 5,000-man POW camp in Ste. Genevieve County, south of St. Louis. Their presence caused quite a stir. Students and townspeople alike quickly found excuses to go by the "camp" at the Sig Ep house, a highly visible spot on Kentucky Avenue between Providence Road and Maryland Avenue. The friendly men soon won over the locals. Kids in particular stood fascinated by the Italians, who socialized outside on the lawn, chattering away in their native tongue.

"They reacted as if we were normal persons," says a pleased and surprised Italian POW, Quirino Ciarlantini, of the townspeople he encountered. Ciarlantini recalls that his fellow soldiers, in turn, were awed by the community, that its peacefulness stood in contrast to what they had seen on the battlefield.

"There was something unreal about Columbia," he recalls. "With its quiet, ordered, tree-lined streets, trimmed houses and trimmed lawns, it looked like a movie world."

Despite being the "enemy," these prisoners were certainly not hidden away, nor were they shielded from the public eye. In fact, they marched to Mass each Sunday at Sacred Heart Catholic Church at 1115 Locust St. downtown. So that they might make their own contribution

In the summer of 1944, Italian POWs bunked in MU's Sigma Phi Epsilon fraternity house and spent days detasselling corn in local fields. The Missouri Hybrid Corn Co. brought in the prisoners from camps elsewhere in Missouri to shore up scarce local labor.



WAGNER HISTORICAL MANUSCRIPT COLLECTION, COLUMBIA, MO.

to worship, the men formed a quartet drawn from the best singers in their group. Parishioners soon packed the sanctuary to hear this foursome perform selections in magnificent voices, "unequaled by anything heard in the Columbia church for a long time," reported the *Columbia Daily Tribune*.

On another occasion, the Italians went to see a movie at the Hall Theater at 102 S. Ninth St., also in downtown Columbia. A Disney picture was playing, Ciarlantini recalls, but it wasn't the film itself that the men noticed. "There were lots of children, and, when back at the house, we commented on our experience," he says. "We all, rather shyly, admitted that what had really impressed us was hearing the children's laughter in the dark."

The late Professor Donovan Rhynsburger, chair of Mizzou's speech and dramatic art department and leader of the University Theatre for 43 years, went out of his way to see that the Italians were happy and comfortable.

"Don was a person of considerable civic enterprise and love of people," says Loren Reid, a retired English professor and longtime colleague of Rhynsburger. "He did any number of things to ease the plight of the Italian prisoners."

One evening, Rhynsburger went by the Sig Ep house to see what he could do for the prisoners, said his wife, Peggy. "He found out that most of them were professors, musicians and artists. So he asked what they would like to have. Well, we had a wonderful selection of records. So they said, 'Bring us opera, bring us this,' you know. Don would take those over and visit with them."

Just about every Sunday afternoon that summer, Rhynsburger went by the fraternity house toting a hand-cranked Victrola record player and an armload of records. He set up the player on the sidewalk, and the Italians gathered to listen to the music. His daughter, 8-year-old Donia, came too, and 60 years later,

she clearly recalls the visits.

"Daddy didn't have any plays or classes that summer due to the war," says Donia Rhynsburger Scholar, BA '60. "He wasn't always at home that much, and so I loved to go with him to see the prisoners laughing and the smiles on their faces."

Rhynsburger grew fond of the educated officers, many of whom came from the upper crust of Italian society. He brought them art supplies, including sketching pads.

"All these prisoners had degrees and spoke four and five languages," Peggy Rhynsburger said. "There was an artist in the group. He wanted some sepias to paint, so Don took him some, and he

THE WAR WAS COMING EVEN
CLOSER TO HOME. ITALIAN
PRISONERS OF WAR WERE
MOVING TO COLUMBIA.

painted the prettiest little landscapes of what he could see."

The prisoners enjoyed their stay in Columbia, but after just a few weeks their work in the cornfields was finished. On Aug. 11 they bid farewell to Rhynsburger, Mizzou and the others they had met and returned to their camp at Weingarten, Mo.

Although the war ended the following summer and the Italians returned to Europe, for several years Wagner continued to receive cards and letters from them. The men thanked Wagner for his kindness and expressed hope that they would see him again. Several thanked Wagner for a 'souvenir' he gave them as a memento, though they didn't say what it was. Perhaps what they took with them was just a bit of the Missouri spirit, soaked up during those five weeks on campus in the summer of 1944. For instance, consider the postwar business proposal that another former POW,



POW Quirino Ciarlantini, right, now living in Italy, recently remarked how Columbians in 1944 treated POWs like "normal persons." He was amazed and grateful. The Italians marched downtown on Sundays to attend Mass at Sacred Heart Catholic Church. Although parishioners packed the sanctuary to hear a quartet of POWs sing during worship, a complaint brought the practice to a stop.



PHOTOS COURTESY OF QUIRINO CIARLANTINI

Bruno Balocco, had for Wagner:

"I allow myself to address this letter to you in order to ask if you are willing to start a business relation between you and me about the importation in Italy of 'Missouri King' hybrid corn," wrote Balocco, a born salesman. "I am sure, but about what personally I saw during my sojourn at Columbia, Mo., that your corn will be able to interest our farmers, and, with your help, it will not be difficult for me to have a success on our market."

And although it doesn't appear that Balocco ever sold Missouri Hybrid seed in Italy, on occasion Italian motorists have reportedly spotted a tiger tail on a car belonging to an elderly gentleman — someone who just might have been in Columbia that summer of 1944. *

About the author: St. Louisan David Fiedler's recent book on Missouri's POWs, *The Enemy Among Us*, is published by the Missouri Historical Society Press and distributed by the University of Missouri Press, 1-800-828-1894. For more information on the Missouri prisoners, go to mapows.tripod.com.



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MIZZOU HOMECOMING

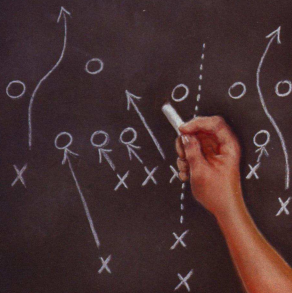
HOMECOMING, an organized celebration, staged annually, University return to the scene of their lives, and accomplishments in activities, sports, music, more, or less.

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HOMECOMING SPECIAL SECTION

PINKEL'S PLAN



Story by Chris Blose
Illustration by Patrick Milbourn

How is Coach Gary Pinkel turning the Tigers into contenders? He's sticking with a plan that works.

WHEN MISSOURI FOOTBALL Head Coach Gary Pinkel sat his three kids down and told them he wanted three grandkids from each of them, he didn't quite get the reaction he'd hoped for. His daughter has since given birth to his first grandchild, but at the time of his speech, his kids just got up and left.

That's not such an easy thing to do for MU football players. For them, self-interest and individual goals must be secondary to Pinkel's vision for the program; if they want to be a part of this ever-improving team, they have to get with Pinkel's plan.

Pinkel's a detail man who knows and controls all things, large and small, associated with the program. "I use this word 'aware,'" says John Kadlec, the Tiger Radio Network color commentator who has seen his share of great Mizzou coaches over the past half century. "Pinkel is aware of everything that goes on around his football team, everything from how much weight you can bench press to what your grades are."

Pinkel also forbids excuses. No one is allowed to blame poor performance on injuries, bad weather, screaming fans or any other obstacles. Pinkel himself makes no excuses for the team's bad record on the road in 2003, with a loss to Arkansas at the Independence Bowl and four losses in the regular season, including a painful one to Kansas. "We weren't mature enough to focus and do what is necessary to win on the road," he says, and he takes the blame for that lack of maturity.

But maturity comes with time, and

Pinkel devotes his time to players. "He always pushes you," says quarterback Brad Smith. "He really sticks with you, and I'm glad he does that."

When Pinkel first arrived in 2001, he unveiled his "pyramid of objectives." At the top of that pyramid is an eventual national championship, and near the top are a Big 12 championship and consistent bowl victories. Going into his fourth season, his team includes players who have been here since that pyramid's conception. Add to those veteran players younger ones and top recruits, and Pinkel might just be building the talent necessary to reach his goals over time.

But everyone needs to stick to the plan. "When the toughest moments come, we don't deviate," Pinkel says. "We actually embrace what we do because we know what we do works."

Getting Off the Ground

Pinkel is quite fond of the description "high-level," particularly in wanting to mold high-level players and create a consistently high-level team. When you think of high-level players at MU, one name comes to mind immediately: Brad Smith.

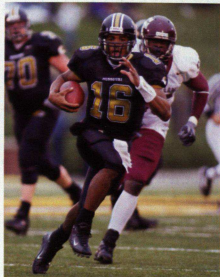
The quarterback, a cover model for preseason football guides and the subject of Heisman speculation, was the 20th-best rusher nationally last year. Watching Smith run is a study in zen-like athleticism, what with his seemingly preternatural ability to pick holes and change direction.

Such gushing descriptions — and there's no lack of them — could seem like pressure, but not to Smith. "I don't

think about it," he says. "When I can be myself, when I'm on the field, that's when I get to have fun. It all works."

Of course, Pinkel knows that you can't build a national contender around one player. Without a strong offensive line, there would be no holes for Smith to pick, only angry defenders ready to put him on his back. The line lost top graduates in A.J. Ricker and Rob Droege, but Pinkel hopes to build on players with starting experience, including Tony Palmer and Joe Gianino at guard and Scott Paffrath at tackle. Redshirt freshman Adam Spieker likely will play center. These players have huge shoes to fill, literally — Ricker wore a size 17.

MU also lost its career rushing leader, Zack Abron, but Damien Nash showed big rushing potential in 2003 when he rushed for 462 yards and scored five touchdowns as a backup



MU ATHLETICS MEDIA RELATIONS PHOTO

Quarterback Brad Smith takes Heisman hype and high expectations in stride.

tailback. On his tail is Marcus Woods, a speedy redshirt freshman.

The Tigers have had success on the ground, but passing has been weaker. "We have to become a better passing team," Pinkel says. "That isn't just on [Smith], but certainly it starts with him."

It doesn't end with him, though, and Pinkel wants more consistency from his receivers, including Thomson Omboga, the team's top receiver with 52 catches, 466 yards and one touchdown last year; Sean Coffey, a big target for Smith; Brad Ekwerekwu, whose talent caused Pinkel to pull his redshirt in 2003; and redshirt freshmen Greg Bracey and Jason Ray. There is depth at tight end, with Victor Sesay returning from an injury and Clint Matthews battling for the job with three younger players.

As for backup quarterbacks, the likely candidate is sophomore Brandon Coleman. Top recruits Chase Patton and Darrell Jackson both could step up as well, but Pinkel likes to hold on to redshirts whenever possible. Both recruits are part of a quality class that represents the coach's increased recruiting success.

Crush the Rush

The one area in which Pinkel is changing his plan slightly is defense. He's hoping to better defend against the run in particular, an area of weakness in 2003, as seen in the Independence Bowl and in Kansas State's Darren Sproles' rushing dominance against the Tigers.

"We changed our defensive structure for significant reasons," Pinkel says. "I think what has happened is we've had to adjust, to become more multiple." That

change includes switching to a 4-3 defense and moving Dedrick Harrington from rover to inside linebacker to bolster athleticism at that position. *Athlon Sports* ranks MU's linebackers as the best in the conference, particularly James Kinney, who is credited with 322 tackles and needs 94 this season to become the University's all-time leader. Rounding out the top contenders is David Richard, a converted running back who returns to his home state after playing at Michigan State.

The defensive tackles are equally solid, if not as deep, with Atiyahh Ellison and C.J. Mosley, both coaches' all-conference picks last year. At defensive end, there are plenty of options, including the experienced Zach Ville and sophomore successes Xzavie Jackson, who started four games as a true freshman, and Brian Smith, who had the most sacks of any freshman in the country in 2003.

The defensive backfield, which lost two starters, is the youngest part of the defense, but youth doesn't mean inexperience. Nino Williams II, then a free safety, had 105 tackles in 2003, for example. Other strong performers include Jason Simpson, Calvin Washington and David Overstreet.

In addition to improving the rush defense, kicking is a concern. Redshirt freshman placekicker Alex Pettersen is untested. As for punting, a top-20 ranking in 2002 dropped to No. 114 in 2003, in part because of chronic problems with Brock Harvey's ankle. Harvey has had surgery since then, and Pinkel hopes to get him back to his 2002 form.



MU ATHLETICS MEDIA RELATIONS PHOTO

Linebacker James Kinney needs 94 tackles this season to become MU's all-time leader.

Welcoming the Hype

Mizzou fans seem constantly to wonder, "Is this the year?" The only real answer to that question will come soon when the team takes the field. In the meantime, fans can enjoy the hype of preseason rankings and predictions. *Athlon Sports* picked MU over Kansas State to win the Big 12 North and finish 11th nationally, and the ESPN/USA Today/AFCA Coaches Poll ranks the Tigers 17th.

Add to that a schedule including nonconference games that could get the Tigers off to a strong start, with the first three games against Arkansas State, Troy State and Ball State. Pivotal conference games likely will be two road battles against Texas and Nebraska and one at home against Kansas State. Then Kansas comes to Faurot Field on Nov. 20 for the biggest grudge match of the season.

As for all the preseason prognosticating, Pinkel welcomes it as a part of his plan rather than as unwanted pressure: "I wish people would predict that we'd win the national championship every year. To me all these rankings mean is that people are starting to respect our program." The coach doesn't give such predictions any undue weight, though. "We all know that the rankings next January are the important ones."

TIGER TRIVIA

#1 Legendary Coach Don Faurot introduced the Split-T offense in what year?

Answers on Page 51

TIGER TRIVIA

#2 In what year and under what coach were the football Tigers ranked No. 17

Answers on Page 51

RETURNING STARTERS

Offense:

Sean Coffey (12), wide receiver
Thomson Omboga (87), wide receiver
Tony Palmer (52), guard
Brad Smith (16), quarterback

Defense:

Atiyah Ellison (97), tackle
Dedrick Harrington (33), linebacker
James Kinney (24), linebacker
C.J. Mosley (99), tackle
Jason Simpson (6), free safety
Brian Smith (39), end
Zach Ville (96), end
Calvin Washington (17), cornerback
Nino Williams (22), strong safety

Special teams:

Brock Harvey (13), punter
Shirdonya Mitchell (45), kickoff returner

2004 FOOTBALL SCHEDULE

Sept. 4 Arkansas State

Sept. 9 at Troy State

Sept. 18 Ball State

Oct. 2 Colorado

Oct. 9 at Baylor

Oct. 16 at Texas

Oct. 23 Oklahoma State
(Homecoming)

Oct. 30 at Nebraska

Nov. 6 Kansas State

Nov. 20 Kansas

Nov. 27 at Iowa State

For updated information on game times and television status, visit mutigers.collegesports.com.



MU ATHLETICS MEDIA RELATIONS PHOTO

A Season to Top

The Tigers' 8-5 season in 2003 was the best in years and provided several key points on which to build:

- The team was undefeated at home in 2003 but lost four regular season games on the road. It needs to win on the road, including at Texas and Nebraska, to be a national contender.
- The team had the fewest turnovers in the country with 13. During Coach Pinkel's three seasons, the team has turned the ball over only 41 times.
- The rushing offense was the best in the Big 12 and sixth best in the nation. Brad Smith returns, and Damien Nash will likely fill Zack Abron's slot at tailback.
- Smith was 23 yards short of being

the only player in Division I-A history to run for 1,000 yards and pass for 2,000 yards in two different years, as he did in 2002. Still, the passing offense ranked 102nd nationally.

- The defense finished fifth in the Big 12. That could improve with nine returning starters, including linebacker James Kinney and the tackle duo of C.J. Mosley and Atiyah Ellison.
- Punting, which ranked 114th in the country in 2003, remains an area of concern.

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This is Headline News

Story by Dale Smith



NEWS BRIEF

2:42 PM CT

CNN HeadlineNews

CNN anchor Chuck Roberts dons tiger stripes and returns to Mizzou as Homecoming grand marshal

NCAAF

MISSOURI VS OKLAHOMA ST

10/23/04

PHOTO BY EDWARD M. PROBODA/CNN

BECAUSE CHUCK ROBERTS HAS been a news anchor with CNN since the network's first broadcast on New Year's Eve 23 years ago, it's difficult to think of him as anything but a straight-up newsmen. Roberts has proven time and again that he can not only read the news but also interview anyone from Richard Nixon to Uma Thurman and report on anything from prisms to parades. But in October, Roberts, BJ '71, will join a parade rather than cover one when he returns to Columbia as grand marshal of MU's Homecoming celebration.

Roberts has had plenty to celebrate in his career, as well. He credits journalism professors, including Rod Gelatt and Tom Duffy, with shaping journalistic attitudes and practices he uses daily. For instance, he abhors the Geraldo Riveras of the world who insert themselves into their stories. Roberts says he learned a different method at J-School. As a *Columbia Missourian* reporter, he covered the county auditor, who was embroiled in a financial corruption inquiry. Roberts hadn't been able to get a quote from the auditor in the usual ways, so he decided one cold winter day to do something about it. "I walked up to his house and was greeted at the door by his son, who was holding an aluminum baseball bat and who chased me out to my car," he says.

Roberts high-tailed it back to the newsroom to get Duffy's take on the matter. "I realized that I could have made him my cause. After all, I was assaulted with a baseball bat. Or, I could put it in perspective and keep myself out of the story." After talking it over, he

CNN *Headline News* anchor Chuck Roberts, *Mizzou's* 2004 Homecoming grand marshal, has been with *Atlanta-based* news network *CNN* since it began in 1981.

decided to continue reporting the story, but without vindictiveness. He says it was a key moment in shaping his opinion that journalists should remain unobtrusive in their work.

When he wasn't working at the *Missourian* or KOMU-TV, Roberts held down a couple of jobs to help pay expenses. He put in eight-hour shifts at the Tiger Hotel desk and, sometimes immediately after, headed downstairs to work as a disc jockey at KTGR, Columbia's only rock radio station at the time. If Roberts took the high road in the case of the auditor, his independent streak came out when he worked as a DJ. The pop culture addict confesses that he broke the embargo on an advance copy of Led Zeppelin's third album by broadcasting the whole recording before it was supposed to be aired.

That episode jibes with another one from just a couple of years earlier in 1966. Roberts' father had promised his rebellious son that, if he stayed out of college for a year after high school to make money and "grow up," he could use the family car for a trip to New York. "I did what he asked," says Roberts, who then lived in New Mexico, "but he went back on his word. So I took the car anyway and set off. I got as far as Youngstown, Ohio, where the car ran out of oil and blew up. He didn't speak to me for a long time."

He may not have said much, but his response was loud and clear. He enrolled Roberts in the New Mexico Military Institute. When Roberts arrived, he became editor of the school's newspaper and proceeded to irritate the administration by covering a school scandal involving misappropriation of funds.

Roberts says his first inspiration to become a journalist had actually come just three years earlier when he was a

high school junior in Kansas City, Mo., absorbing the coverage of the assassination of President John F. Kennedy. He couldn't get enough. "I took the bus downtown to buy out-of-town papers and read them. And I was riveted by TV coverage. I watched Tom Pettit's narration of Jack Ruby shooting Lee Harvey Oswald, and I thought, 'This is history, and I want to be part of this.'"

Roberts has become synonymous with CNN's history, shaky though it may have been in the early days. Although the network now boasts an audience of 89 million, in its infancy it reached just one million viewers and lost \$1 million a month. In 1981, owner Ted Turner built the first news set over the empty swimming pool of a defunct country club that eventually became his TBS Superstation. On early CNN *Headline News* shows, along with the day's events, careful listeners could hear the calls of crickets who lived under the studio. The set was so hastily made, Roberts says, that he emerged from the anchor desk after the first live broadcast on New Year's Eve with wet gray paint on his knees. The first remote shot was to be of Times Square just before midnight, but the satellite failed. Roberts says that sort of technical problem was a familiar scenario in the early days: "We were on a low-priority power grid. Passing thunderstorms would knock us off the air. But then we moved downtown to the same grid as the Federal Reserve. Now we never go down."

TIGER TRIVIA

#3 John F. Kennedy watched from the stands as the Tigers held which Heisman Trophy winner to four yards rushing?

Answers on Page 31

EXPERIENCE THE LEGACY

The Homecoming Steering Committee and the MU Alumni Association thank the following businesses for their sponsorship and commitment to Mizzou Homecoming.

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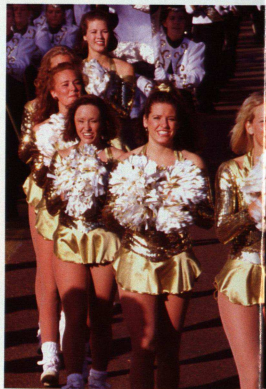
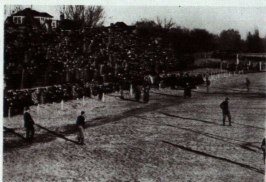
Highlights From a Mizzou Hallmark

IF YOU SEE THE EIFFEL TOWER, YOU think "Paris." In London the landmark is Big Ben. San Francisco's icon is the Golden Gate Bridge. Mizzou's best-known monument is more a happening than a place. It's Homecoming — among the first and, judging by recent national awards from the Council for Advancement and Support of Education, still the best.

This year's theme, "Experience the Legacy," reminds alumni that MU's annual Homecoming celebration is a grand tradition going all the way back to 1911. "We cherish it here on campus, and it has grown to be a huge celebration all over the country," says Lauren Bacon, Homecoming adviser for the event's sponsor, the MU Alumni Association.

In addition to the more festive aspects of Homecoming, such as the parade, football game and campus decorations, Bacon says students volunteer for several service projects during the weeks before the Oct. 23 game day. These include a food drive, blood drive, and projects in which students read to youngsters in schools and dance with oldsters in nursing homes. See Page 50 for a schedule.

Here are a few highlights from one of Mizzou's best claims to fame.



The work of "pomp[ing]" these huge mosaics with colored tissue paper — a grand Mizzou tradition — can be time-consuming, expensive and tedious. Every year at Homecoming, fraternities, sororities and residence halls design and construct decorations and rehearse performances that go along with them. (See Page 50 for performance times.)

TIGER TRIVIA

#4 What catchphrase did Dan Devine print on his players' lockers to help the team defeat Alabama?

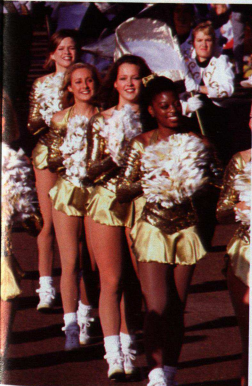
Answers on Page 51

UNIVERSITY ARCHIVES PHOTO C. 1/14/41



UNIVERSITY ARCHIVES PHOTO C. 22/1/3

In 1911, when a new conference rule mandated that games be played on campus, MU and KU abandoned their practice of meeting each other on the gridiron in Kansas City. MU Athletic Director Chester Brewer, concerned about attendance at a different venue, sent word for graduates to come back home. In so doing, he not only boosted attendance at MU's new Rollins Field to a hefty 10,000, but he also started Mizzou's Homecoming tradition. The match in 1911 ended 3-3.



During election years, the parade swells with the influx of office-seekers, many of whom throw candy for children lining the route through campus and downtown (See Page 49). In addition to floats and other entries from fraternities, sororities and veterans organizations, dozens of marching bands from across Missouri entertain the crowd.

TIGER TRIVIA

#5 What did Coach Al Onofrio say to the Tigers at halftime after they had just put up a 20-0 lead against second-ranked Alabama?

Answers on Page 51

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That Guy After Spider

By Jim Albright, BJ '57

SPIDER WAS A LEGEND. SO YOU'D THINK I could remember his last name. Anyway, I was really Mr. Nobody. I took Spider's place at the microphone as a cheerleader in '54, but outside of my Phi Gam fraternity brothers, no one knew my first or last name either.

What happened to Spider? I don't know. I do know I saw him at a pep rally in Austin, Texas, some 25 years after I graduated. He was billed as the "famous cheerleader, Spider_____." He looked the same, albeit with some gray hair, and wore the same cheerleading uniform we all wore back in '53 to '56. I resisted going up to him and telling him I took his place at the mic when he left, knowing he wouldn't remember me any more than do you readers who graduated in the mid-'50s.

I decided to try out for cheerleader on a cold night in '53 because in high school I'd been a third-string quarterback who never played a second, a wrestler who never had a match and a gymnast who only got to help anchor the pyramid. Mizzou didn't have wrestling or gymnastics, so I decided cheerleading would give me the chance to show off my "front-air." That's a forward flip without using the hands, as you do with a handspring.

There was a field close to the fieldhouse, where the cheerleader tryouts were being held. In the dark, I decided to try a front-air or two to get ready. It had been six months since I'd tried it, and I needed to know I could still do it. I fell on my butt the first couple of times, but then I did two in a row and knew I was ready to be a Mizzou cheerleader, to jump around and do front-airs behind the fabled Spider. Trouble was, I was dizzy. I wandered around a long time before I found the fieldhouse, which made me



ILLUSTRATION BY BLAKE DENSDALE

No. 113 on the audition list.

Just as well. I knew nothing about cheerleading, so I watched the other contestants go through their routines. As I waited, I created a cheer that would feature the front-air.

We watched as Spider did his routine in front of a crowd consisting mostly of blocks of fraternities and sororities, who cheered loudly for the candidates from their houses. Nobody from my fraternity knew I was trying out, so no block of

boisterous boys waited to cheer me on.

I moved slowly forward as all us cheerleader wannabes gave our pitch to the biased crowd. I particularly remember Bobbie Levine, BJ '57, who tried out twice a year for three years for football and basketball cheerleader without result. When she made it in her senior year, she joined the list of people I lecture my journalism students about, people who inspired me with their grit.

Finally it was my turn. "Okay cats,"

I said into the mic at the front of the concrete stage. I thought it was a strange stage, with a five-foot drop-off in front. I knew I had to be careful with those front airs up there. The stage made for a much harder landing than the soft earth in the field I practiced on. The "cats" reference, in tune with the time but still weird, elicited nervous laughter from the audience. I continued with a bebop theme, telling folks that I would say some words, then I would do something "ath-a-letic," and then they were to yell "MIZZOU."

I stole some of the rap of the legendary Spider, then I went sideways on the stage with a front-air, luckily landing on my feet and raising my hands for a loud "MIZZOU!" It worked. Encouraged, I mumbled a few other Spider-like impersonations and did another front-air, to an even louder crowd reaction of "MIZZOU!"

Cool, I thought. I was on a roll. I decided to perform my next and last front-air with all my might. I didn't want to fall on my butt at this point. Unfortunately, I put too much effort into it, and I flew off the stage and down five feet to the floor where the crowd was gathered. But by some stroke of luck, I stuck it and raised my hands like an Olympic gymnast. I couldn't believe I was alive. The crowd rose and rained applause on me. Whoever voted me in, whether a committee or the crowd itself, couldn't ignore such theatrics.

During my first year as a cheerleader, I danced around behind Spider as he did his bit on the mic, and I did front-airs when we led the team to the field. The next year, I knew the yells and moves and still included the front-airs to make sure I made the team again, but I didn't aim them toward the crowd. That had been a narrow escape from a lifelong injury.

They handed me the mic of the now-departed Spider, and I took it seriously. I believed we cheerleaders could actually influence a game. A fraternity brother who played defensive end told me that

the team never heard the actual cheers but did hear the fans' response. So, in some touchy situations, of which there were plenty, I would make sarcastic remarks about how the team was doing, timing my remarks for the break of the huddle. I didn't actually say, "These guys stink," but words to that effect, and the crowd would roar with noise as the huddle broke. I do believe I was at least responsible for several first downs.

Although I think I added a few new things of my own to the cheerleading-on-the-mic routine, I repeated the famous Spider "Rally, rally, rally." And I repeated his famous "Give me a T," routine, where you keep the audience tensed up with a bunch of meandering thoughts in between the T, I, G, E and R. It was the high point of my Mizzou career.

I used a hand mic that looked like a ray gun to call out yells to the cheerleaders in a line behind me. I once pointed it at a couple in the front row — probably inspired by the humor of *Showme* writer and cartoonist Dick Noel, BA '59 — and said "Zap. You're sterile." Half of that couple, Dean of Students "Black Jack" Matthews, didn't appreciate my joke and told me so on Monday morning. That was my third probation; the first two were for stealing a doghouse off a car and climbing onto the roof of the Wigwam to steal the cigar-store Indian.

During that semester, besides school and a hamburger delivery business I had going with two friends, I also found time to get pinned to a fellow J-student, a nice woman whom I'll call Nancy here. Somebody paid for cheerleaders to go to away games, and I remember a train trip to Norman, Okla. Nancy went along, and that night trip is a cherished memory. At the game, she sat near the cheerleaders, and I waved to her as we did our bit for the small section of Mizzou fans.

We had a siren that someone had made, and during the game, when Oklahoma huddled, I would step on the button that made it sound. I was hoping

TIGER TRIVIA

#6 What letters do Tiger fans chant in a cheer known nationwide, and what year did the cheer originate?

Answers on Page 51

to win another game single-handedly by messing up their signals. The stadium announcer kept asking us not to play the siren, but 19-year-olds pay little attention to such warnings. When the game was over — we lost yet again — a bunch of big fellows with "RuffNex" or the like on their shirts came and grabbed the siren and ran away. Along with my roommate, Bob, partner in the hamburger business and an extra cheerleader pressed into service for this trip, I went after the RuffNex. We did retrieve the siren, but only after receiving multiple blows to the face and body. The teams had been leaving the field, but they came back and joined the fracas. Then the coaches came back out, but by then Bob and I had hustled back to the other cheerleaders. We exhibited the rescued siren, and Nancy came out of the stands. It was quite nice to walk off the field with her, lips bleeding from the RuffNex pounding, arm around her waist. So macho.

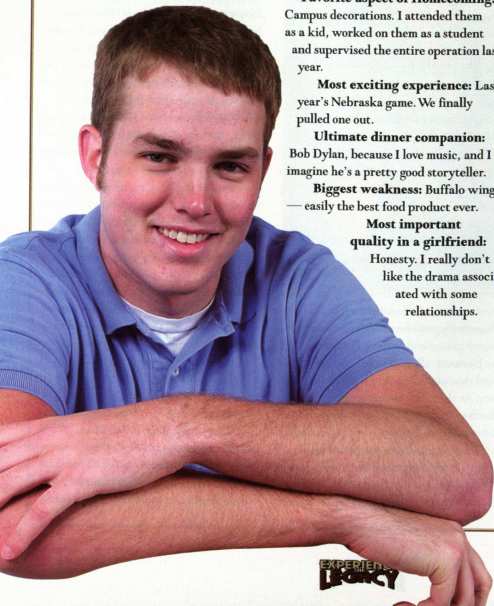
Those days were fun, despite the odd opinion some folks have about cheerleaders. But I'd bet you remember Spider, whatever his last name was. Perhaps he will write a letter and let me know, because he was one of three high points of those days. Another was Tripod snoozing in the classrooms, and the third was a Phi Gam who led the first panty raid in history. At Stephens.

Think you know Spider's true identity? E-mail us at mizzou@missouri.edu.

About the author: After stints in law and advertising, Jim Albright taught advertising at Southern Methodist University, MU and for the past 15 years at the University of North Texas. Advertising, he says, is a lot like cheerleading.

Meet Homecoming's Masterminds

SINCE JANUARY, THREE STUDENT directors have led the Homecoming steering committee of 27 students in planning a raft of activities, including the parade, food drive, talent show and much more. Who are these dynamos? Meet the Homecoming directors for 2004: Ryan Smith, Michael Chrum and Sara Germano.



RYAN SMITH

21, Columbia

Magazine journalism major

Three-word self-description: Honest, easygoing, positive

Involved in Homecoming because:

It's the best thing that Mizzou does to bring students, alumni and the Columbia community together.

Favorite aspect of Homecoming:

Campus decorations. I attended them as a kid, worked on them as a student and supervised the entire operation last year.

Most exciting experience: Last year's Nebraska game. We finally pulled one out.

Ultimate dinner companion: Bob Dylan, because I love music, and I imagine he's a pretty good storyteller.

Biggest weakness: Buffalolover — easily the best food product ever.

Most important quality in a girlfriend:

Honesty. I really don't like the drama associated with some relationships.

Would never: Start a Hall and Oates tribute band — the damage has been done.

Dream job: Editor for *Rolling Stone*.

Obsession: The Heidelberg was once my obsession, and it will soon be again.

Superpower I'd like to have:

Being able to eat without getting full or gaining weight.

Favorite quote: "If you come to a fork in the road, take it." — Yogi Berra

MICHAEL CHRUM

20, St. Louis

Accounting major

Three-word self-description: Determined, loyal, leader

Involved in Homecoming because:

Freshman year I felt a great connection to the Mizzou students, alumni and community through Homecoming.

Biggest fear: Being lonely. I rely on my friends and family so much that I cannot imagine losing them.

Splurge: Million-dollar house on a golf course, Lamborghini, Mercedes CLK55, and house in Vail, Colo.

Would never: Eat a bug or worm like on those reality TV shows.

Biggest weakness: I always want everything to be perfect, and it causes me to worry a lot and never be satisfied.

Favorite TV show: *Seinfeld*, because every episode makes me laugh and forget about my worries.

Dream job: General manager of the St. Louis Cardinals.

Biggest crush: I have a new crush

TIGER TRIVIA

#7 Who coached the Fighting Irish in 1978 when the Tigers shut them out on their own turf?
Answers on Page 51

every time I go out.

Would love to read the mind of: George Washington. I'd like to know what he thinks of what the United States has become.

Favorite quote: "Talent is more than skill; it is an expression of how you play the game." — Anonymous.

SARA GERMANO

21, Blue Springs, Mo.
Advertising major
Three-word self-description: Independent, kind, open-minded

When named a Homecoming director: All of my friends attacked me with hugs.

Biggest challenge of being a director: Balancing all the activities with other aspects of my life, especially with lots of school work.

Most exciting experience: Parasailing over the French Riviera.

Can't live without: My mom and two dogs. I love them dearly.

A casual friend would never guess: I have seen nearly every baseball movie ever made.

Splurge: Designer outfit.

Biggest weakness: I am a little messy sometimes.

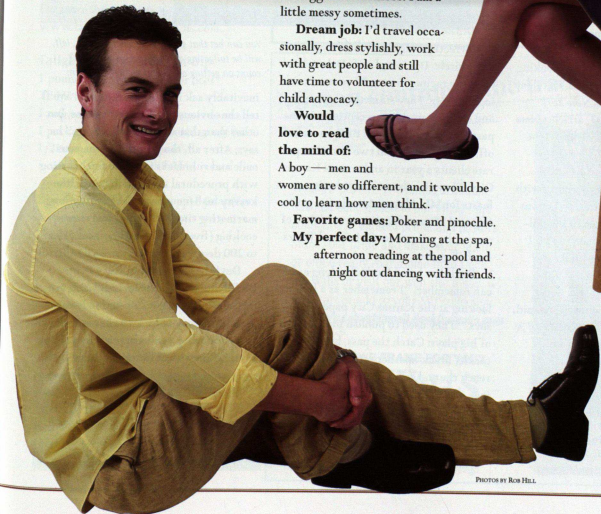
Dream job: I'd travel occasionally, dress stylishly, work with great people and still have time to volunteer for child advocacy.

Would love to read the mind of: A boy — men and women are so different, and it would be cool to learn how men think.

Favorite games: Poker and pinochle.

My perfect day: Morning at the spa, afternoon reading at the pool and night out dancing with friends.

Favorite quote: "Our passions are not too strong, they are too weak. We are far too easily pleased."
— C.S. Lewis



PHOTOS BY ROB HILL

Top Secret

Barbecue master Ritchie Davis may not part with his recipes, but he will give up some grilling tips and his method of keeping important secrets in the family.

YOU CAN ASK RITCHIE DAVIS ABOUT almost anything, and he will tell you in on some juicy items, including the story behind the name of his first-rate food-service business, Butthead BBQ. Yes, that's the real name, though it may sound more like a spoof business. Davis, BS Ag '78, an Adrian, Mo., insurance agent and part-time caterer, is occasionally secretive but not at all subversive.

"The Butthead in Butthead BBQ is the printable version of what my wife and I call each other," he says. "We thought we needed a logo, too, and we wound up with a pig turned around with its backside showing."

If Davis' humor is earthy, his cooking is an earthy delight. Notice of his talent has even appeared in *The New York Times*. In a Sept. 24, 2003, article about tailgating at a Kansas City Chiefs football game, writer Peter Kaminsky gushed about the grill master's work:

"Mr. Davis served his ribs bare, with only a dry rub for seasoning, and it was among the best I have eaten in the tailgate or barbecue-competition world. I told him I tasted different kinds of peppers as well as cloves and floral sweetness.

'You're right on the peppers,' he said, 'wrong on the cloves.' The sweetness? A true pit master never tells."

TIGER TRIVIA

#8 Which Tiger player accounted for 350 yards of offense in the Tigers win against Nebraska in 2003?

Answers on Page 51



Correction: He does tell, but only an inner circle. Davis and wife Debra developed the recipes during 20 years of cooking together. They started by tailgating and catering wedding receptions. In the past five years, Butthead BBQ has taken off, serving more than two dozen corporate clients a year in and around Kansas City. They also throw some charity feasts for MU Alumni Association gatherings and Mizzou sporting events. And of course, he tailgates at Chiefs and Tigers football games.

Davis has loved football as long as he can remember. "I remember as a kid looking at the Kansas City paper," he says. "They used to publish picture series of big plays: Catch the pass, break the tackle, break another tackle and then reach the end zone. On Sunday mornings, I used to look at those pictures even before I could read." He played football in high school and now keeps in touch with the game as a fan and tailgater.

And wherever Davis tailgates, people

You can bet that grill master Ritchie Davis, left, will be tailgating at Homecoming, but don't count on getting any secret recipes from him.

inevitably ask him for his recipes. "We'll tell the obvious things like tomatoes, but other than that we're pretty vague," he says. After all, the genius is in the marinade and rub. He is far more forthcoming with procedural tips. For instance, the keys to his 16-ounce pork chops are long marinating time (48 hours) and slow cooking (five hours) over low heat (175 to 200 degrees).

Davis has let his kids, Katy Bruto, BS Ed '00, and Gabe Davis, BS '02, in on the family recipes. He had to because sometimes they help with the catering jobs. "But they're sworn to secrecy," he says, "if they want to stay in the will."

Meet barbecue master Ritchie Davis

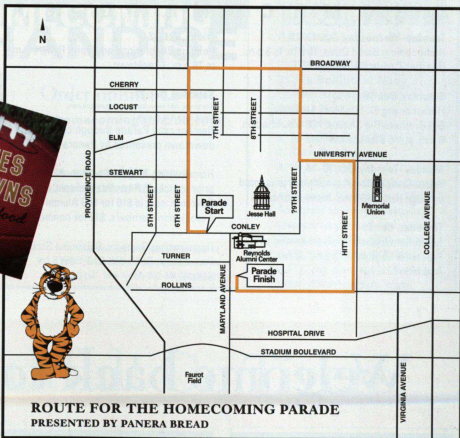
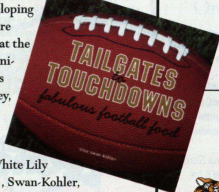
From 1 p.m. to 5 p.m. Oct. 22 in front of the Reynolds Alumni Center, Davis will carry on his tradition of serving free kettle corn at Homecoming.

Quick and Easy Tailgate Recipes

NINA SWAN-KOHLER has been developing

recipes for more than 25 years at the behest of organizations such as Burleson Honey, Farmland, the National Pork Board, Pioneer and White Lily Flour. In 2003, Swan-Kohler, MS '78, published *Tailgates to Touchdowns: Fabulous Football Food* (Willing Vessel Books, 77 pages), a collection of portable dishes that fans can whip up in 30 minutes or less well ahead of game time. Enjoy the recipe below from the beautifully illustrated cookbook.

For more information, go to www.tailgatestotouchdowns.com.



**ROUTE FOR THE HOMECOMING PARADE
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Tailgater's Tex-Mex Chili Dip

- 1 pound lean ground pork or beef
- 2 cups chunky salsa
- 1 cup water (divided)
- 1 package (1.61 ounces) brown gravy mix
- 1/2 teaspoon ground cumin
- 1 can (15 ounces) black beans, rinsed and drained
- 1 to 2 teaspoons finely chopped jalapeño pepper (optional)
- Fresh cilantro (optional)
- Tortilla chips or crackers

In a 2-quart saucepan or large skillet, cook and stir ground meat until no longer pink; drain. Add salsa and 1/2 cup water; heat to boiling. Meanwhile, dissolve gravy mix in 1/2 cup cool water; stir in cumin. Stir into boiling mixture; cook and stir until thickened. Stir in beans and jalapeño pepper. Reduce heat and simmer 10 minutes. Garnish with fresh cilantro leaves, if desired. Serve with tortilla chips.

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By DECK THE WALLS

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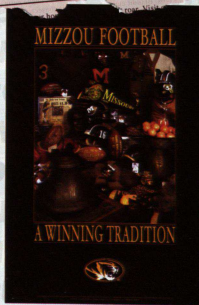


Image by William E. Mathis © 2004

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H O M E C O M I N G C A L E N D A R

Tuesday–Wednesday, Oct. 12–13

Homecoming Blood Drive, 10 a.m. to 8 p.m.,
Hearnes Center Fieldhouse

Saturday, Oct. 16

Talent Competition Preliminaries presented
by Big Brothers/Big Sisters, 7:30 a.m. checkin,
9 a.m. start, Stankowski Field

Monday–Tuesday, Oct. 18–19

Talent Competition Preliminaries presented
by Pizza Hut, 6:30 p.m., Jesse Auditorium

Thursday, Oct. 21

Talent Competition Finals presented by
Procter & Gamble, 6:30 p.m., Jesse
Auditorium

Friday, Oct. 22

Campus Decorations and Spirit Rally, 6 p.m.
to 10 p.m., Greektown

Saturday, Oct. 23

(For times, visit www.homecoming.mizzou.com.
Times subject to change.)

Homecoming Parade through campus and
downtown presented by Panera Bread

Homecoming Tailgate Party, three hours
prior to kickoff, Reynolds Alumni Center
Ballroom, cost is \$10 for MU Alumni
Association members, \$12 for nonmembers

Homecoming Game vs. Oklahoma State,
Faurot Field. Call 1-800-CAT-PAWS for
tickets.

Homecoming Information

- For more information, tickets or to order merchandise, call toll free 1-800-372-MUAA(8822). Order merchandise online at www.homecoming.mizzou.com.
 - Homecoming e-mail: homecoming@mizzou.com
 - Homecoming local phone number: (573) 882-6645
 - MUAA Hotline: 1-800-372-MUAA (8822)
 - Columbia Visitors and Convention Bureau: 1-800-652-0987
 - MU Parking and Transportation Services: (573) 882-4568.
- After 5 p.m. and on weekends, park free during Homecoming in the core of campus: Turner Avenue, Conley Avenue, University Avenue and Hitt Street garages. A \$5 fee applies for parking in the Maryland Avenue garage on game day.

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TIGER TRIVIA

Answers

1. 1941
 2. 1960, Dan Devine
 3. Joe Bellino of Navy,
1961 Orange Bowl
 4. Roll Tide
 5. Nothing
 6. M-I-Z, Z-O-U, 1976
 7. Dan Devine
 8. Brad Smith
- From *MizzouRah! Memorable Moments in Missouri Tiger Football History*, featuring photos never seen in print. The book, by Todd Donoho, BJ '77, and Dan O'Brien, BJ '77, is due out in October. Visit www.mizzou.com.

Mizzou faithful! Go Tigers!



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HOW WILL HISTORY JUDGE 2004?

TALKING WITH DOUG CREWS IS a bit like tuning in to The History Channel.

"I'm big on traditions," says Crews, BJ '73, the MU Alumni Association's president for 2004-05. Twenty-five years ago, former journalism Professor William A. "Bill" Bray offered Crews a job at the Missouri Press Association (MPA). He's now the executive director of the MPA, founded in 1867, two years after the Civil War ended. "As a border state, Missouri had publishers who were as divided on issues as their readers were," Crews says. "But the publishers reasoned, 'Let's pull together in one common direction, and let's help the state out of this.'" In 1898, the MPA started a repository of newspapers that charts the state's history at the State Historical Society of Missouri. With 41 million pages on microfilm, it's the largest collection of newspapers in the world. In the late 1800s and early 1900s, key publishers lobbied the state legislature to offer journalism courses at the University, and in 1908 the world's first School of Journalism opened its doors with Walter Williams, who had served in 1889 as MPA president at age 25, as dean. Williams went on to become president of the University from 1930 to 1935, during the Great Depression. With the J-School's centennial coming up in 2008, Crews wonders about perceptions 100 years from now: "How will Missourians look back and judge the current state of affairs?"

Not kindly as far as keeping higher education accessible, Crews muses. Increasingly, the burden of educating college students is shifting to the students and their families, and low-income families may feel shut out. Crews is relieved to know that part of the revenue from the 7.5 percent resident fee increase for 2004-05 will be earmarked for needy



students. That means an additional \$3 million, or 12 percent, will be awarded in scholarships and grants in fiscal year 2005 compared with fiscal year 2004. But he thinks the state should contribute more to MU's operating budget than students and parents do through the fees they pay.

Doug Crews leads the MU Alumni Association.

Another area of concern is research, including life sciences research to improve food, health and the environment. "How can Mizzou become a leader if its researchers' hands become tied as to what research the University conducts?"

ASSOCIATION NEWS

he asks. Since the creation of land-grant universities by the Morrill Act in 1862, the federal government has relied on them to conduct research. In addition, for every million dollars of Mizzou research funded by the federal government, National Institutes of Health or National Science Foundation, the state gets an economic boost of \$1.8 million and nearly 40 new jobs (see related story, "Who We Are, What We Do, Why It Matters," on Page 24).

Term limits, adopted by Missouri voters in 1992, are somewhat to blame for contentious relations in the state capitol. "We're losing a sense of history," Crews says. Leaving public service are the likes of Sen. John T. Russell, R-Lebanon, who has served in the House or Senate since 1962; Sen. Wayne Goode, D-St. Louis, who has served in both chambers for a total of 42 years; and Sen. Harold Caskey, D-Butler, a senator since 1976. "Perhaps voters should have imposed term limits on leadership or chairmanship positions in the House and Senate, but not on an individual's overall time served," Crews says. In 2002 and 2004, the collective wisdom of longtime legislators has been and is being swept out of office. For several decades, Crews has worked in the General Assembly as a lobbyist for the MPA, advocating the free flow of information, open meetings and open governmental records. "Legislators seem to be pulling in so many directions. New legislators need to know the history of Mizzou and what's happening on our campus. We need to foster a solid understanding of what the University of Missouri means to this state."

That's where alumni come in. "Alumni can tell the Mizzou story if they know the story. It's important to have good communication between an association and its membership," Crews says. For both MPA and the MU Alumni Association, magazines and Web sites facilitate that



Association officers are, from left, Kim Voss, BS Ed '87, vice president; Debbie Snellen, BS Ed '79, MA '80, past president; Titus Blackmon, M Ed '88, treasurer; Doug Crews, BJ '73, president; and Jay Dade, BJ '85, JD '93, president-elect.

communication. Crews recalls buying a life membership in the association right out of college: "I wasn't flush with money, but I saw the value. As I moved from town to town [Union, Lawson, Edina and Fairfax, all in Missouri], the alumni magazine followed me and kept me in touch with the University."

By reading the magazine, in addition to learning what was happening across campus, he'd pick up a tidbit here and there that made him proud of Mizzou. Since 1987, the association has mailed the quarterly to all alumni households, regardless of membership. "It's important that every graduate is on the mailing list," Crews says. "It's important that every reader consider joining the alumni association to support its many activities."

In 1994, MIZZOU magazine editor Karen Worley invited Crews to volunteer on its advisory board, the communications committee. He served as committee chairman from 1998 to 2001, became an association national officer in 2001, and serves as president this year.

One of his first jobs as president was to emcee the Aug. 22 Tiger Walk, an annual event that welcomes freshmen to the University. Crews and his wife, Tricia, who teaches fifth grade at Mill Creek Elementary School, watched daughter Jessica walk through the

Columns toward Jesse Hall. Son Michael graduated with a bachelor's degree in 2003, then married Kristen Knehan, BS HES '02, Sept. 6, 2003.

Ever the history buff, Crews looks forward by looking back. The pattern set by his parents was a wise course. "My parents (Richard and Carmen, both '79, of Odessa, Mo.) were raised in the Depression. My dad served in World War II, came home, he and Mom raised a family and sent their children to college.

"When Missourians look back 100 years from now, I hope they'll be proud of what we're doing," Crews says. To reach Crews, e-mail dcrews@socket.net.

HONORING THE SERVANTS

THE UNIVERSITY AND THE MU Alumni Association awarded the 2004 Geyer Public Service Awards to Dudley McCarter, JD '75, and state Sen. John Russell for their efforts on behalf of higher education and the University. The association's Legislative Information Network presents the awards annually to an elected state official and a citizen in recognition of their efforts to support and improve MU and higher education in Missouri.

Russell, R-Lebanon, has served in the state legislature since 1962. He has continued to support higher education despite budget cuts. Over the past two years, he took the lead in protecting the University Hospitals and Ellis Fischel Cancer Center from losing funding. He also has co-sponsored bonds for life sciences projects across the UM System. McCarter, a lawyer with Behr, McCarter and Potter in St. Louis, has spent countless hours supporting higher education throughout the state. In 2003, he was appointed to the Governor's Commission on the Future of Higher Education. He also has organized several major fund-raising events as the president of the MU School of Law alumni group.

TERTULIAN INVASION

ANY COLLEGE RECRUITER KNOWS that luring prospective students to campus for a tour is a key step in persuading them to apply for admission. If that theory holds true, Mizzou may have some young Tigers in the pipeline.

It all started three years ago when Jill Waldrop, BA '90, helped lead the Valley of the Sun Chapter to "adopt" the fourth-grade class at Tertulia Charter School in Phoenix. Since then, she and dozens of other members have donated time and money for field trips, holiday parties, field days and more. The school, which serves predominantly low-income children, has a mission to do whatever is necessary to set students on a course to graduate from college. Those fourth-graders are now seventh-graders, eight of whom visited Mizzou with Waldrop and two teachers April 28 to 29. The school chose MU for the outing because of the chapter's involvement.

Waldrop says students had to qualify for the trip by passing all their classes, raising \$100 and maintaining an acceptable tally in the school's point system, which deducts points for tardiness and missing homework. The school held fundraisers; won grants, including \$500 from the MU Alumni Association; and engaged sponsors to finance the trip.

The visitors' tour of campus and Columbia included the J-School, Sports Park and Ellis Library, plus lunch at Shakespeare's Pizza. After giving then-Chancellor Richard L. Wallace a Tertulia cap, they peppered him with questions, including a query about the difference between a chancellor and a president.

On behalf of MU and her chapter, Waldrop keeps on racking up the volunteer hours with the young Tertulians. "They have so little," she says. "I keep the hope alive that they can come out of this, realize their dreams and become something special."



MUAA TAKES THE GOLD

THE MU ALUMNI ASSOCIATION strives to keep alumni connected to the University through a variety of programs and events, and the Council for Advancement and Support of Education (CASE) recently recognized those efforts.

In the 2004 CASE Circle of Excellence competition, the association won the Grand Gold award in the volunteer engagement and leadership category for Alumni Leaders Weekend, held on campus Sept. 12 and 13. The association also received a gold medal for its Follow the Freshman Online Journal program in the technology applications category and a silver medal for its Member Calendar photo contest in the category of alumni programs.

MIZZOU'S LAWMAKERS

DESPITE A DECLINE IN THE NUMBER of MU graduates serving in Missouri's legislature — today's total of 32 is less than half of what it used to be — Tigers continue to represent Missourians across the state, says Todd McCubbin, interim director of the MU Alumni Association. The association's Legislative Information Network takes MU's issues to alumni legislators, including Rep. Rachel Bringer, D-Palmyra, and Sen. Chuck Gross, R-St. Charles, both of whom are members of the UM Caucus.

Bringer, BA '92, JD '95, says she unites with other alumni lawmakers on key issues. "I feel a camaraderie with the other MU alumni legislators, particularly those from rural Missouri, who are committed to making the University an

ASSOCIATION NEWS



MEMBERSHIP MATTERS

NOMINATE A LEADER

KNOW SOMEONE WHO WOULD MAKE A great leader for the association? For a nomination application, call

1-800-372-6822 or
(573) 882-6611, or

send e-mail to
cranel@missouri.edu.

With questions, call
Debbie Snellen,
nominating committee
chair and past
president, at
(636) 519-8611,

or send e-mail to
dsnellen@attglobal.net. Postmark
nominations by March 1, 2005.

RATES FOR RECENT GRADS

ALUMNI CAN QUALIFY FOR A REDUCED RATE (\$30 individual, \$45 dual) on association annual memberships up to three years after graduation. Learn about football season ticket discounts and other services and events for recent graduates by going to www.mizzou.com and clicking on "Young Alumni."

SUIT UP FOR THE SEASON

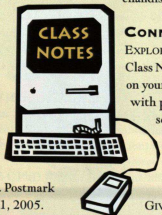
LOOKING FOR A DISCOUNT ON MIZZOU merchandise? To get 10 percent off MU clothing and items with MU's logos and insignia at University Bookstore,

in the overall picture of higher education across the state: "The University of Missouri is still pretty well-respected by the legislature. We need to be assessing where we want higher education to go. We have more and more universities with broader missions than ever. We should look into whether that's a good policy for Missouri."

Mizzou Connection and Tiger Spirit, and 15 percent off at Tiger Team Store, simply show your membership card at the register. Also check out selected merchandise online at www.mizzou.com.

CONNECT ONLINE

EXPLORE THE ASSOCIATION'S ONLINE Class Notes to find the latest news on your classmates, or post your own with photos in this members-only section. Go to www.mizzou.com and click on "Membership Services."



DO IT BY DEC. 15

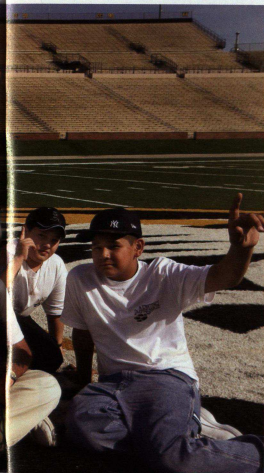
GIVE THE GIFT OF MEMBERSHIP. Purchase a gift membership before Dec. 15, and the new member will still receive the 2005 member calendar plus all the other benefits. For current members, the calendar will arrive in late fall. Update your address by going to www.mizzou.com and clicking on "Address Update."

DISCOUNT IN THE DISTRICT

MEMBERS SAVE 15 PERCENT ON IN-STOCK books at 9th Street Bookstore, 111 S. Ninth St., (573) 443-BOOK (2665). The store is in the heart of The District, a new name for downtown Columbia. Discount not valid with other offers.

REUNION RALLY

THE MU ALUMNI ASSOCIATION invites graduates from the classes of '55, '60 and '65 to campus for a celebration May 1 to 3, 2005. Take tours, eat sumptuous dinners, hear presentations and honor the Class of 1955 at the Gold Medal Luncheon May 3. For information, call 1-800-372-MUAA.

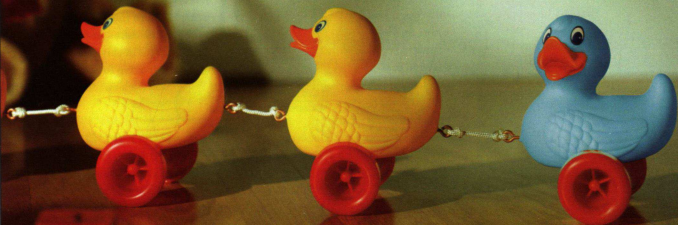


With the help of the Valley of the Sun Chapter, eight students from Tertulia Charter School in Phoenix toured Mizzou in April. The students at the center of Faurot Field are, from left, Coralía Lopez, Zulmy Chavez, Biridiana Espindola, Daniel Avina, Shane McTeigue, Nestor Hernandez, Oscar Bujanda and Daniel Moreno.

affordable option for rural students," she says. Gross, BS PA '81, MPA '82, points out that he and other legislator-graduates must balance their affection for MU with the primary responsibility of voting in the interests of their constituents.

Both lawmakers think of MU as a statewide resource deserving careful consideration as legislative agendas take shape. Bringer hopes that all legislators will continue to fight for the University. She says MU's teaching, research and extension roles benefit every corner of the state. Gross is thinking about MU's place

stay



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CLASS NOTES

THE THIRTIES

- **W. De Johnson**, BS Eng '31, and wife Jeannette of Dallas celebrated their 65th wedding anniversary Feb. 4.
- **Max Springer**, BS Ag '35, MA '46, of Knoxville, Tenn., has set world records in the 90 to 94 age group for the 800-meter run, 3,000-meter run, long jump and triple jump and American records in the 200-meter run and 400-meter run at the USA Masters Indoor Track and Field Championships in March.

THE FORTIES

- **H. Mildred Hunt Schuckenbrock**, BS Ed '40, and husband **R.J. Schuckenbrock**, BS Ag '41, of Chillicothe, Mo., celebrated their 62nd wedding anniversary May 23.
- **MaryRuth Casebeer**, Ag '46, of Sonora, Calif., wrote *Discover California Wildflowers* and *Discover California Shrubs*, published by Hooker Press.
- **Bob Neel**, BS BA '48, of Orlando, Fla., was inducted into the National Museum of Funeral History's Hall of Fame.
- **Billy Ross**, BJ '48, of Lubbock, Texas, was inducted into the Hall of Fame at Louisiana State University's Manship School of Mass Communication.
- **Lee Sanks**, BS BA '48, of Kearney, Neb., recently returned from vacationing in Alaska, where he worked toward being the oldest skier from Kearney.

THE FIFTIES

- **Don Dunn**, BJ '51, of Accord, N.Y., wrote *Ponzi: The Incredible True Story of the King of Financial Cons*, published by Broadway Books.
- **Carol Junge Loomis**, BJ '51, of Larchmont, N.Y., recently celebrated 50 years of service with *Fortune* magazine, where she is an editor-at-large.
- **Henry Robertson Jr.**, BS BA '51, of Joplin, Mo., retired as chairman of R&S Automotive Family after more than 50 years of service.
- **William Domermuth**, BS Ag '56, MS '75, and wife **Dolores Nistendirk Domermuth**, BS Ed '56, of Bradenton, Fla., celebrated their 50th wedding

anniversary June 9, 2003.

- **Jim Lehrer**, BJ '56, DHL '03, of Washington, D.C., wrote *Flying Crows*, published by Random House.
- **John Graham**, BJ '59, of San Antonio celebrated 30 years of service as chairman and chief executive officer of Fleishman-Hillard Inc.
- **Horton "Bill" Rogers**, BS EE '59, of Fern Park, Fla., wrote *The Planters*, published by Archebooks.
- **Dave Snider**, BS CIE '59, of Bella Vista, Ark., is interim director of the Missouri Department of Transportation.

THE SIXTIES

- **Diane Glancy**, BA '64, of St. Paul, Minn., wrote *Primer of the Obsolete*, published by University of Massachusetts Press.
- **James Goodrich**, MA '64, PhD '74, of Columbia retired as executive director of the State Historical Society of Missouri after 19 years of service.

VOTING DAY WILL BE AN EVEN BIGGER DEAL THAN USUAL FOR PAUL HOLLRAH, BS CIE '62, OF LOCUST GROVE, OKLA. HE WILL REPRESENT OKLAHOMA'S SECOND CONGRESSIONAL DISTRICT IN THE 2004 U.S. ELECTORAL COLLEGE.

- **William Neal**, MA '64, PhD '68, of Allendale, Mich., co-wrote *How to Read a North Carolina Beach: Bubble Holes, Barking Sands, and Rippled Runnels*, published by The University of North Carolina Press, and *Living with Florida's Atlantic Beaches*, published by Duke University Press.
- **Sharon Enslin Doerr**, Arts '65, of Amherst, N.Y., retired after 29 years from Clarence High School, where she taught advanced placement English language, composition and creative writing.
- **Larry Fletcher**, M Ed '66, EdSp '81, EdD '84, of Lake Ozark, Mo., wrote *The Shadow Spirit: Flying Stingers and BUFFS in S.E.A.*, published by Xlibris Corp., under the pen name Elton Fletcher.
- **Gilbert Moorman**, BS EE '66, MS '68,

- of Springfield, Ill., retired as vice president of regional operations from AmerenCIPS Corp. after 34 years of service. His wife
- **Mary Jane Robinson Moorman**, BS Ed '68, retired as a speech language therapist from Sangamon Area Special Education District.
- **Jack Bick**, BJ '67, of McKinney, Texas, co-wrote *Nine from the Ninth*, published by Writer's Showcase Press.
- **Joseph Healey**, MA '68, of Dar es Salaam, Tanzania, wrote *Once Upon a Time in Africa: Stories of Wisdom and Joy*, published by Orbis Books.

THE SEVENTIES

- **Jim Hutton**, BJ '70, of San Antonio, a suburban editor and an all-editions copy editor for the *San Antonio Express-News*, received the 2003 Community Service Award from Hearst Corp. suburban newspapers nationwide. Hutton was project editor of a series titled "Abstinence: Making a Choice."
- **Susan Hogan Pasternack**, BS EE '70, of Gilbert, Ariz., received a 2004 Missouri Honor Award for Distinguished Service in Engineering from MU's College of Engineering.
- **Christine George Tibbetts**, BJ '70, of Tifton, Ga., received first prize in the domestic newspaper division and a merit award in the international newspaper division from the North American Travel Journalists Association in 2003. Tibbetts is a freelance travel writer.
- **William Ray**, BA '71, BS Ed '72, M Ed '75, EdSp '83, of Raymore, Mo., retired as Cass Midway superintendent after 32 years of service.
- **Skip Walther**, BA '75, JD '79, of Columbia competed with the 2004 U.S. Men's 50 Tennis Team, which took second place in the International Tennis Federation Fred Perry Cup.
- **Ted Fry**, BS Ag '76, of Eldon, Mo., was named 2003 Land Steward of the Year by the Missouri Forestkeepers Network.
- **Jack Grate**, JD '76, of Kansas City, Mo., was elected circuit judge in Jackson County in the 16th judicial circuit.
- **Jan Becker**, BA, BJ '78, of Houston

OUTSIDE THE BOX

ADVERTISING HEAVYWEIGHT JOHN Q. Harrington — just “Q” to his friends — wondered how creative types could “think outside the box” even as they were required to work inside one. It seemed to him that boxy, compartmentalized workspaces generated uninspired ad campaigns.

“The more constrained your environment is, the more constrained your thinking is,” says Harrington, BJ ’77, a writer and creative director whose clients have included DuPont, Kodak, Microsoft, Sprint, Pillsbury, Nestle and the U.S. Olympic Committee.

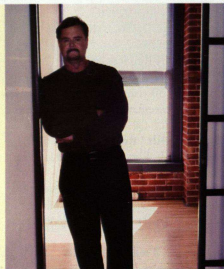
Before quitting Kansas City, Mo., agency NKH&W Inc. to start his own company, Blackbox Advertising, Harrington looked at nearly 200 buildings in the city’s downtown. Then, in January 2000, he bought a run-down candy factory in the artsy Crossroads District and sunk his savings into renovation.

The finished space reflects the ad man’s conviction that work and fun aren’t mutually exclusive. He’s particularly proud of the convertible conference table, which has a stainless steel surface that rises to the ceiling with the push of a button to reveal a billiard table.

Right angles are rarities at Blackbox Advertising, a “talent broker” that matches the region’s top freelancers to agencies looking to outsource. The interior walls are curved and made of green-house panels, so sunlight filters through the building.

“It gives the space a fluid feel, a sense that spaces flow naturally from one to another,” Harrington says. “The walls defining individual offices are low to encourage collaboration. If you’re completely shut off, your ideas become stagnant.”

Sluggish thinking has seldom been a problem for Harrington, who’s won just about every major advertising



Ad man John Q. Harrington thinks unorthodox and fun workspaces lead to unorthodox and fun work, so he avoided cubicle culture in building his company’s office.

award there is, including Best of Show at the National ADDY Awards. Where others saw nothing but an eyesore, the self-described “visual thinker” saw an architectural diamond in the rough.

“The building was a horrible mess when I first saw it,” Harrington says. “It had drop ceilings, nasty brown paint with orange trim and a half-inch of various candy drippings coating the floors. The windows had been boarded up, inside and out, for 45 years.”

In his mind, he removed the candy goop and saw a gleaming hardwood floor. He mentally subtracted layers of plaster and paint and saw an all-brick exterior. Instead of drop ceilings, he saw oak beams overhead. He envisioned the windows without boards and realized they’d offer a nearly panoramic view of the city.

It took a year of hard work, but his visions panned out.

“On three sides, the walls are practically all glass,” he says.

Now, when he and his creative team are thinking outside the box, it’s not just a figurative state of being but a physical reality.

— Dawn Klingensmith

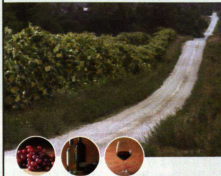
received the 2004 Outstanding Alumni Award from the Houston chapter of the MU Alumni Association, the Bayou City Tigers.

•**Susan Ferguson Douglas**, BS MAE ’78, of Scottsdale, Ariz., started France Ever After, a touring company of the Dordogne region of France. Visit the Web site at www.france-ever-after.com.

•**Karen Brune Mathis**, BJ ’78, of Jacksonville, Fla., was honored at the Girl Scouts of Gateway Council’s Women of Distinction Luncheon for significant accomplishments in career, community service and commitment to the area’s youth. Mathis is the senior business writer for the *Florida Times-Union*.

Rebecca Besselsen Toghiani, BS ChE ’78, MS ’80, PhD ’88, of Starkville, Miss., received the 2004 Outstanding Teaching Award from the American Society for Engineering Education’s southeast section.

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CLASS NOTES

HEALTH LAW ADVOCATE

AFTER WORKING AS A REGISTERED nurse for many years, Mavis Thompson decided to go back to school to become a lawyer. But instead of seeing it as starting an entirely new career, Thompson, BSN '79, JD '90, saw it as an extension of the patient advocacy work she had begun as a nurse.

As part of a blue-ribbon panel that examined patient rights in Washington, D.C., while she was working as a nurse at Georgetown University, Thompson helped pioneer a movement that resulted in the national Patients' Bill of Rights. Among other things, the bill guarantees that all patients have a right to be treated with dignity, to refuse treatment and to have medical procedures explained to them. "Before the Patients' Bill of Rights, these were not guarantees," Thompson says.

As a lawyer in the health law section of the St. Louis law firm Sandberg, Phoenix & von Gontard, Thompson defends nursing homes against lawsuits. It's opposite to work she did as a former



PHOTO COURTESY OF SANDBERG, PHOENIX & VON GONTARD

First as a nurse and now as a lawyer, Mavis Thompson works as an advocate for patients.

assistant attorney general in Jefferson City, Mo., where she prosecuted nursing homes for Medicaid fraud. In general, Thompson says, lawsuits against nursing homes are increasing as a graying population enters nursing homes in greater numbers. "They are our parents and

grandparents, and eventually they will be us," she says.

On weekends, she works as a registered nurse in labor and delivery at DePaul Health Center in St. Louis. "The joys come from knowing that you help bring life into this world," she says.

Thompson also enjoys working with MU law students. She returns to campus to judge moot court competitions. When she was civil rights chair for the National Bar Association, she founded an extern program that engages MU law students. With her guidance, they edit and publish *Civil Rights Justice*, the newsletter of the Civil Rights Law section of the National Bar Association.

For her work in law and health care, Thompson recently received the MU Sinclair School of Nursing's highest honor for achievement, the Citation of Merit Award. She says the award is special to her because it recognizes her as a pioneer who helped pave the way for other black students to enter the school of nursing.

— Scott Spilky

Steve Wainstock, BA '78, of Baltimore is vice president of practice management, operations and development for Memorial Health Systems in York, Pa. His wife, **Jean McFadden Wainstock**, BA '80, BSN '81, is a surgical oncology nurse practitioner at the Hoffberger Breast Center in Mersey Medical Center. **Andrew Haynes**, BA '79, of Prairie Village, Kan., has formed the law firm HaynesHitesman PC with Darcy Hitesman.

THE EIGHTIES

• **Karen Geekie Biagi**, BA '80, of Chattanooga, Tenn., is of counsel for Husch & Eppenberger LLC in the corporate and intellectual property and technology practice groups.
• **Marilyn Cummins**, BS Ag '80, of Columbia received an Honorary State FFA Degree for efforts and contributions

to the organization and its members at the Missouri FFA Convention in April. She is president of Cummins Consulting.

WHEN YOU HIT A BRICK WALL, TAKE A RIGHT OR LEFT TURN. THAT'S THE PERSONAL PHILOSOPHY JANET RADER, MD '83, OF ST. LOUIS FOLLOWS WHEN DEALING WITH DIFFICULT SITUATIONS, SUCH AS BEING THE ONLY FEMALE FACULTY MEMBER IN GYNECOLOGIC ONCOLOGY. SHE IS AN ASSOCIATE PROFESSOR OF OBSTETRICS AND GYNECOLOGY AND OF GENETICS AT WASHINGTON UNIVERSITY.

Peter Kindsvatner, MA '80, of Bel Air, Md., received the Organization of American Historians' Richard W.

Leopold Prize for the best book written by a historian connected with federal, state or municipal government. He wrote *American Soldiers: Ground Combat in the World Wars, Korea, and Vietnam*, published by University Press of Kansas.

• **Devin Mosier**, BS IE '81, of Anville, Pa., is director of manufacturing and human resource systems in the Information Services Department of Hershey Foods Corp.

Bill Seymour, M Ed '81, Ph D '89, of Maryville, Tenn., received the John Jones Award for outstanding performance as a senior student affairs officer from the National Association of Student Personnel Administrators Region III.

David Johnson III, BS Acc '82, and wife Sarah of St. Louis announce the birth of Elizabeth Anne on April 2.

Kim Kirn, BA '82, of Glen Carbon, Ill., received the Southern Illinois University

CLASS NOTES

FROM NEWS TO NURSING

IN 2002, JOHN BLANTON WAS IN A position most journalists would envy. At age 40, he was a Page One editor at *The Wall Street Journal*, where he had a hand in Pulitzer Prize-winning projects. He was making more money than he could spend, and he could impress people at parties with his position's prestige.

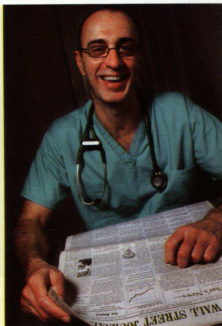
So it makes sense that his next move would be to quit his job and become a nurse, right?

It made sense to Blanton, BJ '85. For one thing, he was comfortable in his job at *The Wall Street Journal*, but he felt static. "I didn't feel like there was anything else I wanted to do in journalism," he says. Also, although he believed strongly in journalism as a public service, he felt detached from the people he was supposedly serving.

On top of that, his mother's death in 1998 had led to a natural questioning of his own mortality. Then he turned 40. Then Sept. 11 happened. All these things combined to make him take stock of his life. He took some time off from work to try to answer that inevitable question: What next?

Single and with no family to support, he wanted a sense of providing for someone else to come from his work. Then he remembered the nurses he had watched for hours and days as they took care of his mother in intensive care. "I remember thinking, 'This is the only profession I've watched anyone perform where I am in total awe,'" Blanton says. "Lawyers, doctors, architects, journalists, whatever — you can have it. This is amazing stuff."

He recently graduated with a bachelor's degree from the Columbia University School of Nursing's Entry to



After reaching journalistic heights at *The Wall Street Journal*, John Blanton made the obvious career move: He quit his job and became a nurse.

Practice Program, one of many accelerated nursing programs helping to alleviate a national nursing shortage. He's applying at New York hospitals, where he wants to work in an emergency room or intensive care setting. He plans to pursue a master's degree in acute care nursing at Columbia to become a nurse practitioner.

After interacting with patients as a student nurse, he no longer feels detached from the people he serves; he's there with them minute by minute. He knows the rewarding feeling that comes when a patient gets better and the devastation when a patient dies. "It's emotionally draining," he says. "It's physically draining, too. It's hard physical labor, which I never had in journalism. And it's about half as much money. But all in all, it's just been a really good choice for me."

— Chris Blose

Edwardsville's 2004 Kimmel Community Service Award for faculty and staff.
Angelo Speno Jr., BS CIE '82, of

Edgewater, Fla., is assistant director of public works for Putnam County.
Cindy Deiters Mize, BA '84, JD '88,

and husband Robert of Memphis, Tenn., announce the birth of William Joseph on Feb. 16.

Joe Haberstroh, BJ '84, of Bay Shore, N.Y., wrote *Fatal Depth: Deep Sea Diving, China Fever, and the Wreck of the Andrea Doria*, published by The Lyons Press.

Tim Dishman, BS BA '85, of Warrenton, Mo., received a master's degree in telecommunications management from DeVry University's Keller Graduate School of Management. Dishman is an engineer for CenturyTel in Wentzville, Mo.

Mary Jo Yochum Finchum, BS Ag '85, of Muscatine, Iowa, is public relations administrator for Stanley Consultants Inc.

Linda Shepard, BA, BJ '85, of Seattle received a master of arts degree in environment and community from Antioch University in June.

Anton Mayer, BA '86, of Westminster,


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CLASS NOTES

Colo., received certification as a project management professional from the Project Management Institute.

Dixie Platt, MA '86, of St. Louis is senior vice president of mission and external relations for SSM Health Care.

•**Chris Stroupe**, BA '87, and wife

•**LeAnn Scott Stroupe**, BS HES '91, MPA '98, of Columbia announce the birth of Lauren Nicole on May 17.

Mick Eichholz, JD '88, of Olathe, Kan., completed a nine-year term on the Olathe Police Advisory Committee.

Jerry Seeger, BA '88, of Plantation, Fla., performed his critically acclaimed one-man show, *Pounding Sex and Rock 'n' Roll Into My Forehead*, a compilation of nine monologues selected from playwright Eric Bogosian's work.

Maj. Kent Simon, BA, BA '88, of Fallbrook, Calif., returned from deployment on board the *USS Peleliu* while assigned to the 13th Marine Expeditionary Unit.

Lt. Cmdr. Cory Catheart, BS HES '89, of Washington, D.C., completed a two-year tour in Operation Iraqi Freedom aboard the *USS Harry S. Truman* and was featured in *A Greater Freedom*, by Oliver North.

Lisa Hanly, BJ '89, and husband Michael Ferguson of St. Louis announce the birth of Fiona Marie on March 10.

John Pumphrey, BS Ag '89, and wife Jeanette of St. Charles, Mo., announce the birth of Jack Hudson on Feb. 18.

Ken Shiffman, MA '89, of Marietta, Ga., is a senior producer of documentaries for CNN. His recent work includes an in-depth look at Afghanistan two years after the fall of the Taliban and an investigation revealing Al Qaeda's entrenchment in Indonesia, the Philippines and elsewhere in Southeast Asia.

THE NINETIES

•**Dan Harper**, BS BA '90, and wife Kristy of Lee's Summit, Mo.,

announce the birth of Easton Michelle on Dec. 31.

Teresa Hjellming, BA '90, of Portland, Ore., earned certification in adolescent and young adult language arts from the National Board for Professional Teaching Standards. She teaches at Cairo American College in Egypt.

Anne Flynn Wear, BA, BJ '90, and husband Brian of High Point, N.C., announce the birth of Brendan McShane on April 17.

Michael Eck, BS EE '91, and wife Laura of Paducah, Ky., announce the birth of John Britton on March 3, 2003.

Brian Engel, BJ '91, and wife Amy of Lee's Summit, Mo., announce the birth of son Graham Vickery on Feb. 13, 2001, and daughter Quinn Ellingwood on March 18, 2003.

Toni Lapp, BJ '91, of Kansas City, Mo., won first place for best magazine story and second place for entertainment writing in the Kansas City Press Club's



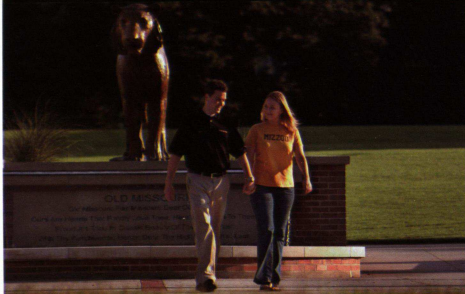
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Heart of America journalism contest.

Maj. Craig Manville, BA '91, and wife **Saralynn Schmitt Manville**, BA '92, of Fort Polk, La., announce the birth of Abel Ellis on May 10. Craig was selected to attend the Army's Command and General Staff College in Fort Leavenworth, Kan.

•**Maj. Timothy Moore**, BA '91, of Fort Bragg, N.C., graduated from the Army's Command and General Staff College.

Suzanne Prather, BJ '91, JD '94, of Kansas City, Mo., has joined Northland Legal in the area of federal bankruptcy law. Prather is a vocalist with the Kansas City Symphony.

Greg Baker, BA '92, and wife **Christi Wooldridge Baker**, BHS '94, of Columbia announce the birth of Callie Suzanne on March 23.

Michael Hickenbotham, BS Acc '92, of St. Louis is a partner with Ernst & Young LLP.

•**Chris Hamby Mittendorf**, BS Acc '92, and husband Patrick of St. Louis announce the birth of Alex Christopher on Nov. 6.

•**Tonya Smith Shaw**, BS Ed '92, and husband Mark of Highland Village, Texas, announce the birth of Owen Andrew on May 2, 2003.

John Zeigler, BS EE '92, and wife **Nicole Gibson Zeigler**, BA '94, of Liberty, Ohio, announce the birth of Daniel Thomas on Oct. 12.

Andrew Lang, BES '93, and wife **Tisha Narimatsu**, BJ '94, of Honolulu announce the birth of Trevor Michael on Oct. 1. Andrew is a financial adviser at Central Pacific Bank, and Tisha is an Internet marketing manager.

Amy Golden Lowers, BES '93, M Ed '98, and husband Russ of Merritt Island, Fla., announce the birth of Jake Patrick on Sept. 20, 2002.

Dean Southern, MM '93, of Lakewood, Ohio, is opera department administrator at the Cleveland Institute of Music and teaches voice at the Baldwin-Wallace College's Conservatory of Music.

Angie Wilson Sylvan, HP '93, and husband **Alan Sylvan**, BA '00, of

CLASS NOTES

St. Louis announce the birth of Alexis Nicole on Oct. 30.

Maurice Benson, BS '94, and wife **Carrie Johnson Benson**, BHS '98, MHS '00, of Topeka, Kan., announce the birth of Whitley Day on April 16.

Jon Clark, BJ '94, and wife **Robyn Phelps Clark**, BA '95, of Perrysburg, Ohio, announce the birth of Matthew Scott and Emma Grace on Dec. 26.

Trina Ricketts LeRiche, BS '94, JD '97, of Kansas City, Mo., is a partner with Sonnenschein Nath & Rosenthal LLP in the area of labor and employment.

Mickey Luna, BA, BA '94, and wife Clara of St. Louis announce the birth of Frances Ann on Oct. 26.

Sharon Alderson Reed, BA '94, and husband Russell of Hallsville, Mo., announce the birth of Abigail Delaney on June 8.

Kris Sweckard, BS BA '94, and wife **Jennifer Broekhoven Sweckard**, BS HES '94, of Dallas announce the birth of Kade Cyrus on April 25. Kris is the director of the efficiency team for the City of Dallas.

Tim Touchette, BJ '94, and wife **Jennifer Nanna Touchette**, BJ '95, of Washington, D.C., announce the birth of Grant Winter on Dec. 21.

Brian Bichsel, BS '95, and wife **Leesa Ehlers Bichsel**, BA '96, of Lee's Summit, Mo., announce the birth of Connor Thomas on April 15.

Jon Klassen, BJ '95, and wife **Jessica Shelby Klassen**, BJ '96, of Owasso, Okla., announce the birth of Jason Kennedy and Abigail Kathryn on May 25.

Alex McPheeters, Educ '95, and wife **Jenny Korb McPheeters**, BS BA, BS BA '98, of St. Louis announce the birth of Patrick Joseph on May 6.

Glen Riley, BS Acc '95, and wife **Kristen Fridley Riley**, BA '97, of Overland Park, Kan., announce the birth of Jenna Marie and Brooke Elaine on Nov. 21.

Brenda LeVan Vandeginste, BS BA '95, and husband **David Vandeginste**, JD '97, of Parkville, Mo., announce the birth of Maximilian David

A BOOK A YEAR

SCHOOL YEARBOOKS HAVE COME A long way since 1971, when Kathy Craghead was the student editor of Mexico Senior High School's *Mascot*. Now a national award-winning faculty adviser to the *Mascot*, she has seen those days of manual paste-up and photo darkrooms give way to desktop publishing and digital imaging. "Yearbooks are so much more sophisticated looking than they used to be," says Craghead, M Ed '91. "They show an amazing level of design. We're now dealing with kids who grew up with MTV, and they expect a little flash."

On the other hand, Craghead bemoans the fact that many schools' recent yearbooks have all but eliminated longer prose, opting instead for Top 10 lists, question-and-answer items and lots of photos with quippy captions. "I believe so strongly in writing and consider myself a writing teacher," she says. "The Mexico High School yearbook will always have real stories in it." Sure it's fine to run lots of strong photos, but she eschews the snappy captions for a more meaty and journalistic approach. Perhaps it's standards like these that prompted the Journalism Education Association (JEA) to name her national yearbook Adviser of the Year for 2003. (Homer Hall, BS Ed '60, won the award in 1995 when he taught



PHOTO ILLUSTRATION BY BLAKE DINDALE

Kathy Craghead, an award-winning yearbook adviser in Mexico, Mo., delights in the increasingly sophisticated design of school annuals but demands that her students write well, too.

at Kirkwood High School in St. Louis.)

Craghead was doubly proud when, at the awards ceremony in April, JEA also named one of her students, Lauren Miller, student journalist of the year. Miller, who started at Mizouzu this fall and plans to enroll in the School of Journalism, has high praise for her teacher. She especially appreciated Craghead's tough editing. "She always accused me of being too wordy, and it really helped me make a transformation," Miller says. "I went from writing five pages on a topic to writing three paragraphs and still getting in all the same information. She helped me do that. I feel like I can't concoct a sentence without running it by her." — Dale Smith

on Feb. 26. David is a partner with Miller Law Firm PC in commercial litigation and construction law.

David Bryan, BS BA '96, and wife

Wendy Soloff Bryan, BS CIE '97, of Coconut Creek, Fla., announce the birth of Cassidy Darlene on March 17.

Deanna Frankowski DiMaggio, BS Ed '96, and husband **Joseph DiMaggio**, BA '97, of St. Louis announce the birth of Mario on Jan. 9.

Karen Waisner Martin, BS Acc '96, and husband William of Warrensburg, Mo., announce the birth of Trevor

William on May 18.

Emily Hensks Alford, BS '97, and husband Rob of Queen Creek, Ariz., announce the birth of Ainsley Jane on March 16.

Adam Brown, BS ME '99, and wife **Kelli Davidson Brown**, BA, BJ '99, of Brentwood, Mo., announce the birth of Ethan Wendell on Aug. 12, 2003.

Anthony Butts, PhD '99, of Pittsburgh received the 2004 William Carlos Williams Award from The Poetry Society of America for his book *Little Low Heaven*, published by New Issues Press Poetry Series.

CLASS NOTES

Jennifer Smith Kingston, JD '99, and husband John of St. Louis announce the birth of Amelia "Ellie" Jeanne on April 12.

THE 2000S

- **Cindy Richardson Hazelrigg**, BS '00, is conference coordinator for the MU Conference Office.
- **Julie Ray**, PhD '00, of Jackson, Mo., received the 2004 Outstanding Teaching Contributions Award from Southeast Missouri State University's College of Education. Ray is an assistant professor of early childhood education.
- **Greg Oetting**, BS '01, MBA '02, and wife • **Crystal Blackford Oetting**, BS '01, of Eudora, Kan., announce the birth of Avery Ragan on Nov. 4.
- **Corey Vaughn**, BS '01, of St. Joseph, Mo., received an executive master of business administration degree from Benedictine College in May.

- **Jill Robison Villasana**, BS Ed '01, of Columbia received a 2004 James Madison Foundation Fellowship to support her pursuit of a graduate degree. Villasana is a government and social studies teacher at Jefferson Junior High School in Columbia.
- **Eric Willmeth**, BS BA '01, and wife • **Tanya Jenkins-Willmeth**, BS Ed '01, of Springfield, Mo., announce the birth of Braden Eric on Aug. 22, 2003.
- **Mindy Stanton**, BA '02, of Blue Springs, Mo., is marketing coordinator for Brown Smith Wallace LLC.

FACULTY DEATHS

- **William Bray**, BJ '48, former associate professor of journalism, March 3 at age 79 in Camdenton, Mo.
- **Veronica Buyanovsky**, former instructor of Russian literature, Nov. 10 at age 76 in Olathe, Kan.
- **Timothy Heinsz**, former dean of law,

July 2 at age 56 in Columbia. Memorials may be sent to the Law School Foundation, University of Missouri-Columbia School of Law, 205 Hulston Hall, Columbia, MO 65211.

- **Leon Dickinson**, professor emeritus of English, Feb. 20 at age 92 in Columbia.
- **Jim Savage**, MA '48, PhD '55, professor emeritus of poultry science, April 23 at age 84 in Columbia.
- **Homer Sewell**, BS Ag '53, MS '63, professor emeritus of animal science, June 5 at age 83 in Columbia.
- **Henry Silberman**, former associate professor of medicine, Dec. 3 at age 88 in Richmond, Va.
- **Marian Spears-Ralston**, PhD '71, former associate professor of food systems management education, May 14 at age 83 in Manhattan, Kan.
- **Arnold White**, professor emeritus of biochemistry, May 13 at age 80 in Columbia.

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DEATHS

Esther Morgan Griffin, BS RPW '31, of Columbia Feb. 5 at age 93. She retired as assistant personnel director from MU after 17 years of service.

Beatrice Penny Grimes, Educ '34, of St. Joseph, Mo., Feb. 15 at age 90. She was involved in many community activities.

Dorothy Heckmann Shrader, BJ '35, BS Ed '47, of Richmond, Va., April 20 at age 90. She founded the Beloit Campus School for the Emotionally Disturbed in Ames, Iowa, and wrote *Steamboat Legacy: The Life and Times of a Steamboat Family*, published by Wein Press.

William Shrader, BS Ag '35, MA '41, of Richmond, Va., Dec. 21 at age 91. He was professor emeritus of agronomy at Iowa State University.

Meyer Pachter, BS BA '36, of Overland Park, Kan., July 15, 2003, at age 89. A member of Phi Sigma Delta, he was president of Pachter Garment Co.

Marvin Sykes, BJ '38, of Greensboro, N.C., April 29 at age 88. He retired as vice president of United Guaranty Corp.

Bob Whaley, BS Ed '38, M Ed '53, of Duluth, Minn., May 3 at age 88. He retired as principal of John Marshall High School in Rochester, Minn., after 42 years of service in the public school system.

Philip Bollard, BS BA '39, of Modesto, Calif., Feb. 20 at age 86. A member of Phi Kappa Psi, he retired from Aetna Casualty & Surety after 33 years of service.

Doyle Patterson, BA '39, of Kansas City, Mo., March 30 at age 86. A member of Beta Theta Pi, he retired as director of Vendo Co. He served as a member of the Board of Curators of the University of Missouri System.

John Cassell, BS Ag '40, of Stockton, Mo., May 4, 2003, at age 86. He was a Realtor.

Richard Croak, Arts '46, of Manchester, Mo., May 3 at age 80. A member of Sigma Nu, he was chairman of R.D. Croak & Associates. He played football at MU.

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Barton Boyle, BS BA '55, and Charmian Boyle, BS Ed '55, moved back to Columbia in 1987.

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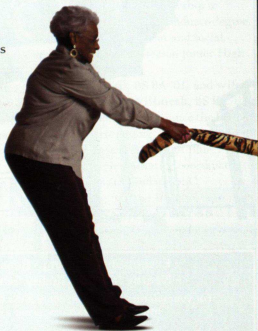
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Edward Barlow, BS BA '47, of St. Joseph, Mo., Dec. 15 at age 79. He retired from distribution at Boehringer-Ingelheim after 16 years of service.

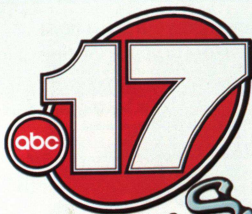
William Manchester Jr., MA '47, of Middletown, Conn., June 1 at age 82. He was a novelist, historian, biographer and professor emeritus of history at Wesleyan University.

Joseph Barclay, BA '48, MA '49, of Camp Hill, Pa., Feb. 22 at age 86. He retired as a geologist and associate district chief for the Water Resources Division of the U.S. Geological Survey.

Hillard Carlos, BJ '48, of Omaha, Neb., March 28 at age 82.

John Cassidy, BA '48, of Plantation, Fla., April 21 at age 81. He retired from the Central Intelligence Agency after 27 years of service and wrote *A Station in the Delta* and *Assassination on Maya Bay*, published by Scribner's & Sons.

William Kamp Jr., BS Ag '48, of



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CLASS NOTES

Kansas City, Mo., July 2, 2003, at age 79. A member of Phi Gamma Delta, he owned Kamp's Flowers and Greenhouse for 54 years.

Clarence "Clay" Brahm, BS ChE '49, of Kirkwood, Mo., Dec. 10 at age 78.

William Briggs Jr., BS BA '49, of Venice, Calif., Aug. 16, 2003, at age 80.

Donald MacKay, BA '49, M Ed '52, of Concord, N.C., Feb. 12 at age 83. He retired from the University of North Carolina-Charlotte, where he was the first dean of students. He wrote the words to "Fight Tiger," the MU fight song.

James Blumenberg, BS BA '50, of Chesterfield, Mo., March 4, 2003, at age 77. He founded Blumenhof Vineyards and Winery and was a professor of computer science at St. Louis Community College.

Donnan Harrison Jr., BA '50, of Lake Ozark, Mo., April 20 at age 75. A member of Phi Delta Theta, he was president of Citizens Bank of Eldon.

Donald Hobbs, BA '50, BS Med '52, of Sun Valley, Idaho, April 7 at age 75. He retired as an orthopedic surgeon after 48 years of service.

Imogene O'Bannon, BS Ed '50, of Bonne Terre, Mo., Feb. 2 at age 84. She retired as an elementary teacher from Mary Elizabeth Clark School in Webster Groves, Mo.

Sue Harris Reece, BS Ed '50, of St. Charles, Mo., Jan. 27 at age 74. A member of Gamma Phi Beta, she developed and taught the accelerated program in the Normandy School District.

Maggie Hughes Smith, BS Ed '50, of Napa, Calif., March 9 at age 76. She worked as a high school physical education teacher and sponsored cheerleading in Key West, Fla.

Harlan Wehrman, BS Ag '50, of Lockwood, Mo., March 1 at age 78. He was manager of the MFA Fertilizer Plant for 18 years.

William Kuechler, BS Ed '51, M Ed '59, of Columbia Nov. 22 at age 78. He was a teacher, coach and administrator.

Memorials may be sent to the University of Missouri-Columbia Scholarship Fund, 15 Jesse Hall, Columbia, MO 65211.

Donald Mayhew, BS ME '51, of Roswell, Ga., Dec. 20 at age 80. He was a project engineer with the National Aeronautics and Space Administration for Apollo 11, Apollo 15, Skylab and the space shuttle program.

Ret. Major Paul Pulliam, BS EE '51, of Sacramento, Calif., Jan. 30 at age 91. He retired as an electrical engineer.

William Spicer, MA '53, PhD '55, of Stanford, Calif., June 6 at age 74. He was professor emeritus of engineering at Stanford University and was one of the inventors of modern night vision devices. Memorials may be sent to The William E. Spicer Fund for the Development of Excellence in Physics,

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CLASS NOTES

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James Golding, BS Ag '54, M Ed '58, of Marionville, Mo., May 8 at age 79. He taught vocational agriculture for 32 years.

Patricia Murphy Bryant, BS Ed '56, of Lee's Summit, Mo., Jan. 1 at age 70. A member of Chi Omega, she was an elementary school teacher for 15 years.

H. Martin "Marty" Haag Jr., BJ '56, of Dallas Jan. 10 at age 69. He was news director for WFAA-TV.

Garland Hammons, BS Ed '59, M Ed '65, of Springfield, Mo., Dec. 7 at age 67. He was supervisor of the Vocational Rehab Office in Springfield.

Archie Kelley, M Ed '60, of Kansas City, Mo., Dec. 10 at age 78. He retired as an assistant principal after 35 years of service.

Paul Prashar, PhD '60, of Brookings, S.D., May 28 at age 73. He retired as

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CLASS NOTES

professor of horticulture at South Dakota State University.

Gordon Davidson, BJ '61, of Raytown, Mo., June 5 at age 64. He was editor of *Milling & Baking News* and on the

editorial staff for 32 years.

Thomas Hubbard, MA '63, PhD '69, of Marble Falls, Texas, Feb. 5 at age 70. He was professor emeritus of accounting at the University of Nebraska-Lincoln.

Pamela Mahr, BA '66, of Erial, N.J., Sept. 1, 2003, at age 58. A member of Chi Omega, she owned an advertising and marketing firm.

Dora Williams Arneson, BA '67,

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- Service learning is volunteerism with a collegiate twist. Discover what students find out as they help out.
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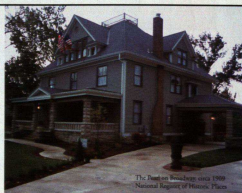
PhD '72, of Kansas City, Mo., April 24 at
age 56. She was a program manager of ETP
and principal quality assurance officer at
Midwest Research Institute for 20 years.
Kelly Douglass, BA '83, of Topeka,
Kan., Feb. 24 at age 43. He was a
periodontist.
Serena Plunkett Hagevik, BS HES '96,
MA '99, of Phoenix Jan. 30 at age 31.

WEDDINGS

• **Terry Dooley**, BS BA '74, and Lisa
Blackmon of Arlington, Texas, April 17.

Michael Halferty, BS ME '89, and
Melinda Haupt of Columbia Jan. 3.
Kimberly Pipes, BS HES '95, and
Montana Waggoner, Ag '95, of
Columbia Sept. 27, 2003.
• **Corrie Graves**, BHS '98 and Bill Tice
of Kansas City, Mo., June 7, 2003.
Charles Whitt, BA '98, and Jennifer
Calos of Rochester, N.Y., April 17.
Sona Pai, BA, BJ '99, and **Michael**
Schurke, BA '99, of Columbia May 22.
• **Stephanie Clark**, BA '00, and C.T.
Dolan, BS '99, of St. Louis May 22.

Shannon McBroom, BHS '00, and
• **Aaron Wilson**, BS BA '95, of Ballwin,
Mo., June 26.
• **S. Justin Poirot**, BA '00, and Deidre
Bales of Joplin, Mo., Dec. 13.
Heather Kemper, BA '01, and Johnny
Henke of Hollywood, Fla., Aug. 7.
• **Lisa Weidemann**, BA, BS BA '02, and
• **Keith Grote**, BS '01, of Edwardsville,
Ill., April 24.
Caroline Hilgedick, BS '03, and Staff
Sgt. Joseph Chaumont III of Hartsburg,
Mo., Aug. 14.



The Taylor House, built circa 1906
National Register of Historic Places

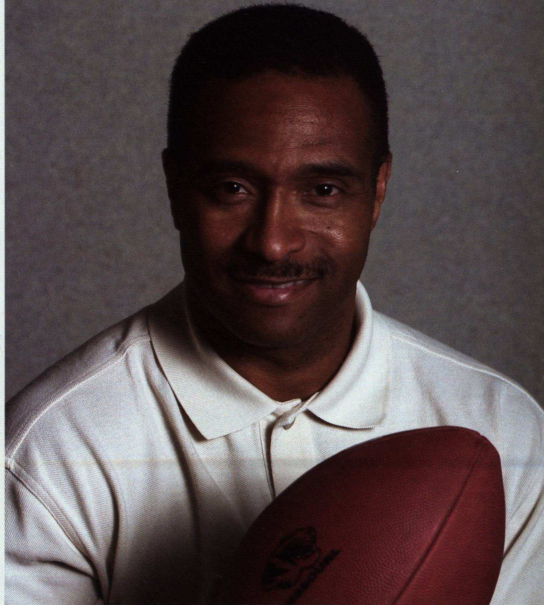


PHOTO BY ROB HILL

SHIFTING SEASONS

RIGHT NOW, IT'S DOWNRIGHT HOT. Students drip with sweat — some from the thick, moist air and some from the nerves of a new adventure — as they arrange their belongings like pieces of a jigsaw puzzle in dorm rooms and say goodbye to their parents.

But soon enough, hot air will turn crisp and cool as students adjust to college life and summer slips into fall. Ginkgo trees around campus will shed puddles of petals, drenching the ground in gold. Shorts and tank tops will give way to jeans and sweat shirts. Biking to class will become a more pleasant option. Smoke from grills will entice revelers to pregame festivities, and the football team, with some fresh faces and some familiar ones, will take to Faurot Field for a new season. Even as leaves fall, life at Mizzou blossoms.



Leo E. Lewis III, BS Ed '80, is director of player development for the Minnesota Vikings football club. Lewis, a member of MU's Athletic Hall of Fame and the All-Century Football Team, played wide receiver for the Tigers before playing professional football for 13 years.

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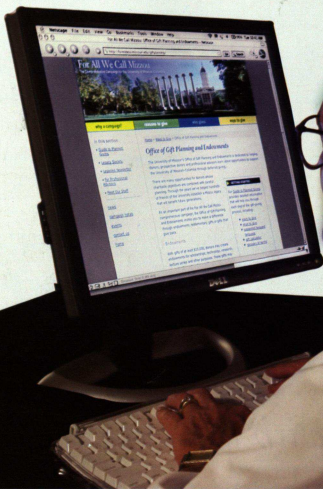
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