

Public Abstract

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Department:Textile & Apparel Management

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Title:A Case Study of the GARROBO Project

This study explores the changes in the social of the GARROBO project trainees after they join the career-training program. Bebbingtons' (1999) theory of capitals explained how possessing different types of capital or assets serve as a vehicle to achieve a sustainable livelihood. Chambers explains that the poor people in developing countries need an outsider to kick start change (Chambers, 1983, pp. 2-3). The purpose of this study was to determine if the GARROBO Project aided trainees' to gaining access to the necessary resources and knowledge needed to achieve a sustainable livelihood. The GARROBO project is unique career training program. There is a reciprocal relationship between TexOps, an apparel factory, and the GARROBO Project, a career and life skills training program. In exchange for an elevated social image TexOps offered the resources, connections, and the conditions needed for the GARROBO Project to operate.

Purposeful sampling was used to select participants for the qualitative case study. Data was collected through interviews, photo elicitation interviews and, participant observation.

Implications of this study are for coordinators of career training programs and other facilitators, factory owners or other companies interested in development of similar programs, and academia. Limitations of the study were study length, language barriers and reliability of participants.