

WATERSHED PLANNING

A

COMMUNITY DEVELOPMENT PROCESS

University of Missouri Water Quality Program

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Watershed Management/Community Development

Community Development/Watershed Management is a process to counsel, educate, and cooperate with communities (people) as they develop assets to seek solutions and solve problems, directly or indirectly affecting quality of life.

Community Development

- **People oriented - people have the right to influence their own destiny**
- **People learn through interaction & participation**
- **Holistic Community Development – consider all aspects of the community, i.e. human resource development, economic development, environmental quality, infrastructure development, and public safety**

Watershed Management/Community Development

Environmental concerns, stemming around watershed management, provide a catalyst for local communities to organize and deliberate around water quality issues as a result of land use decision-making.



Watershed Management

Community Development Process



Capacity building - asset mapping/needs identification

1. Local-level decision-making →

Increased citizen participation

Community education

Leadership development



Watershed
Management

Community Development
Process



Inclusive decision-
making

- private
- public/individual
- not-for-profit

2. Private/public sector
participation →

Building trust and understanding
through networks & relationships



Watershed Management

Community Development Process



Holistic comprehensive
planning

Sustainable communities



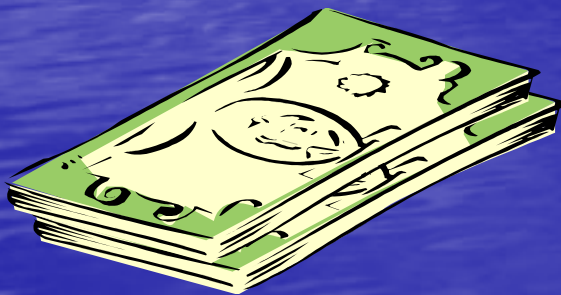
Increased citizen participation

Organizational development

Improved environmental
quality

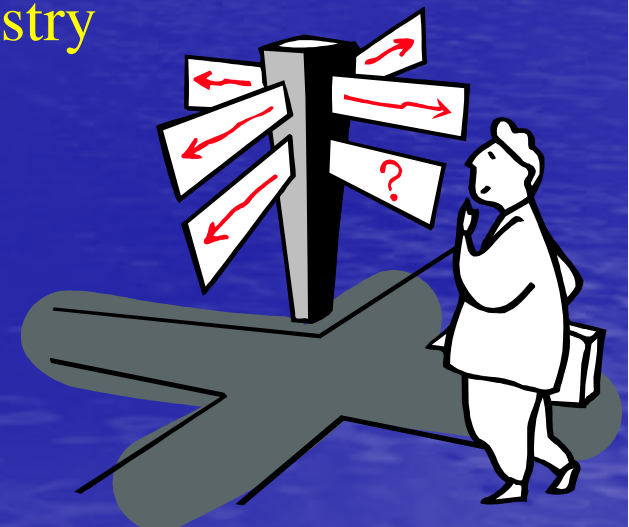
Improved quality of life

**3. Long term efforts and
investments in pollution
prevention measures are
essential.**



Comprehensive Watershed Management's fundamental approach is the integration of organizations and individuals that have environmental knowledge, skills and resources in the following areas:

- Water Quality
- Comprehensive Planning
- Land Use Issues
 - Residential – housing/onsite sewage
 - Agricultural – farming/forestry/
recreational
 - Economic development – business & industry
retention/expansion etc.
- Human Resource Development
- Public Safety



Holistic Watershed Management

Fostering Locally – Led Watershed Management

A question that needs to be addressed – ***“Who will be most affected by watershed management decisions?”***

- A city?
- A county?
- The state or federal government?
- Or the local people that will have to live with the decisions that have been made?

Holistic Watershed Management

Fostering Locally – Led Watershed Management

Consider the following roles local citizens should play in sustainable holistic watershed management decision-making:

- **Catalyst** – directly affected by an environmental issue or problem and willing to take the lead in organizing a working group
- **Resource provider** – asset mapping of watershed communities to identify local financial, technical and human resources

Fostering Locally – Led Watershed Management

- **Supportive** if they understand the reasons for the decisions
- **Empowered local citizens** feel comfortable asking questions of the experts if clarification is needed
- **Take the lead** in making sure the system works!

Holistic Watershed Management

Fostering Locally – Led Watershed Management

Consider the following roles agencies could play in sustainable holistic watershed management decision-making:

- **Catalyst** – incentives or regulation enforcement to improve watershed environment (Water Quality).
Agency representative living in the watershed experiencing a problem
- **Responsive/Supportive** – provide technical resources as needed for sound holistic watershed management decision – making
- **Step back** and let local people control the holistic watershed management planning process

Holistic Watershed Management

Fostering Locally – Led Watershed Management

Outcomes:

- Develops collaborations and partnerships among agencies, individuals and organizations based on common understanding of the issues and problems
- Accomplishes citizens and agencies goals



Organizational Considerations:

➤ Informational and organizational time for meeting will be required

➤ Groups will travel through the normal stages of establishing:

Forming

Storming

Norming

Performing

➤ Everyone has a voice, and should be encouraged to share their ideas

➤ Developing common ground is essential to empowering local communities (people)

Questions for Consideration:

- Is there a real connection between community involvement and a regulatory issue?
- What becomes of the facilitators role once the group becomes self-sustaining?
- How do we become a part of the process without taking over complete control?
- Convincing the group the issues involve everyone and needs the input of a representative cross-section of stakeholders?

Sources for Information & Assistance:

- Natural Resource Conservation Service
- Soil and Water Conservation District
- Regional Department of Natural Resources
- University Outreach and Extension – Missouri Watershed Information Network – URL - <http://outreach.missouri.edu/mowin>
- City/County officials/Planners
- State & Federal Agencies
- Other