



# **THE POWER OF DATA ANALYSIS TO INFORM IMPROVEMENT**

A Presentation to  
MSBA Leadership Conference

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Office of Social and Economic Data Analysis

University of Missouri

**June 6, 2008**



# SESSION GOALS

- Explore the power of data to inform school improvement
- Explore types of data of importance to school board members
- Exchange experiences and ideas
- Think, apply and dream



# SESSION AGENDA

- Introduction
- Data 101
- Discuss the Board's Role
- Demographic Data
- Resource Data
- Process Data
- Performance Data
- Reflection and Feedback



**WHO ARE WE? WHO ARE YOU?**

**THE OFFICE OF SOCIAL AND  
ECONOMIC DATA ANALYSIS  
(OSED)**

**THE UNIVERSITY OF MISSOURI**



## OSEDA Values:

As part of the University of Missouri, we honor the public trust placed in our institution and accept our responsibility to be effective stewards of that trust. **We acknowledge our duty to acquire, create, transmit and preserve knowledge and to promote understanding.** We embrace the University of Missouri values of Respect, Responsibility, Discovery and Excellence.



## In particular, at OSEDA we foster:

***Accessibility:*** Public data and information should be readily accessible.

***Collaboration:*** Collaboration and engagement is essential for the construction of meaningful policy information.

***Trust:*** Trustworthy relationships and information contribute to sound policy development and decision-making.

***Excellence:*** Our users deserve excellence. Excellence is achieved through the diligent individual and collaborative efforts of a skilled and experienced team of faculty and staff.



## **OSEDA Vision:**

Policy development and **decision-making** is more effective because of the **collaborative application** of social and economic information.

## **OSEDA Mission:**

We sustain high quality data and data analysis capabilities in order to **collaborate with partners** in the analysis of social and economic data in ways that contribute to the development of improvements in the health, **education** and well-being of people and communities in Missouri and the world.



# **WHY ARE WE SO INTERESTED IN DATA?**

**For just a minute, think about some important decision you and your fellow board members made this year when additional data analysis would have made you more confident in your decision.**





# **DATA 101: From Data to Information**



Our conceptual frameworks define the meaning and relevance of data

- Data
- Information
- Knowledge
- Wisdom



# Our conceptual frameworks define the meaning and relevance of data

- Data
- Information
- Knowledge
- Wisdom

“The construction of knowledge involves the orderly loss of information, not its mindless accumulation.” — Boulding



***Indicators*** are conceptually connected data.

They're answers to questions arising from the logic of the model.

They may be quantitative or qualitative.

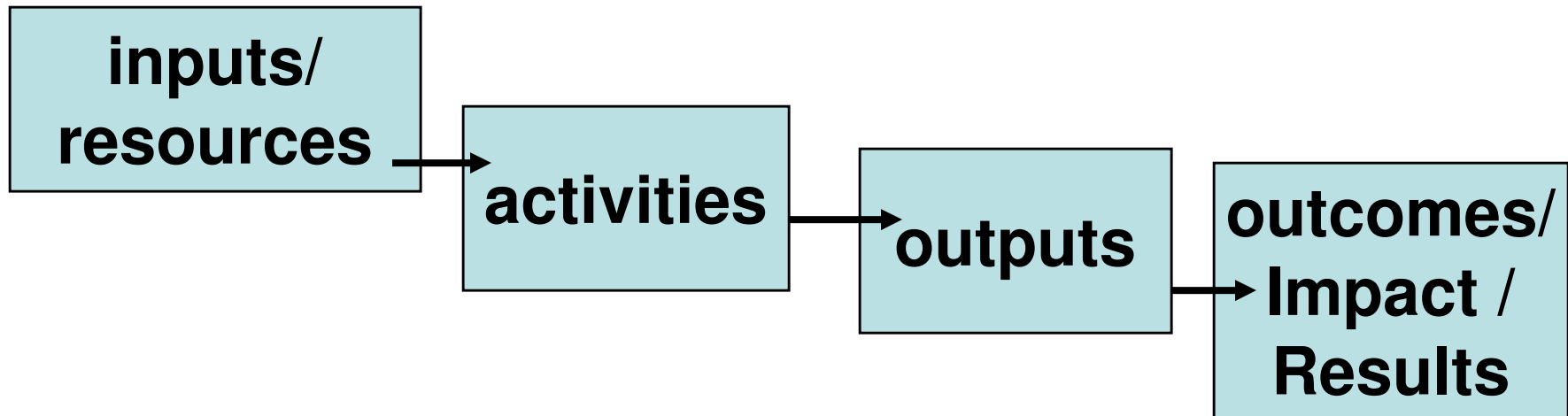


# Utilization Focused Evaluation

**Evaluative *answers* are “*useful*” when they reduce the risks of making the wrong *decision*.**

***To know you have asked the “right” questions and produced “useful” answers....you must understand who the **decision makers** are and what **kinds of decisions** they need to make.***

— Michael Patton



## THE RESULTS

of our *efforts* are what make a lasting difference in communities.

Process is important but we *plan* for and *evaluate results*.



# Purposes

- **Formative**

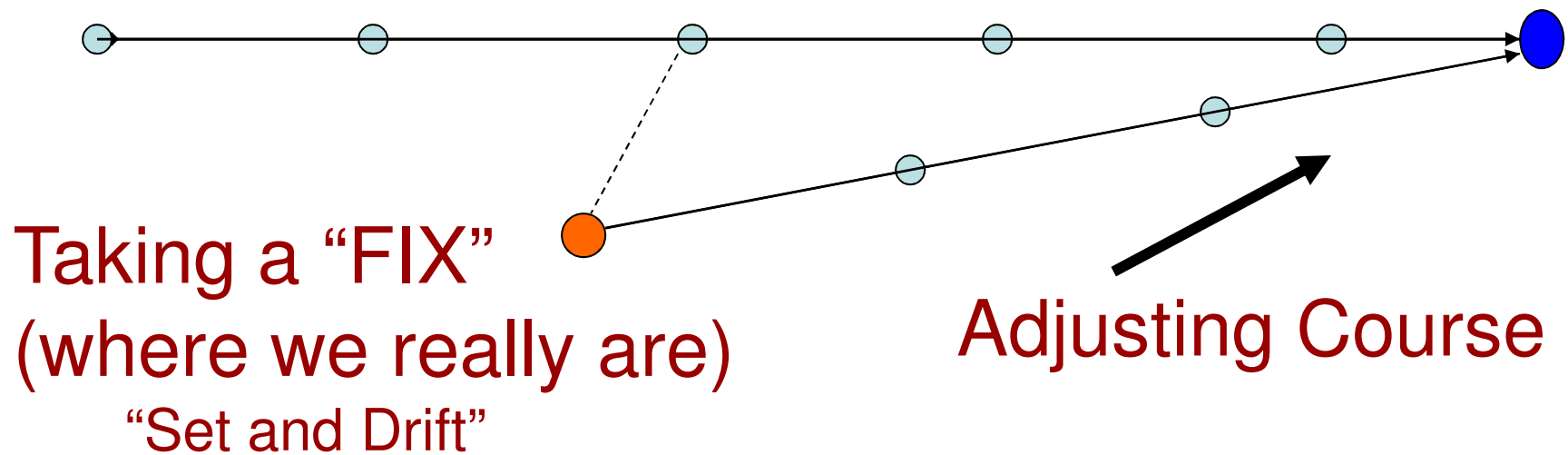
- “Improve”
- Periodic and timely
- Focus on program activities and outputs
- Leads to early recommendations for program improvement

- **Summative**

- “Prove”
- Were resources committed worthwhile?
- Focus on outcomes and impact
- Measures value of program based on impact

# “Summative” Result

Plotting a Course → Estimating Position → Choosing and Getting to Port  
(Making a plan) (Where we might be) (Where we’re going)



# “Formative” Information

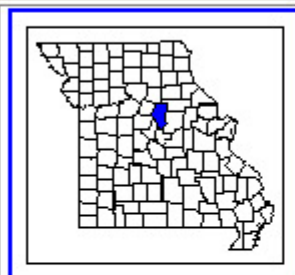




# Missouri School Improvement Program (MSIP): Theory of Action

- ***Resources*** deployed
- To engage ***educational processes*** to
- Bring about ***student outcomes/ performance***
- Within a ***demographic context***

***The MSIP Standards and Indicators describe a good school, and to some extent categorize important data sources***



### COLUMBIA 93 (010093)

- [Missouri School Directory](#)



### Summary Reports

- [2007 Annual Performance Report \(APR\) and AYP](#)
- [2007 School District "Report Cards"](#)
- [Statistical Profile of District](#)
- [Special Education Profile](#)
- [Building Data in Detail](#)



### Demographics

- [County and District Maps](#)
- [2000 Census Demographics \(Profile 1\)](#)
- [2000 Census Demographics \(Profile 3\)](#)
- [Census Demographic Trends 1990-2000](#)
- [Missouri KIDS COUNT](#)
- [County Profiles](#)



### Educational Resources

- [Calendar Days and Hours](#)
- [Student Demographics](#)
- [Student Staff Ratios](#)
- [Teacher Characteristics](#)
- [Teacher Certification](#)
- [School Finance Data](#)
- [Monthly Transmittal and Calculation Sheets](#)
- [Census of Technology](#)



### Educational Process Data

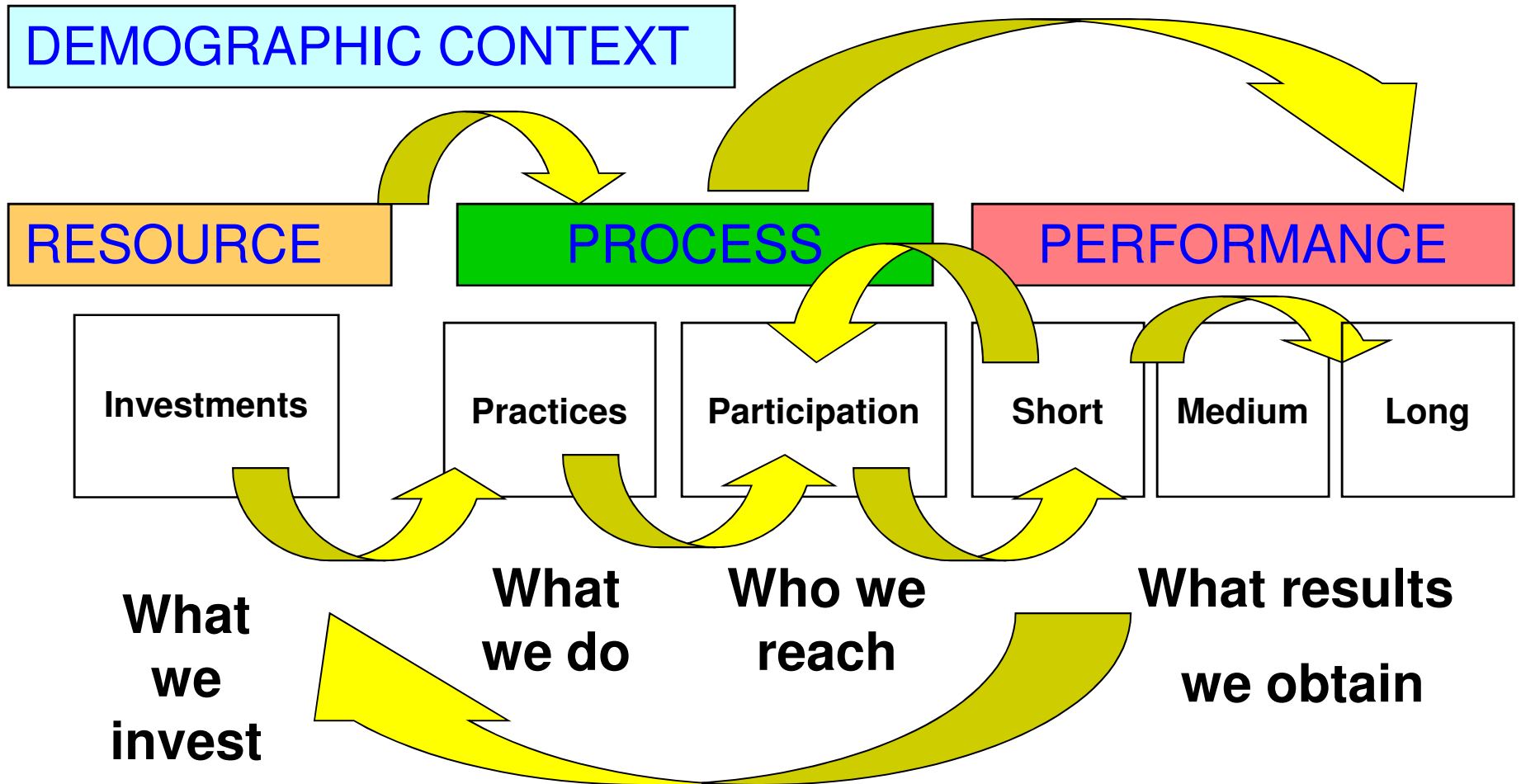
- MSIP Fourth Cycle Information
  - [Frequency Distribution Report](#)
- MSIP Third Cycle Information
  - [MSIP Review AQ Report](#) (Word Document)
  - [Frequency Distribution Report](#)
  - Indicator Analysis



### Educational Performance Data

- [District Accreditation](#)
- [Attendance Rate](#)
- [Discipline Incidents](#)
- [Dropouts](#)
- [Graduation Rates](#)
- [Graduate Analysis](#)
- [High School Grads Performance Report \(DHE\)](#)

# The MSIP Theory of Action...





# **Focusing On School/Education Data: THE BOARD'S ROLE**



# NSBA's “Key Work of School Boards”

Framework of eight essential key action areas that **focus and guide school boards** in their efforts to improve student achievement.



# The Eight Key Action Areas

1. Vision
2. Standards
3. Assessment
4. Accountability
5. Alignment
6. Climate
7. Collaborative Relationships\*
8. Continuous Improvement

*Are data necessary to fulfill the Key Work of School Boards? What kinds of data would you need to know if you were doing your job regarding collaborative relationship?*

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# **Guiding Documents: THE BOARD'S LEGAL RESPONSIBILITY**

- **District Policy**
- **Budget**
- **CSIP**
- **Professional Development Plan**
- **District Curriculum**



# CATEGORIES OF SCHOOL DATA

- Performance Data
- Resource Data
- Process Data
- Demographic Data





Google Search [Go] Advanced Search

- About Us
- Accountability/MSIP
- Career Education
- Curriculum/Assessment
- Educator Quality
- School Laws
- School Finance
- School Statistics
- Special Education
- Vocational Rehabilitation
- DESE Mailbag
- DESE Web Applications



### spotlight



- ▶ **Missouri Teacher of the Year Finalist: Sue Haugen** encourages cooperative learning activities to promote higher-level thinking among her sixth-graders.
- ▶ **Virtual Art Gallery: Blue Eye School**

### News & Updates

Umsl College of Education Honors Russell Thompson, State Board President (5-29-08)

- Annual Report of the Public Schools of Missouri
- Data Download Site
- MO Public School Accountability Report
- School Data and Statistics
- School Directory
- School District Profiles

### How Do I Find?

- ▶ A-Z Index
- ▶ A+ Schools
- ▶ Background Checks
- ▶ Calendars
- ▶ Charter Schools
- ▶ Conferences
- ▶ Directory of Public Schools
- ▶ Early Childhood Education
- ▶ Employment Opportunities
- ▶ ePeGS
- ▶ FAQs
- ▶ NCLB/Federal Programs
- ▶ GED
- ▶ Grade-Level Expectations
- ▶ Leadership Academy
- ▶ MOSIS
- ▶ MoVIP
- ▶ News Releases
- ▶ Popular Links
- ▶ Publications A-Z
- ▶ School Directory



## School Data and Statistics

This page provides links to data about public schools in Missouri. You will find extensive educational statistics of interest to educators, parents and policymakers. Other resources provided here are intended to assist local officials with school-improvement planning and meeting the state's accreditation requirements.

Limited data about charter schools are available. Charter schools operate only within the boundaries of the Kansas City and St. Louis school districts. They are not subject to the same data-reporting and accreditation requirements as public schools.

To obtain the latest statistics, select a school district or charter school from the lists at right. Click on "Load Profile." This will connect you to an index of all the statistics about that district or school. To obtain building-level data, select "School District Report Cards" in the top-right corner of the index page.

Search School Data and Statistics

Search

### Make a Selection

#### Alphabetical List of School Districts

- Independence 30(048077)
- Iron Co. C-4(047065)
- Jackson R-II(016090)
- Jamestown C-1(068074)
- Jasper Co. R-V(049137)

Load Profile

#### Alphabetical List of Kansas City Charter Schools

- Academie Lafayette(048914)
- Academy of Kansas City(048908)
- Allen Village(048909)
- Alta Vista Charter Sch.(048902)
- B. Banneker Academy(048911)

Load Profile

#### Alphabetical List of St. Louis City Charter Schools

- Confluence Academies
- Construction Career Ctr.
- Ethel Hedgeman Lyle Academy
- Lift For Life Academy
- Paideia Academy

# Research on Factors That Influence Student Achievement

## School Level

- F1 Guaranteed and Viable Curriculum
- F2 Challenging Goals and Effective Feedback
- F3 Parental and Community Involvement
- F4 Safe and Orderly Environment
- F5 Collegiality and Professionalism

## Teacher Level

- F6 Instructional Strategies
- F7 Classroom Management
- F8 Curriculum Design

## Student Level

- F9 Home Environment
- F10 Learned Intelligence or Background
- F11 Knowledge
- F12 Motivation



# **EXAMPLES: PERFORMANCE DATA**

- Annual Performance Report (APR)
- APR and AYP disaggregated by gender, race, free and reduced lunch, etc.
- District Report Card
- Nationally Standardized Test Scores




# **EXAMPLES: RESOURCE DATA**

- Budget
- MSIP Resource Report
- Unqualified Teacher List
- Official District Audit
- Technology Audit
- Facilities Audit



# **EXAMPLES: PROCESS DATA**

- MSIP Advance Questionnaire (AQ)
- MSIP Observation Summary Report
- Report from MSIP Review Team
- District Observation Reports
- Program Evaluations



# **EXAMPLES: DEMOGRAPHIC DATA**

- Enrollment trends
- Free and reduced lunch count
- Kids Count
- Census data



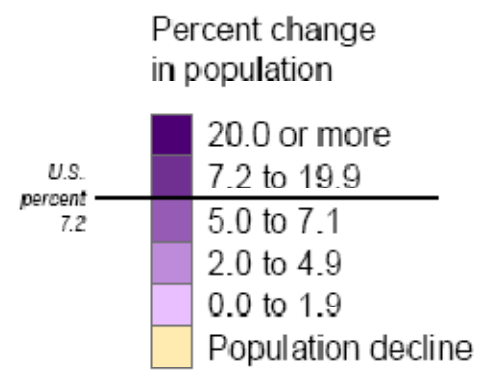
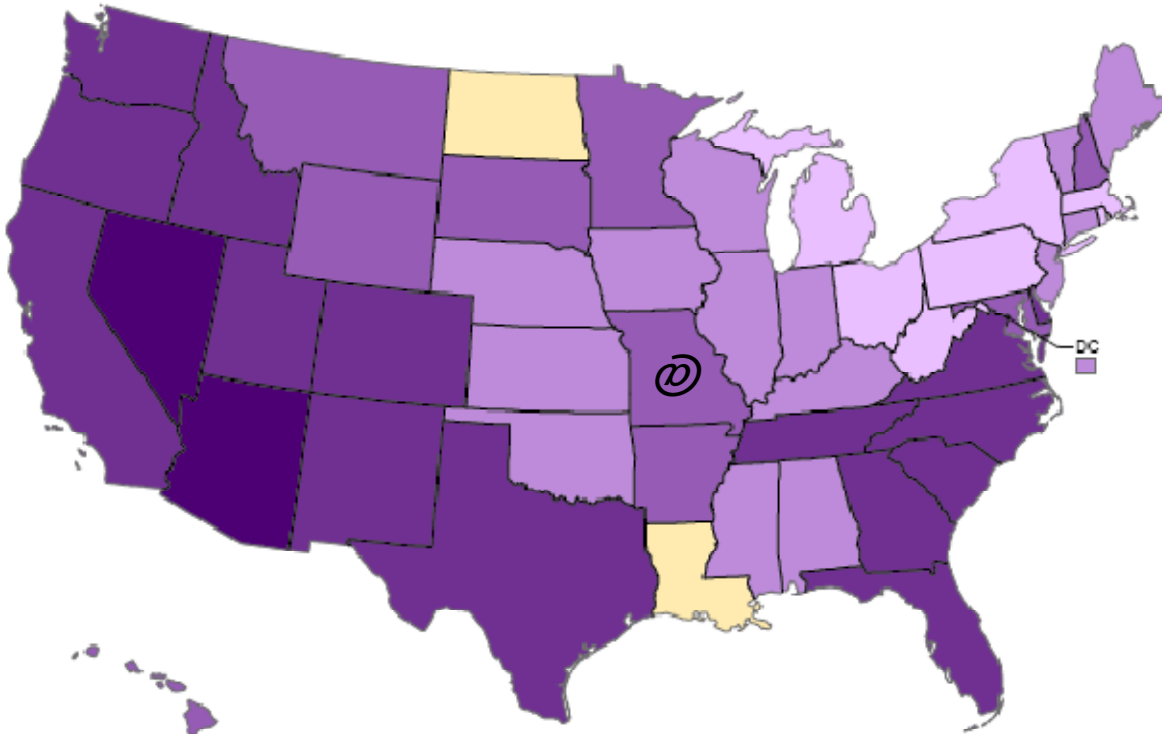
# DEMOGRAPHIC DATA



# Percent Population Change

April 1, 2000 to July 1, 2007

**Total Population**  
*World: 6.7 Billion*  
*U.S.: 302 Million*  
*Mo.: 5,878,415*



Source: U.S. Census Bureau, Population Division, 2007

# Percent Population Change

April 1, 2000 to July 1, 2007

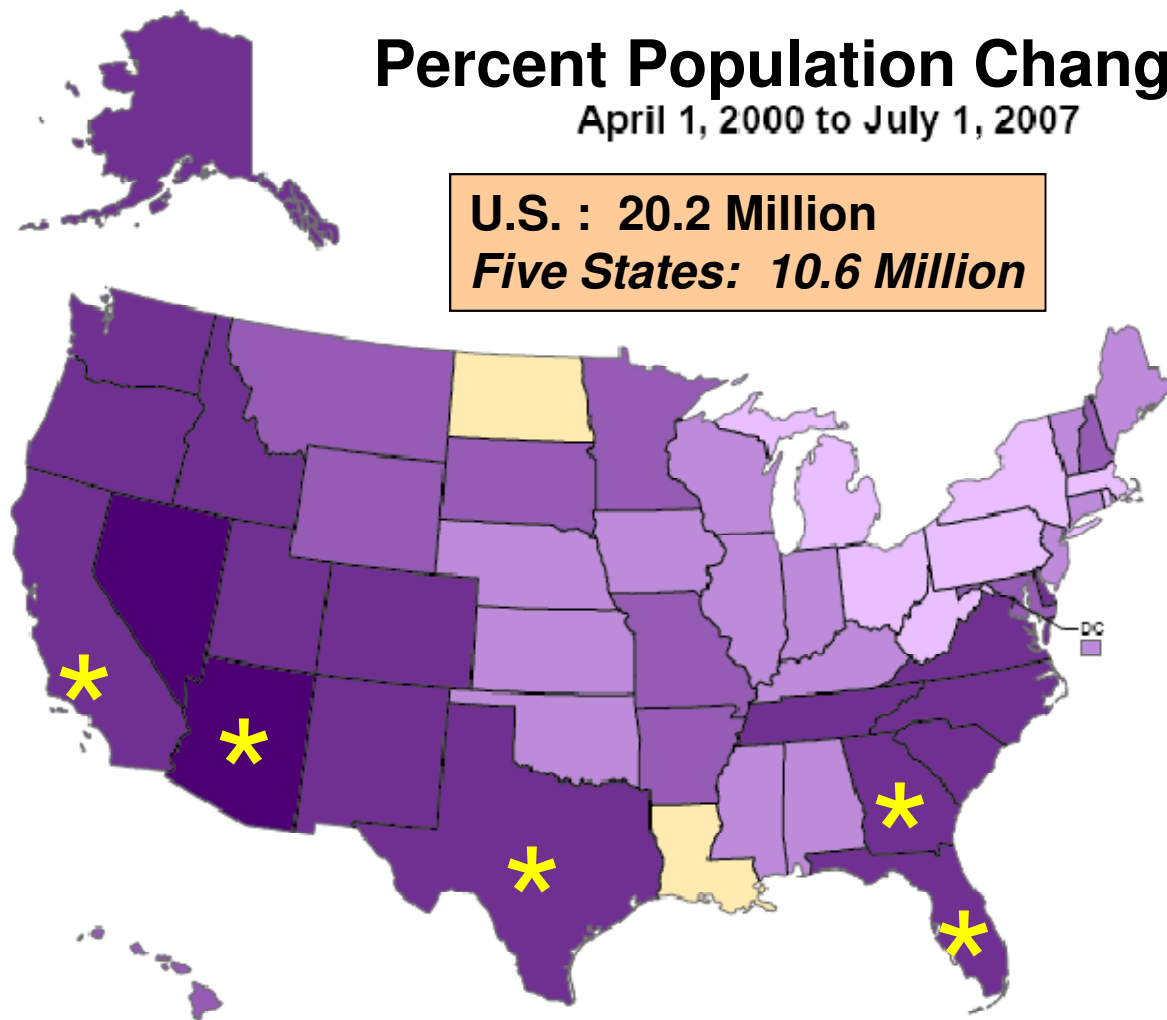
**U.S. : 20.2 Million**  
**Five States: 10.6 Million**

## Total Population

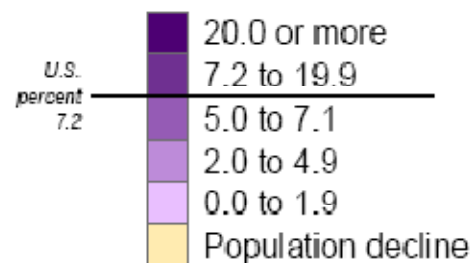
**World: 6.7 Billion**

**U.S.: 302 Million**

**Mo.: 5,878,415**



Percent change  
in population



Source: U.S. Census Bureau, Population Division, 2007

# Percent Population Change

April 1, 2000 to July 1, 2007

**U.S. : 20.2 Million**  
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## Total Population

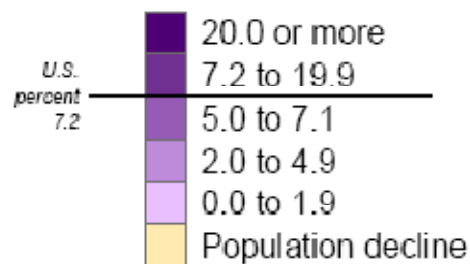
**World: 6.7 Billion**

**U.S.: 302 Million**

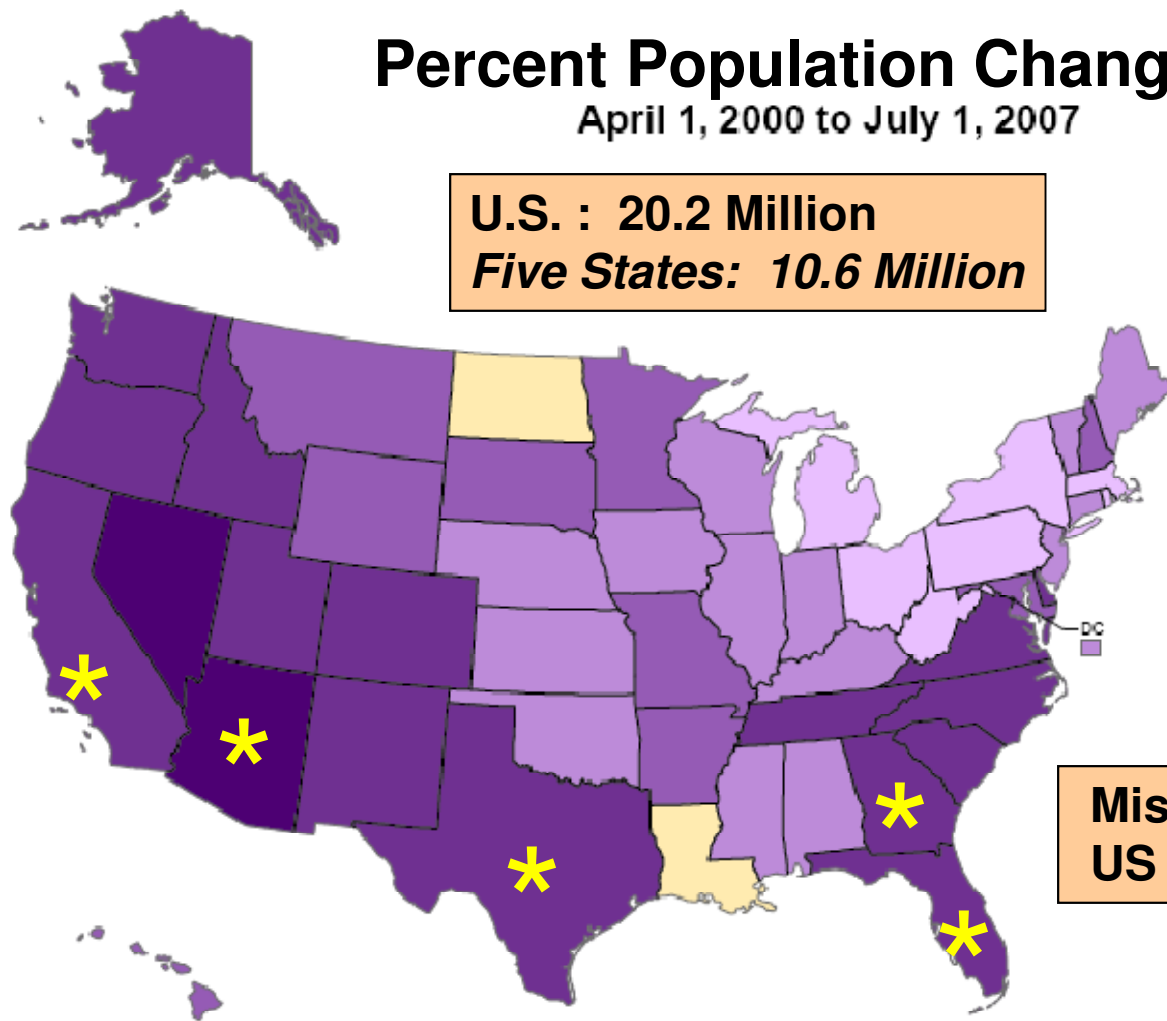
**Mo.: 5,878,415**

**Boone: 152,435**

Percent change  
in population

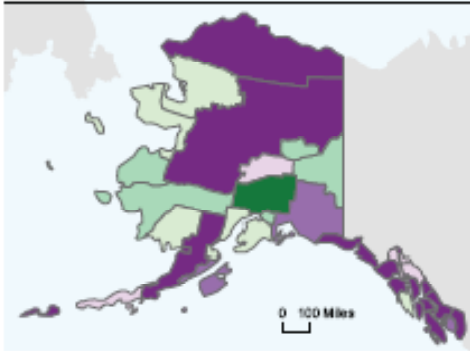


<b>Missouri</b>	<b>5.0%</b>
<b>US</b>	<b>7.2%</b>

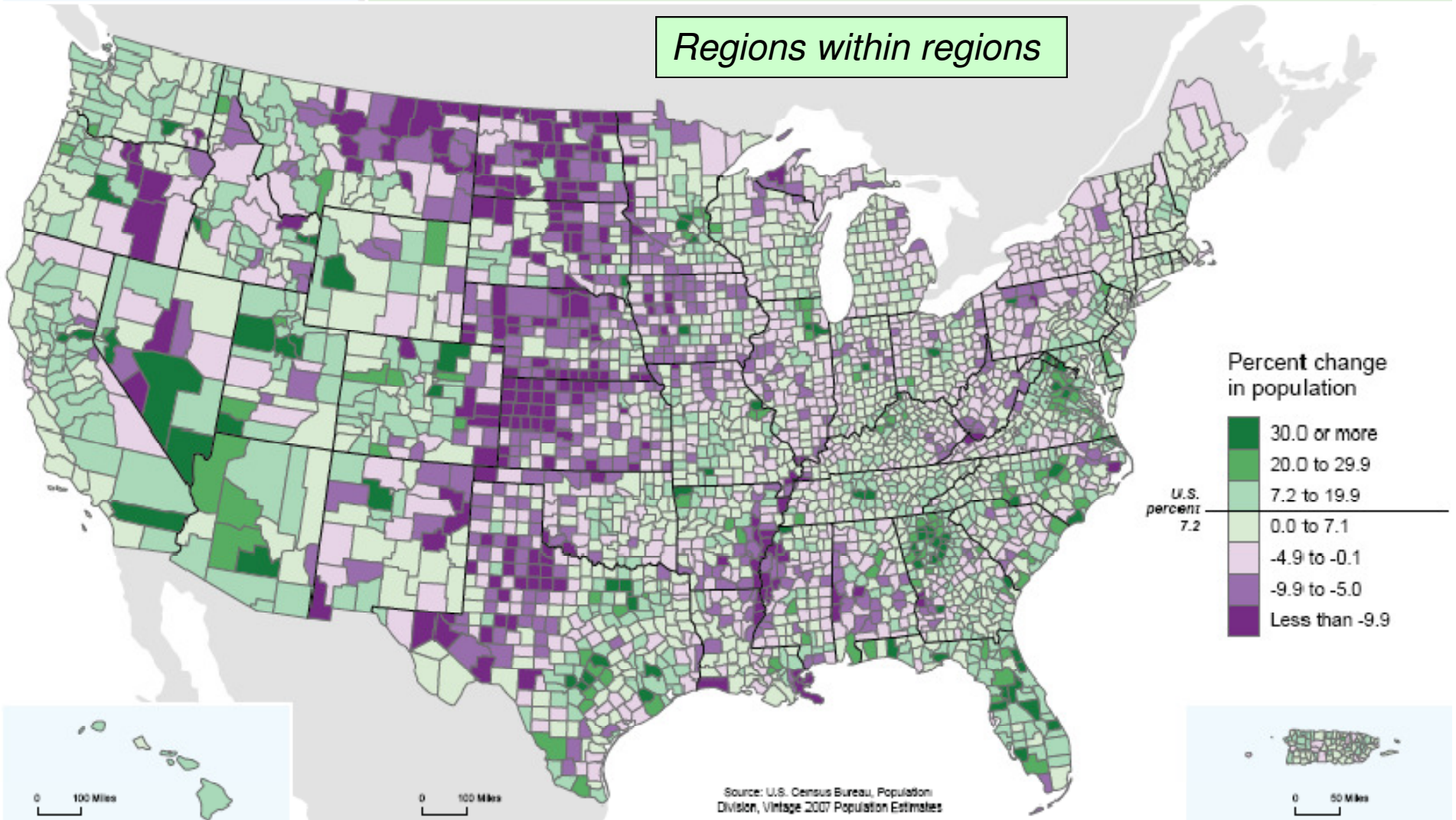


Source: U.S. Census Bureau, Population Division, 2007

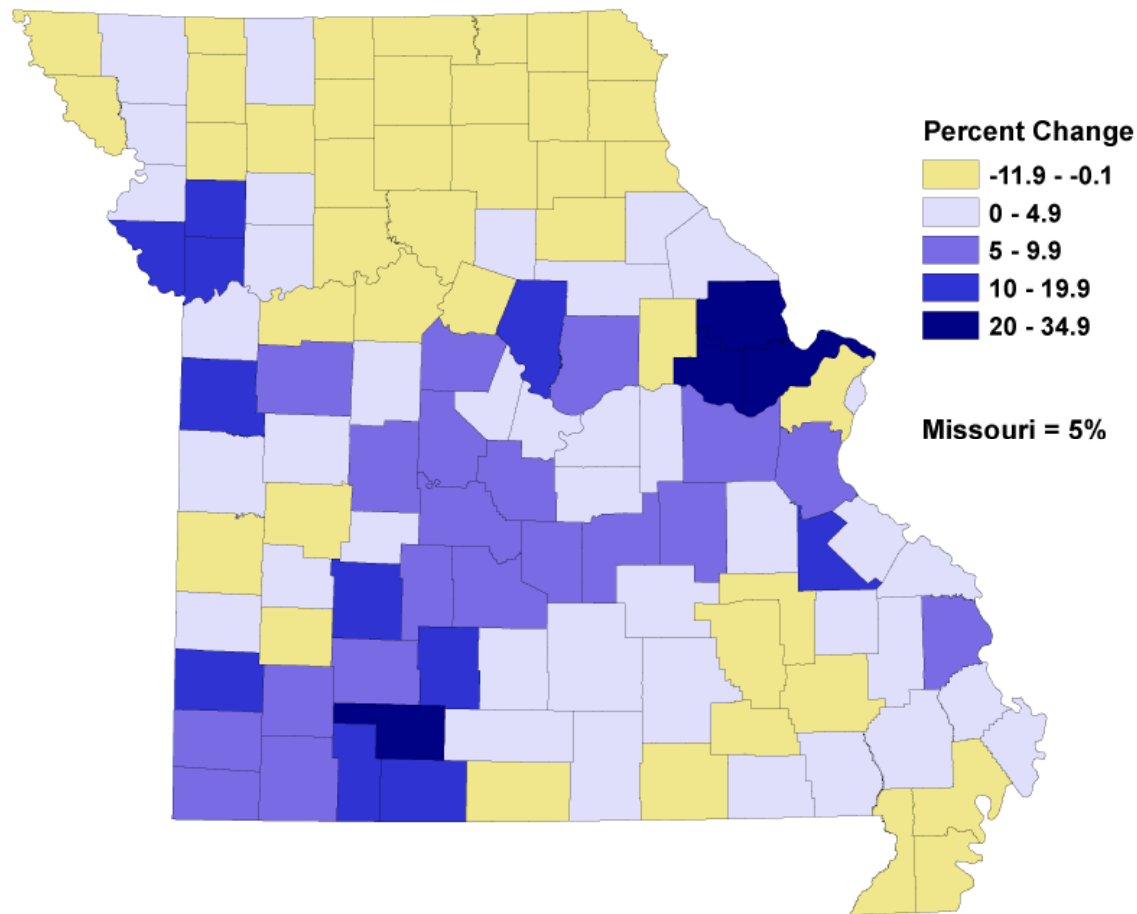
# Percent Change in Population for Counties and Puerto Rico Municipios: April 1, 2000 to July 1, 2007



*Regions within regions*

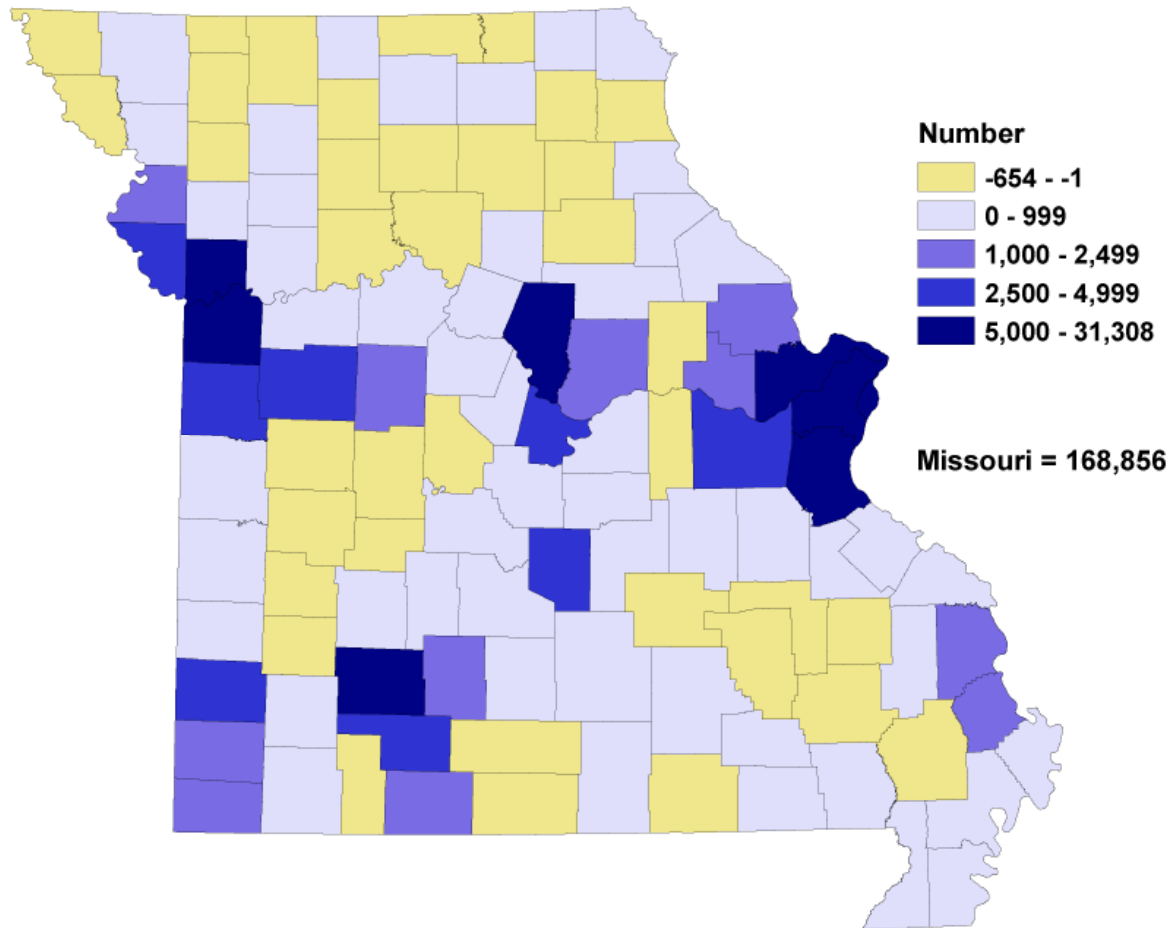


## Percent Population Change in Missouri, by County 2000-2007



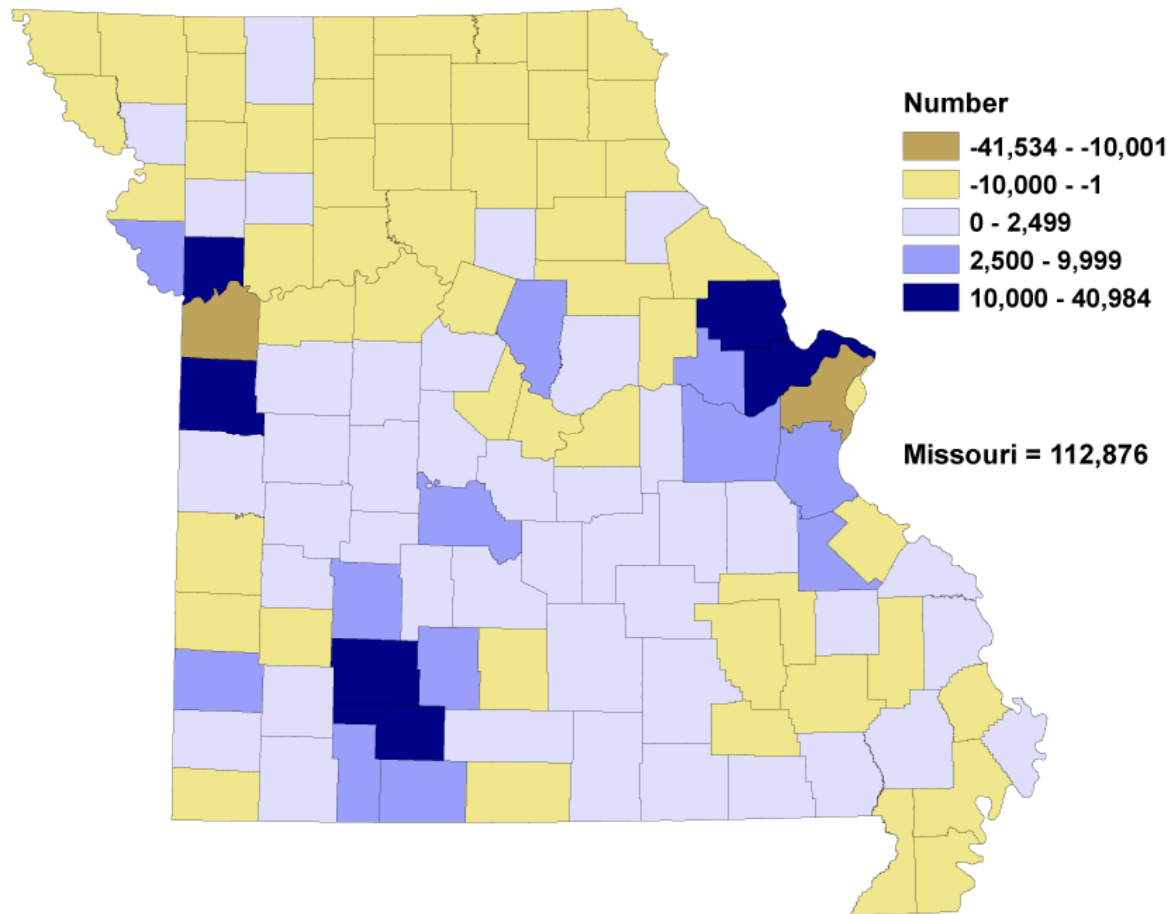
Source: Population Division, U. S. Census Bureau, Annual Estimates, April 1, 2000 - July 1, 2007.  
Prepared by: University of Missouri Extension, Office of Social and Economic Data Analysis (OSEDA)  
Map Generated on: 23 Apr 2008

## Natural Increase in Missouri Population by County 2000-2007



Source: Population Division, U. S. Census Bureau, Annual Estimates, April 1, 2000 - July 1, 2007.  
Prepared by: University of Missouri Extension, Office of Social and Economic Data Analysis (OSEDA)  
Map Generated on: 23 Apr 2008

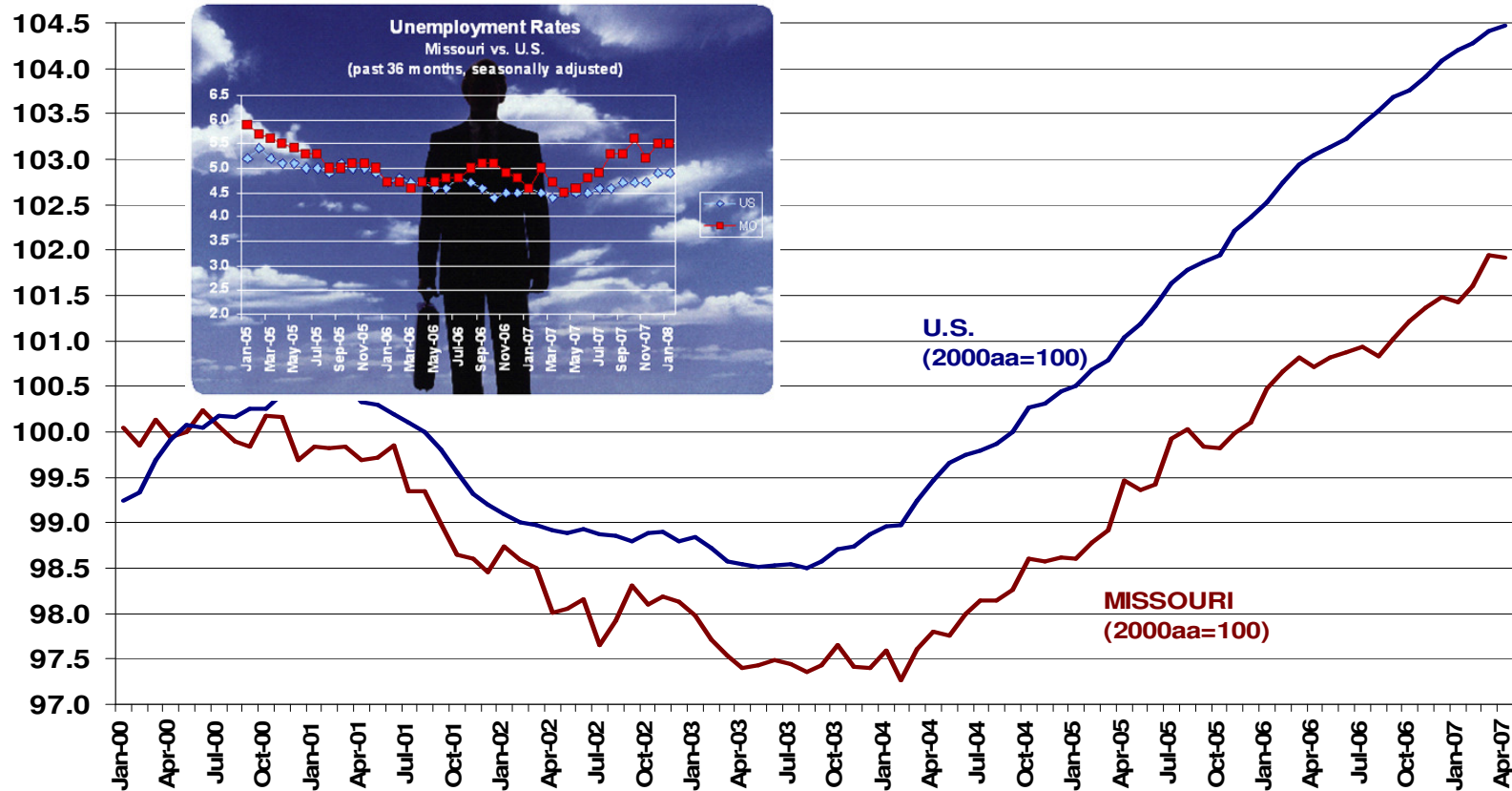
## Net Migration in Missouri Population by County 2000-2007



Source: Population Division, U. S. Census Bureau, Annual Estimates, April 1, 2000 - July 1, 2007.  
Prepared by: University of Missouri Extension, Office of Social and Economic Data Analysis (OSEDA)  
Map Generated on: 23 Apr 2008

# Employment

**U.S. AND MISSOURI PAYROLL EMPLOYMENT**  
Index: 2000 annual average = 100

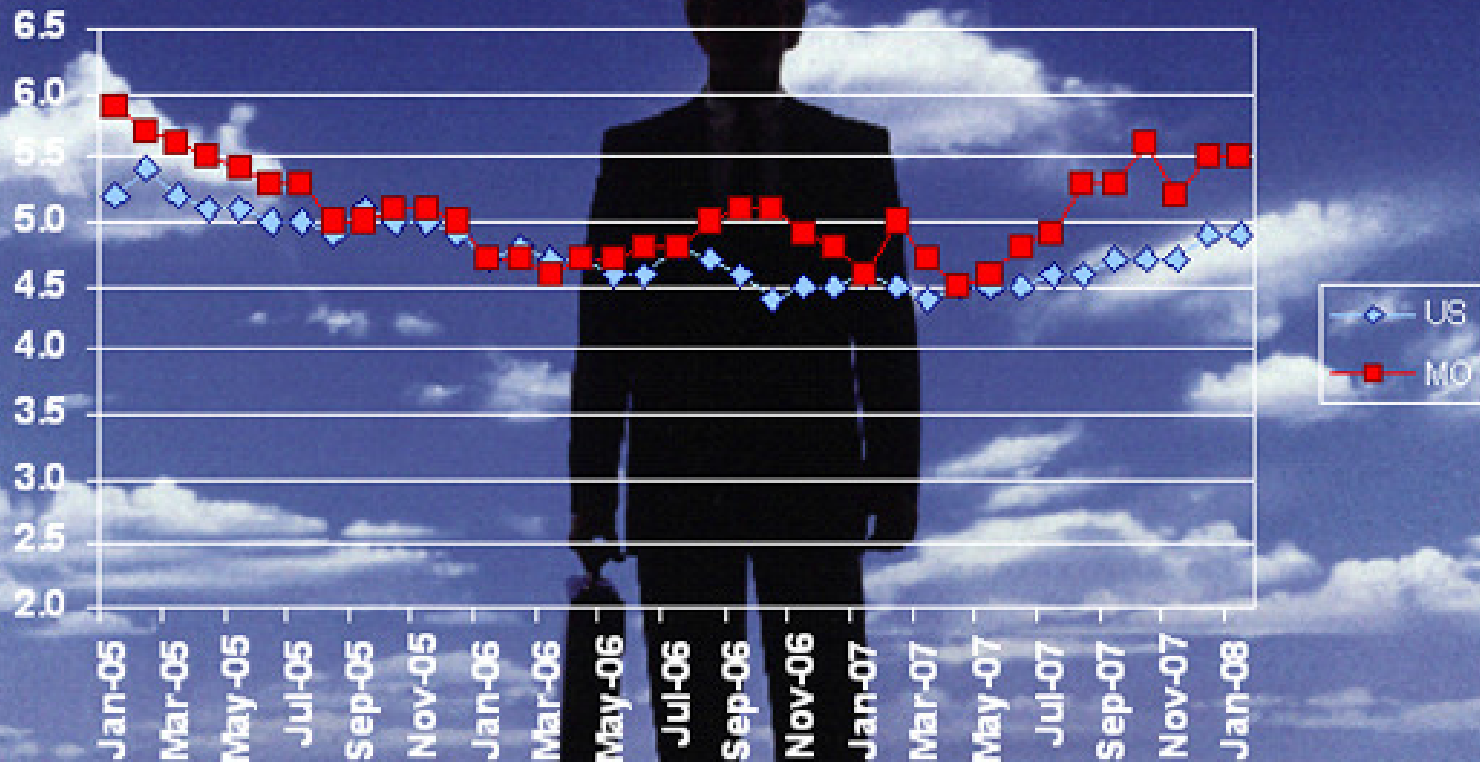


*Employment in Missouri increased by 33,100 from April 2006 to April 2007, seasonally adjusted.*

Source: MERIC and U.S. Bureau of Labor Statistics

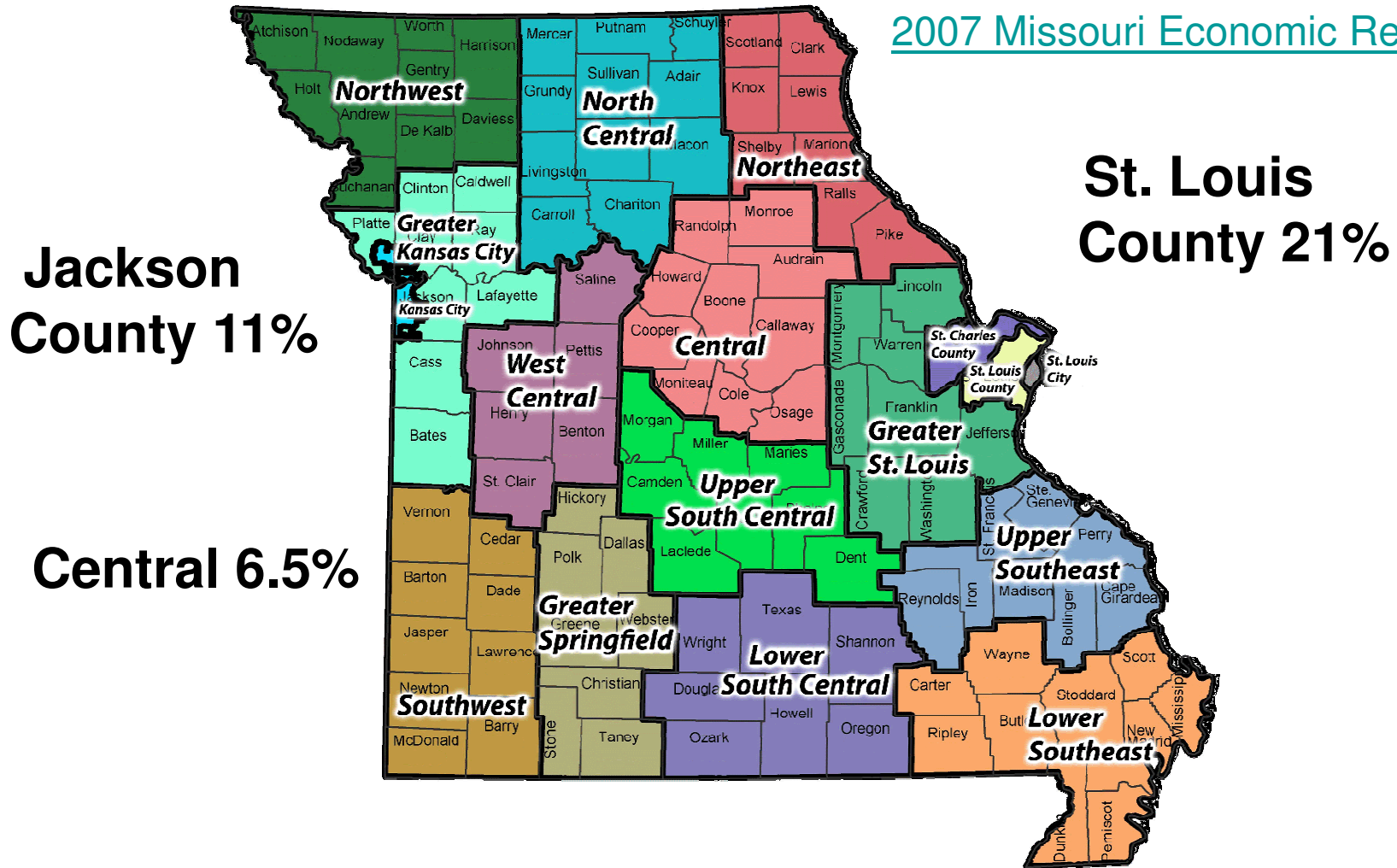


## Unemployment Rates Missouri vs. U.S. (past 36 months, seasonally adjusted)

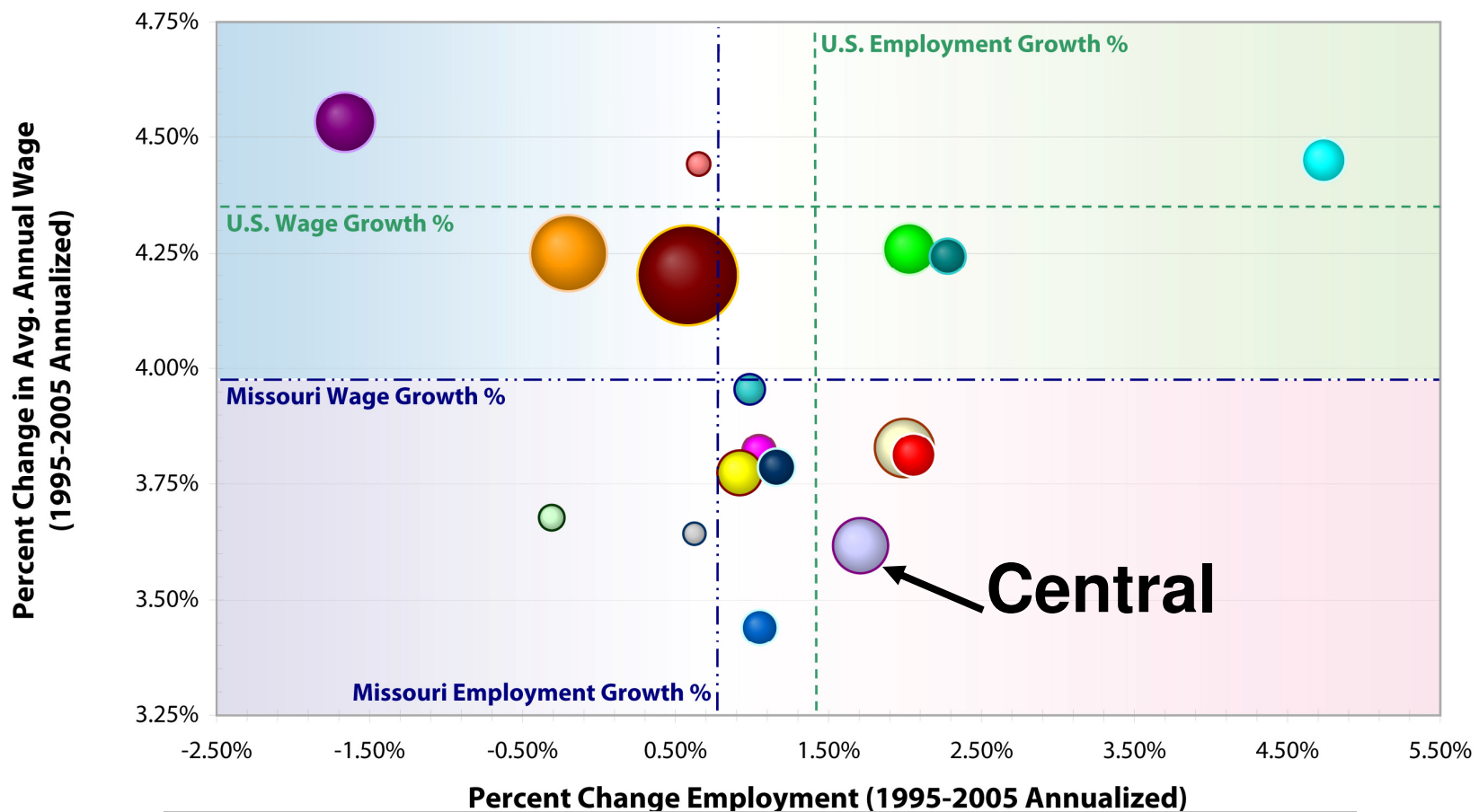


# Regional Economic Share

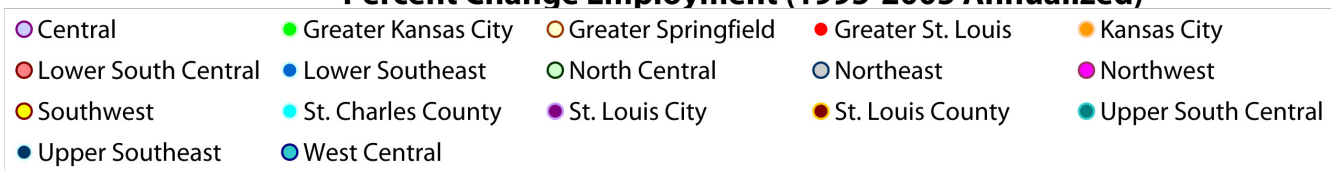
2007 Missouri Economic Report



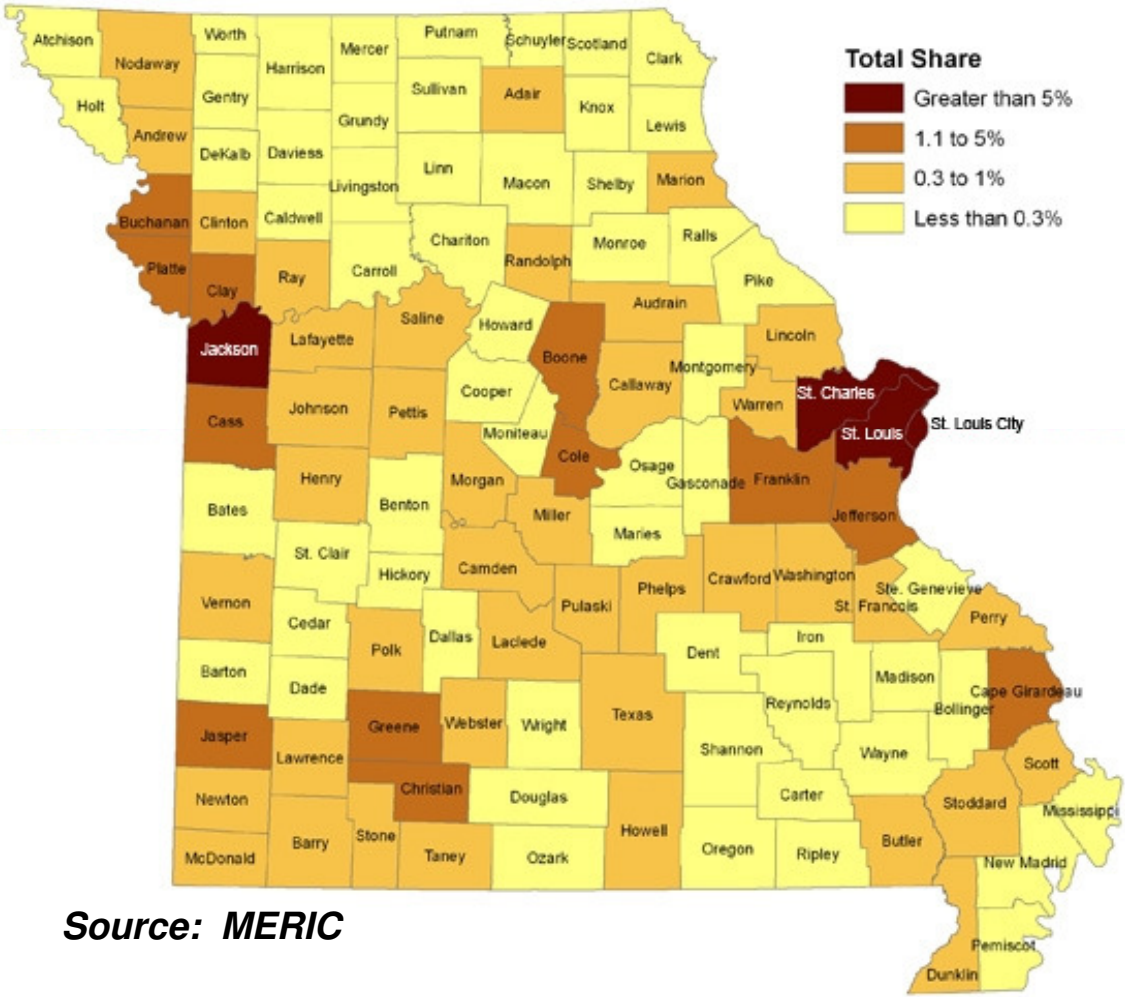
## Comparative Performance of Economic Areas in Missouri



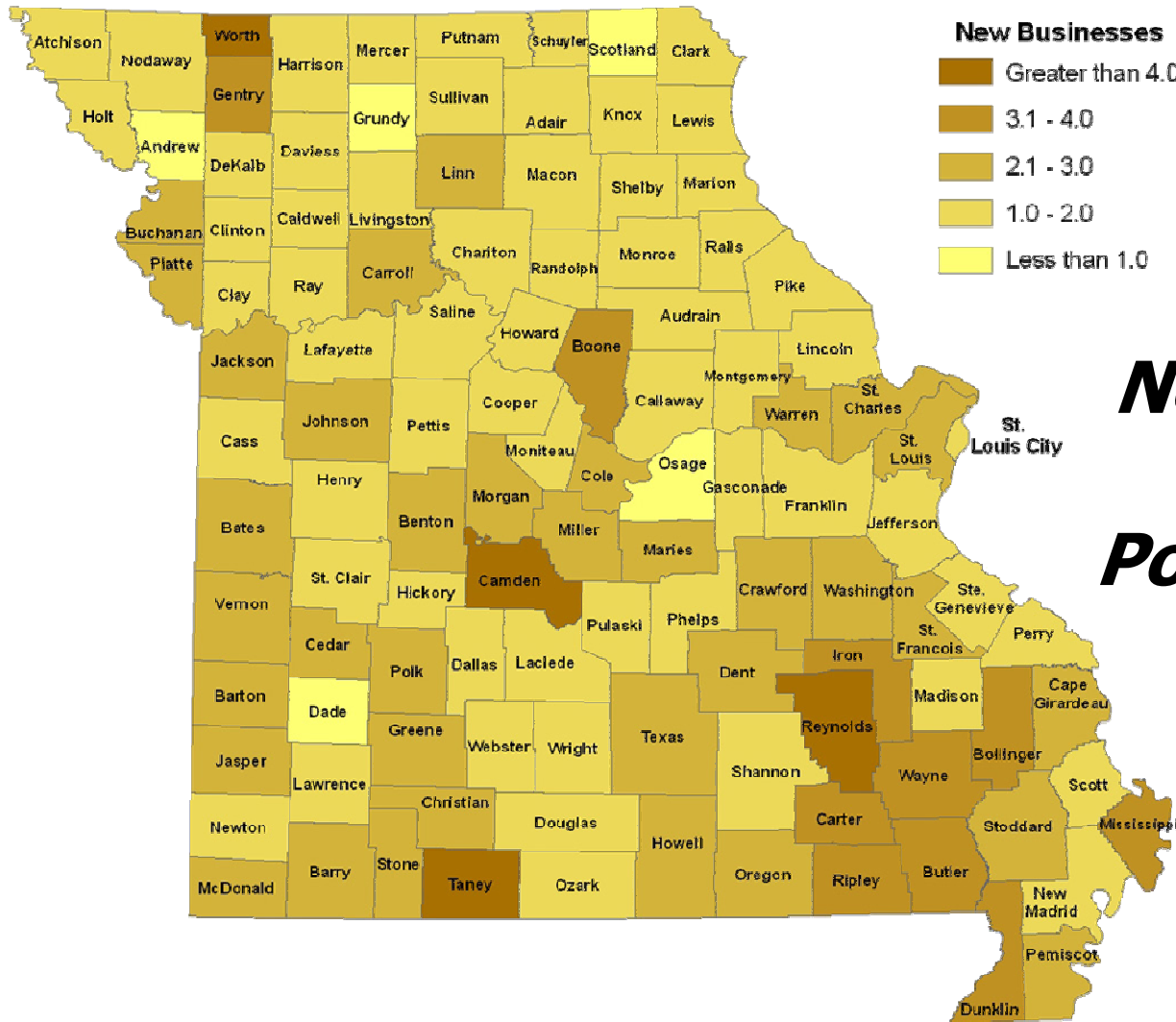
Source: MERIC



# Economic Share in Missouri by County, 2006



Source: MERIC



# ***New Businesses per 1,000 Population, 2006***

**Source: MERIC**



# How ***flat*** the world is depends on where you're standing...

- ***The World is Flat – “new oil wells”***  
— Thomas Friedman
- ***Making Globalization Work***  
— Joseph Stiglitz
- ***Networking Diverse Assets, especially human capital... “collaboration” is hard***

# America's Perfect Storm

*Three Forces Changing Our Nation's Future*

- Divergent skill distributions
- The changing economy
- Demographic shifts



*Educational Testing Service*

[www.ets.org](http://www.ets.org)



# STATE NEW ECONOMY INDEX

Ewing Marion  
KAUFFMAN  
Foundation

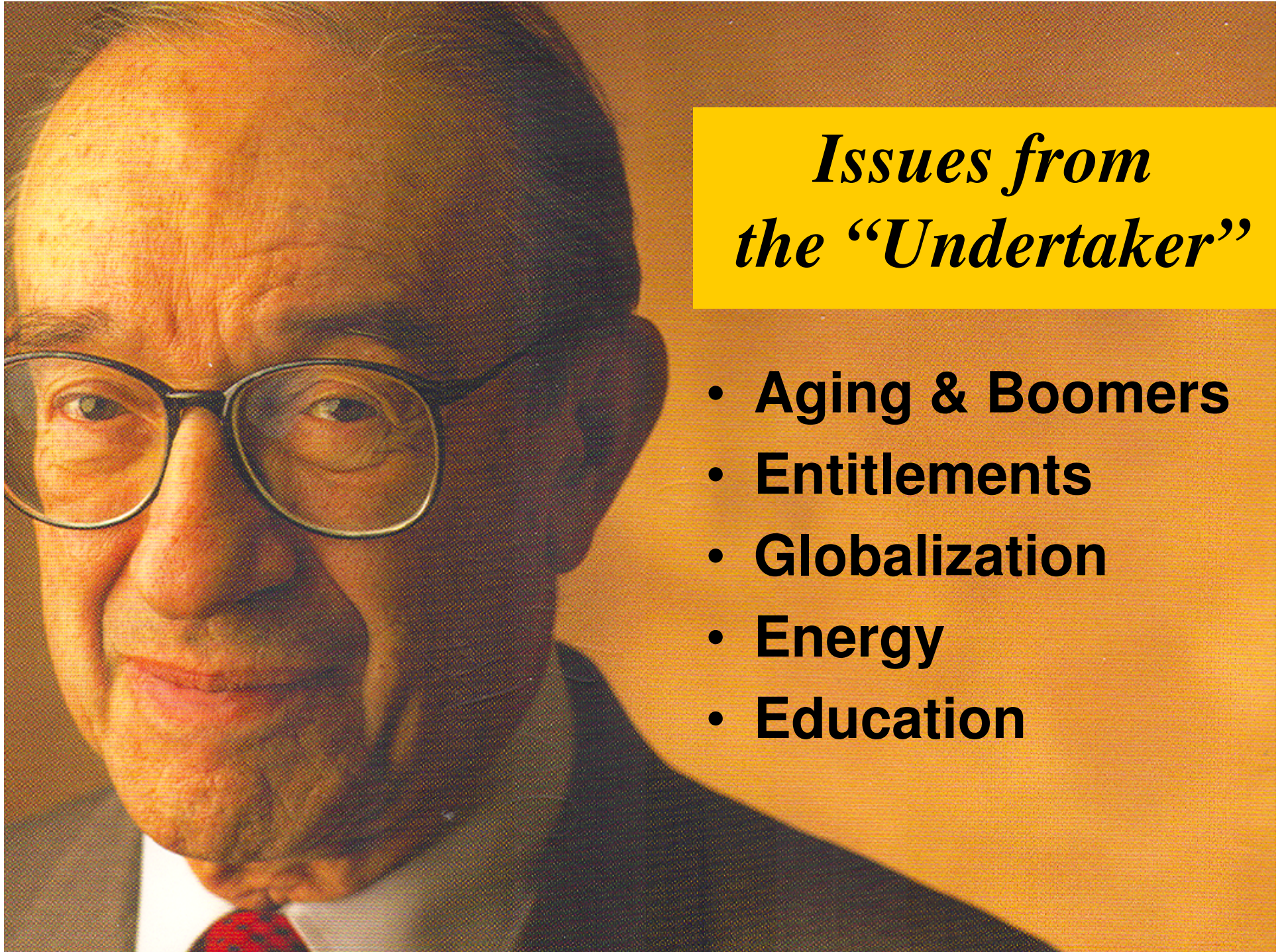
BENCHMARKING

ECONOMIC

TRANSFORMATION

***Missouri's rating  
declined from 28<sup>th</sup> in 2002  
to 35<sup>th</sup> in 2007***





*Issues from  
the “Undertaker”*

- **Aging & Boomers**
- **Entitlements**
- **Globalization**
- **Energy**
- **Education**



# Change in the Hispanic Population 2000 - 2006

- Percent Change: U.S. 6.4% -- Hispanic 25.5%
- Hispanics (44.3 million)
- Blacks (38.3 million)
- Missouri Hispanic Population 2006
  - 164,194
  - 38.4% gain since 2000



# Enrollment Change

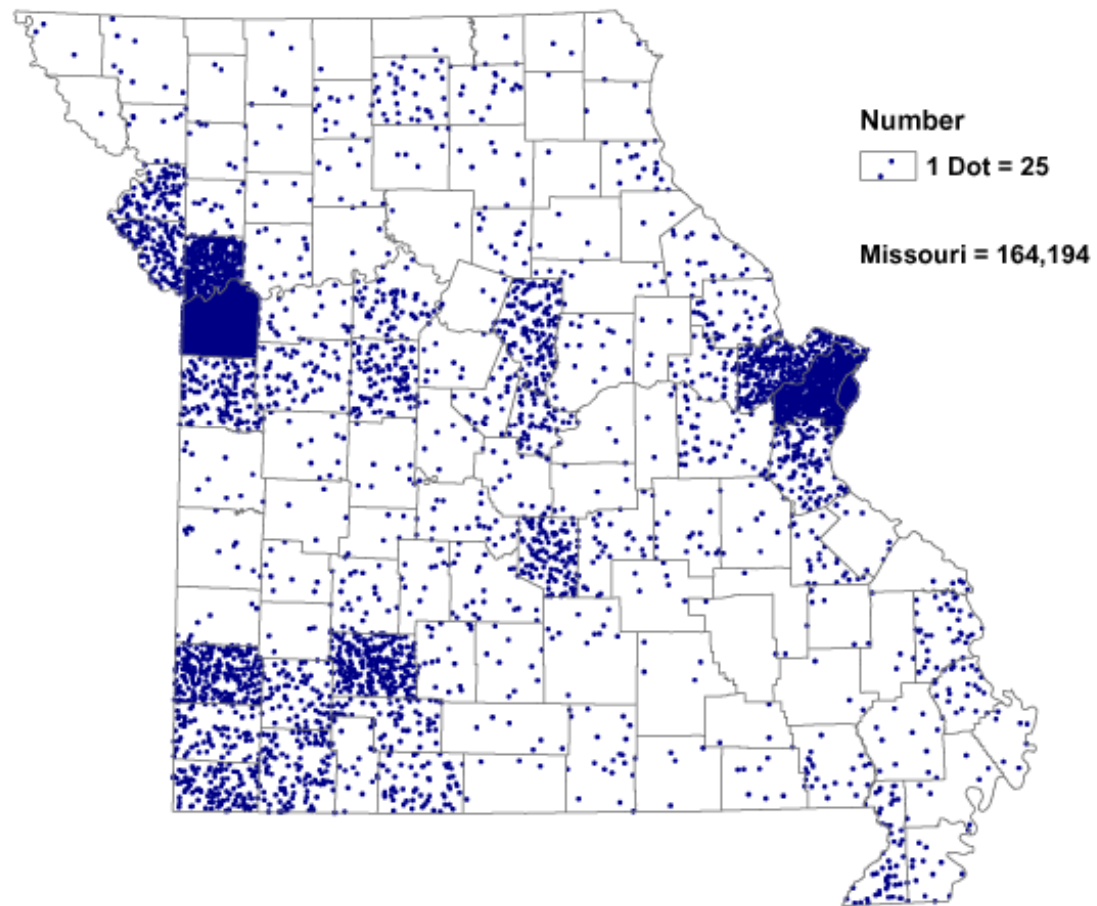
*From 1.4% to 2.8% in 5 years*

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	1999	2005	Change	Pct Change
Total	896,910	894,855	-2,055	-0.2%
Hispanic	12,633	25,166	12,533	99.2%

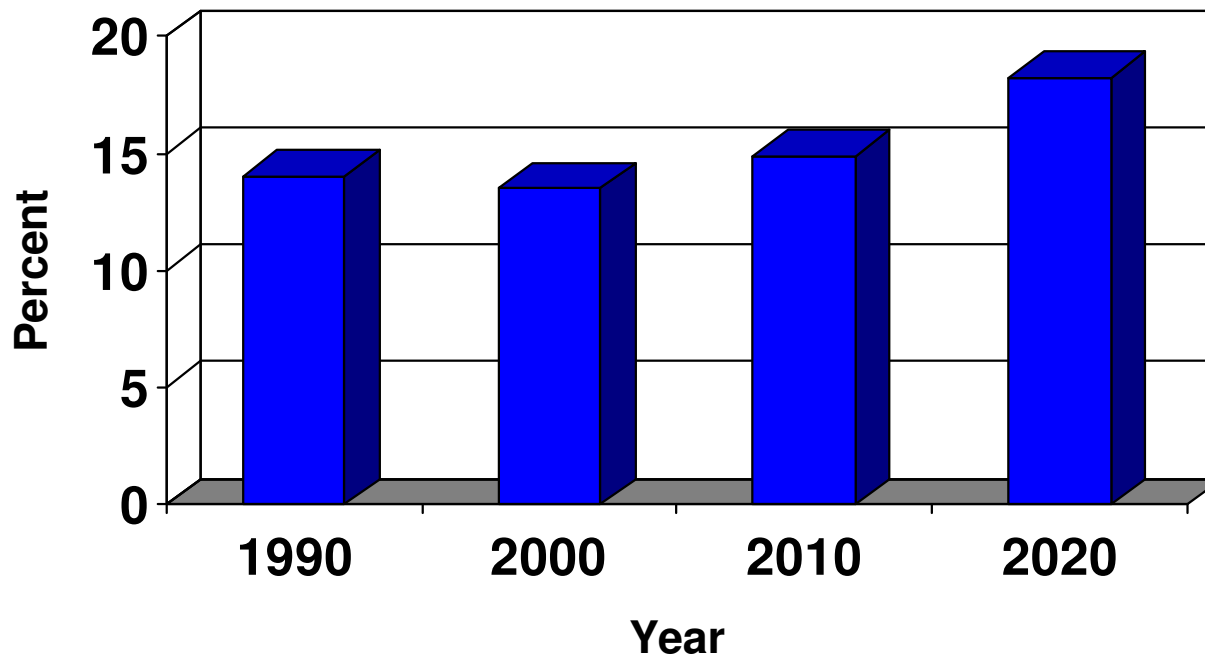
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## Hispanic Population in Missouri, 2006



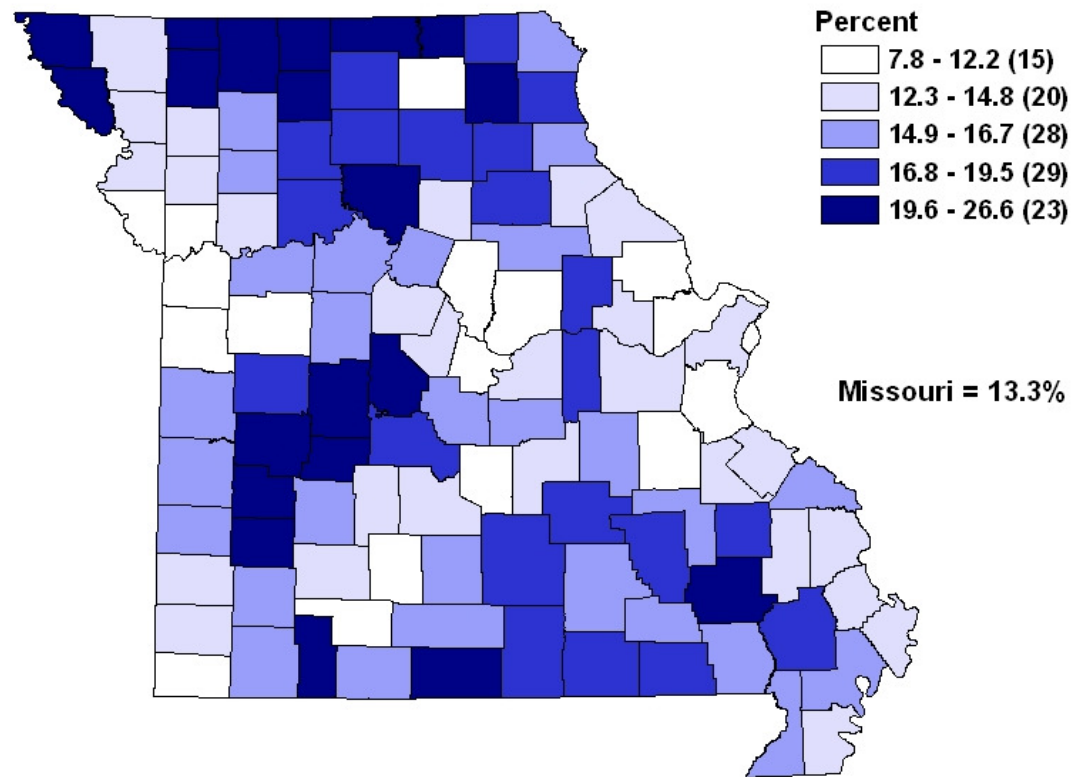
Source: USDC, Bureau of the Census, (2006 Estimates)  
Prepared by: University of Missouri Extension, Office of Social and Economic Data Analysis (OSED)  
Map Generated on 13 Nov 2007

## Percent Missouri Population Age 65+: 1990-2020



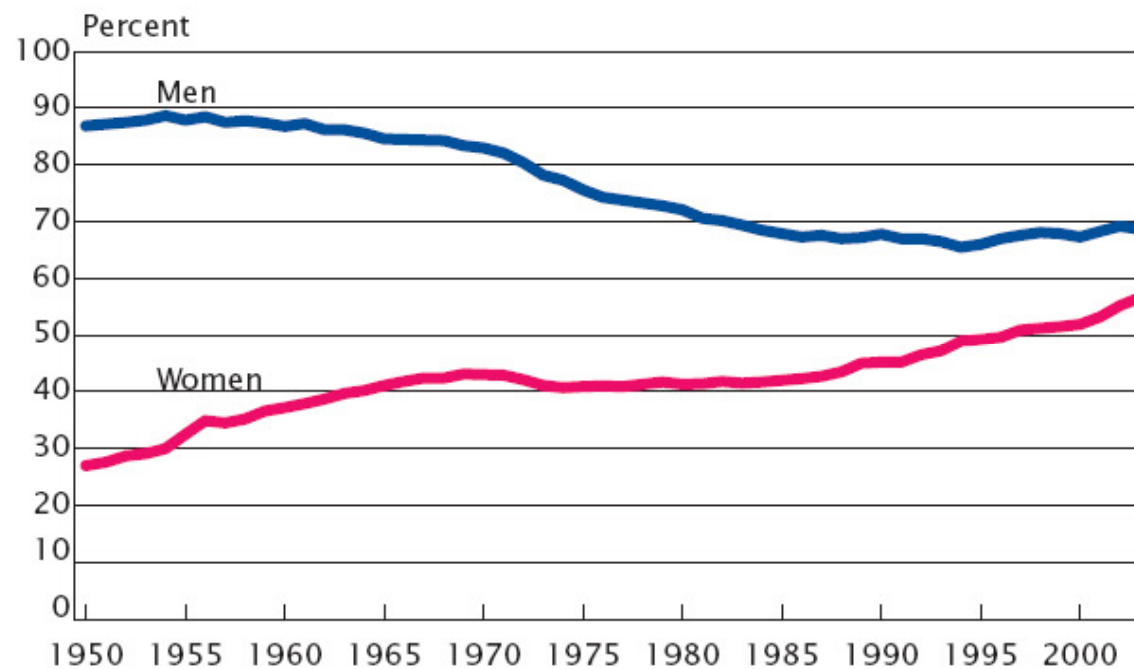
SOURCE: Census Bureau/NCHS. Projection algorithm, programming by OSEDA  
Chart Prepared by: University of Missouri Extension, Office of Social and Economic Data Analysis  
24March2006

## Percent of Missouri's Population, 2005: Age 65 and Older



Source: USDC, Bureau of the Census, 2000 Decennial Census  
Produced by: University of Missouri Extension, Office of Social and Economic Data Analysis  
Map generated on 28June2007

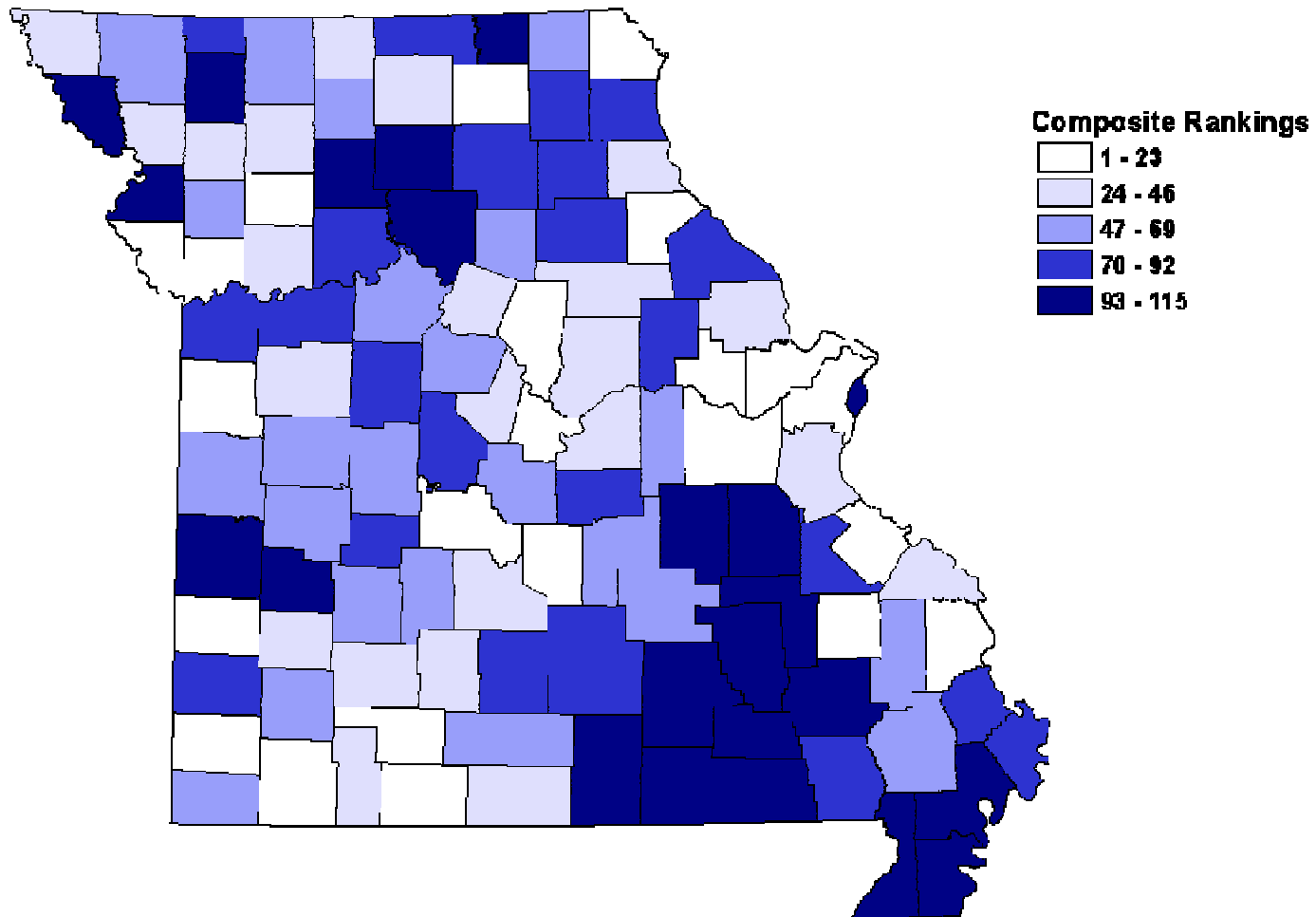
Figure 4-5.  
**Labor Force Participation Rates for the Population  
Aged 55 to 64 by Sex: 1950 to 2003**



Note: The reference population for these data is the civilian noninstitutionalized population.

Source: Bureau of Labor Statistics, 2004c. For full citation, see references at end of chapter.

## Missouri Senior Report, 2007 Composite County Rankings

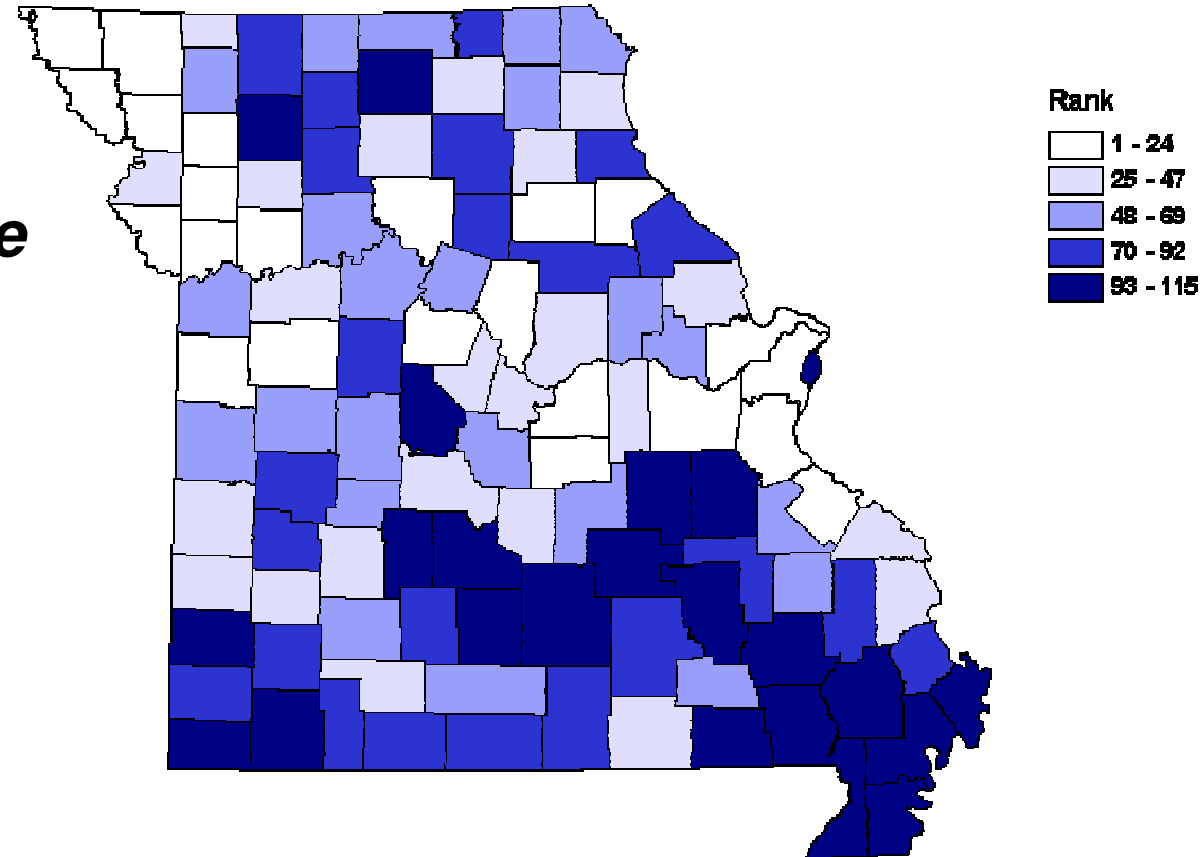


Prepared by: Office of Social and Economic Data Analysis (OSEDA)  
Map Created On: 12.14.2007



## Composite Kids Count Ratings, 2007

### *Quality of Life Indicators for Kids*



Source: University of Missouri, Office of Social and Economic Data Analysis  
Prepared by: University of Missouri Extension, Office of Social and Economic Data Analysis (OSED)  
Map Generated on: 11.8.2006



# REFLECTION

What are three demographic trends that you believe will impact your district?



# The New Census

- The “Short Form” – once a decade
- The “Long Form”
  - The American Community Survey (ACS) is the new “long form” and will be annual.



# ACS Plans

- ACS data are available now for areas with populations of 65,000 or more.
- In 2008, the Census Bureau will release the three-year estimates for areas with populations of ***20,000 or more***.
- In 2010, 5-year estimates will be released including the smallest of geographic areas—down to the tract and block group levels.

# For example, Missouri Median Household Income...

American Community Survey (Adjusted to 2006)

• 2005	\$43,310	+/- \$456
• 2006	\$42,841	+/- \$449
Change	- \$469	+/- \$640

*Note Margins of Error +/-*

# Missouri Median Household Income

## American Community Survey (Adjusted to 2006)

- 2005            \$43,310       +/- \$456
- 2006            \$42,841       +/- \$449
- Change         - \$469        +/- \$640

*Note differences  
in the 90 percent  
margins of error  
between the ACS  
and CPS*

## Current Population Survey (not adj.)

- 2005            \$44,686       +/- \$1,465
- 2006            \$44,487       +/- \$1,647

*(None of the differences are statistically significant.)*



# Key Elements

- **Geography** Nation, states, cities, counties and *school districts*.
- Now 65,000+ Eventually, areas as small as *census tracts* using multi-year averages.
- **Sample Size** *About 3 million addresses* per year. Data are collected from about one-twelfth of the sample each month.

# ACS Implications

- Annual small area estimates & indicators
  - Methods may better reflect seasonal areas
  - Change more *apparent* in larger areas
  - Estimates and projections reworked
  - Demand for integration and meaning
- ...Google Earth on data steroids...*



# Google OSEDA for More

OSEDA - Office of Social and Economic Analysis - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Address <http://www.oseda.missouri.edu/index.shtml> Go

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UNIVERSITY OF MISSOURI-COLUMBIA

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## OSEDA Office of Social and Economic Data Analysis

*Transforming Data into Information*

<p><b>Home</b></p> <p>About OSEDA</p> <p>Staff</p> <p>Register as a User</p> <p>Related Sites</p>	<p><b>USDA, Economic Research Service Releases State Fact Sheets</b></p> <p>The Economic Research Service recently released state fact sheets on various indicators. The data show that while Missouri has grown in population from 2000 to 2006 by 4.4 percent, rural areas did not share fully in this growth. While urban areas of the state grew by 5 percent, the rural population grew by almost half that with a 2.8 percent increase. This varied by geographic region of the state. <a href="#">(more...)</a></p>	<p><b>OSEDA Features</b></p> <p>MoDOT SEIR</p> <p>DESE SEIR</p> <p>MCDC</p> <p><b>Community Connection</b></p> <p>KidsCount</p> <p>Regional Profiles</p> <ul style="list-style-type: none"> <li>- 2000 Census</li> <li>- Beyond 2000</li> </ul> <p>Project Success</p> <p>Close the Gap</p> <p>Step by Step</p> <p>County Facts</p> <p>Missouri Family Wage Calculator</p> <p>County Social and Economic Indicators</p> <p>Business Indicators</p> <p>Entrepreneurship in Missouri</p> <p>Missouri Senior Report</p>
<p><b>Events</b></p> <p><b>National Association of Counties 2007 Annual Conference</b></p> <p>July 13-17, 2007 Richmond, Va.</p> <p><b>Missouri Governor's Conference on Economic Development</b></p> <p>August 27-30, 2007 Springfield, Mo.</p>	<p><b>Missouri's Migrant Students: The Invisible Population</b></p> <p>Between one and three million year-round and seasonal farmworkers dispersed throughout the United States are employed in the U.S. food production industry. The migrant population data indicate that most agricultural workers, between 66% and 81%, are immigrants. According to Cornell University's "Facts on farmworkers in the United States" (2001), five out of six farmworkers speak Spanish with a majority originating from Mexico. <a href="#">(more...)</a></p> <p><b>Missouri continues overall slow population growth between 2000 and 2006</b></p> <p>Recently released population estimates for 2006 from the U.S. Census Bureau show that Missouri's population is continuing a slow rate of</p>	<p><b>Collaborations</b></p>

**Percent Change in Missouri Population by County, 2000 - 2006**

Legend:

- 2.2% - 0.6% (35)
- 0.1% - 4.9% (46)
- 5.0% - 9.9% (24)
- 10.0% - 29.9% (10)

Missouri = 4.4%  
U.S. = 6.4%



# RESOURCE DATA



# Resources Are Needed To Get Done What Needs To Get Done

- It all starts with the budget!
- Is the district budget an important part of your work?
- Is the budget the educational plan, and are priorities expressed in dollars and cents?



# Is Our Only Valuable Resource The Money?

- What are the intangible assets or resources that you value in your district?
- Do you gather information regarding how you identify and make use of these intangible resources (social capital)?



# MSIP Resource Standards

- Program of Studies
- Class Size/Assigned Enrollments
- Professional Support Staff
- Administrative Staff
- Certification
- Planning Time



# PROCESS DATA



# **THE MSIP ADVANCE QUESTIONNAIRE (AQ):**

**A storehouse of often  
underutilized but important  
perceptual data**



# The Advance Questionnaire (AQ)

- Perceptual data obtained through a questionnaire(s)
- Provides a voice for all key stakeholder groups
- Includes questions based on critical research-based elements
- Allows development of additive scales consistent with Effective Schools Research





# The Advance Questionnaire (AQ)

- Longitudinal data available from 1990 to present in the form of legacy scales & items.
- Unlike many perceptual data collection tools & processes, the AQ offers checks on reliability and validity.
- Scales directly relate to MSIP standards & indicators.

# Response Rates for the State Sample 2006- 07

	N Received	Population Estimate	Response Rate
Students	106,034	127,758	83%
Parents	76,297	152,468	50%
Faculty	11,740	14,646	80%



# Selected Additive Scales/Definitions

- **Leadership:** This scale identifies the degree to which leadership is perceived as effective in improving student learning.
- **School Climate:** This scale identifies the degree to which all students feel respected and valued.
- **Efficacy and Expectations:** This scale identifies the degree to which teachers and students believe that they are capable of impacting student achievement.



## Additive Scales and Definitions *(cont.)*

- **Differentiated Instruction:** This scale identifies the degree to which teachers vary and revise instruction to meet the needs of students.
- **Safe and Orderly Environment:** This scale identifies the degree to which the school environment is safe and orderly.



# **Efficacy/Expectations Scale (Faculty)**

1. There are effective supports in place to assist students who are in jeopardy of academic failure.
  2. I emphasize the importance of effort with students.
  3. I have the skills necessary to meet the needs of all learners in my classroom.
  4. I believe that I can positively impact student performance.
-



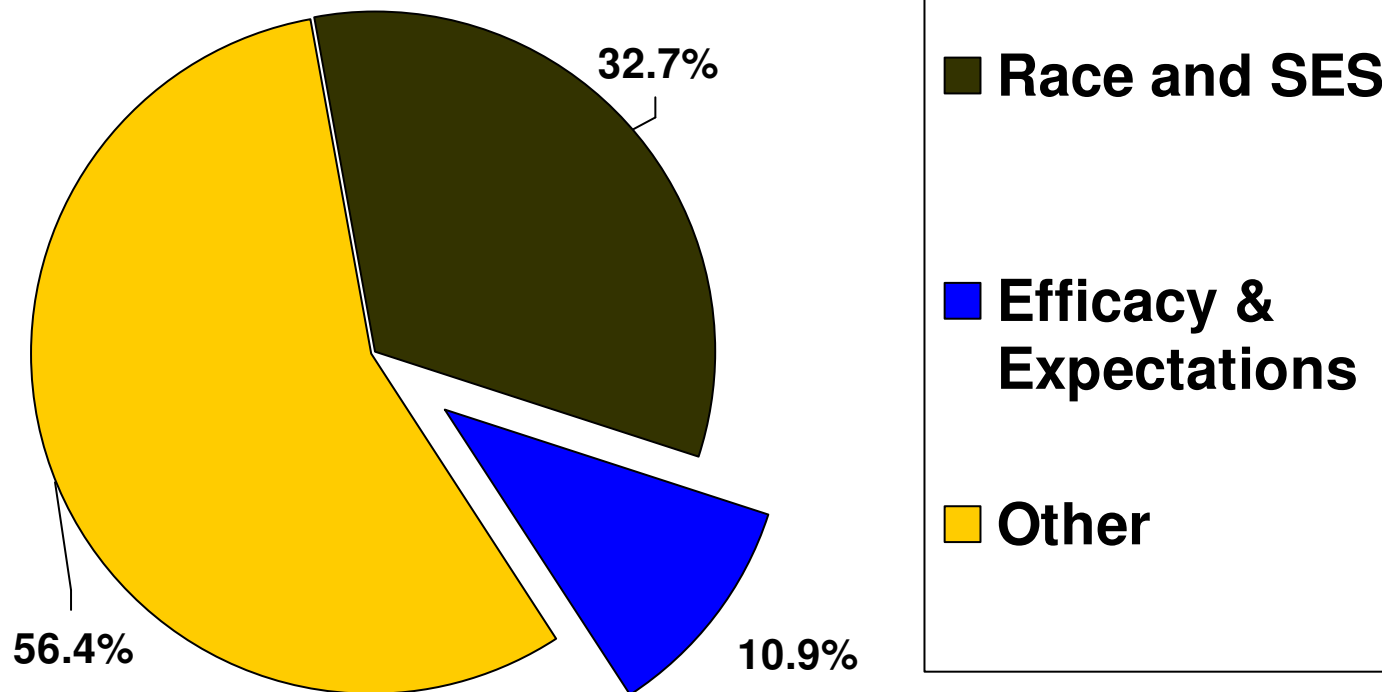
# **Efficacy/Expectations Scale (Faculty)**

5. Students are held accountable for doing quality work.
6. All staff in our school hold high expectations for student learning.
7. There are avenues for recognizing and rewarding the accomplishments of all students.



# **Variance In MAP Communication Arts Achievement is Explained by...**

# **FACULTY:** Efficacy & expectations explains 10.9% of the variance in communication arts achievement







## **Example from Happy Valley R-IX School District**

The efficacy and expectations scale from the faculty Advance Questionnaire identifies the degree to which teachers believe that they are capable of impacting student achievement.

The Faculty scale for Efficacy & Expectations consists of seven questions:

*Happy Valley District Faculty*

*percentile*

*mean*

*std dev*

*n*

All staff in our school hold high expectations for student learning.

53

4.18

0.79

173

I believe that I can positively impact student performance.

35

4.56

0.52

173

I emphasize the importance of effort with students.

60

4.75

0.55

173

I have the skills necessary to meet the needs of all learners in my classroom.

29

4.19

0.77

173

Students are held accountable for doing quality work.

72

4.22

0.71

173

There are avenues for recognizing and rewarding the accomplishments of all students.

61

4.36

0.58

173

There are effective supports in place to assist students who are in jeopardy of academic failure.

30

4.01

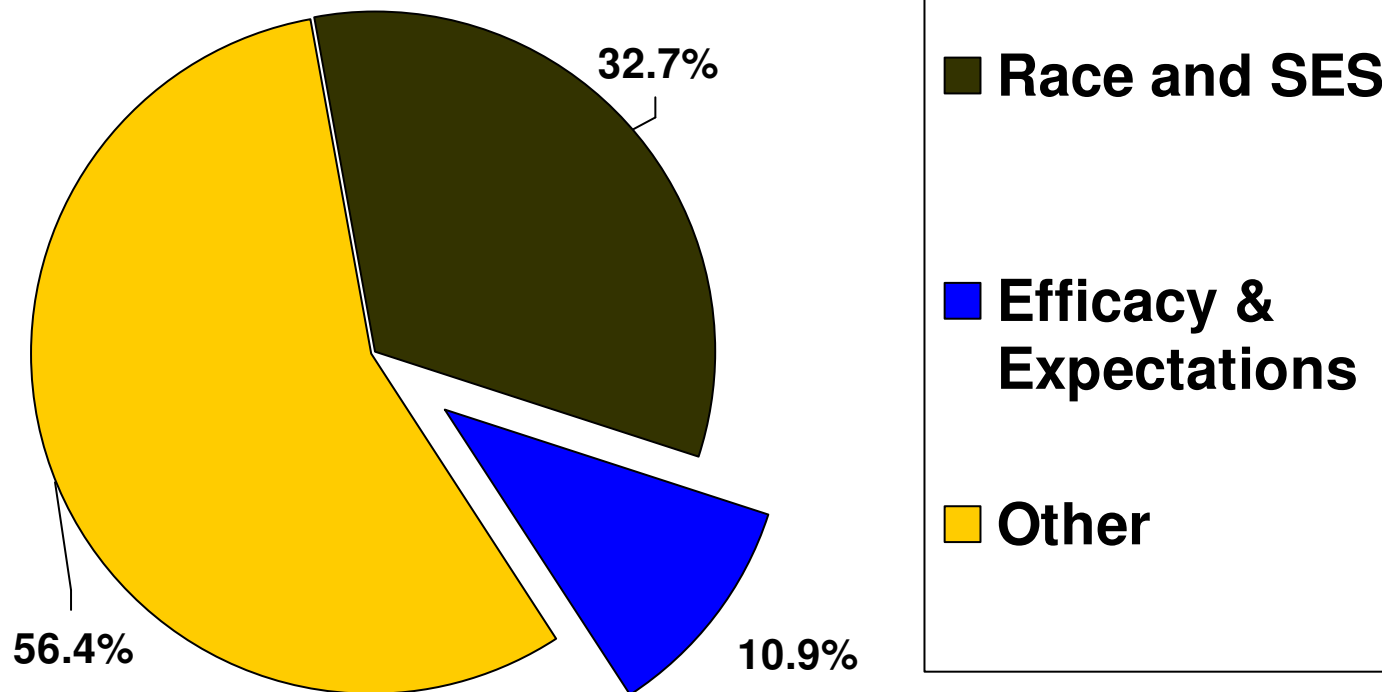
0.94

173

# School Building Results for Efficacy and Expectations Faculty Scale

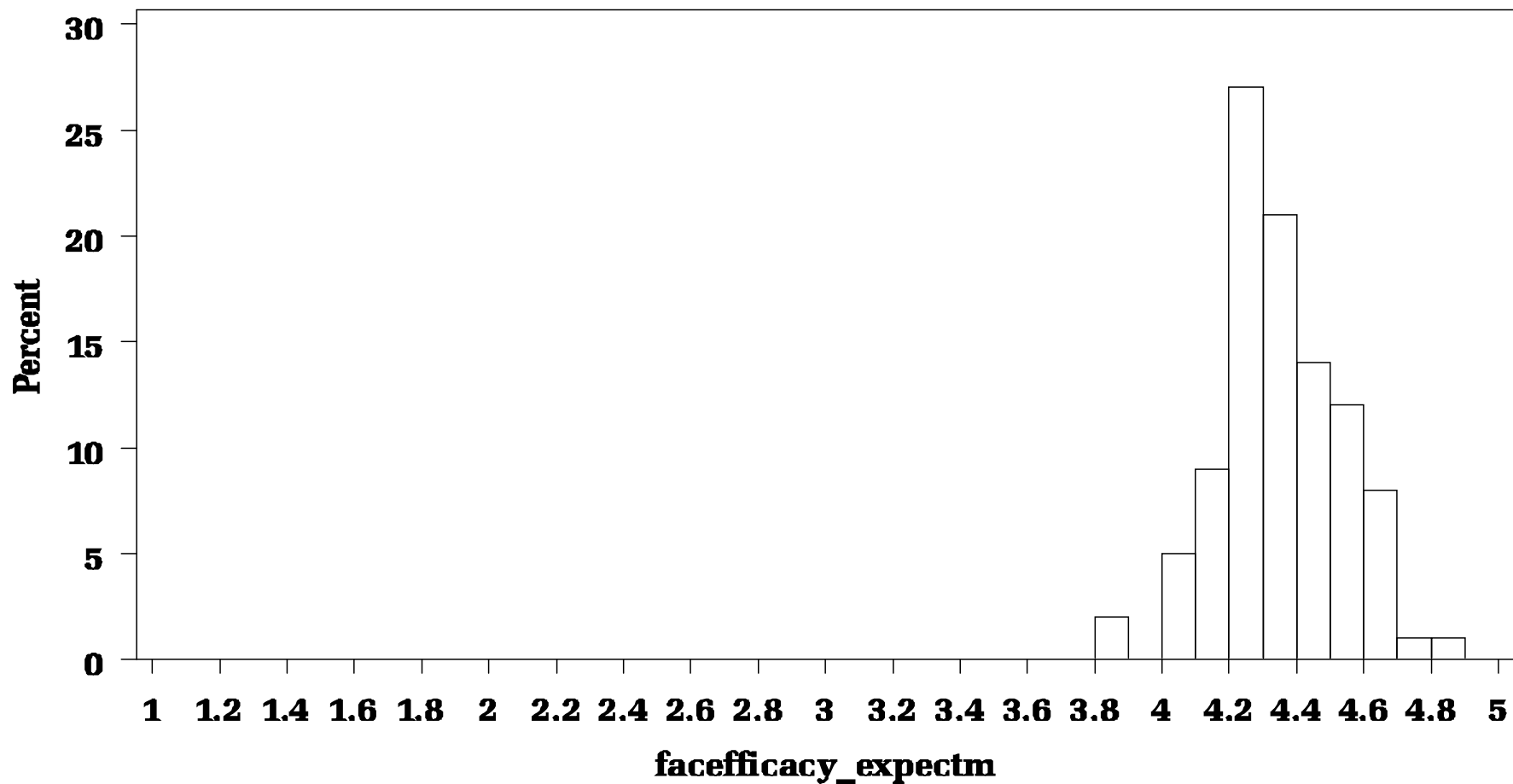
<i>district</i>	<i>school_name</i>	<i>percent</i>	<i>mean</i>	<i>std_dev</i>	<i>n</i>
HAPPY VALLEY	DISTRICT	53	4.32	0.45	173
HAPPY VALLEY	HAPPY VALLEY HIGH	43	4.19	0.51	48
HAPPY VALLEY	HAPPY VALLEY MIDDLE	80	4.44	0.43	35
HAPPY VALLEY	HILL TOP ELEM.	10	4.14	0.39	13
HAPPY VALLEY	JOHNSON ELEM.	62	4.46	0.42	13
HAPPY VALLEY	PARK ELEM.	39	4.35	0.41	21
HAPPY VALLEY	DEERFIELD ELEM.	45	4.38	0.39	38

# **FACULTY:** Efficacy & expectations explains 10.9% of the variance in communication arts achievement



# State Distribution — Faculty

facefficacy\_expect district level





# **Student Perceptions: Happy Valley R-IX School District**

The efficacy and expectations scale from the student (grade 3 and older) Advance Questionnaire identifies the degree to which students believe that they are capable of impacting student achievement.

The Student scale for Efficacy & Expectations consists of six questions:



# **Efficacy/Expectations Scale**

## **(Students)**

1. If I do well in school, it will help me when I grow up.
2. Being successful in school today will help me in my future.
3. I can do well in school.
4. I learn a lot in this school.



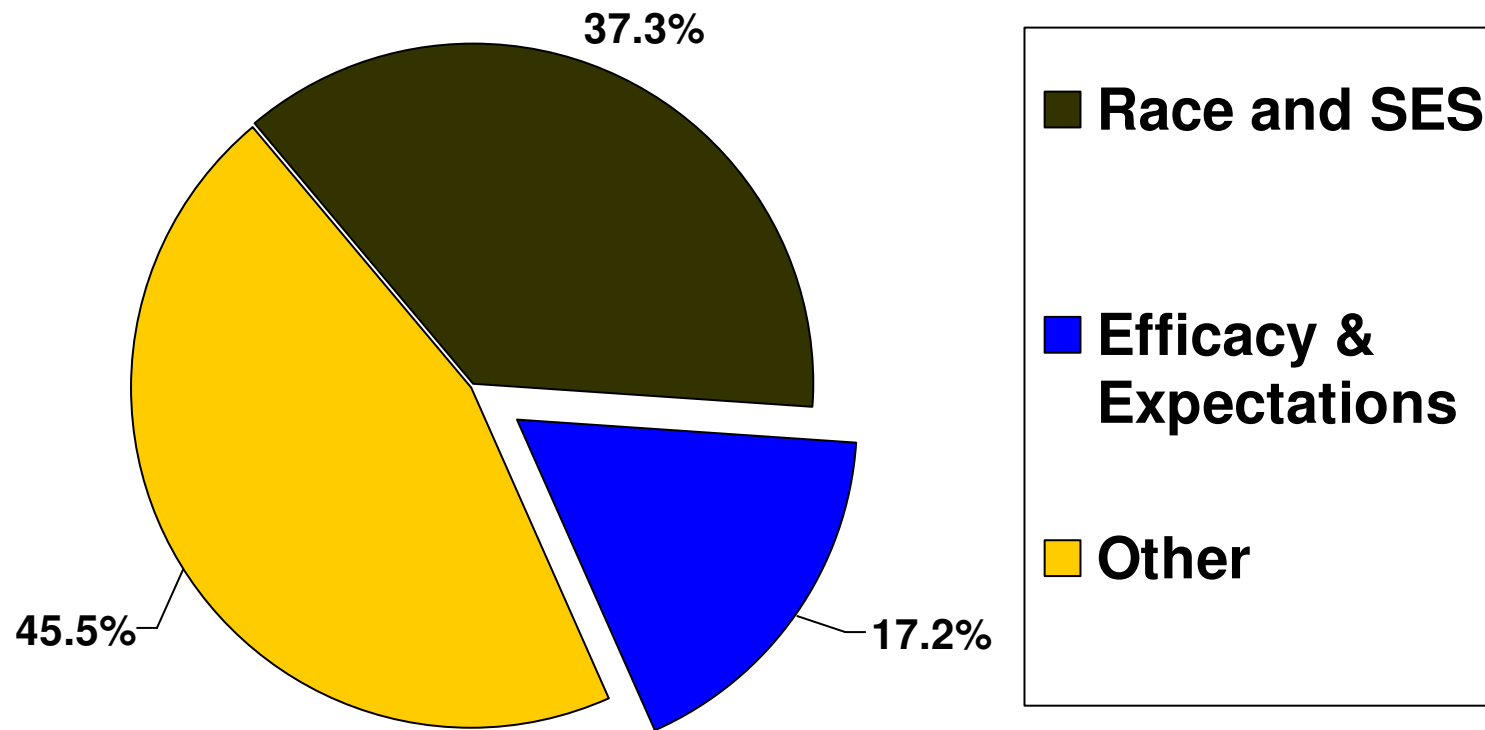
# **Efficacy/Expectations Scale**

## **(Students)**

5. My teachers think I can learn.
6. My family believes that I can do well in school.
7. My teachers expect very good work from me.



# **STUDENTS:** Efficacy & expectations explains 17.2% of the variance in communication arts achievement

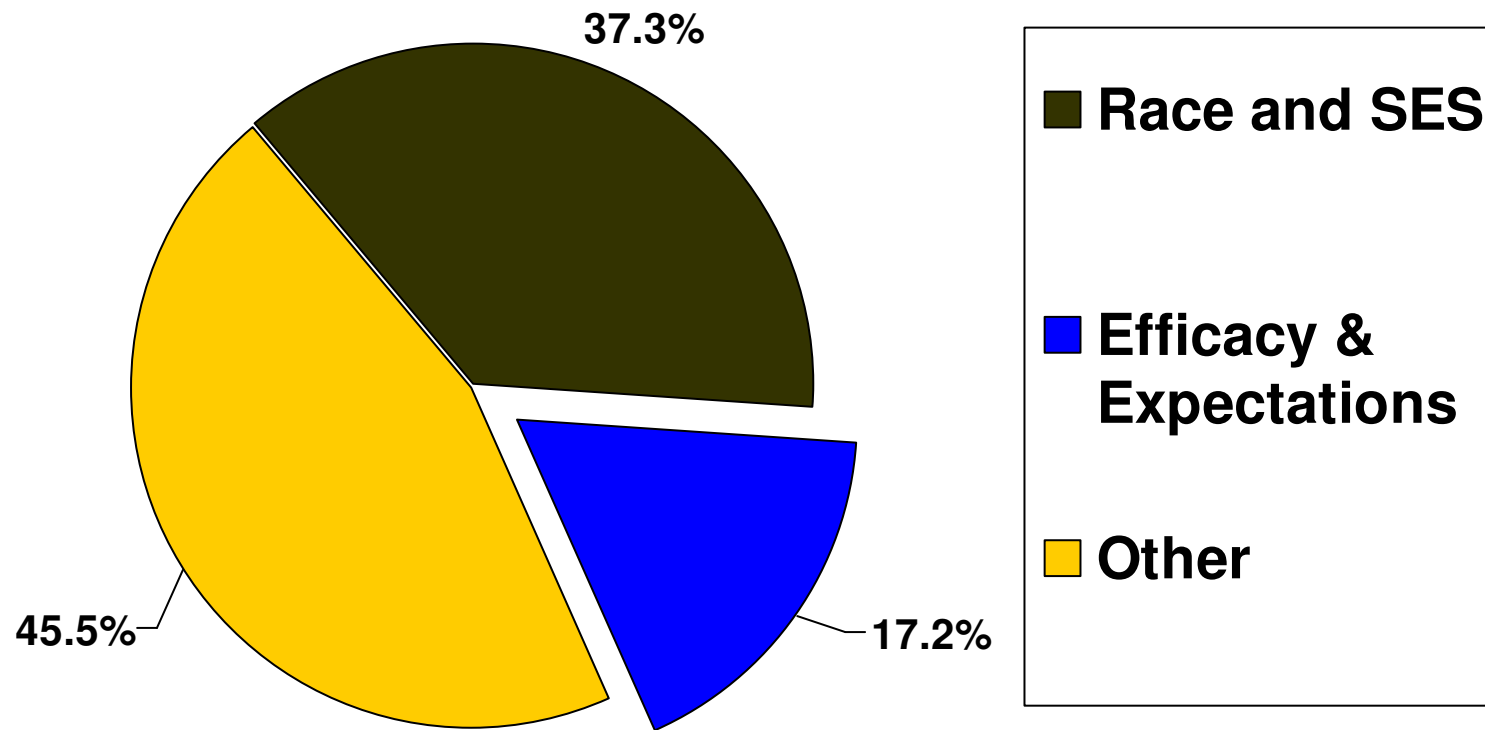


<i>Student</i>	<i>percentile</i>	<i>mean</i>	<i>std dev</i>	<i>n</i>
Being successful in school today will help me in my future.	78	4.59	0.77	1618
I can do well in school.	80	4.41	0.76	1618
I learn a lot in this school.	65	4.12	0.95	1618
My family believes that I can do well in school.	80	4.65	0.67	1618
My teachers expect very good work from me.	75	4.33	0.8	1618
My teachers think I can learn.	77	4.43	0.74	1618

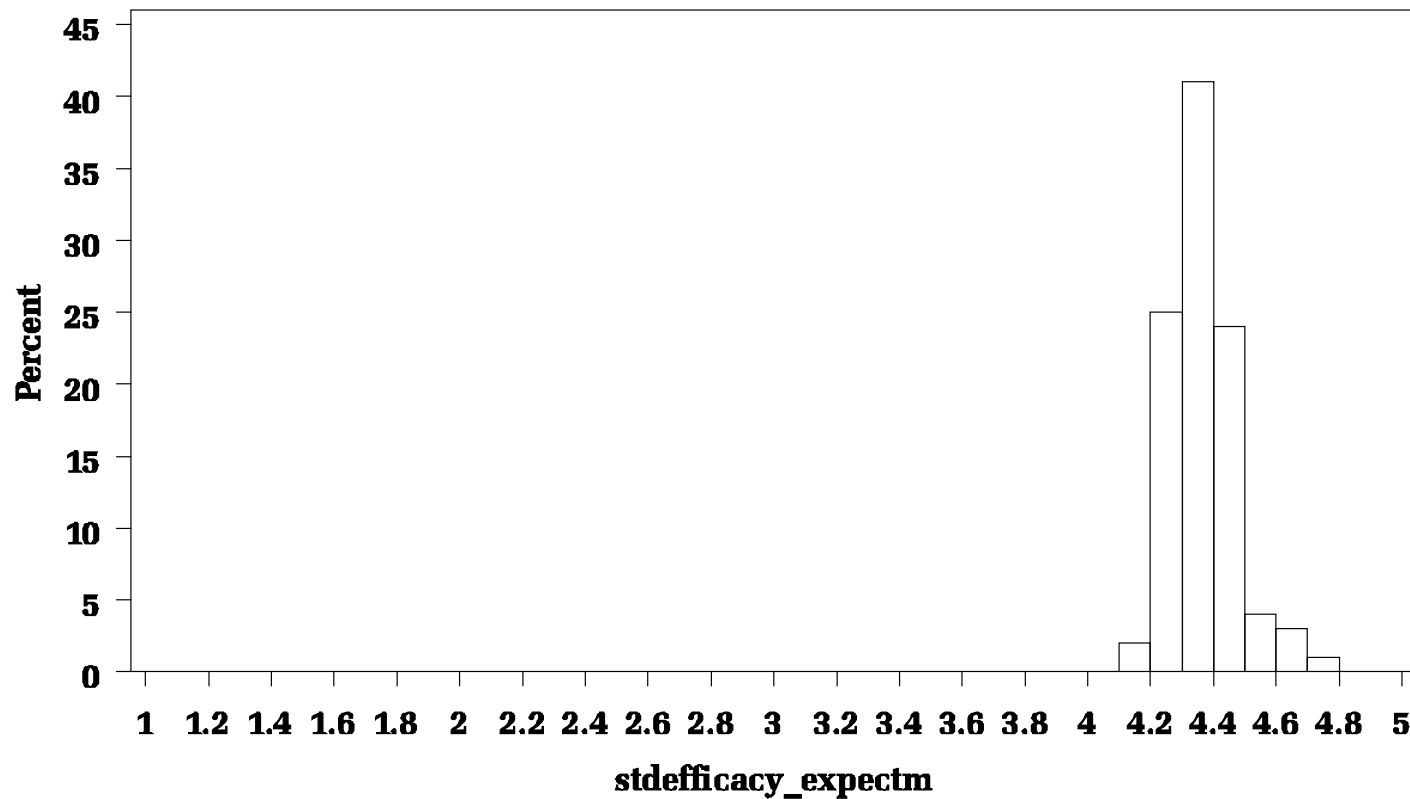
# School Building Results for Efficacy & Expectations Student Scale

<i>district</i>	<i>school_name</i>	<i>percentile</i>	<i>mean</i>	<i>std_dev</i>	<i>n</i>
HAPPY VALLEY	DISTRICT	77	4.42	0.56	1618
HAPPY VALLEY	HAPPY VALLEY HIGH	69	4.16	0.62	590
HAPPY VALLEY	HAPPY VALLEY MIDDLE	85	4.44	0.55	438
HAPPY VALLEY	HILL TOP ELEM.	16	4.58	0.46	85
HAPPY VALLEY	JOHNSON ELEM.	52	4.69	0.34	67
HAPPY VALLEY	PARK ELEM.	64	4.71	0.34	161
HAPPY VALLEY	DEERFIELD	42	4.67	0.33	277

# **STUDENTS:** Efficacy & expectations explains 17.2% of the variance in communication arts achievement



# State Distribution — Student stdefficacy\_expect district level





**Lets examine the results from a  
single school building: Hill Top  
Elem.**

**First for Faculty, then Students.**

*Hill Top Faculty*

	<i>percentile</i>	<i>mean</i>	<i>std dev</i>	<i>n</i>
All staff in our school hold high expectations for student learning.	43	4.31	0.63	13
I believe that I can positively impact student performance.	25	4.54	0.52	13
I emphasize the importance of effort with students.	47	4.77	0.44	13
I have the skills necessary to meet the needs of all learners in my classroom.	5	3.92	0.76	13
Students are held accountable for doing quality work.	13	4	0.41	13
There are avenues for recognizing and rewarding the accomplishments of all students.	6	3.85	0.69	13
There are effective supports in place to assist students who are in jeopardy of academic failure.	8	3.62	0.96	13

---

<i>Hill Top Elem. Students</i>	<i>percentile</i>	<i>mean</i>	<i>std dev</i>	<i>n</i>
Being successful in school today will help me in my future.	14	4.7	0.58	85
I can do well in school.	26	4.39	0.71	85
I learn a lot in this school.	17	4.4	0.78	85
My family believes that I can do well in school.	8	4.7	0.55	85
My teachers expect very good work from me.	27	4.61	0.66	85
My teachers think I can learn.	15	4.64	0.59	85

---





# **Student Perceptions: Happy Valley R-IX School District**

6.3.1.6 The instructional strategies scale from the student (grade 6 and older) Advance Questionnaires identifies the degree to which teachers use instructional strategies that research indicates are likely to result in improved student learning.

The Student scale for Instructional Strategies consists of seven questions.

***What can we observe from this scale?***

<i>Hill Top Students</i>	<i>percent ile</i>	<i>mean</i>	<i>std_ dev</i>	<i>n</i>
I am asked to identify similarities and differences.	29	3.04	1.02	27
I am asked to revise or correct errors in my work.	3	2.58	1.14	27
I am asked to summarize new material.	7	2.52	1.05	27
I am asked to use pictures, graphs, maps, or charts to present my information.	3	2.31	0.84	27
I am given opportunities to present what I have learned to other students.	21	2.74	0.94	27
I am required to take notes.	4	2.44	0.89	27
My teachers place students in small groups.	43	3.11	0.97	27



# **THE MSIP 4<sup>TH</sup> CYCLE CLASSROOM OBSERVATION TOOL:**

## **A New Way To Examine Prevailing Instructional Practice**



# **MSIP CLASSROOM OBSERVATION “LOOK FORs”**

**(As with the AQ, based on latest effective schools research by Robert Marzano, MCREL, and others)**



# “LOOK FORS”

- Differentiated instruction
- Instructional delivery methods
- Instructional strategies
- Level of engagement
- Depth of knowledge (higher order thinking)




# “LOOK FORS”

- Classroom learning environment
- Instructional climate
- Student work displayed
- Technology use



# Implications Of Classroom Observation Data

- What is prevailing instructional practice now?
- What does the research say about instructional strategies and the effect on student performance?
- Is our professional development bringing about changes in instruction?



# PERCEPTUAL DATA COLLECTION TECHNIQUES

- Survey/Questionnaires (web-based or traditional paper forms)
- Focus groups
- Interviews
- Town hall meetings
- Clicker activity
- Colored dots to prioritize and categorize





# PERFORMANCE DATA



# **MSIP Performance Standards/APR**

- **MAP**
- **ACT**
- **Advanced courses**
- **Career education courses**
- **College placement**
- **Career education placement**
- **Attendance**
- **Graduation rate**



# Sources: Performance Data

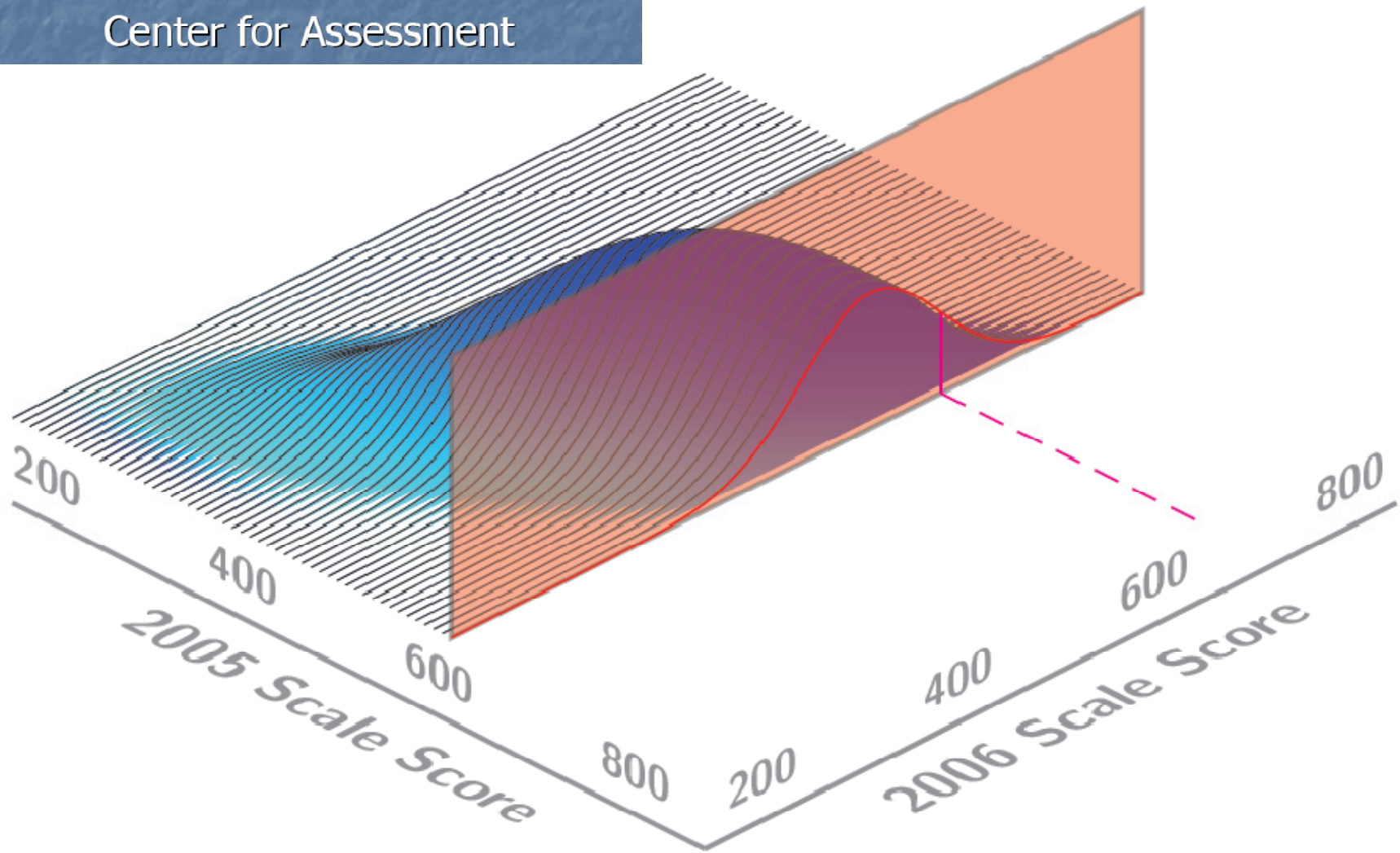
- **Annual Performance Report (APR)**
- **Disaggregated with Multiple Years**
- **MAP Index by Subject Area**
- **Attendance**
- **Graduation Rate**
- **College and Career Preparation Indicators**



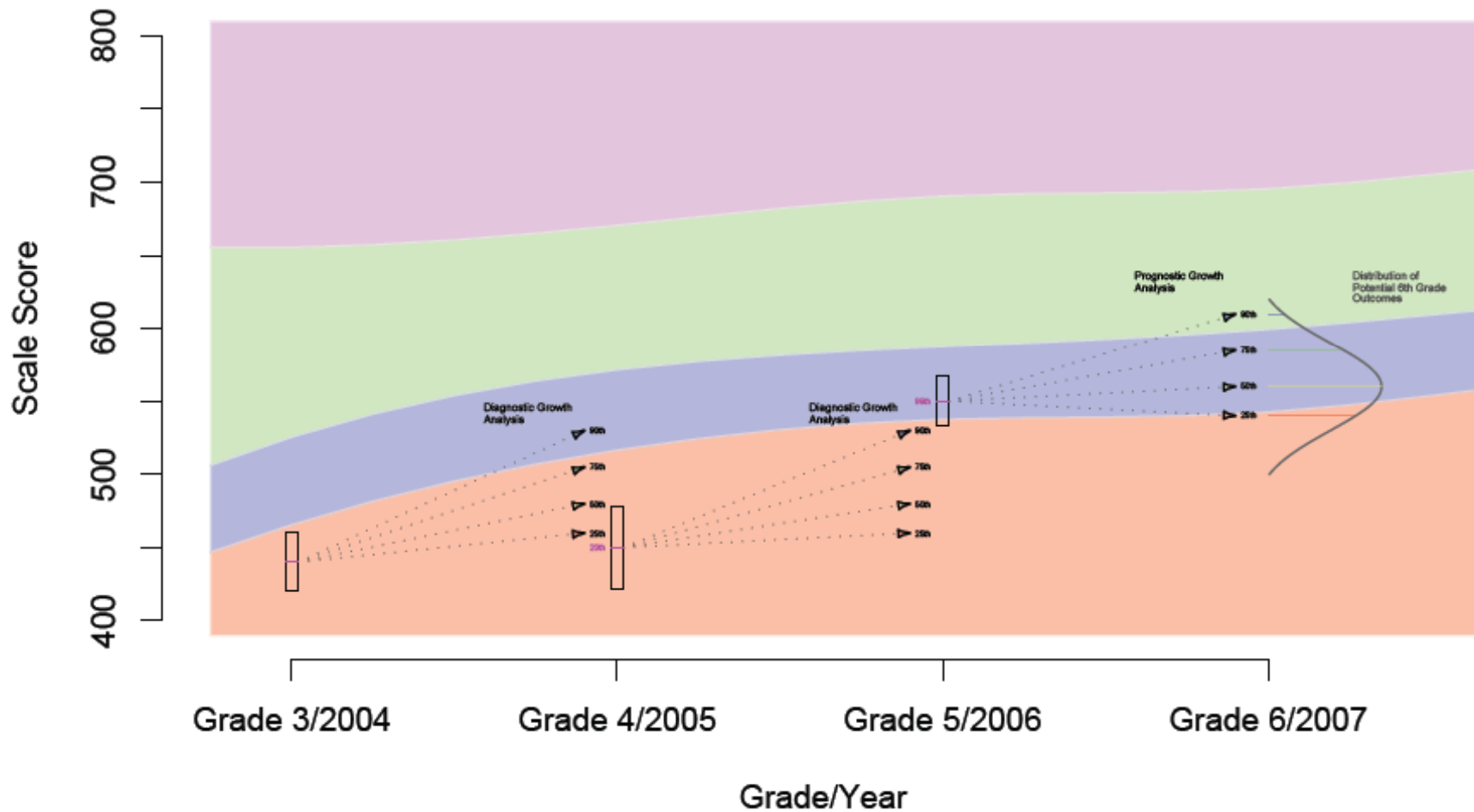
# Annual Performance Report (APR)

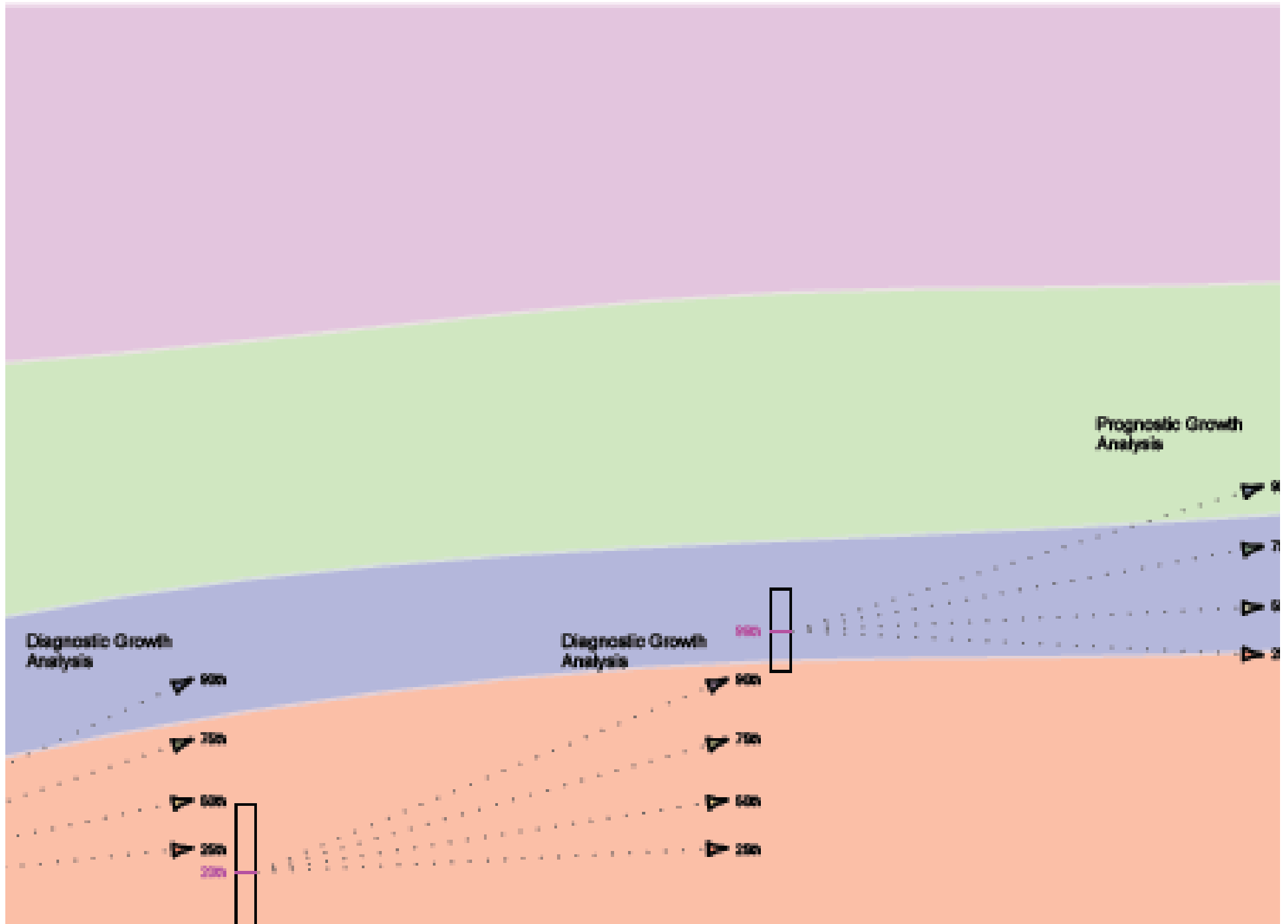
- Explore the district APR in the handouts
- There is valuable information in the front section, but don't neglect the “rest of the story.”

Scott Marion & Damian Betebenner  
Center for Assessment

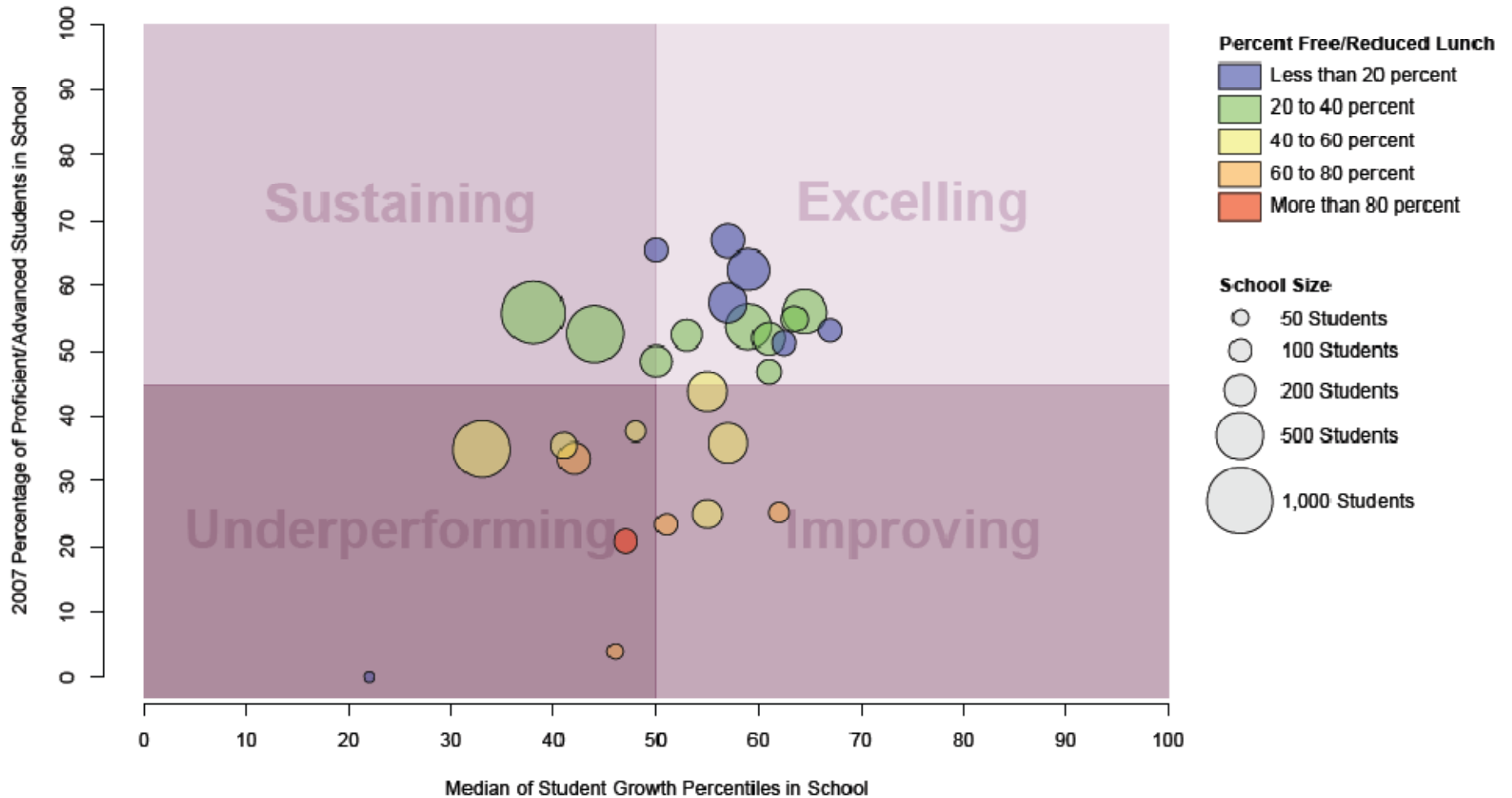


## Diagnostic/Prognostic Individual Growth Chart





### Student Growth versus 2007 Student Achievement by Free/Reduced Lunch Percentage







# CONCLUDING THOUGHTS YOURS AND OURS

- What about leadership?
- How can we make data-based decision making for boards of education more accessible and meaningful?



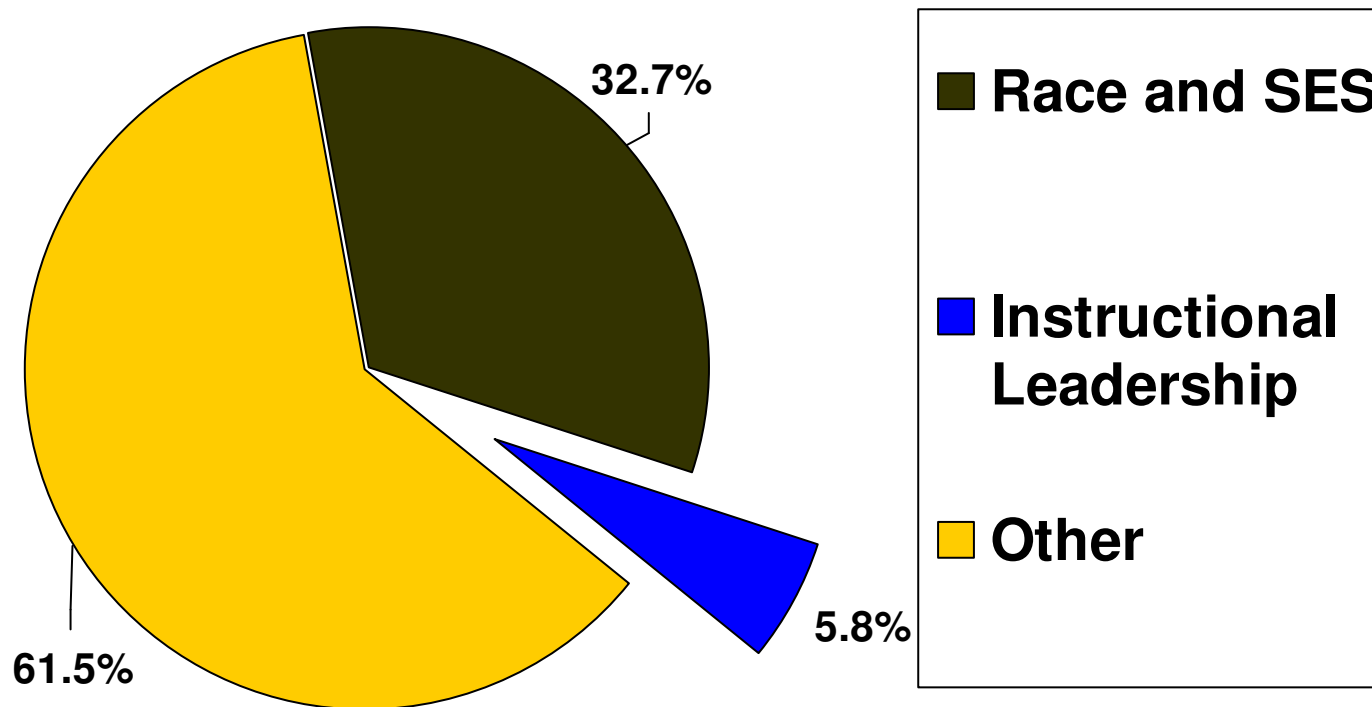
# Leadership:

Marzano indicates that leaders create a purposeful community—

“One with the collective efficacy and capacity to develop and use assets to accomplish goals that matter to all community members through agreed-upon processes.”

*Not just for school, but the entire community enterprise*

# **FACULTY:** Instructional leadership explains 5.8% of the variance in communication arts achievement





# **Instructional Leadership Scale (Faculty)**

1. The mission of this school is clearly defined.
2. All staff in our school hold high expectations for student learning.
3. There are open channels of communication among students, staff and administrators.



# Data Axioms

- Our job is not the mindless accumulation of data, rather the prudent reduction of unnecessary data
- Averages don't tell you much about individuals
- Two data points do not a trend make
- Always remember it isn't the numbers that are important, it is the people



# **THE POWER OF DATA ANALYSIS TO INFORM IMPROVEMENT**

A Presentation to  
MSBA Leadership Conference

Bill Elder, Keith Jamtgaard and Howard Jones  
Office of Social and Economic Data Analysis  
University of Missouri  
**June 6, 2008**