

Spectrum

Volume 26, Number 2, April 1999

UM makes bid to buy Columbia Regional Hospital

The University of Missouri System submitted a proposal March 15 to express its interest in the possible purchase of Columbia Regional Hospital from owner Tenet Healthcare Corp. The University also has retained consultants Morgan Stanley Dean Witter and Cain Brothers to assist in evaluating information relative to Columbia Regional Hospital.

At a special March 9 meeting in Columbia, the UM Board of Curators authorized UM System President Manuel Pacheco and MU Chancellor Richard Wallace to proceed with an expression of interest and, upon receipt of more information, a detailed assessment of the hospital and to recommend to the Board of Curators whether the University has any interest in future acquisition discussions with the seller.

Tenet did not disclose its asking price.

Tenet has not released the number of bids received and has not said how long the selection process is expected to take, but the company has said there are two rounds in the bidding process. The next step will occur after Tenet indicates which bidders will be allowed to make final bids on the hospital.

Tenet Healthcare, based in Santa Barbara, Calif., is the second largest hospital chain in the country. Columbia Regional Hospital is one of 20 hospitals Tenet has announced it will sell. Tenet has asked potential buyers to offer all hospital employees jobs without cutting pay or benefits.

Following its March 9 meeting, the UM Board of Curators issued the following statement:

"The Board of Curators is aware of the interest that the community has in the future of Columbia Regional Hospital and the intentions of the University in this matter. However, the owner of Columbia Regional Hospital has required the University of Missouri to enter into a confidentiality agreement wherein the University of Missouri is forbidden from revealing information about Columbia Regional Hospital that the owner deems confidential. University of Missouri officials will therefore not be discussing further details in public, though the University may from time to time communicate its continuing level of interest in Columbia Regional Hospital."

New curators begin work on Board

Three new members of the University of Missouri System Board of Curators went to work quickly by attending a special March 9 Board meeting, called to take action on the sale of Columbia Regional Hospital. Mary James, Harrisonville; Sean McGinnis, Springfield, and

Connie Silverstein, St. Louis, were appointed Feb. 18 by Gov. Mel Carnahan and confirmed March 3 by the state Senate.

They succeed outgoing curators Adam Fischer, Fred Hall and Mary Gillespie, whose terms expired Jan. 1. (Curators continue to serve until their successors are sworn in.)

James, 49, earned a bachelor's degree in education from UM-Columbia in 1971. She is human resources manager for Cass County Publishing Co. in Harrisonville and a member of several boards of directors.

She has served as executive director and is currently vice chairman of the Cass Medical Center Foundation, which has constructed a facility in Archie and is purchasing another facility in Harrisonville to be used by the hospital for rural health clinics.

She is a trustee of MU's Jefferson Club and has received a Distinguished Service Award from the Missouri State High School Activities Association.

Silverstein, 43, holds a political science degree from the University of Missouri-St. Louis and a law degree from Washington University. The first member of her family to attend college, she now is the principal for banking services at Edward Jones in St. Louis and serves on an advisory board for the business school at UMSL. She was the first woman named to the Edward Jones Management Committee, a group of 15 principals who serve as key advisers to the managing principal.

McGinnis, 39, earned a bachelor's degree from Drury College and a law degree from

UM- Columbia. He is an attorney with Newberry, Haden, Cowherd, Bullock & Keck, a Springfield law firm. He has been a member of the MU Legislative Information Network Committee and currently serves as its chair. He also has been a member of the MU Intercollegiate Athletic Committee since 1994.

"It's our goal to build on the proud tradition of success at the University of Missouri," Carnahan said. "These new additions to the Board of Curators will help us reach that goal.

Curators approve reduced UMKC planning boundary

UM System President Manuel Pacheco and UMKC Interim Chancellor Gordon Lamb March 25 recommended to the Board of Curators that several changes be made in the UMKC master plan, including the removal of 16 square blocks of residential neighborhoods from the proposed campus planning boundary.

The Board approved the boundary change following a presentation of master plan revisions described by Pacheco and Lamb and following brief presentations made by Richard Miller, president of the 49/63 Neighborhood Group and Judge Jack Gant, an alumnus of UMKC.

A controversy with campus neighbors, described by Pacheco as a "contentious and difficult" one, erupted following the introduction to the Curators of a campus expansion plan in May, 1998. The plan called for the removal of homes and other structures — most of which are owned by the University — in an eight-block area south of the campus to make way for a temporary surface parking lot that would eventually be converted to playing fields and other green space.

In July, Pacheco issued a set of principles that would guide the University in discussing a resolution of the conflict with neighborhood residents. Former UMKC Chancellor Eleanor Schwartz appointed a contingent from UMKC, headed by Judge Gant, to meet with representatives of neighborhood groups in sessions moderated by Bill Whitcomb, a federal facilitator.

The discussions in January resulted in a set of joint recommendations to Chancellor

Schwartz who passed them along to President Pacheco, with proposed alterations. Her response was made available to UMKC neighbors, representatives of the media and members of the Board of Curators. The policies adopted by Pacheco largely mirror the committee's recommendations and those of Chancellor Schwartz:

- The area between Troost Avenue and Holmes Road, 55th to 59th Streets, is removed from the proposed master plan. UMKC shall not seek further ownership of property in the area and will recommend that the UKC Trustees sell the two properties they own in the area.
- The area bounded by 53rd and 55th streets and Troost Avenue and Holmes Road will be treated as follows:
- The University will maintain its significant ownership and will continue to invest in the area. The University will request the continuing assistance of the UKC Trustees in acquiring such properties for UMKC as they become available.
- The University will withdraw its plans for a temporary parking lot, playing fields and green space in that area.
- Rental units in the area, where feasible and for the foreseeable future, will house university activities or be individually leased. (Individuals living in such units will be allowed to remain in them until the University determines there is a need for the space.)
- Individuals leasing university-owned houses in the area will be offered long-term (one-year) leases.

Although there are no current plans for capital expansion in the area, future development will be discussed with University internal and external constituents. Specifically,

- UMKC shall form a committee of key University personnel, advisory to the chancellor, to consult with neighborhood organizations.
- If other revisions to the master plan are contemplated, UMKC will discuss them with such internal and external constituents.
- University property shall be used in accordance with UMKC's academic and institutional objectives.
- The university will maintain all properties held by or for UMKC consistent with the intended use of such public property.

Pacheco noted that Lamb has already appointed a Physical Facilities Planning Committee that includes representation of neighbors and other constituents.

"Obviously, we have not solved all our problems and we have not erased all our disagreements," Pacheco said. "I believe, however, that we have learned valuable lessons and that, as a result, we will be better planners and communicators in the future."

Lehmkuhle reports federal funding looks brighter, but still trails AAU

Federal research funding at the University of Missouri has improved in recent years, but still lags that of other public universities in the Association of American Universities.

That was the message delivered by UM Vice President for Academic Affairs Steve Lehmkuhle in a report to the Board of Curators at its meeting March 25-26 at UM-Rolla.

Various strategies have been put in place to attract more federal dollars to the University's research programs. While those initiatives hold considerable promise, comparative funding data "can serve as a baseline against which we can measure our progress and monitor the impact of mission enhancement" efforts, Lehmkuhle said.

From 1990 to 1998, federal research expenditures increased for each campus and grew from \$32.2 million to \$54.3 million. An eight percent increase from 1997 to 1998 was the largest increase since 1991. Even so, federal research funding at UM has not kept pace with the growth of such funding in other public research universities.

UM-Columbia is the only University of Missouri campus that is an AAU member. There are 32 public AAU universities. For 1990, 1995 and 1997, MU has ranked among the bottom three in research fund expenditures.

Although the 1999 fiscal year has not ended, research officers on three of the four campuses project a significant increase in research expenditures compared with 1998. At MU, among 344 new awards received thus far this fiscal year, 22 are greater than \$500,000 each. Two represent the largest grants ever received by MU: \$11 million for maize genomics and \$12 million for agroforestry research. UM-Rolla and UM-Kansas City also have received several large grants during the year. And some of these successes can be traced, at least in part, to support for UM initiatives on the part of Missouri's congressional delegation, Lehmkuhle said. The effects of mission enhancement funding — especially the filling of endowed faculty positions — also will "kick in" with greater force in this and succeeding fiscal years, he suggested.

Lehmkuhle also reported briefly on trends in funding of research by the private sector. The National Science Foundation predicts that the most significant increases in support for research will come from that source. "It is imperative," he said, "that the University of Missouri seek industrial partners in research." Although the University of Missouri exceeded the average for the public AAU institutions in 1990, today it has fallen well behind the pack in attracting private funding for research. "Given the projections by the National Science Foundation," Lehmkuhle said, "our trend is in the wrong direction."

The preliminary data for 1999 seem promising, Lehmkuhle concluded, "but the baseline data also indicate that we have a long way to travel." He referred to a soybean research award (see story below) as an excellent example of private-sector funding of research.

Missouri Soybean Council to endow professorship

Missouri House Speaker Steve Gaw, D-Moberly, announced to the UM Board of Curators March 25 at their meeting in Rolla that the Missouri Soybean Merchandising Council (MSMC) has donated \$550,000 to the University of Missouri-Rolla to endow a professorship and support research in alternative uses of value-added soybean products.



Photo courtesy of the Rolla Daily News. UMR Chancellor John Park, left, receives a check from Dale Ludwig, executive director of the MSMC March 25 in Rolla.

Rep. Gaw said the partnership is a win-win situation for the state. "I think this is absolutely vital for the state if we're going to try and have Missouri at the forefront of developing products that will help make a difference in the lives of family farmers and make something happen that is going to be advantageous to all of us," he said.

"In today's time of low ag prices, soybean farmers are seeing a need to change the trends in the future," said Dale R. Ludwig, MSMC executive director/CEO. "Bottom line, we need to develop more demand for our products and retain ownership of the products longer. By developing ways to add value to commodity products, we make soybean farmers move from just producing an ingredient to holding the secret recipe and controlling production of the end product."

The partnership with UMR will continue to build a strong relationship between soybean producers and the University. Research projects at UMR have developed new uses for soybeans including biodiesel fuel and wood adhesives. Research also has increased the consumption of soybean meal by livestock and helped increase soybean farmer profitability by developing soybean varieties that are resistant to cyst nematodes.

The MSMC is run by 13 volunteer soybean farmers from across the state. They direct the investments of the state's share of the national soybean checkoff dollars in research and promotional programs designed to increase profit opportunities for soybean producers.

UM honors alumni for outstanding service to University



Back row, left to right, Cynthia Thompson, Woody Cozad, David Collins, Jim Sterling, Jim McHugh, Webb Gilmore and student representative Stephanie Patterson. Front row, George Russell, John Lichtenegger and Sam Cook.

The 1991-92 Board of Curators received the 1999 Award For Outstanding Service to the University of Missouri System at the annual UM Alumni Alliance's Legislative Recognition Day Feb. 24 in Jefferson City. The Board was honored for its foresight and courage in setting and defending policies that greatly improved the University of Missouri, its academic quality, its financial stability and its competitive prospects.

The members of the 1991-92 Board of Curators were: Sam Cook of Jefferson City; John (Woody) Cozad of Platte City; Webb Gilmore of Kansas City; Fred Kummer of St. Louis; John Lichtenegger of Jackson; Jim McHugh of Webster Groves; the late Andy Runge of Mexico; Jim Sterling of Bolivar, and Cynthia Thompson of St. Louis. (David Collins of Macon was appointed in 1992 to succeed Andy Runge, who died during his term as a Curator.)

In 1992, with John Lichtenegger as its president, the Board approved a five-year financial plan designed to restore the human and physical infrastructure of the University of Missouri. In that same year, the Board approved a new set of high school course requirements, for admission to the University of Missouri, to take effect five years later.

The five-year financial plan became the most massive voluntary financial restructuring undertaken by any university in the nation. The project, which generated and reallocated more than \$130 million, raised faculty salaries to levels competitive with those at other major public research universities. It erased 880 deferred maintenance projects throughout the UM System and set aside funds each year to assure continued maintenance of the University's massive physical plant. (As a result, the University of Missouri no longer requests maintenance and repair funding from the State of Missouri.) In addition, the five-year plan greatly expanded University-sponsored student financial aid, accelerated the replacement cycle of teaching and research equipment, improved libraries, made major investments in information technology and met and exceeded a series of campus-specific objectives.

The award for Outstanding Alumni Service to UM-Columbia was presented to James E. "Bud" Moulder. He earned a bachelor's of science degree in civil engineering from the University of Missouri-Columbia in 1953, after he interrupted his undergraduate studies to serve in the U.S. Marine Corps and the U.S. Army during World War II. He also received a master's degree in civil engineering from UM-Columbia in 1955 and completed studies toward a doctorate degree.



James E. "Bud" Moulder

From 1956 to 1961 he was a design engineer and project manager for a Jacksonville, Fla., consulting engineering firm. In 1961 he joined Booker Associates, Inc., of St. Louis, as manager of civil engineering and vice president. Before his retirement from the company in 1991, he became executive vice president, president, CEO and chairman of the board and chairman emeritus. Booker Associates is a full-service, multidisciplinary design firm operating in six states and internationally.

Moulder has served on the Coordinating Board for Higher Education, the Board of Governors of Truman State University, and as president of the Consulting Engineers of Missouri and the Missouri Society of Professional Engineers.

As part of his lengthy service to the University, he has been a member of the UM Alliance of Alumni Associations and served as chair in 1994 and 1995. The MU Alumni Association honored him with the Alumni Award in 1979 and the Distinguished Service Award in 1982. In 1997 he received the MU College of Engineering Missouri Honor Award.



Eleanor B. Schwartz

Former Chancellor Eleanor B. Schwartz received the award for Outstanding Alumni Service to UM-Kansas City. Schwartz joined the University of Missouri-Kansas City as dean of the Bloch

School of Business in 1980. She served as interim vice chancellor for academic affairs in 1986-87 and was vice chancellor for academic affairs from 1987-91.

She was named interim chancellor in 1991 when George A. Russell became president of the UM System, and she became UMKC's chancellor in 1992.

During her tenure as chancellor, Schwartz led the effort to bring UMKC within striking distance of achieving Carnegie Research II status, resulting in national recognition of the breadth of UMKC's academic programs, funding of research and strength of doctoral programs.

A tenured professor in the Bloch School of Business and Public Administration, Schwartz earned bachelor's, master's and doctorate degrees in business administration from Georgia State University. She is currently on sabbatical leave to prepare to return to teaching and research at UMKC.



Don Castleman

Don Castleman, a longtime supporter of the University of Missouri-Rolla and the University of Missouri System, was honored for Outstanding Alumni Service to UM-Rolla. In 1982, he was on the Board of Directors of the "Support Amendment One" campaign and also served as the campaign treasurer. This campaign led to the passage of the first major bond issue for higher education since the late 1950's.

For his continual financial and personal support, Castleman was named an Honorary Knight of St. Patrick. He received the Chancellor's Medal in 1984 and was honored by the UMR Alumni Association with an Alumni Merit Award in 1995.

Castleman provided a major gift for the Performing Arts Center at Rolla which now carries his family name — "Castleman Hall" — and he was a contributor to and assisted in the fund raising for a named professorship in chemistry at UMR.



Kathleen T. Osborn

University of Missouri-St. Louis Vice Chancellor of University Relations Kathleen T. Osborn, the campus's chief advancement officer, received the award for Outstanding Alumni Service to UM-St. Louis. Osborn has management responsibilities for communications, public relations, marketing, development, printing and graphics and alumni and constituent relations.

As director of Alumni and Constituent Relations and the Annual Fund from 1988 to 1991, Osborn supervised alumni records, alumni programs, alumni legislative relations, UM-St. Louis magazine, the Alumni Bulletin, the Alumni Center and fund raising special events. As manager of alumni activities in 1986, she was responsible for Alumni Association dues solicitation, communication and programming.

Osborn received a bachelor's degree from Washington University in 1972 and a master's degree from the University of Missouri-St. Louis in 1974.



Ruth Mellor

Ruth Mellor, of St. Peters, was presented the award for Outstanding Service to University Outreach & Extension. She currently serves as state president of the Family Community Education organization, formerly known as the Missouri Extension Homemakers Council. Under her leadership, the FCE was honored with two first-place national awards for excellence in programming — one for literacy and another for family life. In 1998, Mellor was selected as FCE's delegate to the Associated Country Women of the World international conference in Africa.

She also is one of only three to be certified as a National Family Community Education leader and trainer.

Mellor has served as leader of the Harvester 4-H Club and project leader for visual arts, foods, clothing and leadership. She was vice president of the local 4-H Council and applied for and received four grants to help develop St. Charles County Fairgrounds. She also chaired the Missouri State 4-H Leaders' Forum.

UM group lobbies Congress



A group of students, faculty and administrators from the University of Missouri System traveled to Washington, D.C., March 10-11 to urge legislators to support UM projects that are eligible for federal research grants and for increased student financial aid. The trip was the first time the UM System had coordinated a federal effort on such a large scale. A reception was held for alumni in the area.

Administrators and 23 students on the trip spent two days in business meetings and visits with members of the Missouri delegation. Pictured from left to right are, Rep. Jim Talent, R-Mo; James Stoffer, director and professor of materials research at UM-Rolla; Jack Burns, associate vice provost for research at UM-Columbia; and Ryan Witt, a junior at UM-Columbia from Springfield. UM President Pacheco said the trip is part of a long-term effort to boost federal funding.

Cooperation builds networks, delivers to students

Associate Vice President for Academic Affairs Paula M. Short made a presentation to the UM Board of Curators on University of Missouri cooperative programs at its March 26 meeting in Rolla.

She said cooperation between programs happens in many ways. "Two degree programs may cooperate in the delivery of courses to each other's campus, or two degree programs may agree to avoid competition for students and deliver courses to different regions of the state," she said. "Two degree programs on different campuses may share core courses via the UM video network, which could free faculty on a campus to teach additional specialized courses to students on both campuses."

Through cooperative activities, a broader range of faculty expertise is available to graduate students as they embark on their thesis or doctoral work. "Cooperative programs build networks among faculty from several campuses that can support common research agendas," Short said. "Furthermore, longer term cooperative planning will enable the participating programs to better leverage their resources to provide off-campus access to high quality programs to students throughout the state of Missouri."

Short highlighted four disciplines where cooperative efforts are now underway — nursing, social work, education and engineering.

"In nursing, the Ph.D. programs at UM-St. Louis, UM-Columbia, and UM-Kansas City, and Masters programs between UM-St. Louis and UM-Kansas City are designated as cooperative," Short said. In addition, she said the faculty from the three UM nursing programs have been working in a collaborative arrangement to convert much of their master's curriculum to a problem-based pedagogy enabled by web-based technology.

Next fall, the master's in social work degree will be available on the UM-Kansas City and UM-St. Louis campuses, assuming successful accreditation applications. UM-Columbia already has an accredited master's program in social work. All three campuses have been working together to achieve a statewide network in social work to meet the need for social work education in both the urban and rural areas of the state.

To meet the current need for graduate training in social work, UM-Columbia is currently delivering a master's degree in social work in collaboration with Southeast Missouri State University. "Once our new urban graduate social work programs are accredited, we can explore how the three programs can collectively continue to meet the educational needs of the students in the southeast and northwest regions, as well as expand to other parts of the state," she said.

In education, there is a cooperative effort to provide a doctoral program — the Ed.D. in Educational Leadership — a collaborative product of the Department of Educational Leadership and Policy Analysis at UM-Columbia with the University of Missouri-Rolla, Southeast Missouri State University, Central Missouri State University, Southwest Missouri State University and Northwest Missouri State University. The program was started in the summer of 1997. The first cohort group will complete coursework for this degree this semester.

Short said one of the early cooperative programs was in engineering between UM-Columbia and UM-Kansas City, which makes the engineering degree available to the Kansas City area. There also is a collaborative program in engineering between UM-St. Louis and Washington University which makes civil, mechanical and electrical engineering bachelor's degrees accessible to placebound students in the St. Louis area.

A new cooperative master's program in engineering management offered by UM-Rolla is scheduled to begin next fall. UM-Rolla will collaboratively deliver this program with Southeast Missouri State University, Southwest Missouri State University, Central Missouri State University, Northwest Missouri State University, and Truman State University. UM-St. Louis is

working cooperatively with Southeast Missouri State University and St. Louis Community College to deliver a bachelor's of Industrial Technology.

Short said a cooperative master's in accountancy between UMKC and Missouri Western State College and Northwest Missouri State University also is scheduled to begin in the fall.

Curators approve physical facilities projects

The Board of Curators March 25 approved the schematic design for the renovation of the Memorial Stadium press box at UM-Columbia. The project will renovate the existing 14,300-square-foot facility, constructed in 1969, and will include a 39,200 square-foot addition.

The project will add 35 private suites and will increase the area for the working press from 60 spaces to 146. The \$10.5 million project, which will be financed through athletic department income, will commence immediately after the 1999 football season and is expected to be complete by August 2000.

The Board also approved a construction contract to build a 5,910 square-foot-Telecommunications Community Resource Center addition to the Delta Center near Portageville.

Board announces committee assignments for 1999

At the March 9 Board meeting, curators approved the following committee assignments for 1999:

Academic Affairs Committee

Theodore C. Beckett, Chair

Malaika B. Horne

Mary L. James

Sarah Welch, ex officio

Finance Committee

John A. Mathes, chair

Connie H. Silverstein

Paul W. Steele

Physical Facilities Committee

Paul W. Steele, chair

John A. Mathes

Hugh E. Stephenson, Jr., M.D.

Resources and Planning Committee

Malaika B. Horne, chair

M. Sean McGinnis

Hugh E. Stephenson, Jr., M.D.

Correction:

An article in the February 1999 issue of Spectrum incorrectly identified Scott Decker, professor of criminology at UM-St. Louis, as chairman of the UM Research Board. Henry White, professor of physics at UM-Columbia, became chair in July 1998.