

Business Models for Open Access. Copyright and Licensing under Open Access

Peter Stanchev^{1,2}

¹ Institute of Mathematics and Informatics, BAS, Bulgaria

² Kettering University, Flint, USA
pstanche@kettering.edu

Abstract. The lecture analyses the traditional business model in scientific communication and describes the new emerging models in the context of Open Access. Copyright and licensing part provides an overview of the legal issues and copyright at the heart of Open Access.

1 Business Models for Open Access

New business models are being developed and tried for Open Access journals, books, repositories, repository services and data. These new business models do not require more money to be found for scientific communication. The following topics will be covered:

- Traditional business models in scientific communication
- Open Access business models in scientific communication
- Repositories
- Repository services
- Open Access journals
- Hybrid? Open Access
- Open Access books
- Open Access data

2 Copyright and Licensing under Open Access

The following issues will be discussed:

- Copyright as a bundle of rights
- The norm to sign the whole bundle of rights over to the journal publisher
- How to retain the rights needed to make the work Open Access
- Formally licensed of Open Access literature