

# 行政院國家科學委員會補助專題研究計畫成果報告

※※※※※※※※※※※※※※※※※※※※※※※※※※

跨國資本、國際移民與族群分工：越南台商的勞動體制  
**Transnational Capital, International Migration and Ethnic Division of Labor:  
labor regime in Taiwanese-owned factories in Vietnam**

※※※※※※※※※※※※※※※※※※※※※※※※※※

計畫類別：個別型計畫      整合型計畫  
計畫編號：NSC 90-2412-H-032-002-SSS  
執行期限：90年8月1日至91年7月31日  
主持人：王宏仁  
協同主持人：唐文慧

本成果報告包括以下應繳交之附件：  
赴國外出差或研習心得報告一份

執行單位：淡江大學未來學組

中 華 民 國 90 年 9 月 16 日

# 行政院國家科學委員會專題研究計畫成果報告

## 一、中文摘要

本研究探討社會資本對於越南台商雇用陸幹的影響。我們認為這樣的聘僱與移民形式主要是由大陸幹部本身具有的社會資本所決定，而非只是依照經濟邏輯計算來決定的。

**關鍵詞：**社會資本，移民，短期外派經理人，中國，越南，台灣

## 二、Abstract

This research seeks to explore the influence of social capital on the decision to hire Chinese professionals to work for Taiwanese companies in Vietnam. We argue that this employment and migration pattern is mainly determined by the social capital of the Chinese professional transients, and is not based solely on economic calculation as push-pull economic theory describes.

**Keywords:** social capital, migration, professional transients, China, Vietnam, Taiwan

## 三、計畫成果自評

本研究內容，與原先預定之計畫有相當程度的符合，除了協同主持人唐文慧教授因為有事無法至越南出差外，其餘接按照原訂計畫進行。

原先計畫中題即要進行問卷的調查，但是計畫評審人建議以深度訪談為主，因此放棄以問卷的方式進行調查，而全程以深度訪談為主。

在研究進行中，主持人即根據以前所蒐集之資訊，以及新加入之訪談資料，與蕭新煌教授合作，進行撰寫學術論文，已經投稿發表在 *Journal of Contemporary Asia*, vol. 32, no. 3, pp.346-362 (SSCI 期刊)，題目為：「Social Capital or Human Capital? Chinese Professionals in Overseas Taiwan Company」(2002 年 9 月)。書面報告將檢附抽印本一份。

本研究可以繼續進行深入探討之部分，主要是中國幹部的移民過程是如何形成的。這樣的移民在當代全球化的時代下，如何與商業仲介組織結合在一起，是值得發展的一個重要議題，因為這牽涉到的不僅是人力資本的移動而已，還牽涉到國族認同、資本流動、對當地社會經濟的衝擊等問題。

本研究之發現已經載明在研究摘要中，不再贅述。

## 五、參考文獻

龔宜君 (1999) 跨國投資與族群關係：台商在麻六甲的形成與發展。未出版手稿。

經濟部統計處 (1995) 中華民國台灣地區製造業多角化及國際化調查報告，八十五年。台北：

經濟部。

- (1996) 中華民國台灣地區製造業對外投資實況調查報告，八十五年。台北：經濟部。
- (1998) 製造業對外投資實況調查。台北：經濟部。
- (1999) 中華民國台灣地區製造業對外投資實況調查報告，八十九年。台北：經濟部。
- 黃賀 (1998) “一個外派人員之後”。高雄：中山管理評論：頁 229-238。
- 王宏仁 (2001) “社會階層化下的婚姻移民與國內勞動市場：以越南新娘為例”。台灣社會研究季刊，41: 99-127。
- 蕭新煌，龔宜君 (1998) 東南亞台商與華人之商業網絡關係。台北：中研院東南亞區域研究計畫, no. 17。
- 鄭陸霖 (1999) “一個辦邊陲的浮現與隱藏：國際鞋類市場網絡重組下的生產外移”。台灣社會研究季刊，35: 1-46。
- 中國時報 (2000/09/05) “台灣人在上海：古北二奶村，主婦心中痛”。
- Castles, Stephen (1998) “New migrations in the Asia-Pacific region: a force for social and political change”, International Social Science Journal, no. 156, pp. 215-227.
- Chan, Anita and Irene Norlund (1999) “Vietnamese and Chinese Labor Regimes: On the Road to Divergence”, in Anita Chan, Benedict J. Tria Kerkvliet and Jonathan Unger (eds), Transforming Asian Socialism: China and Vietnam Compared (Canberra: Allen & Unwin Australia Pty Ltd) pp.204-228..
- China Statistics Department (2000) CHINA STATISTICAL YEARBOOK 1998.  
<http://www.stats.gov.cn/information/nj98/E231A.HTM>.
- Fei, John C. H. and Gustav Ranis (1964) Development of the labor surplus economy: theory and policy. Homewood : Richard D. Irwin.
- Greenhalgh, Susan (1984) “Networks and Their Nodes: Urban Society on Taiwan”, China Quarterly, no.99, pp. 529-552.
- Hamilton, Gary G, and Kao Cheng-Shu (1990) “The Institutional Foundations of Chinese Business: the Family firm in Taiwan”, Comparative Social Research, vol. 12, pp. 135-151.
- Hou, Wenrou (2000) “China’s International Migration Policy”, paper presented at “the Symposium on Experiences and Challenges of Economic Development in Southeast and East Asia”, October 16-17, 2000. Taipei: Academia Sinica.
- Khanh, Tran (1993) The Ethnic Chinese and Economic Development in Vietnam. (Singapore: Institute of Southeast Asian Studies).
- Jou, Sue-Ching, Dung-Sheng Chen, I-Chun Kung and Yen-Feng Tseng (1999)

“Transnationalism and Overseas Investment: the Case of Large Taiwanese Electronics Companies in Malaysia”, paper presented at “Symposium on Experiences and Challenges of Economic Development in Southeast Asia” (Taipei: Institute of Economics, Academia Sinica) 2000/10/17-18.

Lau-Fong Mak and I- Chun Kung (2000/9/11) The Overseas Chinese Network: Forms and Practices in Southeast Asia. (Taipei: PROSEA, Academia Sinica), occasional paper no. 26.

Low, Linda (1995) “Population Movement in the Asia Pacific Region: Singapore Perspective”, International Migration Review, vol. Xxix, no.3, pp. 745-764.

MOFTEC (Ministry of Foreign Trade and Economic Cooperation, China) (2000/11/15 ) Duiwai Jingji Hezuo Tongji Shuju (Statistics on External Economic Cooperation).

Portes, Alejandro (1993) “Economic Sociology and the Sociology of Immigration: A Conceptual Overview”, in Alejandro Portes (ed.), The Economic Sociology of Immigration: Essays on Networks, Ethnicity, and Entrepreneurship, (New York: Russell Sage Foundation), pp. 1-41.

Stahl, Charles W. (2000)“The Impacts of Structural Change on APEC Labour Markets and Their Implications for International Labour Migration”, paper presented at “the Symposium on Experiences and Challenges of Economic Development in Southeast and East Asia”, (Taipei: Academia Sinica), October 16-17, 2000.

Tajima, Junko (1998) Sekai Toshi. Tokyo no Ajiake Yijusha (Asian Residents in Tokyo, World City) (Tokyo: Gakubonsha).

Tsay, Ching-lung (1999)“Guoji Laogong yu Jingji Jiegou Tiaozheng: Dongnanya Guojia zhi Yanjiu” (“International Labour and Economic Structures Change: Case Study of Southeast Asia”), paper presented at Conference “Southeast Asian Studies in Taiwan Annual Meeting” (Taipei: Academia Sinica).

Wang, Hong-zen (1999) Mobility patterns and Strategies Among Taiwan's Small and Medium-Scale Business People. Canberra: RSPAS, Australian National University.  
Unpublished Ph. D. diss.