

[Back to Results](#)Web of Knowledge  
Page 1 (Records 1 -- 1)[Print This Page](#)

◀ [ 1 ] ▶

**Record 1 of 1****Title:** Electronic Academic Libraries Services Valuation: A Case Study of the Portuguese Electronic Scientific Information Consortium b-on**Author(s):** Melo, LB (Melo, Luiza Baptista); Pires, C (Pires, Cesaltina)**Editor(s):** Katsirikou A; Skiadas C**Source:** NEW TRENDS IN QUALITATIVE AND QUANTITATIVE METHODS IN LIBRARIES **Pages:** 133-145 **Published:** 2012**Times Cited in Web of Science:** 0**Total Times Cited:** 0**Cited Reference Count:** 34

**Abstract:** This paper investigates the factors that influence the value for the users of the Portuguese electronic scientific information consortium b-on (Biblioteca do Conhecimento Online). In order to be able to estimate this value in monetary terms we used the contingent valuation method based on a willingness to [pay](#) scenario. Data was collected through an e-survey sent to the whole Portuguese academic users. The main aims of this study are: (i) to investigate how the Portuguese academic community values b-on; (ii) to investigate the set of factors that determine whether the user is willing to pay the b-on services which allows us to estimate the demand function of b-on services. In order to achieve these objectives we use several regression analysis techniques linear probability model (LPM), Logit and Probit models. The results show that the demand for b-on services is quite sensitive to the "price", frequency of use, whether the user knew previously b-on or not, the type of the user and the scientific area of the user.

**Accession Number:** WOS:000303267600016**Language:** English**Document Type:** Proceedings Paper**Conference Title:** 2nd Qualitative and Quantitative Methods in Libraries**Conference Date:** MAY 25-28, 2010**Conference Location:** Chania, GREECE**Author Keywords:** Academic libraries; electronic sources; impact evaluation; logit; probit**KeyWords Plus:** PUBLIC-LIBRARIES; BENEFITS; UK**Addresses:** [Melo, Luiza Baptista] Univ Evora, CIDEHUSUE, Evora, Portugal**Reprint Address:****E-mail Address:** lbmelo@fc.up.pt; cpires@uevora.pt**Publisher:** WORLD SCIENTIFIC PUBL CO PTE LTD**Publisher Address:** PO BOX 128 FARRER RD, SINGAPORE 9128, SINGAPORE**Web of Science Categories:** Information Science & Library Science**Research Areas:** Information Science & Library Science**IDS Number:** BZX95**ISBN:** 978-981-4350-29-7**Source Item Page Count:** 13[Back to Results](#)Web of Knowledge  
Page 1 (Records 1 -- 1)[Print This Page](#)

◀ [ 1 ] ▶