



CICLO DE CONFERÊNCIAS EM ARTE, CULTURA VISUAL E NOVAS TECNOLOGIAS

Universidade de Évora

**CHAIA - CENTRO DE HISTÓRIA DA ARTE E INVESTIGAÇÃO ARTÍSTICA
IIFA - INSTITUTO DE INVESTIGAÇÃO E FORMAÇÃO AVANÇADA**

DEPARTAMENTO DE ARTES VISUAIS E DESIGN

NOVEMBRO E DEZEMBRO de 2011

CHAIA
CENTRO DE HISTÓRIA DA ARTE
E INVESTIGAÇÃO ARTÍSTICA

u  **évora**
DEPARTAMENTO DE ARTES VISUAIS
E DESIGN

IIFA Instituto de Investigação e Formação Avançada

Colaboração: Goethe Institut de Lisboa

Plano dos Ciclos de Conferências

Título	Professores	LUGAR	Nº de horas	DATA e IDIOMA	Horário
Conferencias "Estéticas das Artes Visuais: a imagem mediática"	NORVAL BAITELLO JUNIOR	Auditorio 131 do Colegio do Espírito Santo, UÉ, Évora *	9	18.11	17:00-19:15
				19.11	9:00-13:00 15:00-18:15
"Arqueologia dos media: VARIANTOLOGY – Some Vertical Excursions Through the Labyrinth of Deep Time Relations Between Arts, Sciences, and Technologies"	SIEGFRIED ZIELINSKI	Auditório do Goethe Institut de Lisboa *	9	16.12	17:00-19:15
				17.12	9:00-13:00 15:00-18:15
					Inglês

Preço: 50,00 Euros público geral para cada seminário. Professores da Universidade de Évora, Membros do CHAIA e Estudantes matriculados na Universidade de Évora: **25,00 Euros**. Inscrições nos 2 seminários: **80,00 Euros e 35,00 Euros respectivamente**.

* Endereços:

- **UÉ, Colégio do Espírito Santo: Largo dos Colegiais 2, 7004-516 Évora**
- **Goethe Institut, Campo dos Mártires da Pátria, 37, 1169-016 Lisboa**

As conferências do Prof. Zielinski contam com a colaboração do Goethe Institut de Lisboa.

Funcionamento dos ciclos de conferências

Os interessados poderão inscrever-se em ambos ciclos de conferências ou separadamente. O CHAIA dará um certificado de assistência.

Objectivos do ciclo de conferências

- Proporcionar conhecimentos transdisciplinares de grande actualidade sobre questões conceptuais, formais e práticas levantadas a partir do vínculo entre as práticas artísticas, os estudos culturais e as novas tecnologias digitais.
- A formação de especialistas nas áreas afins das conferências.
- Favorecer o diálogo entre estudantes e professores, e abrir novos horizontes e contactos profissionais a partir das relações humanas no âmbito das conferências.

Conteúdos das conferências

Norval Baitello Julior

A imagem mediática: Warburg, Flusser, Kamper, Belting.

Oferecer uma introdução às reflexões da moderna Teoria da Imagem (e sua força mediadora além dos limites da História da Arte) e seus desdobramentos contemporâneos voltados para uma ecologia dos sentidos, apresentando alguns de seus pioneiros e pensadores.

Os diálogos silenciosos entre Vilém Flusser, Dietmar Kamper, Hans Belting, e Aby Warburg. Os media, as mediações primárias, secundárias e terciárias. O papel da imagem e da visão nos ambientes mediáticos. Ontogênese e filogênese dos sentidos e da comunicação humana, por uma ecologia da comunicação e dos sentidos.. A iconofagia (a interação/devoração entre corpo e imagem), um diagnóstico contemporâneo.

Siegfried Zielinski

Being in the far South West of Europe I shall orient myself on the Orient. Oriens means literally "the rising sun", and another name for the Orient is the Levant. From this perspective I shall start an expedition to the worlds of arts, sciences, and technologies, and the relations between them, in the golden age of Arabic-Islamic knowledge culture . Our journey will take us to the House of Wisdom in Baghdad, where in the ninth century programmed music automatons were conceived and built and the world was surveyed anew; to a darkened chamber in Cairo, where in the early eleventh century the laws of seeing and visual

perception were rewritten; to the al-Jazîra region between the two rivers Euphrates and Tigris, where in the eleventh and twelfth centuries fascinating automaton theatres were minutely described and built... The north was developed by the south and through the power of the south; not the other way round. England, France, The Netherlands, Switzerland, Germany, and especially the USA became the developing countries of the deep time cultures of Egypt, India, Mesopotamia, and the Byzantine, Greek, and Roman advanced civilisations. It is time that we acknowledge this history with an Institute for Southern Modernities (ISMs) and begin to turn the circumstances around.

Requisitos de acesso:

Não há exames para a admissão nos ciclos de conferências. Envio do CV a cg@uevora.pt

Informação sobre o ciclo de conferências

Descrição geral	Ciclo de Arte, Cultura Visual e Novas Tecnologias
Certificado conferido	Certificado do CHAIA de assistência
Número de vagas	10
Valor da propina	Cada ciclo de conferência: 50,00 Euros. Professores da Universidade de Évora, Membros do CHAIA e Estudantes matriculados na Universidade de Évora: 25,00 Euros. Inscrições nos 2 seminários: 80,00 Euros e 35,00 Euros respectivamente.
Organiza	Departamento de Artes Visuais e Design, CHAIA e IIFA As conferências do Prof. Zielinski contam com a colaboração do Goethe Institut de Lisboa.
Inscrição	PERÍODO DE INSCRIÇÃO Até no máximo uma semana antes da data da conferencia. COMO PROCEDER À INSCRIÇÃO Enviar candidatura com dados completos (<u>nome completo, morada e contactos, nº de BI e NIF</u>) e CV para: cg@uevora.pt Receberá uma confirmação via email, a partir da qual poderá proceder ao pagamento da inscrição. Pagamento da inscrição: por multibanco ou transferência na conta nº 0035 0297 0006796113073 da Caixa Geral de Depósitos. Será necessária a apresentação do talão de pagamento do multibanco a anexar à <u>ficha de inscrição</u> .
Directora do CHAIA Director do IIFA	Dra. Christine Zurbach Dr. Soumodip Sarkar
Coordenadora do ciclo de conferências	Dra. Claudia Giannetti
Para mais informações	Contacto: Dra. Claudia Giannetti cg@uevora.pt Secretariado: Carmen Cangarato tel: (00 351) 266 706 581 Horário: Segunda a Sexta-feira, 9:00-12:30, 14:00-17:30 h Email: chaia@uevora.pt Endereço: Centro de História da Arte e Investigação Artística Palácio do Vimioso, Largo Marquês de Marialva, 8 / 7002-554 Évora http://www.chaia.uevora.pt

BREVES BIOGRAFIAS

NORVAL BAITELLO JUNIOR

Norval Baitello Junior is a professor of media theory, communication and cultural studies at the Catholic University of São Paulo and Director of the Interdisciplinary Research Centre for cultural semiotics and media theory. Visiting professor at the University of Vienna, at the Universidad de Sevilla, Universidad Autonoma de Barcelona and University St. Petersburg. Dean of the Faculty of Communications and Philosophy from 1997-2001, he created the courses in Communication and the arts of the body and Communication in multi-media. CNPq researcher since 2001 and since 2007 coordinator of the scientific field of Communication and Information Sciences at FAPESP.

Books: *Die Dada-Internationale*, Berlin 1987; *Dada-Berlim. Des/Montagem*. São Paulo 1993, *O Animal que Parou os Relógios*, São Paulo 1997 ; *Os Meios da Incomunicação*, São Paulo 2005; *A Era da Iconofagia*, São Paulo 2005; *Flussers Völlerei*, Köln 2007; *La era de la iconofagia*, Sevilla 2008; *A serpente, a maçã e o holograma*, São Paulo 2010.

SIEGFRIED ZIELINSKI

<http://www.egs.edu/faculty/siegfriedzielinski.html>

Ph.D Michel Foucault Chair at EGS. Chair: Media Theory (focus: Archaeology and Variantology of Media) Institute for time based media, Berlin University of Arts.

Siegfried Zielinski studied theatre arts, modern German literature, linguistics, semiotics, sociology, philosophy, and political science in Marburg and Berlin, at both the Free University and the Technical University. The major focus of his studies centred on the field of advanced technical media (radio, film, video, computers), under Friedrich Knilli, whose institute had developed out of Walter Höllerer's Institute of Language in the Age of Technology. His Ph.D. dissertation of 1985 was *On the History of the Video Recorder*; his habilitation of 1989 qualified him to teach media studies at the university level.

In 1993, he was appointed Professor of Communication and Audiovisual Studies at the Academy of Media Arts Cologne; in 1994, he became its Founding Director and later was elected its first Rector. In mid-2001, he returned to teaching and research, focussing on history and theory, particularly the archaeology of the media.

Since January 2007 he teaches and researches at the Berlin University of Arts. He regularly gives master classes at the European Graduate School (EGS) in Saas Fee, Switzerland, where he holds the Michel Foucault professorship.

Siegfried Zielinski has published more than a dozen books and far over 150 essays, primarily in the areas of media history and theory. Currently he is working on a five volume book series on *Variantology — Deep Time relations of arts, sciences and technologies*; vol. 1 has been edited with Silvia Wagnermaier (2005), vol. 2 with David Link (2006) and vol. 3ff. with Eckhard Fuerlus (2008). His most recent monographic book in English is entitled *Deep Time of the Media — Towards an Archaeology of Hearing and Seeing by Technical Means*, which was published by MIT Press (Cambridge MA, 2006). This book was also published in Chinese and Portuguese in 2006 and is currently translated into Spanish and Russian. Before that he published in English *Audiovisions — Cinema and Television as Entr'actes in History* (Amsterdam University Press, 1999), which will also appear in Hungarian in 2008. Zielinski was on the editorial board of *CTheory*, the first electronic magazine in the Internet around the Canadian couple Arthur and Marilouise Kroker, and he co-initiated the journal *Balkan Media*, which was founded in 1992 in Sofia (Bulgaria) as an attempt to counter the destructive crises in the region. As of 1996, he helped to establish the Center for Communication and Culture (C3) in Budapest. He has lectured and given seminars in many countries all over the world, and his texts have been translated into many different languages (for example Chinese, Dutch, Finnish, Italian,

Japanese, Korean, Portuguese, Spanish...). Within the framework of his activities at the Academy of Media Arts Cologne, he initiated and directed the annual festival Digitale (1995—1999, in close cooperation with Nils Roeller), initiated and co-edited the Academy's year-book *Jahrbuch für Künste und Apparate LAB* (Walther König publishers Cologne as of 1995, seven volumes had been published) and, in collaboration with Silvia Wagnermaier, established the Vilém_Flusser_Archive and its own small publications series. In 2008, Flusser's "Bochum Lectures" will be published by Fischer Verlag, edited by Silvia Wagnermaier and Siegfried Zielinski.

Amongst others Siegfried Zielinski is elected member of the European Film Academy (EFA), the Berlin-Brandenburg Academy of Arts (Akademie der Künste) and the Magic Lantern Society of Great Britain. At European Graduate School in Saas Fee, Switzerland, Zielinski teaches as a Professor of mediology and technoculture at the Michel Foucault Chair.

Claudia Giannetti

<http://www.artmetamedia.net>

Took a degree in Art History and her Ph.D. from the University of Barcelona with a dissertation about *Aesthetics of the Digital*. Specialist in Contemporary Art and Media Art. A theoretician, a writer and an exhibitions and cultural events curator.

Invited Full Professor at the University of Évora (UÉ), Visual Arts Department. Director of the Ph.D. Programm in Visual Arts, UÉ.

From 1993 to 1999, she was co-founding and the director of the Associació de Cultura Contemporània L'Angelot, Barcelona, the first space in Spain specialized in media art. From 1998 to 2007, she was the director of MECAD\Media Centre of Art & Design, Barcelona. Director of the Canariasmediafest – International Arts and Digital Cultures Festival of Gran Canaria (2007-2009).

She has curated more than hundreds activities: exhibitions, congresses, symposiums, festival and events in national and international museums and institutions.

In the academic sphere she was Professor for Visual Arts Theory at the University of Barcelona (1995-1998); and Director and Professor at several Masters Degree by University Ramon Llull / MECAD (2001-2006). She was also director of the master-study in Digital Arts by the University Lufósona in Lisbon/Portugal, and invited professor at the University Pompeu Fabra, Barcelona/Spain. She has given several classes and seminars as invited professor as well as more than a hundred lectures in universities, museums and congresses throughout Europe and South America, as well as in the United States, Canada, India and China. She has been a jury member for several international art awards. She was awarded several prizes

She has published more than hundreds articles, essays and publications about aesthetics, art, technologies and science in art magazines and books, and 33 exhibition catalogues. She has published the books: "Media Culture" (Barcelona, 1995); "Art in the Electronic Age - Perspective of a New Aesthetics" (Barcelona, 1997); "Ars Telemática - Telecommunication, Internet and Cyberspace" (Lisbon, 1998; Barcelona, 1998); "Arte Facto & Ciencia" (Madrid, 1999); "ArteVisión - A History of Electronic Art in Spain" (Sabadell, 2000); "Without Emergency Exit" (Sabadell, 2002); "Aesthetics of the Digital - Syntopy of Art, Science and Technology" (Barcelona 2002; New York/Vienna 2004; Karlsruhe, 2005; Belo Horizonte 2006; Lissabon 2011); "Vilém Flusser und Brasilien" (Cologne, 2002); "The Capricious Reason in the 21st Century. The avatars of the post-industrial information society" (Las Palmas, 2006); "The Discreet Charm of Technology" (Madrid/Badajoz 2008).