

GOLDSMITHS Research Online
Conference or Workshop Item

Desai, Miti

Design Lens

You may cite this version as: Desai, Miti. 2012. 'Design Lens'. In: Goldsmiths Annual Postgraduate Poster Competition. Goldsmiths, United Kingdom. [Conference or Workshop Item] : Goldsmiths Research Online.

Available at: <http://eprints.gold.ac.uk/6991/>

COPYRIGHT

All material supplied via Goldsmiths Library and Goldsmiths Research Online (GRO) is protected by copyright and other intellectual property rights. You may use this copy for personal study or research, or for educational purposes, as defined by UK copyright law. Other specific conditions may apply to individual items.

This copy has been supplied on the understanding that it is copyright material. Duplication or sale of all or part of any of the GRO Data Collections is not permitted, and no quotation or excerpt from the work may be published without the prior written consent of the copyright holder/s.

DESIGN LENS

Exploration of the SCIENCE OF DESIGN to DESIGN SCIENCE

VISION

MITI DESAI

PURPOSIVE

INQUISITIVE

INFORMED

METHODICAL

COMMUNICABLE

The Experiment : DESIGN LENS

Investigates the introduction of the ingredient of Design Thinking within a scientific exploration, by initiating the creative practitioner (the scientist / the student of science) to view their own practice through the lens of design, which would serve as a bridge in the stages of creative innovation towards emergence of an idea, through a combination of the conscious design process and design skills.

