



**The implementation of Lean Six Sigma for the optimization of Robotic Process Automation systems in financial service operations**

Journal:	<i>Business Process Management Journal</i>
Manuscript ID	BPMJ-08-2023-0640.R2
Manuscript Type:	Original Article
Keywords:	Robotics, RPA, Industry 4.0, Lean Six Sigma, Case Study

Authors:

Bart Lameijer, Elizabeth de Vries, Jiju Antony, Jose Arturo Garza-Reyes, Michael Sony



# The implementation of Lean Six Sigma for the optimization of Robotic Process Automation systems in financial service operations

## Abstract

**Purpose:** Many organizations currently transition towards digitalized process- design, execution, control, assurance and improvement, and the purpose of this research is to empirically demonstrate how data-based operational excellence techniques are useful in digitalized environments by means of the optimization of a Robotic Process Automation deployment.

**Design:** An interpretive mixed-method case study approach comprising both secondary LSS project data together with participant-as-observer archival observations is applied. A case report, comprising per DMAIC phase (1) the objectives, (2) the main deliverables, (3) the results and (4) the key actions leading to achieving the presented results is presented.

**Findings:** Key findings comprise (1) the importance of understanding how to acquire and prepare large system generated data and (2) the need for better large system-generated database validation mechanisms. Finally (3) the importance of process contextual understanding of the LSS project lead is emphasized, together with (4) the need for LSS foundational curriculum developments in order to be effective in digitalized environments.

**Originality:** This study provides a rich prescriptive demonstration of LSS methodology implementation for RPA deployment improvement, and is one of the few empirical demonstrations of LSS based problem solving methodology in industry 4.0 contexts.

**Keywords:** Robotics, RPA, Industry 4.0, Lean Six Sigma, Case study.

**Wordcount:** 9,845

## Acknowledgements

-

## Declaration of interest statement

-

## Data availability statement

The data that support the findings of this study are available on request from the corresponding author. The data are not publicly available due to participant privacy restrictions.

## 1. Introduction

Under the umbrella of Industry 4.0 (I4.0) various digital information technology (IT) based solutions are rapidly being adopted (Choi *et al.*, 2021), primarily by manufacturing and (financial) services companies (McKinsey, 2021). Both in academia- and practitioner based communities of practice the expectations of these development are high: “Operational costs will dramatically reduce due to hyper automation” (Gartner, 2018), “Pioneers in I4.0/ AI have up to 15% higher profit margins compared to their competitors” (McKinsey, 2021), and Davenport and Ronanki (2018, p.110) show that three-quarters of the 250 surveyed executives “believe that I4.0/AI will substantially transform their companies within three years”. When looking into the collection of available I4.0/AI based technologies (i.e., see Choi *et al.*, 2021 for an overview), Robotic Process Automation (RPA) platform integrations are considered to make up a substantial portion of the growth in I4.0 based software implementations (Flechsig *et al.*, 2022; Gartner, 2018). Robotic Process Automation (RPA) is defined here as “the concept of using a software platform of virtual robots to manipulate existing application software in the same way that a human does to a process or transaction” (Suri *et al.*, 2017). These virtual software robots are, despite the name, the equivalent of a software license (Lacity *et al.*, 2016). For the interaction with the multiple workflow systems wherefore such virtual machines are deployed, the graphical user interfaces are accessed, just as humans would do (Cewe *et al.*, 2018).

To date numerous examples of case studies and empirical research have explored and confirmed the effectiveness of Lean Six Sigma (LSS) as data-based process improvement methodology in various contexts (De Mast *et al.*, 2022). However, we are currently witnessing a rapid transition towards the digitalization of process- design, execution, control, assurance and improvement in organizations (Lameijer *et al.*, 2021), creating different contextual conditions wherein the effectiveness of LSS data-based problem solving needs to be explored.

1  
2  
3 Research to date has debated the integration and enhancement of LSS techniques with/  
4  
5 by I4.0 technologies and the integration of I4.0 techniques in LSS frameworks (e.g., Chiarini  
6  
7 and Kumar, 2021). Thereby the potential value of LSS for I4.0 or alike advanced information  
8  
9 technology implementations became apparent (e.g., Bhat *et al.*, 2021). However, academic  
10  
11 efforts on advanced I4.0 technologies, RPA included, is predominantly devoted to  
12  
13 technological developments instead “examining the impacts of these emerging technological  
14  
15 innovations within production and operations” (Heim and Peng, 2022). Moreover, the available  
16  
17 implementation science predominantly focusses on manufacturing operations, with fewer  
18  
19 examples in service operations (Spring *et al.*, 2022). Hence, given the apparent potential of  
20  
21 LSS data-based problem solving methodology in I4.0 contexts and the absence of empirical  
22  
23 research exploring feasible ways to do so (Santos *et al.*, 2020), we question: “*How can Lean*  
24  
25 *Six Sigma be applied for the optimization of Robotic Process Automation software*  
26  
27 *deployments?*”  
28  
29  
30  
31  
32

33 This paper contributes to the literature by empirically demonstrating how a new type of  
34  
35 problem (i.e., optimization of RPA based digitalized processes) can be overcome with existing  
36  
37 data-based operational excellence (LSS) techniques (Lameijer *et al.*, 2023b). Existing research  
38  
39 has started to address the potential value of LSS for I4.0 or alike advanced information  
40  
41 technology implementations, predominantly by process optimization and standardization  
42  
43 before process automation (Rossini *et al.*, 2019). Arguably in complex, unstructured and  
44  
45 dynamic business environments subject to I4.0 technology implementation, process  
46  
47 standardization is not the only benefit LSS’s structured approach to problem solving might  
48  
49 bring. Therefore, this study provides a rich prescriptive demonstration of LSS methodology  
50  
51 implementation for RPA deployment improvement, thereby providing relevant lessons for  
52  
53 practitioners and scholars alike active in process improvement in digitalized environments.  
54  
55  
56  
57  
58  
59  
60

## 2. Literature review

Under the category of industry 4.0 (I4.0) (operations) management scholars have started to research use cases for these technologies (e.g., Choi *et al.*, 2021). Robotic process automation (RPA) is one of such knowledge based technologies, with the objective to automate processes, that has become available for use in operations management contexts.

### 2.1. *Robotic process automation technology*

Robotic process automation is a branch of process automation designed to improve process-efficiency, effectiveness and consistency, by reducing manual, repetitive processing time typically spend while working with information systems (Cewe *et al.*, 2018). Typically, manual and structured tasks are performed faster and with less errors by software robots. Moreover, such software robots can perform high volume, low variety, repetitive tasks based on the core information system's graphical user interface (GUI), instead of having to have access via application programming interfaces (APIs) (Cewe *et al.*, 2018). Thereby, the core workflow supportive information technology (IT) infrastructure does not need to be changed: the software robot performs the tasks that used to be done by humans via the same interface, faster and typically more cost-efficient.

Reports on the adoption of RPA applications are to be found in among others financial administrative- (Lacity and Willcocks, 2017) and human resources management- (Hallikainen *et al.*, 2018) business functions. Typical RPA tasks are filling forms, logging, monitoring events, performing checks, sending e-mails and data extraction. The business objective of RPA is to automate existing processes that are defined and are operational with human workers. Thereby RPA is considered "lightweight" IT, as it interacts via application front-ends. RPA is typically owned by business owners, and is suitable for process automation that requires business- and process expertise, as RPA software configuration (almost) does not require

1  
2  
3 programming skills. Moreover, RPA based application interactions are via the workflow  
4 systems' user interface, therefore needing little to no integration nor IT infrastructure changes,  
5  
6 leading to lower development costs and faster development times (Lacity *et al.*, 2016; Suri *et*  
7  
8 *al.*, 2017).  
9

10  
11  
12 Reported benefits of RPA implementation comprise among others (Santos *et al.*, 2020)  
13  
14 (1) the ability to operate 24 hours, 7 days a week, (2) allowing human employees to engage  
15  
16 with higher order cognitive tasks involving problem solving and exception handling, (3)  
17  
18 leading to new human occupations (RPA management and consulting, etc.) and (4) reduces the  
19  
20 dependency on outsourced (offshore) FTEs, (5) leading to faster and more consistent task  
21  
22 execution (productivity), (6) in almost any workflow systems, (7) with higher security (i.e., no  
23  
24 back-end modifications needed), (8) that are faster deployed than traditional IT solutions, (9)  
25  
26 thereby being more scalable. Disadvantages comprise (1) RPA's suitability for rule-based  
27  
28 processes only and (2), is easily frustrated by processing exceptions (i.e., needs intensive  
29  
30 human-supervision in case of increasing process complexity) (Santos *et al.*, 2020).  
31  
32  
33

34  
35 Hence, despite the reported benefits of RPA implementation, process selection- or  
36  
37 readiness criteria comprise predominantly static process- and process context prescribing  
38  
39 factors (i.e., high volumes, low variety, high degree of process standardization, stable IT  
40  
41 workflow environment, limited exception handling, high quality of data to be processed)  
42  
43 (Santos *et al.*, 2020). Consequently, industry implementation success rates are reportedly  
44  
45 varying (Flechsigg *et al.*, 2022). To date, a series of teaching cases explicating the dimensions  
46  
47 whereon RPA deployment leaders must make decisions exist (i.e., the scale of implementation,  
48  
49 the degree of existing staff retraining needed, the risk of 'process knowledge loss' by RPA-  
50  
51 based employee-replacing implementations, etc..) (Barbosa *et al.*, 2023; Mirispelakotuwa *et*  
52  
53 *al.*, 2023; Willcocks *et al.*, 2017). Moreover, explorative empirical research on RPA  
54  
55 implementation emerged, addressing for instance the importance of continuous improvement  
56  
57  
58  
59  
60

1  
2  
3 after RPA deployment in high-variability logistics' business settings (Krakau *et al.*, 2021) and  
4 the value of RPA for lean management based process waste elimination (Gradim and Teixeira,  
5 2022; Martins *et al.*, 2023). More systematic enquiries into RPA implementation research to  
6 date revealed an absence of industry specific guidance or implementation models, and a general  
7 absence of practical validation of the procedural models that have been presented to date (da  
8 Silva Costa *et al.*, 2022; Krakau *et al.*, 2021). Therefore, the various academic calls for  
9 empirical research on RPA implementation, covering among others implementation barriers,  
10 performance measurement and improvement (Da Silva Costa *et al.*, 2022; Ylä-Kujala *et al.*,  
11 2023), and socio-technical implications (Danilova, 2019; Hartley and Sawaya, 2019; Syed *et*  
12 *al.*, 2020), provide the rationale for this case study.

## 2.2. *Lean Six Sigma process improvement methodology in digitalized environments*

30 To assure efficient, effective and consistent operations companies need to ongoingly invest in  
31 process improvement. Given the nature of operations, being either more or less digitalized and  
32 automated-systems' supported (e.g. automated workflow systems), process improvement  
33 methodologies' reliance on available process data is either more (e.g. process mining and other  
34 artificial intelligence based algorithmic analytical techniques, etc.) or less (e.g. probabilistic  
35 statistics and other more anecdotal-data based techniques) (De Mast *et al.*, 2022). A widely  
36 applied, globally-standardized, methodology adopted by many organizations, among others in  
37 the financial services industry (e.g., Heckl *et al.*, 2010), for process improvement is Lean Six  
38 Sigma, a combination of both the Lean management and Six Sigma methodologies (Näslund,  
39 2008; Shah *et al.*, 2008).

40 Research on LSS in the context of process- digitalization and automation is commonly  
41 referred to as the integration of Lean, Six Sigma or LSS and Industry 4.0 (I4.0) (Pongboonchai-  
42 Empl *et al.*, 2023; Tissir *et al.*, 2023; Skalli *et al.*, 2022). Essentially past research explored (1)

1  
2  
3 the integration/ correlation of LSS techniques with I4.0 technologies (e.g., machine learning,  
4 neural networks, etc.) (e.g., Chiarini and Kumar, 2021), (2) the enhancement of LSS with I4.0  
5 technologies (i.e., I4.0 techniques typically deployed in LSS DMAIC phases), and (3) the  
6 integration of I4.0 techniques in LSS frameworks. Within the first research category, research  
7 has specifically started to address the potential value of LSS for I4.0 or alike advanced  
8 information technology implementations, predominantly by means of process optimization and  
9 standardization before process automation (Rossini *et al.*, 2019). Hence, we aim to contribute  
10 by identifying a new type of problem (i.e., RPA deployment optimization) for which existing  
11 operational excellence (LSS) techniques arguably are useful (Lameijer *et al.*, 2023b).

12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24 Core to our argumentation is the theoretical notion of organizational knowledge  
25 creation processes, for which LSS is typically recognized as effective vehicle (Lameijer *et al.*,  
26 2023a; Linderman *et al.*, 2004). Original theories of organizational knowledge creation  
27 (Nonaka, 2009) stipulate the difference between tacit (i.e., non-easily accessible knowledge  
28 nested in the heads and hands of employees or in the algorithms of machines) and explicit  
29 knowlegde (i.e., codified knowledge in knowlegde management systems), and interaction of  
30 the two (explicit and tacit knowledge) is found to typically result in the development of inter-  
31 organizational, accessible knowlegde. The problem-solving nature of LSS methodology has  
32 been found to facilitate such processes of tacit vs. explicit knowlegde confrontation (Anand *et*  
33 *al.*, 2010). By means of structured approaches and data-driven enquiry, presumptions and  
34 uncertainties are falsified and clarified, thereby enhancing better situational understanding and  
35 hence effective solution deployment (Sin *et al.*, 2015). Arguably, also in digitalized contexts,  
36 structured data-driven problem-solving approaches (i.e. LSS) could be feasible for identifying  
37 digitalized systems' malfunctioning and complexities, and facilitate a process of rootcauses  
38 identification.



### 3. Research methods

The objective of this research is to empirically demonstrate how LSS DMAIC methodology, at the process level of analysis, is able to contribute to an increased understanding and improvement of digitalized service operations business processes in the context of an RPA implementation. An interpretive mixed-method case study approach (Meredith *et al.*, 1998), comprising both secondary LSS project data together with participant-as-observer archival observations, is applied. Case-study research is applied here because of the exploratory nature of our research questions, and is deemed a powerful approach for the exploratory end of the spectrum of empirical research: identifying key issues, identifying relevant concepts, variables and factors, and identifying essential themes to be taken into account in more quantitative studies (Ketokivi and Choi, 2014).

#### 3.1. Case description

The context of this case study is the organization-wide service operations business unit of a large financial services provider (referred to as FSP-NL for reasons of confidentiality). For the project of study the LSS DMAIC methodology is used to improve the efficiency and effectiveness of the robotic software automated handling of customer due diligence (CDD) analyses in so called know-your-customer (KYC) client-review processes. The topic of KYC in the financial services sector is currently a globally recognized top-priority, and is driven by supra-national regulation on the prevention of money-laundering and terrorism financing (European Commission, 2023). As a result, KYC operations are the primary source of operational cost growth, apart from the investments in digital transformations, for financial services providers anno 2022, with an estimated 15% of all personnel working on KYC related matters (KPMG, 2022).

1  
2  
3 The project aimed to improve the efficiency and the quality of a partly RPA automated  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28  
29  
30  
31  
32  
33  
34  
35  
36  
37  
38  
39  
40  
41  
42  
43  
44  
45  
46  
47  
48  
49  
50  
51  
52  
53  
54  
55  
56  
57  
58  
59  
60

The project aimed to improve the efficiency and the quality of a partly RPA automated  
KYC process. In essence a KYC process is executed by a trained KYC officer with the  
objective to verify the authenticity of a customer and its finances (Figure 1 and 2).

Insert Figure 1: Manually executed KYC process.

Insert Figure 2: RPA automated KYC process.

During the implementation of the RPA solution, several issues raised such as data quality issues  
and system related errors. The client files to be reviewed were assigned to a KYC team, but as  
the numbers in the robots increased, also the manual work increased. A LSS project was  
proposed to identify where the process could improve to run the automated parts more  
effectively and speed up the handling of the client files.

The RPA-based automated workflow was based on company proprietary industry-  
standard software, and was initially deployed after various iterations with the objective to  
assess the system's effectiveness. It is important to note that the sense of urgency felt for the  
LSS project was not necessarily perceived as resulting from poor automation processes (i.e.  
requirement analyses, technical functionality determination, etc.), but was generally rooted in  
a sequence of unexpected and difficult to explain surprises about the RPA system's  
functionality after deployment to production.

### 3.2. *Data collection procedure*

The project naturally followed the five DMAIC phases: Define, Measure, Analysis, Improve  
and Control. In the LSS project implementation process, project-progress records are kept to  
codify the lessons learned and hurdles encountered. Moreover, the principal authors were

1  
2  
3 actively involved as a participant-as-observer in the initiative of study within FSP-NL. The  
4 authors' FSP-NL contextual familiarity provided detailed first-hand knowledge about FSP-NL  
5 as company and the employees involved with both the KYC processes and the LSS  
6 implementation (Gill and Johnson, 2002), contributing to interpretation of the results and  
7 implementation challenges (Delbridge and Kirkpatrick, 1994). To ensure objectivity and  
8 mitigate participant-as-observer bias, archival data existing of (1) meeting minutes from  
9 weekly project-progress steering-committee calls and (2) digital e-mail correspondence with  
10 key stakeholder in the implementation was searched for information that either confirmed or  
11 contradicted our emerging insights and findings.  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25

#### 26 **4. Results**

27  
28 Next, for each phase a detailed description is provided, comprising (1) the objectives, (2) the  
29 main deliverables, (3) the results and (4) the key actions leading to achieving these presented  
30 results (emerging insights and lessons to be learned).  
31  
32  
33  
34  
35  
36  
37

##### 38 *4.1. Define phase*

39  
40 Initially general consensus revolved around finding the rootcauses for (1) excessive manual  
41 process handling times and (2) identify opportunities for improving the software robotic  
42 automated flow of the process. Solving these issues would facilitate the scalability of the  
43 process, thereby reducing manual processing needs and mitigate the risk of non-compliance.  
44  
45  
46  
47  
48  
49  
50

##### 51 *4.1.2. Objective of the project*

52  
53 The project focused on the critical-to-quality (CtQ) indicators number of files done per day  
54 manually (CtQ<sub>1</sub>) and automatically by robots (CtQ<sub>2</sub>), and on the first time right percentage  
55 (FTR%) per day for the manual work (CtQ<sub>3</sub>) and for the automatic robot work (CtQ<sub>4</sub>). The goal  
56  
57  
58  
59  
60

1  
2  
3 for the number of files per day was 300 in total (combining the numbers of manual and robots).  
4  
5 For the FTR% the goal was set for manual work on more than 90% and for the FTR% of the  
6 robots on more than 60%. The 90% FTR of manual work was based on historical insights on  
7 FTR% and feasibility within the teams. The 60% FTR of robots was based on the outcomes of  
8 the measure phase of this project. The assumption was made in earlier stages that RPA would  
9 automate almost everything (going to 100%) and would have minimal failures. Absence of  
10 human interventions and programmed process steps would suggest a low number of mistakes.  
11  
12 However, this was not the outcome up till now.  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23

#### 24 *4.1.3. Anticipated benefits*

25  
26 The biggest risk for this financial institution was to have financial regulators withdrawing their  
27 license to operate due to not complying to the law. Also the operational costs could be  
28 dramatically reduced. Due to unforeseen fall out of the automated robotic solution and the  
29 higher complexity of the reviews, more analysts were hired to execute the reviews. Based on  
30 these factors, the anticipated financial benefits were set to EUR 711,000. This amount was  
31 calculated by anticipating on 11 FTE reduction. Moreover, the prevention of a fine from the  
32 regulator that fined other financial institutions with the same challenges (EUR 775 million)  
33 was top priority. However, the main goal was to meet the deadline for processing the backlog  
34 of clients - and preventing to lose the operating license - without adding any extra FTEs (Table  
35  
36  
37  
38  
39  
40  
41  
42  
43  
44  
45  
46  
47 1).  
48  
49  
50

51 Table 1: Business case calculation  
52  
53  
54  
55  
56  
57  
58  
59  
60

#### 4.1.4. SIPOC and scope

To create a clear scope and overview of the relevant parties that play a role in the process, a SIPOC was created. The process starts the moment business clients are identified as fit for the process, meaning they comply to the ruleset that determines that only the basic requirements set by law are to be analyzed and no enhanced analysis are needed. The process ends the moment the files are reviewed as such, manually or by robot (Figure 3).

Insert Figure 3: SIPOC

#### 4.1.5. Stakeholder analysis

As this is a high value process, with many risks at stake, many stakeholders were involved. Sessions had to be held one on one and in bigger workgroups to determine their needs, concerns and cooperation. As the deadline was set within a year, all of this alignment had to be taken place with high priority and higher management had to be involved for prioritization and steering. Furthermore, an analysis of the process could also give employees the feeling of an upcoming reorganization, which could lead to employee turnover or uncertainties about their job, which had to be prevented where possible.

#### 4.1.7. Project organization

The project organization consisted of a project lead, an expert on robotic solutioning for business purposes, the manager of the analysis department and two business analysts who were familiar with the way of working of the processes and work instructions. As we had a combination of knowledge about processes, projects, content, IT and management, this multidisciplinary team was able to look at the issues from multiple perspectives which led to fruitful discussions and efficient and effective analyses and decision-making.

#### 4.1.8. *Emerging insights and lessons learned in the define phase*

**Realistic and accepted target setting:** Determining the right goals for the CtQ's turned out to be most difficult, as setting goals for robots instead of humans was something new. It seems easy to set goals for automatic solutions and thinking that as long as it is programmed, you are in control of the outcome. However, unforeseen problems with the robotic solutions taught us that even automatic solutions have human and data related wastes which influences the feasibility of goals that were set. Only after the analysis phase realistic goals could be determined. For example, quality was said to be particularly important when starting the project, however, after analysis it seemed that the quality was already remarkably high for the manual work (source: define-phase participant-as-observer correspondence). How many files were really possible to finish and how much benefits could be achieved was changed constantly during the study, as measurements and analyses provided additional insight, leading to redefining the project charter (source: define-phase steering committee documentation).

#### 4.2 *Measure phase*

To measure the Critical to Quality (CtQ) indicators (Figure 4 and 5), a measurement plan was set up which was validated by the data owners. The data was then collected based on this plan and data wrangling took place to have a complete and correct set of data for the analysis phase.

Insert Figure 4: CtQ flowdown

Insert Figure 5: CtQ operational definitions

#### 4.2.1. Measurement plan and data validation

To measure the number of files and FTR% a first draft of the data collection form was developed and discussed with the data analysts who owns the data in the workflow system. Data was accessible through the workflow system for all client files. The data was, after validation of twenty samples (Figure 6), good enough to extract information about the number of files per day, the quality per file and the executor (robot or human). The ultimate selection of 20 samples was based upon the principle of saturation, meaning that ongoingly samples were drawn until the identified potential data validity risks were no longer complemented, contradicted or nuanced by the newly sampled records, signaling the emergence of information saturation (Saunders *et al.*, 2018).

Insert Figure 6: Measurement validation

#### 4.2.2. Data collection

Data was collected from the workflow systems in which statuses and their time stamps were kept automatically when an analysts proceeded to the next process step. For this project, the status “Completed” was the one to focus on to measure the number of files done per day manually (CtQ1). To measure the FTR% per day for the manual work (CtQ3) the FTR files in Microsoft Excel were used, in which analysts manually saved the time stamps for their files. RPA system output files were used to measure the number of files done per day automatically by robots (CtQ2), and to measure the FTR% per day for the automatic robot work (CtQ4).

#### 4.2.3. Data wrangling

The different files that were used, were exported to CSV (comma separated values) files and merged with Power Query (data processing application) due to the file sizes. The data covered

1  
2  
3 period November 2019 till March 2021, because the first data collections of the CtQ FTR%  
4  
5 per day for the manual work (CtQ3) started at November 2019 and the measurement phase of  
6  
7 this study was started in March 2021. Data per client file was valuable when it covered the full  
8  
9 process including all in between steps, otherwise manual or technical interventions like  
10  
11 skipping steps in the process would influence the outcome. For FTR% robot, only days with  
12  
13 runs were taken into account, otherwise FTR was 0% while there were no runs, which would  
14  
15 influence the outcome.  
16  
17  
18  
19  
20

#### 21 *4.2.4. Emerging insights of the measure phase*

22  
23 **Complexity in data preparation:** The formats of the data were already determined in the  
24  
25 system and by earlier decisions, which made it harder to fit them into the required templates.  
26  
27 Although the data was validated in the beginning, the templates did not fit at once, as the  
28  
29 exports of the files sometimes moved the fields and the data in it. Many files had to be compared  
30  
31 and merged. Additionally, there was substantial missing data within the files, which had to be  
32  
33 removed or filled in based on information from other files (source: measure-phase participant-  
34  
35 as-observer correspondence). In theory Minitab had to be used for the measurement and  
36  
37 analysis phase, however Power Query and Microsoft Excel were more practical and easier to  
38  
39 use to merge the vast amount of files.  
40  
41  
42  
43

44  
45 **Redundancy of measurement system analysis:** Theory also required a Gauge R&R or Kappa  
46  
47 study for the measurement plan. This seemed not feasible, as files could not be handled twice  
48  
49 due to system entries. The CtQ data was set in predefined rules in the workflow tool and was  
50  
51 not influenced by opinions, only by facts, therefore extra controls on the measurement system  
52  
53 seemed not useful (source: measure-phase participant-as-observer correspondence).  
54  
55  
56  
57  
58  
59  
60



### 4.3 Analysis phase

In the analysis phase, the current state of the CtQs as well as the influence factors were determined. Data analyses in Minitab were performed. Additionally a brainstorm session, value stream mapping (VSM) and a Failure Mode and Effect Analysis (FMEA) were executed.

#### 4.3.1. Current state CtQ1-2: number of files

Minitab was used to measure the current state of the CtQs. The number of files done per day manually was on average ( $\bar{x}$ ) 33.43 files with a standard deviation ( $s$ ) of 20.45 files. On 25.41% of the days the number of files was below the lower specification level (LSL) (Figure 7), as corroborated by the lower specification limit process capability ( $PPL = Ppk$ ). Assessment of normality revealed that neither of the tested distributions (normal, lognormal, Weibull and the 3-parameter versions of the latter two) adequately fitted. Therefore, we chose not to engage in parametric PCA-based predictions, but merely focus on diagnostic analysis of the sample data.

Insert Figure 7: Histogram, time series- and process capability analysis (PCA) for # files manual

For the robot, an atypical data set was used with many zero values due to days where no input was delivered to the robots. The number of files done per day automatically by the robot was on average 308.4 if the robot was running, with a standard deviation of 252 files and in 47.62% the number of files done by the robot was below the LSL. When including the days with no runs in the sample, the average number of files per day done by the robot was 232.9 files, with a standard deviation of 255.1 files and in 60.71% of the days the robot performed below the LSL, also here as corroborated by the lower specification limit process capability ( $PPL = Ppk$ ). Also here assessment of normality revealed that neither of the tested distributions (normal, lognormal, Weibull and the 3-parameter versions of the latter two) adequately fitted, hence we

1  
2  
3 chose not to engage in parametric PCA-based predictions, but merely focussed on the  
4 diagnostic analysis of the sample data.  
5  
6

7 Including the days when the robot was not running, the norm was not met on average.  
8  
9 Variation was large, with large differences per day for input, which apparently influenced  
10 reaching the goal (Figure 8).  
11  
12  
13

14  
15  
16  
17 Insert Figure 8: Histogram, time series- and process capability analysis (PCA) for # files  
18 automatic  
19

#### 20 21 22 *4.3.2. Current state CtQ 3-4: FTR%*

23 The FTR% per day for the manual handling of files was on average 90%, which was already  
24 on the norm of 90%. In 38.54% of the days the number of files was below the LSL. However,  
25  
26 as the average was already on the norm, this CtQ was not further analyzed for improvement.  
27  
28

29 The FTR% per day of the robot was on average 33.29%. In 86.67% of the days, the robot  
30 performed below the norm of 60%. Also here assessment of normality revealed that neither  
31 of the tested distributions adequately fit, hence we chose to not engage in parametric  
32 predictions and limit ourselves to diagnostic analyses.  
33  
34  
35  
36  
37  
38

39  
40 This outcome of the FTR% for the robot was surprisingly bad and had the direct  
41 attention of the stakeholders, as expectations of automatic solutions were high on effectiveness  
42 and this outcome was far from the norm of 60% (Figure 9).  
43  
44  
45  
46  
47  
48

49 Figure 9: Histogram, time series- and process capability analysis (PCA) for FTR% per day  
50 automatic  
51

#### 52 53 54 55 *4.3.3. Updated project objectives*

56 The conclusions based on descriptive statistics and diagnostics of the process data were:  
57  
58

59 1. *CtQ #files done per day*  
60

- Number of files done manually is low (33 on average per day).
- Robot can process much more files than required per day, however the standard deviation is large, so predictability is low.
- The robot has many days where there is zero input. This seems to affect the outcomes.

#### 2. *CtQ FTR% per day*

- FTR% of robot is far from the norm.
- FTR% manual is already on the norm on average and gets better over time; seems to be less important for this project to improve.

#### 3. *Adjustments to project objectives and benefits*

- FTR% manual already conforms to norm; no focus on this CtQ for improvement.
- The initiate estimation of FTR% automatic was too high, changed the objective for robot FTR% to 60%, due to current performance measured.
- The benefits itself do not change as costs and purpose stay the same.

#### 4.3.4. *Diverging search for influence factors: data analysis, VSM- and FMEA sessions*

Apart from the influence factors that appeared from the exploratory data analysis (Figure 10), eight disturbances were identified from the FMEA (Figure 11). From the VSM, several process inefficiencies were identified with possible improvements. However, to convince the stakeholders, this study revealed the importance of showing factual data. Stakeholders were already aware of the workflow system generated information, and were looking for the 'big fish' to improve. The session outcomes (FMEA, VSM) were mostly used to explain what was found in the exploratory data analysis.

Insert Figure 10: Influence factors identified from the exploratory data analysis

Insert Figure 11: Overview of influence factors identified in the FMEA and VSM sessions

#### 4.3.5. Converging establishment of vital few influence factors and established effects

From the long list of trivial many potential influence factors, four vital few influence factors were found in the data, and the effects were established (Figure 12).

Insert Figure 12: Overview of vital few influence factors, their effects and improvement actions

**1)** Client legal entity had an effect on the CtQ manually handled files. The Mann-Whitney test (non-normal residuals) showed that there was a significant effect between the medians of number of client type 2 ( $n = 122$ ) files handled per day manually and the client type 2 files ( $n = 64$ ) ( $P < .05$ ). To approximate a better estimate of the effect of legal entity a general linear model (GLM), to determine the effect of the legal entity on the number of files handled, was fitted. Explained variance was high (99.98%) and a difference of twenty-eight files per day manually handled was signaled due to the client type (i.e., client type 2) (Figure 13).

Insert Figure 13: Step chart effect estimation of client legal entity (client type 2 – client type 1)

**2)** Robotic process fall out influenced the number of files done automatically. Main reasons for process fall out based on a Pareto analysis were missing information from the client or clients that had exited their company (43%). If all process fall out was resolved, on average 304 more files could be finished per day (# 2 in Figure 14).

**3)** The daily offered inflow of client files influenced the number of files done automatically. On average 233 files were done per day including days when the robot was not running. On average 308 files were done per day when robot was running. On average seventy-five more files could be finished if robot would run every day with a predictable input (# 3 in Figure 14),

1  
2  
3 thereby having a severely diminishing effect on the variability in daily files to-be-handled by  
4 the robot.  
5  
6  
7  
8  
9

10 Insert Figure 14: Step chart effect estimation of fall out reduction (2) and improved daily  
11 planning (3)  
12  
13

14 **4)** Technical issues influenced the FTR% automatic. 23% of all fall out was due to technical  
15 issues, so FTR% could be improved by 23% if these were to be prevented (# 2 in Figure 15).  
16  
17

18 **5)** Finally, the client type also influenced the CtQ FTR% automatic. The Mann-Whitney test  
19 showed that there was a significant effect between the medians of client type 2 (n = 254) and  
20 client type 1 (n = 0) ( $P < .05$ ). Also here, GLM estimation was used to determine the effect of  
21 the legal entity more closely. Client type 2 had a significant effect ( $P < .05$ ) on the FTR%  
22 automatic, Client type 1 did not ( $P = .081$ ). Overall, 41.46% of FTR% automatic seemed to be  
23 explained by the client type 2 company, this was a small effect. The conclusion was that it  
24 seemed that if the client type 2 robot was used, the FTR% was likely to be higher. The current  
25 mean of FTR% automatic was 33%, while the improved mean of FTR% automatic was 44%  
26 (in case the client type 2 and client type 1 robots performed equally well). The effect was  
27 therefore estimated at 44% minus 33% is 11% per day (# 3 in Figure 15).  
28  
29  
30  
31  
32  
33  
34  
35  
36  
37  
38  
39  
40  
41  
42  
43  
44

45 Insert Figure 15: Step chart effect estimation of fall out reduction (2) and estimation of client  
46 legal entity (Client type 2 – Client type 1) (3)  
47  
48

#### 49 *4.3.6. Emerging insights of the analysis phase*

50  
51 **Process contextual understanding for correct data interpretation:** Many zero-values were  
52 observed, which influenced the outcomes. Had we not been aware that the input of these values  
53 was caused by manual actions, incorrect assumptions were done and different conclusions were  
54  
55  
56  
57  
58  
59  
60

1  
2  
3 drawn (source: analyze-phase participant-as-observer correspondence). Many times, Microsoft  
4  
5 Excel was used again to redefine the data and make new data subsets.  
6

7  
8 **Dominancy of automated process workflow induced inefficiencies:** People tend to think  
9  
10 that waste is mostly caused in human processes and not in technical processes. However, this  
11  
12 study showed that the first time right percentage for the robotic process was extremely low,  
13  
14 and the FTR% of the manual process remarkably high, opposite from what stakeholder would  
15  
16 expect (source: analyze-phase steering committee documentation). This caused relevant  
17  
18 discussions among them, on what the effectiveness of the process was and how to improve this.  
19  
20 It indicated the importance of this study even more, but also took time to manage and inform  
21  
22 these stakeholders on the next steps.  
23  
24  
25  
26  
27

#### 28 29 *4.4 Improve phase*

30 Client type proved to be a nuisance variable. It could not be prevented, only compensated for.  
31  
32 The organization had to take into account the differences in handling client types, and make  
33  
34 sure this was part of the planning. Additionally they had to consider to do client types with  
35  
36 higher risks for fall out first, as this would take more time.  
37  
38

39  
40 Robotics process fall out was a controllable variable, the organization had to improve  
41  
42 the business rules and look into new possibilities of automating manual work. Moreover, the  
43  
44 organization had to address technical issues at the IT teams to resolve them as soon as possible.  
45  
46

47 Daily planning and the daily offered work to the robot was a controllable variable as  
48  
49 well as a disturbance. The organization had to create data flow script, and in parallel work on  
50  
51 automation of in- and output creation by the robot itself, so that they were less dependent on  
52  
53 manual steps in the process.  
54  
55

56  
57  
58 The process flow was redesigned with the following changes (Figure 16):  
59  
60

- 1) Removed double steps in the process;
- 2) Output robot is input next step: automatically by robot, creating less handovers, less work for data analysts and constant input;
- 3) Within analyst department, create pull effect: no more assigning by team lead, but picking up by analyst;
- 4) Only start process based on planning, so that there was a constant flow of input and within the different steps the parties had enough inflow and were able to handle the amount of work in time.

Insert Figure 16: Overview of vital few influence factors, their effects and improvement actions

#### 4.4.5. *Emerging insights of the improve phase*

**Involvement of operations-, IT and managerial stakeholders:** The stakeholders from IT, operations and the responsible management functions had been actively involved in the analysis phase, and therefore could efficiently think along in the improvement phase. Some actions could be taken up immediately, while others took more time to resolve (source: improve-phase steering committee documentation).

**Fact-based decision making due to elaborate data-based problem analysis:** Decisions could be made based on the effects that improvements were estimated to have in the analysis phase. Therefore, not much time was needed in the improve phase to convince the stakeholders. However, getting the prioritization right was taking time and effort, this could lead to delays in delivery. Management meetings helped in aligning those priorities (source: improve-phase steering committee documentation).

#### 4.5 Control phase

In the control phase several process documentations and standard operating procedures (SOPs) were developed to ensure that the process was correctly executed. Additionally a control plan was set up for the four CtQs including roles and responsibilities (Figure 17).

Insert Figure 17: Control plan

Dashboards were created to monitor and act upon process performance results. To control the process and have everyone aligned, a weekly “Chain Meeting” was organized, where all important stakeholders were present, so a quick feedback loop was integrated in the process. The outcomes of these chain meetings were directly discussed the day after in the daily “Automated Execution” meeting, where the tasks and responsibilities for improvements were determined.

The following improvement actions would help to reduce errors and not let them happen again:

- 1) Create data flow script, parallel work on automation of in- and output creation by robot itself. New robots would take this directly into their scripts. This would make sure that files were not left ‘hanging’ in the process (WIP) and the numbers of input were always constant;
- 2) Use of robots in handling files and improve the business rules, so more would be done automatically and less had to be done manually;
- 3) Minimize number of issue names and establish clear routing: this would provide more clarity and less variability in what could be done wrong;
- 4) Give more people access to the IT environments, so that there were no days without input if the only person that could do it right now was not working.



#### 4.5.3 Benefit realization and tracking

Direct material benefits resulting from this project have led to the reduction of the number of process managers from five to three, saving €202.000,- p.a. After the implementation of each consequent improvement, dashboards were monitored to see if the foreseen effect was following from the improvement.

### 5. Discussion and future research

This section covers predominant insights and theoretical contributions of our mixed methods case study, for which the collection of emerging insights are summarized and discussed next (Table 2).

Insert Table 2: Summary of emerging insights

First, employee and management commitment is a long-known enabling factor in LSS implementations (Schroeder *et al.*, 2008), and was reaffirmed as equally important for the optimization of a digitally deployed- vis-à-vis a solely manually deployed workforce (Quaadgras *et al.*, 2014). Furthermore, three themes emerged from our analysis.

#### 5.1. *Effective problem solving approach for RPA process automation optimization*

Emerging insights 2 and 6 revolve around the unforeseen problems with the robotic solutions, that appeared to have human- and data related rootcauses and proved the initial objectives set to be unrealistic. It appeared the involved workers and managers thought that waste is mostly caused in human processes and not in technical processes, while the contrary turned out to be the case.

1  
2  
3 The information management literature has for long acknowledged the ambiguous  
4 relation between investment in information technology (IT) and performance effects  
5 (Brynjolfsson and Hitt, 1996). Typically the empirical studies on the business value of IT  
6 consider IT to be a uniform aggregate asset and only little empirical work has analyzed the  
7 economic impact of specific types of IT investments (such as RPA) (Enholm *et al.*, 2022).  
8 Explanations for the unclarity about the performance effects of IT investment revolve among  
9 others around assumed lagged effects due to learning that must take place for optimal  
10 utilization, and mismanagement of the IT implementation- and maintenance processes  
11 (Stratopoulos and Dehning, 2000). In the presented case arguably such lagged performance  
12 effects were apparent. Factual LSS based analysis revealed that initial RPA operations were  
13 not performing as expected, and an iterative approach focusing on one problem at the time to  
14 be solved was engaged in. Management was made aware and learned about the specific  
15 amendments needed, and the team overseeing RPA operations better understood how to  
16 maximize RPA deployment benefits. Thereby LSS project based learning was the vehicle for  
17 identifying rootcauses, testing solutions' effects and implementing improvements. The  
18 organizational learning that LSS-based problem solving facilitates was thereby corroborated  
19 for I4.0/ RPA contexts, thereby extending earlier organizational learning-theory based research  
20 (Sin *et al.*, 2015).

21  
22  
23  
24  
25  
26  
27  
28  
29  
30  
31  
32  
33  
34  
35  
36  
37  
38  
39  
40  
41  
42  
43  
44  
45 Moreover, prior research has explored the feasibility of LSS and DMAIC based process  
46 analysis and improvement (1) *prior* to introducing RPA based solutions (Chiarini and Kumar,  
47 2021) and (2) in traditional IT infrastructural settings (i.e., ERP) (Su *et al.*, 2006). Apart from  
48 an education programme proposal that calls for integration (Money and Mew, 2023),  
49 implementation of LSS based problem solving for RPA process automation optimization has  
50 not been demonstratively reported before.  
51  
52  
53  
54  
55  
56  
57  
58  
59  
60

## 5.2. Need for big data preparation- and validity assessment procedures

The insights that emerged under 3 and 4 comprised the complexity in data retrieval due to data-availability and quality issues. It appeared that querying the RPA workflow system data resulted in several initial errors, leading to extensive manual data collection, interpretation and integration exercises. Moreover, it appeared unfeasible to assess the workflow system's data validity by means of techniques that assess the probability of measurement system agreement.

The integration and use of large unstructured datasets (Big Data Analytics) in LSS based projects is commonly acknowledged for (1) the selection of feasible areas of improvement (Koppel and Chang, 2020) and (2) the ramifications for secondary historical data collection and preprocessing procedures (also known as Data Wrangling) (Lameijer *et al.*, 2021; Laux *et al.*, 2017; Zwetsloot *et al.*, 2018). The concept of measurement validity of system generated data however has received less attention to date. In controlled observations or data collection procedures LSS project leaders have the responsibility that before-, during- and after the data collection measurement validity is safeguarded. By deciding to use secondary historical data typically there is a gain in representativeness of the data (i.e., more sampled observations, capturing a larger share of the variety in the population), but a loss in validity of the data (i.e., little to no control over the design and execution of the automated measurement system). Then, typically only after-the-data-collection procedures to assure data-validity are left to apply (De Mast *et al.*, 2022). The detailing of such procedures for application in LSS initiatives to date is absent, despite a growing need (i.e., ever ongoing digitalization and system data generation), and acknowledgement of the need to understand and assess system functionality (and hence valid data generation) in adjacent fields (e.g., also known as black-, grey- and white box testing in system development research) (Runsha *et al.*, 2021).

For instance, Qiu *et al.* (2018) present how the use of big data introduces all sorts of adversary effects, such as biases due to noise-data, measurements errors introduced by the

1  
2  
3 software tools to process the data, or the selection of inaccurate proxies for variables of interest.  
4  
5 Moreover, inherent ethical risks imposed by the use of big data comprise among others the lack  
6 of transparency (i.e., openness about how data is collected, processed, compiled and  
7 disseminated), the need for an informed use of information (i.e., by providing meta-data  
8 capturing quality frameworks' adherence in collection procedures), and selection biases (i.e., a  
9 lack of understanding the governing dimensions that ultimately led to the compiled dataset)  
10 (Tam and Kim, 2018). Therefore, we call for future research and operationalization of a  
11 'validity first' (Saracci, 2018) approach for the use of existing large historical datasets in LSS  
12 initiatives, in which structured approaches to assess system data validity are explored and  
13 developed.  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28

### 29 5.3. *Prerequisite idiosyncratic contextual understanding of automated processes*

30 Finally emerging insights 5 and 7-9 all related to the importance of LSS project leaders' factual  
31 understanding of the automated process and the context it is operated in. The importance of  
32 project managerial- ownership and commitment has been acknowledged (Lameijer *et al.*,  
33 2022), and in our case specifically it appeared that the biased data that the RPA system  
34 generated or the factual estimation of designed solutions' effects proved to be pivotal for  
35 correctly analyzing the data and selecting the appropriate improvements.  
36  
37  
38  
39  
40  
41  
42  
43  
44

45 Familiarity and understanding of digitally operated processes thereby is stipulated as  
46 prerequisite for LSS project leaders to be effective in digital working environments. Industry  
47 standard LSS methodology curricula prescribing bodies (i.e., among others the American  
48 Society for Quality [ASQ, 2023]) typically do not yet address this growing need. On the other  
49 hand new definitions of project leaders with fact-based problem solving abilities that *do* have  
50 a general information technology fluency emerge (e.g., the 'Analytics Translator') (Henke *et*  
51 *al.*, 2018). Hence, future research on the integration of I4.0 and alike process digitalization  
52  
53  
54  
55  
56  
57  
58  
59  
60

1  
2  
3 developments, and how these affect and could or should be integrated in the foundational  
4 curriculum for LSS project leaders, is called for.  
5  
6  
7  
8  
9

## 10 **6. Conclusion**

11  
12 This mixed methods case study into LSS based improvement of a RPA deployment in a service  
13 operations setting provided a confirmatory demonstration of the DMAIC-phased LSS  
14 approach. In the process of implementation emerging insights have been captured, summarized  
15 and discussed. Apart from the theoretical contributions and future research opportunities  
16 identified in the discussion section, practical implications that have resulted from this study  
17 comprise the awareness and knowledge of the applicability and key learnings on LSS  
18 methodology application specifically relevant in the context of an RPA deployment.  
19  
20  
21  
22  
23  
24  
25  
26  
27

28 Practically, the implications for professionals resulting from this research comprise  
29 several. First, the importance of employee and managerial involvement, information and  
30 education was corroborated for the ultimate success of effective LSS based RPA workflow  
31 optimization. LSS project based learning is demonstrated to be an effective vehicle for  
32 identifying rootcauses, testing solutions' effects and implementing improvements, and the  
33 stakeholder-inclusive structured approach is demonstrated to help in managing expectations  
34 and facilitate contributions. Second, the trade-offs in selecting data for LSS project based  
35 problem solving are made concrete. Apart from the call for more concrete guidance to assess  
36 historical data validity, practical advice for professionals is given, comprising the awareness  
37 for noise-data, measurements errors introduced by the software tools to process the data, the  
38 selection of inaccurate proxies for variables of interest, a lack of transparency (i.e., unclarity  
39 about how data is collected, processed, compiled and disseminated), the need for an informed  
40 use of information (i.e., by seeking meta-data about quality frameworks' adherence in  
41 collection procedures), and selection biases (i.e., a lack of understanding the governing  
42  
43  
44  
45  
46  
47  
48  
49  
50  
51  
52  
53  
54  
55  
56  
57  
58  
59  
60

1  
2  
3 dimensions that ultimately led to the compiled dataset). Third, familiarity and understanding  
4 of digitally operated processes is put forward as prerequisite for LSS project leaders to be  
5 effective in digital working environments. Developing an understanding and a familiarity with  
6 the design principles and actual workings of RPA is thereby advised for professionals active in  
7 the context of LSS based problem solving and I4.0/ RPA.  
8  
9

10  
11  
12  
13  
14  
15 Theoretically, thereby a demonstration of practically feasible measures to mitigate for  
16 instance the risk of ‘process knowledge loss’ by RPA-based employee-replacing  
17 implementations, etc..) (Mirispelakotuwa *et al.*, 2023) is provided. Moreover, existing research  
18 advocating the importance of continuous improvement after RPA deployment in *supply-chain*  
19 *logistics* (Krakau *et al.*, 2021) is complemented, by also demonstrating the importance of  
20 continuous improvement methodology for RPA implementations in *financial service*  
21 *operations*. Finally, prior research showcasing the value of RPA for lean management based  
22 process waste eliminations (Gradim and Teixeira, 2022; Martins *et al.*, 2023) is complemented,  
23 by demonstratively providing evidence for the bi-directional synergetic effect of LSS-based  
24 problem solving in the context of RPA implementation.  
25  
26  
27  
28  
29  
30  
31  
32  
33  
34  
35  
36

37  
38 The main limitations of this study is the scope on the financial services sector. This case  
39 study demonstrated a single implementation in a financial services operations context. Typical  
40 process characterizations comprise differences in volume and variety, visibility and variability  
41 (Johnston *et al.*, 2021). Financial service operations processes are typically characterized by  
42 relatively high volumes, with a simultaneously relatively high variety (many exceptions in  
43 client-case handling) due to the complex nature of financial services (i.e. an intersection of  
44 plain retail operations with high regulatory-, legal- and risk-oriented- standards). Moreover,  
45 process visibility is typically relatively high (i.e. many customer interactions whilst  
46 applications are in process) and processing variability (i.e. the pace of inflow and throughput in  
47 processes) is also typically substantial due to the relatively complex nature of financial  
48  
49  
50  
51  
52  
53  
54  
55  
56  
57  
58  
59  
60

1  
2  
3 services. That makes the case-study presented limited to the delineation presented,  
4  
5 and implementation processes in other organizations may be idiosyncratic, and different (i.e.  
6  
7 more or less complex) in several aspects.  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28  
29  
30  
31  
32  
33  
34  
35  
36  
37  
38  
39  
40  
41  
42  
43  
44  
45  
46  
47  
48  
49  
50  
51  
52  
53  
54  
55  
56  
57  
58  
59  
60

## References

- Anand, G., Ward, P. T., and Tatikonda, M. V. (2010). Role of explicit and tacit knowledge in Six Sigma projects: An empirical examination of differential project success. *Journal of Operations Management*, Vol. 28 No. 4, pp. 303-315.
- American Society for Quality. (2023). Lean Six Sigma Black Belt course overview, accessed 21-2-2023 via: <https://asq.org/training/lean-six-sigma-black-belt-training-ssb>
- Barbosa, D., Cardoso, J., Alves, A., Mota, R., and Marques, C. (2023). Robotization of Training Enrolment Process in a Continuous Improvement Department of a Retail Company. *In: proceedings of the international conference on flexible automation and intelligent manufacturing* (pp. 433-440). Cham: Springer Nature Switzerland.
- Bhat, V. S., Bhat, S., and Gijo, E. V. (2021). Simulation-based lean six sigma for Industry 4.0: An action research in the process industry. *International Journal of Quality & Reliability Management*, Vol. 38 No. 5, pp. 1215-1245.
- Brynjolfsson, E., and Hitt, L. (1996). Paradox lost? Firm-level evidence on the returns to information systems spending. *Management Science*, Vol. 42 No. 4, pp. 541-558.
- Cewe, C., Koch, D., and Mertens, R. (2018). Minimal effort requirements engineering for robotic process automation with test driven development and screen recording. *In: Proceedings of the BPM 2017 International Workshops*, pp. 642-648, Springer International Publishing.
- Chiarini, A., and Kumar, M. (2021). Lean Six Sigma and Industry 4.0 integration for Operational Excellence: evidence from Italian manufacturing companies. *Production Planning & Control*, Vol. 32 No. 13, pp. 1084-1101.
- Choi, T. M., Kumar, S., Yue, X., and Chan, H. L. (2022). Disruptive technologies and operations management in the Industry 4.0 era and beyond. *Production and Operations Management*, Vol. 31 No. 1, pp. 9-31.
- Da Silva Costa, D. A., São Mamede, H., and da Silva, M. M. (2022). Robotic Process Automation (RPA) adoption: a systematic literature review. *Engineering Management in Production and Services*, Vol. 14 No. 2, pp. 1-12.
- Danilova, K. B. (2019). Process owners in business process management: a systematic literature review. *Business Process Management Journal*, Vol. 25 No. 6, 1377-1412.
- Davenport, T. H., and Ronanki, R. (2018). Artificial intelligence for the real world. *Harvard Business Review*, Vol. 96 No. 1, pp. 108-116.
- Delbridge, R., and Kirkpatrick, I. (1994). Theory and practice of participant observation. *Principles and practice in business and management research*, Vol. 1, pp. 35-62.
- De Mast, J., Does, R. J., de Koning, H., Lameijer, B. A. and Lokkerbol, J. (2022). *Operational excellence with lean six sigma: handbook for implementing process improvement with Lean Six Sigma*. Van Haren Publishing; 's Hertogenbosch: the Netherlands.



- 1  
2  
3 Enholm, I. M., Papagiannidis, E., Mikalef, P., and Krogstie, J. (2022). Artificial intelligence  
4 and business value: A literature review. *Information Systems Frontiers*, Vol. 24 No. 5, pp.  
5 1709-1734.  
6  
7 European Commission. (2023). EU context of anti-money laundering and countering the  
8 financing of terrorism. Accessed 24-4-2023 via: [https://finance.ec.europa.eu/financial-](https://finance.ec.europa.eu/financial-crime/eu-context-anti-money-laundering-and-countermeasures-financing-terrorism_en)  
9 [crime/eu-context-anti-money-laundering-and-countermeasures-financing-terrorism\\_en](https://finance.ec.europa.eu/financial-crime/eu-context-anti-money-laundering-and-countermeasures-financing-terrorism_en)  
10  
11 Flechsig, C., Anslinger, F., and Lasch, R. (2022). Robotic Process Automation in purchasing  
12 and supply management: A multiple case study on potentials, barriers, and implementation.  
13 *Journal of Purchasing and Supply Management*, Vol. 28 No. 100718.  
14  
15 Gartner. (2018). Beyond Tactical RPA. Gartner. Gartner. (2021). Robotic Process  
16 Automation Software Reviews and Ratings. Retrieved from Gartner:  
17 [https://www.gartner.com/reviews/market/robotic-process-automation-software-development](https://www.gartner.com/reviews/market/robotic-process-automation-software-development-companies)  
18 [companies](https://www.gartner.com/reviews/market/robotic-process-automation-software-development-companies).  
19  
20 Gill, J., and Johnson, P. (2002), *Research Methods for Managers*, 3rd ed., Sage: London.  
21  
22 Gradim, B., and Teixeira, L. (2022). Robotic Process Automation as an enabler of Industry 4.0  
23 to eliminate the eighth waste: A study on better usage of human talent. *Procedia Computer*  
24 *Science*, Vol. 204, pp. 643-651.  
25  
26 Hallikainen, P., Bekkhus, R. and Pan, S.L. (2018). How Opus capita used internal RPA  
27 capabilities to offer services to clients. *MIS Quarterly Executive*, Vol. 17 No. 1, pp. 41-52.  
28  
29 Hartley, J. L. and Sawaya, W. J. (2019). Tortoise, not the hare: digital transformation of supply  
30 chain business processes. *Business Horizons*, Vol. 62 No. 6, pp. 707–715.  
31  
32 Heckl, D., Moormann, J., and Rosemann, M. (2010). Uptake and success factors of Six Sigma  
33 in the financial services industry. *Business Process Management Journal*, Vol. 16 No. 3, pp.  
34 436-472.  
35  
36 Heim, G. R., and Peng, X. (2022). Introduction to the special issue on “Technology  
37 management in a global context: From enterprise systems to technology disrupting operations  
38 and supply chains”. *Journal of Operations Management*, Vol. 68 No. 6-7, pp. 536-559.  
39  
40 Henke, N., Levine, J., and McInerney, P. (2018). Analytics translator: The new must-have role.  
41 *Harvard Business Review*.  
42  
43 Johnston, R., Shulver, M., Slack, Clark, G. (2021). *Service Operations Management*. Pearson  
44 Education. Harlow: United Kingdom.  
45  
46 Ketokivi, M. and Choi, T. (2014). Renaissance of case research as a scientific method. *Journal*  
47 *of Operations Management*, Vol. 32 No. 5, pp. 232-240.  
48  
49 Koppel, S., and Chang, S. (2021). MDAIC—a Six Sigma implementation strategy in big data  
50 environments. *International Journal of Lean Six Sigma*, Vol. 12 No. 2, pp. 432-449.  
51  
52 KPMG The Netherlands. (2022). State of the Banks: The road to post-pandemic recovery.  
53 Accessed 24-4-2023 via: <https://kpmg.com/nl/en/home/insights/2022/04/state-of-banks.html>  
54  
55  
56  
57  
58  
59  
60

- 1  
2  
3 Krakau, J., Feldmann, C., and Kaupe, V. (2021). Robotic process automation in logistics:  
4 Implementation model and factors of success. In *Adapting to the Future: Maritime and City*  
5 *Logistics in the Context of Digitalization and Sustainability. Proceedings of the Hamburg*  
6 *International Conference of Logistics (HICL)*, Vol. 32 (pp. 219-256). Berlin: epubli GmbH.  
7  
8  
9 Lacity, M.C. and Willcocks, L.P. (2017). A new approach to automating services. *MIT Sloan*  
10 *Management Review*, Vol. 58 No 1, pp. 41-51,  
11  
12 Lacity, M., Willcocks, L.P. and Craig, A. (2016). Robotic process automation at Telefonica  
13 O2. *MIS Quarterly Executive*, Vol. 15 No. 1, pp. 21-35.  
14  
15 Lameijer, B. A., Antony, J., Borgman, H. P., and Linderman, K. (2022). Process improvement  
16 project failure: a systematic literature review and future research agenda. *International Journal*  
17 *of Lean Six Sigma*, Vol. 13 No. 1, pp. 8-32.  
18  
19 Lameijer, B. A., Boer, H., Antony, J., and Does, R. J. M. M. (2023a). Continuous improvement  
20 implementation models: A reconciliation and holistic metamodel. *Production Planning &*  
21 *Control*, Vol. 34 No. 11, pp. 1062-1081.  
22  
23 Lameijer, B.A., De Mast, J. and Antony, J. (2023b). How to publish operational excellence  
24 case studies in the IJLSS: a viewpoint article. *International Journal of Lean Six Sigma*, Vol. 15  
25 No. 2, pp. 469-478.  
26  
27 Lameijer, B. A., Pereira, W., and Antony, J. (2021). The implementation of Lean Six Sigma  
28 for operational excellence in digital emerging technology companies. *Journal of*  
29 *Manufacturing Technology Management*, Vol. 32 No. 9, pp. 260-284.  
30  
31 Laux, C., Li, N., Seliger, C., and Springer, J. (2017). Impacting big data analytics in higher  
32 education through Six Sigma techniques. *International Journal of Productivity and*  
33 *Performance Management*, Vol. 66 No. 5, pp. 662-679.  
34  
35 Linderman, K., Schroeder, R. G., Zaheer, S., Liedtke, C. and Choo, A. S. (2004). Integrating  
36 quality management practices with knowledge creation processes. *Journal of Operations*  
37 *Management*, Vol. 22 No. 6, pp. 589-607.  
38  
39 Martins, C. M. G., São Mamede, H., and Mira da Silva, M. (2023). A Lean Approach to  
40 Robotic Process Automation. Available at SSRN 4391981.  
41  
42 McKinsey. (2021). The state of AI in 2021, accessed 1-11-2022 via:  
43 [https://www.mckinsey.com/capabilities/quantumblack/our-insights/global-survey-the-state-](https://www.mckinsey.com/capabilities/quantumblack/our-insights/global-survey-the-state-of-ai-in-2021)  
44 [of-ai-in-2021](https://www.mckinsey.com/capabilities/quantumblack/our-insights/global-survey-the-state-of-ai-in-2021)  
45  
46 Meredith, J. (1998). Building operations management theory through case and field research.  
47 *Journal of Operations Management*, Vol. 16 No. 4, pp. 441-454.  
48  
49 Mirispelakotuwa, I., Syed, R., and Wynn, M. T. (2023). Is RPA Causing Process Knowledge  
50 Loss? Insights from RPA Experts. In: *proceedings of the international conference on business*  
51 *process management* (pp. 73-88). Cham: Springer Nature Switzerland.  
52  
53 Money, W. H., and Mew, L. Q. (2023). A proposal for combining project based learning and  
54 Lean Six Sigma to teach Robotic Process Automation development and enhance systems  
55 integration. *Information Systems Education Journal*, Vol. 21 No. 2, pp 2.  
56  
57  
58  
59  
60

- 1  
2  
3 Näsrlund, D. (2008). Lean, six sigma and lean sigma: fads or real process improvement  
4 methods?. *Business Process Management Journal*, Vol. 14 No. 3, pp. 269-287.  
5  
6 Nonaka, I. (2009). The knowledge-creating company. In: *The economic impact of knowledge*  
7 (pp. 175-187). Routledge.  
8  
9 Pongboonchai-Empl, T., Antony, J., Garza-Reyes, J. A., Komkowski, T., and Tortorella, G. L.  
10 (2023). Integration of Industry 4.0 technologies into Lean Six Sigma DMAIC: a systematic  
11 review. *Production Planning & Control*, In press.  
12  
13 Quaadgras, A., Weill, P., and Ross, J. W. (2014). Management commitments that maximize  
14 business impact from IT. *Journal of Information Technology*, Vol. 29 No. 2, pp. 114-127.  
15  
16 Qiu, L., Chan, S. H. M., and Chan, D. (2018). Big data in social and psychological science:  
17 theoretical and methodological issues. *Journal of Computational Social Science*, Vol. 1, pp.  
18 59-66.  
19  
20 Runsha, D., Ya-Nan, Z., Yang, W., Xinzhou, C., and Lexi, X. (2021). Proof of concept testing  
21 analysis of big data products. In: *Proceedings of the 7<sup>th</sup> International Conference on Signal*  
22 *and Information Processing, Networking and Computers (ICSINC)* (pp. 1027-1034). Springer  
23 Singapore.  
24  
25 Rossini, M., Costa, F., Tortorella, G. L., and Portioli-Staudacher, A. (2019). The interrelation  
26 between Industry 4.0 and lean production: an empirical study on European manufacturers. *The*  
27 *International Journal of Advanced Manufacturing Technology*, Vol. 102 No. 9, pp. 3963-3976.  
28  
29 Saracci, R. (2018). Epidemiology in wonderland: Big Data and precision medicine. *European*  
30 *Journal of Epidemiology*, Vol. 33 No. 3, pp. 245-257.  
31  
32 Santos, F., Pereira, R., and Vasconcelos, J. B. (2020). Toward robotic process automation  
33 implementation: an end-to-end perspective. *Business Process Management Journal*, Vol. 26  
34 No. 2, pp. 405-420.  
35  
36 Saunders, B., Sim, J., Kingstone, T., Baker, S., Waterfield, J., Bartlam, B. and Jinks, C. (2018),  
37 Saturation in qualitative research: exploring its conceptualization and operationalization.  
38 *Quality & Quantity*, Vol. 52 No. 4, pp. 1893-1907.  
39  
40 Schroeder, R. G., Linderman, K., Liedtke, C., and Choo, A. S. (2008). Six Sigma: Definition  
41 and underlying theory. *Journal of Operations Management*, Vol. 26 No. 4, pp. 536-554.  
42  
43 Shah, R., Chandrasekaran, A. and Linderman, K. (2008), In pursuit of implementation patterns:  
44 the context of Lean and Six Sigma, *International Journal of Production Research*, Vol. 46 No.  
45 2, pp.6679-99.  
46  
47 Sin, A. B., Zailani, S., Iranmanesh, M., and Ramayah, T. (2015). Structural equation modelling  
48 on knowledge creation in Six Sigma DMAIC project and its impact on organizational  
49 performance. *International Journal of Production Economics*, Vol. 168, pp. 105-117.  
50  
51 Skalli, D., Charkaoui, A., Cherrafi, A., Garza-Reyes, J. A., Antony, J., and Shokri, A. (2022).  
52 Industry 4.0 and Lean Six Sigma integration in manufacturing: A literature review, an  
53 integrated framework and proposed research perspectives. *Quality Management Journal*, Vol.  
54 30 No. 1, pp. 16-40.  
55  
56  
57  
58  
59  
60

1  
2  
3 Spring, M., Faulconbridge, J., and Sarwar, A. (2022). How information technology automates  
4 and augments processes: Insights from Artificial-Intelligence-based systems in professional  
5 service operations. *Journal of Operations Management*, Vol. 68 No. 6-7, pp. 592-618.

6  
7 Stratopoulos, T., and Dehning, B. (2000). Does successful investment in information  
8 technology solve the productivity paradox?. *Information & Management*, Vol. 38 No. 2, pp.  
9 103-117.

10  
11 Su, C. T., Chiang, T. L., and Chang, C. M. (2006). Improving service quality by capitalizing  
12 on an integrated Lean Six Sigma methodology. *International Journal of Six Sigma and*  
13 *Competitive Advantage*, Vol. 2 No. 1, pp. 1-22.

14  
15 Suri, V. K., Elia, M., and van Hillegersberg, J. (2017). Software bots-the next frontier for  
16 shared services and functional excellence. *In: Proceedings of the Global Sourcing of Digital*  
17 *Services Workshop*, pp. 81-94. Springer International Publishing.

18  
19 Syed, R., Suriadi, S., Adams, M., Bandara, W., Leemans, S. J., Ouyang, C. and Reijers, H. A.  
20 (2020). Robotic process automation: contemporary themes and challenges. *Computers in*  
21 *Industry*, Vol. 115 No. 103162.

22  
23 Tam, S. M., and Kim, J. K. (2018). Big data ethics and selection-bias: An official statistician's  
24 perspective. *Statistical Journal of the IAOS*, Vol. 34 No. 4, pp. 577-588.

25  
26 Tissir, S., Cherrafi, A., Chiarini, A., Elfezazi, S., and Bag, S. (2022). Lean Six Sigma and  
27 Industry 4.0 combination: Scoping review and perspectives. *Total Quality Management &*  
28 *Business Excellence*, Vol. 34 No. 3, pp. 261-290.

29  
30 Willcocks, L., Lacity, M., and Craig, A. (2017). Robotic process automation: strategic  
31 transformation lever for global business services?. *Journal of Information Technology*  
32 *Teaching Cases*, Vol. 7 No. 1, pp. 17-28.

33  
34 Ylä-Kujala, A., Kedziora, D., Metso, L., Kärri, T., Happonen, A., and Piotrowicz, W. (2023).  
35 Robotic process automation deployments: a step-by-step method to investment appraisal.  
36 *Business Process Management Journal*, Vol. 29 No. 8, pp. 163-187.

37  
38 Zwetsloot, I. M., Kuiper, A., Akkerhuis, T. S., and de Koning, H. (2018). Lean Six Sigma  
39 meets data science: Integrating two approaches based on three case studies. *Quality*  
40 *Engineering*, Vol. 30 No. 3, pp. 419-431.

Characteristics to be improved (CTQs)	Current performance
<p><b># Files done per day</b>                      # review files per day - manual                      # review files per day - automatic</p> <p><b>FTR%</b>                      Automatic                      Manual</p>	<p>33 files per day on average                      233 files per day on average</p> <p>33%                      90%</p>
<b>Benefits of the project for the customer</b>	
<p>No unnecessary risk related questions or restrictions for the customer due to wrong assessment</p>	
<b>Benefits for the business</b>	
<p>1. Less operational costs, due to reduction of FTE                      2. Less implementation costs, due to less human involvement                      3. No fines or bank license restrictions for extending the deadline or having performed wrong assessments</p>	
<b>Anticipated investments</b>	
<p>1. Analysts: 46.8 * €51,000,- per year = <b>€ 2,386,800,- per year</b>                      2. Teamlead: 3 * €101,000,- per year = <b>€ 303,000,- per year</b>                      3. Process managers: 2 * €101,000,- per year = <b>€ 202,000,- per year</b>                      4. Data analysts: 2 * €101,000,- per year = <b>€ 202,000,- per year</b>                      5. Robotics: 1 team (6 fte) = <b>€ 500,000,-</b> to build team up, then annual costs based on SLA</p>	
<b>Hard benefits (=direct bottom-line monetary savings)</b>	
<p>1. Analysts (110,000 reviews to do till end 2022 = 5,000 per month. Robot is expected to do 60% = 3,000 per month, leaving 2,000 for the manual workflow. Manually doing now = 1,733 reviews per month - missing 267 reviews per month, for which 8 more FTE would be required): 8 * €51,000,- per year = <b>€ 408,000,- per year</b>                      2. Process managers (now 5, goal is to reduce to 2): 3 * €101,000,- per year = <b>€ 303, 000,- per year</b></p>	
<p><i>Give a calculation. On which improvement factor is the calculation based?</i></p>	
<b>Soft benefits (=risk avoidance and nonmonetary benefits)</b>	
<p>1. Quality conformance with Anti-Money Laundering and Anti-Terrorist Financing Act                      2. Better control of taken steps in process                      3. Prevention of losing bank license</p>	
<p><i>For risk avoidance, specify the amount of money that is at stake.</i></p>	
<b>Strategic benefits (=the project is an enabler)</b>	
<p>Lower operational cost</p>	
<p><i>The project, together with other projects, creates a new market or product.                      Specify the anticipated total revenues of the new market or product.</i></p>	

Table 1: Business case calculation

ment Journal

Phase	No.	Emerging insight
<b>Define</b>	1	Importance of employee- and management commitment
	2	Realistic and accepted target setting for automation solution deployments
<b>Measure</b>	3	Complexity in data preparation
	4	Redundancy of measurement system analysis
<b>Analyze</b>	5	Process contextual understanding for correct data interpretation
	6	Dominancy of automated process workflow induced inefficiencies
<b>Improve</b>	7	Involvement of operations-, IT and managerial stakeholders
	8	Fact-based decision making due to elaborate data-based problem analysis
<b>Control</b>	9	Shared responsibility was promoted in weekly meetings, so that everyone would work on solutions best fitting their responsibility

Table 2: Summary of emerging insights

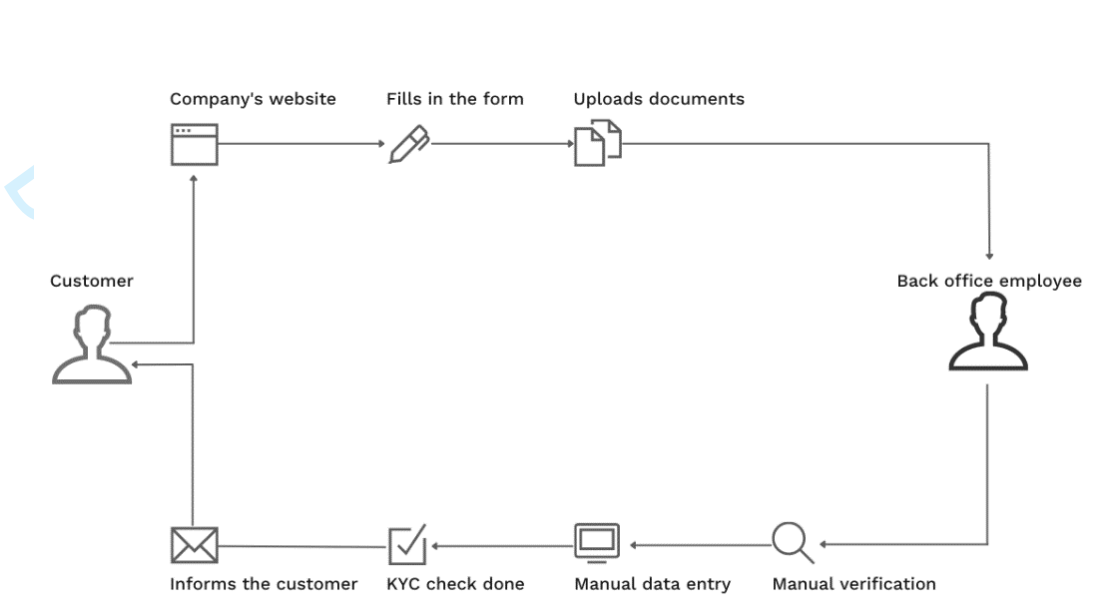


Figure 1: Manually executed KYC process

Business Process Management Journal

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28  
29  
30  
31  
32  
33  
34  
35  
36  
37  
38  
39  
40  
41  
42  
43  
44  
45  
46  
47  
48  
49  
50  
51  
52  
53  
54  
55  
56  
57  
58  
59  
60

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28  
29  
30  
31  
32  
33  
34  
35  
36  
37  
38  
39  
40  
41  
42  
43  
44  
45  
46  
47  
48  
49  
50  
51  
52  
53  
54  
55  
56  
57  
58  
59  
60

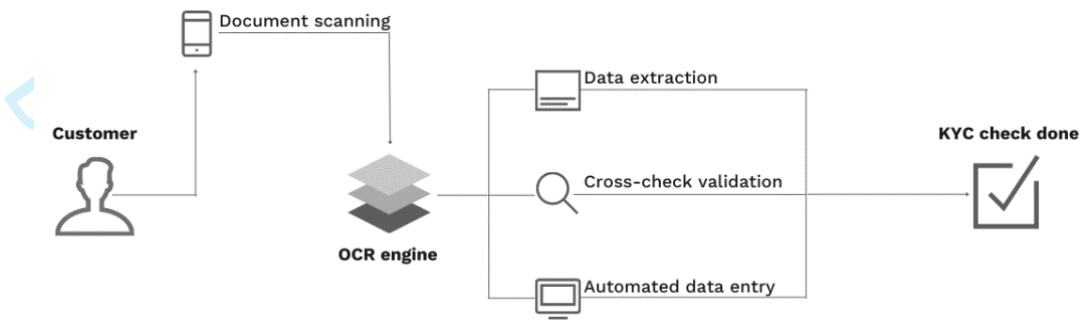


Figure 2: RPA automated KYC process

Business Process Management Journal



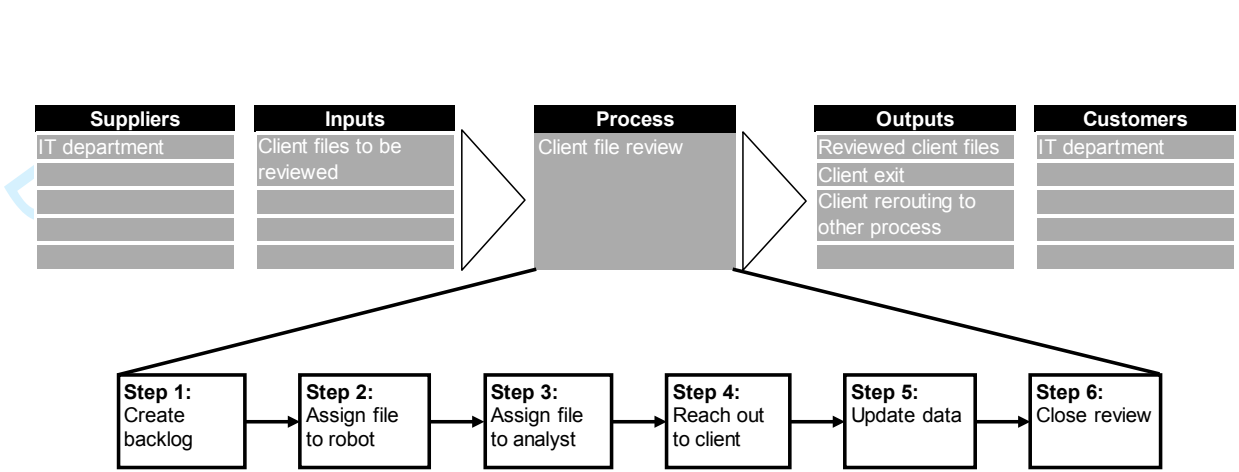


Figure 3: SIPOC

Business Process Management Journal

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28  
29  
30  
31  
32  
33  
34  
35  
36  
37  
38  
39  
40  
41  
42  
43  
44  
45  
46  
47  
48  
49  
50  
51  
52  
53  
54  
55  
56  
57  
58  
59  
60

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28  
29  
30  
31  
32  
33  
34  
35  
36  
37  
38  
39  
40  
41  
42  
43  
44  
45  
46  
47  
48  
49  
50  
51  
52  
53  
54  
55  
56  
57  
58  
59  
60

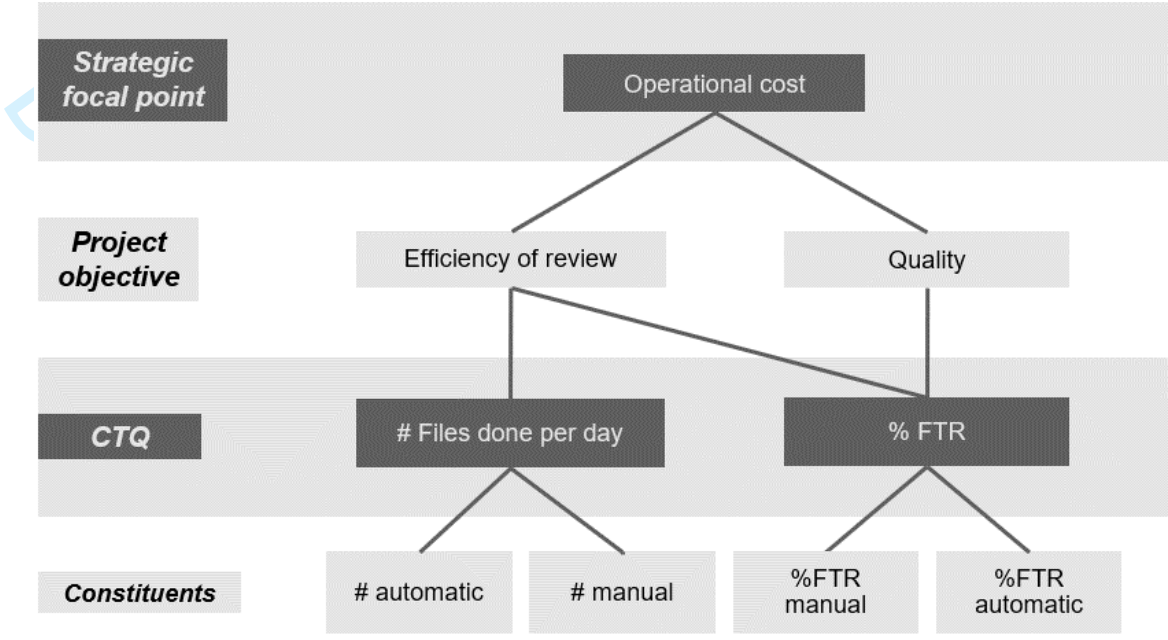


Figure 4: CtQ flowdown

Business Management Journal

CTQ / constituent	# Files done manually	# Files done automatically	FTR % manual	FTR % automatic
Unit	Per day	Per day	Per day	Per day
Measurement procedure	# files recorded in workflow system as "completed"	# files recorded in output files of Robots as "successful"	% of reviews approved at once by the quality checker	% of reviews with no failures in output files
Goal	300 (automatic & manual together)		> 90%	> 60%

Figure 5: CtQ operational definitions

Business Process Management Journal

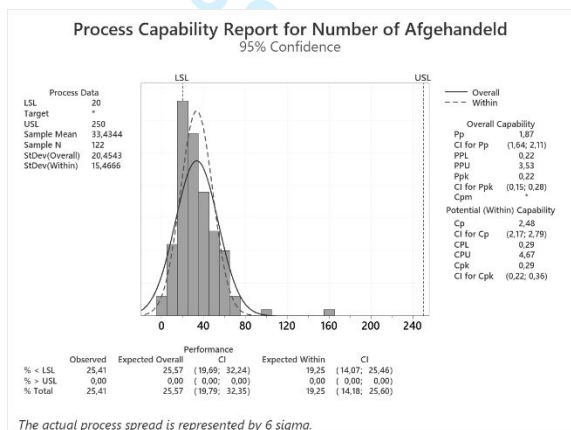
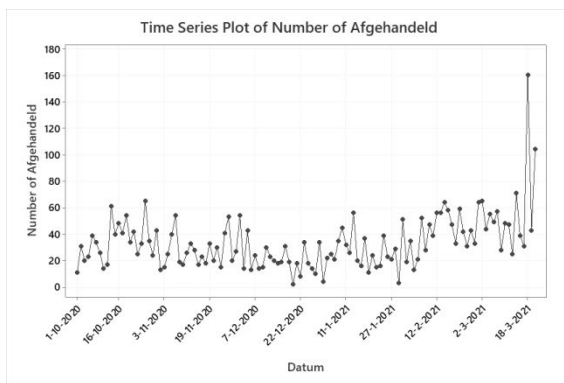
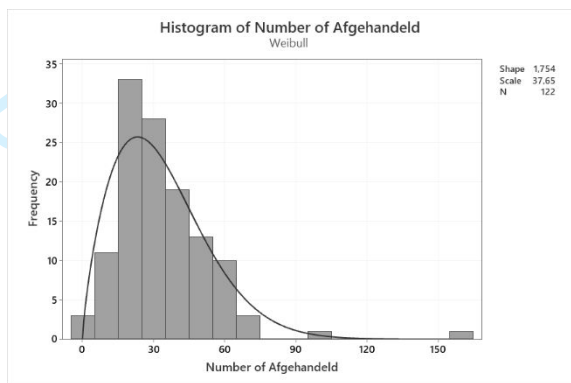
1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28  
29  
30  
31  
32  
33  
34  
35  
36  
37  
38  
39  
40  
41  
42  
43  
44  
45  
46  
47  
48  
49  
50  
51  
52  
53  
54  
55  
56  
57  
58  
59  
60

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28  
29  
30  
31  
32  
33  
34  
35  
36  
37  
38  
39  
40  
41  
42  
43  
44  
45  
46  
47  
48  
49  
50  
51  
52  
53  
54  
55  
56  
57  
58  
59  
60

CTQ	Before measurement		During measurement		After measurement	
	Validity risks	Mitigation strategy	Validity risks	Mitigation strategy	Validity risks	Mitigation strategy
# Files manual	Data is not accessible or sufficient or readable	Discussed data collection form with data analyst - Data is accessible through the workflow system for all files from november 2019 till today.	There is many data & also old data	Be strict on sample size and usage of data. Take most recent data to be sure it shows current situation	No complete information or wrong interpretations	Check with process manager if indeed the data brings what we wanted and what it means
# Files automatic			There is many data & also old data + robot can have multiple runs for 1 file	Be strict on sample size and usage of data. Take most recent data to be sure it shows current situation + last run		Check with product owner Robotics if indeed the data brings what we wanted and what it means
FTR% manual			There is many data & also old data	Be strict on sample size and usage of data. Take most recent data to be sure it shows current situation		Check with process manager if indeed the data brings what we wanted and what it means
FTR% automatic			There is many data & also old data + robot can have multiple runs for 1 file	Be strict on sample size and usage of data. Take most recent data to be sure it shows current situation + last run		Check with product owner Robotics if indeed the data brings what we wanted and what it means

Figure 6: Measurement validation

Process Management Journal



Statistics

Variable	Total Count	N	N*	Mean	SE Mean	StDev	Minimum	Q1	Median
Number of Afgehandeld	122	122	0	33,43	1,85	20,45	2,00	19,00	30,50

Variable	Q3	Maximum
Number of Afgehandeld	43,00	160,00

Figure 7: Histogram, time series- and process capability analysis (PCA) for # files manual

Management Journal

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28  
29  
30  
31  
32  
33  
34  
35  
36  
37  
38  
39  
40  
41  
42  
43  
44  
45  
46  
47  
48  
49  
50  
51  
52  
53  
54  
55  
56  
57  
58  
59  
60

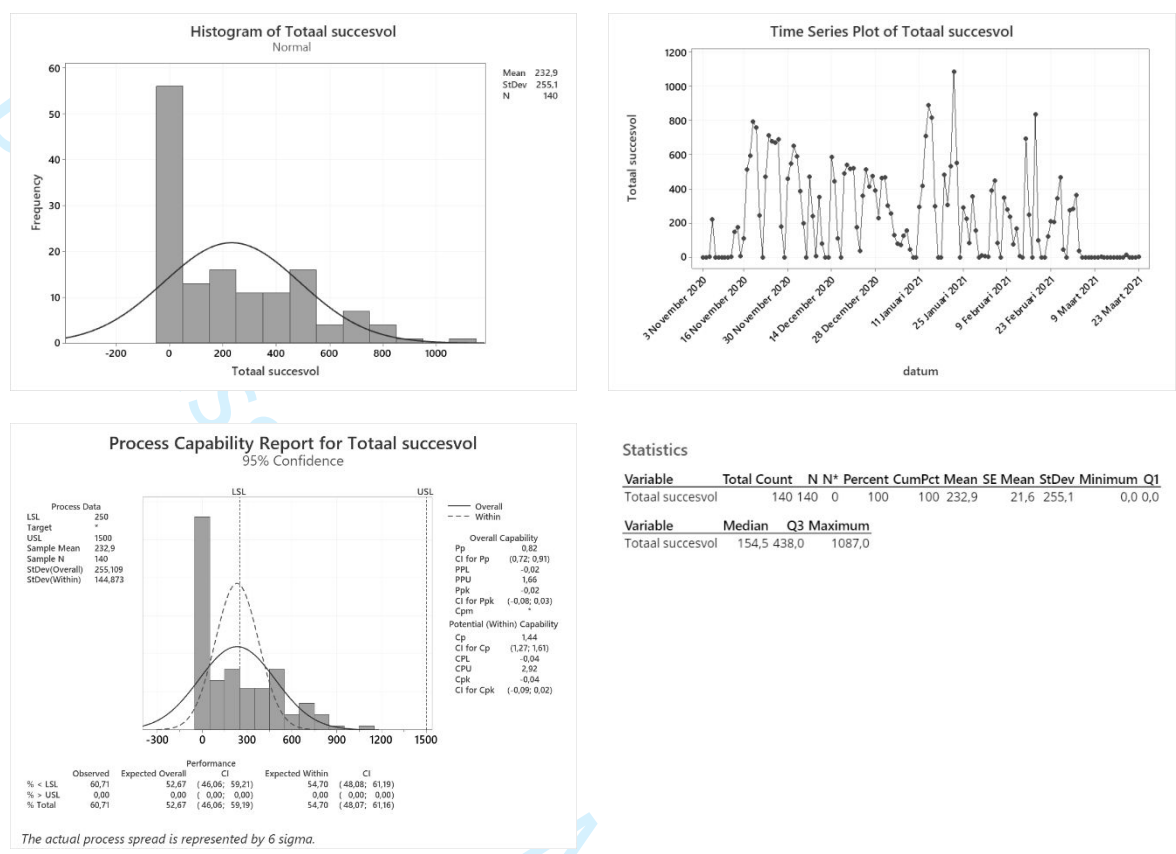
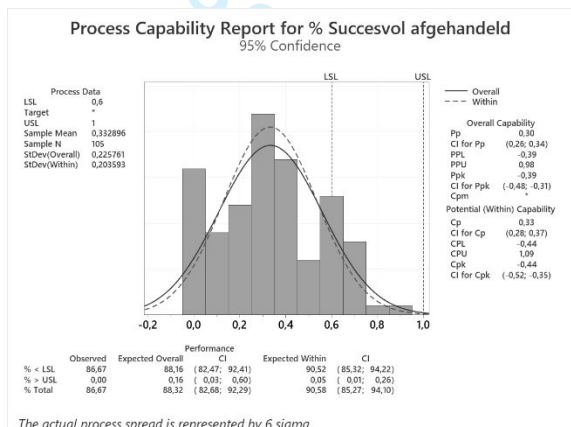
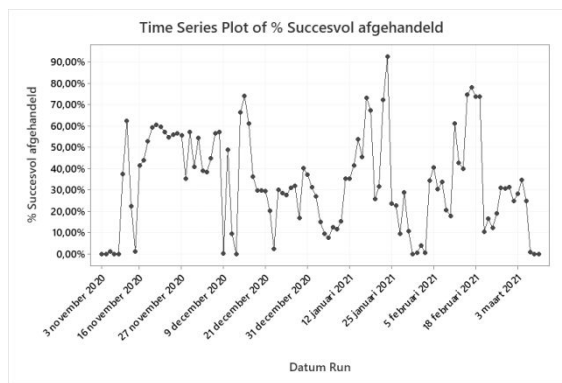
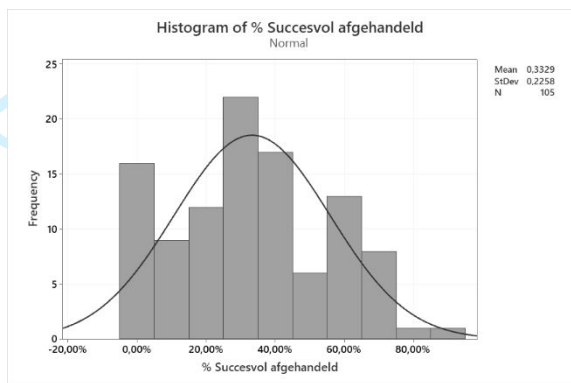


Figure 8: Histogram, time series- and process capability analysis (PCA) for # files automatic



Statistics

Variable	Total Count	N	N*	Mean	SE Mean	StDev	Minimum	Q1
% Succesvol afgehandeld	105	105	0	0.3329	0.0220	0.2258	0.0000	0.1530

Variable	Median	Q3	Maximum
% Succesvol afgehandeld	0.3131	0.5322	0.9259

Figure 9: Histogram, time series- and process capability analysis (PCA) for FTR% per day automatic

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28  
29  
30  
31  
32  
33  
34  
35  
36  
37  
38  
39  
40  
41  
42  
43  
44  
45  
46  
47  
48  
49  
50  
51  
52  
53  
54  
55  
56  
57  
58  
59  
60

<b>Control variables</b> (options, parameters, and other things in the process that we can change)					
DMAIC 4: Potential Xs					
Nr.	Process step	Influence factor	# Files done manually	# Files done automatically	FTR% automatic
1	2.1, 3.1, 4.1, 5.1, 7.1: Create input [...] Robot	Planning / daily offer		x	
2	Fall out Robot	Robotic Process fall out		x	
<b>Nuisance variables</b> (sources of variation and fluctuations)					
DMAIC 4: Potential Xs					
Nr.	Process step	Influence factor	# Files done manually	# files done automatically	FTR% automatic
3	Fallout Robot	Robot fall out - technical			x
4	N/A	Client type	x		x

Figure 10: Influence factors identified from the exploratory data analysis



<b>Disturbances</b> (Mistakes, errors, failures, and other things in the process that go wrong)			
DMAIC 4: Potential Xs			
Nr.	Process step	Failure mode (what goes wrong?)	Effect
5	1. Create TO	Reruns of TO creation	No flow, Old files, forget to create TO
6	2.1, 3.1, 4.1, 5.1, 7.1: Create input [...] Robot	Files offered to Robots multiple times for no reason	no clear overview of what goes into the robot and when
7	2.3, 3.3, 4.3, 5.3, 7.3: Read output [...] Robot	Reruns of robot	Technical failures
8	6a.1, 6b.1, 6c.1, 6d.1, 6e.1:	Wrong issuenames	Too many different sorts of issuenames and many failure reasons from robot
9	Upload to Cobra	Very old files to be picked up	No good view on flow & no clarity of issuenames
10		Empty backlog	Manual work, no clear overview of what goes into the robot and when, no constant creation of input and reading of output
11	6a.4, 6d.6: Read Output Cobra	Wrong routing or no routing at all	Manual work, hard to determine the right routing
12	7.3 Read Output PartII Robot	Fall out should not happen	wrongly processed at analyst
Delays in handling review, extra work for data analysts to run TO, thresholds from robots based on old TO's Takes unnecessary capacity from robots Extra manual work for Data analysts and takes extra capacity from robots Unclearity for analyst to assign tasks, creates backlogs. Also wrong routing in the process based on issuenames Old TO's, old information, Capacity unused or wrong backlogs for analyst employees Unfinished reviews Extra manual work for analyst			
<b>Process inefficiencies</b> (waste, redundant work, rework, needless transportation, etc)			
DMAIC 4: Potential Xs			
Nr.	Process step	Inefficiency	Comments
13	1. Create TO	Creation of TO takes long time and can only be done by 1 person	Current dashboard for Non basic cannot be used for Basic
14	2.1, 3.1, 4.1, 5.1, 7.1: Create input 2.3, 3.3, 4.3, 5.3, 7.3: Read output	Many handovers between data analysts and Robots for manual in- and output - leads to mistakes and extra work/delays	
15	2.2, 3.2, 4.2, 5.2, 5.4b, 7.2: Pre-regisseurs Robot	Pre-regisseurs robot does not have added value, checks are also performed in the Basic robots (only not for client type X)	
16	5.5 CO module	No access to data system for data analysts, so inefficient data gathering	
17	6a.1, 6b.1, 6c.1, 6d.1, 6e.1: Upload to Cobra	Extra manual work for Data Analysts & manual routing & determination of issuenames	
18	6a.2, 6b.2, 6c.2, 6d.2, 6e.2: Assign by teamlead	Employees need to wait for teamlead to assign tasks to them	
19	6a.3, 6b.3, 6d.3, 6d.4, 6e.3: In Repare Analyst	No 1 overview, no clear workinstructions which leads to longer throughput times	
20	6d.5 Quality Check	a. Not for all processes a quality check is required, however the workflow system does force to perform a quality check. b. There where the QC is required, this is done mostly outside of the workflow system, although it is built within the workflow system	
21	6a.4, 6d.6: Read output Cobra	Extra manual work for Data analysts to route the output to the right process step	
22	6c.1, 6c.2, 6c.3: WID process	Robot not used, no data delivery process yet, too little time by data analysts	

Figure 11: Overview of influence factors identified in the FMEA and VSM sessions

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28  
29  
30  
31  
32  
33  
34  
35  
36  
37  
38  
39  
40  
41  
42  
43  
44  
45  
46  
47  
48  
49  
50  
51  
52  
53  
54  
55  
56  
57  
58  
59  
60

	Potential Influence factor	Evidence	Effect
# manual	Client type	Descriptive statistics	28 more files when client type 1 performs as good as client type 2
# automatic	Robotics process fall out	Descriptive statistics	Causes 403 files less per day done automatically
	Planning / Daily offer	Descriptive statistics	Causes 75 files less per day done automatically
FTR% automatic	Robot fall out - technical	Descriptive statistics % FTR is divided into technical, procedural and successful.	Causes 23% less FTR for automatic handling
	Client type	Descriptive statistics	If we use the client type 2 robot, the FTR% is likely to be higher = 11%

Figure 12: Overview of vital few influence factors, their effects and improvement actions

Business Process Management Journal

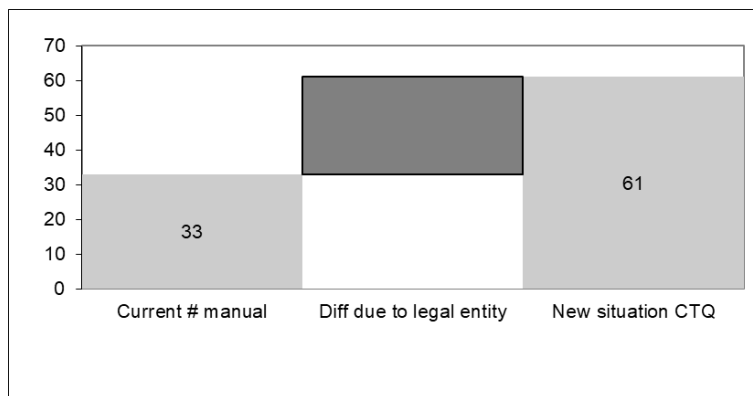


Figure 13: Step chart effect estimation of client legal entity (client type 2 – client type 1)

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28  
29  
30  
31  
32  
33  
34  
35  
36  
37  
38  
39  
40  
41  
42  
43  
44  
45  
46  
47  
48  
49  
50  
51  
52  
53  
54  
55  
56  
57  
58  
59  
60

Business Process Management Journal

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28  
29  
30  
31  
32  
33  
34  
35  
36  
37  
38  
39  
40  
41  
42  
43  
44  
45  
46  
47  
48  
49  
50  
51  
52  
53  
54  
55  
56  
57  
58  
59  
60

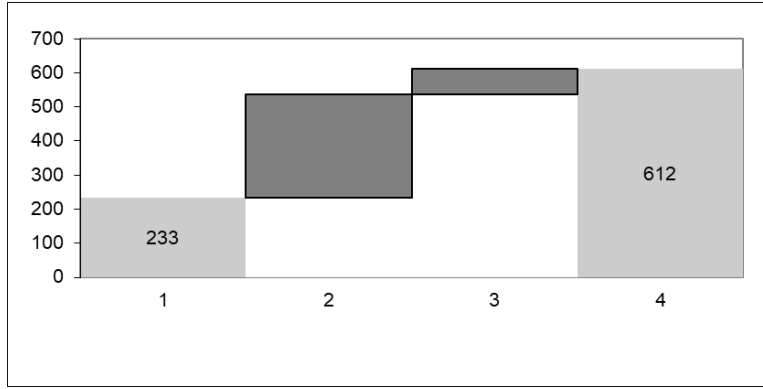


Figure 14: Step chart effect estimation of fall out reduction (2) and improved daily planning (3)

Business Process Management Journal

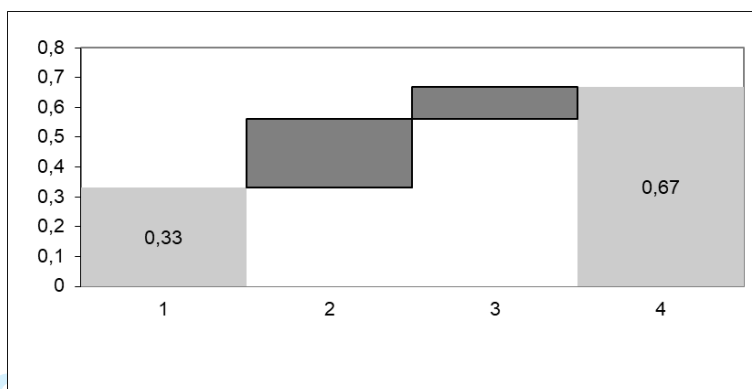


Figure 15: Step chart effect estimation of fall out reduction (2) and estimation of client legal entity (Client type 2 – Client type 1) (3)

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28  
29  
30  
31  
32  
33  
34  
35  
36  
37  
38  
39  
40  
41  
42  
43  
44  
45  
46  
47  
48  
49  
50  
51  
52  
53  
54  
55  
56  
57  
58  
59  
60

	Potential Influence factor	Evidence	Effect	Improvement action
# manual	Client types	Descriptive statistics	28 more files when client type 1 performs as good as client type 2	Cannot be prevented, only compensated. Take into account the differences in client types, and make sure this is part of the planning
	Robotics process fall out	Descriptive statistics	Causes 403 files less per day done automatically	Improve the business rules, look into new possibilities of automating manual work.
# automatic	Planning / Daily offer	Descriptive statistics	Causes 75 files less per day done automatically	Create data flow script, parallel work on automation of in- and output creation by robot itself.
	Robot fall out - technical	Descriptive statistics % FTR is divided into technical, procedural and successful.	23% less FTR for automatic handling	Cannot be prevented, only compensated. Address technical issues at the IT teams
FTR% automatic	Client types	Descriptive statistics	If we use the client type 2 robot, the FTR% is likely to be higher – 11%	Cannot be prevented, only compensated. Do client types with more fall out first (see 1.)

Figure 16: Overview of vital few influence factors, their effects and improvement actions

CONTROL PLAN							
<b>Process:</b>		Basic KYC process				<b>Version:</b> 0.1	
<b>Process owner:</b>		--					
Measurement	Who	How	Where	When	Reporting	Norm / spec.	Which OCAP
# Files done manually per day	Perf. Management	Log files	Data	Daily	Daily on dashboard	50	WI basic
# Files done automatically per day per robot	Perf. Management	Log files	Data	Daily	Daily on dashboard	250	Ketenoverleg
FTR% manual per day	DRO	Excel files	Desktop	Daily	Daily on dashboard	90%	WI basic
FTR% automatic per day	Perf. Management	Log files	Data	Daily	Daily on dashboard	60%	Ketenoverleg

Figure 17: Control plan

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28  
29  
30  
31  
32  
33  
34  
35  
36  
37  
38  
39  
40  
41  
42  
43  
44  
45  
46  
47  
48  
49  
50  
51  
52  
53  
54  
55  
56  
57  
58  
59  
60