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GLOBAL NETWORKS: ORGANIZATIONS AND PEOPLE

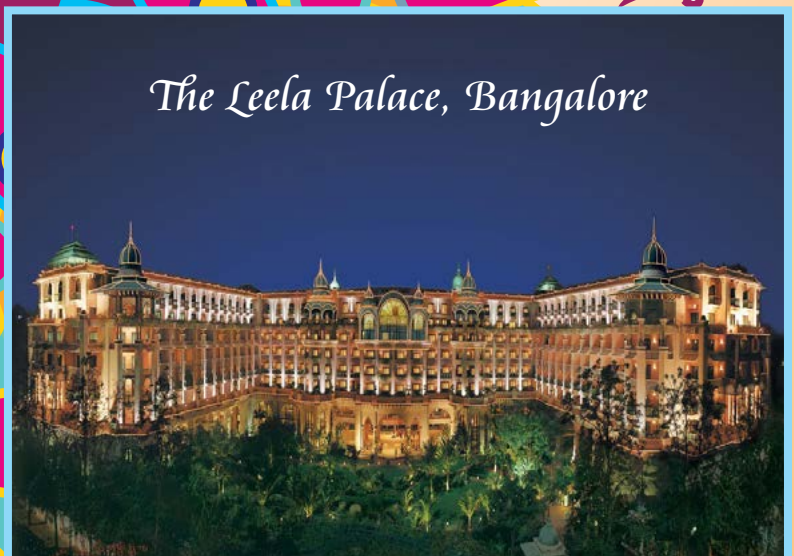
Hosted by:



*Bengaluru, India
June 27-30, 2015*

*Program Chair:
Ram Mudambi*

The Leela Palace, Bangalore





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Welcome to Bengaluru, India for the 2015 Annual Meeting of the Academy of International Business!

For many of you, traveling to India for a meeting, to teach, to consult, or to visit family is commonplace. I am embarrassed to say that this is my first visit to this great country. So understandably, this also explains why I am so happy to be here with you this year, in this country. Like many of you, I have read about, studied, and wondered about India for so many years. I can't come to explain my excitement about finally being here.

Putting together an excellent annual meeting is the result of the efforts of countless individuals.

First, we would like to thank our local hosts. No matter how much interest we have in a country, or how strong our own organization may be, we cannot do an annual conference without a local host. This year we are blessed that IIM Bangalore, one of India's top business schools, is hosting our meeting. We thus thank Director Sushil Vachani and our local host Prof. S. Raghunath and their teams for all the support they have been giving us to put together this annual meeting.

Every large endeavor of this level of complexity requires both vision, to make a memorable conference program, and attention to detail, to ensure that it all comes together in the end. In the person of our Program Chair, Ram Mudambi, and our Pre-conference Program Coordinator, Charles Dhanaraj, we are lucky to have men of vision and attention to detail. Both have been working diligently, along with the support of the many track chairs and consortium leaders, to put together a fantastic program for all of us. Our program this year is comprised of 121 paper sessions, 6 special sessions, and 33 panels across 15 tracks, including two focused on Research Methods in IB and Teaching Methods in IB. We are expecting over 800 AIB members to be in attendance.

This year, we continue with some old traditions and are starting what we hope will be some new ones.

As always, our preconference activities include the Doctoral Consortium, Junior Faculty Consortium, and the JIBS Workshop. This year I am proud to report we are beginning a new tradition of visiting a third sector, social organization to give our members a chance to go beyond the walls of the Leela Palace and see how innovative organizations are dealing with some of the challenges facing India (Inaugural Social Sector Visit, Friday, June 26th at 2:30pm). Another important pre conference innovation this year is the AIB Research Capacity Workshop organized by Professors Jose de la Torre, Rishiksha Krishnan, and Sougata Ray.

We cordially invite all of our new members to our New Member Tea, Saturday June 27th, 3:30pm-4:30pm. It is a good way to get to meet members of the AIB board in a small informal environment.

The board and I would also like to take this opportunity to remember and honor three of our members who passed away this year, Alan M. Rugman, Kwok Leung and Warren J. Keegen. Very different in their interests and demeanors, all were world-class scholars who made lasting contributions to the field of international business. As we come together for this marvelous conference, we miss them, and mourn their loss.

Our annual meetings are where we share our latest research, learn what our colleagues are working on, how the field of IB is changing and as well as how else it should be changing. It is where we reconnect with our colleagues and relish our community. I look forward to reconnecting with old friends and meeting new ones. Welcome to Bengaluru.

Nakiye Boyacigiller
AIB President



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Dear Members of the Academy of International Business,

On behalf of the Indian Institute of Management, Bangalore (IIMB), I would like to extend a very warm welcome to you. We are delighted to host the 2015 Annual Conference of the Academy of International Business.

IIMB is proud of its close connection with AIB. Professor S. Raghunath of IIMB, who is the Chair of the Local Host Committee for this conference, is also the Chair of the Academy's India Chapter. AIB India's 2013 annual conference was held here in Bengaluru.

The theme for AIB 2015, "Global Networks: Organizations and People", responds to three mega trends—the rise of trade in activities, knowledge-intensive intangibles and emerging markets. Bengaluru is probably one of the best cities in the world to observe the confluence of these mega trends. It is a vibrant center for both the creation and export of knowledge-intensive intangibles in the information technology and biotechnology industries, among others. It also symbolizes the opportunity presented by the rise of entrepreneurship in emerging markets, captured in the billion dollar valuations of home-grown e-commerce companies such as Flipkart.

Bengaluru is home to some of India's most dynamic non-governmental organizations, such as Akshaya Patra, which fights hunger and keeps children in school by feeding 1.4 million school children each day, and Agastya, which sparks curiosity by taking innovative science education to hundreds of thousands of poor children across India.

IIMB's strategic emphasis draws on the tremendous advantages provided by our location in Bengaluru. Our center for entrepreneurial learning is an integral part of the city's vibrant entrepreneurial eco-system. We maintain close connections with Bengaluru's IT and life sciences industries, its world-class research organizations and dynamic non-governmental organizations. All this provides an unparalleled opportunity for our students, faculty and visitors. We have chosen to embrace technology to enhance the impact of our educational programs. As the first Indian management school to become a participating member of edX, the Harvard-MIT joint venture, we will begin launching several MOOCs this summer.

Bengaluru is one of India's fastest growing major cities. It is demographically diverse and presents rich cultural activities. I hope that in addition to enjoying the exciting conference activities, you will find the time to visit some of Bengaluru's major tourist attractions, including the IIM Bangalore campus.

With best wishes,

Sushil Vachani
Director, IIM Bangalore



Dear AIB Colleagues,

A very warm welcome to Bengaluru, the IT capital of India and to the 56th Annual Conference of the Academy of International Business!

This year's theme "*Global Networks: Organizations and People*" is particularly appropriate to our emerging market location – AIB's first foray into India. The city hosts one of the largest concentrations of multinational subsidiaries in the world and they operate a complex international network of organizational pipelines. In tandem, individuals, many from the Indian diaspora, flit in and out of the city, connecting it with locations all around the globe through their personal networks. These global networks foster connectivity and are the conduits that enable our modern knowledge economy to function. Indeed, the knowledge creation and innovation that they foster is humanity's best hope for a prosperous and sustainable future.

Many papers in this year's program address this theme. A novel element this year is an explicit track focusing on economic geography / regional science, headlined by a Showcase Panel co-sponsored by the Regional Science Association International (RSAI). Economic geographers, regional scientists and international business scholars increasingly study the same phenomena and collaboration and cross-fertilization among these fields can lead to exciting new insights. Please welcome our colleagues from these sister disciplines to AIB. Perhaps you will find new co-authors and audiences for your research!

A second feature of the program that I would like to highlight is the 'Yellow Brick Road' (and so colored!) of Scholarship in Practice sessions that runs through Sunday and Monday. These sessions feature a combination of academics and practitioners from both business and government, encouraging us to think of rigor and relevance as complements rather than substitutes. These sessions feature senior representatives from major corporations like Unilever, Accenture, Citibank, Cisco, Narayana Health, Infosys and Wipro, government departments like the Indian Ministry of Statistics and NGOs like the Carbon Disclosure Project.

As this program goes to press, nearly 800 individuals have registered for the conference and will be able to choose from 2 plenary sessions, 6 special sessions, 33 panels, 72 competitive paper sessions, 49 interactive paper sessions and many special events.

The quality of submissions has been extraordinarily high and with so many quality submissions, the track chairs faced a daunting task in narrowing their acceptances to the allocated targets. Conference attendees will find a cornucopia of international business scholarship and practice on offer, so their only problem may be one of choosing what to attend. In most time slots the full conference attendees will be able to choose from 13 parallel sessions of panels, competitive and interactive session papers.

Let me highlight the events awaiting you at the 2015 AIB Conference.

- **Pre-conference Consortiums.** This year's pre-conference offers workshops for doctoral students and junior faculty, each with a distinguished group of faculty panelists. The AIB/Sheth Foundation Doctoral Student Consortium is chaired by Stewart Miller and Shameen Prashantham. The Junior Faculty Consortium is chaired by Ruth Aguilera and Ravee Chittoor.
- **JIBS/AIB Paper Development Workshop.** The 12th Annual JIBS PDW is chaired once again by Petra Christmann with John Cantwell as Co-Chair. It will provide scholars with developmental feedback on their current research projects in international business studies.
- **Research Capacity Workshop.** A new pre-conference activity this year, led by Jose de la Torre, Rishikesh Krishnan, and Sougata Ray, this workshop focuses on strengthening the doctoral program and improving research culture in the developing country business schools.
- **New Members Welcome Tea.** Meet the AIB President, Nakiye Boyacigiller, and other Board members in a special welcome to all members attending the AIB conference for the first time.
- **Opening Ceremony.** Our conference will start with the traditional lighting of the lamp of knowledge by faculty from our host school, the Indian Institute of Management, Bengaluru. This will be followed by introductions to the program, and the recognition of this year's Educator of the Year, Nick Binedell. Our keynote speaker and Executive of Year, Kiran Mazumdar-Shaw, is the first woman to be so recognized by the AIB. She is the Chairman and Managing Director of Biocon and will speak on the opportunities and challenges facing the biopharmaceutical industry in emerging markets, many of which reflect the confer-



ence theme. As in the past years, commemorative t-shirts will be available again for the first 300 attendees. Be sure to show up early and claim a t-shirt as they are sure to be prized items again this year.

- **AIB Fellows Plenary** will follow directly on from the Opening Ceremony and will address the conference theme of “*Global Networks: Organizations and People*” in the context of global biopharmaceutical industry. Chaired by Sri Zaheer, it will feature two scholars who have made central contributions to the study of innovation and emerging markets, John Cantwell and Torben Pedersen. I will serve as moderator of this session. The Presidential Reception will follow.
- **Fellows Café.** Early risers will every morning have the opportunity for a casual discussion with one of the AIB Fellows before the start of the main program.
- **UNCTAD Sessions.** UNCTAD will launch its *2015 World Investment Report* at the AIB conference. Hafiz Mirza and Axele Giroud will introduce the report, and Peter Buckley, Sarianna Lundan and I will provide commentaries. Join the experts behind the report for the launch event on Tuesday (session 3.2.1). Also consider attending the UNCTAD-WAIB session on “MNCs Gender Equality and Development” on Monday (session 2.3.3).
- **AIB Fellows Eminent Scholar Award.** W. Richard Scott will be honored with this award and will provide a plenary keynote speech on “*IT & IB: Institutional Theory and International Business*” (session 2.2.1 on Monday). Commentaries will be provided Yves Doz and Arie Lewin. Paul Beamish, the Dean of the AIB Fellows, will chair the session.
- **Special Executive Plenary.** Harish Manwani, Chairman of Hindustan Lever, and former COO of Unilever will be joined by Dr. Ashutosh Raghuvanshi, Deputy Chairman and Group CEO, Narayana Health. They will address the challenges of balancing competitive advantage with social responsibility and sustainable practices, particularly in emerging markets. Ravi Ramamurti will moderate this session.
- **Peter J. Buckley and Mark Casson AIB Dissertation Award Presentations.** The five finalists for this year’s award are Perttu Kähäri (Aalto University), Heeyon Kim (National University of Singapore), Catherine Magelsen (London Business School), Carlos Adrian Rodriguez (INCAE), and Michael A. Sartor (Western University). Join session 2.3.1 to meet researchers likely to shape future research agendas of the AIB.
- **2015 JIBS Decade Award.** The winners of the award are Klaus Meyer and Mike Peng for their paper, “*Probing theoretically into Central and Eastern Europe: transactions, resources, and institutions*”. Following their retrospective, commentaries will be provided by Mark Peterson, Tatiana Kostova and G. Tomas M. Hult. John Cantwell chairs this session 3.3.1.
- On Monday night, we will enjoy the conference **Gala Event** at the Tamarind Tree, a charming venue with antique doorways, cobble stoned pathways, beautiful trees, and elegant pavilions. Our hosts have put together an exquisite Indian Night, featuring art, music, a craft bazaar, and of course, samples of the delectable Indian cuisine.
- **Lunches and Coffee Breaks.** The coffee breaks and lunches, which are a special and unique feature of AIB, provide members the opportunities to discuss new ideas with old friends and extend your network to new colleagues from around the world – and from our sister disciplines.
- **AIB Business Meeting and Awards Ceremony.** Don’t miss this important wrap-up of the conference with executive reports and award recognitions, and an outlook to our 2016 conference in New Orleans (session 3.5.1).
- **AIB Awards/Farewell Reception.** The reception is sponsored by Palgrave Macmillan, publishers of JIBS, in honor of all the winners of awards being given out at the AIB conference. This is a time for celebration and making plans for future endeavors with colleagues and friends, old and new.

These are just a few of the many stimulating sessions.

Putting together this program has been a truly collaborative effort. This program would not have been possible without the 931 submissions by authors from 62 countries. The challenge of reviewing so many papers in a short time span was accomplished by 1032 reviewers who provided valuable input to authors and track chairs. My sincere thanks go to all authors and reviewers.

The Fellows have organized the two plenary sessions that are sure to be outstanding, and they will meet members for open ended informal discussions in the Fellow’s Café each morning. The Fellows’ efforts in creating these opportunities for engaging with senior scholars in our community are highly appreciated.



The track chairs had to make tough decisions and constructed the many interesting sessions offered this year. It was a joy working with this group of talented and committed colleagues as we pulled the program together. Special thanks go to each one: Kwok Leung, Erkkö Autio, Mary Teagarden, Susan Mudambi, Simona Iammarino, Lucia Piscitello, L. Felipe Monteiro, Siva Viswanathan, Akbar Zaheer, Gurneeta Singh, Ronaldo Parente, Florian Taube, Björn Ambos, Nandini Rajagopalan, Nan Jia, Michael Witt, Rene Belderbos, David Reeb and Andreas Schotter.

When mentioning the Track Chairs, I would like to make special mention of Kwok Leung, who took seriously ill during the finalization process of his track. In spite of his severe condition, he continued to work and finalized his track in good time. It is with great sadness that I inform the membership of his recent, very untimely passing. I am sure that the AIB membership is one with me as we send our deepest condolences to his family.

Our local hosts had done so much to make our conference in Bengaluru memorable. Thanks to the Indian Institute of Management, Bengaluru, and very special thanks to Dean S. Raghunath, the local host chair who was instrumental in arranging so many special events.

Throughout the process, the AIB Executive Board members have provided valuable guidance. Charles Dhanaraj undertook all the coordination of pre-conference activities. All Executive Board members under the gentle guiding hand of our President, Nakiye Boyacigiller, provided valuable advice and support.

Many of you likely corresponded with Thomas J. Hannigan, my assistant, who handled hundreds of emails and in general made himself indispensable; and supported us from Silicon Valley after his move from Philadelphia. I also thank my colleagues at the Fox School for your support — and your patience when other aspects of my work suffered as my mind was occupied with AIB.

I want to thank each and every one at the AIB Secretariat at Michigan State University. The entire team there has been a source of boundless enthusiasm and constant, instantaneous support. At the helm of this exceptional team, AIB is fortunate to have Tunga Kiyak, who is the ultimate professional. With his eye for detail and his intimate knowledge of every aspect of the conference, it is a simple statement of fact that without him, organizing the conference would be virtually impossible. In addition, he has the patience and good humor to put up with and train a new Program Chair every year. So Tunga, I would like to add my most sincere thanks to all those recorded by many Program Chairs before me — thanks for all you do for AIB.

Finally, I would like to thank the AIB membership for giving me the honor and pleasure to serve as Program Chair. I hope that this year's program will open new horizons for you.

Ram Mudambi
Vice-President Program, Academy of International Business
Frank M. Speakman Professor of Strategy
Fox School of Business, Temple University



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JIBS Decade Award



Buckley-Casson Dissertation Award



Coffee Break

Best Paper in Emerging Economies Research Award



Coffee Break

That's Interesting Award



WAIB Reception





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We would like to thank the 1032 reviewers that helped make the 2015 conference a possibility. We would especially like to recognize the **Best Reviewer Award** winners listed below, in bold and in alphabetical order, as nominated by the AIB 2015 Track Chairs:

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- Immanuel Azaad Moonesar, *Walden University*
- Fiona Moore, *University of London*
- Francisco A. Moris, *National Science Foundation*
- Terence Motsi, *Cleveland State University*
- Susan Mudambi, *Temple University*
- Lakshmi Mudunuru, *Gitam University*
- Marc Mueller, *University of St. Gallen*
- Haram Elsafo Mukhayer, *Ahfad University for Women*
- Aroop Mukherjee, *Universiti Putra Malaysia*
- Debmalya Mukherjee, *University of Akron*
- Deepraj Mukherjee, *Kent State University*
- Shoma Mukherji, *Delhi School of Business*
- K.V. Mukundhan, *Indian Institute of Management Kozhikode*
- Jakob Müllner, *WU Vienna*
- Surender Munjal, *University of Leeds*
- Etayankara Muralidharan, *MacEwan University*
- Aldo Musacchio, *Harvard/Brandeis*
- Ramazan Nacar, *Yalova University*
- Ashok Nag, *Reserve Bank of India*
- Swati Nagar, *AUT University*
- Yoko Naito, *Tokai University*
- H Richard Nakamura, *University of Gothenburg*
- George Nakos, *Clayton State University*
- felix adamu nandonde, *Aalborg University*
- Sireesha Nanduri, *Indian Institute of Management-Bangalore*
- Nazly Katherine Nardi, *Kaplan University*
- James Nebus, *Suffolk University*
- Camilla Nellemann, *Rikkyo University*
- Bill Newbury, *Florida International University*
- Kim-Soon Ng, *Universiti Tun Hussein Onn Malaysia*
- Anothai Ngamvichaikit, *Sukhothai Thammathirat Open University*
- Vi Dung Ngo, *Vietnam National University, Hanoi*
- Michael Zisuh Ngoasong, *Open University*
- Linh Khanh Nguyen, *HHL Leipzig Graduate School of Management*
- Pham Hoanh Son Nguyen, *ESC Clermont Graduate School of Management*
- Rekha Nicholson, *University of the West of England*
- Bo Bernhard Nielsen, *University of Sydney*
- Sushil Nifadkar, *Georgia State University*
- Azura Noor, *Universiti Utara Malaysia*
- Niina Nummela, *University of Turku*
- Everlyne Ochome, *Kisii University*
- Jana Oehmichen, *Georg-August University Göttingen*
- Mario Henrique Ogasavara, *ESPM*
- Claudia Ogrea, *Lucian Blaga University of Sibiu*
- James Oldroyd, *Ohio State University*
- Marcelle Colares Oliveira, *Federal University of Ceara*
- Igor Oliveira dos Santos, *HEC Montréal*
- Moacir de Miranda Oliveira Jr., *University of Sao Paulo*
- Josephine E Olson, *University of Pittsburgh*
- Luigi Orsi, *University of Padua*
- Lars Oxelheim, *Lund University*
- Joanne Oxley, *University of Toronto*
- Nurgul Ozbek, *Stockholm School of Economics*
- Priyanka P.V, *Jyoti Nivas College*
- Cecilia Pahlberg, *Uppsala University*
- Varina Kay Paisley, *UNSW Australia*
- Alan Jerry Pan, *Prince Sultan University*
- Nitin Pangarkar, *National University of Singapore*
- Andrei Panibratov, *St. Petersburg University*
- Marina Papanastassiou, *Middlesex University*
- Ravi Parameswaran, *Oakland University*



- Sang-Bum Park, *Korea University*
Sundar Parthasarathy, *IIT-Bombay*
Daudi Pascal, *University of Agder*
Saurav Pathak, *Michigan Tech University*
Justin Paul, *University of Puerto Rico*
Pallab Paul, *University of Denver*
Philipp Paulus, *University of Trier*
Minna Paunova, *Copenhagen Business School*
Florin Peci, *University of Peja*
Carine Peeters, *Vlerick Business School*
Andre Anugerah Pekerti, *University of Queensland*
Vijay Edward Pereira, *University of Portsmouth*
Alessandra Perri, *Ca' Foscari University*
Robin Pesch, *University of Bayreuth*
Bent Petersen, *Copenhagen Business School*
Thi Song Hanh Pham, *Sheffield Hallam University*
Anupama Phene, *George Washington University*
Margaret Elizabeth Phillips, *Pepperdine University*
Xuelian Piao, *Korea University*
Nicole Pinaud, *Universidad de Chile*
Viswanath Pingali, *Indian Institute of Management Ahmedabad*
Michael Pisani, *Central Michigan University*
Niccolo Pisani, *University of Amsterdam*
Andrea Pisu, *University of Padua*
Mariacristina Piva, *Università Cattolica del Sacro Cuore*
Maria Paola Podesta, *Universidad EAFIT*
Jeffrey Steven Podoshen, *Franklin and Marshall College*
Wesley Pollette, *University of Southern Mississippi*
Manish Popli, *Indian Institute of Management, Indore*
Vlad Popov, *University of Greenwich*
K. Skylar Powell, *Western Washington University*
Alfred Presbitero, *Deakin University*
John Ben Prince, *Xavier Institute of Management & Entrepreneurship*
Jairo Laser Procianny, *Unisinós*
Sarika Pruthi, *San Jose State University*
Ming Pu, *Harbin University of Science and Technology*
Jonas Puck, *WU Vienna*
Markus Pudelko, *University of Tübingen*
Francisco Puig, *University of Valencia*
Anish Purkayastha, *Indian Institute of Management, Ahmedabad*
Saptarshi Purkayastha, *IIM Calcutta*
Lukasz Puselecki, *Poznan University of Economics*
Moritz Putzhammer, *WU Vienna*
Jean-Michel Quentier, *Groupe ESC Clermont*
Roberta Rabellotti, *Università di Pavia*
Afzalur Rahman, *Thompson Rivers University*
Mohammad Mahfuzur Rahman, *Shandong University*
- Krishna Rajan P.s., *Rai Technology University*
Priya Rajeev, *Indian Institute of Management Kozhikode*
Kunnet Ramakrishnan, *Center for Development and Empowerment*
Lovanirina Ramboarison-Lalao, *ESC Troyes Business School*
Hussain Gulzar Rammal, *University of South Australia*
Miguel A. Ramos, *University of Texas at El Paso*
Kumar Rakesh Ranjan, *IIM Trichy*
Padma Rao Sahib, *University of Groningen*
Abdul Rasheed, *University of Texas at Arlington*
Matevz Raskovic, *University of Ljubljana*
Mehdi Rasouli Ghahroudi, *University of St. Gallen*
Elizabeth Ravlin, *University of South Carolina*
Anil Rawat, *Institute of Business Management & Technology*
Amlan Ray, *Amrita School of Business*
Edward Ray, *Bruning*
Sílvia Maria Dias Pedro Rebouças, *Federal University of Ceara*
Rama Krishna Reddy, *The University of Memphis*
Patrick Reinmoeller, *Cranfield U.*
Nuno Reis, *Polytechnic Institute of Leiria*
Satyanarayana Rentala, *Pondicherry University*
Pedro Lucas Resende Melo, *Universidade Paulista*
Zahid Riaz, *University of New South Wales*
Malika Richards, *Penn State University*
Christopher Richardson, *Universiti Sains Malaysia*
Ulf Henning Richter, *Nottingham University Business School China*
Rilana Riikinen, *Aalto University School of Business*
Nattharika Rittippant, *Thammasat University*
Jose Luis Rivas, *ITAM*
Matthew Robson, *University of Leeds*
Henrique Martins Rocha, *Rio de Janeiro State University - UERJ*
Tom Roehl, *Western Washington University*
Diana Carolina Rojas Torres, *Konrad Lorenz University*
Inna Romanova, *University of Latvia*
Elizabeth Rose, *University of Otago*
George Bedinelli Rossi, *ESPM, EACH-USP*
Hernan 'Banjo' Roxas, *Deakin University*
Carlos Rufin, *Suffolk University*
Blake Andrew Runnalls, *Michigan State University*
John A. Rushing, *Barry University*
Ayalla Ruvio, *Michigan State University*
Paul Ryan, *National University of Ireland, Galway*
Asmund Rygh, *BI Norwegian Business School*
Sreevas Sahasranamam, *Indian Institute of Management Kozhikode*
- Santosh K. Sahu, *Madras School of Economics, Chennai*
Sut Sakchutchawan, *Lock Haven University*
Takashi Sakikawa, *Niigata University*
Sabrina Ferdous Saleh, *University of South Carolina*
Manjula Salimath, *University of North Texas*
Jessica Rae Salmon, *Rutgers Business School*
Prashant Salwan, *Indian Institute of Management Indore*
Astrid Juliane Salzmann, *RWTH Aachen University*
Shantala Samant, *Virginia Tech*
Ramanie Samaratunge, *Monash University*
Rakesh Sambharya, *Rutgers University - Camden*
Saeed Samiee, *University of Tulsa*
Andre Sammartino, *University of Melbourne*
Fernando de Almeida Santos, *PUC-SP - Pontificia Universidade Católica de São Paulo*
Jose Freitas Santos, *ISCAP*
Rajib Sanyal, *Ball State University*
Almasa Sarabi, *University of Goettingen*
Ravi Sarathy, *Northeastern University*
Michael A. Sartor, *Ivey Business School, Western University*
Magdolna Sass, *MTA KRTK*
Emine Beyza Satoglu, *Rutgers University*
Heru Satyanugraha, *Trisakti University*
Rajeev Sawant, *Baruch College*
Richa Saxena, *IIM, Kozhikode*
Vittoria Giada Scalera, *Politecnico di Milano*
Hannu Schadewitz, *University of Turku*
Bjoern Schmeisser, *WU Vienna University of Economics and Business*
Tobias Schmidt, *Deutsche Bundesbank*
Marina Schmitz, *University of Goettingen*
Adrian Schulte Steinberg, *U. of St. Gallen (HSG), Switzerland*
Anja Schulze, *University of Zurich*
Tassilo Schuster, *University of Erlangen-Nürnberg*
Hermann Schwind, *Saint Mary's University*
Fabiana Sciarelli, *Università Unitelma Sapienza of Rome*
W Travis Selmier II, *Indiana University*
Monica Semeniuk, *Simon Fraser University*
Konan Anderson Seny Kan, *Toulouse Business School*
Satyarth P. Sethi, *Baruch College, the City University of New York*
Margaret Shaffer, *University of Wisconsin Milwaukee*
Nasrin Shah-Abushakra, *Lehigh University*
Noman Ahmed Shaheer, *University of South Carolina*
Shahazadi Begum Shaik, *GITAM School of International Business*
Mengmeng Shan, *Shanghai University*
Yufan Shang, *Xi'an JiaoTong University*
- Kushal Sharma, *ESSEC Business School*
Rifat Sharmelly, *UNSW*
Kang-Hwa Shaw, *Shandong University*
Mikhail Shengeliya, *Trinity College Dublin*
Yong Ju Shim, *F,GV-EAESP*
Katsuhiko Shimizu, *Keio University*
Duckjung Shin, *University of Western Ontario*
Jiyoung Shin, *Korea University*
Moonsik Shin, *Korea University Business School*
Vikrant Shirodkar, *University of Sussex*
Amir Shoham, *Temple University*
Pallavi Shukla, *Rutgers University*
Rashmi Shukla, *IIM Indore*
Ekta Sikarwar, *Indian Institute of Management Indore*
Michael Silla, *University of Victoria*
Deeksha Singh, *Rutgers University*
Jasjit Singh, *INSEAD*
Ruhe Singh, *Indian Institute Of Foreign Trade*
Shubham Singh, *IIM Raipur*
Ashutosh Kumar Sinha, *IIM Lucknow*
Indrajit Sinha, *Temple University*
Paresha Sinha, *University of Waikato*
Karin Sixl-Daniell, *MCI*
Sally Sledge, *Norfolk State University*
Leo Sleuwaegen, *KU Leuven*
Patricia Matisz Smith, *North Carolina Wesleyan College*
Simon M. S. So, *University of Macau*
Minna M Söderqvist, *Kyminlaakso University of Applied Sciences*
Wolfgang Sofka, *Copenhagen Business School*
Dieter Somers, *University of Leuven*
Gloria Sraha, *Victoria University of Wellington*
Menon Sreedharan Mampully, *University Of Mumbai*
rajeshwari Srinivasa, *Karnataka State Open University*
Vasanthi Srinivasan, *Indian Institute of Management Bangalore*
Patnaree Srisuphaolarn, *Thammasat University*
Rajesh Srivastava, *University Of Mumbai*
Martin Stack, *Rockhurst University*
Maximilian Stallkamp, *Ivey Business School*
Sylwia Elzbieta Starnawska, *SUNY Empire State College*
Abraham Stefanidis, *St. John's University*
Christina Marion Stein, *University of Stuttgart*
Brenda Sternquist, *Michigan State University*
Charles Edward Stevens, *Lehigh University*
Christina Stringer, *University of Auckland*
Stephen Donald Strombeck, *California Baptist University*
Yiyi Su, *Tongji University*
Gabriele Suder, *University of Melbourne*
praveen Sugathan, *Indian Institute of Management Bangalore*
Sui Sui, *Ryerson University*



- Sinan Asaf Sular, *Rijksuniversiteit Groningen*
- Zhongjuan Sun, *Tsinghua University*
- Seppo Suominen, *Haaga-Helia University of Applied Sciences*
- Irina Surdu, *Warwick Business School*
- Dylan Sutherland, *Durham University Business School*
- Bernhard Swoboda, *Trier University*
- Kelsey Lynne Syvrud, *Florida State University*
- Andrea Szalavetz, *Institute for World Economics Hungarian Academy of Sciences*
- Michal Szymanski, *University of Victoria*
- Jacob Taarup-Esbensen, *Copenhagen Business School*
- Raffaella Tabacco, *University of Udine*
- Florian Taeube, *ULB - Solvay Brussels School of Economics and Management*
- Yoshi Takahashi, *Hiroshima University*
- Ali Taleb, *MacEwan University*
- Stephen Tallman, *University of Richmond*
- Chin Chiu Tam, *CUSCS*
- Khaled Tamzini, *Universite Of Sousse/ IHCSS*
- Joo-Seng Tan, *Nanyang Technological University*
- Kun Tan, *Minjiang University*
- Jing'an Tang, *Sacred Heart University*
- Ryan Tang, *University of Technology, Sydney*
- Qingjiu Tao, *James Madison University*
- Pard Teekasap, *Thai-Nichi Institute of Technology*
- Ying-Hua Teng, *Sue-Te University*
- Helene Tenzer, *Tuebingen University*
- Joao Paulo Correia Teodosio, *Polytechnic Institute of Santarem*
- George Tesar, *University of Wisconsin-Whitewater*
- Sharon V Thach, *Tennessee State University*
- Pooja Thakur Wernz, *Virginia Tech University*
- Karim Thomé, *University of Brasilia*
- Stanley Bruce Thomson, *MacEwan University*
- Esther Tippmann, *University College Dublin*
- Yulia Tolstikov-Mast, *Indiana Tech*
- Tony Tong, *University of Colorado*
- Lasse Torkkeli, *Lappeenranta University of Technology*
- Jose Anibal Torres, *Keuka College/Southern New Hampshire University*
- Rui Torres Oliveira, *Manchester Business School*
- Piotr Trapczynski, *Poznan University of Economics*
- Len J. Trevino, *Loyola University New Orleans*
- Hanna Trojanowska, *Siedlce University*
- Chih-Hao Tsai, *National Sun Yat-sen University*
- Adrian Tschögl, *Univ. of Pennsylvania*
- Chiayu Tu, *MCU*
- Wenjun Tu, *University of Nottingham, Ningbo China*
- Tolga Ulusemre, *University of South Carolina*
- C. Anniq Un, *Northeastern University*
- Rajesh Srinivas Upadhyayula, *Indian Institute of Management Kozhikode*
- Paul Martin Vaaler, *University of Minnesota*
- Jan-Erik Vahlne, *University of Gothenburg*
- Reimara Valk, *Utrecht University*
- Halia M. Valladares Montemayor, *Mount Royal University*
- Ari Van Assche, *HEC Montreal*
- Joeri van Hugten, *Tilburg University*
- Heini Vanninen, *Lappeenranta University of Technology*
- Sumati varma, *Delhi University*
- Tatiana Vashchilko, *Ohio State University*
- Gurneeta Vasudeva, *University of Minnesota*
- S Ramakrishna Velamuri, *CEIBS*
- Sivakumar Venkataramany, *Ashland University*
- Adrian Villanueva, *Advill Consultancy*
- Chaiporn Vithessonthi, *University of Otago*
- Daria Volchek, *Aalto University*
- Davina Vora, *SUNY New Paltz*
- Metin Onal Vural, *IE Business School*
- Ming-Chao Wagn, *Shih Chien University*
- A. N. M. Waheeduzzaman, *Texas A&M University Corpus Christi*
- Robyn Carlea Walker, *University of Southern California*
- John Walsh, *Shinawatra University*
- Min Wan, *University of Wisconsin-Milwaukee*
- Alex Wang, *University of Southern California*
- Danqing Wang, *University of Hong Kong*
- Joyce Wang, *University of Texas at Dallas*
- Liu Wang, *Providence College*
- Song Wang, *Zhejiang University*
- Taiyuan Wang, *IE Business School*
- Yanbo Wang, *Boston University*
- AK Ward, *Virginia Tech*
- Karl S.R. Warner, *Edinburgh Napier University*
- Heather Webb, *Higher Colleges of Technology*
- Heidi Marie Wechtler, *Macquarie University*
- Liqun Wei, *Hong Kong Baptist University*
- Wei Wei, *Beijing Jiaotong University*
- James Welch, *Eckerd College*
- Louis T. Wells, *Harvard University*
- David Weng, *City University of Hong Kong*
- Caroline Shaffer Westerhof, *Colorado Technical University*
- Mika Westerlund, *Carleton University*
- Stanford Westjohn, *University of Toledo*
- Marion White, *James Madison University*
- Christopher R. Whynacht, *University of Massachusetts Boston*
- Justin Williams, *University of Calgary*
- James (Jim) Wills, *University of Hawaii*
- Natalie Victoria Wilmot, *Sheffield Hallam University*
- Bernard Martin Wolf, *York University*
- Heejin Woo, *University of Southern California*
- Charles M Wood, *University of Tulsa*
- Geoffrey Wood, *Warwick Business School*
- Brian Wu, *University of Michigan*
- Jay Wu, *Thammasat University*
- Sibin Wu, *University of Texas-Pan American*
- Tai Ming Wut, *The Hong Kong Polytechnic University*
- Slawomir Wycislak, *Jagiellonian University*
- Duarte Xara-Brasil, *Instituto Politécnico de Setúbal*
- Wlamir Xavier, *Eastern New Mexico University*
- Hui Xia, *University of Saint Joseph, Macau*
- Jun Xia, *University of Texas at Dallas*
- Simon Shufeng Xiao, *Hankuk University of Foreign Studies*
- En Xie, *Xi'an Jiaotong University*
- Zhenzhen Xie, *Tsinghua University*
- Adele Xing, *University of Southern California*
- Jie Xiong, *ESC Rennes School of Business*
- Xun Xu, *Washington State University*
- Noriko Yagi, *Seigakuin University*
- Mo Yamin, *University of Manchester*
- Deli Yang, *Trinity University*
- Hui Yang, *City University of Hong Kong*
- Jie Yang, *Saint Louis University*
- Jingyu (Gracy) Yang, *University of Sydney*
- Yong Yang, *University of Sussex*
- Fiona Yao, *University of Illinois at Urbana Champion*
- Attila Yaprak, *Wayne State University*
- Ching-Hsuan Yeh, *National Changhua University of Education*
- Su-Chuan Yen, *National Chung Hsing University*
- Poh-Lin Yeoh, *Bentley University*
- Ha-Chin Yi, *Texas State University*
- Harun Emre Yildiz, *Uppsala University*
- Sohyun Yim, *Seoul National University*
- Wenyan Yin, *Seoul National University*
- Hideki Yoshihara, *Kobe University*
- Katsuhiko Yoshikawa, *London School of Economics and Political Science*
- Susan L Young, *Seton Hall University*
- Pei Yu, *Wuhan University of Technology*
- Yizhou Yuan, *University of Macau*
- Ayse Yuce, *Ryerson University*
- Dilek Yunlu, *Northeastern Illinois University*
- Akbar Zaheer, *University of Minnesota*
- Mahmood Zaidi, *University of Minnesota*
- Ivo Zander, *Uppsala University*
- Lena Zander, *Uppsala University*
- M. Amin Zargarzadeh, *University of Calgary*
- Rodrigo Zeidan, *Fundação Dom Cabral and NYU Shanghai*
- Feng Zhan, *John Carroll University*
- Hongjuan Zhang, *Tianjin University*
- Jie Zhang, *China Huarong Asset Management Co., Ltd*
- Ling Eleanor Zhang, *Hanken School of Economics*
- Megan (Min) Zhang, *Ivey Business School*
- Yan Zhang, *University College Dublin*
- Yan Zhang, *Rice University*
- Zelong Zhang, *Baruch College, CUNY*
- Bo Zhao, *Hong Kong University*
- Junli Zhao, *Donghua University*
- Wanli Zhao, *Southern Illinois University*
- Xuan Zheng, *Georgia State University*
- Lianxi Zhou, *Brock University*
- Ruoying Zhou, *Aston University*
- Xiaoyu Zhou, *ShanghaiTech University*
- Zijing Zhou, *HEC Paris*
- Cherrie Jiuhua Zhu, *Monash University*
- Hongjin Zhu, *McMaster University*
- Pengcheng Zhu, *University of San Diego*
- Ying Zhu, *University of South Australia*
- Zhaobo Zhu, *Old Dominion University*
- Yuting Zhuang, *Otago University*
- Anatoly Zhuplev, *Loyola Marymount University*
- Ermira Zifla, *Temple University*
- Ahmed Y Zohny, *Coppin State University*
- Ulrike Zschoche, *Georg-August-University of Goettingen*



Opening Plenary

June 27, 17:00-19:00, Grand Ballroom



Kiran Mazumdar-Shaw

Chairperson & Managing Director, Biocon Limited

A pioneer of the biotechnology industry in India and the head of the country's leading biotechnology enterprise, Biocon, Ms. Kiran Mazumdar-Shaw is a highly respected businesswoman. Ms. Mazumdar-Shaw, a first generation entrepreneur, has made her country proud with a globally recognized biopharmaceutical enterprise that is committed to innovation and affordability in delivering world-class therapeutics to patients globally. As the first woman brew master of India, with a pioneering spirit to make a difference, she leveraged her knowledge of fermentation science to pursue the road less taken and build an innovative biopharmaceutical company. Today, Biocon is India's largest biopharmaceutical enterprise and the only publicly listed biotechnology company. It is credited with developing an indigenous recombinant human insulin based on proprietary fermentation technology, which is now available in over 50 countries. Under her leadership Biocon has become a well-recognized global brand.

She is highly respected in the corporate world and has been named among TIME magazine's '100 Most Influential People in the World.' She has also been featured in Fierce Biotech's list of 'World's 25 Most Influential People in Biopharma' and is recognized among Forbes '100 Most Powerful Women' globally. U.S.-based Chemical Heritage Foundation recently conferred Ms. Mazumdar-Shaw with the '2014 Othmer Gold Medal' and Germany-based Kiel Institute for the World Economy awarded her its coveted '2014 Global Economy Prize' for Business.

Ms. Mazumdar-Shaw is also an Independent Member of the Board of Infosys, a global leader in consulting, technology and outsourcing solutions. She is also the Chairperson of the Board of Governors of the Indian Institute of Management, Bangalore.

In addition to her formal qualifications of a Brewmaster from Ballarat University, Australia; Ms. Mazumdar-Shaw holds several other honorary degrees from renowned international universities like Trinity College, Dublin; University of Abertay, Dundee; University of Glasgow; Heriot-Watt University, Edinburgh etc. Ms. Shaw is the recipient of other prestigious awards, including the Nikkei Asia Prize for Regional Growth and the 'Veuve Clicquot Initiative For Economic Development for Asia' Award.

Her most cherished awards are the two National Civilian Awards, PADMA SHRI (1989) and PADMA BHUSHAN (2005), presented to her by the President of India for her innovative efforts in Industrial Biotechnology. She is also the Honorary Consul of Ireland in Bangalore.





Award Presentation: Opening Plenary

June 27, 17:00–19:00, Grand Ballroom

Special Session: Challenges Confronting Emerging Market IB Educators

June 29, 16:15–17:30, Grand Ballroom



Nick Binedell

Founding Director and Dean of the
Gordon Institute of Business Science of the University of Pretoria

Nick Binedell was the Founding Director and Dean of the Gordon Institute of Business Science of the University of Pretoria.

After a career in business, including a period as a general manager of a division of GEC (South Africa), he began a career in academia. He completed his Ph.D at the University of Washington in Seattle, where he was a Boeing Scholar (1983 – 1986) after which he returned to take up a position as a senior lecturer at the Wits Business School. In 1992 he was appointed as Director of the Wits Business School and held that position for 2 terms of 3 years.

In 1998 he was invited to establish a new business school for the University of Pretoria to be based in Johannesburg, South Africa. His mandate was to seek to establish a world class business school that would meet the needs of the 21st century for South African business and business leaders. GIBS has grown over the past 15 years to be one of South Africa's leading business schools and offers a comprehensive and wide range of academic and executive programmes. In addition to research and thought leadership the school has focussed significantly on partnering with leading South African companies to ensure their continued competitiveness in a fast changing country, continent and global economy.

GIBS has been ranked in the Top 50 for executive education by the London Financial Times for the past 8 years and delivers executive programmes for its partner companies in over 20 countries around the world. It has a significant MBA programme (plus 300 students p.a.) and a strong DBA / Ph.D programme and a number of Centres that reflect the dynamics of the South African economy and broader society. The school prides itself in being comprehensive in nature and its outreach programmes include working with high school leaders, social entrepreneurs, government departments and a variety of other important communities. GIBS is also well known for its innovative conferences and Forums as well as off the record dialogues for business and government to engage on key policy matters. GIBS is international in nature and it attracts a number of visiting Professors. GIBS is also active in the rest of the African continent, running programmes in West Africa, East Africa and elsewhere.

Professor Binedell's key area of expertise is in the area of strategic leadership with particular focus on strategy in complex environments. He is a frequent public speaker in South Africa and elsewhere, is a visiting lecturer at the Rotterdam School of Management (for the past 18 years) and has been a consultant to companies like General Electric and MTN.

His early background included extensive travel and by the time he was 10, he had lived with his family in 6 countries including South Africa, Zimbabwe, the United Kingdom, Germany, Yemen and Kenya.

He is currently a Professor of Strategy and Leadership at the Gordon Institute of Business Science and is at present a Visiting Professor at the London Business School.



Eminent Scholar Panel

June 29, 10:45-12:00, Grand Ballroom



W. Richard Scott

W. Richard (Dick) Scott is Professor Emeritus of Sociology, with courtesy appointments in the Graduate School of Business, Graduate School of Education, School of Engineering (Senior Research Scientist), and School of Medicine, Stanford University. He has spent his entire career at Stanford.

He received his B.A. and M.A. from the University of Kansas and his Ph.D. from the University of Chicago, where he worked with Peter M. Blau, and with whom he co-authored a pioneering text in the fledging field of organizational sociology (*Formal Organizations*, 1962; reissued as *Stanford Business Classic*, 2003).

Scott is probably best known for two theoretical contributions. In the 1960s he created a conceptual schema cross-classifying rational/natural and closed/open perspectives on organizations. This framework has proved useful to two generations of scholars as a guide to interpreting the evolution of organization theory (*Organizations and Organizing: Rational, Natural and Open System Perspectives*, 2007 [6th ed., with G.F. Davis]).

Later, in the 1990s, he devised an encompassing framework that incorporated the views of regulative (economic and political science models), normative (sociological models), and cultural-cognitive (anthropological and cognitive psychology models) to provide a rich and thick description of the elements involved in institutions. This "Pillars" framework has proved to be of value to both micro and macro scholars in unpacking the intricacies of institutional systems (*Institutions and Organizations: Ideas, Interests, and Identities*, 2014 [4th ed.]).

Most of Scott's empirical work has focused on (1) the distinctive structures and processes of professional organizations and (2) the effects of institutional environments on organization fields, and organization structures and processes. Principal publications in these and related areas include: *Metropolis and Region* (with O.D. Duncan et al., 1960); *Evaluation and the Exercise of Authority* (with S.M. Dornbusch, 1975); *Hospital Structure and Performance* (with A.B. Flood, 1987); *Organizational Environments: Ritual and Rationality* (with J.W. Meyer, ed. 1983); *Institutional Change and Healthcare Organizations: From Professional Dominance to Managed Care* (with M. Ruef, P. Mendel and C.A. Caronna, 2000); *Between Movement and Establishment: Organizations Advocating for Youth* (with M. McLaughlin et al., 2009); and *Global Projects: Institutional and Political Challenges* (with R. E. Levitt and R.J. Orr, ed. 2011).

Scott has also been active throughout his entire career in the training and mentoring of graduate and post-graduate research scholars. He served as the Director of the NIMH Research Training Program on Organizations and Mental Health at Stanford from 1972-1989, and as Director of the Stanford Center for Organization Research from 1988-1996.



Temple/AIB Best Paper Award

(Award Presentation on June 30, 16:15-17:45, Grand Ballroom)

Sponsored by Temple University's Fox School of Business

The Temple/AIB Best Paper Award was created in 2002 through a generous endowment by Temple University's Fox School of Business. All papers accepted for competitive sessions are eligible for the award. One finalist from each track is nominated by the track chairs based on reviewer input and their own assessments. An independent Best Paper Award Committee reviews the finalists and chooses the winning manuscript. The authors of the winning manuscript receive a plaque and a cash award. Nominees for this year's award are as follows (in order of presentation):

"When do Multinational Subsidiaries Develop New Technologies?" by Anupama Phene, George Washington University; Stephen Tallman, University of Richmond

Presented: Session 1.3.3, June 28, 13:00-14:15, Diya

"Finance Constraints and Technology Spillovers from Foreign to Domestic Firms" by Alex Eapen, Australian National University

Presented: Session 1.5.3, June 28, 16:15-17:30, Diya

"Client Co-Production in the Production Process of Offshored Knowledge-Intensive Business Services" by Kristin Brandl, University of Reading

Presented: Session 1.5.5, June 28, 16:15-17:30, Sitara

"How Do National Corporate Governance Institutions Affect Slack-Based Innovation Effort in Firms?" by Paul Martin Vaaler, University of Minnesota; Joel Malen, Hitotsubashi University Institute of Innovation Research

Presented: Session 2.1.5, June 29, 9:00-10:15, Sitara

"Investment Liberalisation, Technology Take-Off and Export Markets Entry: Does Foreign Ownership Structure Matter?" by Yundan Gong, Aston University; Sourafel Girma, Nottingham University; Holger Görg, Kiel Institute for the World Economy; University of Kiel; University of Aarhus; Sandra Lancheros, University of Nottingham

Presented: Session 2.3.7, June 29, 13:00-14:15, Nidhi

"The Impact of Prior Subsidiary Relatedness on New Subsidiary Performance" by Dwarkaprasad Chakravarty, Ivey Business School; Andreas Schotter, Ivey Business School; Brian Pinkham, Ivey Business School; Paul W. Beamish, Western University

Presented: Session 3.2.5, June 30, 10:45-12:00, Sitara

"Does Institutional Distance Still Matter? Industry Standards and Global Sourcing Location Choices" by Stephan Manning, University of Massachusetts Boston; Marcus M. Larsen, Copenhagen Business School

Presented: Session 3.4.2, June 30, 14:30-15:45, Jamawar

"How Do International New Ventures Create "Valuable" Social Capital? A Local and Global Networking Activities Perspective" by Karl S.R. Warner, Edinburgh Napier University; Marian V. Jones, University of Glasgow

Presented: Session 3.4.4, June 30, 14:30-15:45, Kamal

"(How) Do Economic Governance and Location Choices (Jointly) Affect Performance?" by Michael Leiblein, Ohio State University; Kiran Awate, Ohio State University

Presented: Session 3.4.6, June 30, 14:30-15:45, Nithya

"Economic Distance, Local Managers' Competence, and Localization of Foreign Subsidiaries" by Naoki Ando, Hosei University

Presented: Session 3.4.8, June 30, 14:30-15:45, Yatra

2015 JIBS Decade Award

(Award Presentation on June 30, 13:00-14:15, Grand Ballroom)

Sponsored by Palgrave Macmillan

The award is designed to recognize the most influential paper published in the Journal of International Business Studies one decade before the Conference. In order to be considered for the 2015 award, a paper must have been included among the five most cited papers published in the 2005 Volume of JIBS. The winner of the award will make a retrospective presentation of their work, as well as some comments on where the field has progressed and where it should go next, in the JIBS Decade Award Session, Session 3.3.1

Winner: *"Probing theoretically into Central and Eastern Europe: transactions, resources, and institutions"* by Klaus Meyer and Mike Peng, JIBS, 36(6): 600-621.



Alan M. Rugman Most Promising Scholar(s) Award
(Award Presentation on June 30, 16:15-17:45, Grand Ballroom)

Given out under the Haynes Prize name until 2014, the award was renamed in 2015 to acknowledge not just the impact that Alan Rugman has had on our field but his commitment to the engagement and development of junior scholars. The award recognizes the best paper presented at the conference written by an author or authors under 40 years of age. All papers accepted for competitive sessions are eligible for the prize as long as the age criterion is met. Finalists are nominated by the track chairs based on reviewer input and their own assessments. An independent Award Committee reviews the finalists and chooses the winning manuscript. The authors of the winning manuscript receive a plaque and a cash award. Nominees for this year's award are as follows (in order of presentation):

“Subsidiary Ownership of Firm-Specific Advantages, Network Linkages, and Innovation within Multinational Firms” by Catherine Magelssen, London Business School

Presented: Session 1.3.3, June 28, 13:00-14:15, Diya

“What Keeps Them Going: Career Anchors and Cross-Cultural Adjustment of Expatriates” by Alexei Koveshnikov, Aalto University ; Heidi Marie Wechtler, Macquarie University

Presented: Session 1.3.8, June 28, 13:00-14:15, Yatra

“Finance Constraints and Technology Spillovers from Foreign to Domestic Firms” by Alex Eapen, Australian National University

Presented: Session 1.5.3, June 28, 16:15-17:30, Diya

“Intra- and Inter-Regional Expansion of Services MNEs: Interdependencies and Contingencies in Internationalization Trajectories” by Oksana Grebnevych, EMLYON

Presented: Session 2.2.6, June 29, 10:45-12:00, Nithya

“Trans-Local Connectedness and Local Cluster Dynamics” by Ekaterina Turkina, HEC Montréal; Ari Van Assche, HEC Montréal

Presented: Session 2.5.2, June 29, 16:15-17:30, Jamawar

“Do Birds of a Feather Flock Together? Asymmetric Rivalry between Multinational and Local Firms in a Multimarket Setting” by Rupanwita Dash, Indian Institute of Management Bangalore

Presented: Session 3.1.2, June 30, 9:00-10:15, Jamawar

AIB/Sheth Doctoral Dissertation Proposal Award
(Award Presentation on June 30, 16:15-17:45, Grand Ballroom)

Sponsored by the Sheth Foundation and AIB Foundation

The Dissertation Proposal Award is awarded in conjunction with the AIB/Sheth Doctoral Consortium. The proposals are judged based on the originality and theoretical foundations of the work, the rigor and soundness of the proposed method, and the potential contribution and impact of the proposal in advancing the field. Winner(s) receive a plaque and receive a cash award.

Peter J. Buckley and Mark Casson AIB Dissertation Award
(Award Presentation on June 30, 16:15-17:45, Grand Ballroom)

Sponsored by Henley Business School, University of Reading and the Centre for International Business, University of Leeds (CIBUL).

Eligibility for the 2015 “Buckley and Casson AIB Dissertation Award” for the best dissertation in international business was all Ph.D. and D.B.A. students who successfully defended their dissertations between January 1, 2014 and December 31, 2014. The winner receives a plaque and a cash award. Furthermore, all finalists receive a travel stipend to allow them to present their research at the annual meeting. This year's finalists will present their work at Session 2.3.1, June 29, 13:00-14:15, in the Grand Ballroom.

“Why do regional headquarters live and die?”

Perttu Kähäri, Aalto University (Ph.D. Awarded by Aalto University)

“Should Birds of a Feather Flock Together? Trade-Off of Agglomeration by Nationality in Foreign Markets”

Heeyon Kim, National University of Singapore (Ph.D. Awarded by University of Michigan)

“Property Rights Theory and the Ownership of Firm-Specific Advantages: The Implications of Contracting and Licensing within the Multinational Firm”

Catherine Magelssen, London Business School (Ph.D. Awarded by Rutgers University)

“Global Subunit Specialization: An Organizational Perspective”

Carlos Adrian Rodriguez, INCAE (Ph.D. Awarded by McGill University)

“Essays on the Relationship Between Host Market Corruption and Multinational Enterprise Strategy”

Michael A. Sartor, Queen's School of Business (Ph.D. Awarded by Western University)



OTHER AWARDS BEING PRESENTED AT THE AIB CONFERENCE

Best Paper Award in Emerging Economies Research

(Award Presentation on June 29, 10:15-10:45, Coffee Break at Royal Ballroom Foyer)

Sponsored by Bryant University

Sponsored by the International Business program at Bryant University, this award is given to the best paper (as selected by a committee) accepted to a competitive session at the AIB Annual Meeting with a research focus on Emerging Economies. The author(s) of the winning manuscript will receive a certificate and a cash award at a Coffee Break sponsored by Bryant University.

“That’s Interesting!” Award

(Award Presentation on June 29, 15:45-16:15, Coffee Break at Royal Ballroom Foyer)

Sponsored by Aalto University School of Business

Sponsored by Aalto University School of Business, this award recognizes the conference paper that most effectively pushes the boundaries of our existing knowledge in the field by crossing boundaries, challenging

taken-for-granted assumptions in the field, denying old “truths”, attracting the reader’s attention, and making an original argument. The author(s) of the winning manuscript will receive a plaque and a cash award at a Coffee Break sponsored by Aalto University School of Business at the conference.

The SSE/WAIB Award for Increased Gender Awareness in International Business Research

(Award Presentation on June 28, 17:30-18:30, WAIB Reception at Royal Ballroom Foyer)

Sponsored by the Stockholm School of Economics (SSE) and Women in AIB (WAIB)

The Stockholm School of Economics, Sweden support WAIB’s (Women in AIB) endeavors by endowing an award for the best paper increasing gender awareness in international business research. All papers accepted to the AIB conference are eligible for submission for consideration to the IIB/WAIB awards committee. Winning authors will receive a plaque, a monetary award, and an invitation to submit the paper for publication in Emerald Publishing’s “Gender in Management”.

palgrave
macmillan

CONGRATULATIONS!

Palgrave Macmillan congratulates the winners of the
2015 Palgrave Macmillan/JIBS Decade Award

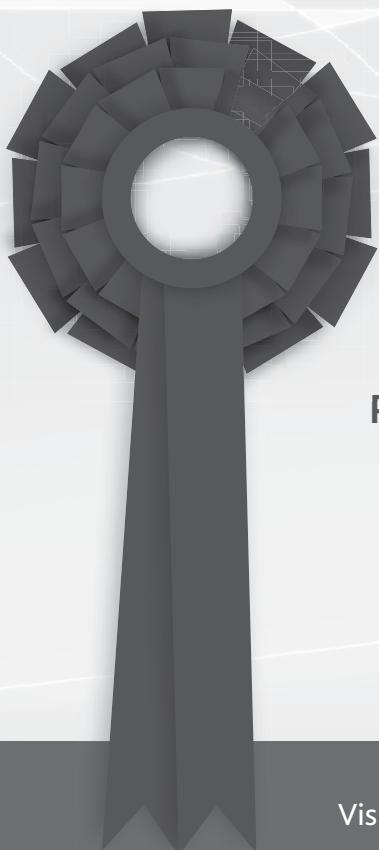
Klaus E. Meyer and Mike W. Peng

for their paper
**Probing theoretically into Central and Eastern Europe:
transactions, resources, and institutions**

(JIBS 36.6 pp. 600-621)

Please join us on **June 30 at 10:45am**
in the Grand Ballroom for the Decade Award session

Visit www.jibs.net to read this and past Decade Award-winning papers online



AIB Executive Plenary: Global Networks as Forces for Good

June 28, 10:45-12:00, Grand Ballroom

Harish Manwani

Chairman, Hindustan Unilever Ltd. and
Former Chief Operating Officer, Unilever



Harish Manwani retired at the end of 2014 from Unilever (Turnover approx. USD 60 bln) as their Chief Operating Officer responsible for managing the P&L across all of Unilever’s global markets. He is currently the Global Executive Advisor to Blackstone Private Equity group and also serves as Director on several international boards.

Harish joined Unilever in India in 1976 as a management trainee in Marketing. Through his career, he has worked in different parts of the world and has held various general management positions in the company. In 2000, he moved to the UK as *Senior Vice President, Global Hair Care and Oral Care*. In 2001, he was appointed *President, Latin America (Home & Personal Care)*. He also served as Chairman of Unilever’s Latin America Advisory Council.

In 2004, he was appointed *President of the North America Business Group (Home & Personal Care)* and, in April 2005, joined the Unilever Executive Board as President, Asia Africa and the region was later extended to include Central and Eastern Europe.

Harish is also *Non-Executive Chairman of Hindustan Unilever Ltd* in India. He serves on the Board of Directors of Qualcomm Incorporated, Pearson plc, Whirlpool Corporation, Nielsen N.V., Economic Development Board (EDB) of Singapore and Indian School of Business.

In 2008, he received the CNBC Asia Business Leader of the Year Award. As part of the Singapore National Day Awards 2012, Harish was conferred the Public Service Medal (Friends of Singapore) by the Singapore Government.

Harish Manwani is an Honours graduate from Bombay University and holds a Masters degree in management studies. He has also attended the Advanced Management Program (AMP) at Harvard Business School.

He is married and has two daughters. He spends his leisure time with his family and enjoys playing golf, travelling and an occasional game of bridge.



AIB Executive Plenary: Global Networks As Forces for Good

June 28, 10:45-12:00, Grand Ballroom

Dr. Ashutosh Raghuvanshi

Deputy Chairman and Group CEO, Narayana Health

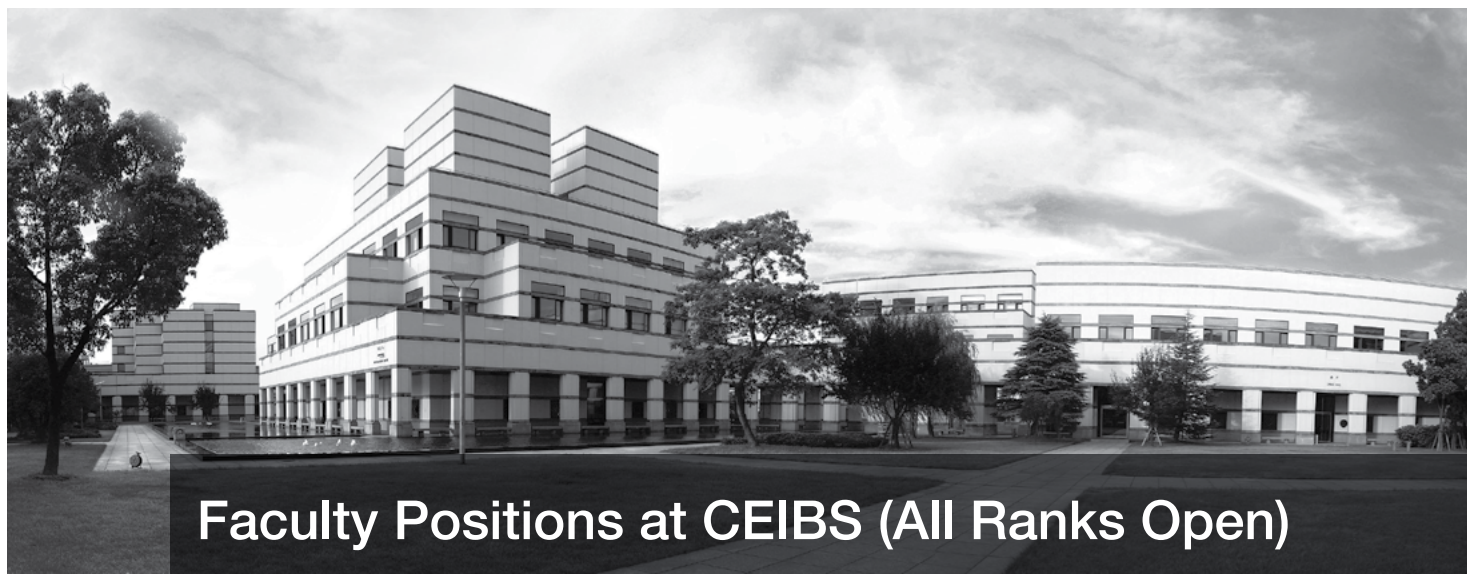


Dr. Ashutosh Raghuvanshi is a cardiac surgeon by training, and has been part of the growth story of Narayana Health since its inception. He has served as the Vice-Chairman & Group CEO and Executive Director of the Narayana Health Group since 2009. In 2011, he was appointed the Managing Director of Narayana Health Group of Hospitals. He has successfully administered all the group hospitals through the corporate office and led the Group's growth by pursuing new opportunities for expansion and setting up large multi-specialty hospitals across India and abroad.

He is a natural leader and has led the management team to drive NH's reach in 17 cities across India. Under his leadership NH set its footprint also in international healthcare arena with HCCI (Health City Cayman Island) in Cayman Island.

Dr. Raghuvanshi did his M.Ch. in cardiac surgery from the University of Bombay after completing M.B.B.S and M.S in General Surgery. He has worked at several renowned hospitals including Bombay Hospital in Mumbai, Apollo Hospitals in Chennai and Manipal Heart Foundation, Bengaluru before joining NH.





Faculty Positions at CEIBS (All Ranks Open)

www.ceibs.edu

The China Europe International Business School (CEIBS) cordially invites applications for full-time faculty positions (all ranks are open) in Organizational Behaviour, Human Resource Management, Marketing, Finance, Accounting, Economics, Operations Management, Strategy, and Entrepreneurship. Successful candidates are expected to teach related courses for MBA and EMBA students, and to be active in academic research. The working language is English.

Ideal candidates must hold or expect a PhD degree in the above-mentioned or related disciplines, have a demonstrated capacity or potential for high-calibre research, and a strong commitment to teaching excellence. Preference will be given to those who have relevant teaching experience, especially with MBA and executive students.

Compensation is internationally competitive and commensurate with qualifications. In addition to the base salary, the school provides adequate housing allowance, education allowance for international schooling of faculty's children, international private medical insurance as well as private pension plan. At the current exchange rate, the full annual compensation package for assistant professor rank starts from US\$160,000. Additionally, the school offers generous research funding, teaching load reduction/bonus for high-calibre research outcomes, and reduced teaching load for assistant professors.

To apply, please forward your cover letter, curriculum vitae, three letters of recommendation, relevant evidence of teaching effectiveness, and samples of published or working papers to Ms. Daisy LI, Senior Manager of the Dean's Office, at ldaisy@ceibs.edu. Applications will be kept confidential and reviewed until the positions are filled. As Dr. Klaus MEYER, Professor of Strategy and International Business at CEIBS and Vice President of the Academy of International Business, will attend the AIB Conference in Bengaluru, India, informal meetings may be arranged there if possible.

About CEIBS

CEIBS, a non-profit joint venture established in 1994 by the Chinese Government and the European Union, is the leading China-based international business school with MBA (ranked No. 11 worldwide by *Financial Times* in Jan. 2015), EMBA (ranked No. 10 worldwide by *Financial Times* in Nov. 2014), Finance MBA as well as Executive Education programmes (ranked No. 22 worldwide by *Financial Times* in May 2015). CEIBS has its main campus in Shanghai, a second campus in Beijing as well as operations in Shenzhen and Accra, Ghana. CEIBS is committed to teaching and research excellence to educate responsible leaders versed in "China Depth, Global Breadth".

CEIBS is fully accredited by both EQUIS and AACSB and our faculty are among the best in the world. In February 2015, eight current CEIBS faculty were among the list of the world's 27 most cited academic researchers based in Mainland China in the category of Business Management and Accounting, according to Elsevier, a leading provider of information solutions.

Badge Identification

Please check-in with the AIB Registration Desk to pick up your official name badge and conference materials. The name badge is required for admission to all conference sessions, events, meals, receptions, and exhibit hall.

Dress Code

Suggested dress code is "Smart Casual" for all conference events including all receptions. Smart casual is typically more informal than business casual, but is still a neat attire appropriate for the weather conditions in Bengaluru.

Registration Desk Hours

Location: Ground Floor Foyer, below Grand Ballroom

Hours: Saturday, June 27: 10:30am – 7:00pm
Sunday, June 28: 8:15am – 5:30pm

Location: Royal Ballroom Foyer

Hours: Monday, June 29: 8:15am – 5:30pm
Tuesday, June 30: 8:15am – 4:00pm

Please note that all pre-conference workshop registrations will take place at each workshop's designated room.

Placement Center Hours

Location: Business Center

Hours: Sunday, June 28: 8:00am – 5:30pm
Monday, June 29: 8:00am – 5:30pm
Tuesday, June 30: 8:00am – 4:30pm

Exhibit Hall Hours

Location: Royal Ballroom

Hours: Sunday, June 28: 9:00am – 5:30pm
Monday, June 29: 9:00am – 5:30pm
Tuesday, June 30: 9:00am – 4:30pm

Wireless Access

Participants staying at Leela Palace have wireless access included as part of their lodging package. Participants staying at other hotels that wish to use the wireless network should stop by the Registration Desk to inquire about access.

Meet Your Chapter

Get the opportunity to meet your regional chapter, learn more about their activities and publications. Network with participants from the same chapter and find out about opportunities to be more active with your chapter. See page 28 for a detailed schedule for Meet Your Chapter times. Meetings take place at the AIB Chapters table in the Exhibit Hall.

Local Artisans

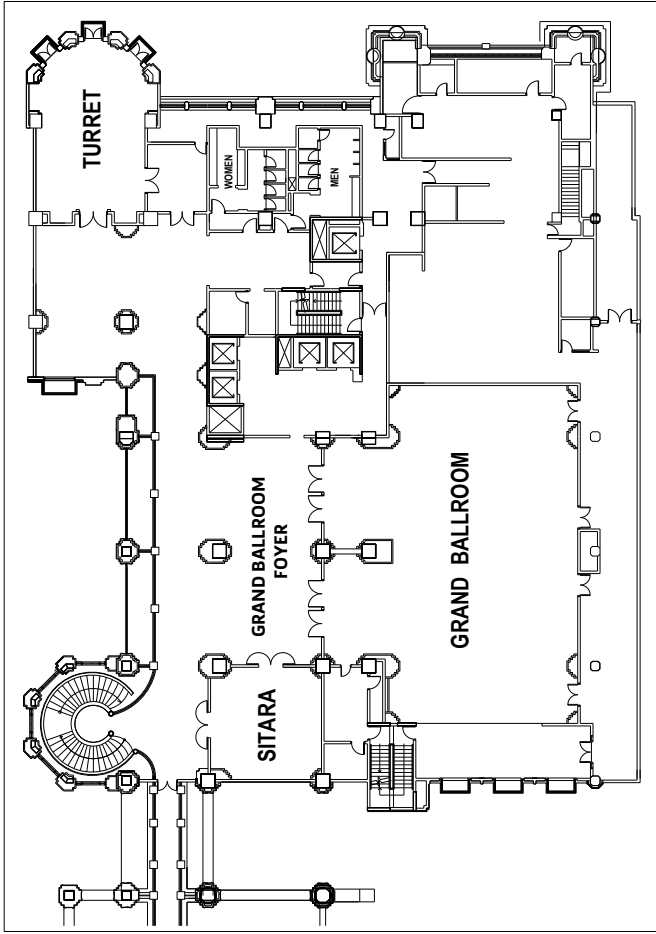
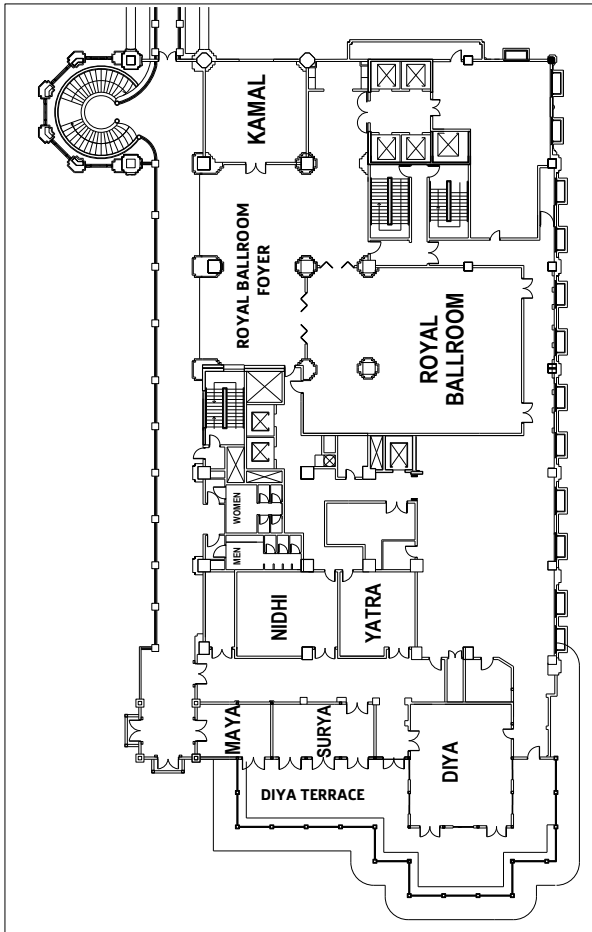
Come to the Local Artisans table at the Exhibit Hall to learn about local arts and crafts, meet the artists, and buy your gifts without leaving the AIB conference! We will have a different vendor at this specially designated booth every day.

#AIB2015 on Twitter

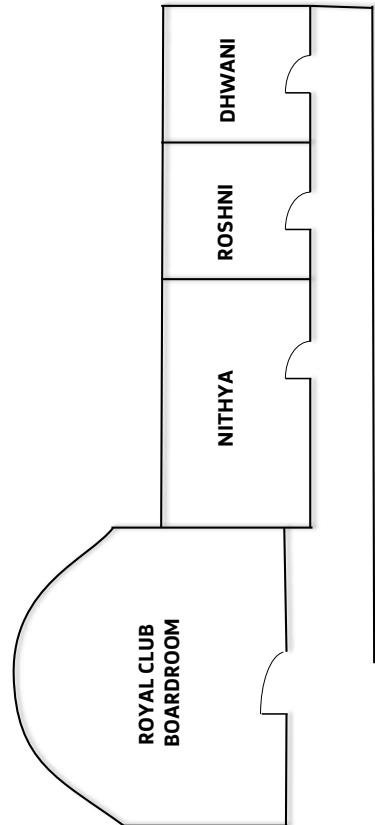
Share your thoughts and experiences with fellow AIB members and interact with other participants on Twitter using #AIB2015. Remember to follow @AIB_World for the latest updates.



BANQUET LEVEL



5TH FLOOR CONFERENCE CENTER



LOBBY LEVEL

JAMAVAR

From the hotel lobby, walk towards the Library Bar. Take the door across the Library Bar out to the courtyard, enter into the next building on the left.

BUSINESS CENTER LEVEL

BUSINESS CENTER

Take the hotel elevators to BC-Business Center level.

A number of sessions in the 2015 program are designed to initiate and stimulate discussions between IB scholars and practitioners in business and government. Many of our research projects aim to address questions faced by businesses, and hence it is important to both listen what businesses are concerned about, and to communicate answers that we may have. All sessions take place in room *Jamawar*, except for the Executive Plenary which will be in the *Grand Ballroom*.

Business Perspectives on Environmental Sustainability: Challenges and Opportunities?

Session 1.1.2, Sunday, June 28 — 9:00-10:15

Panelists:

G. Tomas M. Hult, *Michigan State University*
 P. D. Jose, *Indian Institute of Management Bangalore*
 Anil Menon, *Cisco Systems*
 Venkatachalam Anbumozhi, *Economic Research Institute for ASEAN and East Asia (ERIA)*
 Susan Mudambi, *Temple University*
 Damandeep Singh, *CDP (Carbon Disclosure Project)*

Chair: G. Tomas M. Hult, *Michigan State University*

AIB Executive Plenary: Global Networks as Forces for Good

Session 1.2.1, Sunday, June 28 — 10:45-12:00

Moderator: Ravi Ramamurti, *Northeastern University*

Featured Speakers:

Harish Manwani, *Chairman, Hindustan Unilever Ltd. and former COO, Unilever*
 Ashutosh Raghuvanshi, *Deputy Chairman and Group CEO, Narayana Health*

Chair: Ram Mudambi, *Temple University*

Challenges of MNC Innovation in India: A View from Practice with a Focus on People Issues

Session 1.3.2, Sunday, June 28 — 13:00-14:15

Panelists:

Abhoy Ojha, *Indian Institute of Management Bangalore*
 Rishikesha Krishnan, *Indian Institute of Management*
 Abhijeet Saungikar, *3M India*
 R. Bhaskaran, *Bosch Ltd.*
 Vinay Dhabolkar, *Catalign Innovation Consulting*
 Jaideep Anand, *Ohio State University*

Chair: Abhoy Ojha, *IIM Bangalore*

Organized by Indian Institute of Management Bangalore

Big Data for Innovation, Competition and Productivity

Session 1.4.2, Sunday, June 28 — 14:30-15:45

Panelists:

Pulak Ghosh, *Indian Institute of Management Bangalore*
 Soumya Kanti Ghosh, *Chief Economic Advisor, State Bank of India*
 Suresh Srinivasan, *Co-Founder, Formcept*
 Ravi Vijayaraghavan, *Vice President and Head Analytics, Flipkart.com*
 Siva Viswanathan, *University of Maryland*

Chair: Pulak Ghosh, *IIM Bangalore*

Organized by Indian Institute of Management Bangalore

Technology & Science-Based Innovation in Emerging Economies

Session 1.5.2, Sunday, June 28 — 16:15-17:30

Panelists:

Sai Yayavaram, *IIM Bangalore*
 Suresh Bhagavatula, *IIM Bangalore*
 Chirantan Chatterjee, *IIM Bangalore*
 K Kumar, *IIM Bangalore*
 Mariko Sakakibara, *University of California, Los Angeles*
 Suri Venkatachalam, *Connexios Life Sciences*
 S Baskar, *Amagi Media Labs Pvt. Ltd.*

Chair: Sai Yayavaram, *IIM Bangalore*

Organized by Indian Institute of Management Bangalore

Virtual Organizations: Managing Learning and Sharing Knowledge Across Borders

Session 2.1.2, Monday, June 29 — 9:00-10:15

Panelists:

Elizabeth Rose, *University of Otago*
 Abhijit Bhaduri, *Wipro Ltd.*
 Virginia Cathro, *University of Otago*
 Sathya Prasad, *Intel*
 S. Raghunath, *IIM Bangalore*
 Usha Raghunath, *Wipro Ltd.*

Chair: Elizabeth Rose, *University of Otago*

Managing Digital Transformation in a Global Context

Session 2.2.2, Monday, June 29 — 10:45-12:00

Panelists:

Siva Viswanathan, *University of Maryland*
 Sanjeev Vohra, *Accenture Digital*
 Aditya Menon, *Citibank*
 K. Suryaprakash, *Infosys*

Discussant: Sandeep Karamongikar, *Infosys Technologies*

Chair: Siva Viswanathan, *University of Maryland*



MEET YOUR CHAPTER

Get the opportunity to meet your regional chapter, learn more about their events, activities, and publications. Network with participants from the same chapter and find out about opportunities to be more active with your chapter. These meetings take place at the AIB Chapters table at the Exhibit Hall in the Royal Boardroom.

Sunday, June 28

- 10:00-11:00 US Northeast (Chair: Stephan Manning and Past Chair: Mohammad Elahee)
- 11:30-12:30 Southeast Asia (Chair: T.S. Chan and Chair-Elect: Geng Cui)
- 12:30-13:30 Middle East and North Africa (Chair: Melodena Balakrishnan)
- 15:30-16:30 US Midwest (Chair: Man Zhang)

Monday, June 29

- 10:00-11:00 US Southeast (Chair: Peter Magnusson)
- 11:30-12:30 Latin America (Chair: Bill Newburry)
- 12:30-13:30 Australia-New Zealand (Chair: Elizabeth Rose)
- 15:30-16:30 Eastern Europe (Chair: Lukasz Puslecki)

Tuesday, June 30

- 11:30-12:30 US West (Chair: Gary Knight)
- 12:30-13:30 Sub-Saharan Africa (Chair: Abel Kinoti)



AIB 2015 in numbers

Submissions Processed

931 Submissions
 2411 reviews received
 from **1032** reviewers



Registered Participants
 and Speakers:

860



Countries Represented:

Authorship: **62** countries

Reviewers: **67** countries

Participants: **50** countries



Program

255 competitive papers

317 interactive papers

in

2 plenary sessions

6 special sessions

33 panels

72 competitive paper sessions

49 interactive paper sessions

Email Correspondence

by Program and Track Chairs:

3048

by Secretariat:

5474



* data as of Jun 10, 2015. Email correspondence includes both sent and received email, but only through the @aib.msu.edu domain. Personal email accounts of program committee members, and broadcast emails sent to authors and/or participants are not included in the count.





AIB 2015 PROGRAM OVERVIEW



Friday, June 26	
8:00-8:15	
8:15-8:30	
8:30-8:45	
8:45-9:00	
9:00-9:15	AJBS Annual Conference 9:00-18:00
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Saturday, June 27	
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9:00-9:15	AIB/Sheth Doctoral Student Consortium 9:00-16:30
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Sunday June 28	
Fellows Café I 8:00-8:45	
1.1 Concurrent Sessions 9:00-10:15	
COFFEE BREAK 10:15-10:45	
1.2 AIB Executive Plenary 10:45-12:00	
LUNCH 12:00-13:00	<i>JIBS Editorial Board Meeting</i>
1.3 Concurrent Sessions 13:00-14:15	
BREAK 14:15-14:30	
1.4 Concurrent Sessions 14:30-15:45	
COFFEE BREAK 15:45-16:15	
1.5 Concurrent Sessions 16:15-17:30	
WAIB Reception 17:30-19:00	

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Monday, June 29		
Fellows Café II 8:00-8:45		
2.1 Concurrent Sessions 9:00-10:15		
COFFEE BREAK 10:15-10:45		
2.2 Eminent Scholar Session and Concurrent Sessions 10:45-12:00		
LUNCH 12:00- 13:00	<i>AIB Fellows Business Meeting</i>	<i>Research Methods SIG Meeting</i>
2.3 Buckley-Casson Dissertation Award and Concurrent Sessions 13:00-14:15		
BREAK 14:15-14:30		
2.4 Concurrent Sessions 14:30-15:45		
COFFEE BREAK 15:45-16:15		
2.5 Educator of the Year Session and Concurrent Sessions 16:15-17:30		
AIB Gala Event <i>Tamarind Tree</i> 19:00-22:00		

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Tuesday, June 30	
Fellows Café III 8:00-8:45	
3.1 Concurrent Sessions 9:00-10:15	
COFFEE BREAK 10:15-10:45	
3.2 Concurrent Sessions 10:45-12:00	
LUNCH 12:00-13:00	
3.3 JIBS Decade Award and Concurrent Sessions 13:00-14:15	
BREAK 14:15-14:30	
3.4 Concurrent Sessions 14:30-15:45	
COFFEE BREAK 15:45-16:15	
3.5 AIB Awards Ceremony and Business Meeting 16:15-17:45	
AIB Farewell Reception 17:45-19:00	





2015 AIB Conference Detailed Program

**Bengaluru, India
June 27-30, 2015**

Legend for Symbols Used:

- B** Nominee for the Temple/AIB Best Paper Award
- H** Nominee for the Alan Rugman Most Promising Scholar Award (formerly Haynes Prize)

FRIDAY, JUNE 26

FRIDAY, JUNE 26 - 09:00-18:00

Time: 09:00-16:00

AJBS 28th Annual Conference

The Annual conference of the Association of Japanese Business Studies will be held at Matthan Sterling s Mac Hotel. AJBS conference requires a separate registration from the AIB conference.

FRIDAY, JUNE 26 - 09:00-17:00

Time: 09:00-17:00
Room: Royal Club Boardroom

AIB Board Meeting

FRIDAY, JUNE 26 - 09:30-14:00

Time: 09:30-14:00

Wipro Corporate Visit

Wipro Ltd. (NYSE:WIT) is a leading Information Technology, Consulting and Business Process Services company that delivers solutions to enable its clients do business better. Wipro delivers winning business outcomes through its deep industry experience and a 360 degree view of "Business through Technology" - helping clients create successful and adaptive businesses. A company recognized globally for its comprehensive portfolio of services, a practitioner's approach to delivering innovation, and an organization wide commitment to sustainability, Wipro champions optimized utilization of natural resources, capital and talent.

Professor S. Raghunath of Indian Institute of Management Bangalore, the Local Program Chair for the AIB 2015 conference will be accompanying participants to a corporate tour of Wipro Ltd. The bus will leave from Leela Palace at 8:30am, and return at 2pm.

Pre-registration is required (through the tours page on the AIB 2015 website).

FRIDAY, JUNE 26 - 14:30-17:00

Time: 14:30-17:00

NGO Social Sector Visits

AIB members will be visiting a worthwhile non governmental organization to see first hand how innovative social organizations are dealing with some of India's key challenges. Participants will need to choose one of the following two organizations to visit: (1) Association for Promoting Social Action (APSA), a crisis intervention center that supports children in distress: child laborers, street children, victims of abuse, trafficked and abandoned children; (2) Concerned for Working Children (CWC), a Nobel Peace Prize nominated organization working to empower working children to organize themselves to identify and solve problems.

Pre-registration is required to attend the NGO visit. Interested participants should contact Susan Mudambi at smudambi@temple.edu.



SATURDAY, JUNE 27

SATURDAY, JUNE 27 - 9:00-15:00

Session 0.1 - Pre-Conference Workshop Time: 9:00-15:00
Room: Royal Ballroom

JIBS/AIB Paper Development Workshop

Chairs: Petra Christmann, Rutgers University and John Cantwell, Rutgers University

Pre-admitted participants only. Lunch is provided.

✦ *The JIBS/AIB Paper Development Workshop is sponsored by the D'Amore-McKim School of Business at Northeastern University.*

SATURDAY, JUNE 27 - 9:00-16:30

Session 0.2 - Pre-Conference Workshop Time: 9:00-16:30
Room: Kamal

AIB Junior Faculty Consortium

Chairs: Ruth Aguilera, Northeastern University and Raveendra Chittoor, Indian School of Business

Pre-admitted participants only. Lunch is provided.

Faculty Panelists (in alphabetical order):

Ruth Aguilera, Northeastern University
Kazuhiro Asakawa, Keio University
Aya Chacar, Florida International University
Sea-Jin Chang, National University of Singapore
Raveendra Chittoor, Indian School of Business
Nandini Lahiri, Temple University
Jiatao Li, Hong Kong University of Science and Technology
Jane Lu, University of Melbourne
Sabina Nielsen, Copenhagen Business School
Phanish Puranam, INSEAD
J Ramachandran, Indian Institute of Management Bangalore
Sougata Ray, Indian Institute of Management Calcutta
Gurmeeta Vasudeva Singh, University of Minnesota
Jasjit Singh, INSEAD
Luis Vives, ESADE
Michael Witt, INSEAD

✦ *The Junior Faculty Consortium is sponsored by the Boeing Institute at Saint Louis University.*

Session 0.3 - Pre-Conference Workshop Time: 9:00-16:30
Room: Sitara

AIB/Sheth Doctoral Student Consortium

Chairs: Stewart R. Miller, University of Texas-San Antonio and Shameen Prashantham, Nottingham University Business School China

Pre-admitted participants only. Lunch is provided.

Faculty Panelists (in alphabetical order):

Preet Aulakh, York University
Rene Belderbos, KU Leuven
Gabriel R.G. Benito, BI Norwegian Business School
Deepa Chandrasekaran, University of Texas at San Antonio
Anthony Goerzen, Queen's University
Vikas Kumar, University of Sydney
Stefanie Lenway, University of St. Thomas
Peter W. Liesch, University of Queensland
Anoop Madhok, York University
Stewart R. Miller, University of Texas-San Antonio
Torben Pedersen, Bocconi University
Shameen Prashantham, Nottingham University Business School China
Saeed Samiee, University of Tulsa
Anju Seth, Virginia Tech University
Deepak Somaya, University of Illinois at Urbana-Champaign
Markus Taussig, National University of Singapore

✦ *The Doctoral Student Consortium is sponsored by the Madhuri and Jagdish N. Sheth Foundation.*

SATURDAY, JUNE 27 - 9:00-12:30

Time: 9:00-12:30
Room: Royal Club Boardroom

AIB Board Meeting



SATURDAY, JUNE 27 - 10:30-16:30

Session 0.4 - Pre-Conference Workshop

Time: 10:30-16:30
Room: Jamawar

AIB Research Capacity Workshop

Chairs: José R. de la Torre, Florida International University; Rishikesha Krishnan, Indian Institute of Management; and Sougata Ray, Indian Institute of Management Calcutta

Pre-admitted participants only.

Faculty Panelists (in alphabetical order):

Preet Aulakh, York University
Nick Binedell, GIBS Business School
Nakiye Avdan Boyacigiller, Sabanci University
Pankaj Chandra, IIMB
José R. de la Torre, Florida International University
Charles Dhanaraj, IMD
Sanjay Kallapur, Indian School of Business, Hyderabad
Rishikesha Krishnan, Indian Institute of Management
Ashis Nanda, Indian Institute of Management Ahmedabad
Phanish Puranam, INSEAD
J Ramachandran, Indian Institute of Management Bangalore
Sougata Ray, Indian Institute of Management Calcutta
K.R. Subramanyam, University of Southern California
Hildy Teegen, University of South Carolina
Rohit Varman, Indian Institute of Management Calcutta
Sri Zaheer, University of Minnesota

SATURDAY, JUNE 27 - 12:30-16:30

Session 0.5 - Pre-Conference Workshop

Time: 12:30-16:30
Room: Nithya

AIB Chapter Chairs Luncheon and Workshop

Chair: Elizabeth Rose, University of Otago

AIB Executive Board Members and AIB Chapter Chairs or representatives only.

Participating Chapter Chairs (in alphabetical order):

Kazuhiro Asakawa, Keio University
Melodena Stephens Balakrishnan, University of Wollongong in Dubai
T.S. Chan, Lingnan University
Abel Kinoti, Riara University
Gary Knight, Willamette University
Peter Magnusson, University of Alabama
Stephan Manning, University of Massachusetts Boston
William Newbury, Florida International University
Lukasz Puslecki, Poznan University of Economics
S. Raghunath, Indian Institute of Management Bangalore
Elizabeth Rose, University of Otago
Jaeyong Song, Seoul National University
Changqi Wu, Peking University
Man Zhang, Bowling Green State University

SATURDAY, JUNE 27 - 15:30-16:30

Time: 15:30-16:30
Room: Diva Terrace

New Members Welcome Tea

AIB would like to welcome all new AIB members into our community with a casual get together. President Nakiye Boyacigiller and other Board members will be present to welcome and meet our new members.

☛ *The New Members Welcome Tea is sponsored by the Fox School of Business at Temple University.*

SATURDAY, JUNE 27 - 17:00-19:00

Session 0.7 - Plenary

Special Session

Time: 17:00-19:00
Room: Grand Ballroom

AIB 2015 Opening Plenary

Welcome Remarks:

Nakiye Avdan Boyacigiller, Sabanci University
Ram Mudambi, Temple University
S. Raghunath, Indian Institute of Management Bangalore

Award Presentation for the 2015 AIB Fellows Educator of the Year

Nick Binedell, GIBS Business School

Award Presentation and Keynote by the 2015 AIB Fellows Executive of the Year

Kiran Mazumdar-Shaw, Biocon Limited

AIB Fellows Opening Session: Global Networks: Organizations and People

Chair: Ram Mudambi, Temple University

Panelists:

Ram Mudambi, Temple University
John Cantwell, Rutgers University
Torben Pedersen, Bocconi University
Sri Zaheer, University of Minnesota

SATURDAY, JUNE 27 - 19:00-21:00

Time: 19:00-21:00
Room: Diva Terrace

Presidential Reception

The Presidential Reception, celebrating the opening of the 2015 AIB Conference will take place at the Leela Palace. Smart casual attire is recommended.



SUNDAY, JUNE 28

SUNDAY, JUNE 28 - 8:00-8:45

Time: 8:00-8:45

Fellows Café I

Start the day with a set of small group discussions hosted by an AIB Fellow, focused on an IB topic of current and mutual interest.

Home and Host MNEs and the National Interest (Room: Royal Club Boardroom)

Yair Aharoni, Tel Aviv University

Forms of Rationality and Theories of FDI and Modal Choice (Room: Roshni)

Tailan Chi, University of Kansas

How do Emerging Economy Multinationals Manage Firms that They Acquired Overseas? (Room: Dhvani)

Klaus Meyer, CEIBS

SUNDAY, JUNE 28 - 9:00-10:15

Session 1.1.1 - Panel

Time: 9:00-10:15

Track: 8 - Strategy, M&As and Competitiveness Room: Grand Ballroom

New Competitive Strategies in Emerging Economies: Innovation and Competitive Dynamics of Local Leaders and MNCs

Chair: Sea-Jin Chang, National University of Singapore

Panelists:

Sea-Jin Chang, National University of Singapore
Rishiksha Krishnan, Indian Institute of Management
Phanish Puranam, INSEAD
Seung Ho Park, China Europe International Business School

Session 1.1.2 - Panel

Time: 9:00-10:15

Scholars Meet Practice Session Room: Jamawar

Business Perspectives on Environmental Sustainability: Challenges and Opportunities

Chair: G. Tomas M. Hult, Michigan State University

Panelists:

G. Tomas M. Hult, Michigan State University
P. D. Jose, Indian Institute of Management Bangalore
Anil Menon, Cisco Systems
Venkatachalam Anbumozhi, Economic Research Institute for ASEAN and East Asia (ERIA)
Susan Mudambi, Temple University
Damandeep Singh, CDP (Carbon Disclosure Project)

Session 1.1.3 - Competitive

Time: 9:00-10:15

Track: 5 - Geography of IB and Value Chains

Room: Diya

Globalization, Cities and Institutions

Chair: Anthony Goerzen, Queen's University

Language and Globalization

Palitha Konara, University of Huddersfield

By Accident and by Design: Institutional-MNE Co-Evolution within the Subnational Space

Sinead Monaghan, Rutgers Business School

Patrick Gunnigle, University of Limerick

Jonathan Lavelle, University of Limerick

Geographic Connectivity via Sister Cities: Toward a Theory of Public-Private Value Creation

Li Dai, Loyola Marymount University

Global Cities and the Establishment of Regional Headquarters

Helen Du, KU Leuven

Rene Belderbos, KU Leuven

Anthony Goerzen, Queen's University

Session 1.1.4 - Competitive

Time: 9:00-10:15

Track: 2 - Entrepreneurship and New Ventures

Room: Kamal

Network Effects on International Entrepreneurship

Chair: Bruce Allen Hearn, University of Sussex

Does Inter-Firm Collaboration Enhance Export Performance?

The Role of Internal Capabilities

Youngok Kim, University of New South Wales

Jaspreet N. Bhatia, University of New South Wales

The Role of Network Relationships and Social Capital in Early and Later Foreign Market Entries of High Technology INVs

Spiros Batas, University of Northampton - University of Edinburgh

Tanja Leppaaho, Jyväskylä University School of Business and Economics

SMEs and Networking: A Resource-Based View Perspective

Mohammad Mahfuzur Rahman, Shandong University

Session 1.1.5 - Competitive

Time: 9:00-10:15

Track: 12 - Institutional and Political Environment

Room: Sitara

Politics and Non-Market Strategies

Chair: Phillip Nell, WU Vienna

Political Ties across Country Borders

Kelsey Lynne Syvrud, Florida State University

Meghana Ayyagari, George Washington University

April Knill, Florida State University

The Effects of Diplomacy, Institutions and Political Connections on Firms' Choice of FDI Location

Joao Albino Pimentel, HEC Paris

Pierre Dussauge, HEC Paris

The Benefits of Political Capital for Firm Internationalization: Evidence from Russian Firm FDI and Exports

Rajeev Sawant, Baruch College, CUNY

Andrei Panibratov, St. Petersburg University

Lilac Nachum, Baruch College, CUNY

Marina Latukha, St. Petersburg State University



Buffered or under Scrutiny? Disentangling the Effect of Size on Subsidiary Political Strategies

Patricia Reneé Klopff, WU Vienna
Phillip Nell, WU Vienna
Jonas Puck, WU Vienna

Session 1.1.6 - Competitive

Time: 9:00-10:15

Track: 3 - HRM and Organizational Behavior

Room: Nithya

Building and Leveraging Social Capital

Chair: Allan Bird, Northeastern University

La Vie en Rose: Sources and Effects of Positive Emotions in Strategic Alliances Across Cultures - A Boundary Spanning Role Perspective

Linh Khanh Nguyen, HHL Leipzig Graduate School of Management
Vasanthi Srinivasan, Indian Institute of Management Bangalore

Managerial Humor as an Affective Event for Gaining Positive Employee Outcomes

Nilupama Wijewardena, Monash University
Ramanie Samaratunge, Monash University
Charmine Hartel, University of Queensland

Linking Positive Social Capital and MNE Performance: The Mediating Role of Job Engagement in a Multi-Cultural Middle East Context

Thomas Joseph, Indian Institute of Management Udaipur
Raina Chhajer, Indian Institute of Management Udaipur

Indian IT Workers on an International Assignment: Role of Organisational Support

Dhara Shah, Griffith University

Session 1.1.7 - Panel

Time: 9:00-10:15

Track: 9 - Emerging Economies and EE MNEs

Room: Nidhi

Multinationals in Big Emerging Markets: Dynamic Challenges, Opportunities and Implications for International Business Theory and Practice

Chair: Sumit Kumar Kundu, Florida International University

Discussant: Luciano Ciravegna, King's College London

Panelists:

Sumit Kumar Kundu, Florida International University
Luciano Ciravegna, King's College London
Ronaldo Parente, Florida International University
Wlamir Xavier, Eastern New Mexico University and UNISUL
John Zhao, Saint Louis University
Helena Barnard, GIBS, University of Pretoria
S. Raghunath, Indian Institute of Management Bangalore

Session 1.1.8 - Competitive

Time: 9:00-10:15

Track: 15 - Teaching IB (Special Track)

Room: Yatra

Creating Graduate Readiness and Employability

Chair: Hanoku Bathula, University of Auckland

2014 U.S. Business Needs for Employees with International Expertise

Shirley Daniel, University of Hawaii at Manoa
Ben Kedia, University of Memphis
Fujiao Xie, University of Hawaii at Manoa
Zhou Chen, University of Hawaii at Manoa

Developing Critical Awareness through Reflection and Mindfulness for Successful International Business Graduates

Varina Paisley, University of New South Wales
Mark Tayar, Macquarie University

The Role of Study Tours in Entrepreneurship Education. The Experience of Universidad EAFIT International Business Students, and Universidad Autónoma de Occidente, in Colombia.

Ricardo Lopez, Universidad Autónoma de Occidente
Maria Paola Podesta, EAFIT

A Theoretical Approach to a Curriculum for International Business Programs in the Business Schools in Colombia: Study Case at University of Rosario

Andres Mauricio Castro, Universidad del Rosario
Dalsy Yolima Farfan, Universidad del Rosario
Rafael Alejandro Pineros, Universidad del Rosario

Session 1.1.9 - Competitive

Time: 9:00-10:15

Track: 1 - People and Careers

Room: Surya

Cultural Intelligence, Effectiveness in a Foreign Culture, and Global Leadership

Chair: Andre Anugerah Pekerti, University of Queensland

Relevance of Cultural Intelligence and Communication Effectiveness for Global Leadership Preparedness: Study of Indian Managers

Shoma Mukherji, Management Development Institute
Neera Jain, Management Development Institute

Social Networks and Social Support in the Context of International Assignments

Tassilo Schuster, University of Erlangen-Nürnberg
Benjamin Bader, Leuphana University of Lüneburg

How Do Values Change When Immersed in a Foreign Cultural Environment?

Peter Magnusson, University of Alabama
Stanford A. Westjohn, University of Toledo
Ahmed Al Radadi, Florida International University



Session 1.1.10 - Interactive

Time: 9:00-10:15

Track: 5 - Geography of IB and Value Chains

Room: Royal Club Boardroom

Global Production and Knowledge Networks

Chair: Ari Van Assche, HEC Montréal

What Pushes and Limits an OEM Supplier Transforms Under Institutional Change? Roles of Firms' Dynamic Capability and Organizational Inertia

Ming-Chang Huang, Providence University

Hsiang-Lin Cheng, National Chung Cheng University

Effect of Outbound Logistics Activities on Delivery Lead Time of Apparel Export Supply Chain

Anupama Gupta, National Institute of Fashion Technology

Pinaki Dasgupta, International Management Institute

Mridula Savitri Mishra, IIFT

Managing Competition and Cooperation: Internationalization Process of HTC

Sheng-Tsung Hou, Feng Chia University

Wan-Chien Lien, ChengChi University

How Knowledge Complexity Rises During Paradigmatic Change: The Effects on Knowledge Sourcing and Organization Networks

Jessica Rae Salmon, Rutgers University

John Cantwell, Rutgers University

Offshoring-Outsourcing, Innovative Capabilities and Technology Leaders: Some Preliminary Remarks

Jan Vang, Aalborg University

Anders Nielsen, Aalborg University

Rasmus Lema, Aalborg University

Session 1.1.11 - Interactive

Time: 9:00-10:15

Track: 6 - Innovation and Knowledge Management

Room: Roshni

Institutions and Innovation

Chair: Deeksha Singh, Rutgers University

Effects of Local Industry on the R&D-Performance Relationship

Yiyi Su, Tongji University

Local Cluster Growth Through Global Brain Circulation: A Governance Perspective

Stephan Manning, University of Massachusetts Boston

Cristiano Richter, Federal University of Rio Grande do Sul

Commensalism and Amensalism in University-Business-Government Alliances: The Internal Structure of Innovation Clusters

Haruo H. Horaguchi, Hosei University

The Effects of Industry and Country Variations on the IP Management Strategies of Firms: The Case of India and China

Elizabeth Louise Mason, University of Leeds

With Chopsticks and with Forks: Untangling the Fuzzy Front End of Innovation Projects in Japan and Germany

Roman Bartnik, University of Duisburg-Essen

Session 1.1.12 - Interactive

Time: 9:00-10:15

Track: 12 - Institutional and Political Environment

Room: Dhvani

Internationalization, Distances, and Entry

Chair: Jieqiong Ma, Saint Louis University

Sequential Market Entry and Subnational Differences

Maximilian Stallkamp, Ivey Business School

Andreas Schotter, Ivey Business School

Brian Pinkham, Ivey Business School

From Country Distance to Revealed Relatedness: Exploring the Impact of Country Differences

Aya Chacar, Florida International University

Sokol Celso, Suffolk University

Stephen Tallman, University of Richmond

(De)Institutional Arbitrage: The Effects of Perceived Void Arbitrage Opportunities on Stakeholder Issue Salience

Jobbin Ordoobody, University of Victoria

Alireza Saify, University of Tehran

Institutions, Market Entry Strategy and Performance: A Study of Japanese Multinationals

Daniel Z. Ding, City University of Hong Kong

Naoki Ando, Hosei University

Gloria L. Ge, Griffith University

Capital Mobility and Institutional Levels: The Influence of the Corruption on the FDI Flows

Ronald de Oliveira Concer, EAESP-FGV

The Legitimization and Reinterpretation of Transnational Business Practices through Traditional Institutions: Consequences of the Importation of American Meritocracy through the Indian Institutes of Management

Keshav Krishnamurty, University of Massachusetts

Boston

Managing BoP as a Business Opportunity. A Longitudinal Field Study

Thomas Andre, Ecole Polytechnique

Jean-Pierre Ponsard, Ecole Polytechnique & CNRS

Session 1.1.13 - Interactive

Time: 9:00-10:15

Track: 1 - People and Careers

Room: Maya

Adjustment and Performance of Expatriates

Chair: Fiona Moore, Royal Holloway, University of London

Repatriation of International Assignees - Where Are We and Where Do We Go From Here? A Systematic Literature Review From 1991 to 2014

Jan Sebastian Knocke, Friedrich-Alexander University of

Erlangen-Nuremberg

An Examination of Determinants of Expatriate Career Intentions

Arpita Joardar, Clark University

Guillaume Weisang, Clark University

In Search of Greener Pastures: Migration Motivations of Talents and Talent Management Practices in Nepal

Kushal Sharma, ESSEC Business School

Jean-Luc Cerdin, ESSEC Business School

'Should I stay or Should I go?' An Autoethnographic Account of an International Student's Decision to Transition to a Self-Initiated Expatriate

Namita Rajani, Dalhousie University

Eddy Ng, Dalhousie University

Dimitria Groutsis, University of Sydney



Social Stays Local - Identifying Typical Profiles of Future Employees of Multinational Enterprises

Diemo Urbig, University of Wuppertal
Philipp Paulus, University of Trier
Katrin Muehlfeld, University of Trier
Vivien Procher, University of Wuppertal
Arjen van Witteloostuijn, Tilburg University

That Which Does Not Kill Us Makes Us Stronger: Effects of Work and Family Demands on International Business

Travelers' Adjustment and Subsequent Career Satisfaction
Mihaela Dimitrova, Oakland University
Margaret Shaffer, University of Wisconsin - Milwaukee

SUNDAY, JUNE 28 - 10:15-10:45

Time: 10:15-10:45
Room: Royal Ballroom

Coffee Break

Refreshments will be provided for conference participants at the Grand Ballroom and Royal Ballroom Foyers.

SUNDAY, JUNE 28 - 10:45-12:00

Session 1.2 - Plenary Time: 10:45-12:00
Scholars Meet Practice Session Room: Grand Ballroom

AIB Executive Plenary: Global Networks as Forces for Good

Chair: Ram Mudambi, Temple University

This session features leaders from Unilever, an 86-year-old MNC with deep roots in India, and Narayana Health, a 15-year-old Indian company aspiring to transform healthcare worldwide. It will explore how the two organizations reconcile profitability and social goals, and how they leverage global networks to achieve their purpose.

Moderator:
Ravi Ramamurti, Northeastern University

Featured Speakers:
Harish Manwani, Chairman, Hindustan Unilever Ltd and former COO, Unilever
Ashutosh Raghuvanshi, Deputy Chairman and Group CEO, Narayana Health

SUNDAY, JUNE 28 - 12:00-13:00

Time: 12:00-13:00
Room: Royal Ballroom

Lunch

Lunch will be provided for conference participants at the Leela Palace Grand and Royal Ballroom Foyers.

Time: 12:00-13:00
Room: Sitara

JIBS Editorial Board Meeting

JIBS Editorial Board Members Only.

SUNDAY, JUNE 28 - 13:00-14:15

Session 1.3.1 - Panel Time: 13:00-14:15
Track: 9 - Emerging Economies and EE MNEs Room: Grand Ballroom

Leveraging India's Locational Competitive Advantage and the Internationalization of Indian MNEs

Chair: Farok J. Contractor, Rutgers Business School
Discussants: Preet Aulakh, York University and Sougata Ray, Indian Institute of Management Calcutta

Panelists:

Farok J. Contractor, Rutgers Business School
Vikas Kumar, University of Sydney
Charles Dhanaraj, IMD
Shameen Prashantham, Nottingham University Business School China
Ajai Gaur, Rutgers University
Sougata Ray, Indian Institute of Management Calcutta
Raveendra Chittoor, Indian School of Business
Mehmet Demirbag, University of Strathclyde
Preet Aulakh, York University

Session 1.3.2 - Panel Time: 13:00-14:15
Scholars Meet Practice Session Room: Jamawar

Challenges of MNC Innovation in India: A View from Practice with a Focus on People Issues

Chair: Abhoy Ojha, Indian Institute of Management Bangalore

Panelists:

Abhoy Ojha, Indian Institute of Management Bangalore
Rishiksha Krishnan, Indian Institute of Management
Abhijeet Saungikar, 3M India
R. Bhaskaran, Bosch Ltd.
Vinay Dhabolkar, Catalign Innovation Consulting
Jaideep Anand, Ohio State University

Session 1.3.3 - Competitive Time: 13:00-14:15
Track: 6 - Innovation and Knowledge Management Room: Diya

Subsidiaries' Role in Knowledge Creation and Transfer

Chair: Felipe Monteiro, INSEAD

B *When do Multinational Subsidiaries Develop New Technologies?*

Anupama Phene, George Washington University
Stephen Tallman, University of Richmond



Differentiating between Cultural Similarity and Cultural Fit: An Empirical Examination of Dyadic Knowledge Transfer between Subsidiaries and Headquarters

Sergey Morgulis-Yakushev, Stockholm School of Economics

H. Emre Yildiz, Uppsala University

Carl F. Fey, Nottingham University Business School
China

H *Subsidiary Ownership of Firm-Specific Advantages, Network Linkages, and Innovation within Multinational Firms*
Catherine Magelssen, London Business School

Session 1.3.4 - Competitive Time: 13:00-14:15

Track: 5 - Geography of IB and Value Chains Room: Kamal

Global Value Chains, Innovation and Performance

Chair: Marcus M. Larsen, Copenhagen Business School

Creating Shared Value in Global Value Chains: Learning from Impact Sourcing Service Providers in U.S., India and Kenya
Chacko George Kannothea, University of Massachusetts
Boston

How Does the Global Relocation of Business Activities Affect Firm Innovation? An Empirical Analysis of the Impact of Offshoring on Innovation in Danish Firms
Eunkyung Park, Aalborg University

Global Offshoring Portfolio and Firm Performance
Nidhida Lin, University of Newcastle
Hao Tan, University of Newcastle
Stephen Chen, University of Newcastle

The Effect of Cultural Distance on Access to Knowledge and Knowledge Acquisition in International Business Exchange: A Knowledge-based View
Mia Hsiao-Wen Ho, Yuzn Ze University

Session 1.3.5 - Competitive Time: 13:00-14:15

Track: 9 - Emerging Economies and EE MNEs Room: Sitara

Economic Dynamics in Africa

Chair: Helena Barnard, GIBS, University of Pretoria

Can MNEs Substitute Local Governments in Providing Energy Infrastructures when Host Countries are Failed States? The Case of Sub-Saharan Africa

Matilde D'Amelio, Politecnico di Milano

Paola Garrone, Politecnico di Milano

Lucia Piscitello, Politecnico di Milano

The Institutional Determinants of Family and Non-Family Involvement in Business Groups - The Case of Africa
Bruce Allen Hearn, University of Sussex
Lars Oxelheim, Lund University and Research Institute of Industrial Economics
Trond Randøy, University of Agder

Experimentation in and Internationalization across Mobile Telecommunications Markets of Africa
Mohammad Jahanbakht, Carnegie Mellon University
Romel Mostafa, Ivey Business School
Francisco Veloso, Catolica Lisbon School of Business and Economics

Session 1.3.6 - Competitive Time: 13:00-14:15

Track: 10 - Theories of the MNE and of FDI

Room: Nithya

Individuals, Skills, Sensemaking, Behavior, and Networks in IB Theories

Chair: Karina R. Jensen, NEOMA Business School

A Network-based Theory of FDI Clustering and Foreign Subsidiary Performance
Jing'an Tang, Sacred Heart University

Foreign Direct Investment and Skills-Based Inequality: Some Empirical Evidence
Serena Masino, University of Oxford
Xiaolan Fu, University of Oxford

Can International Business Theories be Applied in China?
Rui Torres Oliveira, Manchester Business School

Session 1.3.7 - Panel Time: 13:00-14:15

Track: 15 - Teaching IB (Special Track)

Room: Nidhi

Engage Them and They'll Understand: Existing Projects and Best Practices of Integrating Experiential Learning in International Business Curriculum

Chair: Vasyl Taras, University of North Carolina at Greensboro

Panelists:

Karen Lynden, Rowan-Cabarrus Community College
Vasyl Taras, University of North Carolina at Greensboro
David M. Berg, Hamline University
Allan Bird, Northeastern University
Virginia Cathro, University of Otago
Susan Forquer Gupta, Monmouth University
James M. Hagen, Hamline University
Huiping Li, Ramapo College of New Jersey
Irina Naoumova, University of Hartford
Gordana Pesakovic, King University
Sonja Sackmann, University Bw Munich
José R. de la Torre, Florida International University
Vinh N. Lu, Australian National University

Session 1.3.8 - Competitive Time: 13:00-14:15

Track: 1 - People and Careers

Room: Yatra

Cross-Cultural Adjustment of Expatriates and migrants

Chair: Mary Yoko Brannen, University of Victoria

The Role of Social Network Embeddedness and Social Support for Cross-Cultural Adjustment of Self-Initiated Academics

Barbara Agha-Alikhani, University of Passau

H *What Keeps Them Going: Career Anchors and Cross-Cultural Adjustment of Expatriates*

Alexei Koveshnikov, Aalto University

Heidi Marie Wechtler, Macquarie University

"Life is Elsewhere": A Longitudinal Diary Study of Female Self-Initiated Expatriates' Cross-Cultural Adjustment
Heidi Marie Wechtler, Macquarie University



Researching the Ignored: Lower-Qualified Migrants and Expatriates

Lovanirina Ramboarison-Lalao, ESC Troyes Business School

Jean-Luc Cerdin, ESSEC Business School

Chris Brewster, ISCTE Business School

Session 1.3.9 - Competitive

Time: 13:00-14:15

Track: 11 - Corporate Governance in IB

Room: Surya

Revisiting the Scope of the Multinational Corporation: Cross-Border M&A and Divestment

Chair: Ali Taleb, MacEwan University

Value Creation in Cross-Border Acquisitions: Do Outside Directors Make a Difference?

Deepak K Datta, University of Texas at Arlington

Dynah A Basuil, University of Auckland

The Effects of Family Control and Board of Director Characteristics on Cross-Border Acquisition Performance of Emerging Market Firms: Evidence from India 2007-2012

Philsoo Kim, Yonsei University

Young-Ryeol Park, Yonsei University

Investor Protection and International Acquisitions: Evidence from US Cross-Border M&As

Amir Shoham, Temple University

Oded Shenkar, Ohio State University

An Endowment Effect Perspective on Foreign Divestment: The Asymmetric CEO Effect in Family Multinationals

Heechun Kim, Georgia State University

Robert Hoskisson, Rice University

Session 1.3.10 - Interactive

Time: 13:00-14:15

Track: 9 - Emerging Economies and EE MNEs

Room: Royal Club Boardroom

Knowledge and Innovation

Chair: Zhi Wang, Manchester Metropolitan University

The Impact of Information Overload on The Entrepreneurs' Behavior in Managing Human Resources: The Mediating Role of Entrepreneurial Self-Efficacy

Manisha Karia, Auckland Institute of Studies

Sanjaya Gaur, Auckland University of Technology

Hanoku Bathula, University of Auckland

Can Knowledge Similarity Be a Substitute for Economic Institution for Foreign Firms in an Emerging Market?

Xuelian Piao, Korea University

Min Jung Kim, University of Minnesota

Jon Jungbien Moon, Korea University

Dreams Come True? The Challenges of Utilizing Knowledge from Advanced Economies in Emerging Market MNEs

Jongmin Lee, University of Reading

Rajneesh Narula, University of Reading

Family Support and Young Entrepreneurs' Start-Up Activities in an Emerging and Developed Economy Context: An Empirical Exploration

Tatiana S. Manolova, Bentley University

Galina Shirokova, Saint Petersburg University

Tatyana V. Tsukanova, Saint Petersburg University

Linda F. Edelman, Bentley University

Reluctant Innovation in the Chinese Automobile Industry

Peter Thomas in der Heiden, University of Duisburg-Essen

Bernd Liesenkötter, University of Muenster

Advanced MNEs in the Chinese Pharmaceutical Industry: An Analysis of the Impact on Local Innovation Performance

Vittoria Giada Scalera, Politecnico di Milano

Alessandra Perri, Ca' Foscari University Venice

Dark Triad in Teams - A Study from Iran

Ricarda B Bouncken, University of Bayreuth

Mehmaz Karimi, University of Bayreuth

Robin Pesch, University of Bayreuth

Session 1.3.11 - Interactive

Time: 13:00-14:15

Track: 6 - Innovation and Knowledge Management

Room: Roshni

Learning Across Borders

Chair: Nandini Lahiri, Temple University

Perception Gaps between Headquarter and Subsidiary Home Country National Managers on Subsidiary Role: Case of a Japanese Service MNC

Jusuke JJ Ikegami, Waseda University

Cultural Compatibility and the Managerial Knowledge Transfer in Alliance Network

Qingfen Fu, Tsinghua University

International Expansion and the Long-Run Performance of MNEs: Combining and Sequencing Geographic Exploitation and Exploration

Xavier Castaner, University of Lausanne

Mehmet Erdem Genc, Ozyegin University

The Impacts of Organizational Learning Capacities on Relationship-Specific Innovations: Evidence from the Global Buyer-Supplier Relationship

KyuYeong Choi, Florida State University

Daekwan Kim, Florida State University

Ruey-Jer "Bryan" Jean, National Chengchi University

TMT Foreign Experience and Foreign Subsidiary Ownership Decision: A More Fine-Grained Conceptualization of Experience

Kent Hui, Michigan State University

Yuanyuan Gong, Nanjing University

Building Service Provider Capabilities: The Impact of Clients and Service Types in Service Offshore Outsourcing

Peter D. Oerberg Jensen, Copenhagen Business School

Kristin Brandl, University of Reading

Manya Jaura, Copenhagen Business School

Can Toyota Employee Satisfaction Provide An Edge To Car Dealers in a Changing National Cultural Climate?

Ichiro Yamada, St. Andrew's University

Osamu Tsukada, Kagawa University

Session 1.3.12 - Interactive

Time: 13:00-14:15

Track: 3 - HRM and Organizational Behavior

Room: Dhvani

Global Mindsets and Expatriate Challenges

Chair: Benjamin Bader, Leuphana University of Lüneburg

A Study on How Expatriate Styles Influence Subsidiary Effectiveness through Uncertainty Reduction

Yong Suhk Pak, Yonsei University

Qing Lu Sun, Yonsei University



The Meaning of Work and Work Meaningfulness among Chinese Employees of a Western MNE

Alim Beveridge, Nottingham University Business School
China

Angela Yazhi Cheng, Nottingham University Business
School China

Managerial Attitudes toward Foreignness, Commitment Levels in Foreign Equity and The Level of Multinationality of Spanish Firms

David Tanganelli, Universitat Internacional de Catalunya

Culturally Creative Minds: Cosmopolitanism as an Antecedent to Creativity in Cross-Cultural Settings

Dilek Gulistan Yunlu, Northeastern Illinois University

Gretchen Vogelgesang Lester, San Jose State University

Rachel Clapp-Smith, Purdue University Calumet

Positive Traits and Performance of Internationally Engaged Executives

Leonardo Liberman, Universidad de los Andes

Lisa Sofia Clefberg, Institute for Cognitive Behavior
Therapy & Department of Clinical Neuroscience

Karolinska Institute

Returnee Spillover Effect on Corporate Performance: Evidence from Chinese A-share Public Firms

Jin Xu, Central University of Finance and Economics

Lianxi Zhou, Brock University

Guangbao Xie, Bank of China, Anhui Province Branch

Session 1.3.13 - Interactive

Time: 13:00-14:15

Track: 13 - Economics, Finance and Accounting

Room: Maya

International and Comparative Finance

Chair: Jagadish Dandu, Zayed University

Time Horizon and Corporate Investment: Evidence from Private Firms around the World

Serkan Akguc, King Abdulaziz University

Jongmoo Jay Choi, Temple University

Financial Constraints and the Interdependence of Corporate Financial Decisions: A Cross-Country Study

Paulo Renato Soares Terra, EAESP-FGV

Guilherme Kirch, EA-UFRGS

The Impact of Crisis on the Determinants of Leverage: European Evidence

Victoria Krivogorsky, San Diego state University

Gun-Ho Joh, San Diego State University

David Deboskey, San Diego State University

Earnings Management and Main Bank Monitoring: Evidence From Japan

Hideaki Sakawa, Nagoya City University

Naoki Watanabel, Ritsumeikan University

Market Structure and Profitability in Banking Sector: Is China's Case Different?

Yanjun Huang, China Foreign Affairs University

Jiawen Yang, George Washington University

Risks Associated with Cross-Listings

Hui He Sono, James Madison University

Mark Liu, University of Kentucky

Effect of Regional Trade Agreements - A Study of India-ASEAN Trade with Firm Level Data

Amlan Ray, Amrita University

Amalendu Jyotishi, Amrita University

SUNDAY, JUNE 28 - 14:15-14:30

Time: 14:15-14:30

Break

Short break to facilitate transition between sessions. No refreshment service will be provided.

SUNDAY, JUNE 28 - 14:30-15:45

Session 1.4.1 - Panel

Time: 14:30-15:45

Track: 5 - Geography of IB and Value Chains

Room: Grand Ballroom

AIB - Regional Science Association International (RSAI) session

Chairs: Simona Iammarino, London School of Economics
and Lucia Piscitello, Politecnico di Milano

Panelists:

Lucia Piscitello, Politecnico di Milano

Simona Iammarino, London School of Economics

Michael Storper, UCLA

Maryann Feldman, University of North Carolina

Session 1.4.2 - Panel

Time: 14:30-15:45

Scholars Meet Practice Session

Room: Jamawar

Big Data for Innovation, Competition and Productivity

Chair: Pulak Ghosh, Indian Institute of Management
Bangalore

Panelists:

Pulak Ghosh, Indian Institute of Management Bangalore

Soumya Kanti Ghosh, Chief Economic Advisor, State
Bank of India

Suresh Srinivasan, Co-Founder, Formcept

Ravi Vijayaraghavan, Vice President and Head Analytics,
Flipkart.com

Siva Viswanathan, University of Maryland

Session 1.4.3 - Panel

Time: 14:30-15:45

Special Session

Room: Diya

The Institutional and Political Environment of IB

Chair: Michael Witt, INSEAD

Discussant: Paul Martin Vaaler, University of Minnesota

Panelists:

Michael Witt, INSEAD

Ruth Aguilera, Northeastern University

Andreas Schotter, Ivey Business School

Markus Taussig, National University of Singapore

Paul Martin Vaaler, University of Minnesota



Session 1.4.4 - Competitive Time: 14:30-15:45
Track: 3 - HRM and Organizational Behavior Room: Kamal

Driving Performance in Global Organizations

Chair: William Newbury, Florida International University

High Performance Work Practices Exist in India: Evidence from Two Organizations

Nikos Bozionelos, Audencia Nantes Ecole de Management

Vijay Edward Pereira, University of Portsmouth

Human Resource Management in India Strategy, Performance and Complementarity

Tamer Darwish, University of Gloucestershire

Satwinder Singh, Brunel University London

Geoffrey Wood, University of Warwick

Equity Portfolio Incentives to CEOs for Downsizing: Differential Impacts on Survivors vs. Victims in Three Countries

C Lakshman, Tongji University

Linh-Chi Vo, Normandy Business School

Rani Ladha, Indian Institute of Management Kozhikode

Session 1.4.5 - Competitive Time: 14:30-15:45
Track: 6 - Innovation and Knowledge Management Room: Sitara

Institutional Environment and Innovation Performance

Chair: Kristin Brandl, University of Reading

International Networks for Developing Exploratory Innovations in Emerging Economies

Zaheer Khan, University of Sheffield

How Institutional Context Matters for R&D? An Exploratory Study of Medical Device Development in India

Budhaditya Gupta, Harvard University

Stefan Thomke, Harvard University

Public Support for Innovation and the Openness of Firms' Innovation Activities

Marcelo F Cano-Kollmann, Temple University

Robert D. Hamilton III, Temple University

National Trust and the Effects of Firm Size on and Foreign Ownership on Innovation by Firms in Developing Nations

Gregory Stephen Hundley, Purdue University

Xiaomei Li, Tianjin University

Session 1.4.6 - Competitive Time: 14:30-15:45
Track: 8 - Strategy, M&As and Competitiveness Room: Nithya

Creating Value from Cross-Border Acquisitions

Chair: Anupama Phene, George Washington University

International Acquisitions and International Competitiveness

Omer Faruk Genc, Abdullah Gul University

Jongmoo Jay Choi, Temple University

How to Make the Most of What You Buy: Value Creation in Cross-Border Acquisitions of Developed Market Firms (DMFs) by Emerging Market Firms (EMFs)

Yinuo Tang, University of Pittsburgh

Ravi Madhavan, University of Pittsburgh

Losing the Battle: Unexpectedness and Misexpectation in Cross-Border M&A

Tian Wei, Fudan University

Executive Migration and International Mergers and Acquisitions

Yu-Kai (Mike) Wang, Soochow University

Session 1.4.7 - Panel Time: 14:30-15:45
Track: 9 - Emerging Economies and EE MNEs Room: Nidhi

Women in Business in India (WAIB Special Session)

Chairs: Gabriele Suder, University of Melbourne and Janet Murray, University of Missouri-St. Louis

Panelists:

Janet Murray, University of Missouri-St. Louis

Gabriele Suder, University of Melbourne

Padmaja Alaganandam, PricewaterhouseCoopers Pvt. Ltd.

Revathy Ashok, Iris Consulting

Alice de Jonge, Monash University

Usha Raghunath, Wipro Ltd.

Pamela Kumar, HP Enterprise R&D

Session 1.4.8 - Competitive Time: 14:30-15:45
Track: 12 - Institutional and Political Environment Room: Yatra

New Perspectives on Institutional Distance

Chair: Peter Buckley, University of Leeds

Revisiting Institutional Distance: Towards an Agency-Oriented Understanding

Johann Fortwengel, Free University Berlin

Testing the Formal Institutional Distance - Subsidiary Performance Link, and the Moderating Effects of Ownership Strategy and Experience: Evidence from 17 Emerging Markets

Vikrant Shirodkar, University of Sussex

Palitha Konara, University of Huddersfield

Institutional Logics, Liability of Foreignness, and Poverty

Alleviation: The Case of Mining MNEs in East Africa

Aloysius Newenham-Kahindi, University of Saskatchewan

Charles Edward Stevens, Lehigh University

Partner Selection in International Technological Alliances: The Role of Institutional Distance, Colonial and Economic Ties

Sorin Krammer, University of Groningen

Session 1.4.9 - Competitive Time: 14:30-15:45
Track: 7 - Digital Transformation and Online Markets Room: Surya

Digital Transformation and Online Markets in IB

Chair: Peter W. Liesch, University of Queensland

The Synergy of Entrepreneurial Self-Efficacy and Virtual Self-Efficacy for Entrepreneurs in Emerging Online Markets: An Empirical Investigation

Zeying Wan, Saint Mary's University

Taiyuan Wang, IE Business School

Yinglei Wang, Acadia University

The Early-Mover Advantage of Exporters at Online B2B Portals

Ziliang Deng, Renmin University of China

Zeyu Wang, Nankai University/Chinese University of Hong Kong



Internationalization of Entrepreneurship and Institutional Reinforcement in a New Global Industry

Irina Mihailova, Aalto University
Peter W. Liesch, University of Queensland
Elizabeth Rose, University of Otago

Micro Enterprises in eMarketplaces: Comparing Digital Strategy across Continents

Manjula S. Salimath, University of North Texas
Vallari Chandna, University of North Texas

Session 1.4.10 - Interactive

Time: 14:30-15:45

Track: 6 - Innovation and Knowledge Management Room: Royal Club Boardroom

Learning from Subsidiaries in Emerging Markets

Chair: Pavlina Jasovska, University of South Australia

When are Subsidiaries Motivated to Initiate Innovation under Autonomy?: The Role of Resource Dependence and Power Relation

Jason Kyewon Lee, Korea University
Dae-il Nam, Korea University

Building Innovation Capabilities in Emerging Markets: A Microfoundations Approach to Managing Local Product Development

Shad Morris, Brigham Young University
Daniel Han Ming Chng, China Europe International Business School
Jian Han, CEIBS
James Oldroyd, Ohio State University

Reverse Knowledge Transfer from Emerging Economy Subsidiaries: The Role of Disseminative Capacity

Abby Jingzi Zhou, University of Nottingham, Ningbo
Carl F. Fey, Nottingham University Business School China

Antecedents of Reverse Diffusion of HRM Practices in MNC Subsidiaries: Organizational or Locational Legitimacy?

Michal Lemanski, Nottingham University Business School China

Experiential Learning, Economic Distance And Subsidiary Performance Of EMNCs: Evidence From Indian Multinationals

Arindam Mondal, Indian Institute of Management Calcutta
Sougata Ray, Indian Institute of Management Calcutta
Raveendra Chittoor, Indian School of Business
Sarada Devi Gadepalli, Indian Institute of Management Calcutta

Session 1.4.11 - Interactive

Time: 14:30-15:45

Track: 2 - Entrepreneurship and New Ventures Room: Roshni

Capabilities for International Entrepreneurship: Emerging Market and Developed Market Perspectives

Chair: Etayankara Muralidharan, MacEwan University

Cross-National Replication in International Entrepreneurship: Lessons from SKS Microfinance

Joshua K Ault, University of Victoria
Andrew Spicer, University of South Carolina

Born Global Decision - Gradual & Complex Interaction between Multiple Elements: Evidence from a Software Product Firm in India

Anish Purkayastha, Indian Institute of Management Ahmedabad

How Do Brand Capabilities Facilitate the Internationalization of Firms from Emerging to Developed Economies?

Fernando Angulo-Ruiz, MacEwan University
Albena Pergelova, MacEwan University
William Wei, MacEwan University

International Small Ventures' Entrepreneurship and Export Market Performance

Aytug Sozuer, Istanbul University
Gultekin Altuntas, Istanbul University
Fatih Semercioz, Istanbul University

Evolution of a Dynamic Capability in Early International Growth - The Case of a Professional Service Firm

Thorsten Bunz, Justus Liebig University Giessen
Lucrezia Casulli, University of Strathclyde
Andreas Bausch, Justus Liebig University Giessen

Innovation and Networking Among Entrepreneurs Across Generations of Asian Tigers

Jan Vang, Aalborg University
Kent W. Jensen, University of Southern Denmark
Thomas Schoett, University of Southern Denmark
Shamak Rezaei, Roskilde University

The Use of Exploited Labor in International Business

Subrata Chakrabarty, University of Texas - El Paso

Session 1.4.12 - Interactive

Time: 14:30-15:45

Track: 12 - Institutional and Political Environment Room: Dhvani

New and Heterodox Themes in IB

Chair: Mike Peng, University of Texas at Dallas

An Analysis of Guanxi and the Degree of Internationalization of Chinese Manufacturing Firms

Jian Du, Zhejiang Universit
Xiaobo Wu, Zhejiang Universit
Yongjiang Shi, Cambridge University

Institutional Changes and Firm Responses in the Global Pharmaceutical Industry

Shobha Das, Qatar University
Rajshree Chandra, Delhi University

A New Governance Perspective: Viewing Global Financial Markets as Watersheds

W Travis Selmier II, Indiana University

To Boldly Go Where No Government and No Corporation Have Gone Before. Internationalization Strategies of Non-Governmental Organizations

Michal Szymanski, University of Victoria

Private Equity in Clean Technology: An Exploratory Study of the Finance-Innovation-Policy Nexus

Florian Täube, Université libre de Bruxelles
Michael Migendt, EBS Business School
Florian Schock, EBS Business School
Paschen von Flotow, Sustainable Business Institute
Friedemann Polzin, Sustainable Business Institute

Thoughts on the Emerging Institutional Framework for Commercializing Electric Vehicle Technology in China

Peter Thomas in der Heiden, University of Duisburg-Essen



National Governance, Social Elites on Company Boards, and Board Compensation: A Cross-National Study of Emerging Economy IPO Firms

Bruce Allen Hearn, University of Sussex
Roger Strange, University of Sussex
Jennifer Piesse, King's College London

Session 1.4.13 - Interactive

Time: 14:30-15:45

Track: 1 - People and Careers

Room: Maya

The Role of Culture in International Business

Chair: Majid Ghorbani, Renmin University of China

Can Cultural Tightness-Looseness be Measured?

Len J. Trevino, Loyola University New Orleans
Carolyn P. Egri, Simon Fraser University
David A. Ralston, Florida International University
Irina Naoumova, University of Hartford
Olivier Furrer, University of Fribourg
Yongjuan Li, Chinese Academy of Sciences
Fidel León Darder, University of Spain
María Teresa de la Garza Carranza, Instituto Tecnológico de Celaya

Understanding the Paradox of Cultures: A Yin Yang Perspective

Kunal Kamal Kumar, T. A. Pai Management Institute
Tony Fang, Stockholm University

The Role of Culture in Managers' Conceptualization of Business Networking

Lasse Torkkeli, Lappeenranta University of Technology
Maria Ivanova-Gongne, Abo Akademi University

Leading and Facilitating Global Innovation within the MNC

Karina R. Jensen, NEOMA Business School

The Joint Effects of Societal Culture and Individual Values of Job Attribute Preference: Evidence from Eight Nations

Ji Li, Hong Kong Baptist University
Tao Liu, Southwest University
Yang Yu, Hong Kong Baptist University
Jieying Xu, Hong Kong Baptist University
Arif Mahmood, Hong Kong Baptist University
Wanxing Jiang, Hong Kong Baptist University

The Impact of Socio-Cultural Factors on Professional Aspiration in Emerging Markets

Grishma Shah, Manhattan College
Esi Elliot, Suffolk University

A Relational Perspective of Nationality Dissimilarity: The Positive Effect on Organizational Identification in International Joint Ventures

Jiatao Li, Hong Kong University of Science and Technology
Jieyu Zhou, Hong Kong University of Science and Technology

SUNDAY, JUNE 28 - 15:45-16:15

Time: 15:45-16:15
Room: Royal Ballroom

Coffee Break

Refreshments will be provided for conference participants at the Grand Ballroom and Royal Ballroom Foyers.

SUNDAY, JUNE 28 - 16:15-17:30

Session 1.5.1 - Panel

Time: 16:15-17:30

Special Session

Room: Grand Ballroom

China is Predicted to Hit Middle Income Trap by 2030: Can China Build innovation Capacity to Avert Trap?

Chair: Arie Lewin, Duke University

Panelists:

Arie Lewin, Duke University
Michael Witt, INSEAD
Douglas B. Fuller, Zhejiang University
Yves Doz, INSEAD

Session 1.5.2 - Panel

Time: 16:15-17:30

Scholars Meet Practice Session

Room: Jamawar

Technology & Science-Based Innovation in Emerging Economies

Chair: Sai Yayavaram, Indian Institute of Management Bangalore

Panelists:

Sai Yayavaram, Indian Institute of Management Bangalore
Suresh Bhagavatula, Indian Institute of Management Bangalore
Chirantan Chatterjee, Indian Institute of Management Bangalore
K Kumar, Indian Institute of Management Bangalore
Mariko Sakakibara, University of California, Los Angeles
Suri Venkatachalam, Connexios Life Sciences
S Baskar, Amagi Media Labs Pvt. Ltd.

Session 1.5.3 - Competitive

Time: 16:15-17:30

Track: 13 - Economics, Finance and Accounting

Room: Diya

Determinants and Effects of Foreign Investment

Chair: Haruo H. Horaguchi, Hosei University

Employment Effects of FDI in Hot Labour Markets: a Cross-Country Analysis

Bettina Becker, Aston Business School
Nigel Driffield, Warwick Business School
Sandra Lancheros, University of Nottingham
James Love, Warwick Business School



Economic Institutions and the Location Strategies of European Multinationals in their Geographical Neighbourhood

Simona Iammarino, London School of Economics
Andrea Ascani, London School of Economics
Riccardo Crescenzi, London School of Economics

BH *Finance Constraints and Technology Spillovers from Foreign to Domestic Firms*

Alex Eapen, Australian National University

Limitations of MNC's Operational Flexibility

Toshimitsu Ueta, NUS Business School

Session 1.5.4 - Competitive

Time: 16:15-17:30

Track: 8 - Strategy, M&As and Competitiveness

Room: Kamal

Implementation Challenges Across Borders

Chair: Aya Chacar, Florida International University

Organizational Control and Goal Conflicts in Headquarters-Subsidiary Relationships: An Agency Theory Perspective

Adrian Schulte Steinberg, University of St. Gallen
Sven Kunisch, University of St. Gallen
Björn Ambos, University of St. Gallen

Spatial Consistency and Temporal Persistence in MNEs' Repetitive Strategic Resource Allocations

Majid Eghbali-Zarch, Memorial University of Newfoundland

Comparison of Corporate Headquarters Influence on Segment Performance Variance between Domestic Firms and MNE Affiliates

Sarada Devi Gadepalli, Indian Institute of Management Calcutta
Arindam Mondal, Indian Institute of Management Calcutta

Understanding Psychic Distance: A Product of Individual Demographics or Collective Phenomenon?

Alexander Leinemann, University of St. Gallen
Björn Ambos, University of St. Gallen

Session 1.5.5 - Competitive

Time: 16:15-17:30

Track: 5 - Geography of IB and Value Chains

Room: Sitara

Organization of Activities and Industries

Chair: Sinead Monaghan, Rutgers Business School

Export Market Participation: Do Exporters Imitate their Industry Peers?

Dirk Michael Boehe, University of Adelaide

Backward Integration of Foreign Sales Activities into Production: An Operational Flexibility Perspective

Bjoern Schmeisser, WU Vienna
Jan Hendrik Fisch, WU Vienna

B *Client Co-Production in the Production Process of Offshored Knowledge-Intensive Business Services*

Kristin Brandl, University of Reading

Session 1.5.6 - Panel

Time: 16:15-17:30

Track: 1 - People and Careers

Room: Nithya

Identity Lenses in International Business: Approaches and Opportunities

Chair: Cristina Gibson, University of Western Australia

Panelists:

Cristina Gibson, University of Western Australia
Mary Yoko Brannen, University of Victoria
Lakshmi Ramarajan, Harvard University
Florian Täube, Université libre de Bruxelles
Sarbari Bordia, Australian National University
Andy Chiou, SUNY Farmingdale

Session 1.5.7 - Competitive

Time: 16:15-17:30

Track: 9 - Emerging Economies and EE MNEs

Room: Nidhi

Institutional Voids and Natural Environment

Chair: Klaus Meyer, CEIBS

International Voluntary Certifiable Standards in Emerging Economies: Institutional Void Fillers or Non-Tariff Trade Barriers?

Ivan Montiel, Loyola Marymount University
Petra Christmann, Rutgers University
Trevor Zink, Loyola Marymount University

Institutional Voids and Performance in Emerging Markets - a Configurational Perspective

Luciano Ciravegna, King's College London
Esteban Brenes, INCAE
Caleb Pichardo, INCAE

Non-Lienarity of the Environmental Responsiveness Strategy: Is it the Answer?

Yousef Eiadat, University College Dublin
Alejandro M. Fernández Castro, CESUGA
Aidan Kelly, University College Dublin

Political Violence and Greenfield FDI Flowing to the Natural Resources Industries of Developing Countries

Enrico Pennings, Erasmus University Rotterdam
Martijn Burger, Erasmus University Rotterdam
Caroline Witte, Erasmus University Rotterdam
Elena Ianchovichina, World Bank

Session 1.5.8 - Competitive

Time: 16:15-17:30

Track: 12 - Institutional and Political Environment

Room: Yatra

The Impact of Institutional Distance

Chair: Xiaohua Yang, University of San Francisco

Inward FDI and Economic Growth: The Effect of Multiple Measures of Institutional Distance

Sarianna Lundan, University of Bremen
Fabienne Fortanier, OECD
Tilo Halaszovich, University of Bremen

Export Expansion Speed, Institutional Distance and Performance

Ziliang Deng, Renmin University of China
Ruey-Jer "Bryan" Jean, National Chengchi University
Rudolf R. Sinkovics, University of Manchester



Institutional Distance, Social Ties, Trustworthiness and Performance: Evidence from China

Jieqiong Ma, Saint Louis University
John Zhao, Saint Louis University
Jie Yang, Saint Louis University

Insidership within Networks: Bridge over Troubled Water of Foreignness?

Megan (Min) Zhang, Ivey Business School

Session 1.5.9 - Competitive

Time: 16:15-17:30

Track: 6 - Innovation and Knowledge Management

Room: Surya

Knowledge Management in Alliances

Chair: Nandini Lahiri, Temple University

Knowledge Acquisition in International Strategic Alliances: The Role of Knowledge Ambiguity

Mia Hsiao-Wen Ho, Yuzn Ze University

Brokerage Triad Configurations Across Countries: Effects on Innovation Impact and Innovation Radicalness

Exequiel Hernandez, University of Pennsylvania
Sarith Balachandran, University of Pennsylvania

Learning and Knowledge Transfer in China-Africa Alliances: A Social Capital Perspective

Abdoulkadre Ado, Laval University
Zhan Su, Laval University
Roseline Wanjiru, Northumbria University

Session 1.5.10 - Interactive

Time: 16:15-17:30

Track: 8 - Strategy, M&As and Competitiveness

Room: Royal Club Boardroom

Emerging Market Acquisitions: Prospects and Pitfalls

Chair: Omer Faruk Genc, Abdullah Gul University

Strategic Determinants of Equity Participation of International Acquisitions by Emerging Market Firms

Young-Ryeol Park, Yonsei University
Philsoo Kim, Yonsei University

The Evolution of Start-Up R&D Firms: Equity Property-Right Shared Mergers and Acquisitions

Ying-Jan Lin, National Taiwan University

Acquisitions in the China Retail Industry

Jung Ching Lin, National Taiwan University
Homin Chen, National Taiwan University
D'Arcy Caskey, Feng Chia University

How to Select Target Firms in High-Tech Industry: Identifying Value Drivers and Cost Drivers

Tian Wei, Fudan University
Yuanxu Li, Fudan University

Untangling the Relationship between Target Firm Size and Integration Approaches in International Acquisitions: The Role of Organizational Culture

Tian Wei, Fudan University
Youzhen Zhao, Fudan University

Examining Firm and Host Country Influences on Relative Transaction Size in Service Sector Cross-Border Acquisitions: An Empirical Assessment

Dynah A Basuil, University of Auckland
Deepak K Datta, University of Texas at Arlington

Session 1.5.11 - Interactive

Time: 16:15-17:30

Track: 1 - People and Careers

Room: Roshni

Multicultural Experience, Intercultural Competence, and Performance

Chair: Karina R. Jensen, NEOMA Business School

Biculturals and Third Culture Kids: Apples and Oranges or Two Peas in a Pod? A Critical Review

Ebru Ipek, Simon Fraser University
Mila Lazarova, Simon Fraser University

The Impact of Multicultural Experiences and Organizational Diversity Climate on Immigrant Work-Related Outcomes: A Model for Future Research

Davina Dias, Monash University
Cherrie Zhu, Monash University
Ramanie Samarantunge, Monash University

Innovating Synergy from Cultural Diversity: Case of French - Russian MNCs

Natalia Guseva, National Research University Higher School of Economics

Understanding Cultural Singularities of "Indianness" in an Inter-Cultural Business Setting

Ashish Malik, Newcastle Business School
Francis Laleman, Beyond Borders

A Hierarchy of Cultural Intelligence Antecedents

Ilan Alon, Rollins College
Michele Boulanger, Rollins College
Julie Ann Elston, Oregon State University
Eleanna Galanaki, Athens University of Economics
Carlos Martinez de Ibarreta, Universidad Pontificia Comillas
Judith Meyers, University of California
Marta Muniz-Ferrer, Universidad Pontificia Comillas
Andres Velez-Calle, Universidad EAFIT/Rutgers University

The Role of Previous Nonwork International Experiences on the Development of Critical Cross-Cultural Competencies for Expatriate Adjustment

Ebru Ipek, Simon Fraser University
Mila Lazarova, Simon Fraser University

Experiences of International Students in the Australian Higher Education System: An Extreme Groups Comparison

Andre Anugerah Pekerti, University of Queensland
Miriam Moeller, University of Queensland
Fons van de Vijver, Tilburg University
Tyler G Okimoto, University of Queensland

Session 1.5.12 - Interactive

Time: 16:15-17:30

Track: 10 - Theories of the MNE and of FDI

Room: Dhvani

Ties, Control, Distance and Diversity: Managing Complexity in MNCs

Chair: Sylvie K. Chetty, University of Otago

Institutional Ties Ambidexterity and International Exploration and Exploitation

Jie Wu, University of Macau
Livia Markoczy, University of Texas at Dallas

Control in the Multinational Enterprise: The Polycentric Case of Global Professional Service Firms

Mehdi Boussebaa, University of Bath



Where to Locate: The Impact of Local Subsidiary Distance on the Location Choice of Regional Headquarters

Junichi Yamanoi, Waseda University
Tadashi Hayashi, Kyoto Sangyo University

Institutional Diversity in International Business: Who Shares?

Robbert Maseland, University of Groningen

The Missing Link between Awareness and Use of Pro-Internationalization Incentives

Miguel Matos Torres, University of Aveiro
L. Jeremy Clegg, University of Leeds
Celeste Amorim Varum, University of Aveiro

Session 1.5.13 - Interactive

Time: 16:15-17:30

Track: 4 - Marketing and Social Communities

Room: Maya

Explorations of Culture and Consumers

Chair: Pinaki Dasgupta, International Management Institute

Effects of Outbreaks of Animosity against the West: What can American B52s do for Local Brand Consumption in China?

Martin Heinberg, University of Duisburg-Essen

The Emerging Anti-Consumer: Emerging Correlates of Anti-Consumption Behavior

Duraipandian Israel, XLRI-Xavier School of Management
Rajesh Iyer, Bradley University
James A. Muncy, Valdosta State University
Debasis Pradhan, XLRI-Xavier School of Management
Abhisek Kuanr, XLRI-Xavier School of Management

Can Country of Consumption Information Counterbalance the Negative COO Effect on Product Evaluation

Hsiu Ying Huang, Feng Chia University
Yi Fang Chiang, Feng Chia University
Sheng-Tsung Hou, Feng Chia University

National Identity in Marketing: An Integrative Framework

Sergio W. Carvalho, Dalhousie University

Exploring CSR practices of MNEs in Developing Countries

Verena Gruber, WU Vienna
Bodo Schlegelmilch, WU Vienna

Perceived Age and Rokeach Value Rankings among Young Adults: A Comparison between India and the U.S.

Charles Wood, University of Tulsa
Cole Brown, Indian Professional Research Project
Nicholas Wood, Velocity Consulting
Bruce Alford, Louisiana Tech University

SUNDAY, JUNE 28 - 17:30-19:00

Time: 17:30-19:00
Room: Royal Ballroom

WAIB Reception

Current and prospective WAIB members are welcome to attend the reception. A short program and awards presentation will take place during the reception.

✪ *The reception is jointly sponsored by the E. Desmond Lee Professorship for Developing Women and Entrepreneurs in International Business, College of Business Administration, University of Missouri-St. Louis and the Academy of International Business.*

SUNDAY, JUNE 28 - 19:00-22:00

Time: 19:00-22:00

AIB Fellows' Dinner

AIB Fellows and invited guests only. The Fellows Dinner will be held at an offsite location.

Legend for Symbols Used:

- B** Nominee for the Temple/AIB Best Paper Award
- H** Nominee for the Alan Rugman Most Promising Scholar Award (formerly Haynes Prize)



MONDAY, JUNE 29

MONDAY, JUNE 29 - 8:00-8:45

Time: 8:00-8:45

Fellows Café II

Start the day with a set of small group discussions hosted by an AIB Fellow, focused on an IB topic of current and mutual interest.

Strategies and Methods for Teaching IB Management in Graduate Business Programs (Room: Maya)

José R. de la Torre, Florida International University

Managing Operational Challenges: A Missing Component in Emerging Market Multinationals Studies (Room: Royal Club Boardroom)

Seung Ho Park, China Europe International Business School

Innovation in Emerging Markets and its Global Diffusion (Room: Dhvani)

Ravi Ramamurti, Northeastern University

Future Directions in Research on International Human Resource Management (Room: Roshni)

Rosalie Tung, Simon Fraser University

MONDAY, JUNE 29 - 9:00-10:15

Session 2.1.1 - Panel

Time: 9:00-10:15

Special Session

Room: Grand Ballroom

The MNE-INV Interface: Future Directions

Chair: Shameen Prashantham, Nottingham University Business School China

Discussants: Peter Buckley, University of Leeds and Becky Reuber, University of Toronto

Panelists:

Shameen Prashantham, Nottingham University Business School China

Erkko Autio, Imperial College

Suresh Bhagavatula, Indian Institute of Management Bangalore

Peter Buckley, University of Leeds

Gary Knight, Willamette University

Rishiksha Krishnan, Indian Institute of Management

K Kumar, Indian Institute of Management Bangalore

Becky Reuber, University of Toronto

Ivo Zander, Uppsala University

Session 2.1.2 - Panel

Time: 9:00-10:15

Scholars Meet Practice Session

Room: Jamawar

Virtual Organizations: Managing Learning and Sharing Knowledge Across Borders

Chair: Elizabeth Rose, University of Otago

Panelists:

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Elizabeth Rose, University of Otago

Abhijit Bhaduri, Wipro Ltd.

Virginia Cathro, University of Otago

Sathya Prasad, Intel

S. Raghunath, Indian Institute of Management Bangalore

Usha Raghunath, Wipro Ltd.

Session 2.1.3 - Competitive

Time: 9:00-10:15

Track: 6 - Innovation and Knowledge Management

Room: Diya

Managing Global Innovation Networks

Chair: T.J. Hannigan, Temple University

Catch-Up and Connectivity to Global Innovation Systems: A Limited Flying Geese Model?

Ahreum Lee, Temple University

Eunkyung Park, Aalborg University

International Connectivity and Innovation Networks: The Case of Chinese Inventors in the Pharmaceutical Industry

Vittoria Giada Scalera, Politecnico di Milano

Alessandra Perri, Ca' Foscari University Venice

Ram Mudambi, Temple University

Managing Innovation Networks: A Multiplex Analysis of the Global Wind Power Industry

Snehal Suyash Awate, Indian School of Business

Marcus M. Larsen, Copenhagen Business School

General Purpose Technologies (GPTs) and the Internationalization of Corporate Innovations - A Cross-Country Analysis

John Cantwell, Rutgers University

Ranfeng Qiu, California State University, San Bernardino

Session 2.1.4 - Panel

Time: 9:00-10:15

Track: 14 - Research Methodology in IB (Special Track) Room: Kamal

Creating and Publishing High-Quality Research on Women and Gender (WAIB Special Session)

Chairs: Amanda Bullough, University of Delaware and Tugba Kalafatoglu, ESADE Business School

Discussant: Joan P. Mileski, Texas A&M University at Galveston

Panelists:

Amanda Bullough, University of Delaware

Tugba Kalafatoglu, ESADE Business School

Rosalie Tung, Simon Fraser University

William Newbury, Florida International University

Patricia P. McDougall-Covin, Indiana University-Bloomington

Nakiye Avdan Boyacigiller, Sabanci University

Fiona Moore, Royal Holloway, University of London

Joan P. Mileski, Texas A&M University at Galveston



Session 2.1.5 - Competitive

Time: 9:00-10:15

Track: 11 - Corporate Governance in IB

Room: Sitara

**Being Innovative and Being Conscientious:
What matters?**

Chair: Ruth Aguilera, Northeastern University

B *How Do National Corporate Governance Institutions Affect Slack-Based Innovation Effort in Firms?*

Paul Martin Vaaler, University of Minnesota

Joel Malen, Hitosubashi University Institute of Innovation Research

What Determines MNEs' Environmental R&D?

Hyoju Jeong, Korea University

Jon Jungbien Moon, Korea University

Jiyoung Shin, Korea University

Which "Green" is Better? An Empirical Study of the Impact of Green Activities on Firm Performance

Chin-jung Luan, National Dong Hwa University

Chengli Tien, National Taiwan Normal University

Wei-Lun Chen, National Dong Hwa University

Are We There Yet? Corporate Social Performance around the World Pre- And Post- The Global Financial Crisis

Jeremy Galbreath, Curtin Graduate School of Business

Mariano Heyden, Newcastle Business School, Australia

Trond Randøy, University of Agder

Session 2.1.6 - Competitive

Time: 9:00-10:15

Track: 10 - Theories of the MNE and of FDI

Room: Nithya

Managing Distance in the Global Firm

Chair: Douglas Dow, University of Melbourne

The Role of Institutional Distance in FDI Decisions: A Polycentric Perspective

Stewart R. Miller, University of Texas-San Antonio

Kai Xu, Texas A&M University

Michael A. Hitt, Texas A&M University

Institutional Distance as a Source of Arbitrage and Learning: The Case of Ownership Decision in Foreign Acquisitions

Ajai Gaur, Rutgers University

Shavin Malhotra, Ryerson University

PengCheng Zhu, University of San Diego

MNE Dynamics, Distance, and the Role of Space and Place in the Organization of its Locations

Majid Eghbali-Zarch, Memorial University of Newfoundland

Reconceptualizing the Global Factory: An Asymmetrical Network Perspective

Liena Kano, University of Calgary

Alain Verbeke, University of Calgary

Session 2.1.7 - Competitive

Time: 9:00-10:15

Track: 13 - Economics, Finance and Accounting

Room: Nidhi

Foreign Production, Trade, and Finance

Chair: Susan Feinberg, Temple University

Vertical Product Differentiation and Exchange Rate Pass-Through: Evidence from Trade between China and Japan

Dongmei Hu, Shenzhen University; The George Washington University

Washington University

Jiawen Yang, George Washington University

Zunxin Zheng, Shenzhen University

Are Emerging Countries Catching Up? The Spatial Geography of Knowledge-Intensive Activities in Global Production of Manufactures

Marcel P. Timmer, University of Groningen

Gaaitzen J. de Vries, University of Groningen

Debt to Traders! On Borrowing Heterogeneity and the Exporting Activity of Indian Firms

Sumit Majumdar, University of Texas at Dallas

Sushanta Mallick, Queen Mary University of London

Session 2.1.8 - Competitive

Time: 9:00-10:15

Track: 4 - Marketing and Social Communities

Room: Yatra

Business and Industrial Marketing Challenges

Chair: Brenda Sternquist, Michigan State University

A Demand-Strategy Fit Model Based on Industrial Characteristics: Modernization, Consumption Convergence and Glocal Strategy

Lydia Qianqian Li, Shanghai University

Qiuzhi Xue, Fudan University

Juan Shan, Shanghai University

Impact of Marketing Expertise Spillover on Performance of Domestic Firms and MNEs

Qiang (Steven) Lu, University of Sydney

Chinmay Pattnaik, University of Sydney

Mengze Shi, University of Toronto

Export-Specific Investments, Competitive Advantage, and Performance: The Moderating Effect of Domestic Conditions In An Emerging Economy

Vi Dung Ngo, Vietnam National University

Frank Janssen, Université Catholique de Louvain

Leonidas C. Leonidou, University of Cyprus

Paul Christodoulides, Cyprus University of Technology

Session 2.1.9 - Competitive

Time: 9:00-10:15

Track: 12 - Institutional and Political Environment

Room: Surya

Institutions and IB

Chair: Marcelo F Cano-Kollmann, Temple University

Status and Dynamics of Host-Country Institutional Quality and The Internationalization Speed of Foreign Firms in Emerging Markets

Moritz Putzhammer, WU Vienna

Jonas Puck, WU Vienna

Thomas Lindner, WU Vienna

The Moderating Effect of Industry Concentration on the Relation between Institutions and Firm Performance

David Kallas, Insper Institute of Education and Research

Rodrigo Bandeira-de-Mello, FGV-EAESP

Wlamir Xavier, Eastern New Mexico University and UNISUL

Carlos Afonso Caldeira, Insper Institute of Education and Research/Getulio Vargas Foundation

Understanding Language in Service FDI vs. Manufacturing FDI

Palitha Konara, University of Huddersfield

Yingqi Wei, University of Leeds

Same but Different? Governance Modes for Practice Transfer and their Implications for Host Institutional Dynamics

Johann Fortwengel, Free University Berlin



Session 2.1.10 - Interactive Time: 9:00-10:15
Track: 5 - Geography of IB and Value Chains Room: Royal Club Boardroom

Clustering and Locational Factors

Chair: Jessica Rae Salmon, Rutgers University

Internationalisation Processes and Local Resources System. Evidence from Manufacturing Multinational Companies

Mariachiara Barzotto, Ca' Foscari University Venice
Giancarlo Coro, Ca' Foscari University Venice
Mario Volpe, Ca' Foscari University Venice

A Beer Index for International Food Security? A Stochastic Actor-Based Modelling of Network Evolutions

Tiffany S.W. Tsui, Erasmus University Rotterdam
Ronald Sean Wall, Erasmus University Rotterdam

The Spatial Expansion Patterns of Domestic and International Acquiring Firms: Evidence from the Indian Chemical Manufacturing Sector

Abhirup Chakrabarti, Queen's School of Business
Amit Baran Chakrabarti, Indian Institute of Management Calcutta
Sougata Ray, Indian Institute of Management Calcutta

Foreign Location Choice: Review and Extensions

Jin Uk Kim, University of Illinois at Urbana Champaign

Does R&D Internationalization Affect Locational Specialization?

Yuanyuan Li, Rutgers Business School

Tapping Eastern Direction: Spatial Organisation of the Beer Industry Offshore Centres in Central and Eastern Europe

Pavlina Jasovska, University of South Australia

Session 2.1.11 - Interactive Time: 9:00-10:15
Track: 9 - Emerging Economies and EE MNEs Room: Roshni

Competitive Strategies

Chair: Somnath Lahiri, Illinois State University

How do Manufacturers and Customers Come to Sensitize Servitization in the International B2B Context?

Chih-An Lin, National Taiwan University
Homin Chen, National Taiwan University

Latecomers' Growth Strategy: The ABCD Framework and Its Application to Samsung Electronics

Hwy-Chang Moon, Seoul National University
Wenyan Yin, Seoul National University
Sohyun Yim, Seoul National University

Beyond Coopetition: Is There What To Toast In The Institutional Environment?

Jefferson Marlon Monticelli, Universidade do Vale do Rio dos Sinos
Silvio Luís de Vasconcellos, Universidade do Vale do Rio dos Sinos
Ivan Lapuente Garrido, Universidade do Vale do Rio dos Sinos
Cynthia Calixto, Fundação Getúlio Vargas

The Coevolution of Pro-Market Reforms and Emerging Market Multinationals

Alvaro Cuervo-Cazurra, Northeastern University

From a Township Village Enterprise to a Multinational Corporation: Tracking the Journey of Strategic Changes of a Non-State-Owned Chinese Firm

Lei Li, Nottingham University Business School China
Wendy Ye, Nottingham University Business School China
Yao Zheng, Nottingham University Business School China

Capability Building of Developing Country MNEs: the Chinese Experience

Huaichuan Rui, Royal Holloway, University of London

Session 2.1.12 - Interactive Time: 9:00-10:15
Track: 8 - Strategy, M&As and Competitiveness Room: Dhvani

Organizing for Success in MNC Settings

Chair: Rida Elias, American University of Beirut

Language and Cross-Border Acquisitions: An Exploratory Study

Rama Krishna Reddy, University of Memphis
Ben Kedia, University of Memphis

National Identities and Acquisition Premia in Global M&A's

Eugene C. Pyun, Seoul National University
Sung Hun Chung, Seoul National University
Theresa S. Cho, Seoul National University

Geographical Portfolio Analysis: Opening the Black Box of Risk inside Multinational Corporations

Jane Qiu, University of New South Wales

Subsidiary Proactive Initiative Behavior: How the Organizational Context Shapes Subsidiary Managers' Reactions to Headquarters Activities

Benoit Decreton, WU Vienna
Phillip Nell, WU Vienna
Diego Stea, Copenhagen Business School

Attention Dissonance in Emerging Market Subsidiaries and Its Effects on Communication in Multinational Corporations

Rian Drogendijk, University of Groningen
Hammad ul Haq, Uppsala University
Desiree Blankenburg Holm, Uppsala University

Why do Firms Engage in CSR Internationally?

Kiran Awate, Ohio State University
Anil Makhija, Ohio State University
Mona Makhija, Ohio State University

MONDAY, JUNE 29 - 10:15-10:45

Time: 10:15-10:45
Room: Royal Ballroom

Coffee Break

Refreshments will be provided for conference participants at the Grand Ballroom and Royal Ballroom Foyers.

☎ This coffee break is sponsored by Bryant University in honor of the winner of the Best Paper Award in Emerging Economies Research. The award presentation will take place at the Royal Ballroom Foyer during the coffee break.



MONDAY, JUNE 29 - 10:45-12:00

Session 2.2.1 - Special Session

Special Session

Time: 10:45-12:00

Room: Grand Ballroom

AIB Fellows Eminent Scholar Award Session

Chair: Paul W. Beamish, Western University

*IT & IB: Institutional Theory and International Business
(Keynote by 2015 AIB Fellows Eminent Scholar Award
Recipient)*

W. Richard Scott, Stanford University

Commentators:

Yves Doz, INSEAD

Arie Lewin, Duke University

Session 2.2.2 - Panel

Scholars Meet Practice Session

Time: 10:45-12:00

Room: Jamawar

Managing Digital Transformation in a Global Context

Chair: Siva Viswanathan, University of Maryland

Discussant: Sandeep Karamongikar, Infosys Technologies

Panelists:

Siva Viswanathan, University of Maryland

Sanjeev Vohra, Accenture Digital

Aditya Menon, Citibank

K. Suryaprakash, Infosys

Session 2.2.3 - Panel

Track: 1 - People and Careers

Time: 10:45-12:00

Room: Diya

The Micro-Foundations of Distance in IB Research: Bringing Social Psychology into the Picture

Chair: Douglas Dow, University of Melbourne

Panelists:

Douglas Dow, University of Melbourne

Daniel Baack, University of Denver

Björn Ambos, University of St. Gallen

Ilya Cuyper, Singapore Management University

Andre Anugerah Pekerti, University of Queensland

Session 2.2.4 - Panel

Special Session

Time: 10:45-12:00

Room: Kamal

Middle East North Africa: Facts, Misconceptions and Opportunities for International Business Research

Chair: Melodena Stephens Balakrishnan, University of Wollongong in Dubai

Discussants: Nakiye Avdan Boyacigiller, Sabanci University and Victor Zengyu Huang, Zayed University

Panelists:

Nakiye Avdan Boyacigiller, Sabanci University

Melodena Stephens Balakrishnan, University of Wollongong in Dubai

Victor Zengyu Huang, Zayed University

Adrienne A. Isakovic, Walden University

Christian Tabi Amponsah, Skyline University

Doren Chadee, Deakin University

Ahmed A. Alshumaimeri, King Saud University

Alice de Jonge, Monash University

Ian Michael, Zayed University

Session 2.2.5 - Panel

Track: 9 - Emerging Economies and EE MNEs

Time: 10:45-12:00

Room: Sitara

AIB-CEE Chapter Panel: Challenges for International Business in Central and Eastern Europe

Chair: Lukasz Puslecki, Poznan University of Economics

Discussant: Piotr Trapczynski, Poznan University of Economics

Panelists:

Lukasz Puslecki, Poznan University of Economics

Marin Alexandrov Marinov, Aalborg University

Piotr Trapczynski, Poznan University of Economics

Svetla Trifonova Marinova, Aalborg University

Andrei Panibratov, St. Petersburg University

Michael Zdziarski, University of Warsaw

Session 2.2.6 - Competitive

Track: 10 - Theories of the MNE and of FDI

Time: 10:45-12:00

Room: Nithya

Looking Beyond the Traditional: SMEs and Service Firms in IB

Chair: Kristin Brandl, University of Reading

Family Control, Niche Strategies, and European SME Internationalization

Jean-Francois Hennart, Tilburg University; University of Pavia; Singapore Management University

Antonio Majocchi, University of Pavia

Emanuele Forlani, University of Pavia

I *Intra- and Inter-Regional Expansion of Services MNEs: Interdependencies and Contingencies in Internationalization Trajectories*

Oksana Grebinevych, EMLYON

Foreign Expansion of Professional Services Firms: A Behavioral Perspective

Eunjung Hyun, Hitotsubashi University

Brian Kim, Yonsei University

Kai-Yu Hsieh, Waseda University



Session 2.2.7 - Competitive Time: 10:45-12:00
Track: 6 - Innovation and Knowledge Management Room: Nidhi

Knowledge Sourcing and Transfer

Chair: Torben Pedersen, Bocconi University

Feasibility, Recipient Ownership and Knowledge Transfer Strategy: A Case of Chinese MNCs in Africa

Huaichuan Rui, Royal Holloway, University of London
Miao Zhang, Kingston University

Overcoming the Liability of Localness In Innovation

C. Annique Un, Northeastern University

The Effects of Privatization on the Characteristics of Innovation

Marcelo F Cano-Kollmann, Temple University
Yirlier Hyacinthe Some, Universite de Sherbrooke
Jean-Claude Cosset, HEC Montréal

Session 2.2.8 - Competitive Time: 10:45-12:00
Track: 3 - HRM and Organizational Behavior Room: Yatra

International Staffing and Retention Challenges

Chair: Anju Mehta, University of Northern Iowa

Above and Beyond: Retention of Self-Initiated Expatriates

Dilek Gulistan Yunlu, Northeastern Illinois University
Hong Ren, University of Wisconsin - Milwaukee
Margaret Shaffer, University of Wisconsin - Milwaukee
Katy Fodchuk, Advanced Partnerships

International Employee Identity Structure and Context, and Impact on Turnover Intent

Zhi Wang, Manchester Metropolitan University
Xiaoqian Yie, Wuhan University
Stuart Horsburgh, Manchester Metropolitan University

The Impact of MNE Headquarter's Control and Local HR's Knowledge Search on Subsidiary Employee Turnover: Evidence from MNEs Operating in China

Katsuhiko Yoshikawa, London School of Economics and Political Science
Hyun-Jung Lee, London School of Economics and Political Science

Managing Multiple Embeddedness and Global Staffing Policy: A Multilevel Investigation of Korean MNEs

Jongmin Lee, University of Reading

Session 2.2.9 - Competitive Time: 10:45-12:00
Track: 5 - Geography of IB and Value Chains Room: Surya

Governance of Global Value Chains

Chair: Carine Peeters, Vlerick Business School

Identifying Industrial Complexes in Mexico: Implications for Regional Industrial Policy

Amado Villarreal Gonzalez, Tecnológico de Monterrey
Elizabeth Mack, Michigan State University
Miguel Flores, Tecnológico de Monterrey

Ecologically Embedding Global Production Networks: The Cases of Salmon Aquaculture and Palm Oil

Christopher R. Whynacht, University of Massachusetts Boston
Stephan Manning, University of Massachusetts Boston

Organizational Aspirations and Violations of a Social Standard's Minimum Requirements in the Emerging Economies' Clothing Industry

Marc Mueller, University of St. Gallen
Joerg Stefan Hofstetter, University of St. Gallen
Anthony Goerzen, Queen's University

Session 2.2.10 - Interactive Time: 10:45-12:00
Track: 11 - Corporate Governance in IB Room: Royal Club Boardroom

Shareholder Protection Around the World: New Challenges, New Solutions?

Chair: Zahid Riaz, Lahore School of Economics

Organizational Distress in an Emerging Market: The Role of Corporate Governance & Shareholder Expropriation in Chinese Companies

Daniel Han Ming Chng, CEIBS
Qing Ye, China Europe International Business School

Towards a Global View of Agency Theory: Bringing Principal-Agent and Principal-Principal Perspectives Together

Kshitij Awasthi, Indian Institute of Management Bangalore

Family-Owned Firms between Agency Conflicts and Stewardship: Corporate Governance Factors Driving Firm Performance

Sajal Kabiraj, Dongbei University of Finance & Economics

Agency Theory and Corporate Governance in China: A Meta-Analysis

Canan Mutlu, University of Texas at Dallas
Marc Van Essen, University of South Carolina
Mike Peng, University of Texas at Dallas
Sabrina Saleh, University of South Carolina

Influence of Board Independence and Type of Concentrated Ownership on CEO Compensation in India

Bala N Balasubramanian, IIM Ahmedabad
Samir K Barua, IIM Ahmedabad
Karthik D, IIM Ahmedabad

Debt Maturity and Ownership Structure: The Distinctive Effects Of Shareholder Protection and Creditor Rights

Paulo Renato Soares Terra, EAESP-FGV
Henrique Castro Martins, UFRGS
Eduardo Schiehl, HEC Montréal

Session 2.2.11 - Interactive Time: 10:45-12:00
Track: 9 - Emerging Economies and EE MNEs Room: Roshni

Internationalization Process

Chair: Soma Arora, Institute of Management Technology

The Relationship between International Expansion and Performance in Multinationals

Andres Velez-Calle, Universidad EAFIT/Rutgers University
Fernando Sanchez-Henriquez, Rutgers University

Generic Internationalization Strategies of Emerging Market Multinationals: The Case of China

Kun Tan, Minjiang University

Emerging Market Multinationals' R&D Intensity and "Northern" Acquisitions

Rajeev Sawant, Baruch College, CUNY
Barclay Edward James, Universidad San Francisco de Quito School of Business



Chinese and Indian Acquisitions in Germany: Does Experiential Learning Matter?

Simona Gentile-Luedecke, Bremen University
Sarianna Lundan, University of Bremen

Acquisition Propensity of Emerging Market Firms: When Does Foreign Institutional Ownership Influence Firm Strategy?

Ram Ranganathan, University of Texas - Austin
Anindya Ghosh, IESE
Harbir Singh, University of Pennsylvania

Which Countries are Emerging Economies? Evidence from the Heterogeneity of MNEs' Cross-Border Strategies

Megan (Min) Zhang, Ivey Business School

The Influence of Liabilities of Origin on EMNE Cross-border Acquisition Completion

Shobhana Madhavan, Amrita School of Business
Deepak Gupta, Amrita School of Business

Session 2.2.12 - Interactive

Time: 10:45-12:00

Track: 2 - Entrepreneurship and New Ventures

Room: Dhvani

Comparative IE Research: Institutions and International Entrepreneurship

Chair: Peter W. Liesch, University of Queensland

Moderating Effect of Formal Institutions on Individual Resource Commitment to Social Enterprise Entry

Sreevas Sahasranamam, Indian Institute of Management Kozhikode
Nandakumar Mankavil Kovil Veetil, University of Salford

Internationalisation of Technology-Based Firms from Emerging Markets: Evidence from Brazilian High-Tech New Ventures

Fernanda Ribeiro Cahen, University Center of FEI
Moacir Miranda Oliveira, University of São Paulo
Felipe Borini, ESPM

The Impact of National Culture on Firm Founder's Social Capital Formation

Anastasia Veronica Bailey, Ohio State University

Linking Sub-National Institutions, International Entrepreneurial Capability, and International Performance of Export-Focused SMEs in Emerging Markets

Man Zhang, Bowling Green State University
Qian Gao, Anhui University
Hyuksoo Cho, Chungnam National University

Factor Market Imperfections and Pre-Entry Experience: Employee Spinoffs in the Bangladesh Garment Industry

Romel Mostafa, Ivey Business School

The Implications of Institutional Forces and Network Competence on Internationalization Outcomes Among SMEs

Lasse Torkkeli, Lappeenranta University of Technology
Olli Kuivalainen, Lappeenranta University of Technology
Sami Saarenketo, Lappeenranta University of Technology

SME Decision-Making on Internationalization: A Critical Review and Research Agenda

Linda Hsiu-Yun Hsieh, University of Birmingham
Said Elbanna, Qatar University
John Child, University of Birmingham

The Internationalisation of Location-Bound Service SMEs

Niina Nummela, University of Turku
Helena Turunen, HAMK University of Applied Sciences

MONDAY, JUNE 29 - 12:00-13:00

Time: 12:00-13:00
Room: Royal Ballroom

Lunch

Lunch will be provided for conference participants at the Leela Palace Grand and Royal Ballroom Foyers.

Time: 12:00-13:00
Room: Sitara

AIB Fellows' Business Meeting

AIB Fellows only.

Time: 12:00-13:00
Room: Diya

AIB Research Methods Special Interest Group Planning Session

An inaugural meeting for the first Special Interest Group (SIG) to be formed underneath the AIB structure. All scholars interested in research methods in international business are invited to attend.

MONDAY, JUNE 29 - 13:00-14:15

Session 2.3.1 - Special Session
Special Session

Time: 13:00-14:15
Room: Grand Ballroom

Peter J. Buckley and Mark Casson AIB Dissertation Award Presentations

Chair: Anupama Phene, George Washington University

Presentations by the 2015 Peter J. Buckley and Mark Casson AIB Dissertation Award Finalists. The finalists are listed alphabetically.

Why do Regional Headquarters Live and Die? (Ph.D. Awarded by Aalto University)

Perttu Kähäri, Aalto University

Should Birds of a Feather Flock Together? Trade-Off of Agglomeration by Nationality in Foreign Markets (Ph.D. Awarded by University of Michigan)

Heeyon Kim, National University of Singapore

Property Rights Theory and the Ownership of Firm-Specific Advantages: The Implications of Contracting and Licensing within the Multinational Firm (Ph.D. Awarded by Rutgers University)

Catherine Magelssen, London Business School

Global Subunit Specialization: An Organizational Perspective (Ph.D. Awarded by McGill University)

Carlos Adrian Rodriguez, INCAE

Monday



Essays on the Relationship Between Host Market Corruption and Multinational Enterprise Strategy (Ph.D. Awarded by Western University)

Michael A. Sartor, Queen's School of Business

✪ *The Peter J. Buckley and Mark Casson AIB Dissertation Award is being sponsored by Henley Business School, University of Reading and the Centre for International Business, University of Leeds (CIBUL).*

Session 2.3.2 - Panel

Special Session

Time: 13:00-14:15

Room: Jamawar

Organizing for Global Innovation

Chair: Felipe Monteiro, INSEAD

Panelists:

Felipe Monteiro, INSEAD

Kazuhiro Asakawa, Keio University

Yves Doz, INSEAD

Jaeyong Song, Seoul National University

Phanish Puranam, INSEAD

Session 2.3.3 - Panel

Track: 9 - Emerging Economies and EE MNEs

Time: 13:00-14:15

Room: Diya

UNCTAD-WAIB Panel on MNCs, Gender Equality and Development

Chairs: Hafiz Mirza, UNCTAD and Gabriele Suder, University of Melbourne

Discussant: Janet Murray, University of Missouri-St. Louis

Panelists:

Axèle Giroud, UNCTAD

Gabriele Suder, University of Melbourne

Priyanka Sudarshan, WIPRO Limited

Premila Nazareth, UNCTAD

Sarianna Lundan, University of Bremen

Janet Murray, University of Missouri-St. Louis

Session 2.3.4 - Competitive

Track: 4 - Marketing and Social Communities

Time: 13:00-14:15

Room: Kamal

Brands and Branding in International Markets

Chair: Brian R. Chabowski, University of Tulsa

International Spinoff Effects of League Sponsorship

Merel Walraven, Fontys University of Applied Sciences

Tammo H.A. Bijmolt, University of Groningen

Ruud H. Koning, University of Groningen

Do Brands have Nationalities? Investigation of Consumers' Categorization of Foreign Brand Origins

Abraham Koshy, Indian Institute of Management Ahmedabad

Harsh Dadhich, Indian Institute of Management Ahmedabad

Marketing Mix Drivers of Brand Equity: Differences between Foreign and Domestic FMCG Brands in China

Martin Heinberg, University of Duisburg-Essen

Markus Taube, University of Duisburg-Essen

Session 2.3.5 - Panel

Special Session

Time: 13:00-14:15

Room: Sitara

Alan Rugman's Contributions to IB

Chair: Paul W. Beamish, Western University

Panelists:

Paul W. Beamish, Western University

Paul Martin Vaaler, University of Minnesota

Ruth Aguilera, Northeastern University

Jonas Puck, WU Vienna

Timothy Devinney, University of Leeds

Session 2.3.6 - Panel

Track: 8 - Strategy, M&As and Competitiveness

Time: 13:00-14:15

Room: Nithya

The Role of Firm-Specific Assets and Organizational Capabilities in the Context of Multinationality-Performance Relationship: Critical Insights

Chair: Sumit Kumar Kundu, Florida International University

Panelists:

Ahmet Kirca, Michigan State University

Sumit Kumar Kundu, Florida International University

Farok J. Contractor, Rutgers Business School

Jean-Francois Hennart, Tilburg University; University of Pavia; Singapore Management University

Lei Li, Nottingham University Business School China

Session 2.3.7 - Competitive

Track: 9 - Emerging Economies and EE MNEs

Time: 13:00-14:15

Room: Nidhi

Institutional Theory and Emerging Markets

Chair: Wlamiir Xavier, Eastern New Mexico University and UNISUL

Curvilinear Effect of Managerial Learning on New Product Innovativeness in an Emerging Economy: The Moderating Role of Multilevel Institutional Support

Xiaoyun Chen, University of Macau

Lin Yuan, University of Macau

Does the Quality of Institutions and the Regulatory Bodies Influence Deal Duration in M&As?

Yingdan Cai, University of Groningen

Hans van Ees, University of Groningen

Kees van Veen, University of Groningen

Sathyajit Gubbi, University of Groningen

The Strength Of Institutional Theory: EMS Adoption

Yousef Eiadat, University College Dublin

Alejandro M. Fernández Castro, CESUGA

Aidan Kelly, University College Dublin

B *Investment Liberalisation, Technology Take-Off and Export Markets Entry: Does Foreign Ownership Structure Matter?*

Yundan Gong, Aston University

Sourafel Girma, Nottingham University

Holger Görg, Kiel Institute for the World Economy; University of Kiel; University of Aarhus

Sandra Lancheros, University of Nottingham



Session 2.3.8 - Competitive Time: 13:00-14:15
Track: 2 - Entrepreneurship and New Ventures Room: Yatra

Institutions and Entrepreneurship in Different Country Contexts

Chair: Manjula S. Salimath, University of North Texas

Effects of Societal-level Performance Orientation, Self-expression, and Social Desirability on Entrepreneurs Early-Stage Internationalization

Etayankara Muralidharan, MacEwan University
Saurav Pathak, Michigan Technological University
André Laplume, Michigan Technological University

Effect of Institutional Voids on Entrepreneurial Opportunity

Susan L Young, Seton Hall University
Christopher Welter, Xavier University
Michael Conger, Miami University

The Impact of Private Equity on Executive Salary and Compensation Packages in Emerging Economy IPO Firms

Bruce Allen Hearn, University of Sussex

SMEs' Exports: Exploring the Soft Side of Capital

Stephanie Elisabeth Mansion, Justus Liebig University Giessen
Andreas Bausch, Justus Liebig University Giessen

Session 2.3.9 - Competitive Time: 13:00-14:15
Track: 1 - People and Careers Room: Surya

The Role of Culture in Intercultural Interaction and Work Behavior

Chair: Douglas Dow, University of Melbourne

What Difference Does It Make? Ignoring Complexity in National Culture: The Case of Taiwan

Fiona Moore, Royal Holloway, University of London

"I Just Don't Feel Comfortable Speaking English": The Language Barrier through the Lens of Foreign Language Anxiety

Nathalie Aichhorn, WU Vienna

Cultural Values and Managers' Hiring Decision in Twenty-Four Countries: Does Societal Culture Matter?

Ji Li, Hong Kong Baptist University
Tao Liu, Southwest University
Yang Yu, Hong Kong Baptist University
Jieying Xu, Hong Kong Baptist University
Arif Mahmood, Hong Kong Baptist University
Wanxing Jiang, Hong Kong Baptist University

Session 2.3.10 - Interactive Time: 13:00-14:15
Track: 8 - Strategy, M&As and Competitiveness Room: Royal Club Boardroom

Making Global Partnerships Work

Chair: Anoop Madhok, York University

Differentiated Impacts of Perceived Justice on Inter-Organizational Contracting: The Role of Contract Complexity and Trust

Cheng-Min Chuang, National Taiwan University & Overseas Chinese University
Chih-Fang Chiu, National Taiwan University

Cultural Determinants of Alliance Management Capability - An Analysis of Japanese TNCs in India

Sumati Varma, Sri Aurobindo College (Eve), Delhi University

Kalpna Narain, Director, Full Spectrum Consulting
Richa Awasthy, International Management Institute
Rishika Nayyar, PGDAV College, Delhi University

Dynamic Alliance Formation and Maintenance: A Structural Stability Perspective

Kuen-Shiou Yang, Asia University

Enjoy Swimming with Sharks: The Alliance Strategy of Japanese Small-And Medium-Sized Trading Companies

Tianyou Hu, National University of Singapore
Andrew Delios, National University of Singapore

Do Similar or Complementary Competitors form More Alliances? Competitive Dynamics among Semiconductor Leaders

Sonya H. Wen, Tamkang University

Pursuing the Stretch Goals of Low Opportunism and High Adaptation in Interorganizational Relationships

Pei-Li Yu, National Cheng Kung University

Learning to Contract in Repeated Inter-Organizational Exchanges: What and How

Cheng-Min Chuang, National Taiwan University & Overseas Chinese University

Chih-Chuan Yeh, National Taiwan University

Globalization and the Appointment of Internationally Oriented CEOs

Yannick Thams, Suffolk University
Aya Chacar, Florida International University
Margarethe Wiersema, University of California, Irvine

Session 2.3.11 - Interactive Time: 13:00-14:15
Track: 6 - Innovation and Knowledge Management Room: Roshni

Knowledge Sharing and Transfer within Multinational Companies

Chair: T.J. Hannigan, Temple University

How does the Promotion of Knowledge Sharing Work within and across MNC's Business Units?

Angels Dasi, University of Valencia
Frank Elter, Telenor Research
Paul N. Gooderham, Norwegian School of Economics
Jarle Hildrum, Telenor Research
Torben Pedersen, Bocconi University

How Healthy Intra-Firm Competition Shapes Knowledge Sharing Dynamics

Barbara Brenner, Danube University Krems
Shalini Rogbeer, European Business School

Animal Farm -- On the Diffusion of Technological Capabilities and the Theory of the MNC

Katarina Blomkvist, Uppsala University
Philip Kappen, CBS
Ivo Zander, Uppsala University

Intangibles Trade and MNCs

Francisco A Moris, George Washington University

Parents' Knowledge and Patterns of Affiliate's Knowledge Sourcing in Host Country

Se Ho Cho, Rutgers Business School
Hyun Gon Kim, Rutgers Business School



Aligning International Transfer Assignments with Service Offshoring Strategies

Carine Peeters, Vlerick Business School
Florence Duvivier, Université libre de Bruxelles

Session 2.3.12 - Interactive Time: 13:00-14:15
Track: 9 - Emerging Economies and EE MNEs Room: Dhvani

Economic Growth / Performance

Chair: K. S. Momaya, Indian Institute of Technology
Bombay

Impact of Tourism on the Environment and Economic Growth: Evidence from a Panel of Sub-Saharan Africa

Tantatape Brahmastre, Purdue University North Central
Jung Wan Lee, Boston University

Twenty Years after TRIPs: A Transitory and Post-TRIPs Impact of Technology Resources on Export Performance of Indian Pharmaceutical Industry

Satyanarayana Rentala, Pondicherry University
Sreevas Sahasranamam, Indian Institute of Management
Kozhikode

Explaining Foreign Affiliate Performance of Emerging Multinationals: The Effects of Firm Resources and Institutional Distance

Piotr Trapczynski, Poznan University of Economics
Marian Gorynia, Poznan University of Economics

Creating Shared Value through Impact Sourcing: A Process View

Chacko George Kannothe, University of Massachusetts
Boston

"Emerging" Through Foreign INVESTMENT: Investment Development Path Estimation of "MINT" Economies

Emine Beyza Satoglu, Rutgers University

The Landscape of Export Promotion Institutions in the South-South Trade

Sivakumar Venkataramany, Ashland University
Balbir Bhasin, University of Arkansas at Fort Smith

Sustainable Waste Management in a Frontier Country: The Case of Cote d'Ivoire

Ulf Henning Richter, Nottingham University Business
School China

Session 2.3.13 - Interactive Time: 13:00-14:15
Track: 2 - Entrepreneurship and New Ventures Room: Maya

Emerging Market Perspectives to International Entrepreneurship

Chair: K. Indu Rao, University of Twente

Internationalization of New Technology-Based Firms: Analysis of Managerial Perceptions of Barriers

Fernanda Ribeiro Cahen, University Center of FEI
Somnath Lahiri, Illinois State University
Felipe Borini, ESPM

Strategic Paths of Born Globals: A Study of Indian IT firms

Karthik D, Indian Institute of Management Ahmedabad
Rajesh Upadhyayula, Indian Institute of Management
Kozhikode
Rakesh Basant, Indian Institute of Management
Ahmedabad

Determinants of Internationalization by New Ventures in India

Abrar Ali Mohammad Usman Saiyed, Indian Institute of
Management

Rakesh Basant, Indian Institute of Management
Ahmedabad

Karthik D, Indian Institute of Management Ahmedabad

Trials of International Entrepreneurship: Overcoming Liabilities of Smallness, Newness and Origin in Emerging Market SMEs

Maria-Alejandra Gonzalez-Perez, Universidad EAFIT
Eva Cristina Manotas, Universidad Nacional

Slack Resources and the Emergence of Early Internationalizing Firms

Hadi Fariborzi, University of Calgary

MONDAY, JUNE 29 - 14:15-14:30

Time: 14:15-14:30

Break

Short break to facilitate transition between sessions. No refreshment service will be provided.

MONDAY, JUNE 29 - 14:30-15:45

Session 2.4.1 - Panel Time: 14:30-15:45
Track: 5 - Geography of IB and Value Chains Room: Grand Ballroom

The Geography of International Business and Global Value Chains

Chair: Mark Lorenzen, Copenhagen Business School

Panelists:

T.J. Hannigan, Temple University
Mark Lorenzen, Copenhagen Business School
Anders Oerding Olsen, Copenhagen Business School
Michael Storper, UCLA
Snehal Suyash Awate, Indian School of Business

Session 2.4.2 - Competitive Time: 14:30-15:45
Track: 10 - Theories of the MNE and of FDI Room: Jamawar

Managing Liabilities of Foreignness and Origins

Chair: Jaeyong Song, Seoul National University

Imitative Behaviour and the Influence of Foreign MNEs on Local Firms' Environmental Innovation

Yoo Jung Ha, University of York

Liability of Regional Foreignness and Geographic Scope: An Empirical Assessment

Jin Uk Kim, University of Illinois at Urbana Champaign
Ki Bum Noh, Korea Economic Research Institute (KERI)

Overcoming Locational Disadvantage: Identity Work and Category Manoeuvring by Emerging Economy Multinationals

Anirvan Pant, Indian Institute of Management Calcutta
J Ramachandran, Indian Institute of Management
Bangalore



Session 2.4.3 - Competitive Time: 14:30-15:45
Track: 9 - Emerging Economies and EE MNEs Room: Diya

Networks, Technology and Entry

Chair: Vittoria Giada Scalera, Politecnico di Milano

Institutional Complexity and Organizational Response via Technological Boundary Spanning

Jie Wu, University of Macau
Seung Ho Park, China Europe International Business School
Shuaihe Zhuo, University of Macau

Entry Mode, Networks, and Reforms

Luis Alfonso Dau, Northeastern University

Technology Catch up in Emerging Economies: Emerging versus Mature Technologies

Shantala Samant, Virginia Tech University
Donald Hatfield, Virginia Tech University
Pooja Thakur Wernz, Virginia Tech University

The Role of Network Embeddedness and Organizational Learning in Subsidiary Development

Ming Pu, Harbin University of Science and Technology
Pek-Hooi Soh, Simon Fraser University
Kexin Bi, Harbin University of Science and Technology

Session 2.4.4 - Competitive Time: 14:30-15:45
Track: 11 - Corporate Governance in IB Room: Kamal

Being Accountable, Being Transparent, and Creating Value

Chair: Paul Martin Vaaler, University of Minnesota

A Comparative Analysis of Disclosure Practices between Foreign Multinational Corporations and Australian Domestic Firms

Zahid Riaz, Lahore School of Economics
Sangeeta Ray, University of Sydney
Pradeep Kanta Ray, University of New South Wales

Corporate Responsibility as Institutional Mirrors or Substitutes? A Study of Four European Union Countries

Marjo Siltaoja, University of Jyväskylä
Carolyn P. Egri, Simon Fraser University
Olivier Furrer, University of Fribourg
Mika Haapanen, University of Jyväskylä
Knud Sinding, University of Southern Denmark
Ruth Alas, Estonian Business School

From Responsibility to Opportunity: Reorienting Samsung's Social Responsibility through Creating Shared Value

Hwy-Chang Moon, Seoul National University
Yeon Lee, Seoul National University
Jimmyn Parc, Sciences Po Paris

Corporate Social Engagement at the Base of the Pyramid: Microfinance and Entrepreneurship

Jasjit Singh, INSEAD
Pushan Dutt, INSEAD

Session 2.4.5 - Panel Time: 14:30-15:45
Track: 12 - Institutional and Political Environment Room: Sitara

Economic Inequality and International Business

Chair: Thomas Andre, Ecole Polytechnique

Panelists:

Ivan Montiel, Loyola Marymount University
Thomas Andre, Ecole Polytechnique
Raquel Antolin-Lopez, University of Almeria
Hari Bapuji, University of Manitoba
Ahreum Lee, Temple University
Nathaniel Curtis Lupton, Fordham University
Etayankara Muralidharan, MacEwan University

Session 2.4.6 - Competitive Time: 14:30-15:45
Track: 13 - Economics, Finance and Accounting Room: Nithya

Multinationals and Financial Markets

Chair: Sumit Majumdar, University of Texas at Dallas

A Comparative Analysis of Stock Market Development: The Impact of Formal and Informal Institutions

Robert Lindorfer, WU Vienna
Anne d'Arcy, WU Vienna
Igor Filatotchev, WU Vienna

Financial Constraints and Firm Export in Latin American Countries

Jagadish Dandu, Zayed University
Maria Barulina, University of Texas at El Paso
Barkat Ullah, Rhode Island College
Zuobao Wei, University of Texas at El Paso

International Diversification of Public Defined Benefit Pension Plans: Influence of Plan and State Characteristics

Raj Aggarwal, University of Akron
John W. Goodell, University of Akron

Session 2.4.7 - Competitive Time: 14:30-15:45
Track: 3 - HRM and Organizational Behavior Room: Nidhi

Crossing Cultures

Chair: Abraham Stefanidis, St. John's University

Cultural Propensities and Ethically Questionable Negotiation Tactics: A Four Country Analysis

Abraham Stefanidis, St. John's University
Moshe Banai, City University of New York
Ursula Schinzel, United Business Institutes
Ahmet Erkus, Bahcesehir University

The Moderating Effects of Transformational and Transactional Leadership Styles on Commitment and Satisfaction across Countries

Youngsam Cho, Korea University
Mannsoo Shin, Korea University

Exploring Modes of Leadership Adjustment in a Cross-Cultural Context

Chin-Ju Tsai, Royal Holloway, University of London
Chris Carr, University of Edinburgh
Sasiya Supprakit, Deloitte UK
Kun Qiao, Dalian University of Technology



Exploring Cross-Cultural Skills for Expatriate Managers from Chinese Multinationals: Congruence and Contextualization
Dan Wang, Monash University
Di Fan, Deakin University
Susan Freeman, University of Adelaide
Cherrie Zhu, Monash University

Session 2.4.8 - Competitive Time: 14:30-15:45
Track: 4 - Marketing and Social Communities Room: Yatra

Theory Development in International Marketing

Chair: Brian R. Chabowski, University of Tulsa

The Interdisciplinarity of Cross-National Research
Brian R. Chabowski, University of Tulsa
Saeed Samiee, University of Tulsa
G. Tomas M. Hult, Michigan State University

What's the Use of Globalness? — Analyzing Leading MNCs' Globalness in India, Japan, and the United States
Bernhard Swoboda, Trier University
Johannes Hirschmann, Trier University

Leapfrogging vs. Switching to New Technologies in Developed & Emerging Markets
Deepa Chandrasekaran, University of Texas at San Antonio
Gerard J. Tellis, University of Southern California
Gareth M. James, University of Southern California

Session 2.4.9 - Competitive Time: 14:30-15:45
Track: 8 - Strategy, M&As and Competitiveness Room: Surya

When do Cross-Cultural Mergers and Acquisitions Succeed?

Chair: Aseem Kaul, University of Minnesota

Operationalizing Cultural Differences with Country Level Scores: The Moderating Role of Contextual Factors
Manish Popli, Indian Institute of Management Indore
Vikas Kumar, University of Sydney

Culture's Consequences for Acquisition Performance: An Analysis of Statistical Artifacts, Moderators and the Context of Emerging Markets
Daniel Rottig, Florida Gulf Coast University

The Effect of Cross-Border M&A Activity and M&A Cultural Diversity on CEO Pay
Padma Rao Sahib, University of Groningen
Desislava Dikova, Vienna University of Economics and Business
Hans van Ees, University of Groningen

Cross-National Distances and Acquired Subsidiary's Post-Acquisition Identity Change in Emerging-Market Firms' Cross-border M&As
Rushiun Liou, Texas A&M University -Central Texas
Rekha Nicholson, University of the West of England

Session 2.4.10 - Interactive Time: 14:30-15:45
Track: 3 - HRM and Organizational Behavior Room: Royal Club Boardroom

Leading the International Enterprise

Chair: Anna Katharina Hildisch, University of Goettingen

Success of Single Founders in Entrepreneurial Firms from the Emerging Economy of China: The Perspective of Tertius Iungens Orientation

Liquan Wei, Hong Kong Baptist University
Xi Zou, London Business School
Junbang Lan, Hong Kong Baptist University

Leadership Development Practices as Drivers of Attitudinal Outcomes

Violetta Khoreva, Hanken School of Economics
Dmitri Melkumov, Hanken School of Economics

Role of Personal, Social, and Contextual Variables in Employee Turnover under Continuous Change: An Investigation of Indian Outsourcing Industry
Anju Mehta, University of Northern Iowa

Caught Between Two Worlds: Subsidiary Managers and Executive Attention

Dwarkanprasad Chakravarty, Ivey Business School

Employee's Perceptions at Post M&A Integration: Changing Perceptions of Interpersonal and Procedural Justice on Organizational Identification

Ralf Bebenroth, Kobe University
Nir Kshetri, University of North Carolina at Greensboro
Tomoki Sekiguchi, Osaka University

Leadership in Tight and Loose Cultures: A Conceptual Exploration

Rakesh Mittal, New York Institute of Technology

Session 2.4.11 - Interactive Time: 14:30-15:45
Track: 9 - Emerging Economies and EE MNEs Room: Roshni

Cultural Diversity

Chair: Vijay Edward Pereira, University of Portsmouth

A Dialectical Process View of Cultural Diversity and Geographic Diversity for Emerging Market MNEs

Yadong Luo, University of Miami
Juan Bu, University of Miami
Vladislav Maksimov, University of Miami

Substitutes or Compliments: Relationship-Based Strategy and Innovation Strategy of Private Firms in China

Xiaoyu Zhou, ShanghaiTech University
Daomi Lin, Sun Yat-sen University
Song Wang, Zhejiang University

International Diversity and Performance in Knowledge Intensive Indian Firms: Moderating Role of 'Speed' and 'Cultural Distance'

Naveen K. Jain, University of Akron
Debmalya Mukherjee, University of Akron
Lin Yuan, University of Macau

Explaining Differences in Developing Countries' Compliance to Trips: Effect of Local vs. Foreign Firms and Supra-National Institutions

Kristin Brandl, University of Reading
Izzet Darendeli, Temple University
Robert D. Hamilton III, Temple University



A Multi-level Conceptualization and Empirical Examination of Reputation Risk in Latin America

William Newburry, Florida International University

Cultural Heterogeneity in the Emerging Economies and Its Effects on Foreign MNEs: Conceptualizing an Aggregate Culture Model to Understand the Cultural Differences Between Tier 1 and Tier 2 Cities

Komal Kiran Kalra, University of Victoria

Session 2.4.12 - Interactive

Time: 14:30-15:45

Track: 10 - Theories of the MNE and of FDI

Room: Dhvani

Motives, Choices and Consequences in Foreign Direct Investments

Chair: Alvaro Cuervo-Cazurra, Northeastern University

Institutional Arbitrage as Motive for Outward FDI

John Manuel Luiz, University of Cape Town

Helena Barnard, GIBS, University of Pretoria

The Chicken or the Egg? Migrants and Foreign Direct Investment: an Exploratory Study

Pallavi Shukla, Rutgers University

John Cantwell, Rutgers University

Entry-Mode and Growth Perspectives in the Offshoring of Business Services: Learning or Inertia?

Filippo Albertoni, Politecnico di Milano

Stefano Elia, Politecnico di Milano

Lucia Piscitello, Politecnico di Milano

Where do MNEs Locate their Foreign Direct Investments? An Assessment of the Empirical Literature

Bo Bernhard Nielsen, University of Sydney

Christian Asmussen, Copenhagen Business School

Success of Fast Foreign Direct Investment Expansion

Se Ho Cho, Rutgers Business School

Country-Of-Origin, Government-Based and Consumer-Based Advantage and Disadvantage of Foreignness, and Foreign Investment

Alvaro Cuervo-Cazurra, Northeastern University

C. Annique Un, Northeastern University

Session 2.4.13 - Interactive

Time: 14:30-15:45

Track: 4 - Marketing and Social Communities

Room: Maya

Digital Marketing in the Global Marketplace

Chair: Susan Mudambi, Temple University

Consumer Engagement with Firms through Social Media: A Comparative Study

Constanza Bianchi, Universidad Adolfo Ibanez

Andres Cuneo, ESADE Business School

Lynda Andrews, Queensland University of Technology

Can Social Media Marketing Improve Customer Relationship Capabilities and Firm Performance? Dynamic Capability Perspective

Zhan Wang, Saint Louis University

Hyun Gon Kim, Rutgers Business School

Turning Complainers into Fans: Customer Complaint Handling in Multi-Channel Marketing

Alexander Rossmann, Reutlingen University

Kumar Rakesh Ranjan, Indian Institute of Management Tiruchirappalli

Praveen Sugathan, Indian Institute of Management Bangalore

The Influence of Green Word-of-Mouth (WOM) on Green Purchase Intentions: The Mediation Effects of Consumers' Conformity Behaviors

Sheng-Hsiung Chang, Tamkang University

Can the Internet Help SMEs in Reducing Export Barriers?

Gianpaolo Baronchelli, University of Bergamo

Sara Castelnovo, Clifford Chance Pte Ltd

Valeria Caviezel, University of Bergamo

Antonio Majocchi, University of Pavia

A Study of Television Advertising in Brazil

Marin Alexandrov Marinov, Aalborg University

Svetla Trifonova Marinova, Aalborg University

Dan Alex Petrovici, University of Kent

John B. Ford, Old Dominion University

MONDAY, JUNE 29 - 15:45-16:15

Time: 15:45-16:15

Room: Royal Ballroom

Coffee Break

Refreshments will be provided for conference participants at the Grand Ballroom and Royal Ballroom Foyers.

☪ This coffee break is sponsored by Aalto University School of Business in honor of the winner of the "That's Interesting!" Award. The award presentation will take place at the Royal Ballroom Foyer during the coffee break.

MONDAY, JUNE 29 - 16:15-17:30

Session 2.5.1 - Special Session

Time: 16:15-17:30

Special Session

Room: Grand Ballroom

Challenges Confronting Emerging Market IB Educators (AIB Fellows Educator of the Year Session)

Chair: Sushil Vachani, IIM Bangalore

Panelists:

Nick Binedell, GIBS Business School

Nakiye Avdan Boyacigiller, Sabanci University

Sushil Vachani, IIM Bangalore

Vidya Yeravdekar, Symbiosis International University

Bernard Yeung, National University of Singapore

Session 2.5.2 - Competitive

Time: 16:15-17:30

Track: 5 - Geography of IB and Value Chains

Room: Jamawar

Networks and Economic Geography

Chair: Snehal Suyash Awate, Indian School of Business

Economic Geography and Networks: Role of Local and Non-Local Ties in Cluster Evolution

Florian Täube, Université libre de Bruxelles

Petra Sonderegger, independent

The Geographical Dispersion of Inventor Networks in Peripheral Economies

Marcelo F Cano-Kollmann, Temple University

Ana Teresa Tavares-Lehmann, University of Porto



The Changing Geography of Value Creation: Evidence from Mobile Telecommunications

Marcus M. Larsen, Copenhagen Business School
Timo Seppälä, Research Institute of the Finnish Economy
Jyrki Ali-Yrkkö, Research Institute of the Finnish Economy

H *Trans-Local Connectedness and Local Cluster Dynamics*
Ekaterina Turkina, HEC Montréal
Ari Van Assche, HEC Montréal

Session 2.5.3 - Competitive Time: 16:15-17:30
Track: 9 - Emerging Economies and EE MNEs Room: Diya

Internationalization and Performance

Chair: Amit Karna, Indian Institute of Management
Ahmedabad

Internationalization Scope, Context, Time, and Performance - Extending the Research Agenda to Multinationals

Luciano Ciravegna, King's College London
Mauricio Melgarejo, INCAE
Luis Lopez, INCAE

The Role of Dynamic Capabilities in Enhancing the Performance Effects of Internationalization of Emerging Market Firms: A Study of Indian Firms

Anish Purkayastha, Indian Institute of Management
Ahmedabad
Amit Karna, Indian Institute of Management Ahmedabad
Sunil Sharma, Indian Institute of Management
Ahmedabad
Dhiman Bhadra, Indian Institute of Management
Ahmedabad

Relationship between Internationalization and Innovation in Emerging Economy Firms

Pooja Thakur Wernz, Virginia Tech University
Shantala Samant, Virginia Tech University

Rapid Internationalization of Service Firms from an Emerging Market through Contextual and Strategic Lenses

Naveen K. Jain, University of Akron
Nitin Pangarkar, National University of Singapore
Lin Yuan, University of Macau
Vikas Kumar, University of Sydney

Session 2.5.4 - Competitive Time: 16:15-17:30
Track: 10 - Theories of the MNE and of FDI Room: Kamal

Decision-Making When Going Internationally

Chair: Sumit Kumar Kundu, Florida International
University

Experiential Learning and Internationalization Paths of a Firm's Sourcing Activities

Carlos Adrian Rodriguez, INCAE

Risk Dynamics And Firms' Decision-Making Ininternational Entry Mode

Yanbin Jiang, Zhejiang University
Kun Fu, Imperial College
Shaheen Akter, TMCD, ODID, University of Oxford
Jing Li, Zhejiang University
Xiaobo Wu, Zhejiang Universit

SME'S International Market Entry: How do They Make Decision?

Gianpaolo Baronchelli, University of Bergamo
Olli Kuivalainen, Lappeenranta University of Technology
Ali Ahi, Lappeenranta University of Technology
Mariella Piantoni, University of Bergamo

The Determinants of Strategic Asset Seeking Foreign Expansion of Emerging Economy Firms

Faisal Ahsan, Indian Institute of Management Lucknow
Ashutosh Sinha, Indian Institute of Management Lucknow

Session 2.5.6 - Competitive Time: 16:15-17:30
Track: 12 - Institutional and Political Environment Room: Nithya

The Role of the State and Corruption

Chair: Michael A. Sartor, Queen's School of Business

Do State-Owners Facilitate or Constrain Corporate Strategies of Internationalization? The Role of Institutions

Bo Bernhard Nielsen, University of Sydney
Saul Estrin, London School of Economics
Klaus Meyer, CEIBS
Sabina Nielsen, Copenhagen Business School

SOE Internationalization and Resource Dependence: The Case of Vale

Suzana Rodrigues, Erasmus University & FUMEC
University
Marleen Dieleman, National University of Singapore

The Law, Corruption and Reinvestment Decisions: The Transitional Periphery in Comparative Context

Mehmet Demirbag, University of Strathclyde
Martina McGuinness, University of Sheffield
Geoffrey Wood, University of Warwick

Investing in Bribes: Role of International Anti-Corruption Regulations

Srividya Jandhyala, ESSEC Business School
Fernando Oliveira, ESSEC Business School

Session 2.5.7 - Competitive Time: 16:15-17:30
Track: 2 - Entrepreneurship and New Ventures Room: Nidhi

Capabilities Perspective to International Entrepreneurship

Chair: Gary Knight, Willamette University

Microfoundations to the Capabilities Development and Deployment Activities in Firm Foundation and Early Internationalization

Jay Weerawardena, UQ Business School
Gillian Sullivan Mort, La Trobe University
Peter W. Liesch, University of Queensland

Competence: Not Attributes but Understanding-Based and Task Accomplishment

Peter Lamb, La Trobe Business School
Peter W. Liesch, University of Queensland
Jorgen Sandberg, UQ Business School

Entrepreneurial Initiative-taking and Improvising for Business Model Innovation: Subsidiary-Enabled Dynamic Capability for Cross-Divide Entry

Peter Ping Li, Copenhagen Business School
Yangfeng Cao, Copenhagen Business School
Jens Gammelgaard, Copenhagen Business School
Tony Fang, Stockholm University



Session 2.5.10 - Interactive Time: 16:15-17:30
Track: 4 - Marketing and Social Communities Room: Royal Club Boardroom

Marketing Challenges in Multinational Environments

Chair: Rakesh Mohan Joshi, Indian Institute of Foreign Trade

New 2°C Era: Multinational Corporations' Proactive Strategies for Climate Change Actions

Su-Chuan Yen, National Chung Hsing University
Yu-Ching Chiao, National Chung Hsing University

Nonlinear Relationships between R&D, Firm Size and Corporate Social Responsibility

Yu-Shu Peng, National Dong Hwa University
Altan-Uya Dashdeleg, National Dong Hwa University

A Comparative Study of Power of Large State-Owned and Private-Owned Sellers (Manufacturers) over Small Buyers (Distributors) under an Oligopolistic Industry Setting - The Case of the Steel Industry in China

Wei Liu, Manchester Business School
Claudio De Mattos, Manchester Business School
Nitin Sanghavi, Manchester Business School

Female Business Travelers' Unsatisfied Wish List? An Empirical Study of the International Hotel Industry

Katharina Maria Hofer, Johannes Kepler University Linz
Elfi Furtmueller, Innsbruck University
Nicola Graf, Johannes Kepler University Linz

Export Pricing Strategy in Higher Education Services: A Conceptual Framework and Research Propositions

Terry Wu, University of Ontario Institute of Technology
Vik Naidoo, University of Sydney

Masstige Index for Measuring 'Brand Value' in Foreign Markets

Justin Paul, University of Puerto Rico

Session 2.5.11 - Interactive Time: 16:15-17:30
Track: 3 - HRM and Organizational Behavior Room: Roshni

Crossing the Cultural Divide

Chair: Fabian Jintae Froese, University of Goettingen

The Role of Organisational Values in Managing Employee Retention in Local and Foreign BPO Firms

Alfred Presbitero, Deakin University
Hernan Roxas, Deakin University
Doren Chadee, Deakin University

Organizing Language Use: Practices of Plurilingualism

Stephanie Jo Kent, UMass Amherst
Jeffrey Kappen, Drake University

Disruption and Synergy: Cultural Friction in Leadership Beliefs and Foreign Invested Enterprise Survival

Pamela Tremain Koch, Grand Valley State University
Bradley James Koch, Grand Valley State University
Tanya Menon, Ohio State University
Oded Shenkar, Ohio State University

How We Do Things Around Here: the Relationship Between Societal and Ideal Organizational Culture

Catherine Kwantes, University of Windsor
Cheryl Boglarsky, Human Synergistics International

An Examination of Relationships between Management Practices and Performance: Evidence from India and Malaysia
Takashi Sakikawa, Niigata University
Kaushik Chaudhuri, Shiv Nadar University
Azam Arif, Universiti Utara, Malaysia

Multilevel Moderating Effects of Career Orientation, Supportive Climate on Psychological Empowerment and Affective Commitment in China

Yi Yang, Yonsei University
Yong Suhk Pak, Yonsei University

Personality and Expatriate Job Performance: The Moderating Role of Expatriate Cross-Cultural Adjustment

Odette Christie, University of Dallas
Sri Beldona, University of Dallas

Non-Traditional Managers in International Assignments

Cynthia Saldanha Halliday, Florida International University
Kwoon Kim, Florida International University
Yue Zhao, Florida International University
Mary Ann Von Glinow, Florida International University

Session 2.5.12 - Interactive Time: 16:15-17:30
Track: 9 - Emerging Economies and EE MNEs Room: Dhvani

The Role of Governments and Institutions

Chair: Alice de Jonge, Monash University

Learning from Formally Constructed Relationships with Single Networks-Nodes during Internationalization to Institutional Distant Markets

June Borge Doornich, University of Nordland

Examining How Firm-Level and Country-Level Factors Affect Lean Capability Development of Emerging Market Firms?

Crystal X Jiang, Bryant University
Omar Malik, Higher Education
Madan Annavarjula, Bryant University

How Do Government Ownership and Political Connections Affect the Financial Market Performance of Chinese Acquirers?

Wenjun Tu, University of Nottingham, Ningbo
Xiaolan Zheng, University of Nottingham, Ningbo
Lei Li, Nottingham University Business School China

Leadership Mechanisms for Strategic Conformity to Ambidexterous Decision-Making under Family Ownership: Evidence from Emerging Economies

Hong-Jen C. Chiu, National Taiwan University

Market Entry Strategies and Performance of Chinese Firms in Germany: The Moderating Effect of Government Support

Dirk Holtbruegge, Friedrich-Alexander University of Erlangen-Nuremberg
Sue Claire Berning, Friedrich-Alexander University of Erlangen-Nuremberg

Public-Private Partnerships: From Social Dilemmas to Value Co-creation in Emerging Market

Shih-Chieh Fang, National Cheng Kung University
Hsin-Hui Chou, National Cheng Kung University
Chih-Fang Chiu, National Taiwan University
Chih-Hao Tsai, National Sun Yat-sen University

Corporate Expansion during Pro-Market Reforms: The Role of Business Group Affiliation and Unrelated Diversification

Deeksha Singh, Rutgers University
Chinmay Pattnaik, University of Sydney
Elif Ketencioglu, Optus



International Business Research in India

Chair: Elizabeth Rose, University of Otago

An Investigation on Effects of Intangible Assets on Degree of Internationalization

Bikramjit Ray Chaudhuri, Indian Institute of Management Calcutta

Santanu Bhadra, Indian Institute of Management Calcutta

Foreign Ownership, Royalty Payments and Expropriation of Minority Shareholders: Evidence from India

Aditya Mohan Jadhav, T. A. Pai Management Institute

Durga Prasad, T. A. Pai Management Institute

Srikanth P., T. A. Pai Management Institute

Is there Any Relationship between Foreign Direct Investment, Carbon Emission, Economic Growth, Trade and Energy Consumption: A Study Based on Japan

Ruhee Singh, Indian Institute of Foreign Trade

Sweta Srivastava Malla, Indian Institute of Foreign Trade

Tax Havens: Conduits for Corporate Tax Malfeasance

Akanksha Jalan, Indian Institute of Management Bangalore

R. Vaidyanathan, Indian Institute of Management Bangalore

Business Group Affiliation and Risk: A Contrast between Developed and Emerging Economies

Vivek Kumar, XLRI Jamshedpur

Patterns of International Competitiveness of Indian MNEs: Which Capabilities Explain Sustained Internationalization?

K. S. Momaya, Indian Institute of Technology Bombay

Foreign Direct Investment and BRICS economies

Gaurav Agrawal, ABV-Indian Institute of Information Technology and Management

Organizing the Unorganized? Towards a Model of the Emerging Market Informal Firms

K. Indu Rao, University of Twente

MONDAY, JUNE 29 - 19:00-22:00

Time: 19:00-22:00

AIB Gala Event

The Gala Event will take place at the Tamarind Tree. Bus service between Leela Palace and the Tamarind Tree will be provided, starting at 6pm. Please remember to have your name badges with you. Smart casual attire is recommended.

⊕ *The Gala Event is hosted by the Indian Institute of Management, Bangalore (IIMB).*

TUESDAY, JUNE 30

TUESDAY, JUNE 30 - 8:00-8:45

Time: 8:00-8:45

Fellows Café III

Start the day with a set of small group discussions hosted by an AIB Fellow, focused on an IB topic of current and mutual interest.

The 39 Country Initiative: What We Can Do to Help B-Schools in the Poorest Countries (Room: Maya)

Paul W. Beamish, Western University

Creating New Methodologies within and Bringing New Methodologies into IB/IM Research (Room: Roshni)

Timothy Devinney, University of Leeds

How Global Value-Added Chains are the Key to Understanding 21st Century IB (Room: Dhvani)

Robert Grosse, American University of Sharjah

What Are Interesting Questions in International Entrepreneurship Research? (Room: Royal Club Boardroom)

Patricia P. McDougall-Covin, Indiana University-Bloomington

TUESDAY, JUNE 30 - 9:00-10:15

Session 3.1.1 - Panel

Time: 9:00-10:15

Special Session

Room: Grand Ballroom

Learning from External Knowledge Sources in the Global Economy

Chair: Stephen Tallman, University of Richmond

Panelists:

Stephen Tallman, University of Richmond

Anupama Phene, George Washington University

Farok J. Contractor, Rutgers Business School

Manish K. Srivastava, Michigan Technological University

Sai Yayavaram, Indian Institute of Management Bangalore

Session 3.1.2 - Competitive

Time: 9:00-10:15

Track: 8 - Strategy, M&As and Competitiveness

Room: Jamawar

Competing with Local Firms in Global Settings

Chair: Moritz Putzhammer, WU Vienna

Global Diversification Discount and Its Discontents: A Bit of Self-Selection Makes a World of Difference

Sungyong Chang, Columbia University

Bruce Kogut, Columbia University

Jae-Suk Yang, Columbia University

The Second-Home Model toward the Dual-Core Paradigm: The Implications of ISE for MNEs from Advanced and Emerging Economies

Peter Ping Li, Copenhagen Business School



H *Do Birds of a Feather Flock Together? Asymmetric Rivalry between Multinational and Local Firms in a Multimarket Setting*

Rupanwita Dash, Indian Institute of Management
Bangalore

The Role of Experiential Learning in Overcoming the Liability of Foreignness

Yunok Cho, Renmin University of China
Jaeyong Song, Seoul National University

Session 3.1.3 - Competitive

Time: 9:00-10:15

Track: 5 - Geography of IB and Value Chains

Room: Diya

Offshoring and Governance

Chair: Marcus M. Larsen, Copenhagen Business School

Disentangling the Role of Modularity and Bandwidth in the Entry Mode Choice

Stefano Elia, Politecnico di Milano
Silvia Massini, University of Manchester
Rajneesh Narula, University of Reading

A Multi-level Analysis of Project, Firm and Country Characteristics on Offshoring Decisions for Clinical Trials in the Biopharmaceutical Industry

Pooja Thakur Wernz, Virginia Tech University
Christian Wernz, Virginia Tech University

Coordination Difficulty and Performance in the Offshoring Context: The Moderating Effect of Governance Mode and Experience

Niccolo Pisani, University of Amsterdam
Kannan Srikanth, Singapore Management University
Joan Enric Ricart, IESE

Session 3.1.4 - Competitive

Time: 9:00-10:15

Track: 6 - Innovation and Knowledge Management

Room: Kamal

Exploration and Exploitation Across Borders

Chair: Kazuhiro Asakawa, Keio University

Managing Innovation Ambidexterity via Supplier Involvement: The Advantage of Foreignness in the Brazilian Automotive Industry

Denise Dunlap, Northeastern University
Jose-Mauricio G. Geleilate, Florida International
University
Ronaldo Parente, Florida International University
Tucker Marion, Northeastern University

Solving Environmental Problems: Coordination in Collaborative Search across Borders

Christoph Grimpe, Copenhagen Business School
Anders Oerding Olsen, Copenhagen Business School
Wolfgang Sofka, Copenhagen Business School

Search Scope and Innovation Performance: The Moderating Role of Technological Spillovers, Product Market Rivalry and Geographic Proximity

Jie Wu, University of Macau
Ajai Gaur, Rutgers University
Debmalya Mukherjee, University of Akron
Shuaihe Zhuo, University of Macau

In Harsh and Slack Times: How Does Prior Performance Affect the Intensity, The Structure and the Direction of Knowledge Seeking Boundary Spanning?

Felipe Monteiro, INSEAD
Thomas Kluefer, IESE

Session 3.1.5 - Panel

Time: 9:00-10:15

Track: 9 - Emerging Economies and EE MNEs

Room: Sitara

A Continent Whose Time has Come: How to Explode the Amount of IB Research in and on Africa

Chair: Michael J Mol, Copenhagen Business School

Panelists:

Michael J Mol, Copenhagen Business School
Amon Chizema, University of Birmingham
John Manuel Luiz, University of Cape Town

Session 3.1.6 - Panel

Time: 9:00-10:15

Track: 15 - Teaching IB (Special Track)

Room: Nithya

X-Culture: Optimizing the Use of X-Culture in International Business Courses

Chair: Vasyi Taras, University of North Carolina at Greensboro

Panelists:

Karen Lynden, Rowan-Cabarrus Community College
Vasyi Taras, University of North Carolina at Greensboro
Soma Arora, Institute of Management Technology
Cynthia Calixto, Fundação Getúlio Vargas
Susan Forquer Gupta, Monmouth University
Suchita Jha, Symbiosis Institute of International Business
Raghu Kurthakoti, Arcadia University
Daniel Rottig, Florida Gulf Coast University
Fabiana Sciarelli, Unitelma Sapienza University of Rome
Bindu Vyas, King's College

Session 3.1.7 - Competitive

Time: 9:00-10:15

Track: 12 - Institutional and Political Environment

Room: Nidhi

CSR and Ethics in IB

Chair: Ivan Montiel, Loyola Marymount University

Rise of Chinese Banks and the Melding of Institutional Logics and Ethics in International Banking

W Travis Selmier II, Indiana University

American MNEs: In Search of Legitimacy When You're WEIRD

Matthew Mitchell, Drake University
Craig VanSandt, University of Northern Iowa
Mukesh Sud, Fairfield University

Gender Diversity in Central Banks

Amir Shoham, Temple University
Patricia Charley, ESSEC Business School and THEMA
Davide Romelli, ESSEC Business School and THEMA
Estefania Santacreu-Vasut, ESSEC Business School and THEMA

Political Competition and Corporate Bribery: Evidence from South Korea

Yujin Jeong, American University
Jordan Siegel, Harvard Business School



Session 3.1.10 - Interactive Time: 9:00-10:15
Track: 9 - Emerging Economies and EE MNEs Room: Royal Club Boardroom

Entry Mode Strategy

Chair: Satyanarayana Rentala, Pondicherry University

Market Entry Strategies and Performance of Indian Firms in Germany: The Moderating Effect of International Experience

Dirk Holtbruegge, Friedrich-Alexander University of Erlangen-Nuremberg

Ritam Garg, Friedrich-Alexander University of Erlangen-Nuremberg

Testing the Internalization Theory in Emerging Markets: The Role of Firm-Specific Assets and Asset Dispersion in the Multinationality-Performance Relationship

Sumit Kumar Kundu, Florida International University

Ahmet Kirca, Michigan State University

Whitney Douglas Fernandez, San Diego State University

Business Model Internationalization in the Automotive Industry - A Process Model of Market Entry into Emerging Markets

Christian Landau, EBS Business School

Amit Karna, Indian Institute of Management Ahmedabad

Miriam Sailer, EBS Business School

Balancing Headquarters Commitment and Subsidiary Employee Involvement: An Examination of Japanese MNC Country Managers in Asean

Katsuhiko Shimizu, Keio University

Institutional Signatures or Firm-specific Imprints?: Joint Venture Profiles and the Performance Panorama in Five Emerging Market Groups

Hemant Merchant, University of South Florida St. Petersburg

Antecedents to Different Motives of Foreign Expansion of Emerging Economy Firms

Faisal Ahsan, Indian Institute of Management Lucknow

Ashutosh Sinha, Indian Institute of Management Lucknow

Subsidy, Learning, Innovation and Export: How Do Emerging Economy Firms Become Exporters?

Yong Ju Shim, FGV-EAESP

Paulo Roberto Arvate, FGV-EAESP

Location Decisions of Chinese Multinationals: The Role of Overseas Communities

Bas Karreman, Erasmus University Rotterdam

Martijn Burger, Erasmus University Rotterdam

Frank van Oort, Utrecht University

Session 3.1.11 - Interactive Time: 9:00-10:15
Track: 3 - HRM and Organizational Behavior Room: Roshni

Global HRM Practical Challenges

Chair: Anna Katharina Hildisch, University of Goettingen

You've Come a Long Way, Baby? Women in the Maritime Industry: Identifying Attitudinal and Structural Impediments

Joan P. Mileski, Texas A&M University at Galveston

Wyndylyn von Zharen, Texas A&M University

Cultural Diversity as a Competitive Tool

P.T. Navendra, University of Dallas

Sri Beldona, University of Dallas

Does Size Matter? The Effect of Institutional Size on Global Virtual Teams

Grishma Shah, Manhattan College

A.F.M Jalal Ahamed, Binus Business School

Pawel Bryla, University of Lodz

A Yin-Yang Harmony Perspective to Labor-Management Conflicts in China: A 5C Model for Conflict Resolution

Tachia Chin, Guangdong University of Foreign Studies

Tony Fang, Stockholm University

Managerial Assignments of Credit and Blame: A Three Country Study

C Lakshman, Tongji University

Foreign Employee's Responses to the 2011 Triple Disaster in Japan

Ralf Bebenroth, Kobe University

Nir Kshetri, University of North Carolina at Greensboro

Session 3.1.12 - Interactive Time: 9:00-10:15
Track: 10 - Theories of the MNE and of FDI Room: Dhvani

Determinants and Consequences of Internationalization Strategies

Chair: Pallavi Shukla, Rutgers University

Strategic Fit in Emerging Economy Firms' Internationalization: A Configurational Approach

Yi Li, Australian National University

Lin Cui, Australian National University

Di Fan, Deakin University

Performance Feedback and International Expansion

K. Skylar Powell, Western Washington University

Reconstructing Hennart's Transaction Costs Theory of Equity Joint Ventures

Shih-Fen Chen, Ivey Business School

Do Resource Seeking Motivations Impact the Performance of Acquisitions?

Sathyajit Gubbi, University of Groningen

B. Elango, Illinois State University

The Impact of Multinationality on Performance: A Comment

Keith J Kelley, University of Michigan-Flint

Export Intermediary Firms: The Study of Performance Determinants via Structural Equation Modeling

Pornlapas Suwannarat, Mahasarakham University

The Internationalization of Distribution Channels in Semiconductor Industry: The Uppsala Business Network Model

Joseph Shyh-Yeu Tzou, National Taiwan University

Food Retail FDI: Learning Through History

Brenda Sternquist, Michigan State University

Blake Runnalls, Michigan State University

TUESDAY, JUNE 30 - 10:15-10:45

Time: 10:15-10:45
Room: Royal Ballroom

Coffee Break

Refreshments will be provided for conference participants at the Grand Ballroom and Royal Ballroom Foyers.



TUESDAY, JUNE 30 - 10:45-12:00

Session 3.2.1 - Special Session

Time: 10:45-12:00

Special Session

Room: Grand Ballroom

Investing in Development - Reforming International Governance and MNEs: International Investment Agreements and Taxation (UNCTAD Special Session)

Chairs: Hafiz Mirza, UNCTAD and Axèle Giroud, UNCTAD

Panelists:

Peter Buckley, University of Leeds
Sarianna Lundan, University of Bremen
Premila Nazareth, UNCTAD
Felipe Monteiro, INSEAD
Ram Mudambi, Temple University

Session 3.2.2 - Panel

Time: 10:45-12:00

Special Session

Room: Jamawar

Think Global, Act Local: Best Practices for Managing and Developing AIB Chapters

Chairs: Daniel Rottig, Florida Gulf Coast University and Elizabeth Rose, University of Otago

Panelists:

Daniel Rottig, Florida Gulf Coast University
Elizabeth Rose, University of Otago
Kazuhiro Asakawa, Keio University
T.S. Chan, Lingnan University
Abel Kinoti, Riara University
Stephan Manning, University of Massachusetts Boston
William Newbury, Florida International University
Lukasz Puslecki, Poznan University of Economics
S. Raghunath, Indian Institute of Management Bangalore
Piotr Trapczynski, Poznan University of Economics

Session 3.2.3 - Competitive

Time: 10:45-12:00

Track: 3 - HRM and Organizational Behavior

Room: Diya

Diversity and Creative Friction

Chair: Helene Tenzer, Tuebingen University

Lesbian, Gay, Bisexual and Trans (LGBT) Expatriates- An Intersectionality Perspective

Varina Paisley, University of New South Wales
Mark Tayar, Macquarie University

The Impact of Language Barriers on Interaction Processes, Knowledge Exchange and Team Cognition in Multinational Teams

Helene Tenzer, Tuebingen University
Markus Pudelko, Tuebingen University
Mary Zellmer-Bruhn, University of Minnesota
Mary Maloney, University of St. Thomas

Creativity and Social Alienation: The Costs of Being Creative

Guangxi Zhang, Zhejiang University of Technology

Transformational Leadership Behaviors in Different Contexts: A Comparison of Russia and Finland

Alexei Koveshnikov, Aalto University
Mats Ehrnrooth, Hanken School of Economics

Session 3.2.4 - Competitive

Time: 10:45-12:00

Track: 6 - Innovation and Knowledge Management

Room: Kamal

MNC Structure and Innovation

Chair: C. Annique Un, Northeastern University

Does Strategic Planning determine Innovation in Organizations?

Safal Batra, IMT Ghaziabad
Sunil Sharma, IIM Ahmedabad
Mukund R Dixit, IIM Ahmedabad
Neharika Vohra, IIM Ahmedabad

Exploring the Role of Formalization, Centralization, and Coordination on Cultural Competitiveness and Firm Performance

Artur Baldauf, University of Bern
Simone Schweiger, University of Bern

How Valuable Is Information and Communication Technology? A Study of Emerging Economy Enterprises

Yadong Luo, University of Miami
Juan Bu, University of Miami

Session 3.2.5 - Competitive

Time: 10:45-12:00

Track: 10 - Theories of the MNE and of FDI

Room: Sitara

Again, but This Time Better - Leveraging Experience When Going International

Chair: Timothy Devinney, University of Leeds

B *The Impact of Prior Subsidiary Relatedness on New Subsidiary Performance*

Dwarkaprasad Chakravarty, Ivey Business School
Andreas Schotter, Ivey Business School
Brian Pinkham, Ivey Business School
Paul W. Beamish, Western University

The Effects of Experience on Choosing an International Entry Mode

Ryan Tang, University of Technology Sydney
Timothy Devinney, University of Leeds

Re-Born Internationally! Do Past Antecedents Affect Performance in Re-Internationalizing Firms?

Salman Siddeeqe Ali, Indian Institute of Management Ahmedabad
Ajeet Narain Mathur, Indian Institute of Management Ahmedabad

Session 3.2.6 - Competitive

Time: 10:45-12:00

Track: 9 - Emerging Economies and EE MNEs

Room: Nithya

EMNCs and Entry Modes

Chair: Helena Barnard, GIBS, University of Pretoria

Home Country Effects in Cross-Border Acquisitions: Gaining Confidence in Majority Control Abroad

Zhenzhen Xie, Tsinghua University
Jiatao Li, Hong Kong University of Science and Technology

Opportunities and Challenges for Multiple-Embeddedness through Mergers and Acquisitions in Emerging Economies

Surender Munjal, University of Leeds
Vijay Edward Pereira, University of Portsmouth



The Impact of Institutional Distance, Government Support and Firms' Acquisition Capability on the Equity Ownership Acquired by Emerging Multinationals in Cross-Border Acquisitions

Claudia Frias Pinto, EAESP-FGV
Christian Falaster, Universidade Nove de Julho
Renata Canela, Universidade Nove de Julho
Maria Tereza Fleury, Fundacao Getulio Vargas
Afonso Fleury, Universidade de Sao Paulo

Legitimate and Illegitimate Constraints: Managing in Limited Mandate Subsidiaries

Helena Barnard, GIBS, University of Pretoria
Deepa Sita, GIBS, University of Pretoria

Session 3.2.7 - Competitive

Time: 10:45-12:00

Track: 6 - Innovation and Knowledge Management

Room: Nidhi

Innovation and the Drivers of MNCs Performance

Chair: Deepak Somaya, University of Illinois at Urbana-Champaign

Is There a Multinationality-Performance Effect? Exploring the Multinationality-Performance Relationship

Heather Berry, George Washington University
Aseem Kaul, University of Minnesota

Of Marshallian Scissors & Blades: Demand Shocks, Import Exposure, and Innovation in Indian Influenza-Vaccine Markets

Matej Drev, Georgia Institute of Technology
Chirantan Chatterjee, Indian Institute of Management Bangalore
Arzi Abdi, INSEAD

How Does Technological Relatedness between Cross-Border M&A Partners Affect Innovation Performance? A Moderating Role of Organizational Integration

Youngwoo Lee, Korea University
Moonsik Shin, Korea University

Capability and Organizational Co-Evolution in Offshoring

Carlos Adrian Rodriguez, INCAE
Omar Nohad Toulan, McGill University

Session 3.2.8 - Competitive

Time: 10:45-12:00

Track: 4 - Marketing and Social Communities

Room: Yatra

Insights into Buyer-Supplier Relationships

Chair: Susan Mudambi, Temple University

Exploring Coopetition - When Partners Start to Compete

Emilene Leite, Uppsala University
Susanne Aberg, Uppsala University
Cecilia Pahlberg, Uppsala University

The Effect of Economic Crises on Long-Term Orientation in Buyer-Supplier Relationships

Brenda Sternquist, Michigan State University
Lindsey M Cohan, Perishables

Curtailing Ex-Post Opportunism from a Symbiotic Relationship in High-Tech Industry

Pei-Li Yu, National Cheng Kung University

Export Performance, Marketing Mix Adaptation and Contingency Theory: An Empirical Study of Austrian SMEs

Manfred Fuchs, University of Graz
Mariella Koestner, University of Graz

Session 3.2.10 - Interactive

Time: 10:45-12:00

Track: 10 - Theories of the MNE and of FDI

Room: Royal Club Boardroom

International Business in Emerging Markets

Chair: Ziliang Deng, Renmin University of China

Early Internationalization and Contemporary Foreign Expansion in China

Jiangling Yi, Nanjing University
Christopher Marquis, Harvard Business School

Strategy for International Expansion and Overcoming Liability of Foreignness: Analysis of Multinationals of Emerging Economy

Anish Purkayastha, Indian Institute of Management Ahmedabad

Inter-organizational Imitation in the Choice of FDI-based Market Entry Modes: Evidence from Indian Multinationals

K.V. Mukundhan, Indian Institute of Management Kozhikode

Nandakumar Mankavil Kovil Veetil, University of Salford

What Drives Africa's FDI Inflows & Outflows? A Macro-Theoretic Perspective

Everlyne Misati, Florida International University
Sumit Kumar Kundu, Florida International University
Fred O. Walumbwa, Florida International University

Zooming in On the Cross-Border M&As of Emerging Market MNEs through the Internationalization Process Model

Manish Popli, Indian Institute of Management Indore

The Locational Strategies of MNEs Committed to Reducing Greenhouse Gas Emissions

Jerry Patchell, Hong Kong University of Science and Technology

Session 3.2.11 - Interactive

Time: 10:45-12:00

Track: 12 - Institutional and Political Environment

Room: Roshni

CSR in IB

Chair: Maria-Alejandra Gonzalez-Perez, Universidad EAFIT

Institutional Sophistication and Stakeholder Management in Emerging Markets

Meng Zhao, Renmin University of China
Seung Ho Park, China Europe International Business School

Follow the Herd: How Organizational Level Legitimacy Can Give a Helping Hand to Bridge Formal Institutional Voids - The Case of Employee Stock Ownership Plans in MNEs

Jana Oehmichen, Georg-August University of Goettingen
Michael Wolff, Georg-August University of Goettingen
Ulrike Zschoche, Georg-August University of Goettingen

Three Pillars of CSR: A Firm-Level Analysis of Korean MNEs in China

Soonkyoo Choe, Yonsei University
Jihoon Kang, Yonsei University
Younghoon An, Yonsei University

CSR Practices in China: A Comparative Study of Indigenous and Multinational Companies

Xiangxiang Hong, Nottingham University Business School China
Michal Lemanski, Nottingham University Business School China



Selective Engagement in Corporate Social Responsibility: An Institutional Perspective

Jie Zou, Peking University
Changqi Wu, Peking University

Institutional Change and MNE CSR Learning

Jing'an Tang, Sacred Heart University

The Influence of MNEs on Indigenous Firms' Involvement of Voluntary CSR Activities in an Emerging Market - The Chinese Context

Ying Liu, Florida International University
Mary Ann Von Glinow, Florida International University

Session 3.2.12 - Interactive

Time: 10:45-12:00

Track: 11 - Corporate Governance in IB

Room: Dhvani

Transparency and Accountability: Diverse Contexts, Diverse Research Methods

Chair: Deepak K Datta, University of Texas at Arlington

Improving Transparency in Governance: The Case of Sustainability Reporting

Rama Kumari Jayanti, Cleveland State University

International Accountability Standards Across National Business Systems: A Neo-Institutional Perspective

Steve Michael Loren, University of Massachusetts Boston
Suhaib Riaz, University of Massachusetts Boston

Corporate Governance and Firm Performance in Publicly Listed Banks from Eastern Europe and Russia

Alexander Settles, Rutgers University

Earnings Quality and Corporate Social Responsibility: Evidence from China

Jie Zhang, China Huarong Asset Management Co., Ltd.
Chang Song, Renmin University of China
Xiyou Liu, Audit Research Institute of China's National Audit Office
Jiawen Yang, George Washington University

Religion and Corporate Governance

Jaehyeon Kim, University of Hawaii at Manoa
Shirley Daniel, University of Hawaii at Manoa

Efficiency and CSR - The Role Corporate Governance

Barbara Brenner, Danube University Krems
Shalini Rogbeer, European Business School

Developing a Model for Introducing a Social Credits Trading Scheme in India: International business considerations

Raji Ajwani, Symbiosis Centre for Management

Session 3.2.13 - Interactive

Time: 10:45-12:00

Track: 6 - Innovation and Knowledge Management

Room: Maya

Innovation in the Multinational Context

Chair: Michael J Mol, Copenhagen Business School

Entrepreneurship and Innovation in New Venture Teams:

Outlining the Role of Culture

Mourad Dakhli, Georgia State University
Wade Danis, University of Victoria
Qing Li, Shanghai University

Do Institutions Matter in Knowledge Creation? Quantifying the Impact of Institutional Affiliation on R&D Professionals

Lynn Pyun, Baruch College, CUNY
Jordan Siegel, Harvard Business School

Innovation, Globalization and the Size of Indian Firms: Unpacking Heterogeneity Patterns

Sumit Majumdar, University of Texas at Dallas
Abhijit Mandal, City University, London

Exploring the Link between Open Innovation and Internationalization in High-Tech SMEs

Matevz Raskovic, University of Ljubljana
Miha Cerne, University of Ljubljana
Desislava Dikova, Vienna University of Economics and Business
Andreja Jaklic, University of Ljubljana

Internationalization Experience and the Evolution of Dynamic Capability in the Indian IT Firms

Partha Mukerjee, University of New South Wales
Pradeep Kanta Ray, University of New South Wales
Sangeeta Ray, University of Sydney
Zahid Riaz, Lahore School of Economics

TUESDAY, JUNE 30 - 12:00-13:00

Time: 12:00-13:00
Room: Royal Ballroom

Lunch

Lunch will be provided for conference participants at the Leela Palace Grand and Royal Ballroom Foyers.

TUESDAY, JUNE 30 - 13:00-14:15

Session 3.3.1 - Special Session
Special Session

Time: 13:00-14:15
Room: Grand Ballroom

2015 JIBS Decade Award

Chair: John Cantwell, Rutgers University

The 2015 JIBS Decade Award, honors the most influential paper published in the 2005 volume of the Journal of International Business Studies.

A Retrospective on their article by the winners of this year's JIBS Decade Award - Reconsidering the issues raised in their 2005 JIBS paper on "Probing theoretically into Central and Eastern Europe: transactions, resources, and institutions"

Klaus Meyer, CEIBS
Mike Peng, University of Texas at Dallas

Discussants and Commentators:

Mark Peterson, Florida Atlantic University
Tatiana Kostova, University of South Carolina
G. Tomas M. Hult, Michigan State University

☛ *The JIBS Decade Award is sponsored by Palgrave Macmillan.*



Session 3.3.2 - Competitive Time: 13:00-14:15
Track: 9 - Emerging Economies and EE MNEs Room: Jamawar

Business Groups

Chair: Ilya Cuypers, Singapore Management University

The Relationship between FDI Decisions and Business-Group Insider Control: Evidence from Taiwanese Group-Affiliated Firms Investing in Chinese Market

Wen-Ting Lin, National Chung Cheng University

Ming-Chang Huang, Providence University

Ya-Ping Chiu, Chung Yuan Christian University

Hsiang-Lin Cheng, National Chung Cheng University

Does Business Group Affiliation Help Translate Research Inputs into Export Expansion? Empirical Evidence from the Indian Pharmaceutical Sector

Tatiana S. Manolova, Bentley University

Saptarshi Purkayastha, Indian Institute of Management Calcutta

Linda F. Edelman, Bentley University

Partnering with Business Group Firms: The Effect of Group Size on Value Creation and Value Distribution

Ilya Cuypers, Singapore Management University

Youtha Cuypers, University of Hong Kong

Jung Yeon Lee, California State University, Fullerton

Centralization of Intra-Group Equity Ties and Performance of Business Group Affiliates

Ishtiaq Mahmood, National University of Singapore

Hongjin Zhu, McMaster University

Akbar Zaheer, University of Minnesota

Session 3.3.3 - Competitive Time: 13:00-14:15
Track: 8 - Strategy, M&As and Competitiveness Room: Diya

Managing Alliances and Networks in the Global Context

Chair: Snehal Suyash Awate, Indian School of Business

A Yin-Yang Perspective of Relational (Guanxi) Gatekeeping in Business Network Management in China

Hongzhi Gao, Victoria University of Wellington

Monica Ren, Macquarie University

Qing Miao, Jilin University

Think Globally, Act Cooperatively: Exploring Internationalization and Innovation Strategies at the MNE-INV Interface

Shameen Prashantham, Nottingham University Business School China

Anoop Madhok, York University

Institutional and Cultural Dynamics in Strategic Decision-Making to Innovate

Hong-Jen C. Chiu, National Taiwan University

Institution and Location Strategies of Multinationals Corporations from Emerging Economies: Evidence from China's Cross-border Merger and Acquisitions

Peter Buckley, University of Leeds

Pei Yu, Wuhan University of Technology

Qing Liu, University of International Business and Economics Beijing

Surender Munjal, University of Leeds

Pan Tao, Shandong University of Finance and Economics

Session 3.3.4 - Competitive Time: 13:00-14:15
Track: 12 - Institutional and Political Environment Room: Kamal

Country-Level Institutions and Their Impact

Chair: Bo Bernhard Nielsen, University of Sydney

Configuring an Innovative Society: A Dual Perspective of Cultural and Institutional Varieties

Di Fan, Deakin University

Yi Li, Australian National University

Liang Chen, University of Leeds

Institutions and the Strategic Choices of Multinational Enterprises

Jin Uk Kim, University of Illinois at Urbana Champaign

Host-Country Networks and Institutional Awareness

Angelika Lindstrand, Stockholm School of Economics/Stanford University

Kent Eriksson, Stanford University

Session 3.3.5 - Panel Time: 13:00-14:15
Special Session Room: Sitara

New Perspectives on Foreign Cultures as Sources of New Knowledge for Individuals and Firm

Chair: Arie Lewin, Duke University

Panelists:

Arie Lewin, Duke University

Shige Makino, Chinese University of Hong Kong

Rosalie Tung, Simon Fraser University

Session 3.3.6 - Competitive Time: 13:00-14:15
Track: 11 - Corporate Governance in IB Room: Nithya

New Perspectives on Ownership Heterogeneity

Chair: Rakesh Sambharya, Rutgers University

Ownership, Time Horizon and Corporate Social Responsibility around the World

Jongmoo Jay Choi, Temple University

Jimi Kim, Temple University

Do Expatriates, as MNE Parent-Foreign Subsidiary Governance Mechanisms, Really Impact Foreign Subsidiary Performance?

Bassam E. Farah, American University of Beirut

Rida Elias, American University of Beirut

Paul W. Beamish, Western University

Promoter Ownership and Performance in Publicly Listed Firms in India: Does Group Affiliation Matter?

Ansgar Richter, University of Liverpool

Indrani Chakraborty, Institute of Development Studies Kolkata



Session 3.3.7 - Panel Time: 13:00-14:15
Track: 13 - Economics, Finance and Accounting Room: Nidhi

Three Decades of SAARC: Delayed Promises or Dashed Hope?

Chair: Mohammad Niamat Elahee, Quinnipiac University

Panelists:

Mohammad Niamat Elahee, Quinnipiac University
Sumit Kumar Kundu, Florida International University
Basu Sharma, University of New Brunswick-Fredericton

Session 3.3.8 - Competitive Time: 13:00-14:15
Track: 2 - Entrepreneurship and New Ventures Room: Yatra

Emerging Markets, Transnationality, and Inward-Outward Internationalization

Chair: Arpita Joardar, Clark University

To Benefit or Not To Benefit? Examining the Duality of Foreignness and Entrepreneurial Orientation on Performance

Arpita Joardar, Clark University
Sibin Wu, University of Texas Pan American

Social Ties, Venture Creation, and Home Country Entry by Transnational Entrepreneurs

Sarika Pruthi, San Jose State University
Mike Wright, Imperial College London

Explaining the Degree and Scope of Internationalization of Russian New Ventures

Irina Mihailova, Aalto University
Igor Laine, Lappeenranta University of Technology
Galina Shirokova, Saint Petersburg University

Session 3.3.9 - Competitive Time: 13:00-14:15
Track: 14 - Research Methodology in IB (Special Track) Room: Surya

Research Methods in IB

Chair: David Reeb, National University of Singapore

MNC Structure, Complexity, and Performance: Insights from NK Methodology

Sokol Celso, Suffolk University
I. Kim Wang, Suffolk University
James F. Nebus, Suffolk University

The Efficacy of Formative versus Reflective Measures of Corporate Reputation: An Information Processing Approach

James Agarwal, University of Calgary
Oleksiy Osiyevskyy, Northeastern University

(Mis)using Interaction terms in International Business

David Reeb, National University of Singapore

Session 3.3.10 - Interactive Time: 13:00-14:15
Track: 12 - Institutional and Political Environment Room: Royal Club Boardroom

Government and Politics

Chair: Alice de Jonge, Monash University

Minority State Ownership and Investment Risk Management in Mega-Projects Around the World

Paul Martin Vaaler, University of Minnesota
Barclay Edward James, Universidad San Francisco de Quito School of Business

Governments and Businesses in the Context of International Competitiveness: An Analysis of the Role of Government Policies on Diversification of Exports of Brazilian Companies of Capital Goods

Diego Bonaldo Coelho, ESPM
Moacir Miranda Oliveira, University of São Paulo
Felipe Borini, ESPM

SOE Strategic Behavior When Entering Competitive Host Markets

Birgitte Groggaard, University of Calgary
Asmund Rygh, BI Norwegian Business School
Gabriel R.G. Benito, BI Norwegian Business School

Government Specific Advantage (GSA): An Extension of Ownership Advantages

Dale Dejong, Florida International University
Yue Zhao, Florida International University
Lucas Wenger, Florida International University

Strategies and Government Policies that Support Internationalization in Brazil: The National Financing System and the Role Played by BNDES

Diego Bonaldo Coelho, ESPM
Moacir Miranda Oliveira, University of São Paulo

Militarization as an Institutional Context for Entrepreneurial Innovation

Todd Masaru Inouye, University of Hawaii at Manoa

Impact of Corruption on Competition in India: Which Partner Gets to Acquire the IJV?

Shailen Kumar Dalbehera, Indian Institute of Management Bangalore

Session 3.3.11 - Interactive Time: 13:00-14:15
Track: 11 - Corporate Governance in IB Room: Roshni

Leveraging Social Responsibility for Competitive Success

Chair: Thomas Andre, Ecole Polytechnique

Disasters that Never Were: What Helps Prevent CSR Failure in Offshore Outsourcing Relationships?

Michael J Mol, Copenhagen Business School
Kamel Mellahi, University of Warwick
Sun Hye Lee, University of Warwick

Gaining Competitive Advantage through Carbon Constrained Strategies: Evidence from Brazilian Energy Sector

Monica Cavalcanti Sa de Abreu, Federal University of Ceara
Ana Rita Pinheiro de Freitas, Federal University of Ceara
Silvia Maria Dias Pedro Rebouças, Federal University of Ceara

Social Risk and the Management of MNCs - From Risk Society to International Business Management

Jacob Taarup-Esbensen, Copenhagen Business School

New Approaches in Overcoming Liability of Foreignness: The Effects of Strategic Social Responsibility

Jialiang Zhang, Renmin University of China
Majid Ghorbani, Renmin University of China
Weiguang Li, Renmin University of China
Ziyang Liu, Renmin University of China

How Do CEOs Perceive Business-Aligned CSR? Co-word Analysis of U.S., Korean and Japanese CEO Letters

Youjin Baik, Yonsei University
Soonkyoo Choe, Yonsei University
Young-Ryeol Park, Yonsei University



Session 3.3.12 - Interactive Time: 13:00-14:15
Track: 3 - HRM and Organizational Behavior Room: Dhvani

Nurturing Global Talent

Chair: Dhara Shah, Griffith University

Managing Talents in Nordic MNCs: The Impact of Socialization Mechanisms

Violetta Khoreva, Hanken School of Economics
Edyta Kostanek, Hanken School of Economics
Maarten van Zalk, Orebro University

An Employability Skill Assessment Framework for Indian Organizations

Chithra Rema, Pondicherry University

Corporate Social Initiatives and Employee Retention

Christiane Bode, INSEAD
Jasjit Singh, INSEAD
Michelle Rogan, INSEAD

The Influence of Talent Management Practices on Competitive Advantages in Emerging Market Firms: Evidence from Russian Companies

Marina Latukha, St. Petersburg State University

Change in China? Taking Stock of Blue Collars' Work Values

Marina Schmitz, University of Goettingen

On the Psychological Effects of Talent Status Self-Awareness among High-Potentials in MNCs

Jennie Sumelius, Hanken School of Economics
Mats Ehrnrooth, Hanken School of Economics
Ingmar Bjorkman, Aalto University
Kristiina Makela, Aalto University
Adam Smale, University of Vaasa
Susanna Taimitarha, Hanken School of Economics

Training and Development in Talent Management Process: A Case Study in Turkey

Berrin Guner, Rowan University
Nevin Deniz, Marmara University
Busra Ercokses, Yapi Kredi Bankasi

Managing Yopatriates: A Longitudinal Study of Generation Y Expatriates in an Indian MNC

Liza Howe-Walsh, University of Portsmouth
Vijay Edward Pereira, University of Portsmouth
Ashish Malik, Newcastle Business School

Session 3.3.13 - Interactive Time: 13:00-14:15
Track: 9 - Emerging Economies and EE MNEs Room: Maya

Networks and Business Groups

Chair: Gaurav Agrawal, ABV-Indian Institute of Information Technology and Management

Do Business Group Affiliated Firms Benefit from Knowledge Sharing When They Go Abroad? The Moderating Role of Diversification

Jiyoung Shin, Korea University
Kihyun Kim, Korea University
Youngwoo Lee, Korea University

Role of Networks in Internationalization of Emerging Economy MNE

Nivisha Singh, Indian Institute of Management Indore

Friends in the Right Places: Non-Market Connections as Emerging Market Strategy

Susan Feinberg, Temple University
Laura Gasiorowski, Temple University
Jun Ito, Temple University

An Empirical Study of the Impact of Business Group and Product Market Characteristics on Performance Outcomes of Emerging Market Firms

B. Elango, Illinois State University
Chinmay Pattnaik, University of Sydney
Jamie R. Wieland, Illinois State University

Profit or Relation Matters for Internationalization? The Underlying Mechanism between Small World Network and Internationalization in an Emerging Economy

Yingyu (Kerri) Chen, National Dong Hwa University
Wen-Chiung Chou, Kainan University
Chin-jung Luan, National Dong Hwa University

TUESDAY, JUNE 30 - 14:15-14:30

Time: 14:15-14:30

Break

Short break to facilitate transition between sessions. No refreshment service will be provided.

TUESDAY, JUNE 30 - 14:30-15:45

Session 3.4.1 - Panel Time: 14:30-15:45
Track: 11 - Corporate Governance in IB Room: Grand Ballroom

Macro-Institutional Change, Corporate Governance and Investment in Emerging Economies: Implications for International Business Research and Practice

Chair: Tailan Chi, University of Kansas

Panelists:

Anju Seth, Virginia Tech University
Tailan Chi, University of Kansas
Ruth Aguilera, Northeastern University
Luis Alfonso Dau, Northeastern University

Session 3.4.2 - Competitive Time: 14:30-15:45
Track: 12 - Institutional and Political Environment Room: Jamawar

The Impact of International Politics and International Institutions

Chair: Michael A. Sartor, Queen's School of Business

Who Cares about Diplomacy? Location Choice by Multinational Enterprises

Klaus Meyer, CEIBS
Jing Li, Simon Fraser University
Yuan Ding, CEIBS
Hua Zhang, CEIBS



Does Arbitration Reduce Diplomatic Pressure in Investment Disputes?

Srividya Jandhyala, ESSEC Business School
Geoffrey Gertz, University of Oxford
Lauge N. Skovgaard Poulsen, University College London

Effects of Deinstitutionalization: Evidence from the Indian Textile Industry

Raveendra Chittoor, Indian School of Business
Preet Aulakh, York University
Oana Branzei, Ivey Business School Western University

B *Does Institutional Distance Still Matter? Industry Standards and Global Sourcing Location Choices*

Stephan Manning, University of Massachusetts Boston
Marcus M. Larsen, Copenhagen Business School

Session 3.4.3 - Competitive

Time: 14:30-15:45

Track: 1 - People and Careers

Room: Diya

Cultural Diversity, Cultural Identity, and Performance

Chair: Paul N. Gooderham, Norwegian School of Economics

Not All Diversity Is the Same: A Comparative Study of the Effects of Diversity in Global Virtual Teams

Vasyl Taras, University of North Carolina at Greensboro
Daniel Baack, University of Denver
Douglas Dow, University of Melbourne
Alfredo Jimenez, University of Burgos
Peter Magnusson, University of Alabama

The Integration of Cultural Identity Negotiation Theory into Cross-Cultural Organizational Justice Theory: A Qualitative Study

Joerg Bueechl, Tuebingen University
Markus Pudelko, Tuebingen University

Crossing Geographic and Organizational Boundaries: A Study of Executives' Access to Help

Stewart R. Miller, University of Texas-San Antonio
Marie Louise Mors, Copenhagen Business School
Michael McDonald, University of Texas-San Antonio

Session 3.4.4 - Competitive

Time: 14:30-15:45

Track: 2 - Entrepreneurship and New Ventures

Room: Kamal

From International New Ventures to Micromultinationals: Theoretical and Empirical Considerations

Chair: Tony Fang, Stockholm University

Essential Knowledge Sources for Micromultinationals: A Phenomenographic Approach

Maria-Cristina Stoian, Brunel University London
Pavlos Dimitratos, University of Glasgow

Accelerated Small Firm Multinationalization: Studying Born Micromultinationals via Multiple Theoretical Lenses

Heini Vanninen, Lappeenranta University of Technology
Olli Kuivalainen, Lappeenranta University of Technology
Luciano Ciravegna, King's College London

B *How Do International New Ventures Create "Valuable" Social Capital? A Local and Global Networking Activities Perspective*

Karl S.R. Warner, Edinburgh Napier University
Marian V. Jones, University of Glasgow

Networking and a Tandem Approach to Foreign Market Entry Decision-Making

Sylvie K. Chetty, University of Otago
Mitra Etemaddar, University of Otago

Session 3.4.5 - Competitive

Time: 14:30-15:45

Track: 9 - Emerging Economies and EE MNEs

Room: Sitara

EMNCs and FDI

Chair: Vikas Kumar, University of Sydney

Licking the Dirt to Rise and Shine: EMNCs Path to Competitive Advantage

Tanvi Kothari, San Jose State University
Masaaki Kotabe, Temple University

FDI Indirect Spillover in Emerging Economies: The Role of Government

Afonso Fleury, Universidade de Sao Paulo
Taotao Chen, Tsinghua University
Maria Tereza Fleury, Fundacao Getulio Vargas
Xiao Chen, Tsinghua University
Liu Shichang, Tsinghua University
Carlos Eduardo Aveline, Fundacao Getulio Vargas

Post Financial Crisis Catch-Up Strategies in Emerging Market MNEs: A Comparative Analysis of Strategic Asset Seeking FDI in the United States

John Anderson, University of Northern Iowa
Dylan Sutherland, Durham University
Peter Hertenstein, Cambridge University

Session 3.4.6 - Competitive

Time: 14:30-15:45

Track: 8 - Strategy, M&As and Competitiveness

Room: Nithya

Dealing with Cross National Institutional Differences

Chair: Laura Gasiorowski, Temple University

The Effect of Political Connections on International Expansion Strategy: Evidence from French Firms, 2003-2012

Joao Albino Pimentel, HEC Paris

B *(How) Do Economic Governance and Location Choices (Jointly) Affect Performance?*

Michael Leiblein, Ohio State University
Kiran Awate, Ohio State University

Internationalization-Performance Relationship: The Moderating Roles of State and Foreign Ownership

Gabriel R.G. Benito, BI Norwegian Business School
Asmund Rygh, BI Norwegian Business School
Randi Lunnan, BI Norwegian Business School

Session 3.4.7 - Competitive

Time: 14:30-15:45

Track: 15 - Teaching IB (Special Track)

Room: Nidhi

IB Course Content and Teaching Innovations

Chair: Shirley Daniel, University of Hawaii at Manoa

International Business and Accounting Practices: A Course Overview

Victoria Krivogorsky, San Diego state University
Mark Ballam, San Diego State University

Autoethnographic Case Study Research for the Multicultural Classroom on a Masters and MBA Level

Ebru Ipek, Simon Fraser University



International Internship for Business Education: An Experiment to Observe Creation of Trust
Haruo H. Horaguchi, Hosei University
Yasushi Kodama, Hosei University
Seiki Yukimoto, Kanagawa University

Session 3.4.8 - Competitive Time: 14:30-15:45
Track: 3 - HRM and Organizational Behavior Room: Yatra

Overcoming Challenges of Transitions and Change

Chair: Vijay Edward Pereira, University of Portsmouth

What factors shape organisational culture of MNEs' subsidiaries? Subsidiary acculturation and its antecedents
Innan Sasaki, University of Turku
Katsuhiko Yoshikawa, London School of Economics and Political Science

Social Ties, Social Capital and Managing Transnational Ventures in the Home Country
Sarika Pruthi, San Jose State University
Mike Wright, Imperial College London

Repatriation Outcomes Affecting Corporate ROI: A Critical Assessment and Agenda for Future Research
Anika Breitenmoser, University of Hamburg
Benjamin Bader, Leuphana University of Lüneburg

B *Economic Distance, Local Managers' Competence, and Localization of Foreign Subsidiaries*
Naoki Ando, Hosei University

Session 3.4.9 - Special Session Time: 14:30-15:45
Special Session Room: Surya

Special Session of AJBS Best Papers

Chair: Carol Reade, San Jose State University

The Association of Japanese Business Studies (AJBS) travels with AIB and meets on the day before the AIB conference. This session includes the best papers presented at this year's AJBS conference, studying the Japanese business system and its economic, social and cultural environment.

Profitability and Competitiveness of U.S. and Japanese Defense Contractors: Implications for IB Research
Tanya Andrea Peacock, Army-Baylor University
Kiyohiko Ito, University of Hawaii at Manoa
Kazuhiro Asakawa, Keio University

Subsidiary Initiative for Transfer of Headquarters' Strategic Practice: A Case Study in Japanese ICT Company's Finnish Subsidiary
Naoto Nadayama, University of Otago

Roles of Japanese MNEs' Subsidiaries for National Innovation Systems in the South East Asian Countries
Chie Iguchi, Keio University

Discrimination and Turnover of Self-Initiated Expatriates in Asia
Fabian Jintae Froese, University of Goettingen
Anna Katharina Hildisch, University of Goettingen
Soo Min Toh, University of Toronto

Session 3.4.10 - Interactive Time: 14:30-15:45
Track: 13 - Economics, Finance and Accounting Room: Royal Club Boardroom

Development, Institutions and Finance

Chair: Serkan Akguc, King Abdulaziz University

Understanding the International Trade-Corruption Linkage: Panel Data Findings from 145 countries
Deepraj Mukherjee, Kent State University
Debmalya Mukherjee, University of Akron

The Impact of the Global Financial Crisis on Corporate Valuation in Mexico
Robert Grosse, American University of Sharjah
Diana Bustani, Sintec

Firm Level Internal Corporate Governance and Foreign Exchange Exposure: New Evidence from an Emerging Market
Ekta Sikarwar, Indian Institute of Management Indore
Ganesh Kumar Nidugala, Indian Institute of Management Indore

Intellectual Property Rights and Innovation: A Panel Analysis
Nikolaos Papageorgiadis, University of Liverpool
Abhijit Sharma, University of Bradford

IFRS Convergence: Evidence of Accounting Quality
Erick Rading Outa, Strathmore Business School

The Impact of Country Risk on Financing FDI in Developing Countries
Thomas Lindner, WU Vienna
Jakob Muellner, WU Vienna
Jonas Puck, WU Vienna

Session 3.4.11 - Interactive Time: 14:30-15:45
Track: 12 - Institutional and Political Environment Room: Roshni

Domestic Institutions and Varieties of Capitalism

Chair: Ivan Montiel, Loyola Marymount University

Chinese Distinct Form of Capitalism
Rui Torres Oliveira, Manchester Business School

The Erosion of 'Japaneseness' in the Japanese Business System: The Fukushima Accident as Catalyst for International Collaboration
Camilla Nellemann, Rikkyo University
Miguel Matos Torres, University of Aveiro

The Influence of Institutional Development on R&D Investment, Internationalization and Performance of Emerging Market Firms
Sreevas Sahasranamam, Indian Institute of Management Kozhikode
Saptarshi Purkayastha, Indian Institute of Management Calcutta
Somnath Lahiri, Illinois State University

Role of Institutional Context in Diversification-Performance Relationship: A Meta-Analysis
Monika Schommer, EBS Business School
Amit Karna, Indian Institute of Management Ahmedabad
Ansgar Richter, University of Liverpool

Going Abroad? Deciding Factors for Foreign Banks Investing in Africa
Kweku Adams, University of Calgary
Yaw A. Debrah, Swansea University



Institutions, e-Governance and Competitiveness: A Study of Asian Countries

Hernan Roxas, Deakin University
Doren Chadee, Deakin University
Alfred Presbitero, Deakin University

Session 3.4.12 - Interactive

Time: 14:30-15:45

Track: 2 - Entrepreneurship and New Ventures

Room: Dhvani

Towards a Theory and Practice of Micromultinationals

Chair: Amanda Bullough, University of Delaware

The Born Global Phenomenon: Flat World Enablers and Spiky World Levelers

Marleen McCormick, Butler University
Deepak Somaya, University of Illinois at Urbana-Champaign

Antecedents and Organizational Learning in International New Ventures

Teemu Kalevi Johannes Tuomisalo, Jyväskylä University

Revisiting the Entrepreneurship-Subsidiary Initiative Relationship: A Contingency Model of Cognition

Ming-Chang Huang, Providence University
Hsiang-Lin Cheng, National Chung Cheng University

Managerial Ties, Trust and Cooperation in Exporters: The Case of Taiwanese Small Trading Firms

Hui Yun Chiu, National Chengchi University
Chwo Ming Yu, National Chengchi University

How Do Born Global Firms Overcome Resource Constraints? Niche Marketing Strategies of a Micro-Multinational Brand

Sonya H. Wen, Tamkang University
Yen Hung Chiu, University of Bath

Session 3.4.13 - Interactive

Time: 14:30-15:45

Track: 1 - People and Careers

Room: Maya

Cross-Cultural Differences in International Business

Chair: Charles Edward Stevens, Lehigh University

Peer Behavior, Workplace Happiness and Purchasing Social Responsibility: A Comparative Study between Taiwan and China

Yi-Hui Ho, Chang Jung Christian University
Chieh-Yu Lin, Chang Jung Christian University

Guanxi, Renqing and Justice Theory in the Great China Area: Conceptual Frameworks and Empirical Evidences

Lung-Tan Lu, Fo Guang University

The Role of Sequences of Interactions on Cross-Cultural Inter-Team and Intra-Team Negotiations

Cheryl Dowie, Manchester Business School
Claudio De Mattos, Manchester Business School
Oscar De Bruijn, Manchester Business School

Taking a Hit To Save The World: Employee Participation in Social Initiatives

Christiane Bode, INSEAD
Jasjit Singh, INSEAD

International Mergers & Acquisitions: Empirical Evidence for Challenges to Global Talent Management

Cordula Barzantny, Toulouse Business School
Magali Larquey, Toulouse Business School

Reflecting Embeddedness - The Role of Identification for SIEs Organizational Integration

Barbara Agha-Alikhani, University of Passau
Andreas Landes, University of Passau

TUESDAY, JUNE 30 - 15:45-16:15

Time: 15:45-16:15
Room: Royal Ballroom

Coffee Break

Refreshments will be provided for conference participants at the Grand Ballroom and Royal Ballroom Foyers.

TUESDAY, JUNE 30 - 16:15-17:45

Session 3.5 - Plenary

Time: 16:15-17:45

Special Session

Room: Grand Ballroom

AIB Awards Ceremony and Business Meeting

The session will start with the announcement of the winners for the various conference awards including the Buckley and Casson Dissertation Award, AIB/Temple Best Paper Award, and the Rugman Most Promising Scholar Prize.

Then, the business meeting will feature a presentation for the 2016 AIB Meeting in New Orleans and a review of the state of AIB and JIBS.

The floor will then be open for questions and comments from the membership.

TUESDAY, JUNE 30 - 17:45-19:00

Time: 17:45-19:00
Room: Diva Terrace

AIB Awards/Farewell Reception

The 2015 AIB Annual Meeting will come to a close with a reception immediately following the AIB General Business Meeting. The reception will take place at the Second Floor Terrace.

☛ *The Awards/Farewell Reception is sponsored by Palgrave Macmillan, publishers of JIBS, in recognition of all the winners of the various awards being given out at AIB 2015.*



A

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C

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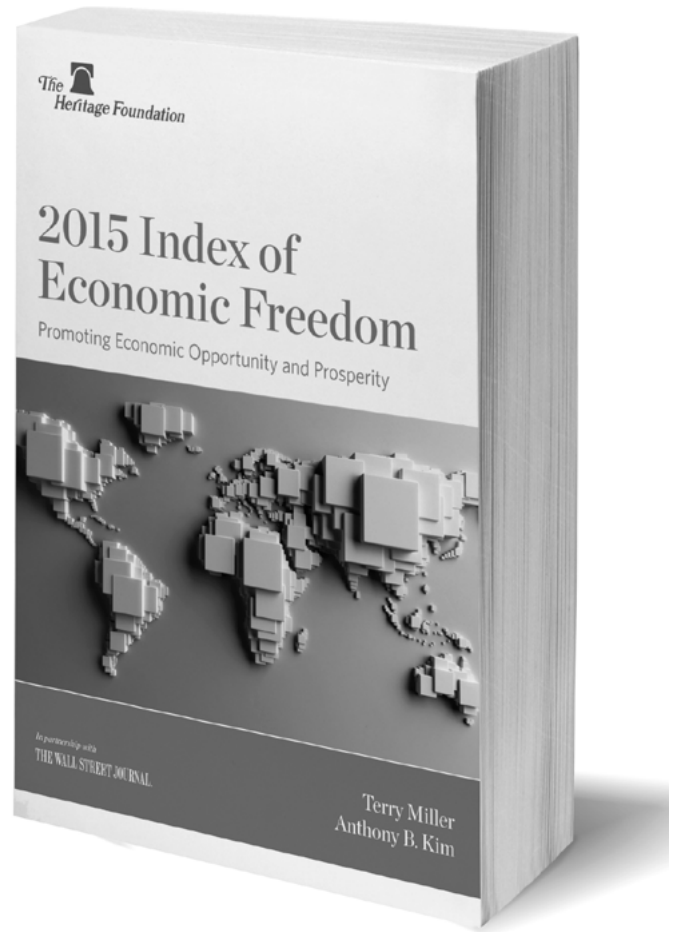
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AIB Sub Saharan Africa Chapter Meeting

August 26-28, 2015
Johannesburg, South Africa

AIB Central and Eastern Europe Chapter Meeting

September 17-19, 2015
Warsaw, Poland

AIB US-West Chapter Meeting

October 22-24, 2015
Seattle, Washington, USA

AIB US-Northeast Chapter Meeting

October 22-24, 2015
Boston, Massachusetts, USA

AIB Special Conference

October 30-31, 2015
Milan, Italy



Look for Call for Papers on page 96.

AIB US-Southeast Chapter Meeting

November 12-14, 2015
Miami, Florida, USA

AIB Southeast Asia Chapter Meeting

December 3-5, 2015
Penang, Malaysia

AIB Latin America Chapter Meeting

February 18-20, 2016
Sao Paulo, Brazil

AIB UK-Ireland Chapter Meeting

April 7-9, 2016
London, United Kingdom

AIB US-Midwest Chapter Meeting

April 13-15, 2016
Chicago, IL, USA

AIB 2016 Annual Meeting

June 27-30, 2016
New Orleans, Louisiana, USA



Look for Call for Papers on page 98.



AIB mini-conference Bocconi University, Milan, Italy

October 30-31, 2015

***Breaking up the global value chain:
Possibilities and consequences***

CALL FOR PROPOSALS

Keynote speakers:

*Juan Alcacer, Harvard Business School
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***Deadline for submission of extended abstract: September 1st 2015
(conference website: <http://valuechain.unibocconi.eu>)***

Technological and institutional changes have increasingly enabled companies to reconfigure their global value chain and combine the benefits arising from specialization with location advantages. As a consequence, knowledge-intensive activities have been typically centralized in the home country or offshored to other advanced economies, while manufacturing and other more standardized activities have been offshored to emerging countries mainly to exploit cost advantages (Mudambi, 2007; Contractor et al., 2010). However, recent developments are challenging this traditional separation between advanced and emerging economies as host of knowledge- and production-intensive activities, respectively.

Within this context, recent research has started to emphasize the role of intraorganizational relationships and linkages among the different parts of the value chain. In particular, innovative and productive activities are affected by strong interdependencies and complementarities (Berry, 2014), and for some companies the co-location of R&D and manufacturing is critical for development and innovation (Alcacer and Delgado, 2014). Hence, the loss of manufacturing capabilities might also imply the reduction of innovation competencies (Pisano and Shih, 2012). The increasing awareness of these interdependencies explains the recent incentives from policy makers in advanced countries that aim to promote their manufacturing activities. These issues pose major challenges for scholars working not only in the field of International Business, but also in areas such as Economic Geography, Operations and Supply Chain Management and International Economics.



Papers are invited for the topics listed below. Papers in other related areas are welcome as well.

- What are the consequences of breaking up the global value chain and which possibilities is this offering?
- Under what conditions is it beneficial to keep the different business activities in the same location rather than splitting and decentralize them across companies and countries' boundaries? What are the organizational challenges?
- What are the benefits and costs associated with offshoring? Are there any hidden costs of offshoring? Who is benefitting from offshoring? Is it society at large, customers, employees? What are spill-over effects of offshoring?
- What are the macro-economic and institutional conditions explaining the new international fragmentation and geographical dispersion of the value chains? How has the relevance of location factors changed and affected the new era of offshoring and back-shoring phenomena?
- What are the challenges for policy makers? What can be done in order to promote manufacturing activities in advanced countries?



Submission guidelines

Participants who wish to present their research at the conference are invited to submit an **extended abstract not exceeding 1,000 words** through the conference website no later than **September 1, 2015**. At least one author must register for the conference. If more than one author presents the paper, each presenter must register. Further submission guidelines can be found at the conference website <http://valuechain.unibocconi.eu> or by writing to valuechain@unibocconi.it. Notification of paper acceptance will be communicated by September 14, 2015.

Timeline

September 1, 2015: Extended abstract submission

September 14, 2015: Acceptance decision

September 28, 2015: Early registration deadline for conference





**Academy of International Business
2016 Annual Conference
June 27-30, 2016
New Orleans, Louisiana, USA**



CALL FOR PAPERS

**The Locus of Innovation
In the Globally Integrated Enterprise**

"We are at an inflection point, with public and private institutions around the world being disrupted. Global integration, which is driving this disruption, is the new playing field, and innovation is the way to win this game."

Samuel J. Palmisano, former Chairman, IBM, *Rethink: A Path to the Future*, 2014

Program Chair: **Charles Dhanaraj, IMD, Switzerland (Charles.dhanaraj@imd.org)**

Submission Deadline: **January 15, 2016**

The multinational enterprise (MNE) remains a central unit of analysis for international business (IB) scholars, as it represents "the most remarkable economic phenomena in the post-war period." Yet how these MNEs have evolved over time remains a puzzle. With economic activities of the MNE crisscrossing the globe, some see the MNEs evolving into a "globally integrated enterprise." Others stress the persisting imbalances across the countries and focus on the barriers to global integration. AIB invites you to explore this puzzle, to help us understand to what extent, and how, MNEs are leveraging global integration while simultaneously exploiting the differences.

Nowhere has the impact of such global integration felt stronger than in the arena of innovation — R&D and related activities. Mega investments in R&D by MNEs such as GE, Siemens, IBM, and others in emerging markets have been routinely reported in the business press. These make radical departure from the evolution of the MNE as the early IB scholars envisioned. Do these trends pose a challenge to the west? Are we seeing the directionality of the global flow of innovations being reversed? It is time to bring together our findings to get a better picture of the evolution of innovation within MNEs.





Innovation is the cornerstone of competitive advantage for MNEs. The slowing economic growth is forcing corporate leaders to innovate their way out of crisis and stagnation. MNEs from emerging markets infuse competitive vigor with their emphasis on frugality are stretching the scope of innovation itself beyond technology to new business models. How do these dynamics shape the way MNEs disperse and orchestrate their global innovation?



Such 'global integration' of innovative activities must entail knowledge sharing across different geographies, which may follow different rules of social interactions. It would also demand connecting "rule-driven behavior" in some places with "entrepreneurial behavior" in others. How can we effectively link such international knowledge pipelines? What may ease or hamper such connectivity across different locations and across different governance structures? What sort of global leaders are needed to manage this global integration?



The global integration approach to the MNEs also recognizes explicitly the role of entrepreneurship, and the hybrid organizational arrangements that MNEs have in many host countries. IB scholarship has a strong knowledge base on new venture internationalization. In recent years a critical body of literature is emerging that focuses on the linkages between the MNEs, new ventures, and industrial clusters to shed light on this innovation ecology. How do we move beyond the local knowledge spillover to the globally interconnected knowledge flows? Are MNEs critical pipelines to this innovation ecosystem?

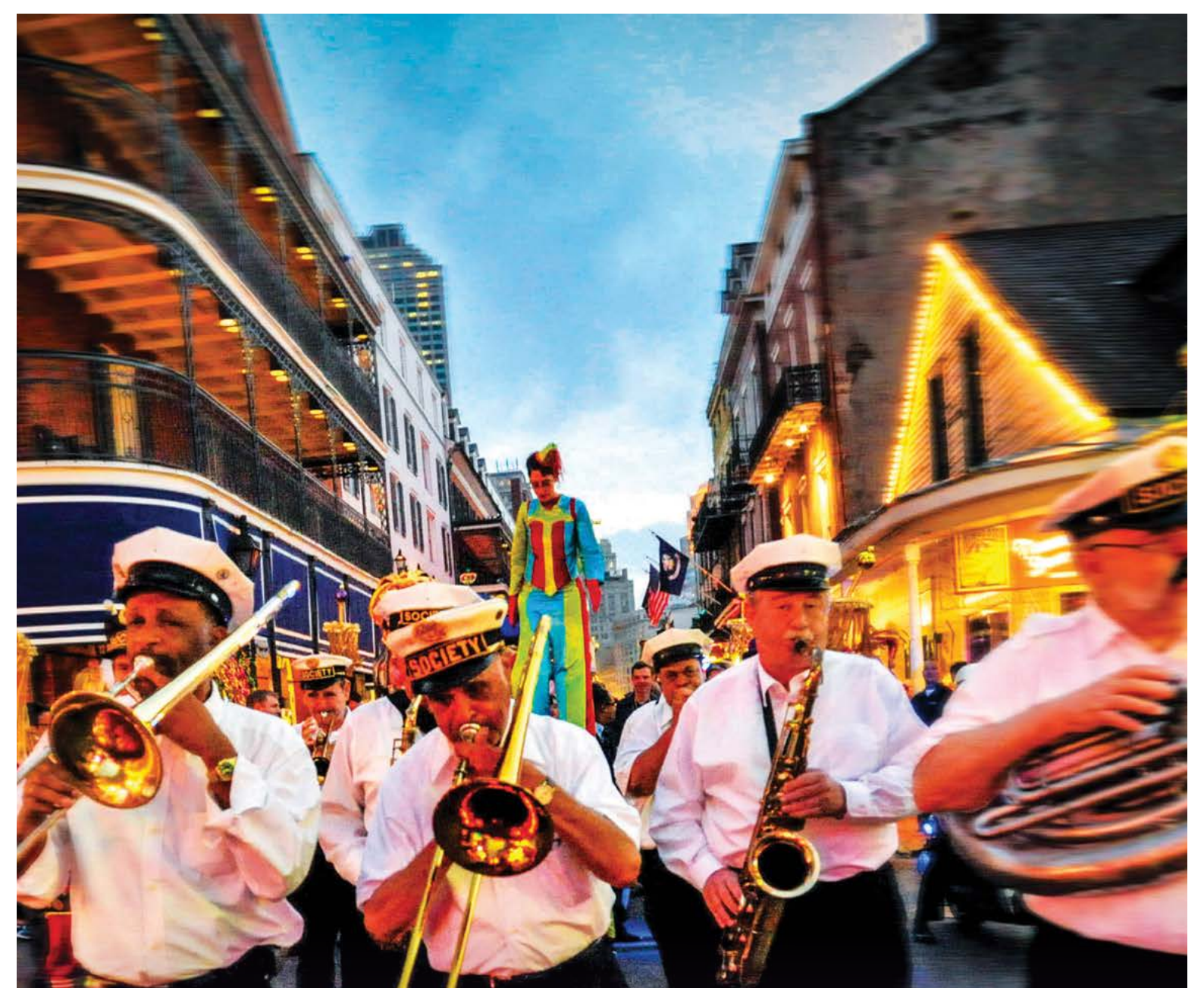
Global integration offers significant scope in scaling social innovations. Social problems are intensely local. Be it poverty alleviation, education, drinking water, health or job creation, the issues are strongly embedded in the locale. However, in recent years non-profit organizations such as Gates Foundation, have demonstrated how to connect these local problems, develop global solutions, and apply them in a customized manner to each locale. How do we leverage concepts such as Porter's "Shared Value" to create global solutions to local problems?

Policy is central to innovation and the global flow of knowledge. IB scholars have a unique vantage point from which they can see multiple policy regimes. With their ability to link data across geographies, they can contribute to richer observations and more robust theories. How do we refine the contours of the innovation policy regime designed for the legacy years? Are some of the global integration ideas applicable to policy innovation? What policy initiatives are needed to advance the effectiveness of the MNEs to deliver social value?

The AIB 2016 at New Orleans will give us an opportunity to explore these questions on the future of innovation and MNEs. Let the meeting of minds unleash new thinking on making global integration work, and the role of innovation within these globally integrated enterprises.

What better a place than New Orleans, which stands as a symbol of transformation, having moved from almost total destruction in the wake of Hurricane Katrina to a vibrant entrepreneurial economic center that you will experience when you arrive here! Lets explore innovation, in an innovative way, along with peers drawn from around the globe. See you in New Orleans!





Get down to business. Then just GET DOWN.



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