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DENMARK

Aalborg Universitet

Reviewing Radical Innovation Typology

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FINAL PROGRAMME – (correct as of 1 June see <http://conference.ispim.org/wp-content/uploads/sites/2/programme.pdf> for any changes since then)

SUNDAY, 8 JUNE

1345 - 1815 ISPIM JUNIOR RESEARCHER LAB

The ISPIM PhD Student Community provides activities and networking for junior researchers from around the world. All junior researchers are invited to attend this Lab and must sign-up well in advance. Full details can be found here http://ispim.org/wp-content/uploads/Researcher_Lab_Dublin_programme.pdf

Venue: Achill/Blaskett Hall Level 2 -
Chartered Accountants House - 47-49
Pearse Street, Dublin



1830 - 2000 WELCOME RECEPTION & REGISTRATION

1845 - 1915 Facilitator & moderator briefing

Final instructions and Q&A session for all session facilitators and round table moderators.

Led by Steffen Conn – ISPIM Operations Director, Sabrina Schneider – ISPIM Scientific Co-ordinator, Uros Sikimic – ISPIM Scientific Co-ordinator

1930 – 1945 Welcome to Dublin

Michael Sands – Deputy Director International Relations, Office of Economy & International Relations, Dublin City Council

Dress Code: Casual



Venue: The City Hall - Dame Street, Dublin

[www.dublincity.ie/
RecreationandCulture/CityHall](http://www.dublincity.ie/RecreationandCulture/CityHall)



ISPIM Innovation Management Dissertation Award 2015

Our community relies on the current crop of PhD researchers to develop the insights, theories and tools to shape the future of innovation management thinking and action. The ISPIM Innovation Management Dissertation Award, sponsored by **John Wiley & Sons** and **Innovation Leaders** will reward this endeavour. Authors of the best three PhD dissertations that are completed in 2014 will be able to attend the ISPIM 2015 Conference in Budapest for free. Additionally, the winner will receive a prize of EUR 4000, and the runners-up EUR 2000 each, courtesy of **Innovation Leaders**, **John Wiley and Sons** and **ISPIM**.

Do you know someone who is eligible?

See <http://ispim.org/publications/ispim-dissertation-award/> for more details.

0700 - 0730 ISPIM RUNNERS

Keen runners can start the day with fresh minds and lots of energy on a friendly, guided run around the city's tourist attractions. Start and finish in front of Chartered Accountants House. Please tell Sabrina Schneider schneider@ispim.org that you're coming by May 15th. Small group, limited places, book early.

from 0815 DELEGATE REGISTRATION**0800 - 0830 THE NEWCOMERS BREAKFAST (Level 1)**

Your first time at ISPIM? Start the first morning with a new set of friends to make you feel at home right away! We will open the registration desk 15 minutes before the Newcomers Irish Welcome Session starts for attendees of this session. More details – http://conference.ispim.org/wp-content/uploads/sites/2/ISPIM_2014_Newcomer.pdf - Sign-up <https://www.surveymonkey.com/s/DGN8BN7>

0900 - 1030 OPENING SESSION (Main Hall Level -1)

0900 – 0910 Conference Welcome: Iain Bitran – Executive Director, ISPIM & Martin Curley – Director, Intel Labs Europe

0910 – 0930 Opening Address: Jaspár Roos – Chief Inspiration Officer & Founder, Future Ideas EU *Humor as Business Medicine*

0930 – 1000 Knut Holt Memorial Address: Oliver Gassmann – Director, Institute of Technology Management, Uni. of St. Gallen *Connecting the dots of innovation for sustainable success in economy and society*

1000 – 1030 Keynote Address: Martin Curley – Director, Intel Labs Europe *Winning with Open Innovation 2.0*

1030 – 1100 COFFEE BREAK (Level 1 and Level 2)**1100 - 1230 HOT TOPIC DISCUSSION CIRCLES (Level -1, Level 1 & Level 2)**

Discussion circles on innovation "hot topics" for groups of around 10 per circle. Sessions last for 45 minutes and will be repeated once. Delegates are required to change circles half-way through the session. Seating is on a first-come-first-served basis. Thinking of leading a circle? Please contact conference@ispim.org with your hot topic title in the form of a question and a short paragraph describing it. [Confirmed circles & further details](#)

1100 - 1230 DEEP DIVE SESSION (Aran Room - Level 1)

Shared Interest Session on Systemic Value Modeling
Led by École Polytechnique Fédérale De Lausanne & Lappeenranta University Of Technology [Full details](#)

1100 - 1230 DEEP DIVE SESSION (Board Room - Level 4)

Getting Your Paper published: A gamble or a skill?
Led by Eelko Huizingh, Huizingh Academic Development & University of Groningen [Full details](#)

HOT TOPIC DISCUSSION CIRCLES 1 to 30**1230 – 1330 LUNCH (Level 1 and Trinity City Hotel, Pearse Street)**

| 1330 – 1500 SCIENTIFIC & PRACTITIONER SESSIONS (15 mins per presenter & 30 minutes facilitated discussion) | | | | | | | ACADEMIC RESEARCH DEVELOPMENT SESSION 1 | INNOVATION INSIGHTS 1 |
|--|---|--|---|--|--|--|--|--|
| Red Hall Level -1 | Gold Hall Level -1 | Green Hall Level -1 | Blaskett Hall Level 2 | Achill Hall Level 2 | Aran Room Level 1 | Gola Room Level 1 | Board Room Level 4 | Purple Hall Level -1 |
| Session 1.1: Sustainable Business Models | Session 1.2: WORKSHOP | Session 1.3: Collaboration & Open Innovation (SIG) | Session 1.4: Entrepreneurship | Session 1.5: Transferring Knowledge for Innovation 1 (SIG) | Session 1.6: Innovation for Sustainable and Inclusive Growth | Session 1.7: Living Labs 1 (SIG) | 6 presentations of 4 mins & 11 mins feedback per presenter | Transforming How We Live |
| Facilitator: Sabrina Schneider | IT Capability Maturity Framework: Master class | Facilitator: Letizia Mortara | Facilitator: Alexander Brem | Facilitator: Allen Alexander | Facilitator: Antero Kutvonen | Facilitator: Seppo Leminen | Facilitator: Sebastian Kortmann & Stephan Von Delft | Facilitator: Fiona McKeon, BIZWorld Ireland |
| Rüdiger Hahn, Patrick Spieth: Hybrid Business Models for Sustainability: A Business Model Design Approach | Facilitator: David Trevitt | Invited Author Session | Carolin Schreiber: Challenges of integrating an evaluation-model for success within social entrepreneurship | Pia Hurmelinna-Laukkanen: Performance effects of absorptive capacity advantage - Generating radical innovation | Petteri Alinikula: Gaming for Good: a Game Changer for Corporate Sustainability | Astrid Tarkus: Context-Based Co-Creation of Mobile Applications in Living Labs | Lidia Gryszkiewicz: Collaborative trailblazers: What can innovation management learn from social innovators? | Caroline Rudzinski – Future Affairs, Volkswagen Group: Doing Research in India on Urban Mobility |
| Henning Breuer: Normative Innovation for Sustainable Business Models in Value Networks | IVI | Wim Vanhaverbeke New Frontiers in Open Innovation | Christian Sandström: Technological Discontinuities and Entrant Firms as Institutional Entrepreneurs | Tero Peltola: Perceived Reasons to Hinder Absorptive Capacity Increase | Charline Boyer, Laurent Schiltz: Innovation in the Implementation of a Sustainable Regional Policy | Karel Vandenbroucke: Living Lab Approach For Developing Massmarket IoT Products And Services | Sarah Langer: Understanding the Innovation Capability of Social Innovation | Wolfgang Gruel – Business Innovation Manager, Daimler Mobility: Reinventing Urban Mobility |
| Samuli Patala: Analysing Barriers to Sustainable Business Model Innovations: Innovation Systems Approach | Full details | Nicole Pfeffermann Innovation communication: New insights from theory and practice | Anna Trifilova: Women entrepreneurs and types of innovation: Russia and Kazakhstan | Heidi Olander: Facets of Appropriability - Knowledge Protection Mechanisms Serving Different Purposes | Mathias Beck: Input Additionality and Innovation Output Effects of R&D Subsidies | Piotr Krawczyk: Towards Matchmaking Capability within European Network of Living Labs | Scott Dacko: A Business Model Innovation Approach to Sustainable Market Orientation | Fabian Schlage – Head of Idea & Innovation Management, Nokia: The New Innovation Paradigm |
| Melina Maunula: Towards Sustainable Business Models: Wood Industry in South-East Finland | | Full Details | Madeleine van der Steege, Bettina von Stamm: Women Entrepreneurs: Success Triggers, Dilemmas and 'Readiness for the Future' | Margaret Hartnett: Code Bar - Unlocking Access to University-Generated Computer Games IP | Oliver Som: Same Same but Different - Specific Barriers to Non-Technical Innovation | Sara Logghe: An exploration of user motivations for participation in Living Labs | Chie Sato: New education of graduates for industrial and social innovation | |
| | | | | | Marko Seppänen, Jarkko Pellikka: Sources of Innovation and Financial Performance in Process-Technology Firms | Pablo Del Rio: Analysing the Role of International Drivers for Eco-Innovators | Jan Seidel: Exploring mindsets towards renewable energy in different academic disciplines | |

1500 – 1530 COFFEE BREAK (Level -1 and Level 1 and Level 2)

Coffee Connections Corner (Level -1): ISPIAM Americas Innovation Forum, Montreal (5-8 October 2014)
with Iain Bitran, Geneviève Tanguay, Christophe Deutsch, Joanne Hyland

| 1530 – 1700 SCIENTIFIC & PRACTITIONER SESSIONS (15 mins per presenter & 30 minutes facilitated discussion) | | | | | | | ACADEMIC RESEARCH DEVELOPMENT SESSION 2 | INNOVATION INSIGHTS 2 |
|--|--|--|---|--|--|---|---|---|
| Red Hall Level -1 | Gold Hall Level -1 | Green Hall Level -1 | Blaskett Hall Level 2 | Achill Hall Level 2 | Aran Room Level 1 | Gola Room Level 1 | Board Room Level 4 | Purple Hall Level -1 |
| Session 2.1: Managing IT Capabilities for Innovation and value | Session 2.2: OI & Collaboration SIG: International & Online | Session 2.3: OI & Collaboration SIG: Platforms & Approaches | Session 2.4: WORKSHOP | Session 2.5: Transferring Knowledge for Innovation 2 (SIG) | Session 2.6: Innovation for Sustainable and Inclusive Growth 2 | Session 2.7: Living Labs 2 (SIG) | 6 presentations of 4 mins & 11 mins feedback per presenter | The “How” of Innovation |
| Facilitator: David Trevitt | Facilitator: Pia Hurmelinna-Laukkanen | Facilitator: Wim Vanhaverbeke | Early-stage Innovation Special Interest Group Workshop | Facilitator: Rob Dew | Facilitator: Stephan von Delft | Facilitator: Dimitri Schuurman | Facilitator: Eelko Huizingh & Uros Sikimic | Facilitator: Desai Narasimhalu, Institute of Innovation & Entrepreneurship, Singapore Management University |
| Jim Kenneally: Accelerating Electronic Medical Record Adoption & Innovation with Targeted IT Capabilities | Andrea Hanebuth: Global Mindset in international virtual research teams – Success factor? | Fabian Schlage: Managing Innovation Platform: Nokia Solutions and Networks Experience | Led by Ceri Williams & John Egan - Medical Technologies Innovation and Knowledge Centre, Leeds. And Paul Ellwood, University of Liverpool Management School | Roberto Sbragia: Reverse Transfer of Technological Knowledge in Brazilian Multinationals | Julia Schwarzlose: Ambidextrous Teams in Innovation Management | Seppo Leminen: The Multiplicity of Research on Innovation through Living Labs | Joanna Labeledzka: Application of hybrid foresight model | Milan Lakhani - Senior Strategist & Manager, Business Innovation, Incubation & New Business Development, Konica Minolta: Client-centric Innovation Management |
| Silja Eckartz: How IT Chain Collaboration Enables Dutch Government Realizing Innovation | Markus Eurich: Virtual Breeding Environments in the ICT Industry: Opportunities and Barriers | Sebastian Eidam: Open Innovation Approaches in the Chemical B2B Industry | Full Details | Seyedesmaeil Mousavi: Knowledge Capabilities for Sustainable Innovation: a Systematic Review | Abayomi Baiyere: Disrupted Disruptions. Lessons from Potential Disruptive Innovations that barely disrupted. | Sarie Robijt: Barriers present in Living Labs: lessons learned. | Konstantin Vishnevskiy: Roadmapping for Emerging Technologies – Applying Nanotechnology for Water Treatment | Olivier Leclerc - Director, Innovation & Intrapreneurship, Bell Labs, Alcatel-Lucent: Empowering Intrapreneurs as Catalysts of Corporate Cultural Change |
| Lynne Bennington: Role of IT, Collaborative and Market-linking Capabilities on SME Performance | Britta Müller: Managing international innovation: how to govern globally dispersed innovation teams? | Daniel Ehls: Attracting Participants in Open Innovation Communities: Revealing Joining Preferences | | Benedikt Schnellbaecher: Knowledge seeking and offering in the innovation process | Frank Lillehagen: Holistic Design of Emergent Networked Enterprises | Bastiaan Baccarne: The role of urban living labs in a smart city | Mohsan Hussain: A Conceptual Method Combining Scenario Planning And Technology Roadmapping | Simon Minderhoud - Senior Innovation Consultant, Philips Innovation Services: Accelerating Innovation, what to have in place |
| | Marc Pallot: Exploring an Online Serendipity Service for Open Innovation | Daria Podmetina: Open Innovation Clusters Composition and Cooperation Portfolios in Russia | | Anne-Marie Großmann: NPD knowledge transfer via standards and patents? A case study | Gerd Schuster: Beyond the Knowledge Production Function: Ownership Issues and Innovation Impediments | Lynn Coorevits: Hypothesis Driven Innovation: Lean, Live and Validate. | Liubov Pakhomova: Variety of innovation strategies in industrial companies | |
| | | | | | Martin Rhisiart: Knowledge intensive business services firms in a non-metropolitan area | Rens Brankaert: Identifying different living labs – development of a typology framework | Beata Poteralska: Foresight in SMEs in Polish Economic Conditions | |
| | | | | | | | Bill Russell: How incumbent firms sense and respond to disruptive innovation signals | |

1700 - 1800 PLENARY SESSION ON OPEN INNOVATION 2.0 (Main Hall Level -1) Moderated by Martin Curley - Director, Intel Labs Europe

Visnja Istrat – Rapporteur, OISPG Group

The Open Innovation Strategy and Policy Group (OISPG)

Bror Salminen – Advisor to the DG, DG Information Society and Media, European Commission

Open Innovation 2.0

1800 END OF SESSIONS – DAY ONE

1930 – 2300 CONFERENCE GALA DINNER

Delegates are invited to the Conference Gala Dinner in the Round Room at Mansion House, which was built in 1821 for the visit of King George IV. Later, the First Dail Eireann was held there and it was in this room that the Anglo-Irish Treaty of 1921 was ratified. Dinner is accompanied by live music, including the much-anticipated third outing of ISPIM Rocks!

Awards: Knut Holt Award for Best Conference Paper; Alex Gofman Award for Best Student Paper; ISPIM PhD Dissertation Award; ISPIM Scientific Panel Award plus Technological Implications Award by Nokia; That’s Interesting Award by Aalto University School of Business.

Dress Code: Smart Casual (i.e. ties not required). Please make your own way there and don't forget to bring your badge.



Venue:
The Round Room at Mansion House, Dawson Street, Dublin 2

www.mansionhouse.ie/round-room.aspx

| 0900 – 1030 SCIENTIFIC & PRACTITIONER SESSIONS (15 mins per presenter & 30 minutes facilitated discussion) | | | | | | | ACADEMIC RESEARCH DEVELOPMENT SESSION 3 | INNOVATION INSIGHTS 3 |
|--|---|---|---|---|--|--|--|---|
| Red Hall Level -1 | Gold Hall Level -1 | Green Hall Level -1 | Blaskett Hall Level 2 | Achill Hall Level 2 | Aran Room Level 1 | Gola Room Level 1 | Board Room Level 4 | Purple Hall Level -1 |
| Session 3.1: Business Models 1 (SIG) | Session 3.2: OI & Collaboration (SIG): Customers | Session 3.3: OI & Collaboration (SIG): Transformation & Composition | Session 3.4: Teaching Innovation (SIG) Invited Speaker Session | Session 3.5: Transferring Knowledge for Innovation 3 (SIG) | Session 3.6: Sustainability-driven Innovations | Session 3.7: WORKSHOP | 6 presentations of 4 mins & 11 mins feedback per presenter | Into the Mind of the Consumer |
| Facilitator: Patrick Spieth | Facilitator: Eric Viardot | Facilitator: Wim Vanhaverbeke | Facilitator: Anna Trifilova | Facilitator: Yves Boisselier | Facilitator: Bruno Woeran | Reflections on the Diversity and Potential of the Emerging Living Labs Movement | Facilitator: Jens Leker & Sebastian Eidam | Facilitator: Heather Moore, The Shape of Things |
| Karl Täuscher: Understanding the Basic Functioning of Business Models: A Graphical Approach | Maria Antikainen: How to co-create local food products and services with consumers? | Chih-Cheng Lin: Transformation of Manufacturing Firms to Servitisation Firms | Joe Tidd – Professor SPRU | Thomas Matheus: A Configurational View on Ambidexterity: Understanding Ambidexterity and Innovation | Vesa Salminen: Synergy Management in Sustainable Business Transition by Hybrid Innovation | Led by ENoLL - European Network of Living Labs | Brian Donnellan: Systematic analysis of digitally enabled services for Sustainable Connected Cities | Hilmar Klink - Manager Consumer Innovation, Evonik Industries: How Evonik ethnography-based consumer exploration leads to B2B-driven innovation |
| Arash Golnam: Value Map: An Innovative Tool for Business Model Innovation | Carsten Gelhard, Sebastian Kortmann, Jens Leker: A Contemporary View on Market Orientation and Customer Co-Creation | Hsin-Hui Chou: Co-evolution of technology, interfirm networks and firm capabilities | Claus Foss – Professor Aalborg University | Kuo-Nan (Nick) Hsieh: The influence of inter-organizational routine on new service development | Sam Garrett-Jones: Stretch Goals in Eco-innovation and Student Engagement with Business Sustainability | Full details | Jim Kenneally, Colin Ashurst: Boosting IT Capability Innovation by Defining IT Artefacts as Patterns | How Evonik ethnography-based consumer exploration leads to B2B-driven innovation |
| Martin Kamprath: "How to Paint the Canvas?": The Business Model Environment Template | Anne-Laure Mention: Knowledge sourcing from customers in new financial service development | John Meewella: Openness: Managing the Transformation in Internet-Based SMEs | Sally Jeanrenaud – Senior Research Fellow, University of Exeter | Katja Kraemer: A Case about the Diffusion of Co-creation Expertise in Organizations | Stephan von Delft: On the role of customer orientation in sustainability-driven innovations | | Marija Radic: Product Service Systems: Which Revenue Model fits best? | Petteri Alinikula - Director, Accessibility, Eco and Social Solutions, Nokia: Do Good Innovations Do Good for the Business? |
| Diego Zuluaga: Inclusive Business Models: Understanding Innovation Role | Urs Daellenbach: Building Relationships and Stimulating Learning in Open Innovation | Simon Minderhoud: Bringing Open Innovation to the Next level | Marine Agogue – Mines Paris Tech | Mika Kautonen: Open Innovation in University-Industry collaboration: towards mutually benefiting relationships? | Bettina von Stamm: Embracing sustainability-driven innovation, insights from SusIN Lab | | Seidali Kurtmollaiev: A recipe of successful service innovation: who is the chef? | Kate Gransden – Open Innovation Manager, GlaxoSmithKline: Driving Innovation through Applying Consumer Insight to Open Innovation |
| | | | Full details | | Michael Dell: Reverse Innovation- A Chance for Small and Medium European Enterprises? | | | |

1030 – 1100 COFFEE BREAK (Level -1 and Level 1 and Level 2)
Coffee Connections Corner (Level -1): Horizon 2020 Calls and Consortia 1
with Bruno Woeran, Uros Sikimic, Steffen Conn

| 1100 – 1230 SCIENTIFIC & PRACTITIONER SESSIONS (15 mins per presenter & 30 minutes facilitated discussion) | | | | | | | ACADEMIC RESEARCH DEVELOPMENT SESSION 4 | INNOVATION INSIGHTS 4 |
|--|--|---|---|--|--|---|--|--|
| Red Hall Level -1 | Gold Hall Level -1 | Green Hall Level -1 | Blaskett Hall Level 2 | Achill Hall Level 2 | Aran Room Level 1 | Gola Room Level 1 | Board Room Level 4 | Purple Hall Level -1 |
| Session 4.1: Business Models 2 (SIG) | Session 4.2: OI & Collaboration (SIG): Technology Co-operation | Session 4.3: OI & Collaboration (SIG): Intermediaries & Information | Session 4.4: Coaching Innovation (SIG) Invited Speaker Session | Session 4.5: Transferring Knowledge for Innovation 4 (SIG) | Session 4.6: Creativity IN Innovation 1 | Session 4.7: WORKSHOP | 6 presentations of 4 mins & 11 mins feedback per presenter | Innovation by Design |
| Facilitator: Dirk Schneckenberg | Facilitator: Paavo Ritala | Facilitator: Anne-Laure Mention | Facilitator: Bettina von Stamm | Facilitator: Allen Alexander | Facilitator: Mark Vandael | Gamification & Gaming in Innovation Management | Facilitator: Urs Daellenbach & Kyriaki Papageorgiou | Facilitators: Joanne Hyland, rInnovation Group & Jeff Hovis, Product Genesis |
| Romy Hilbig: Business Models of Internationally Operating German Educational Services | Juha Hinkkanen: The Will to Win - Antecedent to Successful Innovation Cooperation | Davide Chiaroni: The Role of Knowledge Brokers in Open Innovation | Luca Sacchi - Head of Product Planning and Strategic Innovation, Piaggio Group | Uros Sikimic: Learning through Technology Out-Licensing Internationally: Does Out-Licensing improve Product Commercialization? | Ramon Vullings EACI Invited Speaker - Cross Industry Innovation | Led by Edward Faber & Anna Trifilova | Hiromi Saito: Effect of collaborative research with academia-focused on pharmaceutical industry | Louise Quigley – Director, Strategic Innovation, Moen: Migration of Strategic Innovation |
| M. Cristina Longo: Business models for long-run survival of fast-growing technology-based start-ups | Angelo Natalicchio: Exploiting radical licensed technologies: Moderating effects of scientists and alliances | Irina Saur-Amaral: The Importance of Innovation Intermediaries in Service Industry | Mikael Johnsson - Blekinge Institute of Technology & Munktell Science Park | Yung-Chi Shen: The Performance Drivers of Successful University Technology Transfer | Hans-Juergen August: Creativity Traits and Innovation Beliefs: Implications for Companies and Universities | Full details | Katja Tschimmel: Design Thinking applied in the conception of Innovation Strategies | Thorbjørn Machholm – Group Director, New Business & Business Support, Grundfos: Metamorphosis of New Business Creation |
| Christina Melanie Bidmon: The Three Roles of Business Models for Socio-Technical Transitions | Nicole vom Stein: Technological distance in academic collaborations - evidence from battery research | Thomas Tandrup: Information dissemination and external collaborations in radical NPD projects | Bastian Bansemir - Strategy, Innovation & Cooperation, BMW Group | Killian McCarthy: Differences Between High and Low Tech Product Innovation Management | Roman Teplov: What is known about TRIZ in Innovation Management? | | Asghar Afshar Jahanshahi , Stephen X. Zhang, Alexander Brem: Perceived Environmental Uncertainty and Firm Innovativeness | Calvin Smith – Principal Manager, Global Innovation & Marketing, EMC Corporation and Brendan Butler – Director of Engineering and Innovation, EMC Ireland: (Re)Birth of Innovation |
| Iban Lizarralde: Socially Responsible Regions: Localism Business Model to enhance eco-innovation | Christina Weber: Co-evolution of Goals and Partnerships in Collaborative Innovation Processes | Karl Joachim Breunig: Open Service Innovation or Service Innovation in the Open? | Tomislav Buljubašić - Innovation & Technology Manager, Siemens Convergence Creators | Néstor Rodríguez Miranda: Trends in commercial exploitation of knowledge and technology | Rolandas Strazdas: Increasing Efficiency in Collective Creativity | | Jeeeeun Kim: Patent-based forecast of technology convergence | |
| | | | Full details | | Kati Järvi: Where Does Creativity Come From? | | Taryn Mead: Biologically-Inspired Management Innovations | |
| | | | | | | | Markus Kowalski: New Challenges in Innovation Process Management - A criticism and expansion of unidirectional Innovation Process Models | Sponsored by rInnovation Group & Product Genesis |

| 1330 – 1500 SCIENTIFIC & PRACTITIONER SESSIONS (15 mins per presenter & 30 minutes facilitated discussion) | | | | | | | ACADEMIC RESEARCH DEVELOPMENT SESSION 5 | INNOVATION INSIGHTS 5 |
|--|--|---|--|---|--|--|---|--|
| Red Hall Level -1 | Gold Hall Level -1 | Green Hall Level -1 | Blaskett Hall Level 2 | Achill Hall Level 2 | Aran Room Level 1 | Gola Room Level 1 | Board Room Level 4 | Purple Hall Level -1 |
| Session 5.1: Business model change and innovation (SIG) | Session 5.2: OI & Collaboration (SIG): Collaboration | Session 5.3: OI & Collaboration (SIG) | Session 5.4: Strategic Innovation Training, Teaching & Coaching 1 (SIG) | Session 5.5: Strategic Foresight, Strategic Agility & Future Orientation 1 (SIG) | Session 5.6: Creativity IN Innovation 2 | Session 5.7: Innovation Management | 6 presentations of 4 mins & 11 mins feedback per presenter | Changing the Game |
| Facilitator: Dirk Schneckenberg | Facilitator: Anna Ohrwall Ronnback | Facilitator: Daria Podmetina | Facilitator: Anna Trifilova | Facilitator: Christoph Köller | Facilitator: Ramon Vullings | Facilitator: Jeff Hovis | Facilitator: Davide Chiaroni | Facilitator: Kevin McFarthing, Innovation Fixer |
| Patrick Spieth, Sabrina Schneider: Business Model Innovation: Entrepreneurial Management of Dynamic Capabilities | Marcelo Castilho: Relationship Between Collaboration and Innovativeness: A Case Study | Irina Fiegenbaum: Towards open innovation measurement system - a literature review | Teemu Santonen: How to make brainstorming and idea screening learning more effective | Djordje Pinter: Making Use of Corporate Foresight Lessons learnt from Industrial Practise | Gijs van Wulfen: Customer Frictions Generate Great New Concepts | Stephan Winterhalter: Resource-Constrained Innovation: Conceptualization and Implications for Multinationals | Bror Salmelin: Challenge of Open Innovation 2.0 for Human Resource Management | Bettina Maisch - Innovation Manager, Siemens Corporate Technology China: Sustainable growth at Siemens China through value-driven technology development |
| Karoline Bader: Towards service-based business models in product-centric firms: A capability approach | Patrycja Klimas: Cooperation and Organizational Innovativeness within Innovation Networks | Shigemi Yoneyama, Kazuma Edamura: Technological autarky and product development performance: implications for open innovation | Rune Bysted: Does Knowledge Always Benefit the Innovative Performance of Employees? | Patrick Brandtner: Dealing with Uncertainty in Innovation Management | Marine Agoué: Rethinking ideation: a cognitive approach of innovation lock-ins | Rui Patricio: Innovation Management Key Industry Insights | Amir Taherizadeh: Investigating Coordination Mechanisms of Borromean Trinity of OSS Development | Klaus Griesar - Head of Science Relations, Merck Chemicals: Paradigm shifts in (sustainable) value creation - Implications for innovation management |
| Hannele Lampela, Kyllikki Taipale-Eräväla: Growth through SME Business Model Innovation and Competence Changes | Sunwoo Moon: Eco-innovation through inter-organizational collaboration in the manufacturing industry | Samuli Kortelainen: Measurement Of Innovation In Ecosystems: Systematic Review And Framework Development | Mikael Johnsson: Innovation Teams: Before Innovation Work is Begun | Tymen Jissink: Corporate Foresight: Antecedents and Contribution to Innovation Performance | Miia Kosonen: Humour: Funny But Efficient Way to Support Online Innovation Activities | Nina Tervonen: Agile Methods for Boosting the Commercialization of Innovations | Julia Breßler: Encouragement of Open Innovation 2.0 by Means of Reflexivity | Paradigm shifts in (sustainable) value creation - Implications for innovation management |
| Christiana Mueller: Business model change concepts - a literature review | Leona Fitzmaurice: A New Academic Institute to Promote Innovation and Entrepreneurship | Nagwan Abu El-Ella, John Bessant: Rethinking the Role of Trust in Open Innovation | Lars Langenberg: The Vertumnus Toolset for Improving Transformation Ability in Innovation Networks | Jukka Laitinen: Future Sustainable Innovations - a Competitive Advantage or a Must? | Alexander Brem: Perceived Creativity in an International Context: Culture, Gender, Personal Creativity | Sami Paju: Managing Uncertainty in Innovative Projects: Alternative for Causal Project Plans | Maria Roszkowska-Słiz: Exploring CSR-driven Open Innovation: Polish Perspective | Michael Ruggier – GameChanger, Shell Global Solutions: Game changing innovations at Shell - Driving revolutionary disruptive innovations with lean resources |
| | | | | | | | Maria Roszkowska-Słiz: Exploring CSR-driven Open Innovation: Polish Perspective | |
| | | | | | | | Dimitra Chasanidou: Introducing Open Service Innovation Platforms: A Case Study | |
| | | | | | | | Stephen Zhang, Julio Pertuzé: How Exploration and Exploitation Affect Routine Assembly in Innovative Startups | |

1500 – 1530 COFFEE BREAK (Level -1 and Level 1 and Level 2)

Coffee Connections Corner (Level -1): ISPIM Asia-Pacific Innovation Forum, Singapore (7-10 December 2014)
with Iain Bitran, Desai Narasimhalu, Byoung Soo Kim, Urs Daellenbach

| 1530 – 1700 SCIENTIFIC & PRACTITIONER SESSIONS (15 mins per presenter & 30 minutes facilitated discussion) | | | | | | | ACADEMIC RESEARCH DEVELOPMENT SESSION 6 | INNOVATION INSIGHTS 6 |
|---|--|--|---|---|--|--|--|--|
| Red Hall Level -1 | Gold Hall Level -1 | Green Hall Level -1 | Blaskett Hall Level 2 | Achill Hall Level 2 | Aran Room Level 1 | Gola Room Level 1 | Board Room Level 4 | Purple Hall Level -1 |
| Session 6.1: Business Model Innovation and Corporate Entrepreneurship | Session 6.2: OI & Collaboration (SIG): Systems | Session 6.3: OI & Collaboration (SIG) | Session 6.4: Innovation Training, Teaching & Coaching 2 (SIG) | Session 6.5: Strategic Foresight, Strategic Agility & Future Orientation 2 (SIG) | Session 6.6: WORKSHOP | Session 6.7: Innovation Methods | 6 presentations of 4 mins & 11 mins feedback per presenter | Workshop ISPIIM Seeks Solutions |
| Facilitator: Patrick Spieth | Facilitator: Kati Järvi | Facilitator: Martin Rhiart | Facilitator: Pascal Echardour | Facilitator: Teemu Santonen | How Creativity Can Help us to be More Sustainable As Human Beings | Facilitator: Simon Minderhoud | Facilitator: Dirk Schneckenberg & Karoline Bader | Led by Christophe Deutsch – En Mode Solutions |
| Sebastian Heil: Business platforms and service-oriented business model innovation in traditional industries | Jonas Van Lancker: The Organizational Innovation System: Innovation rationale and framework for analysis | Agnieszka Radziwon: Designing Collaborative Manufacturing Solutions for SMEs: A Case Study | Veronica Bluguermann: Framing complex problems in cities: a design approach Pia Storvang, Suna Løwe Nielsen: DesignUni: University Entrepreneurship Education through Design Thinking | Arne Stjernholm Madsen: Strategic reframing as 'feedforward' to experimentation and exploration Shin Juneseuk: Strategic foresight to recognize innovation technologies at inflection points | Led by Paolo Sbuttoni Full details | Sebastian Kunert: Time, Staff and Motivation in Innovation Projects: New Empirical Insights Jorgen Furuhjelm: Increasing efficiency in the innovation process at Saab Aeronautics, Sweden Adam Mazurkiewicz: A Model of a Complex Assessment of Innovative Technological Solutions Peter Robbins: Innovation Processes - Stage-Gate or Strait-Jacket? | Michael Gusenbauer: Innovation Offshoring Research: A Mapping of the Field Laurent Scaringella: Spin-off models: Theoretical convergence Rigo Tietz: Dynamic Modelling of Innovative Business Models Dirk Schneckenberg: The role of managerial cognition in business model innovation Linda Bergset: Financing innovation in sustainable start-ups Henna Järvi: The Value of Value Co-creation: Empirical Evidence from B2B Services | Problems addressed: What innovative data-sharing business models would you propose to promote proliferation of smart city services? What tools and approaches facilitate collaboration across communities? How can we foster the ability of staff members to recognize and exploit market opportunities for new technologies? |
| Jochen Schmidt: Investigating Organizational Antecedents of Effective Corporate Entrepreneurship | Stephan Buse: Global Innovation Management Strategies of German Hidden Champions | Christina Grundström: Effect of Inbound OI on Performance in Manufacturing SMEs Katie Hyslop: Collaborating for the future: Open innovation in the oil industry | Bettina Maisch: Ideas to Implementation Through User-driven Innovation in China Dana Mietzner: How to solve corporate innovation challenges through innovation camps? | Michael Riedl: Strategic Planning Tool for Local Sustainable Mobility Heather Moore: Ethnographies of Practice, Visioning, and Foresight | | | | Full Details |
| Vivek K Velamuri: Pivots in Startups: Factors Influencing Business Model Innovation in Startups | Ekaterina Albats: Building a National Innovation System - supporting mechanisms in Russia | Tönis Mets: How to research the entrepreneurial (open) innovation process? | | | | | | |
| Oscar Smulders: Business model innovation as a prerequisite for social innovation | Ruslan Rakhmatullin: The Quadruple Innovation Helix for sustainable and inclusive growth | | | | | | | |

1700 - 1800 PLENARY SESSION ON OPEN INNOVATION (Main Hall Level -1) Moderated by Wim Vanhaverbeke – Professor of Strategy and Innovation, Hasselt University

Ronan Stephan – Group Chief Innovation Officer, Alstom
Open Innovation as an Enabler to address the Systemic Challenges for Smart Territories

Jim Trueman – Principal Industrial Fellow, University of Cambridge
Open Innovation In Food And Health: Observations From OI Forums In Contrasting Business Sectors

Stephane Durand – Head of Innovation, Moy Park
Open innovation in the poultry industry at Moy Park and how to make it work

1815 END OF SESSIONS – DAY TWO

1930 FOR 2000 – 2300 CONFERENCE SOCIAL EVENING

Delegates are invited to a relaxing evening at The Old Jameson Distillery, which was founded in 1780 and was Ireland's most famous distillery for nearly 200 years, until its closure in 1971, when distilling of Jameson Irish Whiskey was transferred to the Midleton Distillery. For many years the Bow Street Distillery lay abandoned, but today, once again, it is a hub of activity, welcoming visitors from all over the world. A good, wholesome Irish buffet dinner will be followed by live Irish music and dancing.

Dress Code: Casual. Please make your own way there and don't forget to bring your badge.



Venue:
The Old Jameson Distillery, Bow St,
Smithfield Village, Dublin

www.jamesonwhiskey.com

| 0900 – 1030 SCIENTIFIC & PRACTITIONER SESSIONS (15 mins per presenter & 30 minutes facilitated discussion) | | | | | | | | |
|---|--|--|---|---|---|---|---|--|
| Red Hall Level -1 | Gold Hall Level -1 | Green Hall Level -1 | Blaskett Hall Level 2 | Achill Hall Level 2 | Aran Room Level 1 | Gola Room Level 1 | Board Room Level 4 | Purple Hall Level -1 |
| Session 7.1: Service Innovation 1 | Session 7.2: OI & Collaboration (SIG): Stakeholders & Collaboration | Session 7.3: OI & Collaboration (SIG): Clusters & Systems | Session 7.4: Innovation for Sustainable Societies | Session 7.5: Strategic Foresight, Strategic Agility & Future Orientation 3 (SIG) | Session 7.6: Early-stage Innovation 1 (SIG) | Session 7.7: Innovation Performance | Session 7.8: Product Innovations | Session 7.9: Innovation Capabilities |
| Facilitator: Seidali Kurtmollaiev | Facilitator: Tor Helge Aas | Facilitator: Lynne Bennington | Facilitator: Bettina von Stamm | Facilitator: Artur Ochojski | Facilitator: Paul Ellwood | Facilitator: Leona Fitzmaurice | Facilitator: Leonid Chechurin | Facilitator: Stephan von Delft |
| Vinit Parida, David Rönnberg Sjödin: Open operation: A customer perspective on integrated product-service solutions Angelika Riedl: Technology Potential Analysis in Service Companies Erik Lindhult: Complexity approach to joint value discovery in service innovation management Yujin Jeong: Technology-Based New Service Idea Generation for 5G Mobile Communication Argyro Almpantopoulou: Service Integration in Ecosystems: Empirical Study in Scalable B2B Services. | Maria Smirnova: The role of innovation ecosystem in driving innovation performance Karri Mikkonen: Collaborative Front-End-Innovation Process to Assure Systemic Value in Business Ecosystems Matthias R. Guertler: Stakeholder-Analysis featuring Open Innovation Daniel Kliewe: Strategy-controlling of cluster initiatives | Bianca Cravenna: National Systems of Innovation: Actors' Network Relations in Ghana Magdalena Bialic-Davendra: The innovative potential of clusters: A Czech case study Csaba Deák: The Four Stage Model for Development of Innovative Clusters Marcin Baron: Open Innovation Cooperation Strategies in Regional Innovation Systems | Yves Boisselier, Pascal Echardour: Wikinomics: a key enabler to innovation & societal progress Christiane Rau, Fiona Schweitzer: Technologically-Reflective Individuals for Sustainable Innovations Hanitra Randrianasolo-Rakotobe: Social Innovation in lock-ins: Insights from Fair Trade standardization Margaret Lemay: Conceptualizations and Representations of Stakeholders in Technological Innovation | Edward Faber: Developing a future orientation using serious gaming Scott Erickson, Helen Rothberg: Strategic Innovation and Sustainable Competitive Advantage: Understanding Knowledge Assets Pablo Breitenmoser, Markus Eurich: ICT-induced Changes to Business Relationships in Air Traffic Management Magnus Boman: Speedwriting in networked foresight | Tibor Dory: Service needs of early stage companies in South-East Europe Alexis Jacoby: Using Abstraction Levels in the Front-end of Innovation John Egan: A Labour Theory of Value Creation Lawrence Dooley: Open Innovation as a Start-up Strategy: two Irish Born Global Firms | Kaisa Henttonen: Appropriate Performance Measures for Innovation and Development projects Marina Dabic: How employee personal values' influence organizational innovativeness Csilla Molnárné Konyha: Strategy, Process and Product: Factors Influencing Market Success of Innovations Desai Narasimhalu: Managing Innovation Efficiency | Andera Gadeib: Shamrock or lucky clover? Datamining finds drivers of product innovation Robert Bauer: Adaptive hybrid preference measurement methods in product innovation Tharnpas Sattayaraksa: The roles of CEO transformational leadership on product innovation Oleg Abramov: TRIZ-Assisted Stage-Gate Process for Developing new Products Teresa Tiaojung Hsu: Is Collaboration a Panacea for Product Innovation in Turbulent Environments? | Christina Oberg: Innovation management capabilities in the creative sector Christian Thurnes, Frank Zeihsel: Innovation-Events enriching efficient Lean Product Development Processes Kalle Piirainen: Capabilities for Offshore Wind Services around the North Sea Christoph Köller: Enabling Innovation - Improving Innovation Capabilities of Research Organisations |

1030 – 1100 COFFEE BREAK (Level -1 and Level 1 and Level 2)
Coffee Connections Corner (Level -1): Horizon 2020 Calls and Consortia 2
with Bruno Woeran, Uros Sikimic, Steffen Conn

| 1100 – 1230 SCIENTIFIC & PRACTITIONER SESSIONS (15 mins per presenter & 30 minutes facilitated discussion) | | | | | | | | |
|--|--|--|---|---|--|---|---|---|
| Red Hall Level -1 | Gold Hall Level -1 | Green Hall Level -1 | Blaskett Hall Level 2 | Achill Hall Level 2 | Aran Room Level 1 | Gola Room Level 1 | Board Room Level 4 | Purple Hall Level -1 |
| Session 8.1: Service Innovation 2 | Session 8.2: OI & Collaboration (SIG): Capabilities & Competencies | Session 8.3: OI & Collaboration (SIG): Stimulating Innovation | Session 8.4: Innovation in SMEs | Session 8.5: Strategic Foresight, Strategic Agility & Future Orientation 4 (SIG) | Session 8.6: Early-stage Innovation 2 (SIG) | Session 8.7: Measuring Innovation | Session 8.8: Public Innovation and Innovation Systems | Session 8.9: WORKSHOP |
| Facilitator: Seidali Kurtmollaiev | Facilitator: Irina Fiegenbaum | Facilitator: Marina Dabic | Facilitator: Lynne Bennington | Facilitator: Scott Erickson | Facilitator: Paul Ellwood | Facilitator: Joanne Hyland | Facilitator: Byoung Soo Kim | Teaching and Coaching Open Innovation: Joint ISPIIM SIGS & OI-Net Session - Full details |
| Sebastian Kortmann: Service Firms and Their Idiosyncratic Learning Behavior Tor Helge Aas: Toward a Framework of New Service Development Practices Saara Pekkarinen: Modularity and innovation appropriability - Value appropriation of service innovations Isabella Grahl: Servitization Logics for Utilities: A Systematic Approach to Develop B2C-Offerings Julius Golovatchev: Complexity Management of Intelligent Products in the Energy & Utility | Colin C.J. Cheng: Identifying Capabilities for Open Innovation Activities Verena Nedon: R&D Employees' Intention to Exchange Knowledge within Open Innovation Projects Justyna Dabrowska: Identification of Competences for Open Innovation David Rosell: Implementation of Open Innovation Strategies - a Buyer-Supplier Perspective | Fang-Mei Tseng: Why doesn't co-creation with well-known bloggers increase new service performance? Dan Swan: Creative Interoperability: Mapping knowledge networks between groups Majbritt Evald, Ann H Clarke: Integration of innovation contest ideas into traditional business innovation processes Hangzi Zhu: Innovative behavior types and their influence on individual crowd-sourcing performances Miriam Heitz: Global Open Innovation and Crowdsourcing at Deutsche Bank | Anna Ohrwall Ronnback: The influence of innovation on growth in established SMEs Nance Frawley: R&D tax incentives as a policy tool for small business Murk Peutz: Enabling inclusive growth in SMEs by Workplace Innovation Reinhard Altenburger : Sustainable Product and Service Innovation: Evidence from Austrian SMEs Heli Aramo-Immonen: Innovation diffusion in SME networks - sustainability via green ICT | Bjoern Sautter: Strategic guidance in clusters for business success in future markets Tobias Heger: A Theoretical Model for Networked Foresight Alexandra Kriz: Learning about Ambidextrous Innovation through Sport: an Analogous Dynamic System Karina Jensen: Leading Global Innovation through Collaborative Strategy-making | Konstantin Wellner: Determinants of User Innovator Behavior in the Silver Market Thorsten Lambertus, Matthias Keckl: Crossing the Valley of Death - Fraunhofer Fosters High-tech Entrepreneurship Jimmi Normann Kristiansen: Reviewing Radical Innovation Typology: Remedying Innovation Type Confusion Fiona Schweitzer: The Role of Technical Reflectiveness and Narrative Transportation in Ideation | Helena Karlsson: Quality in innovation management auditing Arash Hajikhani: Social Network Services as a High Potential Indicator for Measuring Innovation Monika Petraite: Organizing and Monitoring Innovation: linking Processes, Design, and Strategy | Bruno Woeran: Innovation Policies and SME Funding Throughput - Lack or Loss? Anton Kriz: Public sector innovation champions serving multiple masters from multiple levels Artur Ochojski: Innovative solutions to management of local public services and infrastructure Wisdom Kanda: Boosting eco-innovation: The role of public support organizations | Led by Anna Trifilova & Wim Vanhaverbeke Alberto Di Minin - Understanding OI: what do we know about it so far? Fabian Schlage: Practicing OI: where are we going to? Antero Kutvonen: OI-Net: Developing Open Innovation Education Based on Industrial Needs Alexander Brem: Teaching & Coaching OI: How to train openness? |

1230 – 1330 LUNCH (Level 1 ONLY – no lunch at Trinity City Hotel!)

1330 - 1500 INNOVATION IN IRELAND (Main Hall Level -1) Moderated by Peter Robbins – Centre Manager and Programme Director of EDEN Centre for Entrepreneurship & Design Innovation

Fiona McKeon – CEO, BIZWorld Ireland
Learning and Teaching to Innovate – Why the Education Question cannot be ignored

Kieran Daly – COO & Co-Founder, Health Beacon
Digital Health Innovation in Ireland - lots done, more to do

Paul Glynn – CEO, Davra Networks
The Importance of Incubation to Innovation

| 1500 – 1800 INNOVATION TOURS - SHOWCASING INNOVATION IN IRELAND | | | | 1500 – 1630 WORKSHOP | |
|--|---|---|---|--|--|
| Tour 1 to Intel Labs Europe & Innovation Value Institute Led by Jim Kenneally | Tour 2 to EDEN - University Centre for Entrepreneurship Design & Innovation Led by Peter Robbins | Tour 3 to The Science Gallery Led by Ian Brunswick | Tour 4 to NCI Business Incubation Centre Led by Paul Glynn | Blaskett & Achill Halls Level 2 | |
| | | | | OI-Net: Open Innovation Teaching Practice Market Square - Full details | |

CLOSE OF CONFERENCE