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Will our future selves thank us? An examination of born-digital curation practices at the University of Kentucky Libraries

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Will our future selves thank us?

Examining born-digital curation practices at UKL



OCLC Works in Progress Webinar series April 2024

Hello – I'm Megan Mummey, the Director of Manuscript Collections at the University of Kentucky Libraries. Four of my colleagues and myself will be presenting the panel Will our future selves thank us? An examination of born-digital curation practices at UKL. And quick context here this is an updated version of a presentation that we gave at the Best Practices Exchange Unconference this year. Many of our projects have moved further along and evolved.

Speakers

- Sarah Dorpinghaus, Director of Digital Strategies and Technology
- Megan Mummey, Director of Manuscript Collections
- Andrew McDonnell, Digital Archivist
- Ruth E. Bryan, CA, University Archivist
- Emily B. Collier, Assistant University Archivist











You will be hearing from us in the following order – First you will hear from Sarah Dorpinghaus about shifting digital preservation infrastructure, then myself on implementing born digital appraisal alongside Andrew McDonnell, then Ruth Bryan on the acquisition of university publications, and then Emily Collier on web preservation. It may seem like we are all talking about disparate subjects, but each presentation will build on each other to form an in-depth case study of how we have been attempting to wrangle the beast that is working with born digital materials.

So if you know me – you know I have a tendency to say flip things (because I'm a youngest child so I'm always

trying to get a laugh). I often say things like "that's future Megan's problem". But I've been an archivist for enough time now that I when run across problems, I get angry, and say "who did this!?"...and it's always "past Megan". So this panel came together upon the realization that we are all trying to not do this. We are struggling with various pain points, like time, expertise, understaffing, and trying our best to plan for the future in the constantly changing landscape around digital stewardship.

UKL Digital Preservation Infrastructure

A changing landscape, 2021-2024



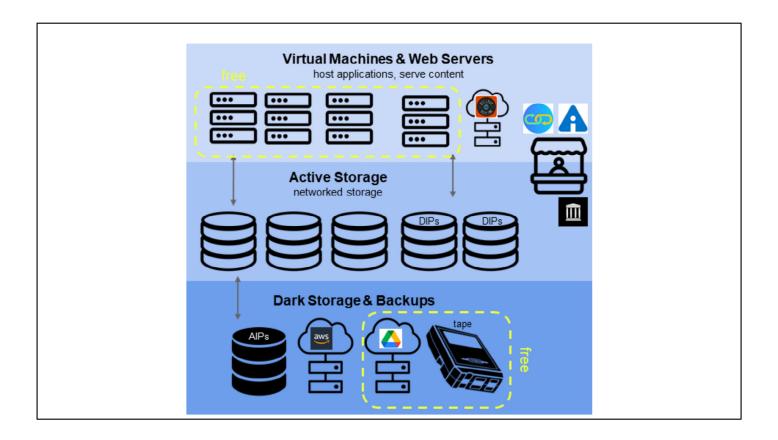
University of Kentucky Libraries

- R1, land grant institution
- Home-grown digital preservation repository and digital libraries



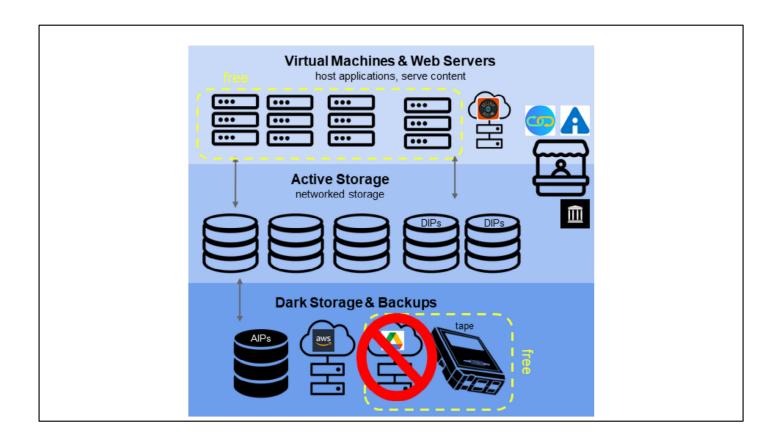
Margaret I. King Library

- UK Libraries has engaged in born-digital archival work since 2015 and web archiving since 2018
- 1 FTE (100%) working with born-digital archives, 8 FTE partial (5-15%), and on average 0-3 student employees

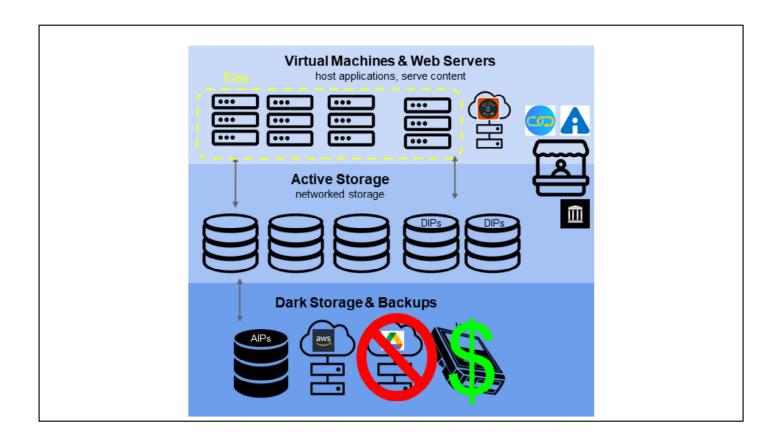


I'll now give a quick overview of our special collections digital infrastructure and some critical changes we've encountered in the past few years and I'll then explain how this has impacted our digital curation decisions.

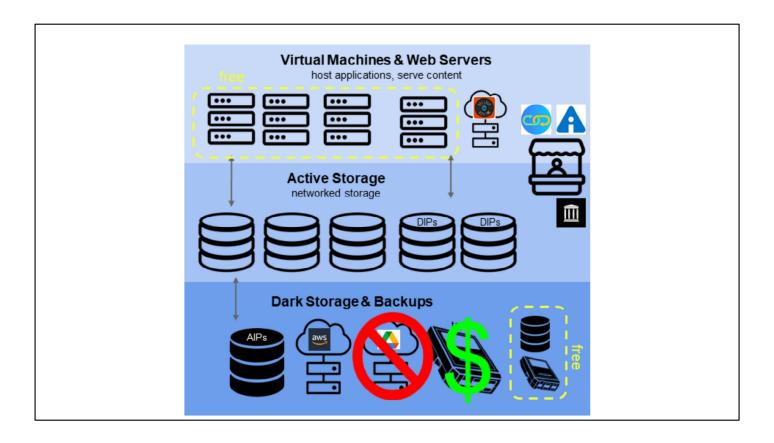
• We have three layers-- dark storage and backups, active networked storage, and VMs and web servers that provide public access to our content, plus some vendor tools like Archive-It and Webrecorder.



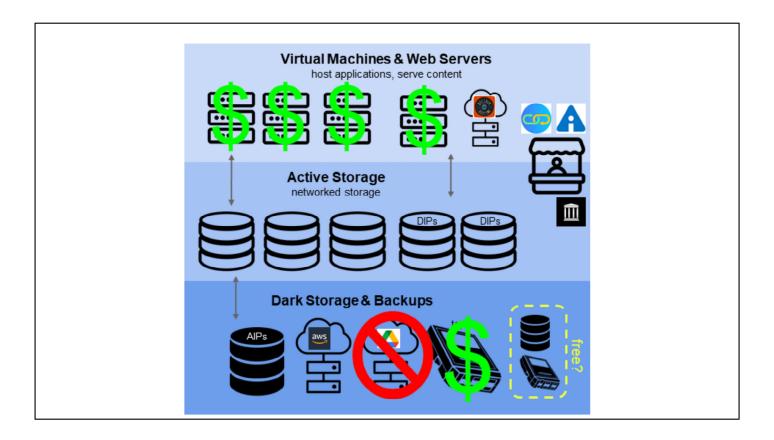
• **Change 1**: University ended its unlimited storage contract with Google, which essentially removed a backup location.



• Change 2: Started being charged for campus-supplied tape backups, which increased our annual costs by 35% (at current amount stored there)



- Change 3: Learned campus IT now offers "data protection services":
 - Daily backups on 3 different types of storage media, data encryption, fixity testing
 - Meets the "sustain your content" level in the Storage category of NDSA's levels of preservation
 - No charge



 Change 4: New pricing structure for UK ITS VMs and webservers (may double our annual infrastructure costs)

These changes have had and will continue to have major implications for our resource allocation, workflows, and how we approach our digital curation work at UKL. We've responded to each of these changes individually to address the top concerns or opportunities, and have yet to do a comprehensive review and restructuring of our practices to account for the new variables.

That aside, I want to share some of our immediate responses.



| | MNIMAL | INTERMEDIATE | FULL |
|----------|---|--|---|
| TRANSFER | Whys scan as needed floatch & Rabocopy when appropriate | () Vrus scan, as needed* () Robocopy, VLC, Windows Media Player, or Handbrake | M Virus scan M Disk image- Guymager M File extraction- BitCurator Disk Image Access |
| STORE | E Begit standard E Multiple backups | Bagit standard Multiple backups | M Begit standard M Multiple backups |
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| REVIEW | | () Review files for challenging formats | Review files for challenging formats and no extension/formats |

| | Digital Preservation Policy University of Kantucky Ubraries, Version 1.0 (2021) |
|-------------|--|
| Intr | oduction |
| 1500 | mentally of Kertlicitis is branken has been experting and creating digital resources alone if. The organism number, preservation, and access to digital content continues to be. In DIC US branks one commitment of Autobridge continues in research, advustion, and all enrichment programs. This policy terminates that continuing commitment. |
| Cor | ntextual Policies |
| UTTY | trarius Digital Preservation Polity should be approached in the context of other scraing why, thrany, and repositivy porces and strategies. These include the Librarius and the rifly shallings (stars as well as recited guillatines that hely be developed in the Nutris. |
| Res | sponsibilities & Mandates |
| | trained mandate for the preservation of digital resources is predicated or missions and timeras at both the Libraries and the university level. |
| | SANCHAND As a sind-grant RV methods of higher education, <u>SK-b</u> strippins to support scholarstrip, basicing, and searing, for more searchests and services assessed with frame areas and searchest to support and proton environments. We Lineare organic preservation exhibitions fruit across or landest for thickness support the searchication, stress-colonia, and preservation of designated organizations. |
| • | INSTACTOR PROPRIE LM Libraries is responsible for managining university archives it collecting and preserving permisnent university records, including those in excitored, formats. This is informed by the records electrical archives established by the State Libraries, Archives, and Records (commission of Restricting. |
| | Strategy priorities UK Libraries Strategy Structure mounts employing and |

Decision tree

+

Digital preservation policy

Link to UKL born-digital migration decision tree

Link to UKL digital preservation policy

mpact on Digital Curation and Preservation

We were fortunate to have two key documents to help respond and decide the most responsible path forward:

Decision tree to help make appraisal decisions for our born-digital resources. Megan will discuss this further.

Digital preservation policy (approved in July 2021) that

- Identifies content that is out of scope for digital preservation
- Digital assets that do qualify are divided into 4 tiers with increasing levels of preservation
- Articulates an institutional commitment to digital preservation (which is important with this quickly ballooning costs)



| | MNIMAL | INTERMEDIATE | FULL |
|----------|---|---|---|
| TRANSFER | Whys scan as needed floatch Rebocopy when appropriate | () Vrus scan, as needed* () Robocopy, VLC, Windows Media Player, or Handbrake | M Virus scan M Disk image- Guymager M File extraction- BitCurator Disk Image Access |
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| REVIEW | | () Review files for challenging formats | Review files for challenging formats and no extension/formats |



Decision tree

Digital preservation policy



Thankfully, the sunsetting of unlimited Google Drive storage did not have a devastating impact on us-- we simply did a review of the content and cleared it.



| | MNIMAL | INTERMEDIATE | FULL |
|----------|---|--|---|
| TRANSFER | Whys scan as needed floatch & Rabocopy when appropriate | () Vrus scan, as needed* () Robocopy, VLC, Windows Media Player, or Handbrake | M Virus scan M Disk image- Guymager M File extraction- BitCurator Disk Image Access |
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| REVIEW | | () Review files for challenging formats | Review files for challenging formats and no extension/formats |

Contestual Policies

Ust Understand Policies

Introduction

- Responsibilities & Mandates

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- establish and preserving authorish character section. Following broke in equilibrius following. This is shared to be received an external advance and extended by the Blain following. Archives, and Reserve Commission of Assistance.

 Reverse profess UK Libraries Streegy: Streetings includes empaning and
- maintein access to certain rigidal resources. Some obligations derived from federal and state lives require the Libraries to maintain flee for access indefinitely. This includes UK

Decision tree

+

Digital preservation policy



For the tape storage, we did some bulk purges according to our digital preservation policy that minimized the financial impact of this change.



Digital preservation cost estimate

1 TB = approx \$200 / year

(up from \$152 / year)



Also, we now have updated cost estimates for preserving born digital content. 1 TB = \$220/yr to preserve



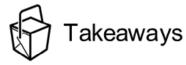
Funding challenges How does this impact appraisal?



Main questions---

- How do these changes (and essentially, new prices) impact our appraisal decisions?
- What capacity do we have for appropriate stewardship of collections?

The rest of the presentation provides examples of how these considerations have impacted our work



Be flexible and nimble.

Build systems and workflows that are **flexible and nimble**. Many of these changes we experienced in the past 2 years were truly out of our control, but the diversity of our infrastructure allowed us to respond quickly and weather these changes.



Be flexible and nimble.

Build and maintain relationships with IT.

It is important to build and maintain relationships with IT- Lib IT and Campus IT. They will know about potential infrastructure options and solutions than you may not be privy to.



Be flexible and nimble.

Build and maintain relationships with IT.

Storage costs increase over time.

Drive it home to administration that digital preservation will only require more financial resources as time goes on. Collection acquisition rate outpaces any long-term decrease of storage costs. Robust infrastructure is expensive. Plan on 5-8% increase each year and adjust your budget accordingly

All icons from the Noun Project https://thenounproject.com/





Not everything is worth saving

Digital appraisal and environmental impact

Megan Mummey
Director of Manuscript Collections

Andrew McDonnell Digital Archivist

Image from The Kentucky Quilt Project, inc. "Why Quilts Matter: History, Art, and Politics" documentary records

Hello again. Just a reminder that I'm Megan Mummey and for the next 10 minutes, I'll be presenting a case study on implementing earlier and more aggressive digital appraisal and the policy changes that resulted from this project. This version of the presentation is co-authored with my new Digital Archivist, Andrew McDonnell who couldn't be here today. Andrew has really taken the lead on the second half of this project. Recently, I have become more aware of the environmental impact of digital preservation. This forced me to come to terms with being "lazy" with my born digital archives. And maybe "lazy" is not the correct phrasing. "Under-resourced" and "under-staffed" are better ways to frame it. So I have always just "grabbed all the bits" and

said "This is future Megan's problem". Our original born digital archives program was very much focused on that "grabbing of all the bits" through disk imaging and wholesale data migration. The thinking was that we would figure out what to do with them later when they are processed (which realistically could be years down the road).

Environmental Impact of Digital Preservation

"When [the challenges of digital preservation] are confronted in an environment where staff time is scarcer than digital storage, it can be tempting to appraise digital content in a cursory manner."

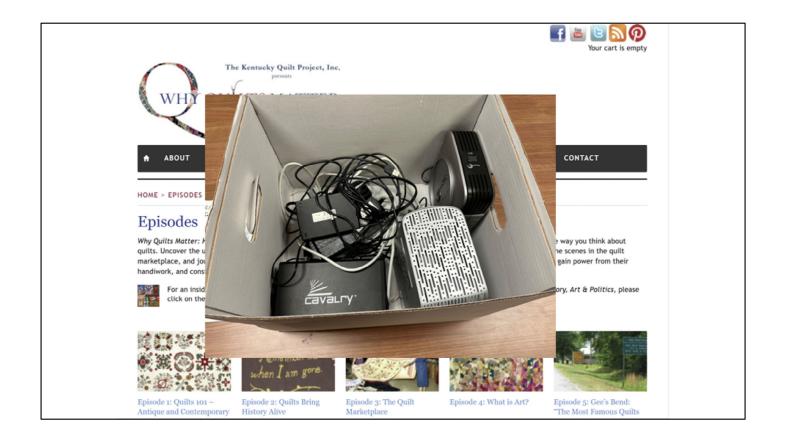
Pendergrass, Keith L., Walker Sampson, Tim Walsh, and Laura Alagna. "Toward Environmentally Sustainable Digital Preservation." *The American Archivist* 82, no. 1 (2019): 165–206. https://www.jstor.org/stable/48659833.

Before we dig into the case study, all of this work is rooted in the idea that Information Communication Technology (ICT) used by Cultural Heritage Organizations for things such as digital preservation and access has a negative environmental impact. I am not going to go into the arguments for why archivists should be aware of their environmental impact or why climate change is an issue or how big the impact of Cultural Heritage Organizations on the environment is. There is already plenty of scholarship on these issues. I am here today to share that reading this article on the screen and others like it made me aware that the decisions I make every day have an impact – and maybe there are things I can do to lessen that impact. I

have highlighted a quote that comes from the digital appraisal section of the article. "When [the challenges of born digital preservation are confronted in an environment where staff time is scarcer than digital storage, it can be tempting to appraise digital content in a cursory manner." That quote really resonates with me, and it makes me deeply uncomfortable, because this is what I have been directly doing. And I would just like to confront my privilege here – I'm at an R1 and I've never really worried about storage – though Sarah just outlined why I'm going to have to start worrying! I tend to do things the easy way and follow a procedure written by someone else and not critically examine what it is I am doing. I am having to retrain myself to confront the difficult tasks and decision points in my job – rather than kick that can down the road for someone else to deal with. This is all to say that perhaps we should be using the environmental impact of born digital records as a lens for asking ourselves the question – are these digital records in front of me worth saving?



In the Fall of 2022, myself and the director of the Nunn Center for Oral History, Doug Boyd – worked with a donor organization, the Kentucky Quilt Project, to bring in their records relating to a series of documentaries on quilts – Why Quilts Matter. The Nunn Center has a large collection of oral histories relating to quilting and this donation would bring in the original interviews done for the documentaries as well as the documentaries themselves. So everything I am going to talk about now has nothing to do with the management of the oral histories – those are being preserved and worked with very ably by my colleagues in the Nunn Center for Oral History.



We ended up with 4 record storage cartons, 6 hard drives, and 1 digital file transfer. The donor was very concerned that we get ALL the files, so she gave us everything she could find. The digital files added up over 3.5 TB. This is where normally I would have followed our documentation to a T and dutifully transferred the hard drives most likely using the minimal option on our migration decision tree, bagged everything, and backed it up in multiple places. However – sometimes following procedure to the letter – puts blinders on you. I am busy – we are all busy. And had I not paid attention to what I was preserving – I would have made a big mistake blindly preserving all of that data.

Appraisal questions to ask

- What is the collection's archival value?
- Which records can we provide access to and approve the use of?
- Which records are essential to documenting this work/subject/person?
- Realistically which records will patrons use?
- · Do these files contain proprietary formats?
- Do we need to keep drafts of the documentaries?
- What at the bare minimum (given our capacity) should we preserve?

Here are the questions I asked myself during the appraisal of these records. And these are pretty normal appraisal criteria and questions. But they led me to the answer (using no tools) that yes some of these records have research value and fit with our collecting area. But there were major problems with many of the files foremost among them the proprietary formats and use issues.

| Hard Drives/filetransfers | Size | No. files | Contents | Decision |
|---|---------|-----------|--|---|
| | | | | Don't keep image archive except for photograph |
| HDD3 (seadisk) | 58.5 GB | 15,815 | Image archive and image working files | clearly provided by Shelly |
| | | | | Don't keep image archive except for photograph |
| HDD4 (new volume) | 58.5 GB | 15,816 | Image archive and image working files | clearly provided by Shelly |
| | | | | final cut pro files can't use - non destructive |
| | | | | footage - proprietary can't use - old final cut pro |
| HDD2 (edit 12 backup) | 1.76 TB | 4,071 | Image archive, final cut pro files | only useful if you have old final cut |
| | | | Cache files, DVD encodes, and | Keep b-roll footage if any can be found mostly |
| HDD1 (edit 13 backup) | 1.59 TB | 12,872 | "george" footage | photographs - don't need cache files |
| | | | Shelly's working files, website files, | |
| file transfer | 1.49 GB | 4,448 | along with image archive | Don't need to keep website files |
| | | | | Don't keep image archive except for photograph |
| HDD5 (Seagate) | 119 GB | 83,149 | Image archive | clearly provided by Shelly |
| | | | Episodes 1-9 WQM, transferred from | |
| | | | HDCAM Videotape masters, mp4 and | |
| HDD6 (Seagate) | 367 GB | 55 | MOV files | Keep - highest quality versions |
| Received 6 Harddrives and 1 file transfer | 3.5 TB | 136,226 | | |

This spreadsheet shows you what was on each hard drive and in each file transfer. We got the original final cut pro files, the producers working files, website files, the cache files, the DVD encodes, their image archive (five different copies of it), as well as the high res copies of the documentaries themselves.

So out of these things – how much can we as an institution actually provide access to and grant use to? – the answer was very little.

| Hard Drives/filetransfers | Size | No. files | Contents | Decision |
|---|----------|-------------|--|---|
| | | | | Don't keep image archive except for photograph |
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| | | | HDCAM Videotape masters, mp4 and | |
| HDD6 (Seagate) | 367 GB | 55 | MOV files | Keep - highest quality versions |
| Received 6 Harddrives and 1 file transfer | 368.5 GB | circa 4,000 | | |

We decided to not keep the image archive. Many of the images are in the one of the creator's archive at UofL and the rest of the images were licensed from other cultural heritage institutions and individual artists. And, no, that license did not include archiving the documentary records. We are keeping the lists of photographs considered which were generated by the documentary creators. As well as the image guides produced for each documentary – which list the image and the owning institution.

Next on the chopping block are the final cut pro files.

These are not just files in a proprietary format, but files in a

2011 version of a proprietary format. Also – the reasons we are preserving this documentary have nothing to do with the making of the documentary.

Then we have cache files, dvd encodes, and footage from "George". We also need none of these things. Originally, the "George" footage was identified by the donor as very important b-roll for the documentaries. And upon closer examination what was the b-roll? Another copy of that image archive. Nothing we can use. We will be keeping the master files for the documentaries and the producer's working files (scripts and other planning documents) minus the image archive and the website files. This appraisal process first with minimal use of tools, through an environmental lens, gave us a good roadmap to start manipulating the files.

Deduplication: TreeSize automated + manual

- ~60,000 duplicates files deleted (some recurred more than 10 times across multiple directories)
- Many duplicates were tiny, but in those quantities take up significant space and processing power
- Duplicate video files: multiple formats for DVD, broadcast, web, and other outlets
 - o Manually discovered, fewer files but large file sizes!

Here is where I came in as the new Digital Archivist. I took this initial appraisal and started looking at the files with various tools, specifically Treesize Professional and Bulk Extractor. After removing the Final Cut Pro file projects, containing multiple iterations of the documentary and cache files we didn't need, we used TreeSize Professional, a reasonably priced software tool, to further analyze the collection. Among its features, TreeSize can run a checksum analysis to find duplicate files, even when they have different file names. These automated searches allowed us to remove over 60,000 duplicate files (some of them recurred over 10 times across various directories). Many of them were tiny in size, but collectively added up to

over 200 GB. I also did a manual hunt for duplicate video files and found significant space savings, as videos were saved in Quicktime, WMV, mp4 formats for various outlets at different stages in the production and release process.

PII and Tree-size analysis

Deleted folders and files of material irrelevant to the Kentucky Quilt Project, including personal vacation photos, medical files, legal files, real estate contracts, and other materials containing significant PII.

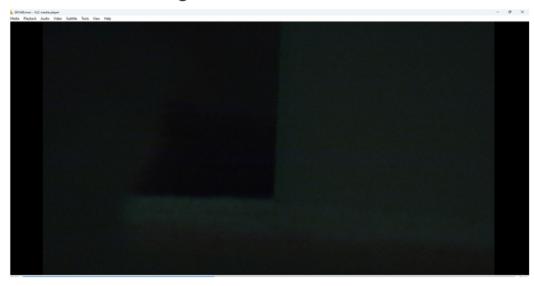


Another nice feature of TreeSize is it allows you to easily visualize what sorts of files are in your corpus, breaking things down to categories such as video, image, and text, but also allowing you to see where system files, empty directories, emails, and others are tucked away. In this case, the donor had full computer OS files in a large directory nested multiple directories deep, and TreeSize helped us track those down for deletion.

We found another significant space savings during PII analysis. I used Bulk Extractor to search for social security and credit card numbers, which on further exploration led to large collections of personal data that had found their

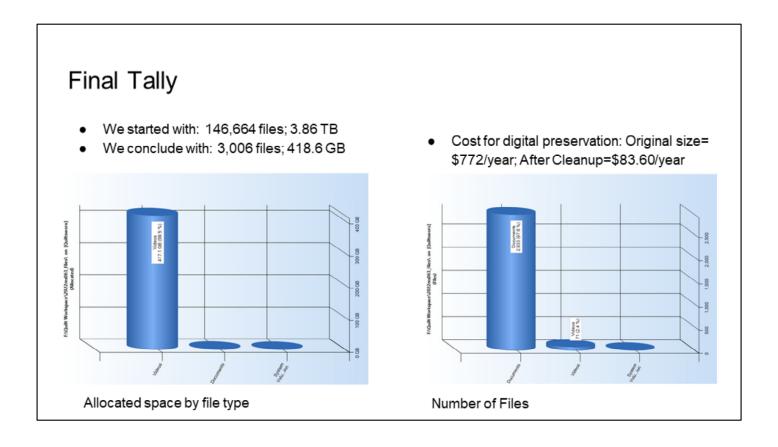
way into the collection, including family photos, medical files, personal email backups, real estate transactions, and other material that, in addition to being out of scope, created risk for the donor and for us as an institution.





360 MB: 1:11 silent clip from a dark room

TreeSize allowed us to easily discover the vast, vast majority of disk space in the donation was composed of the scratch disks used in the video editing process. They included every single second of video shot over the course of the documentary: interviews, B-Roll, and even the videographer set-up or accidental shots, such as this minute-long clip of nothing but darkness and ambient noise, occupying 360 MB of space. In addition to saving our own storage, we were able to pass along the scratch disks to our oral history center, which had planned to spend thousands migrating interview footage from physical media for their collection.



So we started with: 146,664 files; 3.86 TB. And ended with: 3,006 files; 418.6 GB. Which is 2% of the original file count and 10% of the original file size.

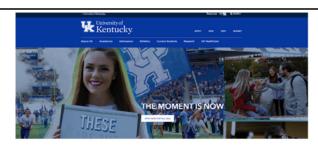
At an estimated cost of \$220/TB per year for digital preservation: Before Deaccessioning: \$849/year; After Cleanup: \$90.60/year

Takeaways

- Added in a more rigorous appraisal section to our documentation.
- Saving everything is a trap. Do not do it! It's bad for archives and it's bad for the environment.
- Reappraise your born digital collections.

This whole experience has led us to re-envision our born digital processes with a sharp move away from the "grab all the bits" first approach. We're working on a redo of our born digital workflows, all of this heavy lifting is being done by Andrew I might add. One of the main things that I want to make explicit in these workflows for those who engage in born digital work at UK, because there are quite a few of us, that they are encouraged to NOT SAVE EVERYTHING. Saving everything is a trap. It's bad for archives and it's bad for the environment. This experience has also encouraged me to embrace the concept of reappraisal – there are collections that I am now thinking about – that need to have their born digital records

reappraised, because we saved too much. Andrew is now in the process of evaluating collections that had previously been disk imaged. So to wrap up – Don't be like I used to be – don't kick the can down the road and just "grab everything" because it might be useful someday. In the end 98% of the digital records in this Why Quilt's Matter? Collection did not, in fact matter, and are not essential to preserve.



Suddenly, Everything's Online! What Do We Do Now?

Ruth E. Bryan, CA University Archivist University of Kentucky Libraries Special Collections Research Center

We're going to pivot now to look at some of our challenges and strategies for online document preservation and description, and, since I'm Ruth Bryan, the University Archivist, this will be specifically for university records, to wit: "Suddenly, everything's online! What do we do now?"

SUDDENLY! (The Realization)





2018

Situation:

- · Archive-It subscription
- Started crawling UK seeds
- Including yearly crawl of www.uky.edu
- Successful capture threshold = 75%

In 2018, Sarah and I were successful in advocating for the UK Libraries to purchase a subscription to Archive-It. We hired Emily as our first web archives intern and began selecting and crawling university websites and seeds. At that time, I thought of web archiving as just one of many acquisition and preservation methods for university records and allied documents. We also thought that we would be able to do appraisal, and set up crawls for all types of web content, including a yearly crawl for the main uky.edu seed, and after that one push of work, it would all be fine. We established that fine = 75% of the website or web page is captured, so our quality assurance threshold is good enough rather than perfect.

SUDDENLY! (The Realization)





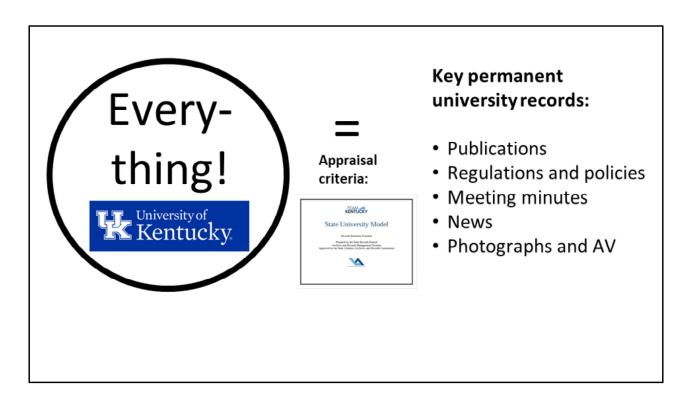
2019

Situation:

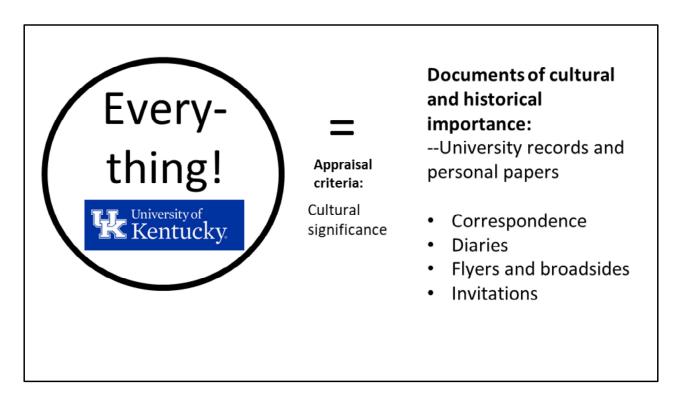
- Key records and papers
- · Are distributed online only
- · Not transferred to Archives
- · Likely to be lost
- Web archiving is more central than before
- Preservation is complex
- Is thus resource-heavy
- Do we need to re-align effort?

But, by the next year, the realization washed over me that most key university records are being distributed or published online only and not routinely transferred to the archives the way they were in the past. The COVID pandemic accelerated this trend. So, web archiving is actually more important or more central than I had thought, because without proactively acquiring these documents, they are likely to be lost because of the ephemerality the web.

However, web archiving is technologically complex. It's not as easy as setting up the crawls, doing some quality assurance, and websites will be preserved forever. Web archiving requires more resources than many other formats. Do we need to re-align our effort?



The "Everything" in the presentation title refers to key, permanent University of Kentucky records as outlined in the State University Model Records Retention Schedule. These permanent records provide documentation of the university's decisions and actions, finances, and planning.



"Everything" also includes other documents of cultural and historical importance that the records schedule considers non-permanent, but that are crucial to documenting the experiences and activities of university units and individuals. They often provide a counterweight to the official or public stance or story of the university.



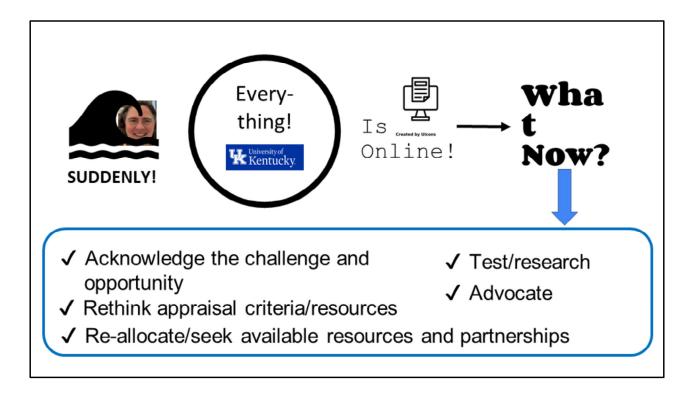
Is Online!

Created by Ulcons

- Many are in PDF
- Some PDFs on proprietary platforms with no download
- Websites/blogs
 - Embedded video not always captured.
 - Some webpages not captured at all (URL changes)
- Web 2.0 functions are difficult to capture
- Online ≠ Archived/preserved

The ways in which these key university records and other documents of historical value are distributed online varies considerably. Many are PDFs and can be downloaded or easily crawled. On the other hand, not many, but some important publications are distributed on proprietary platforms with no download option. Some are distributed as websites or blogs, but in an audit I conducted between 2021 and 2022, I found that some of the university's websites weren't captured at all. Social media dynamic scrolling, threading, commenting, and many other Web 2.0 functions are difficult to capture. And, records creators believe that putting documents online is the same as archiving them, so there's no need to send a copy to the archives. The archivist must now proactively search for and acquire these records.

online journal by Ulcons from Noun Project



To recap: I suddenly realized that key university documents are now being distributed online only. Managing these web-based documents is complex and requires additional resources. Given that I have scarce time and money, what do I do now?

First, I acknowledge the technological and resource challenge of online formats, plus the opportunity their acquisition provides for a wider, stronger presence of voices and content in the historical record.

Second, I rethink appraisal criteria, de-centering the university records schedule, prioritizing web-based documents created by underrepresented people and organizations, and more carefully quantifying the resources required for collection management.

Third, based on my appraisal, I re-allocate the resources I already have access to, and I seek out or respond to additional resources and relationships. Over the last few years, I have been able to request that most of my student budget be converted to continue to employ Emily as a part-time web archiving specialist, and now, as full-time Assistant University Archivist. This means stepping back from other formats, collections, and backlog projects for now. We were also awarded a mini-grant from

Project STAND to work with the Latino Student Union on their social media accounts, which is what Emily will be talking about. A neat thing that happened recently is that, because of our web archiving work, a web developer in the UK public relations office got in touch and is willing to help with preserving web sites! We just started this partnership.

Fourth, I continue to test and research to refine resource requirements and appraisal criteria.

Fifth, I use the research, testing, thinking, and practice to advocate for more support.

Even a small step means preserving key records, but your collection policy, institutional context, and existing resources will determine what "key records" are for you! Your future colleagues will thank you!

online journal by Ulcons from Noun Project



Wildcat Histories: Preserving Activist UK Student Organization's Legacies

Emily Collier Assistant University Archivist Web Archiving Specialist Special Collections Research Center University of Kentucky

Seeds belonging to the Latino Student Union on UK Libraries' public Archive-It page

Hello, I am Emily Collier, the Assistant University Archivist and Web Archiving Specialist for Special Collections, and I will be diving into our partnership with the Latino Student Union and our efforts to archive the cultural heritage found in social media, a much more tricky type of online resource to capture and preserve.

The page cannot be found The page you are looking for might have been removed, had its name changed, or is temporarily unavailable. Please try the following: If you typed the page address in the Address bar, make sure that it is spelled correctly. Click the Back button to try another link. Click Search to look for information on the Internet. HTTP 404 - File not found Internet Explorer

Key Problems:

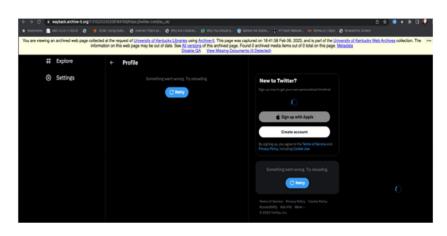
- Link rot
- Archiving tool failures
- Website upgrades
- Enterprise interception

So some of us who have worked with web archiving know many of the key problems when facing any website, including link rot, archiving tool failure, upgrades to sites like the inclusion of dynamic or interactive content, and of course when website proprietors make changes to their sites or install things like permissions. Sites can be changed, moved, taken down, become hidden behind paywalls or logins, and couple this with the struggle of web archiving tools to capture dynamic scripts, and you can really end up in the weeds.

Social Media: Our Notorious Evader

WHY?

- · Complex, interactive scripts
- · Crawler traps/infinite links
- Near-constant updates create an arms race with preservation technology
- Crawler blockers and permissions obstacles



A failed Twitter crawl with Archive-It

And as you can expect with those complex and interactive scripts, social media is the absolute worst to try and capture. Social media also often contains crawler traps, such as infinite links, meaning we have to be more careful about our scoping practices or else we end up with a ton of stuff we don't want. They are also more subject to enterprise interception. These sites go through constant updates and changes to formatting and it really is an arms race for many web archiving tool developers to ensure their tools are able to work through those updates. What's more, many of these sites specifically have crawler blockers included in their scripts and also prevent content from being viewed without being logged in. So here you can see a failed Twitter cawl from Archive-It. Archive-It has had quite a hard time with most social media so one of the exciting parts of our student organization partnership is the opportunity to research other options.

Wildcat Histories: A Flagship

- A Project STAND (STudent Activism Now Documented) mini-grant
- IMLS and Mellon Foundation funding
- April 2022-Aug 2023
- Partnered with the Latino Student Union
- Use the partnership as a pilot for building procedures on archiving student organizations' online content, specifically

Libraries





So here we are with our Wildcat Histories project. Project STAND has been around for about 5 years and attracted Ruth's attention due to its focus on ethical documentation of student activism in marginalized or underrepresented communities. As she already had a working relationship with the Latino Student Union and a small collection of their materials, she approached them for a partnership. We received a \$14,000 grant through Project STAND that was funded through IMLS and the Mellon Foundation for work to be completed from April 2022 through August of 2023. The goal was to use Wildcat Histories as a pilot for building successful procedures for archiving student organization's online content, specifically social media.

Social Media Goals

Theoretical Goals



Preserving Memory

Appraising platforms that appropriately capture communities' memories



Social Interactions

Ensuring that the social interactions, ie comment sections, are preserved



Online Culture

Preserve the unique qualities of online culture

Practical Goals



Testing

Test available tools and methods for best capture and preservation practices



Documentation

Document tests and outcomes in order to keep a record of chosen methods and rational



Standardization

Use these rationals to create a standardization of procedures and application of metadata

So here I have outlined the project goals for my part. The theoretical goals include Preserving memory, right. Understanding and appraising those social media sites to ensure we are appropriately capturing the voices of the LSU members. It's easy to grab extra content when web archiving so this first step ensures I am capturing the voices without grabbing links that go too far out of context. It is also important for us to preserve social interactions on these sites, so the comment section being a really great place for this. It gives us context. It gives us a better understanding of the opinions of community members and it also allows us to see trends in thoughts. All of this culminates into preserving the online culture of a group, which is distinct. AND it really gives us a unique perspective into the functions of a group. Social media allows for pictures and videos and conversations that you just don't get with printed meeting minutes or flyers. This leads me to our practical goals. My role is to test the current tools available in order to find the ones that work the best for capturing those theoretical goals. I'm also keeping documentation of these tests and their outcomes as this gives me a chance to decide which methods and practices are the best. The rationals I make then go into developing a standardization of procedures and best practices for capturing social media sites.

Student Archiving Goals

- Empowerment: Return control to student organizations
- Community: Build positive and productive relationships between students and Special Collections
- Sustainability: Create solutions to integrate archiving into student organization policy



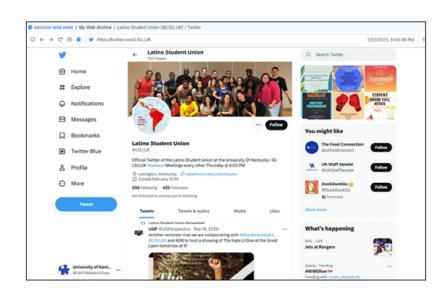
Informational flyer created by our Student Organizations Communication Assistant, Claudia Benito

We also have another goal, and that is to get the student groups themselves invested in their own archives. This is important because it gives control of preserved content to the organizations themselves allowing them to pick and choose what they want preserved. It builds a positive and productive relationship between these groups and Special Collections, and it also increases the chance of sustainability with more hands on-deck. If we can find the easiest methods and tools to use for archiving, match that with a successful delivery of the value of using archives to support an organization's legacy, the more likely the students will be take on their own archiving practices.

Building Forward-Thinking Practice Around Anticipating Failures

Gaps can be left in collections when crawling technologies fail.

Anticipating these failures and preparing backup tools or policy can alleviate this burden.



The same Twitter page, successfully captured with Webrecorder

But we need to find those easy solutions first. As I mentioned before, web archiving tools frequently fail with social media, and as tool developers work to keep up with these changes, the down time can result in gaps in our collections. So we want to build a more forward-thinking practice by expecting failures. By anticipating gaps and thinking about how our policy and practice can adapt, we can better prepare ourselves for failures. We are doing this currently by researching more web archiving tools and building a sort of backup arsenal to turn to turn to when Archive-It fails. So Webrecorder, specifically their archiveweb.page plugin, has so far been quite successful where Archive-it fails. Earlier, I showed a slide with a failed Twitter crawl with Archive-It, and here is that same page I managed to get with Webrecorder a couple weeks later. I'd like to stress here that Webrecorder was a tool we had looked in 2019, but had dismissed at the time because we weren't super impressed with it.

Redundancy in Research

- New technologies always coming into the field
- Existing technologies typically successful may fail in the future
- Old technologies once dismissed may have upgraded to better tools



And this brings me to one of the great take aways of the Wildcat Histories project, which was to learn about the value of redundant research. Web archiving is extremely volatile work. New technologies are always coming into the field, but almost just as importantly, old technology we once dismissed may evolve into much better tools. You can't just look at a tool and totally trash it if it doesn't seem like it will work for you because down the line, it may turn out to be just what you need. Especially when your existing tools start to fail.

Questions Proposed



- 1. What are your tools, how do they work, and what are their products?
- 2. How is content made accessible to users?
- 3. How is your program funded/what is your long term management plan?
- 4. What are your next steps/developments?

Professional Network



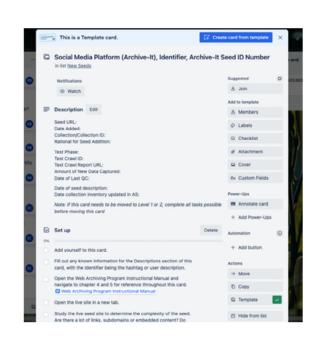
- Zakiya Collier, Documenting the Now
- Lynda Schmitz Fuhrig, Smithsonian Libraries and Archives
- Bergis Jules, Documenting the Now
- Christie Moffatt, National Library of Medicine
- Jasmine Mulliken, Stanford University Press
- Dolsy Smith, Social Feed Manager
- Ed Sommers, Documenting the Now, Stanford University Libraries
- Brian Thomas, Texas State Archives

But we do have to be careful about what tools we adopt. My position only allots a certain amount of time I can dedicate to web archiving. I don't have the time to invest in tools that won't work for us. So rather than take hours to investigate and test new tools, we have used the Wildcat Histories project as a chance to reach out to a professional network of archivists and developers to ask them about their experiences. What tools have they created or used that worked well for them? What kind of outputs do their tools create and how are those outputs made compatible with their existing collections? How is the content in those collections made accessible to users? If we speak with developers, we also want to know how their tool is being funded for maintenance, support and development. The sort of elephant in the room about open source tools is that they can be great solutions, but they can also very risky and not cost effective even if they're "free". If the main developer retires, will that tool go away? Will someone take over? What if the tool was grant funded and the money runs out? If I've invested my time in a tool, I've invested money. If the tool fails and I have to do an overhaul, good chance I've wasted some money. That being said, I'd like to put in here that if an open source tool is truly valuable, the benefits may outweigh the risks and it is important to support these tools so they can be further

developed and maintained. It really is about finding a balance and what works best for



your institutional needs.



Trello card with steps for crawling social media sites with archive-It

Maintaining Simplicity

- Adopting complex technologies or practices makes long-term management difficult
- If a staff member leaves and takes knowledge with them, how is the work maintained?
- Needs to be simple for students to understand and use readily

For us, one of our institutional needs is maintaining simplicity. If we adopt too many tools, it's going to be too burdensome to maintain workable practices and documentation with our limited resources. And because we do have limited resources, another thing we have to keep in mind is the skill-level of technology we can properly maintain. Will we always have a staff member that can use complex tools? If that staff member leaves and takes all their knowledge with them, how do we maintain the work? The simpler and more supported the tools are that I adopt into our practices, the more sustainable. I have also crafted our technology workflows around a REALLY thorough set of procedures and VERY descriptive (and pictured!) instructions in order to enhance longevity of our web archives. Basically my goal is that almost any new staff member should be able to read my documentation and complete the very base work satisfactorily, even students. And this has been a major part of Wildcat Histories. We want students to take an active role in archiving their own content. Web archiving can be difficult, particularly with social media, but if we can determine the right tools and if the methodology is simple enough, even students can understand it and use it readily. Special Collections will always be here to problem-solve and provide updates to changes, but we want the students to feel confident about using web archiving technology and empower them to take part in preserving their own legacies.

Themes

- Documentation is important
- Flexibility is key
- Relationship building can open doors
- Digital preservation requires funding and personnel
- Record procedure or policy changes, with rationales
- View workflows as learning-in-working or practiced-based and adaptable,
 rather than a set of rigid tasks
- Short-term and ongoing re-appraisal and re-prioritization and reallocation of existing funds

Future directions and questions

- Reappraisal of born digital materials already migrated and preserved, but not processed
- · Access tools for web archives, including data harvesting tools
- Resource allocation and workflows for description and capturing are different for web-based content vs. other born-digital content
- Is appraisal criteria for permanent and culturally significant online university records different from other born-digital content?
- Should we apply digital preservation criteria retroactively? This requires additional development for our tools

Q&A

- Sarah Dorpinghaus, Director of Digital Strategies and Technology
- Megan Mummey, Director of Manuscript Collections
- Andrew McDonnell, Digital Archivist
- Ruth E. Bryan, CA, University Archivist
- Emily B. Collier, Assistant University Archivist











You will be hearing from us in the following order – First you will hear from Sarah Dorpinghaus about shifting digital preservation infrastructure, then myself on implementing born digital appraisal, then Ruth Bryan on the acquisition of university publications, and then Emily Collier on web preservation. It may seem like we are all talking about disparate subjects, but each presentation will build on each other to form an in-depth case study of how we have been attempting to wrangle the beast that is working with born digital materials.

So if you know me – you know I have a tendency to say flip things (because I'm a youngest child so I'm always

trying to get a laugh). I often say things like "that's future Megan's problem". But I've been an archivist for enough time now that I when run across problems, I get angry, and say "who did this!?"...and it's always "past Megan". So this panel came together upon the realization that we are all trying to not do this. We are struggling with various pain points, like time, expertise, understaffing, and trying our best to plan for the future in the constantly changing landscape around digital stewardship.