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Making Love Easier: Automating Communication for Better Relationship Building for Web Archives

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Making Love Easier:

Automating Communication for Better Relationship-Building for Web Archives

Emily B. Collier, Assistant University Archivist

UK Libraries

UK Libraries

SCRC + PR: A Budding Relationship

Justin Sumner, Web Content Specialist

Andrew Shooner, University Web Manager

Ruth Bryan, University Archivist

Emily Collier, Assistant University Archivist

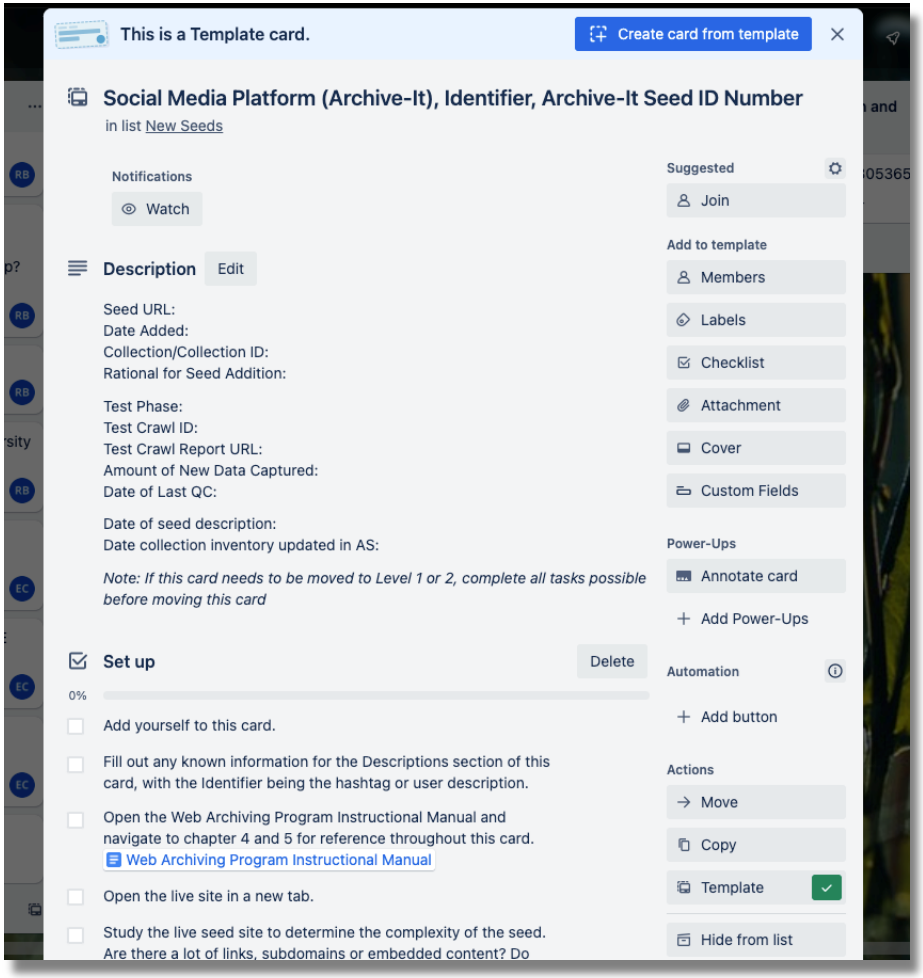
Andrew McDonnell, Digital Archivist

UK Digital Communications Archiving Working Group

Trello: A Workflow Tool

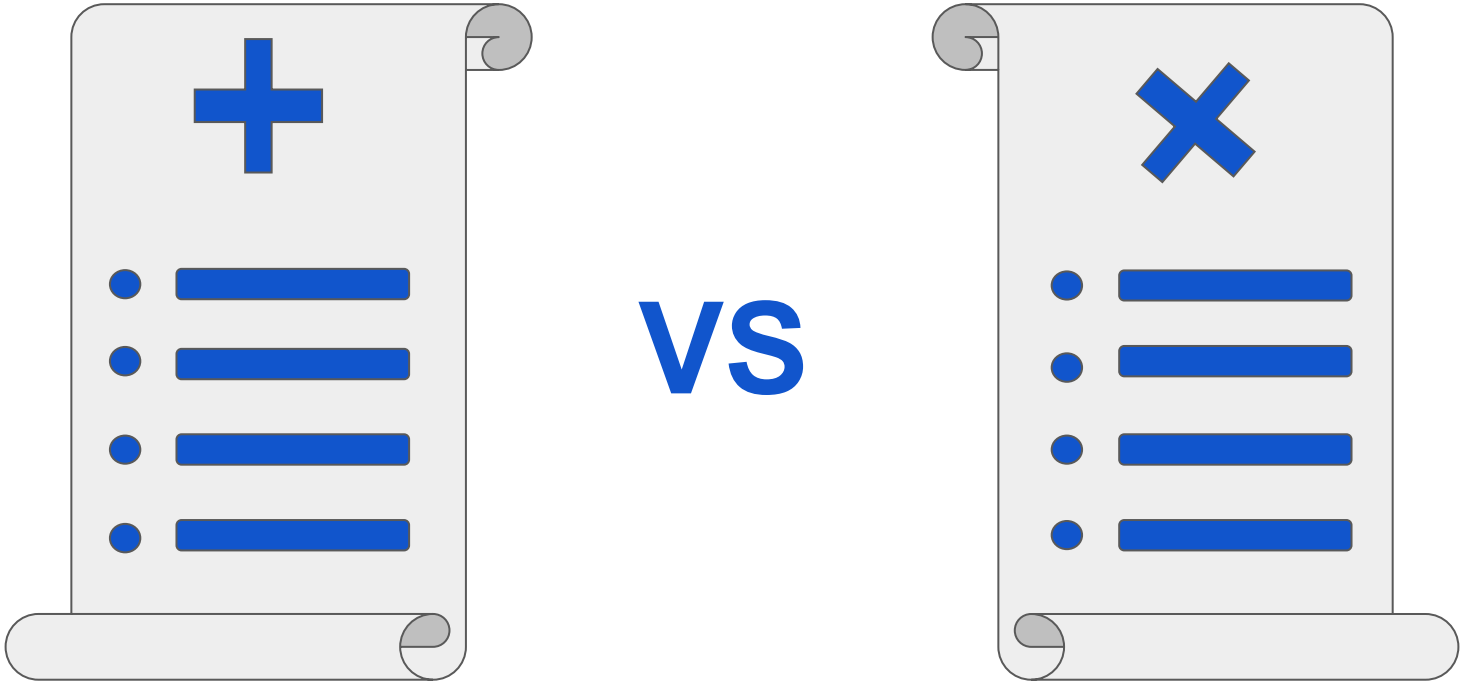
An existing tool already used widely within SCRC.

Easy to use and manage workflows.



Libraries

PR on the Same Trello Board?



Relationships require communication that works for both parties.

Can we find common ground?

Automating Triggers and Trellos

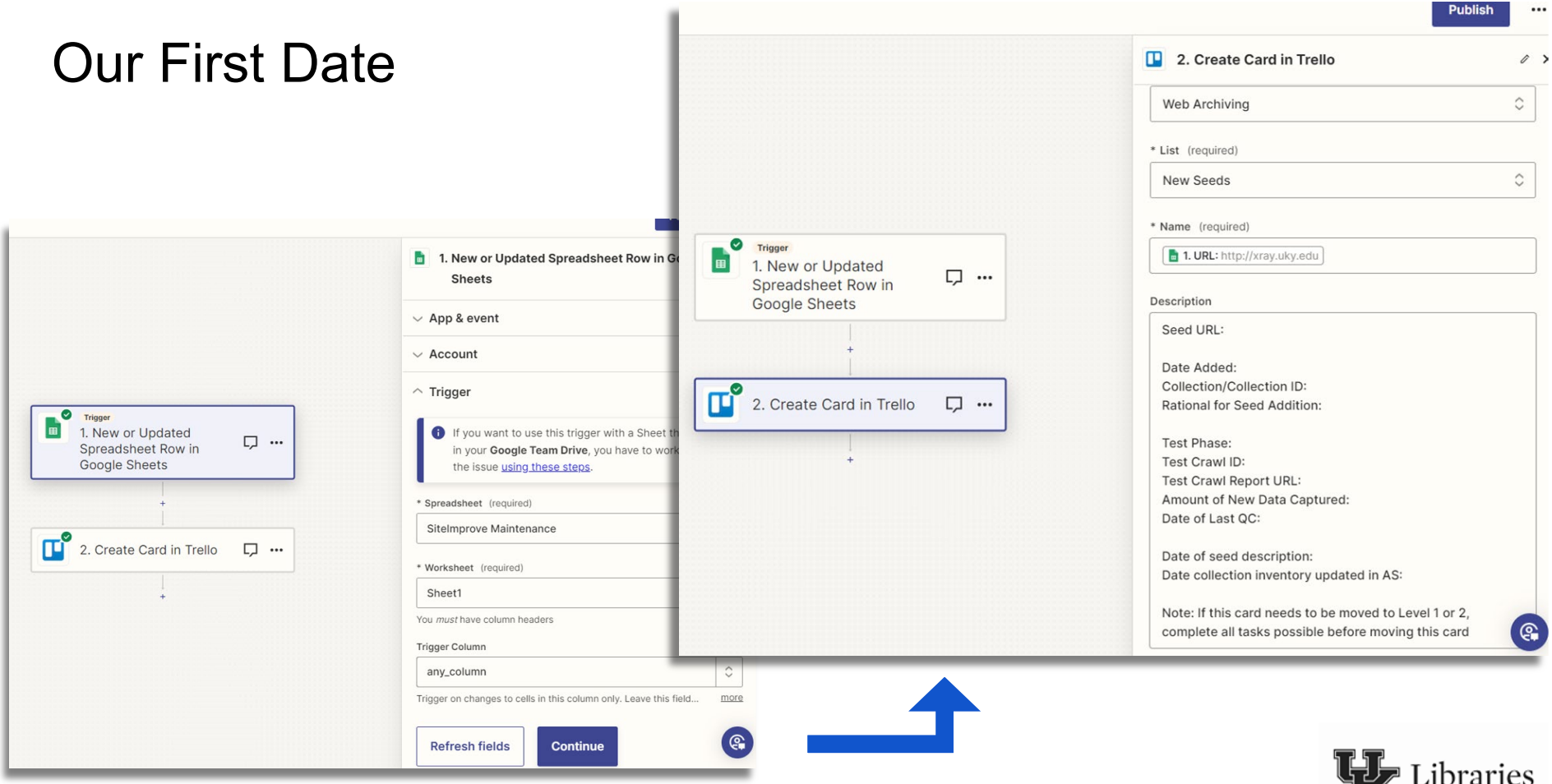
Zapier + Trello = A Beautiful Union

What is Zapier?

We're just some humans who think computers should do more work.

Zapier helps you automate the most tedious parts of your day-to-day job. With 6,000+ integrations and service offerings, we empower businesses everywhere to create processes and systems that let computers do what they are best at doing and let humans do what they are best at doing.

Our First Date



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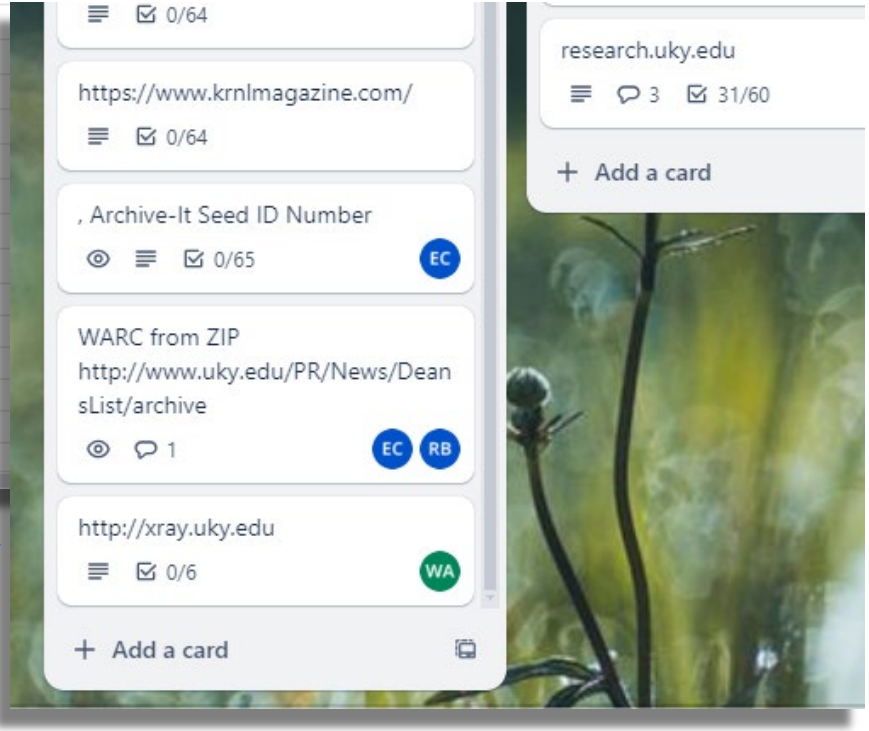

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Imagining a Future Together

UK Libraries

UK Public Relations and Marketing

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