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FOREIGN LANGUAGE RELEVANCE FOR EDUCATION IN MODERN WORLD

Introduction. It is impossible to disagree with the fact that any foreign language proficiency improves the quality of person's life and opens up the world of new culture, thinking and world-viewing.

Studying abroad is one of the best ways to quickly and efficiently learn the language. This option allows you to fully immerse yourself in the environment and concentrate on learning the language. The study of the language abroad is not only the lessons and courses, because the practice of speech occurs constantly – during walks, sports, excursions, shopping, communication with teachers and students, as well as with ordinary citizens.

The purpose of the study is to examine the importance of languages for foreign students.

The opportunity to study abroad today is not a privilege of the rich. Cooperation between countries provides a variety of cultural exchange programs, internships, courses for students, and employees of any firm. This is a good chance to improve conversational skills directly with native speakers, to get acquainted with the culture of another country, expand worldview and find new experiences. And most importantly – to get high-quality knowledge and diploma of international standard which will significantly increase the chances for further development [1].

The most popular language is English – the official language of international business and trade, the Internet and technology, science and arts. 80% of the business language space is occupied by it. Each of us increasingly encounters English in communication with people during work and leisure.

English is used in preparation of resumes, in business and private correspondence. In all large companies, English is the corporate language used to communicate with management and affiliates in different countries. So economists, financiers, secretaries, and just active people can't imagine their lives without English. Designers and programmers also have to «make friends» with English, at least to understand some programs [2].

Attracting foreign students is an important component of the educational process in all countries, including Ukraine. The adaptation of foreign students to the Ukrainian educational environment is a complex and long-term process that covers all spheres of life. More than 65,000 invitations were registered for foreign students seeking higher education in Ukraine in 2021. This is the highest number in 10 years [3].

Why do foreign students choose Ukraine? The most popular reasons are:

- internationally recognized scientific achievements;
- effective methods of education;
- institutions providing high quality education;
- it is prestigious and profitable to get education in Ukraine;
- compared to other European countries, the cost of education in Ukraine is much lower;
- Ukraine has become the most affordable country in terms of living expenses, and has taken second place in the rating in terms of personal financial satisfaction;
- foreign citizens, who live in Ukraine, have the same rights, freedoms and obligations as citizens of Ukraine.

The studying of foreigners in Ukrainian institutions of higher education is carried out in Ukrainian or English. More than 390 higher education institutions engaged in the training of specialists for foreign countries offer foreign students a wide range of specialties in various branches of knowledge in Ukraine today. The doors of Ukrainian educational institutions are opened annually to students from more than 150 countries. Our country needs highly qualified specialists

capable to establish business contacts and business cooperation with foreign partners, specialists who speak foreign language at the professional level, and we can find the reflection of it in the work programs of higher educational institutions [4].

Conclusion. To sum up we should say that learning foreign languages is important in every country. People want to learn foreign languages for education and communication. We like to read works of famous writers in the original, newspapers and magazines too. During the foreign languages courses a person can train his memory and thinking. A person who learns a foreign language at the same time gets acquainted with the culture of the country, its literature, history and geography.

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