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Program: 8th Biennial Symposium on Minorities, the Medically Underserved & Cancer. Awareness is Not Enough

Intercultural Cancer Council

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Intercultural Cancer Council Presents



8th Biennial Symposium on Minorities, the Medically Underserved & Cancer

Jointly Sponsored by Baylor College of Medicine, Houston, Texas

February 6-10, 2002 OMNI Shoreham Hotel • Washington, DC



8th Biennial Symposium on Minorities, the Medically Underserved & Cancer

February 6-10, 2002

OMNI Shoreham Hotel in Washington, DC

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MAUREEN O WILSON PHD President's Cancer Panel SAMUEL H. WILSON. MD

National Institute of Environmental Health Sciences, NIH GERALDINE M. WOLFLE

National Institute of Environmental Health Sciences, NIH

Symposium Presenters



Symposium Welcome

Welcome to the Intercultural Cancer Council's 8th Biennial Symposium on Minorities, the Medically Underserved & Cancer. This year's theme, "AWARENESS is not enough" presents a challenge to each participant to take back to their community, to their work, to their personal practices a commitment to do more.



Over the years we have seen great success in advancing our understanding of what contributes to the prevention, control and treatment of cancer. Yet each year we have also uncovered factors that contribute to a growing set of disparities, rooted to a large extent in poverty, lack of education and social injustice. In this year's symposium, we are attempting to bring an understanding of what has been learned since we last convened and have a further dialogue on how disparities can be addressed.

The latest report of the President's Cancer Panel, "Voices of a Broken System" clearly points out how people of all means, of all racial and ethnic groups share in many of the same challenges associated with gaining access and navigating our health care system. This report underscores the level of personal suffering related to the disconnect between discovery and delivery in our National Cancer Program. It is my wish and belief that this conference will help each of us to renew our commitment to share what we have learned and apply what we know as we continue our attempt to tear down the economic and cultural barriers to early diagnosis and treatment of cancer.

I am pleased to serve as the Honorary Chair of this event, which I truly believe has throughout its history served as a point in bringing together leading cancer and community experts from academia, federal and state government, clinicians, researchers, public health professionals, survivors and advocates to address the unequal burden of cancer in minority and medically underserved communities. I am delighted each of you has made time to participate as we all come together in this call for action.

Harold P. Freeman, MD Honorary Chair

Dear ICC Family and Friends,

On behalf of your very dedicated Symposium Planning Committee, I welcome you to the 8th Biennial Symposium of the Intercultural Cancer Council. We have all been working very hard to make sure of only



one thing – that each of you will leave on Sunday, having taken in enough new information and inspiration, to energize you to action in your respective communities. Remember our theme: AWARENESS is not enough!

We have at this Symposium a true cultural and professional crossroads. It is the perfect mix of partners to continue our work toward achieving our vision of cancer prevention and survivorship. The need is urgent for us to move closer to our goal of eliminating the disproportionate cancer incidence, morbidity and mortality among minority and medically underserved populations. It is going to take all of us, toiling in this struggle, using our heads, our shoulders and our hearts. We are so fortunate to have all of you here.

I hope you enjoy these days together and find them to be time well spent. Please let us know what you are going to do about cancer when you get back home.

In hope for the future,

Alexine Clement Jackson 8th Biennial ICC Symposium, Chair

Cancer in the minority and the medically underserved populations is a topic that concerned a number of people who organized and attended previous biennial symposia on this topic. Many of these individuals came together to found an organization of volunteers called the



Intercultural Cancer Council in 1995. We welcome you to the 8th Biennial Symposium on this topic. Cancer surveillance data on this group of Americans is still incomplete. The underserved are still diagnosed with cancer in later stages so that their survival is lower than for most Americans. The opportunity for winning the war on the "unequal burden of cancer" for minorities and the medically underserved Americans is at hand. Globalization took on a new meaning after September 11, 2001. Before we can face the challenge of cancer in the emerging world we must attend to the disparities in cancer management in our own people.

James W. Hampton, MD Intercultural Cancer Council, Chair



Symposium Welcome

As the Founder and Co-Course Director of the Biennial Symposium Series, I would like to welcome you to "THE HAPPENING", the largest multicultural meeting in the nation to address the unequal burden of cancer in America and its associated territories. Since its humble beginnings in the 80's, the Symposium Series has



attracted attendees and speakers from all corners of America.

I have often said that a vision can only become a reality when people embrace it. Not only has the Biennial Symposium become a reality, it has given birth to the largest multicultural health policy group in the nation, the Intercultural Cancer Council. Both have become a platform to highlight the unequal burden of cancer, as well as other contributing factors to the disproportionate health burden of the nation. To say that I am proud of what has been accomplished is an understatement. However, we still have "miles to go" to address the continuing health challenges that face America.

Martin Luther King once said, "If you want to move people, it has to be toward a vision that's positive for them, that taps important values, that gets them something that they desire, and it has to be presented in a compelling way that they feel inspired to follow." To me that is the essence of the Biennial and the Intercultural Cancer Council. However, for change to occur Ganhdi once said "if you want to change the world, be that change."

In closing, I want to thank all you for making the THE HAPPENING a reality. However, for THE HAPPENING to reach its full potential in making this a society in which the health of a person is not tied to their skin color and/or status in life, some of you will have to step forward to take on the mantle of leadership; to continue to "speak with one voice." You have made the first step by attending this meeting. The next step is taking what you have learned to the community you come from. Only then will we begin to see the efforts of our labor.

Again, welcome and thank you for your commitment to make this a better world to live in.

Lovell A. Jones, PhD 8th Biennial Symposium, Course Co-Director Intercultural Cancer Council, Co-Founder and Past Chair The ICC has garnered recognition for its motto, "Speaking with One Voice." The Symposium series is the place where this is realized. Now more than ever I believe it is time for us to celebrate that while we are each different, have different resources, different concerns, there are many things that



bind us together. The 8th Biennial continues to provide a unique forum where our differences are understood but more importantly a forum that helps us build strength through what we have in common.

At the 7th Biennial we focused our attention on the "Unequal Burden of Cancer." Since then significant national efforts have begun to respond, take shape, and include our concern as they move forward a renewed national cancer agenda. Among the noteworthy initiatives are The National Dialogue on Cancer, The National Cancer Legislation Advisory Committee Report, The President's Cancer Panel's Reports, the HHS and NIH's Strategic Planning initiatives to address health and cancer disparities, the creation of an NIH Center for Research on Minority and Health Disparities and, of course, the NCI's creation of the Center for Research on Cancer Health Disparities. While these and other important activities will be discussed during the Symposium, it is crucial to remember that none will succeed if they don't impact our communities. The reality is that for each to succeed they must be responsive and recognize that the national problem of cancer resides each day in each of our communities. Thus it is imperative that we continue to meet, discuss, react and participate. The Symposium will also provide a forum to share many exciting projects, programs and results of just what you are doing in your communities. You represent the frontline of our efforts to conquer cancer, where AWARENESS is not enough! Please take something back to your community. Demonstrate that together we can make a difference.

Remember, We are all part of vulnerable and special population. We just don't always know which one!

Armin D. Weinberg, PhD 8th Biennial Symposium, Course Co-Director Intercultural Cancer Council, Co-Founder and Past Chair



Symposium Acknowledgments

The ICC Executive Committee and Governing Board gratefully acknowledges the generous funding support of the various agencies, organizations, corporations, and foundations for the 8th Biennial Symposium on Minorities, the Medically Underserved & Cancer.

OUR PUBLIC PARTNERS

Baylor College of Medicine The University of Texas MD Anderson Cancer Center National Cancer Institute Centers for Disease Control and Prevention National Human Genome Research Institute National Institute of General Medical Sciences Office of Minority Health, DHHS National Center for Research on Minorities and Health Disparities Agency for Healthcare Research and Quality Human Resources and Services Administration Cancer Information Service National Institute of Environmental Health Sciences Indian Health Services Office of Research on Women's Health National Institute of Nursing Research Howard University Hospital

OUR PRIVATE PARTNERS

American Legacy Foundation The Susan G. Komen Breast Cancer Foundation Kellogg's Corporate Citizenship Fund Bristol-Myers Squibb Oncology Ortho Biotech Oncology The Robert Wood Johnson Foundation Purdue Pharma L.P. American Cancer Society Cancer Research Foundation of America Pfizer Inc General Motors Foundation Summit Series on Cancer Clinical Trials National Marrow Donor Program The Mary Babb Randolph Cancer Center American Association for Cancer Research US TOO! International, Inc. PhRMA St. Jude Children's Research Hospital Neiman Marcus Genentech, Inc.

We wish to thank the many agencies, organizations, corporations, and foundations for lending their financial support to our participants. It is through their generosity that many of the students and our community partners are able to attend the 8th Biennial Symposium.

We also acknowledge the dedication of the Symposium staff and volunteers in making this event possible.

MISSION STATEMENT

The Intercultural Cancer Council (ICC) promotes policies, programs, partnerships and research to eliminate the unequal burden of cancer among racial and ethnic minorities and medically underserved populations in the United States and its associated territories.

NEEDS

There is a disproportionate cancer incidence, morbidity, and mortality among minorities and persons of low socioeconomic status in the United States and its associated territories. Health disparities suffered by these groups have been documented through published reports. There is a critical need to develop knowledge and strategies to address this crisis with the leadership and full participation of the affected communities. The *Minorities, the Medically Underserved & Cancer* Biennial Symposium Series was initiated in 1987 to provide a multicultural forum for this purpose.

GOALS

The overall goals of the symposium series are to:

- exchange the latest scientific and treatment information and to share strategies for reducing the disproportionate incidence of cancer morbidity and mortality among minorities and the medically underserved in the United States;
- increase the awareness and enhance the competence of health care providers, researchers, laypersons and survivors in the areas of primary and secondary cancer prevention, early detection and treatment; and
- promote culturally competent cancer care and services and ethnically balanced research, especially clinical trials.

The 5th Biennial Symposium (1995) addressed prevention and early detection, focusing on issues related to cultural diversity, public policy and survivorship. In addition to these, the 6th Biennial Symposium (1997) added a focus on cultural competency for all those involved and concerned with cancer among minority and medically underserved communities. The 7th Biennial Symposium (2000) addressed the unequal burden of cancer borne by these communities.

OBJECTIVES

At the conclusion of the Symposium, participants should be able to:

- Summarize the most current scientific information available about specific cancers of particular concern in minority and medically underserved communities, including the impact of certain health and lifestyle factors.
- Discuss and demonstrate the importance and promotion of

cancer prevention, early detection, timely and quality treatment, supportive and palliative care, and end of life issues.

- Describe how to replicate and implement selected cancer control programs in minority and medically underserved communities.
- Identify, obtain, and utilize culturally appropriate and relevant cancer educational materials.
- Identify and access cancer information services.
- Identify and access national and local organizations engaged in cancer-related activities.

TARGET AUDIENCE

- Cancer survivors, specialists, family physicians, and scientists interested or involved in community-based cancer prevention and control programs for minorities and the medically underserved.
- Students from minority or medically underserved communities interested in a career in cancer research and health care.
- Community leaders, chaplains, business executives, educators, hospitals or clinic administrators, government or voluntary health agency program directors responsible for health promotion and disease prevention for persons who are at higher risk of cancer or other diseases due to economic, cultural, geographic, political, social, medical or other barriers.
- National or local advocates for cancer survivors and the medically underserved, elected, appointed, or career government officials, public or private opinion leaders involved in biomedical research and health care reform policy.
- Primary care, community or family physicians, oncologists, nurses, allied health professionals, health educators, dietitians, social workers or other persons involved in cancer care continuum.

EDUCATIONAL METHODS

Lectures, case presentations, panel discussions, program demonstrations, question and answer sessions, educational exhibits, oral and poster presentations.

EVALUATION

A course evaluation form will provide participants with the opportunity to review each session and speaker, to identify future educational needs and to comment on any perceived commercial bias in the presentations. Exit surveys will be conducted to obtain feedback on organization, general content, workshops and exhibits, networking opportunities, and



recommendations for the next Symposium. A post-Symposium survey may be implemented to assess changes in knowledge, attitudes, beliefs and behaviors and to what extent and how the information, materials and resources offered at the Symposium are being utilized by the attendees.

ACCREDITATION/CREDIT DESIGNATION

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of Baylor College of Medicine and the Intercultural Cancer Council. Baylor College of Medicine is accredited by the ACCME to provide continuing medical education for physicians.

Baylor College of Medicine designates this educational activity for a maximum of 31.5 hours in category 1 credit toward the AMA Physicians Recognition Award. Each physician should claim only those hours of credit that he/she actually spent in the activity.

Continuing education hours for social workers has been applied for with the appropriate organization.

Continuing education hours for Registered Dietitians and Dietetic Technicians, Registered has been applied for with the Commission on Dietetic Registration.

Continuing education hours for health educators has been applied for with the American Association for Health Education.

Continuing education units for oncology nurses has been applied for with the Oncology Nursing Society/Oncology Education Services.

Social workers, Registered Dietitians and Dietetic Technicians, Registered, health educators, and oncology nurses interested in Continuing Education Units (CEUs) should go to the CME/CEU Desk located at the Registration Area.

PUBLICATIONS

The proceedings of the Symposium will be published in an appropriate medical journal. The Intercultural Cancer Council will publish a public document focusing on findings and recommendations resulting from the Symposium.

Audio or videotaping is prohibited without written permission from the Course Directors and the Office of Continuing Medical Education, Baylor College of Medicine.

DISCLOSURE STATEMENT OF RELATIONSHIP

It is the policy of Baylor College of Medicine that the provider and faculty disclose the existence of any significant financial or other relationships with companies whose products or services may be discussed in the activity; e. g. research grant support, consultancies. Specific disclosures will be made to the participants prior to the educational activity.

Faculty, topics, program schedule, and credit hours are subject to change.

INSTRUCTIONS FOR RECEIVING CONTINUING EDUCATION CREDIT

If you desire Continuing Education Credits for attending the Symposium, please be sure to comply with the following instructions:

- 1. Obtain the appropriate CME/CEU program participation form for your profession at the CME/CEU Desk located at the Registration Area.
- 2. Each day you are in attendance, **sign in** with your respective profession's representative at the Registration Desk.
- 3. At the end of the Symposium, or when you leave, turn in the following: (a) a completed CME/CEU program participation form and, (b) your completed evaluation forms. This is MANDATORY. You must turn in both forms for your continuing education credit(s) to be processed.

There will be a fee for the packet picked up in conjunction with the CME/CEU packet. The amount of the fee will be dependent on the CME/CEU program for which credits are being sought. This fee is to be paid at the time of obtaining the packet.



Symposium General Information

ALL EVENTS WILL START AND END ON TIME. YOUR PROMPTNESS AND CONSIDERATION FOR THE SPEAKERS WHO HAVE DEVOTED SIGNIFICANT TIME TO THE PREPARATION OF OUTSTANDING PRESENTATIONS ARE DEEPLY APPRECIATED.

NAME BADGES

Name badges MUST be worn at all times for admission into exhibits, meetings, all meal functions, receptions, the poster picnic and the banquet. All meals and receptions are included as part of the registration fee.

NON-REGISTERED PARTICIPANT MEALS

If you are bringing a guest to a meal function, please purchase guest tickets at the Symposium Registration Center 24 hours in advance of the function. Guest badges will be issued and must be worn to the meal function to obtain service. Ticket prices are as follows:

| All Luncheons All Breakfasts | \$ 35.00/day/person \$ 15.00/day/person |
|--|--|
| Congressional Reception | |
| (Wednesday Evening, February 6, 2002) | \$ 20.00/person |
| rebluary 0, 2002) | \$ 20.00/person |
| HOPE & Height Awards | |
| Reception and Celebration | |
| (Thursday Evening, | |
| February 7, 2002) | \$ 45.00/person |
| Great American Poster Picnic | |
| (Saturday Mid-Day, | |
| February 9, 2002) | \$ 35.00/person |
| LaSalle D. Leffall, Jr. Awards | |
| Reception & Banquet | |
| (Saturday Night, | |
| February 9, 2002) | \$150.00/person |
| REGISTRATION CENTER – On | nni Shoreham Hotel |
| | |

West Conference Registration Desk Hours of Operation:

| Tuesday, February 5 | 4:00 PM - 6:00 PM |
|--|---|
| Wednesday, February 6 | 7:00 AM - 5:30 PM |
| Thursday, February 7 | 7:00 AM - 5:30 PM |
| Friday, February 8 | 7:00 AM - 5:30 PM |
| Saturday, February 9 | 7:00 AM - 5:30 PM |
| Sunday, February 10 | 7:00 AM - 12:00 Noon |
| Thursday, February 7 Friday, February 8 Saturday, February 9 | 7:00 AM - 5:30 PM 7:00 AM - 5:30 PM 7:00 AM - 5:30 PM |

MESSAGE CENTER-Omni Shoreham Hotel

Messages will be posted on the electronic message scroll boards (Thursday, February 7 through Saturday, February 9, 7:00 am – 6:00 pm). Email messages can be sent directly to the message system by using the following email address: <msgctr@pcyber.net>. Place the recipients name is the subject line (Example: Janet Jones <msgctr@pcyber.net>).

For phone messages between 7:00 am-5:00 pm Wednesday February 6 through Saturday, February 9, and 7:00 am – noon Sunday, February 10, please call the hotel main number at 202/234-0700 and ask for the West Conference Registration Desk.

The concierge desk of the hotel is available to assist Symposium participants. It is located in the Main Lobby of the hotel. It will be staffed during peak hours, please feel free to allow the knowledgeable and helpful staff to assist you. The telephone number for the Omni Shoreham Hotel is 202/234-0700. Ask for the ICC 8th Biennial Symposium Registration Desk. The guest facsimile number is 202/265-7972.

CANCER EDUCATION RESOURCES PROGRAM

The Cancer Education Resources Program includes educational exhibits, program demonstration and technical assistance workshops and a software and technology collection of convention services that includes facilities for sending and receiving email messages, internet access, and survey completion. The hours of operation are listed below. For workshop details, please see pages 33-36 and 39-42.

EXHIBIT BOOTHS, TABLETOP EXHIBITS, ART EXHIBITS AND THE NEW CULTURAL MARKETPLACE

Ambassador Ballroom and Diplomat Ballroom

| Thursday, February 7, 2002 | 8:45 AM - 12:30 PM, |
|----------------------------|---------------------|
| | 2:00 PM - 6:00 PM |
| Friday, February 8, 2002 | 8:45 AM - 12:30 PM, |
| | 2:00 PM - 6:00 PM |
| Saturday, February 9, 2002 | 8:45 AM – 12:30 PM, |
| - • | 2:00 PM - 6:00 PM |



PROGRAM DEMONSTRATION AND TECHNICAL ASSISTANCE WORKSHOPS

Concurrent workshops will be held:Saturday, February 9, 20027:30 AM - 8:45 AMSunday, February 10, 20028:00 AM - 9:15 AM

GREAT AMERICAN POSTER PICNIC

Saturday, February 9, 2002 12:30 PM Regency Ballroom

12:30 PM – 2:00 PM

Poster boards will be available for set-up in the Regency Ballroom after 10:00 AM on Saturday, February 9, 2002. All materials must be removed immediately after the session. Any materials remaining on the poster boards will be discarded. You must provide your own push pins or velcro. Please check in with the Registration Center if you require assistance.

MARROW DONOR DRIVE AND EXHIBIT

On Friday, February 8, 2002, save a life! Stop by the National Marrow Donor Program exhibit between 8:45 AM – 5:00 PM to sign-up to participate in the marrow donor drive! The Donor Blood Drive will be from 12:00 noon to 5:30 PM on Friday, February 8.

SPEAKER READY ROOM

The speaker ready room is located in the Committee Room opposite from the Registration Desk in the West Conference Foyer. Various audio/visual equipment will be available for use in preparation of presentations.

MEDIA REPRESENTATIVES

All press should register at the Symposium Registration Desk, West Conference Foyer to obtain a badge.

FROSCH INTERNATIONAL TRAVEL DESK

Thursday, February 7 – Sunday, February 10 West Conference Registration Desk & Lobby Area

Richard Chisenhall from Frosch International Travel is available at the Symposium Travel Desk located adjacent to the Symposium Registration Desk. Please let Richard assist you with your travel needs.

SPECIAL ASSISTANCE

In compliance with the Americans with Disabilities Act, Baylor College of Medicine and the Omni Shoreham Hotel, we will make every reasonable effort to accommodate persons with disabilities at the meeting.

NON-SMOKING AREAS

THANK YOU FOR NOT SMOKING IN ANY OF THE MEETING ROOMS, MEETING ROOM FOYERS, MEAL FUNCTIONS OR REGISTRATION AREAS.

TABLE AND EVENT DECORATIONS

In order for the ICC to maximize the funds received from our generous supporters that allows attendees to attend the symposium through the scholarship program, in many cases the flower, buffet and table decorations have been planned to be recycled or have been borrowed or rented. Please DO NOT remove any table decorations unless invited to do so from the podium.

TUESDAY, FEBRUARY 5, 2002

| 6:00 PM - 8:00 PM | Conference Registration Center Open, OMNI Shoreham Hotel |
|-------------------|--|
| | West Conference Registration Desk |

WEDNESDAY, FEBRUARY 6, 2002

Pre-Symposium Workshops OMNI Shoreham Hotel

- 7:00 AM 5:30 PM Conference Registration Center Open West Conference Registration Desk
- 7:00 AM 7:45 AM Continental Breakfast West Conference Foyer
- 8:00 AM 1:00 PM Pre-Symposium Workshops
 - Genetics Education: GENA (Genetics Education for Native Americans) Cabinet Room
 Linda Burhansstipanov, DrPH, MSPH, CHES
 Director, Native American Cancer Initiatives

Lynne Bemis, PhD University of Colorado Health Sciences Center

Francine Romero, PhD, MPH (Jemez Pueblo Tribe) Northwest Portland Area Indian Health Board

Clifton Poodry, PhD (Seneca Tribe) National Institute of General Medical Sciences, NIH

The participant will review genetic concepts: Chromosome; gene; DNA; RNA; mitosis, meiosis, cell, cell cycles, alleles, phenotype, genotype, dominant and recessive trait, locus, p and q.

GENA Objective 15. The participant will understand the NIH "Human Genome Project. This workshop is an excerpt from the GENA education research grant supported by the NIH National Human Genome Research Institute. The purpose of GENA is to provide culturally competent education about genetics and genetic research.

2. Grant Writing – Community-Based "Skills, Techniques & Tricks" Congressional B Stephen P. Jiang, ACSW Hawaii State Health Department

This workshop will cover grant development skills from identifying potential grant resources to implementing successful grant awards. Particular focus will be on grant content and presentation.



Continuation of 8:00 AM - 1:00 PM

3. Grant Writing – Federal Blue Room Diana D. Jeffery, PhD

National Cancer Institute

Adolphus P. Toliver, PhD National Institute of General Medical Science

Elizabeth H, Thomson, RN, MS National Human Genome Research Institute, NIH

A three-hour session will cover the application process, peer review, human subjects and subject inclusion. This session will be followed by break out groups: research grants and training grants. During the break out groups, participants will have an opportunity to discuss their own research and training needs with NIH staff. The last hour will summarize the objectives and request workshop evaluation.

4. Media Training – "How to get your story in your local newspaper and the 6 o'clock news" Congressional A

Bobbi de Córdova-Hanks Bosom Buddies, Women's Center of Jacksonville, FL Mike Clark

Reader Advocate, The Florida Times-Union

This is an interactive workshop for non-professionals who are called on to prepare news releases and handle other publicity duties for their organization. At the end of the workshop, participants will be able to create their own media plan, understand the difference between news and publicity and write their own press releases, public service announcements and media alerts.

5. Essentials for Culturally Competent Intervention

Blue Prefunction Room

Betsy Clark, PhD, MSW Tracy Whitaker, MSW, ACSW Leticia Diaz Luisa Lopez, MSW Clara Simmons, DCSW, LISW National Association of Social Workers

Culturally competent care is critical to effective cancer care. Cultural competency requires both appropriate and acceptable clinical interventions. The National Association of Social Workers (NASW) recently developed Standards for Cultural Competence in the Practice of Social Work. A panel of social workers and cancer survivors will offer expertise relevant to all health professionals and systematically building culturally competent communities of care. In this workshop, we will explore how our institutions and established processes may interfere with culturally competent practice. Participants will have an opportunity to share experiences (both good and bad) of seeking and providing care. We will focus on what our medical system, the people who use it, and the people who work in it, can do to make things better.



Continuation of 8:00 AM - 1:00 PM

6. Advocacy for Total Pain Management Council Room

James W. Hampton, MD Troy & Dollie Smith Cancer Center University of Oklahoma

Richard Payne, MD Memorial Sloan Kettering Cancer Center

Susan M. Shinagawa Intercultural Cancer Council; AANCART

Pamela Bennett, RN, BSM Purdue Pharma, LP

This workshop will consist of representatives of the pain research community, consumers, medical educators, the pharmaceutical industry and relevant governmental agencies involved in eliminating health disparities to address coordinated action plans and a blueprint of solutions to this problem.

7. Addressing Health Disparities through Comprehensive State Cancer Control Programs Forum Room

Leslie Given, MPA Centers for Disease Control and Prevention

Tina Gill, BA, MAIOC Centers for Disease Control and Prevention

Ruth Jensen, MS Northwest Portland Area Indian Board

This workshop is intended for leaders interested in making a difference in cancer control in this country. The purpose of this workshop is to provide a strategic opportunity for you to plan for a comprehensive approach to reducing the cancer burden in your state. During the workshop, you will have an opportunity to hear from national leaders in comprehensive cancer control and learn from states who will share their experiences about what they have done to address disparities and to plan and implement comprehensive cancer control.

| 9:30 AM | - 9:45 AM | Break West Conference Foyer |
|----------|------------|--|
| 11:00 AM | – 12:00 PM | Working Lunch West Conference Foyer |
| 1:00 PM | | Pre-Symposium Workshops Adjourn |



Symposium Program — Wednesday, February 6, 2002

WEDNESDAY, FEBRUARY 6, 2002 Symposium Opening Ceremony OMNI Shoreham Hotel

| 2:00 PM | - | 5:00 PM | Convene 8th Biennial Symposium Opening Ceremony Regency Ballroom |
|---------|---|---------|--|
| 2:00 PM | _ | 2:30 PM | Welcome and Opening Remarks |
| | | | U.S. Military Color Guard and National Anthem |
| | | | James W. Hampton, MD, FACP Chair, Intercultural Cancer Council |
| | | | Alexine Clement Jackson Symposium Chair and Chair Elect, Intercultural Cancer Council |
| | | | Invocation • Native American Flautist • Interfaith Benediction |
| 2:30 PM | - | 5:00 PM | General Session: AWARENESS is not enough |
| | | | <u>Keynote Speakers</u> |
| 2:30 PM | - | 2:50 PM | Community Perspective Susan M. Shinagawa |
| 3:00 PM | _ | 3:20 PM | Congressional Perspective National Cancer Legislation Advisory Committe Update Armin D. Weinberg, PhD |
| 3:30 PM | _ | 5:00 PM | Federal Health Agencies John Ruffin, PhD National Center for Research on Minorities and Health Disparities (NIH) |
| | | | Betty Duke, PhD Acting Administrator HRSA Health Resources Services Administration, (DHHS) |
| | | | Nancy Lee, MD Director, Division of Cancer Prevention and Control National Center for Chronic Disease Prevention and Health Promotions (CDC) |
| | | | Andrew C. von Eschenbach, MD Director, National Cancer Institute |
| | | | Best Friends Diamond Girls Jazz Ensemble |
| | | | Closing Remarks |
| | | | |



Symposium Program — Wednesday, February 6, 2002

| 5:15 PM | Buses to the congressional reception will begin departing from the Parkview entrance (East Foyer). Buses starting at 7:30 PM for return to hotel. |
|-------------------|---|
| 6:00 PM – 8:00 PM | Congressional Reception Capitol Hill, Rayburn Building, Cafeteria |
| | Co-Hosts: The Honorable Kay Bailey Hutchison US Senate, Texas and The Honorable Ken Bentsen US House of Representatives, Texas Honoring Senate and House leadership and members supporting equal access to quality cancer screening, diagnosis, treatment, support and other services for minority and medically underserved communities in the U.S. and its associated territories. All Symposium participants are welcome to attend. |
| | The Congressional Reception is supported in part by an educational grant from General Motors Foundation. |

THURSDAY, FEBRUARY 7, 2002

| Conference Registration Center Open West Conference Registration Desk |
|---|
| Cancer Education Resources Program Educational Exhibits and ICC Cultural Market Place Ambassador Ballroom and Diplomat Ballroom |
| Day of Science Regency Ballroom |
| Chair:Michaele C. Christian, MDVice-Chair:Clifton Poodry, PhD |
| SPECIAL BREAKFAST GENERAL SESSION: CANCER CLINICAL TRIALS Moderator: Lovell A. Jones, PhD |
| Robert L. Comis, MD Professor of Medicine and Director Clinical Trials Research Center MCP Hahnemann University Eastern Cooperative Oncology Group (ECOG) Philadelphia, Pennsylvania |
| Edith Peterson Mitchell, MD, FACP Clinical Professor of Medicine Kimmel Cancer Center Thomas Jefferson University Philadelphia, Pennsylvania |
| This special breakfast program will include two presentations on cancer clinical trials. Dr. Robert L. Comis will discuss the results of a recent survey on patient attitudes and perceived barriers to participation in clinical trials. Dr. Edith Peterson Mitchell will discuss the partnership between the National Medical Association and the Eastern Cooperative Oncology Group (ECOG) highlighting their work in increasing the participation of African American Women in clinical trials. |
| GENERAL SESSION: OVERVIEW OF CANCER ETIOLOGY & TREATMENT I |
| Current Status of Cancer Research – An Overview Frederick Li, MD Professor of Clinical Cancer Epidemiology at the Harvard School of Public Health, Professor of Medicine at the Harvard Medical School, and the Harry and Elsa Jiler American Cancer Society Clinical Research Professor Boston, Massachusetts |
| Breast Cancer Lisa Newman, MD Associate Professor, Associate Director of the Breast Cancer Center Wayne State University, Karmanos Cancer Center Detroit, Michigan |
| |

| 9:45 AM – 10:10 AM | Prostate Cancer Curtis Pettaway, MD Associate Professor, Department of Urology University of Texas M.D. Anderson Cancer Center Houston, Texas |
|---------------------|---|
| 10:10 AM - 10:35 AM | Gynecological Cancer Carol Brown, MD Department of Surgery Memorial Sloan Kettering Cancer Center New York, New York |
| 10:35 AM - 10:45 AM | Questions & Answers |
| 10:45 AM - 11:00 AM | Break |
| 11:00 AM - 12:30 PM | GENERAL SESSION: OVERVIEW OF CANCER ETIOLOGY & TREATMENT II |
| 11:00 AM - 11:25 AM | Liver Cancer W. Thomas London, MD Senior Member; Adjunct Scholar, Center for Clinical Epidemiology and Biostatistics, University of Pennsylvania School of Medicine Philadelphia, Pennsylvania |
| 11:25 AM – 11:50 AM | Colorectal Cancer Edith Peterson Mitchell, MD, FACP Professor of Medicine, Thomas Jefferson Medical School Philadelphia, Pennsylvania |
| 11:50 AM – 12:15 PM | Pharmagenomics & Cancer Treatment Mark Ratain, MD Professor of Hematology/Oncology Chair, Pharmacogenetics of Anticancer Agents Research Group University of Chicago Chicago, Illinois |
| 12:15 AM – 12:25 PM | Questions & Answers |

Student Mentoring Program: Striving for Excellence

Blue Prefunction Room

Thursday, February 7, 2002

9:00 AM – 10:00 AM SPECIAL ANNOUNCEMENT: Students are to attend Symposium General Session

ICC Research Fellows will be introduced at the General Session Janeen R. Azare, PhD Monica Brown, MD Renee Crichlow, MD



Continuation of Student Mentoring Program

| 10:00 AM – 12:00 Noon | Student Mentoring Program Opening CeremonyChair:James L. Phillips, MDVice-Chair:Nicholas K. Iammarino, PhDVice-Chair:Amelie G. Ramirez, DrPH |
|-----------------------|--|
| 10:00 AM | Opening Ceremony Keynote Speaker Emir Jose Macari, Ph.D. Centers of Research Excellence in Science and Technology, National Science Foundation Department of Civil and Environmental Engineering, LSU |
| | Topic: "The Power of Mentorship in Science Education" |
| 12:45 PM - 2:15 PM | HERBERT NICKENS MEMORIAL LECTURESHIP LUNCHEON Regency Ballroom |
| 3:00 PM – 3:45 PM | Orientation for Undergraduate Student Oral Presenters Blue Prefunction Room Alejandro Contreras, Baylor College of Medicine MD/PhD Student Wilmer Roberts, Baylor College of Medicine MD/PhD Student Kevin Coleman, Baylor College of Medicine MD/PhD Student Donald Glass, Baylor College of Medicine MD/PhD Student |
| 4:00 PM - 6:00 PM | Oral Presentations |
| 7:00 PM – 10:00 PM | HOPE & HEIGHT AWARDS CELEBRATION Blue Room |
| 12:45 PM – 2:15 PM | HERBERT NICKENS MEMORIAL LECTURESHIP LUNCHEON Regency Ballroom Chair: James L. Phillips, MD Vice-Chair: Patrice Desvigne-Nickens, MD HONOREE: MARJORIE KAGAWA-SINGER, PhD, MN, RN Assistant Professor Community Health Sciences Asian American Studies UCLA School of Public Health & Asian American Studies |
| 2:15 PM - 2:45 PM | Break |



Symposium Program — Thursday, February 7, 2002

Cancer Education Resources Program

| 2:30 PM – 6:00 PM | Educational Exhibits and ICC Cultural Market Place Ambassador Ballroom and Diplomat Ballroom |
|--------------------|--|
| 2:45 PM - 6:30 PM | SCIENTIFIC ORAL PRESENTATIONS Forum Room, Congressional A, Congressional B, Senate Room, Executive Room, Cabinet Room, Capitol Room, Embassy Room |
| 2:45 PM - 4:15 PM | Professional Oral Presentations Academic and Community |
| 4:15 PM – 6:30 PM | Student Oral Presentations (Pre-and Postdoctoral Trainees; Medical and Graduate Students; Undergraduate Students including MARC/MBRS Congressional A, Congressional B, Executive Room |
| 6:30 PM | Adjourn |
| 7:00 PM – 10:00 PM | HOPE & HEIGHT AWARDS CELEBRATION Blue Room |
| | Mistress of Ceremony: ANDREA ROANE 9 Eyewitness News Anchor and Reporter Washington, DC |
| | THE HOPE VOLUNTEER AWARDSChair:Jennie R. CookVice-Chair:Carrie Moffitt, LMSW |
| | HOPE Volunteer Recipients Barbara Partridge, Birmingham, Alabama Isabelle Chiu, Milpitas, California Joseph Sanders, Orlando, Florida Crystal Larue-Perez Parker, Geronimo, Oklahoma Blue Ridge Cancer Coalition, Jefferson, North Carolina |
| | THE DOROTHY I. HEIGHT LIFETIME ACHIEVEMENT AWARDCo-Chair:Susan G. BraunCo-Chair:Roselyn P. Epps, MD |
| | Dorothy I. Height Lifetime Achievement Award Recipient The Honorable John Lewis US Congress, Georgia |

ORAL PRESENTERS: PROFESSIONAL/GRADUATES

| 2:30 - 4:00 PM | SESSION 1 Moderators: Ronit Elk, PhD/Kenneth Chu, PhD | Forum Room |
|----------------|---|------------------------------|
| 2:30 PM | ILLNESS REPRESENTATION OF BREAST CANCE AMERICAN WOMEN Simona Kwon | ER AMONG KOREAN |
| 2:45 PM | CANCER SCREENING PRACTICES AMONG KOR LIVING IN NEW YORK CITY Naseem Zojwalla | EAN AND SOUTH ASIAN FEMALES |
| 3:00 PM | DELAYS AND REFUSALS IN BREAST CANCER T. NEW MEXICO WOMEN Elba Saaverdra, MS, PhD | REATMENT AMONG |
| 3:15 PM | BREAST CANCER AMONG THE LATINO COMM CULTURAL BARRIERS TO BREAST CANCER SC La Tania Akers | |
| 3:30 PM | RESEARCH DESIGN AND SUBJECT VARIABLES IN A PANEL SURVEY OF OLDER FAMILIES WIT Donna Neumark, MSN, PhD | |
| 2:30 – 4:00 PM | SESSION 2 <i>Moderators:</i> Ngina Lynthcott, Dr.PH/Richard Forshee, Ph | Congressional A D |
| 2:30 PM | THE MOLECULAR EPIDEMIOLOGY OF LUNG C. John Stewart | ANCER IN AFRICAN AMERICANS |
| 2:45 PM | AFRICAN AMERICAN WOMEN DIAGONISED WI MARKEDLY POORER SURVIVAL EXPERIENCE V WHITE COUNTERPARTS. LATER STATE AT DL COMPONENT OF THIS POORER SURVIVAL Kierlan Wolsey | WHEN COMPARED TO THEIR |
| 3:00 PM | EXPLORING BREAST CANCER RISK FACTORS V IN A MANAGED CARE ENVIRONMENT Nadine Chan | WITHIN ASIAN AMERICAN GROUPS |
| 3:15 PM | ETHNIC DIFFERENCES IN CAROTENOID INTAL AND WHITE BREAST CANCER (BC) SUPERVIVO WOMEN'S HEALTHY EATING AND LIVING STUD Maria Hernandez-Valero | DRS PARTICIPATING IN THE |
| 3:30 PM | STUDY OF HOT FLASHES IN PROSTATE CANCE ABLATION THERAPY COMPUTERIZED THERM | |

Morice Dennery



Symposium Program — Thursday, February 7, 2002

3:45 PM "DOWN MODULATION OF PROHIBITION IN RAT GRANULOSA CELLS UNDERGOING END-STAGE APOPTOSIS DURING FOLLICULOGENESIS" Lukwon McClellan

2:30 – 4:00 PM SESSION 3 Moderators: Ron Morton, MD/Mary Ann Sestili, PhD Congressional B

Senate Room

2:30 PM HISPANICS AND NON-HISPANICS PREFERENCES TOWARD CANCER PAIN TREATMENT SIDE EFFECTS

Guadalupe Palos

- 2:45 PM UNHEALTHY PEOPLE: SURVIVAL DISADVANTAGE AMONG FOREIGN-BORN ASIAN AMERICANS WITH COLORECTAL CANCER John Choe
- 3:00 PM SOUTH CAROLINA PARTNERSHIP FOR CANCER PREVENTION Irene Prabhu Das
- 3:15 PM THE HOWARD UNIVERSITY PROSTATE CANCER SCREENING EXPERIENCE DIVISION OF UROLOGY AND CANCER CENTER HOWARD UNIVERSITY, WASHINGTON, D.C. Felix Oben
- 3:30 PM A COMPARISON OF CURRENT PRACTICES CONCERNING CANCER SCREENING BY PRIMARY HEALTH CARE

Danyelle Mannix,

3:45 PM ASSESSING TOBACCO PREVALENCE TO DESIGN CULTURALLY APPROPRIATE CESSATION INTERVENTIONS: A STUDY OF IMMIGRANT SOUTH ASIAN TAXI WORKERS

Kavita Marivella

- 2:30 4:00 PM SESSION 4 Moderators: Beverly Gor, EdD/Maria E. Fernandez, PhD
 - 2:30 PM STEPS TOWARD A TAILORED FAITH-BASED APPROACH TO PROSTATE CANCER EDUCATION Kim Sydnor

Killi Syulloi

- 2:45 PM WHITE WOMEN DIAGNOSED WITH BREAST CANCER TEND TO LIVE LONGER THAN THEIR AFRICAN AMERICAN COUNTERPARTS Sidney Hankerson, III
- 3:00 PM THE ASSOCIATION BETWEEN CBE, FOBT AND PAP SMEAR ADHERENCE AND MAMMOGRAPHY ADHERENCE AMONG OLDER LOW-INCOME WOMEN Susan Thomas
- 3:15 PM FACTORS INFLUENCING MAMMOGRAPHY AND PAP TEST SCREENING AMONG MIGRANT AND SEASONAL FARMWORKER WOMEN IN THE RIO GRANDE VALLEY Maria E. Fernandez, PhD



Symposium Program – Thursday, February 7, 2002

3:30 PM SMALL AREA VARIATION OF BREAST CANCER INCIDENCE, STAGING AND SURVIVAL WITHIN A NON-WHITE POPULATION David Gregorio, PhD, MS

- 3:45 PM IMPACT OF SMOKING ON PLASMA BIOMARKERS OF DIETARY CAROTENOIDS AND VITAMINS AMONG AFRICAN AMERICANS Boyd Switzer, PhD
- 2:30 4:00 PM SESSION 5 Moderators: Lisa Newman, MD/Jan Liang, PhD

Executive Room

Cabinet Room

2:30 PM IMPROVEMENTS IN PATHOLOGIC STAGING FOR AFRICAN-AMERICAN MEN UNDERGOING RADICAL RETROPUBLIC PROSTATECTOMY DURING THE PSA-ERA: IMPLICATIONS FOR SCREENING A HIGH RISK GROUP FOR PROSTATE CANCER

Judd Moul, MD

- 2:45 PM PRE-OPERATIVE PREDICTORS FOR NON-ORGAN CONFINED DISEASE IN MEN WITH CLINICALLY LOCALIZED PROSTATE CANCER Christopher Porter, MD
- 3:00 PM CLINICOPATHOLOGIC AND FLOW CYTOMETRY FEATURES IN AFRICAN AMERICAN AND CAUCASIAN BREAST CANCER PATIENTS Lisa Newman, MD
- 3:15 PM ETHNIC AND AGE DISPARITIES IN SURGICAL TREATMENT AMONG BREAST CANCER PATIENTS

Rani Eversley, PhD

3:30 PM ETHNICITY AND RETURN TO WORK AMONG MULTI-ETHNIC BREAST CANCER SURVIVORS

Rani Eversley, PhD

3:45 PM THE EFFECTS OF DIETARY INSTRUCTIONS ON BMI REDUCTION AMONG POST-MENOPAUSAL HISPANIC WOMEN

Maria Schettino, MS

- 2:30 4:00 PM SESSION 6 Moderators: Fred Stallings, MD, MPH/Maureen Storey, PhD
 - 2:30 PM BMI AND THE UTILIZATION OF CANCER PREVENTIVE SERVICES AMONG US WOMEN

Marie Richards, PhD

- 2:45 PM CANCER KNOWLEDGE, ATTITUDES, AND SCREENING PRACTICES OF SOUTH ASIANS LIVING IN NEW YORK CITY Anu Gupta, MD
- 3:00 PM SCREENING MAMMOGRAPHY: RACIAL DIFFERENCES AND SURVIVAL IMPLICATIONS Barbara Wojcik, PhD



Symposium Program — Thursday, February 7, 2002

| 3:15 PM | U.S. PROSTATE CANCER TRENDS IN BLACK AND WHITE MEN, 1973-1998 Fred Stallings, MD, MPH |
|----------------|--|
| 3:30 PM | IMPACT OF COMSUMERS OF SCIENTIFIC REVIEW OF BIOMEDICAL RESEARCH PROPOSALS |
| | Isabelle Bisceglio, PhD |
| 3:45 PM | LOCALIZING A NATIONWIDE COLORECTAL CANCER AWARENESS AND EARLY DETECTION MEDIA CAMPAIGN FOR CHINESE AMERICANS IN CALIFORNIA May Sung, MPH |
| 2:30 – 4:00 PM | SESSION 7 Capitol Room Moderators: Sherri Sheinfeld-Gorin, PhD/Fatimah Jackson, PhD |
| 2:30 PM | URBAN PHYSICIANS AND OPTIMAL BREAST CANCER SCREENING TO UNDERSERVED HISPANIC AND AFRICAN AMERICAN WOMEN Sherri Sheinfeld-Gorin, PhD |
| 2:45 PM | GETTING CONNECTED: AFRICAN AMERICAN WOMEN LIVING BEYOND BREAST CANCER Patricia Bradley, PhD, RN, CS |
| | ratificia brauley, riid, Riv, CS |
| 3:00 PM | PATTERNS AND TRENDS IN SMOKING, CESSATION ACTIVITY AND ADVICE TO QUIT AMONG AFRICAN AMERICANS IN THE US: DATA FROM THE TOBACCO USE SUPPLEMENT TO THE CURRENT POPULATION SURVEY, 1992-1999 Deidre Lawrence, PhD, MPH |
| 3:15 PM | DELIVERING EFFECTIVE HEALTH PROMOTION PROGRAMS TO THE AMISH: KEY FINDINGS OF THE AMISH BREAST HEALTH PROJECT Melissa Thomas, MSA |
| 3:30 PM | PERCEIVED RISKS OF HEART DISEASE AND CANCER AMONG ASIAN AMERICANS Grace Ma, PhD |
| 3:45 PM | DELAY AND DISTRESS IN WOMEN WITH A NEW BREAST PROBLEM Rebecca Crane-Okada, PhD, RN |
| 2:30 – 4:00 PM | SESSION 8Embassy RoomModerators: Linda Burshansstipanov, DrPH/Donella Wilson, PhD |
| 2:30 PM | INCREASING MAMMOGRAPHY SCREENING AMONG URBAN AMERICAN WOMEN Linda Burhansstipanov, MPH, DrPH |
| 2:45 PM | A PILOT STUDY IN NUTRITION AND EXERCISE CANCER PREVENTION: IMPLICATIONS FOR AN ISLANDWIDE CANCER INTERVENTION FOR ADULTS IN AMERICAN SAMOA Salei'a Afele-Fa'amuli, PhD, MPH |
| 3:00 PM | DEVELOPING AND EVALUATING CANCER EDUCATION RESOURCES AND LEARNING OPPORTUNITIES FOR ALASKA NATIVE COMMUNITY HEALTH AIDES/PRACTITIONERS (CHA/PS) Melany Cueva, MA |



3:15 PM A COMPREHENSIVE APPROACH TO BREAST CANCER AND CERVICAL CANCER SCREENING AMONG AMERICAN INDIAN AND ALASKA NATIVE WOMEN: CASE STUDY RESULTS FROM FIVE TRIBAL PROGRAMS Carlyn Orians, MA

3:30 PM SURVEYING THE HEALTH NEEDS OF AMERICAN INDIAN AND ALASKA NATIVES (AIAN)-THE CALIFORNIA HEALTH INTERVIEW SURVEY AND ITS AIAN OVERSAMPLE

Delight Satter, MPH

- 3:45 PM CLINICAL TRIALS EDUCATION FOR NATIVE AMERICANS Linda Burhansstipanov, MPH, DrPH
- 2:30 4:00 PM SESSION 9 Moderators: Thelma Hurd, MD/Neal A. Palafox, MD, MPH

Governor's

2:30 PM BRIDGING THE DIGITAL DIVIDE PROJECT: YOUR ACCESS TO CANCER INFORMATION

Rosemarie Perocchia, RN, Med

- 2:45 PM THE ROBESON COUNTY OUTREACH, SCREENING AND EDUCATION PROJECT: DESIGN AND BASELINE RESULTS Electra Paskett, PhD
- 3:00 PM DEVELOPING COMPUTER PROFICIENCY AMONG HEAD START PARENTS: A DIGITAL DIVIDE PILOT PROJECT Hilarie Campbell, MPH
- 3:15 PM MAMMOGRAPHY IN MEMPHIS: A QUALITY IMPROVEMENT PROJECT TO REDUCE A DISPARITY IN BREAST CANCER SCREENING Anthony Culver, MS
- 3:30 PM COMPARITIVE STUDY OF THE IMPACT AND OUTCOMES OF COMMUNITY-BA AND BREAST CANCER EARLY DETECTION AMONG AT-RISK, MEDICALLY-UNDERSERVED, AND/OR ECONOMICALLY-CHALLENGED AFRICAN AMERICAN WOMEN

Sandra Underwood, PhD

3:45 PM FINDINGS FROM PRELIMINARY EVALUATION OF CANCER MORTALITY PATTERNS AMONG ASIANS AND PACIFIC ISLANDERS IN ILLINOIS Therese Dolecek, PhD



FRIDAY, FEBRUARY 8, 2002

| 7:00 AM – 5:30 PM | Conference Registration Center Open |
|-------------------|--|
| | West Conference Registration Desk |

| C | Cancer Education Resources Program (CERP) |
|--------------------|--|
| 8:45 AM - 12:30 PM | Educational Exhibits and ICC Cultural Market Place Ambassador Ballroom And Diplomat Ballroom |
| | Quality of Life Day Regency Ballroom |
| | Chair: James W. Hampton, MD, FACP Vice-Chairs: John E. Arradondo, MD, MPH, FAAFP Judith S. Kaur, MD Betsy Clark, PhD, MSW Richard Payne, MD |
| 7:30 AM – 8:45 AM | SPECIAL BREAKFAST GENERAL SESSION: DELIVERING "DISCOVERIES" TO THE COMMUNITY. Chair: Nathan Stinson, Jr., MD, PhD, MPH Director, Office of Minority Health, DHHS |
| | Kevin Brady, MPH Chief, Office of Programs and Policy, Division of Cancer Control and Prevention Centers for Disease Control and Prevention, (CDC) |
| | M. June Horner Director, Office of Minority Health Health Resourses and Services Administration (HRSA) |
| | Dan Stryer, MD EXCEED Program Center for Outcomes and Effectiveness Research Agency For Healthcare Research and Quality (AHRQ) |
| | DHHS Healthy People 2010 challenges individuals, communities, and professionals— indeed, all of us— to take specific steps to ensure that good health, as well as long life, are enjoyed by all. The objective of this session is to learn how what we are discovering through basic, clinical, and behavioral and communications research can be effectively translated to our communities not just the bedside. Current programs and funding opportunities of four key Intercultural Cancer Council Network partners (DHHS- OMH, CDC, HRSA, AHRQ) in this effort will be presented that describe how they are doing to help communities put "knowledge" to use. |
| 9:00 AM - 10:30 AM | GENERAL SESSION: QUALITY OF LIFE ISSUES Chair: John A. Arradondo, MD, MPH, FAAFP |
| | Joseph Lipscomb, PhD Chief, Outcomes Research Branch National Cancer Institute |



Symposium Program — Friday, February 8, 2002

| 8:45 AM - 12:30 PM | Break | |
|---------------------|--|--|
| 10:45 AM - 12:15 PM | GENERAL SESSION: QUALITY PAIN MANAGEMENT ISSUES Chair: James W. Hampton, MD, FACP | |
| | What is Quality Pain Management? Richard Payne, MD | |
| | Chief, Pain and Palliative Care Services | |
| | Memorial Sloan-Kettering Cancer Center | |
| | New York, New York | |
| | Practical Real Life Impact of Pain and Pain Management | |
| | Susan M. Shinagawa | |
| | Survivor/ Advocate | |
| | Spring Valley, California | |
| | State of the Art Assessment and Management of Fatigue | |
| | William Breitbart, MD | |
| | Chief, Psychiatry Service | |
| | Memorial Sloan Kettering Cancer Center | |

New York, New York

Student Mentoring Program: Striving for Excellence

Blue Prefunction Room

Friday, February 8, 2002

| 10:00 AM – 12:00 Noon | Opportunities in Research: MARC/MBRS To Be Announced |
|-----------------------|---|
| 12:30 PM – 2:00 PM | Undergraduate Student Mentoring Luncheon Karen E. Johnson, MD Assistant Professor, Pediatrics Baylor College of Medicine Houston, Texas |
| 5:30 PM - 7:30 PM | Student Mentoring Program Reception and Lectureship |
| | Keynote Speaker Steve Fitzhugh Founder and Executive Director of PowerMoves National Spokesman for the Christian Athletes Toledo, Ohio |
| | |



Symposium Program — Friday, February 8, 2002

| 12:00 Noon – 5:30 PM | National Marrov Donor Blood Dr Council Room | v Donor Program ive |
|----------------------|---|---|
| 12:30 PM – 2:00 PM | Regency Ballroom | D SHINAGAWA CANCER CONTROL LEADERSHIP AWARD LUNCHEON Susan M. Shinagawa, ICC Immediate Past Chair, 2-Time Primary/Recurrent Breast Cancer "Thriver" |
| | Chair: | James E. Williams, Jr., MS, SPHR Prostate Cancer Survivor |
| | Vice-Chair: | Venus Ginés Dia de la Mujer Latina, Breast Cancer Survivor |
| | Honoree: | Helene Brown Director of Community Application Research University of California Los Angeles (UCLA) |
| | | Keynote Speaker John R. Seffrin, PhD Chief Executive Officer, American Cancer Society "The Patients' Bill of Rights" |
| | | sing a first-time meeting between leukemia/bone marrow transplant Murray and the recipient's life saving donor, Althea Hinton. |
| 2:00 PM - 2:15PM | Break | |
| | Cancer | Education Resources Program |
| 2:00 PM - 6:00 PM | | ibits and ICC Cultural Market Place |
| 2:15 PM - 3:45 PM | | n: Survivorship Surveillance Issues rk, PhD, ACSW, MPH |
| | Elizabeth J. Thor Program Director, | n Quality of Life nson, MS, RN, CGC, FAAN Ethical, Legal, and Social Implications Research Genome Research Institute, NIH nd |
| | Diana Jeffery, Ph | Office of Cancer Survivorship Institute |
| | Debra Thaler-De | urse, Stanford Hospital and Clinic |

Symposium Program — Friday, February 8, 2002

| 3:45 PM - 4:00PM | Break | |
|-------------------|---|---|
| 4:00 PM - 5:30 PM | GENERAL SESSION: HOSPICE CARE AND EN Chair: Judith S. Kaur, MD | id of Life Issues |
| | La Vera Crawley, MD Stanford University Palo Alto, California | |
| | Karen O. Kaplan, ScD President and CEO, Partnership for Caring Director, Last Acts Washington, DC | |
| | Patricia Ohmans, MPH Health Advocate Saint Paul, Minnesota | |
| 5:30 PM | Adjourn | |
| 5:30 PM - 6:30 PM | Minority & Medically Underserved Com Caucus Network Reception West Conference Foyer | munity Hospitality |
| 6:30 PM – 7:30 PM | Congressional Open Forum Chair: Jennie R. Cook President, ICC Caucus | |
| | African American Hispanic/Latino American Indian/Alaska Natives Native Hawaiian & Pacific Islander Asian American Rural/Appalachia Cancer Survivors | Congressional A Executive Senate Cabinet Empire Forum Congressional B |
| 7:00 PM – 9:00 PM | ICC Board Meeting Palladian Ballroom | |



SATURDAY, FEBRUARY 9, 2002

| 7:00 AM – 5:30 PM | Conference Registration Center Open West Conference Registration Desk |
|---------------------|--|
| 7:00 AM - 8:45 AM | Continental Breakfast Blue Prefunction Room |
| С | ancer Education Resources Program (CERP) |
| 7:30 AM - 8:45 AM | Program Demonstration and Technical Assistance Workshops (Please see pages 33-36 for Workshop room assignments) |
| 8:45 AM - 12:30 PM | Educational Exhibits and ICC Cultural Market Place Ambassador Ballroom and Diplomat Ballroom |
| | |
| 10:00 AM - 11:30 AM | Student Mentoring Program: Striving for Excellence Diplomat Ballroom |
| | Student Mentoring Workshop Palladian Ballroom |
| | Topic: Funding Opportunities for Minority Investigators and Minority Serving Institutions Offered by the National Cancer Institute |
| | Presenters: Sanya A. Springfield, PhD Chief, Comprehensive Minority Biomedical Program Branch, CMBP, NCI Title: Overview of Comprehensive Minority Biomedical Branch |
| | Bobby Rosenfeld Senior Program Analyst, CMBP, NCI Title: Research Supplements |
| | Belinda Ash-Shaheed Program Director, CMBP, NCI Title: Fellowships and Career Awards |
| | H. Nelson Aguila, PhD Program Director, CMBP, NCI Title: Minority Institution/Cancer Center Partnership Program |
| 11:30 AM – 12:15 PM | Set up for Poster Presentation Regency Ballroom |
| 12:30 PM – 2:00 PM | The Great American Poster Picnic Regency Ballroom |



Anti-Tobacco Day Blue Room

| | Chair: Vice-Chairs: | Dileep G. Bal, MD, MPH Reginald C.S. Ho, MD Helen Lettlow |
|---------------------|--|--|
| 9:00 AM - 10:30 PM | GENERAL SESSIO | DN: ANTI-TOBACCO DAY |
| 9:00 AM - 9:15 AM | John R. Seffrin, | Emerging Pandemic: The Ticking Time Bomb PhD Officer, American Cancer Society |
| 9:15 AM - 9:30 AM | New Frontiers Lyndon Haviland | for Tobacco Control: Partnering with Priority Populations l, DrPH |
| 9:30 AM - 9:45 AM | Tobacco Indust Nancy J. Kaufm | ry Advertising and Promotions: Targeting People of Color an, RN, MS |
| 9:45 AM – 10:00 AM | Are We Really Color and Pove Rod Lew, MPH | Making Progress on Tobacco Control In Communities of erty? |
| 10:00 AM - 10:30 AM | Questions & A | nswers |
| 10:30 AM - 10:45 AM | Break | |
| 10:45 AM - 12:15 PM | ANTI-TOBACCO | SMALL-GROUP BREAKOUTS (CONCURRENT) |
| | Forum | Air - Protecting the Health of All |
| | Presenters Elva Yanez Mary Young Cu Pat Ayala | mmings |
| | Congressional B | ntrol Program Evaluation: Addressing Disparities air: Rosemarie Henson, MPH |
| | Presenters Jon Lloyd Terry Pechacek, Lyndon Havilan | |



Symposium Program — Saturday, February 9, 2002

III. Strategic Targeting of Tobacco Related Research

Congressional A Small Group Chair: Robert Robinson, DrPH

Presenters Moon Chen, PhD, MPH Philip Gardner, PhD Lawrence Shorty Helen Lettlow Shau Hong-Zu

IV. Involving and Empowering Youth to Drive Tobacco Control Policy Hampton Ballroom

Small Group Chair: Donna Grande, MPH

Presenters Donna Grande, MPH Wendy Schaetzel-Lesko Erick Hong Eric Moss

V. Tobacco Industry Sponsorship of Cultural/Ethnic Events Executive Room

Small Group Chair: Amelie Ramirez, DrPH

Presenters Alan Blum, MD Perry Stevens Brenda Bell Caffee, MPH

VI. Harm Reduction and Tobacco Control: Will We Repeat the Failed History of Light Cigarettes? Senate Room Small Group Chair: Reginald C.S. Ho, MD

Presenters Judy Wilkenfel Jack Henningfiel Kathleen Stratton Donald Shopland

12:30 PM - 2:00 PM

GREAT AMERICAN POSTER PICNIC Regency Ballroom

2:00 PM - 3:30 PM

I. Anti-Tobacco Small-Group Breakouts (Concurrent)

Forum Room Small Group Chair: Robin Shimizu

Presenters Elva Yanez Mary Young Cummings Pat Ayala



II. Tobacco Control Program Evaluation: Addressing Disparities Congressional B Small Crown Chair: Resemanic Henson MPH

Small Group Chair: Rosemarie Henson, MPH.

Presenters Jon Lloyd Terry Pechacek Lyndon Haviland, DrPH Matthew Farrely

III. Strategic Targeting of Tobacco Related Research Congressional A

Small Group Chair: Robert Robinson, DrPH

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IV. Involving and Empowering Youth to Drive Tobacco Control Policy Hampton Ballroom

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VI. Harm Reduction and Tobacco Control: Will We Repeat the Failed History of Light Cigarettes? Senate Room Small Group Chair: Reginald C.S. Ho, MD

Presenters Judy Wilkenfeld Jack Henningfield Kathleen Stratton Donald Shopland



Symposium Program — Saturday, February 9, 2002

| 12:30 PM – 2:00 PM | The Great American Poster Picnic Regency Ballroom <i>Chair:</i> Richard Hajek, PhD <i>Vice-Chair:</i> Luis F. Velez, MD |
|--------------------|---|
| | Cancer Education Resources Program (CERP) |
| 2:00 PM - 6:00 PM | Educational Exhibits and ICC Cultural Market Place Ambassador Ballroom |
| 3:45 PM – 6:15 PM | GENERAL SESSION: SPECIAL POPULATIONS NETWORKS Blue Room Chair: Harold P. Freeman, MD Vice Chair: Susan M. Shinagawa |
| 3:45 PM – 4:15 PM | NCI Center to Reduce Cancer Health Disparities Harold P. Freeman, MD Director, Center to Reduce Cancer Health Disparities National Cancer Institute |
| 4:15 PM – 4:45 PM | Cross-Cultural Understanding Carlos E. Cortés, PhD Professor Emeritus of History University of California, Riverside |
| 4:45 PM – 6:15 PM | Special Populations Networks: Profiles of Community-based Approaches to Reducing Cancer Health Disparities Overview and Introductions Frank Jackson Program Director, Center to Reduce Cancer Health Disparities National Cancer Institute Bethesda, Maryland |
| | Appalachia Cancer Network (ACN) Steve Wyatt, DMD Principal Investigator Kentucky Cancer Network (ACN) University of Kentucky Lexington, Kentucky |
| | Redes En Accion Amelie Ramirez, DrPH Principal Investigator Baylor College of Medicine Houston, Texas |
| | Native Hawaiian Cancer Awareness Research & Training Network Clayton Chong, MD Principal Investigator Papa Ola Lokahi Honolulu, Hawaii |

| | Arkansas Special Populations Access Network Ronda Henry-Tillman, MD Principal Investigator Arkansas Cancer Research Center Little Rock, Arkansas |
|--------------------|---|
| | American Indian/Alaska Native Leadership Initiative on Cancer Judith Kaur, MD Principal Investigator Mayo Clinic Foundation Rochester, Minnesota |
| | Asian American Cancer Awareness Research & Training Moon Chen, PhD Principal Investigator Asian American Network for Cancer Awareness Research and Training (AANCART) Ohio State University Colunbus, Ohio |
| | Questions and Answers |
| 6:15 PM | Adjourn |
| 7:00 PM – 7:30 PM | LASALLE D. LEFFALL, JR. AWARDS RECEPTION Regency Ballroom |
| 7:30 PM – 10:00 PM | LASALLE D. LEFFALL, JR. AWARDS BANQUET & GALA Regency Ballroom |
| | Co-Chairs Carolyn R. "Bo" Aldigé, President & CEO Cancer Research Foundation of America |
| | Catherine Bennett, Vice President Corporate Affairs Division, Pfizer Inc |
| | LaSalle D. Leffall, Jr. Cancer Prevention and Cancer Control Award Recipient FRANKLYN G. PRENDERGAST, MD, PHD |



CANCER EDUCATION RESOURCES PROGRAM DEMONSTRATION AND TECHNICAL ASSISTANCE WORKSHOPS-CONCURRENT

<u>7:30 AM - 8:45 AM</u>

Hampton Room

USING CHICANO THEATRE TO TRANSMIT CULURALLY APPROPRIATE CANCER MESSAGES

Presenters: Paula A. Espinoza, PhD Estevan Flores, PhD Actors: Phil Lana, Magally Rima, Hugo Carabojal, Laura Chavez, Valerie Castillo

The "Cancer Monologues" is the first installment of a five-year on-going cancer awareness project, sponsored by the Latino/a Research & Policy Center at the University of Colorado at Denver with a grant from the National Cancer Institute. The piece was written by Su Teatro's artistic director, Tony Garcia, and directed by Phil Luna. The "Cancer Monologues" play is the result of a true collaborative effort involving cancer researchers, Latino cancer prevention staff and the artist's actors. This play has been modified to be presented in the 1 hour, 15 minute workshop.

Capitol

MEETING THE NEEDS OF AFRICAN AMERICAN WOMEN THROUGH GETTING CONNECTED: AFRICAN AMERICANS LIVING BEYOND BREAST CANCER Presenter: Patricia K. Bradley PhD, RN, CS

This workshop will utilize the educational booklet *Getting Connected African Americans Living Beyond Breast Cancer* to identify and discuss ways that health professionals can reach out and met the needs of African American women along the cancer control continuum. Participants will also receive a copy of an educator's guide to using the booklet effectively for outreach efforts in various healthcare settings.

Cabinet

MULTICULTURAL TOOL KIT: MOVING TOWARD CULTURAL COMPETENCE

Presenters: Lynne Suhayda RN, MSEd Ann Smith RN, BSN, OCN Gloria Juarez RN, MSN

This workshop will address the need for multicultural competency and how the ONS Multicultural Tool Kit, developed in 2000 by the ONS Multicultural Tool Kit Team, will play a major role in providing nurses with fundamental knowledge and skills for providing culturally competent care to individuals, families, and communities from various ethnic, religious, cultural, or social settings. The purpose of the *Multicultural Took Kit* is to provide theoretical and cultural information that is applicable to any oncology nursing setting. *The Multicultural Took Kit* contains sections on practice, education, administration and research. The tool kit contains Microsoft® PowerPoint® slides and a manual of resources and information that can be integrated into patient care as well as educational, administrative or research settings.



Governor's

INCREASING OUTREACH, DECREASING DISPARITIES IN AFRICAN AMERICANS (IODA): FIRST YEAR RESULTS

> Presenters: Linnah Madumadu LaVeda DeVone Eve Nagler, MPH, CHES

This workshop will describe an exciting American Cancer Society three-year pilot project based on working with and learning from people in four African-American communities – two rural and two urban – to improve the early detection of breast and colorectal cancer. Year-one findings will be presented highlighting successes and lessons learned.

Congressional B

MINORITIES, DISPARITY IN STEM CELL TRANSPLANT

Presenters: Claire Keller, RN, MN, OCN Ira Combs, RN, ASN, BS

This workshop will address some of the barriers minorities encounter in accessing stem cell transplantation. They include availability of matching donors, patient finances, and timing of referral. The need for cultural sensitivity and competence in the transplant community and how they can break down these barriers will also be discussed.

Embassy

CULTURE AND END-OF-LIFE DECISION MAKING: WHY PATIENTS DO AND DO NOT COMPLETE Advance Directives Presenter: Gloria Ramsey, RN, JD

In our multicultural society, cross-cultural encounters are becoming increasingly common in our health care setting. Many cultural groups do not place the same emphasis on patient autonomy and self-determination that Western society does and find that many of our bioethical dilemmas are offensive. This session will discuss the influence of culture in end-of-life care and the extent to which race, education, language spoken and income are associated with reasons for executing and not executing an advance directive.

Congressional A

THE AMERICAN CANCER SOCIETY'S DIVERSITY DEVELOPMENT EDUCATION PROJECT

Presenter: Katherine Sharpe

Designed for those who have a primary responsibility for managing diversity learning and development, this workshop helps training leaders address the need to build and support diversity awareness to better serve diverse communities and medically underserved populations.



Executive Room

DEVELOPING EFFECTIVE HEALTH INFORMATION AND EDUCATIONAL MATERIALS FOR UNDERSERVED ETHNIC POPULATIONS

Presenters: Richard L. Thorp, BA Donald L. Cordes, PhD Chau Buu, MD, MPH

While communicating effectively with ethnic minorities is not rocket science, it does require a systematized approach, careful front-end assessment and fundamental instructional design. As a model, we will use our currently NCI funded grant to develop a multi-media toolbox of outreach materials to empower local health departments and community-based organizations to reach Vietnamese-American women with information about the importance or regular cervical cancer screening.

Forum Room

ADVOCACY FOR COMMUNITIES OF COLOR

Presenters: Chris Pablo, Esq. Frank Chong, Mdiv

This workshop will provide a forum to inform and educate participants on how to be effective advocates for communities of color before state legislatures and Congress. Chris Pablo and Frank Chong, Co-Chairs of the Advocacy Committee of the APICSN, will moderate the workshop that will feature a panel of legislative assistants who have responsibility for health issues to members of Congress. We intend to invite the following members of Congress to assign their legislative assistants on health issues to participate in this panel: U.S. Senate Daniel K. Akaka (D-Hawaii), Rep. Neil Abercombie (D-Hawaii), and Rep. Underwood (Guam). Alternates will include legislative assistants from the offices of U.S. Senate Daniel K. Inouye (D-Hawaii) and Rep. Patsy Mink (R-Hawaii). The legislative assistants will briefly describe the programs that may have an impact on communities of color and will offer advice on how to be an effective voice in the legislative process.

Palladian

MANAGEMENT OF UNDIAGNOSED HEALTH PROBLEMS IDENTIFIED BY NURSE PRACTITIONERS AT THE BREAST EXAMINATION CENTER OF HARLEM (BECH), AN OFFSITE FACILITY OF MEMORIAL SLOAN-KETTERING CANCER CENTER

Presenter: Winsome Grant, MSN

This workshop will demonstrate how the Breast Examination Center of Harlem incorporated this program into a model health referral system for non-cancer related problems, thus providing a more comprehensive health care package for the population.

Council

THE SELECT STUDY PROJECT-PROSTATE CANCER PREVENTION TRIAL RECRUITMENT OF AFRICAN AMERICAN MEN Presenter: Elise D. Cook, MD

This workshop will describe the SELECT Study Program, a national cooperative group study. Their goal is to enroll 20% of African American men - an ambitious undertaking since similar trials have only enrolled less than 5%.

Sales Conference

CANCERED: HELPING CHILDREN AND FAMILIES UNDERSTAND CANCER Presenters: Colleen Goddard, BA

Joe Nardelli, MFA

CancerEd is a public outreach organization dedicated to improving the life of anyone who has cancer or is touched by a cancer experience, individually or communally. Our initiative advocates proactive education, encourages survivor participation, recognizes the need for prevention awareness and supports complimentary methods of treatment.

Components of our workshop include: a brief background of CancerEd; a screening of our video; a Q&A/discussion period touching upon aspects of loss, change, and acceptance, and general cancer facts and concerns; and concludes with an art exploration which invites the participant to reflect upon their understanding of, and celebrates, their response to cancer.

Senate

MINORITY LEADERSHIP IN STATE COMPREHENSIVE CANCER CONTROL PLANNING

Presenters: Jon F. Kerner, PhD Christopher G. Pablo, Esq.

This workshop is intended for those minority cancer control researchers and practitioners who want to expand minority leadership opportunities in state comprehensive cancer control planning, implementation and evaluation. While public health leaders in many states are taking significant new action to initiate or enhance comprehensive cancer control activities, the role of minority research and practice leaders in those efforts has been less than optimal. To examine the challenges to and needs for more minority leadership in these planning efforts, qualitative data collected from several comprehensive cancer control leadership institutes will be examined with respect to cancer control issues related to minority populations.



Symposium Program — Sunday, February 10, 2002

SUNDAY, FEBRUARY 10, 2002

| 7:00 AM | – 12:00 Noon | Conference Registration Center Open West Conference Foyer |
|---------|---------------|--|
| 7:30 AM | - 9:30 AM | Continental Breakfast West Conference Foyer |
| | | Cancer Education Resources Program |
| 8:00 AM | - 9:15 AM | Program Demonstration and Technical Assistance Workshops (Please see pages 39-42 for Workshop room assignments) |
| | | |
| 8:00 AM | – 1:15 PM | Student Mentoring Program: Striving for Excellence Blue Room |
| 8:00 AM | - 9:30 AM | Breakfast Roundtable Discussion with Scientist |
| 9:30AM | – 1:15 PM | Symposium General Session Palladian Ballroom |
| 1:30 PM | – 3:00 PM | ICC Sunday Jazz Buffet Farewell Brunch Blue Room |
| | | Day of Data Palladian Ballroom |
| 9:30 AM | – 1:15 PM | Chair: Gilbert H. Friedell, MD Vice Chair: Armin D. Weinberg, PhD Vice Chair: Patricia M. Golden, MPH |
| 9:30 AM | – 9:45 PM | GENERAL SESSION: INTRODUCTION TO DAY OF DATA Gilbert H. Friedell, MD Director Emeritus Markey Cancer Center, |
| | | University of Kentucky |
| 9:45 AM | - 10:30 AM | GENERAL SESSION: "VOICES OF A BROKEN SYSTEM" |
| 9:45 A | AM - 10:30 AM | Harold P. Freeman, MD Chairman, President's Cancer Panel |
| | | The Chairman of the President's Cancer Panel will report on the Panel's year-long national study of the accessibility of high quality cancer care for all segments of the US population. |

Symposium Program — Sunday, February 10, 2002

| 10:30 AM- 11:00 AM | GENERAL SESSION: "MAKING SENSE OF THE CENSUS" |
|-----------------------|--|
| | Claudette E. Bennett Chief, Racial Statistic Branch Population Division US Bureau of the Census |
| 11:00 AM - 11:30 AM | GENERAL SESSION: "METHODOLOGICAL ISSUES AFFECTING MORTALITY DATA" |
| | James A Weed Deputy Director, Division of Vital Statistics National Center for Disease Control and Prevention |
| 11:30 AM – 12:00 Noon | GENERAL SESSION: "HOW POPULATION BASED REGISTRIES ARE DEALING WITH CENSUS & OMB CATEGORIES |
| | Dee W. West, PhD Executive Director Northern California Cancer Center |
| 12:00 Noon – 12:30 PM | GENERAL SESSION: "HEALTH INSURANCE PORTABILITY AND ACCOUNTABILITY ACT (HIPAA): It's Effects On Data Collection and Analysis" |
| | Dennis Deapen, DrPH Professor University of Southern California |
| 12:30 PM – 12:45 PM | GENERAL SESSION: "PROMOTING HEALTH: INTERVENTION STRATEGIES FROM SOCIAL AND BEHAVIORAL RESEARCH" |
| | Brian D. Smedley, PhD Study Director, Division of Health Science Policy Institute of Medicine (IOM), National Academy of Science |
| 12:45 – 1:00 PM | GENERAL SESSION: CLOSING REMARKS Gilbert H. Friedell, MD |
| 1:00 PM – 1:15 PM | SYMPOSIUM CLOSING CEREMONY |
| 1:30 PM – 3:00 PM | ICC SUNDAY JAZZ FAREWELL BRUNCH Blue Room |

To all our participants, faculty and friends, please have a safe journey home.



CANCER EDUCATION RESOURCES PROGRAM DEMONSTRATION AND TECHNICAL ASSISTANCE WORKSHOPS-CONCURRENT

<u>8:00 AM - 9:15 AM</u>

Embassy

LEGAL AND ETHICAL ISSUES AT THE END OF LIFE

Presenter: Gloria Ramsey, RN, JD

Health care professionals face a tremendous challenge in formulating their own ethical positions and in dealing with those of patients, families and members of the healthcare team. When patients and health care professionals are from different ethnic backgrounds, value systems that form the basis for such decisions may conflict, often leading to distinct ethical and interpersonal tensions. This session will discuss legal and ethical issues at the end of life and the influence of culture on decision making.

Ambassador Ballroom MINORITIES AS RESEARCH SUBJECTS IN THE 21ST CENTURY: BE AWARE OF YOUR RIGHTS AND RESPONSIBILITIES Presenter: Joan Redmond Leonard

At this workshop, participants will be able to describe three events that had significant impact on the federal regulations for the protection of human participants in research, identify federal regulations that apply to research involving human participants, and better understand the requirements of informed consent and the informed consent process.

Sales Conference

THE DIANA, PRINCESS OF WALES MEMORIAL FUND PROJECT Presenter: Jo Bray, MA

This workshop will address the development, delivery and evaluation of the work of the Diana, Princess of Wales Memorial Fund Project. The presentation will give particular focus to patient information in the form of the website and service directories, implementation of user involvement and professional preparation within the cancer network structure, pediatric bereavement training and community palliative care, and exploring where children, ethnic and underserved minorities access cancer services in England.



Cabinet

INCREASING THE CULTURAL COMPETENCY OF ORGANIZATIONS TO DELIVER TAILORED BREAST AND CERVICAL CANCER PROGRAMS FOR ASIAN AMERICAN AND PACIFIC ISLANDER WOMEN: A CASE STUDY ON A FILIPINO COMMUNITY IN HAWAII.

Presenters: Tu-Uyen Ngoc Nguyen, Lisa Fu Andrea Macabeo Karen Rezai

This workshop will discuss AAPCHO's (Association of Asian Pacific Community Health Organizations) CARE (A Community Approach to Responding Early) program. We will describe a theoretical framework and strategies for culturally tailoring breast and cervical cancer programs for six different Asian American and Pacific Islander (AAPI) communities. In particular, we will highlight the program developed by the Kahihi Palama Health Center in Hawaii for the Filipino community.

Govenor's

FAMILY BREAST CANCER EDUCATION: A STUDY OF UNDERSERVED SOUTHERN MINORITY WOMEN Presenter: Frankie Denise Powell, PhD

This study had two goals: first, to address the general understanding that southern minority women have about breast cancer and, second, to develop a model of family breast cancer education. The research questions were as follows. First, what do minority women in the project area know about the causes and treatment of breast cancer? Second, what do family members of minority women know about the causes and treatment of breast cancer?

To answer these questions, a three-stage study was conducted. In Stage I, subjects were surveyed to assess their knowledge and understanding of the causes and treatment of breast cancer. In Stage II, various interventions were introduced to the subjects. Stage III re-assessed subjects regarding their knowledge and understanding of the causes and treatment of breast cancer. This workshop will address the results of this study.

Forum Room

CAMINANDO JUNTOS: A CULTURAL APPROACH TO CANCER SURVIVORSHIP AMONG HISPANICS IN NEW MEXICO Presenters: Elba L. Saavedra, MS, PhDc Flora Velasquez Emmalou Rodriquez Eugenia Manrique Tessie Harrison Duane Harrison

Hispanic cancer survivors from the Caminando Juntos, Support for Hispanic Cancer Survivors along with other major sponsors organized the "Celebracion de Vida-Celebration of Life" event which had over 500 cancer survivors and their families in attendance. An overview of the strengths of the event and the group will be presented and along with a 4-minute videotape.



CERP Workshops — Sunday, February 10, 2002

Blue Prefunction DOES HEALTH MATTER FOR ENVIRONMENTAL JUSTICE COMMUNITIES TO WIN? Presenter: Cynthia Warrick, PhD

Environmental justice communities have mobilized because of their adverse health impacts. They want the government and polluters to clean up the site, move the community, or prevent a facility sitting idle. By examining minority communities that organized against hazards, this case study will present why some communities were successful and others were not.

Senate

NATIVE AMERICAN CLINICAL TRIAL PRIMER: A PARTNERSHIP IN WISDOM Presenter: Margo Boesch, MSW

This workshop will describe working relationships which honor the traditions and strengths of the community combined with science that provides an avenue for the development of culturally effective recruitment materials. These relationships invite more community collaborations. The development of the Primer reinforced that the resolutions of minority and underserved health issues are in fact, exercises in social justice. This workshop will demonstrate that involving communities in the design and development of educational materials translates into a proactive community intervention resulting in an increase in recruitment.

Congressional B

CULTURAL COMPETENCY: A CRUCIAL ISSUE FOR THE HEALTH CARE PROVIDERS OF ASIAN AMERICAN AND PACIFIC ISLANDER CANCER SURVIVORS Presenters:

Debra Tsai Neal Palafox Wendy Leembruggen

The purpose of this workshop is to discuss what cultural component health care is, how to apply it, and how cancer survivors were affected by culturally incompetent health care. This workshop will approach the subject from the perspectives of health care professionals and AAPI cancer survivors.

Congressional A

BREAST CANCER PREVENTION OUTREACH AND ACTION: BREAKING DOWN CULTURAL AND LANGUAGE BARRIERS THROUGH THE USE OF ART AND PEER IDENTIFICATION

> Presenter: Sherri Wiseman

This workshop will address refugee, immigrant, and other underserved women and how they seem to have lower success rates in response to traditional methods of outreach and education. Success is measured by adopting changes in behavior such as performing Breast Self-Exam, scheduling and completing annual breast clinical exams and mammograms. This workshop will describe how art is a universal form of communication.

Capitol

SUCCESSFUL PROMOTION OF HEPATITIS B IMMUNIZATIONS AMONG VIETNAMESE-AMERICAN CHILDREN AGED 3 TO 18: Results of a Controlled Study

> Presenter: Stephen J. McPhee, MD

This workshop will define the different effects that a media campaign versus a community mobilization area campaign, can have on the Vietnamese communities. The mass media education campaign was conducted in Houston, the community mobilization area campaign was conducted in Dallas, and the control site was conducted in Washington, DC.

Calvert A HAIR RAISING EVENT Presenter: Bonnie Wheatley, MPH, MA

This workshop will describe a community navigation program based in beauty salons, versus a hospital navigation program. It will address the issue of late diagnosis of breast cancer among African American women, as well as how the community program stressed that awareness is not enough. To that end, screening and early detection would help close the health disparity gap.

Executive Room

Culture Sensitivity in Breast Cancer Among Physicians – A Comparative Analysis of Educational Interventions: Printed versus an Interactive CD-ROM

> Presenter: Iman Mohamed, MD

This workshop addresses the use of interactive CD-ROM to foster changing attitudes among practicing physicians and their understanding of culture/ethnic diversity issues addressing breast cancer. As culture and ethnic diversity increase within American society, physicians face new challenges in recognizing patient's culturally defined expectations about medical care and the cultural/ethnic dictates that influence physician/patient interaction. Lack of both cultural sensitivity and knowledge of subculture characteristics among practicing physicians taking care of women with breast complaints, may lead to stereotyping and influence the quality of care delivered to such populations.

Diplomat Ballroom

THE AMERICAN CANCER SOCIETY'S DIVERSITY DEVELOPMENT EDUCATION PROJECT Presenter: Katherine Sharpe

Designed for those who have a primary responsibility for managing diversity learning and development, this workshop helps training leaders address the need to build and support diversity awareness to better serve diverse communities and medically underserved populations.



MARY LOU ADAMS, PHD Project Director University of Texas at Austin School of Nursing Austin, Texas

SALEI'A AFELE-FA'AMULI, PHD, MP Families for Health and Nutrition Cooperative State Research Education and Extension Service (CSREES), USDA Washington, District of Columbia

H. NELSON AGUILA, PHD Program Director, CMBP, NCI National Cancer Institute Bethesda, Maryland

LA TANIA AKERS George Washington University Medical Center Washington, District of Columbia

PAT AYALA

CAROLYN R. "BO" ALDIGE President and Founder Cancer Research Foundation of America Alexandria, Virginia

JOHN E. ARRADONDO, MD, MPH, FAAFP Co-Chair, National Health Committee National Association for the Advancement of Colored People (NAACP) Nashville, Texas

BELINDA ASH-SHAHEED Program Director, CMBP, NIH National Cancer Institute Bethesda, Maryland

JANEEN R. AZARE, PHD Memorial Sloan-Kettering Cancer Center Department of Medicine New York, New York

DILEEP G. BAL, MD, MPH Chief, Cancer Control Branch California Department of Health Services Sacramento, California

LAWRENCE BANEGAS Chairman Tobacco Free Las Cruces Coalition Las Cruces, New Mexico

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THE HONORABLE KEN BENTSEN US House of Representatives, Texas Washington, District of Columbia

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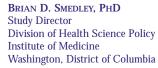
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7 50

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Symposium Special Events

Congressional Reception

WEDNESDAY, FEBRUARY 6, 2002

Co-hosted by

Hon. Kay Bailey Hutchison & Hon. Ken Bentsen

RAYBURN CAFETERIA 6:00 - 8:00 PM

Honoring Senate and House leadership and members supporting equal access to quality cancer screening, diagnosis, treatment, support and other services for minority and medically underserved communities in the U.S. and its associated territories. All Symposium participants are welcome to attend!

> Reception held in conjunction with The ICC's Biennial Symposium Series





8th Biennial Symposium on Minorities, the Medically Underserved & Cancer

Supported in part by an educational grant provided from General Motors Foundation



Herbert W. Nickens Memorial Lectureship Luncheon

THURSDAY, FEBRUARY 7, 2002

The Intercultural Cancer Council in conjunction with the Office of Minority Health, DHHS

Request your presence at the

Second Annual

HERBERT W. NICKENS MEMORIAL LECTURESHIP

Honoring

MARJORIE KAGAWA-SINGER, PHD, MN, RN UCLA School of Public Health & Asian American Studies

Thursday, the eighth of February two-thousand two at twelve forty-five in the afternoon Regency Ballroom Omni Shoreham Hotel Washington, DC



HOPE & Height Awards Celebration

THURSDAY, FEBRUARY 7, 2002

Don't Miss it!

Celebrate a joyous evening featuring a multicultural buffet dinner and entertainment program

Program Host:

Andrea Roane

9 Eyewitness News Anchor and Reporter Washington, DC

Honoring the HOPE Award Recipients

Isabelle Chiu Barbara Partridge Joseph Sanders Crystal Larue Parker-Perez/Native American Cancer Support Group Blue Ridge Cancer Coalition

2002 Dorothy I. Height Lifetime Achievement Award

The Honorable John Lewis US House of Representatives 5th District, Georgia

Blue Prefunction Room Omni Shoreham Hotel Washington, DC

Traditional ethnic attire suggested

Supported in part by an educational grant from



Susan Matsuko Shinagawa Cancer Control Leadership Award Luncheon A Celebration of Life!

A Celebration of Life:

FRIDAY, FEBRUARY 8, 2002 12:45 –2:00 PM

| Honorary Chair: | Susan Matsuko Shinagawa Two-time Primary/Recurrent Breast Cancer "Thriver" |
|------------------|--|
| Chair: | James E. Williams, Jr., MS, SPHR Prostrate Cancer Survivor |
| Vice-Chair: | Venus Gines Dia de la Mujer Latina, Breast Cancer Survivor |
| Keynote Speaker: | John Seffrin, PhD Chief Executive Officer, American Cancer Society "The Patients' Bill of Rights" |

Susan Matsuko Shinagawa Annual Award Honoree HELENE BROWN Director of Community Application Research University of California Los Angeles (UCLA)

Please join us to participate in the first-time meeting between **Leukemia/bone marrow transplant survivor and the Recipient's life-saving Donor!** Made possible by the National Marrow Donor Program (Marrow donor blood drive immediately following in the Council Room)

Supported in part by an educational grant from





Minority & Medically Underserved Hospitality Caucus Network Receptions

A Special Opportunity to Network and Let Your Opinion be Heard

FRIDAY, FEBRUARY 8, 2002

5:30 – 7:30 PM West Conference Foyer Omni Shoreham Hotel

Chair: Jennie R. Cook, President, ICC Caucus

African American Caucus Congressional A Host: Sandral Hullett. MD Hispanic/Latino **Executive** Host: Venus Gines American Indian/Alaska Natives Senate Host: Yvette Joseph-Fox, MSW Native Hawaiian & Pacific Islander Cabinet Host: Evaon Wong-Kim, LCSW, MPH, PhD **Asian American Empire** Host: Reginald C. S. Ho, MD **Rural/Appalachia** Forum Host: Gilbert H. Fridell. MD **Congressional B Cancer Survivors** Host: James E. Williams, Jr., MS, SPHR



Symposium Special Events

The Great American Poster Picnic Don't miss it!

SATURDAY, FEBRUARY 9, 2002

12:30 - 2:00 PM

Regency Ballroom Omni Shoreham Hotel

Chair: Richard Hajek, PhD Vice-Chair: Luis Velez, MD

Supported in part by an educational grant from

GENENTECH, INC.

Student winners to be announced during the LaSalle D. Leffall Jr. Awards Banquet & Gala



Symposium Special Events

Fellowship Program

ANNUAL ICC Postdoctoral Fellowship program



Current Grantees:

JANEEN R. AZARE, PHD MONICA BROWN, MD RENEE CRICHLOW, MD

Supported by educational grants from



The Susan G. Komen Breast Cancer Foundation



progress through prevention





The LaSalle D. Leffall, Jr. Awards Banquet & Gala

SATURDAY, FEBRUARY 9, 2002

The 8th Biennial Symposium on Minorities, the Medically Underserved & Cancer Requests the pleasure of your company at the LASALLE D. LEFFALL, JR. AWARDS RECEPTION AND BANQUET

Co-Chairs: Carolyn R. "Bo" Aldige, President & CEO Cancer Research Foundation of America Catherine Bennett, Vice President Corporate Affaris Division, Pfizer Inc

2002 LaSalle D. Leffall Jr. Cancer Prevention and Control Award

Honoring FRANKLYN G. PRENDERGAST, MD, PHD

Student Scholars

2002 Leap of Faith Award Recipients

American Cancer Society The Susan G. Komen Breast Cancer Foundation

Special Guest: Andrew C. von Eschenbach, Director, National Cancer Institute Special Appearance: Katie Marie Harman, Miss America 2002 Regency Ballroom Omni Shoreham Hotel Washington, DC

Reception at seven o'clock in the evening Hosted by Banquet at seven-thirty in the evening Red, White & Blue cocktail attire suggested

CANCER RESEARCH FOUNDATION OF AMERICA progress through prevention

Supported in part by educational grants from

Kellogg's.







Symposium Exhibitors

Exhibit Hall Booths, Tabletop Exhibitors, Cultural Marketplace Vendors, Art Exhibitors and Special Book Signing

EXHIBIT HALL BOOTHS

American Cancer Society American Legacy Foundation Bristol-Myers Squibb Oncology **Cancer Information Service** Cancer Research Foundation of America Centers for Disease Control and Prevention Centers for Disease Control and Prevention -Office of Smoking and Health Center for Research on Minority Health Hausmann Industries Human Resources and Services Administration Intercultural Cancer Council Last Acts Mary Babb Randolph Cancer Center National Cancer Institute National Marrow Donor Program Princeton Cybernetics, Inc. Office of Minority Health Resources Office on Women's Health **Ortho Biotech Oncology** Pfizer Inc Purdue Pharma L.P. St. Jude Children's Research Hospital The Susan G. Komen Breast Cancer Foundation

TABLETOP EXHIBITORS

American Alliance of Cancer Pain Initiatives American Cancer Society American Cancer Society Midwest Asian and Pacific Islander American Health Forum Men's Health Network Mercy Medical Airlift National Patient Travel Center National Brain Tumor Foundation National Breast Cancer Coalition Fund National Cancer Institute – Comprehensive Minority Biomedical Branch National Center for Complementary and Alternative Medicine National Oral Health Information Clearinghouse New York University Division of Nursing Sister's Network, Inc. US TOO! International, Inc.

CULTURAL MARKETPLACE VENDORS

American Cancer Society Hilton Publishing Intercultural Cancer Council Caucus E. T. Johnson, MD Mercy Medical Airlift National Patient Travel Center

ART EXHIBITOR

Portraits of Hope and Survivorship: Photographic Essay of 30 Courageous Survivors

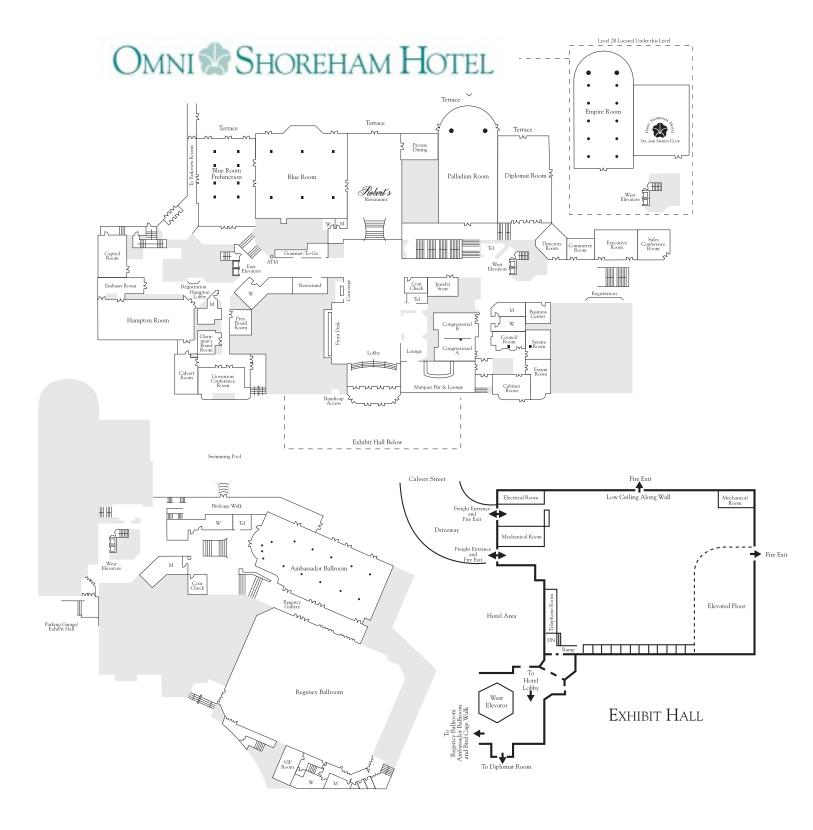
SPECIAL BOOK SIGNINGS

E.T. JOHNSON, MD "Breast Cancer/Black Women," 2nd Edition Friday, February 8, 2002 2:00 - 3:00 PM Regency Foyer

> CARLOS E. CORTÉS, PHD "The Children Are Watching" Saturday, February 9, 2002 4:45 PM – 5:45 PM Blue Room Foyer

| Remarks / | Notes |
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| 60 | 8 TH BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & CANCER – AWARENESS is not end |



Special/Disabled Access Routes to Meeting Rooms Omni Shoreham Hotel • Washington, DC

Regency and Ambassador Ballrooms

Take the West Elevators to floor 2B. Follow overhead signs to the Regency Ballroom. A wheelchair lift to the Ballroom level is available at the top of the stairs.

Diplomat Ballroom

Take the West Elevators to floor 1B. Go first to the right and then to the left.

Palladian Ballroom

Take the service elevators located across from the Gift Shop and next to the Gourmet-to-go to the B1 level. Turn to the right and proceed across the stairway leading to Robert's Restaurant, staying to your right and continue down the hallway to the Palladian Ballroom.

Blue Prefunction Room and Blue Room

Please note that the only entrance to the Blue Room is through the Blue Prefunction Room.

Go through East Promenade and bear left at East Elevators. Continue down hallway past East Registration Desk on your right and turn right at end of hallway. Turn right again and take the service elevator on left down one level to "L". The elevator will open on the opposite side from where you entered. Turn right once out of elevator and enter hallway marked "Lobby". Blue Prefunction Room and the entrance into the Blue Room will be on your left.



8th Biennial Symposium on Minorities, the Medically Underserved & Cancer

Sebruary 6-10, 2002 • OMNI Shoreham Hotel • Washington, DC

