

Health Literacy and Physical Activity: A Systematic Review

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Background: The importance of health literacy (HL) in health promotion is increasingly clear and acknowledged globally, especially when addressing noncommunicable diseases. This paper aimed to collect and summarize all current data from observational studies generating evidence of the association between HL and physical activity (PA) and to analyze intervention studies on the promotion of PA to ascertain whether HL moderates the efficacy of such intervention. **Methods:** A comprehensive systematic literature search of observational studies investigating the association between HL and PA was performed. Intervention studies on the promotion of PA that also measured the HL levels of participants and its effect on the outcome of the intervention were also identified. **Results:** Of the 22 studies included in this review, 18 found a significant positive association between high HL and high levels of PA. The only intervention study among them indicated that HL was not a significant moderator of the intervention's effectiveness. **Conclusion:** HL can enable individuals to make deliberate choices about their PA and thus contribute to preventing many chronic noncommunicable diseases. That said, low levels of HL do not seem to influence the efficacy of health promotion interventions.

Keywords: exercise, health behavior, health promotion, prevention

Worldwide, efforts to promote health and prevent disease have become more necessary than ever in order to address rising levels of noncommunicable diseases and related disabilities.¹ Health literacy (HL) seems to play a part in health promotion interventions, and its influence on actions to promote health was stressed at the Ninth Global Conference on Health Promotion.^{2,3} Kickbusch and Maag⁴ defined HL as the ability of individuals to make decisions in their everyday lives that have a positive impact on their health. It enhances individuals' self-determination and health-related behavior, improving their ability to find and understand health information, and enabling them to take responsibility for their health.⁴ Conversely, a limited HL has an adverse impact on health-related behavior and disease prevention strategies, such as participation in screening programs.⁵⁻⁹ In addition, and partly as a consequence of their often adopting an unhealthy behavior, individuals with a low HL tend to make more use of health care services, including hospitalization and emergency services.¹⁰⁻¹²

A well-known factor that promotes a good state of health and helps to prevent noncommunicable diseases is physical activity (PA).¹³ One of the leading modifiable risk factors for global mortality is physical inactivity. Sedentary individuals have an estimated 20% to 30% higher risk of premature death than individuals who are physically active.¹⁴ A study published in 2012 found that physical inactivity accounted for 9% (range 5.1%–12.5%) of premature mortality worldwide.¹⁵ It was independently responsible for a proportion of the risk of several chronic diseases, including 6% (range 3.2%–8%) of coronary heart disease, 7% (range 3.9%–9.6%) of type II diabetes mellitus, and 10% (range 5.6%–14.1%) of breast cancer, as well as considerably raising the risk of colon cancer (range

5.7%–13.8%).^{14,16} PA, on the other hand, is also associated with an enhanced cognitive function and mental health across the life span, as well as a better overall health and physical functioning.¹⁶ To our knowledge, there have so far been no literature reviews on the association between PA and HL capable of shedding light on this claimed contribution of HL to health promotion.

The aim of this systematic review was to collect and summarize all currently available evidence emerging from observational studies on the association between HL and an active lifestyle to see if empirical data confirm the conviction that HL can influence people's PA levels. In addition, intervention studies promoting PA and assessing the HL of participants were also considered to ascertain whether HL is a moderator of an intervention's effectiveness.

Methods

Search Strategy and Data Sources

For the present study, a comprehensive and systematic literature search was conducted in the MEDLINE and Scopus databases to identify:

1. Observational studies (cross-sectional, cohort, and case-control studies) investigating the association between HL and PA, and
2. Intervention studies aiming to promote PA, which examined whether HL acted as a moderator of the efficacy of the intervention.

The search process involved combining the terms “health literacy” or “literacy” with the terms “physical activ*,” “sedentary,” “sedentarity,” “gym*,” “physical inactiv*,” and “physical exerc*” using Boolean operators. The authors also checked the reference lists of the papers included in the review for any articles not already considered.

Eligibility Criteria

The studies included in the review had to meet the following inclusion criteria: HL had to be measured using validated

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questionnaires, a measure of the association between HL and PA had to be reported, the paper had to have been published from January 2000 to March 2018, and written in English. Studies involving patients with a specific disease were excluded.

The search strings were defined as reported in [Supplementary Material 1](#) (available online).

Study Selection and Data Extraction

The initial search yielded 239 articles in PubMed and 235 in Scopus. After the search was completed, the records retrieved were imported to Endnote and duplicates were removed. Two reviewers (M.S. and G.G.) checked the search hits by reading the article titles and abstracts. If the results of a study were published more than once, only the most complete article was considered in the analysis.

The material was qualitatively assessed by collecting the following data from each study: first author's name, year of publication, journal, study design, sampling method, characteristics of the study sample (eg, age range), measures of outcome and exposure, results, confounding factors, interactions, and the authors' conclusions. The results are presented by age group.

Quality Assessment Criteria

Two different authors (M.S. and G.G.) independently judged the methodological quality of the studies using the Strengthening of Reporting of Observational Studies in Epidemiology (STROBE) approach¹⁷ for observational studies and the Consolidated Standards of Reporting Trials (CONSORT) approach¹⁸ for intervention studies.

The STROBE Statement is a checklist of 22 items that relate to the article's title and abstract (item 1), the introduction (items 2 and 3), methods (items 4–12), results (items 13–17), discussion sections (items 18–21), and other information (item 22 on funding).¹⁷ Eighteen items are common to all 3 designs (cohort, case-control, and cross-sectional studies), whereas 4 (items 6, 12, 14, and 15) are design-specific, with different versions for all or part of the item.¹⁷ On the other hand, the CONSORT checklist is a 25-item instrument that focus on reporting how randomized trials was designed, analyzed, and interpreted.¹⁸ The items relate to the article's title and abstract (items 1a and 1b), the introduction (items 2a and 2b), methods (items 3a–12b), results (items 13a–19), discussion sections (items 20–22), and other information (items 23–25).¹⁸ Total STROBE and CONSORT scores were calculated for each study by 2 different authors independently. A higher percentage of items conforming to the guidelines indicated a higher methodological quality. Cohen kappa was calculated to establish the level of agreement between the 2 reviewers' assessments.¹⁹

Results

After the authors had reviewed all the abstracts, 74 studies were judged potentially relevant for the purposes of this review, and the full texts were obtained and assessed independently by the reviewers.

After assessing the 74 full texts for eligibility, 18 of the articles met our exclusion and inclusion criteria. The other articles were rejected for the following reasons: 38 included no HL measurement, 13 did not measure PA, and 5 did not provide a measure of the association between HL and PA. The check on the reference lists of the 18 eligible articles yielded another 4 papers that matched our inclusion and exclusion criteria.

Two different authors (M.S. and G.G.) independently judged the methodological quality of the included studies using the STROBE approach¹⁷ for observational studies and the CONSORT approach¹⁸ for intervention studies. A Cohen kappa of .926 reflected a very good agreement between the 2 reviewers.

Figure 1 shows a flow diagram of the article selection process.

The study selection process led to the identification of a total of 22 studies that met the inclusion criteria of this review. The majority of the studies had adopted a cross-sectional design (18), while there were 3 longitudinal cohort studies and 1 randomized controlled trial (RCT). The number of participants enrolled in the observational studies ranged from 100 to 7857. Most studies (19) were conducted on adults, while one²⁰ included participants over 15 years of age, one sample²¹ was based on caregiver-child dyads, and one study was conducted on adolescents 13–15 years old.²²

The studies included in our review were conducted in various parts of the world, including Europe (Denmark—1, Finland—1, The Netherlands—2, and United Kingdom—2), America (Canada—1 and United States—5), Australia—3, and Asia (China—1, Iran—1, Japan—3, and Taiwan—1). HL was most often measured with the Test of Functional Health Literacy in Adults²³ or its shortened version,²⁴ which was used in 7 studies.^{21,25–30} Other HL measures used are listed in Table 1. The studies considered here used different tools to measure HL, making the results difficult to compare. The use of standardized and validated measuring instruments in future studies would facilitate comparisons between international findings.

The studies varied in their approach to measuring PA and mostly relied on self-reported information. In the majority of cases, participants answered questionnaires about the amount of time they usually spent on physical exercise (eg, weekly frequency) and its level of intensity (eg, mild, moderate, or vigorous).

Table 1 summarizes the methodology of the observational studies identified and included in the review. Table 2 shows the results of the studies.

[Supplementary Material 2](#) (available online) illustrates the methodological quality of the studies. The 21 observational studies' STROBE scores are reported in [Supplementary Material 2](#), attached 1 and 2 (available online). The single intervention study (an RCT) complied with 88.2% of the items of the CONSORT checklist ([Supplementary Material 2](#), attached 3 [available online]).

Of the 21 observational studies, 17 found a positive association between HL and PA, providing evidence of higher levels of PA among individuals with higher levels of HL.

Association Between HL and PA in Children

Among all the studies analyzed, only one focused on parent-child dyads. This study²¹ enrolled parents of 2-month-old children, aiming to examine the association between the parents' HL and their infant care behavior that might be considered "obesogenic," such as feeding content, feeding style, and PA-related behavior. An inadequate amount of time spent in the prone position while awake ("tummy time" for less than 30 min/d) and an excessive amount of time spent watching television were considered obesogenic behaviors that limited the infant's PA. The results showed that parents with a low HL had nearly twice the odds of reporting that their infant spent time in front of the television, and 3 times higher odds of reporting an inadequate daily "tummy time."

Association Between HL and PA in Adolescents

One of the studies focused on school-aged adolescents (13 or 15 y old), aiming to compare the levels of HL among those who did or

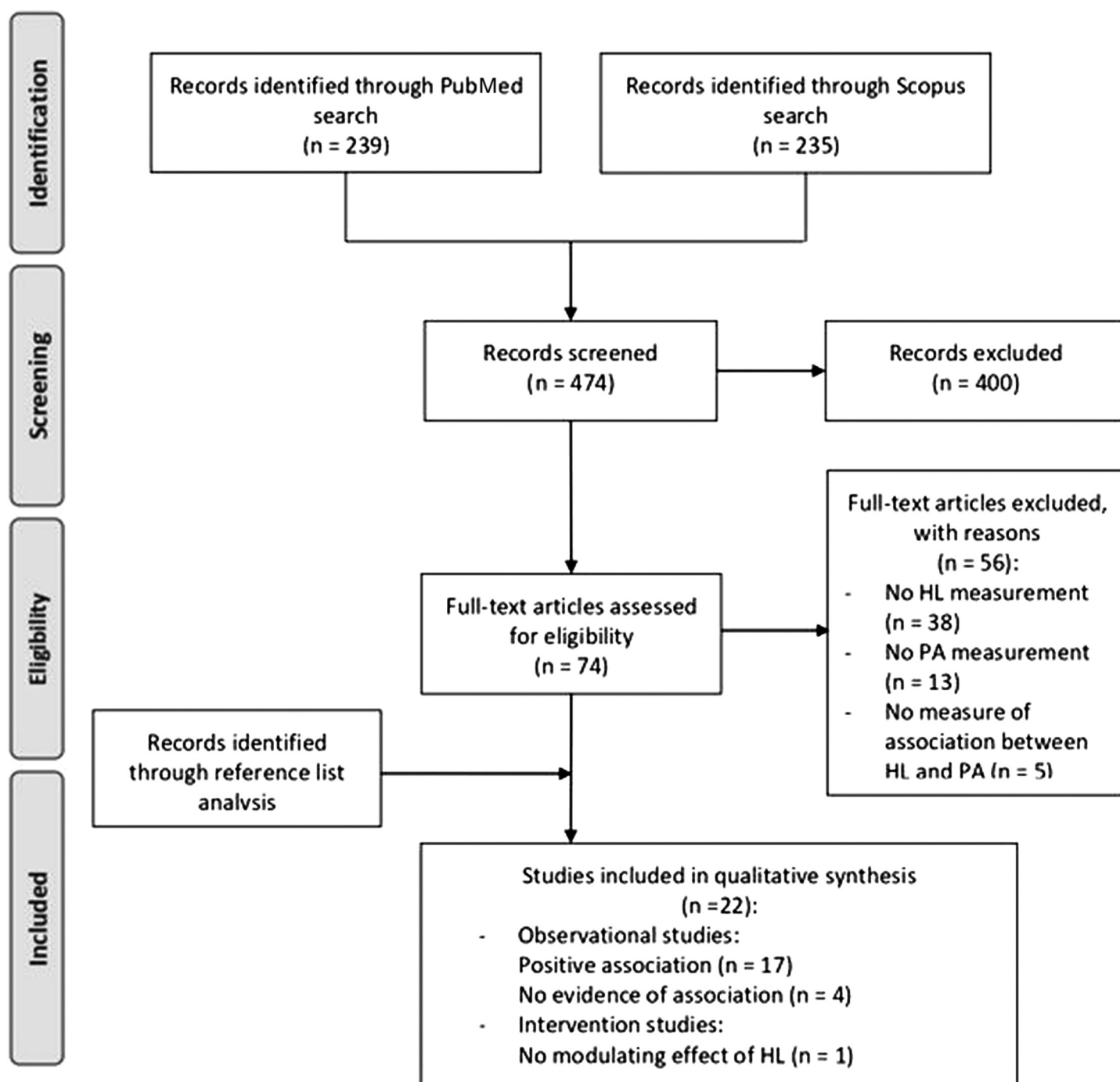


Figure 1 — Flow diagram of article selection process. HL indicates health literacy; PA, physical activity.

did not participate in sports club activities.²² The findings indicated that adolescents who were members of sports clubs had a higher HL than nonmembers, regardless of age or gender.²²

Association Between HL and PA in Adults and Elderly

Among the other 19 observational studies focusing on adults or older adults, 15 demonstrated a positive association between PA and HL. One³⁵ was based on 18- to 24-year-old college students, and aimed to examine whether individual factors (health status,

degree of health concern, major, and frequency of discussion about health-related issues in particular) and eHealth literacy affected their health-related behavior, for example, eating, PA, and sleeping. The study found that eHealth literacy mediated the association between individual factors and health-related behavior: higher levels of critical eHealth literacy prompted students to adopt multiple behaviors positive for their health, including PA. Another study³¹ investigated whether HL mediates the association between educational attainment and health-related behavior, including PA. The study sample included adults aged 25 years or older participating in a large population-based survey (N = 29,473). The results

Table 1 Overview of Studies Reviewed: Material and Methods

Study	Children (C)		Sample Age	Study design Sample methods	Measure of HL	Measure of PA
	Adult (A)	Age				
Adams et al ²⁰	C/A	Year 2008 Australia 2824 persons ≥15 y	Cross-sectional SAHOS	Functional HL: NVS test, 6 items Scores range 0–6 0–1: high likelihood of limited HL 2–3 possibility of limited HL 4–6 adequate HL Low HL: 0–3 Adequate HL: 4–6	Self-reported number of times (sessions), duration (hours/minutes) and level (vigorous/moderate/walking) of PA in the previous week. Sufficient activity: at least 150 min/wk and 5+ sessions/wk	
Al Sayah et al ⁴²	A	Year 2012 Canada 1296 participants Inclusion criteria : ≥55 y, able to walk unassisted, able to complete a telephone survey in English, community-dwelling residents of Alberta at the time of the study (ie, not institutionalized), and could be contacted by direct phone dialing	Cross-sectional Computer-assisted telephone interview	HL: 3 brief screening questions (difficulty in understanding written information, confidence in completing medical forms, and needing help to read medical information) Scores range 1–5 (higher scores indicating lower HL) Inadequate HL: 9.0 points or more	Self-reported PA converted into MVPA and MET: 1. Leisure Score Index of the Godin Leisure-Time Exercise Questionnaire 2. Total MET score 3. Step pedometer (StepsCount SC-01; StepsCount, Deep River, Ontario, Canada)	
Fernandez et al ²⁵	A	Year 1992–2009 United States >50 y 707 participants	Cross-sectional Internet-based and interview survey	HL: S-TOFHLA: <60% correct: inadequate HL 60%–75% correct: marginal HL >75% correct: adequate HL Responses dichotomized as either adequate or inadequate by merging inadequate and marginal categories Chew HL screener (defined as self-reported HL): 1-item screening question that asks “How confident are you filling out medical forms by yourself?” Likert-style scale and range from 0 to 4 ≤2 adequate HL	Self-reported performance of MVPA (daily, more than once per week, once a week, 1–3 times a month, hardly ever, or never)	
Frits ³¹	A	Year 2013 Central Denmark Region 46,354 persons (29,473 completed) >25 y	Cross-sectional Population based survey, country-stratified random sample Postal or web-based questionnaire	HL: 2 of 9 scales HLQ, 5 items each – Understanding health information well enough to know what to do – Actively engaging with health care providers HL scores were calculated as the mean of the 5 item scores, then standardized to: 1 = lowest ability 4 = highest ability	Self-reported PA during a typical week. Insufficient PA: not being physically active for a minimum of 30 min/d	

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Table 1 (continued)

Study	Children (C) Adult (A)	Study design Sample methods	Sample Age	Measure of HL	Measure of PA
Geboers ³²	A	Longitudinal Random sample Postal self-report questionnaire	Years 2011–2012 The Netherlands 643 participants at baseline (response rate 42%) 664 (88%) participated in follow up 538 participants with complete data on HL ≥55 y	HL, validated 3 self-reported screening questions with 5-point Likert scale, then reversed for the first and third questions: – “How often do you have someone help you read hospital materials?” – “How confident are you filling out medical forms by yourself?” – “How often do you have problems learning about your medical condition due to difficulty understanding written information?” HL scores from 3 to 15: Low HL: <12 High HL: >13	SQUASH (validated Dutch questionnaire to measure PA in adult populations, asking about time spent per day on various physical activities, self-reported) Compliance with PA guidelines: at least 30 min of moderate-intense PA (4 MET) on at least 5 d a week
Geboers ³³	A	Cohort study Multidisciplinary prospective population-based cohort study	Years 2006–2013 North of the Netherlands 3241 persons ≥65 y	HL, validated 3 self-reported screening questions with 5-point Likert scale, then reversed for the first and third questions: – “How often do you have someone help you read hospital materials?” – “How confident are you filling out medical forms by yourself?” – “How often do you have problems learning about your medical condition due to difficulty understanding written information?” HL scores from 3 to 15: Low HL: <12 High HL: >13	Question: “On average how many days a week do you cycle, do odd jobs, garden, or exercise for a total of at least half an hour?” Insufficient PA: being active for at least half an hour on fewer than 5 d a week
Guntzvillet ²⁶	A	Cross-sectional	United States 100 participants ≥18 Spanish-speaking with limited or no English proficiency being below 200% of the poverty line	TOFHLA-Spanish version Scores range from 0 to 100 >66 adequate HL	Two questions: “Do you exercise three times a week for at least 20 min each time?” and “Have you been trying to lose weight?” Answer sets included: No, and I do not intend to in the next 6 months (1), No, but I intend to in the next 6 months (2), No, but I intend to in the next 30 days (3), Yes, I have been, but for less than 6 months (4), and Yes, I have been, for more than 6 months (5).

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Table 1 (continued)

Study	Children (C) Adult (A)	Study design Sample methods	Sample Age	Measure of HL	Measure of PA
Ho ³⁴	A	Cross-sectional Online survey hosted on UNSW Key Survey.	From January 2016 to August 2016. Sydney 157 participants ≥18 y Australian-Singaporean communities living in Sydney metropolitan areas	BRIEF 4-item questionnaire with 5-point scale offered for each question. Mean HL scores were obtained from the sum of the BRIEF items. HL score range: 0–20. Adequate HL: 17–20 Inadequate HL: 0–16	PA concerned 2 questions: “Do you do any moderate-intensity sports, fitness or recreational (leisure) activities that cause a small increase in breathing or heart rate (e.g. brisk walking, cycling, swimming, etc.) for at least 10 minutes continuously?” and “if so, how many days a week?” For the first question, “yes” and “no” options were offered and for the second question, the options were “1–2 days” and “3 or more days.”
Hsu ³⁵	A	Cross-sectional Participants were extracted using a stratified cluster sampling method: using the region on a tiered basis and the class as the sampling unit, the desired number was extracted for each regional sample based on the proportion of university students in the northern (n = 292), central (n = 146), southern (n = 176), and eastern regions (n = 11) of Taiwan.	Taiwan Year 2013 525 college students 18–24 y	12-item instrument designed to measure college students’ functional, interactive, and critical eHealth literacy. 5-point Likert scale (1 = strongly disagree, 5 = strongly agree)	12-item instrument that measured college students’ health-related behaviors that included exercise (self-reported) 5-point Likert scale (1 = never, 5 = always) High scores indicated regular exercise
Ishikawa ³⁶	A	Cross-sectional Self-administered questionnaire	Japan 190 male office workers Mean age 43.2 y (SD = 9.8)	3 items for communicative HL (items i–iii) and 2 for critical HL (items iv–v). 5-point scale, ranging from 1, “strongly disagree,” to 5, “strongly agree.” Higher HL group ≥4 Lower HL group <4.	Self-reported exercise on a weekly basis or more versus on a monthly basis/rarely
Joshi ³⁷	A	Cross-sectional Participants recruited from 30 GP practices via mail	Australia Year 2012 739 participants 40–70 y Exclusion criteria: cardiac disease, stroke, and diabetes	HL (HeLms), 29 items 5-point Likert scales (range from 1, “unable to perform at all,” to 5, “experiencing no difficulty”) Insufficient HL: mean score of <4 within any domain	PA scores calculated using self-reported frequency of vigorous and moderate PA per week. PA scores were calculated using the frequency of vigorous and moderate PA per week (scored from 0 to 8). A score of less than 4 was considered inadequate PA.

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Table 1 (continued)

Study	Children (C) Adult (A)	Study design Sample methods	Sample Age	Measure of HL	Measure of PA
Kobayashi ³⁸	A	<p>Longitudinal study</p> <p>Interviews</p> <p>The ELSA is a cohort of English adults aged ≥50 y.</p> <p>The cohort was established in 2002 based on a random stratified sample of households in England. Data are collected in biennial waves. The present analysis was conducted in 2015 using data from Waves 2 (2004/2005) through 6 (2012/2013).</p>	<p>Years 2004–2013</p> <p>4345 participants</p> <p>Eligible participants: noncognitively impaired “core” ELSA participants aged 52–79 y at wave 2, who completed data collection at all waves with nonproxy interviews. Of the 11,392 core participants recruited in wave 1, a total of 8780 were present in wave 2 (77%). Of these, 7659 were aged 52–79 y at wave 2. Of these, 4470 remained in the study and completed data collection at all waves through wave 6 (58%). Of these, 116 (3%) had proxy interviews in at least one wave and were ineligible. In total, 4354 participants were eligible for this analysis.</p>	<p>Functional HL: 4 items from Organisation for Economic Co-operation and Development International Adult Literacy Survey</p> <p>Reading comprehension of a medicine label</p> <p>Low ≤2/4 items correct</p> <p>Medium 3/4 items correct</p> <p>High 4/4 items correct</p>	<p>PA was assessed in the study interview at each wave, where participants were asked about their typical frequency of participation in mild, moderate, and vigorous PA.</p> <p>Response options were hardly ever or never, one to 3 times a month, once a week, and more than once a week. At each wave, PA was coded dichotomously as engagement in MVPA once a week or more vs less than once a week. The outcome variable was consistent weekly participation in MVPA at every wave from 2004/2005 to 2012/2013 (yes vs no).</p>
Lee ²⁷	A	<p>Cross-sectional</p> <p>WICER community survey</p> <p>Face-to-face interview</p>	<p>Washington Heights Inwood community of northern Manhattan</p> <p>Year 2012</p> <p>2680 Hispanics, English- or Spanish-speaking</p> <p>≥18 y</p>	S-TOFHLA	<p>Moderate PA was measured with the question: “Over the past 30 days, did you do moderate activities for at least 10 minutes that caused only light sweating or a slight to moderate increase in breathing or heart rate?” Answers were standardized into weekly rates.</p>
Liu ³⁹	A	<p>Cross-sectional</p> <p>Stratified cluster random sampling design</p> <p>Face-to-face interview</p>	<p>Years 2011–2012</p> <p>44 retirement institutions in Urumqi, Changji, Karamay, and Shihezi of Xinjiang</p> <p>1452 respondents met the inclusion criteria and the valid response rate was 96.14% (1396 of 1452)</p> <p>Inclusion criteria:</p> <ol style="list-style-type: none"> 1. Age ≥60 y; 2. Clear consciousness, ability to read or communicate, and accessibility to investigators 3. Respondents agreed to cooperate with the investigators after the purpose of the research was explained. <p>Exclusion criteria: mental disorders, cognitive disorders, severe, and end-stage diseases</p>	<p>Chinese Citizen Health Literacy Questionnaire</p> <p>(belief literacy, knowledge literacy, behavior literacy, and skill literacy)</p> <p>98 items, score for each item 2 points</p> <p>Scores range 0–196</p>	<p>PA assessed by asking participants about their weekly frequency of exercise (self-reported). The physical exercise categories were “weekly” (more than twice a week/on a weekly basis) vs “not weekly” (on a monthly basis/rarely).</p>

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Table 1 (continued)

Study	Children (C) Adult (A)	Study design Sample methods	Sample Age	Measure of HL	Measure of PA
Mitsutake ⁴⁰	A	Cross-sectional Internet-based survey Participants recruited from those registered with a Japanese Internet research company (My Voice Communication)	Japan Year 2012 20–59 y 10,178 potential respondents 2115 analyzed (response rate 24.04%)	eHL: eHEALS (Japanese version) 8 items, 5-point Likert scale ranging from 1 (strongly disagree) to 5 (strongly agree) 1. I know what health resources are available on the Internet 2. I know where to find helpful health resources on the Internet 3. I know how to find helpful health resources on the Internet 4. I know how to use the Internet to answer my questions about health information I find on the Internet to help me 5. I know how to use the health information I find on the Internet to help me 6. I have the skills I need to evaluate the health resources I find on the Internet 7. I can tell high-quality health resources from low-quality health resources on the Internet 8. I feel confident in using information from the Internet to make health decisions	Internet-based survey. PA assessed by asking participants about their weekly frequency of physical exercise. PA was then divided into 2 categories (less than 4 times a week; 5 or more times a week).
Paakkari ²²	C	Cross-sectional Health Behaviour in School-Aged Children (HBSC)	Year 2014 Finland 3852 schoolchildren 13–15 y	HL-SAC, 10 items 4-option Likert scale: 1 = not at all true, 2 = barely true, 3 = somewhat true, 4 = absolutely true Score range 10–40 Low HL: score 10–25 Moderate HL: score 26–35 High HL: score 36–40	PA was measured using a single item that focused on MVPA (self-reported): Over the past 7 days, on how many days were you physically active for a total of at least 60 minutes per day? (Add up all the time spent in PA per day). This type of PA was defined as “any activity that increases your heart rate and makes you get out of breath some of the time.” The response options varied between 0 and 7 d. For the analyses, MVPA was grouped into 3 categories 0–2, 3–5, and 6–7 d.
Reisi ²⁸	A	Cross-sectional Data were collected through home interviewing. The sampling was cluster samples appropriate to the volume of the population. Health centers were assumed as cluster heads.	Isfahan 354 older adults Over 60 y (mean 67 ± 6.97 y)	TOFHLA Score range 0–100 Inadequate (0–59) Borderline (60–74) Adequate (75–100)	Three items in health-promoting behavior checklist were examined (self-reported). These included sport as walking, which was answered with “never do,” “one session a week,” “two to three sessions a week,” and “four or more sessions a week.”

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Table 1 (continued)

Study	Children (C) Adult (A)	Study design Sample methods	Sample Age	Measure of HL	Measure of PA
Suka ⁴¹	A	Cross-sectional Questionnaire survey conducted at 6 health care facilities	Aug–Nov 2013 Japan 2391 individuals received the questionnaire 2113 individuals returned their responses anonymously 1218 participants 20–64 y	HL-S-14: 5 items for functional HL, 5 items for communicative HL, and 4 items for critical HL. 5 options (strongly agree/agree/not sure/disagree/strongly disagree) in response to each statement. Score range 14–70 points Higher scores indicate better HL	One question: Do you get regular exercise of moderate to vigorous intensity? The categories were “weekly” (I do more than twice a week/on a weekly basis) versus “not weekly” (I do on a monthly basis/rarely).
von Wagner ²⁹	A	Cross-sectional	Year 2001 United Kingdom 759 adults 18–90 y	TOFHLA Score range 0–100 Inadequate HL 0–59 score Marginal HL 60–74 score Adequate HL 75–100 score	Participants indicated whether or not they had undertaken any form of physical exercise within the last 7 d (self-reported).
Wolf ³⁰	A	Cross-sectional Consenting individuals completed a 1-h, in-person interview at home	Year 1997 Four US metropolitan areas 7471 enrolled 2923 participants >65 y Individuals were excluded from the study if they were not comfortable speaking either English or Spanish; were blind or had a severe vision problem not correctable with glasses; or did not know the present month, year, and could not say where they lived, the year they were born, or their address.	S-TOFHLA Score range 0–100 Inadequate HL 0–55 score Marginal HL 56–66 score Adequate HL 67–100 score	Self-reported PA (20 min or longer; 1 time a week, 1–2 times a week, 3 times a week, 4 times a week).
Yin ²¹	A/C	Cross-sectional	Years 2010–2012 United States 844 caregiver-child dyads Inclusion criteria for infant: aged 6 to <16 wk presenting for a 2-mo well-child visit with a pediatric resident Inclusion criteria for caregiver: English- or Spanish-speaking and expected to return to the clinic for all well-child visits through 2 y of age. Child-related exclusion criteria: <34 wk gestation, birth weight <1500 g, weight-for-length <3rd percentile at 2-mo visit, or diagnosis of failure to thrive or other medical problem known to affect child growth (eg, cleft palate). Caregiver-related exclusion criteria: age <18 y, mental/neurological illness, and poor visual acuity	S-TOFHLA administered verbally Scores range 0–36: Inadequate 0–16 Marginal 17–22 Adequate 22–36 For multivariate analyses: Low (inadequate/marginal) HL ≤22 Adequate HL >22	Two obesogenic PA practices assessed (self-reported): TV viewing and inadequate tummy time. TV time was assessed with the question: “How much time does your child spend watching TV each day?” TV viewing was dichotomized as any compared with none. Tummy time was assessed with the question: “How much total time does your child typically spend being active on his/her tummy while awake each day?” Inadequate tummy time was defined as <30 min/d.

Abbreviations: BRIEF, Brief Health Literacy Screening Tool; ELSA, English Longitudinal Study of Ageing; HL, health literacy; HLO, Health Literacy questionnaire; HLS-14, 14-item Health Literacy Scale; HLSAC, Health Literacy for School-Aged Children; MET, metabolic equivalent of task; MVPA, moderate to vigorous physical activity; NVS, newest vital sign; SAHOS, South Australian Health Omnibus Survey; S-TOFHLA, Short Test of Functional Health Literacy in Adults; PA, physical activity; TOFHLA, Test of Functional Health Literacy in Adults; UNSW, University of New South Wales; GP, general practitioners; WICER, Washington Heights Inwood Informatics Infrastructure for Comparative Effectiveness Research; SQUASH, Short Questionnaire to Assess Health-enhancing physical activity; HeLMs, Health Literacy Management Scale; eHL, eHealth Literacy; eHEALS, eHealth Literacy Scale.

Table 2 Overview of Included Studies: Results

Study	Results	Confounder	Conclusion
Adams et al ²⁰	Association between HL (comparison inadequate–adequate) and PA Some activity: OR 1.2 (0.8–1.7) No activity: OR 2.2 (1.5–3.2)	Age Gender Education Income Occupation category Country of birth and area of residence	Participants with sufficient PA were more likely to have adequate FHL.
Al Sayah et al ⁴²	Adjusted Odds for Physical Activity Guidelines in adequate vs inadequate HL Meeting MVPA minutes per week guidelines 0.63 (0.41–0.97) $P = .04$ Meeting MET minutes per week guidelines 0.65 (0.42–1.01) $P = .06$ Meeting pedometer steps/d guidelines 1.27 (0.70–2.29) $P = .43$	Age Gender Education Income Employment Ethnicity Smoking status BMI Number of chronic conditions	No association between HL and PA based on pedometer measured walking. Based on self-reported PA, HL was significantly associated with achieving guidelines for self-reported PA.
Fernandez et al ²⁵	Adjusted association between adequate self-reported HL with moderate PA (OR 1.512, $P = .03$) Adjusted association of adequate objective HL with vigorous PA (OR 0.94, $P = .79$)	Age Gender Ethnicity Education	Results provided evidence for significant relationships between self-reported HL and PA.
Fris ³¹	The effect of education on physical inactivity when not controlling for HL OR 1.57 (1.43–1.72); P value < .001 The effect of education on physical inactivity when controlling for HL OR 1.40 (1.27–1.54); P value < .001 The effect of education on physical inactivity mediated by HL OR 1.12 (1.10–1.15); P value < .001	Age Gender Ethnic background Marital status	Understanding health information had the strongest indirect effect on physical inactivity (78.8%).
Geboers ³²	Associations between inadequate HL and poor compliance with guidelines for PA HL: inadequate versus adequate (ref) Crude model OR 1.74 (1.16–2.59) $P = .07$ Model with condition 1.62 (1.08–2.44) $P = .02$ Model with condition, age, and gender 1.22 (0.75–1.96) $P = .42$	Age Gender Condition (intervention–control)	Inadequate HL is associated with poor compliance with guidelines for PA. Self-efficacy partially mediates the association between inadequate HL and poor compliance with guidelines for sufficient PA.
Geboers ³³	Association between HL (low vs high) and PA: 1. Adjusted with baseline age and gender adjusted OR 1.31 (1.11–1.54) $P < .001$ 2. Adjusted with education level OR 1.06 (0.86–1.31) 3. Adjusted with cognitive functioning OR > 1.25, P value < .05 4. Adjusted with social factors significantly moderated	Baseline age and gender Education level Cognitive functioning	The crude models show statistically significant associations for low HL with insufficient PA.
Guntzville ²⁶	Hierarchical regression to examine exercise. Dependent variable: exercise (3 times a week for at least 20 min each time). Control variables included education, age, and language acculturation. Predictor variables were standardized prior to entry and were entered as follows: age, education, and language acculturation (block 1); health literacy and exercise self-efficacy (block 2); the interaction between health literacy and the relevant exercise self-efficacy (block 3). Unstandardized regression coefficient = -0.30 , P value < .05	Age Education Language acculturation Self-efficacy (exercise)	The Johnson–Neyman statistic indicated that when the participant’s HL was above 75.12 (77% of participants), the relationship between exercise self-efficacy and exercise was statistically significant and positive.

(continued)

Table 2 (continued)

Study	Results	Confounder	Conclusion
Ho ³⁴	Multiple logistic regression analysis between HL score (adequate vs inadequate) and physical exercise after controlling for sociodemographic factors. Exercise status (no vs yes): – HL score (adequate vs inadequate, $P < .01$): OR (95%) = 0.24 (0.10–0.62) – Employed versus unemployed/retired, $P < .05$: OR (95%) = 0.08 (0.01–0.73) Exercise frequency (1–2 d vs ≥ 3 d): HL score (adequate vs inadequate, $P < .01$): OR (95%) = 0.26 (0.10–0.68)	Age Gender Ethnicity Religion Marital status Education level employment status Level of weekly income citizenship status Length of stay in Sydney	Results provided evidence that inadequately health-literate participants were more likely to be physically inactive.
Hsu ³⁵	Functional ($P = .02$) and critical ($P = .001$) eHL displayed positive predictive power for exercise behaviors. Moreover, eHL had a mediating role in the association between individual factors and health behaviors (Sobel test = 2.09–2.72, $P < .001$ –.03).	Health status Health concern Major Frequency of discussions About health-related issues	Higher levels of critical eHL promoted students' health status and their practice of multiple positive health behaviors, including exercise behavior.
Ishikawa ³⁶	Males with higher HL were significantly more likely to exercise on a weekly basis or more, compared with lower HL group, after controlling for age and comorbidities. OR 2.21 (95% CI, 1.10–4.45)	Age Comorbidity (hypertension, diabetes, and obesity)	Findings suggested that higher HL was related to healthy lifestyles, such as exercise habits.
Joshi ³⁷	HL status of patients and their PA risk after adjustment for cluster effect (ref: sufficient HL). OR 1.81 (1.34–2.43), P value < .001	Age Sex Educational attainment Net nonpension wealth quintile Self-rated health Limiting long-standing illness IADL limitations Memory and verbal fluency	Compared to patients with sufficient HL, patients with insufficient HL were half as likely to exercise adequately.
Kobayashi ³⁸	Of those with high HL, 59% (1840/3128) consistently reported weekly participation in MVPA, compared with 33% (138/420) of those with low HL. Association between 8-y maintenance of MVPA (yes vs no) and HL Medium vs low AOR 1.21 (0.89–1.64) High vs low AOR 1.37 (1.04–1.81)	Age Sex Educational attainment Net nonpension wealth quintile Self-rated health Limiting long-standing illness IADL limitations Memory and verbal fluency	In this longitudinal study of older English adults, HL was prospectively associated with weekly participation in MVPA over an 8-y follow-up period.
Lee ²⁷	Association between online health information-seeking behaviors and PA HL $\beta = 0.77$ (–0.1, 1.70); P value = .10	Situational factors Sociodemographic factors Literacy factors	HL did not influence the association between Hispanics' online health information-seeking behaviors and PA.
Liu ³⁹	HL score (mean [SD]), P value < .001 Not weekly 64.60 (26.19) Weekly 75.72 (28.74)	Literacy factors	HL was significantly associated with physical exercise in elderly Chinese.

(continued)

Table 2 (continued)

Study	Results	Confounder	Conclusion
Mitsutake ⁴⁰	Association between eHL and physical exercise: OR 1.470 (1.215–1.779) AOR 1.377 (1.131–1.678)	Sociodemographic factors Frequency of Internet searching Other health behaviors	In Japanese adult Internet users, some health behaviors, including exercise and balanced nutrition, were independently associated with eHL. In rapidly developing Internet user societies, further research is needed to identify the mechanisms linking eHL with health information-seeking and health behavior with a view to designing effective strategies more precisely for promoting healthy behavior.
Paakkari ²²	Association between PA and HL Nonmembers of sport clubs MVPA 0–2 d OR 1.00 MVPA 3–5 d OR 1.25 (0.97–1.61), <i>P</i> value = .08 MVPA 6–7 d OR 1.73 (1.29–2.32), <i>P</i> value < .001 Members of sport clubs MVPA 0–2 d OR 1.00 MVPA 3–5 d OR 1.31 (0.76–2.26), <i>P</i> value = .32 MVPA 6–7 d OR 2.25 (1.31–3.85), <i>P</i> value = .003	Gender Age group School achievement Family affluence on HL	Children had higher HL if they were physically very active (6–7 d a week), whether they are members of a sport club or not.
Reisi ²⁸	There was a significant relationship between HL level and PA such that older adults with higher HL reported more physical exercise (X^2 test $P < .001$).		The study indicated that physical exercise levels were higher among individuals with higher HL scores.
Suka ⁴¹	The HLS-14 score was nearly significantly associated with exercise ($P = .05$) (females $P = .001$; males $P = 0.15$). The HLS-14 score had direct effects on exercise.		Those with higher HL were less likely to have a lack of exercise.
von Wagner ²⁹	In a multivariable logistic regression analysis, HL scores (ranging from 0 to 100) were entered together with age, education, ethnic background, speaking English as the first language and personal income, to identify associations between HL and PA. HL scores (0–100) OR 1.00 (0.98–1.02)	Age Education Gender Ethnicity Income	A greater proportion of participants in the adequate HL group exercised at least once a week, but this association was not significant after adjusting for confounders.
Wolf ³⁰	Associations between HL and PA per week Marginal HL (vs adequate HL) 1–2 times (vs <1) OR 1.3 (0.9–1.8) 3 times (vs <1) OR 1.0 (0.7–1.5) ≥4 times (vs <1) OR 1.0 (0.7–1.4) Inadequate HL (vs adequate HL) 1–2 times (vs <1) OR 1.0 (0.7–1.4) 3 times (vs <1) OR 0.9 (0.7–1.3) ≥4 times (vs <1) OR 1.3 (0.9–1.7)	Age Gender Race/ethnicity Language (English or Spanish) Annual income Occupation Education Site Physical functioning	Among community-dwelling older adults, inadequate HL was not found significantly associated with PA after controlling for relevant covariates.
Yin ²¹	Association between parent HL and potentially PA-related practices: Television watching: any AOR 1.7 (0.996–2.8); <i>P</i> value = .05 Tummy time: inadequate AOR 1.1 (0.7–1.7); <i>P</i> value = .80	Child's gender Parent's age Ethnicity Language Income Number of adults/children in household Child in out-of-home care WIC status	Low parent HL was associated with certain obesogenic infant care behaviors, as potentially PA-related practices.

Abbreviations: BMI, body mass index; CI, confidence interval; HL, health literacy; HLS-14, 14-item Health Literacy Scale; MVPA, moderate to vigorous physical activity; PA, physical activity; OR, odds ratio; AOR, adjusted odd ratio; FHL, functional health literacy; IADL, instrumental activity of daily living; WIC, Women, Infants, and Children program.

showed that HL in general, and the ability to understand health information in particular, mediated the relationship between educational attainment and health-related behavior, especially as regards being physically active for at least 30 minutes a day.

Eight of the studies concerned older adults, and 6 of them showed a positive association between HL and PA. One, in particular,²⁵ specifically differentiated moderate PA from vigorous PA, and found HL positively associated only with moderate PA (performed 2 or more times a week), whereas there was no association between the 2 variables when vigorous PA was considered.

Four publications reported no statistically significant association between HL and PA. They were all cross-sectional studies and focused on adult populations. For example, Al Sayah et al⁴² found no association between HL and PA based on walking measured with a pedometer, although HL was significantly associated with compliance with the guidelines for self-reported PA. In order to clarify this discrepancy in the results, further studies are needed on the association between HL and an objective measure of PA.

The use of a meta-analysis for observational studies was prevented by the different methods used to assess HL in the various studies included in the review. This heterogeneity makes it impossible to combine the results of different studies, as it would lead to a methodological error.

Only one intervention study⁴³ emerged from our literature search, which examined the modifying effect of HL on interventions designed to promote PA. The study examined adherence to a culturally and individually tailored Internet-based PA intervention for Spanish-speaking Latinas. This RCT was conducted in the United States, enrolling and randomizing a sample of 205 women aged 18–65 years, with a body mass index <45 kg/m², who identified themselves as Hispanic or Latina, were able to read Spanish fluently, and self-reported insufficient PA (defined as less than 60 min a week of moderate to vigorous PA). HL was measured with the Spanish Short Test of Functional Health Literacy in Adults. Participants were offered an online intervention that included a culturally and individually tailored PA program, an opportunity for self-monitoring, goal setting, the possibility to anonymously ask health-related questions to a PhD-level researcher, social support among participants, online resources such as maps to prepare walking routes, and free exercise videos. A control group was given access to a website that offered information on health-related topics other than PA. The study examined the differences between the intervention and control groups in terms of minutes per week of moderate to vigorous physical activity (MVPA). The intervention group reported significantly more MVPA at 12 months than the control group. The authors also analyzed several baseline variables that might moderate the efficacy of the intervention, and HL did not emerge as a significant moderator.

Discussion

This systematic review showed that most of the observational studies considered (17 out of 21) consistently found a positive association between PA and HL: individuals with a more active lifestyle tended to have higher levels of HL than those who were more sedentary, suggesting that an adequate HL is a reliable correlate of regular PA. This positive association between HL and PA also emerged consistently in different age groups. In particular, the only study included in this review that involved parent-child dyads²¹ found parents of 2-month-old infants with a low HL associated with certain infant care behaviors that are

considered “obesogenic”: they were nearly twice as likely to report that their infant watched television and 3 times as likely to report an inadequate daily “tummy time.” This would mean that a parent’s low HL could influence their child’s attitude to PA-related practices as they grow up.

Though the studies under review adopted different measures of both HL and PA, the results seemed quite consistent: the higher the HL, the more the PA. To be more specific, the articles considered several different performance-based (ie, objective) or self-reported (ie, subjective) measures of HL that focused on different constructs. The use of such diverse tools might be expected to generate dissimilar results,^{44,45} but the association between HL and PA seemed to be independent of the HL construct being measured, unlike the situation seen for disease prevention behavior, such as vaccination acceptance.⁴⁶

Overall, the positive association between HL and PA found in the majority of the studies reviewed can be explained by the fact that individuals with a better-developed HL have skills and capabilities that enable them to engage in various forms of personal health-enhancing behavior,⁷ such as regular PA. HL is not only about an individual’s ability to obtain, process, and understand basic health information and services, and to make appropriate health-related decisions.¹⁰ It also induces individuals to exert a greater control over their health and health-related decisions, with a practical fallout on everyday life.⁴⁷ This notion is specifically conceptualized by the 2 higher levels of HL identified by Nutbeam⁴⁷—interactive HL and critical HL. Interactive HL refers to the development of personal skills that enable individuals to improve their own ability, motivation and self-confidence to act on advice received. Critical HL reflects the cognitive and skill development outcomes oriented toward supporting effective social and political action, as well as individual action.⁴⁷ Individuals with an adequate interactive and critical HL are capable of changing their personal lifestyle and adopting healthy habits.^{3,47}

As regards the possible moderating effect of HL on the outcomes of health promotion interventions designed to improve the population’s adherence to an active lifestyle, the one experimental study⁴³ reviewed was a RCT comparing intervention and control groups in terms of minutes per week of MVPA. At 12 months, the intervention group reported significantly more MVPA than the control group. HL did not significantly moderate the efficacy of the intervention, however, whereas BMI had a significant modifying effect on self-reported MVPA. This lack of any moderating effect of HL suggests that the intervention was effective regardless of participants’ level of HL. In other words, such health promotion interventions can prompt behavioral changes, making individuals more physically active, whatever their HL. This means that health promotion interventions to improve the population’s knowledge of health-related topics could overcome inequalities in the adoption of healthy lifestyles caused by differences in education and socioeconomic status. In particular, an inadequate HL could negatively influence the personal motivation,⁴⁸ problem-solving ability,⁴⁹ self-efficacy,⁵⁰ and/or awareness⁵¹ needed to implement proper self-care behavior patterns. Interventions based on an educational approach could thus mitigate the influence of HL at baseline and make individuals aware of the importance of their lifestyle to their health outcomes.

Overall, this study confirmed that HL is an important predictor of an active lifestyle, consistently with other studies finding that HL is one of the main predictors of the effectiveness of health promotion and disease prevention programs.³ This means that public health would benefit from nurturing HL in the general population. Since only one RCT was available for our review,

further experimental studies are needed to support this evidence. HL can be seen as the result of health education strategies that enable the population to take more responsibility for their daily health-related decisions and behavior,⁴ so improving HL is a goal of individual medicine and public health. If future research confirms these results, governments should incorporate the notion and paradigm of HL in their policy-making, research programs, and population health goals. A “health-literate society” can only be achieved by taking a multidisciplinary and comprehensive approach, targeting health services, the education sector, the workplace, and community organizations.

Limitations

Our systematic review has several limitations. First, the studies considered here used different tools to measure both HL and PA, making the results difficult to compare and preventing any meta-analysis. The use of standardized and validated measuring instruments in future studies would facilitate comparisons between international findings. Second, many of the samples considered in our review were drawn from particular categories of the population that might be seen as vulnerable (ie, older adults or ethnic minorities) and may not be representative of the general population. The characteristics of the target population could influence the level of association between HL and PA, and further studies should try to clarify the role of different sociodemographic characteristics possibly mediating HL and health-related behavior, such as the influence of age on the association between the 2 variables. We also found only one publication concerning an intervention program that enabled us to examine whether HL mediated the efficacy of the intervention. This study was performed in women with a specific ethnic and cultural background, so more comprehensive studies are needed to shed further light on these topics.

Conclusions

Most of the literature examined found that a higher HL was associated with higher levels of PA. This means that it is important to improve individuals’ HL so that they can make better-informed decisions about their lifestyle and levels of PA. By doing so, they can avoid diseases and disabilities associated with a sedentary lifestyle, reducing the prevalence of many noncommunicable chronic conditions.

In the only intervention study available, HL did not emerge as a significant moderator of the outcome of interventions to improve levels of PA, suggesting that such programs have the potential to help reduce health inequalities in the population at large. More studies will be needed to support this tentative conclusion, however.

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