"IS THERE A RECORDING? CAN I GET THE SLIDES?"

THE DEATH OF LIVE WORKSHOPS

Karen O'Grady University of San Diego ACRL NEC + NELIG Joint Conference June 2023

LEARNING OBJECTIVES

Authentically reconsider the value of recording & sharing lectures

Examine the pedagogical value of a live workshop versus learning with multimedia

Recognize the value of beginning with video and following up in person instead of the other way around!



APA & PubMed Workshops

	APA Online	APA In-person	PubMed Online	PubMed In-Person
Spring 2022	10 registered 1 attended	8 registered 2 attended	12 registered5 attended	9 registered0 attended
Fall 2022	7 registered 3 attended	4 registered 0 attended	11 registered 4 attended	8 registered 0 attended
Spring 2023	9 registered 3 attended	7 registered 0 attended	15 registered6 attended	6 registered 0 attended

A QUESTION TO CONSIDER

In the past 3 months, how many hour-long missed

- ✓ Presentations
- ✓ Webinars
- ✓ Workshops HAVE YOU WATCHED?

HOW MANY POINTS?

WE FEEL GOOD WHEN WE SIGN UP TO LEARN NEW THINGS - 1 POINT WE FEEL GOOD WHEN WE REQUEST THE INFORMATION WE MISSED - 1 POINT WE JUST DON'T WATCH HOUR LONG WORKSHOPS WE MISSED - 0 POINTS

INFORMAL SURVEY RESPONSES

"I have a year's worth saved up"

"I HAVE THE BEST OF INTENTIONS TO WATCH THEM"

"I will watch at least some of them eventually"

"I want to watch them; I mean I plan to"

"No"

"It's good to have them"

"I guess I might never watch them"

Workshop Versus Lecture Versus Video

- Workshop suggests interactive learning activity
- Active participation versus passive
- Students emerge with something they've created
 - Lecture suggests passive absorption of information
 - Are your workshops actually lectures?
 - Creating videos instead of workshop/lectures

- Creating brief videos in a series that connect & build
- Lecturing and demonstrating
- Recognize students' role as passive or active

BEGIN WITH A VIDEO INSTEAD OF RECORDING A LECTURE

ZOOMBRARIAN

- Answer reference questions with videos
- Personalized to student's topic
- Brief 10 minutes, never over 20 minutes
- Get right to the point

O'Grady, K. (2022). Zoombrarian: Using Zoom to provide personalized database instruction. College & Research Libraries News, 83(1), 31. doi:https://doi.org/10.5860/crln.83.1.31

The Journal of Academic Librarianship 47(5) September 2021

"A STEM e-class in action: A case study for asynchronous one-shot library instruction"

Robert Tomaszewski, California State University, Fullerton





GROUP TWO







GROUP THREE



From Tomaszewski article

"The effect of traditional face-to-face synchronous sessions can be enhanced through asynchronous videos by helping students review and retrieve the information delivered with in-person instruction."

"Suggestions for improvements from the in-person instructional sessions hinted at the introduction of videos such as 'include videos' and 'Watch some videos to get a better understanding.'"

"Compared to in-person instruction, videos specifically provide students repeated access to the workshop (users can stop, pause, replay, rewind or fast-forward) that can be taken at their own pace, anytime, and anywhere."

In-person Versus Video

- ► Technology issues
- Hybrid instruction fails
- Librarian can forget material
- Students at different levels
- One issue slows class down

- Students can pause, stop & replay
- ► Librarian can teach many at once
- Frees librarian time for other pursuits
- Use video to teach basics then offer more personal help
- Most students prefer to learn with video

Tomaszewski article:

"...the preference for asynchronous one-shot library workshops will only increase with incoming Gen Z students and beyond since videos have always been a commonly used resource for information and knowledge with this demographic cohort."

- We no longer need to be in a room together to learn
- Most people prefer to be in control of their own learning
- Most people prefer to learn with brief videos created to teach
- Recordings of whole lectures or workshops go unwatched

Discussion & Questions Karen O'Grady - kogrady@sandiego.edu

Videos replace librarians?
Count video hits as stats?
Workshop success stories?
Workshop alternatives?

Workshop Alternatives: Interactive tutorials Small group research circles



THANK YOU!!