Streetsport: supporting and facilitating the development of enhanced graduate attributes.

CRADDOCK, C., ANTONIAZZI, F., MORRISON, S. et al.

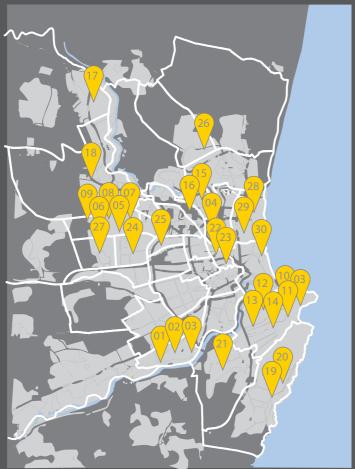### 2019

STREETSPORT

Supporting and facilitating the development of enhanced graduate attributes

50+ Locations within Aberdeen City

RGU:SPORT, Garthdee 01
Inchgarth Community Centre, Garthdee 02
Kaimhill Astroturf, Garthdee 03
St Machar Academy, Froghall 04
Northfield Academy, Northfield 05
Northfield Community Centre, Northfield 06
Allan Douglas Park, Northfield 07
Westpark Primary School, Northfield 08
Marchburn Park, Northfield 09
Finnan Place, Torry 10
St Fitticks Park, Torry 11
Victoria Road Primary School, Torry 12
Torry Academy, Torry 13
Tullos Primary School & Nursery, Torry 14
Riverbank Primary School, Tillydrone 15
Stewart Park, Woodside 16
Dyce Primary School, Dyce 17
Beacon Community Centre, Bucksburn 18
Charleston Primary, Cove 19
Cove Library, Cove 20
Kincorth Academy, Kincorth 21
Westerburn Park, George Street 22
Catherine Street / Hutcheon Court, George Street 23
Summerhill Community Centre, Mastrick 24
Stockethill Park, Stockethill 25
Middleton Park, Bridge of Don, Oldmacher 26
Eday Walk, Woodend, Sheddocksley 27
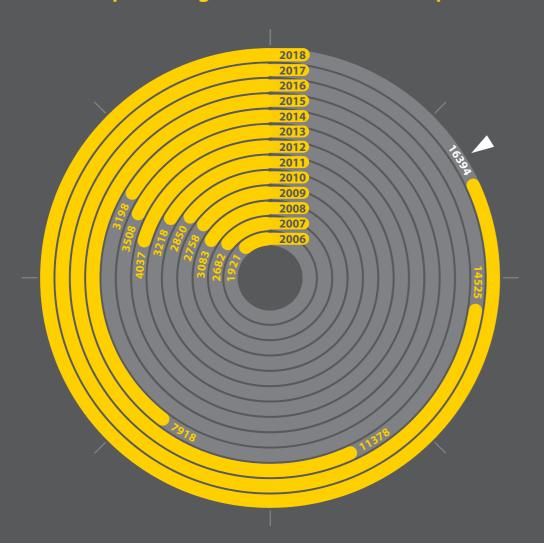St Ninian Place, Seaton 28
Aberdeen Sports Village, Seaton 29
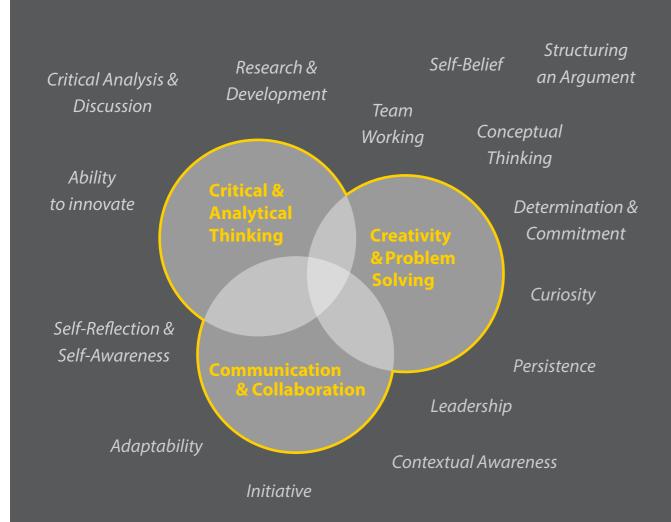Baker Hughes 10K, Hanover 30

Streetsport was launched in 2006 by RGU SPORT & Gray's School of Art in partnership with Police Scotland, the Scottish Fire & Rescue Service and Absafe.

Streetsport Programme Annual Participations

2018
2017
2016
2015
2014
2013
2012
2011
2010
2009
2008
2007
2006

Typical Competency Development

Critical Analysis & Discussion
Research & Development
Self-Belief
Structuring an Argument
Team Working
Conceptual Thinking
Ability to innovate
Critical & Analytical Thinking
Creativity & Problem Solving
Determination & Commitment
Curiosity
Self-Reflection & Self-Awareness
Communication & Collaboration
Persistence
Leadership
Adaptability
Contextual Awareness
Initiative

Enabling and combining a wide variety of learning opportunities in both formal and informal settings. Supporting the development of applied creative skills as well as a wide range of other competencies.

Outcomes: (Annual)
12+ years of operation
75%+ reductions in crime
500+ activity sessions
3000+ volunteer hours
16000+ active participations
60/40 male/female gender split

DENIS LAW 10 LEGACY TRUST

Streetsport is supported and endorsed by Denis Law and operates under the auspices of the Denis Law Legacy Trust.

Denis Law Legacy Trust
Scottish Charity No. SC 043169

ABSTRACT

Streetsport is a programme that aims to exercise social innovation by reducing instances of youth crime and anti-social behaviour; whilst promoting health and wellbeing through sport, physical activity and creative endeavour.

As a vehicle for delivery the initiative facilitates work based educational experiences that are embedded within disadvantaged communities; supporting the development of enhanced graduate attributes by way of collaborative teaching and learning support.

Adopting a collaborative partnership model, the programme brings together multiple courses, students and stakeholders to work within communities resulting in activities that react and respond to local needs, interests and demand.

Impact

Streetsport has helped eliminate barriers with 'hard to reach' youths and helped foster a sense of 'social value' and 'belonging' within communities, demonstrating measurable results in a number of areas including crime reduction; skills development; partnership building and volunteering. The project achieves over 16,000 active participations on an annual basis in a variety of locations around the city of Aberdeen assisted by a variety of Streetsport Volunteers, local businesses and steering group members including the Scottish Fire and Rescue Service, Police Scotland and Aberdeen City Council.

Existing impact measures of the Streetsport programme are notable and in some instances it has helped reduce reports of youth crime; anti-social behaviour and wilful fire-raising by over 80%. In 2018 the Streetsport project exceeded 16,000 active participations across Aberdeen City.

Recognition & Awards

The Streetsport initiative has won numerous awards and has been recognized at both a local and national level most notably via the Pride of Sport Award 2018 for Best Community Project using Sport for Good and the Queens Award for Voluntary Service, the MBE for Voluntary groups.

Conclusions

Participants will typically develop their knowledge and abilities through a variety of challenging situations and scenarios that are evaluated and reflected upon with a view to enhancing practice, developing confidence and progressing into employment.

Future Developments

Development of online PPD learning plans to assist students with reflection.

Development of widening access pathways within context of Streetport.

Developing further research activities around current programmes.

Development of Life Skills, Knowledge & Graduate Attributes

Pedagogic Value
Theoretical, real world, interactive, practical, physical and training.

Pedagogic Method
Lectures, seminars, peer to peer and incidental.

Pedagogic Dimensions

1. Socially Engaged: Our teaching methods have combined learning and collaborative activities which have enabled successive students to develop enhanced graduate attributes by applying their skills and knowledge within the context of a 3rd sector initiative.

2. Foundational Literacies: How you apply core skills to everyday tasks. Examples include **literacy, numeracy, IT/CAD**, virtual learning environments, online materials, **financial, cultural & civic** awareness & responsibility.

3. Competencies: How you approach complex challenges. **Critical & analytical thinking, problem solving, creativity, communication, collaboration** and working effectively with others; self-directed independent study.

4. Character Qualities: How you approach the changing environment. **Curiosity, initiative, persistence, adaptability, leadership, contextual, social & cultural awareness,** development of knowledge within challenging environments & locations, willingness to work unsociable hours.

5. Presentation Skills: Examples include verbal, written & visual forms of presentation, self-promotion & presentation of work.

6. Organisation ad Time Management: Examples include organisation of equipment resources, accessing and working with timetables, delivery schedules, deadlines, key dates.

7. Soft Skills: Examples include team working, motivation, responsiveness, persuasion, compromise, negotiation.

8. Participation: Examples include daily contact with participants, volunteers and coaches, engaging in feedback, direction, discussion, debate, tutorials & collaboration with delivery partners.

9. Contextual Awareness: Examples include the social grouping and meaning of social grouping.

The World Economic Forum has identified the above attributes highlighted in yellow feature in the 16 most desirable for employers.
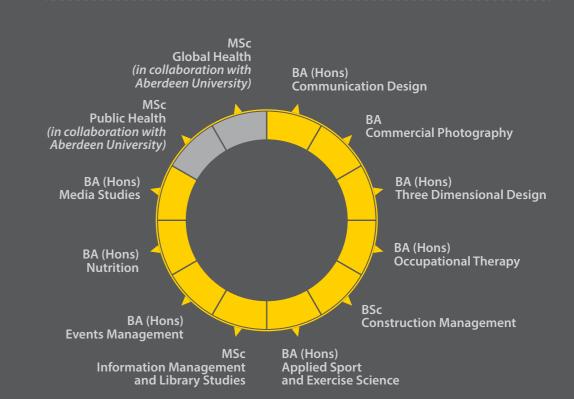
Aims & Objectives

Our 10 goals:

1. To provide community based events and activities that are free of charge and accessible to all.

2. To promote participation, social inclusion and integration.

3. To motivate and empower young people through prevention, intervention and diversionary activities.

4. To promote respect, civic values and social responsibility within communities and help reduce instances of youth crime and anti-social behaviour.

5. To promote health and well-being and discourage the misuse of substances, drugs and alcohol.

6. To promote education and creativity and the development of self-confidence, initiative and interpersonal skills.

7. To support & reconnect disaffected young people by providing alternative activities and opportunities for achievement.

8. To provide a platform for positive transformation.

9. To provide volunteers with opportunities to engage with and pursue personal development activities and qualifications.

10. To work in partnership and collaborate with all parties who share our common objectives for the benefit of communities and young people.

Inspired by Denis' famous number 10 shirt.

Aligned with Scottish Government Strategies:
Getting it Right for Every Child
Active Scotland Outcomes Framework

MSc Global Health (in collaboration with Aberdeen University)
BA (Hons) Communication Design
MSc Public Health (in collaboration with Aberdeen University)
BA Commercial Photography
BA (Hons) Media Studies
BA (Hons) Three Dimensional Design
BA (Hons) Nutrition
BA (Hons) Occupational Therapy
BSc Construction Management
BA (Hons) Events Management
MSc Information Management and Library Studies
BA (Hons) Applied Sport and Exercise Science

Ongoing aspects of the initiative designed, developed and delivered by a wide range of courses within RGU and in collaboration with Aberdeen University.

Quotes (Staff)

"Streetsport will provide you with an opportunity to develop your vocational skills and test your ability to be adaptable, self-sufficient and relevant in the years ahead"
Cameron Craddock, Senior Lecturer, Gray's School of Art

"Streetsport is more than an element of physical activity, but a socially responsible accomplishment that addresses urban voids manifested by marginal youths and urban disorder"
Quazi Zaman, Lecturer, Scott Sutherland School

Quotes (Students)

"If anyone has the opportunity to contribute to Streetsport in any kind of way..... sessions, events, literally anything, I'd 100% tell them to jump at it"
Kirstin Bell, Graduate, MA Tourism and Hospitality Management.

"I was delighted and proud to assist with this initiative which has made such an impact around the city. I was immediately impressed by the range of opportunities and jumped at the chance to collaborate and support my community"
Ali MacManus, BA (Hons) Communication Design Student, Gray's School of Art

Contributors

Cameron Craddock – Senior Lecturer
Filippo Antoniazzi – Director of Student Life
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Dr Quazi Zaman – Lecturer
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