Investigating students' belief toward the importance of English learning for *dakwah* activity at IAIN Palangka Raya

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Abstract

This study aims to find out students' belief in learning English as an additional tool for preaching in the national and international regions. This research uses quantitative methods with survey design. The sample of this study was the KPI study program students from the 2014 to 2018 academic year at IAIN Palangka Raya which consisted of 110 students. The data were collected by using questionnaire. In analyzing data, several procedures are used such as collecting, reducing, displaying, and summarizing data. The final result of all these categories is 77.2% and is categorized Agree that students' belief in the importance of positive English learning is high (rxy = 0.444> rtable = 0.05 at 5%). Therefore, the final result found by researchers is that they agree on the importance of learning English is to a *dakwah* tool in Islamic broadcasting and communication**.**

Keywords: student's belief; English learning; dakwah activity.

INTRODUCTION

English is a communication by human behavior. Also, English is an international language that is used in some countries as their international language that is used in some countries as their national language, to communicate among people from other countries. English is one of foreign language taught in school since elementary school until university level in Indonesia. Learning English is an obligation for the students because it has significant function. Balla (2017) believed that "in recent years, English has become a main tool in the world of leadership and economy, spoken for daily usage and for various purposes."

English is a very important role in Indonesia. As a developing country, It needs to learn more new things from the developed countries, such as new advanced ideas, research findings, and an experiments. It is undeniable that these things are very important for the national development. English happens to be the native language of the develop countries whose economy, technology, and politics are very influential. The study of English continues to occupy and important place in our educational curriculum.

English is regarded as the first foreign language to be taught at elementary school as local content, at secondary school as a compulsory subject, and the universities as an additional subject. (Ervin Balla, 2017, p.113).

According to Syeikh Muhammad bin Shalih Al-utsaimin rahimahullahu explained that: *"learning English is a tool / means, if you need it as wasilah da'wah to Allah, then the law is obligatory"* (kitabul ilmi p93, Darul itqan Al-Iskandariyah). Also, Sheikh Al-Utsaimin rahimahullahu wished to able to speak English to preach. As what he said: *"I wish I could master English. Really, I see there is tremendous benefit to da'wah to God ".*(Liqa' Al Bab Al Maftuh no.61). In sum, to learn English for a preacher is considered as an obligation. Because, that could be as a 'wasilah' to preach and as an international communication tool.

According to Wahyuni and Heryanto (2013), if you want to examine and sharpen the science of "Communication and Islamic Broadcasting (KPI)" then we need to peel one by one regarding the three domains of study; first, the scientific context. The second "communication", the communication sub-domain of "broadcasting," as well. Third, Islam as a color of value that animates and guides it. Related with the object of study, the world of communication has a very broad reality of objects so that its boundaries are not easily determined. West, R (2010, p.1) Although so far until now when talking about communication at least there are five elements that will be studied, first is about the process of communication with five elements that become the basic structure (communicator, message, media, communicant, and effect).

In this study the researcher will examine the student's belief of dakwah major at IAIN Palangka Raya towards English as a tool of dakwah and syiar Islam in this world because by mastering the science of English preachers can dakwah with wide and growing wherever located not only in Indonesia, even in the whole world. And the ability that must be possessed by students of dakwah IAIN Palangka Raya among them is all skills of English. This ability is very important for the preachers as an additional tool for syiar islam. And learning English is important, as important as learning communication itself. Because in the science of communication mastering the universal language is also important. Point to the effectiveness of dakwah road itself. First to explore the communication sciences that notabine much in English. This science can be used as a supporter of the second dakwah strategy, for the sake of credibility and the field of propaganda itself. as a good Islamic teaching to the world. Of course, must use a good universal language also one of the English languages.

In this case that having a second language also means having access to other world of people, ideas, ways of thinking and literature. Language views as a medium of knowledge for transferring and sharing among people over the world. So, based on the researcher's observation result with one lecturer of English department on Saturday, April 13th 2018, it showed that most of Dakwah students for Islamic communication and broadcasting study program (KPI) considerably have low motivation in learning English. In practice, learning English has less attention if compared to Arabic. And the

results of the pre-research observation that the value of the language course is low, the English language ability of KPI students is weak, the English language curriculum has not been directed, the material for English books is not intended for da'wah students (Data Pusat Audit dan Pengendalian Mutu, 2017). Understanding this phenomenon of L2 learners, it would provide the answer why most of them overlook the importance of mastering English as global context tool of dakwah. Since, in the future, these dakwah graduates will face challenges of spreading Islam across nations.

METHOD

The research design of this study will categorize into a quantitative research., The type of this research design is survey research. Survey research is defined as "the collection of information from a sample of individuals through their responses to questions" (Check & Schutt, 2012, p. 160). In survey research, investigators ask questions about peoples' beliefs, opinion, characteristics, and behavior." So the purpose of survey research is to investigate peoples' beliefs, opinion, behavior, and characteristics such as gender, age, education, social race and their attitudes concerning some matters (Ary, et al., 2010, p.372). According to John W. Creswell (2008, p.376) survey research designs were procedure in which investigators administer a survey to a sample or to the entire population of people to describe the attitudes, opinions, behaviors, or characteristics of the population.

FINDINGS

Students' Necessities

Necessities are the academic or occupational requirements of the target situation, that is, what the learner has to know in order to function effectively in the target situation. Accordingly, needs "are perhaps more appropriately described as objectives"

Table 1 The Students' Necessities

No. item	Statements	Percent	M	STD	Result
2.	Jika saya belajar bahasa Inggris dengan baik, ini akan membantu saya sebagai alat untuk berdakwah dalam pensyiaran islam.	44.5%	4.23	0,57	Strongly Agree
3.	Saya harus belajar bahasa Inggris sehingga saya bisa sukses dalam mendapatkan pekerjaan khususnya di bidang dakwah.	43.6%	3.91	0.86	Agree

No.		%	Mean	SD	
4.	Saya suka mempelajari bahasa Inggris karena akan mempermudah mencari pekerjaan dalam komunikasi dan penyiaran islam.	32.7%	3.87	0,94	Agree
13.	Bagian yang paling terpenting dalam pembelejaran bahasa asing adalah kosakata	53.6%	4.37	0.75	Strongly Agree
18.	Saya suka memikirkan dipikiran saya apa yang saya mau ucapkan sebelum saya berbicara atau menulis sesuatu dalam bahasa Inggris	44.5%	3,84	0,78	Agree
26.	Saya merasa senang ketika saya berbicara bahasa Inggris kepada teman-teman saya.	41.8%	3,35	0,85	Agree
28.	Saya tidak peduli dengan tata bahasa Inggris saya.	34.5%	3,34	1,20	Undecided
30.	Saya bergabung dengan klub berbahasa Inggris	45.5%	2,96	1,01	Undecided

The table showed that 44.5% students believe in the importance of learning English as a tool for preaching communication and broadcasting Islam in the future. and 43.6% students believe that learning English can be successful in getting a job especially in the field of da'wah and 53.6% of KPI study program students strongly agree the most important part in learning foreign languages is vocabulary. This is one of the very fundamental parts of English, namely vocabulary that must be memorized and understood and 41.8% of students feel happy when speaking English to their friends.

Students' Wants

Wants are described as "what the learners think they need. These needs are personal and are sometimes referred to as subjective needs which are not predictable and differ from learner to learner and therefore indefinable.

Table 2 The Students' Wants

No. item	Statements	Percent	M	STD	Result
1.	Jika saya bisa bahasa Inggris dengan baik, saya akan memiliki banyak kesempatan untuk menggunakannya di masa akan datang.	68.2%	4.64	0,57	Strongly Agree
5.	Jika saya mengembangkan bahasa Inggris saya, saya akan mempunyai perubahan yang lebih baik dalam berdakwah.	45.5%	3.82	0.88	Agree
6.	Saya ingin belajar berbicara, membaca, menulis bahasa Inggris dengan baik untuk memperdalam komunikasi dan penyiaran islam.	45.5%	4.31	0.71	Strongly Agree
31.	Saya membaca lebih banyak buku / novel / koran /majalah dalam bahasa Inggris.	34.5%	3.21	1.18	Undecided
33.	Saya memperbarui status di jejaring sosial (facebook / twitter/WA) dalam bahasa Inggris.	43.6%	3.21	0.93	Undecided

From the data displayed 68.2% of students believe that having the ability to speak English well will be useful and have many opportunities in the future. and also 45.5% of students really want to learn from the most important components of English, namely writing, reading, listening and speaking well to deepen Islamic communication and broadcasting. and 45.5% of students want to develop English and will have a better change in preaching.

Students' Lacks

The target proficiency in other words, needs to be matched against the existing proficiency of the learners. The gap between the two can be referred to as the learner's lacks.

Table 3 The Students' Lacks

No. item	Statements	Percent	M	STD	Result
8.	Saya tidak merasa malu ketika berbicara bahasa Inggris dengan orang lain	46.4%	3.55	0.87	Undecided
9.	Saya senang mempraktekkan bahasa Inggris dengan orang lain yang saya temui kapan saja.	41.8%	3.55	0.93	Undecided
12.	Saya menemukan pentingnya menciptakan kesempatan untuk diri saya menggunakan bahasa Inggris diluar kelas	40.9%	3.78	0.82	Agree
14.	Kamu akan mudah mengucapkan sesuatu dalam bahasa Inggris apabila kamu belajar dengan giat.	43.6%	4.15	0.86	Strongly Agree
15.	Tidak masalah menebak jika kamu tidak mengetahui kata dalam bahasa Inggris.	45.5%	3.99	0.84	Agree
16.	Orang yang pintar dalam matematika belum tentu bagus dalam belajar Bahasa	38.2%	3.94	0.93	Agree
25.	Saya suka berbicara bahasa Inggris.	48.2%	3.39	0.76	Undecided
27.	Jika saya berbicara bahasa Inggris kepada teman-teman saya, saya terlihat seperti orang yang sombong.	37.3%	2.92	1.08	Undecided
34.	Saya ingin pergi ke negara-negara Inggris untuk meningkatkan kemampuan saya berbicara dan belajar tentang budaya.	38.2%	3.75	0.93	Agree

Looking at the table, it is revealed that 40.9% students' belive that finding the importance of creating opportunities to use English outside the classroom. 43.6% of KPI study program students strongly agree that pronouncing sentences in English will

be easy when studying hard. Then, 38.2% of students want to go abroad to improve their speaking skills and learn about culture. Besides, there are 45.5% of students are neutral in the problem if it doesn't matter to guess if they don't know the word in English.

Students' Learning Needs

Learner learning needs play a vital role. If the analyst, by means of target situation analysis, tries to find out what learners do with language, learning needs analysis will tell us "what the learner needs to do in order to learn".

Table 4 The Students' Learning Needs

No. item	Statements	Percent	M	STD	Result
10.	Saya menyukai guru yang mengoreksi setiap kesalahan yang saya buat, jadi saya mengurangi kebiasaan buruk saya`	49.2%	4.06	0.93	Agree
11.	Bahasa Inggris adalah salah satu bahasa yang mudah untuk dipelajari bagi semua orang.	47.6%	3.72	0.85	Agree
19.	Setiap orang bisa belajar menggunakan bahasa Inggris sebagai bahasa kedua atau bahasa asing	34.9%	3.96	0.76	Undecided
20.	Pengetahuan bahasa Inggris menawarkan keuntungan dalam mencari pekerjaan yang baik	33.3%	3.95	0.83	Undecided
21.	Perusahaan internasional akan menerima semua orang bagi siapa yang menguasai bahasa Inggris.	37.3%	3.68	0.95	Agree
23.	Saya bangga belajar bahasa Inggris	34.5%	3.85	0.96	Agree
32.	Saya memiliki banyak sumber bahasa Inggris di rak buku saya	40.9%	3.03	1.01	Undecided

The table above presented the students' response to the existence of English as a means of propagating Islamic communication and broadcasting. 49.2% of students like teachers who correct every mistake made, so students can reduce their bad habits. So this makes 47.6% of students agree that English is one language that is easy to learn for everyone. 34.9% of students were undecided in responding that Everyone could learn to use English as a second language or a foreign language. 33.3% of students wavered about the question, namely Knowledge of English offered an advantage in finding a good job. From the 110 students of KPI study program, some of them, 49.2%, agreed that international companies would accept everyone for who mastered English.

Analysis Interview Survey

In this interview aims to strengthen the questions raised by students from the three aspects that were asked namely: curriculum, learning methods and expectations of the faculty of ushuludin adab and KPI study program preaching to the importance of learning English as a means of propaganda and Islamic broadcasting.

Table 5 Result of survey

Lecturers' code	Question	lecturer answer
F-L	1. Menurut bapak apakah penting belajar bahasa Inggris bagi mahasiswa jurusan Dakwah? kenapa?	Bahasa Inggris itu adalah mata kuliah dasar umum yang harus dikuasai mahasiswa di berbagai fakultas mana pun, jurusan manapun. Bahasa Inggris,bahasa Indonesia, bahasa Arab itu kalau di fakultas agama atau institut agama islam atau di UIN, kecuali PTU itu bahasa Inggris, bahasa Indonesia itu mata kuliah wajib yang harus di ikuti oleh mahasiswa. Filosofi nya adalah memberi bekal kepada mahasiswa dasar-dasar pembelajaran bahasa Inggris lanjutan dari SLTA. Jadi, pada dasarnya bahasa Inggris di perguruan tinggi itu pendalaman. Jadi, mereka tidak pembelajaran bahasa Inggris dasar lagi tapi sudah intermediate (sudah lanjutan). Jadi,

		menurut saya penting, ya karena memang dasar. Ilmu pengetahuan itu kan rata-rata literasi nya adalah berbahasa asing. Jadi pembelajaran bahasa asing itu sangat strategis dan penting untuk pembelajaran mata kuliah-mata kuliah berikutnya.
2.	Bagaimana kebijakan prodi KPI terhadap pentingnya pembelajaran bahasa Inggris bagi mahasiswa KPI?	Kebijakan ini sudah termasuk kurikulum. Minimal 2 SKS (bahasa Arab dan bahasa Inggris) yang wajib diikuti oleh mahasiswa prodi KPI sejak mulai awal masuk kuliah sebagai mata kuliah wajib.
3.	Bagaimana kebijakan fakultas Dakwah terhadap pentingnya pembelajaran bahasa Inggris bagi mahasiswa KPI?	Pembelajaran bahasa Inggris ini sudah dimasukkan melalui kurikulum yang berlaku dari kebijakan fakultas. Dan saya akan mengembangkan nantinya laboratorium dakwah yang menggunakan bahasa multilingual. Jadi, tidak hanya bahasa Indonesia saja akan tetapi bahasa daerah itu penting. Sebagaimana Da'i tidak ngerti bahasa dayak, bahasa banjar dll. Semua itu harus dikuasai.
4.	Menurut bapak bagaimana harapan bapak untuk mahasiswa KPI terhadap pembelajaran bahasa Inggris sebagai mata kuliah wajib?	Harapan saya untuk mahasiswa prodi KPI terhadap pembelajaran bahasa Inggris adalah bahwasanya nanti nya mereka menjadikan bahasa Inggris ini adalah sebagai alat dakwah yang mempunyai manfaat dan maslahat untuk ummat.

5.	Apakah kondisi pembelajaran bahasa Inggris di prodi KPI sekarang sudah baik?	Perlu ditinjau kembali dengan pembaharuan-pembaharuan kurikulum dan silabus akan memberikan dampak yang baik sesuai kebutuhan mahasiswa.
6.	Apakah kurikulum yang sedang digunakan sekarang itu sesuai dengan kebutuhan mahasiswa terhadap pembelajaran bahasa Inggris?	Saya kira kita perlu tinjau lagi, karena menurut saya sangat sedikit 2 SKS itu. Setidak nya 6 SKS semisal bahasa Inggris itu diawali dari lanjutan bahasa Inggris dasarnya (speaking, structere, writing dan listening) dan termasuk vocabulary itu sangat penting.
7.	Bagaimana tanggapan bapak bahwasanya bahasa Inggris adalah salah satu alat untuk berdakwah?	Iya, itu setidaknya dimililki oleh mahasiswa prodi KPI khususnya dalam berdakwah untuk meningkatkan dakwah kepenjuru dunia dengan bahasa internasional. Tapi ingat, saya katakan sebelumnya jangan sampai lupa dan dilupakan bahasa daerah bahasa Indonesia karena itu sangatlah penting.
8.	Bagaimana persepsi bapak mengenai efektivitas penggunaan bahasa Inggris dalam berdakwah?	Penda'i kita sasarannya dan masyarakatnya adalah masyarakat kelas bawah. Untuk the high class itu belum, artinya penggunaan bahasa Inggris secara kaffaah itu belum. Bahasa Inggris hanya sekedar untuk menggali pengetahuan saja. Tapi ada juga sasaranya untuk high class cuman sedikit hanya satu dua orang saja. Akan tetapi setiap tahunnya akan lebih baik dan menghasilkan kualitas-kualitas SDM yang mampu

		bersaing di ranah internasional.
9.	Apakah ada visi misi yang khusus yang berkaitan dengan pembelajaran bahasa Inggris sebagai alat dakwah mereka nantinya?	Iya, pastinya itu akan menunjang dan menjadikan fokus tujuan utama untuk pembelajaran bahasa Inggris
10.	Apakah mahasiswa prodi KPI dianjurkan dalam praktik komunikasi dan penyiaran islam menggunakan bahasa Inggris untuk ikut bersaing di ranah Internasional?	Iya, pastinya begitu apa yang saya utarakan sebelumnya untuk kedepannya akan mengembangkan laboratorium dakwah, bahkan nantinya diluar dari pada kurikulum akan mengembangkan seperti halnya course untuk menunjang dan mendukung pengetahuan bahasa Inggris.

From table 5 above, the results of the analysis interview on some of the questions asked to the deputy dean of 1 *Ushuludin Adab* faculty and preaching about policies and expectations for KPI study program students in learning English. The researcher concludes that the current curriculum will be reviewed because it has not met the needs of students towards learning English. So that previously there were 2 SKS to 6 SKS. The purpose of this curriculum is to deepen basic and reliable English. At least so, if not "I will create a preaching laboratory in the future with multilingual language, and will also urge students to take courses in learning English," he said.

DISCUSSION

As discussed in the previous section of this research, to reveal students' needs, it is important to find out some information relating to the needs of the target students and learning needs. This research provides information about students 'confidence in collecting students' personal data. From 110 students, the data findings show that all classes of students' confidence in learning English are dominated by many who agree from various classes from first semester to eighth semester. That with three important things that include in this study is asking about policies, expectations and conditions English learning. Of the 3 important things were compiled through questionnaires and interviews. and after being reviewed through this research, the results of it all produce positive results with the belief that students are very important to learn English is one of the *dakwah* tools for communication and broadcasting of Islam in the national and international realm. At this time Muslims need reliable preachers, so that the points of

Islamic law and Islamic law are delivered and can be practiced. Thus, making themselves as servants who fear Allah SWT.

CONCLUSION

Based on the manual calculation and calculation using SPSS 18.0 program. The result of all these categories is 77.2% and is categorized Agree that students' belief in the importance of positive English learning is high (rxy = 0.444> rtable = 0.05 at 5%). The conclusion of this results indicates that the majority of KPI study program students have a positive belief or "agree" to the importance of English for them as a preaching tool of Islamic communication and broadcasting. The concept that is based on this research is the assessment of three categories namely student necessities, student wants, and student lacks.

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