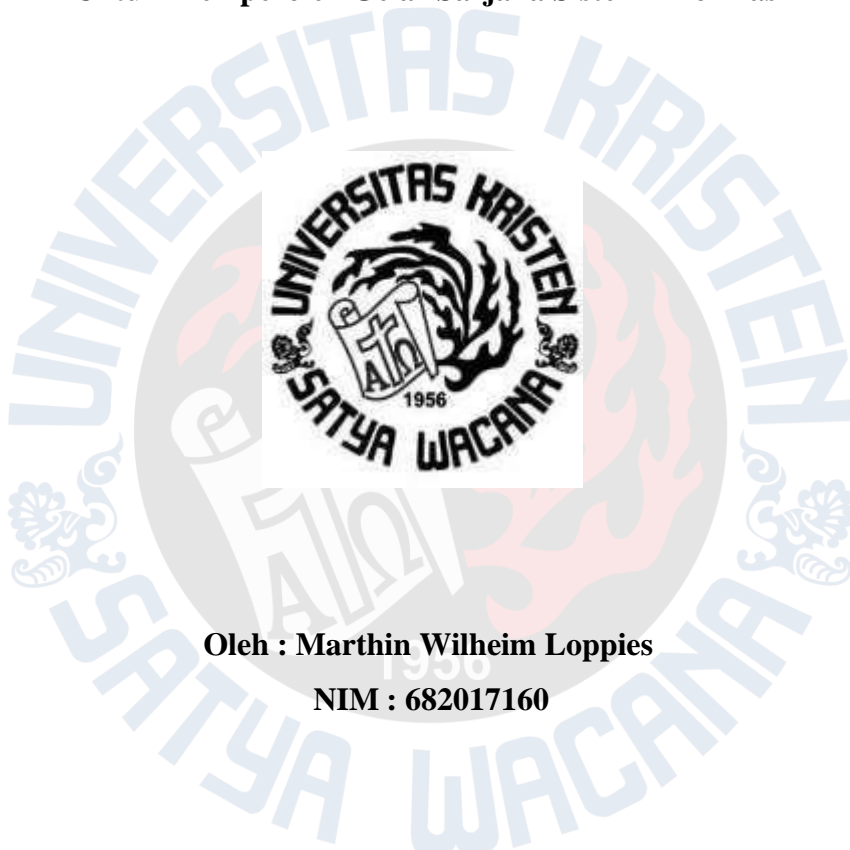


**Designing Information Technology Governance in Trading Companies Using
COBIT 2019 Framework**

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Salatiga
November 2023**

**Designing Information Technology Governance in Trading Companies
Using COBIT 2019 Framework**

Oleh,

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ARTIKEL ILMIAH

Diajukan Kepada Program Studi Sistem Informasi guna memenuhi sebagian dari persyaratan
untuk mencapai gelar Sarjana Sistem Informasi

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**FAKULTAS TEKNOLOGI INFORMASI
UNIVERSITAS KRISTEN SATYA WACANA
SALATIGA
2023**

Lembar Pengesahan

Judul Artikel : Designing Information Technology Governance in Trading
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Dinyatakan Lulus Proses Review Tanggal : (04 Desember 2023)

Reviewer :

- Dr. Andeka Rocky Tanaamah, S.E., M.Cs.



Designing Information Technology Governance in Trading Companies Using COBIT 2019 Framework

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Abstract

Mooi Brand Salatiga is a company operating in the clothing sales sector that has implemented several information systems (SI) to support its business processes. The IS used includes: Social Media such as WhatsApp, Instagram, and Facebook, Sales IS for Cashiers, and websites. Some of the problems that Mooi Brand Salatiga often experiences regarding the use of IS so far include: there is no system integration, it is still too dependent on current technology and has not been able to develop IS independently. COBIT 2019 is a systematic and comprehensive series of concepts that can support companies in managing and monitoring information technology efficiently. At Mooi Brand Salatiga, the results of this study lead to the development of information technology management patterns.

Keywords: Governance, Enterprise, Sales, COBIT 2019, Factor Design

