

FLOUTING MAXIMS ON THE DIALOGUE OF CHARACTERS IN UP! ANIMATED MOVIE

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Abstract

Good communication is guided in pragmatic that is called cooperative principles. This principle is supported by four maxims namely, quantity, quality, relevant, and manner. This research is about flouting maxims on the dialogue of characters in UP! animated movie. Hence, it is aimed to know flouting maxim on UP! animated movie. Qualitative research used in this research. The data of this study was taken on flouting maxims on the discourse of figure in UP! animated movie from the main characters namely old name Carl Fredrickson and Russel. There are several steps in collecting the data namely, finding a script UP! of the animated movie, next is analyzing the script with the UP! movie and the last is to list the utterances of the main personality of UP! animated movie in flouted maxims and finally analyzing them based on the chosen theory. After conducting the research, the writer found 20 sentences that flouted by Mr. Fredrickson and Russel animated UP! movie. Those kinds of maxims are 6 flouted maxims of quantity, 7 flouted maxims of quality, 3 flouted maxims of relevance, and 4 flouted maxims of manner.

Keywords: Flouting maxim, Dialogue, Movie

INTRODUCTION

Language is a human facilitator to communicate with others in the world. In our daily life, we interact with each other to acquire information. In this case, Efransyah (2018) stated that terms are a resource for meaning-making. That is why when anyone speaks using a language, she or he constructs or produces a meaning. Darmadi (2015) as cited in Parmawati and Inayah (2019) defines speaking as a productive skill that can be observed directly and empirically. Furthermore, Sharma, S & Rachna (2015) revealed that communication is originated from the Latin word "communicate" which means to share information can be conveyed and understood through the progress of communication. In sending the messages, we have to deliver them shortly, clearly and effectively in the order, they are easily understood because sometimes people concern to talk without thinking about it well. That is why selecting a proper word is an important thing to do.

Good communication is guided in pragmatic that is called cooperative principles. This principle is supported by four maxims namely, quantity, quality, relevant, and manner. According to Cook (1989:29) in Adawiyah (2016) declared that maxim quantity regulates that the talker is supposed to contribute as more informative or less informative as is needed. The second maxim regulates that a speaker has to speak the truth not to tell something that is trusted to be false adequate evidence. And the third one means that a speaker has related to the topic under discussion. While the last maxim is defined that the teller should avoid vagueness of expression, avoid ambiguity, be brief, and be orderly.

In this research, the writers took the information from a movie script entitled UP! and they wanted to analyze kinds of maxims and those which are flouted in that movie. According to

Nuringtyas (2018), Flouting maxim can be established in drama, short story, talkshow, and standup comedy, that is why the writers chose the movie to be the data in their research that Pixar animation studios produced animated UP! movie and directed by Pete Doctor. Also, Jia (2008) in Sobhani & Saghebi (2014) stated that the flouting maxims also can be described as occasions when one or several maxims are absent during communication processes.

According to Alfina, Ester O & Subiyanto (2016) maxim of quantity requires the speaker to make a contribution that is an issue required, the second is quality maxim requires expressions that have enough fact, the third is the pattern of this maxim should be relevant to the topic, this maxim must relevance between the speaker and the hearer and the last is a maxim of manner requires contribution that is clear, brief, orderly, and unambiguous.

In line with this Ibrahim, et al (2018) in the maxim of quantity, their contribution informative as required is made by the talker, which means that the information is neither given too much by the speaker. And maxim quality can be explained as truthful. It means that the information must be delivered by the speaker that it is true. While in the maxim of relevance, the speakers are required to be related in saying something. The speakers are expected to tell something suitable to what is said before, and the last Grice argues that the speechmaker tends to be clearly, be orderly, to avoid uncertainty and obscurity of expression. It measures that the speaker must say something clearly.

According to Setiawan & Haryani, (2020) the contribution an informative as recommended maxim of quantity challenging should be given by the participants. Maxim of quality demanding the participants should give honest and truthful statement. Maxim of relation asking the participant to reply relevantly regarding to the topic of communication. And the last maxim of manner suggests the colleague of the conversation to be perspicuous, avoid obscurity, avoid ambiguity, and avoid unnecessary prolixity.

METHOD

This paper is used qualitative research method. According to Taylor (1984) as cited in Efransyah (2020) “the researcher develop concept, insight, and understanding from the pattern in the data rather than assess preconceived models, hypothesis or theories in qualitative method”. Copley, (2019) In qualitative studies, the initial steps in designing a research project – defining just what will be investigated, selecting an appropriate data-collection method and identifying appropriate participants. Therefore, in analyzing qualitative data requires understanding how to make sense of text and image, so that you can form answers to your research questions (Creswell cited in Aryana & Apsari, 2018). The data of this analysis is taken on flouting maxims on the script of characters in UP! Animated movie. In analyzing those flouting maxims on animated of UP! movie, the writers used Grice’s theory.

RESULTS AND DISCUSSION

Results

From the plural result of the data, the writers revealed them as follow:

Table 1
The flouting maxim on the dialogue of characters in UP! Movie animated

Name of characters	Flouting maxim quantity	Flouting maxim quality	Flouting maxim relevance	Flouting maxim manner	The amount of flouted sentences
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Fredickson	1	6	3	2	12
Russel	5	1	-	2	8
Total					20

The writer found 20 sentences that flouted on the significant of player Mr. Fredickson and Russell of UP animated movie. Those are 6 flouted maxims of quantity, 7 flouted maxims of quality, 3 flouted maxims of relevance and 4 flouted maxims of manner.

2. Discussion

From the results of the data finding above, the writer interpreted them as follow:

Table 2
The Flouting of Maxim Quantity

No	Conversation	Reason
1	<p>Russell : Good afternoon. My name is Russell and I am a wilderness explorer in tribe 54 squad lodge 12. Are you in need of any assistance today sir?</p> <p>Mr. Fredic : No (Close the door)</p> <p>Russell : I could help you.</p> <p>Mr Fredic : No</p> <p>Russell : I am Russel, I am from a wilderness explorer.can I help you?</p> <p>Mr. Fredic : Skip to the end!</p>	<p>Russel instroduced himself repetedly. So that Mr. Fredickson became bored and angry because the speech was very long.</p>
2	<p>John : Hi good morning Mr. Fredickson. Need any help there?</p> <p>Mr Fredic : No. Oh yes talk to your boss that you boys are disturbing me.</p>	<p>Mr. Fredickson's answer is not consistent. He changed his mind fast</p>

Tabel 3
The Flouting Maxim of Quality

No	Conversation	Reason
1	<p>Russel : Can I give my hand? See these? These are my wilderness explorer badges. You may put one is missing. It's my "assisting the elderly badge "If I get it, I am proud of becoming an explorer!</p> <p>Mr. Fredic : Did you hear a Snipe? A bird big eyes, every night it sneaks into my yard. I am old enough and infirm, I wish someone could catch it for me.</p>	<p>From the data Mr. Fredic flouts maxim of quality. Because he lied or tells something not true that there a bird namely Snipe In this situation. He tries not to be bothered by Russell.</p>

- 2 **The enemy** : Shoot him, shoot him!
Russell : Hey Squirrel

Russell was forced to lie to an enemy who was Afraid of squirrels. So that he safe from the enemy.

Tabel 4
The Flouting Maxim of Relevant

No	Conversation	Reason
1	Russell : Why do we go to paradise fall Mr. Fredickson? Mr. Fredic : Oh let's play the game, whoever is silent is the winner.	Mr. Fredicskon change The answer and did not answer question from Russell. The talker does not want to continue speaking on the same topic then he change the topic or avoids by talking something else.
2	Russell : I see that cloud. It is a "cumulonimbus". Did you know that a comulinimbus? Mr Fredic : Aaaa I stayed up all night blowing up ballons.	Mr. Fredickson did not respond Russel's question, And he explained another thing to Russel.

Tabel 5
The Flouting Maxim of Manner

No	Conversation	Reason
1	John : Well, just let you know, my boss will be happy to take this whole place off your hand. And would double his last offer. Mr. Fredic : I believe that your boss understanding about I am saying. Here, let me talk to him. You in the suit. Yes you! Go away From my house! hippie!	Maxim of manner itself obligated the speaker to Make the utterances clear And understandable to the Hearer. And this conversation is flouted by Mr. Fredickson, he told ambiguity.
2	Russel : Can we keep him? Please! I'll get the food for him, I'll walk him, I will change his newspapers Mr. Fredic : No	Russel explained that he want to keep the bird, but he said an ambiguity to Mr. Fredickson when he was begging to him.

Russel : An adventurer is a friend to all,
be it plant, a fish or a tiny mole.

CONCLUSION

This research is conducted to identify the types of maxims which are flouted by the main characters' in UP! animated movie. Those maxims are Quantity, quality, relevance, and manner. The flouted maxim of quantity is recognized when the character talked very long to the other people. They should produce an expression briefly or shortly in order it could easily to be understood. The second one, flouted maxim of quality, is identified when the characters speak something that is not facts or lies. The third, namely flout maxim of relevance is known when the characters changed the topic of a conversation to the other one. The last, flouted maxim of manner is also recognized when the characters speak something unclear or ambiguous so they cannot be understood by the listeners.

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