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# THE IMPACT OF USING TIKTOK MEDIA ON THE CHARACTER OF CARING AND RESPONSIBILITY IN STUDENTS OF THE FACULTY OF SHARIA AND LAW, RADEN FATAH STATE ISLAMIC UNIVERSITY PALEMBANG

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**Abstract:** The purpose of this study was to analyse the use of Tik Tok social media on students of the Faculty of Sharia and Law, Raden Fatah State Islamic University Palembang. To analyse the character of caring and responsibility and to analyse the impact of using Tik Tok social media on character in students of the Faculty of Sharia and Law, Raden Fatah State Islamic University Palembang. This research uses qualitative research methods. obtained using interviews, observation and documentation were analysed using data collection, data reduction, data presentation, conclusion drawing. results of this study indicate that the use of the Tik Tok application at the Faculty of Sharia and Law, Raden Fatah State Islamic University Palembang is quite large, where the users are students. The use of the Tik Tok application as a medium to get entertainment. The impact of using the Tik Tok application on its use on religious behavior is seen from several behaviours, namely: behaviour towards God, Parents, Self, and behaviour towards where there community environment isnoso negative and significant effects that can change student behaviour. Students still take all actions in accordance with what is taught by parents and religion. Through the Faculty of Shari'ah and Law, Raden Fatah State Islamic University Palembang, it is hoped that it will be able to become a forum for creativity and maintain the behaviour of adolescents from the negative impact of social media.

**Keywords:** Character; Media; Tik Tok; Caring; Responsibility.

### **INTRODUCTION**

The Faculty of Shari'ah and Law at Raden Fatah State Islamic University Palembang is one of the faculties that are of interest to students from the many faculties at Raden Fatah State Islamic University Palembang. Students who study this faculty focus studying on knowledge related to law both Islamic law and state law in accordance with their respective majors. Each student studying in this Faculty is allowed to bring and use and access the content contained in their smartphone social media applications as long as the purpose is for college purposes. The social media applications contained in their smartphones that they use are very helpful in completing lecture assignments. For example, the smartphones they have can be used to search for paper material through google media applications, check semester grades through the simak media application, or send coursework files to lecturers through whatshapp social media and so on. But on the other hand, the smartphones they use greatly affect their personal character in terms of caring and responsibility. This can be seen based on the observations of researchers in the field. Students who use these smartphones



sometimes cannot place time and place when using them. For example, when lecturers deliver lecture material in class they are busy watching the content contained in the Tiktok social media application without paying attention to the delivery of material by the lecturer who is teaching. In addition, when students are completing group assignments, one of them busy scrolling through is entertainment content such as video and music content found on Tik Tok media. According to the researcher, this character seems to have no sense of responsibility for the assignment given, while his other friends are busy discussing group lecture assignments, some are typing material on laptops, some are looking for lecture assignment material on Google and so on.

According to Lickona (1992) he explains several reasons for the need for character education in students, including: (1) Many young people hurt each other because of a lack of awareness of moral values, (2) Providing moral values to young people is one of the most important functions of civilisation, (3) The role of faculty as character educators becomes many increasingly important when children get little moral teaching from communities, religious parents, or institutions, (4) There are still universally accepted moral values such as care, trust, respect, and responsibility, (5) Democracy has a special need for moral education because democracy is a rule of, for and by society, (6) There is no such thing as a value-free education. Faculty teach values every day by design or without design, (7) Commitment to character education is essential if we are to be and continue to be good faculty, and (8) Effective character education makes faculty more civilised, cares for society, and leads to improved academic performance.

The reasons above show that character education really needs to be instilled as early as possible to anticipate future problems that are increasingly complex such as the increasingly low attention and concern of students to the surrounding environment, lack of responsibility, low self-confidence, and others. (Margi Wahono, 2018).

In addition, there are nine core characters according to Thomas Lickona that are most important and fundamental to develop in students, in addition to many other character elements. Firstly, Responsility. Second, Respect. Third, Fairness. Fourth, Courage. Fifth, Honesty. Citizenship. Sixth. Seventh, Self-Discipline. Eighth, Caring. Ninth, Perseverance.

According to Thomas Lickona, character is related to moral concept (moral knonwing), moral attitude (moral felling), and moral behaviour (moral behaviour). Based on these three components, it can be stated that good character is supported by knowledge of goodness, the desire to do good, and doing good deeds. In this regard, he also stated: Character education is the deliberate effort to help people understand, care about, and act upon core ethical values". Even in the book Character Matters he mentions: Character education is the deliberate effort to cultivate virtue-that is objectively good human qualities-that are good for the individual person and good for the wholesociety (Character education is a deliberate (conscious) effort to realise virtue, which is objectively good human qualities, not only good for the individual



person, but also good for the society as a whole) (Dalmeri, 2014).

Character is defined as character, disposition, psychological traits, morals or ethics that distinguish a person from others. A person's character is not only seen from good behaviour, but also from the overall pattern and behaviour as an individual. Character describes the moral quality of a person that is reflected in all his/her behaviours that contain elements of courage, fortitude, honesty and loyalty. A person who is competent and has character is a reliable, characterised, intelligent and competitive human resource in facing global challenges. The character inherent in students is an accumulation of their habits, attitudes, mindsets, and cultures that have been formed and embedded for decades under their educational environment. In the context of students where they have become mature individuals, character is like a self-identity (Hani Nupratiwi, 2021).

What is explained by Thomas Lickona can be interpreted that character is a person's knowledge, feelings or instincts, and actions. In each of these actions there is a value, the value in question is good value and bad value. Actions that are of good value are called good character. Conversely, actions with bad values are called bad character. In addition, character that has become a tabi'at is what distinguishes a person from others. What is desired from the character is a healthy psyche and good behaviour.

However, what Lickona explains about the need for character education in learners (students) mentioned above, is not relevant to the character possessed by students of the Faculty of Shari'ah and Law UIN Raden Fatah Palembang. The

influences that make the character of students of the Faculty of Shari'ah and Raden Fatah Palembang UIN irrelevant to the theory of character according to Lickona are due to the following factors including: 1. Faculty location factor. The Faculty of Sharia and Law of Raden Fatah State Islamic University Palembang is a faculty that is less neat in organising the environment and applying disciplinary rules to students and gives little freedom of interaction and behaviour to its students. An example is the lack of awareness not to smoke in any place and park the vehicle in its place. 2. Facility factors. One of the factors that influence the character of students of the Faculty of Sharia and Law UIN Raden Fatah is the facility factor. Comfortable seating facilities and the provision of pits to charge student smartphones and campus wifi, cause them to be complacent so that they are free to behave. For example, they are free to relax in front of the Faculty building yard by playing smartphones, playing online games, playing guitar and others. 3. Tik Tok media factor. One of the factors that influence the character of students of the Faculty of Sharia and Law UIN Raden Fatah Palembang is Tik Tok. The use of Tik Tok by students greatly affects their caring and responsible character, this is based on field findings that not a few students of the Faculty of Sharia and Law UIN Raden Fatah Palembang use Tik Tok in public places and use Tik Tok in class when lecturers are teaching without shame and respect for the surrounding environment.

If we explore more deeply, Tik Tok social media used by students of the Faculty of Sharia and Law UIN Raden Fatah Palembang.In terms of the history of



its development, at the beginning of its appearance, TikTok media was application that could share videos in short duration (15 seconds) containing a dance movement accompanied by music, also used by musicians as a promotional medium for their work by displaying video footage and lyrics on TikTok. But over time, TikTok has become increasingly famous for content that presents users in their lives displaying and personal information displayed in short duration videos. Recently, the famous (viral) videos TikTok application contain the outpourings from users posted with song accompaniment and words. It is not uncommon for the videos displayed to be satire and also personal problems that are intended to offend others (Anggi Adila Safitri etal, 2021).

TikTok, also known as Douyin, is a Chinese social network and music video platform launched in September 2016 by Zhang Yiming, founder of Toutiao. The app allows users to create their own short music videos. Tik Tok started to boom in Indonesia in 2017. At that time many children and teenagers accessed the video for entertainment. (Elsa Ardiana, 2022).

Meanwhile, in terms of the perspective of using Tik Tok social media in general, Tik-Tok social media can also create interesting video creators, making all kinds of people express themselves and their styles by making funny videos, unique videos, interesting videos and various others. They express what is in them through the videos they make. Some make videos individually, duos and even squads or in groups with friends, family and so on (Nur Ilahin, 2022). Based on what has been explained above, Tik Tok social media is a platform provided by the

Tik Tok creator to present the user's self through the user's writing or video which contains the state of the heart or life in the real world in which there are different goals of a user.

Anggun Citra Dini Dwi Puspitasari (2021), in her research explained that Tik Tok can be used as a learning media for students. For example, distance learning (PJJ) using the Tik Tok application makes it easier for lecturers and students to interact directly even though there are limitations. The Tiktok distance application is one of the online learning media that allows the delivery of subject matter to students. In the Tiktok application, educators can communicate directly with students through videos. Students can also take advantage of the share screen feature to display lesson materials or learning videos. The Tik Tok application can record all learning activities for an unlimited amount of time if using a paid account. Online learning media as an alternative to electronic-based learning provides many benefits. especially in conditions of distance learning activities, which do not allow face-to-face learning processes (Anggun Citra Dini Dwi Puspitasari, 2021).

However, what is explained by Anggun Citra Dini Dwi Puspitasari in her research above, is slightly irrelevant to the way Tik Tok is used by students of the Faculty of Sharia and Law UIN Raden Fatah Palembang. The factors that cause this are: 1. The learning schedule factor. Where, rarely even found in the Faculty of Sharia and Law UIN Raden Fatah Palembang lecturers who schedule lecture learning to students by utilising Tik Tok either face-to-face or remotely, so it is unlikely that learning activities will occur





by utilising Tik Tok as a learning medium. User factor. It is undeniable that it can be found that some students reason that their purpose of using Tik Tok is for learning tools. However, the learning in question is not learning that has to do with lecturers and lecture material, but learning related to others. For example, learning how to cook through video content on Tik Tok, or learning how to do makeup to look more beautiful and most of them use Tik Tok only to scroll through videos on Tiktok.

### **METHODS**

## **Type of Research**

The research that the author conducted is a type of qualitative research using a descriptive approach. Qualitative research has a descriptive nature and tends to use analysis. Process and meaning are more emphasised in this type of research with a theoretical basis that is used as a guide so that the focus of research matches the facts in the field (Muhammad Ramadhan, 2021). In this type of qualitative research using a descriptive approach, researchers describe the results of research data in the field that has been analysed based on data collection techniques and the theoretical basis of the research used.

### Data Collection Technique

In collecting data, the author uses observation, interview, and documentation methods.

#### a. Observation

In this research, the author will go to the field to collect data through observation techniques. In other words, the author will observe and record the pattern of using Tik Tok social media as well as the character of students of the Faculty of

Sharia and Law. Raden Fatah State Islamic University Palembang. Theoretically, Adler & Adler stated that observation is one of the fundamental bases of all data collection methods in qualitative research, especially concerning the social sciences and human behaviour. Observation is also understood as "the mainstav ethnographic companies" (Hasyim Hasanah, 2016).

The observation technique used is participant observation. According Denzin & Lincoln (2009) participant observation as an observer. Observers in participation activities as observers mean entering into the group under study, but limiting themselves not to be deeply involved in the activities of the group being observed. Researchers are only marginally involved (Hasyim Hasanah, The reason for using this participant observation technique is so that researchers get detailed data by involving themselves in a community where they do not realise that they are being observed.

#### b. Interview

In this technique the author conducts *face to* face conversations with the students concerned who are the object of research which aims to extract information related to the variables of this study. In theory, according to Stewart and Cash, an interview is an interactional communication process between two parties, at least one of which has an anticipated and serious purpose and usually includes questions and answers (R.A. Fadhallah, 2021).

The interview technique used is an unstructured interview. According to Sugiyono (2016) Unstructured interviews are free interviews, in which researchers



do not use guidelines in conducting interviews. As in structured interviews there are questions that have been arranged systematically and completely to collect data (J Noor, 2011). The reason for using this unstructured interview is to get more detailed data results.

#### **Data Source**

In this study, the data sources used were primary data and secondary data.

## a. Primary Data

This data is the original or first data that is sought through sources or informants through technical respondents and is in the form of opinions or narratives from these sources or informants.

## b. Secondary Data

This data is supporting data obtained not from researchers as data collectors but this data is found based on other parties such as journals or file documents in the form of writings, images or videos.

## **Data Analysis Techniques**

Data analysis is the process of searching and organising data systematically, both data in the form of transcripts, interviews, field notes and other materials that have been collected by researchers. Lexy J. Moleong suggests the process of analysing qualitative data in detail (Lexy J. Moleong, 2013). As according to Paton, it is the process of arranging the order of data, organising it into one pattern, category and basic unit. The data collected was then analysed with the following steps:

#### 1. Data Collection

Data collected through observation, interviews and documentation were recorded in the form of field *notes*. The field notes contain what the informant said and also notes about the researcher's interpretation of the information provided by the informant.

## 2. Data Reduction

In this study, the validity of the data is needed to prove that the research conducted is indeed scientific work and also as a tester of the data obtained on the basis of credibility or trustworthiness, as a measure of the concept of internal validity of keajaegan, and research validity (Husain Usman, 2013).

Triangulation in credibility testing is referred to as checking information from various sources with various methods, and various times. Checking the validity of information is a very significant and integral part of qualitative research. In the application of checking the validity of information, researchers are based on 4 criteria, namely the degree of confidence (credibility), transferability (transferability), dependability (dependability), certainty and (confirmability).

### a. Source triangulation

Source triangulation to test the credibility of data is done by checking the data that has been obtained through several sources.

### b. Triangulation Technique.

Triangulation of techniques to test the credibility of data is done by checking data to the same source with different techniques (Sugiyono, 2017).



Also explained by Sugiyono triangulation is a data validity checking technique that combines various data collection techniques and existing data sources, this triangulation utilizes something else outside the research data, with the aim of checking or comparing the research data obtained.

The triangulation technique used in this research is source triangulation. revealed Sugiyono that source triangulation is comparing and crosschecking the degree of trustworthiness of information obtained through different times and tools in qualitative research. The application of this method can be achieved by comparing observation data with interview data. and documentation (Sugiyono, 2015).

This means comparing what the respondent does, with the interview information he gives in the interview remains consistent and is supported by documentation data in the form of photos and other data such as scientific journals, previous research and theories relevant to the purpose of this research.

#### **RESULT**

In this section the researcher will present data regarding the results of the study according to the data obtained during observation, interviews and documentation in accordance with the research focus, namely:

## The Use of Tik Tok Media Among Students of the Faculty of Shari'ah and Law UIN Raden Fatah Palembang

The process of using Tik Tok media is the earliest and most basic goal to be compiled in describing the use of Tik Tok media by students. The use of Tik Tok

media greatly affects the character of students, especially the character of respect and responsibility.

As the researcher's data in interviews with 15 students as sources of Tik Tok media users of students of the Faculty of Sharia and Law UIN Raden Fatah Palembang are as follows:

"I have been using Tik Tok social media since 2019. I often use Tik Tok social media at night precisely after Isha prayers. My motivation for using Tik Tok social media is learning through watching videos on Tik Tok social media. I use Tik *Tok more often to scroll through the videos* on Tik Tok itself. The types of Tik Tok content that I know are political and entertainment content. The Tik Tok content that I often use is political content, because it's just a hobby. The positive effect for me is to get learning, information, more ideal learning listening and watching videos. The negative effects are always leaving books, damaging health and playing tiktok until dawn" (Pemas Ramandani: 2022).

Based on the interview above, this student named Pemas Ramandani uses Tik Tok by scrolling through the video content on Tik Tok and its use tends to be at night. The motivation for this Tik Tok user is to learn. Where the learning material is political content.

"I have been using Tik Tok since 2020. I often use Tik Tok after evening prayer. My motivation for using TiK Tok is for entertainment. I use Tik Tok more likely to watch and scroll through videos on Tik Tok. I like comedy content and lectures. The Tik Tok content that I often use is comedy content. For example, funny videos of cats playing. The reason is because it entertains and makes me happy.



The positive effect for me is that when I watch lecture videos, my heart is touched and I realise that I need to be better. The negative effect is that it makes me addicted to using Tik Tok so that it hampers my activities" (Eka Liana Putri, 2022).

Based on the interview above, this Tik Tok user uses Tik Tok at the time after the evening prayer. The motivation for using Tik Tok is for entertainment. Meanwhile, the use of Tik Tok is more likely to scroll through the video content on Tik Tok. The preferred content is entertainment and lectures. The positive effect is to increase self-awareness while the negative effect is addiction that hinders activities.

"I have been using Tik Tok since 2021.I often use Tik Tok after the until afternoon prayer sunset.My motivation for using TiKTok entertainment. I use Tik Tok more likely to watch and scroll through videos on Tik Tok. The Tik Tok content that I often use is Quots content. For example, quots of life motivation words. The effect of using Tik Tok for me is that it can lift my spirits from boredom / from sadness. The negative effect is lazy in moving (activity)" (Betry, 2022).

Based on the interview above, this user often uses Tik Tok after Asr time. The motivation for using Ti Tok is for entertainment. The way to use Tik Tok is more to scroll through the video content on Tik Tok. The preferred content is quotes. The positive effect of using Tik Tok is to awaken the spirit of boredom. While the negative effect is to make lazy in activities.

"I have been using Tik Tok since 2020.I use Tik Tok often at night, in the morning it is rare, in the afternoon it is fun, in the afternoon there is nothing. Night hours are usually at 9.I have no special motivation in using Tik Tok, initially curious about how to make dalgonacopy. The way I use Tik Tok is more often sroll videos on Tik Tok. I like of content education, health, entertainment, health, Because often sick .and want to know education about health. The effect of using Tik Tok is that it makes me happy, entertained, where before it was sad. before sometimes sad sometimes neutral. The less good effect for me is addiction to forgetting time, due to curiosity. I never use Tik Tok when hanging out with friends, because I respect other people and I Respect, if friends around invite discussion I respond. I once played Tik Tok in class when the lecturer was teaching because of an accidental factor, the reason was because the lecturer was passive. For me Tik Tok does not really affect my character of respect and responsibility and it's normal. I still carry out my responsibilities" (Risa Dianti Putri, 2022).

Based on the interview above, it can be explained that the user on behalf of Risa Dianti Puri continuously uses Tik Tok at night. The reason users use Tik Tok is because they are interested in watching Dalgonacopy's content. The content preferred by users is health content. Users never use Tik Tok when gathering with friends. The positive effect of using Tik Tok is that it can make fun. The negative effect of using Tik Tok can make addiction to forget time. Tik Tok does not affect the character of respect and responsibility of users.

"I use Tik Tok since 2022.I use Tik Tok at night, but rarely my motivation for using Tik Tok is watching K-POP artists. I



use Tik Tok more to scroll through videos. I like educational and entertainment content, but I prefer entertainment content, for example watching videos of K-POP artists. I have used Tik Tok when hanging out with friends and I respect them if they talk to me.I never use Tik Tok when the lecturer is teaching in class, because it is not polite. Tik Tok does not affect my character of respect and responsibility and I am still aware of the responsibilities that I must do (Satria Maharani, 2022).

Based on the results of the interview with Satria Maharani above, it can be explained that users use Tik Tok at night (rarely). Users like K-POP content. Users have used Tik Tok when hanging out with friends and respecting the surrounding environment. For Tik Tok users, it does not affect the character of respect and responsibility of users.

"I have been using Tik Tok since 2020. I use Tik Tok more often during the day and at night. I use Tik Tok motivated by Tik Tok celebrities, the reason I use Tik Tok is because it is easier to find information. I like political content, transportation, automotive, quots.health beauty.But I prefer political content. The positive effect of Tik Tok for that it is faster to information. The less good effect is that I am afraid of watching video content that is less educational.I have used Tik Tok during gatherings, but not too often and I respect the surrounding environment.I never use Tik Tok when the lecturer is teaching in class because for me it is disrespectful.For me Tik Tok does not affect mν character Respect responsibility have no effect "(Ahmad Rofi, 2022).

Based on the results of the interview with Ahmad Rofi above, it can be explained that this user often uses Tik Tok during the day and night. The motivation for using Tik Tok is because he wants to watch Tik Tok celebs. In using Tik Tok users are more likely to scroll. Users have used Tik Tok when gathering with friends and users respect the surrounding environment. For Tik Tok users, it does not affect the character of respect and responsibility of users.

"I have been using Tik Tok since 202. Usually at night for 30 minutes at most.My motivation for using Tik Tok is that I want to be an artist.I use Tik Tok more to scroll through Tik Tok videos.The content that I like is entertainment content, automotive. vlogs, mukbang, quots, agriculture. But what I like more is entertainment content, for example Tom & Jery cartoon videos. The positive effect of using Tik Tok is that it makes me happy. I never use Tik Tok when hanging out with friends and I respect the neighbourhood. I never use Tik Tok when the lecturer is teaching in class because it is unethical. For me Tik Tok does not affect my respect and responsibility character.

Based on the results of the interview with Malik above, it can be explained that users use Tik Tok at night. The motivation for users to use Tik Tok is that they want to become artists. Users like entertainment content. The effect of using Tik Tok for users is that it can make them happy. Tik Tok does not affect the character of respect and responsibility of users (Malik, 2022).

"I have been using Tik Tok since 2021. I use Tik Tok when I have free time. I have no motivation in using Tik Tok. I use Tik Tok just to watch videos on the Tik



Tok homepage. I like sports content, cooking, news. I prefer Tik Tok content that is FYP (viral). For me there is no effect in using Tik Tok. I have used Tik Tok when I was hanging out with friends and I respect the surrounding environment. I never use Tik Tok when the lecturer is teaching in class. For me Tik Tok does not affect my respect and responsibility character (Muhammad Iqbal Aziz, 2022).

Based on the results of the interview with Muhammad Iqbal Aziz above, it can be explained that users use Tik Tok during their free time. Users use Tik Tok by watching videos on the Tik Tok homepage. Users prefer video content on Tik Tok that is currently viral (FYP). For Tik Tok users, it does not affect the character of respect and responsibility of users.

"I have been using Tik Tok since 2020. I usually use Tik Tok when I am relaxing. My motivation for using Tik Tok is to watch sports content on Tik Tok. I use Tik Tok more likely by scrolling through the videos on Tik Tok.I prefer food content, football, boxing sports, advice knowledge. The positive effect for me in using Tik Tok is that it can make my heart happy because I get advice from the advice content on Tik Tok. The negative effect for me is not too influential.I have used Tik Tok but rarely when gathering with friends and respect the surrounding environment. I once used Tik Tok when the lecturer was teaching in class because I was bored (no longer excited / bored). For me Tik Tok does not affect my respect and responsibility character because I use Tik Tok when I am relaxed" (Panji Nugroho, 2022).

Based on the results of the interview with Panji Nugroho above, it can

be explained that users use Tik Tok when they are relaxing. The motivation for users to use Tik is because they like the sports content contained in Tik Tok. Users use Tik Tok by scrolling through the content on Tik Tok. The positive effect of using Tik Tok is that it makes the heart calm because it often watches advice content. The negative effect is not too influential. Users rarely use Tik Tok when hanging out with friends and users respect the surrounding environment. For Tik Tok users, it does not affect the character of respect and responsibility of users because users use Tik Tok when they are relaxed.

"I have been using Tik Tok since junior high school in 2017.I use Tik Tok when I have free time. My motivation for using Tik Tok is to become a Tik Tok celebrity. I use Tik Tok by creating content of personal activities.I like comedy content, sports, health, romance, news, cooking. However, I prefer sports content, the reason is because I like to exercise. The effect of using Tik Tok for me makes me want to exercise every day. I never use Tik Tok when I'm hanging out with friends because I value the gathering and I respect the neighbourhood. I never use Tik Tok when the lecturer is teaching because I focus on learning. For me Tik Tok has affected my responsible character because I usually often neglect my coursework. However, Tik Tok does not affect my respect character (Melia Tria Ningsih, 2022).

Based on the results of the interview with Melia Trianingsih above, it can be explained that users use Tik Tok when they have free time. The motivation for users to use Tik Tok is to become Tik Tok celebrities. Users use Tik Tok by creating personal content. Users prefer



sports content because users like to exercise. The effect of using Tik Tok for users is that they want to exercise every day. Users never use Tik Tok when gathering with friends because they value the association. Tik Tok greatly affects the user's responsibility character. But not with the character of respect.

"I have been using Tik Tok since junior high school. I usually use Tik Tok at night. My motivation for using Tik Tok is to make more friends. I use Tik Tok by creating content. I prefer cooking content, because I like cooking. The effect of using Tik Tok for me is that I cook more often. I only sometimes use Tik Tok when hanging out with friends and I respect the surrounding environment.I never use Tik Tok when the lecturer teaches in class. Tik Tok does not affect my respect and responsibility character (Syalsa Bila Aulin Nisya, 2022).

Based on the results of interviews with Syalsa Bila Aulin Nisya above, it can be explained that users use Tik Tok at night. User motivation to use Tik Tok is to add friends. Users use Tik Tok by creating content. Users prefer cooking content because users like to cook and the effect is that users like to cook. Tik Tok for users does not affect the character of respect and responsibility of users.

"I have been using Tik Tok since 2021. I used Tik Tok in high school. My motivation for using Tik Tok is to look for information on cooking and health content. I prefer cooking content. The effect of using Tik Tok for me is to be able to know the variety of the world. I often use Tik Tok during class gatherings when I have free time. I respect the environment around me.I never use Tik Tok when the lecturer is teaching in class. For me Tik

Tok really affects my respect and responsibility character because I am too busy with Tik Tok and often neglect my duties and obligations (Juliana Roseny, 2022).

Based on the results of the interview with Juliana Roseny above, it can be explained that users have used Tik Tok since they were in high school. The motivation for users to use Tik Tok is to find content information about cooking and health. Users prefer cooking content. Users use Tik Tok by scrolling to find news of various worlds. Tik Tok greatly influences the character of respect and responsibility of users.

"I have been using Tik Tok since 2022. I usually use Tik Tok during my free time.My motivation for using Tik Tok is because I want to become an Influencer. I use Tik Tok by scrolling through the video content found on the Tik Tok homepage.I prefer cooking content. The effect of using Tik Tok for me is that it can make me able to cook. I have used Tik Tok when hanging out with friends and I have less respect for the surrounding environment when I use Tik Tok.I have used Tik Tok when the lecturer is teaching in class. For me Tik Tok does not affect my respect and responsibility character" (Fara Ramadani, 2022).

Based on the results of the interview with Fara Ramdani above, it can be explained that users use Tik Tok during their free time. The user's motivation for using Tik Tok is to become an Influncer. Users use Tik Tok by scrolling through the content on the Tik Tok homepage. Users like cooking content. For Tik Tok users, sometimes it affects the character of respect and responsibility of users and sometimes it does not.



"I have been using Tik Tok since 2022. I usually use Tik Tok when I have a quota. My motivation for using Tik Tok is to find new things or new information. I use Tik Tok by watching news or new information. I prefer news content, because I think we need to know what news information is happening, for example the current situation of the Palestinians. For me there is no effect in using Tik Tok. I often use Tik Tok when hanging out with friends and I lack respect.I never use Tik Tok when the lecturer is teaching in class. Tik Tok is certainly very influential for me in terms of responsibility in terms of communication, for example not spreading hoax news (Wira Diana, 2022).

Based on the results of interview with Wira Diana above, it can be explained that users use Tik Tok during their free time or when there is a quota. The motivation for users to use Tik Tok is to find new information. Users use Tik Tok by watching news content on Tik Tok. Users often use Tik Tok when hanging out with friends and users have less respect for the surrounding environment. For Tik Tok users, it greatly affects the user's responsible character, for example in terms of responsibility for communicating by not spreading hoax news.

"I have been using Tik Tok since junior high school.I usually use Tik Tok during my free time.My motivation for using Tik Tok is that I want to know about the world of health. I use Tik Tok by scrolling through the content on the Tik Tok homepage.I prefer cooking content, the effect for me is that I can cook. I have used Tik Tok when hanging out with friends and I have less respect for the environment around me.I never use Tik

Tok when the lecturer teaches in class. For me Tik Tok does not affect my respect and responsibility character" (Selvi Nopianti, 2022).

Based on the results of the interview with Selvi Nopianti above, it can be explained that users use Tik Tok during their free time. The motivation for users to use Tik Tok is to want to know the world of health. Users use Tik Tok by scrolling through the video content on the Tik Tok homepage. Users prefer cooking content. Users often use Tik Tok when hanging out with friends and users lack respect for the surrounding environment. For Tik Tok users, it does not affect the character of respect and responsibility of users.

Based on data collection from observations during field research on the use of Tik Tok media on students of the Faculty of Sharia and Law, Raden Fatah State Islamic University Palembang can be described as follows:

- 1. The facts in the field prove that it was found that more than 3 times there were a small number of students who live streamed on Tik Tok during their gatherings outside of class hours, more precisely they live streamed in the area where they relax, for example on the front porch of the class or in the seat in front of the faculty building. Then more than 5 times the research found students using Tik Tok by scrolling through videos on Tik Tok which was done outside of class hours.
- 2. The facts in the field prove that there were 2 times found female students who used Tik Tok when the lecturer was teaching in class. First, the user does live streaming (sitting position behind). While other users scroll through the videos on the homepage on



Tik Tok. These two findings were found at different times when the researcher had permission to attend lectures with the lecturer concerned who was an alma mater friend during his undergraduate studies (Observation Results, 2022).

Based on the results of field observations of the character of students of the Faculty of Sharia and Law, Raden Fatah State Islamic University Palembang, some of the students of the Faculty of Sharia and Law, Raden Fatah State Islamic University Palembang have the following character criteria:

- 1. More than 5 times the researchers were greeted by students or female students who recognised the researchers either in the form of smiles or handshakes. This indicates that some students or female students of the Faculty of Sharia and Law have the character of respect for the surrounding environment or people they meet.
- 2. It was found that more than 20 times there were students or female students who did not have the character of respect. The cause is the possibility that the student does not recognise the researcher or is caused by their busyness with assignments or because they are focused on playing mobile phones so that this causes them not to respect the surrounding environment.
- 3. It was found more than 5 times that some students or female students of the Faculty of Sharia and Law had an active attitude character in associations with friends whose contents of the association were more of a state of fun by telling stories that were not related to lectures, singing together, playing guitar, playing playing cards in front of

the class (1 discovery), live streaming Tik Tok together or saying and behaving with bad words such as the words "Dog, anjay, anjirr, kampang which they might consider these words words familiarity, slang or contemporary (Observation Results, 2022).

#### DISCUSSION

Analysis of the Use of Tik Tok Media in Students of the Faculty of Sharia and Law, Raden Fatah State Islamic University Palembang

The use of Tik Tok media among students of the Faculty of Sharia and Law, Raden Fatah State Islamic University Palembang can be analysed as follows:

a. Usage (utilisation)

The use of Tik Tok media among students is used on average by scrolling through content videos on the Tik Tok homepage. The motivation for scrolling arises based on the type of content they like. The use of Tik Tok media with user involvement in it with the intention of presenting themselves by making videos and then uploading or live streaming is a character who wants to be known or known by other users or with the intention of adding followers. However, this involvement is only small if it is represented by 2:13 people.

## b. Content.

In this case, students who use Tik Tok media access content that suits their wishes. However, under certain conditions, sometimes out of control, they access content that is not in accordance with their wishes. This shows that there is no user consistency in accessing 1 content or content that they like.





#### c. Time

Students who use Tik Tok media have a variety of time utilisation. Starting from free time, morning time, afternoon time, evening time, or night time. From this diversity of time shows a variety of time use that is inconsistent and according to conditions. However, sometimes the use of time using Tik Tok at times that are not in place (when lecturers teach in class) has been carried out by students of the Faculty of Sharia and Law. If percented 2:13 students.

## Character Analysis of Respect and Responsibility in Students of the Faculty of Sharia and Law, Raden Fatah State Islamic University Palembang

### a. Character in General

The character of students of the Faculty of Shari'ah and Law, Raden Fatah State Islamic University Palembang is a subjective character, this character will cause a friendly attitude or care for the environment if it is known. But on the contrary, if the surrounding environment is recognised then the character mentioned above is lost on him. While religious doctrine recommends humans must have a humanist character to the surrounding environment whether he knows or vice versa.

#### b. Character Respect

The character of respect in students of the Faculty of Shari'ah and Law, Raden Fatah State Islamic University Palembang will appear with the following reasons:

- 1) If the surrounding environment responds back to him. Rarely is it found that the character of respect arises from personal awareness.
- 2) The character of respect for the surrounding environment will emerge

# when there is pressure on oneself such as a sense of discomfort.

3) The character of respect for the surrounding environment does arise due to the results of education either in the family environment or religious education.

## c. Character Responsibility

The character of responsibility towards students of the Faculty of Shari'ah and Law of Uin Raden Fatah Palembang will emerge based on the following causes:

- 1) This responsibility will be carried out because of one's self-awareness which has become a standard character in him. So that any situation and condition does not affect him to leave this responsibility.
- 2) Responsibilities will be carried out and even abandoned based on the cause of one's situation and condition.

#### **CONCLUSIONS**

Based on the results and discussion, the conclusions in this study can be outlined, namely that social media has a bad impact depending on how its users. Religious behaviour will not be affected by using the Tik Tok application because it is an outward behaviour that was already owned before the Tik Tok application, it's just that the Tik Tok application affects poor time management. The point is that it all depends on the user.

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