

# GLOBAL CLEANUP CONGRESS

KUALA LUMPUR 2022



## Sponsorship and Exhibition Prospectus 2nd Global CleanUp Congress

'Global CleanUp towards a circular economy'  
[gcc2022.cleanupconference.com](http://gcc2022.cleanupconference.com)

Organised by:



Co-organised by:



20 - 21 September 2022 | International Islamic University Malaysia, Gombak, Malaysia



## Working with CRC CARE

*CRC CARE builds the knowledge and capabilities of its clients by applying its scientific, management, policy and legislative expertise.*

### OUR EXPERTISE

- Site assessment and planning
- Ecological risk management
- Human health risk assessment
- Risk-based land management
- Analytical method development
- Remediation treatability studies
- Speciation and toxicity assessment
- Groundwater contaminant modelling
- Waste management
- Bioavailability/bioaccessibility assessment
- Selection and development of remediation technologies
- Expert reviews
- Education and training

### OUR SERVICES

#### CONTRACT RESEARCH

Contract research is tightly scoped, with a set budget and well-defined objectives and deliverables.

#### REMEDIAL SERVICES

Using industry-leading patented technologies, CRC CARE offers complete clean-up solutions for a range of contaminants (e.g. our matCARE™ service for remediating perfluorochemicals including PFOS and PFOA found in fire-fighting foams).

#### INDUSTRY-BASED TRAINING

Training designed and delivered according to your needs.

#### EXPERT OPINION SERVICES

For technical, scientific or other specialised knowledge, CRC CARE offers access to leading academics and researchers.

#### ANALYTICAL SERVICES

CRC CARE offers a full range of environmental and analytical services, including access to state-of-the-art laboratories, as well as routine analytical testing for contamination. We also develop analytical methods that meet your specific needs (e.g. for rare contaminants or complex pollutant mixes).

#### BIOMETHANE POTENTIAL TESTING

Comprehensive waste-to-energy feasibility assessment and system design, tailored to your waste stream with our state-of-the-art equipment.

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# Invitation

On behalf of CRC CARE, globalCARE Alliance™ and the Organising Committee, I invite you to join us for the 2nd Global CleanUp Congress from Tuesday 20 September to Wednesday 21 September 2022.

The Congress will provide an international forum to discuss all aspects of contaminated site assessment, management and remediation. The Organising Committee is preparing an outstanding scientific and educational program, which will combine cutting-edge research with industry best practice and draw on experience from Malaysian, Australian and international markets. The program will also feature pre-Congress training workshops and post-Congress tours.

With an expected attendance of around 500 delegates across all relevant fields and industries, the Congress presents an excellent opportunity to share expertise and make connections before, during and after the event. Global CleanUp Congress 2022 can help you to:

- increase awareness of your organisation
- demonstrate your involvement in the contamination assessment and remediation industry
- promote your products and services
- support your brand
- build your profile.

The Organising Committee is pleased to bring the Congress to Kuala Lumpur – the cultural, financial and economic centre of Malaysia – with the IIUM Gombak as the host venue.

IIUM Campus, covering 700 acres, is nestled in a valley in the rustic district of Gombak, a suburb of the capital city. It's elegant Islamic-style buildings are surrounded by green-forested limestone hills, and this is one reason why the district attracts avid photographers from among both local citizens and tourists.

One visit to the campus is enough to convince anyone that IIUM is indeed a Garden of Knowledge and Virtue.

This campus houses all the facilities that a modern community is worthy of. To give just a partial list, there is a mosque that can accommodate thousands, two state-of-the-art sports complexes with Olympic-size swimming pools, a fully equipped library, a 24-hour medical clinic, a well-staffed child-minding centre, banks, post offices, restaurants, bookshops and grocery stores. A fibre-optic backbone runs through the entire campus, facilitating instant communication from one far-flung corner to another.

Accessibility to Kuala Lumpur is made easy not only by efficient bus and taxi services, but also the close proximity to the campus of a light rail station.

Networking drinks and a poster session will follow the concluding session on Wednesday, 21 September 2022. A full complement of lunches, receptions and other meals served during program breaks also provides ideal opportunities to network with delegates, sponsors and exhibitors.

We are confident that Global CleanUp Congress 2022 will be a highly rewarding educational and networking experience for all. We encourage you to take advantage of this opportunity and to contribute to the success of this special event.

We look forward to welcoming you at the 2nd Global CleanUp Congress in September 2022.



**Laureate Professor Ravi Naidu**  
**CEO & Managing Director**  
**Chair, Global CleanUp Congress**



# Sponsorship and exhibition benefits

## Global CleanUp Congress 2022 provides excellent sponsorship and exhibition opportunities.

Being a Sponsor or Exhibitor is an outstanding way to promote your name, support your brand, and maintain a high profile among specialists and decision-makers before, during and after the event.

Sponsorship also supports the impressive technical level of the program by ensuring outstanding keynote and plenary speakers. A full program of oral and poster presentations, stimulating workshops, and enlightening tours will attract a large number of national and international delegates, giving your patronage a global reach.

Global CleanUp Congress 2022 provides an educational environment dedicated to the exchange of leading-edge scientific research, comprehensive training and industry best practice. We encourage you to take advantage of this unique opportunity to expose your organisation to a large national and international audience and be a part of the high-impact CleanUp conference series.

Global CleanUp Congress 2022 is a unique opportunity to interact with key players in the contamination, waste and remediation industry while allowing you to:

- Market your product or service at a major international environmental conference
- Reach an expected international target audience of around 500 delegates, including leading environmental practitioners, regulators, environmental managers and decision makers spanning the private and public sectors
- Attend a conference renowned for its success in bringing together industry, government and academia to foster practical solutions to environmental issues
- Listen to world-class plenary and keynote speakers who are leaders in current and emerging areas of environmental remediation
- Expose Malaysian businesses to international users and decision makers
- Demonstrate your commitment to protecting and improving the environment.



# Scientific program

'Global CleanUp towards a circular economy'



Please visit  
<https://gcc2022.cleanupconference.com/>  
for a full list of themes.

**Global CleanUp Congress 2022 will build on the highly successful CleanUp conference series. The Congress will include themes related but not limited to assessment and remediation of environmental contaminants and waste management from various industries. As the name Global Congress suggests, there will be a special focus on topics of global interest.**

The diverse and inspiring program is expected to feature hundreds of oral and poster presentations, along with major networking opportunities, trade exhibits and field tour (Bukit Tagar).

## Main theme

- Global CleanUp towards a circular economy

## Subthemes

1. Waste Governance, Regulations and Policies
2. Integrated Waste Management : Towards a Sustainable Circular Economy
  - o Waste collection
  - o Waste treatment – biological, chemical, thermal
  - o Recycling technologies
  - o IoT, AI, big data analysis
  - o Renewable energy
  - o Life cycle assessment
  - o Environmental management systems
3. Sustainable Landfill Operation and Maintenance
  - o Upgrading landfill (e.g. non-sanitary to sanitary)
  - o Advanced technologies in landfill
4. Agricommodity Waste and Pollution Management
  - o Rapid development of technologies in agriculture (palm, rubber, timber, cocoa, pepper)
  - o Modernisation of agricultural sectors
  - o Product developments from agricultural sectors
  - o Advancing economy through agricultures biomass
5. Soil and Land Remediation
  - Contamination monitoring and assessment
    - o Environmental monitoring
    - o GIS and sensor technology
    - o Environmental forensics + Environmental Molecular diagnostics
    - o Enviro-informatics
    - o Environmental modelling
    - o Site characterisation and risk assessment
    - o Approaches to prevention of contamination
    - o Monitoring and management of volatiles
  - Remediation Technology
    - o Bioremediation and phytoremediation
    - o In-situ and ex-situ remediation technology
    - o Physical and chemical remediation technology
    - o Green and sustainable remediation
    - o Remediation and management of PFAS and other emerging contaminants including microplastics and pharmaceutical residues
    - o Impact of climate change on environmental remediation
    - o Preventive methods for contaminants.
6. Other Related Technologies
  - o Nanotechnology
  - o Omics technology
7. Public Awareness towards a Clean Environment
  - o Community
  - o Education
  - o Private / NGO initiatives
  - o Public participation



## Delegate profile

Global CleanUp Congress 2022 provides direct access to leading international decision makers in the areas of government, industry and academia including:

- consultants
- contractors
- technology suppliers
- government agencies
- scientists, engineers and researchers
- policy and regulatory advisors
- legal/finance/insurance
- laboratory/analytical service providers

As at previous CleanUp events, Global CleanUp Congress 2022 is expected to attract delegates from continents and regions across the globe.



## Sponsorship opportunities

**Packages at a glance** (all prices are in MYR)

Sponsorship Category	Price (MYR)
Titanium sponsor (one)	300,000
Platinum sponsor (one)	200,000
Diamond sponsor (one)	150,000
Gold sponsor (up to two)	100,000
Silver sponsor (up to three)	75,000
Bronze sponsor (up to five)	50,000

Other Sponsorship	Price (MYR)
School campaign sponsor for 10 schools (unlimited)	30,000
Congress app sponsor	10,000
Congress satchel sponsor	5,000
Networking drinks & poster session sponsor (one)	5,000
Barista sponsor (one)	5,000
Session sponsor (one for each session)	5,000
Technical tour sponsor (two)	5,000
Drink bottle sponsor (one)	5,000
Satchel inserts (e.g. pen, pad, or brochure)	5,000
Student sponsor (unlimited)	2,000

## Exhibition opportunities

**Packages at a glance** (all prices are in MYR)

Trade Booths	Price (MYR)
Shell scheme booths	20,000
Raw space single booth	15,000

## Advertising opportunities

**Packages at a glance** (published in Congress program; all prices are in MYR)

Conference advertising	Price (MYR)
Full page	5,000





## Sponsorship categories

### Titanium sponsor

MYR 300,000

(Exclusive)

**To assure the best possible conference, we need world leaders in their field to share their insights and enthusiasm. By helping to ensure that researchers (both established and emerging), practitioners and students attend Global CleanUp Congress 2022, sponsorship enriches the entire community of waste, contamination and remediation professionals all its endeavours. Importantly, this includes commercial entities that actively support research by developing new products and processes.**

Titanium sponsorship offers a high-profile platform at a prestigious event that will attract over 500 national and international delegates and substantial media interest. The Titanium sponsor will be a cornerstone CleanUp partner; as such the sponsorship agreement will be negotiated to meet the sponsor's needs.

As a titanium sponsor, your organisation will receive maximum exposure and the highest recognition through the following entitlements:

- Acknowledgement as a titanium sponsor during the opening and closing addresses (logo to be displayed prominently on a PowerPoint slide)
- Corporate signage (provided by you) displayed on the main stage in the plenary room for the duration of the conference
- Two exhibition booth in a premium position (2m x 3m)
- Opportunity to sponsor three sessions at which you will receive:
  - o Exclusive naming rights
  - o Opportunity for company representative to chair and welcome delegates
  - o Display of your logo on the front screen at the start and conclusion
- Opportunity to nominate four keynote presenters subject to the approval of the organising committee (sponsors are responsible for the cost of any travel and accommodation for keynote presenters) participating in the sponsored session
- Keynote presenters will be provided with complimentary full Congress registrations covering attendance at all sessions including the welcome reception (Tuesday, 20 September), daytime catering (Tuesday, 20 September – Wednesday 21 September 2022).
- Recognition as a Titanium sponsor (logo) on all printed/PDF Congress materials
- Acknowledgement as a Titanium sponsor on the Congress welcome signage
- Eight full Congress registrations covering attendance at all sessions including the welcome reception and daytime catering (pre-Congress workshops and post-Congress site visit are an additional cost)
- Full-page advertisement in the Congress handbook (finished artwork supplied by you)
- Your logo displayed prominently on the sponsors' page of the Congress website and linked to your organisation's website
- Product sample or brochure (provided by you) inserted into each delegate satchel (insert to be approved by the Organising Committee)
- Logo displayed on conference app
- List of delegate contact details, provided after the Congress in accordance with privacy regulations.



# Sponsorship categories

## Platinum sponsor

MYR 200,000

(Exclusive)

### As a Platinum sponsor your organisation will enjoy an extremely high level of exposure.

We view our Platinum sponsors as our key partners in the successful execution of the Congress and will constantly work alongside you to provide opportunities to promote your organisation. This is a unique marketing opportunity, and we are confident your involvement in this prestigious forum will provide you with exceptional business rewards.

As a Platinum sponsor, your organisation will receive extensive recognition through the following entitlements:

- Acknowledgement as a Platinum sponsor during the opening and closing addresses (logo to be displayed prominently on a PowerPoint slide)
- Opportunity to sponsor two sessions at which you will receive:
  - o Exclusive naming rights
  - o Opportunity for company representative to chair and welcome delegates
  - o Display of your logo on the front screen at the start and conclusion
- Opportunity to nominate two keynote presenters subject to the approval of the organising committee (sponsors are responsible for the cost of any travel and accommodation for keynote presenters participating in the sponsored session)
- Keynote presenters will be provided with complimentary full Congress registrations covering attendance at all sessions including the welcome reception (Tuesday, 20 September), daytime catering (Tuesday, 20 September – Wednesday, 21 September 2022).
- Two exhibition booths in a premium position (2m x 3m)
- Recognition as a Platinum sponsor (logo) on all printed/PDF Congress materials
- Acknowledgement as a platinum sponsor on the Congress welcome signage
- Six full Congress registrations covering attendance at all sessions including the welcome reception and daytime catering (pre-Congress workshops and post-Congress site visit are an additional cost)
- Full-page advertisement in the Congress handbook (finished artwork supplied by you)
- Your logo displayed prominently on the sponsors' page of the Congress website and linked to your organisation's website
- Product sample or brochure (provided by you) inserted into each delegate satchel (insert to be approved by the organising committee)
- Logo displayed on Congress app
- List of delegate contact details, provided after the Congress in accordance with privacy regulations.

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**“ Lots of traffic at our booth and many learnt about our products for the first time ”**

CleanUp 2019 exhibitor, Adelaide, Australia

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## Sponsorship categories

### Diamond sponsor

MYR 150,000

(Exclusive)

#### As a Diamond sponsor your organisation will enjoy a very high level of exposure.

We view our Diamond sponsors as our key partners Congress in the successful execution of the Congress and will constantly work alongside you to provide opportunities to promote your organisation.

As a Diamond sponsor, your organisation will receive extensive recognition through the following entitlements:

- Acknowledgement as a Diamond sponsor during the opening and closing addresses (logo to be displayed prominently on a PowerPoint slide)
- Opportunity to sponsor two sessions at which you will receive:
  - o Exclusive naming rights
  - o Opportunity for company representative to chair and welcome delegates
  - o Display of your logo on the front screen at the start and conclusion
- Opportunity to nominate one keynote presenter subject to the approval of the organising committee (sponsors are responsible for the cost of any travel and accommodation for keynote presenters participating in the sponsored session)
- Keynote presenter will be provided with complimentary full Congress registrations covering attendance at all sessions including the welcome reception (Tuesday, 20 September), daytime catering (Tuesday, 20 September – Wednesday, 21 September 2022).
- Two exhibition booths in a premium position (2m x 3m)
- Recognition as a Diamond sponsor (logo) on all printed/PDF Congress materials
- Acknowledgement as a Diamond sponsor on the Congress welcome signage
- Five full Congress registrations covering attendance at all sessions including the welcome reception and daytime catering (pre-Congress workshops and post-Congress site visit are an additional cost)
- Full-page advertisement in the Congress handbook (finished artwork supplied by you)
- Your logo displayed prominently on the sponsors' page of the Congress website and linked to your organisation's website
- Product sample or brochure (provided by you) inserted into each delegate satchel (insert to be approved by the organising committee)
- Logo displayed on Congress app
- List of delegate contact details, provided after the Congress in accordance with privacy regulations.

**“ Very good overview of  
the current status of  
contaminated land ”**

CleanUp 2019 exhibitor, Adelaide, Australia



## Sponsorship categories

### Gold sponsor

MYR 100,000

(Up to two available)

**As Gold sponsors of CleanUp Congress 2022 your organisation will enjoy a superior level of brand exposure. We view our Gold sponsors as major partners in the successful execution of the Congress and will work alongside you to provide opportunities to promote your organisation.**

As a Gold sponsor, your organisation will receive recognition and exposure through the following entitlements:

- Acknowledgement as a Gold sponsor during the opening and closing addresses (logo to be displayed prominently on a PowerPoint slide)
- One complimentary Exhibition booth in a premium position (2m x 3m)
- Recognition as a Gold sponsor (logo) on all printed/PDF Congress materials
- Acknowledgement as a Gold sponsor on the Congress welcome signage
- Two full Congress registrations covering attendance at all sessions including the welcome reception (Tuesday, 20 September) and daytime catering (Tuesday, 20 September – Wednesday, 21 September 2022); pre-Congress workshops and post-Congress site visit are an additional cost
- Half-page advertisement in the Congress handbook (finished artwork supplied by you)
- Your logo displayed on the sponsors' page of the Congress website and linked to your organisation's website
- Product sample or brochure (provided by you) inserted into each delegate satchel (insert to be approved by the organising committee)
- Logo displayed on Congress app
- List of delegate contact details, provided after the Congress in accordance with privacy regulations.

### Silver sponsor

MYR 75,000

(Up to four available)

**As a Silver sponsor your organisation will receive considerable exposure and recognition through the following entitlements:**

- Acknowledgement as a Silver sponsor during the opening and closing addresses (logo to be displayed prominently on a PowerPoint slide)
- Recognition as a Silver sponsor on all printed/PDF Congress materials
- Acknowledgement as a silver sponsor on the Congress welcome signage
- One complimentary 2m x 3m exhibition booth
- Three full Congress registrations covering attendance at all sessions including the welcome reception (Tuesday, 20 September) and daytime catering (Tuesday, 20 September – Wednesday, 21 September 2022); pre-conference workshops and post-Congress site visit are an additional cost
- Quarter-page advertisement in the Congress handbook (finished artwork supplied by you)
- Your logo displayed on the sponsors' page of the Congress website and linked to your organisation's website
- Product sample or brochure (provided by you) inserted into each delegate satchel (insert to be approved by the organising committee)
- Logo displayed on Congress app
- List of delegate contact details, provided after the Congress in accordance with privacy regulations.

## Sponsorship categories

### Bronze sponsor

MYR 50,000

(Up to eight available)

**As a Bronze sponsor your organisation will receive considerable exposure and recognition through the following entitlements:**

- Acknowledgement as a Bronze sponsor during the opening and closing addresses (logo to be displayed prominently on a PowerPoint slide)
- Recognition as a Bronze sponsor (named) on all printed/PDF Congress materials
- One full Congress registration covering attendance at all sessions including the welcome reception (Tuesday, 20 September) daytime catering (Tuesday, 20 September – Wednesday, 21 September 2022); pre-Congress workshops and post-Congress site visit are an additional cost
- Acknowledgement as a bronze sponsor on the Congress welcome signage
- Your logo displayed on the sponsors' page of the Congress website and linked to your organisation's website
- Logo displayed on Congress app
- List of delegate contact details, provided after the Congress in accordance with privacy regulations.



## Sponsorship categories

### School Campaign sponsor

MYR 30,000

(Up to 10 available)

As a School campaign sponsor your organisation will receive considerable exposure and recognition during our school campaign through the following entitlements:

- Acknowledgement as a School campaign sponsor during our campaign at 10 schools (logo to be displayed prominently on a PowerPoint slide).
- Recognition as a school campaign sponsor (named) on all printed/PDF materials given to students.
- One full Congress registration covering attendance at all sessions including the welcome reception (Tuesday, 20 September), daytime catering (Tuesday, 20 September – Wednesday, 21 September 2022), pre-Congress workshops and post-Congress site visit are an additional cost
- Acknowledgement as a School campaign sponsor on the campaign banner.
- Quarter-page advertisement in the Congress handbook (printed/PDF) (finished artwork supplied by you).

### Congress app sponsor

MYR 10,000

(Exclusive)

The Global CleanUp Congress 2022 app will be the primary means for communicating with delegates, speakers, sponsors, and exhibitors during and after the Congress. Sponsoring the app will bring to your organisation great visibility to everyone.

In-app benefits:

- Splash screen
- Prime banner ad placement
- Exclusive icons on home screen
- Prime gamification placement
- Push notifications
- Social wall ad

Other benefits:

- Acknowledgement during the opening and closing addresses (logo to be displayed prominently on a PowerPoint slide)
- Recognition as the app sponsor on all printed/PDF Congress materials
- One full Congress registration covering attendance at all sessions including the welcome reception (Tuesday, 20 September), daytime catering (Tuesday, 20 September – Wednesday, 21 September 2022); pre-Congress workshops and post-Congress site visit are an additional cost
- Acknowledgement as the Global CleanUp Congress 2022 App sponsor on the Congress welcome signage
- Your logo displayed on the sponsors' page of the Congress website and linked to your organisation's website
- Quarter-page advertisement in the Congress handbook (printed/PDF) (finished artwork supplied by you).



# Sponsorship categories

## Congress satchel sponsor

**MYR 5,000**

(Exclusive)

All delegates and special guests attending the Congress will be provided with a Congress satchel. The Congress satchel will provide direct and constant exposure throughout the Congress and beyond.

**Benefits:**

- Logo printed on the satchel
  - Acknowledgement during the opening and closing addresses (logo to be displayed prominently on a PowerPoint slide)
  - Company name and logo printed in a prominent position on each delegate satchel
  - Recognition as a sponsor on all printed/PDF materials.
  - One full Congress registration covering attendance at all sessions including the welcome reception
- (Tuesday, 20 September), daytime catering (Tuesday, 20 September – Wednesday, 21 September 2022), pre-Congress workshops and post-Congress site visit are an additional cost
- Your logo displayed on the sponsors' page of the Congress website and linked to your organisation's website
  - Quarter-page advertisement in the Congress handbook (finished artwork supplied by you)
  - Product sample or brochure (provided by you) inserted into each delegate satchel (insert to be approved by the organising committee)
  - List of delegate contact details, provided after the Congress in accordance with privacy regulations.

## Networking drinks and poster session sponsor

**MYR 5,000**

(Exclusive)

At the conclusion of the program for Wednesday, 21 September, networking drinks will be provided prior to the poster sessions. This break will provide a high-profile opportunity for the poster session sponsor to promote their organisation

**Benefits:**

- Acknowledgement during the opening and closing addresses (logo to be displayed prominently on a PowerPoint slide).
  - Exclusive naming rights to the poster session
  - One full Congress registration covering attendance at all sessions including the welcome reception (Tuesday, 20 September), daytime catering (Tuesday, 20 September – Wednesday, 21 September 2022), pre-Congress workshops and post-Congress site visit are an additional cost
  - Acknowledgement as Networking drinks and poster session sponsor during the event
- Corporate signage (provided by you) displayed prominently at Networking drinks and poster session
  - Representative invited to briefly address session audience
  - Recognition as a sponsor on all printed/PDF materials
  - Acknowledgement on the Congress welcome signage
  - Your logo displayed on the sponsors' page of the Congress website and linked to your organisation's website
  - Quarter-page advertisement in the Congress handbook (finished artwork supplied by you)
  - Product sample or brochure (provided by you) inserted into each delegate satchel (insert to be approved by the organising committee)
  - List of delegate contact details, provided after the Congress in accordance with privacy regulations.



## Sponsorship categories

### Drink Bottle sponsor

MYR 5,000

(Exclusive)

Every delegate is given a drink bottle at registration. The bottle will provide direct and constant exposure throughout the Congress and beyond.

Benefits:

- Acknowledgement during the opening and closing addresses (logo to be displayed prominently on a PowerPoint slide)
- Company logo featured on the drink bottle
- One full Congress registration covering attendance at all sessions including the welcome reception (Tuesday, 20 September), daytime catering (Tuesday, 20 September – Wednesday, 21 September 2022), pre-Congress workshops and post-Congress site visit are an additional cost
- Recognition as a sponsor (logo) on all printed/PDF materials
- Your logo displayed on the sponsors' page of the Congress website and linked to your organisation's website
- Quarter-page advertisement in the Congress handbook (finished artwork supplied by you)
- Product sample or brochure (provided by you) inserted into each delegate satchel (insert to be approved by the organising committee)
- List of delegate contact details, provided after the Congress in accordance with privacy regulations.

### Session sponsor

MYR 5,000

(One per session)

Session sponsorship links the sponsoring organisation to a particular concurrent session within the Congress program (subject to approval by the organising committee).

Benefits:

- Acknowledgement during the opening and closing addresses (logo to be displayed prominently on a PowerPoint slide)
- Exclusive naming rights to the session selected
- Opportunity to nominate a keynote speaker or your representative invited to chair the session and briefly address session audience (subject to the approval of the organising committee)
- One full Congress registration covering attendance at all sessions including the welcome reception (Tuesday, 20 September), daytime catering (Tuesday, 20 September – Wednesday, 21 September 2022), pre-Congress workshops and post-Congress site visit are an additional cost
- Recognition as a sponsor on all printed/PDF materials
- Your logo displayed on the sponsors' page of the Congress website and linked to your organisation's website
- Quarter-page advertisement in the Congress handbook (finished artwork supplied by you). website and linked to your organisation's website.



# Sponsorship categories

## Barista sponsor

MYR 5,000

(Exclusive)

A coffee machine will be located in the exhibition area serving coffee throughout the Congress.

### Benefits:

- Acknowledgement during the opening and closing addresses (logo to be displayed prominently on a PowerPoint slide)
- Recognition as the barista sponsor on all printed/ PDF Congress materials
- Corporate signage (provided by you) displayed prominently at the barista stand
- One full Congress registration covering attendance at all sessions including the welcome reception (Tuesday, 20 September), daytime catering (Tuesday, 20 September – Wednesday, 21 September 2022), pre-Congress workshops and post-Congress site visit are an additional cost
- Acknowledgement as the barista sponsor on the Congress welcome signage
- Your logo displayed on the sponsors' page of the Congress website and linked to your organisation's website
- Quarter-page advertisement in the Congress handbook (finished artwork supplied by you)
- List of delegate contact details, provided after the Congress in accordance with privacy regulations.
- Optional opportunity to have branded coffee mugs with sponsor's logo distributed at the barista provided by the sponsor at the sponsor's expense (subject to approval by the Organising Committee).

## Student sponsor

MYR 2,000

(Unlimited)

This year we are taking the opportunity to focus on the next generation of contaminated land practitioners by introducing a student-focused stream.

The audience within these dedicated sessions will be undergraduates and postgraduates who are currently undertaking or have recently completed a study relevant to contaminated site assessment and remediation, including social and economic issues.

We are offering student sponsorship opportunities to help promote peer-to-peer exchange of knowledge and expertise and development of industry skills. Ultimately, Student sponsors will be supporting the advancement of contamination and remediation knowledge and practice.

Student sponsorship will help with:

- cost of Congress registration for the student
- travel and accommodation costs (capped support)

- establishing a dedicated interview room with tables, chairs and notice board.

Student sponsorships will be limited to a select number of undergraduate and postgraduate students selected on a competitive basis.

Benefits to Student Sponsors will include opportunities to:

- provide personnel to mentor students at the Congress
- review student abstracts and presentations
- advertise employment at your organisation and undertake pre-employment or employment interviews
- your logo displayed on the sponsors' page of the Congress website and linked to your organisation's website.



## Sponsorship categories

### Technical tour sponsor

MYR 5,000

(Two only)

As part of Global CleanUp Congress 2022, a technical tour at Bukit Tagar, Hulu Selangor will be available for delegates to attend. Sponsorship will provide following benefits:

- Sponsor logo on the Congress flyer and website
- One full Congress registration covering attendance at all sessions including the welcome reception (Tuesday, 20 September), daytime catering (Tuesday, 20 September – Wednesday, 21 September 2022), pre-Congress workshops are an additional cost
- One ticket to the technical tour
- Recognition as a sponsor (logo) on all printed/PDF materials
- Your logo displayed on the sponsors' page of the Congress website and linked to your organisation's website
- Quarter-page advertisement in the Congress handbook (finished artwork supplied by you)
- Product sample or brochure (provided by you) inserted into each delegate satchel (insert to be approved by the organising committee)
- List of delegate contact details, provided after the Congress in accordance with privacy regulations.

### Satchel inserts

MYR 5,000

A product sample, promotional item or brochure provided by you can be inserted into each of the anticipated 400+ delegates' satchels (insert to be approved by the Organising Committee). Suggestions for promotional items include:

- pens
- key rings
- mouse pads
- T-shirts
- note pads
- confectionery
- USB memory sticks.



## Congress advertising

The Congress abstract will be made available electronically on the Congress website. Advertising in the handbook provides excellent exposure for your organisation.

### Advertising rates are as follows (excluding taxes):

Full page	MYR 5,000
Half page	MYR 3,000
Quarter page	MYR 2,000

Final artwork must be provided by the advertiser.

### Artwork specifications:

Size	Orientation	Specifications
Full page	Portrait only	210 x 297mm with 5mm bleed; view area 200 x 287mm
Half page	Landscape	120mm (h) x 184mm (w); no bleed
Quarter page	Landscape	60mm (h) x 184mm (w); no bleed

Advertising artwork is to be supplied as a high resolution PDF, with fonts embedded or converted to outlines. Bleeds are only required for full page advertisements.



## Sponsorship booking form

To book your sponsorship package(s), please complete the next two pages and return by email or post to:

### Global CleanUp Congress Sdn. Bhd.

No. 4A, Block A Jalan Chong Khoo Lin  
Ampang Jaya 68000 Ampang  
Selangor Malaysia

Telephone (Malaysia) 603 42577655  
Tel international +61 8 8302 6821 or +61 422 176 366  
Email: Maha.Raj@crccare.com  
cleanup@crccare.com

SPONSORSHIP PACKAGE(S) REQUESTED	COST MYR
1)	
2)	
3)	
<b>AMOUNT PAYABLE*MYR</b>	

Organisation name: (for marketing purposes)		
Organisation name: (for invoicing purposes)		
Contact name:		
Position:		
Address:		
City:	State:	
Postcode:	Country:	
Phone:	Fax:	
Email:		
Signature:	Date	

### Sponsorship payment form

PAYMENT METHOD

- Please send an invoice to make payment
- Cheques payable to **GLOBAL CLEANUP CONGRESS SDN. BHD**
- EFT **BANK:** MAYBANK BHD **Account Number:** 562357523345  
**Account Name:** Global CleanUp Congress

# Trade exhibition

The Global CleanUp Congress 2022 Congress trade exhibition provides an exceptional opportunity to promote your products and services in a face-to-face environment. Trade exhibitions offer the perfect chance to:

- demonstrate and test new products and services
- gain instant market feedback
- develop personal and direct relationships with potential and existing clients and industry peers
- raise your organisation's profile and position your organisation as an industry leader
- directly showcase your products and services to hundreds of members of your target audience
- gain a high level of visibility through the conference website and handbook as well as the many opportunities for further promotions that are generated by an event of CleanUp's size.

A number of strategies have been devised to maximise 'booth traffic' and enhance networking opportunities, including exhibition hours structured around the Congress program (including tea breaks, lunches and the poster session) and scheduled networking drinks taking place in the exhibition area.

## Diagram of standard 2m x 3m shell scheme

Single booth (2m wide x 3m deep)

**Space only**            **MYR15,000 (excluding taxes)**

**Shell scheme**        **MYR20,000 (excluding taxes)**

Exhibition booths are sold per 2m x 3m space and are available as space only or shell scheme stand. All prices quoted are in MYR and are exclusive of taxes.



## Exhibition stand details

### Space only (single booth)

Space only booths are for exhibitors to install a custom-built stand. Spaces do not come equipped with walls, furniture or electricity. All stand additions are available at an additional cost to exhibitors.

### Shell scheme booths:

Single booth (2m x 3m):

- One 2m x 3m shell structure booth
- 2.4m high Velcro-compatible frontrunner covered Corinthian walls
- Organisation name on fascia board
- 2 x LED spotlights per 2m x 3m booth (6sqm),  
1 x 13amp power point per 2m x 3m booth (6sqm) .

### Additional features for space only and shell scheme exhibitors

Single booth (2m x 3m):

- Listed as an exhibitor with a link on the Congress website
- 25-word organisation profile in the Congress handbook
- One exhibitor staff pass
- Company name included on signage at the entrance to the exhibition.

Companies may choose the amount of space that suits their requirements. Please refer to the floor plan for some suggested locations for larger stands.

Additional booth personnel must hold daily exhibitor staff passes. Exhibitor staff passes can be purchased for MYR500 per person per day and include access to the exhibition hall, a Congress satchel, lunch, and morning and afternoon tea. Exhibition staff wishing to attend sessions must register as a Congress delegate and pay the appropriate registration fee.

### Preliminary exhibition timetable

Day	Time	Activity
Monday	1700–2000	Exhibition move-in
Tuesday	0900–1700	Exhibition open
Wednesday	1700	Exhibition close and move out

Note: This is a preliminary schedule and is subject to change.











## Trade exhibition booking form

To book your exhibition booth(s), please complete the next two pages and return by email or post to:

### Global CleanUp Congress Sdn. Bhd

No. 4A, Block A Jalan Chong Khoon Lin  
Ampang Jaya 68000 Ampang  
Selangor Malaysia

Telephone (Malaysia) 603 42577655  
Tel international +61 8 8302 6821 or +61 422 176 366  
Email: Maha.Raj@crccare.com  
cleanup@crccare.com

Please reserve the following booth(s) (please tick your preference):

	Space only	Shell scheme
2m x 3m single booth	MYR15,000	MYR 20,000
Position (number, as indicated on floor plan):		
1st choice	2nd choice	3rd choice
<b>AMOUNT PAYABLE*MYR</b>		
*All amounts are inclusive of taxes.		

Organisation name: (for marketing purposes)			
Organisation name: (for invoicing purposes)			
Contact name:			
Position:			
Address:			
City:		State:	
Postcode:		Country:	
Phone:		Fax:	
Email:			
Signature:		Date	

## Trade exhibition payment form

- Please send an invoice to make payment
- Cheques payable to GLOBAL CLEANUP CONGRESS SDN. BHD
- EFT **BANK:** MAYBANK BHD **Account Number:** 562357523345  
**Account Name:** Global CleanUp Congress

# Terms and Conditions

1. By returning this signed application form, you agree to be a Sponsor or Exhibitor of the 2nd Global CleanUp Congress.
2. Upon confirmation from the Congress Organising Committee on acceptance of your application, a letter confirming your sponsorship or exhibition booking will be emailed to you along with a receipt and/or Tax Invoice.
3. You agree to pay the Global CleanUp Congress Sdn. Bhd full amount payable and as due.
4. Sponsorship entitlements will not commence until full payment is received.
5. Monies are to be paid in MYR and you are responsible to bear any bank fees for processing
6. All pricing shown is exclusive of taxes as legislated by the Malaysian Government.
7. All outstanding monies must be paid in full to the Congress Manager prior to 1 April 2022 (cheques must have cleared by this date). Sponsors and/or Exhibitors will not be listed in onsite publications and Exhibitors will not be permitted to participate until all outstanding monies has been paid in full.
8. Please note that your requested category of sponsorship may have a limit to the number of sponsors as detailed in the sponsorship and exhibition prospectus documentation, and preference will be determined in order of receipt of the signed Application form and payment. The Congress Organisers will notify you if you are not successful and suggest an alternative category.
9. Sponsors/Exhibitors are not permitted to enter the Congress sessions or social events, unless the relevant tickets are provided as part of the specified sponsorship package.
10. The Congress Organisers may at their discretion use your logo, symbol, trade mark or registered mark in acknowledging your sponsorship in the Congress literature where this is offered as part of your particular sponsorship package and no payment shall be made to you for such use. You will be responsible for forwarding your logo, symbol, trade mark or registered mark by the deadline stipulated. We request that all logos be supplied in an eps format or high resolution 300 dpi jpg file Should an alternative format be received, the Congress Organisers cannot be held responsible for the quality of the logo displayed in any of the promotional material or documentation.
11. All exhibitors are responsible for their own insurance, including public liability. Exhibitors must provide a copy of their insurance policy and certified currency upon request. Companies responsible for bringing any item into the venue, which causes any damage to the venue or injury or damage to any property or person, either directly or indirectly will be held responsible for the damage or injury. Exhibitors/contractors shall indemnify the venue against all claims and all losses, costs, liabilities and expenses incurred by the hotel/conference hall, arising wholly or in part from an act or omission of themselves or their employees, agents, contractors and guests.
12. The Congress Organisers reserve the right to alter the exhibition floor plan and/or reallocate booth numbers and positions without notice.
13. The Congress Organisers will not refund or discount sponsors or exhibitors for any facilities or entitlements not used or not required.
14. No Sponsor or Exhibitor is permitted to share / sublet their sponsorship and/or exhibition stand without seeking permission from the Congress Manager.

15. Nothing contained in this document will be deemed to constitute a partnership, joint venture or agency relationship between you, the Global CleanUp Congress SDN. BHD. and/or the Congress Manager and you must not do anything where you will, in any way, be represented that you are a partner of the CRC CARE and/or the Congress Manager.
16. The details in this document are correct at the time of printing. The Congress Manager, the Global CleanUp Congress SDN. BHD. and the Organising Committee do not accept responsibility for any changes that may occur.
17. The Congress manager complies with the principles of permission-based marketing. Congress manager will use your information to send you updates and other news about related services or events. We will only pass on your information to reputable third-party official contractors of the Congress for the purpose of assisting you with your participation.
18. Unless otherwise agreed in the contract between the parties expressly or impliedly, where a party to a contract fails to perform one or more of its contractual duties, the consequences set out in this Clause will follow if and to the extent that that party proves: (a) that its failure to perform was caused by an impediment beyond its reasonable control; (b) that it could not reasonably have been expected to have taken the occurrence of the impediment into account at the time of the conclusion of the contract; and (c) that it could not reasonably have avoided or overcome the effects of the impediment.
19. A party invoking this Clause shall be presumed to have established the conditions described in the preceding paragraph in the case of the occurrence of one or more of the following impediments: war (whether declared or not), armed conflict or the serious threat of the same (including but not limited to hostile attack, blockade, military embargo), hostilities, invasion, act of a foreign enemy, extensive military mobilisation; civil war, riot, rebellion, revolution, military or usurped power, insurrection, civil commotion or disorder, mob violence, act of civil disobedience; act of terrorism, sabotage or piracy; plague, epidemic, pandemic, outbreaks of infectious disease or any other public health crisis, including quarantine or other employee restrictions; act of authority whether lawful or unlawful, compliance with any law or governmental order, rule, regulation or direction, curfew restriction, expropriation, compulsory acquisition, seizure of works, requisition, nationalisation; act of God or natural disaster such as but not limited to violent storm, cyclone, typhoon, hurricane, tornado, blizzard, earthquake, volcanic activity, landslide, tidal wave, tsunami, flood, damage or destruction by lightning, drought; explosion, fire,

destruction of machines, equipment, factories and of any kind of installation, prolonged break-down of transport, telecommunication or electric current; general labor disturbance such as but not limited to boycott, strike and lock-out, go-slow, occupation of factories and premises; shortage or inability to obtain critical material or supplies to the extent not subject to the reasonable control of the subject Party ("Force Majeure Event").

20. This provision shall become effective only if the Party failing to perform notifies the other party within a reasonable time of the extent and nature of the Force Majeure Event, limits delay in performance to that required by the Event, and takes all reasonable steps to minimise damages and resume performance.

#### CANCELLATION POLICY

In the instance of Exhibitor cancellation the following conditions will apply:

1. Cancellation must be received in writing and acknowledgment received from the Congress Manager within 72 hours of lodging cancellation (subject to public holidays).
2. Cancellation received up to 1 June 2022 will incur a MYR500 penalty per m2 space or booth. The balance of payment will be returned.
3. Cancellation from 1 June 2022 will forfeit full payment.

In the instance of Sponsor cancellation the following conditions will apply:

1. Cancellation must be received in writing and acknowledgment received from the Congress Manager within 72 hours of lodging cancellation subject to public holidays).
2. Cancellations received up to 1 June 2022 will incur a 50% penalty of package value. The balance of payment will be returned. All benefits will cease immediately (website recognition etc).
3. Cancellation received from 1 June 2022 will forfeit full package value. All benefits will cease.

**Thank you for supporting the 2nd  
Global CleanUp Congress.**

# International Islamic University Malaysia



# World Environment Day

5 June 2022

## ONLY ONE EARTH

IN THE UNIVERSE ARE BILLIONS OF GALAXIES,  
IN OUR GALAXY ARE BILLIONS OF PLANETS,  
BUT THERE IS #ONLYONEEARTH.  
LET'S TAKE CARE OF IT.

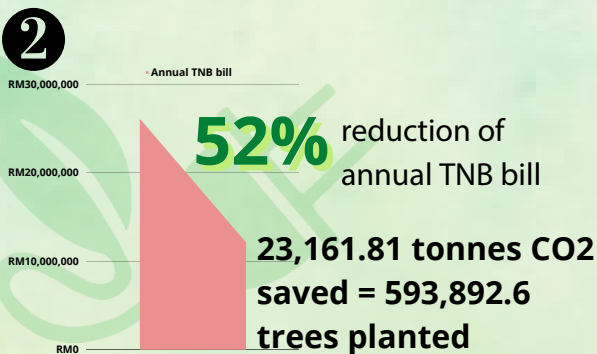
"And the earth - We spread it out and cast therein firmly set mountains and made grow therein [something] of every beautiful kind Giving insight and a reminder for every servant who turns [to Allah]". (Qaaf 7-8)

**1**  
**2732kg**  
of plastic recycled in 2021  
= **17,286 tonnes**  
of CO2 saved

From 2020-2021,  
**26,311.4kg**  
was recycled



Recycled  
**850kg**  
51 tonnes of CO2 saved.



Recycled  
**27,440kg**  
Produced **1831.40kg**  
**RM103,714.72** revenue



**3**  
**5.97%**  
consumed less  
water in 2021  
**761.37 tonnes CO2 was saved**  
= **19,522.3 trees planted**

**6**

THE MALAYSIA RECORDS

The Largest Gutta Percha  
Tree Planting Event  
**@ 4 campuses**  
**600 trees**





Bersama  
Hentikan  
Wabak  
Covid-19

# DASAR KEBERSIHAN NEGARA

"LET'S DO  
IT RIGHT"

Menjadikan Malaysia sebuah negara bersih dan mewujudkan **masyarakat yang membudayakan amalan kebersihan** bagi menjamin kesejahteraan hidup dan kelestarian alam sekitar.

## 5 KLUSTER DASAR KEBERSIHAN NEGARA

"LET'S DO IT RIGHT"



**Kesedaran Terhadap  
Kebersihan**



**Kelestarian Alam Sekitar**



**Ekonomi Kitaran**



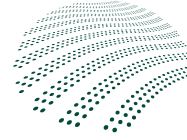
**Tadbir Urus dan  
Penguatkuasaan**



**Modal Insan yang  
Berkualiti dan Berkemahiran**

# GLOBAL CLEANUP CONGRESS

KUALA LUMPUR 2022



## CRC CARE

*A safer, cleaner  
environmental future*

IN PARTNERSHIP WITH



[gcc2022.cleanupconference.com](http://gcc2022.cleanupconference.com)