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Subscribe to Open in Practice: Library Lightning Round

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Subscribe to Open in Practice: Library Lightning Round



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Library Lightning Round: Coastal Carolina

- CCU demographics
- Collection building strategies
 - APC fund
 - Transformative agreements
- S20
 - Benefits
 - Concerns



University of Rochester



Rush Rhees Library

Demographics

- Medium R1 institution (ARL)
 - Full-time tenure-track faculty: 1,386
 - Total enrolled students: 12,179
 - 6,767 undergraduate students
 - 5,430 graduate students
 - 3,810 international students
- University Libraries: River Campus Libraries; Miner Libraries & Sibley Library
- Some open access agreements w/publishers (R&P, S2O, Collective, etc.)
- No neutral/independent OA Fund
- New OA Book Grant pilot (limited)

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Deciding value



Modified from image by Nattanan
Kanchanaprat from Pixabay.

Traditional measurements/criteria

- Cost, Use, Cost/use (1 X)
- UR publications (100 X)
- Cited references on UR publications (10 X)
- Journal data
- Faculty engagement (editorial board, course material, area of excellence/niche area)

New measurements/criteria

- Journal OA content (% OA)
- Cost transparency/tiers
- Journal OA policy (Green OA)

New criteria for OA agreements

- Equitable access - prioritize agreements that open and extend access as broadly as possible
- Knowledge creation - prioritize agreements that connect to our researchers and their needs, supporting their creation of new knowledge and its dissemination
- Cost sustainability - prioritize agreements that are cost neutral

Evaluating S2O agreements



Image by Shafin Al Asad Protic from Pixabay.

S2O usual deal

- Conditional OA
- Cost neutral
- Private benefits
- (OA guarantee)
- Content already valued by UR*

Library assessment

Flat budget/no new requests

- Automatic renewal by default

Reduced budget/new requests

- Evaluate as usual, apply “new criteria for OA agreements”



Charleston Conference
November 7, 2023

Equitable, Feasible, Sustainable

*Everything you wanted to know about
Subscribe to Open but were afraid to ask*

Kate McCready
Visiting Program
Officer for
Academy Owned
Scholarly
Publishing

Collective Action: The BIG Collection

- Moving from Independent Collections to One Shared and Fully Networked Collection
- Partner in the transformation of academic publishing and scholarly communication



Guiding star... for building the BIG Collection

Contribute to building a just, trustworthy, scalable, and sustainable open knowledge ecosystem in order to advance open, more equitable scholarship.

OPEN SCHOLARSHIP STRATEGY

FEBRUARY 2021



ADVANCE THE GROWTH OF OPEN SCIENCE AND OPEN SCHOLARSHIP



TRANSFORMATIVE LICENSES

BALANCING THE JOURNAL MARKETPLACE



DATA DASHBOARDS + RESEARCH



SUSTAINABLE BUSINESS MODELS + GOVERNANCE

BUILDING A PORTFOLIO OF SUSTAINABLE OPEN CONTENT + OPEN INFRA

STUDYING + UNDERSTANDING THE LANDSCAPE



SUSTAINABLE SCALABLE OPEN KNOWLEDGE ECOSYSTEM TRUSTWORTHY JUST

ELEVATING MARGINALIZED + UNHEARD VOICES

EBOOK PURCHASING



INTEROPERABLE SYSTEMS + WORKFLOWS

STRENGTHENING ACADEMIC REPOSITORY INFRASTRUCTURE

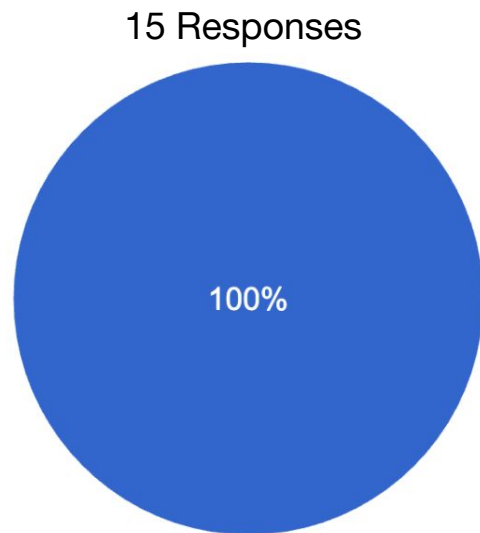
OPENING THE SCHOLARLY MONOGRAPH

UNIVERSITY PRESS MODELS

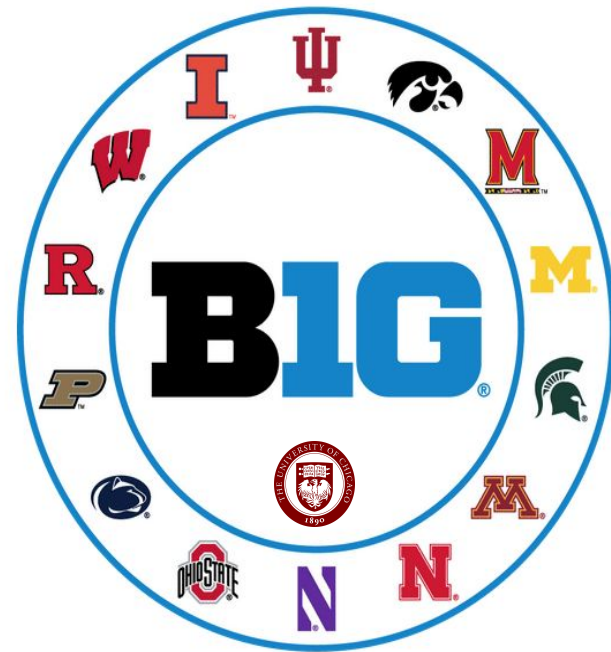


S20 at the Big Ten Academic Alliance

At your institution, have you participated in a Subscribe to Open deal?



- Yes
- No
- No, but currently assessing a deal

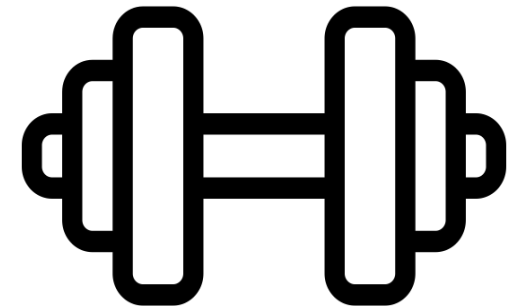


S20 Deals with BTAA Institutions - a sampling...

- Annual Reviews
- Berghahn Open Anthro Journals
- European Mathematical Society (select titles)
- MSP plus EMS publishers
- AIP (select individual journals)
- LYRISIS OACIP (6 journals, 2023-2028)
- LYRISIS OACIP (3 journals, 2022-2026)
- Demography journal (Duke Univ Press)
- IWAP (International Water Association Publishing)
- Astronomy & Astrophysics (EDP)
- American Society for Microbiology
- American Institute of Physics
- JCCPE (Journal of Cognition, Culture, and Evolution)
- University of Michigan Press (via BTAA)
- SCOAP3 (crowdfunding initiative for high-energy physics open access publishing)
- Knowledge Unlatched
- Berghahn Books
- EDP Sciences
- Pluto Journals
- NERL (New England Research Libraries)

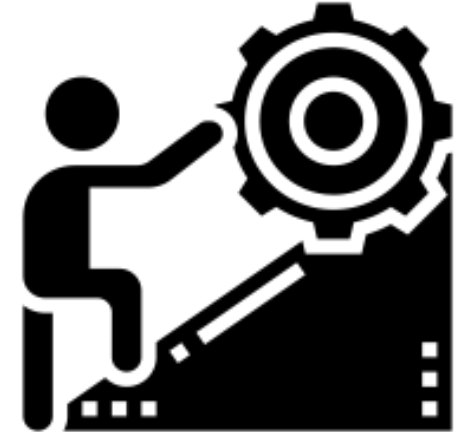
Why S20? BTAA Members' Respond

- Cost-Neutral Support for Open Access
- Support for a Diverse Portfolio of OA Models
- Stability and Continuity -> Sustainability
- Equitable Access
- Easy Decision for Existing Subscribers
- Equitable Access & Model
- Support for Institutional Interests



Why it's Complicated... BTAA Members' Respond

- Costs & Funding
- Uncertainty and Sustainability
- Transparency and Tracking
- Equity and Free Rider Issue
- Challenges in Assessing Impact
- Potential Publisher Manipulation
- Perpetual Access Questions



Big Ten Open Books

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Usage and Impact

Making an Impact

What happens when ebooks are free-to-read?
In March 2020, faculty and students suddenly had to stop working remotely as the COVID-19 pandemic spread. An experiment in making an ebook collection freely available showed the seeds for a new type of collaborative ebook collection.

Breaking down the payroll: Author relationships with open access
Authors discuss the impact of Open Access on their scholarship and the way their new research, articles and monographs are used.

Read More Stories

Readership Map

The Readership Map displays every view or download of Big Ten Open Books monographs or media components that occurred the previous four weeks.

Map Satellite

Total content requests: 650,861
Content requests in the past year: 238,027

All Book Usage

The Google Analytics report shows basic usage data from the Fulcrum platform. This includes users, sessions, pageviews, popular titles, and user location for titles in Big Ten Open Books. For more information, see [page 5.6B](#).

Big Ten Open Books Jan 28, 2023 - Feb 26, 2023

Website Analytics Summary

Unique Pageviews: 28,542 (+7.3%)
Sessions: 11,273 (+1.1%)
Users: 8,355 (+1.6%)

Where are users coming from?

Which sources are driving engagement?

Source	Sessions
1. direct	6,154
2. google	1,673
3. apple.croston.org	609
4. press.umn.edu	600
5. fulcrum	540
6. monographs.umn.edu	319
7. search.br.uknigh.edu	85

Country	Users
1. United States	4,681
2. Canada	795
3. United Kingdom	370
4. Germany	183
5. India	181
6. Philippines	153
7. China	138
8. Portugal	132
9. Australia	89
10. Finland	80
11. Hong Kong	80

Which books had the most pageviews?

Page Title	Pageviews
1. Music in the Movies	1,285
2. Academic Ableism: Disability and Higher Education	572
3. Lydia Sakata, J.K., and her ensemble playing at the Babblers restaurant, Budapest	543
4. Mihaly Varkoly, "Great Great"	539
5. Mihaly Varkoly, "You are not that sort of girl"	526
6. "Who has been There?" notes attributed to "The daughter of Lynch" in "Newcastle the Boat"	499

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Thank you






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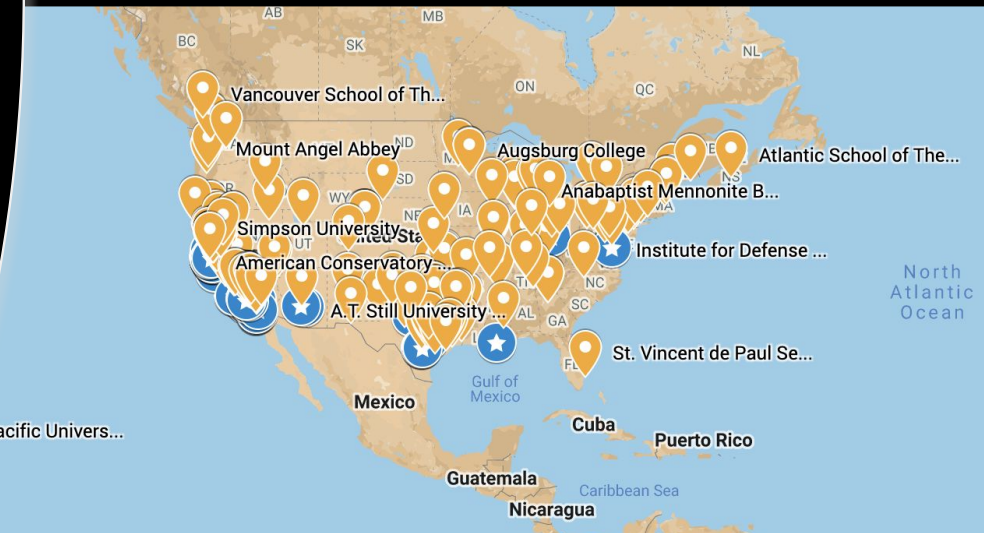


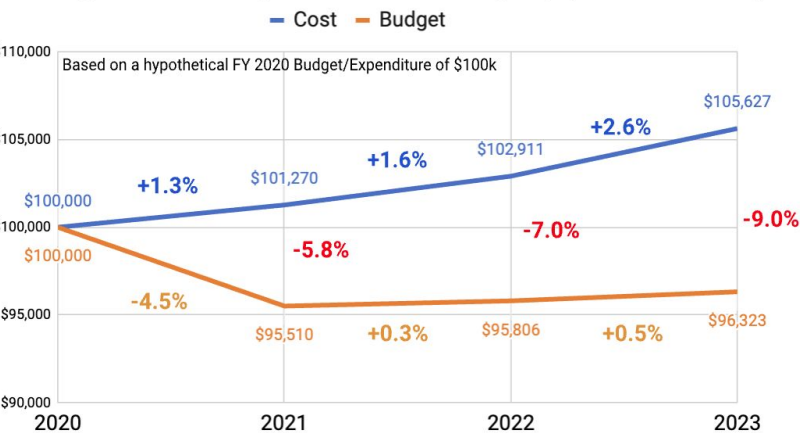
Background: What is SCELCS?

Statewide California Electronic Library Consortium (SCELCS)

- SCELCS is an opt-in consortium, our libraries include academic, research and medical institutions, with a predominance of smaller libraries.
- Two groups of SCELCS libraries: Members and Affiliates.

<p>Opt-in licensing</p> 	<p>330+ institutions, 39 states</p> 	<p>Primarily private academics, <3000 FTE</p> 
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S2O Community of Practice



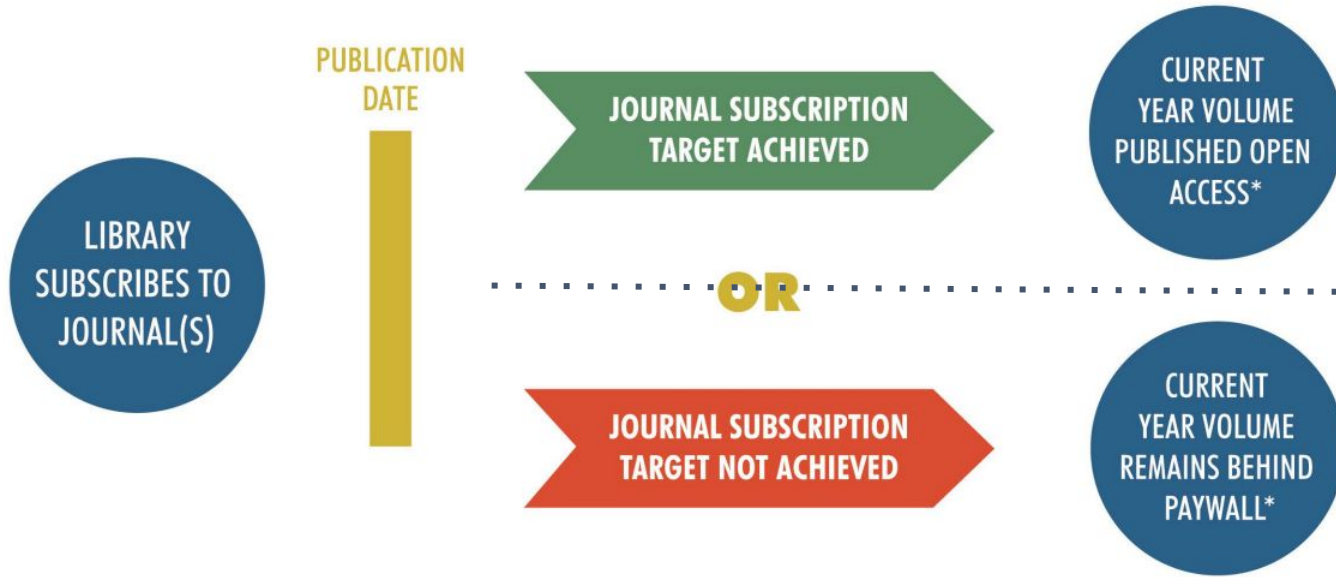
SCELC's Open Collections Strategies

- Broadly: focus on expanding OA *usage* rather than funding
- Leverage existing *package* investments
- Leading the way on Consortial Read + Publish Agreements
 - *Shift costs* toward funded authors & publish institutions
- **Maximize local/private benefit**
- Cautious on S2O (and any open investments)
 - can we make them indispensable for our institutions (as selfish entities) going forward?



Strengths & Weaknesses: Local/Private Benefits

SUBSCRIBE TO PEN



Local benefit possibilities:

- Backfile Access
- Early Access
- ~~Other Discounts~~
- ???

- Immediate Access
- Post termination access
- Guaranteed (hybrid) OA

*Subscribing institutions benefit from pre and post access rights regardless of target achievement.





SCELC 'S2O' Participation (local benefit)

• Journals

- Annual Reviews (access to backfile)
- Liverpool UP - Open Planning (access to backfile)
- Duke - Demography (access to backfile)
 - + Open Access Publish Guarantee for authors
- Coming Soon: Project Muse (access to backfile)
 - + Access to closed portion of frontfile

• Books - 'Purchase to Open'

- MIT Press - Direct to Open (access to backlist)
- UM Press - Fund to Mission/Open (access to backlist)
 - + access to closed portion of frontlist
- JSTOR Path to Open*
 - + ownership of frontlist [bypass 3 year embargo]

End slide if needed

S2O Community of Practice

Thank you!

